

NAAN MUDHALVAN

ASSIGNMENT DOCUMENT

COURSE TITLE : DIGITAL MARKETING

COLLEGE CODE 1105

COLLEGE NAME : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID : 372BB2E51C6FD32BBB042D1CEE322BF

NAME : SABITHA M

REGISTER NUMBER 110520106016

YEAR : 4TH YEAR

DEPARTMENT : ELECTRONICS AND COMMUNICATION ENGINEERING

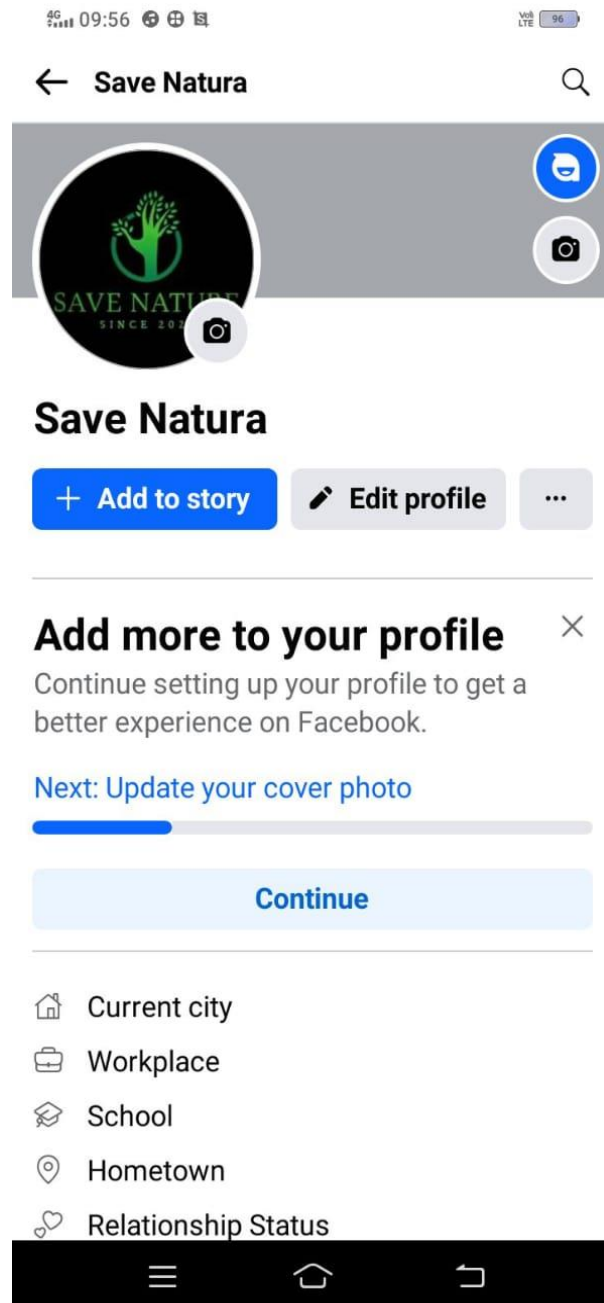
1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link <https://natureslaststand23.blogspot.com/2023/10/natures-last-stand.html>



2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: <https://www.facebook.com/people/Save-Natura/pfbid021pRGroeXYzpTH6UVo9L6aDbxQEe63Pm93GPn59z1GVvtvuR7sJ8kQqREAktngAwql/>



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

Link: https://www.canva.com/design/DAFx5-qutMk/IddGnW7tYnudHKAwcYjllw/view?utm_content=DAFx5-qutMk&utm_campaign=designshare&utm_medium=link&utm_source=editor

SAVE NATURE SINCE 2023

nature's last stand



BIO MADE PRODUCTS

1. Our all-organic, herbal teas are a sip of serenity, letting you savor the pure essence of nature in every cup.*
2. Clean your home and protect the planet with our environmentally-conscious cleaning solutions, as effective as they are green.*
3. Wrap yourself in the luxurious comfort of our organic, nature-inspired bedding, and drift into a peaceful night's sleep.*
4. Our nature-inspired fragrances are a breath of fresh air, encapsulating the beauty of the outdoors in every drop.*
5. Savor the goodness of our natural, gluten-free snacks – a tasty way to stay healthy and connected to the earth.*
6. Elegance meets sustainability with our bamboo-fiber tableware, an eco-conscious choice for every meal.*
7. Nourish your body and nurture your soul with our all-natural, cruelty-free bath and body products.*
8. Simplify your life with our nature-infused home decor – each piece an ode to the serene beauty of the natural world.*
9. Embrace nature's bounty with our handcrafted, plant-based perfumes and colognes, capturing the essence of the wild.*
10. Our artisanal, farm-fresh ingredients are your secret to culinary excellence, bringing the farm to your kitchen.*
11. Go green and stay clean with our biodegradable, plant-based packaging, where every choice is a nod to nature.*
12. Experience the essence of nature in every room with our hand-poured, all-natural candles – the ultimate relaxation.*
13. Style and sustainability meet in our eco-conscious fashion line, offering garments that celebrate the beauty of the natural world.*
14. Find your path to holistic well-being with our herbal wellness products, inspired by the wisdom of the earth.*
15. Keep your pets happy and healthy with our nature-inspired pet products, because our furry friends deserve the best of nature too.*
16. Taste the purity of nature with our all-natural honey, a sweet gift from the heart of the wild.*
17. These advertising sentences aim to promote the appeal and benefits of nature-inspired or natural products, emphasizing their eco-friendliness.

OTHER STORIES INSIDE THIS ISSUE:

