

**NAAN MUDHALVAN**

**ASSIGNMENT DOCUMENT**

**COURSE TITLE** : DIGITAL MARKETING

**COLLEGE CODE** 1105

**COLLEGE NAME** : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

**NM ID** : 94DA73B195E26D48AE948481DAB51567

**NAME** : SIVAPRAGASAM J

**REGISTER NUMBER** 110520106336

**YEAR** : 4<sup>TH</sup> YEAR

**DEPARTMENT** : ELECTRONICS AND COMMUNICATION ENGINEERING

1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link <https://crickethub1234.blogspot.com/2023/10/cricket-hub.html>



**CRICKET HUB**

SPORTS IS MY  
HEART

2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: <https://www.facebook.com/cricket.hub.476022?mibextid=2JQ9oc>



3. Create and design a social media advertisement poster using canva.



4.Create email newsletter design using MailChimp or canva tool.

Link:

[https://www.canva.com/design/DAFx9Ezbq1E/ZIC4Cu65ZQUMxXWMoVxPnw/view?utm\\_content=DAFx9Ezbq1E&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=editor](https://www.canva.com/design/DAFx9Ezbq1E/ZIC4Cu65ZQUMxXWMoVxPnw/view?utm_content=DAFx9Ezbq1E&utm_campaign=designshare&utm_medium=link&utm_source=editor)

# cricket hub

sports is my heart

## Monthly Deals!

Sun hat , cricket cap or baseball cap .  
Spiked shoes to increase traction. Helmet  
(often with a visor), worn by batsmen and  
fielders close to the batsman on strike to  
protect their heads. Leg pads , worn by the  
two batsmen and the wicket-keeper, used  
to protect the shin bone against impact  
from the ball.



## best seller!

Most cricketers do not go to sports stores  
and buy their bats,kits off. Since most of  
the cricketers and cricket kits are being  
sponsored by big names they don't  
normally go to stores. Say in terms of bats  
they chose to get it from world class  
manufacturers who makes them



[www.crickethub.com](http://www.crickethub.com)

