

**NAAN MUDHALVAN**

**ASSIGNMENT DOCUMENT**

**COURSE TITLE** : DIGITAL MARKETING

**COLLEGE CODE** 1105

**COLLEGE NAME** : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

**NM ID** : 036295D6FCADDF9BDC542A7D31A50A9C

**NAME** : KOUSIGA G

**REGISTER NUMBER** 110520106005

**YEAR** : 4<sup>TH</sup> YEAR

**DEPARTMENT** : ELECTRONICS AND COMMUNICATION ENGINEERING

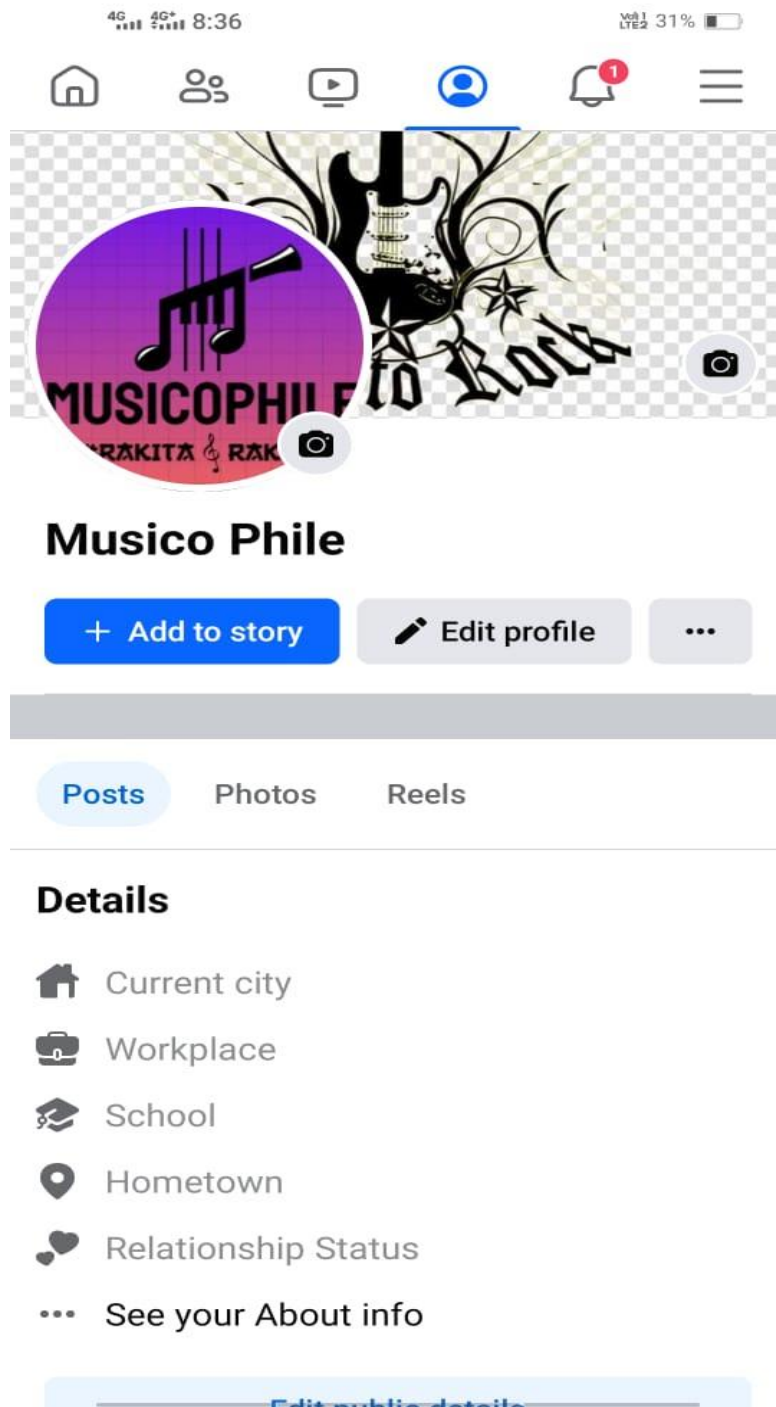
1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: <https://musicophile0223.blogspot.com/2023/10/musico-phil.html>



2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: <https://www.facebook.com/people/Musico-Phile/pfbid02di5B4d1bND5uhmhDVAgWwC3mqBnhBmwym2FFyrRq6iDzgyqZpB576CRv16nH9ADGI/?mibextid=ZbWKwL>



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

Link: [https://www.canva.com/design/DAFx5qgoz-4/BD0kNIsKvAIBzbf0RcnAA/view?utm\\_content=DAFx5qgoz-4&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=editor](https://www.canva.com/design/DAFx5qgoz-4/BD0kNIsKvAIBzbf0RcnAA/view?utm_content=DAFx5qgoz-4&utm_campaign=designshare&utm_medium=link&utm_source=editor)





# MUSICOPHILE

## Extend your reach and Connect with Right Target Audience all over the world

We bring together the rich tradition of Indian Music and Craft and international - academic musicology, sound studies and research, contemporary design and innovation with the unique spiritual, futuristic aspiration of Auroville and its experiment of Human Unity.

There's a well-known disease that affects members of the music community. Devastating to the wallet and completely incurable, "Gear-itis" is the musician & studio owner's compulsion to continue buying more and better music making gear.

If you've ever bought a new guitar, even though you have a perfectly good one already; if you've ever gone on a sale

If you've ever bought a new guitar, even though you have a perfectly good one already; if you've ever gone on a sample buying spree; if you've ever looked at your monthly budget, vowed to cut back, and then bought a new plugin — congratulations. You're one of us.

## HIGHLIGHTS :

1. OUR BIRTHDAY BASHI
2. IMPROV NIGHT
3. COMPETITION
4. THE FINALE



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