

PROJECT OVERVIEW

Objective:

Build an End-to-End Data Engineering Pipeline to analyze the Stock Data using Big Data technologies.

Data Description:

The dataset includes information such as the opening price, closing price, highest price, lowest price, and trading volume of these stocks. Stocks we have analyzed on are AAL, AAOI, ABMD, ABIO, Walmart



Target Use Case:

Valuable use case for this data is to generate an investor-ready dashboard. This dashboard can provide various investors with the tools they need to carry out targeted analysis before adding these stocks to their portfolios.

TOOLS & FRAMEWORKS USED















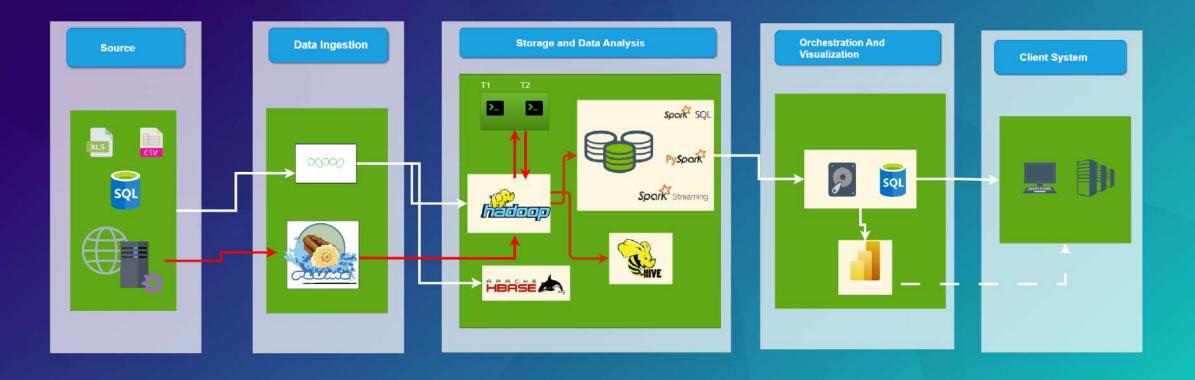








STOCK ANALYSIS DATA ENGINEERING SOLUTION



PIPELINE MADE

Importing All Tables

Exporting Result

2023.07.15 23:26:23 PDT	Sat Jul 15 23:26:30 PDT 2023	2023.07.15 23:26:37 PDT	job_1689308270684_0095 senario7.jar	cloudera root.cloudera SUCCEEDED 1 1 0 0	
2023.07.16 03:09:14 PDT	Sun Jul 16 03:09:30 PDT 2023	2023.07.16 03:09:45 PD	as3(Stage j <u>ob_1689308270684_0185</u> senario3.jar T	cloudera root.cloudera SUCCEEDED 1 1 0 0	
2023.07.15 22:16:24 PDT		2023.07.15 j 22:16:59 PDT	ob_1689308270684_0050_ senario5.jar	cloudera root.cloudera SUCCEEDED 1 1 0 0	
2023.07.16 02:12:14 PDT	Sun Jul 16 02:12:30 PDT 2023	2023.07.16 02:12:46 PDT	<u>job 1689308270684_0130</u> senario4.jar	cloudera root.cloudera SUCCEEDED 1 1 0 0	
2023.07.15 22:51:47 PDT	Sat Jul 15 22:52:04 PD 2023	2023.07.15 T 22:52:21 PD	job_1689308270684_0063 senario6.jar	cloudera root.cloudera SUCCEEDED 1 1 0 0	
2023.07.14 11:05:13 PDT		2023.07.14 11:05:29 PDT	job_1689308270684_0024_ senario1.jar	cloudera root.cloudera SUCCEEDED 1 1 0 0	
2023.07.15 21:47:28 PDT		2023.07.15 21:48:05 PDT	lob_1689308270684_0045 senario2.jar	cloudera root.cloudera SUCCEEDED 1 1 0 0	

RESPONSIBILITIES

- 1.Loading Data with Utmost Security from Static Data Source:
 - Implement secure data loading procedures from static data sources.
- **2.Data Ingestion Pipeline Creation:**
 - Configure and optimize data ingestion workflows.

 Implement fault-tolerant mechanisms to handle data ingestion failures.
- 3. Handling and Managing Data using Hadoop Distributed File System (HDFS) and YARN:

 Optimize data storage and retrieval using compression, Bucketing and indexing techniques.
- 4. Streamlining Data Flow between Hadoop Ecosystem Components (HDFS and Hive)
- 5.Memory-Based Analysis for Batch Processing using PySpark: Leverage in-memory computing for high-performance data processing.
- **6.Interactive Memory Processing using Spark SQL**
- 7. Using Spark Streaming to analyze the stocks data
- **8.Power BI Report Generation based on Analytical Results:**
 - Design interactive dashboards and visualizations to convey analytical insights.

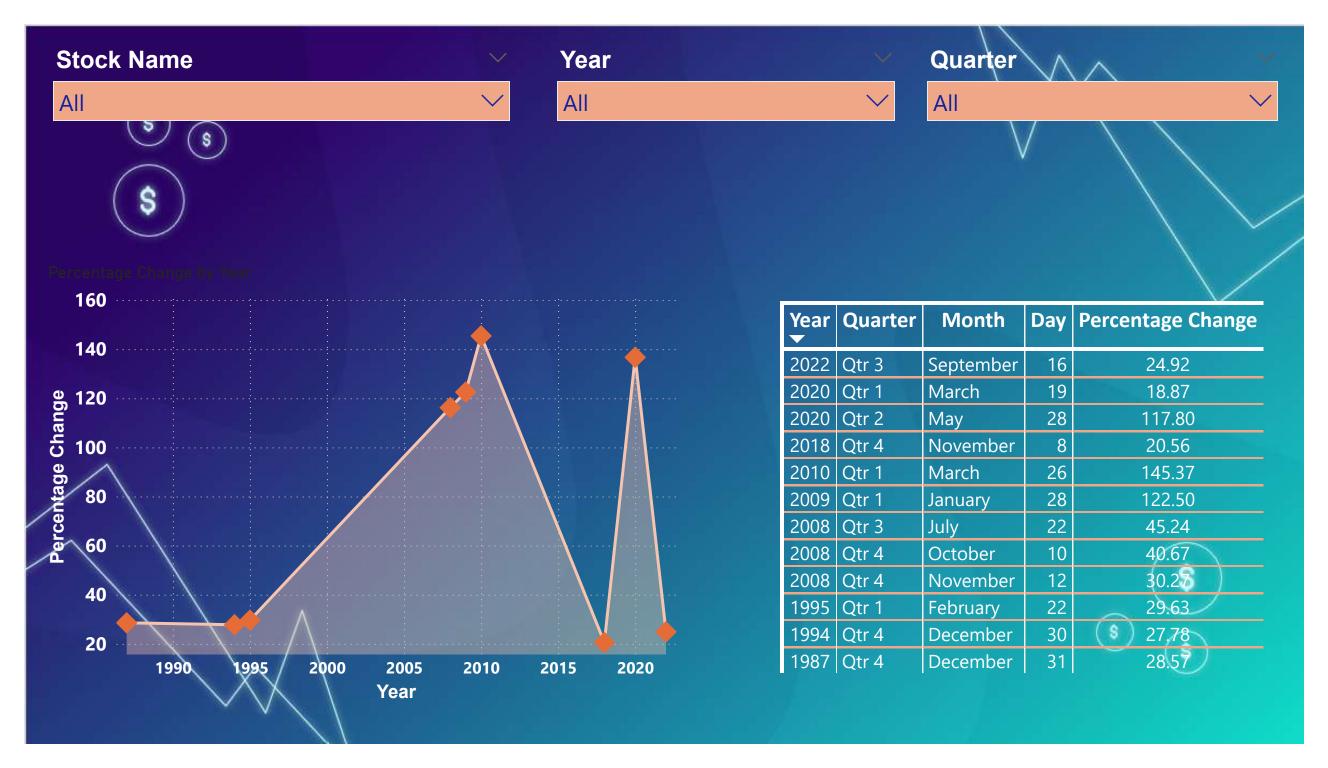
ENVIRONMENT & VERSIONS

Versions

Hadoop 2.6.0
Sqoop 1.4.6
HBASE 1.2.0
SPARK 3.3.2
HIVE 1.1.0
MYSQL 14.14
Python 3.10.1

Environment

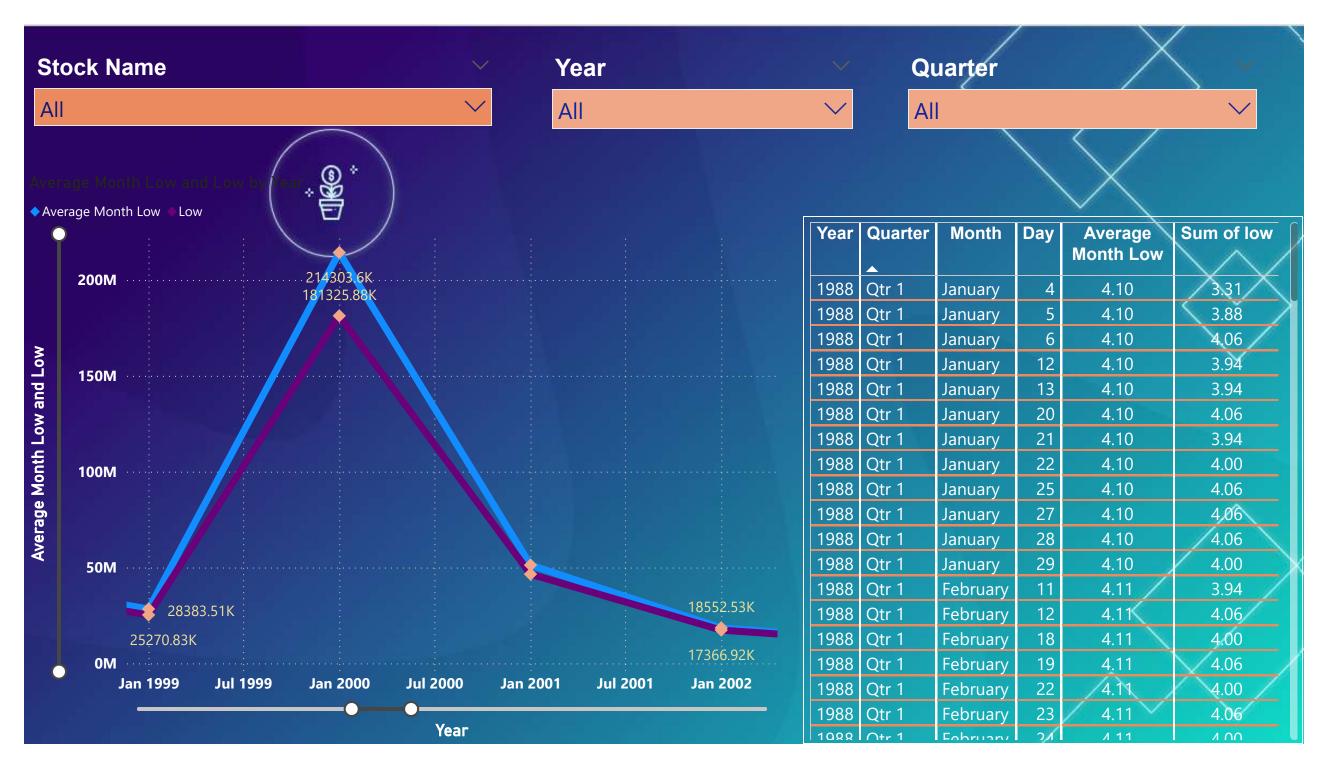
Cloudera 5.8.0 Jupyter Notebook



Percentage Change VS Year Analysis

Observations:

- **1.** Volatility in Stock Prices The high percentage difference between the open and close prices of stocks indicates a significant level of volatility in the market.
- **2.** Intraday Trading Opportunities The substantial percentage difference between the open and close prices presents potential opportunities for intraday traders. This difference suggests that there is significant price movement within a single trading day



Comparison Between Low Price & Average Month Low Price

Observations:

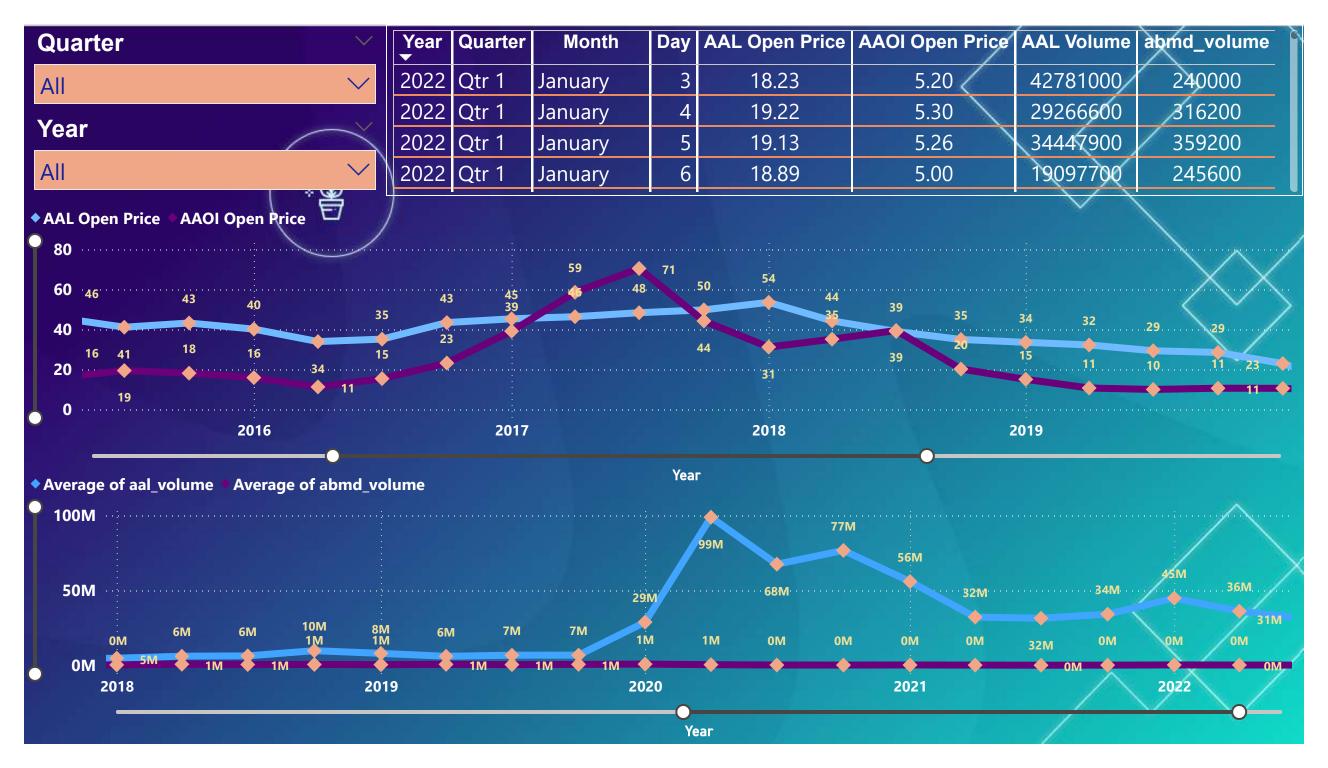
- 1. If the low price consistently stays above the average monthly low, it may indicate a strong support level, suggesting that the stock has a higher probability of bouncing back from that price range, if the low price repeatedly falls below the average monthly low, it could suggest a potential breakdown of support. Traders can use these insights to make more informed decisions regarding their trading strategies.
- 2. Market Sentiment and Investor Behavior: Comparing the low price to the average monthly low can provide insights into market sentiment (Positive or Negative) and investor behavior.



Longest Streak Analysis

Observations:

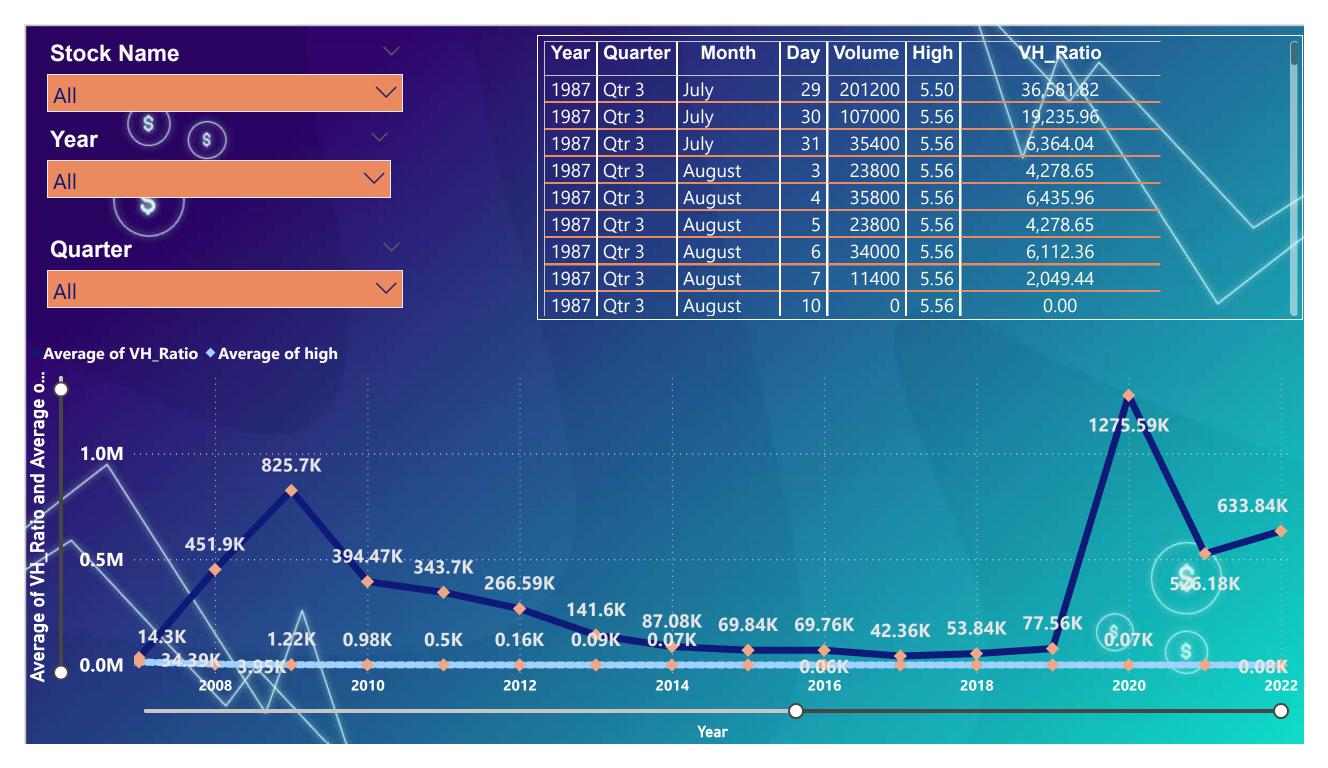
1. Momentum Analysis: Streaks can indicate the momentum of a stock. A prolonged positive streak may indicate strong buying pressure and upward momentum, while a prolonged negative streak may indicate selling pressure and downward momentum. Momentum analysis can help identify stocks that are likely to continue their current trend or experience a reversal.



Comparison Between Different Stocks

Observations:

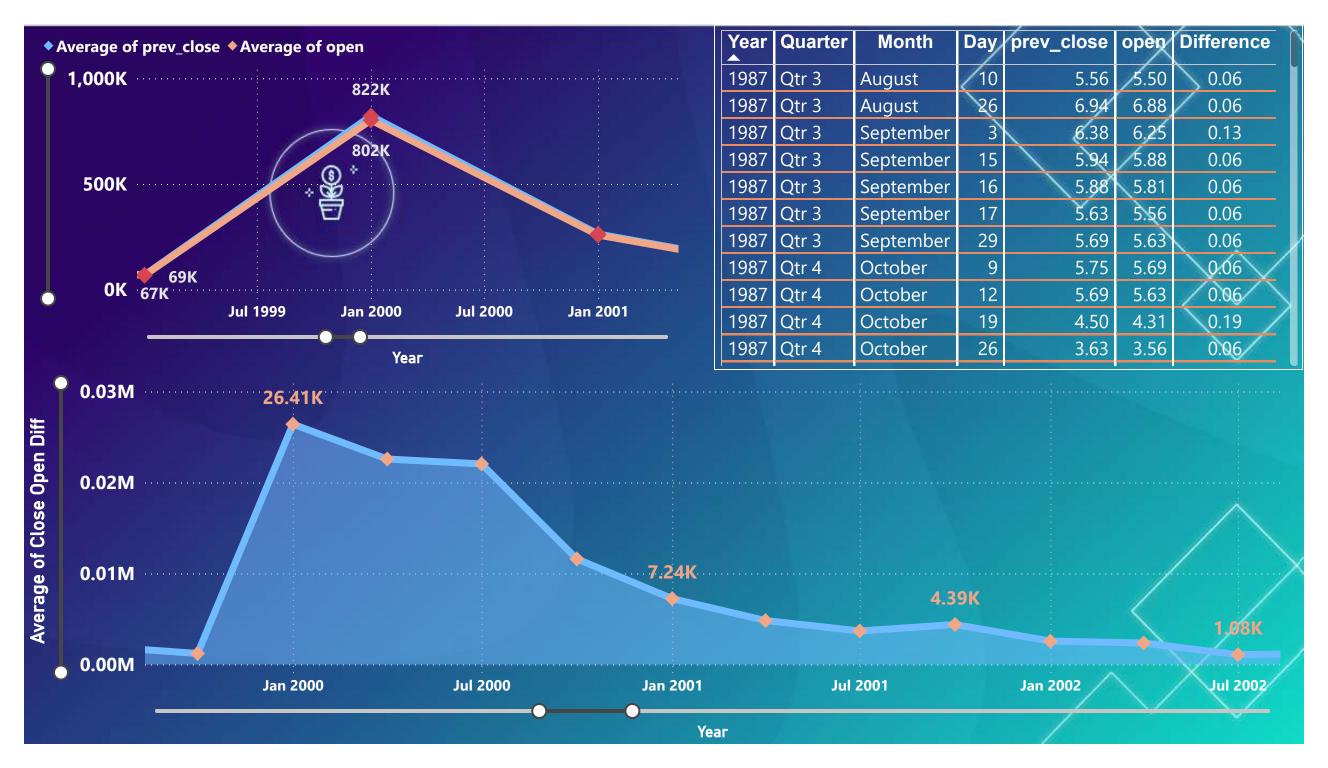
- **1.** Relative Strength: If the open price of AAL is consistently higher than AAOI on certain dates, it suggests that investors have more confidence in the performance and potential of American Airlines compared to AAOI.
- 2. volume Comparison: The query also considers the volume of AAL compared to the volume of ABMD. Volume represents the number of shares traded, and higher volume generally indicates increased market activity and interest in a particular stock.



Volume To High Ratio

Observations:

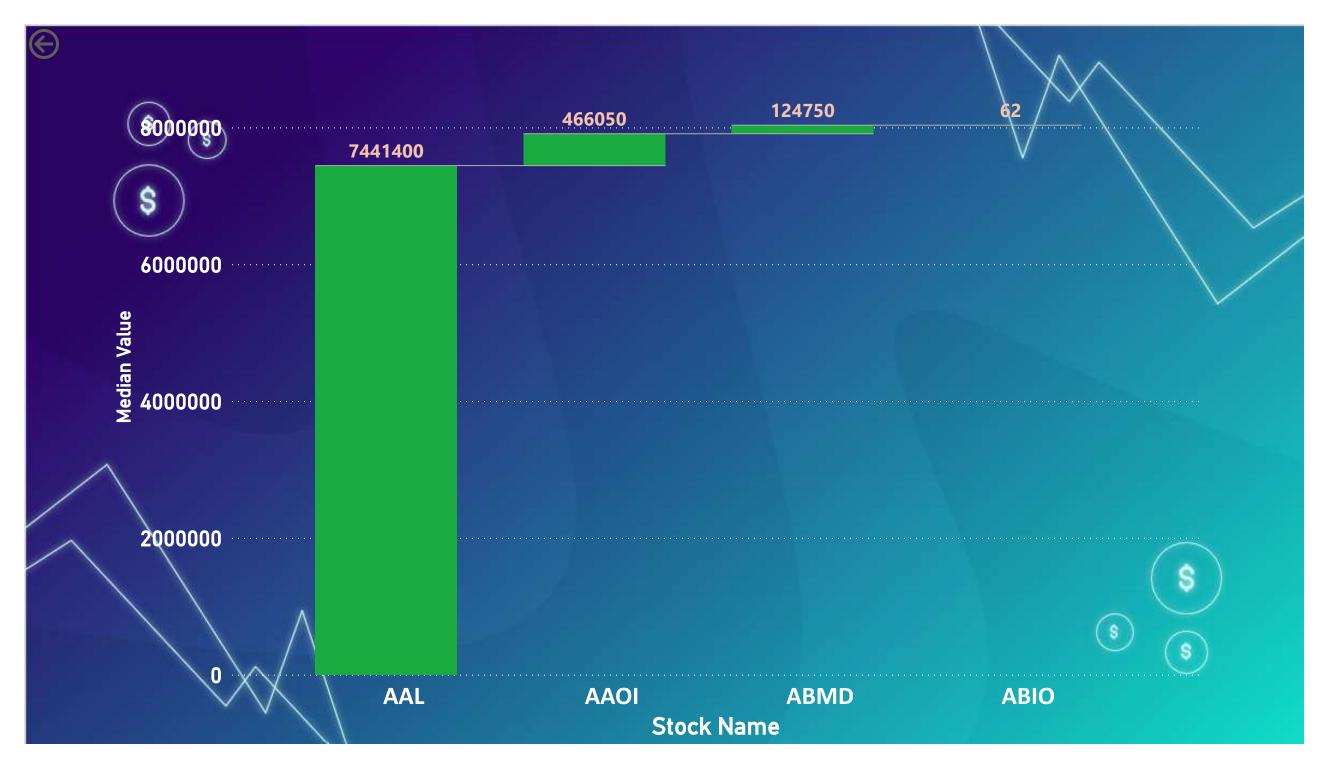
- 1. Market Interest and Liquidity: The volume-to-high ratio provides insights into the level of market interest and liquidity for a particular stock. If the ratio is high, it indicates that there is a significant amount of trading activity occurring at or near the stock's high price.
- 2. Also it may not be a ideal time to sale your stock, because many people are buying at very low price.



Previous Day Close & Current Day Open Price Difference

Observations:

Overnight Sentiment and Price Gaps: The query helps identify dates where there is a positive difference between the previous day's close and the current day's open for each stock. This difference indicates a price gap, reflecting overnight sentiment and potential market events that occurred outside of regular trading hours. A positive difference suggests that there was generally positive sentiment or news overnight that caused the stock to open higher than the previous day's close. This insight can be valuable for investors and traders to understand the impact of overnight developments on stock prices and to potentially capitalize on price gaps.



Median Value Analysis

Observations:

Central Tendency - If the Median value is near to mean value then it will follow the central limit theorem and the prediction can be good, investor can make use of this to invest in stocks.



HBASE ANALYSIS



Creation of an Empty Table in HBASE:

hbase(main):003:0> create table 'walmart' values

Importing data in HBASE:

[cloudera@quickstart Desktop]\$ sqoop import --connect jdbc:mysql://localhost:3306/stoc analysis --username root --password cloudera --table walmart stock --hbase-table wal mart --columns "date,Open,High,Low,Close,Volume,Adj Close" --hbase-row-key date --col umn-family values --hbase-create-table -m 1

Top 5 rows in HBASE:

```
hbase(main):002:0> scan 'walmart', {LIMIT=>5}
                     COLUMN+CELL
                     column=values:Adj Close, timestamp=1689345828549, value=52
2012-01-03
2012-01-03
                     column=values:Close, timestamp=1689345828549, value=60.33
2012-01-03
                     column=values:High, timestamp=1689345828549, value=61.06
                     column=values:Low, timestamp=1689345828549, value=59.87
2012-01-03
2012-01-03
                     column=values:Open, timestamp=1689345828549, value=59.97
2012-01-03
                     column=values:Volume, timestamp=1689345828549, value=12668
2012-01-04
                     column=values:Adj Close, timestamp=1689345828549, value=52
2012-01-04
                     column=values:Close, timestamp=1689345828549, value=59.71
2012-01-04
                     column=values:High, timestamp=1689345828549, value=60.35
2012-01-04
                     column=values:Low, timestamp=1689345828549, value=59.47
2012-01-04
                     column=values:Open, timestamp=1689345828549, value=60.21
2012-01-04
                     column=values:Volume, timestamp=1689345828549, value=95933
2012-01-05
                     column=values:Adj Close, timestamp=1689345828549, value=51
2012-01-05
                     column=values:Close, timestamp=1689345828549, value=59.42
2012-01-05
                     column=values:High, timestamp=1689345828549, value=59.62
2012-01-05
                     column=values:Low, timestamp=1689345828549, value=58.37
2012-01-05
                     column=values:Open, timestamp=1689345828549, value=59.35
2012-01-05
                     column=values:Volume, timestamp=1689345828549, value=12768
2012-01-06
                     column=values:Adj Close, timestamp=1689345828549, value=51
2012-01-06
                     column=values:Close, timestamp=1689345828549, value=59.0
2012-01-06
                     column=values:High, timestamp=1689345828549, value=59.45
2012-01-06
                     column=values:Low, timestamp=1689345828549, value=58.87
2012-01-06
                     column=values:Open, timestamp=1689345828549, value=59.42
2012-01-06
                     column=values:Volume, timestamp=1689345828549, value=80694
2012-01-09
                     column=values:Adj Close, timestamp=1689345828549, value=51
2012-01-09
                     column=values:Close, timestamp=1689345828549, value=59.18
2012-01-09
                     column=values:High, timestamp=1689345828549, value=59.55
2012-01-09
                     column=values:Low, timestamp=1689345828549, value=58.92
2012-01-09
                     column=values:Open, timestamp=1689345828549, value=59.03
2012-01-09
                     column=values:Volume, timestamp=1689345828549, value=66793
5 row(s) in 0.0770 seconds
```

hbase(main):003:0>



OPTIMIZATION TECHNIQUES USED



Following are the optimization techniques used:

Indexing (User story 6):

Old Result: Time -158 sec

2022-10-10	2.0	2.07	0.06999993
2022-10-11	2.01	2.04	0.029999971
2022-10-13	1.98	2.02	0.03999996
2022-10-18	2.06	2.1	0.03999996
2022-10-21	2.04	2.06	0.01999998
2022-10-24	2.05	2.08	0.029999971
2022-10-28	2.05	2.09	0.03999996
2022-10-31	2.12	2.18	0.06000018
2022-11-03	2.1	2.13	0.03000021
2022-11-04	2.05	2.08	0.029999971
2022-11-07	2.02	2.06	0.03999996
2022-11-14	2.0	2.01	0.00999999
2022-11-22	2.05	2.07	0.01999998
2022-11-23	2.07	2.08	0.00999999
2022-11-25	2.06	2.1	0.03999996
2022-11-28	2.01	2.08	0.06999993
2022-12-01	2.03	2.09	0.059999943
2022-12-02	2.03	2.07	0.03999996
2022-12-05	2.1	2.11	0.00999999
2022-12-06	2.11	2.13	0.02000022
2022-12-07	2.07	2.1	0.029999971
2022-12-09	2.14	2.2	0.059999943
Time taken:	158.059 se	conds,	Fetched: 2405 row(s)
	X	V	100

New Result after indexing : Time -28 sec

2022-10-10	2.0	2.07	0.06999993
2022-10-11	2.01	2.04	0.029999971
2022-10-13	1.98	2.02	0.03999996
2022-10-18	2.06	2.1	0.03999996
2022-10-21	2.04	2.06	0.01999998
2022-10-24	2.05	2.08	0.029999971
2022-10-28			
		2.18	0.06000018
2022-11-03			
2022-11-04			0.029999971
2022-11-07			
2022-11-14			0.00999999
			0.01999998
			0.00999999
			0.0399996
			0.0699993
			0.059999943
2022-12-02			
			0.00999999
			0.02000022
			0.02999971
			0.059999943
			Fetched: 2405 row(s)
hive>	201721 3000	/// / /	2103 100(3)



OPTIMIZATION TECHNIQUES USED



Following are the optimization techniques used:

Bucketing (User Story 7):

Old Result: Time -392 sec

```
MapReduce Total cumulative CPU time: 4 seconds 690 msec
Ended Job = job_1689150900907_0081
MapReduce Jobs Launched:
Stage-Stage-1: Map: 1 Reduce: 1 Cumulative CPU: 9.48 sec HDFS Read: 377333
HDFS Write: 141078 SUCCESS
Stage-Stage-2: Map: 1 Reduce: 1 Cumulative CPU: 9.87 sec HDFS Read: 150139
HDFS Write: 127 SUCCESS
Stage-Stage-3: Map: 1 Reduce: 1 Cumulative CPU: 4.69 sec HDFS Read: 5105 HD
FS Write: 5 SUCCESS
Total MapReduce CPU Time Spent: 24 seconds 40 msec
OK
62.0
Time taken: 392.513 seconds, Fetched: 1 row(s)
```

New Result after Bucketing : Time - 148

```
2023-07-16 03:41:11,787 Stage-3 map = 100%, reduce = 100%, Cumulative CPU 4.47 sec
MapReduce Total cumulative CPU time: 4 seconds 470 msec
Ended Job = job_1689395438209_0036
MapReduce Jobs Launched:
Stage-Stage-1: Map: 1 Reduce: 1 Cumulative CPU: 8.51 sec HDFS Read: 333866
HDFS Write: 141078 SUCCESS
Stage-Stage-2: Map: 1 Reduce: 1 Cumulative CPU: 9.11 sec HDFS Read: 150153
HDFS Write: 127 SUCCESS
Stage-Stage-3: Map: 1 Reduce: 1 Cumulative CPU: 4.47 sec HDFS Read: 5105 HDFS Write: 5 SUCCESS
Total MapReduce CPU Time Spent: 22 seconds 90 msec
OK
62.0
Time taken: 148.513 seconds, Fetched: 1 row(s)
```





Following are the optimization techniques used:

Compressing To ORC file format (User Story 4):

Old Result: Time - 68 sec

	10-11-2022	14.46	2.23	35599100	2849100
	11-11-2022	15.0	2.24	24134000	1665200
	14-11-2022	14.79	2.28	26266600	2754200
	15-11-2022	15.02	2.4	29423100	3660200
	16-11-2022	14.45	2.3	28858000	1667800
	17-11-2022	13.82	2.1	24041700	1621700
	18-11-2022	14.26	2.18	25968300	1678600
	21-11-2022	14.02	2.12	25708400	964500
	22-11-2022	13.85	2.2	26387000	661500
/	23-11-2022	13.98	2.268	23686400	801800
	25-11-2022	14.4	2.18	9903900 258900	
	28-11-2022	14.34	2.18		830300
	29-11-2022	13.89	2.11	17335300	592000
	30-11-2022	14.12	2.1	21195200	733900
L	01-12-2022	14.46	2.18	26519600	644000
`	02-12-2022	13.82	2.17	24094600	704800
			2.33		886200
	06-12-2022	14.14	2.28	20781500	672300
	07-12-2022	14.24	2.1	28161400	974100
	08-12-2022	13.65	2.13	25300900	1506900
	09-12-2022	13.52	2.15	18489800	990100
	12-12-2022	13.49	2.11	8048550 412703	
	Time taken:	67.921 seco	nds, F	etched: 2320 row(s	5)

New Result after Compressing to ORC: Time - 26 sec

10-11-2022	14.46	2.23	35599100	2849100
11-11-2022	15.0	2.24	24134000	1665200
14-11-2022	14.79	2.28	26266600	2754200
15-11-2022	15.02	2.4	29423100	3660200
16-11-2022	14.45	2.3	28858000	1667800
17-11-2022	13.82	2.1	24041700	1621700
18-11-2022	14.26	2.18	25968300	1678600
21-11-2022	14.02	2.12	25708400	964500
22-11-2022	13.85	2.2	26387000	661500
23-11-2022	13.98	2.268	23686400	801800
25-11-2022	14.4	2.18	9903900 2589	900
28-11-2022	14.34	2.18	21313800	830300
29-11-2022	13.89	2.11	17335300	592000
30-11-2022	14.12	2.1	21195200	733900
01-12-2022	14.46	2.18	26519600	644000
02-12-2022	13.82	2.17	24094600	704800
05-12-2022	13.84	2.33	27029000	886200
06-12-2022	14.14	2.28	20781500	672300
07-12-2022	14.24	2.1	28161400	974100
08-12-2022	13.65	2.13	25300900	1506900
09-12-2022	13.52	2.15	18489800	990100
12-12-2022	13.49	2.11	8048550 4127	703
Time taken:	26.703 seco	nds, Fe	tched: 2320 rd	ow(s)













df.describe().show()



Scenario 2: There are too many decimal places for mean and stddev in the describe() dataframe. Format the numbers to just show up to two decimal places. Pay careful attention to the datatypes that .describe() returns, we didn't cover how to do this exact formatting, but we covered something very similar.

```
idf.describe().withColumn("Open", format_number(col("Open").cast('float'),2))\
.withColumn("High", format_number(col("High").cast('float'),2))\
.withColumn("Low", format_number(col("Low").cast('float'),2))\
.withColumn("Close", format_number(col("Close").cast('float'),2))\
.withColumn("Volume", format_number(col("Volume").cast('float'),2))\
.withColumn("Adj Close", format_number(col("Adj Close").cast('float'),2))\
.show()
```

Adj Close	Volume	Close	Low	High	0pen	summary
1,258.00	1,258.00	1,258.00	1,258.00	1,258.00	1,258.00	count
67.24	8,222,093.50	72.39	71.92	72.84	72.36	mean
6.72	4,519,781.00	6.76	6.74	6.77	6.77	stddev
50.36	2,094,900.00	56.42	56.30	57.06	56.39	min
84.91	80,898,096.00	90.47	89.25	90.97	90.80	max



Scenario 3: Create a new dataframe with a column called HV Ratio that is the ratio of the High Price versus volume of stock traded for a day.?



```
# Spark - SOL Technique
ss.sql("select *, round(cast(Volume as float)/cast(High as float),2) as HV Ratio from walmartstock").show()
      Date | Open | High | Low | Close | Volume | Adj Close | HV Ratio |
2012-01-03|59.97|61.06|59.87|60.33|12668800|52.619236|207481.16
2012-01-04|60.21|60.35|59.47|59.71| 9593300|52.078476|158961.06
2012-01-05|59.35|59.62|58.37|59.42|12768200| 51.82554|214159.68
2012-01-06|59.42|59.45|58.87| 59.0| 8069400| 51.45922|135734.23
2012-01-09|59.03|59.55|58.92|59.18| 6679300|51.616215|112162.89
2012-01-10|59.43|59.71|58.98|59.04| 6907300| 51.49411|115680.79
2012-01-11|59.06|59.53|59.04| 59.4| 6365600|51.808098|106930.96
2012-01-12 59.79 60.0 59.4 59.5 7236400 51.895317 120606.67
# DSL Technique
df.withColumn('HV Ratio',round(lit(col('Volume').cast('float')/col('High').cast('float')),2)).show()
       Date | Open | High | Low | Close | Volume | Adj Close | HV Ratio
 2012-01-03 | 59.97 | 61.06 | 59.87 | 60.33 | 12668800 | 52.619236 | 207481.16
 2012-01-04|60.21|60.35|59.47|59.71| 9593300|52.078476|158961.06
 2012-01-05|59.35|59.62|58.37|59.42|12768200| 51.82554|214159.68
 2012-01-06|59.42|59.45|58.87| 59.0| 8069400| 51.45922|135734.23
 2012-01-09|59.03|59.55|58.92|59.18| 6679300|51.616215|112162.89
 2012-01-10|59.43|59.71|58.98|59.04| 6907300| 51.49411|115680.79
 2012-01-11|59.06|59.53|59.04| 59.4| 6365600|51.808098|106930.96
```

2012-01-12|59.79| 60.0| 59.4| 59.5| 7236400|51.895317|120606.67





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Scenario 4: What day had the Peak High in Price?

```
$
```

```
[28]: # Spark-SQL techinique

ss.sql("select Date, High from walmartstock order by High desc limit 1").show()

+----+

Date | High |

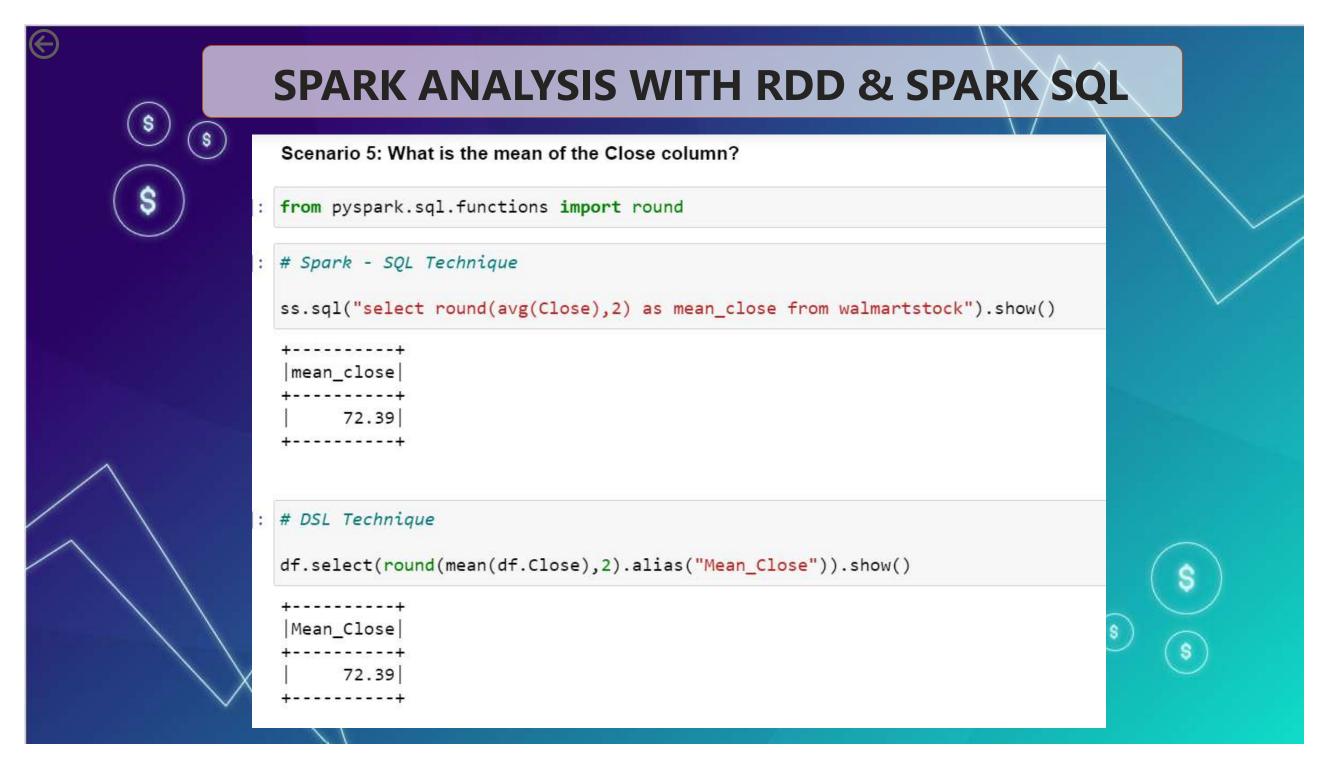
+----+

| 2015-01-13 | 90.97 |

+-----+
```

```
df.orderBy(desc('High')).select("Date", "High").limit(1).show()

-----+
| Date | High |
+----+
| 2015-01-13 | 90.97 |
+-----+
```











Scenario 6: What is the max and min of the Volume column?

```
]: # Spark - Sql Technique
   ss.sql("select round(max(Volume)) as max_volume, round(min(Volume)) as min_volume from walmartstock").show()
    |max_volume|min_volume|
]: # DSL Technique
   df.select(round(max(df.Volume),2).alias("Max_Volume"), round(min(df.Volume),2).alias("Min_Volume")).show()
    |Max_Volume|Min_Volume|
```









Scenario 6: What is the max and min of the Volume column?

```
]: # Spark - Sql Technique
   ss.sql("select round(max(Volume)) as max_volume, round(min(Volume)) as min_volume from walmartstock").show()
    |max_volume|min_volume|
]: # DSL Technique
   df.select(round(max(df.Volume),2).alias("Max_Volume"), round(min(df.Volume),2).alias("Min_Volume")).show()
    |Max_Volume|Min_Volume|
```





-- RDD --

Scenario 7: How many days was the Close lower than 60 dollars?

```
walmartrdd2 = walmartrdd.map(lambda line:(line[0],int(line[4])))\
.filter(lambda item:float(item[1]) < 60)\
.map(lambda x: (x[0],1))\
.count()

print(f"{walmartrdd2} days was the close lower than 60 dollars.")

81 days was the close lower than 60 dollars.</pre>
```

Scenario 8: What percentage of the time was the High greater than 80 dollars?

```
[13]: walmartrdd3 = (walmartrdd.map(lambda line:(line[0],int(line[2])))\
    .filter(lambda item:float(item[1]) > 80)\
    .map(lambda x: (x[0],1))\
    .count())/walmartrdd.count()*100

[14]: print(f"{round(walmartrdd3, 2)} % of the time was the high greater than 80 dollars.")

8.43 % of the time was the high greater than 80 dollars.
```

Scenario 9: What is the max High per year?

- [15]: walmartrdd4 = walmartrdd.map(lambda x: (int(x[0].split('-')[0]), x[2]))\
 .reduceByKey(lambda a, b: round(a,2) if a>b else round(b,2))
- [16]: print("Max High Per Year: %s"%walmartrdd4.collect())

 Max High Per Year: [(2016, 75.19), (2012, 77.6), (2013, 81.37), (2014, 88.09), (2015, 90.97)]









SPARK STREAMING ANALYSIS

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```
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```

```
import pyspark
from pyspark.streaming import StreamingContext
sc = pyspark.SparkContext('local[2]', 'StreamingWordCount')
ssc=StreamingContext(sc,4)
sts=ssc.socketTextStream('localhost',9999)
price=sc.textFile("/user/cloudera/previous_max_price.csv")
pl=price.map(lambda x:x.split(',')).map(lambda x:(x[0],float(x[1])))
pl.take(2)
p2=pl.collectAsMap()
price_broad=sc.broadcast(p2)

rl=sts.map(lambda x:x.split(',')).map(lambda x:(x[0],x[1],float(x[2])))
r2=rl.map(lambda x: (x[0],x[1],x[2],x[2]>=price_broad.value.get(x[0]) if x[0] in price_broad.value else 'None')
)
r2.pprint()
ssc.start()
ssc.awaitTermination()
```







Conclusion

In conclusion, the stock analysis project serves as a valuable tool for individuals who aim to earn from the stock market but may lack the capacity for in-depth analysis. With its customizable dashboard and market-ready insights, it empowers common investors to confidently navigate the stock market and make informed investment decisions, even without extensive knowledge of the market. By providing accessible and user-friendly analytics, this project opens doors for individuals to participate in the stock market with ease and potential success.

Credits

Thank You Venkat Sir, Bharathan & Satwik for guiding me through the project

