

Feedback on Metrocar project
Student: Svitlana Kovalivska

Svitlana, you did an excellent job analyzing the data and presenting clear, actionable recommendations. I especially liked how you pinpointed key drop-offs and backed your suggestions with solid insights, like focusing on the critical 1-2 day engagement window. The forecast model and revenue analysis were impressive and added real business value. If anything, pacing the content a bit more evenly could help keep the audience fully engaged throughout. Overall, great work—your presentation showed strong analytical skills and a practical approach!

A handwritten signature in black ink, appearing to read 'Faizan Khan' with a stylized flourish at the end.

Faizan Khan
Data Analytics Mentor
Date: 30th Jan '25