

POWER BI TRAINING



Power BI

TURN YOUR DATA INTO IMPACT!

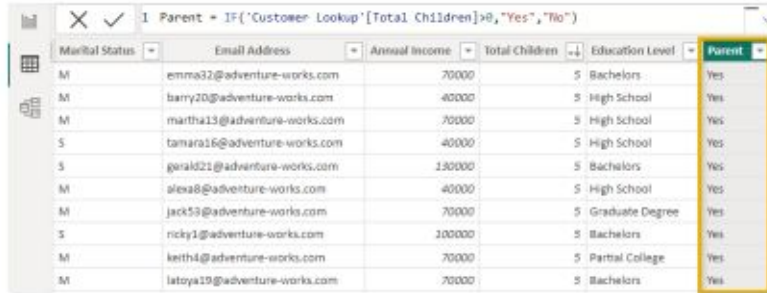
CALCULATED FIELD WITH DAX

DAX - DATA ANALYSIS EXPRESSION

- Formula language that drives the Power BI
- With DAX one can add - **Calculated Columns** (for filtering) and **Measures** (for aggregation) to enhance analytical capability of your data model
- Powerful and flexible functions built specifically to work with relational data models

Two ways to use DAX

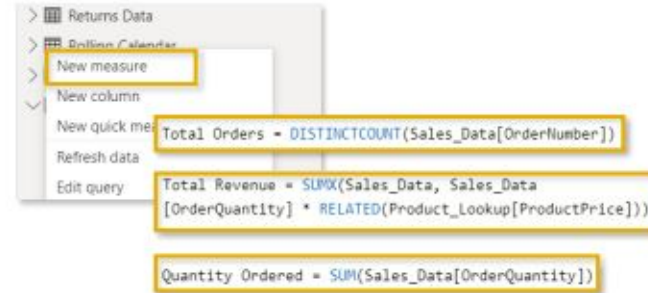
Calculated Columns



The screenshot shows a table with columns: Marital Status, Email Address, Annual Income, Total Children, Education Level, and Parent. The 'Parent' column is a calculated column with the formula: `Parent = IF('Customer Lookup'[Total Children]>0,"Yes","No")`. The table contains 10 rows of data.

| Marital Status | Email Address | Annual Income | Total Children | Education Level | Parent |
|----------------|------------------------------|---------------|----------------|-----------------|--------|
| M | emma32@adventure-works.com | 70000 | 5 | Bachelors | Yes |
| M | barry20@adventure-works.com | 40000 | 5 | High School | Yes |
| M | martha13@adventure-works.com | 70000 | 5 | High School | Yes |
| S | tamara16@adventure-works.com | 40000 | 5 | High School | Yes |
| S | gerald21@adventure-works.com | 130000 | 5 | Bachelors | Yes |
| M | alexa8@adventure-works.com | 40000 | 5 | High School | Yes |
| M | jack53@adventure-works.com | 70000 | 5 | Graduate Degree | Yes |
| S | nicky1@adventure-works.com | 100000 | 5 | Bachelors | Yes |
| M | keith4@adventure-works.com | 70000 | 5 | Partial College | Yes |
| M | latoya19@adventure-works.com | 70000 | 5 | Bachelors | Yes |

Measures




The screenshot shows the 'New measure' button in the 'Returns Data' ribbon. Below it, three example DAX formulas are displayed:

- `Total Orders = DISTINCTCOUNT(Sales_Data[OrderNumber])`
- `Total Revenue = SUMX(Sales_Data, Sales_Data[OrderQuantity] * RELATED(Product_Lookup[ProductPrice]))`
- `Quantity Ordered = SUM(Sales_Data[OrderQuantity])`

DAX - CALCULATED COLUMNS

Calculated Column allows you to add new, 'formula based columns' to the tables

- Calculated Columns as the name suggest refers to **creating a new column** (or entire table in case you generate more than one new columns)
- **Generate values for each row**. These values are added and are visible as a part of the tables in the Data View
- They understand the '**Row context**' i.e. they can see the information contained in each row are **great at defining properties based on information in each row**, but generally not useful for aggregated (SUM, AVG, COUNT, MIN, MIX etc) fields




As a thumb rule, use Calculated Columns for when you want to create a field having a value in every row in the table. They are typically used for 'filtering' and 'grouping' data.

DO NOT use Calculated Columns for aggregation formulas or to calculate fields for the Values area of the visualizations. We use measures for this.

DAX - MEASURES

DAX formulas that are used to generate new calculated values.

- Measures also reference to entire tables or columns i.e. they are also calculated from using entire column or table
- Unlike Calculated Columns, **Measure values are not visible within the tables** in the Data View, They can only be seen within the visualization. **They are similar to 'Calculated Fields' in an excel pivot**
- They are evaluated as per the '**Filter context**' i.e. they are recalculated when the fields or filters around them change (i.e. just like it happens in Pivot where you pull new row or column into the table or apply new filters to the report)

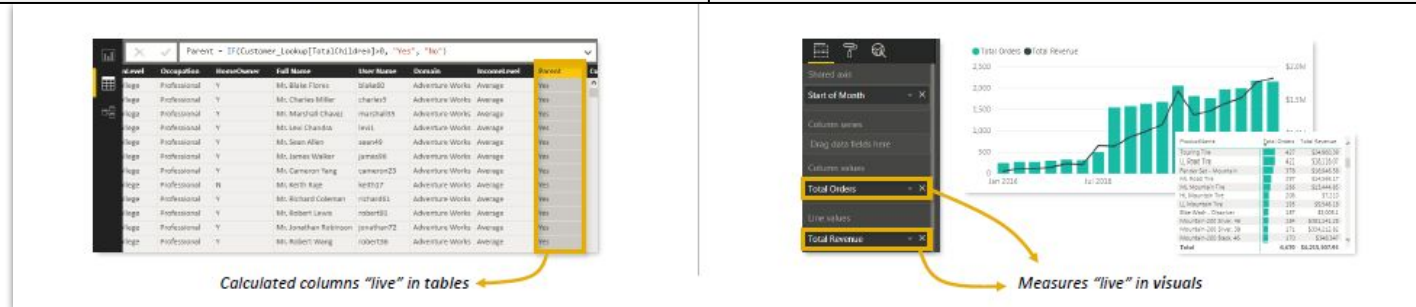


As a thumb rule, use Measures when a single row cannot give you the answer i.e. when you need to apply aggregation use Measures.

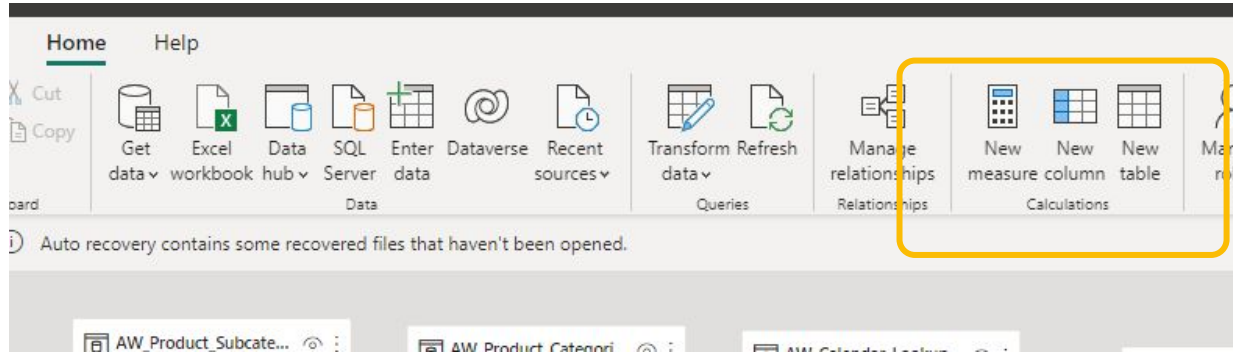
Use Measures to create numerical, calculated values that can be analysed in the 'Values' field of the report.

DAX - CALCULATED COLUMNS VS MEASURES

| Calculated Column | Measures |
|--|--|
| Follow Row Context. Values are calculated based on the information on each row of the table | Follow Filter Context. Values are calculated based on any filter in the report. |
| Increase file size. Append calculated value to each row in the table and stores them in the model | Does not increase file size. Does not create new data in the table itself. |
| Recalculates on data source refresh or when changes are made to the component columns. | Recalculate in response to any change to filter within the report. |
| Primarily used for filtering data in the reports | Primarily used for aggregating values in the visuals |

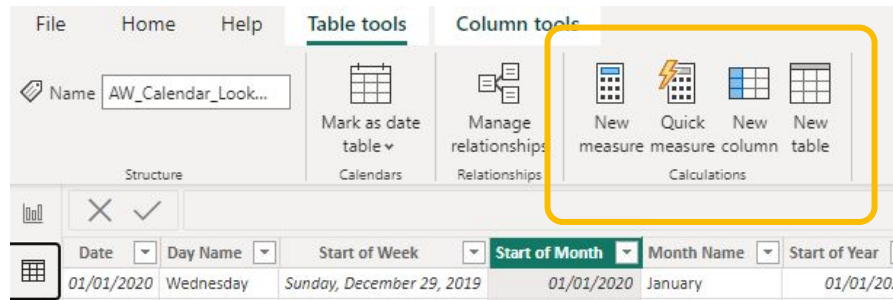


ADDING MEASURES AND CALCULATED COLUMNS



When you insert a Column or Measure from the Home tab they are assigned to whichever table is currently selected (or the first table in the field list by default).

Can be reassigned to new Home Tables

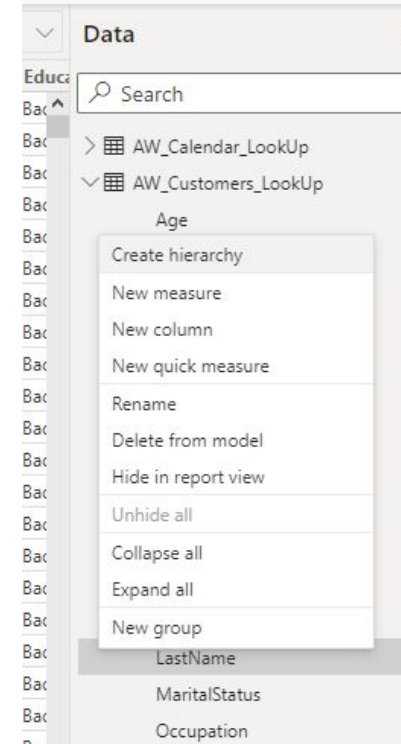


ADDING MEASURES AND CALCULATED COLUMNS

| Prefix | FirstName | LastName | BirthDate | MaritalStatus |
|--------|-----------|-----------|------------------|---------------|
| Mr. | Julio | Ru | | S |
| Mr. | Shannon | Ca | | S |
| Mr. | Edgar | Sal | | M |
| Mr. | Jessie | Liu | | S |
| Mr. | Ruben | Ka | | S |
| Mr. | Ruben | Mu | | S |
| Mr. | Philip | Ca | | S |
| Mr. | Joe | Ra | | S |
| Mr. | Roy | Sal | | S |
| Mr. | Max | Alv | | S |
| Mr. | Jarrold | Su | | S |
| Mr. | Dustin | Go | | S |
| Mr. | Clayton | Jai | | S |
| Mr. | Irving | Sch | | S |
| Mr. | Alan | Hu | | S |
| Mr. | Brendan | Ra | | S |
| Mr. | Gregory | Be | | S |
| Mr. | Marco | Va | | S |
| Mr. | Alejandro | Hu | 08 July 1964 | S |
| Mr. | Chase | Fernandez | 10 December 1964 | S |

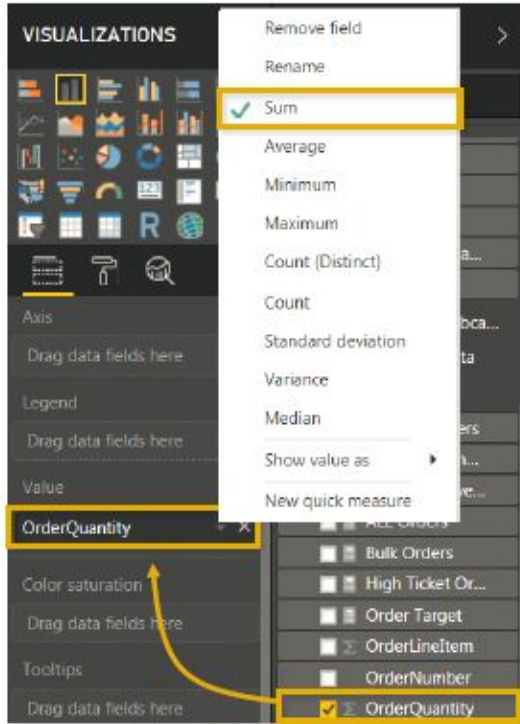
Right click on the field you want to use to create a Measure or Calculated Column.

Right click on the field you want to use in the Data pane to create a Measure or Calculated Column.



Note: When you insert a Column or Measure from the Home tab they are assigned to whichever table is currently selected (or the first table in the field list by default). Can be reassigned to new Home Tables using Properties tab (in the Data Model section).

IMPLICIT AND EXPLICIT MEASURE



Example of an implicit measure

Implicit Measures - are created when you drag a raw numerical fields (eg 'Order Quantity') into Values pane of a visual. They add aggregation (Sum, Average etc.) automatically or manually

★ **Important** - They are only **accessible within the specific visualization** in which it is created and not be used anywhere else.

Explicit Measures - are created by actually entering DAX Functions (or adding 'Quick Measures') to define Calculated Columns or measures.

★ **Important** - They **can be used anywhere** else in the report and referenced with other DAX calculations

MEASURES TABLES

It's a **best practice to create a dedicated table to store all your Measures**. This will help you stay organized, find measures quickly, and allow you to group related measures into folder.

Option 1: Enter Data into Power Query (loads the table to the data model – table is visible in Power Query)



**from the Report view*

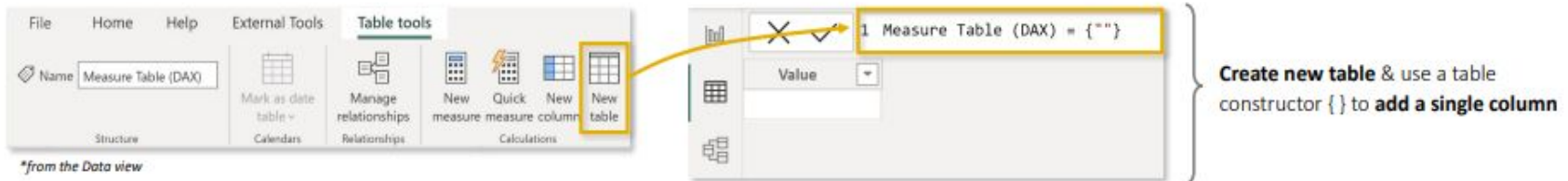
Create Table

| Column1 |
|---------|
| 1 |
| + |

Name:

Add a table Name and click OK to load the table to the data model

Option 2: Create a calculated table using DAX directly in the model (table is not visible in Power Query)



**from the Data view*

New table

Name:

Value:

Create new table & use a table constructor {} to add a single column

EXERCISE ON MEASURES TABLES

Create a 'Measure Table' using any option.

First Option

- In the Data View or Model View - click on Table Tools > New Table
- Write Calculation as - **Measure Table (DAX)** = { " " }

Second Option

- In the Reports View - Go to Home > Enter Data
- Change the Table Name as - Measure Table (DAX)

Note: Make sure to store all the Measures you create in the Measures Table for better accessibility. You can also move the Measures from one Table to another using Properties pane or by changing the 'Home Table' on the Menu by clicking on the Measure.

UNDERSTAND FILTER CONTEXT

Remember that measures are evaluated based on **filter context**, which means that they recalculate whenever the fields or filters around them change

| ProductName | Total Orders | Return Rate |
|----------------------------|--------------|-------------|
| Water Bottle - 30 oz. | 1,165 | 1.96 % |
| Road Tire Tube | 829 | 1.63 % |
| AWC Logo Cap | 803 | 0.93 % |
| Patch Kit/8 Patches | 798 | 1.57 % |
| Sport-100 Helmet, Red | 759 | 2.79 % |
| Touring Tire Tube | 703 | 1.35 % |
| Sport-100 Helmet, Blue | 666 | 3.15 % |
| Sport-100 Helmet, Black | 626 | 3.67 % |
| Road Bottle Cage | 560 | 1.58 % |
| Mountain Tire Tube | 554 | 1.95 % |
| Mountain Bottle Cage | 539 | 1.38 % |
| Touring Tire | 427 | 1.16 % |
| LL Road Tire | 421 | 2.02 % |
| Fender Set - Mountain | 378 | 1.82 % |
| ML Road Tire | 297 | 1.72 % |
| ML Mountain Tire | 266 | 2.94 % |
| HL Mountain Tire | 206 | 3.40 % |
| Mountain-200 Silver, 46 | 199 | 1.51 % |
| Mountain-200 Black, 46 | 196 | 3.06 % |
| LL Mountain Tire | 195 | 2.09 % |
| Mountain-200 Silver, 38 | 189 | 2.65 % |
| Bike Wash - Dissolver | 187 | 2.38 % |
| Mountain-200 Black, 42 | 182 | 3.85 % |
| Mountain-200 Black, 38 | 180 | 3.33 % |
| Long-Sleeve Logo Jersey, M | 161 | 4.35 % |
| HL Road Tire | 158 | 5.06 % |
| Mountain-200 Silver, 42 | 155 | 1.28 % |
| Hydration Pack - 70 oz. | 147 | 4.08 % |
| Long-Sleeve Logo Jersey, L | 147 | 2.72 % |
| Long-Sleeve Logo Jersey, S | 90 | 2.31 % |
| Total | 7,380 | 2.17 % |

For this particular value in the matrix, the **Total Orders** measure is calculated based on the following filter context: *Products[ProductName] = "Touring Tire Tube"*

- This allows the measure to return the total order quantity for each product specifically (or whatever the row and column labels dictate – years, countries, product categories, customer names, etc)

This Total is **not** calculated by summing the values above; it evaluates as its own measure, with **no filter context** (since we aren't calculating orders for a specific product)

Each measure value in a report is like an island, and calculates according to its own filter context (even Totals and Grand Totals)

UNDERSTAND FILTER CONTEXT

MEASURE: Total Revenue

FILTER CONTEXT:

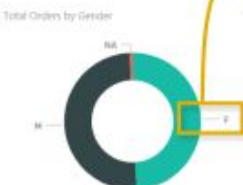
- Calendar[Year] ■ 2016 or 2017
- Customers[Full Name] ■ Mr. Larry Munoz

| Full Name | Total Orders | Total Revenue |
|-----------------------|--------------|----------------|
| Mr. Maurice Shan | 6 | \$12,407.90 |
| Mrs. Janet Munoz | 6 | \$12,025.90 |
| Mrs. Lisa Chen | 7 | \$12,330.40 |
| Mrs. Lacey Zhang | 7 | \$12,085.70 |
| Mr. Jordan Turner | 7 | \$12,002.20 |
| Mr. Larry Munoz | 6 | \$10,995.00 |
| Mrs. Ariana Gray | 6 | \$10,995.00 |
| Mr. Marco Lopez | 6 | \$10,995.00 |
| Mr. Franklin Ky | 5 | \$10,994.30 |
| Mrs. Margaret He | 4 | \$9,246.70 |
| Mrs. Karlyn Henderson | 4 | \$9,250.30 |
| Mrs. Rachelle Nara | 4 | \$9,234.40 |
| Mr. Ramon Dominguez | 4 | \$9,229.90 |
| Mrs. Rishi Ha | 4 | \$9,203.2 |
| Adriana Gonzalez | 4 | \$9,195.80 |
| Mrs. Dominique Phares | 6 | \$9,080.90 |
| Mrs. Brandi Gill | 4 | \$9,046.30 |
| Mr. Brad She | 4 | \$9,043.00 |
| Mr. Francisco Sera | 4 | \$9,025.90 |
| Mr. Kevin Coleman | 4 | \$7,760.00 |
| Mr. Jonathan Suri | 4 | \$7,721.20 |
| Mrs. Crystal Zeng | 4 | \$7,716.00 |
| Mrs. Felicia Blanco | 4 | \$7,699.40 |
| Mrs. El Suarez | 4 | \$7,652.80 |
| Mr. Aradon Ramer | 4 | \$7,596.40 |
| Mr. Willie Ku | 4 | \$7,553.00 |
| Mrs. Abby Cusum | 4 | \$7,596.00 |
| Mr. James Blanco | 4 | \$7,297.00 |
| Mrs. Audrey Blanco | 4 | \$7,139.10 |
| Mr. Ricky Navarro | 3 | \$7,119.40 |
| Mr. Eddie Dominguez | 3 | \$7,044.30 |
| Mrs. Molly Masden | 3 | \$7,043.20 |
| Mr. James Martin | 3 | \$7,038.20 |
| Mr. Susan Zhang | 3 | \$7,027.00 |
| Mr. Brent Zhang | 3 | \$7,009.90 |
| Mr. Alyssa Bradley | 3 | \$7,003.90 |
| Total | 22,514 | \$18,599,433.2 |

MEASURE: Total Orders

FILTER CONTEXT:

- Calendar[Year] ■ 2016 or 2017
- Customers[Gender] ■ F (Female)



Total Orders and Total Revenue by Start of Month



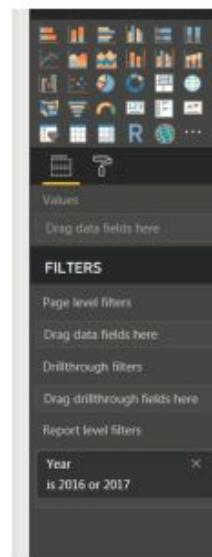
Total Orders by Current Age



MEASURE: Total Orders

FILTER CONTEXT:

- Calendar[Year] ■ 2016 or 2017
- Customers[Occupation] ■ Clerical



This is a page-level filter, which impact ALL visuals on the report page

MEASURE: Total Orders

FILTER CONTEXT:

- Calendar[Year] ■ 2016 or 2017

MEASURE: Total Orders

FILTER CONTEXT:

- Calendar[Year] ■ 2016 or 2017
- Calendar[Month] ■ August 2016

MEASURE: Total Revenue

FILTER CONTEXT:

- Calendar[Year] ■ 2016 or 2017

EXERCISE ON DAX - CALCULATED COLUMN

1. Add a column 'Dayoftheweek' in 'FactTable'. Assume week starts on Monday.
Use WEEKDAY function.
2. Add a column 'DateOfBirth' in 'Patient_Lookup'. Use DATE function.
3. Now extract the month from the date and add Column MonthName -
Use MonthName = Patient_LookUp[DateOfBirth].[Month]
4. Calculate the age of the Patient in a separate column using function DATEDIFF.

EXERCISE ON DAX - CALCULATED COLUMN

1. Create a calculated column in the 'Patients_LookUp' table that concatenates the provider's first name and last name. (**Hint:** Use the 'Patients_LookUp' table fields "FirstName" and "LastName").
2. Create a column 'CPTUnitConsumed' in FactTable that will show us if the quantity order was - "Single Unit" or "Multiple Units".
3. Create a calculated column 'Total_Payments' in the 'FactTable' that calculates the total payments as Insurance_Payment + Patient_Payment for each payer. (**Hint:** Use '+' symbol to add both). Try using SUM aggregation also and see the difference.
4. Create a calculated column in the 'Date' table that extracts the day of the week from the 'Date' field. **Hint:** Use the DAX function WEEKDAY().

EXERCISE ON DAX - IMPLICIT AND EXPLICIT MEASURE

Creating an Implicit Measure

1. In the Reports View Click on the Matrix template. Bring in 'HospitalName' to rows
2. Bring in 'Insurance_Payment' (from [FactTable](#)) into the Matrix template.
3. Also bring in 'Patient_Payment' (from [FactTable](#)) into the Matrix template.

Creating an Explicit Measure

1. Right click on the '[FactTable](#)' and click on - 'New Measure'
2. Name the Measure as 'Total_InsurancePay'. Use SUM as aggregation and bring in 'Insurance_Payment' to create the Measure. (**Hint: `Total_InsurancePay = SUM(FactTable[Insurance_Payment])`**).
3. Similarly create another Measure for 'Total_PatientPay'.
4. **Use it in the above Matrix visualization and check the results.**

UNDERSTAND THE MECHANICS OF MEASURES (FROM ADVENTURE WORKS)

| Product Color | Quantity Sold |
|---------------|---------------|
| Black | 10,590 |
| Red | 4,011 |
| Yellow | 4,638 |

How *exactly* is this measure value calculated?

- NOTE:** This all happens *instantly* behind the scenes, every time the filter context changes

STEP 1

Filter context is detected & applied

| Product Color | Quantity Sold |
|---------------|---------------|
| Black | 10,590 |
| Red | 4,011 |
| Yellow | 4,638 |

'Product Lookup'[Product Color] = "Black"

STEP 2

Filters flow "downstream" to related tables

| Product Lookup Table |
|----------------------|
| Black |

| Product Lookup Table |
|----------------------|
| Black |

| Returns Data |
|--------------|
| Black |

| Sales Data |
|------------|
| Black |

STEP 3

Measure evaluates against the filtered table

```
1 Quantity Sold =
2 SUM(
3   'Sales Data'[Order Quantity]
4 )
```

Sum of values in the **Order Quantity** column of the **Sales Data** table, filtered to rows where the product color is "Black"

= 10,590

UNDERSTAND DAX SYNTAX

MEASURE NAME

- **Note:** Measures are always surrounded in brackets (i.e. `[Total Quantity]`) when referenced in formulas, so spaces are OK

Total Quantity: =SUM(Transactions[quantity])

Referenced
TABLE NAME

Referenced
COLUMN NAME

FUNCTION NAME

- Calculated columns don't always use functions, but measures do:
 - In a **Calculated Column**, `=Transactions[quantity]` returns the value from the quantity column in each row (since it evaluates one row at a time)
 - In a **Measure**, `=Transactions[quantity]` will return an **error** since Power BI doesn't know how to translate that as a single value (you need some sort of aggregation)

Note: This is a "fully qualified" column, since it's preceded by the table name -- table names with spaces must be surrounded by single quotes:

- Without a space: `Transactions[quantity]`
- With a space: `'Transactions Table'[quantity]`

Best Practice - For column references, use the fully qualified name (i.e. `Table[Column]`).

For Measures, just use Measure name



Power BI

DAX OPERATORS

| Arithmetic Operator | Meaning | Example |
|---------------------|----------------|---------|
| + | Addition | 2 + 7 |
| - | Subtraction | 5 - 3 |
| * | Multiplication | 2 * 6 |
| / | Division | 4 / 2 |
| ^ | Exponent | 2 ^ 5 |

| Comparison Operator | Meaning | Example |
|---------------------|--------------------------|---------------------|
| = | Equal to | [City]="Boston" |
| > | Greater than | [Quantity]>10 |
| < | Less than | [Quantity]<10 |
| >= | Greater than or equal to | [Unit_Price]>=2.5 |
| <= | Less than or equal to | [Unit_Price]<=2.5 |
| <> | Not equal to | [Country]<>"Mexico" |

These are important

| Text/Logical Operator | Meaning | Example |
|-----------------------|---|---|
| & | Concatenates two values to produce one text string | [City] & " " & [State] |
| && | Create an AND condition between two logical expressions | (([State]="MA") && ([Quantity]>10) |
| (double pipe) | Create an OR condition between two logical expressions | (([State]="MA") ([State]="CT")) |
| IN | Creates a logical OR condition based on a given list (using curly brackets) | 'Store Lookup'[State] IN { "MA", "CT", "NY" } |

DAX FUNCTIONS - IMPORTANT NOTE

Note that DAX has more than 250 functions. The plan for this section is to discuss the concepts of DAX and the most used Function types that will help you get *'up and running'* with DAX. It will also help you build a solid foundation, capability and the confidence to handle and learn any new function as and when you come across faster.

For comprehensive list of DAX Functions - <https://learn.microsoft.com/en-us/dax/>

MEASURE FUNCTIONS - BASIC MATHS AND STATS FUNCTIONS

SUM()

Evaluates the sum of a column

=**SUM**(ColumnName)

AVERAGE()

Returns the average (arithmetic mean) of all the numbers in a column

=**AVERAGE**(ColumnName)

MAX()

Returns the largest value in a column or between two scalar expressions

=**MAX**(ColumnName) or =**MAX**(Scalar1, [Scalar2])

MIN()

Returns the smallest value in a column or between two scalar expressions

=**MIN**(ColumnName) or =**MIN**(Scalar1, [Scalar2])

DIVIDE()

Performs division and returns the alternate result (or blank) if div/0

=**DIVIDE**(Numerator, Denominator, [AlternateResult])

EXERCISE ON DAX MEASURES - MATHS FUNCTIONS

1. Add a field 'Average_InsurancePay' using `AVERAGE(FactTable[Insurance_Payment])`.
2. Add a field 'Average_PatientPay' using `AVERAGE(FactTable[Patient_Payment])`.
3. Create another Measure 'Total_Payment'. Use the Measures 'Total_PatientPay' and 'Total_InsurancePay'.
4. Create a Matrix to view Total_InsurancePay, Average_InsurancePay, Total_PatientPay, Average_PatientPay and Total_Payment for - a) Hospitals, b) Payer
5. Create a Measure - '%InsurancePay'. Use formula as below - $\%InsurancePay = [Total_InsurancePayment] / [Total_Payment]$

Note: Make sure to add all the Measures to the Measures Table created.

COUNT FUNCTIONS

COUNT()

Counts the number of cells in a column that contain numbers

=**COUNT**(ColumnName)

COUNTA()

Counts the number of non-empty cells in a column (numerical and non-numerical)

=**COUNTA**(ColumnName)

DISTINCTCOUNT()

Counts the number of distinct or unique values in a column

=**DISTINCTCOUNT**(ColumnName)

COUNTROWS()

Counts the number of rows in the specified table, or a table defined by an expression

=**COUNTROWS**(Table)

EXERCISE ON MEASURES - COUNT FUNCTIONS

1. Create a variable 'CountPatient' that count the number of Male and Female Patient per blood group. **Hint:** Use `COUNT(Patient_LookUp[Patient-PK])` and create a Matrix for the same. (Note - We can use `COUNT` or `COUTNA` also by adding a Column name and we will get the same result)
2. Create the Matrix showing the split of Male and Female for Tobacco. Also create Matrix showing the Male and Female count for Alcohol, Exercise and Diet.
3. Show the 'Distinct Patient' for different Hospitals in the Matrix format. Use `DISTINCTCOUNT` Function to calculate the explicit Measure and also verify the count with implicit Measure in the Matrix.

LOGICAL FUNCTIONS

IF

Checks if a given condition is met and returns one value if the condition is TRUE, and another if the condition is FALSE

=**IF**(LogicalTest, ResultIfTrue, [ResultIfFalse])

IFERROR

Evaluates an expression and returns a specified value if it returns an error, otherwise returns the expression itself

=**IFERROR**(Value, ValueIfError)

SWITCH

Evaluates an expression against a list of values and returns one of multiple possible expressions

=**SWITCH**(Expression, Value1, Result1, ..., [Else])

AND

Checks whether both arguments are TRUE to return TRUE, otherwise returns FALSE

=**AND**(Logical1, Logical2)

Note: Use the **&&** and **||** operators to include more than two conditions

OR

Checks whether any argument is TRUE to return TRUE, otherwise returns FALSE

=**OR**(Logical1, Logical2)



EXERCISES ON DAX COLUMNS - LOGICAL

1. Create a new calculated column ('Age>50') in the 'FactTable' table that checks if the patient age is greater than 50. Mark True or False. (*Hint: Use IF function and the PatientAge column*).
2. Create a calculated column in the 'Patient_LookUp' table named 'PatientType' that returns -
 - a. 'Minor if the PatientAge is <18
 - b. Adult if the PatientAge is between 18 and 75
 - c. Senior if PatientAge is > 75
3. Create a column in 'Patient_LookUp' table that shows the Patient who consumes Alcohol and Tobacco both (*Hint: Use AND logical operator*)
4. Create a column 'Patient_LookUp' table that shows the Patient who consumes Alcohol, Tobacco and also follows strict Diet (*Hint: Use && logical operator*)
5. Create RegionCode Column (with codes NE,MW,S,W) using SWITCH Function.

Note - SWITCH can only be used where you have to equate values. It can replace multiple nested IF statements but only when the conditions are of equality. If other comparison forms (<,>,>=,<=) are used then prefer nested IF.

EXERCISES ON DAX COLUMNS - LOGICAL

1. Create a calculated column in the 'Patient_LookUp' table and check for Patients who do not consume Alcohol and do not consume Tobacco.(**Hint:** Use the AND function to create the column).
2. Create a calculated column in the 'Hospital_LookUp' table named "IsHospitalNameLong" that returns "Yes" if the length of the "LocationName" is greater than 10 characters, and "No" otherwise.(**Hint:** Use the IF and LEN functions to calculate the length of the "LocationName" column).

TEXT FUNCTIONS

LEN()

Returns the number of characters in a string

CONCATENATE()

Joins two text strings into one

**LEFT/MID/
RIGHT()**

Returns a number of characters from the start/middle/end of a text string

**UPPER/LOWER/
PROPER()**

Converts letters in a string to upper/lower/proper case

SUBSTITUTE()

Replaces an instance of existing text with new text in a string

SEARCH()

Returns the position where a specified string or character is found, reading left to right

=**LEN**(Text)

Note: Use the & operator as a shortcut, or to combine more than two strings!

=**CONCATENATE**(Text1, Text2)

=**LEFT/RIGHT**(Text, [NumChars])

=**MID**(Text, StartPosition, NumChars)

=**UPPER/LOWER/PROPER**(Text)

=**SUBSTITUTE**(Text, OldText, NewText, [InstanceNumber])

=**SEARCH**(FindText, WithinText, [StartPosition], [NotFoundValue])

EXERCISE ON DAX COLUMNS - TEXT

1. Create a Calculated column in the 'Patient_LookUp' table to concatenate the First name and Last name of patients. (**Hint:** Use the CONCATENATE function) Also & to create the Full Name.
2. In the 'DimDate' table use LEFT function to create a Column 'ShortDayName' using only first 3 characters.
3. Create a Calculated column in the 'Factable-2' table to convert the name of the patient to uppercase. (Hint: Use the UPPER function)
4. In the 'DimDate' table use SUBSTITUTE function to remove the 'day' from the names of the days in the 'DayName'. Create a new column.
5. Create a Calculated column in the 'Dimspeciality' table to extract the first two characters of the speciality code. (**Hint:** Use the LEFT function)
6. Create a Calculated column in the 'Dimpatients' table to concatenate the first name and last name of patients. (**Hint:** Use the CONCATENATE function)

DATE AND TIME FUNCTIONS

**DAY/MONTH/
YEAR()**

Returns the day of the month (1-31), month of the year (1-12), or year of a given date

=**DAY/MONTH/YEAR**(Date)

**HOUR/MINUTE/
SECOND()**

Returns the hour (0-23), minute (0-59), or second (0-59) of a given datetime value

=**HOUR/MINUTE/SECOND**(Datetime)

TODAY/NOW()

Returns the current date or exact time

=**TODAY/NOW**()

**WEEKDAY/
WEEKNUM()**

Returns a weekday number from 1 (Sunday) to 7 (Saturday), or the week # of the year

=**WEEKDAY/WEEKNUM**(Date, [ReturnType])

EOMONTH()

Returns the date of the last day of the month, +/- a specified number of months

=**EOMONTH**(StartDate, Months)

DATEDIFF()

Returns the difference between two dates, based on a selected interval

=**DATEDIFF**(Date1, Date2, Interval)

EXERCISE ON DAX COLUMNS - TIME BASED

1. Create a Calculated column 'DayOfWeek' in the 'DimDate' table to determine the day of the week. (**Hint:** Use the DAX function WEEKDAY() and use number count starting from Monday i.e. 1 through 7 for Monday through Sunday)
2. Create a new Column 'Weekend'. Fill 'Weekend' if days are 6 or 7 and 'Weekday'.
3. Create a Calculated column in the dimdate table to determine the week number of the year. (**Hint:** Use the DAX function "WEEKNUM()" to calculate the week number based on the Date column).
4. Create a Calculated column in the 'DimDate' table to extract the year from the "Date" column. (**Hint:** Use the YEAR() function).
5. Create a Calculated column in the 'DimDate' table to determine the week number of the year. (**Hint:** Use the DAX function "WEEKNUM()" to calculate the week number based on the Date column).
6. Create a Calculated column in the 'DimDate' table to extract the month from the "Date" column. (**Hint:** Use the MONTH() function).

RELATED DATA FUNCTIONS

RELATED()

Returns related values in each row of a table based on relationships with other tables

- **RELATED()** works exactly like a **VLOOKUP** function in **excel**. It uses the relationships between tables (defined by Primary and Foreign Keys) to pull values from one table into the new column of another
- As it requires row context, it can only be used as a Calculated Column.
- **Note that RELATED also creates redundant data which is duplicated and against the concept of Normalization. Hence use it only when needed.**

=**RELATED**(ColumnName)



The column that contains the values you want to retrieve

Examples:

- Product_Lookup[ProductName]
- Territory_Lookup[Country]

EXERCISE ON DAX - RELATED FUNCTION

1. Use RELATED function to show the 'PatientCity' and PatientGender' into FactTable.

ADVANCE DAX - CALCULATE FUNCTION

CALCULATE()

Evaluates a given expression or formula under a set of defined filters

=**CALCULATE**(Expression, [Filter1], [Filter2],...)

Name of an existing measure, or a DAX formula for a valid measure

Examples:

- [Total Orders]
- SUM>Returns_Data[ReturnQuantity])

*List of simple Boolean (True/False) filter expressions
(**note:** these require simple, fixed values; you cannot create filters based on measures)*

Examples:

- Territory_Lookup[Country] = "USA"
- Calendar[Year] > 1998

Calculate works like SUMIF, COUNTIF, AVERAGEIF in excel. It can evaluate measures based on any sort of calculation (not just SUM, COUNT etc. You can think it like "CALCULATEIF". Also remember that CALCULATE overrules the filter context.


EXERCISE ON MEASURES - CALCULATE FUNCTION

1. Create a field 'Insurance_Tobacco' which provides the [Total_InsurancePay] (Measure calculated as SUM(FactTable[Insurance_Payment])) only for patients consuming Tobacco. Show this in the Hospital Matrix.

Hint: CALCULATE([Total_InsurancePay],Patient_LookUp[Tobacco]="Yes")

2. Create a field 'Insurance_A+' which provides the [Total_InsurancePay] (Measure calculated as SUM(FactTable[Insurance_Payment])) only for patients with A+ Blood Group. Add this in the Hospital Matrix.
3. Create a table to show the Average Payment made by Males and Females patients of B+ blood group people to different hospitals.

EXAMPLE OF CALCULATE FUNCTION (ADVENTURE WORKS)

  Bike Returns = `CALCULATE([Total Returns], Products[CategoryName] = "Bikes")` 

| CategoryName | Total Returns | Bike Returns |
|--------------|---------------|--------------|
| Accessories | 1,115 | 342 |
| Bikes | 342 | 342 |
| Clothing | 267 | 342 |
| Components | | 342 |
| Total | 1,724 | 342 |

Here we've defined a new measure named "**Bike Returns**", which evaluates the "**Total Returns**" measure when the *CategoryName* in the **Products** table equals "**Bikes**"

Notice that we see the repeating values when we view a matrix with **different Categories on rows**.

Shouldn't these cells have different filter contexts for **Accessories, Clothing, Components, etc?**

CALCULATE modifies and overrules any competing filter context! In this example, the "Clothing" row has filter context of *CategoryName* = "Clothing" (defined by the row label) and *CategoryName* = "Bikes" (defined by the CALCULATE function). Both cannot be true at the same time, so the "Clothing" filter is overwritten and the "Bikes" filter (from CALCULATE) takes priority

EXAMPLE OF CALCULATE FUNCTION

CALCULATE

Filters modified by CALCULATE

[CategoryName] = "Bikes"

If the measure being evaluated contains a **CALCULATE** function, filter context is *overwritten* between **Step 1** & **Step 2**

STEP 1

Filter context is detected & applied

| CategoryName | Total Returns | Bike Returns |
|--------------|---------------|--------------|
| Accessories | 1,115 | 342 |
| Bikes | 342 | 342 |
| Clothing | 267 | 342 |
| Components | | 342 |
| Total | 1,724 | 342 |

Products[CategoryName] = "Accessories"

| Product Table |
|---------------|
| Accessories |

STEP 2

Filters flow "downstream" to all related tables

| Product Table |
|---------------|
| Bikes |

| Product Table |
|---------------|
| Bikes |

| AW_Sales_Data |
|---------------|
| Bikes |

| AW_Returns_Data |
|-----------------|
| Bikes |

STEP 3

Measure formula evaluates against the filtered table

| |
|--|
| Total Returns = COUNTROWS(AW_Returns_Data) |
|--|

Count of rows in the AW_Returns_Data table, filtered down to only rows where the product category is "Bikes" = 342

EXAMPLE OF CALCULATE FUNCTION (HEALTHCARE DATASET)

to recovery contains some recovered files that haven't been opened.

```

1 Insurance_APlus =
2 CALCULATE(
3     [Total_InsurancePay],
4     Patient_LookUp[BloodGroup]="A+"
5 )

```

| BloodGroup | Total_InsurancePay | Insurance_APlus |
|------------|--------------------|-----------------|
| A- | 4,54,294 | 24,47,688 |
| A+ | 24,47,688 | 24,47,688 |
| AB- | 64,578 | 24,47,688 |
| AB+ | 2,21,986 | 24,47,688 |
| B- | 1,57,773 | 24,47,688 |
| B+ | 6,48,642 | 24,47,688 |
| O- | 5,47,790 | 24,47,688 |
| O+ | 29,47,929 | 24,47,688 |
| Total | 74,90,680 | 24,47,688 |

Notice that we see the repeating values when we view a matrix with **different Blood Groups on rows**.

CALCULATE modifies and overrules any competing filter context! In this Healthcare example, the "AB+" row has filter context of BloodGroup = "AB+" (defined by the row label) and BloodGroup = "A+" (defined by the CALCULATE function). Both cannot be true at the same time, so the "AB+" filter is overwritten and the "A+" filter (from CALCULATE) takes priority.

ADVANCE DAX - ALL FUNCTION

ALL()

Returns all rows in a table, or all values in a column, ignoring any filters that have been applied

=ALL(**Table** or **ColumnName**, [**ColumnName1**], [**ColumnName2**],...)

The table or column that you want to clear filters on

Examples:

- Transactions
- Products[ProductCategory]

List of columns that you want to clear filters on (optional)

Notes:

- If your first parameter is a table, you can't specify additional columns
- All columns must include the table name, and come from the same table

Examples:

- Customer_Lookup[CustomerCity], Customer_Lookup[CustomerCountry]
- Products[ProductName]

Note - Instead of adding filter context, ALL removes it. This is often used when you need unfiltered values that won't react to changes in filter context (i.e. % of Total, where the denominator needs to remain fixed)

EXERCISE ON MEASURES - ALL FUNCTION

1. Create a field 'FemalePatient' that counts the Female patients. Use -

`CALCULATE([CountPatient], Patient_LookUp[PatientGender]="Female")`

2. Calculate a new Measure 'TotalFemales' as -

`TotalFemales = CALCULATE([FemalePatient], ALL(Patient_LookUp))`

3. Create a Matrix to show the % of Females for each BloodGroup.

Hint: ('BloodGroup' to Rows, 'FemalePatient' to Values and 'TotalFemales' also to values.

4. Create '%Females' as `DIVIDE([FemalePatient], [TotalFemale])` and move it to matrix.
5. Calculate the '%Males' using the same procedure.

ADVANCE DAX - TIME INTELLIGENCE FUNCTIONS

Time Intelligence functions allow you to easily calculate common time comparisons:

Performance
To-Date

=**CALCULATE**(Measure, **DATESYTD**(Calendar[Date]))

*Use **DATESQTD** for Quarters or **DATESMTD** for Months*

Previous
Period

=**CALCULATE**(Measure, **DATEADD**(Calendar[Date], -1, **MONTH**))

*Select an interval (**DAY**, **MONTH**, **QUARTER**, or **YEAR**) and the # of intervals to compare (i.e. |previous month, rolling 10-day)*

Running
Total

=**CALCULATE**(Measure, **DATESINPERIOD**(Calendar[Date], **MAX**(Calendar[Date]), -10, **DAY**))

Moving Averages - Running Totals can be easily converted into Moving Averages by simply dividing by the number of intervals.

EXERCISE ON MEASURES - TIME INTELLIGENCE FUNCTIONS

1. Create a field 'YTD Payment' in FactTable. Use - $\text{YTD Payment} = \text{CALCULATE}([\text{TotalPay}], \text{DATESYTD}(\text{DimDate}[\text{Date}]))$. Add this to Matrix view along with the Start of the Month in Rows to show the YTD Payments for the years.
2. Create a field 'Previous MonthPay'. Use - $\text{PreviousMonthPay} = \text{CALCULATE}([\text{Total Pay}], \text{DATEADD}(\text{DimDate}[\text{Date}], -1, \text{MONTH}))$. In the similar way create 'Previous Month Insurance Payment', 'Previous Month Patient Payment' and 'Previous Month CPT Units'.
3. Create a field '10DayRollingPay'. (**Hint:** $\text{10DayRollingPay} = \text{CALCULATE}([\text{TotalPay}], \text{DATESINPERIOD}(\text{DimDate}[\text{Date}], \text{MAX}(\text{DimDate}[\text{Date}]), -10, \text{DAY}))$).
4. Calculate the Moving Average for the Total Pay as - $\text{TotalPayMA} = \text{DIVIDE}(\text{CALCULATE}([\text{TotalPay}], \text{DATESINPERIOD}(\text{DimDate}[\text{Date}], \text{MAX}(\text{DimDate}[\text{Date}]), -10, \text{DAY})), 10)$

ADVANCE DAX - FILTER FUNCTION

FILTER

Returns a table that represents a subset of another table or expression

=**FILTER**(Table, FilterExpression)

Table to be filtered

Examples:

- Territory Lookup
- Customer Lookup

A Boolean (True/False) filter expression to be evaluated for each row of the table

Examples:

- 'Territory Lookup'[Country] = "USA"
- Calendar[Year] = 1998
- Products[Price] > [Overall Avg Price]

FILTER is an iterator function i.e. it works on each row of the Table and then based on the filter expression it creates a subset of the table. Since it works on each row it can be time consuming to get the result from FILTER. Also FILTER returns the entire table hence it is nested within other functions like CALCULATE.

EXERCISE ON MEASURES - FILTER FUNCTION

1. Create a new table 'BadDebtTable' to understand the Bad Debts transaction using `BadDebtTable = FILTER(Trancstion_LookUp, Trancstion_LookUp[AdjustmentReason] = "Bad Debt")`



MORE DAX CALCULATIONS FOR HEALTHCARE DATA ANALYSIS

1. Create a measure 'BadDebt' using $\text{BadDebts} = \text{CALCULATE}([\text{TotalGrossExpense}], \text{FactTable}[\text{Transaction-FK}] = 55711 \parallel \text{FactTable}[\text{Transaction-FK}] = 48429 \parallel \text{FactTable}[\text{Transaction-FK}] = 55042)$
2. Create a Measure ARGP Ratio as - $\text{ARGP Ratio} = \text{SUM}(\text{FactTable}[\text{AR}]) / \text{SUM}(\text{FactTable}[\text{Gross Expenses}])$
3. Create a Measure IPTP Ratio as - $\text{IPTP Ratio} = \text{SUM}(\text{FactTable}[\text{Insurance_Payment}]) / [\text{TotalPay}]$

ADVANCE DAX - ITERATOR FUNCTIONS - SUMX

Iterator functions allow you to loop through the same expression on each row of a table, then apply some sort of aggregation to the results (SUM, MAX, etc.)

=SUMX(Table, Expression)

Aggregation to apply to calculated rows*

Examples:

- SUMX
- COUNTX
- AVERAGEX
- RANKX
- MAXX/MINX

Table in which the expression will be evaluated

Examples:

- Sales
- FILTER(Sales, RELATED(Products[Category])="Clothing")

Expression to be evaluated for each row of the given table

Examples:

- [Total Orders]
- Sales[Retail Price] * Sales[Quantity]

Imagine that Iterator functions add a temporary new column to a table, calculate a value in each row based on the given expression, then aggregate the values within that temporary column (similar to SUMPRODUCT in Excel).

EXERCISE ON MEASURES - ITERATOR FUNCTION

1. Create a Measure 'Total Deficit'. Use SUMX to calculate 'Total Deficit'. Total Deficit as Gross Expense less Total Payment.
2. Create a Measure 'Average Deficit'. Use AVERAGEX to calculate the Average Deficit. Show the Average Deficit for the Hospitals in Matrix

ADVANCE DAX - ITERATOR FUNCTIONS - RANKX

RANKX()

Returns the ranking of a number in the list of numbers for each row in the table argument

= **RANKX**(**Table**, Expression, [Value], [Order], [Ties])

Table or DAX expression
that returns the Table

Example:

ALL(Product_Lookup[Product])

An expression that returns a scalar
value, evaluated at each row of the
table.

Example:

[Customer Sales],
SUM('Sales by Store' [Quantity Sold])

Optional Arguments:

- **Value:** Any DAX expression that returns a single scalar value, whose rank is to be found. By default this value is the current row.
- **Order:** specifies how to Rank. High to low or low to high.
Example : ASC or DESC
- **Ties:** Determine how ties and following ranks are treated.
 - **SKIP** (default): Skips ranks after ties.
 - **DENSE:** Shows the next rank regardless of ties

Skip

| Sales | Rank |
|-------|------|
| 500 | 1 |
| 400 | 2 |
| 400 | 2 |
| 300 | 4 |
| 200 | 5 |

Ties

| Sales | Rank |
|-------|------|
| 500 | 1 |
| 400 | 2 |
| 400 | 2 |
| 300 | 3 |
| 200 | 4 |

EXERCISE ON MEASURES - ITERATOR FUNCTION

1. Create a variable 'TotalPayRank' to calculate the Rank of Hospitals based on Total Payments.

Use: `RANKX(ALL(Hospital_LookUp[HospitalName]), [Total_Payment])`

SOME IMPORTANT CALCULATIONS - PERCENTAGE (%)

SOME IMPORTANT CALCULATIONS - PERCENTAGE (%)

SOME IMPORTANT CALCULATIONS - RUNNING TOTAL