

# Digital Asset Bazar — Project Plan

## Core Features

1. Homepage with live ticker data — connect CoinGecko API. (~2 days)
2. Product Pages (per item sold) — description, images, price. (~1–2 weeks)
3. Vendor Pages (big one) — dashboard, onboarding, approvals. (~3–4 weeks MVP)
4. Payment Processing — Stripe/PayPal for fiat, Coinbase Commerce for crypto. (~2–3 weeks total)
5. Crypto Wallet Integration — start with payment acceptance, expand later.

## Value-Add Features

- AI-powered product matching and recommendations
- AI chatbot for support (orders, crypto payments)
- Vendor reputation/reviews for trust
- Blog / Learning Hub for SEO & mission
- Community Forum / Discord integration
- Gamification: badges, engagement rewards

## AI Integration Ideas

- Operations: AI summaries of vendor sales
- Customer Experience: chatbot for FAQs and crypto help
- Marketing: AI product descriptions, SEO posts
- Fraud Detection: flag suspicious activity

## Timeline

Month 1–2 (MVP): ticker, homepage, product pages, payments, manual vendor onboarding, mission/blog

Month 3–4 (Expansion): vendor dashboards, review system, AI chatbot/product recs

Month 5+: advanced crypto wallet, AI insights, community features

## Mission Statement

Digital Asset Bazar is the marketplace where crypto meets commerce. We connect vendors and customers through a user-friendly interface, making it easy to buy and sell digital assets.