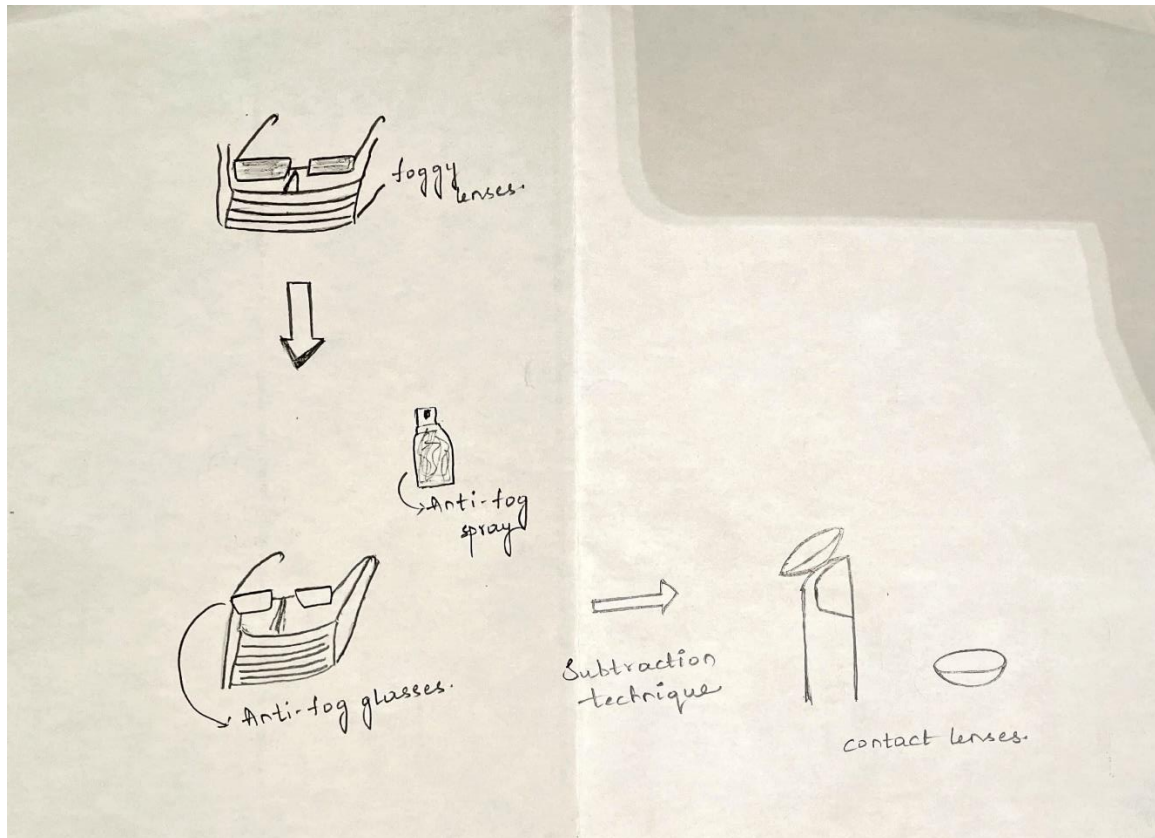


# 6012 DESIGN THINKING ASSIGNMENT WEEK-5

## Kowsik Penamakuru, M13955754

The products I chose last week were an Anti-fog spray and Anti-fog prescription glasses. I have applied the Subtraction Technique and removed both these products and replaced them with contact lenses. Below is the sketch that shows my idea or product feature:



In the above picture the Anti-fog spray and Anti-fog prescription glasses were replaced by contact lenses. Potential benefits by applying this technique are listed below:

- Wearing contact lenses will resolve the fog forming problem altogether for a person who needs glasses all the time
- Contact lenses are proven to provide more natural eyesight than glasses
- Resting marks on nose can be avoided
- The heaviness on the face is reduced
- Constant need to check for the safety of glasses can be eliminated