

# Juan Carlos de Leon Ozuna

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## Summary

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Fullstack Developer building production-ready web applications end-to-end. Currently freelancing for a tourism company in Quintana Roo and for a multi-clinic medical business (weight management, aesthetic medicine, and dental). Former COO and General Manager (10+ years), leading teams up to 100 and managing USD 1.5M monthly revenue with 30% margins — bringing strong execution, ownership, and product mindset into software development.

## Certifications

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| <b>Western Governors University</b> , Fullstack Software Developer Certification<br>– Online | Sept 2024 – present |
| • Currently pursuing Fullstack Software Developer Certification                              |                     |
| <b>Meta</b> , Front-End Developer Professional Certificate – Online                          | June 2025           |
| • 9-course program covering JavaScript, React, Advanced React, UX/UI Design                  |                     |
| <b>Packt</b> , MERN Stack Full Stack Specialization – Online                                 | Sept 2025           |
| • MongoDB, Express, React, Redux, Node.js  |                     |

## Experience

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| <b>Full-Stack Developer</b> , BeeHealth (Freelance) – Mexico City, Mexico   | Mar 2025 – present  |
| <ul style="list-style-type: none"><li>• Single-handedly built a medical practice management system for multi-specialty clinics, covering patient records, appointments, inventory, diet/workout management, and accounting — from development to UI/UX and branding</li><li>• Implemented RBAC + ABAC authorization with JWT dual-token authentication and httpOnly cookies</li><li>• Integrated Google Calendar API for real-time appointment scheduling across specialties</li><li>• Supports four multi-specialty clinics, used daily by doctors, employees, and patients.</li></ul> |                     |
| <b>Full-Stack Developer</b> , FitWorld Shop (Freelance) – Mexico City, Mexico   | Nov 2024 – Jan 2025 |
| <ul style="list-style-type: none"><li>• Single-handedly built a headless e-commerce platform from the ground up using Next.js, React, and Tailwind CSS</li><li>• Integrated Shopify Storefront API for product management, cart, and checkout functionality</li><li>• Currently in production with active users and sales</li></ul>   |                     |
| <b>Full-Stack Developer</b> , Tourism Tech Solutions (Freelance) – Mexico & Dominican Republic  | Oct 2024 – Feb 2025 |
| <ul style="list-style-type: none"><li>• Migrated legacy codebase from vanilla HTML, SCSS, and JavaScript to Next.js, React, and Tailwind CSS</li><li>• Translated Figma designs into responsive, production-ready components</li><li>• Integrated company APIs and built a discount coupon system for customers</li></ul>   |                     |
| <b>COO &amp; General Manager</b> , Fine Dining Restaurants – United States  | 2014 – 2024         |
| <ul style="list-style-type: none"><li>• Led teams of up to 100 employees managing \$1.5M monthly revenue with 30% profit margins</li><li>• Developed data-driven decision making and high-performance execution under pressure</li></ul>  |                     |

## Projects

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### BeeHealth | GitHub

Mar 2025 – present

Medical practice management platform for multi-specialty clinics

- Role-based dashboards for doctors, employees, and patients with complete module isolation
- Clinical records with customizable drag-and-drop UI, weight tracking charts, patient timeline
- Inventory system with full transaction history and audit trail

### ThreadHive

Jan 2025 – Mar 2025

Community platform with gamification and complete brand identity

- 200+ custom achievement badges, real-time notifications via Firebase, NSFW detection with TensorFlow.js
- Complete branding designed in-house including naming, mascot, and visual identity

### FitWorld Shop

Nov 2024 – Jan 2025

Headless e-commerce storefront with Shopify integration

- Built with Next.js and Shopify Storefront API, currently in production with active sales

## Skills

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**Frontend:** React, Next.js, TypeScript, JavaScript, Tailwind CSS, Framer Motion

**Backend:** Node.js, Express, JWT Authentication, REST APIs, Zod

**State & Data:** TanStack Query, Zustand, Redux Toolkit, Firebase/Firestore

**Databases & Storage:** MongoDB, Mongoose, Vercel Blob, Cloudinary

**Tools:** Git/GitHub, Vercel, Postman, Clerk

**Languages:** Spanish (native), English (C1), Portuguese (B1)