



Guguṭa maps

ROOTS OF IDEA



Moldova is not only
about Chisinau and
wineries



Planning a journey
may be easier



Locals are the best
guides

STRATEGICAL GOALS



Promoting
national
tourism

Cultural
exchange

Sustainable
travelling

Ensuring safety and
convenience



Most appreciated*



***USAID: FACT SHEET: MOLDOVA COMPETITIVENESS
PROJECT. TOURISM INDUSTRY.**



INTERACTIVE MAP NAVIGATION



ADVANCED SEARCHING



IMPLEMENTED BOOKING



REVIEW & RATING SYSTEM



ASK THE LOCALS



AI-DRIVEN RECOMMENDATIONS



FOR LOCALS

FOR TOURISTS

OPPORTUNITIES

- UNEXPECTED INSIGHTS
- SUPPORTING COMMUNITIES
- INFRASTRUCTURE
- SENSE OF ACCOMPLISHMENT
- TRADITIONS PRESERVATION

FOR LOCALS

FOR TOURISTS

OPPORTUNITIES

- EXCLUSIVE INFO FROM LOCALS
- EASE OF USE
- RELIABLE RECOMMENDATIONS
- DISCOVERING HIDDEN GEMS
- LOCAL CULTURE IMMERSION



25%

All-in-one platform



25%

Getting in touch
with locals



25%

Cultural exchange

WHY WE MAKE A DIFFERENCE



Love and soul

Value product

+25 % = 100%

PLATFORM INTEGRATION

WE ARE HERE



Security implementation

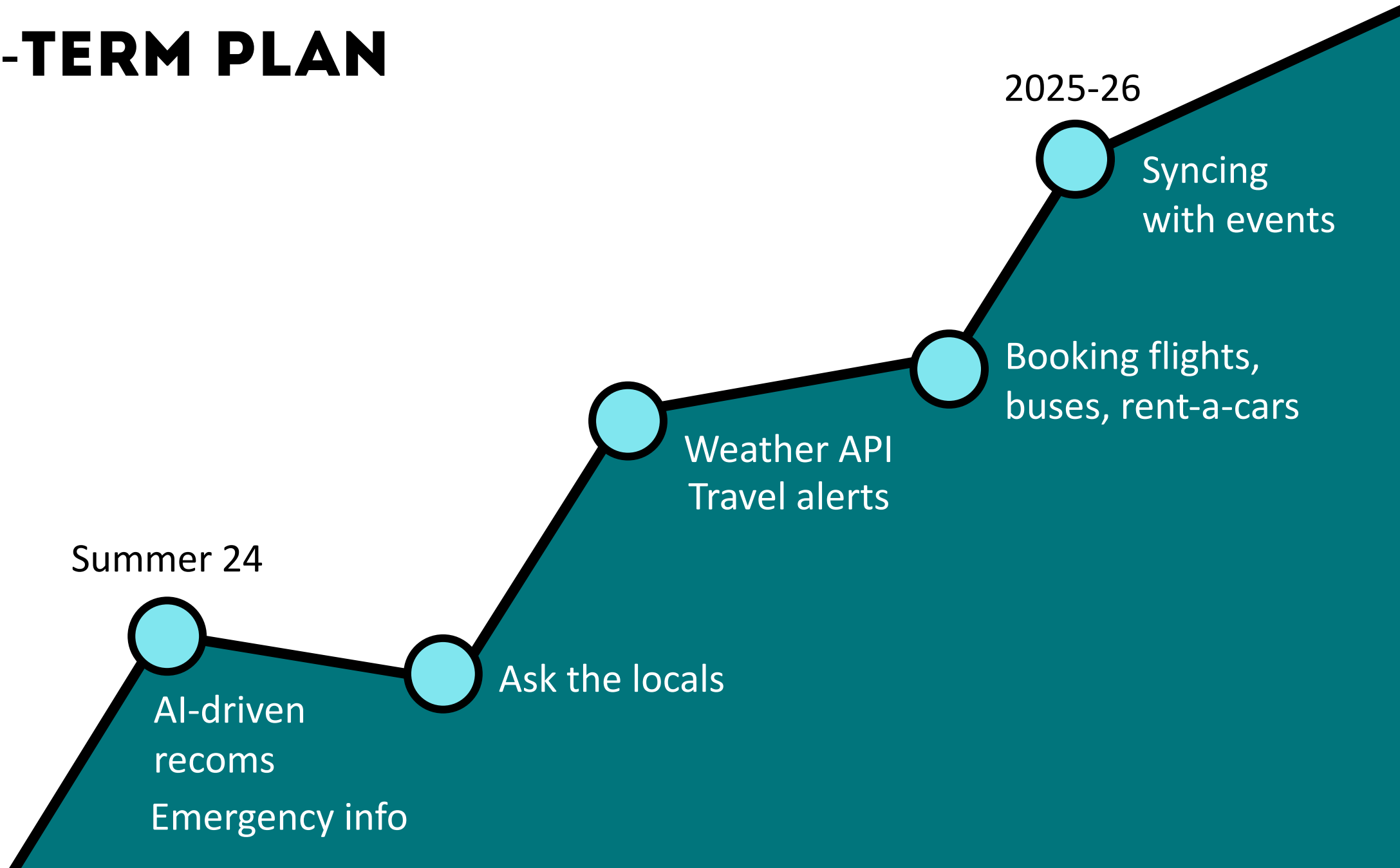
Deploying



Support and
maintenance

WE WILL BE HERE

LONG-TERM PLAN



FINANCIAL GROWTH



SURVIVAL

LAUNCH AND INITIAL
MARKETING

✓ Ads



LIFE

GROWTH AND
MONETIZATION

✓ Ads
✓ Partnerships



PROSPERITY

RECOUPMENT AND
POST-RECOUPMENT

✓ More Ads
✓ More Partnerships
✓ Subscription