

## Users

People who need haircuts

Barbers

Barber shop owners

people looking for nearest barbershop

People trying to see what a different hairstyle looks like

people looking for best barber shop

People who want to book an appointment

## Functionality

options for barbers to create profiles for themselves

option to pin favorite barbershops

Barbershop wait times

shows barbers at each barbershop

Reviews for barbers

finding the best barber shop

Different types of hair color

discovering different hair styles

booking an appointment

locations of barber shops

finding the nearest barber shop

pranking people

reviews of different barber shops

## Concerns/ Problems

how to attract users

Tracking software to find nearby barbershops

implementing AI Technology into the app

getting barber shops on the app

some barbershops having higher fake ratings compared to others

What kind of phone is needed to use the app?

Free use?

Barber being able to complete the style as good as the preview

ads?

## Hairstyles/beard trims

very long hair

bun

fades

mullet

pony tail

buzz cut

medium length hair

dreads

mohawk

Clean shaven beard

sideburns

mustache

Comb over

full beard

Bleached hair