

Brad Chadberry

age: 25

residence: Los Angeles

education: 2 years of community college

occupation: business marketer

marital status: Many



"I love my wives"(They don't know about each other)

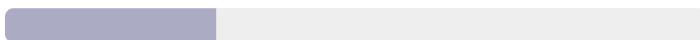
I enjoy hitting the gym, going out every night and always looking my cleanest for the ladies.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

I know I'm successful when I have a fresh cut

Needs

- my wives
- The gym
- fresh haircut

Wants

- Going out 5 times a week
- More wives if possible

Values

- Being a good husband to my wives
- providing for my multiple families

Fears

- hair growing out
 - Wives leaving him
- Isn't head of his dads company

