



## Users

People who need haircuts

Barbers

Barber shop owners

people looking for nearest barbershop

People trying to see what a different hairstyle looks like

people looking for best barber shop

People who want to book an appointment

## Functionality

options for barbers to create profiles for themselves

discovering different hair styles

option to pin favorite barbershops

booking an appointment

locations of barber shops

Barbershop wait times

finding the nearest barber shop

shows barbers at each barbershop

Reviews for barbers

finding the best barber shop

Different types of hair color

## Concerns/ Problems

how to attract users

Tracking software to find nearby barbershops

How to implement showing the hairstyles on the users

implementing AI Technology into the app

Free use?

getting barber shops on the app

pranking people

reviews of different barber shops

some barbershops having higher fake ratings compared to others

Barber being able to complete the style as good as the preview

ads?

What kind of phone is needed to use the app?

## Hairstyles/beard trims

very long hair

bun

fades

mullet

pony tail

buzz cut

medium length hair

dreads

mohawk

Clean shaven beard

sideburns

mustache

Comb over

full beard

Bleached hair