



Data Licensing Proposal with ownership submitted to:



PROJECT/ DATA PROVIDER -BRIEF

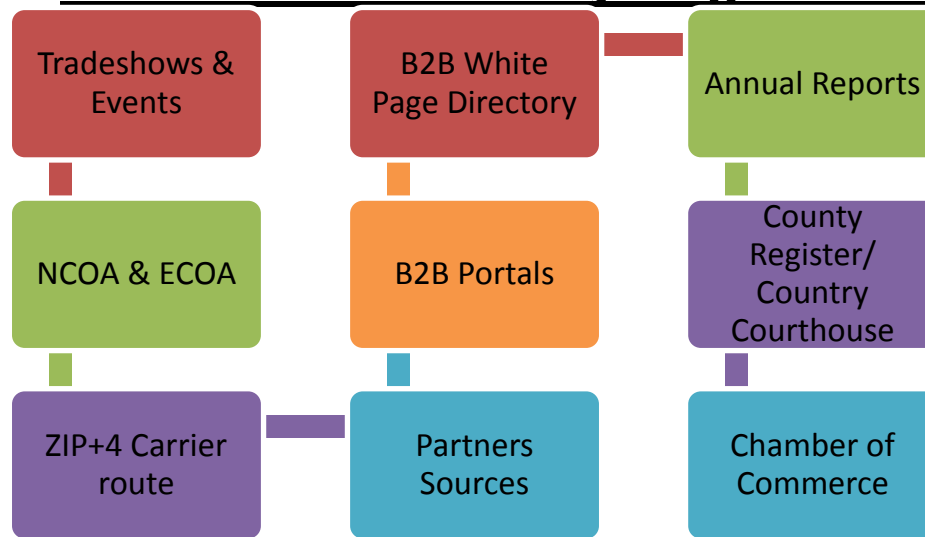
DATA PROVIDER

BrigadeBIG is a worldwide leading provider of Database information with over 24 Million Business decision makers' contacts from all industry verticals. We have been serving all Industry from small to large sized with focused approach. We are helping our clients in increasing their productivity and effectiveness.

We are proud to be the leading organization specializing in database marketing. Located at Fort Worth, TX we aid organizations in customer acquisition & retention through accurate, updated & complete quality lead generating databases. Our company is been working with all kinds of industries in terms of expanding their market and getting their target market close with email list acquisition and data management services. What we provide as database is something unique and reliable, which can be customized as per your business model. We are having clients from Fortune companies as well as mid and small levels and we treat each client with equal priority. We had not only involved in business with some of the reputed organizations in different industries but have also assisted these organizations in developing new business and a quick return on the ROI. In today's present world businesses are done through authenticated information and we provide our clients with the same.

We have the unique appending service which works by taking customer's database and matching it with our pool of business/consumer email addresses and giving you back fully opted-in, deliverable customer's email addresses. Our data specialists cleanse and update your data regularly to maintain optimum productivity. We will segment your data to facilitate targeted marketing and append any missing information to your existing customer database.

Data Sources used by BrigadeBIG

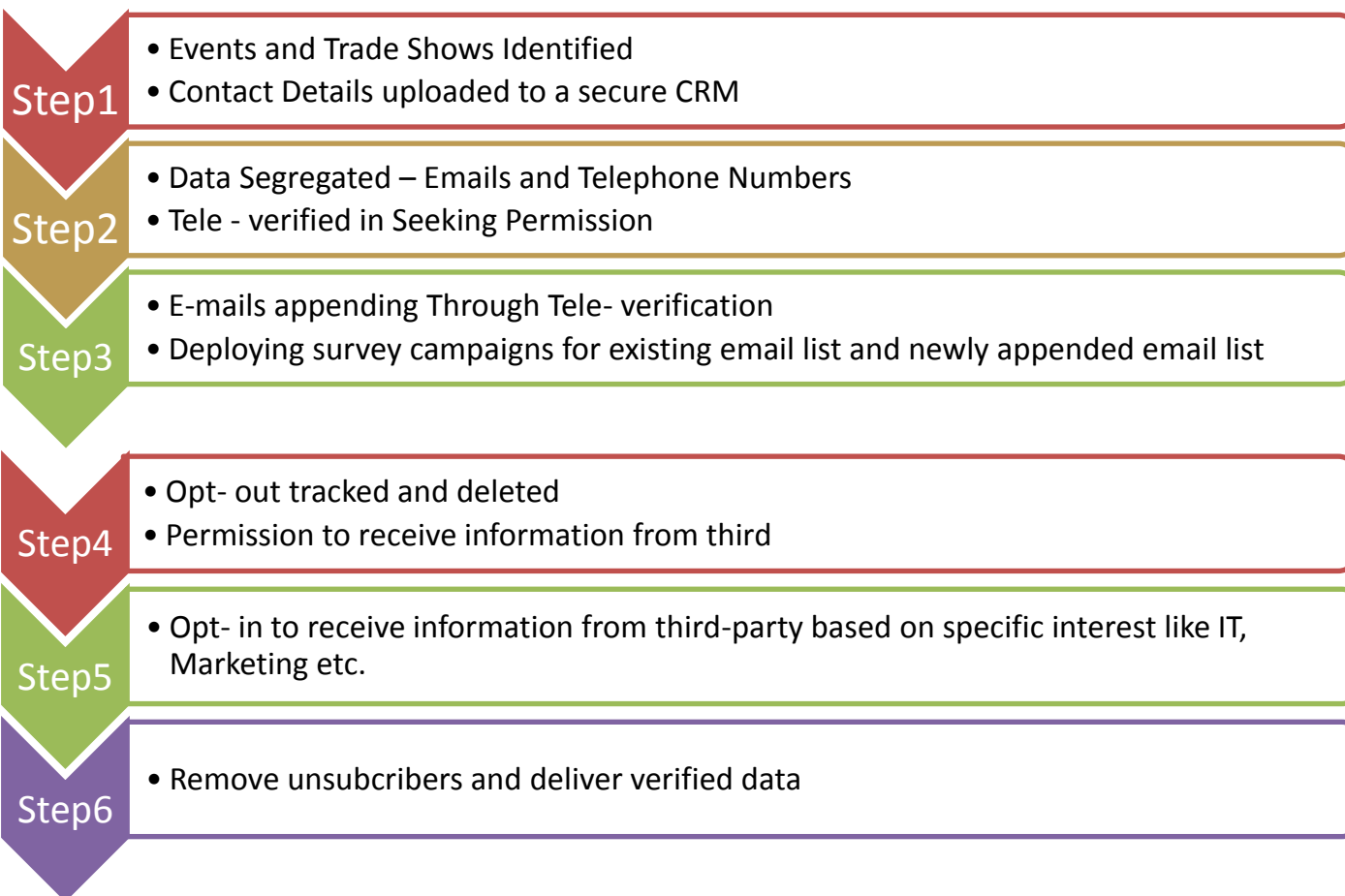


We offer only the finest data, which is updated quarterly to ensure that you will receive the highest quality emails. With every order, we ensure our lists are clean and in full compliance with CAN SPAM, DMA UK, MPS, DPEC, Australian Spam Act and other local regulations by verifying all the emails for deliverability and validity.

Our list compiled from various sources like trade show, webinars, events attendees, seminars, exhibition and magazine subscription offers and yellow pages etc. We split apart and catalog 5,200 phone books, annual reports and other business directories to find information on nearly every business in the nation. We have 100+ Card Collectors to attend 5,500 trade show every year to collect cards apart from this we also work with out-side companies to get trade show attendees detail. Next, we add public record data from county courthouse filings, SEC and 10k filings, and Secretary of State Data.

50,000 new businesses are added every month from sources such as new business registrations and utility hookups so you can be the first to reach a hot new property. Major Tradeshaw companies we partner with include TSNN, Penton Media, Trade Pub, Reed Exhibition Companies, Expo Marketing Group and Champion Exhibition Services and many more; this group is composed primarily of privately held companies.

OPT-IN



Sample opt-out letter

Hi "First name",

Thank you for taking your time to open this email. We respect your privacy and value your time. Hence, we would like to request your permission to allow 'Company Name' to communicate with you through email. We hope that you will take advantage of this chance to receive special offers from 'Company Name'.

Client XYZ provides multi-media corporate learning and employee training products for companies of all sizes. Executives can count on us to provide fast-paced, pragmatic, real-world training solutions in Human Resources, Safety, Finance and Sales. If you are not interested in the services and if you prefer not to receive emails from 'Company Name', please reply to this email with "Remove" in the subject area.

Thank you for this opportunity to be of service and for your continued interest and support.

Sincerely,
Client XYZ
Complete Mailing address
Opt-Out Link

Data Privacy Policy (Personally identifiable information)

Personally identifiable information: BrigadeBIG we will make your personally identifiable information available to other companies or people when:

1) You have elected to allow us to share that information at the time that you opted-in with us or provided us the information, or through a subsequent affirmative election through our website.

2) You use co-branded services (i.e., sites or services that we offer to you in connection with a partner, who is identified by us). When you use a co-branded service within our network, you grant us permission to pass your registration information back to that service partner. Their use of your information is subject to their applicable privacy policies.

3) We hire third-party vendors to provide specialized services such as customer support; email message deployment; suppression, merge and de-duplication services; data processing; and special products or services that you have requested. These companies are only allowed to use the information in order to help us fulfill our services to you. Based on your option of opt-in process we do provide your information to these companies for their own, permanent use. An opt-in letter will be sent before any companies using your information for their perpetual use.

4) You unsubscribe for a mailing that we send to you on behalf of a third party. We may share your removal instruction with the third party so that it may be added to that person's list of people to whom they may not send email.

Target Criteria and Number of Contacts:

Technology: Rackspace users

Revenue size: 100 million and below

Geography: USA

Pricing

No. of contacts: 16,000 records

List cost: \$6,300

Value Ad: Annual Data Maintenance Contract (ADMC):-

- 3 updates within 12 months from the date of signed contract.
- Cleansing the entire list with update.
- Delivery of 4-6% new contacts from the same data set with each

THIS AGREEMENT is made and entered into this 31 day of July 2014, by and between BrigadeBIG and The CLIENT: Virtual Stacks Systems, LLC.

Following are the terms of this AGREEMENT:

DATA PROTECTION: BrigadeBIG warrants that any personal data included in the Confidential Information has been collected in accordance to data protection laws applicable in the USA, UK, Australia, Netherlands, Germany and France respectively. BrigadeBIG further warrants that it has obtained all necessary authorizations from the data subject in accordance to the law applicable in the data subject's country of residence.

ADMC – (Annual data maintenance contract) to keep your data fresh throughout the year by just one time purchase: Brigade will provide 3 updates within 12 months from the date of the signed contract (every 90 days). With each update you are expected to get 5% new contacts. By the end of one year, you will receive additional 10-15% new contacts on the existing counts.

VALIDITY GUARANTEE: We give replacement guarantee of 90% on email. Any hard bounce over the limit will be replaced by fresh and new contacts within any extra cost.

FORMAT: BrigadeBIG will deliver the contacts through secured FTP link to download it in an Excel/CSV format.

DELIVERY OF THE RECORDS: To maintain the Quality of Data, Verify Email and to ensure all opt-in and opt-out requests are taken care of; we need 5 Business Days to Deliver the Lists upon receipt of payment.

FEES: Client will pay to BrigadeBIG based on the work order. Prior to BrigadeBIG conducting Email/Data Services, Client will make a down payment of the total estimated fees based on the work order

ENTIRE AGREEMENT: This is the entire agreement between the parties and hereby supersedes all other agreements, negotiations, discussions or advertising material related to the subject matter hereof.

Authorization	
Virtual Stacks Systems, LLC	Brigade Business Intelligence Group
Contact:	Contact: Tia Casco
Title:	Title: Manager, Global Sales
Date:	Date: April 16, 2015
Signature:	Signature: 

Few Clients:

