



SELLERS POINT

SELL ON BAZAARKHARIDO

- **WIDE REACH** (Rural + Urban), (30+ Booking points and growing)
- **DEDICATED PICKUP SERVICES**
- **QUICK PAYMENTS**
- **ADVANCE TECHNOLOGY**
- **USERFRIENDLY INTERFACE**

**HUGE MASS
GATEHERING ABILITY**

DISPLAY FEATURE

15-25 DAYS
to process Payments

DOCUMENTATION & VERIFICATION

- **BUSINESS PROOF** (COI,CIN)
- **TIN / VAT**
- **PAN CARD**(Personal PAN for business type “proprietorship”& Personal + Business PAN for Business type as “Company”)
- **BANK ACCOUNT DETAILS**(Supporting KYC documents, Address Proof and Cancelled Cheque)

After your documentation and verification you will be able to create an account and access your online shop on bazaarkharido.com

STEPS TO SELL

STEP 1

List your products (Uploading your products is really very simple through our self-serve tool. We also help you to put together an attractive catalogue by connecting you with experts.)

STEP 2

Sell across India (Easy Dashboard, Promotions and Advertising, Analytics Support)

STEP 3

Easy Shipping (Enjoy hassle-free pick-up and delivery across India through our logistic services and sell across the nation)

STEP 4

Increase Earnings (Make use of the host of services that we offer and increase your earnings. Our fast processing payment system, Get your payments within 15-25 days of sales)

PROFESSIONAL SELLER MEMBERSHIP:- Plan for selling more than 20 items in a month.

FREE SELLER MEMBERSHIP:- Plan for selling fewer than 20 items in a month.

MEMBERSHIP FOR SHOPKEEPERS

PROFESSIONAL SELLER MEMBERSHIP				FREE MEMBERSHIP
	PLATINUM	GOLD	SILVER	
Priority Ranking	1st	2nd	3rd	4th
Product Posting	Unlimited	Unlimited	Unlimited	10
Product Display	30	15	10	0
Verified Icon	Y	Y	Y	-
Catalogue support	Y	Y	Y	On additional cost
Customized module	Y	Y	Y	-
Personalized C/S	Y	Y	Y	-
Photo Bank storage	5GB	3GB	1GB	100 MB
Commission fee	NIL	NIL	NIL	7%-30%

MEMBERSHIP FOR Manufacturers/Wholesalers

PROFESSIONAL SELLER MEMBERSHIP				FREE MEMBERSHIP
	PLATINUM	GOLD	SILVER	
Priority Ranking	1st	2nd	3rd	4th
Product Posting	Unlimited	Unlimited	Unlimited	10
Product Display	30	15	10	0
Verified Icon	Y	Y	Y	-
Catalogue support	Y	Y	Y	On additional cost
Customized module	Y	Y	Y	-
Personalized C/S	Y	Y	Y	-
Photo Bank storage	5GB	3GB	1GB	100 MB
Commission fee	NIL	NIL	NIL	10%

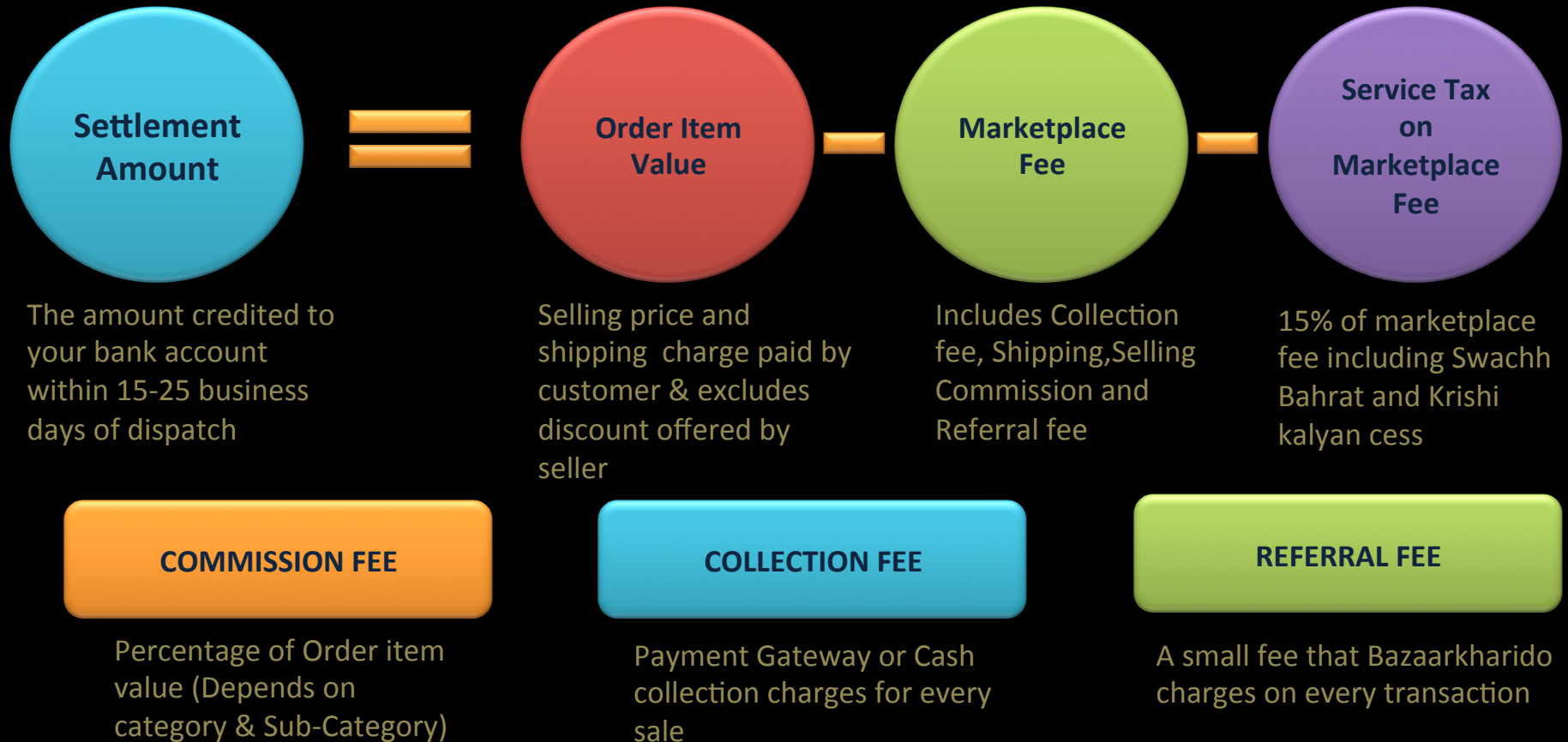
PRICING

MARKET PLACE MEMBERSHIP FEE SHOPKEEPER/MANUFACTURERS (1 YEAR)

- **PLATINUM MEMBERSHIP PACKAGE :-**Sellers - 34,499/- , Wholesalers - 57,499/-
- **GOLD MEMBERSHIP PACKAGE :-** Sellers - 25,299/- , Wholesalers - 45,999/-
- **SILVER MEMBERSHIP PACKAGE :-** Sellers - 17,249/- , Wholesalers – 34,499/-
- **Priority ranking:-**Products from premium sellers will have a better chance of appearing at the top of a buyer's search results. 90% customers will view the first 3-4 search result pages only.
- **Product Posting:-**The quality and quantity of your product postings strongly influence a buyer's intent to buy. Premium Sellers can post unlimited products with 6 photos and 3 keywords for each.
- **Product Display:-**Product display is a ranking function that highlights your products within both your customized website and in a buyer's search results.
- **Verified Icon:-**All premium sellers must complete an authentication and verification process conducted by a third party provider. This helps you gain immediate trust and recognition as a legitimate and serious seller. Over 90% of buyer's prefer Premium sellers only.
- **Catalogue Support:-**Customers always choose to buy products that look the best and have the most accurate descriptions. We help you to attract customers with smart cataloging. Get attractive images and clear description of your products and grab customer's attention.(Quick design and developments of your catalogues, Best quality images, Clear & complete description of your products, catalogues that prompts quick buying decision
- **Customized Module:-** Customized module contains:- Company photos, Company video, Company Certificates.
- **Personalized Customer Service:-** Authentication & Verification process priority, One On One assistance, Priority access to promotions.
- **Photo Bank storage:-**
 - 5GB = 1500+ photos (3MB/Photo)
 - 3GB = 1000+ photos (3MB/Photo)
 - 1GB = 300+ photos (3MB/Photo)
 - 100MB = 30+ photos (3MB/Photo)

PRICING

We make very fast payments. For every sale you make, you get paid within the next 15-25 business days. You decide the price of your products and we charge you a small fee on the successful orders you make.



Here is an example which illustrates a sample of the calculation

ITEM	Amount (Rs.)
Selling price (Decided by you)	2000
Commission fee (varies across categories & sub categories)	200 (assuming 10%)
Shipping Fee (Local shipping , weight 500 gms)	30
Collection Fee (2.5% on order item value or Rs.20*)	50
Referral Fee (Rs.30 or 5% on product sale)	100
Total marketplace Fee	380
Service Tax (15% of marketplace fee incl. of swachh baharat and krishi kalyan cess)	57
Total Deduction	437
Settlement value (Amount credited to you)	1563

PRICING

Collection Fee:- 2.5% on order item value or Rs.20 whichever is higher

Referral Fee:-Shopkeepers (Rs.30/- or 5%), Wholesalers (Rs.100/- or 10%) Whichever is higher.

Commission Fee:- 7%-30%(Varies across sub-categories/verticals)

Referral Fees

Sellers pay a referral fee on each item sold. Items in several categories have a per-item minimum referral fee (i.e., sellers pay the greater of the referral fee or the per-item minimum referral fee).

For media products (books, music, video, DVD, software, and video games), BazaarKharido deducts the greater of the applicable referral fee percentage or applicable per-item minimum referral fee calculated on the item price.

For non-media products, BazaarKharido deducts the greater of the applicable referral fee percentage or applicable per-item minimum referral fee calculated on the total sales price (the total amount paid by the buyer including the item price and any shipping or gift wrap charges)

BENEFITS

- **CATALOGGING** (The art of selling smart)
- **EASY PICK-UP AND DELIVERY**(Delivering your products across India)
- **FASTER PAYMENTS**(Your earnings don't keep you waiting)
- **TRAINING**(Learn the art of selling online)
- **SMART FULFILMENT** (Get more business with less efforts)

FAQ

Why should I sell on bazaarkharido?

Bazaarkharido has 30+ physical booking points and growing in rural areas and a strong hold in Tier 2 and Tier 3 cities .We are the strongest partner to take your products to customers all over the Globe.

Can I offer both, products and services on bazaarkharido?

Yes you can offer both, products and services.

Do I need to courier my products to bazaarkharido?

No, Bazaarkharido will handle shipping of your products. All you need to do is pack the product and keep it ready for dispatch. Our logistic partner will pickup the product from you and deliver it to the customer.

Who decides the price of products?

As a seller, you will set the price of your products.

How and when I get paid?

The payment will be made directly to your bank account through NEFT transactions within 15-25 business days of dispatching an order.

When can I start selling?

After all the required documents have been verified. And your seller profile is complete.You can start listing your products and start selling.



**We Wish and Aim to Bring Some
Excitement and Novelty to the Table!
...Take a Step With Us!**



Thank you for your attention

Any questions?

www.bazaarkharido.com