GMGN.ai Copy Trading Platform - UX Flow Document

1. User Journey Map: Landing to Completing a Copy Trade

Phase 1: Discovery & Exploration (Anonymous User)

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\bigoplus Landing \rightarrow \bigcirc Browse Tokens \rightarrow \bigcirc View Rankings \rightarrow \bigcirc Discover Copy Trading
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User Goals: Explore crypto tokens, understand market trends, discover copy trading opportunities

Touch Points:

- Header navigation (Trenches, New pair, Trending, CopyTrade)
- Token cards with market data
- Trader ranking lists
- Copy buttons (requires login)

Pain Points:

- Information overload on complex tables
- Need to register to access copy trading features

Phase 2: Authentication & Onboarding



User Goals: Create account, understand platform features, access copy trading

Touch Points:

- Login/Signup modals
- Email + invite code registration
- Alternative login options (Telegram, Phantom wallet)

Welcome to authenticated features

Pain Points:

- Invite code requirement
- Multiple login options may cause confusion

Phase 3: Copy Trading Setup & Execution



User Goals: Find profitable traders, set up copy trading, monitor performance

Touch Points:

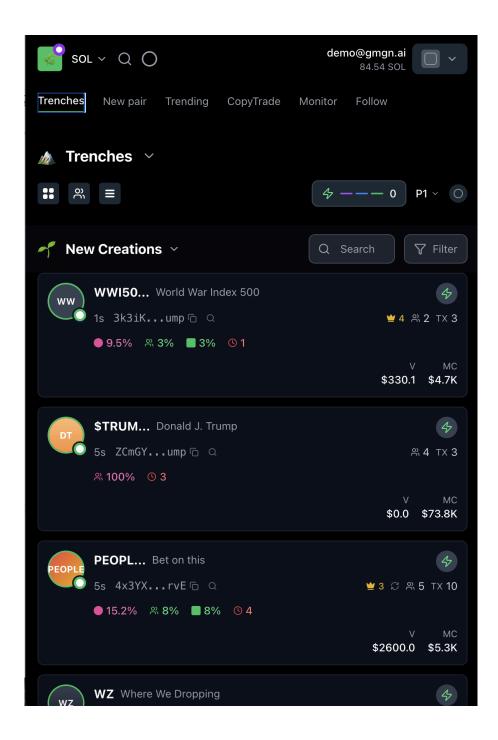
- Trader ranking tables
- Copy trade configuration modal
- Wallet selection and balance display
- Advanced settings (slippage, fees, anti-MEV)
- Active copy trade dashboard

Pain Points:

- Complex configuration options
- Understanding advanced trading settings

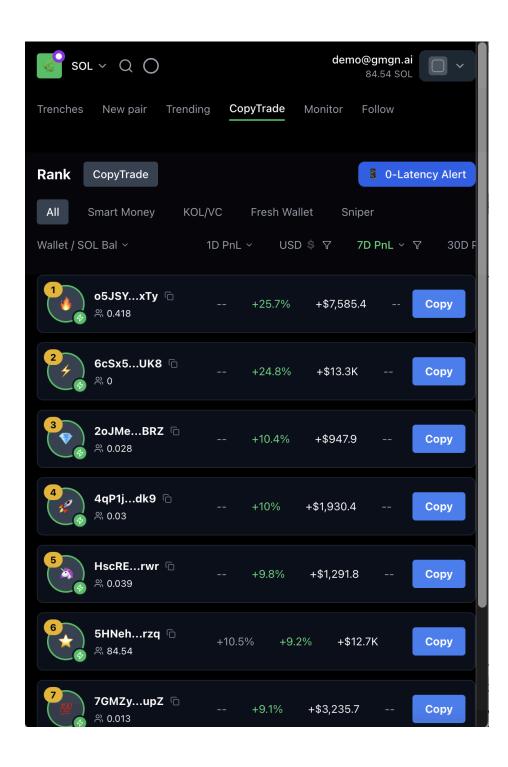
2. Wireframes of Key Pages

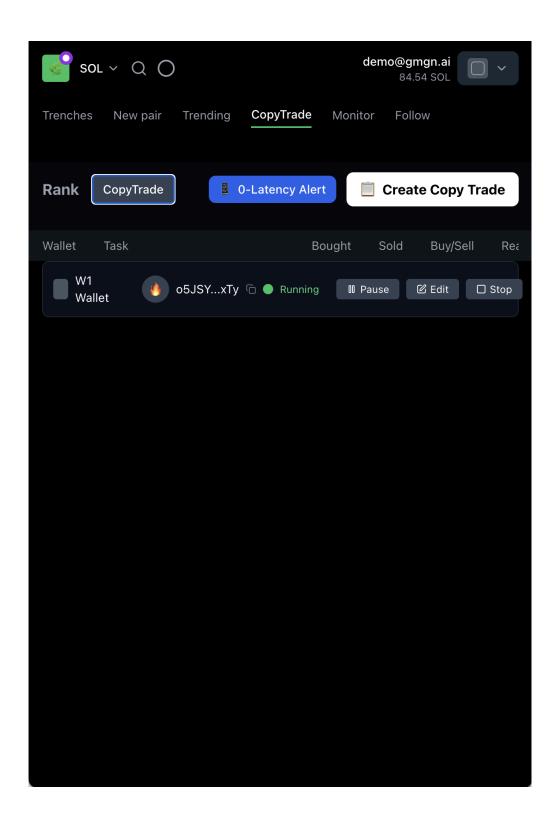
2.1 Landing Page (Trenches View)



- Header navigation tabs (switch between views)
- Token cards → Click to view market analysis
- Search and filter controls
- Login/Signup buttons in header

2.2 CopyTrade Rank View (Pre-Login)

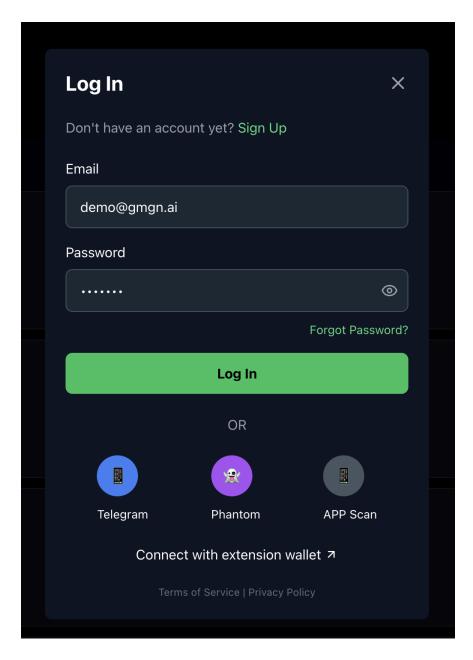




• Tab switching (Rank ↔ CopyTrade)

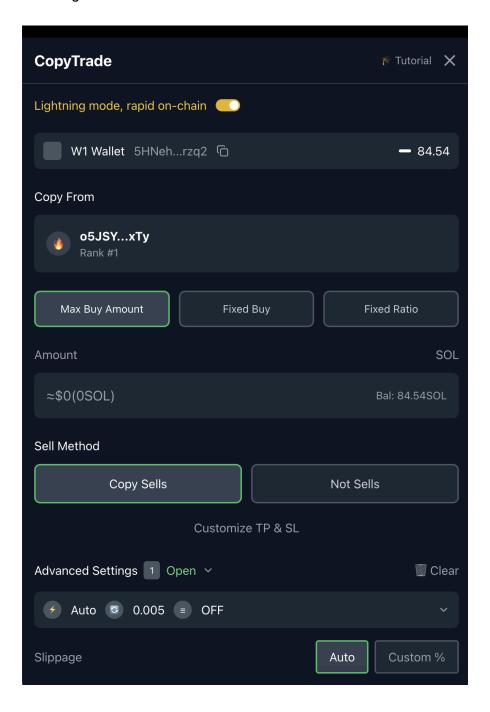
- Filter buttons (All, Pump SM, etc.)
- ullet Copy buttons o Triggers login modal if not authenticated
- Trader rows → View detailed trader profile

2.3 Login Modal



- Form validation and submission
- Password visibility toggle
- Alternative login methods
- Switch to signup modal
- Extension wallet connection

2.4 Copy Trade Configuration Modal



Lightning mode toggle

Wallet selection dropdown

Buy method selection (radio buttons)

Amount input with balance display

Sell method selection

Advanced settings accordion

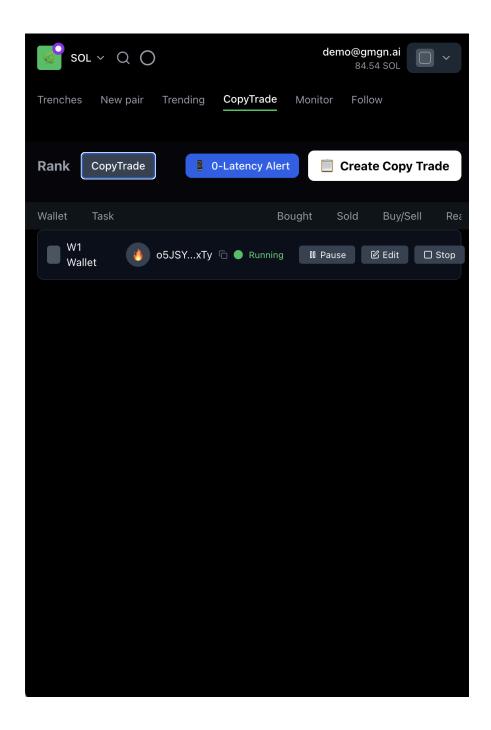
Slippage method toggle

Priority fee input

Anti-MEV toggle switch

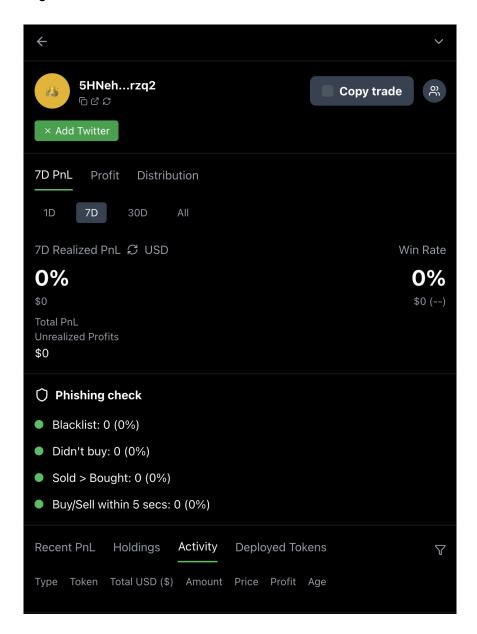
Confirm button (validates inputs)

2.5 Active Copy Trades Dashboard



- $\bullet \quad \text{Create Copy Trade button} \to \text{Opens configuration modal} \\$
- Trade management buttons (Pause, Edit, Stop)
- Switch back to Rank view
- Individual trade monitoring

2.6 Wallet Page



- Back navigation to main app
- ullet Copy trade button o Opens copy trade configuration
- Performance tab switching
- Time filter selection
- Activity tab navigation
- Social features (Add Twitter)

3. Interaction Flow Descriptions

3.1 Primary Copy Trading Flow

Trigger: User clicks "Copy" button on trader in Rank view

Flow:

1. Authentication Check

- If not logged in → Show login modal
- o If logged in \rightarrow Proceed to step 2

2. Copy Trade Configuration

- Modal opens with trader pre-selected
- User configures buy method (Max/Fixed/Ratio)
- User enters amount (validates against wallet balance)
- User selects sell method (Copy Sells/Not Sells)
- Optional: User adjusts advanced settings

3. Validation & Confirmation

- System validates sufficient balance
- User clicks "Confirm"
- Success message displays
- Modal closes, returns to dashboard

4. Monitoring

- User switches to CopyTrade tab
- Active trade appears in dashboard
- o Real-time updates on performance

3.2 Navigation Flow

Trigger: User clicks navigation tabs in header

Trenches \rightarrow New pair/Trending:

- Instant page transition
- Table structure changes
- Different token data displays
- Maintains user authentication state

Any Tab → **CopyTrade**:

- If not logged in → Shows login prompt
- If logged in → Shows appropriate view (Rank or active trades)

3.3 Token Discovery Flow

Trigger: User clicks token card in Trenches view

Flow:

- 1. Token card click → Market analysis page opens
- 2. User views price charts, activity feed, holder data
- 3. User can buy/sell tokens directly
- 4. Back button returns to token list

3.4 Wallet Management Flow

Trigger: User clicks wallet dropdown in header

Flow:

- 1. Dropdown menu appears with options
- 2. "My Wallet" → Opens wallet page
- 3. Wallet page shows portfolio, performance, settings
- 4. "Copy trade" button → Opens copy trade configuration
- 5. Back navigation returns to main app

3.5 Error Handling Flows

Insufficient Balance:

- Copy trade form disables "Confirm" button
- Shows balance warning in amount field
- Suggests deposit or reduction of amount

Network Errors:

- Loading states during API calls
- Error messages with retry options
- Graceful degradation for failed requests

Invalid Inputs:

Real-time form validation

- Clear error messages
- Prevented submission until resolved

4. Key UX Principles Applied

4.1 Progressive Disclosure

- Basic copy trade setup → Advanced settings hidden in accordion
- Essential trader info visible → Detailed stats on hover/click
- Main navigation → Sub-features in dropdowns

4.2 Feedback & Status

- Real-time balance updates
- Copy trade status indicators (Running/Paused)
- Success/error messages with clear actions
- Loading states for async operations

4.3 Familiar Patterns

- Standard modal patterns for login/configuration
- Table sorting and filtering conventions
- Mobile-first responsive design
- Consistent button and form styles

4.4 Safety & Trust

- Clear balance display before trades
- Confirmation steps for financial actions
- Phishing check indicators
- Audit information for security

5. Success Metrics

5.1 User Engagement

- Time from landing to first copy trade
- Number of traders followed
- Return user rate

5.2 Conversion Metrics

- Signup completion rate
- Copy trade setup completion rate
- Average copy trade amount

5.3 Usability Metrics

- Task completion rate for copy trading
- Error rate in form submissions
- User satisfaction scores

This UX flow ensures users can efficiently discover profitable traders, understand copy trading concepts, and successfully execute trades while maintaining security and transparency throughout the process.