



LEADERS HOLDING CO.™

Est. 1971



Table of Contents

Quality. Style. Comfort. Relentless Innovation.....	2
A Material Difference.....	2
Uncompromising Craftsmanship	3
The Finishing Touch	3
Family Leadership since 1954	4
Contact Information.....	5

Quality. Style. Comfort. Relentless Innovation.

A Material Difference

From the early days of outdoor furniture manufacturing, the search for and discovery of attractive, durable materials plays a critical role in success. Tropitone has used to the highest quality materials from the beginning. These materials are specifically suited to the form and function of each product.

Beautiful, pure aluminum for the finest detail. Most appealing and weather resistant fabrics. More durable and UV-resistant vinyl straps. Stainless steel fasteners, hardware and fittings. High-density nylon bushings and glides.



Uncompromising Craftsmanship

While great design and quality materials create the potential for beauty, craftsmanship determines whether that potential is achieved. That's why every piece of Tropitone furniture is hand crafted and hand finished. It begins by shaping or casting the highest quality aluminum into the frame ... the foundation of our furniture. Elegance and beauty are applied to the surface of our frames with hand applied powder coat finishes and patinas.

Durability supports beauty with our tube-within-a-tube frame construction, full circumference welds and double wrapped vinyl strapping. Beauty meets comfort with our hand tailored cushions and sling seats. Regardless of the design you select, you can be sure that every piece of our outdoor furniture is touched only by people who care. People who are masters of their craft. People who take the time to do the job right. And it shows. In furniture that's beautiful the first day, and even more beautiful as each passing day reveals its timeless quality.



The Finishing Touch



The search for beauty is not complete until the final stages of the finishing process. With that in mind, Tropitone works side-by-side with our select suppliers to custom-create every finish we offer. We collaborate with our fabric designers to carefully select our continuously-updated offering of more than 200 outdoor fabrics that fit our vision for style & comfort. All fabrics have been rigorously tested for durability and weather resistance.

Tropitone is a pioneer in the development of the powder coat finishing process. We introduced the finishing technique to the aluminum outdoor patio furniture industry in 1969. Most recently, we have implemented a multi-step wash process that guarantees an even longer lasting finish than before. We also continue to offer an ever-increasing palette of colors, styles and a texture ranging from sleek contemporary metallic's to charming antique patinas. Once the hallmark of a few small custom shops, these remarkable finish colors and textures add a deeply sophisticated design element

to outdoor rooms in styles from the most elegant traditional to the most daring contemporary.

Tropitone is continuing our history of design and quality innovation with our new Color Families of outdoor furniture fabrics. These collections of coordinated fabrics will inspire even the most experienced designer, and allow our customers to achieve sophisticated outdoor furniture environments with the help of our exclusive dealers. These evocative collections of texture, style and color are sure to stimulate creativity. The continuously-updated collections of more than 200 choices will give you just the look you want for all your outdoor patio furniture including fabrics for chair slings, chair cushions and market umbrellas. Nine complete collections await your consideration ... sleek, metropolitan Silver Lining ... fresh, inviting Cool Hues ... luxurious, indulgent Rich Chocolate. Quality is style. Style is comfort. Comfort is quality. Relentless Innovation.

Family Leadership since 1954.



In 1954 Bert M. Baker, a retired engineer from the Grand Rapids Chair Co. and former engineer for Lockheed Aircraft, moved to Sarasota, Florida. Mr. Baker, an energetic, creative sort (some even say restless) soon became bored with retirement and bought a small, local company - the Sarasota Redwood Furniture Company.

Drawing upon his experience in both the furniture and aircraft industries (and his knowledge of aluminum!) Mr. Baker soon switched from redwood to welded aluminum for his outdoor furniture construction. He renamed the company Tropitone.

From this humble beginning, an industry leader was born.

The goals of Mr. Baker and his family remained the same for over 50 years. Provide casual outdoor patio furniture with a total commitment to quality, style and comfort. And price them to provide a good value. In other words, build timeless quality that can only come from materials, design and technology that deliver the ultimate outdoor patio furniture. It didn't take long for buyers to realize that Tropitone furniture was so good, it was an excellent value for hotels & clubs and houses & apartments.

Early on, the Baker family also recognized the value of quality customer service. That service begins with an in-depth understanding of your needs. In the commercial market, this has meant responding to rigorous requirements for amazingly stylish and durable outdoor patio furniture. Meeting those requirements for commercial customers allowed us to offer significant advances in quality, styling and comfort in outdoor furniture for the home, as well. In both the commercial and consumer markets, many of our independent sales representatives and dealers have been with us for generations. They have always offered in-depth knowledge and personalized service aimed at first making sure we understand your needs. They then make sure you are aware of the vast range of design choices we make available to meet your needs.

This commitment to meeting your requirements has inspired Tropitone to pioneer many design and manufacturing innovations. These innovations translate into more style, more quality and more comfort. And today, Tropitone continues to be a leader in the design and craftsmanship of fine outdoor patio furnishings.

Tropitone innovations include ... acrylic tabletops ... wider aluminum extrusions for arm comfort and strength...the first quick-drying, weather-resistant outdoor cushions ... double-wrapped vinyl straps ...tube-in-tube construction ... stainless hardware and fittings ... strikingly realistic faux-stone and tile tabletops ...highly detailed, hefty cast or extruded aluminum frames! And there are many more examples - including, of course, being the first outdoor patio furniture manufacturer to use powder coating to finish our frames. That was way back in 1969 ... 10 years before everyone else in the industry followed our lead. In fact, Tropitone has created more quality, style and comfort breakthroughs in aluminum outdoor patio furniture than any other company.

The original Mr. Baker eventually turned over leadership of Tropitone to his son, James Baker, who continued the Tropitone tradition of design leadership.

Design leadership that helped Tropitone win numerous awards and honors from the design community. Including major awards in our industry such as the Apollo, the IBD Contract, the ROSCOE. Even the famous Sisel Vert French design award.

Style, indeed a multitude of styles, that you can make your own with a wide range of fabrics and finishes. So many choices that it's not much of an exaggeration to say that nearly every piece of Tropitone furniture is custom made. Not to mention hand crafted right here in the U.S.A. in both California and **Florida**.

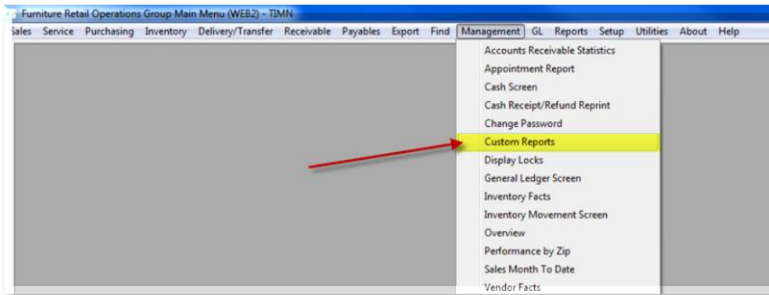
Contact Information

Website: tropitone.com

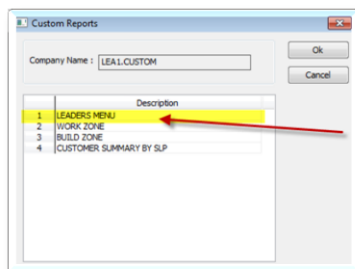
Video: On DVD

Factory address, Manufacturer information, and Rep information can be found in FROG at the following path from the main FROG screen; **Management \ Custom Reports \ Sales \ Vendor Lookup**

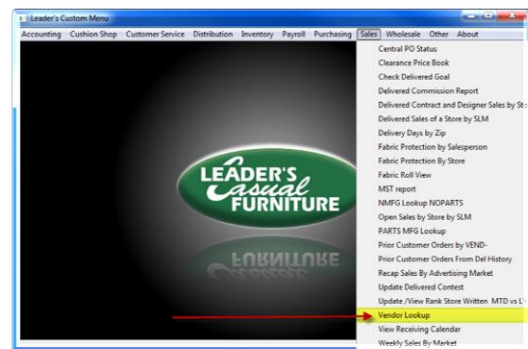
#1



#2



#3



#4

A screenshot of the 'Leader's Vendor Lookup' form. The form contains the following information: Vendor code: TROP. (highlighted in yellow), Cust #: 4611, Name: TROPITONE FURNITURE CO. INC., Address: 1401 COMMERCE BLVD, City: SARASOTA, State: FL, Zip: 34243, Phone: 800-654-7000, Fax: 800-972-5714, Contact: MICHELE, Rep Name: ED BROOKS, Rep phone: 561-737-4353, Rep Cell: 954-242-9776, Stores: ALL, Email: ED@BEACHCOMBERSALES.COM. A red arrow points to the 'Vendor code' field.