



LEADERS HOLDING CO.™

Est. 1971

Thank you Cards

The “Thank You Card” is a tool that helps you provide follow up and lets the customer know you appreciate them.

We have different card verbiage options available for use:

1. Thank you for your recent Visit
 - a. These cards are to acknowledge a guests visit, thank them for coming in, and remind them you are there to answer any questions they may have on their journey to a purchase.
2. Thank you for your recent Purchase
 - a. This is a great follow tool to thank a customer for their purchase. It is that little extra effort after the sale that will make you, your store, and Leader’s memorable.
3. Reaching-Out | Keeping in Touch
 - a. Want to have a customer for life? Write a personal handwritten note to a guest. Your handwritten effort will instantly show them how important you think they are.
4. What’s on Sale this Month?
 - a. Make some sales by sending a post card to a guest or a customer to let them know what’s on sale. Invite them in to see You!

Every customer that has purchased or visited should receive a “Thank You Card.” These “Thank You Cards” should be filled out for every customer at the end of every day and sent on your next shuttle to the Distribution Center where they will be counted and mailed. The amount of cards filled out by each sales associate counts towards a monthly cumulative score that is used in the calculation for the Sales person of the Month award.

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One Thank you postcard style for all

Front



Back - Some Options for you:

Thank you for your recent Visit

A "Thank You for Visiting Card" could be filled out as follows:

		Distribution Center 6303 126th Avenue North Largo, FL 33773
<hr/>		
Dear Ed & Beth,		
All of us at Leader's Casual Furniture wish to THANK YOU for your recent visit. We look forward to seeing you again soon.		
Best Regards!		
Meanwhile,		
If you have any questions, please call		
(Store Phone No) and ask for		
(Print YOUR NAME)		
<hr/>		
www.leadersfurniture.com		
<small>©2018 LEADER'S CASUAL FURNITURE, INC. All rights reserved.</small>		
		Mr. Ed & Mrs. Beth Hunt
		2345 Anywhere Street
		Any city, STATE zip code
		<hr/>

Thank You for your recent Purchase

A "Thank You for Purchasing Card" could be filled out as follows:



Distribution Center
6303 126th Avenue North
Largo, FL 33773

Dear Ed & Beth,

Thank you for your recent purchase at Leader's Casual Furniture. Our hope is that your purchase gives you all the enjoyment you expect.

Best Regards!

Meanwhile,

If you have any questions, please call
(Store Phone No) and ask for
(Print YOUR NAME).

www.leadersfurniture.com

FABRIC ON FRONT: Leader's Indoor Fabric #479, Amelia Cord

Mr. Ed & Mrs. Beth Hunt

2345 Anywhere Street

Any city, STATE zip code

Reaching-Out | Keeping in Touch

A "Reach-out," or "keeping in Touch" card could be filled out as follows:



Distribution Center
6303 126th Avenue North
Largo, FL 33773

Dear Shaun & Jen,

We want you to know how much
we value our relationship.
Please let us know what we
can do to help you create
inspirational spaces.

Best Regards!

Meanwhile,

If you have any questions, please call
(Store Phone No) and ask for
(Print YOUR NAME).

www.leadersfurniture.com

FABRIC ON FRONT: Leader's Indoor Fabric 8029, Amalia Coral

Mr. Shaun & Mrs. Jen Vick

2345 Anywhere Street

Any city, STATE zip code

A “What’s on Sale this Month?” card could be filled out as follows:

Who pays for these Mailings?

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