



Online Testimonial Loading

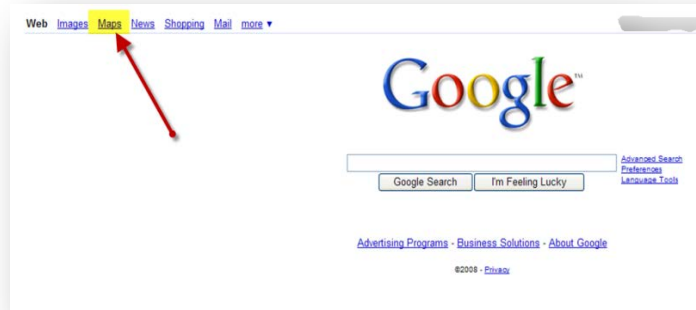
Leader's gets hundreds of great testimonials a month. Of all of the customer comments that come to the warehouse 99% are satisfied. We need to let people know this by asking our customers to load their experience on the internet searches so people can have confidence in Leader's. This helps them decide to come to your store. We are asking each store to be responsible for your location. We will give each customer that brings proof that they loaded their great, good, bad or indifferent Leader's experience on a third party website for 50% off any accessory. A testimonial loaded on the Leader's site does not count and will not qualify for the discount. If a customer does not have the internet please suggest that they use the public library to load their experience and qualify for the discount.

- Accessories included are defined by:
 - ✓ Wall Art
 - ✓ Handicraft
 - ✓ Wood Carvings
 - ✓ Table Top Accessories
 - ✓ Fire Media
 - ✓ Trees & Florals
 - ✓ Lighting
- Items NOT included are defined by::
 - ✓ Umbrellas
 - ✓ Umbrella Bases
 - ✓ Towel and Shower trees
 - ✓ Furniture Covers
 - ✓ Rugs
 - ✓ Small Tables (Nested Tables, Bookshelf, etc)

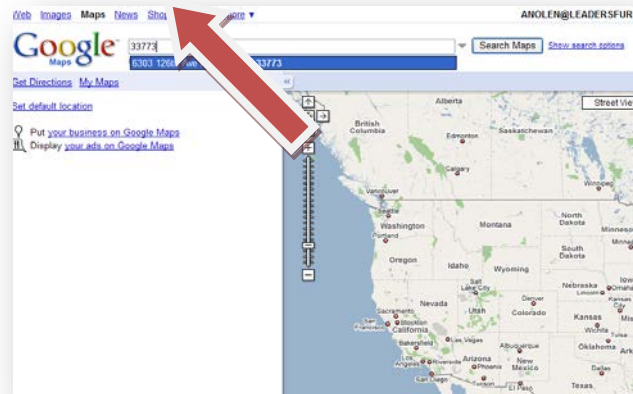
Google Maps

Step 1: Go to google.com

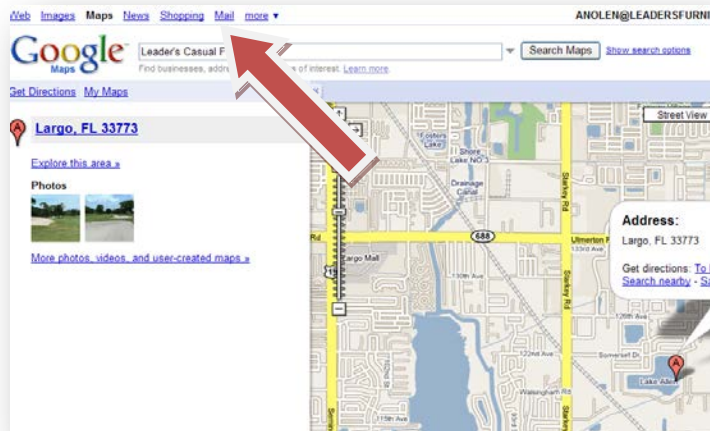
Step 2: Click on “Maps” in the upper left of your screen



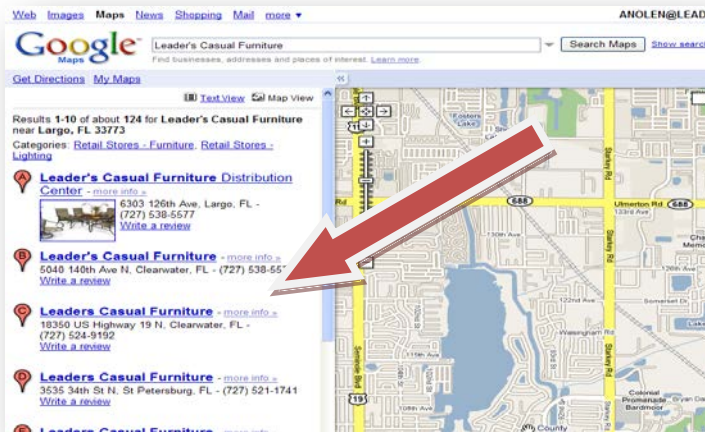
Step 3: Type your stores zip code in the search bar.



Step 4: Type “Leader’s Causal Furniture” in the search bar



Step 5: Find your location in the search results on the left side and click on “Write a review”



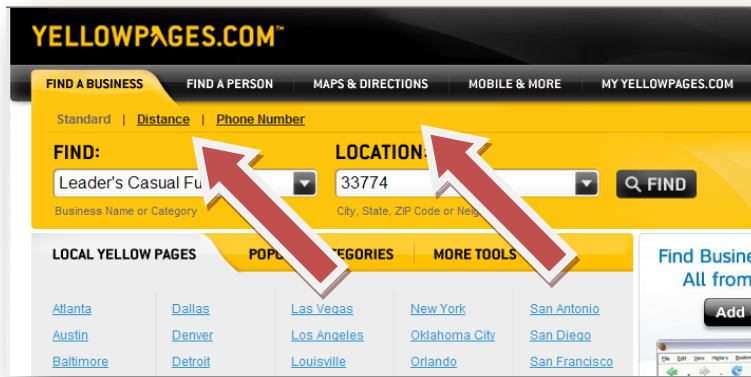
Step 6: Copy the comment card exactly as it was written with incomplete sentences and misspellings. This is the customer’s real comment. Please use the actual customers name as it was written on the comment card.

Step 7: Save the comment

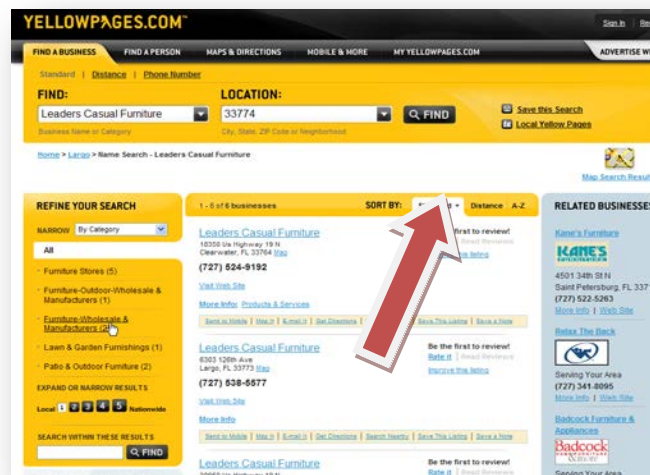
YellowPages.com

Step 1: Go to yellowpages.com

Step 2: In “FIND:” type “Leader’s Casual Furniture.” In “LOCATION:” type your stores zip code



Step 3: Find your store in the search results and click “Rate it”



Step 4: Copy the comment card exactly as it was written with incomplete sentences and misspellings. This is the customer’s real comment. Please use the actual customers name as it was written on the comment card.

Step 5: Save the comment