



LEADERS HOLDING CO.TM

Est. 1971

OUR MISSION

Leader's Holding CompanyTM will strive to make each customer's experience enjoyable. We will always attempt to be the best specialty furniture source in our ever expanding marketplace by providing quality products and services as measured by our customer's satisfaction, our company's reputation and profitability.

VALUES

How we accomplish this is as important as the mission itself. We will maintain these basic values.

People

Our people are the source of our strength. They are our company in the customer's eyes. Their productivity and innovation provide our corporate intelligence and determine our reputation and vitality. Together we will strive for continuous improvement.

Involvement and teamwork are our core human values.

Products

Our products should be a pleasure to own. We will only craft our products with materials that do not rust, and stand up well to salt water and tropical sun.

Competitive Advantages

- ✓ Helpful, Thankful, Grateful Communication
- ✓ High Choice
- ✓ Best Value
- ✓ Faster than anyone