Mini Golf Party

By Kraken Party

A Mini Golf Game For Everyone

Mini Golf Party

The Game

What is it?

A mini golf game which can be played on any console, mobile, PC or VR headset

Browse through thousands of player made levels providing players with a unique experience every time

A simple learning curve which allows everyone to join in regardless of game experience

Developed by Kieran Newland, previously worked on AAA projects at Wargaming and multi-platform indie projects at Two Point Studios and Inertia Games

We're looking for £120k dev budget and marketing support

The intention is to make a Rocket League for the Mini Golf genre – live service and high quality

Gameplay Video

Unique Selling Points

The Jackbox lobby is a great way to get players into a game from their phones

An example of connecting pieces in the Mini Golf Party Editor

Cross Platform

Host a game on your console or PC and join from mobile

Procedural Editor

Simplify the level editing process while providing more customisation – also the only golf game with custom levels on mobile!

Server Based

Delivers a better player experience and can allow more game modes

Competition

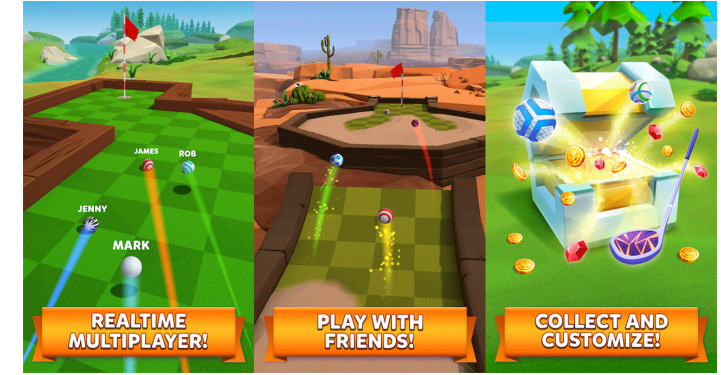Golf With Your Friends

Golf It!

Golf Battle

- Fun gameplay but lacking polish
- Custom levels locked into Steam Workshop
- Published by Team17
  SteamSpy shows 2-5 million sales
- Clunky editor dissuades users from making levels
- Released on all platforms but cannot be played cross platform
- £10.99

- Less fun gameplay and weak presentation
- Also Locked into Steam Workshop
- SteamSpy shows 1-2 million sales
- No publisher and limited marketing
- Editor has a few more dynamic features to use
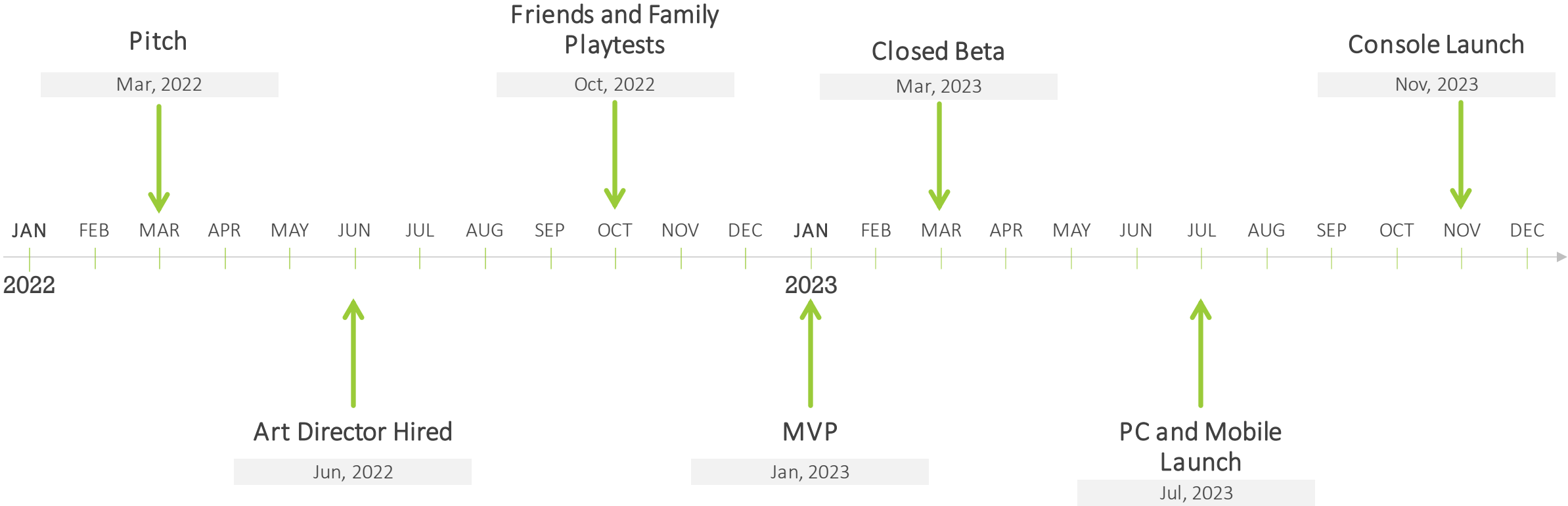- £5.99 and still Early Access after 5 years

- Short and high-quality multiplayer rounds for mobile
- 800k ratings on Android Store, 260k on Apple
- Limited courses – no mobile games include a level editor
- Aggressive Free To Play Monetisation

Timeline

Our two-year action plan

Pitch
Mar, 2022

Friends and Family Playtests
Oct, 2022

Closed Beta
Mar, 2023

Console Launch
Nov, 2023

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2022

2023

Art Director Hired
Jun, 2022

MVP
Jan, 2023

PC and Mobile Launch
Jul, 2023

Kieran was the lead on the Catastronauts team and the only programmer, releasing on PC/Xbox/PS4 and Switch
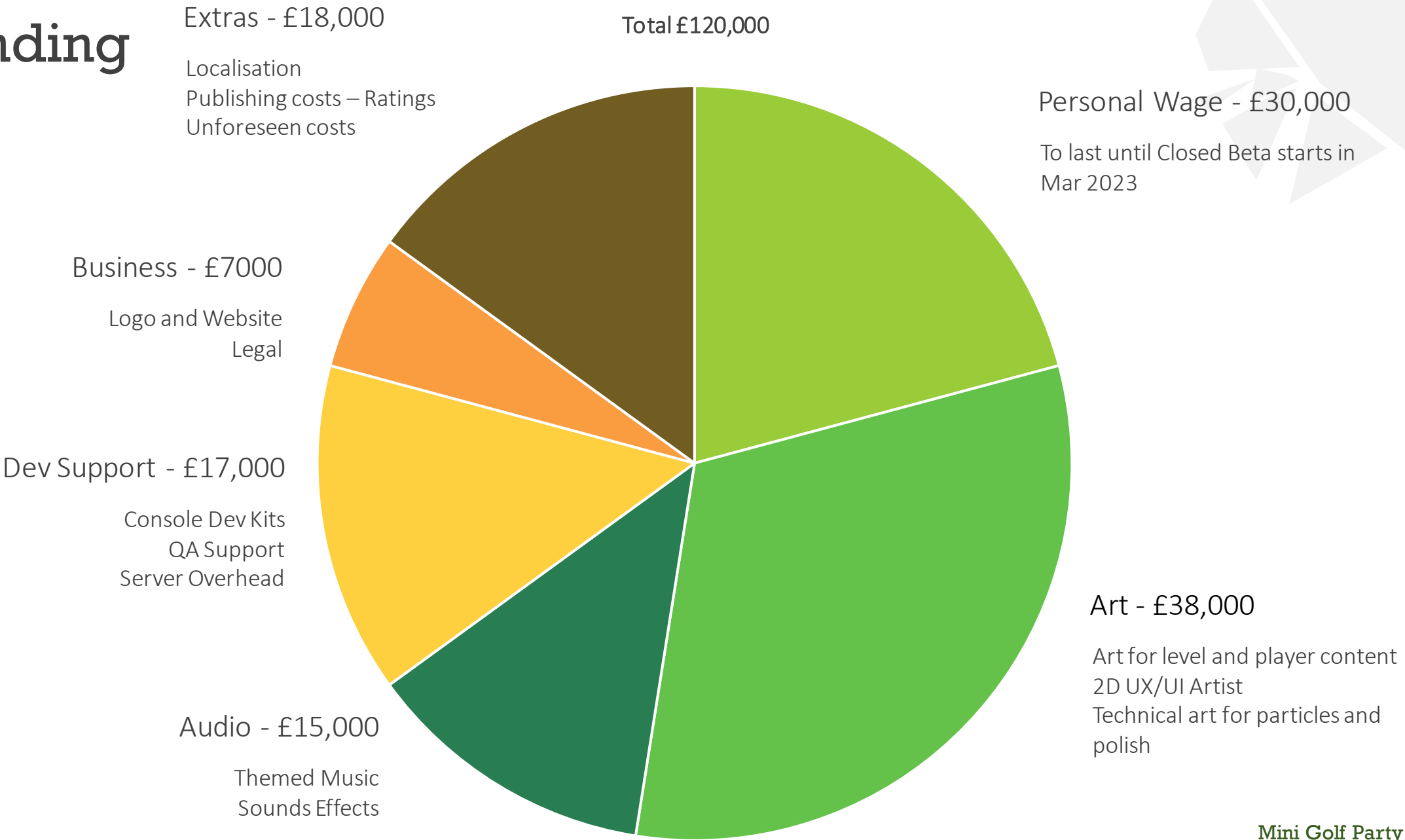
Requirements

Ideally you can help us with:

Development funding

Marketing Support

Experience and Advice

Additional QA Support

Funding

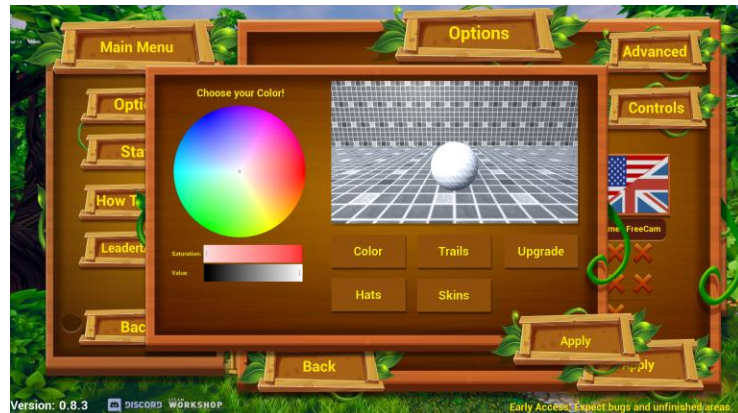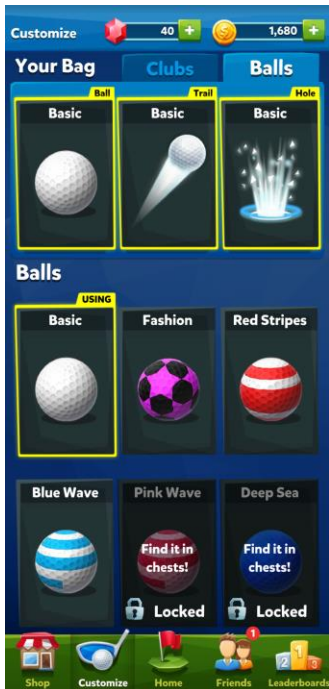Extras - £18,000

Localisation
Publishing costs – Ratings
Unforeseen costs

Business - £7000

Logo and Website
Legal

Dev Support - £17,000

Console Dev Kits
QA Support
Server Overhead

Audio - £15,000

Themed Music
Sounds Effects

Total £120,000

Personal Wage - £30,000

To last until Closed Beta starts in
Mar 2023

Art - £38,000

Art for level and player content
2D UX/UI Artist
Technical art for particles and
polish

Monetisation

Free To Play

- Low barrier of entry

- Sell avatar improvements – Skins, trails, narrator, audio

- More players means we could investigate different funding avenues such as brand advertisement

Premium

- Upfront payment is safer to cover server costs

- Can still sell some very premium skins

- Could potentially go for a system inspired by Jackbox where only the host needs to pay for the game

Future Plans

Where I'd like to take the project

- VR – The natural input of a mini golf game works great on VR consoles (look at Walkabout Golf VR!) and targeting mobile devices gets us close to the fidelity we need

- More content – Level themes and assets (including moving platforms, terrain), avatar customisation

- New game modes – Asynchronous mode to play with friends with less time, battle royale

- Editor improvements – Nice tools to create interesting levels effortlessly

- Additional Social Features – Golf clubhouse, voice chat

Mini Golf Party

Key Information

Genre: Party, Casual

Release Date: July 2023

Developer: Kraken Party

Players: 1-8 (Local & Online)

Audience: Family and Casual Players

Platforms: PC & Mobile Initially
Console & VR later

Keys should be provided but I can supply more if required

Thank you

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