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Project Part One – User Stories

Example:

Feature Name

As a….[Kind of stakeholder]

So [ I can achieve some goal]

I want to do – something.

* 1. Store and view location data within Google Maps
  2. As a frequent store visitor
  3. So that I may view the hours and days of operation.
  4. I want to view the individual store’s information from within the Google Map.

1. <Extends User Story 1>
   1. Search locations by latitude and longitude
   2. As a frequent customer
   3. So I can easily locate the closest store to my current position
   4. I want to find the closest store, while showing relevant information from the specific store
2. <Extends User Story 1>
   1. Search store locations via postal address
   2. As a frequent shopper of the store
   3. So I can easily locate my preferred store
   4. I want to find my favorite store by searching its address, while showing relevant information from the specific store
3. <Extends User Story 1>
   1. Search store locations by store name
   2. As a frequent shopper
   3. So I can easily find my preferred store, by name.
   4. I want to find my store by searching via name, while showing relevant information from the specific store
4. <Extends User Story 1, 3>
   1. Using the latitude and longitude, show all locations from a user-given radius.
   2. As a frequent shopper of this chain
   3. So I can locate all stores within a given area (Miles/Km)
   4. I want to locate all stores within a given area, using latitude and longitude. When I pick a store, it should show the store’s general information.
5. <Extends User Story 1, 4>
   1. Using a postal address, and a given radius, show all the stores within a given area.
   2. As a frequent shopper of this chain
   3. So I can locate all stores within a given area (Miles/Km)
   4. I want to search for all stores within a given area from the postal address entered. Upon choosing a desired location, it should show all pertinent information.
6. <>
   1. List of top twenty selling products within each store
   2. As a store supervisor
   3. So I can manage which products I should have more available
   4. I want to graph the top selling products, to manage sales and keep inventory balanced
7. <Extends User Story 7>
   1. List of top twenty selling products within each state
   2. As a regional sales manager
   3. So I can see which items are selling the most, and report my findings to the quarterly shareholder’s meeting.
   4. I want to analyze the data for each state, to project future sales data
8. <>
   1. List the top five stores with most sales this year
   2. As a corporate operations manager
   3. So I can see which stores should be rewarded for competitiveness
   4. I want to help encourage stores to do well by rewarding the top five
9. <>
   1. Which product has better sales, when compared to another product
   2. As an informed customer
   3. So I can see which product is more popular
   4. I base my buying decisions based upon popularity of an item, so I compare two to see which suits my needs better.
10. <>
    1. List products that are often bought in addition to the product being viewed
    2. As a marketing strategist
    3. So I can persuade people to buy more than they intend
    4. I want to generate more revenue for the company by listing popular products in relation to the product they’re currently interested in
11. <>
    1. List the five lowest selling products within a store.
    2. As a sales manager
    3. So I can see which products I should not restock
    4. I want to generate the five lowest selling products in order to decrease wasteful spending.
12. <>
    1. List the five lowest selling products within a state
    2. As a marketing professional
    3. So I can tell which products should be eliminated from store shelves
    4. I want to generate a list of the five lowest selling products in a certain state so I can see which products I should not restock on store shelves
13. <>
    1. List the five highest rated products by consumers
    2. As an informed customer
    3. So I can decide which products are better than others
    4. When I view a product on the website, I would like to see other customer’s ratings of the product I’m viewing, if the product is rated to be good.
14. <>
    1. Search through the product catalog for a specific product
    2. As an informed customer
    3. So I can view information about a specific product
    4. When I view the website, there should be a way I can search for a specific product by name, and view information about that product i.e. price, in/out stock etc.
15. <>
    1. Search through the product catalog based on a keyword and other preset options
    2. As an informed customer
    3. So I can search for a product to fit my needs
    4. When I view the product catalog, there should be a way I can search for products using a keyword, and then narrow down those results with some preset parameters i.e. price, maker, etc.