



CHOICE TAG
(PTY) LTD

THE COMPANY PROFILE

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Welcome Message.

Dear Friends and Partners.

It is with great pleasure that I extend a warm welcome to you on behalf of the entire Choice Tag team. We are thrilled to have you here as we embark on a journey of progress, innovation, and positive impact.

At Choice Tag, we understand that every challenge presents an opportunity for transformation. It's this belief that drives us to offer a diverse range of services, from responsible waste management to top-tier cleaning solutions, reliable diesel supply, and comprehensive security services. We're not just a service provider; we are your trusted partner in creating cleaner, safer, and more efficient environments.

Our journey is defined by values that are non-negotiable: excellence, innovation, sustainability, integrity, and client-centricity. These values shape our every decision, ensuring that we provide you with tailored solutions that exceed your expectations.

In a rapidly changing world, safety and security have never been more crucial. Rest assured, our team of experts is dedicated to safeguarding you, your assets, and your peace of mind.

As we navigate the path ahead, we remain committed to our vision of a cleaner, safer, and more efficient world. We are excited to have you with us, and we invite you to explore our services, engage with our team, and be a part of our mission to make a meaningful impact.

Thank you for choosing Choice Tag. Together, we can achieve remarkable progress and create a brighter future.

About Company.

At Choice Tag, we're not just a service provider – we're your partner in progress. Our journey began with a vision to redefine industries and communities through excellence, innovation, and sustainability. We're dedicated to enhancing the quality of environments and experiences through responsible practices and client-focused solutions.

At the core of Choice Tag's philosophy are values that guide our every action. Excellence is our hallmark, as we continually set high standards and strive to surpass them. Innovation fuels our progress, driving us to embrace new technologies and forward-thinking solutions. Sustainability is more than a buzzword; it's our commitment to reducing our environmental footprint, from eco-conscious waste management to the use of responsible cleaning products. We place you, our valued client, at the heart of everything we do, ensuring that our solutions are tailored to meet your unique needs and challenges. And above all, safety is paramount. Whether it's waste management or VIP protection, we prioritize your safety and peace of mind.

Vision & Mission.

Vision

At Choice Tag, our vision is to lead in providing sustainable, innovative, and exceptional services that contribute to a cleaner, safer, and more efficient world. We aspire to be a trusted partner in progress, dedicated to making a positive impact on environments and communities.

Mission

Our mission at Choice Tag is to enhance the quality of environments and experiences through responsible practices, client-focused solutions, and continuous innovation. We are committed to exceeding expectations in every service we offer, fostering long-lasting relationships with our clients, partners, and communities. With values deeply rooted in excellence, sustainability, integrity, and client-centricity, we aim to reshape industries and make a meaningful difference in the world.

Our values

1. **Excellence:** We are unwavering in our pursuit of excellence. We strive to deliver the highest quality services, setting industry standards and surpassing client expectations in every endeavor.
2. **Innovation:** Innovation is the driving force behind our success. We embrace creative thinking and continually seek new, innovative ways to approach challenges and provide solutions.
3. **Empowerment:** We are dedicated to empowering women and promoting diversity within our organization and the sectors we operate in. We believe in equal opportunities and fostering an inclusive environment.
4. **Professionalism:** Professionalism is the cornerstone of our operations. We conduct ourselves with integrity, accountability, and the highest ethical standards, earning the trust of our clients, partners, and communities.
5. **Community Impact:** We recognize the importance of giving back to the communities we serve. We actively engage in projects and initiatives that make a positive and lasting impact on the well-being of these communities.
6. **Sustainability:** Sustainability is at the forefront of our actions. We are committed to environmentally responsible practices in our operations, especially in our solar services, to contribute to a greener future.
7. **Growth:** We value personal and professional growth, both for our team members and the communities we serve. We encourage continuous learning and development to drive progress.
8. **Client-Centric:** Our clients are at the heart of everything we do. We prioritize their needs and satisfaction, building long-lasting relationships based on trust and mutual benefit.

Our Services.



WASTE MANAGEMENT AND REMOVAL

Our responsible waste management services encompass efficient collection, transportation, and disposal. We prioritize sustainability and compliance with stringent regulations to minimize our environmental footprint. Count on us for responsible waste solutions that contribute to cleaner and healthier surroundings.

1. Residential Waste Collection
2. Commercial Waste Solutions
3. Recycling Programs
4. Hazardous Waste Handling



CLEANING SERVICES

Experience impeccable cleanliness with our top-tier cleaning services. Our dedicated team is skilled in maintaining spaces that reflect your standards of cleanliness and well-being. We cater to both commercial and residential clients, offering tailored cleaning solutions that exceed expectations.

1. Office Cleaning
2. Residential Cleaning
3. Janitorial Services
4. Specialized Cleaning

Our Services.



SUPPLY OF DIESEL

Power your operations with our reliable diesel supply services. We understand the importance of uninterrupted performance for your vehicles, generators, and equipment. Choice Tag ensures timely deliveries to keep your operations running smoothly.

1. On-Demand Diesel Delivery
2. Fuel Management
3. Emergency Fuel Supply



SECURITY AND VIP PROTECTION

Safety is paramount, and our expert security professionals provide a range of solutions to ensure your well-being. From standard security services to specialized VIP protection, trust Choice Tag to safeguard you, your assets, and your peace of mind.

1. Security Personnel
2. VIP and Executive Protection
3. Event Security
4. Security Consultation

Our Commitment

1. **Empowering Women:** We are resolutely committed to breaking down gender barriers and creating opportunities for women in traditionally male-dominated industries. Our aim is to not only provide a platform for women to excel but also to inspire and support their professional growth.
2. **Excellence in Service:** Our commitment to excellence is unwavering. We dedicate ourselves to delivering top-tier services characterized by quality, innovation, and professionalism. Client satisfaction and surpassing expectations drive our daily efforts.
3. **Community Enrichment:** We take our role in the community seriously. We are committed to making a positive and lasting impact on the communities we serve. This includes engaging in projects and initiatives that promote education, economic development, and sustainability.
4. **Sustainable Practices:** We recognize our responsibility to the environment. We are committed to sustainable practices in our operations, with a particular focus on our solar services, to contribute to a greener and more environmentally responsible future.
5. **Inclusivity and Diversity:** Our commitment extends to fostering an inclusive and diverse workplace. We value diversity in perspectives, backgrounds, and experiences, as it enriches our organization and strengthens our ability to innovate.
6. **Continuous Growth:** We are dedicated to personal and professional growth, both for our team members and the communities we serve. We believe in the power of learning and development to drive progress.
7. **Client-Centric Approach:** Our clients are at the center of our commitment. We prioritize their needs and goals, building trust and enduring partnerships based on transparency and mutual benefit.

Environmental and Health & Safety Commitment

At CHOICE TA (PTY) LTD, we recognize the critical importance of environmental sustainability and the safety and well-being of our employees, clients, and communities. We are committed to upholding the highest standards of environmental responsibility and health and safety in all our operations. Our dedication to these principles is not just a compliance requirement but a core value that guides our actions every day.

Environmental Responsibility

- **At Choice Tag, we take our environmental responsibilities seriously. We believe that as stewards of the planet, it's our duty to minimize our environmental impact and contribute to a greener, healthier world. Our commitment to environmental responsibility is woven into the fabric of our company culture and operations.**

Health & Safety

- **Employee Well-Being: The health and safety of our employees are paramount. We provide a safe and secure working environment, ensuring that our team members are well-trained and equipped to perform their tasks safely.**
- **Client Protection: We take all necessary precautions to ensure the safety of our clients and partners during project execution. Our commitment to safety extends to all stakeholders involved in our operations.**
- **Regulatory Compliance: We adhere to all relevant health and safety regulations and standards, and we continuously update our practices to align with the latest industry guidelines.**

Our BBBEE Strategy

- We aim to develop the skills of our community by providing internships and training in our sector.
- Decreasing the unemployment rate by hiring youth and empowering them through development programs.
- We aim at developing small companies with funds to start their own enterprise and the equipment that will be required.
- Bursaries will be offered to learners from rural areas in order for them to further their studies at the tertiary level.
- Giving back to the community by partnering with home-based care centers with their essential products.
- Fund projects that aim at developing our community for instance clinics and sports grounds. Open a library where learners will do their homework

COMPANY COMPLIANCE

COMPANY NAME: CHOICE TAG (PTY) LTD

REGISTRATION NO: 2017 / 178432 / 07

Contact Information.

We value your inquiries, feedback, and collaboration opportunities. Please feel free to reach out to us using the contact information provided below. Our team is here to assist you and provide any information you may need.

PHONE

087 092 7210

083 976 0710

064 954 8576

EMAIL

info@choicetag.co.za

WEBSITE

www.choicetag.co.za

ADDRESS

**UNIT 2
27155 Bee Eater Street
Business Hive
Etwatwa
1519**