

XXX Certified for Avalara's Sales Tax Automation Solution

Bainbridge Island, WA – Month Day, 2014 – Avalara, Inc., (www.Avalara.com), a leading provider of cloud-based software that delivers a broad array of compliance solutions related to sales tax and other transactional taxes, today announced Kranbery Technologies, **a business automation company**, has joined Avalara's community of certified solution partners. Avalara's solution partners are software publishers that integrate Avalara's software as a service (SaaS) offering for sales tax management directly into their own applications.

As a result of this partnership, (Company) customers now have access to AvaTax™, Avalara's cloud-based solution, to automatically calculate the final sales tax amount on every invoice. This eliminates the tedious work and complexity of calculating taxes across multiple jurisdictions and helps businesses focus on their core offering.

Sample Quote: "We're always focused on helping our clients manage their businesses more efficiently," said Dan Le, director of business development for Kranbery Technologies. "Our integration with Avalara will allow Odoo users to easily manage and remain up-to-date on increasingly complicated tax regulations."

Pascal Van Dooren, Chief Revenue Officer at Avalara said, "This partnership allows Avalara to provide its comprehensive solutions to Odoo customers in a fast, easy and cost effective way. In today's electronic world it just doesn't make sense to manually manage sales tax. We're pleased to welcome Odoo into our community."

Avalara pioneered a web-based compliance platform for sales tax automation a decade ago and now provides an end-to-end suite of transactional tax compliance services for businesses of all sizes. Today its SaaS solution integrates into numerous ERP systems, accounting packages, ecommerce shopping carts, Point of Sale systems, and mobile payment platforms.

About Avalara

Avalara helps businesses of all sizes achieve compliance with sales tax, excise tax, and other transactional tax requirements by delivering comprehensive, automated, cloud-based solutions that are fast, accurate, and easy to use. Avalara's end-to-end suite of solutions are designed to effectively manage complicated and burdensome tax compliance obligations imposed by state, local, and other taxing authorities in the United States and internationally.

Avalara offers hundreds of pre-built connectors into leading accounting, ERP, ecommerce and other business applications. The company processes millions of tax transactions for customers and free users every day, files hundreds of thousands of transactional tax returns per year, and manages millions of

exemption certificates and other compliance related documents. Founded in 2004 and privately-held, Avalara's venture capital investors include Battery Ventures, Sageview Capital, Arthur Ventures, and other institutional and individual investors. Avalara employs more than 700 people at its headquarters on Bainbridge Island, WA and in offices across the U.S. and in London, England and Pune, India. More information at: www.avalara.com

About Kranbery Technologies LLC

Kranbery is a cutting edge technology company focused on providing top business automation products and personalized customer service. Kranbery was established in 2013 and has specialized in ERP deployments and other business-oriented technologies with a balanced approach to both custom software development and integration to effectively accentuate their client's value proposition while effectively optimizing their strategic goals and ROI.