

Ideation Phase

Empathize & Discover

Date	22 June 2025
Team ID	LTVIP2025TMID56697
Project Name	LearnHub: Your Center for Skill Enhancement
Maximum Marks	4 Marks

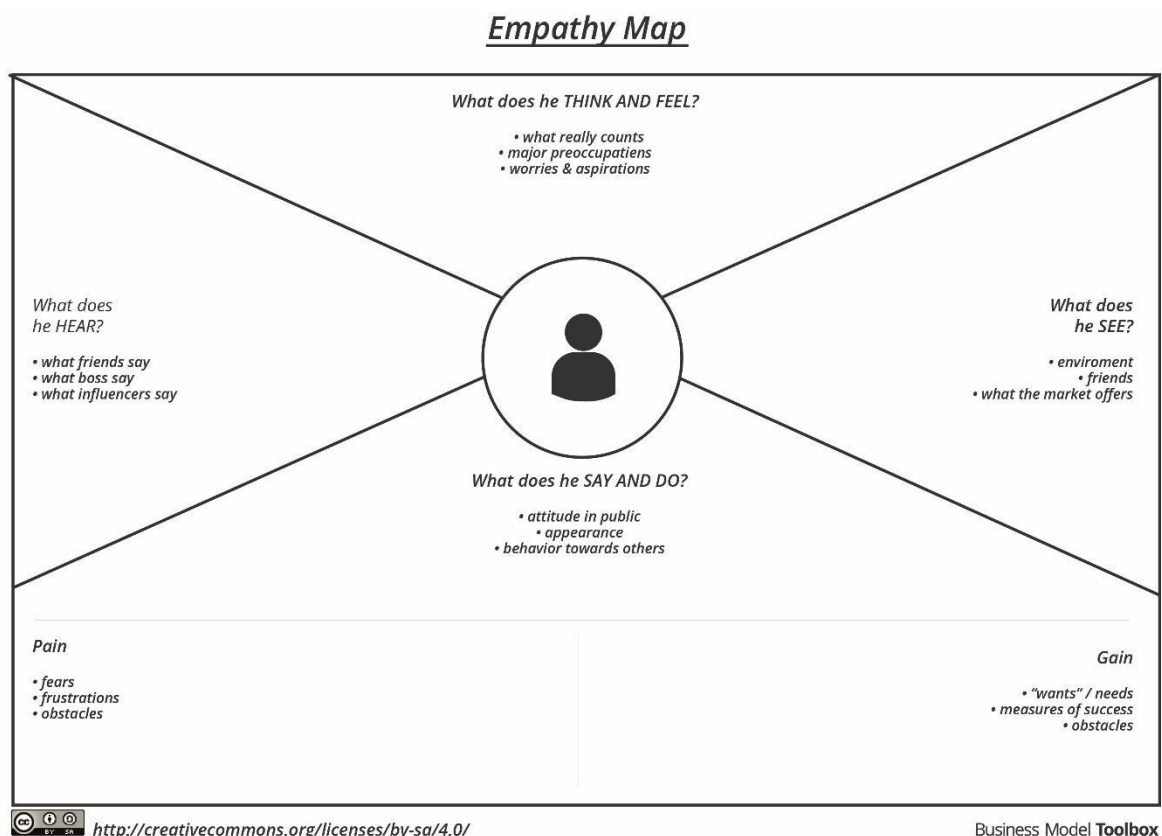
Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:



Reference: <https://www.mural.co/templates/empathy-map-canvas>

Example: LearnHub: Your Center for Skill Enhancement

Great! Please answer the following prompts about your **Learn Hub** project so I can generate a customized **Empathy Map** image for you:

1. Think & Feel

What are your users (students or teachers) constantly thinking or feeling while using Learn Hub?

Examples:

- “Is my progress being tracked properly?”
- “This is helping me prepare better.”
- “I’m frustrated with slow loading.”

 **Your Input:**

2. See

What do they usually see on the platform or in their environment?

Examples:

- Interactive course videos
- Multiple subject options
- Code editors, assignments

 **Your Input:**

3. Hear

What are users hearing from peers, teachers, or others about Learn Hub?

Examples:

- “This platform helped me crack interviews.”
- “It’s easy to use.”
- “Try this quiz feature.”

 **Your Input:**

4. Say & Do

What do they say or do while using or after using Learn Hub?

Examples:

- “I finally understood the concept!”
- Frequently take quizzes

- Share notes or doubts in comments

👉 **Your Input:**

😞 **5. Pain**

What challenges or problems do they face on Learn Hub?

Examples:

- Hard to find the right topic
- Slow interface
- No mobile support

👉 **Your Input:**

☀️ **6. Gain**

What benefits do they get from using Learn Hub?

Examples:

- Structured learning
- Time saved
- Confidence boost

👉 **Your Input:**

Once you fill in the answers, I'll generate a customized **Empathy Map image** for your **Learn Hub** project.