

Ideation Phase

Define the Problem Statements

Date	22 June 2025
Team ID	LTVIP2025TMID56697
Project Name	LearnHub: Your Center for Skill Enhancement
Maximum Marks	2 Marks

User Problem Statement for Online Learning Platform (OLP)

Students and self-learners often face difficulty accessing flexible, high-quality, and affordable education that fits their individual schedules and learning styles. Many existing platforms are either too complex, lack interactivity, or fail to provide clear progress tracking and certification.

They experience problems such as:

- Difficulty finding structured, skill-based courses
- Inability to learn at their own pace
- Lack of engaging and interactive learning tools
- Poor user interface and navigation
- Limited access to course-related support and guidance

Our **Online Learning Platform (OLP)** is designed to solve these challenges by:

- Providing a user-friendly, intuitive interface
- Offering self-paced, modular courses with multimedia content
- Enabling interaction through forums, chat rooms, and live webinars
- Tracking progress and offering digital certificates
- Supporting access across all devices at any time

By understanding these issues from the student's point of view, our platform focuses on delivering a seamless, engaging, and empowering online learning experience that adapts to every user's learning journey.

I am	A college student passionate about coding and development.	A college student passionate about coding and development, eager to build real-world skills, facing tight schedules and resource overload
I'm trying to	Find a structured, all-in-one platform where	Find a structured, all-in-one in one place
but	I struggle to find quality content in one place,	I struggle to find quality content in one place, switch between multiple platforms, don't know where to begin or how to track progress
because	I struggle, overwhelmed, stuck, and anxious about my career,	Most platforms either focus on theory, lack real practice tools, or don't offer personalized role-based experiences (like student, teacher, or admin).
which makes me feel	Overwhelmed, stuck, and anxious about my career.	Overwhelmed, stuck, and anxious about my career, wishing for a smoother, inspiring, and more guided learning experience

Reference: <https://miro.com/templates/customer-problem-statement/>

Example:



Problem Statement (PS)	I am (User/Student)	I'm trying to	But	Because	Which makes me feel
PS-1	a student eager to learn web development online	find a course that fits my schedule and gives certification	most platforms are too expensive or not flexible	they don't support self-paced learning or lack affordable, quality content	frustrated, limited, and discouraged
PS-2	a learner wanting to improve my skills through interaction	join discussions, ask questions, and learn from peers	some platforms lack interactive features	they don't offer live webinars or active community forums	isolated, unsupported, and less motivated