



**MONTH1**  
**FEEDBACK**

## OUR OBJECTIVE

The product team's purpose is to build the products that grant Krause House the greatest chance of survival. We use the term "survival" as it allows for a more specific framing than the term "success". Krause House will succeed. Fan ownership is the future of sports. By asking ourselves and the community "which hurdles are most likely to trip us up?", we can identify and resolve the greatest challenges yet to come.

This survey was an exploration of those challenges. In a followup deck, we will address the proposed solution(s) for these issues.



“Build the products that give Krause House the greatest chance of survival”

HOW EFFECTIVELY ARE WE  
FULFILLING OUR GOAL?

7.0  
Median Score

2-7  
Range

IF OUR RENEWAL  
PROPOSAL WERE TODAY,  
HOW WOULD YOU VOTE?



\*23.1% would abstain

# WHAT ARE THE GREATEST CHALLENGES TO THE DAO'S SUCCESS?

**7.5**  
Treasury Funds

**5.3**  
Internal Disagreement

**5.2**  
NBA Blocking  
Purchase

**4.7**  
NBA Teams not  
Selling

**2.2**  
Rug

# GENERAL FEEDBACK

# TAKEAWAYS

There's significant objection to "DAO tooling" and low-moderate impact projects, which has been our focus thus far.

Keeping the treasury afloat is the greatest challenge we'll face according to Jerrys. We should discuss this and how we can help improve the situation.

Internal disagreements and issues with the NBA are moderate concerns but not extreme. We should assist in these areas where possible (e.g. analytics dashboard), but shouldn't go out of our way to work on them.