



**MONTH 1
FEEDBACK**

OUR OBJECTIVE

The product team's purpose is to build the products that grant Krause House the greatest chance of survival. We use the term "survival" as it allows for a more specific framing than the term "success". Krause House will succeed. Fan ownership is the future of sports. By asking ourselves and the community "which hurdles are most likely to trip us up?", we can identify and resolve the greatest challenges yet to come.

This survey was an exploration of those challenges. In a followup deck, we will address the proposed solution(s) for these issues.



“Build the products that give Krause House the greatest chance of survival”

HOW EFFECTIVELY ARE WE
FULFILLING OUR GOAL?

7.0
Median Score

2-7
Range

IF OUR RENEWAL
PROPOSAL WERE TODAY,
HOW WOULD YOU VOTE?



*23.1% would abstain

WHAT ARE THE GREATEST CHALLENGES TO THE DAO'S SUCCESS?

7.5
Treasury Funds

5.3
Internal Disagreement

5.2
NBA Blocking Purchase

4.7
NBA Teams not Selling

2.2
Rug

GENERAL FEEDBACK

"I think more metrics on what you all are working on and their impacts for KH would be helpful."

"Overall I don't believe DAO navigation / communication as being the biggest problems we can solve right now. This is after being an agent for ~6 months and conducting surveys / interviews of my own."

"I'm strongly against building DAO tooling (just hasn't returned long-term value or solved key pain points in almost any case)."

TAKEAWAYS

There's significant objection to "DAO tooling" and low-moderate impact projects, which has been our focus thus far.

Keeping the treasury afloat is the greatest challenge we'll face according to Jerrys. We should discuss this and how we can help improve the situation.

Internal disagreements and issues with the NBA are moderate concerns but not extreme. We should assist in these areas where possible (e.g. analytics dashboard), but shouldn't go out of our way to work on them.