Angi NEW JSONV2 Lead Feed

Angi provides a simple JSON mechanism for delivering customer leads to a partner endpoint. The leads will be delivered in real-time when a lead is assigned to your account.

Partner Requirements

Testing Endpoint URL:
Please define the secure URL you would like us to post the leads to for testing integration

Production Endpoint URL:
Please define the secure URL you would like us to post live leads to once the process has been tested

Handling the Response:
Once we post to your URL, we expect an HTTP Response code "200" back with a message in the body of the response indicating the success or failure of a particular post. Anything other than a success message or a 200 will result in a retry.

Success string:
Please define a word pattern/string that we can search for indicating that the posting was a success. This can be anything you like, and the contents of the response will be stored, so any unique job numbers or other points of data that can be cross referenced are preferred. As an example, a quasi XML response like: <success>job number 12345</success> is suitable.

Errors/Retry:
In the event that we experience an error we will retry the lead 3 times with a 15-minute interval in between retries. Please ensure that these retries do not create duplicate content issues with your system:

Errors include:

· a response code other than 200

· a server time-out

· a 200 with content that doesn't match the "success string"

Field Definitions

Field Name	Example Data	Required	Description
name	Fancy Nancy	Y	Homeowner's full name
firstName	Fancy	Y	Homeowner's first name
lastName	Nancy	Y	Homeowner's last name
address	123 Main	Y	Homeowner's address
city	USAville	Y	Homeowner's city
stateProvince	PA	Y	Homeowner's state / Province code
postalCode	12345	Y	Homeowner's ZIP / FSA
primaryPhone	5558675309	Y	Homeowner's primary phone **** Please note that this will be your assigned call reporting number if you are participating in the call reporting program.**
secondaryPhone	5558675308	N	Homeowner's secondary phone, if provided. **** Please note that this will be your assigned call reporting number if you are participating in the call reporting program.**
phoneExt	1234	Y	Homeowner's extension, if provided. **** Please note that this will be the assigned call reporting extension unique to the homeowner's primary phone number.**

secondaryPhoneExt	1234	N	Homeowner's secondary extension, if provided. **** Please note that this will be the assigned call reporting extension unique to the homeowner's secondary phone number.**
email	fancy.nancy@gmail.com	Y	Homeowner's email
srOid	12345	N	HomeAdvisor's unique job identifier
leadOid	135911130	N	
fee	$.1234567890	N	Cost of lead
taskName	Cleaning Services	Y	HomeAdvisor's readable product name (for presentation only)
interview		N	An array of the questions and associated answers that are provided by the homeowner during the process of submitting a service request to HomeAdvisor's system. Note that the set of questions and answers varies for different HomeAdvisor task types and is subject to change at any time. **** Please note that the set of questions and answers varies for different HomeAdvisor task types and is subject to change at any time.**
interview.question	What kind of location is this?	N	Question presented to the homeowner during the HomeAdvisor service request interview.
interview.answer	Home/Residence	N	Answer provided by the homeowner.
matchType	Exact	N	Exact or Market

leadDescription	Instant Booking	N	Lead type
comments	I'm looking for recurring cleaning services, please.	N	Comments entered in by the homeowner at the time they requested the service. **** Please be aware that the values here can be blank/empty.**
spEntityId	88888888	N	The unique business identifier identifying your business account(s) in the **HomeAdvisor system.**
spCompanyName	Maid Service Cleaning, LLC	N	Your business name in the HomeAdvisor system.
leadSource	HomeAdvisor/Angie's List/Handy	N	Depending on where the lead came from.
trustedFormUrl	https://cert.trustedform.com/ <certvalue>	N	This will only come through for leads we have the URL for.
spPartnerId	x1x2x3x4x5	N	The unique business identifier identifying your business account(s) in **your system**. A franchise number for example.
crmKey	abcdef123456	N	The system can pass through a unique CRM platform identifier. It is alpha-numeric and can be up to 256 characters long.
contactStatus	Not Contacted	N	Contact status of the lead when our Advisors tried to contact (Not Contacted, New Appt - Transferred, New Appt - Not Transferred, New Appt - Unable to Reach You)

appointment		N	Included only when a homeowner books an appointment to perform the requested service. **** Please note that you must be participating in the InstantBooking program to receive appointments.**
appointment.appointmentOid	1234	Y If appointment present	HomeAdvisor's unique appointment identifier
appointment.status	Confirmed	Y If appointment present	Status of the appointment (Confirmed, Cancelled, Rescheduled, etc.)
appointment.type	Service	Y If appointment present	Type of appointment (Service, Estimate, Emergency, etc.)
appointment.start	2015-06-09T12:00:00.000-07:00	Y If appointment present	Appointment start date & time. RFC-3339 formatted dateTime.
appointment.end	2015-06-09T14:00:00.000-07:00	Y If appointment present	Appointment end date & time. RFC-3339 formatted dateTime.
appointment.external_id	HA-b97290e2-1441-466a-abb3-e2fda9a94cbc.ics	Y If appointment present	HomeAdvisor-specific identifier for this appointment. **** This data is passed in when the appointment is created and <u>must</u> be persisted by you and included with this appointment.**

Example Posts:

Without Appointment:

{
"name":"Fancy Nancy",
"firstName":"Fancy",
"lastName":"Nancy",
"address":"123 Main St",
"city":"USAville",
"stateProvince":"PA",
"postalCode":"12345",
"primaryPhone":"5558675309"
,
"phoneExt":"1234",
"secondaryPhone":"5558675308",
"secondaryPhoneExt":"1234",
"email":"fancy.nancy@edify.com",
"srOid":87654321,
"leadOid":135911130,
"taskOid":40006,
"taskName":"Maid Service",
"spPartnerId":"54321",
"crmKey":"abcd-12345",

With Appointment:

{
"name":"Fancy Nancy",
"firstName":"Fancy",
"lastName":"Nancy",
"address":"123 Main St",
"city":"USAville",
"stateProvince":"PA",
"postalCode":"12345",

"primaryPhone":"5558675309",
"phoneExt":"1234",
"secondaryPhone":"5558675308",
"secondaryPhoneExt":"1234",
"email":"fancy.nancy@edify.com",
"srOid":87654321,
"leadOid":135911130,
"taskOid":40006,
"taskName":"Maid Service",
"spPartnerId":"54321",
"crmKey":"abcd-12345",

"contactStatus":"New HomeAdvisor Prospect - Not Contacted",

"comments":"I'm looking for recurring cleaning services, please.",

"interview":[

{

"question":"What kind of location is this?",

"answer":"Home/Residence"

},

{

"question":"Cleaning Type Needed",

"answer":"Recurring Service"

},

{

"question":"Request Stage",

"answer":"Ready to Hire"

},

{

"question":"Desired Completion Date",

"answer":"Within 1 week"

}

],

"matchType":"exact",

"leadDescription":"Exact Match",

"spEntityId":88888888,

"spCompanyName":"Maid Service Cleaning, LLC",

"leadSource":"HomeAdvisor",

"trustedFormURL":"https://cert.trustedform.com/xxz1z51db5ed50eb17992be2686166f4fc87f11c"

```
}

                                        "appointment":{
                                        "appointmentOid":8668,
                                        "status":"Confirmed",
                                        "type":"Service",
                                        "start":"2015-06-09T12:00:00.000-07:00",
                                        "end":"2015-06-09T14:00:00.000-07:00",
                                        "external_id":"HA-b97290e2-1441-466a-abb3-
                                        e2fda9a94cbc.ics"

                                        }
                                        }
```