

# BOHDAN KRAVETS

## DATA ANALYST

### SUMMARY

Results-driven manager with experience in sales leadership, operations management, and data-driven decision-making. Successfully led sales teams and optimized business processes through BAS KUP, 1C, and Google Sheets, gaining hands-on experience in data analysis, reporting, and performance tracking. Currently expanding expertise in SQL, Python, and BI tools (Tableau, Power BI) through a Data Analyst course at GoIT. Seeking to leverage analytical skills and leadership experience to drive efficiency and business growth.

### PROJECT EXPERIENCE

#### 1. Data Analysis in Google Sheets (Google Sheets)

- Goal: Analyze user behavior and visualize key activity metrics.
- Tools: Google Sheets (Pivot Tables, Charts, Conditional Formatting).
- Results: Improved data workflows, enhanced visualization, and provided insights on user engagement.

#### 2. SQL Queries & Data Visualization (BigQuery, Looker Studio)

- Goal: Optimize SQL queries and create interactive dashboards.
- Tools: SQL (BigQuery), Looker Studio.
- Results: Analyzed business metrics, built efficient queries, and developed real-time dashboards.

#### 3. Sales & Revenue Dashboard (Tableau, SQL)

- Goal: Visualize revenue trends and user activity.
- Tools: Tableau, SQL.
- Results: Created dashboards for revenue tracking, cohort analysis, and onboarding trends.

#### 4. Python Data Analysis – Stack Overflow Survey (Python, Jupyter Notebook)

- Goal: Explore developer survey data on salaries and skills.
- Tools: Python (Pandas, NumPy, Matplotlib), Jupyter Notebook.
- Results: Cleaned data, calculated key metrics, and analyzed salary distributions.

#### 5. A/B Testing – Subscription Conversion (Python, Google Sheets)

- Goal: Evaluate subscription design impact on conversions.
- Tools: Python (Pandas, SciPy, Matplotlib), Google Sheets.
- Results: Formulated hypotheses, calculated sample size, and analyzed statistical significance.

### WORK EXPERIENCE

#### Store Manager | METP (Retail, B2C) | May 2021 – Present

- Managed sales and inventory, optimizing stock levels using Excel, 1C, and Google Sheets.
- Developed pricing strategies and automated sales reporting in BAS KUP, reducing manual reporting time by 30%.
- Led a team of 10+ employees, improving store operations and financial performance.

### EDUCATION

- IT School “Go IT” – Data Analyst (2024 - 2025)
- VINNYTSIA MYKHAILO KOTSIUBYNSKYI STATE PEDAGOGICAL UNIVERSITY (2009 - 2014)  
Degree: Master's in History

### CONTACT

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### HARD SKILLS

- SQL
- Google BigQuery
- Tableau
- Power BI
- Python
- A/B Testing

### TOOLS

- Excel
- Google Analytics
- PostgreSQL
- Tableau
- Amplitude
- GitHub

### SOFT SKILLS

- Analytical thinking
- Teamwork
- Adaptability
- Creativity
- Ability to learn

### LANGUAGES

- English (Intermediate)
- Ukrainian (Native)
- Russian (Advanced)
- Polish (Intermediate)