



# U.S. Commercial Service at the 2014 International CES®

## Global Matchmaking & International Reception

### Meet with Top Overseas Buyers

The 2014 International CES®, owned and operated by the Consumer Electronics Association (CEA)®, and the U.S. Commercial Service (USCS) have joined forces again to provide U.S. exhibitors an opportunity to target over 35,000 international attendees expected at the 2014 CES. By choosing to exhibit at the Global Matchmaking & International Reception (GMIR), you can achieve multiple objectives, including export sales, marketing, and business development.

### Information for Tabletop Exhibitors

The GMIR will provide you with the opportunity to meet new customers; network with foreign buyers and industry professionals; and entertain new contacts/partners/clients in a hospitable and professional venue. All registered CES international attendees, exhibitors, media and their invited guests are welcome to attend the GMIR. The event will be promoted on the 2014 International CES® website. GMIR exhibitors receive the following:

- 6' skirted table, 2 chairs, company sign
- 1 20v drop
- Listing in the GMIR Event Directory
- Complimentary Food and Drinks

**About the U.S. Commercial Service** Located across the United States and in U.S. Embassies and Consulates in over 75 countries, our global network of trade professionals helps U.S. businesses succeed in markets around the world. Whether you're looking to make your first export sale or expand to additional international markets, we offer the trade counseling, market intelligence, business matchmaking, and commercial diplomacy you need to connect with lucrative business opportunities.



Space is Limited. Register Today.

<http://goo.gl/PhbuZ6>

#### Date:

January 7, 2014

#### Venue:

S222 South Hall Connector, Las Vegas Convention Center

#### Time:

6:00 PM - 7:30 PM

#### Cost:

\$350; Must be an exhibitor at the 2014 International CES and a U.S. company with 51% U.S. content.

**Register by December 13, 2013**

#### Questions?

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**USCS specialists will be available in the International Commerce Center, LVCC South Hall Connector, Room S224, to meet with interested exhibitors.**



THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY  CEA®