

TAKE YOUR PLACE ON THE WORLD STAGE

Excellent Media Coverage Opportunities



THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY CEA®

CES Unveiled NEW YORK

Monday, November 12, 2012

Metropolitan Pavilion
New York, New York

CES Unveiled LAS VEGAS

Sunday, January 6, 2013

Mandalay Bay
Las Vegas, Nevada

RESERVE YOUR TABLETOP TODAY!

Reach hundreds of media and analysts at CES Unveiled.

- Exclusive demonstrations and networking opportunities
- Extensive pre-event promotion of all event exhibitors and sponsors to CES' worldwide media list
- 150-word product description and photo in the Unveiled Program Guide within *Consumer Electronics Vision* magazine which will be distributed at the press event, during the 2013 International CES and to *CE Vision's* 23,000 industry readers
- Exhibit with the Innovations 2013 Design and Engineering Showcase Honorees
- A 6-foot draped exhibit table
- Six exhibitor passes to the event
- 22"x 28" pole sign with exhibitor name and logo
- High-speed Internet access and 500 watts of electricity provided free of charge

PARTICIPATION PRICING

Exhibitor tabletop: \$7,000 for CES Unveiled NEW YORK or \$7,500 for CES Unveiled LAS VEGAS. \$13,000 for both events; \$800 discount for Innovations Honorees (\$1,600 total discount for both events)

OTHER SPONSORSHIP OPPORTUNITIES INCLUDE:

- **Napkin Sponsor:** \$2,000 per event
Company gets logo and URL placed on all napkins; exclusive sponsor to review artwork before printed; CES to produce the napkins.
- **Electronic Direct Mail (EDM):** \$2,000 for one; \$4,000 for three.
50-word description, logo and URL link on media EDMs before the event; EDMs go to CEA's full media and analysts lists of more than 15,000 professionals.
- **Gifts:** \$1,500 per event for opportunity to provide attendee gifts; sponsor to provide 500 gifts for NY and 800 for Vegas; gifts to be distributed to attendees as they enter the event.
- **Bar Sponsorship:** \$5,000 or \$8,000 for both events; sponsorship includes signage and logo on all online and print event materials.
- **Program Guide Ad in *Vision*:** \$4,500 per event for 4-color full-page ad

CONTACT

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SPONSORS

