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# A DATE WITH POWER

Tuesday-Friday  
January 6-9,  
2015



Las Vegas, Nevada USA



# The Global Stage for Innovation

The International CES® is the world's gathering place for all who thrive on the business of consumer technologies. Held annually in Las Vegas, CES is your opportunity to build partnerships with tech professionals from around the world, witness awe-inspiring innovations and learn about the latest trends that are shaping the consumer technology industry. Whether you're a fledgling startup or internationally recognized brand, CES provides the platform to take your business to the next level. Don't miss the world's leading technology event.



## **CES represents all aspects of the technology ecosystem.**

**Discover the latest innovations and major trends across 15 product categories:**

- > Audio
- > Automotive Electronics
- > Computer Hardware and Software
- > Connected Home
- > Content Distribution
- > Digital Health and Fitness
- > Digital Imaging/Photography
- > Electronic Gaming
- > Emerging Technology
- > Entertainment/Content
- > Internet-Based Multimedia Services
- > Lifestyle Electronics
- > Telecomm/Infrastructure
- > Video
- > Wireless and Wireless Devices

**Learn more at [CESweb.org](http://CESweb.org).**



## Get the most out of the 2015 CES

- Explore more than **3,500 exhibitors** across the official show locations **CES Tech East and Tech West**
- Network with more than **150,000 industry professionals** from more than **145 countries**
- Preview some **20,000 new products** and **20 themed TechZones**
- Participate in more than **250 dynamic conference sessions** featuring **850 top-name speakers**
- Maximize your business work week opportunities with a **Tuesday-Friday** schedule

## CES Welcomes International Visitors

CES attracts more than 35,000 international attendees, exhibitors and media. To help maximize your visit to CES, we provide several international services:

- A formal delegation program for visitors from outside the U.S. who wish to take advantage of the benefits of group travel to this trade-only event.
- A Global Matchmaking and International Reception exclusively for international attendees, exhibitors and media held on the opening day of the show.
- An on-site International Commerce Center (ICC), which offers private meeting rooms, computer stations and laptop hook-ups with Internet access, a lounge area, refreshments, registration assistance and more.
- CES participates in the U.S. Department of Commerce's International Buyer Program (IBP). Representatives from the Department of Commerce are available on-site to assist with any export related questions.
- A multilingual staff fluent in multiple languages, including Chinese, French, Japanese, Korean and Spanish, available to assist with registration, interpretation or other on-site needs.
- Translation services for all CES keynotes (select languages).
- Find out more by visiting **CESweb.org/International**



**Tuesday-Friday, January 6-9, 2015 | CESweb.org | #CES2015**