



THE GLOBAL STAGE FOR INNOVATION

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# CES® 2016 Fact Sheet

## Exhibit Dates

January 6-9, 2016

### Exhibit Hours:

### Tech East & Tech West

### ARIA

Wednesday, January 6 .....	10 AM-6 PM .....	10 AM-6 PM
Thursday, January 7 .....	9 AM-6 PM .....	10 AM-6 PM
Friday, January 8 .....	9 AM-6 PM .....	10 AM-2 PM
Saturday, January 9 .....	9 AM-4 PM .....	CLOSED

3,600+

EXHIBITING COMPANIES

150,000+

ATTENDEES

6,000+

MEDIA

150

COUNTRIES

[CESweb.org](http://CESweb.org)

## Location

Las Vegas, Nevada, USA

- **CES Tech East** [Includes the Las Vegas Convention and World Trade Center (LVCC), Westgate Las Vegas (Westgate) and Renaissance Las Vegas (Renaissance)]
  - Tech East is home to innovations in audio, automotive electronics, gaming, video, wireless devices, wireless services, digital imaging/photography, all things “i” and more. Tech East will also feature international exhibitors.
- **CES Tech West** [Includes Sands Expo/The Venetian (Sands/Venetian), The Palazzo, Wynn Las Vegas and Encore at Wynn (Wynn/Encore)]
  - Tech West will feature the innovative power behind the industry’s emerging technology, including revolutions in fitness and health, the Internet of Things, sensors and other high-growth technologies changing the way we live, work and play. Tech West is also home to the startup community.
- **CES Tech South** [Includes ARIA, Cosmopolitan and Vdara]
  - New for 2016, CES introduces its newest official show location, Tech South. This new location will host a variety of C Space activities, including conference sessions, networking events, exhibits and meeting rooms.

## Reach

CES is the world’s gathering place for all who thrive on the business of consumer technologies. Every major technology company on the planet participates in CES by exhibiting, speaking, sponsoring, attending or holding co-located events and business meetings.

## Exhibitor Profile

From tech powerhouses to innovative startups, companies with the innovation of the future are at CES. Exhibitors launch and feature products from all facets of tech, from automotive and wireless to up-and-coming categories like 3D printing, drones and sensor technology. Manufacturers, developers and suppliers value CES as a place to showcase new products and create strong business relationships with new and existing industries.

## Attendee Profile

CES draws the global technology industry from 150 countries including Fortune 500 executives, manufacturers, retailers, corporate buyers, content producers, entertainment executives, venture capitalists, engineers, government officials, installers, advertising and marketing executives, financial analysts and the media from every corner of the globe.

## Product Categories

- 3D Printing
- Accessories
- Audio
- Automotive Electronics
- Communications Infrastructure
- Computer Hardware/Software/Services
- Content Creation & Distribution
- Digital Imaging/Photography
- Electronic Gaming
- Fitness and Sports
- Health and Biotech
- Internet Services
- Online Media
- Robotics
- Sensors
- Smart Home
- Startups
- Video
- Wearables
- Wireless Devices & Services

## History

The first CES took place in New York City in 1967, with 250 exhibitors and 17,500 attendees. Since then, CES has grown by more than 10-fold. Check out the major trends and innovations that have made a splash at CES over the years.

Videocassette Recorder (VCR)	1970	IPTV	2005
Laserdisc Player	1974	Convergence of content and technology	2007
Camcorder & Compact Disc Player	1981	OLED TV	2008
Digital Audio Technology	1990	3D HDTV	2009
Compact Disc – Interactive	1991	Tablets, Netbooks and Android Devices	2010
Digital Satellite System (DSS)	1994	Connected TV, Smart Appliances, Android Honeycomb, Ford's Electric Focus, Motorola Atrix, Microsoft Avatar Kinect	2011
Digital Versatile Disc (DVD)	1996	Ultrabooks, 3D OLED, Android 4.0 tablets	2012
High Definition Television (HDTV)	1998	Ultra HDTV, Flexible OLED, Driverless Car Technology	2013
Hard-disc VCR (PVR)	1999	3D Printers, Sensor Technology, Curved UHD, Wearable technologies	2014
Satellite Radio	2000	4K UHD, Virtual Reality, Unmanned Systems	2015
Microsoft Xbox & Plasma TV	2001		
Home Media Server	2002		
Blu-ray DVD & HDTV DVR	2003		
HD Radio	2004		

## Producer

Owned, produced and managed by the Consumer Electronics Association (CEA)<sup>®</sup>, show proceeds are reinvested to grow the consumer electronics industry.



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