



## Unveiled New York

Tuesday, November 11, 2014

## Unveiled Las Vegas

Sunday, January 4, 2015

# Reserve Your Future Now

The CES Unveiled event series offers exhibitors the opportunity to showcase the latest technology innovations, network with top members of the media and build buzz prior to the 2015 International CES®.

**CES Unveiled New York** provides a sneak peek of the year's most innovative products and technologies and draws dozens of exhibitors and more than 400 media and attendees. Complemented by an official CES press conference, you'll learn breaking CES news, hear the CEA Holiday Sales and End-of-Year Trend Analysis and see who made the list for the 2015 CES Best of Innovation Awards Honorees.

**CES Unveiled Las Vegas** is the official media event of the International CES®, serving as a sneak peek of the show floor two days before CES opens. This networking event features product displays from the 2015 CES Innovation Awards Honorees and showcases some of the leading consumer technology companies. Whether you're an innovative startup or an established brand, prompt your media coverage and mingle with over 1,200 media from around the world.

### Secure Your Tabletop

By securing your space you'll be exhibiting beside the 2015 CES Innovation Awards Honorees and reach hundreds of media and analysts through:

- Exclusive demonstrations and networking opportunities
- Extensive pre-event promotion of all event exhibitors and sponsors to CES' worldwide media list
- 150-word product description and image in the CES Unveiled Program Guide within *It Is Innovation (i3)* magazine. *i3* will be distributed at the event, during the 2015 International CES® and to the publication's industry readers

As part of your display, you'll also receive:

- A 6-foot draped exhibit table\*
- Four exhibitor passes to the event
- 22"x 28" sign with exhibitor name
- High-speed Wireless Internet access and 500 watts of electricity

\*Eureka Park exhibitors receive a highboy exhibit table

### Event Location

Metropolitan Pavilion  
125 W 18th Street  
New York City, New York

Mandalay Bay  
3950 S Las Vegas Boulevard  
Las Vegas, Nevada

### Exhibiting Opportunities\*

- |                                      |                 |
|--------------------------------------|-----------------|
| • CES Unveiled New York:             | \$7,000         |
| • CES Unveiled Las Vegas:            | \$7,500         |
| • CES Unveiled New York & Las Vegas: | \$13,000        |
| • Eureka Park™ Highboy:              | \$750           |
| • Innovation Honorees Discount:      | \$800 per event |

\*Tabletops at the CES Unveiled events are limited and pricing may vary, contact us for additional details.

Increase your global brand exposure and enjoy additional discounts when you participate in our CES Unveiled event abroad:

#### CES Unveiled Paris

October 22, 2014

### Branding Opportunities

We offer an array of sponsorships and promotional opportunities to get your company's brand in front of this key audience. Opportunities include: beverage napkins, gifts, bar sponsorship, gift bags and dedicated emails. Contact us for additional details and pricing.

### Contact Us

CES Sales | 703-907-7432  
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**2015 International CES®**  
**THE GLOBAL STAGE FOR INNOVATION**

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