digitalHealth
SUMMIT
and Exhibition

The Digital Health Summit is an important new conference and exhibition at the **2010 International CES®**. The Summit focuses on the emerging market of consumer-based digital health and wellness devices, related applications and services.

This premiere event will expose developers, manufacturers, distributors and service providers to the opportunities, partnerships, business models, distribution channels, and standards of the rapidly evolving industry of digital health technologies.

What:
Digital Health Summit, a conference plus four days of exhibition

Where:
2010 International CES in Las Vegas

When:
Exhibit: Jan 7-10, 2010
Conference: Jan 9, 2010

Some of the factors driving the growth in consumer and home-based healthcare technologies are:

- Billions of dollars that will be spent by a tech-enabled adult population over the next several decades for solutions that help them manage their own health plus care for an aging parent.

- Increasing costs in the complex healthcare system has placed greater financial and decision-making responsibilities onto the consumer.

- Penetration of reliable wireless and broadband services into the home, combined with low cost consumer devices, is driving demand for home-based solutions.

- The growing demand by professional caregivers and medical service providers for improved connectivity, monitoring and data capture to help them predict and manage the healthcare needs of those who wish to age independently in the comfort of their home.

The Digital Heath Summit will feature industry speakers and thought leaders who will provide attendees with the latest statistics on consumer spending for health and wellness solutions, as well as how the consumer will purchase and utilize those solutions. In addition, attendees will gain an understanding of how their organization can capitalize on this high-growth market. Finally, the conference will explore the opportunities arising from the government's Health IT stimulus programs and offer direction into future policy issues.

Telehealth systems, electronic medical records, therapeutic and diagnostic medical devices, monitoring devices for the home to security systems, communications networks, and environmental control devices will be on display and under discussion at this new conference destination at the 2010 CES.