

2005 International CES

Re: HDTV Offering and Pricing



Cox Business Services is a division of Atlanta-based Cox Communications, Inc. (NYSE: COX), a Fortune 500 company and the nation's fourth largest cable broadband communications company serving more than 6.3 million customers nationwide. Cox Business Services is a full-service, facilities-based provider of advanced communications solutions, including high-speed Internet access, dedicated data transport, VPN, web hosting, voice and video services; all delivered over a state-of-the-art fiber-optic-based network. Cox Business Services serves home offices; small, medium and large-sized businesses; school districts; and hospitality, government and military properties in cities across the nation. Cox Business Services provides service in Las Vegas, NV; Phoenix & Tucson, AZ; Orange County, Palos Verdes, San Diego & Santa Barbara, CA; Hartford, CT; Pensacola & Ft. Walton Beach, FL; Macon, GA; Wichita, KS; New Orleans & Baton Rouge, LA; Omaha, NE; Oklahoma City & Tulsa, OK; Providence, RI; Lubbock, TX; Hampton Roads & Roanoke, VA; and portions of Arkansas, Georgia, Idaho, Mississippi and Missouri. At Cox Business Services, the goal is to provide businesses with reliable, industry leading digital communications delivered with an exceptional customer experience.

Name of Company: _____ Contact Name: _____

Phone #: _____ Fax #: _____ E-Mail: _____

Convention Center Hall: _____ Space: _____ Desired Install Date: _____

Product Offering: High Definition Television (HDTV)
Offering Service Dates: January 6-9, 2005 (Show Dates) / Dec. 29-30, 2004 & Jan. 3-5, 2005 (Setup Date)

HDTV Units Needed:

☐ **First Outlet: X \$500.00** service fee for length of the show (does not include any equipment)

_____ **Each Additional Outlet: X \$250.00** (equipment not included) Sub Total = \$ _____

Equipment and Installation:

_____ **Digital Receiver Units: X \$200.00** per receiver (Scientific Atlanta) for length of the show

_____ **Remote Control Units: X \$50.00** per remote control for length of the show

Installation Fee Required: \$1,000.00 First Drop and \$750.00 Additional Drops Sub Total = \$ _____

Total = \$ _____

Pre Paid Services: \$ _____ Name of Cardholder: _____

Credit Card Used: ☐ MasterCard ☐ Visa ☐ American Express ☐ Check (Invoice Directly)

Credit Card Number: _____ Expiration Date: ____/____/____

By signing below, the above referenced Company agrees to pay for the HDTV Services ordered above and to the Terms and Conditions on the reverse side of this page.

Authorized Signature: _____ Date: ____/____/____

(702) 507-2000
FAX: (702) 435-4450
www.coxbusiness.com

Cox Communications HDTV Cable, Channel Line-up



700	Discovery HD Theater
705	ESPN HD
710	HBO HD
711	HBO E HD
720	Showtime HD
721	Showtime E HD
730	CBS HD
731	PBS HD
732	ABC HD

Channel line-up effective as of 8/1/03. Programming is subject to change. Cox Business Services, LLC is a division of Cox Communications, Inc. and CoxCom, Inc. ©2004 Cox Communications, Inc. All rights reserved.

Terms and Conditions:

1. **Programming Service.** Cox shall provide to designated locations the programming channels and signals, which may be modified from time-to-time by Cox in its sole discretion.
2. **Equipment.** Title to all equipment, including receivers, converters and control units provided by Cox to Company under this Agreement shall remain with Cox and Company shall be responsible for any damage to such equipment caused by Company, its employees, or agents.
3. **LIMITATION OF LIABILITY.** IN NO EVENT SHALL COX BE LIABLE FOR ANY INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL, RELIANCE, PUNITIVE OR ENHANCED DAMAGES OF ANY KIND OR NATURE WHATSOEVER (INCLUDING BUT NOT LIMITED TO ANY LOST PROFITS, LOST SAVINGS, OR BUSINESS HARM) ARISING OUT OF OR RELATING TO THE SERVICES OR THE PERFORMANCE OR NONPERFORMANCE UNDER THIS AGREEMENT, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. EXCEPT FOR BODILY INJURY OR PROPERTY DAMAGE CAUSED BY COX, COX'S DAMAGES UNDER THIS AGREEMENT ARE LIMITED TO THE SERVICE CHARGES HEREUNDER.
4. **Force Majeure.** Cox shall have no liability to any person if it is unable to perform any of its obligations under this Agreement as a result, in whole or part, of any labor dispute, failure of usual sources of supply, war, riot, insurrection, vandalism, disturbances, fire, flood, earthquake, accident, storm, loss of the right to use right-of-ways or utility poles and/or conduit, act of God or government, or any other cause beyond Cox's reasonable control.
5. **Resale of Services.** Company shall not resell the Services provided by Cox to any third party nor engage in any public performance of the services.

(702) 507-2000

FAX: (702) 435-4450

www.coxbusiness.com