

PRIVACY POLICY

Updated December 20, 2016

Welcome to Hubvents. Hubvents takes your privacy very seriously and ensures your experience with us is safe and convenient. The Hubvents Privacy Policy describes how we treat the personal information shared by you with us. By using or accessing Hubvents services, you are accepting the practices described in this Privacy Policy.

HUBVENTS COLLECTS THE FOLLOWING INFORMATION

Information provided by you. We collect personal information, such as your name and email address, when you register for the event. We are not responsible for the information you provide on your online social network platforms. Information collected automatically. Hubvents receives and stores information that is transmitted automatically from beacon attached to your lanyard when you move around the event.

Also, Hubvents receives and stores information that is transmitted automatically from your computer when you login to Hubvents user portals to view your event journeys. This information includes information from cookies (which are described in paragraph 4 below), your IP address and browser type. Your IP address is the unique address of your computer, which is automatically provided to other computers when your web browser or email application requests a web page or email from those computers on the Internet.

OUR USE AND DISCLOSURE OF INFORMATION

We will display the personal information you provide in your Hubvents identity according to your preferences . We will use your email address to contact you from time to time and may also use it for security reasons to confirm that you are who you say you are. We may also use the personal information shared by you to operate, maintain, and improve the features and functionality of our services, and to process any requests and communications received from you. We record the usage of services, such as access of events and features; other users communicated with; content viewed by you; size of data transfers; and information displayed by you in your account. All information shared once you are logged in will be associated with your Hubvents account.

We may use the information collected automatically, such as your IP address and information stored via cookies, to gather statistics about the number of people who use Hubvents to better customize your experience. We may share this information with third parties to help us improve Hubvents and better serve our users; and make enhancements to the product to provide great experiences.

We aggregate data not traceable to any specific individual for internal use and to share with event organizers and other select recipients. An instance of such data may include collecting an aggregate metrics of the total number of visitors to the event or specific sections of the show floor. We use data log files to store information so that you do not have to reenter your information each time you access our services, to provide you with customized content, information and services, to monitor the effectiveness of our event programs and marketing efforts, and ensure your compliance with our terms and services.

Advertisements that appear on Hubvents are delivered to you by our sponsor and advertising partners. Hubvents may transfer information about your use of Hubvents, such as your IP address and information stored via cookies, to our advertising partners and other third parties. This information may be used to provide advertising, promotions and other products and services that may be of particular interest to you. It may also be used to provide you with a tailored choice of content and media products.

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Our advertising and promotions partners have no access to your name or personal contact information stored by Hubvents unless you choose to share it with them. Hubvents does not provide your name or personal contact information to an advertising partner when you interact with or view a targeted advertisement.

We may provide your personally identifiable information and the data generated by cookies and the aggregate information to the vendors and service agencies that we may engage to assist us in providing our services to you. Such third party entities will be obligated to use your personally identifiable information solely to provide the services to us.

We will disclose your personally identifiable information if we reasonably believe we are required to do so by law, regulation or other government authority or to protect the rights and property of Hubvents, its affiliates or the public. We may also cooperate with law enforcement agencies in any official investigation and we may disclose your personally identifiable information to the relevant agency or authority in doing so.

We reserve the right to transfer your personal information in the event of a transfer of ownership of Hubvents, such as an acquisition by or merger with another company. If an acquiring company should plan to materially change this privacy policy, we will notify you beforehand.

HUBVENTS INVITATIONS

Hubvents offers you the opportunity to interact with fellow attendees and exhibitors at an event or events. Hubvents uses this information to send your invitation including a message that you write. The names and email addresses of people that you invite will be used only to send your invitation and reminders.

LINKS TO OTHER SITES

Given Hubvents unique position as a real world aggregator of behavioral data you must understand very clearly that while our site offers services and links to external site that are convenient to your experience we are not responsible for the privacy practices of these other sites.

We encourage you to be aware when you leave our Web site and/ or portal to read the privacy statements of each and every site that collects personally identifiable information.

This privacy statement applies only to information collected by Hubvents. Whenever possible this authentication is accomplished by means of secure methods that allow you to enter your username and password directly on the external site. In some cases, however, such methods are not available or we are still in the process of upgrading our Web site to use them. In these cases you enter your username and password for the external site on our Web site, which then sends the information to the external network to validate you. Rest assured that WE HAVE NEVER AND WILL NEVER STORE YOUR PASSWORD TO AN EXTERNAL SITE. It is used one time only to validate you and then discarded.

COOKIES

Cookies are a common Internet technology. Many websites use cookies to provide useful features for their users. Cookies are small files that are written or downloaded to your computer's hard drive when you access a site. Hubvents may implement cookies on any of our primary web destinations to customize the user experience, help improve the content of the Hubvents services, and conduct research on traffic patterns; and usage of services. If you would prefer, you may block cookies from Hubvents by changing your browser settings. Please keep in mind this may significantly affect your user experience.

SECURITY

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Security of your personal information depends on your protection of your account password. Please do not disclose your account password to unauthorized people.

Hubvents uses industry standard technology designed to help keep your personal information safe. Please bear in mind though, that it is impossible for Hubvents to guarantee that impenetrable security measures are in place. For example, we cannot control any illegal and/or unforeseen activity of other users that may allow them to get around the privacy or security settings on the Hubvents website and services. Consequently, you acknowledge that there are circumstances in which your personal information may be accessed by unauthorized persons.

We limit access to your personal information only to employees who we believe need to come into contact with that information in order to do their jobs in connection with the Hubvents services and platform.

If you become aware of any breach of data security or have any other questions about the security of our website, please contact us via the Contact Us page.

CO-BRANDING

Your Hubvents account may be co-branded with sponsors and/or advertisers through whom you may have received Hubvents Beacon for free. Having been provided a Hubvents Beacon by a sponsor or advertiser, you will be asked to accept a separate Privacy Policy as proposed by them. The partner's Privacy Policy will supersede this general Policy. If you do not wish to abide by the Privacy Policy of the sponsor or advertising partner, then you should not use the Hubvents Beacon they provide you.

CHANGES IN PRIVACY POLICY

If we decide to change our privacy policy, we will post those changes to this privacy statement, the homepage, and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

We reserve the right to modify this privacy statement at any time, so please review it frequently. If we make material changes to this policy, we will notify you here, by email, or by means of a notice on our home page.

Additionally, we may send registered users an email notifying you of the change.

If any modification is unacceptable to you, you shall stop using the Hubvents site and services. Your continued use of the Hubvents service following our posting of a change notice or on our website or blog or receiving our email notifying you of the change will constitute your binding acceptance of the change.