

2008 International CES Awards

As you prepare your exhibits for CES, don't forget the prospect of awards. The International CES awards programs bring added prestige and value to your exhibit, which in turn increases media coverage, public relations efforts and recognition.

Innovations Awards

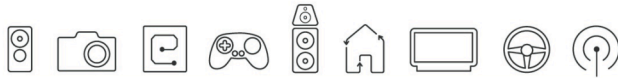
The Innovations Design and Engineering Awards is an annual competition which honors consumer technology manufacturers' and developers' outstanding design and engineering in CE products. It is sponsored by the Consumer Electronics Association (CEA), the producer of the International CES, the world's largest consumer technology tradeshow, and endorsed by the Industrial Designers Society of America (IDSA), the voice of industrial design, committed to advancing the profession through education, information, community and advocacy.

Entry categories represent current market trends and are judged by a preeminent panel of independent industrial designers, independent engineers and members of the trade press. Honored products are showcased annually at the International CES in Las Vegas, Nevada.

Important Dates

Online Entry Process Opens	August 27, 2007
Early-bird Deadline	September 7, 2007
Final Entry Deadline	September 28, 2007
Innovations Judging	October 1-19, 2007
Entrants Notified	October 31, 2007
Innovations Honorees Announced	November 13, 2007
Innovations Design and Engineering Showcase at the 2008 International CES	January 7-10, 2008

Please visit www.CESweb.org/innovations for details.



CNET'S Best of CES Awards

For the third year in a row, CEA has chosen CNET.com to produce the Best of CES Awards program at the International CES in January 2008. The awards will recognize the best new products at the show in 10 categories, plus a Best of Show and People's Voice award. Winning products will be chosen by the CNET.com expert editorial team, from those on exhibit at CES. CNET.com will begin accepting product submissions for review starting in September 2007. Additional information on how to submit your product will be available soon via www.bestofces.CNET.com/submit

More information regarding CES awards programs will be available in early fall. For the most up-to-date information, including deadlines and new programs, visit www.CESweb.org/Attendees/Awards.