

# Table of Contents

---

Methodology.....	2
Research Objectives.....	3
Key Findings.....	4
Market Background.....	6
<b>Part I: Quantitative Research</b>	
Detailed Findings	
I. Consumer Connectivity Profile.....	9
III. A View of Home Video Consumption.....	12
III. Tuning in on Home Audio Consumption .....	17
IV. Enhancing Connectivity in the Home.....	22
<b>Part II: Qualitative Research</b>	
Detailed Findings	
V. Video Consumption.....	30
VI. Audio Consumption.....	33
VII. Interest in Multimedia Connectivity Systems.....	38
Conclusions and Recommendations.....	40