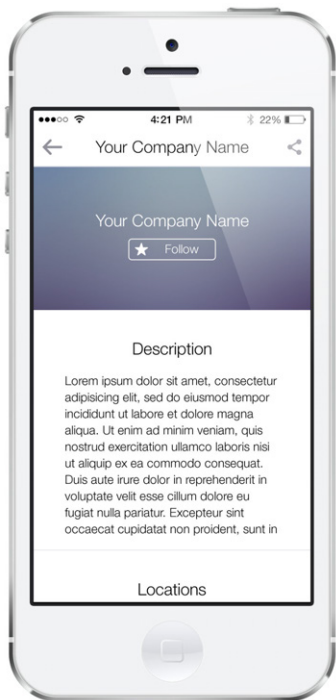# Official CES App: Exhibitor Page Features
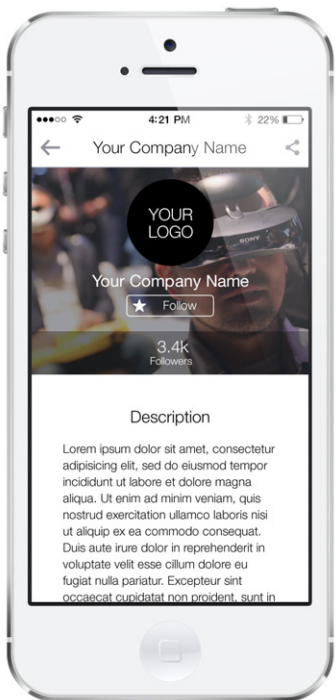
**Browse through these opportunities to promote your latest product
or brand to CES attendees on the all-new CES app.**
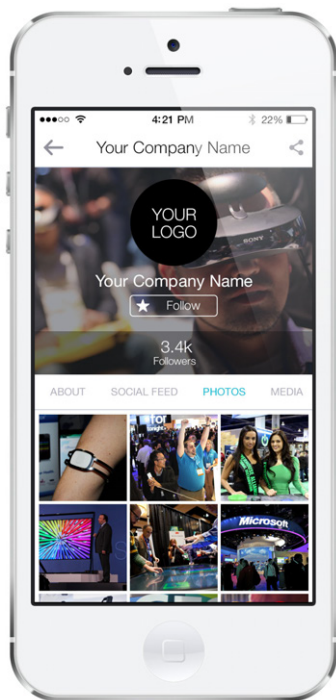
STANDARD
Included

- Exhibitor detail view with company description, booth location and contact information
- Web-based content management

SILVER
$500

- Exhibitor detail view with company description, booth location and contact information
- Web-based content management
- Dashboard Analytics
- Logo & Background Image Upload

GOLD
$1,000

- Exhibitor detail view with company description, booth location and contact information
- Web-based content management
- Dashboard Analytics
- Logo & Background Image Upload
- Social Media Feed
- Instagram Photo Gallery
- Media Web Links (Exhibitor can add custom web links to videos, audio, documents and urls on their mobile details page)

Official CES App: Ads & Call-out Features

**Drive traffic to your booth and draw attention to your exhibitor page
with additional items below:**

Exhibitor Directory Page:
Banner Ad & Featured Logo
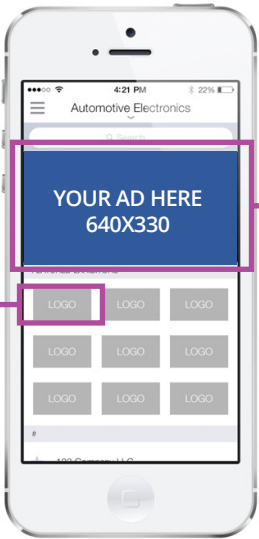
Featured Logo

Logo links to your exhibitor
details page

$1,200
- Top-level placement (Only nine
  spots are available)
- First-come, first-serve

$800
- Sub-category placement (Only nine
  spots are available for each
  sub-category)
- First-come, first-serve

Banner Ads

Ad links to your exhibitor
details page

$3,000
- Top-level placement
- Metrics included

$1,500
- Sub-category placement
- Metrics included

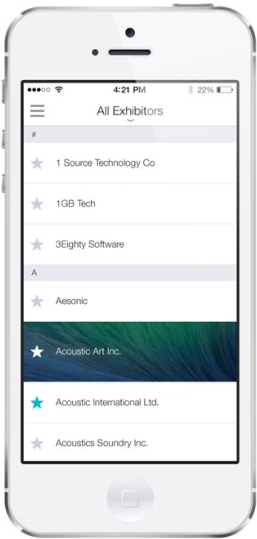
Featured Headline
$1,200 per posting

- Get featured on the main headline
  page of the CES mobile app

Push Alert
$1,500 per alert

- Push notification with custom message

- Drive user straight to your exhibitor
  page from the notification message
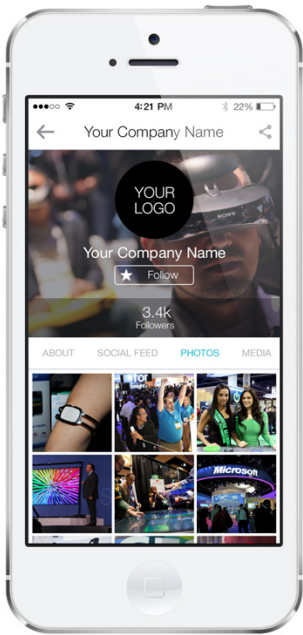
Custom Image
Directory Row Highlight
$1,000

- Draw attention to your company name
  in the exhibitor directory view

2015 International CES
THE GLOBAL STAGE FOR INNOVATION
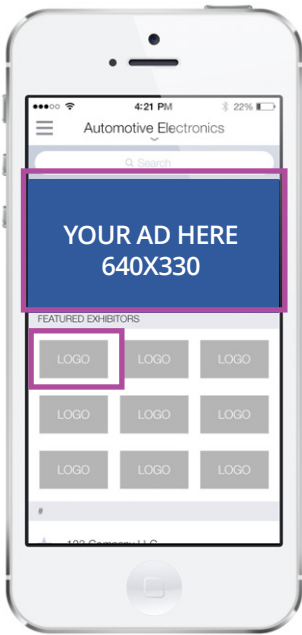
PRODUCED BY
CEA

Powered by
konvurj

Official CES App: Platinum Package

Upgrade your gold package for $7,000 (a $1,700 savings) and benefit from increased exposure.

Exhibitor Gold Package

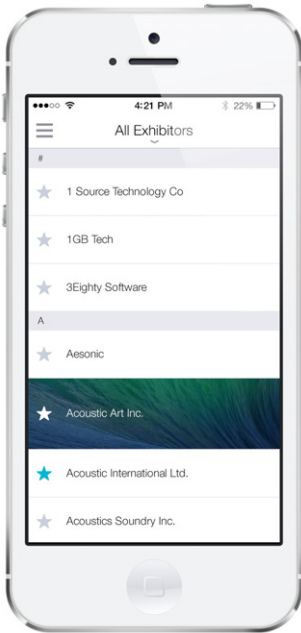### Top-Level Banner Ad + Featured Logo Placement

YOUR AD HERE
640X330

1x Featured Headline

1x Push Alert

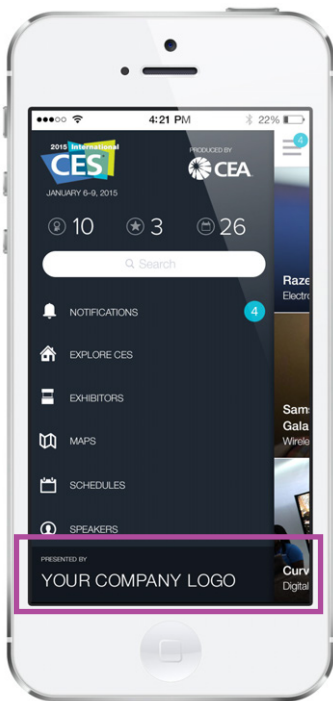### Custom Image Directory Row Highlight

Official CES App: "Presented By" Sponsor

Elevate your brand awareness with this opportunity for $25,000.
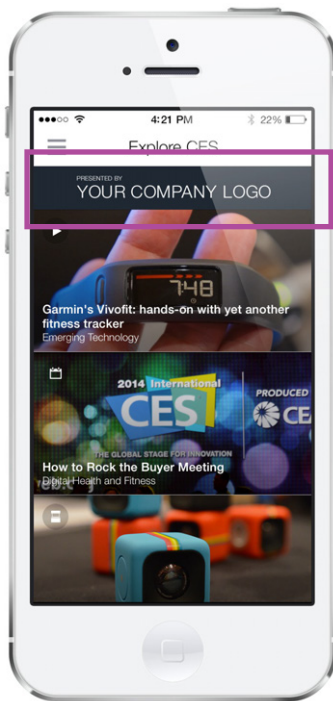
Splash

Side Nav

Home Screen

- Banner links to your Exhibitor's detail page

- Banner links to your Exhibitor's detail page

Produced by

Powered by