



# TOKYO GAME SHOW 2025

## Guide To Advertisement & Sponsorship

Update : 2025.2.21

# **Physical Ads (Makuhari Messe)**

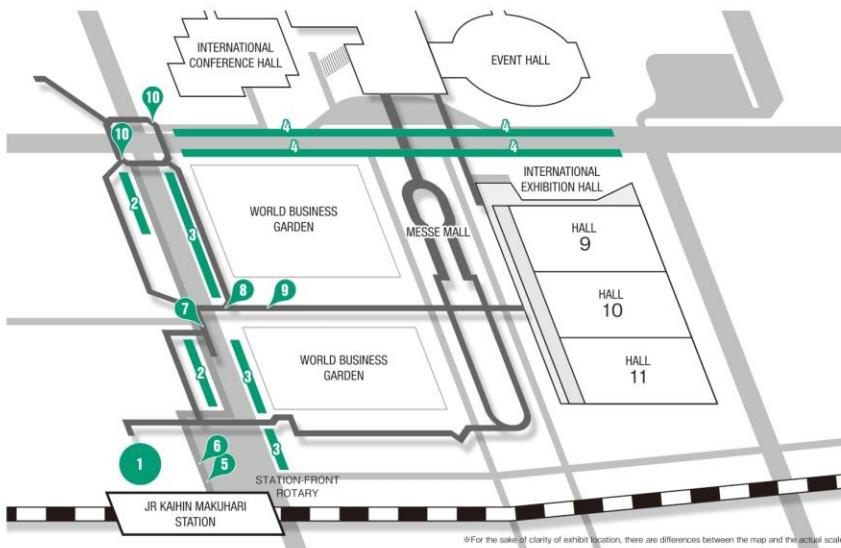
# SPECIAL ZONE OUTDOOR ADVERTISEMENT

SPECIAL ZONE OUTDOOR ADVERTISEMENT

All the design data must include The logo of TOKYO GAME SHOW 2025 and Exhibiting booth number Hall number (Makuhari Messe Hall 1-11) and Event date (September 25 through 28)

►Deadline for Screening by City of CHIBA: July 10 (Thu.)

►Material Deadline: August 18 (Mon.)



## 1 KAIHIN MAKUHARI Station Plaza Flag

[ Advertising Specifications ]

- Material: Fabric
- Size: W500mm X H2400mm (Variant/Both Sides)
- Finish: Data Output
- Location: Station Plaza

※Please contact OMO for more detail.



JPY : 1,980,000 per unit

Purchase Unit: 10 sets / 1 Unit  
Offering Unit: 1 Unit

## 2 International Street Flag A

[ Advertising Specifications ]

- Material: Fabric
- Size: W450mm X H550mm (Both Sides)
- Finish: Data Output
- Location: International Street



JPY : 550,000 per unit

Purchase Unit: 10 Sets / 1 Unit  
Offering Unit: 1 Unit

## 3 International Street Flag B

[ Advertising Specifications ]

- Material: Fabric
- Size: W450mm X H550mm (Both Sides)
- Finish: Data Output
- Location: International Street



JPY : 605,000 per unit

Purchase Unit: 12 Sets / 1 Unit  
Offering Unit: 1 Unit

## 4 Messe Street Flag

[ Advertising Specifications ]

- Material: Fabric
- Size: W500mm X H1500mm (Variant/Both Sides)
- Finish: Data Output
- Location: Messe Street



JPY : 4,180,000 per unit

Purchase Unit: 35 Sets / 1 Unit  
Offering Unit: 1 Unit

## 5 Station Plaza Arcade Banner

[ Advertising Specifications ]

- Material: Fabric
- Size: W350mm X H500mm (Both Sides)
- Finish: Data Output
- Location: Station Front Shelter (Roof Covered Sidewalk)

STATION PLAZA ROTARY  
JR KAIHIN MAKUHARI STA.

JPY : 1,815,000 per unit



Purchase Unit: 4 Boards (Both Sides) / 1 Unit  
Offering Unit: 1 Unit

## 6 Station Plaza Column-Covered Advertisement

[ Advertising Specifications ]

- Material: Fabric
- Size: W1230mm X H1800mm
- Finish: Data Output
- Location: Station Plaza Roof Covered Sidewalk

STATION PLAZA ROTARY  
JR KAIHIN MAKUHARI STA.

JPY : 715,000 per unit



Purchase Unit: 4 Sets / 1 Unit  
Offering Unit: 1 Unit

## 7 Pedestrian Bridge Handrail Banner A

[ Advertising Specifications ]

- Material: Plastic Sheet
- Size: W300mm X H300mm
- Finish: Data Output
- Location: Pedestrian Bridge



JPY : 1,760,000 per unit

Purchase Unit: 16 Sheets / 1 Unit  
Offering Unit: 1 Unit

## 8 Pedestrian Bridge Handrail Banner B

[ Advertising Specifications ]

- Material: Plastic Sheet
- Size: W300mm X H300mm
- Finish: Data Output
- Location: Pedestrian Bridge



JPY : 1,540,000 per unit

Purchase Unit: 14 Sheets / 1 Unit  
Offering Unit: 1 Unit

## 9 Skyway Column banner

[ Advertising Specifications ]

- Material: Fabric
- Size: W1100mm X H1500mm
- Finish: Data Output
- Location: Pedestrian Bridge



JPY : 330,000 per unit

Purchase Unit: 2 Sheets / 1 Unit  
Offering Unit: 1 Unit

## 10 Pedestrian Bridge Entrance

Station Side / Makuhari Messe Side

Renewal

[ Advertising Specifications ]

- Material: Fabric
- Station Side: W4000mm X H900mm (Both Sides)
- Makuhari Messe Side: W5400mm X H900mm (Both Sides)
- Finish: Data Output
- Location: Mouth-Shaped Pedestrian Bridge at International Street



Station Side JPY : 715,000 per unit  
Purchase Unit: 1 Unit (Both Sides) Offering Unit: 1 Unit

Messe Side JPY : 770,000 per unit  
Purchase Unit: 1 Unit (Both Sides) Offering Unit: 1 Unit



**ALL the application for SPECIAL ZONE ADVERTISEMENT are required for prior screening to clear the advertisement insertion upon standard of the City of CHIBA.  
Please contact OMO for the advertising criteria.**

### Criteria for Special Zone Design in the City of CHIBA

- Do not spoil existing sceneries or interfere with traffic safety in background by using black or primary color(s) for the ground color.
- Do not spoil existing sceneries or interfere with traffic safety by using fluorescent paint, luminescent paint or reflective material, etc.
- To minimize the number of letters.

Submission Closing Date: Thursday, July 10, 2025. Application will be accepted upon criteria screening.  
Please contact OMO for detail of the criteria.

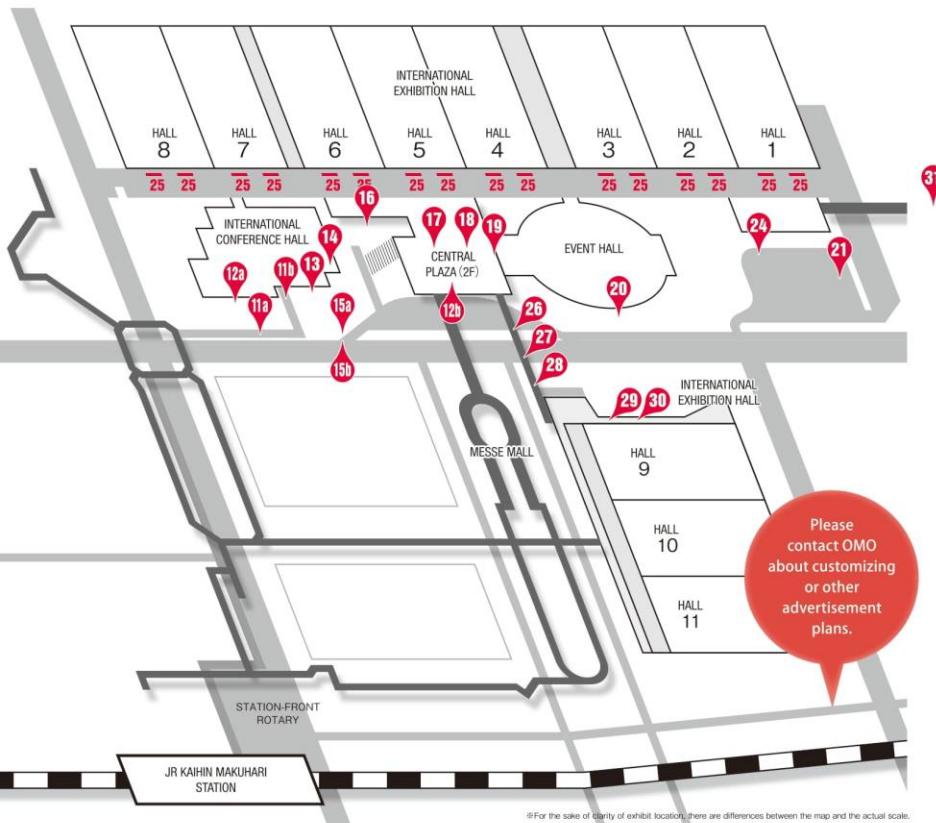
※Please contact OMO for more information about grommets and bag stitching.   ※All ad sizes without units are expressed in mm.   ※Banners will be discarded after the exhibition. If advertisers wish to take them home, please contact Management Office.

# OUTDOOR ADVERTISEMENT

All the design data must include: Exhibiting Hall Number Exhibiting Booth Number TOKYO GAME SHOW 2025 logo on the submission data.

►Application Deadline: July 29 (Tue)

►Material Deadline: August 18 (Mon.)


**11a Arcade Banner (WBG side)**

[ Advertising Specifications ]  
 ■Material: Fabric (Mesh Tarpaulin)  
 ■Size: W1480mm x H2700mm (Single Side) X4 Sets  
 ■Finish: Data Output  
 ■Location: International Conference Hall



JPY : 825,000 per unit

Purchase Unit: 4 Sets / 1 Unit  
Offering Unit: 2 Units
**11b Arcade Banner (International Conference Hall side)**

[ Advertising Specifications ]  
 ■Material: Fabric (Mesh Tarpaulin)  
 ■Size: (i) W1500mm x H3700mm (Single Side) X2 Sets  
 (ii) W1500mm x H3500mm (Single Side) X2 Sets  
 ■Finish: Data Output  
 ■Location: International Conference Hall



JPY : 990,000 per unit

Purchase Unit: 4 Sets / 1 Unit  
Offering Unit: 1 Unit
**12a Arched Banner (International Conference Hall)**

[ Advertising Specifications ]  
 ■Material: Fabric  
 ■Size: W900mm x H2100mm  
 ■Finish:  
 ■Data Output  
 ■Location: In Front Of International Conference Hall



JPY : 1,100,000 per unit

Purchase Unit: 8 Boards / 1 Unit  
Offering Unit: 1 Unit
**12b Arched Banner (Central Plaza)**

[ Advertising Specifications ]  
 ■Material: Fabric  
 ■Size: W900mm x H2100mm  
 ■Finish:  
 ■Data Output  
 ■Location: Central Plaza



JPY : 660,000 per unit

Purchase Unit: 3 Boards / 1 Unit  
Offering Unit: 1 Unit
**13 Floor Map Banner (International Conference Hall)**

[ Advertising Specifications ]  
 ■Material: Fabric  
 ■Size: W850mm x H1750mm  
 ■Finish:  
 ■Data Output  
 ■Location: In Front of International Conference Hall



JPY : 1,320,000 per unit

Purchase Unit: 2 Boards / 1 Unit  
Offering Unit: 1 Unit
**14 Column-Covered Advertisement at International Conference Hall**

[ Advertising Specifications ]  
 ■Material: Fabric  
 ■Size: W1150mm x H1750mm  
 ■Finish: Data Output  
 ■Location: Column at International Conference Hall



JPY : 2,200,000 per unit

Purchase Unit: 12 Boards / 1 Unit  
Offering Unit: 1 Unit
**15a Plaza Billboard Banner (Large / Small)**

[ Advertising Specifications ]  
 ■Material: Fabric  
 ■Size:  
 (Large) (i) W8600 X H2670mm (Large) (ii) W8600 X H3200mm (Small) (i) W3650 X H3690mm (Small) (ii) W4560 X H3690mm  
 ■Finish: Data Output  
 ■Location: Central Entrance Plaza



Large JPY : 990,000 per unit

Purchase Unit: 1 Side/1 Unit  
Offering Unit: 5 Units

Small JPY : 605,000 per unit

Purchase Unit: 1 Side/1 Unit  
Offering Unit: 2 Units
**15b Plaza Billboard Back Banner**

[ Advertising Specifications ]  
 ■Material: Fabric  
 ■Size: a-h  
 ■Finish: Data Output  
 ■Location: Central Entrance Plaza



JPY : 935,000 per unit

Purchase Unit: 1 Set / 1 Unit  
Offering Unit: 8 Units
**16 Spiral Staircase Banner**

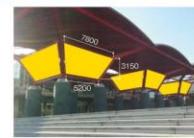
[ Advertising Specifications ]  
 ■Material: Fabric  
 ■Size: W600mm x H3000mm  
 ■Finish:  
 ■Data Output  
 ■Location: Column (Foreside of Spiral Staircase at Central Entrance Plaza)



JPY : 1,430,000 per unit

Purchase Unit: 1 Board / 1 Unit  
Offering Unit: 1 Unit
**17 Entrance Canopy Banner**

[ Advertising Specifications ]  
 ■Material: Fabric  
 ■Size: W7800mm x H3150mm  
 ■Finish:  
 ■Data Output  
 ■Location: Entrance Canopy at Central Plaza



JPY : 1,430,000 per unit

Purchase Unit: 1 Sheet / 1 Unit  
Offering Unit: 8 Units

\*Please be noted that 11a, 11b, 13, 14, 15a, 15b, and 17 will have grommets within 50mm from the outside on all sides.

\*All ad sizes without units are expressed in mm.

\*Banners will be discarded after the exhibition. If advertisers wish to take them home, please contact Management Office.

# OUTDOOR ADVERTISEMENT

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►Application Deadline: July 29 (Tue.)

►Material Deadline: August 18 (Mon.)

## 18 Column-Covered AD Under Entrance Canopy

[ Advertising Specifications ]  
 ■Material: Output Sheet + Board  
 ■Size: W900mm X H1800mm  
 ■Finish: Data Output  
 ■Location: Under Entrance Canopy



JPY : 550,000 per unit

Purchase Unit: 1 Sheet (4 Sides) / 1 Unit  
Offering Unit: 2 Units

## 20 Self-Standing Banner at Event Hall Outside

[ Advertising Specifications ]  
 ■Material: Fabric  
 ■Size: W1750mm X H1750mm  
 ■Finish: Data Output  
 ■Location: Event Hall Outside  
 ■Target: Public Day Visitors (September 27 & 28 only)

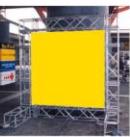


JPY : 2,750,000 per unit

Purchase Unit: 5 Boards / 1 Unit  
Offering Unit: 1 Unit

## 22 Entrance Self-Standing Banner

[ Advertising Specifications ]  
 ■Material: Fabric  
 ■Size: W1800mm X H1800mm  
 ■Finish: Data Output  
 ■Location: Based on Consultation



JPY : 605,000 per unit

Purchase Unit: 1 Board / 1 Unit  
Offering Unit: 7 Units

## 23 LED Vision 15-Second Video Advertisement

&lt; Central Square / West Parking Lot &gt;

[ Advertising Specifications ]  
 ■Location: Central Square / West Parking Lot  
 ■Display format: 15 seconds per frame × 4 frames maximum in rotation, Screen ratio 16:9  
 ■Displayed days: (Central Square) 9/25 - 9/28 (4 Days)  
 (West Parking Lot) 9/27 and 9/28 (2 days for Public Days only)  
 ■Inclusive Equipment: ①Truss ②Audio speakers (2 units) ③158-inch LED vision ④Video player  
 ■Supported files: MP4 (recommended) / 1920x1080@60P (recommended) / Maximum bit rate: 25 Mbps (CBR)  
 ■Deadline for submission of video files: August 18 (Mon.). Please cooperate to strictly adhere to the deadline, as display and operation checks will be required.  
 \* Please be sure to read the "Notes on Video Production" on the last page of the Real Advertisement Guide before applying.

Central Square

JPY : 2,200,000 per unit

Purchase Unit: 1 Unit  
Offering Unit: 4 Units

West Parking Lot

JPY : 1,650,000 per unit

Purchase Unit: 1 Unit  
Offering Unit: 4 Units

\*Please be noted that 19, 20, 21, 22, 23, 26, and 31 will have grommets within 50mm from the outside on all sides.

\*All ad sizes without units are expressed in mm.

\*Banners will be discarded after the exhibition. If advertisers wish to take them home, please contact Management Office.

## 19 Event Hall Entrance Banner at Central Plaza

[ Advertising Specifications ]  
 ■Material: Fabric  
 ■Size: W5778mm X H1050mm  
 ■Finish: Data Output  
 ■Location: Event Hall Entrance



JPY : 330,000 per unit

Purchase Unit: 1 Board / 1 Unit  
Offering Unit: 1 Unit

## 24 Public Day Visitor Entrance Column-Covered Banner

[ Advertising Specifications ]  
 ■Material: Fabric  
 ■Size: W590 X H3000 (Single Side)  
 ■Finish: Data Output  
 ■Location:  
 Visitor Entrance Line at West Parking Lot  
 ■Target: Public Day Visitors (September 27 & 28 only)



JPY : 1,650,000 per unit

Purchase Unit: 3 Sides / 1 Unit  
Offering Unit: 1 Unit

## 25 Exhibition Hall Window Covered Advertisement

[ Advertising Specifications ]  
 ■Material: Plastic Sheet  
 ■Size: W1400mm X H670mm  
 ■Finish: Data Output  
 ■Location:  
 Venue North Side Room Window X 16 at Hall 1 through 8 North Side Windows (2 Spots Per Hall)

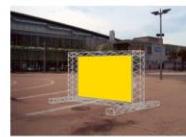


JPY : 990,000 per unit

Purchase Unit: 1 Board / 1 Unit (16 Sheets)  
Offering Unit: 1 Unit

## 21 Entrance Gate Welcome Board

[ Advertising Specifications ]  
 ■Material: Fabric  
 ■Size: W3550mm X H1750mm  
 ■Finish: Data Output  
 ■Location: 1F Entrance Gate/ Visitor's Flow Line  
 ■Target: Public Day Visitors (September 27 & 28 only)



JPY : 1,100,000 per unit

Purchase Unit: 1 Board / 1 Unit  
Offering Unit: 1 Unit

## 26 Central Plaza Connecting Bridge Banner

[ Advertising Specifications ]  
 ■Material: Fabric  
 ■Size: W2400mm X H758mm X 2 Spots  
 ■Finish: Data Output  
 ■Location: Central Plaza Connecting Bridge



JPY : 440,000 per unit

Purchase Unit: Left/Right / 1 Unit  
Offering Unit: 1 Unit

## 27 Connecting Bridge Glass Covered Advertisement

[ Advertising Specifications ]  
 ■Material: Plastic Sheet  
 ■Size: W1395mm X H700mm  
 ■Finish: Data Output  
 ■Location:  
 Connecting Bridge Aisle  
 (A) Hall 8-9 Side : 25 Faces  
 (B) Hall 9-11 Side : 25 Faces  
 (C) Hall 1-8 Side : 25 Faces  
 (D) Hall 9-11 Side : 25 Faces



JPY : 1,925,000 per unit

Purchase Unit: 1 Board / 1 Unit  
Offering Unit: (A)25 Face/(B)25 Face/(C)25 Face/(D)25 Face

## 28 Connecting Bridge Banner

[ Advertising Specifications ]  
 ■Material: Fabric (both sides)  
 ■Size:  
 ①W2000mm X H800mm  
 ②W2000mm X H800mm  
 ■Finish: Data Output  
 ■Location:  
 Connecting Bridge Aisle  
 \*Has wind slits in the middle of the banner



JPY : 440,000 per unit

Purchase Unit: 1 Board / 1 Unit  
Offering Unit: 9 Units

## 29 in Hall 9 (1st floor) Banner on glass in front of food court

[ Advertising Specifications ]  
 ■Material: Output Sheet + Board  
 ■Size: W1440mm X H2490mm (Single Side)  
 ■Finish: Data Output  
 ■Location:  
 Glass window in front of food court in Hall 9 (1st floor)



JPY : 330,000 per unit

Purchase Unit: 1 Board / 1 Unit  
Offering Unit: 10 Unit

## 30 in Hall 9 (2nd floor) Banner on glass in front of food court

**NEW**

[ Advertising Specifications ]  
 ■Material: Fabric  
 ■Size: W8215mm X H950mm (Single Side)  
 ■Finish: Data Output  
 ■Location:  
 Window banner in front of food court in Hall 9 (2nd floor)



JPY : 990,000 per unit

Purchase Unit: 1 Board / 1 Unit  
Offering Unit: 2 Unit

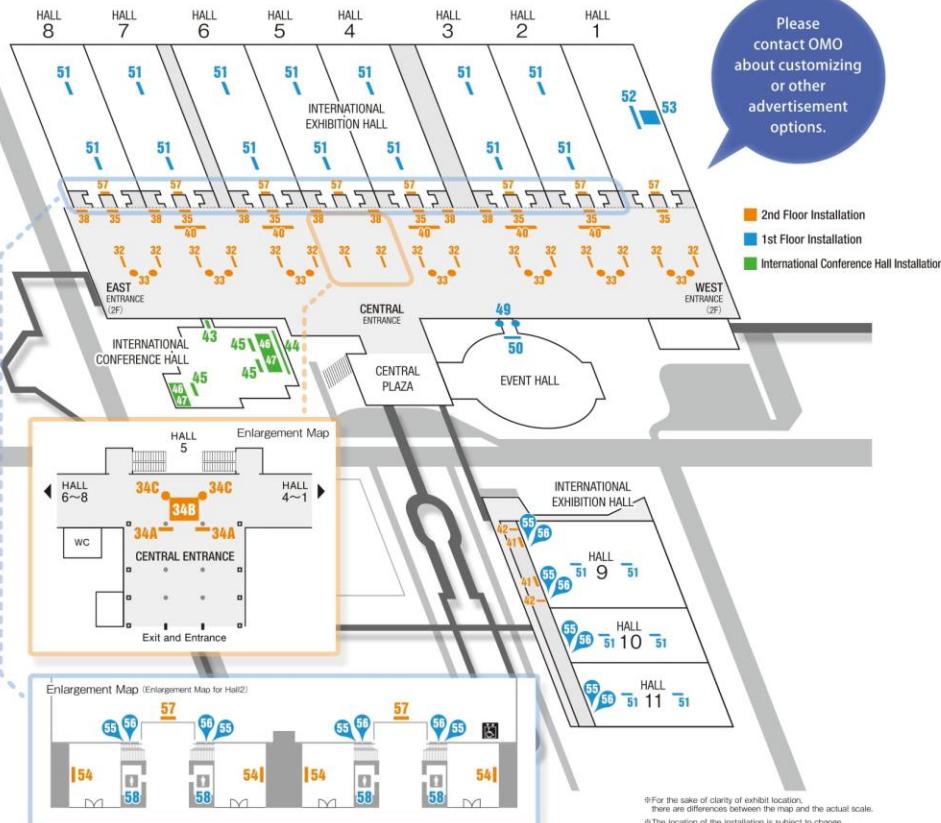
## 31 Messe Parking Connecting Bridge Banner

[ Advertising Specifications ]  
 ■Material: Fabric (Mesh Tarpaulin)  
 ■Size: W9600mm X H1700mm  
 ■Finish: Data Output  
 ■Location:  
 Connecting Bridge Upper Side at Makuhari Messe Parking



JPY : 880,000 per unit

Purchase Unit: 1 Board / 1 Unit  
Offering Unit: 1 Unit



**32** Central Mall Banner

- Advertising Specifications
- Material: Woodwork Panel + Out
- Size: W5000 X H900mm (L)
- Finish: Data Output
- Location: Central Mall

JPY : 495,000



Purchase Unit: 1 Sheet (both sides) / 1 Unit  
Offering Unit: 16 Units

**33** Central Mall Column Covered Signage

- Advertising Specifications
- Material: Fabric
- Size:  
W2500mm X H1800
- Finish: Data Output
- Location: Central Ma

JPY : 440,000 per unit



Purchase Unit: 2 Walls / 1 U  
Offering Unit: 7 Units

**35** Central Mall Glass Wall Signage

- Advertising Specifications
- Material: Woodwork Panel + Output Sheet
- Size: W7900mm X H2400mm
- Finish: Data Output
- Location: Glass Wall at Central Mall

JPY : 935,000 per unit



Purchase Unit: 1 Board / 1  
Offering Unit: 7 Units

**36** Central Mall Self-Standing Banner

- Advertising Specifications
- Material: Fabric
- Size: W1800mm X H1800m
- Finish: Dye Sublimation
- Location: Central Mall

**!!Please be noted that there will have grommets within 50mm from the outside on all sides.**

JPY : 440,000 per unit



Purchasing Unit: 1 Stand / 1 Unit

► Application Deadline: July 29 (Tue.)

► Material Deadline: August 18 (Mon.)

**37 Ad-Wall**

[ Advertising Specifications ]  
 ■Material: Output Sheet  
 ■Size: W950mm X H2300mm (4 sides)  
 ■Finish: Data Output  
 ■Location: Upon Consultation (in public spaces only)

[ Options ]  
**A. With Catalog Pockets**  
 ■Catalog Pockets Per Side  
 ■Additional Charge: JPY33,000 per side

**B. With Display Monitor**  
 ■42-inch display monitor with speaker  
 ■Additional Charge: JPY220,000 per side

JPY : 440,000 per unit

Purchase Unit: 1 Wall (4 sides) / 1 Unit  
Offering Unit: 7 Units

Location is decided upon consultation

**38 Entrance Banner**

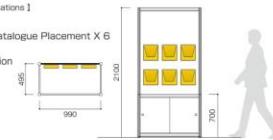
[ Advertising Specifications ]  
 ■Material: Output Sheet  
 ■Size: W2150mm X H1150mm  
 ■Finish: Data Output  
 ■Location:  
 2nd Floor Upper Entrance

For more detail about the entrance area,  
please contact OMO.

JPY : 880,000 per unit

Purchase Unit: 2 Banners / 1 Unit  
Offering Unit: 7 Units**39 Catalogue Display**

[ Advertising Specifications ]  
 ■Material:  
 Flatted + A4 Catalogue Placement X 6  
 ■Location:  
 Upon Consultation



JPY : 165,000 per unit

Purchase Unit: 1 Stand / 1 Unit  
Offering Unit: 5 Units**40 Central Mall Upper Tilted Banner**

[ Advertising Specifications ]  
 ■Material: Output Sheet  
 ■Size: W8700mm X H1000mm  
 ■Finish: Data Output  
 ■Location: Central Mall (H2, H3, H4, H6, H7)

For more detail about the entrance area,  
please contact OMO.

JPY : 1,320,000 per unit

Purchase Unit: 2 Banners / 1 Unit  
Offering Unit: 5 Units**41 Hall 9 Entrance and Exit Banner**

[ Advertising Specifications ]  
 ■Material: Plastic Sheet  
 ■Size: W1400mm X H4100mm  
 ■Finish: Data Output  
 ■Location:  
 Entrance and Exit at Hall 9-11



JPY : 880,000 per unit

Purchase Unit: 2 Banners / 1 Unit  
Offering Unit: 2 Units**42 Hall 9 Esplanade Banner**

[ Advertising Specifications ]  
 ■Material:  
 Woodwork Panel + Output Sheet  
 ■Size: W500mm X H900mm (Both Sides)  
 ■Building Frame Size: W500mm X H900mm  
 ■Finish: Data Output  
 ■Location: Esplanade

JPY : 550,000 per unit

Purchase Unit: 1 Board(both sides) / 1 Unit  
Offering Unit: 2 Units**43 International Conference Hall Bridge Stand Banner**

[ Advertising Specifications ]  
 ■Material: Fabric  
 ■Size: W880mm X H2100mm  
 ■Finish: Data Output  
 ■Location:  
 International Conference Hall / Business Meeting Area Connecting Bridge

Business Days only (September 25 &amp; 26)



JPY : 880,000 per unit

Purchase Unit: 6 Banners / 1 Unit  
Offering Unit: 1 Unit**44 Business Meeting Area Hanging Banner**

[ Advertising Specifications ]  
 ■Material: Fabric  
 ■Size: W2000mm X H1800mm  
 ■Finish: Data Output  
 ■Location:  
 Business Meeting Area International Convention Hall only

Business Days only (September 25 &amp; 26)

JPY : 770,000 per unit

Purchase Unit: 4 Banners / 1 Unit  
Offering Unit: 4 Units**45 Business Meeting Area Standing Banner**

[ Advertising Specifications ]  
 ■Material: Fabric  
 ■Size: W880mm X H2100mm  
 ■Finish: Data Output  
 ■Location:  
 Business Meeting Area Convention Hall A/B Entrance at International Conference Hall

Business Days only (September 25 &amp; 26)

JPY : 330,000 per unit

Purchase Unit: 2 Banners / 1 Unit  
Offering Unit: 3 Units**46 Business Meeting Area & Business Lounge Wi-Fi Sponsorship**

[ Advertising Specifications ]  
 ■Material: Fabric  
 ■Size: W600 X H1600  
 ■Finish: Data Output  
 ■Location:  
 10 Appropriate Locations at Business Meeting Area

Business Days only (September 25 &amp; 26)

JPY : 1,100,000 per unit

Purchase Unit: 10 Banners / 1 Unit  
Offering Unit: 1 Unit**47 Business Lounge Table Seal Advertisement**

[ Advertising Specifications ]  
 ■Material: Output Sheet  
 ■Size: W300mm X H300mm  
 40 Business Meeting Table (80 Seats)  
 ■Finish: Data Output  
 ■Location:  
 at International Conference Hall

Business Days only (September 25 &amp; 26)

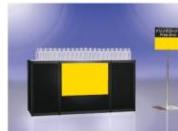
JPY : 880,000 per unit

Purchase Unit: 80 Banners / 1 Unit  
Offering Unit: 1 Unit**48 Business Meeting Area & Business Lounge Beverage Sponsorship**

[ Advertising Specifications ]  
 ■Inclusive Items:  
 - Advertisement at Drink Counter  
 - Advertisement on the Signage  
 - Beverages  
 - Beverage Distribution Staff  
 ■Location:  
 Business Meeting Area

Business Days only (September 25 &amp; 26)

Complimentary mineral water bottles are provided



JPY : 770,000 per unit

Purchase Unit: 1 Sponsorship / 1 Unit  
Offering Unit: 1 Unit**49 Family Game Park South Side Pillar Banner**

**Family game park exhibitor priority**  
 [ Advertising Specifications ]  
 ■Material: Fabric  
 ■Size: W2500mm X H1500mm  
 ■Finish: Data Output  
 ■Location:  
 South Entrance, Event Hall  
 ■Target: Public Day Visitors  
 ■Public Days only (September 27 & 28)



JPY : 660,000 per unit

Purchase Unit: 2 Sheets / 1 Unit  
Offering Unit: 1 Unit**50 Event Hall South Entrance Handrail Banner**

**Family game park exhibitor priority**  
 [ Advertising Specifications ]  
 ■Material: Fabric  
 ■Size: W2700mm X H700mm  
 ■Finish: Data Output  
 ■Location: Connecting Entrance, Event Hall  
 ■Target: Public Day Visitors  
 ■Public Days only (September 27 & 28)



JPY : 330,000 per unit

Purchase Unit: 2 Sheets / 1 Unit  
Offering Unit: 1 Unit**51 Hanging Banner in Exhibition Hall**

[ Advertising Specifications ]  
 ■Material: Fabric  
 ■Size: W3000 X H3000mm (Both Sides)  
 ■Finish: Data Output  
 ■Location:  
 Hanging from the Ceiling of Each Hall



JPY : 605,000 per unit

Purchase Unit: 1 Board (Both Side) / 1 Unit  
Offering Unit: 20 Units

\*All ad sizes without units are expressed in mm.

\*Banners will be discarded after the exhibition. If advertisers wish to take them home, please contact Management Office.

► Application Deadline: July 29 (Tue.)

► Material Deadline: August 18 (Mon.)

**52 Public Day Entrance Banner**

## [ Advertising Specifications ]

- Material: Fabric
- Size: W1800mm X H2400mm (Single Side)
- Finish: Data Output
- Location: Initial Entrance at Hall 1
- Target: Public Day Visitors

④ Public Days only (September 27 &amp; 28)



JPY : 2,200,000 per unit

Purchase Unit: 2 Banners / 1 Unit  
Offering Unit: 1 Unit**54 Gate Lobby Banner at 2nd Floor**

## [ Advertising Specifications ]

- Material: Output Panel
- Size: W4500mm X H2700mm
- Finish: Data Output
- Location:
- 2nd Floor Landing at Hall 1-8
- Location will be upon consultation with Management Office.



JPY : 1,100,000 per unit

Purchase Unit: 1 Banners / 1 Unit  
Offering Unit: 5 Units**56 Escalator Foot Rail Banner**

NEW

## [ Advertising Specifications ]

- Material: Output Sheet
- Finish: Data Output
- Size:
- W850mm X H90mm (Single Side)
- Location: Upon Consultation



JPY : 330,000 per unit

Purchase Unit: 2 Banners / 1 Unit  
Offering Unit: 5 Units**58 Restroom Sticker Advertising**

## [ Advertising Specifications ]

- Material: Weak Viscous Plastic Sheet
- Size: Mirror on the Basin W364 x H257  
Toilet W210 x H182  
Private Room Door W364 x H515
- Finish: Data Output
- Location: Restroom (Male/Female)  
at Hall 1-8 (North Side), Hall 9-11 (East Side)  
Mirror on the Basin (Male/Female)  
Toilet (Male Toilet Only)  
Private Room Door (Female Toilet Only)



JPY : 770,000 per unit

Purchase Unit: Each Hall / 1 Unit  
Offering Unit: 12 Units

④ All ad sizes without units are expressed in mm.

④ Banners will be discarded after the exhibition. If advertisers wish to take them home, please contact Management Office.

**53 Public Day Entrance Floor Seal Banner**

## [ Advertising Specifications ]

- Material: Output Sheet
- Size: W4000mm X H5000mm
- Finish: Data Output
- Location: Initial Entrance at Hall 1



JPY : 2,200,000 per unit

Purchase Unit: 2 Banners / 1 Unit  
Offering Unit: 1 Unit**59 Cosplay Area Guide Banner**

## [ Advertising Specifications ]

- Material: Fabric
- Size: W2000mm X H2400mm
- Finish: Data Output
- Location: Upon Consultation
- Installation Area: Hall 9-10-11
- On the line to Cosplay Area (Indoor)
- Application Deadline: June 10 (Tue.)

④ The application deadline for this menu is earlier than for other menus.



JPY : 110,000 per unit

Purchase Unit: 1 Wall / 1 Unit  
Offering Unit: 6 Units**55 Escalator Banner (Glass Surface)**

## [ Advertising Specifications ]

- Material: Output Sheet
- Size: W420mm X H297mm
- Finish: Data Output
- Location: Upon Consultation

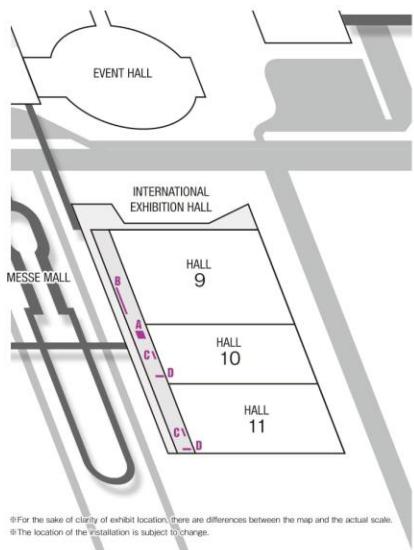


JPY : 880,000 per unit

Purchase Unit: 28 Banners / 1 Unit  
Offering Unit: 5 Units**57 2nd Floor Balcony Banner at Hall 1-8**

JPY : 550,000 per unit

Purchase Unit: 1 Banners / 1 Unit  
Offering Unit: 8 Units



All the design data must include:

Exhibiting Hall Number  
Exhibiting Booth Number  
TOKYO GAME SHOW 2025 logo

on the submission data.

- ▶ Application Deadline: July 29 (Tue.)
- ▶ Material Deadline: August 18 (Mon.)

**A Esplanade Floor Banner** NEW

[ Advertising Specifications ]  
 ■Material: Output Sheet  
 ■Size: W3600mm X H3000mm  
 ■Finish: Data Output  
 ■Location: Esplanade

JPY : 594,000 per unit

Purchase Unit: 1 Banner / 1 Unit  
Offering Unit: 1 Unit

**B Bench Banner** NEW

[ Advertising Specifications ]  
 ■Material: Output Sheet  
 ■Size: W400mm X H1500mm  
 ■Finish: Data Output  
 ■Location: Esplanade

JPY : 440,000 per unit

Purchase Unit: 10 Bench Banners / 1 Unit  
Offering Unit: 1 Unit

**C Hall 10-11 Entrance and Exit Banner**

[ Advertising Specifications ]  
 ■Material: Output Sheet  
 ■Size: W1400mm X H4100mm  
 ■Finish: Data Output  
 ■Location: Entrance and Exit at Hall 10-11

JPY : 880,000 per unit

Purchase Unit: 2 Banners / 1 Unit  
Offering Unit: 2 Units

**D Hall 10-11 Esplanade Banner**

[ Advertising Specifications ]  
 ■Material:  
Woodwork Panel + Output Sheet  
 ■Size:  
W3500mm X H900mm (Both Sides)  
  
 ■Building Frame Size:  
W5000mm X H900mm  
 ■Finish: Data Output  
 ■Location: Esplanade

JPY : 550,000 per unit

Purchase Unit: 1 Board (both sides) / 1 Unit  
Offering Unit: 2 Units

## Notes for Data Submissions

### All the design data must include

Exhibiting booth number,  
hall number  
( Makuhari Messe Hall 1-11 )

and

The logo of  
TOKYO GAME SHOW 2025

TGS2025 logo data can be downloaded from exhibitor's website.  
( Scheduled to open around May. )

<https://nkbp.jp/42HKgbN>

- ▶ No color proof will be available for approval.  
(Please let us know software application information such as application name, version, and operating system.)
- ▶ All materials must be sent with low-resolution PDF or color proof.
- ▶ The minimum resolutions for photography in the ad is 75 dpi. Higher resolution images are recommended.
- ▶ Data Format: Adobe Illustrator (Recommended), EPS, and font-outlined data.
- ▶ Actual scale size is recommended to submit for ads that are included blurring and drop shadow effects in Adobe Illustrator (CS6 or later versions) files.
- ▶ Production, posting and placement fees are included in the advertising fee.  
However, production costs will be charged separately in the case of a special image processing.
- ▶ All advertising contents are limited to TOKYO GAME SHOW exhibit contents.
- ▶ Actual advertising specification might be charged from the one on AD menu.
- ▶ Additional material production fee will be charged if the deadline is passed.

# Notes for Data Submissions②

**The contents will be screened in advance.**

## 23 [ LED Vision 15-second video advertisement ] Notes on video production

- Please produce video contents that DO NOT violate CESA and CERO's Code of Ethics.
- CERO Z and other software for ages 18 and older cannot be handled in the video.
- As with other menus, please be sure to display the Hall Number, Booth Number, and TOKYO GAME SHOW Logo in your video at all times.
- NO video contents substitutions are allowed.
- Depending on the situation, volume control and frequency control may be implemented.
- The LED Vision is water proof. As a general rule, the event will be held in all weather conditions.

## 29 [ Banner on glass in front of food court in Hall 9 (1st floor) ]

## 30 [ Glass banner in front of food court in Hall 9 (2nd floor) ] Notes on design data production

- Please DO NOT violate CESA and CERO's Code of Ethics on the advertising material.
- CERO Z and other software for ages 18 and older cannot be handled in the material.
- As the installation is located near the food court, we ask that you please avoid designs that may cause people to lose their appetites.
- As with other menus, please be sure to design data MUST include the Logo of TOKYO GAME SHOW 2025 and exhibiting Booth Number, and Hall Number.

## 49 [ Family Game Park South Side Pillar Banner ]

## 50 [ Event Hall South Entrance Handrail Banner ] Notes on design data production

- Since the "Family Game Park" is an area that only children of junior high school age and under and their accompanying parents or guardians are allowed to enter, the design will be limited to game software (CERO A) intended for junior high school age and under.
- As with other menus, please be sure to design data MUST include the Logo of TOKYO GAME SHOW 2025 and exhibiting Booth Number, and Hall Number.

# Giveaway・Media Ad

Application Deadline : June 6 (Fri.)      Material Deadline : June 20 (Fri.)

### ID Charm Ribbon (With Holder)

Rate : 1 Unit JPY **9,900,000** (tax incl.)

#### ■ In the case of bringing your own ■

Rate : 1 Unit JPY **5,500,000** (tax incl.)

- Purchase Unit: 1 Set/1 Unit
- Offering Unit: 1 Set
- Material: Braided Cord
- Contents: Company Name・Brand・Logo
- Finish: One Color Print/Alligator Clip
- Distribution Date: Business Days
- Units Distributed: 60,000
- Distribution Locations:  
**Business Day Visitor ID, and Press ID**

※The use of straps owned by the advertiser is also possible.

In that case, please contact TGS Overseas Management Office for details.

※Fees, number of slots, specifications, etc. are subject to change without notice.

※The fee is tax inclusive.



\*Sample Image

**Application Deadline : July 30 (Wed.)      Material Deadline : August 8 (Fri.)**

TGS2025 offers advertising space on the backside of the "Uchiwa (Hand Fan)" that will be distributed at the entrance of the venue.

### Hand Fan Backside Ad

**1 Unit**

**JPY 1,650,000** (tax incl.)

- Purchase Unit 1 Set/1 Unit
- Offering Unit 1 Unit
- Material Paper
- Size Diameter 21.3cm/Hole Diameter 3cm  
(According to 2023 Hand Fan)
- Finish 4-Color Printing (Both Sides)
- Distribution Date Public Days
- Distribution Number 50,000 sheets
- Distribution Location Public Day Entrance

※The contents will be screened prior to print.

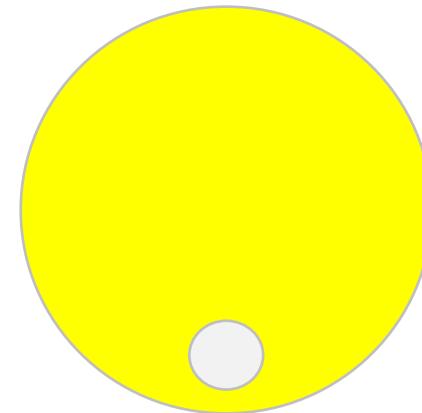
※ Fee, Slot, Size and Material are subject to change without prior notice.

※The fee is tax inclusive.



**Surface (TGS2025 Visual)**

\*Sample Image



**Backside  
(Advertising Space)**

**Application Deadline : July 25 (Fri.)      Material Deadline : August 15 (Fri.)**

To support the indie game area as a whole, Tokyo Game Show 2025 will publish a booklet introducing the exhibitors and various indie game projects in the area, which will be distributed free of charge to visitors to the indie game area from the first day of the show.

### Indie Guidebook in TGS2025 Advertisement

Fee : 1-page, 4-color

JPY **165,000～** (tax incl.)

Date of issue: Thursday, September 25, 2025

Distribution dates: Thursday, September 25, 2025  
- Sunday, September 28, 2025

Distribution location: Esplanade in front of Hall 10 at  
Makuhari Messe, etc.

Circulation: 10,000 copies (Japanese edition),  
3,000 copies (English edition)

Format: A5 size, saddle stitch, left side up, 24 pages (tentative)



The booth will be placed flat at the dedicated gate at the entrance to Hall 10 (2F), which is the entrance to the indie game area, and will be distributed to visitors to the area.

#### Listing Details

- Map of the Indie Game Area
- List of exhibitors in the Indie Game Area
- SELECTED INDIE 80 Exhibitors List
- Sense of Wonder Night 2025 Finalists
- Indie Game Area Sponsors
- Indie game industry topics, etc.

cover 4	cover 2	4C1P
JPY <b>440,000</b> (tax incl.)	JPY <b>220,000</b> (tax incl.)	JPY <b>165,000</b> (tax incl.)
210 mm (length) x 148 mm (width)	210 mm (length) x 148 mm (width)	210 mm (length) x 148 mm (width)

\*The menu around the table is limited to one company each. Please note that the offer will end as soon as all spaces are sold out.

\*If you wish to submit an English ad manuscript for the English version, please prepare two manuscripts, one for the Japanese version and one for the English version.

\*If you wish to have a tie-up, we will arrange a date for the interview. Please note that we may not be able to accept tie-ups depending on the date of your application.

\*Fees, number of slots, specifications, etc. are subject to change without notice.

To download for more detail

<https://bit.ly/41hwjR3>

# **Online Ads**

**(Call for Exhibitor Page Ad /  
Business Matching System  
／TGS Forum )**

# Call for Exhibitor Page Ad

Open to Non-Exhibitors

Application Deadline : April 12 (Fri.)

Material Deadline : April 19 (Fri.)

## Booth Contractor Company Ad.

1 Unit : JPY **330,000**  
(tax incl.)

Advertising menu for companies that provide exhibitors with equipment, fixtures, services, etc. around the exhibition booth Banner on "Call For Exhibitor" Site

### [Target Advertisers]

Booth management and construction companies, equipment rental companies (digital signage, LED panels, booth materials, cords, receivers, etc.), printing and transportation companies, novelty production companies, numbered ticket system providers, etc.

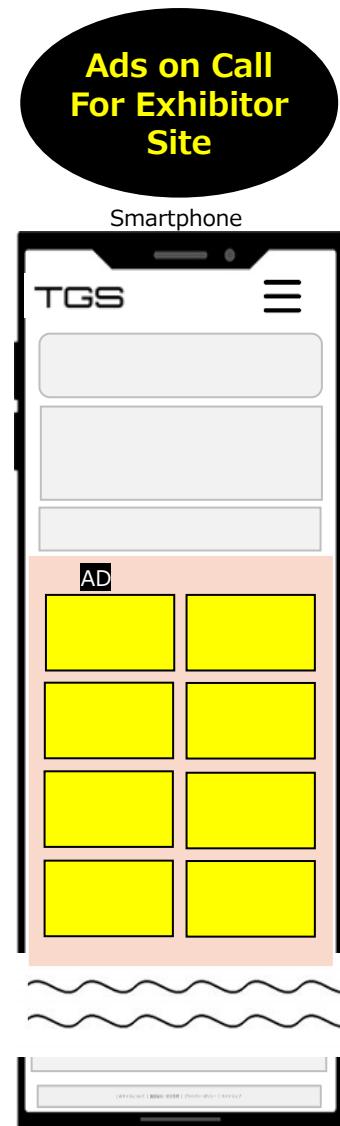
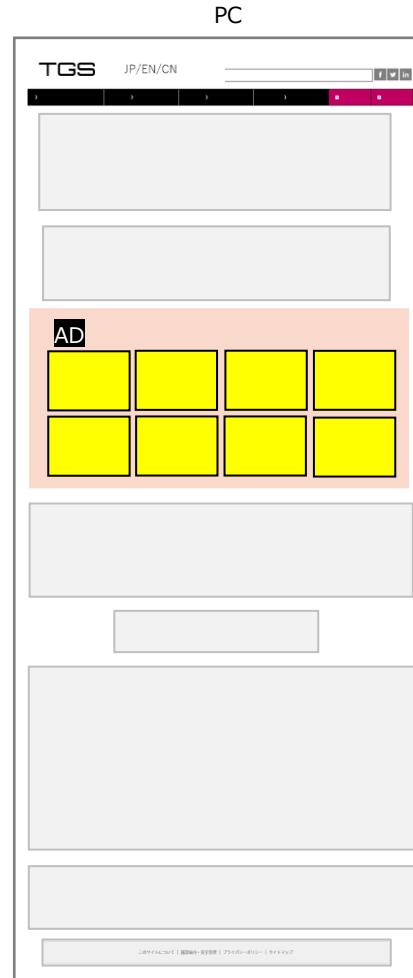
- **Posting:** Call for Exhibitor Page (PC/Mobile)  
Top Page
- **Offering Units:** 8
- **Expression:** [PC/Mobile]  
Priority decision from the top left
- **Running Period:**  
3 working days after submission  
through October 10, 2025 (planned)
- **Guarantee:** Fixed Period
- **Size:** [Image]W300×H250 pixels (50KB or less)

※The advertising rates, offering units, and formats are subject to change without prior notice.

※The above price is tax inclusive.

※ Non-gaming-related companies are also welcome to submit advertisements.

Ads on Call  
For Exhibitor  
Site



\*Sample Image

# Notes for Online Advertisement

## Notes for Application

- Applications will be accepted by first-come, first-serve basis. Check OMO for the availabilities.
- All the contents of advertisement will be screening prior to uploading the data.
- Advertisers/Sponsors who wish to place advertisement have to agree on "TOKYO GAME SHOW 2025 Governing Rule". Please agree to the "Terms and Conditions" on the rule prior to the application submissions.
- Banner advertisement is guaranteed for a fixed period. Click rate and imp number are not guaranteed. (even the data of viewership are not disclosed.)

\*If there is an improper placement with the display, it will be handled during business hours.

TGS Management Office will not be responsible for any deficiencies in advertising during this period.

### ■ Banner Ad Material, Image File

- Any materials have to obey Computer Entertainment Software Ethic Rule (<https://www.cesa.or.jp/action/for-stakeholders/ethical-code/>) .
- Be sure to upload the linked site (landing page) by the day before the launching date.
- In case the advertisement contents are similar to the design (title, navigation, link button, etc.) on TGS ONLINE site, which causes misunderstanding by users, TGS Management Office may be asking to change the design.
- When the background is white, as a general rule, attach an outer frame. If the boundary between the advertisement and the site is unclear, the Management Office may ask you to change the design.

### ■ Data Submission

[Necessary Data File Format]

- ①GIF, JPEG, PNG file ONLY
- ②Link-up URL (1 link only)

※Please send the form by email to the TGS Overseas Management Office (OMO)

[tgs@conge.co.jp](mailto:tgs@conge.co.jp)

# Business Matching System Ad①

Exhibitor Only

Application Deadline : June 11 (Fri.) Material Deadline : June 25 (Fri.)

This is an advertising menu in which the exhibitor's name is always displayed at the top of the screen on the top page of TGS Business Matching System used for business appointment. Exhibitors looking for business partners and participants with business purposes can easily see the advertisement, which is expected to increase opportunities for business negotiations.



- Posting: Business Matching System Exhibitor Page
- Target Advertiser : Service Provider  
Game Developers
- Offering Units: 2
- Running Period:  
August 8 through October 31, 2025 (planned)

※The above price is tax inclusive.

※Contents can be updated the information on this system as needed.  
(Editing can be done on TGS Business Matching System.)

※ This menu is available for exhibitors only.



\*Sample Image

# Business Matching System Ad②

Exhibitor Only

Application Deadline : **7 Business Days** to Delivery Date

Text Submission Deadline : **5 Business Days** to Delivery Date

## Business Matching System Registrant Mail Blasting

Rate : 1 Unit JPY**220,000**  
(tax incl.)

- Destination : TGS Business Matching System Registrant
- Number of Deliveries : Up to 1 Slot per 1 Business Day

• Display Format : HTML

• Delivery Period :

August 12 (Tue.) through September 24 (Wed.)

※Sundays and holidays are not included.

• Text Submission :

### ■ Japanese

(Title) Within 30 characters with double byte

(Body Text) 38 double byte character X Up to 40 rows

(Link URL) Up to 1 link

### ■ English

(Title) Within 60 characters with single byte

(Body Text) 74 single byte character X Up to 40 rows

(Link URL) Up to 1 link

※Prices, number of slots, and specifications are subject to change without notice.

※The above price is tax inclusive.

※This menu is available to exhibitors only. In addition, this menu is limited to exhibitors for the purpose of business meeting promotion and exhibition promotion.

This is a targeted e-mail to Business Day visitors registered in TGS Business Matching System and exhibitors registered in TGS Business Matching System. Simultaneous distribution in Japanese and English is available.



Application Deadline : June 20 (Fri.) Material Deadline : September 12 (Fri.)

The sponsor's video ad (30 seconds or less) will be distributed before the start of the sponsorship session (2 times).

### TGS Forum Video Commercial

**JPY 330,000 (tax incl.)**

※Available Slots: 4

#### [Sponsorship Outline]

- For sponsors of sponsorship sessions, the ad can also be shown before their own session.
- The video ad will be played before the start of the seminar not only online but also in the seminar venue.
- Video data will be delivered to OMO as pre-recorded package.  
(Data Format : MP4)
- [ Pre-Recorded Data Closing Date : September 12 (Fri.) ]

#### ■ Streaming Timeline Image

Sept. 25(Thu)		10am	11am	12	1pm	2pm	3pm	4pm
Regular 120 pax		A	Organizer's Session		A R1	A R2	A	Organizer's Session
Short 60 pax		A S1	A S2	A S3	A S4	A S5	A S6	A S7
Sept. 26 (Fri)		10am	11am	12	1pm	2pm	3pm	4pm
Regular 120 pax		A	Organizer's Session		A R3	A R4	A R5	
Short 60 pax		A S8	A S9	A S10	A S11	A S12	A S13	A S14

#### <To Apply>

Please contact OMO to confirm the availability of slots before applying.

\*Participation in this project is limited to exhibitors at the real venue or online exhibitors.

\*If more than one company applies, the order of delivery of video ads will be in the order of application receipt.

To download for more detail

<http://bit.ly/4bex290>

**Open to Non-Exhibitors**

# **Sponsorship Program**

# TGS2025 Overseas Event Briefing Sponsorship

## Overseas Event Briefing Sponsorship Menu

Fee : JPY **330,000**/1 location (tax incl.)

More than 400 overseas game-related companies and organizations from 44 countries and regions will exhibit at TGS2024. To meet the information needs of overseas exhibitors, which are increasing each year, TGS2025 briefing sessions are held in major Asian cities. We are looking for sponsors for the event where major local companies and organizations gather.



TGS2024 Overseas Event Briefing

[ Exhibit Target ] Game IP Content Platforms, Game-related Service Providers, Game Publishers, Game Marketplaces, Regional Game Associations and Government agencies, etc.

### ■ Sponsorship Benefits

1. Logo on the main screen at the presentation
  2. Sponsor seminar slot (1 slot, 30 min.) at the presentation
  3. Novelties distributions (provided by the sponsor) for all participants
- Meeting Scale: 30-50 pax (mainly game industry professionals)

[ TGS2025 Overseas Event Briefing] Schedule & Location					Deadline
February 26 (Wed.) Taipei (Taiwan)	March 13 (Thu.) Seoul (South Korea)				Please inquire
March 28 (Fri.) Bangkok (Thailand)	March 31 (Mon.) Hanoi (Vietnam)	April 2 (Wed.) Ho Chi Minh (Vietnam)	April 4 (Fri.) Singapore		March 7 (Fri.)
April 7 (Mon.) Kuala Lumpur (Malaysia)	April 9 (Wed.) Jakarta (Indonesia)	April 11 (Fri.) Manila (Philippines)	April 22 (Tue.) Shanghai (China)	April 24 (Thu.) Guangzhou (China)	March 14 (Fri.)
May 2 (Fri.) Istanbul (Turkey)	May 5 (Mon.) Abu Dhabi (United Arab Emirates)	May 7 (Wed.) Riyadh (Saudi Arabia)	May 12 (Mon.) Hong Kong	May 14 (Wed.) New Delhi (India)	April 9 (Wed.)

※ Dates and cities are subject to change.

To download for more detail  
<https://bit.ly/42WoZeL>

To Contact

## **TGS Overseas Management Office (OMO)**

[E-mail]

[tgs@congre.co.jp](mailto:tgs@congre.co.jp)

For Mainland China:

c/o Shanghai Lizhi Business Information Consulting  
Service Center

Phone: +86-156-9213-4311

E-mail : [xue.hui@rich-event.link](mailto:xue.hui@rich-event.link)

WeChat: xuehui481765

For Taiwan:

c/o Service Industry Promotion Center  
Taiwan External Trade Development Council (TAITRA)

Phone: +886-2-2725-5200 ext 1945

E-mail : [xtine@taitra.org.tw](mailto:xtine@taitra.org.tw)

<https://tgs.cesa.or.jp/en/>

# TGS2025 Advertising & Sponsorship Application Form

Company/Organization Name:		<p style="margin: 0;">*Please send the form by email to the TGS Overseas Management Office (OMO).  <b>Email: tgs@congre.co.jp</b>          The application will be accepted on a first-come, first-serve basis.</p> <p style="margin: 0;">Please see each proposal for the following applications.          •Indie Guidebook in TGS2025 Advertisement          •TGS Forum Video Commercial          •TGS2025 Overseas Event Briefing Sponsorship Menu</p>					
Invoice Company Name:		Division/Dept.:		Name:			
Address:							
TEL:		E-mail:					
	No.	Menu	Purchasing Unit	Rate (tax inclusive)	Units To Apply	Total (tax inclusive)	Processing after the end of the event
<b>SPECIAL ZONE OUTDOOR ADVERTISEMENT</b>  <b>Closing Date: July 10 (Thu.)</b>	1	KAHIN MAKUHARI Station Plaza Flag	10 Sets	¥1,980,000			Carry Out / Dispose
	2	International Street Flag A	10 Sets	¥550,000			Carry Out / Dispose
	3	International Street Flag B	12 Sets	¥605,000			Carry Out / Dispose
	4	Messe Street Flag	35 Sets	¥4,180,000			Carry Out / Dispose
	5	Station Plaza Arcade Banner	4 Boards (Both Sides)	¥1,815,000			Carry Out / Dispose
	6	Station Plaza Column-Covered Advertisement	4 Sets	¥715,000			Carry Out / Dispose
	7	Pedestrian Bridge Handrail Banner A	16 Sheets	¥1,760,000			Carry Out / Dispose
	8	Pedestrian Bridge Handrail Banner B	14 Sheets	¥1,540,000			Carry Out / Dispose
	9	Skyway Column banner	2 Sheets	¥330,000			Carry Out / Dispose
	10	Pedestrian Bridge Entrance 【Station Side】	1 Unit (Both Sides)	¥715,000			Carry Out / Dispose
	Pedestrian Bridge Entrance 【Makuhari Messe Side】	1 Unit (Both Sides)	¥770,000			Carry Out / Dispose	
<b>Outdoor Ads</b>  <b>Closing Date: July 29 (Tue.)</b>	11a	Arcade Banner(WBG side)	4 Sets	¥825,000			Carry Out / Dispose
	11b	Arcade Banner (International Conference Hall side)	4 Sets	¥990,000			Carry Out / Dispose
	12a	Arched Banner (International Conference Hall)	8 Boards	¥1,100,000			Carry Out / Dispose
	12b	Arched Banner (Central Plaza)	3 Boards	¥660,000			Carry Out / Dispose
	13	Floor Map Banner(International Conference Hall)	2 Boards	¥1,320,000			Carry Out / Dispose
	14	Column-Covered Advertisement at International Conference Hall	12 Boards	¥2,200,000			Carry Out / Dispose
	15a	Plaza Billboard Banner(Large)	1 Side	¥990,000			Carry Out / Dispose
	15b	Plaza Billboard Banner(Small)	1 Side	¥605,000			Carry Out / Dispose
	16	Plaza Billboard Back Banner	1 Set	¥935,000			Carry Out / Dispose
	17	Spiral Staircase Banner	1 Board	¥1,430,000			Carry Out / Dispose
	18	Entrance Canopy Banner	1 Sheet	¥1,430,000			Carry Out / Dispose
	19	Column-Covered AD Under Entrance Canopy	1 Sheet (4 Sides)	¥650,000			Carry Out / Dispose
	20	Event Hall Entrance Banner at Central Plaza	1 Board	¥330,000			Carry Out / Dispose
	21	Self-Standing Banner at Event Hall Outside	5 Boards	¥2,750,000			Carry Out / Dispose
	22	Entrance Gate Welcome Board	1 Board	¥1,100,000			Carry Out / Dispose
	23	Entrance Self-Standing Banner	1 Board	¥605,000			Carry Out / Dispose
	24	LED Vision 15-Second Video Advertisement 【Central Square】	1 Unit	¥2,200,000			Carry Out / Dispose
	25	LED Vision 15-Second Video Advertisement 【West Parking Lot】	1 Unit	¥1,650,000			Carry Out / Dispose
	26	Banner on glass in front of food court in Hall 9 (1st floor)	1 Board	¥330,000			Carry Out / Dispose
	27	Glass banner in front of food court in Hall 9 (2nd floor)	1 Board	¥990,000			Carry Out / Dispose
28	Glass banner Connecting Bridge Banner	1 Board	¥880,000			Carry Out / Dispose	
<b>Indoor Ads</b>  <b>Closing Date: July 29 (Tue.)</b>	29	Public Day Visitor Entrance Column-Covered Banner	3 Sides	¥1,650,000			Carry Out / Dispose
	30	Exhibition Hall Window Covered Advertisement	1 Board (16 Sheets)	¥990,000			Carry Out / Dispose
	31	Central Plaza Connecting Bridge Banner	Left&Right	¥440,000			Carry Out / Dispose
	32	Connecting Bridge Glass Covered Advertisement	1 Board	¥1,925,000			Carry Out / Dispose
	33	Connecting Bridge Banner	1 Board	¥440,000			Carry Out / Dispose
	34	Banner on glass in front of food court in Hall 9 (1st floor)	1 Board	¥330,000			Carry Out / Dispose
	35	Glass banner in front of food court in Hall 9 (2nd floor)	1 Board	¥990,000			Carry Out / Dispose
	36	Glass banner Connecting Bridge Banner	1 Board	¥880,000			Carry Out / Dispose
	37	Ad-Wall	1 Wall (4 sides)	¥440,000			Carry Out / Dispose
	38	Entrance Banner	2 Banners	¥880,000			Carry Out / Dispose
	39	Catalogue Display	1 Stand	¥165,000			Carry Out / Dispose
	40	Central Mall Upper Tilted Banner	2 Banners	¥1,320,000			Carry Out / Dispose
	41	Hall 9 Entrance and Exit Banner	2 Banners	¥880,000			Carry Out / Dispose
	42	Hall 9 Esplanade Banner	1 Board (Both Side)	¥550,000			Carry Out / Dispose
	43	International Conference Hall Bridge Stand Banner	6 Banners	¥880,000			Carry Out / Dispose
	44	Business Meeting Area Hanging Banner	4 Banners	¥770,000			Carry Out / Dispose
	45	Business Meeting Area Standing Banner	2 Banners	¥330,000			Carry Out / Dispose
	46	Business Meeting Area & Business Lounge Wi-Fi Sponsorship	10 Banners	¥1,100,000			Carry Out / Dispose
	47	Business Lounge Table Seal Advertisement	80 Banners	¥880,000			Carry Out / Dispose
48	Business Meeting Area & Business Lounge Beverage Sponsorship	1 Sponsorship	¥770,000			Carry Out / Dispose	
49	Family Game Park South Side Pillar Banner	2 Sheets	¥660,000			Carry Out / Dispose	
50	Event Hall South Entrance Handrail Banner	2 Sheets	¥330,000			Carry Out / Dispose	
51	Hanging Banner in Exhibition Hall	1 Board (Both Side)	¥605,000			Carry Out / Dispose	
52	Public Day Entrance Banner	2 Banners	¥2,200,000			Carry Out / Dispose	
53	Public Day Entrance Floor Seal Banner	2 Banners	¥2,200,000			Carry Out / Dispose	
54	Gate Lobby Banner at 2nd Floor	1 Banner	¥1,100,000			Carry Out / Dispose	
55	Escalator Banner (Glass Surface)	28 Banners	¥880,000			Carry Out / Dispose	
56	Escalator Foot Rail Banner	2 Banners	¥330,000			Carry Out / Dispose	
57	2nd Floor Balcony Banner at Hall 1~8	1 Banner	¥550,000			Carry Out / Dispose	
58	Restroom Sticker Advertising	Each Hall	¥770,000			Carry Out / Dispose	
59	Cosplay Area Guide Banner	1 Wall	¥110,000			Carry Out / Dispose	
<b>Indie Game Area Advertisement</b>  <b>Closing Date: July 29 (Tue.)</b>	A	Esplanade Floor Banner	1 Banner	¥594,000			Carry Out / Dispose
	B	Bench Banner	10 Bench Banners	¥440,000			Carry Out / Dispose
	C	Hall 10~11 Entrance and Exit Banner	2 Banners	¥880,000			Carry Out / Dispose
	D	Hall 10~11 Esplanade Banner	1 Board (Both Side)	¥550,000			Carry Out / Dispose
<b>Giveaway Ads</b>	A	ID Charm Ribbon	1 Set	¥9,900,000			Carry Out / Dispose
	B	ID Charm Ribbon ( In the case of bringing your own )	1 Set	¥5,500,000			Carry Out / Dispose
<b>Call for Exhibitor Page Ad</b>	B	Hand Fun Backside Ad	1 Set	¥1,650,000			Carry Out / Dispose
	C	Booth Contractor Company Ad <b>&lt;Closing Date: April 11 (Fri.)&gt;</b>	1 Set	¥330,000			Carry Out / Dispose
<b>Business Matching System Ad</b>	D	Business Matching System First View Advertisement	1 Set	¥330,000			Carry Out / Dispose
	E	Business Matching System Registrant Mail Blasting	1 Set	¥220,000			Carry Out / Dispose

\*Banners will be discarded after the exhibition. If you wish to take them home, please contact Management Office.

Note for payment:

※Upon receiving the application form, the OMO will send the confirmation. The date will be set as contract completion date.  
 ※Upon receiving the application form, the OMO will issue an invoice. Handling charge (JPY 3,000) will be added to the advertising and sponsorship fee as administrative procedures. Please settle the payment by the deadline on the invoice.

※The full application amount will be charged if you cancel after the contract completion date.

Invoicing Price (Total)	
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