

Benefits & Services Sheet

2011 International CES

January 6-9, 2011 • Las Vegas, Nevada • USA

I. EXHIBIT SPACE INVESTMENT – Las Vegas Convention Center (LVCC), Las Vegas Hilton (Hilton) and Venetian Meeting Rooms (Venetian)

	<u>CEA MEMBER RATE*</u>	<u>CEA NON-MEMBER RATE</u>
LVCC OPEN EXHIBIT SPACE	\$34 per sq. ft.**	\$39 per sq. ft.**

	<u>RATE</u>
INTERNATIONAL GATEWAY EXHIBIT SPACE (Hilton and LVCC)	\$32**

**International Gateway contracts received after January 10, 2010 will be charged the rate of \$34 per sq. ft.

	<u>CEA MEMBER RATE*</u>	<u>NON-MEMBER RATE</u>
TURNKEY PACKAGE		
10' x 10'	\$5,500	\$5,850
10' x 20'	\$11,000	\$11,700
20' x 20'	\$22,000	\$23,400

Above space rates apply January 7-10, 2010 only.

	<u>CEA MEMBER RATE*</u>	<u>NON-MEMBER RATE</u>
CES MEETING PLACE	\$44 per sq. ft.	\$48 per sq. ft.

Includes carpet and unlimited standard furniture, when ordered by deadline

Above CES Meeting Place rates apply January 7-10, 2010 only. CES Meeting Place contracts received after January 10 will be charged the member rate of \$46 per sq. ft. and the non-member rate of \$50 per sq. ft.

	<u>CEA MEMBER RATE*</u>	<u>NON-MEMBER RATE</u>
NEW PRODUCT MARKETPLACE PODS	\$4,750	\$5,050

TECHZONES

Please contact your sales representative or refer to the individual TechZone information for pricing, layouts, and options available.

MODULAR DEMONSTRATION ROOMS (D-ROOMS):

(Available in open booth areas only, rate includes space and structure as listed on page 2)

	<u>CEA MEMBER RATE*</u>	<u>NON-MEMBER RATE</u>
D-ROOM SIZE		
3.5 meters x 5 meters	\$7,550	\$7,700
5 meters x 7 meters	\$15,100	\$15,400

Above space rates apply January 7-10, 2010 only.

* Exhibiting company must be a dues-paying CEA member on May 1, 2010 to qualify for CEA member discounted rates. Any CEA member who cancels or does not satisfy their membership dues at any point during the year and had previously selected space for the 2011 International CES will cause their exhibit space rate to be converted to non-member rates. Any CEA member dues not satisfied by May 1, 2010 will result in the exhibit space rates converting to non-member rates.

EACH ADDITIONAL DIRECTORY LISTING AND/OR SHARE COMPANY REGISTRATION IS \$850.

I. COMPLIMENTARY EXHIBITOR SERVICES (for all booth sizes and locations)

- Unlimited exhibitor invitations - an innovative and proven way to attract your customers!
- 2011 Exhibitor Workshop Webcast Series
- Exhibitor badges: five (5) badges per 100 square feet, minimum of ten (10)
- Nightly booth vacuuming
- Shuttle bus service
- Printed and online show directory listings
- Website link from www.CESweb.org
- Discounted hotels & travel through www.CESweb.org/travel

II. SPECIFIC EXHIBIT AREAS

Each room includes the applicable complimentary exhibitor services listed in section II plus:

- **OPEN EXHIBIT SPACE 399 SQ. FT. AND UNDER includes (All venues):**
 - 8-foot high draped backwall
 - 3-foot high draped side rails
 - Company identification sign (7"x 44")
 - Two (2) hours of complimentary electrical labor at the LVCC & Hilton. For exhibitors with 400 sq. ft. or more at the LVCC, exhibitors will receive one (1) hour of hanging sign labor.
- **MODULAR MEETING ROOMS (M-ROOMS):**
 - Four 8' high hard walls
 - One (1) door with key lock

NOTE: Carpet is not included.
- **MODULAR DEMONSTRATION ROOMS (D-ROOMS)**
 - Four acoustically engineered sound room walls, 9' high with ceiling
 - One (1) door with combination lock
 - One (1) fire extinguisher
 - One (1) smoke detector
 - Four (4) light tracks with two (2) halogen lights (150 watt bulbs) on each track
 - One (1) 2,000 watt duplex electrical outlet

NOTE: All interior and exterior walls are a neutral color. Graphics may be used on the interior and exterior walls. Carpet is not included.

III. PLEASE NOTE - ALL BOOTH SIZES AND LOCATIONS - Carpet is mandatory, yet is not included at the LVCC; however, it may be ordered using the order form in your CES Exhibitor Manual.