



HOTTESTPRODUCTSPEOPLEPLACE

INNOVATIONS *Plus* Fact Sheet

AT THE SANDS

- Innovations Plus at the Sands encompasses more than **100,000 net square feet** of exhibit space – almost twice the square footage of Westminster Cathedral.
- Innovations Plus at the Sands features over **500 exhibitors** – and **20 product categories** – focused on the future of consumer electronics.
- Innovations Plus at the Sands hosts more than **75 conference sessions** focused on emerging technology, digital imaging and other exciting digital applications.
- More than **12 hot technology TechZones** encompass 28,000 square feet at Innovations Plus at the Sands – from Bluetooth to the Zigbee Alliance and everything in between.
- Innovations Plus at the Sands hosts **all** of the 2006 International CES **Industry Insider** presentations.
 - Ivan Seidenberg, CEO, Verizon
 - Antonio M. Perez, CEO, Kodak
 - Michael Dell, Chairman of the Board, Dell Inc.
 - One-on-One with FCC Chairman Kevin Martin and CEA President and CEO Gary Shapiro
 - Retail Power Panel with Brad Anderson, Vice Chairman and CEO, Best Buy; David Edmondson, President and CEO, Radio Shack; Alan McCollough, Chairman and CEO, Circuit City; Larry Mondry, CEO, CompUSA
- A full-service press room will be located on the Sands show floor featuring more than **8,000 square feet** of amenities including computers, high-speed Internet, phones and faxes, exhibitor press kits, a keynote playback area and a press lunch on Thursday and Saturday.
- Innovations Plus at the Sands opens an **hour early** each day of the show at 8 a.m. **Continuous shuttles every 10 minutes** from the LVCC and official CES hotels make it easy to get to the action at the Sands.
- Check out **award-winning** Innovations 2006 Design and Engineering Award honorees at Innovations Plus at the Sands. Vote for your favorite product in *Scientific American* Innovations People's Choice Award and enter to win a new 2AP Xebra electric car.
- New **partner programs**, including those from *EE Times* Great Minds, Great Ideas, Pulvermedia's Consumer VoIP Summit and *Robotictrends*, help bring emerging technologies to life at the Sands.
- Over **150 International** Gateway Exhibits!

For more information visit

www.CESweb.org/sands

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Innovations Plus