



Order Form

International CES® Attendee Postal Mailing Lists



- ☐ **2013 CES: All Registrants**
CEA member \$.20/name (min. \$1000)
CEA non-member \$.30/name (min. \$1500)
- ☐ **2013 CES: Verified Attendees**
CEA member \$.20/name (min. \$1000)
CEA non-member \$.30/name (min. \$1500)
- ☐ **2014 CES: Pre-Registrants**
CEA member \$.20/name (min. \$1000)
CEA non-member \$.30/name (min. \$1500)

Payment

☐ VISA ☐ MC ☐ AMEX ☐ CHECK (Made payable to ITN International)

Signature _____

Card No. _____ Exp. Date _____

Lists do not include email addresses, phone numbers or fax numbers.

TERMS AND CONDITIONS

Availability

- CES attendee postal mailing lists are available to 2014 International CES exhibitors only.
- Use of CES attendee mail list is limited to one-time use only.
- Attendee email addresses, phone numbers and fax numbers are not available.
- List may only be used to promote exhibitor's presence at the 2014 International CES. No outside trade show, competitive offers, research or personnel search is permitted.
- The list may not be used for any other purpose nor may it be sold to, distributed or given to any other party for any reason.
- Misuse of the rented lists will result in forfeiture of exhibitor priority points.
- List Rental Agreements must be signed and returned in order for mail list to be released.
- Payment in full is required in order for mail list to be released.
- No more than 20,000 names may be ordered.

- List will be emailed to third-party bonded mailhouse upon receipt of prepaid order and contingent on CEA approval. In addition, both exhibitor and third-party bonded mailhouse signatures are required.

Third-Party Bonded Mailhouse

- All lists must be sent and processed through a third-party, bonded mailhouse.
- Absolutely no lists will be sent directly to exhibitors.
- This agreement must also be signed by the third-party bonded mailhouse. Third-party bonded mailhouse will be required to erase and destroy list after the one-time use.

CEA Review/Approval of Promotional Piece

- CEA must review/approve the piece before it can be sent to print and before mail list will be released. A minimum of 48 hours review time is required by CEA.
- The International CES logo must be prominently displayed on the mail piece, no smaller than 1 inch x 1 inch.
- Website & show dates must be on piece as well: www.CESweb.org • January 7-10, 2014.

For ordering information, please call Gina Myntti at +1.801.676.7935 or email at gmyntti@itnint.com.

Form may be faxed to +1.801.406.0040.

Exhibiting Company _____

Booth No. _____

3rd-Party Company (if applicable) _____

Check if information is for: ☐ Exhibiting Company ☐ 3rd Party

Contact Name _____

Address _____

City _____

State/Country _____ Zip _____

Phone (_____) _____ Fax (_____) _____

Email _____

Third Party Bonded Mail House Information

Name _____

Company _____

Street _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____

Email _____

I understand and agree that the names and postal addresses you provide are a valuable property of the International CES and that my company is renting these names for a one-time mailing only. My company guarantees that the International CES list will not be copied or reproduced in any way, sold, or otherwise used by anyone other than ourselves; that no information or data will be transferred from your list to our house files; and that the person(s)/mailhouse in charge of our mailing operations also understand and agree to each of these rental conditions.

Agreement Signature _____ **Agreement Signature** _____

Return to ITN International • 9696 South 500 West • Sandy, UT 84070 • gmyntti@itnint.com • Fax +1.801.406.0040

Check below as many as you wish to include in one order. Please call +1.801.676.7935 for counts.

1. JOB TITLE

- ☐ Actor
- ☐ Administrator/Assistant
- ☐ Analyst
- ☐ Board Member
- ☐ Buyer
- ☐ CFO
- ☐ CIO/CTO
- ☐ C-level Executive
- ☐ CMO
- ☐ Consultant
- ☐ Content Developer
- ☐ Creative Designer
- ☐ Customer/Account Management
- ☐ Director/Senior Manager
- ☐ Distributor
- ☐ Engineer
- ☐ General Manager
- ☐ Government/Public Policy Professional
- ☐ IT/MIS Professional
- ☐ Manager
- ☐ Manufacturers Representative
- ☐ Partner/Agent
- ☐ President/CEO/Owner
- ☐ Producer/Director
- ☐ Product Manager
- ☐ Production Technician
- ☐ Professional Photographer
- ☐ Service Technician
- ☐ Store Manager
- ☐ Systems Installer/Integrator
- ☐ Trainer/Educator
- ☐ Vice President
- ☐ Writer

2. COMPANY'S PRIMARY ROLE

Buying Organization

- ☐ Corporate, Non-Retail
- ☐ Distribution
- ☐ Institutional
- ☐ Retail
- ☐ Specialty Retail
- ☐ Systems Integrator/Installation
- ☐ VAR/Dealer

Government

- ☐ Government Agency
- ☐ Procurement
- ☐ Public Policy

Services

- ☐ 3D Printing Services
- ☐ Advertising
- ☐ Consulting
- ☐ Education/Training
- ☐ Manufacturer's Rep.
- ☐ Market Research
- ☐ Marketing
- ☐ Packaging
- ☐ Service Provider (Non-Retail)

Industry Organization

- ☐ Architecture/Building/Construction
- ☐ Business Development/Sales
- ☐ Business Services
- ☐ Carrier/Provider
- ☐ Content Development
- ☐ Digital Health & Fitness
- ☐ Distribution (Non-Buyer)
- ☐ Electronic Components
- ☐ Engineering/Research & Development
- ☐ Entertainment
- ☐ Health Care Related Industry
- ☐ IT/MIS
- ☐ Manufacturing (Non-Exhibitor)
- ☐ Media/New Media
- ☐ Non-Profit/Trade Association
- ☐ Other
- ☐ Software Development/Publishing
- ☐ Travel & Hospitality

Finance & Investment Company

- ☐ Financial Analysis/Equity Analysis
- ☐ Financial Services
- ☐ Insurance
- ☐ Venture Capitalist/Private Equity/Investing

3. CATEGORY REPRESENTED

Audio

- ☐ Accessories
- ☐ Audio
- ☐ High Performance
- ☐ Portable audio players

Automotive Electronics

- ☐ Accessories
- ☐ Automotive Electronics
- ☐ Electric Car Technology

Computer Hardware & Software

- ☐ Accessories
- ☐ Computer Hardware & Software
- ☐ Embedded Technology

Connected Home

- ☐ Accessories
- ☐ Connected Home
- ☐ Energy Management
- ☐ Home Appliances
- ☐ Home Data Networking
- ☐ Integrated Home Systems
- ☐ Small Office/Home Office

Content Distribution

- ☐ Content Distribution
- ☐ Broadband
- ☐ Broadcast & Cable
- ☐ Satellite Systems

Digital Health & Fitness

- ☐ Digital Health
- ☐ Fitness
- ☐ Home Healthcare Products

Digital Imaging/Photography

- ☐ Accessories
- ☐ Digital Imaging/Photography
- ☐ Photographic Equipment
- ☐ Video Editing

Electronic Gaming

- ☐ Accessories
- ☐ Electronic Gaming

Emerging Technology

- ☐ Biometrics
- ☐ Biotech
- ☐ Emerging Technology
- ☐ Nanotech
- ☐ Robotics

Entertainment/Content

- ☐ Content Development
- ☐ Entertainment/Content
- ☐ Mobile Applications

Internet-Based Multimedia Services

- ☐ Internet-Based Multimedia Services
- ☐ IPTV
- ☐ Online Commerce Products & Services
- ☐ Online/Internet
- ☐ Social Networking
- ☐ VoIP Hardware & Software

Lifestyle Electronics

- ☐ Accessories
- ☐ Landline Telephones
- ☐ Lifestyle Electronics
- ☐ Personal Safety & Security Products

Telecomm./Infrastructure

- ☐ Telecommunications/Infrastructure

Video

- ☐ 3D
- ☐ Accessories
- ☐ Embedded Technology
- ☐ Film/Video Production (Professional Grade)
- ☐ Video
- ☐ Video Editing

Wireless & Wireless Devices

- ☐ Accessories
- ☐ E-Books
- ☐ Embedded Technology
- ☐ Tablets/PCs/Netbooks
- ☐ WiFi
- ☐ Wireless & Wireless Devices

Other Consumer Electronics

- ☐ Other Consumer Electronics

4. GROSS ANNUAL SALES

- ☐ Under \$1million
- ☐ \$1 - under \$5 Million
- ☐ \$5 - under \$10 Million
- ☐ \$10 - under \$50 Million
- ☐ \$50 - under \$250 Million
- ☐ \$250 - \$500 Million
- ☐ Over \$500 Million
- ☐ Not Applicable

5. BUYING INFLUENCE

- ☐ Final Decision Maker
- ☐ Significant Influence
- ☐ Initial Recommendation
- ☐ Research New Products
- ☐ Not Applicable

6. GEOGRAPHIC SELECTION

- ☐ Domestic Names (U.S.)
- ☐ Canadian Names
- ☐ International Names

Check one:

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