



THE GLOBAL STAGE FOR INNOVATION

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# 2014 International CES®

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Tuesday, January 7–Friday, January 10, 2014 | Las Vegas, Nevada, USA | [CESweb.org](http://CESweb.org)

# Where Innovation Does Business

The International CES® is the world's leading innovation event. Build your global partnerships and get a year's worth of business done in just four days. Witness the latest innovations and the future of the consumer electronics (CE) industry. From budding startups to industry game-changers, CES brings optimism and growth to the CE industry and the global economy every year. Don't miss the must-attend technology event of 2014!



## CES is the launchpad for the latest products and technologies to hit the international marketplace.

At CES, discover the latest innovations and major trends across 15 product categories:

- Audio
- Automotive Electronics
- Computer Hardware and Software
- Connected Home
- Content Distribution
- Digital Health and Fitness
- Digital Imaging/Photography
- Electronic Gaming
- Emerging Technology
- Entertainment/Content
- Internet-Based Multimedia Services
- Lifestyle Electronics
- Telecomm/Infrastructure
- Video
- Wireless and Wireless Devices

# Life-Changing Innovations... Global Partnerships... 2014 International CES....

Come and Witness What's Next



## SEE IT ALL AT THE 2014 CES

- Explore 3,200 exhibitors across 176,500 net square meters of exhibit space
- Network with 150,000 industry professionals from 150 countries
- Preview 20,000 new products and 20 themed TechZones
- Hear industry visionaries and top CEOs share their insights
- Participate in 300 dynamic conference sessions featuring 800 expert speakers
- Maximize your business work week opportunities with a Tuesday-Friday schedule

# CES Welcomes International Visitors

CES is a trade-only event that attracts 35,000 international attendees, exhibitors and media. To help maximize your visit to CES, we provide several international services:

- A formal delegation program for visitors from outside the U.S. who wish to take advantage of the benefits of group travel to this trade-only event.
- A Global Matchmaking and International Reception exclusively for international attendees, exhibitors and media held on the opening day of the show.
- On-site International Commerce Center (ICC), which offers private meeting rooms, computer stations and laptop hookups with Internet access, a lounge area, refreshments, registration assistance and more.
- CES participates in the U.S. Department of Commerce's International Buyer Program. Representatives from the Department of Commerce are available onsite to assist with any export related questions.
- A multilingual staff fluent in multiple languages including Chinese, French, Japanese, Korean and Spanish available to assist with registration, interpretation or other needs.
- Translation services for all CES keynotes (select languages).
- Find out more by visiting **[CESweb.org/international](http://CESweb.org/international)**

