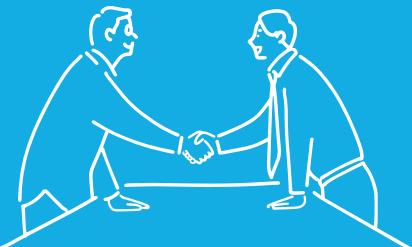


# TOKYO GAME SHOW 2024

## Guide for Package Booth



- Shell Scheme
- Turnkey Booth A
- Turnkey Booth B
- Turnkey Booth C
- Business Meeting Area

To Apply or To Contact

**TOKYO GAME SHOW Overseas Management Office (OMO)**  
c/o Congrès Inc.

✉ tgs@congre.co.jp

# Shell Scheme

[Exhibit Areas](#) [All Areas](#)

1 Booth	Width: 3m × Depth: 3m	JPY 539,000 <small>tax included</small>
2 Booth	Width: 6m × Depth: 3m	JPY 1,078,000 <small>tax included</small>
3 Booth	Width: 9m × Depth: 3m	JPY 1,617,000 <small>tax included</small>

## Items

### System Wall

Side & back walls, Color: White

### Fascia (H300mm)

Exhibitor can select a color

### Punch Carpet

Exhibitor can select a color

### Company Name Plate (W1800×H200mm)

Logo specification on styrene board.

Only one company name plate is provided regardless of the number of booths.

If you do not use a logo, the company name will be Gothic font in black.

### Fluorescent Lamp

40W × 2 Lamps (per booth)

### Electrical Outlet

Two-socket Outlet × 1 (per booth)  
100V 900W

### Electrical Power Supply

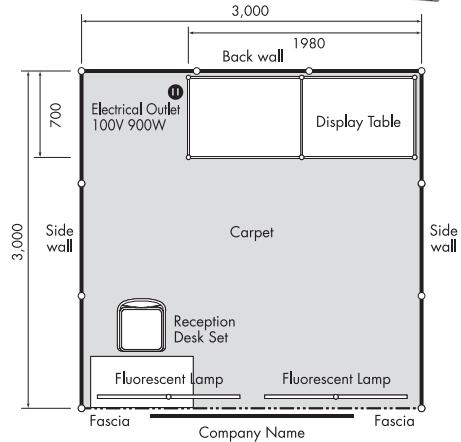
100V 1KW (per booth)

### Reception Desk Set

### Display Table with Storage

W1,980 × D700 × H1,000mm  
White-color (per booth)

Exhibitors can select a color of fascia and punch carpet from the options below.



# Turnkey Booth A

[Exhibit Areas](#) General Exhibition Area, Gaming Lifestyle Area, Game Academy Area

1 Booth	Width: 2m × Depth: 2m	JPY 275,000 <small>tax included</small>
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※ One exhibitor can apply for up to 3 booths.

※ [space only] option is not available.

## Items

### System Wall

Side & back walls, Color: Black

※ The side panel cannot be extended to the aisle.

### Punch Carpet

Exhibitor can select a color.

※ The company name plate will be in the same color as the base color.

### Company Name Plate (W1940×H200mm)

※ Exhibitor can select a base color.

※ Only one company name plate is provided regardless of the number of booths.

※ If you do not use a logo, the company name will be Gothic font.

※ Logo Usage: JPY 13,200 (tax incl.)

### Fluorescent Lamp

40W × 2 Lamps (per booth)

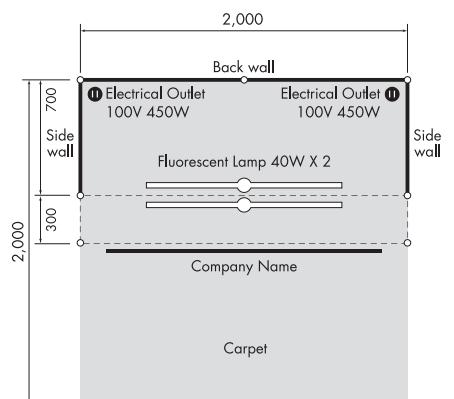
### Electrical Outlet

Two-socket Outlet × 2 (per booth)  
100V 450W × 2outlet

### Electrical Power Supply

100V 1KW (per Booth)

Exhibitors can select a color of punch carpet and company name plate from the options below.



# Turnkey Booth B

Exhibit Areas

Smartphone Game Area, Gaming Hardware Area,  
Indie Game Area, eSports Area, Business Solution Area

Business Solution Area will be available on September 26(Thu.) and 27(Fri.)ONLY.

1 Booth Width: 2m × Depth: 2m | JPY 275,000 tax included

- ※ One exhibitor can apply for up to 3 booths.
- ※ [space only] option is not available.

## Items

### System Wall

Low Partition & back walls, Color: Black  
※ The side panel cannot be added.

### Punch Carpet

Exhibitor can select a color

### Company Name Plate (W1800×H200mm)

- ※ Only one company name plate is provided regardless of the number of booths.
- ※ If you do not use a logo, the company name will be Gothic font in black.
- ※ Logo Usage: JPY 13,200 (tax incl.)

### LED Spotlight

15W × 2 Lights (per booth)

### Electrical Outlet

Two-socket Outlet × 1 (per booth)  
100V 900W

### Electrical Power Supply

100V 1KW (per booth)

### Display Table with Storage

W1,980 × D700 × H1,000mm  
Black-color (per booth)

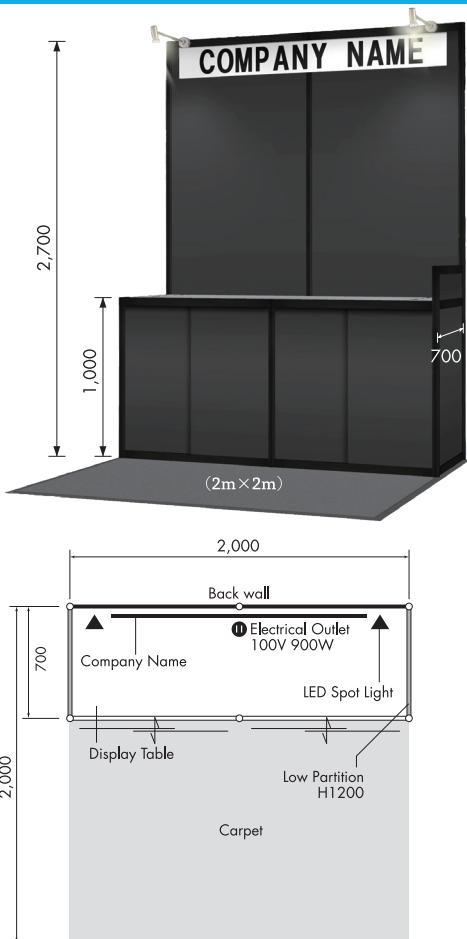
Exhibitor can select a color of carpet from the options below.

Blue

Green

Gray

Red



# Turnkey Booth C

Exhibit Areas AR/VR Area

1 Booth Width: 2m × Depth: 2m | JPY 275,000 tax included

- ※ One exhibitor can apply for up to 3 booths.
- ※ [space only] option is not available.

## Items

### System Wall

Low Partition & Back wall, Color: Black  
※ The side panel cannot be added.

### Punch Carpet

Exhibitor can select a color

### Display Table with Storage

W1,980 × D700 × H1,000mm  
(H750mm is available upon request.)

### Company Name Plate (W1800×H200mm)

- ※ Only one company name plate is provided regardless of the number of booths.
- ※ If you do not use a logo, the company name will be Gothic font in black.
- ※ Logo Usage: JPY 13,200 (tax incl.)

### LED Spotlight

15W × 2 Lights (per booth)

### Electrical Outlet

Two-socket Outlet × 1 (per booth)  
100V 900W

### Electrical Power Supply

100V 1KW (per Booth)

### Stacking Chair

W460 × D520 × H880 × SH430mm  
× 1

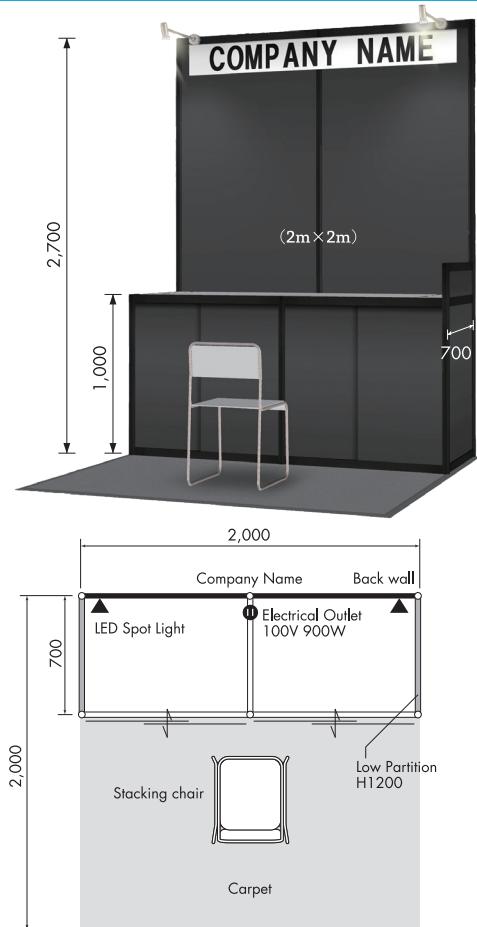
Exhibitor can select a color of carpet from the options below.

Blue

Green

Gray

Red



# Business Meeting Area

TGS sets "Business Meeting Area" where allows for meaningful business discussion in a quiet, calm atmosphere during Business Day at TGS. The area offers to private meeting room booths and basic table space at lower fees.

TGS also operates business matching system that connects with trade visitors or other exhibitors as well as online meeting set-up. TGS would like you to use this opportunity to find potential business partners in the future.

- ◆ Location: International Conference Hall, Makuhari Messe (Planned)
- ◆ Period: September 26(Thu.) & 27(Fri.)
- ◆ Complimentary Services: Interpretation Service (JPN/ENG) / WiFi

※Space will be available from 2pm on September 25(Wed.)

※Interpretation services are available on a first-come, first-served basis on the day of the event. Interpretation services are closed as soon as capacity is reached.



## Meeting Room Booth

Business Day ONLY (September 26 & 27)

**1 Booth** Width: 3m × Depth: 3.5m | JPY 539,000 tax included

For exhibitors with booth in other area

**1 Booth** Width: 3m × Depth: 3.5m | JPY 429,000 tax included

※ Please ask the OMO if you apply for 4 or more booths.

※ [space only] option is not available.

※ TGS Management Office will select the booth location.

### Items

#### System Wall

4 walls, Color: White / Height 2400

#### Company Name Plate

W600 × H150mm

※Gothic font in black ※Logo Usage: JPY 13,200 (tax incl.)

#### Electrical Power Supply

100V 1KW (per booth)

#### Electrical Outlet

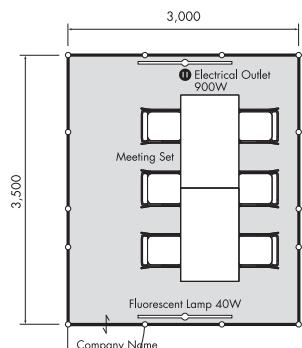
Two-socket Outlet × 1 (per booth)  
100V 900W

#### Fluorescent Lamp

40W X 2 Lamps (per booth)

#### Meeting Set

For 6 Person



**2 Booth** Width: 6m × Depth: 3.5m | JPY 1,078,000 tax included

### Items

#### System Wall

4 walls, Color: White / Height 2400

#### Company Name Plate

W1800 × H1200mm (1plate)

W600 × H150mm (2plate)

※Gothic font in black ※Logo Usage: JPY 13,200 (tax incl.)

※All 3 plates will be displayed with the same name.

#### Electrical Outlet

Two-socket Outlet × 2 (per booth), 100V 900W

#### Electrical Power Supply

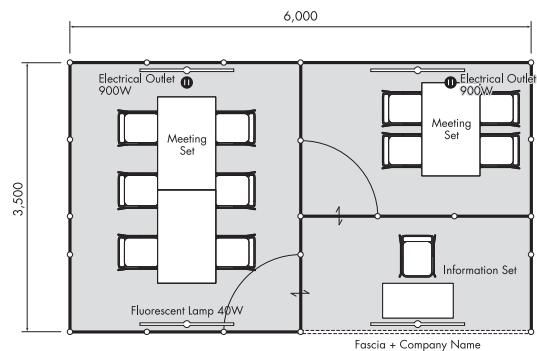
100V 2KW (per booth)

#### Fluorescent Lamp

40W × 4 Lamps (per booth)

#### Meeting Set

For 6 people + 4 people + Reception Desk Set



## Basic Table Space

Business Day ONLY (September 26 & 27)

**1 Booth** Width: 3m × Depth: 3.5m | JPY 220,000 tax included

※ Please ask the OMO if you apply for 4 or more booths.

※ TGS Management Office will select the table location.

### Items

#### Company Name Plate

W400 × H150mm (On the table)

※Gothic font in black ※Logo Usage: JPY 13,200 (tax incl.)

#### Electrical Outlet

Two-socket Outlet × 1 (per booth) 100V 300W

#### Meeting Set

For 4 people / Table Size W1,800 × D1,200mm

