

**“CES ATTENDEE APPRECIATION WEEK” SPONSORED BY CEA IS A CONTEST OPEN ONLY TO LEGAL U.S. RESIDENTS 18 YEARS OF AGE OR OLDER, WHO RESIDE IN THE U.S. AT THE TIME OF ENTRY. VOID WHEREVER PROHIBITED.**

**NO ADDITIONAL PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN THIS CONTEST.**

1. **Contest Dates:** The Contest begins 12:01:00 AM EST November 16, 2015 and ends 11:59:59 PM EST November 20, 2015 (“Contest Period”). CEA will randomly select five (5) winners on November 16, five (5) winners on November 17, ten (10) winners on November 18, four (4) winners on November 19, and ten (10) winners on November 20. Winners for each day will be announced the day following their registration. Winners selected for November 20 will be announced on November 23, 2015.
2. **Contest Sponsor:** Consumer Electronics Association (“CEA”), 1919 S. Eads St., Arlington, VA 22202. Prize Provider: CEA.
3. **Eligibility:** This Contest is open only to persons who, as of date of entry are legal residents of one of the fifty (50) United States or the District of Columbia, at least 18 years of age or older (19 years of age or older in Alabama and Nebraska). Employees, contractors, and directors, of CEA, its subsidiaries, sales representatives, advertising, promotion and all other service agencies involved with design, execution or fulfillment of this Contest, and members of the immediate families (defined for these purposes as parents, children, siblings, domestic partner and spouse) or households (whether related or not) of any of the above are NOT eligible to participate.
4. **How to Enter:** Contestants must register to attend CES during the Contest Period. Contestants will only be eligible to win the prize offered on the day of the week that they complete their registration. For example, winners who wish to be entered into the drawing for the “Stay in Style” Prize should register on November 16. Contestants are allowed one (1) entry only during the Contest Period. No third party entry or entry through sweepstakes service permitted. Entries deemed by CEA in their sole discretion to be immoral, obscene, indecent, profane or not in keeping with CEA’s image will be disqualified. CEA reserves the right in its sole discretion to disqualify any entry at any time which, in CEA’s opinion, endangers the safety or wellbeing of any person, or fails to comply with these Official Rules. CEA decisions are final and binding.
5. **Winner Selection:** CEA will randomly select five (5) “Stay in Style” winners, five (5) “Dine like a King” winners, ten (10) “Explore in Comfort” winners, four (4) “Cut the Line” winners and ten (10) “Treat Yourself” winners, throughout the Contest Period. Winners will be randomly selected for the daily prize based on the day on which they registered. The daily prizes are as follows: Monday, November 16, 2015: “Stay in Style”; Tuesday, November 17, 2015: “Dine Like a King”; Wednesday, November 18, 2015: “Explore in Comfort”; Thursday, November 19, 2015: “Cut the Line”; Friday, November 20, 2015: “Treat Yourself” (prizes detailed in Section 6 below).

Prizes not won and claimed by an eligible winner in accordance with these Official Rules will not be awarded and will remain the property of CEA. Designation as a prize winner is subject to proof of compliance with Official Rules and maintaining compliance with these Official Rules and approval by CEA. As a condition of winning the prize, winners will be required to supply contact information including, but not limited to name, phone number and email address. Personal information will be used solely to distribute prizes and will not be used for marketing purposes. Return of a prize or prize notification as undeliverable, or inability of CEA to contact a potential winner within seventy-two (72) hours of selection, may result in disqualification of such potential winner, and an alternate winner may be selected at CEA’s discretion. In the event a winner declines a prize, CEA may, at its discretion, select an alternate winner. To be notified about the winners (available after November 23, 2015), send your request with a self-addressed stamped envelope to Consumer Electronics Association, Attn: CEA Marketing, 1919 S. Eads Street, Arlington, VA 22202.

6. **Prizes:** “STAY IN STYLE”: \$250 American Express gift card; “DINE LIKE A KING”: \$200 Visa gift card; “EXPLORE IN COMFORT”: \$100 Zappos gift card; “CUT THE LINE”: Four (4) VIP Keynote passes; “TREAT YOURSELF”: \$100 spa finder gift card. Total maximum ARV of all prizes: \$4,250. Prizes are not transferable. No cash redemptions. No substitutions, except that CEA reserves the right to substitute a prize of equal or greater value. All prizes will be awarded provided they are properly claimed in accordance with these Official Rules and a sufficient number of eligible entries are received. Limit one (1) prize per household. If a prize winner is 18 but deemed a minor in his/her state of residence, the prize will be awarded on behalf of the minor to his/her parent or legal guardian, who must comply with the prize claim requirements.
7. **Rights Granted to CEA:** Except where prohibited, by entering the Contest you irrevocably agree that CEA may use your name, likeness, voice, photograph and any statements regarding your participation in the Contest (collectively, "Your Likeness") throughout the world, in perpetuity, in any media, without limitation or compensation to you. By entering the Contest, you permanently waive all legal or moral rights that might preclude the CEA's use of Your Likeness, and you agree not to sue or assert any claim against CEA relating to their use of Your Likeness.
8. **Additional Information:** By entering, you agree to abide by these Official Rules and the decisions of CEA, which shall be final in all matters relating to the Contest. CEA and its clients, officers, directors, agents and employees are not responsible or liable for: (1) garbled, illegible, incomplete, damaged, misdirected, late, lost or failed entries; (2) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (3) errors or delays in transmission; (4) any condition caused by events beyond the control of CEA which may cause the Contest to be disrupted or corrupted; (5) any losses or damages caused by participation in the Contest or acceptance or use of the prize; or (6) any printing or typographical errors in any materials associated with the Contest. CEA may prohibit you from participating in the Contest, in its sole discretion, if you fail to follow the Official Rules or act: (a) in a manner it determines to be not fair or equitable; (b) with an intent to annoy, threaten or harass any other contestant or CEA; or (c) in any other disruptive manner. CEA reserves the right in its sole discretion to cancel, terminate or suspend this Contest should electronic viruses, malicious software attacks, unauthorized human intervention, systems malfunctions, failures, difficulties or other causes beyond the control of the CEA and its agencies corrupt or affect the administration, security, fairness or proper play or conduct of the Contest.
9. **Disputes and Governing Law:** By participating, contestants forever and irrevocably release, indemnify, and hold harmless, CEA and its officers, directors, employees, agents and all others associated with the development and execution of this Contest from and against any injury, loss or damage caused or claimed to be caused by your participation in the Contest and/or the acceptance, awarding, receipt, use and/or misuse of the prize, including without limitation personal injury, death, and/or property damage. Contestants agree that CEA is not responsible for any warranty, representation, or guarantee, expressed or implied, in fact or in law, relating to the Contest and/or the awarding of any prize. In the event that the preceding release and indemnity clause is determined by a court of competent jurisdiction to be invalid or void for any reason, contestant agrees that, by entering the Contest, (i) any and all disputes, claims, and causes of action in connection with the Contest, or any prizes awarded, shall be resolved individually without resort to any form of class action; (ii) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event attorney's fees; and (iii) and contestant hereby waives all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses. Contestants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of CEA or contestants in connection with the Contest, shall be governed by the laws of the Commonwealth of Virginia, without giving effect to any choice of law or conflict of law rules. Contestants consent to the exclusive jurisdiction of the State and Federal courts in the Commonwealth of Virginia.