



CES Meeting Place Exhibit Information

We are happy to have you as part of the CES Meeting Place! We've put together step-by-step instructions to help guide you through the 2011 International CES and ensure that your Meeting Place experience is as seamless as possible. Please read through the following information explaining your space in the CES Meeting Place, what forms you need to fill out, and how to best prepare for the show.

The CES Meeting Place is a quiet area on the CES show floor, perfect for holding meetings and conducting your business. Your CES Meeting Place package includes the following:

- Sound-absorbing 10 ft. high walls
- Wall-to-wall stone blue carpet
- Unlimited standard furniture (**CES Meeting Place Furniture & Accessories Order Form**; form A-1)
- 10% discount on all specialty furniture (**CES Meeting Place Specialty Furniture Order Form**; Form B-1)
- Combination locking doors
- Turn to the page entitled **CES Meeting Place Hospitality Suite Inclusions** to see a photo and a rendering of what your CES Meeting Space room will look like.
- Keep in mind – Exhibitors cannot build anything or have any type of reception outside of their Meeting Place room – you are only permitted to have wall signage.

Now that you are familiar with your space, here are your next steps!

What you need to do next...

- **Suite layout** - You will need to provide GES with your suite layout using the **CES Meeting Place Hospitality Suite Layout form (H-3)**. The Form called **CES Meeting Place Hospitality Suite Sample Layouts** gives you some examples of possible room layouts you could choose. Your layout needs to show your internal walls, if applicable, in 2 ft. increments. Please indicate placement of all furniture, electrical outlets, etc. – anything that will be set up inside your suite.
- **Ordering standard furniture** – Turn to the **CES Meeting Place Furniture and Accessories Order Form** (A-1) to find your standard furniture – you may order unlimited standard furniture if it is ordered before December 8, 2010. All of the furniture ordered must fit inside your space, and must be drawn in on your **CES Meeting Place Hospitality Suite Layout** form as well.
- **Ordering Specialty Furniture** – You will also need to fill out the page called **CES Meeting Place Specialty Furniture Order form (B-1)**. You will receive a 10% discount on all specialty furniture if ordered by December 8, 2010. Again, please be sure to draw your furniture onto your layout form.
- **Ordering Electrical** – Ordering electrical before the deadline is CRITICAL for CES Meeting Place exhibitors. Because there is standard wall-to-wall carpet, it is extremely difficult and time consuming to fish wires under the carpet if electrical is ordered once

the carpet has been laid. All electrical forms can be found beginning on the page entitled **CES Meeting Place Electrical Rental Order Form (E-2-LV)**. You will need to fill out an **Electrical Rental Order Form**, an **Electrical Labor Order Form (E-3-LV)**, and draw your electrical drops on your **Booth Layout Form**. You can start a new **CES Meeting Place Electrical Booth Layout Form (H-3)** for electrical; or add it to your previous form. Each one must be submitted to GES on or before **December 8, 2010**.

- **Ordering Phone and Internet** – Smart City phone and Internet forms can be found beginning on the Smart City page entitled Billing Information/Payment Form. You will need to fill out each form with the services you will need and submit it to Smart City. You will also need to show these services on your Booth Layout Form to indicate where you want the service to be located. You must turn these forms in no later than the **December 6, 2010** deadline.
- **Shipping** – You have two options for your shipment – you can ship to the GES warehouse in advance, or you may ship directly to show site. Advance warehouse shipments must arrive on or before Friday, December 17, 2010, but this method assures you that you will have your freight delivered by 8 a.m. on your move-in date, Monday, January 3, 2011. Direct to Show site shipments must be scheduled by you to arrive on your target move-in date, Monday, January 3, 2011. Direct shipments must go through our marshalling yard, so the shipment usually does not arrive in your space until the afternoon or evening.
 - Be sure to read the **Material Handling Information (R-1)**
 - Fill out the **Advanced Warehouse Shipping Form (R-5)** or the **Direct Warehouse Shipping form (R-6)**, depending on which shipping method you chose and affix to each box in your shipment.
 - Fill out the **Pre-Printed Outbound Material Handling Request (R-3)** and return to GES. This will allow for a smooth outbound shipment at the end of the show.
- **Other Forms** – You will need to fill out the page entitled **CES Meeting Place Payment and Credit Card Authorization form (G-2)**. You must fill this out and return it to GES in order to place orders for all services. You will also need to fill out the **CES Meeting Place 3rd Party Billing Request form (G-3)**. Any exhibitor using a third party to handle their display must fill out this form. The 3rd party must also fill out their portion of the form and must return to GES by December 8, 2010.
- **Signs/Graphics** – we will provide an ID on the outside of your suite listing your company name and suite number. You may order additional graphics from GES using the **Graphics and Signage Order form (I-1)**, or bring your own. You can hang unlimited signs on your inside or outside wall using Velcro.
- **Important Rules and Regulations** to keep in mind: hanging signs are NOT permitted in CES Meeting Place; and the maximum height of your space is 10'.

What you need to know on-site

When you arrive at your suite, you will have a memo from GES detailing how to operate your combination lock to secure your Meeting Place room. If you have any questions once you arrive on-site, visit the GES Service Desk – located in South Hall, S2.

Important Information!

- Once on-site, you can pick up a black out panel to cover the small window on your Meeting Place door at no charge if you choose. These will be available at the GES Service Desk.

- Your Meeting Place booth number will now include an “MP” at the front of the number to call out you are a Meeting Place exhibitor and help attendees and show vendor find you more easily!
- We have reduced the sound level in the CES Meeting Place – from 85 decibels to 75 decibels to promote a quieter environment.
- You Are Here signs will be placed within CES Meeting Place – another way to help attendees find your room!

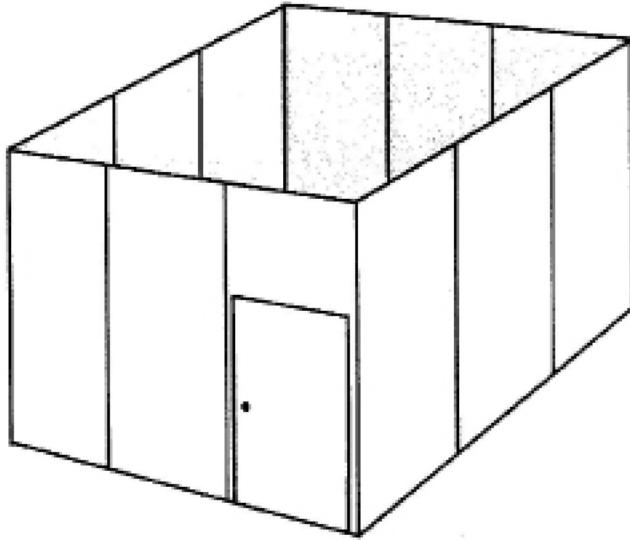
We hope these instructions will provide you with everything you need to prepare for the 2011 International CES. If you have any questions, Please contact Martina Mirabella, Coordinator, CES Operations at mmirabella@CE.org or 703-907-7748. We look forward to seeing you in Las Vegas!



THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY  CEA®

CES Meeting Place Hospitality Suite Inclusions

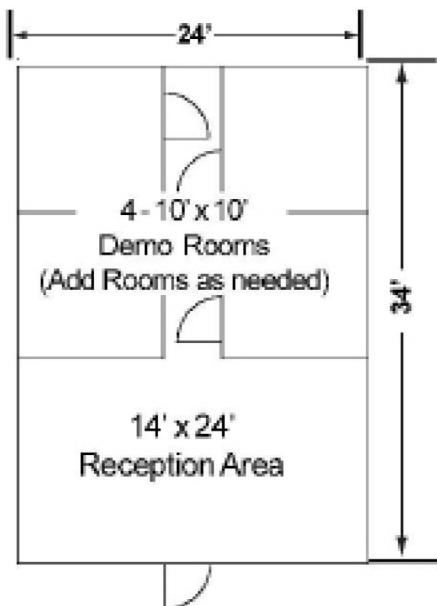


Suites include the following:

- Wall panels 10ft. in height, constructed of grey, velcro receptive Brelock cloth over 1^{3/4} inch thick sound deadening / absorbing structural panels
- Standard furnishings at no charge if ordered by discount deadline date of December 5, 2009
- Specialty furniture at 10% off list price if ordered by discount deadline date of December 5, 2009
- Combination locking doors
- CES Meeting Place is wall-to-wall carpeted in stone blue
- General aisle cleaning

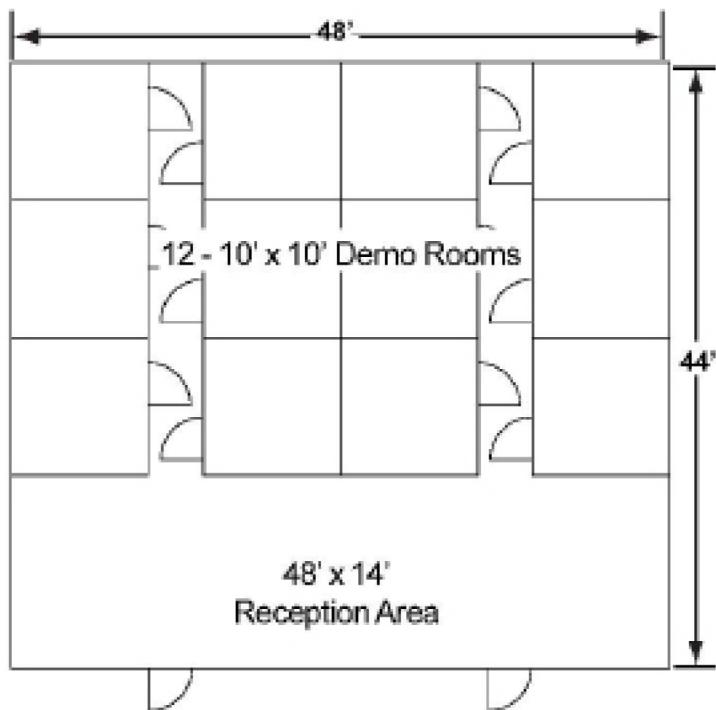
NOTE: You are not limited to these layouts. Presented are general ideas in order to help you to see how the modules can be configured to suit your needs. Virtually any square or rectangular configuration can be created, however, **all configurations must be 2 ft. increments.**

Sample Layout #1



CES Meeting Place Hospitality Suite Sample Layouts

Sample Layout #2



THE GLOBAL STAGE FOR INNOVATION

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NOTE: You are not limited to these layouts. Presented are general ideas in order to help you to see how the modules can be configured to suit your needs. Virtually any square or rectangular configuration can be created, however, **all configurations must be 2 ft. increments.**

CES Meeting Place Hospitality Suite Layout

RETURN TO: Ron Dean • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Phone: 702.515.5593 or Fax: 702.294.8653
 Contact us Online: cesmeetingplace@ges.com

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2011 International CES

January 6 - 9, 2011

Las Vegas Convention Center - South Hall

Form Deadline Date:
December 8, 2010

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
SHOWSITE CONTACT	SHOWSITE CONTACT PHONE #	DATE/TIME OF ARRIVAL
		CONTACT'S HOTEL (OPTIONAL)

A unique grid must be completed for each of the following services to ensure proper placement of items in your booth. Please do not combine services onto a single grid. Print/photocopy as needed.

- Furniture & Accessories - Form A-1
- Specialty Furniture - Form B-1 & B-2

To use this grid:

- Use bold lines to indicate the outline of your booth.
- Indicate the scale of the grid (i.e. 1 square = 1 foot) or indicate the dimensions of your booth.
- Mark the adjacent booth numbers or aisle numbers.

Each square is _____ feet square since my booth is _____ feet wide by _____ feet long.

BACK OF BOOTH (indicate adjacent booth or aisle number: _____)

Indicate Adjacent Booth or Aisle Number:	<hr/>										
(A 10x11 grid for booth layout)											Indicate Adjacent Booth or Aisle Number:

FRONT OF BOOTH (indicate adjacent booth or aisle number: _____)

*This form must be returned to GES for your orders to be processed.



CES Meeting Place Furniture & Accessories Order Form

A-1

RETURN TO: Ron Dean • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Phone: 702.515.5593 or Fax: 702.294.8653

Contact us Online: cesmeetingplace@ges.com

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2011 International CES

January 6 - 9, 2011

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8 JgVti bhDeadline Date:

December 8, 2010

Go to below link to view images and information:
<http://ges.com/ecom/info/A1-Brochure-CORE.pdf>

COMPANY NAME

EMAIL ADDRESS

BOOTH NUMBER

PLEASE NOTE: CES Meeting Place suite standard furniture orders received by December 8, 2010 will be provided at **no charge**. Furniture ordered after the deadline, will be invoiced at the following prices.

Price List						
ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	ITEM#	DESCRIPTION	DISCOUNT PRICE
Chairs						
300051	Chair, Contemporary Arm, 31"x23"x18"	\$ 0.00	\$ 62.20	300074	Display Case 4', Full View	\$ 0.00
300052	Chair, Contemporary Side, 31"x23"x18"	\$ 0.00	\$ 56.90	300075	Display Case 4', Half View	\$ 0.00
300050	Chair, Plastic Contour, 32"x18"x18.5"	\$ 0.00	\$ 40.90	300076	Display Case 4', Quarter View	\$ 0.00
300053	Stool, Contemporary, 48"x17"x18"	\$ 0.00	\$ 62.40	300078	Display Case 5', Full View	\$ 0.00
Tables						
300057	Table, Rectangle, 24"x36"x30" High	\$ 0.00	\$ 89.56	300079	Display Case 5', Half View	\$ 0.00
300056	Table, Square, 24"x24"x30" High	\$ 0.00	\$ 89.56	300080	Display Case 5', Quarter View	\$ 0.00
300059	Table, Starbase, 30" Diameter x 40" High	\$ 0.00	\$ 218.00	300082	Display Case 6', Full View	\$ 0.00
300058	Table, Starbase, 40" Diameter x 30" High	\$ 0.00	\$ 218.00	300083	Display Case 6', Half View	\$ 0.00
Skirted Tables						
Skirting for Tables - White Vinyl Top and Pleated Skirt						
3004	Table 4', Skirted 4 Sides, 24" x 30" High	\$ 0.00	\$ 79.30	300084	Display Case 6', Quarter View	\$ 0.00
3006	Table 6', Skirted 3 Sides, 24" x 30" High	\$ 0.00	\$ 96.20	300088	Display Case 7', Vertical	\$ 0.00
3008	Table 8', Skirted 3 Sides, 24" x 30" High	\$ 0.00	\$ 118.55	Accessories		
3007	Table, Skirt 4th Side	\$ 0.00	\$ 29.10	300111	Bag Stand	\$ 0.00
Skirted Counters						
Skirting for Counters - White Vinyl Top and Pleated Skirt						
3014	Counter 4', Skirted 4 Sides, 24" x 42" High	\$ 0.00	\$ 91.00	300102	Coat Rack	\$ 0.00
3016	Counter 6', Skirted 3 Sides, 24" x 42" High	\$ 0.00	\$ 113.10	300104	Garment Rack	\$ 0.00
3018	Counter 8', Skirted 3 Sides, 24" x 42" High	\$ 0.00	\$ 132.60	300201	Perfboard, White, 4'x8'	\$ 0.00
3017	Counter, Skirt 4th Side	\$ 0.00	\$ 29.10	300202	Perfboard, White, 2'x8'	\$ 0.00
Risers						
300193	Riser 4', Double Tier, 48"x8"x16" High	\$ 0.00	\$ 122.55	300212	Tackboard, 2'x8'	\$ 0.00
300191	Riser 4', Single Tier, 48"x8"x8" High	\$ 0.00	\$ 48.25	300211	Tackboard, 4'x8'	\$ 0.00
300194	Riser 6', Double Tier, 72"x8"x16" High	\$ 0.00	\$ 150.85	300112	Ticket Tumbler	\$ 0.00
300192	Riser 6', Single Tier, 72"x8"x8" High	\$ 0.00	\$ 68.60	300113	Wastebasket	\$ 0.00
Prices include delivery, installation, rental, and removal.						
*Power is not included. Order power on E-2: Electrical Rental Order Form. Please note if 24 hour power is required. One (1) 500 Watt outlet per two (2) display cases.						

Please Indicate Choice

Place Order Here

Drape / Skirt Color (3004, 3006, 3008, 3007, 3014, 3016, 3018, 3017, ONLY)

Gray will be provided if no color is indicated below:

- | | | |
|-----------------------------------|---------------------------------------|---------------------------------|
| <input type="checkbox"/> Beige | <input type="checkbox"/> Black | <input type="checkbox"/> Blue |
| <input type="checkbox"/> Burgundy | <input type="checkbox"/> Forest Green | <input type="checkbox"/> Gold |
| <input type="checkbox"/> Gray | <input type="checkbox"/> Mauve | <input type="checkbox"/> Purple |
| <input type="checkbox"/> Red | <input type="checkbox"/> Teal | <input type="checkbox"/> White |

4th Side Table Skirt (3007 ONLY)

- 6' Table 8' Table

4th Side Counter Skirt (3017 ONLY)

- 6' Counter 8' Counter

Tackboard/Perfboard Alignment (300201-300202 and 300211 ONLY)

- Horizontal Vertical

Orders received after the discount deadline date are subject to availability and/or substitutions.

ITEM#	DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
				\$
				\$
				\$
				\$
				\$
				\$
				\$
A.	Payment Enclosed			\$

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

Authorized Signature - Please Sign: X

AUTHORIZED NAME - PLEASE PRINT _____ DATE _____

Cancellation Policy: Items cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation.

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat

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Order directly with GES ONLINE at: www.ges.com

RETURN TO: Ron Dean • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Phone: 702.515.5593 or Fax: 702.294.8653

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Form Deadline Date:
December 8, 2010

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10% DISCOUNT APPLIES TO ORDERS RECEIVED BY DECEMBER 8, 2010

Price List

ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE				
Seating - Sofas & Loveseats											
305066	Loveseat, Black Leather, 64"L 36"D 34"H	\$ 427.20	\$ 555.35	305147	Chair, Luxor, High Back, 27"L 28"D 47"H Adj.	\$ 235.25	\$ 305.85				
305068	Loveseat, Key West, Black, 57"L 35"D 33"H	\$ 295.95	\$ 384.75	305148	Chair, Luxor, Med. Back, 27"L 28"D 41"H Adj.	\$ 231.00	\$ 300.30				
305067	Loveseat, Newport, Charcoal Leather, 54"L 34"D 33	\$ 468.15	\$ 608.60	305076	Chair, Otto, Highback Black, 23"L 21"D 43"H	\$ 392.60	\$ 510.40				
305118	Sectional, 3 pc., Newport, Charcoal, 113"L 34"D 33"	\$ 1,080.88	\$ 1,402.09	305126	Chair, Task, 25"L 26"D 21"H	\$ 192.87	\$ 250.75				
305120	Sectional, South Beach, 3 pc., Platinum, 152"L 40"D	\$ 973.70	\$ 1,460.50	305112	Chair, Tilt with Arms, Black, 26)L 25"D 34"H	\$ 176.35	\$ 229.25				
305117	Sofa, Astro, 83)L 36"D 29"H	\$ 600.60	\$ 780.80	305043	Stool, Drafting, 25)L 26"D 34"H	\$ 77.75	\$ 116.60				
305125	Sofa, Key West, Black, 85)L 35"D 33"H	\$ 332.25	\$ 431.95	Seating - Barstools							
305121	Sofa, Lisbon, Black Leather, 88)L 36"D 34"H	\$ 466.75	\$ 606.80	305012	Barstool, Banana, Black, 21)L 22"D 30"H	\$ 101.45	\$ 131.90				
305116	Sofa, Marrakesh, Light Beige, 84)L 37"D 34"H	\$ 539.50	\$ 701.35	305013	Barstool, Banana, White, 21)L 22"D 30"H	\$ 101.45	\$ 131.90				
305124	Sofa, Memphis, 55)L 31"D 28"H	\$ 547.30	\$ 711.50	305010	Barstool, Gin, Maple, 16)L 16"D 29"H	\$ 130.65	\$ 169.85				
305123	Sofa, Rio, Blue Suede, 76)L 34"D 33"H	\$ 399.85	\$ 519.80	305023	Barstool, Ice, Transparent/Chrome, 16.75)L 16"D 32	\$ 200.20	\$ 260.25				
305119	Sofa, South Beach, Platinum Suede, 69)L 29"D 33"H	\$ 388.30	\$ 504.80	305011	Barstool, Jetson, Black, 18)L 19"D 29"H	\$ 167.75	\$ 218.10				
Seating - Club Chairs											
305081	Chair, Astro Light Beige, 36)L 36"D 29"H	\$ 403.00	\$ 523.90	305006	Barstool, Ohio, Black, 18)" Round 31"H Adj.	\$ 145.15	\$ 188.70				
305072	Chair, Barcelona, Black, 30)L 31"D 35"H	\$ 472.75	\$ 614.60	305007	Barstool, Ohio, Grey, 18)" Round 31"H Adj.	\$ 145.15	\$ 188.70				
305073	Chair, Barcelona, White, 30)L 30"D 31"H	\$ 472.75	\$ 614.60	305005	Barstool, Ohio, Red, 18)" Round 31"H Adj.	\$ 145.15	\$ 188.70				
305181	Chair, Blue Suede, 39)L 34"D 33"H	\$ 310.15	\$ 403.20	305009	Barstool, Oslo, Blue, 17)L 20"D 30"H	\$ 185.45	\$ 241.10				
305074	Chair, Cappuccino, 29)L 29"D 34"H	\$ 225.00	\$ 292.50	305008	Barstool, Oslo, White, 17)L 20"D 30"H	\$ 185.45	\$ 241.10				
305180	Chair, Globus, 28)L 26"D 28"H	\$ 287.50	\$ 431.25	Tables - Cafe							
305178	Chair, Lisbon, Black Leather, 40)L 36"D 34"H	\$ 324.60	\$ 422.00	305162	Table, Cafe, Blue/Black, 30)" Round 29"H	\$ 153.85	\$ 230.75				
305080	Chair, Marrakesh, Light Beige, 34)L 37"D 38"H	\$ 383.35	\$ 498.35	305154	Table, Cafe, Blue/Chrome, 30)" Round 29"H	\$ 205.35	\$ 308.00				
305127	Chair, Memphis, 27.25)L 31.75"D 27.5"H	\$ 392.60	\$ 510.40	305164	Table, Cafe, Graphite/Black, 30)" Round 29"H	\$ 146.35	\$ 219.50				
305179	Chair, Newport, Charcoal Leather, 24)L 34"D 33"H	\$ 277.35	\$ 360.55	305167	Table, Cafe, Graphite/Black, 36)" Round 29"H	\$ 126.65	\$ 190.00				
305070	Chair, Tub, Key West, Black, 31)L 31"D 31"H	\$ 228.25	\$ 296.75	305156	Table, Cafe, Graphite/Chrome, 30)" Round 29"H	\$ 205.35	\$ 308.00				
305035	Corner, Charcoal Leather, 34)L 34"D 33"H	\$ 303.90	\$ 395.05	305159	Table, Cafe, Graphite/Chrome, 36)" Round 29"H	\$ 243.75	\$ 365.65				
Seating - Chairs											
305152	Chair, Altura, Guest, 25)L 20"D 34"H	\$ 195.29	\$ 253.90	305166	Table, Cafe, Grey/Black, 36)" Round 29"H	\$ 179.60	\$ 269.40				
305041	Chair, Berlin, Black/White, 18)L 22"D 32"H	\$ 96.20	\$ 125.05	305158	Table, Cafe, Grey/Chrome, 36)" Round 29"H	\$ 243.75	\$ 365.65				
305042	Chair, Berlin, Red/White, 18)L 22"D 32"H	\$ 96.20	\$ 125.05	305165	Table, Cafe, Maple/Black, 30)" Round 29"H	\$ 171.05	\$ 256.55				
305110	Chair, Brewer, Black, 20)L 20"D 32"H	\$ 96.25	\$ 144.35	305168	Table, Cafe, Maple/Black, 36)" Round 29"H	\$ 179.70	\$ 269.55				
305109	Chair, Brewer, Gray, 20)L 20"D 32"H	\$ 96.25	\$ 144.35	305157	Table, Cafe, Maple/Chrome, 30)" Round 29"H	\$ 205.35	\$ 308.00				
305079	Chair, Ice Transparent/Chrome, 17.25)L 20"D 32"H	\$ 187.20	\$ 243.35	305160	Table, Cafe, Maple/Chrome, 36)" Round 29"H	\$ 243.75	\$ 365.65				
305034	Chair, Iso Mesh Black, 36)L 24"D 38"H	\$ 177.75	\$ 231.10	305161	Table, Cafe, Red/Black, 30)" Round 29"H	\$ 153.85	\$ 230.75				
305111	Chair, Jetson, 19)L 18"D 31"H	\$ 129.27	\$ 168.04	305153	Table, Cafe, Red/Chrome, 30)" Round 29"H	\$ 205.35	\$ 308.00				
305149	Chair, Luxor, Guest, 27)L 28"D 40"H	\$ 225.75	\$ 338.60	305163	Table, Cafe, Silver/Black, 30)" Round 29"H	\$ 198.95	\$ 298.45				
305113	Chair, Manhattan, 26)L 22"D 34"H	\$ 136.00	\$ 176.80	305155	Table, Cafe, Silver/Chrome, 30)" Round 29"H	\$ 250.13	\$ 375.25				
305108	Chair, New York, 23)L 32"D 33"H	\$ 129.20	\$ 167.95	Tables - Bar							
305115	Chair, Panton, White, 20)L 34"D 33"H	\$ 136.80	\$ 177.85	305131	Table, Bar, Blue/Black, 30)" Round 42"H	\$ 160.25	\$ 240.35				
305078	Chair, Stage, Beige, 24)L 26"D 36"H	\$ 131.15	\$ 170.50	305140	Table, Bar, Blue/Chrome, 30)" Round 42"H	\$ 209.30	\$ 313.95				
305071	Chair, Stage, Camel, 24)L 26"D 36"H	\$ 131.15	\$ 170.50	305133	Table, Bar, Graphite/Black, 30)" Round 42"H	\$ 160.25	\$ 240.35				
305077	Chair, Stage, Onyx, 24)L 26"D 36"H	\$ 131.15	\$ 170.50	305136	Table, Bar, Graphite/Black, 36)" Round 42"H	\$ 197.10	\$ 295.65				
305075	Chair, Stage, Red, 24)L 26"D 36"H	\$ 131.15	\$ 170.50	305142	Table, Bar, Graphite/Chrome, 30)" Round 42"H	\$ 209.30	\$ 313.95				
305069	Chair, T-Vac Translucent, 25)L 23"D 30"H	\$ 187.25	\$ 243.45	305145	Table, Bar, Graphite/Chrome, 36)" Round 42"H	\$ 246.45	\$ 369.65				
Seating - Ottomans											
305088	Ottoman, Bench, Black, 24)L 60"D 17"H	\$ 248.50	\$ 323.05	305134	Table, Bar, Maple/Black, 30)" Round 42"H	\$ 160.25	\$ 240.35				
305089	Ottoman, Bench, White, 24)L 60"D 17"H	\$ 248.50	\$ 323.05	305137	Table, Bar, Maple/Black, 36)" Round 42"H	\$ 197.10	\$ 295.65				
305085	Ottoman, Cube, Black, 17)L 17"D 18'H	\$ 68.55	\$ 89.10	305143	Table, Bar, Maple/Chrome, 30)" Round 42"H	\$ 209.30	\$ 313.95				
305083	Ottoman, Cube, Blueberry, 17)L 17"D 18'H	\$ 68.55	\$ 89.10	305146	Table, Bar, Maple/Chrome, 36)" Round 42"H	\$ 246.45	\$ 369.65				
305082	Ottoman, Cube, Lemon, 17)L 17"D 18'H	\$ 68.55	\$ 89.10	305130	Table, Bar, Red/Black, 30)" Round 42"H	\$ 160.25	\$ 240.35				
305084	Ottoman, Cube, Raspberry, 17)L 17"D 18'H	\$ 68.55	\$ 89.10	305139	Table, Bar, Red/Chrome, 30)" Round 42"H	\$ 209.30	\$ 313.95				
305093	Ottoman, Cube, White Leather, 17)L 17"D 18'H	\$ 68.55	\$ 89.10	305132	Table, Bar, Silver/Black, 30)" Round 42"H	\$ 209.30	\$ 313.95				
305086	Ottoman, Half Round, Black, 72)L 36"D 17'H	\$ 247.55	\$ 321.80	305141	Table, Bar, Silver/Chrome, 30)" Round 42"H	\$ 258.65	\$ 387.95				
305087	Ottoman, Half Round, White, 72)L 36"D 17'H	\$ 247.55	\$ 321.80	Tables - Cocktail							
305094	Ottoman, Oval, Black, 52)L 32"D 19'H	\$ 256.25	\$ 384.50	305017	Table, Cocktail, Geo, Black, 50)L 22"D 16'H	\$ 155.70	\$ 202.40				
305095	Ottoman, Oval, White, 52)L 32"D 19'H	\$ 256.25	\$ 384.50	305014	Table, Cocktail, Geo, Chrome, 50)L 22"D 16'H	\$ 155.70	\$ 202.40				
305092	Ottoman, South Beach, Wedge, Platinum, 25)L 31"D	\$ 148.45	\$ 193.00	305020	Table, Cocktail, Inspiration, 42)L 28"D 18'H	\$ 193.15	\$ 251.10				
305090	Ottoman, Square, Black, 40)L 40"D 17'H	\$ 207.10	\$ 269.25	305016	Table, Cocktail, Silverado, 36)" Round 17'H	\$ 179.30	\$ 233.10				
305091	Ottoman, Square, White, 40)L 40"D 17'H	\$ 207.10	\$ 269.25	305015	Table, Cocktail, Soho, 38)L 38"D 18.5'H	\$ 255.08	\$ 331.61				
Seating - Office & Utility Seating											
305150	Chair, Altura, High Back, 25)L 25"D 43"H Adj.	\$ 236.80	\$ 307.82	305025	Table, Cocktail, Sydney Black, 48)L 26"D 18'H	\$ 264.25	\$ 396.50				
305151	Chair, Altura, Med. Back, 25)L 25"D 37"H Adj.	\$ 219.55	\$ 285.40	305024	Table, Cocktail, Sydney White, 48)L 26"D 18'H	\$ 264.25	\$ 396.50				
305114	Chair, Flex with Wheels, 24)L 22"D 31"H	\$ 97.00	\$ 126.10	305022	Table, Cocktail, Visions, 48)L 28"D 17'H	\$ 151.26	\$ 196.63				



CES Meeting Place Specialty Furniture Order Form Pg 2 of 2

B-2

RETURN TO: Ron Dean • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Phone: 702.515.5593 or Fax: 702.294.8653
Contact us Online: cesmeetingplace@ges.com

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2011 International CES

January 6 - 9, 2011

Las Vegas Convention Center - South Hall

Form Deadline Date:
December 8, 2010

Go to below link to view images and information:
<http://ges.com/ecomm/info/B1-Brochure-CORE.pdf>

COMPANY NAME

EMAIL ADDRESS

BOOTH NUMBER

10% DISCOUNT APPLIES TO ORDERS RECEIVED BY DECEMBER 8, 2010

Price List

Place Order Here

Prices include delivery, installation, rental and removal

Orders received after the discount deadline date are subject to availability and/or substitutions.

Cancellation Policy: Items cancelled will be charged 100% of original price after move-in begins.

Payment Enclosed

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

Authorized Signature - Please Sign: 

AUTHORIZED NAME - PLEASE PRINT

DATE

011005117

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970

www.ges.com/chat

Order directly with GES ONLINE at: www.ges.com



CES Meeting Place Electrical Rental Order Form

E-2

RETURN TO: Ron Dean • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Phone: 702.515.5593 or Fax: 702.294.8653
 Contact us Online: cesmeetingplace@ges.com

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2011 International CES

January 6 - 9, 2011

Las Vegas Convention Center - South Hall

Form Deadline Date:
December 8, 2010

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
SHOWSITE CONTACT	SHOWSITE CONTACT PHONE #	DATE/TIME OF ARRIVAL CONTACT'S HOTEL (OPTIONAL)

By signing and delivering this form to GES, customer agrees to all terms and conditions printed on this form. To receive the discount rate, we must receive your order, along with full payment, by the deadline date above. All other orders will be processed at the regular rate. No credits will be issued on services installed as ordered even though not used.

Price List

ITEM#	NON 24 HR.QTY	DESCRIPTION	DISCOUNT RATE	REGULAR RATE	24 HR. QTY	24 HR. DIS. RATE	24 HR. REG. RATE	TOTAL
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120v Motor & Equipment Outlets

700001	005 Amp/500 Watts, 1/4 HP 120V	\$ 73.50	\$ 110.50		\$ 147.00	\$ 221.00	\$
700002	010 Amp/1000 Watts, 1/4 HP 120V	\$ 139.00	\$ 209.00		\$ 278.00	\$ 418.00	\$
700003	015 Amp/1500 Watts, 1/4 HP 120V	\$ 151.50	\$ 227.50		\$ 303.00	\$ 455.00	\$
700004	020 Amp/2000 Watts, 1/4 HP 120V	\$ 194.50	\$ 292.00		\$ 389.00	\$ 584.00	\$
700005	030 Amp, 1 HP 120V, PLEASE CALL GES FOR QUOTE 702.515.5955						

1P 208v Motor & Equipment Outlets

700012	010 Amp, 1/2 HP 208V / 1Phase	\$ 225.00	\$ 338.00		\$ 450.00	\$ 676.00	\$
700014	020 Amp, 1 HP 208V / 1Phase	\$ 291.00	\$ 436.50		\$ 582.00	\$ 873.00	\$
700015	030 Amp, 2 HP 208V / 1Phase	\$ 328.00	\$ 492.00		\$ 656.00	\$ 984.00	\$
700016	060 Amp, 5 HP 208V / 1Phase	\$ 461.00	\$ 691.50		\$ 922.00	\$ 1,383.00	\$
700017	100 Amp, 10 HP 208V / 1Phase	\$ 502.00	\$ 753.00		\$ 1,004.00	\$ 1,506.00	\$
700018	200 Amp, 208V / 1Phase	\$ 1,250.00	\$ 1,875.50		\$ 2,500.00	\$ 3,751.00	\$

3P 208v Motor & Equipment Outlets

700022	010 Amp, 1 HP 208V / 3Phase	\$ 266.00	\$ 399.50		\$ 532.00	\$ 799.00	\$
700024	020 Amp, 3 HP 208V / 3Phase	\$ 328.00	\$ 492.00		\$ 656.00	\$ 984.00	\$
700025	030 Amp, 5 HP 208V / 3Phase	\$ 434.50	\$ 651.50		\$ 869.00	\$ 1,303.00	\$
700026	060 Amp, 10 HP 208V / 3Phase	\$ 576.00	\$ 864.00		\$ 1,152.00	\$ 1,728.00	\$
700027	100 Amp, 20 HP 208V / 3Phase	\$ 766.50	\$ 1,150.00		\$ 1,533.00	\$ 2,300.00	\$
700028	200 Amp, 50 HP 208V / 3Phase	\$ 1,317.00	\$ 1,975.50		\$ 2,634.00	\$ 3,951.00	\$

3P 480v Motor & Equipment Outlets

700044	020 Amp, 7.5 HP 480V / 3Phase	\$ 463.00	\$ 694.50		\$ 926.00	\$ 1,389.00	\$
700045	030 Amp, 10 HP 480V / 3Phase	\$ 522.50	\$ 784.00		\$ 1,045.00	\$ 1,568.00	\$
700046	060 Amp, 20 HP 480V / 3Phase	\$ 691.50	\$ 1,037.50		\$ 1,383.00	\$ 2,075.00	\$
700047	100 Amp, 50 HP 480V / 3Phase	\$ 922.00	\$ 1,383.50		\$ 1,844.00	\$ 2,767.00	\$
700048	200 Amp, 100 HP 480V / 3Phase	\$ 1,501.50	\$ 2,252.00		\$ 3,003.00	\$ 4,504.00	\$

Also Available: 380V/220V 30 MOTOR & EQUIPMENT OUTLETS - CALL FOR QUOTE

ITEM#	QTY	DESCRIPTION	DISCOUNT RATE	REGULAR RATE	TOTAL
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Lights

664752	Arm Light, 75 Watt Black**		\$ 117.50	\$ 176.50	\$
700361	Floodlight, 1000 Watt Overhead**		\$ 263.00	\$ 394.00	\$
700350	Floodlight, 120 Watt*		\$ 105.00	\$ 158.00	\$
700352	Floodlight, 120 Watt Double*		\$ 162.25	\$ 243.50	\$
700370	Floodlight, 250 Watt Krypton**		\$ 137.92	\$ 207.18	\$
700339	Track with 3 Light Fixtures		\$ 178.50	\$ 267.50	\$
700337	Track Light Fixture Only		\$ 52.94	\$ 79.57	\$

Transformers/Converter Boxes

700114	Buck Boost Per Amp (20 Amp minimum)		\$ 4.50	\$ 7.26	\$
	I agree in placing this order that I have accepted GES payment Policy and GES Terms & Conditions of Contract.	A. Total All items Ordered		\$	
		B. Payment Enclosed		\$	

Authorized Signature - Please Sign: **X**

EXHIBITOR'S ELECTRICAL CONTACT NAME & PHONE NUMBER	AUTHORIZED NAME - PLEASE PRINT	DATE
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All exhibitor disputes must be resolved at show site, before the close of the show

Important Information

- GES is not responsible for voltage fluctuation or power failure due to temporary conditions. Exhibitor is responsible for providing surge protectors for their Goods. GES is not responsible for loss or damage resulting from power surges. Furthermore, GES' liability for any and all loss or damage is limited to the value of the cost of electrical services provided or depreciated value of Goods, whichever is less. All electrical installations and connections to all electrical service should be made by a GES electrician. GES will not be responsible for any damage or loss to any equipment, component, computer hardware or software, and/or any damage or bodily injury to any person caused by the installation, connection, or plugging in of any electrical outlet by persons other than a GES electrician.
 - Electricity will be turned on 30 minutes prior to show open and will be turned off within approximately 30 minutes after show close.
 - OUTLET LOCATION & DISTRIBUTION**— All electrical outlets will be installed on the floor at the draped backwall of inline and peninsula booths. All electrical outlets for island booths will be dropped to one main location per the Exhibitor's floor plan. If no plan is provided, the outlets will be installed at our discretion. Any change in location and/or additional power drops are chargeable on a time and material basis. Distribution and connection of outlets are chargeable on a time and material basis. **The first ninety feet of cabling to deliver power to your booth is free. If additional cabling is necessary, to power your booth, it will be charged at a time, material and motorized equipment basis.** See Electrical Labor form E-3
 - GES JURISDICTION** (Requires labor and/or material) — All distribution of electrical wiring. All facility overhead distribution of electrical wiring, and the distribution of same from product to booth and from booth to booth. All motor and equipment hook-ups requiring hard wiring connections. Installation and/or repair of electrical fixtures. Installation of electrical motors and electrical apparatus to be energized.
 - Total combined wattage within booth space exceeding 20 amps will require electrical booth work labor. Labor is required to inspect and hook-up equipment pre-wired to plug into our system. Exhibitors are not permitted to use power unless ordered. Exhibitors found using outlets without an order will be subject to the regular rate for outlets used. Sharing power or plugging into facility outlets is strictly prohibited.
 - ELECTRICAL LABOR** (See Electrical Labor Order Form) — Labor rates are subject to labor contract effective at time of show.
 - Please include H-3: Booth Layout Form, or provide your own detailed drawing, for placement of main drop locations (MDL), outlets and fixtures. Regular rates will be applied, regardless of when the order was received, if either is not provided with your electrical order.
- * On Stanchion, In-line Booths Only. Labor is not included for all other types of booths and will require a booth work labor order. (see E-3 form)
- ** May require labor and/or lift at additional charge not available at some locations. See number 7 above for additional requirements.
- Cancellation Policy:** Items cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation



CES Meeting Place Electrical Labor Order Form

E-3

RETURN TO: Ron Dean • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Phone: 702.515.5593 or Fax: 702.294.8653
Contact us Online: cesmeetingplace@ges.com

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2011 International CES

January 6 - 9, 2011

Las Vegas Convention Center - South Hall

Form Deadline Date:
December 8, 2010

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
SHOWSITE CONTACT	SHOWSITE CONTACT PHONE #	DATE/TIME OF ARRIVAL CONTACT'S HOTEL (OPTIONAL)

PLEASE COMPLETE THIS FORM FOR ALL ELECTRICAL LABOR NEEDED.

- All distribution of electrical wiring and the distribution of same from product to booth and from booth to booth. All motor and equipment hook-ups requiring hard wiring connections. Installation and/or repair of electrical fixtures. Installation of electrical motors and electrical apparatus to be energized.
- Total combined wattage within booth space exceeding 20 amps will require electrical booth work labor. Labor is required to inspect and hook-up equipment pre-wired to plug into our system. Exhibitors are not permitted to use power unless ordered. Exhibitors found using outlets without an order will be subject to the regular rate for outlets used.

Important Information & Rates

Starting time can be guaranteed only when labor is requested for the start of the working day at 8:00 AM. All exhibit labor for 8:00 AM starting times will be dispatched to booth space. Confirm labor and equipment by 2:30 PM the day before date requested. Please have an authorized representative in booth to supervise the work to be done and sign the work order upon completion. Equipment and labor cancelled without a 24 hour notice shall be charged a one (1) hour cancellation fee per worker and equipment. If Exhibitor fails to use the workers and equipment at the time confirmed, a one (1) hour "Not Ready" charge per worker and equipment will apply.

The minimum charge for labor is one (1) hour per worker and equipment. Labor thereafter is charged in half (½) hour increments per worker. Exhibitors requiring electrical labor will automatically be charged a dismantle fee. Dismantle labor is charged at 50% of installation labor based on show close/move-out days/time, and does not need to be scheduled. Overtime rates may apply. Gratuities in any form, including cash, gifts, or labor hours for work not actually performed are prohibited by GES. GES requires the highest standards of integrity from all employees. Please call our confidential Always Honest hotline at 866.225.8230 to report fraudulent or unethical behavior. All rates are subject to change if necessitated by increased labor and material costs.

LABOR RATES ARE AS FOLLOWS:

Worker per Hour	Incentive	Composite
Electrical, ST	Code: 705060	\$ 76.38
Electrical, OT	Code: 705060	\$ 151.71
		\$ 99.72
		\$ 157.02

Orders received after the discount deadline date of December 8, 2010. Including orders placed on-site, will be assessed a 30% late order surcharge.

INCENTIVE RATE: This rate allows Exhibitors to do more advance work in an effort to alleviate the crunch on the last few days before CES. Labor rates for Monday, December 27, 2010 through Friday, December 31, 2010 will be billed at Straight Time rates: Monday thru Friday 8:00 AM. to 5:00 PM. All other times will be billed Over Time, including Saturday, Sunday and Holidays.

COMPOSITE RATE: This rate offers a longer 11-hour window of work time and allows GES to guarantee multiple start times before 8:00 am. **Labor rates for Sunday, January 2, 2011 - Thursday, January 6, 2011 will be billed at the following rates:** 7:00 am to 6:00 pm - Straight Time rates; All other times will be billed Over Time, Saturday, Sunday and Holidays.

Please Indicate Service

FLOOR WORK - DISTRIBUTION

- GES SUPERVISED (OK TO PROCEED)

GES will supervise labor to: (If this is left unmarked and a floor plan has been submitted, GES will proceed with the floor work)

- Power Distribution A 30% surcharge will be added to the labor rates above for this professional supervision.
- Date and time not required.

FLOOR WORK - DISTRIBUTION

- EXHIBITOR SUPERVISED (DO NOT PROCEED)

Exhibitor will supervise.

- You must schedule date & time below as well as # of electricians and estimated hours.
- GES assumes no liability for loss, damage or bodily injury arising out of the installation and/or dismantling of Exhibitor's property by GES provided union labor. Exhibitor assumes the responsibility and any liability arising therefrom, for the work performed by union labor under Exhibitor's supervision. Exhibitors must stay clear during movement of freight.
- Labor cannot be scheduled prior to assigned target date.

Please note: The exhibit hall will be dark beginning at 12:00 Noon on Thursday, Dec 31 through Jan 1, 2011. No Exhibitor activity allowed.

Is there more than one (1) drop location?

Yes No

Additional drops will be charged on a time and material basis depending on when order & floor plan are received.

All booths requiring floor work labor must send a booth floor plan to tse@ts-electric.com. They can also be faxed to 702.294.8687. Please write your booth number, show name and email address on the fax. To receive the discount rate, the H-3: Booth Layout form or a scaled plan in CAD or PDF format must include main drop locations for power, additional drop locations, electrical distribution, orientation, outlets, fixtures ,and all 1000 watt overhead focus points must be attached to this form, as well as a form of payment or emailed to tse@ts-electric.com.

All flooplans are reviewed prior to show site to circuit a hall print for installation of power. A fee of \$ 50.00 will be billed for this time.

BOOTH WORK - Please indicate type of work to be performed

Hang lights Hang Plasma*: Size _____ Qty _____

Hook-up equipment

Other _____

*Plasmas 37" and larger require 2 electricians.

Place Order Here

SCHEDULE DATE(S)	SCHEDULE START TIME	SCHEDULE END TIME	TOTAL # OF HOURS	X	TOTAL # OF ELECTRICIAN X	LABOR RATE	=	TOTAL
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Floor Work (FW): Do Not Proceed: power distribution Please attach your own labor schedule if additional space is required.

	AM PM		AM PM				
	AM PM		AM PM				

Booth Work (BW): Labor must be scheduled for each day that labor is required

	AM PM		AM PM				
	AM PM		AM PM				

I agree in placing this order that I have accepted GES payment Policy and GES Terms & Conditions of Contract.

Authorized Signature - Please Sign:

<input checked="" type="checkbox"/> X	AUTHORIZED NAME - PLEASE PRINT	DATE	A. Total Labor Ordered	\$
			B. 30% GES Supervision	\$
			C. Payment Enclosed	\$

Please estimate the number of workers and hours per worker needed for installation. Invoice will be calculated according to actual hours worked, relative to the original order and based upon the date received. Additional labor required will be calculated and invoiced at the show site rate.

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat

011005117

Order directly with GES ONLINE at: www.ges.com



CES Meeting Place Electrical Booth Layout Form

H-3a

RETURN TO: Ron Dean • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Phone: 702.515.5593 or Fax: 702.294.8653
 Contact us Online: cesmeetingplace@ges.com

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December 8, 2010

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
SHOWSITE CONTACT	SHOWSITE CONTACT PHONE #	DATE/TIME OF ARRIVAL CONTACT'S HOTEL (OPTIONAL)

A unique grid must be completed for each of the following services to ensure proper placement of items in your booth. Please do not combine services onto a single grid. Print/photocopy as needed.

- Electrical Forms (For Non-Standard Distribution) - Form E-1 & E-2
- Electrical Hanging Signs - Form H-2

To use this grid:

- Use bold lines to indicate the outline of your booth.
- Indicate the scale of the grid (i.e. 1 square = 1 foot) or indicate the dimensions of your booth.
- Mark the adjacent booth numbers or aisle numbers.

Each square is _____ feet square since my booth is _____ feet wide by _____ feet long.

BACK OF BOOTH (indicate adjacent booth or aisle number: _____)

Indicate Adjacent Booth or Aisle Number:										Indicate Adjacent Booth or Aisle Number:

FRONT OF BOOTH (indicate adjacent booth or aisle number: _____)

*This form must be returned to GES for your orders to be processed.



CES Meeting Place Electrical Credit Card Charge Authorization

G-3a

RETURN TO: Ron Dean • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Phone: 702.515.5593 or Fax: 702.294.8653
 Contact us Online: cesmeetingplace@ges.com

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COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER

You may arrange for a third party to handle your display and be billed for services. GES will agree to this arrangement if the third party has a satisfactory payment record with us. **Both the Exhibiting Firm and Third Party** must complete this form, including **Third Party Credit Card Charge Authorization below**. Return form by the deadline date. **GES reserves the right to deny any Third Party Billing Request that is not complete or received by the deadline date.**

It is understood and agreed that the exhibiting firm is ultimately responsible for payment of charges. If your named third party does not pay the invoice before the last day of the show, charges will revert to you, the exhibiting firm. All invoices are due and payable upon receipt. GES Terms & Conditions of Contract apply to both the Exhibiting Firm and Third Party Representative.

Exhibiting Firm

EXHIBITING FIRM		
STREET ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	

The items checked below are to be invoiced to the Exhibiting Firm:

- Electrical Outlets/ Pre-Order only Electrical Material
- Electrical Outlets/ Showsite only Hanging Sign Labor & Material
- Electrical Outlets / All Electrical labor In/Out
- Stagehand Labor & Material Plumbing Labor & material
- Plumbing Outlets
- Other (Please Specify) _____

Third Party

THIRD PARTY		
STREET ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	

The items checked below are to be invoiced to the Third Party:

- Electrical Outlets/ Pre-Order only Electrical Material
- Electrical Outlets/ Showsite only Hanging Sign Labor & Material
- Electrical Outlets / All Electrical labor In/Out
- Stagehand Labor & Material Plumbing Labor & material
- Plumbing Outlets
- Other (Please Specify) _____

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

PLEASE SIGN **X**
AUTHORIZED SIGNATURE

AUTHORIZED NAME - PLEASE PRINT DATE

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

PLEASE SIGN **X**
AUTHORIZED SIGNATURE

AUTHORIZED NAME - PLEASE PRINT DATE

Exhibiting Firm Credit Card Charge Authorization

All information must be provided. **Your order will not be processed if any information is missing.** (i.e. Expiration Date, Account Number, Contact Information, Type of Card, and Signature.) **We require your credit card charge authorization to be on file with GES even if you are paying by check or bank wire transfer.**

Account Number	<input type="checkbox"/> Corporate Card	<input type="checkbox"/> Personal Card
-	-	-
PROVIDE EXPIRATION DATE	EXPIRATION DATE	
	<input type="checkbox"/> MasterCard	<input type="checkbox"/> VISA
	<input type="checkbox"/> American Express	
CARDHOLDER'S NAME	PLEASE PRINT	
CARDHOLDER'S BILLING ADDRESS	CITY	
STATE	ZIP	COUNTRY

PLEASE SIGN **X**
CARDHOLDER'S SIGNATURE DATE

Third Party Credit Card Charge Authorization

All information must be provided. **Your order will not be processed if any information is missing.** (i.e. Expiration Date, Account Number, Contact Information, Type of Card, and Signature.) **We require your credit card charge authorization to be on file with GES even if you are paying by check or bank wire transfer.**

Account Number	<input type="checkbox"/> Corporate Card	<input type="checkbox"/> Personal Card
-	-	-
PROVIDE EXPIRATION DATE	EXPIRATION DATE	
	<input type="checkbox"/> MasterCard	<input type="checkbox"/> VISA
	<input type="checkbox"/> American Express	
CARDHOLDER'S NAME	PLEASE PRINT	
CARDHOLDER'S BILLING ADDRESS	CITY	
STATE	ZIP	COUNTRY

PLEASE SIGN **X**
CARDHOLDER'S SIGNATURE DATE

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat

011005117

Order directly with GES ONLINE at: www.ges.com



Smart City
5795 W. Badura Ave, Suite 110
Las Vegas, Nevada 89118
888-446-6911
702-943-6001 (Fax)

LAS VEGAS CC



EARLY ORDER DEADLINE: 12 / 6 / 10



THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY

Show Dates:
1 / 6 / 11 To 1 / 9 / 11

Incentive Order Deadline:
12 / 6 / 10

Email

Fax Number
() -

Credit Card Number: AMX MC Visa

Expiration Date (MM / YY):

/

Print Card Holder Name: Card Holder Signature and/or Acceptance of T's & C's:

Important! Important! Please review the "Product Overview / Glossary" section of our literature to assure that the services you have selected will provide the required functionality for any application(s) you will be utilizing. **A complete description of all services and Terms & Conditions may be found online at www.smartcity.com "Conventions" section.** Please call if assistance is needed.

Description of Service	Type	QTY	Incentive	Base	Total								
1. Internet – Networking Services: (10 / 100 Base - T)													
a. NetPremium (Shared Ethernet Service, 1 Static Public IP address)	SE		\$ 1,195	\$ 1,495									
b. Additional Public IP Address / Device (NetPremium) - Max 10 addl allowed	IA-SP		\$ 150	\$ 164									
c. NetStandard (Shared EtherNAT Service, 1 Static Private IP address)	NE		\$ 995	\$ 1,245									
d. Additional Private IP Address / Device (NetStandard) - Max 10 addl allowed	IA-SN		\$ 125	\$ 136									
e. NetBasic (Shared up to 512K↑/1.5M↓)(1 Private DHCP IP, 1/Device) - Limited Qty	BE-1.5		\$ 795	\$ 995									
f. NetExpress (Shared up to 256K↑/512K↓)(1 Private DHCP IP, 1/Device)-Limited Qty	BE-512		\$ 595	\$ 745									
g. NetDedicated (Dedicated 1.54 Mbps w/5 IP addresses) - No addl IP's available	TS		\$ 3,495	\$ 4,370									
h. NetDedicated Plus (Dedicated 3 Mbps w/29 IP addresses)	TS-03		\$ 5,900	\$ 6,704									
2. Internet – Networking Services: Equipment													
a. Hub Rental (8 Port) – 10 / 100 Base -T	H8		\$ 150	\$ 164									
b. Hub Rental (24 Port) – 10 / 100 Base -T	H4		\$ 225	\$ 245									
c. Patch Cable (up to 50') - Cat 5e	PC		\$ 50	\$ 54									
3. Voice Services: PBX Service – Dial “9” for an outside line													
a. Single Line (no Instrument) (unrestricted long distance)	LO		\$ 275	\$ 345									
b. Multi-Line Phone w / 1 main Number & 1 rollover line (unrestricted LD)	ML		\$ 409	\$ 490									
4. Voice Services: Dedicated Line (Direct line do not dial “9”)													
a. Dedicated Line - (no Instrument) (unrestricted) - Limited Quantity	DL		\$ 409	\$ 490									
5. Voice Services: Special Services													
a. Telephone Instrument (Single Line, Touchtone) upon request	SL / DI												
b. Long Distance Restrictions (Local & CC / International Restricted) upon request	CC / IR												
6. Special Line Services (For 3rd Party Circuit Extensions - Must order circuit from local Bell Co or Other Provider)													
a. Analog Extended Pots line from Demarc to Booth	DP		\$ 200	\$ 250									
b. ISDN BRI or DSL Extended circuit from Demarc to Booth	IS / HL		\$ 400	\$ 500									
c. T-1 Extended Data / Telco circuit from Demarc to Booth	(See T&C 8) T2 / T1		\$ 2,000	\$ 2,452									
e. DS-3 Extended circuit from Demarc to Booth	(See T&C 8) T3		\$ 9,000	\$ 10,082									
f. Labor / Floor Work - Fee per hour	(See T&C 1) FW		\$ 75	\$ 75									
g. Point-to-Point / Special Engineering / VPN / Web Casting	(See T&C 1) VP / MI		(Call 888-446-6911 for quote)										
7. Special Quote – Attachment A or SOW (if applicable)													
8. Move - In / On - Site order fee of \$250 Internet/Network / \$75 Telephone - per line (if ordering service after show move-in has started).													
9. Distance Fee of \$500 Internet / \$100 Telephone for each line outside the convention venue. x (number of lines)													
SUBTOTAL													
Unused portions of deposits returned with final billing.	ESTIMATED 10% TAX / FEES DEPOSIT = SUBTOTAL x 10%												
TOTAL PAYMENT MUST ACCOMPANY ORDER. Credit Card users may fax order to 702-943-6001													
GRAND TOTAL													

*** Incentive Price applies to orders received With Payment by Monday, December 6, 2010. ***

FOR SMART CITY USE:

Payment Rec'd (Amount):

Customer No: **2011 - 030 - 794 -**

ORDER ON LINE: www.smartcity.com/order/center.asp?center=030

INTERNET - NETWORK / TELEPHONE SERVICE CONTRACT

Terms and Conditions / Payment Options

- 1. Smart City is the exclusive provider of all Voice, Data and Network services (wired and wireless) and installer of all cabling (except Electrical) including but not limited to Voice and Data** communications cabling. This includes **all cabling** to meeting rooms, booths, within booths (under carpet and flooring), fiber optic, twisted pair (Category 3, 5 and 6), coaxial and all other non Electrical cabling.
- 2. The use of the network connection(s) provided by Smart City may be used only by the directors, officers and employees of the Company, its guests, its agents and consultants while performing service for the Company and cannot be resold or distributed to other companies or individuals.**
- 3. All devices for which Smart City directly or indirectly provides Internet / Network connectivity must pay a device charge or purchase a Smart City assigned IP address.**
- 4. Incentive Price** applies when a completed order with payment is received no later than 21 days prior to the first day of show move-in. **Base Price** applies to **(a)** all orders received from One (1) to Twenty (20) days before show move-in has started or **(b)** orders received on or before the 21 day Incentive Deadline without payment **(c) orders placed on site or after show move-in has started will be at Base Price plus an additional 20% X Base Price.**
- 5. Internet / Network** – 100 Mbps, full-duplex, Ethernet access to our backbone, with shared or dedicated Internet access up to 128 Kbps or greater (depending on service ordered) via an RJ-45 jack, is provided for each connection ordered.
- 6. Shared Internet Services Specific:** Routers, Streaming Applications, VoIP, DHCP, NAT or Proxy Servers are **not allowed with any of our shared Internet / Network services**. This includes, but is not limited to, NetPremium, NetStandard, NetBasic, and NetExpress. Smart City can engineer a custom dedicated network(s) to accommodate such special requests. Please call for quote.
- 7. Rates listed include a single IP address, standard installation to the booth in the most convenient manner and does not include computer equipment, NIC card, TCP / IP software or power to the booth.**
- 8. Limited Availability:** T-1 / DS-3 and other special circuit orders must be placed 45 days prior to show move-in date due to limited availability and to avoid additional charges.
- 9. Wireless Specific:** **(a)** Smart City is the exclusive provider of voice, wired and wireless data service(s) for the Facility. **Wireless Devices not authorized by Smart City are strictly prohibited.** Customer(s) that desire to showcase their wireless products must contact Smart City 21 days in advance of show move-in to investigate the potential of Smart City engineering a customized cohesive network to operate without interference to other Customer(s), (applicable charges may apply). **(b)** The use of any wireless device that interferes with the facility's 2.5 / 5.8 GHZ wireless data frequency range is prohibited and subject to disconnection at the Customer expense.
- 10. Unless otherwise directed, Smart City is authorized to cut floor coverings to permit installation of service.**

- 11. Internet Performance Disclaimer:** Smart City does not guarantee the performance, routing, or throughput; either expressed or implied, of any data circuit(s) connectivity with regards to the Internet and / or Internet backbone(s) beyond the Facility.
- 12. Only Smart City personnel are authorized to modify system wiring or cabling. Material and equipment furnished by Smart City for this service contract shall remain the property of Smart City.**
- 13. CANCELLATION** – There is a minimum \$150 Cancellation fee. Cancellations must be in writing. Additional cancellation charges will apply for orders that have already incurred labor, material, and / or engineering costs. Some broadband services and special circuits cannot be cancelled once ordered and will incur full charges listed / quoted. Credit will not be given for service(s) installed and not used.
- 14. Service problems must be reported to the Smart City Service Desk. Service claims will not be considered unless filed in writing by Customer prior to close of show.**
- 15. Any additional cost incurred by SMART CITY to: 1) assist in trouble diagnosis or problem resolution found not to be the fault of SMART CITY or 2) collect information required to complete the installation that customer fails to provide (i.e. floor plans or special circuit numbers) may be billed to the Customer at the prevailing rate.**
- 16. Equipment Management:** **(a)** Customers should pick up hubs, wireless devices, telephone instruments and other rental equipment at the Smart City Service Desk. **(b)** The Customer will be fully responsible for the protection and safekeeping of rental equipment and will be responsible for returning all rental equipment to the Smart City Service Desk within one (1) hour following close of the show.
- 17. The prices listed on this contract do not include Federal, State, Local or Other Taxes and Tax surcharges. Taxes / Tax surcharges will be included on your final bill. Federal Tax ID is 65-0524748.**
- 18. NOTE: THE CUSTOMER IS RESPONSIBLE FOR ALL INTERNATIONAL LONG DISTANCE AND OTHER APPLICABLE CHARGES AGAINST ASSIGNED TELEPHONE NUMBER(S)**
- 19. All Single Line, Multi-Line, and Dedicated Line Telephone services include Directory Assistance, Information, "0+", Operator assisted, 1-800, 950, credit card type call usage and unlimited Domestic Long Distance. International Call charges will apply.**
- 20. Long Distance (International Calls) and Line Restrictions:** **(a)** Toll restriction will block lines to local only or local and "1-800" calling only. All other "1+" or "0+" dialing will be blocked (this includes all long distance access). **(b)** All lines will be blocked from "976" and "900" dialing unless otherwise requested. Additional deposits may be applicable. **(c)** Smart City will provide a detailed listing of all toll / billable type calls made from applicable services. Additional LD deposits required for Intl companies.
- 21. A per line move fee starting at \$100 (Telephone), \$200 (Internet) may apply to relocate the line(s) after it is installed.**
- 22. Prices are based upon current rates and are subject to change without notice.**

(1) All Customer contracts and agreements are solely between SMART CITY and the prospective Customer; (2) SMART CITY is not the employee, agent or partner of the Facility; (3) The Facility is not a party to, nor shall it have any obligations or liabilities whatsoever to any Customer, under any Customer Contract including without limitation, the obligation to provide any of the services covered by such Customer Contract; (4) No representations or warranties are being made by the Facility with respect to any Customer Contract or any Communications Services; (5) The right of the Customer to receive any Communications Service will be terminated if this Agreement is terminated for any reason provided therein; and the Facility will have no obligation to continue providing such service unless the Facility elects in its sole discretion to continue to provide such services itself or through a third party; (6) The provisions of the Customer Contract are separate and independent from the provisions of the Customer's lease space in the building and shall not affect the Customer's obligations under such lease and without limiting the foregoing, in no event shall any default by SMART CITY under the Customer Contract or any failure with respect to any Communications Services have any effect on any Customer's obligations to the Facility under any lease or any other occupancy agreement between such Customer and the Facility.

- 23. A valid Credit Card number with signature MUST be on file regardless of payment method. For your convenience we will use this authorization to charge your credit card for any additional amounts incurred.**
- 24. Smart City accepts payments in US dollars, Checks drawn on a US bank, Wire Transfers or the following Credit Cards: (Amex, MasterCard, Visa,). Make all checks payable to: Smart City.**
- 25. Due to the cost of processing checks, any refunds due in the amount of \$10.00 or less will not be refunded except upon written request.**

Mail or Fax Completed Orders with Payment and Floor Plan To

SMART CITY
5795 W. BADURA AVENUE, SUITE 110
LAS VEGAS, NEVADA 89118
(888) 446-6911 FAX (702) 943-6001

Customer Acceptance of All Smart City Terms and Conditions / Attachments:

With execution of this document the Customer hereby authorizes Smart City to provide services as requested herein, is authorized to request such services and acknowledges full and complete understanding of the Terms and Conditions and Attachments contained herein & Website.

Print Authorized Name	Authorized Signature	Date
FOR SMART CITY USE: Payment Rec'd (Amount):	Customer No: 2011 - 030 - 794 -	

ORDER ON LINE: www.smartcity.com/order/center.asp?center=030

*** Tipping is not permitted. Any request from personnel for gratuities should be reported to Management immediately. ***

Network Security Declaration

Center: Las Vegas CC (030) - NV
Show: 2011 INTERNATIONAL CES

Company Name: _____
Booth / Room #: _____
Customer / Ref #: **2011 - 030 - 794 -**

The Network Security Policy implemented for this Facility requires Customer(s) adherence to several necessary precautions in order for Smart City to maintain a healthy, viable network for all Customers. This declaration of compliance with the security requirements as noted herein is an acknowledgement of Smart City's filtering policies and must be completed, signed by an authorized Customer representative and mailed or faxed to Smart City prior to the requested network service(s) being activated for Customer's usage.

Network Security Policy:

Smart City requires that all devices directly or indirectly accessing Smart City's network(s) have the latest virus scan software, Windows® security updates, system patches, and any other technological precautions necessary to protect the Customer(s) and others from viruses, malicious programs, and other disruptive applications. Any device(s) which adversely impacts Smart City's network(s) may cause service interruptions to Customer(s) which can lead to disconnection of the Customer's equipment from the network(s), with or without prior notice at Smart City's sole discretion. The device(s) in question will remain disconnected until all issues are adequately resolved. All charges will apply and no refunds will be given. Additional charges may apply for trouble diagnosis and / or problem resolution.

Smart City has implemented filtering policies on all Internet routers. These filters block all inbound Internet Control Message Protocol (ICMP) -- Ping, Traceroute, etc. -- destined to any Smart City Network(s). Smart City understands that Ping and Traceroute are valuable troubleshooting tools; therefore Smart City's Policy does allow ICMP (Ping & Traceroute) packets sourced from any Smart City network(s).

Further, to avoid infection by common Internet worms (Nachi, MSBlaster, LoveSAN, etc.), Smart City has implemented similar filters on the following TCP and UDP port numbers: UDP – 137, 138, 402, 1434 and TCP – 135, 139, 402, 445, 4444.

Customers requiring inbound or outbound access to any of the filtered ports, should contact a Smart City customer service representative in advance of the event with details of the specific requirements so that Smart City may consider the potential of a customized alternative.

Each Customer's business is important to Smart City and with advanced and timely notification of a Customer's needs we are confident that we can provide network services that perform as expected for all clients.

*** Please inform all show site personnel about the importance of Smart City's Network Security compliance issues ***

*** Services are activated after Smart City is in receipt of this signed declaration of compliance with our network security requirements ***

Device(s) Operating System: _____ Total # of Devices: _____

Type of Anti-Virus Software Installed: Norton McAfee Other: _____

Virus Scan Last Updated - Date: _____ / _____ Security Updates Last Performed - Date: _____ / _____

Are You Renting Computers? Yes No Rental Company Name: _____

Rental Company Contact: _____ Contact Number: _____

With execution of this document the Customer hereby attests that Customer provided equipment, which will be connected to Smart City's network(s) at the above noted Facility and Show / Event has been properly protected, contains anti-virus software, and the latest patches and security updates have been installed. Customer(s) also accepts the responsibility for the performance of Customer's equipment and understands the conditions placed on service delivery by this document as well as the potential that additional charges may be incurred should Customer's equipment be found to adversely impact Smart City's network(s) performance. The Customer acknowledges that this Network Security Declaration is part of the Customer Contract allowing Smart City to provide requested service(s) and is subject to change without notice.

Signature _____

Date _____

Printed Name _____

Title _____

Floor Plan – Communications Cable

Center: Las Vegas CC (030) - NV
 Show: 2011 INTERNATIONAL CES

Company Name: _____
 Booth / Room #: _____
 Customer / Ref #: **2011 - 030 - 794 -**

Voice and Data communications cabling. Smart City is the **exclusive installer** of all cabling (except Electrical) including but not limited to Voice and Data communications cabling. Smart City provides cabling to booths, within booths (under carpet and flooring) and from booth-to-booth. Fiber Optic, twisted pair (Category 3, 5 and 6), coaxial and all other non Electrical cables fall under Smart City's area of expertise.

IMPORTANT!! Prior to installation of service, a complete floor plan is required. Please utilize this grid should you not have your own floor plan to send us. You may use a different floor plan for each service group (Telephone, Internet, etc.) or combine all services on one floor plan. For a floor plan to be considered complete it **must** include all the information listed below (Main Distribution Location "MDL", designated location of items within the booth, surrounding booths, scale-length and width).

	Adjacent Booth or Aisle# _____										
Adjacent Booth or Aisle#											Adjacent Booth or Aisle#
	Adjacent Booth or Aisle# _____										

X = Main Distribution Location (**MDL**) – The originating line(s) for service, whether from overhead, a floor pocket or a column, will be delivered to a "**MDL**" before being distributed within your booth. Example: Storage area, back of booth, etc. (unless specified, the default for the "**MDL**" will be the back of the booth or at Smart City's discretion, the most convenient location). All distribution of services to their final destination within the booth will originate from the "**MDL**". A per line move fee will apply to relocate services within your booth after they have been engineered and / or installed.

T = Location of Telephones, Fax lines or other telecommunications equipment "**T**".

I / H / PC / C = Location of primary Internet Service "**I**", Audio Visual "**AV**", Hubs "**H**", Patch Cables "**PC**" and / or Computers "**C**". For Smart City to perform your floor work, you will need to indicate the location of each item you want cabled. Make sure to order your floor work, hubs, and patch cables early and in advance of the show moving in.

Orientation = The Booth or Aisle #'s surrounding your booth. A minimum of one surrounding Booth or Aisle # is required (two or more would be more helpful) for Smart City to accurately install your services.

Size = Booth dimensions (example 10x10) _____. **Scale** = 1 Box is equal to _____ ft.

Floor Work / Labor - Communications Cable

Center: Las Vegas CC (030) - NV
Show: 2011 INTERNATIONAL CES

Company Name: _____
Booth / Room #: _____
Customer / Ref #: 2011 - 030 - 794 -

Smart City has the exclusive contract to install all cabling (except Electrical) including but not limited to voice and data communications cabling. This includes all cabling to booths, **within booths (under carpet and flooring)** and from booth-to-booth. Fiber optic, twisted pair (Category 3, 5 and 6), coaxial and all other non Electrical cables fall under Smart City's area of responsibility.

- ❖ **Labor cost** - \$75.00 an hour per technician, with a one hour minimum.
- ❖ **Floor work** - Estimated at 4 cables per hour (this is a conservative estimate assuming normal circumstances with timely request for service and a complete floor plan received at least 5 days before show move in. Charges could be greater than our estimate for a variety of reasons such as floor work was ordered late, carpet had already been laid, obstructions / physical structures and other miscellaneous issues that can make cabling more labor intensive and time consuming).
- ❖ **Smart City Cat 5 Cable** - \$50 each (50 ft. cable)

Please select the floor work option that you will require for your booth:

Yes, we will need to order floor work from Smart City for our booth.

_____ Estimated number of labor hours. Please add this to our order.

No, we will not require floor work for our booth. We will not be laying our cables across aisles or under carpet or flooring.

Please select the cabling option that you will require for your booth:

Smart City Provided Cable. We prefer Smart City to provide the cable for our booth.

_____ Number of Cat 5 Cable(s) at \$50 each. Please add this to our order.

Exhibitor Provided Cable. We will provide our own cable for our booth and understand the following:

- We will not be placing cable across aisles, across traffic flow areas, under carpet or under flooring.
- Smart City can only accept cable and cannot accept hubs, routers, switches or other equipment.
- Smart City cannot guarantee service on Customer/Exhibitor provided cable(s) and/or equipment. Connectivity can be guaranteed only to the point where Smart City's services originate in the booth.
- Any request for trouble diagnosis or problem resolution found not to be the fault of Smart City may be billed to the Exhibitor at the prevailing rate (for example, faulty equipment or damaged cable).
- Cable(s) must be shipped two weeks prior to the show opening to:

Las Vegas Convention Center
3150 Paradise Rd.
LVCC Warehouse (Door #12)
Attn: Smart City/Chris Martinkovich
Las Vegas, NV 89109



NETWORK SERVICES AT THE LAS VEGAS CONVENTION CENTER

FOR YOUR CONVENIENCE!

Feel free to contact our on site customer service team at the CES Hotline 702-943-6CES or email servicedesk@smartcity.com.

For general billing or service questions you may also contact our national customer service team at 888-446-6911.

FREQUENTLY ASKED QUESTIONS

- Q. What type of Internet service should I order?*
 - A. What type of Internet service you need will be dependent on how you intend to use the service. If you have questions regarding what service you need please call our CES Hotline at 702-943-6237 or email servicedesk@smartcity.com.**

- Q. What is the difference between a Public IP and a Private IP Address?*
 - A. A Public IP is also referred to as a “real” IP commonly used in VPN connections and provides more robust capabilities than a Private IP. A Private IP allows the user to reach the World Wide Web and interact with web pages however, among its variety of limitations, connecting to servers outside of the Las Vegas Convention Center is not supported.**

- Q. What type of service does Basic EtherNet supply?*
 - A. NetExpress & NetBasic (Shared Services) are the newest shared (Private IP) services provisioned by Smart City allowing a user to utilize uploads speeds of up to 256K - 5152k and download speeds up to 512K – 1.5Mb respectively. These services work with a username and password and support one computer per line. These services are only available in a limited quantity.**

- Q. *What if I want to webcast or stream information to the Internet, what type of connection would I need?*
- A. **Smart City can provide customized dedicated networks at speeds of 1.5Mb to 45Mb and greater. You must order one of these Dedicated networks in order to stream information from your booth. The NetDedicated Plus Service is a High Bandwidth dedicated 3 Mbps of bandwidth and includes 29 IP addresses.**
- Q. *I have a router that I intend on using in my booth, will that be a problem?*
- A. **YES, routing devices are not allowed on our Shared Services, the use of routers can be very detrimental to performance when used on our network. Smart City reserves the right to disconnect service in any booth when devices attached to the Smart City provided connection (routers of any kind and access points) could possibly be disruptive. Smart City can usually allow most routing devices (programmed and functioning properly) on our customized dedicated networks.**



TELEPHONE SERVICE AT THE LAS VEGAS CONVENTION CENTER

FOR YOUR CONVENIENCE!

Feel free to contact our on site customer service team at the CES Hotline 702-943-6CES or email servicedesk@smartcity.com.

For general billing or service questions you may also contact our national customer service team at 888-446-6911.

New this year: All Single Line, Multi-Line, and Dedicated Line Telephone services include Directory Assistance, Information, "0+", Operator assisted, 1-800, 950, credit card type call usage and unlimited Domestic Long Distance. International Call charges will apply.

FREQUENTLY ASKED QUESTIONS

- Q. Do I need to dial a "9" to dial outside the convention center?*
 - A. Yes, if you order our Standard line or our Multi-Line phone PBX Service. If you order a Dedicated Line you are not required to dial a "9" to call outside the building.**

- Q. What type of phone service should I order to use with a fax machine?*
 - A. Our standard line would be the most appropriate service.**

- Q. Can I use an ISDN line to access the Internet?*
 - A. Yes, but only if you have your own ISDN modem and your own ISP that has access for an ISDN dial-up account. This service is typically used for broadcasting and is not a recommended service for Internet connections.**

- Q. What is a dry pair (Section 6 on the order form)?*
 - A. A "Dry Pair" is an extension of a circuit ordered through a 3rd party, like Sprint, and connected to equipment in the Smart City demarc. Smart City extends the circuit to the booth for the fee listed on the order form.**

- Q. How do I order my phone line restricted from long distance?*
 - A. All Smart City telephone lines are unrestricted for long distance unless requested otherwise. A line can be restricted as "CC", allowing the line to make credit card, toll free and local calls, or "IR" which allows all calls except International calls (Intl calls are restricted. To order your line with restricted access choose which type of restriction you require under "Long Distance Restrictions" on our Telephone Services order form.**

- Q. I have my own multi line phone. Can I bring it with me to the show to use?*
 - A. Smart City's Multi-Line service is one phone line delivered with a digital signal. Only Northern telecom 2000 series phones will work with this service. Smart City provides all the phones for this line.**



CABLING AND FLOOR WORK

AT THE LAS VEGAS CONVENTION CENTER

FOR YOUR CONVENIENCE!

Feel free to contact our on site customer service team at the CES Hotline 702-943-6CES or email servicedesk@smartcity.com.

For general billing or service questions you may also contact our national customer service team at 888-446-6911.

FREQUENTLY ASKED QUESTIONS

- Q. Under what circumstances is it mandatory to use Smart City for booth cabling?*
 - A. When the communications cables (telephone, Internet or Fiber) will be laid on the show floor underneath the carpet/flooring or across aisles.**

- Q. How much does the labor for floor work cost?*
 - A. Our rate is \$75.00 per hour per technician during normal business hours. Our normal business hours are 8am-5pm Monday through Friday. Labor scheduled on Saturday or Sunday between 8am-5pm is still \$75.00 per hour per technician, however, labor requested before 8am or after 5pm on any day of the week will be billed at the time and a half rate of \$112.50 per hour per technician.**

- Q. How do I know how many hours of floor work I need?*
 - A. As a rule of thumb, please estimate one hour of floor work for every four cables that need to be run in the booth. If you have a non standard booth or feel that you may have non standard cabling issues, please call us directly at 702-943-6080 or email us at: servicedesk@smartcity.com**

Q. What if I want to run the cable along the trussing in my booth, will Smart City need to perform this work as well?

A. No, only cables run under the carpet / flooring, across door ways, aisles and other attendee traffic areas must be run by Smart City.

Q. What if I want the cables run under the carpet, but I have my own cables?

A. You are more than welcome to supply your own cables for your booth. However, we do ask that you ship them to us so that we receive them no later than December 20, 2010 at the following address:

Las Vegas Convention Center
3150 Paradise Rd.
LVCC Warehouse (Door #12)
Attn: Smart City/Grant Baker
Las Vegas, NV 89109

Also, please be aware that Smart City is not responsible for customer provided cable / equipment including but not limited to testing or repairing cables.

Q. I am exhibiting in a meeting room, will Smart City need to provide the labor to run the cables?

A. No, you are more than welcome to run your own cables in a meeting room, however, building regulations prohibit anyone from running cables across entrances or exits in meeting rooms and other attendee traffic areas.



ONLINE WEB ORDERING AT THE LAS VEGAS CONVENTION CENTER

You can order Online with Smart City at
<https://www.smartcity.com/order/center.asp?center=030>.

The website is fully functional 24 hours a day.

How To Place Order

Placing an order for services is quick, easy and customer friendly. Just follow these simple instructions:

1. This site requires JavaScript and pop-up windows. Please activate JavaScript and allow pop-ups for this web site in your browser before continuing.

2. Click the Place Order Tab and then click Begin Order Process. At this point you are entering our "Secure Site".

3. Select Event Facility and Show.

- On the map, click the Region or state where your show is taking place. A list will appear with all the Facilities we support in that region, select the one where your show is being held at. If it is not on the list, we probably do not provide services there but feel free to email us with information about your show and perhaps we can help you.
- After you select the Facility, you will get a list of upcoming shows being held there. If you do not see your show listed, there is a good chance that it exists but we have not entered it into our system yet. Send an email to cs@smartcity.com with the name of the show, the show dates and the center where the show is to be held. A Customer Service Representative will assist you with placing your order.

4. Read the information on the Confer page and then click the "Order Now!" button.

5. Please read the INSTRUCTIONS section on the online order form.

(STEP 1 of 8)

6. Go to the "Show Information" section, then to "Show Name". Click on the drop down menu; a list of events will appear. Please find your event and click on it. The system will "auto-load" the information about your event onto the order form.

7. If you need your order installed on a different day than listed in the "Date(s) Telecommunications Services Needed" section, select the appropriate date from the drop down list.

8. Please enter the "Booth" or "Room" information in the appropriate field.

9. Complete all boxes in the "Exhibitor Information" section.

(STEP 2 of 8)

10. To add items to your order or make changes to items, click the "Edit/add items to your order" link in the "Services" section. A window will open showing the available items. In the "Quantity" column, enter the number of items you wish for each item in the list. Click the "Add Items" button at the bottom of the form. The window will display all the items you have added to your order. To edit an item, click the hyperlink in the "Item #" column that corresponds to the item you wish to change. In the "Quantity" column, enter the new number of items and click the "Update" button. If you wish to cancel this item, click the "DELETE" button. Once you are satisfied with your items, click the "Close This Window" link to return to the form.

Screen content and designs easily steer the customer through the ordering process. Every customer will have the online convenience of requesting services through this website based, user-friendly tool.

Order Online

After submission you will receive a confirmation with specific details about your order. We will contact you if there are any problems or to acquire your billing information. Before placing an order it would be helpful to have the following information available:

- The convention center location and show name
- The booth number and aisle number
- Specified locations for services within booth
- Type of services required

Begin the Order Process >>

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2011 International CES

January 6 - 9, 2011

Las Vegas Convention Center - South Hall

Material Handling is the unloading of your exhibit materials, delivery to your booth, handling of empty containers to and from storage, and removal of your materials from your booth for reloading onto your outbound carrier. This is not to be confused with the cost to transport your exhibit material to and from the event.

Benefits of Advance Shipping to the GES Warehouse

- Storage of materials for up to 28 days prior to your show.
- Delivery of Shipments to your booth by your published set-up time.
- Some convention centers and hotels do not have facilities for receiving or storing freight.
- Saves valuable set-up time.

How to Ship in Advance to the GES Warehouse

- Remove all old shipping and empty storage labels.
- Fill out and attach enclosed Advance Shipping labels.
- Complete the enclosed Material Handling Order Form.
- Remember to confirm receipt of your shipment prior to leaving for the show.
- All shipments must have a bill of lading or delivery slip showing the number of pieces, weight, and type of merchandise.
- Certified weight tickets must accompany all shipments.
- Take the time to ensure that your display and products are packed neatly and securely.
- Do not ship uncrated materials to warehouse.
- For a rate quote please call GES Logistics at 1.888.454.4437.

How to Ship to Exhibit Site

- Consign all **domestic** shipments c/o Global Experience Specialists.
- Do **not** consign **international** shipments c/o Global Experience Specialists; however, please contact our international division at: GESLogistic_international@ges.com.
- Remove all old shipping and empty storage labels.
- Fill out and attach enclosed Direct Shipping labels.
- Complete the enclosed Material Handling Information Sheet.
- All shipments must have a bill of lading or delivery slip showing the number of pieces, weight, and type of merchandise.
- Certified weight tickets must accompany all shipments.
- Take the time to ensure that your display and products are packed neatly and securely.
- If you are shipping your carpet and/or lighting trusses, make sure it is loaded last so it can be unloaded first.
- For a rate quote please call GES Logistics at 1.888.454.4437.

Freight Carriers

Select a carrier with experience in handling exhibition materials. Make sure to give your carrier explicit information as to where and when to check in. Delivery and pick up times are often out of the range of "normal" delivery hours, make sure your carrier is committed to meeting your target dates and times. While making shipping plans to the Show, also plan for the return shipment. For a rate quote please call GES Logistics at 1.888.454.4437.

Tracking Shipments

Confirm your delivery date and time with your carrier, and have all pertinent shipping information in the hands of your representative at show site. You may also want to review the return of your Goods at the end of the show. GES Logistics domestic shipments can be tracked online by going to: www.ges.com/everything/logistics/tracking/.

Estimating Material Handling Charges

Handling charges are based on the weight of the freight. Shipments are billed by the hundred weight and rounded up to the nearest hundred. Minimum per Shipment may apply, see enclosed Material Handling Order Form for details. Please prepay all shipping charges - GES cannot accept or be responsible for collect shipments. Crated and uncrated shipments must be separated and clearly identified on separate bills of lading with separate weight tickets - otherwise GES will invoice the entire load at the Uncrated rate.

- **Crated** – Material that is skidded, or is in any type of shipping container that can be unloaded at the dock with no additional handling required.
- **Uncrated** – Material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting bars or hooks.
- **Overtime Surcharges** - Shows that move-in or move-out on weekends or after 4:30 PM during the weekday, may be subject to additional overtime surcharges. See enclosed Material Handling Order Form for details.

Estimating Material Handling Charges, *continued*

- **Late Surcharges** – May be charged an additional overtime surcharge a. If advance freight is received before or after the published deadline date for shipments to arrive at the warehouse. See enclosed Material Handling Order Form for details.
- b. Freight shipments sent to the show after it has opened.
- c. Freight shipments that are received at showsite that do not meet their published date & time.
- **Shipment Surcharges** – A surcharge will be incurred per shipment for those that are received with incomplete information on shipping labels identifying company name and booth number and/or shipments that are left on the show floor at the end of the show with no labels and no bill of lading turned in.

Machinery Labor and Equipment

Labor and equipment for uncrating, unskidding, positioning, leveling, dismantling, reocrating, and reskidding machinery and/or equipment must be ordered separately. Place your order for this labor using the In-Booth Forklift & Labor Order Form. If your material requires specialized rigging equipment, please notify us promptly so that we can make arrangements. When possible, supply your own rigging equipment with shipments and pre-rig your material.

Storing Empty Containers

Properly labeled empty shipping cartons will be picked up, stored, and returned after the show. Labels are available at the **GES Servicenter®** or from your GES Service Executive and are for empty storage only. Depending on the size of the show, it can take from two to twelve hours to return empty crates. Do not store any items in crates marked "empty." GES has no liability for damage to crates or items sent to empty storage in crates.

Outgoing Shipments

An OMHF (Outbound Material Handling Form / Bill of Lading) must accompany all outgoing shipments. Shipping information, outbound forms and labels will be available at the **GES Servicenter®**. Exhibitors selecting non-official carriers will need to make their own arrangements for pickup. Make sure that someone from your company will be on-site to oversee the outbound shipment of your display and product.

Measure of Damage

- **Liability** – GES is liable for loss or damage to your Goods only if the loss or damage is caused by GES negligence.
- **Sole Relief** – If found liable for any loss, GES' sole and exclusive maximum liability for loss or damage to Customer's Goods is limited to \$.50 (USD) per pound with a maximum liability of \$100 (USD) per container, or \$1,500.00 (USD) per shipment, whichever is less.

Insurance

All of your Goods should be insured by your own insurance policy. Although we do our best to handle your Goods as our own, there are many variables in shipping and handling that can affect your exhibit and products. GES has published GES Terms & Conditions of Contract that are in this exhibitor service manual. Please read them carefully. It is recommended that your Goods be insured.

Work Zone

Customer acknowledges that the show site and surrounding areas are active work zones. Customer, its agents, employees and representatives are present at their own risk.

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2011 International CES

January 6 - 9, 2011

Las Vegas Convention Center - South Hall

Form Deadline Date:
December 17, 2010

ADVANCE WAREHOUSE SHIPMENTS

MATERIAL HANDLING CONTRACTOR:

Global Experience Specialists
7000 Lindell Road
Las Vegas, NV 89118
800.475.2098

Warehouse Shipments (May begin arriving on November 29, 2010)

The receiving rate for this service includes unloading at the warehouse and delivery to:

The Las Vegas Convention Center

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading. Warehouse receiving hours are Monday - Friday, 8:00 AM - 4:30 PM; Closed 12:00 PM - 1:00 PM & Holidays.

\$ 49.99 per 100 lbs / \$ 149.97 minimum

Shipments arriving on or before Monday, December 17, 2010 may be consigned to:

Exhibitor Name _____	
Booth Number _____	
2011 International CES	
C/O Global Experience Specialists	
7000 Lindell Road	
Las Vegas, NV 89118	
800.475.2098	

GES shall not be responsible for damage to uncrated materials, improperly packed materials, concealed damage, loss or theft of exhibitor materials after being delivered to booth during installation; nor before being picked up for shipping out from the building. **Claims must be filed by the exhibitor before close of show.**

If your designated carriers do not pick up or make destination delivery of your shipment on time, neither show management nor contractor will be liable for any resulting delays.

Any shipment received at the warehouse after December 17, 2010 will be handled at an additional charge of 30%, \$15.00 per 100 lbs (\$45.00 minimum). The GES Warehouse will be closed on December 24-25, 2010 in observance of the Christmas Holiday and January 1, 2011 in observance of New Year's Day. No Exhibitor activity allowed.

USE THESE SHIPPING LABELS AS THEY WILL EXPEDITE HANDLING. Copies of these labels are acceptable if additional labels are needed.
See form H-1a: Hanging Sign Shipping Labels when shipping Hanging Signs.

R-5



FROM:



TO:

FULL EXHIBITING COMPANY NAME AT SHOW

2011 International CES

NAME OF EXHIBITION

011005117

BOOTH NUMBER

C/O **Global Experience Specialists**
7000 Lindell Road
Las Vegas, NV 89118
USA

SHIPMENT SHOULD ARRIVE ON OR BETWEEN:

Monday, Nov 29, 2010 - Friday, Dec 17, 2010

GES Warehouse will be closed December 24-25, 2010 in observance of the Christmas Holiday and January 1, 2011 in observance of New Year's Day. No Exhibitor Activities Allowed.

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading. Warehouse receiving hours are Monday - Friday, 8:00 AM - 4:30 PM; Closed 12:00 PM - 1:00 PM & Holidays.

Carrier _____
Number _____ of _____ pieces



FROM:



TO:

FULL EXHIBITING COMPANY NAME AT SHOW

2011 International CES

NAME OF EXHIBITION

011005117

BOOTH NUMBER

C/O **Global Experience Specialists**
7000 Lindell Road
Las Vegas, NV 89118
USA

SHIPMENT SHOULD ARRIVE ON OR BETWEEN:

Monday, Nov 29, 2010 - Friday, Dec 17, 2010

GES Warehouse will be closed December 24-25, 2010 in observance of the Christmas Holiday and January 1, 2011 in observance of New Year's Day. No Exhibitor Activities Allowed.

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading. Warehouse receiving hours are Monday - Friday, 8:00 AM - 4:30 PM; Closed 12:00 PM - 1:00 PM & Holidays.

Carrier _____
Number _____ of _____ pieces



All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2011 International CES

January 6 - 9, 2011

Las Vegas Convention Center - South Hall

Form Deadline Date:
Refer to Targeted Floorplan

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
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DIRECT TO SHOWSITE SHIPMENTS

Please refer to the target freight floorplan for your scheduled arrival date and time to the exhibit site.

For security purposes, it is recommended that product be scheduled to arrive on or after January 3, 2011.

All trucks must check in at the designated marshaling area by 2:00 pm to avoid off-target surcharges. Off-target charges will also apply if your truck checks in at the freight receiving area after 2:00 pm on your target move-in date or after your designated time on your target move-out date.

The following rates apply for this service at the Las Vegas Convention Center

\$35.40 per 100 lbs - crated / \$106.20 minimum
\$44.35 per 100 lbs - uncrated / \$133.05 minimum

Exhibitor Name _____
Booth No. _____
2011 INTERNATIONAL CES C/O Global Experience Specialists Las Vegas Convention Center 3150 Paradise Road Las Vegas, Nevada 89109

GES shall not be responsible for damage to uncrated materials, improperly packed materials, concealed damage, loss or theft of exhibitor materials after being delivered to booth during installation; nor before being picked up for shipping out from the building. **Claims must be filed by the exhibitor before close of show.**

If your designated carriers do not pick up or make destination delivery of your shipment on time, neither show management nor contractor will be liable for any resulting delays.

AN ADDITIONAL CHARGE of \$10.62 PER 100 lbs (\$31.86 MINIMUM) WILL APPLY FOR THOSE EXHIBITORS NOT MEETING THEIR TARGET DATE.

**The exhibit hall will be dark on Saturday, January 1, 2011 in observance of New Year's Day.
No Exhibitor Activity Allowed.**

There will be no freight unloading or delivery of furnishings on Sunday, January 2, 2011. Labor, if required, must be ordered by the morning of Thursday, December 30, 2010 and will be provided on an overtime basis.

For additional information regarding direct shipments, please contact GES at **800.475.2098** or visit us at www.ges.com/chat.

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat

011005117

Order directly with GES ONLINE at: www.ges.com

USE THESE SHIPPING LABELS AS THEY WILL EXPEDITE HANDLING. Copies of these labels are acceptable if additional labels are needed.

R-6



FROM:



TO:

FULL EXHIBITING COMPANY NAME AT SHOW

2011 International CES

NAME OF EXHIBITION

011005117

BOOTH NUMBER

**C/O Global Experience Specialists
Las Vegas Convention Center
3150 Paradise Road
Las Vegas, NV 89109-9096
USA**

Reference Targeted Floorplan for Dates & Times.

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading.

Carrier _____
Number _____ of _____ pieces



TO:

FULL EXHIBITING COMPANY NAME AT SHOW

2011 International CES

NAME OF EXHIBITION

011005117

BOOTH NUMBER

**C/O Global Experience Specialists
Las Vegas Convention Center
3150 Paradise Road
Las Vegas, NV 89109-9096
USA**

Reference Targeted Floorplan for Dates & Times.

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading.

Carrier _____
Number _____ of _____ pieces





CES Meeting Place Pre-Printed Outbound Material Handling Request

RETURN TO: Ron Dean • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Phone: 702.515.5593 or Fax: 702.294.8653

Contact us Online: cesmeetingplace@ges.com

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2011 International CES

January 6 - 9, 2011

Las Vegas Convention Center - South Hall

Form Deadline Date:
December 17, 2010

MANDATORY FORM*

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER

Please complete this form and return it to GES before the above Deadline Date so we can provide you with printed outbound material handling documents and shipping labels at the close of the show for you to review and sign. To take advantage of this service, please complete and return this form. If this form is not received by GES by the time of above Deadline Date, this pre-printing service will not be provided, no exceptions.

Shipping Information

FROM:

COMPANY/CONSIGNEE:	ATTENTION:			
STREET ADDRESS:	CITY:	STATE:	ZIP:	COUNTRY:
PHONE:	FAX:			BOOTH NUMBER:

SHIPPING DESTINATION 1:

Number of Labels Needed:

COMPANY/CONSIGNEE:	ATTENTION:			
STREET ADDRESS:	CITY:	STATE:	ZIP:	COUNTRY:
PHONE:	FAX:			BOOTH NUMBER:

SHIPPING DESTINATION 2:

Number of Labels Needed:

COMPANY/CONSIGNEE:	ATTENTION:			
STREET ADDRESS:	CITY:	STATE:	ZIP:	COUNTRY:
PHONE:	FAX:			BOOTH NUMBER:

Method of Shipment

Please Select Desired Method of Shipment Below:

GES Logistics:

- Ground
- Air
 - Next Day Delivery
 - 2nd Day Delivery
 - Deferred Delivery
- Van Line - Full Pad Partial Pad Crated
- Specialized Service: _____

Measure of Damage:

If found liable for any loss, GES' sole and exclusive maximum liability for loss or damage to Customer's Goods is limited to \$.50 (USD) per pound with a maximum liability of \$100.00 (USD) per container, or \$1,500.00 (USD) per shipment, whichever is less.

Other: _____

Common Carrier

Air

- Next Day Delivery
- 2nd Day Delivery
- Deferred Delivery

Van Line

- Full Pad
- Partial Pad
- Crated

Once your shipment is packed and ready to be picked up, please return the outbound material handling order form to the **GES Servicenter®**. Verify the piece count, weight, and that the signature is on the outbound material handling order form prior to shipping out. **Shipments without paperwork turned in will be returned to GES Warehouse or forced onto another carrier at Exhibitor's expense.**

GES does not accept responsibility for any exhibitor property left on the show floor unattended at any time for any reason.

*This form must be returned to GES for your order(s) to be processed.

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat



CES Meeting Place Payment & Credit Card Charge Authorization

G-2

RETURN TO: Ron Dean • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Phone: 702.515.5593 or Fax: 702.294.8653

Contact us Online: cesmeetingplace@ges.com

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2011 International CES

January 6 - 9, 2011

Las Vegas Convention Center - South Hall

Form Deadline Date:
December 17, 2010

MANDATORY FORM*

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER	
STREET ADDRESS	CITY	STATE ZIP	COUNTRY
PHONE	FAX	PURCHASE ORDER NUMBER	
SHOWSITE CONTACT	SHOWSITE CONTACT EMERGENCY PHONE NUMBER	CONTACT'S HOTEL (OPTIONAL)	

Payment Policy

Payment for Services — GES requires payment in full at the time services are ordered. Further, GES requires that you provide a credit card authorization with your initial order. For your convenience, we will use this authorization to charge your account for services, which may include labor, material handling, or any applicable fuel or energy surcharge.

Discount Prices — To qualify for discount pricing, orders must be received with payment on or before the discount price deadline(s).

Method of Payment — Global Experience Specialists accepts MasterCard, Visa, American Express, check and bank wire transfer. Purchase orders are not considered payment. All payments must be made in U.S. funds drawn on a U.S. Bank. *Exhibitors will be charged a \$50.00 fee for returned NSF checks.*

Third Party Billing — Each exhibiting firm is ultimately responsible for all charges incurred on its behalf. Global Experience Specialists reserves the right to institute collection action against the exhibitor if the authorized third party does not pay. See *Third Party Billing Request form*.

Tax Exempt — If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exemption Certificate for that state. Please send the above information to the GES office for this show. Taxes vary by location and will be added to your invoice, if you do not submit your tax exempt certificate prior to the deadline.

Adjustments and Cancellations — No adjustments to invoices will be made after the close of the show. Please refer to the individual forms for labor, etc. for cancellation fees. All orders cancelled by the Exhibitor or due to the cancellation of an event or their non-participation may be subject to cancellation fees equal to 50% - 100% of the total order, based upon the status of move-in, work performed and/or GES set-up costs or expenses. A minimum non-refundable deposit of \$25.00 will be applied towards the invoice, unless there is a cancellation of your order. Additionally, GES retains the right to implement/assess a fuel or energy surcharge on all services as necessary based upon market conditions.

Bank wire transfer payment information:

Beneficiary: Global Experience Specialists

c/o Bank of America Account #: 7188-1-01819
 901 Main Street, TX1-492-07-14 ABA Routing #: 0260-0959-3
 Dallas, TX 75202-3714 USA SWIFT Address: BOFAUS3N
 Telephone # 800-657-9533 ext 59248 CHIPS Address: 0959

If requested, following is the physical address for routing identifiers:

Bank of America, Wire Transfer-Customer Services
 2000 Clayton Road, Concord, CA 94520 USA

To properly credit your account, send the following information to the GES address listed on the order forms:

- exhibiting company name, show name, show facility, and booth number
- date and amount of wire transfer
- bank and country where transfer originated

- If you have any questions regarding our payment policy, please call GES National Servicenter® at 800.475.2098 or visit the GES Servicenter® at the show.
- Please complete the information and return payment in full with this form and your orders. You may choose to pay by credit card, check, or bank wire transfer, however, **we require your credit card charge authorization to be on file with GES.**
- All balances must be paid at the conclusion of the event. You agree to late fees up to 1.5% per month on any balance not paid at the conclusion of the event, or balance left without appropriate credit card on file.
- For your convenience, we will use this authorization to charge your credit card for any additional amounts ordered by your representative or services rendered to your company for this event.
- GES will charge a convenience fee for each request to reprocess payment to an alternate credit card in order to cover incremental processing costs. An alternate credit card is a credit card different than the one used to process your initial payment in accordance with GES payment policy. The convenience fee will be quoted at the time your request is made to reprocess payment. The convenience fee will be added to your account balance and settled utilizing the new credit card provided.

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

X

AUTHORIZED SIGNATURE

AUTHORIZED NAME - PLEASE PRINT

DATE

Credit Card Charge Authorization

All information must be provided. Your order will not be processed if any information is missing. (i.e. Expiration Date, Account Number, Contact Information, Type of Card, and Signature.) We require your credit card charge authorization to be on file with GES even if you are paying by check or bank wire transfer.

Account Number	<input type="checkbox"/> Corporate Card	<input type="checkbox"/> Personal Card
-	-	-

PROVIDE EXPIRATION DATE	EXPIRATION DATE	<input type="checkbox"/> MasterCard
		<input type="checkbox"/> VISA
		<input type="checkbox"/> American Express

CARDHOLDER'S NAME	PLEASE PRINT	
CARDHOLDER'S BILLING ADDRESS	CITY	
STATE	ZIP	COUNTRY

PLEASE SIGN X CARDHOLDER'S SIGNATURE DATE

Calculation of Orders

	TOTAL
Material Handling	\$
Carpet	\$
Furniture & Accessories	\$
Specialty Furniture	\$
Standard Exhibit Systems	\$
Hardwall Exhibit Systems	\$
Graphics & Signage	\$
Installation & Dismantling Labor	\$
In-Booth Forklift & Labor	\$
Hanging Sign Labor (Discount Deadline Date - 12/8/2010)	\$
Cleaning	\$
Electrical (Discount Deadline Date - 12/8/2010)	\$
Stagehand	\$
Other GES Services (Specify)	\$
FULL PAYMENT in U.S. funds drawn on a U.S. Bank Global Experience Specialists Federal ID #59-1008863 GES is exempt from backup withholding tax.	\$

To simplify payment, send a check payable to Global Experience Specialists for your entire order or note the amount to be charged to your credit card.

Charge my credit card in the amount of: \$

Enclosed is a check in the amount of: \$

Check Number: _____ Dated: _____

GES requires the highest standards of integrity from all employees. Please call our confidential Always Honest hotline at 866.225.8230 to report fraudulent or unethical behavior.

*This form must be returned to GES for your orders to be processed.

061010

011005117

Order directly with GES ONLINE at: www.ges.com

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat



CES Meeting Place 3rd Party Billing Request

G-3

RETURN TO: Ron Dean • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Phone: 702.515.5593 or Fax: 702.294.8653
 Contact us Online: cesmeetingplace@ges.com

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2011 International CES

January 6 - 9, 2011

Las Vegas Convention Center - South Hall

Form Deadline Date:
December 17, 2010

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
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You may arrange for a third party to handle your display and be billed for services. GES will agree to this arrangement if the third party has a satisfactory payment record with us. **Both the Exhibiting Firm and Third Party** must complete this form, including **Third Party Credit Card Charge Authorization** below. Return form by the deadline date. **GES reserves the right to deny any Third Party Billing Request that is not complete or received by the deadline date.**

It is understood and agreed that the exhibiting firm is ultimately responsible for payment of charges. If your named third party does not pay the invoice before the last day of the show, charges will revert to you, the exhibiting firm. All invoices are due and payable upon receipt. GES Terms & Conditions of Contract apply to both the Exhibiting Firm and Third Party Representative.

Exhibiting Firm

EXHIBITING FIRM		
STREET ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	

The items checked below are to be invoiced to the Exhibiting Firm:

- | | |
|---|---|
| <input type="checkbox"/> Booth Cleaning | <input type="checkbox"/> Rental Furniture |
| <input type="checkbox"/> Rental Carpet | <input type="checkbox"/> Exhibit Systems |
| <input type="checkbox"/> Signs | <input type="checkbox"/> I & D Labor |
| <input type="checkbox"/> In-Booth Forklift Labor | <input type="checkbox"/> Electrical |
| <input type="checkbox"/> Plumbing | <input type="checkbox"/> Material Handling In & Out |
| <input type="checkbox"/> Transportation Charges | |
| <input type="checkbox"/> Other (Please Specify) _____ | |

Third Party

THIRD PARTY		
STREET ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	

The items checked below are to be invoiced to the Third Party:

- | | |
|---|--|
| <input type="checkbox"/> All Services | <input type="checkbox"/> Booth Cleaning |
| <input type="checkbox"/> Rental Furniture | <input type="checkbox"/> Rental Carpet |
| <input type="checkbox"/> Exhibit Systems | <input type="checkbox"/> Signs |
| <input type="checkbox"/> I & D Labor | <input type="checkbox"/> In-Booth Forklift Labor |
| <input type="checkbox"/> Electrical | <input type="checkbox"/> Plumbing |
| <input type="checkbox"/> Material Handling In & Out | <input type="checkbox"/> Transportation Charges |
| <input type="checkbox"/> Other (Please Specify) _____ | |

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

PLEASE
SIGN

X

AUTHORIZED SIGNATURE

AUTHORIZED NAME - PLEASE PRINT

DATE

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

PLEASE
SIGN

X

AUTHORIZED SIGNATURE

AUTHORIZED NAME - PLEASE PRINT

DATE

Exhibiting Firm Credit Card Charge Authorization

All information must be provided. **Your order will not be processed if any information is missing.** (i.e. Expiration Date, Account Number, Contact Information, Type of Card, and Signature.) We require your credit card charge authorization to be on file with GES even if you are paying by check or bank wire transfer.

Account Number	<input type="checkbox"/> Corporate Card	<input type="checkbox"/> Personal Card
-	-	-

PROVIDE EXPIRATION DATE	EXPIRATION DATE	<input type="checkbox"/> MasterCard
		<input type="checkbox"/> VISA
		<input type="checkbox"/> American Express

CARDHOLDER'S NAME PLEASE PRINT

CARDHOLDER'S BILLING ADDRESS CITY

STATE ZIP COUNTRY

PLEASE
SIGN

X

CARDHOLDER'S SIGNATURE

DATE

Account Number	<input type="checkbox"/> Corporate Card	<input type="checkbox"/> Personal Card
-	-	-

PROVIDE EXPIRATION DATE	EXPIRATION DATE	<input type="checkbox"/> MasterCard
		<input type="checkbox"/> VISA
		<input type="checkbox"/> American Express

CARDHOLDER'S NAME PLEASE PRINT

CARDHOLDER'S BILLING ADDRESS CITY

STATE ZIP COUNTRY

PLEASE
SIGN

X

CARDHOLDER'S SIGNATURE

DATE

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat

011005117

Order directly with GES ONLINE at: www.ges.com



CES Meeting Place Graphics & Signage Order Form

I-1

RETURN TO: Ron Dean • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Phone: 702.515.5593 or Fax: 702.294.8653
 Contact us Online: cesmeetingplace@ges.com

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2011 International CES

January 6 - 9, 2011

Las Vegas Convention Center - South Hall

Form Deadline Date:
 December 17, 2010

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
--------------	---------------	--------------

Price List

Additional Items to Decorate Your Booth

ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
600505	Sign, 10"x60"	\$ 60.56	\$ 90.64
600506	Sign, 11"x14"	\$ 42.00	\$ 63.00
600507	Sign, 14"x22"	\$ 58.00	\$ 87.00
600508	Sign, 14"x44"	\$ 70.00	\$ 105.00
600509	Sign, 20"x60"	\$ 154.25	\$ 231.50
600510	Sign, 22"x28"	\$ 58.50	\$ 88.00
600512	Sign, 28"x44"	\$ 103.50	\$ 155.50
600514	Sign, 40"x60"	\$ 179.99	\$ 249.36
600515	Sign, 48"x96"	\$ 463.76	\$ 695.56
600501	Sign, 7"x11"	\$ 33.50	\$ 49.25
600502	Sign, 7"x44"	\$ 41.50	\$ 62.50
600547	Easel Back	\$ 6.39	\$ 9.58

We offer complete graphics services from Design to Print!

We can create custom graphics to fit any of your needs, including:

- Pressure Sensitive Vinyl (PSV) Booth Wraps (the same as vehicle wraps)
- Vinyl or Mesh Banners for use in your booth
- Backlit graphics for lightboxes and display cases
- Custom fit / contour cut / 3D graphics for eye catching effects
- Printing on specialized materials

For a quotation, please visit: <http://www.ges.com/graphics/quote/>

Print File Submission Information

Place Order Here

I have NOT sent my print ready file(s) to GES

Please let us know when you expect to submit your artwork:

- I need assistance submitting my file(s), please contact me
 I will be submitting my file by (date) _____
 I need GES to set my copy
 Copy placement only - indicate copy in the area below

I have already sent my print ready file(s) to GES

Check the submission type used below:

- I put them on the GES FTP site
 I sent them to the gessgraphics@ges.com mailbox
 I sent a disc via USPS, FedEx, UPS or other
 I sent them directly to a GES employee (insert name below)

ITEM#	DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
				\$
				\$
				\$
				\$
A.	Total All items Ordered			\$
B.	Sales Tax: 8.1%	A x 8.1 % = B		\$
C.	Payment Enclosed		A + B = C	\$

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

Authorized Signature - Please Sign: X

AUTHORIZED NAME - PLEASE PRINT	DATE
--------------------------------	------

SIGN INFO

If you do not have a print file to submit, please write in the text and description for your sign order here:

Digital File Submission:

You can upload your file(s) after sending in your order using the information below.

HOST

Western Region Shows

<ftp://csftp.ges.com/West>

USER NAME:

geswstftp

PASSWORD:

o8clx6eq

Please make sure your file(s) are labeled with the exhibiting company's name and the show name (e.g. EGGWHITES_COOKING SHOW.zip)

052610

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat

011005117

Order directly with GES ONLINE at: www.ges.com

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2011 International CES

January 6 - 9, 2011

Las Vegas Convention Center - South Hall

We want your graphics and images to look their absolute best. We are committed to partnering with you in order to provide the most comprehensive and effective solutions in the trade show industry. The graphic print and production industry is continuously evolving. In order to insure the best quality graphics and images from your digital files, and to make file transfers as seamless as possible, we are pleased to provide you with guidelines for submission of your art to Graphics Production. If you are unable to provide digital artwork for your signage needs, we are capable of providing you with layout services. Additional fees will apply. Please contact GES for details.

Suitable Formats for images or logos	
Program	Preferred Format
Adobe Illustrator CS4	ai, eps
Adobe Photoshop CS4	tiff (LZW), jpeg (high quality)
Adobe InDesign CS4	indd (include all links)
Adobe Acrobat	PDF (press quality setting)
QuarkXPress 7	qxd (include all links)

Suitable Media for images or logos	
Media	Preferred Format
CD-ROM (CD-R or CD-RW)	Please send hard copy color proofs
DVD-ROM (DVD-R or DVD-RW)	Please send hard copy color proofs
Email Attachments	Limited to maximum size of 5MB
FTP	Mandatory zip or sit compression

AVOIDING ADDITIONAL COSTS:

Files obtained from the internet (.jpg or .gif) or artwork created in MS Office applications (Word, Excel, PowerPoint, etc.) are often not suitable for high quality output, and often require additional hourly charges. Artwork should be created at actual size, however, for larger files i.e. Banner artwork, 10% or 25% of actual size is acceptable. Scans should be no smaller than 300dpi at quarter size. To avoid additional costs associated with these file types, please supply files in accordance with the defined herein.



gif
@ 400%



ai / eps vector
@ 400%

Vectors

Vectors

Text @ 100%

Outlined Text

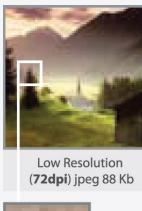
Vector Artwork

For the best quality, artwork should be created in **vector format (ai or vector eps)**.

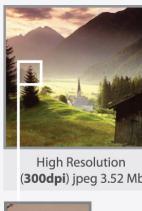
Logos taken from websites are generally gif's. **Gif files are not acceptable as they will not print clearly.**
See Visual.

Artwork which is going to be produced in vinyl, for example; solid company logo's or text, must be supplied in a **vector format (ai or vector eps)**.

Artwork created in a pixel format i.e. TIFF and JPEG is not suitable. See Visual.



Low Resolution
(72dpi) jpeg 88 Kb



High Resolution
(300dpi) jpeg 3.52 Mb

Bitmap/Raster Artwork

JPEG - We accept this format but only if used to compress a file for ease of sending, the original artwork should have been created high resolution - **300dpi or vector eps to print at the best possible quality.**
See Visual.

PDF - These are print files only and can not be altered to fit different sizes, artwork must be set up at the correct proportion and at print ready quality.

Make sure images are saved at high resolution (300dpi).
See Visual.



Color Set Up

If your artwork is using PANTONE Colors, please supply a Pantone color reference. Some colors are more likely to be achieved, but due to printer limitations, Pantone colors are matched to the best possible interpretation for the specific output device. Hard copies such as brochures or print outs can be used as a reference for color matching.



Fonts

Turn all fonts into outlines or convert to paths before sending the files. If you are using a program where this is not an option, **YOU MUST INCLUDE ALL FONTS** with your files.

FTP (File Transfer Protocol) Information

You can upload your file(s) after sending in your order using the information below.

Western Region Shows

HOST

ftp://csftp.ges.com/West

USER NAME:

PASSWORD:

geswstftp

o8clx6eq

Please make sure your file(s) are labeled with the exhibiting company's name and the show name (e.g. EGGWHITES_COOKING SHOW.zip)