

International CES® Benefits and Services

With more than four decades of success, the International CES reaches across global markets, connects the industry and enables consumer electronics (CE) innovations to grow and thrive. Every year CES draws attendees from around the globe ready to do business. They're senior-level executives and key decision-makers who are all looking to develop new business partnerships.

Below you'll find information on the benefits of being an official CES exhibitor, as well as our current pricing structure.

Complimentary Official Exhibitor Benefits

The following list of benefits are available to all official CES exhibitors, regardless of exhibit size and location. All opportunities are deadline permitting and subject to change at the discretion of CEA.

- Five (5) complimentary exhibitor badges for every 100 square feet of exhibit space (minimum 10)
- Five (5) complimentary single-session conference passes
- Opportunity to offer your customers and prospects complimentary registration to CES (up to 2,000 complimentary invitations)
- Complimentary listings in both the online and print versions of the *Official International CES Show Directory*, *Preshow Planner* and *Show Guide*
- Complimentary use of the Exhibitor Dashboard, powered by Map Your Show, to generate leads and promotions prior to CES
- Use of the International CES logo in your CES-related marketing and exhibit promotions
- Exhibitor Profile distributed via Business Wire
- Access to the International CES pre-registered media contact list
- Opportunity to host a press conference at the International CES
- Complimentary, paperless press kit distribution in the CES press rooms
- Opportunity to submit a product for inclusion in The CEA National Media Tour, aka the "Digital Answer Man Tour"
- Opportunity to submit a 30 Second Press Pitch Video about product launches at CES; which will be featured in the Press section of CESweb.org
- Opportunity to submit a product for consideration in CESTV
- Opportunity to be listed or quoted in regional press releases
- Discount on CES Innovation Awards entries
- Discount on CES Unveiled events
- Access to all International CES Keynote Addresses on a first-come, first-serve basis
- Opportunity to be considered for inclusion in the Official CES Show Floor Tours at no cost
- Standard listing in the Official 2016 CES App
- Opportunity to upgrade to other levels of enhanced listing in the app or become a featured exhibitor

The following additional benefits are available to CEA member exhibitors only:

- Discounts on exhibit space
- Member priority for 2016 CES space selection and booth change waiting list
- Twenty percent discount on CES attendee postal list rental
- Up to sixty percent discount on CES Innovation Awards entry fees
- Free LVCC parking pass
- Tickets to VIP Networking Luncheon

Exhibit Space Investment

For exhibitors located at the Las Vegas Convention and World Trade Center (LVCC), Westgate Las Vegas (Westgate) and Sands Expo (Sands).

Open Exhibit Space and Meeting Rooms*

CEA Member Rate**	\$35 per sq. ft.
Non-CEA Member Rate	\$40 per sq. ft.

Open Exhibit Space 399 sq. ft. and under, at all venues, includes:

- 8 ft. high backwall drape
- 3 ft. high siderail drape
- One Company identification sign (7"x 44"); name on the sign will be same as name listed on Exhibit Space Contract
- Two (2) hours of complimentary electrical labor at the LVCC & Westgate.
- Exhibitors with 400 sq. ft. or more at the LVCC, exhibitors will receive one (1) hour of hanging sign labor

Please note, for all exhibit sizes and locations, carpet or other professional floor coverings are mandatory, but is not covered at the LVCC. It may be ordered through your CES Exhibitor Manual.

**Above rates apply for January 6-9, 2015 only. Open exhibit space contracts received after January 9 will be charged the member rate of \$37 per sq. ft. and the non-member rate of \$42 per sq. ft.*

CES Meeting Place

Pricing includes carpet and unlimited standard furniture, when ordered by the designated deadline. CEA

Member Rate**	\$TBD per sq. ft.
Non-CEA Member Rate	\$TBD per sq. ft.

**Above rates apply for January 6-9, 2015 only. Meeting Place contracts received after January 9 will be charged the member rate of \$TBD per sq. ft. and the non-member rate of \$TBD per sq. ft.*

Marketplaces

A variety of packages are available for exhibit space within a CES Marketplace. These are designated areas that group like-technologies as unique showcases on the show floor. Please contact your CES Sales representative for more information.

***To receive the CEA Member discount, an exhibitor must become a member of CEA with dues fully paid within 60 days of submitting an Exhibit Space Contract. Companies who submit their contract after May 1, 2015 have until July 1, 2015 to become a CEA member with dues fully paid, to receive the CEA member rate. The CEA member rate is not available after July 1, 2015. Cancellation or termination of membership will result in the recalculation of space fees at the non-member rate. CEA reserves the right to adjust pricing based on membership status. Not all exhibit space is eligible for the membership discount. Please note, CEA membership is NOT included with your Exhibit Space Contract. Contact membership@CE.org for more information and to join.*