



Unveiled New York

Tuesday, November 10, 2015

Unveiled Las Vegas

Monday, January 4, 2016

Reserve Your Future Now

The CES Unveiled event series offers budding startups and established global brands the exclusive opportunity to showcase the latest technology innovations, network with top members of the media and build buzz prior to CES® 2016.

CES Unveiled New York provides a preview of the year's most innovative technologies two months out from the show and draws more than 400 press, industry analysts and other top tech influencers. The event features a CES press conference with breaking CES news, including the announcement of the CES 2016 Best of Innovation Awards Honorees and concludes with a three-hour networking reception, complete with exhibitor tabletops of the latest in tech innovation from dozens of companies.

CES Unveiled Las Vegas is the official media event of CES® 2016, serving as a sneak peek of the show floor two days before CES opens. This networking event features product displays from the CES 2016 Innovation Awards Honorees along with tabletop displays from some of the leading consumer technology companies. It provides the platform to build your media coverage and opportunity to mingle with more than 1,200 press and industry analysts from around the world.

Secure Your Tabletop

By securing space you'll exhibit beside the CES 2016 Innovation Awards Honorees and reach hundreds of press and industry analysts through:

- Exclusive demonstrations and networking opportunities
- Extensive pre-event promotion of all event exhibitors and sponsors to CES' worldwide media list
- 150-word product description and image in the CES Unveiled Program Guide within *i3* magazine. *i3* will be distributed at the event, during the CES 2016 and to the publication's industry readers

As part of your display, you'll also receive:

- One (1) 6-foot draped exhibit table*
- Four (4) exhibitor passes to the event
- One (1) 22"x 28" sign with exhibitor name
- High-speed Wireless Internet access and 500 watts of electricity

*Eureka Park exhibitors receive a highboy exhibit table

Event Locations

Metropolitan Pavilion
125 W 18th Street
New York City, New York

Mandalay Bay
3950 S Las Vegas Boulevard
Las Vegas, Nevada

Exhibiting Opportunities*

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| • CES Unveiled New York: | \$7,000 |
| • CES Unveiled Las Vegas: | \$7,700 |
| • CES Unveiled New York & Las Vegas: | \$14,000 |
| • Eureka Park™ Highboy: | \$750 |
| • Innovation Honorees Discount: | \$800 per event |

*Tabletops at the CES Unveiled events are limited and pricing may vary, contact us for additional details.

Increase your global brand exposure and enjoy additional discounts when you participate in our CES Unveiled event abroad:

CES Unveiled Paris

Wednesday, October 21, 2015

Branding Opportunities

We offer an array of sponsorships and promotional opportunities to get your company's brand in front of this key audience. Opportunities include: beverage napkins, gifts, bar sponsorship, gift bags and dedicated emails. Contact us for additional details and pricing.

Contact Us

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THE GLOBAL STAGE FOR INNOVATION

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