



**Monday, May 25-
Wednesday, May 27, 2015**

**Halls N1-N2
Shanghai New
International
Expo Center
(SNIEC)**



By tapping into the strength of the CES brand, International CES Asia is the premier event for the consumer technology industry. This new event offers companies a platform to grow or reinforce their brand by showcasing their latest products and technologies to CE industry executives, foreign buyers, international media and a limited number of consumers. Exhibitors will be provided with a tradeshow experience unlike those currently offered by many other shows in China. They will experience first-hand the same transparency, customer service and access to senior-level executives and media that is synonymous with the CES brand.

CONTACT US

Interested in Exhibiting?

+1 (703) 907-4351 (Worldwide)
+86 (21) 2080-3082 (Greater China)
Email: bmoon@CE.org

Media Inquiries?

Email: CESAsiaPress@CE.org

General Questions?

Email: CESAsia@CE.org

CESAsia.com

Audience Profile

Consumer technology industry professionals from China and abroad including buyers, systems installers, content developers, distributors and engineers at CES Asia. We know media attendance is important to growing your business and have plans in place to attract global media coverage by leveraging our relationships with a robust group of press contacts.

Pricing

Indoor raw space:
Starting RMB 2,000/m² (min. of 9 m²)

Branding and Sponsorship Opportunities

We offer an array of sponsorships and promotional opportunities to get your company's brand in front of top industry executives and key attendees. Contact us for additional details.

Conference

CES Asia will feature dynamic conference sessions with keynote addresses and panel discussions presented by industry leaders. Details will be announced soon.

2015 International CES Asia

Produced by  **CEA** 

*Companies that purchase space before February 13, 2015 will receive an early participation discount of RMB 1,800/m².

Information as of September 2014 and is subject to change.