## TRANSPORTATION SPONSORSHIPS

For the 2015 INTERNATIONAL CES

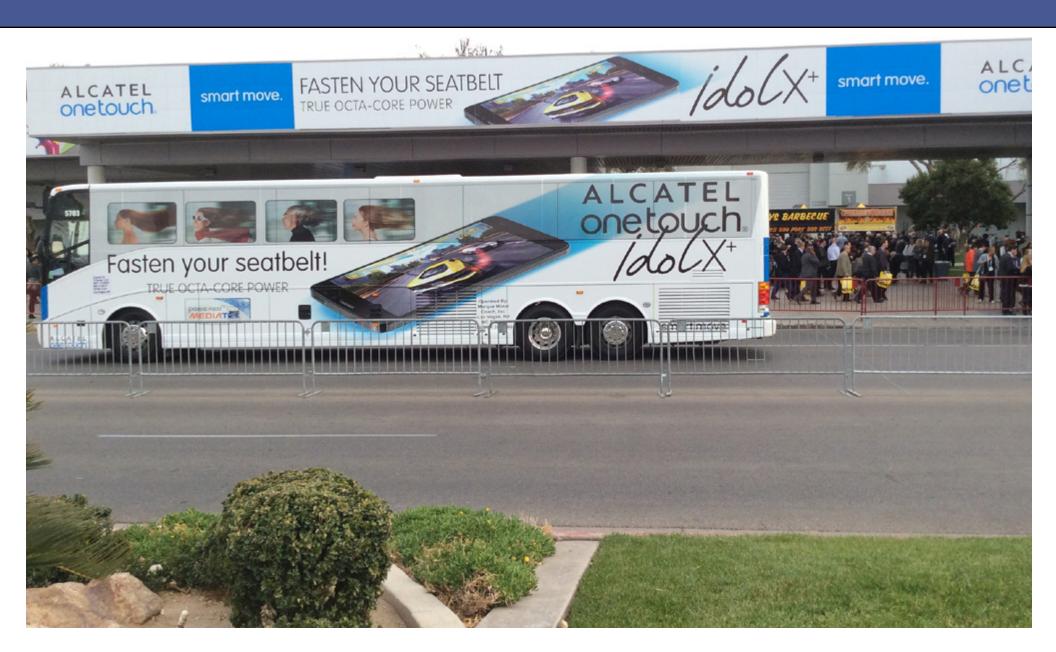






Early Bird Sponsorship Discounts: Save 20% by July 30, 2014 - Save 10% by August 31, 2014

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## TRANSPORTATION SPONSORSHIPS

## **OFFERINGS**

Full and partial bus wraps

Exterior and interior banners

Innovative in-bus products

Flyers + transportation related signage

Custom promotional offerings

## MARKETING PHILOSOPHY

Turnkey sponsorship services

Maximum in-market impressions

Disruptive advertising campaigns

Multiple touch points for high impact branding









# BRANDING OPPORTUNITIES

## SHUTTLE SERVICE INFORMATION

- Let RPMs align your brand with CES during the convention, through exclusive sponsorship of one or more aspects of the transportation infrastructure.
- We work closely with sponsors to reach your target demographic, integrate products and offerings, and achieve lofty marketing objectives.



• We offer valuable support throughout the months leading up to CES. Contact Alex Connor at 401-639-0993 or alexc@rp-ms. com for more information and to develop a custom program.







QUESTIONS, CONTACTS, MORE INFORMATION

**US & INTERNATIONAL SALES** 

ALEX CONNOR 401-639-0993 alexc@rp-ms.com

www.rpmsinc.net

### **RPMs HEADQUARTERS**

640 Ten Rod Road, Floor 2 North Kingstown, RI 02852

#### **EVENT DATES**

**2015 INTERNATIONAL CES** 

Tuesday January 6th- Friday January 9th, 2015 Las Vegas, Nevada

