

SUSTAINABLE PLANET



Growing Green Businesses

South Hall 2, Las Vegas Convention Center

Sustainable Planet at the 2011 International CES serves as the premier location for world-changing technologies, benefiting the environment, utilizing new forms of sustainable energy, renewing our resources, or contributing to the development of nations both on and off the grid.

If your products and services make it possible for every person on this planet to stay connected, informed and live sustainable lifestyles, this CE Spotlight is for you.

According to a CEA study, one in three consumers say they plan to purchase some type of green CE product over the next 12 months. Give your product the exposure to make it to the top of their list.

Exhibit today and meet more than 120,000 industry leaders consisting of buyers, distributors, developers, press and more.

Sustainable Planet will feature:

- Advances in green building
- Alternative energy technologies
- Green business services and solutions
- Smart grid technologies
- Solar and renewable products
- Sustainable packaging
- Wireless convergence

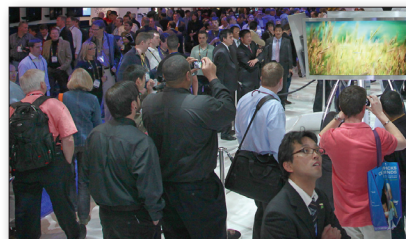
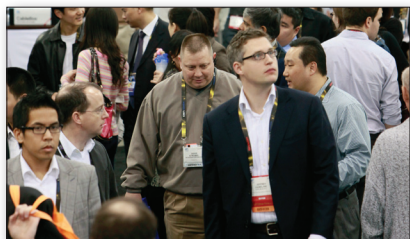
"Technology is a key driver in crafting our sustainable future, and CES is a place to show off the best of the best - but what constitutes 'the best' when it comes to sustainable electronics? I'm hoping CES 2011 will bring out companies who are putting cradle-to-cradle design at the front of their business plan, and moving our culture towards one that gets stuff done, rather than just gets stuff."

Jaymi Heimbuch, Writer

TreeHugger.com and PlanetGreen.com

GREEN PRESS AT CES

- BusinessWeek
- CNET
- Earth 2 Tech
- EarthTechling
- Engadget
- Inhabitat
- Planet Green
- TreeHugger



For more information on Sustainable Planet please contact Shari Gray at sgray@CE.org or 703-907-7025.



THE GLOBAL STAGE FOR INNOVATION



JANUARY 6-9, 2011 | LAS VEGAS, NV | CESweb.org

Demonstrate your products' potential impact on the world around us.

Sign up today!

Participation Options

Open Booth Space Package:

- CEA members: \$36/square foot
- Non-members: \$41/square foot

Hardwall Turnkey Packages:

CEA Members: \$5,150 per 10x10

Non-members: \$5,350 per 10x10

Sponsorship opportunities:

Title and supporting sponsorships of Sustainable Planet are available for interested organizations. Sponsors receive significant additional promotion both before and during 2010 International CES.

- Title sponsorship (1 available): \$25,000
- Supporting Sponsorships (5 available): \$5,000

Receive Exclusive International CES Benefits

Extensive show promotion for Sustainable Planet includes:

Pre-show Promotions

- Preshow Planner
- CES Press Release - 5,000 media, analysts and bloggers
- Print ads in leading industry publications
- CESweb.org

On-site Impressions

- Show Guide
- Directory
- Show signage throughout CES venues
- Listings in the official CES directories (print, Internet and PDA versions)
- Press promotion in the official CES Daily
- Access to a press conference room, ideally located near the press room (requires advance reservations)
- A wide selection of promotional and sponsorship opportunities to increase your company's exposure and drive attendees directly to Sustainable Planet - and your products, services and technologies
- Cleaning service and security

**For more information on exhibiting options please contact Shari Gray
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