



Important Dates to Remember

Attendee Registration

Available now

Exhibitor Registration

Opens August 2003

Mailing Deadline

To avoid holiday mailing delays, please register by December 5, 2003

Conference Cancellation Deadline

All cancellations must be received in writing on/before December 26, 2003 to be refundable, minus a \$50 processing fee.

Registration Deadline

To avoid on-site charges, please register by the January 2, 2004 deadline.

2004 International CES

January 8-11, 2004

The International CES—coming to a location near you.

Learn more about the value of the International CES. Stop by the International CES exhibit booth at these events:

- IFA (International Funkausstellung): August 29-September 3, Berlin, Germany
- Hong Kong Electronics Fair: October 13-14, Hong Kong
- TAITRONICS: October 16-20, Taipei, Taiwan

Helpful Links

For up-to-date information on the 2004 International CES:
www.CESweb.org

Need more information on getting a temporary visa?
<http://unitedstatesvisas.gov>

Locate your nearest embassy or consulate:
<http://travel.state.gov/links.html>

Visa letter of invitation: *Making your interview successful*

Request your letter of invitation for a visa early! With recent changes in the immigration laws, the U.S. State Department advises that anyone who applies for a temporary visa to enter the U.S. should plan on the process taking significantly longer than it has in the past. With this in mind, we strongly urge you to place your request for a letter of invitation to attend the 2004 International CES, **TODAY**.

We've gathered these helpful tips to make your visa interview as smooth as possible.

■ **Request a letter of invitation from International CES beginning June 2003 by visiting www.CESweb.org.** The sooner you request your letter of invitation the better. With recent changes in the immigration laws, it may take longer to apply for a temporary visa.

■ **Complete all information requested by International CES to process your letter of invitation.** Based on our experience, we've changed some of the information included with your visa letter. Complete all information we've asked for to ensure that the International CES can tailor your letter to you as much as possible.

■ **Schedule an appointment with your embassy as soon as you receive your visa letter.** Make your appointment early to avoid the rush and to ensure that you have adequate time for all document processing. Please request your letter of invitation before making your appointment and make sure you have your letter available for your interview.

■ **Research application fees.** Find out what fees are required and how you can pay them. Application fees need to be paid before your appointment and are non-refundable.

■ **Photographs must be current and taken within the past 6 months.** Make sure you include a clear photograph on white or off-white background. The photo should measure 2 by 2 inches (roughly a 50 mm square) with the head centered in the frame.

■ **Fully complete all official documents.** Answer all questions completely. Do not use "n.a.", "Not applicable" in your forms. If the answer is in the negative, use "no", "nil", or "none".

■ **Show proof of "strong ties" that bind you to your country of residence.** Ties are the various aspects of your life that bind you to your country of residence: your possessions, employment, social and family relationships.

■ **If returning to the U.S. provide documentation that you have returned on time in the past (airline boarding pass for example).** If you have previously traveled to the U.S., show proof that you returned within the timeframe you stated. For example, use an airline ticket stub/boarding pass that shows your return flight or meeting materials show you attended a business conference.

■ **With your application, include any materials the International CES may have sent you.** Include with your application, any printed conference materials you receive from International CES to prove that the show is a legitimate business event.

■ **Travel with an official embassy delegation.** Traveling with a delegation organized by your local embassy will improve your chances of receiving visa approval. Many embassies organize official delegations through their commercial sections. If you are interested in joining a delegation, contact your local Embassy and ask if the commercial trade specialist is organizing a delegation.

Please contact Customer Service at InternationalReg@CE.org or by phone 1-703-907-4310 if you should have any further questions or concerns.