



Alexis Park Exhibitor Manual

Section 13: Key Contact Information

In this section you will find:

International CES Exclusive Contractors	Page 82
Air Travel, Car Rental and Hotel Reservations	Page 82
Attendee Badge Reader / Lead Retrieval System	Page 82
Audio-Visual Equipment	Page 82
Badges, Exhibitor	Page 82
Catering, Telephone, Internet (Exclusive)	Page 82
Cleaning (Exclusive)	Page 82
Computer / Office Equipment Rental	Page 82
Decorating / General Service Contractor	Page 83
Dining / Restaurant Reservation Service	Page 83
Display Installation and Dismantle	Page 83
Electrical Service (Exclusive)	Page 83
Floral	Page 83
Hotel Reservations	Page 83
Massage Service	Page 83
Material Handling and Target Move In Dates	Page 83
Models / Hostesses	Page 83
Photographer	Page 84
Security	Page 84
Shipping (Air Freight)	Page 84
Shipping (International)	Page 84
Shipping (Van Line)	Page 84
Show Producer	Page 84
Shuttle Bus Service and Transportation	Page 84
2006 International CES Key Contacts	Page 84
International CES Operations	Page 84-85
International CES Exhibit Sales	Page 86
Show Registration/Customer Service	Page 86
Public Relations	Page 86
Speaking Opportunities	Page 86



Alexis Park Exhibitor Manual



PLEASE NOTE: The following services are provided by contractors who have exclusive rights to perform such services at exhibit facilities in Las Vegas. Exhibitors are not permitted to hire another contractor to perform such services as:

- Catering
- Cleaning
- Electrical
- Internet
- Material Handling (Drayage)
- Plumbing
- Rigging
- Telephone

No exceptions will be made.

Air Travel, Car Rental and Hotel Reservations

Visit www.CESweb.org/hotel to make your travel arrangements. Book early to get the best rates!

Questions? Please e-mail us at CEShotels@CE.org



Attendee Badge Reader / Lead Retrieval System

ExpoExchange
1888 North Market St.
Frederick, MD 21701
(800) 787-0475
(301) 694-3286 fax
exservices@expocard.com



Audio-Visual Equipment

Encore Productions
Alexis Park
375 E Harmon
Las Vegas, NV 89109

Steve Clark
(702) 303-2364
(702) 796-3347 fax
sclark@encoreproductions.net



Badges, Exhibitor

International CES Registration

Customer Service Center
2500 Wilson Boulevard
Arlington, Virginia 22201
(703) 907-7617
(703) 907-7675 fax
exhreg@CE.org



Catering, Telephone, Internet (Exclusive)

Alexis Park
375 East Harmon Ave.
Las Vegas, NV 89109
Rachel Hender
(702) 796-3323
(702) 796-6502 fax
rachelh@alexispark.com



Cleaning (Exclusive)

GES Exposition Services/ Century Cleaning

7050 Lindell Rd.
Las Vegas, NV 89118
U.S.: (800) 475-2098
(866) 329-1437 fax
Int'l.: (702) 263-1592
(702) 263-1520 fax
www.ges.com/contact



Computer / Office Equipment Rental

Encore Productions

Las Vegas Convention Center
3150 S. Paradise Rd., Ste. 100
Las Vegas, NV 89109



Joe Kenemore
(702) 943-6780
(702) 943-6780 Fax
E-mail: jkenemore@encoreproduction.net
www.clients.encoreprod.com/tradeshow/



Alexis Park Exhibitor Manual



Decorating / General Service Contractor

GES Exposition Services

7050 Lindell Rd.
Las Vegas, NV 89118
U.S.: (800) 475-2098
(866) 329-1437 fax
Int'l.: (702) 263-1592
(702) 263-1520 fax
www.ges.com/contact



Floral

Spring Valley Floral

PO Box 760, 169 Rte 303
Valley Cottage, NY 10989
Howard Meyer
(845) 268-7555
(845) 268-6570 fax
www.springvalleyfloral.com



Dining / Restaurant Reservation Service

Dine Direct Inc.

6756 Quinella Dr.
Las Vegas, NV 89103
(702) 635-3000
(702) 635-3001 fax
www.dinedirectlasvegas.com



Hotel Reservations

Visit www.CESweb.org/hotel to make your travel arrangements. Book early to get the best rates! Questions? Please e-mail us at CEShotels@CE.org.



Display Installation and Dismantle

GES Exposition Services

7050 Lindell Rd.
Las Vegas, NV 89118
U.S.: (800) 475-2098
(866) 329-1437 fax
Int'l.: (702) 263-1592
(702) 263-1520 fax
www.ges.com/contact



Massage Service

Bodyworks Massage Center

5025 S. Easter Ave., Suite 9
Las Vegas, NV 89119
Chris Dunhill
(888) 846-4626
chris@3DBillboards.com



Electrical Service (Exclusive)

Trade Show Electric (TSE)

7050 Lindell Rd.
Las Vegas, NV 89118
U.S.: (800) 475-2098
(866) 329-1437 fax
Int'l.: (702) 263-1592
(702) 263-1520 fax
www.ges.com/contact



Material Handling and Target Move In Dates

GES Exposition Services

7050 Lindell Rd.
Las Vegas, NV 89118
U.S.: (800) 475-2098
(866) 329-1437 fax
Int'l.: (702) 263-1592
(702) 263-1520 fax
www.ges.com/contact



Models / Hostesses

Judy Venn & Associates Inc.

3186 Airway Avenue, Suite H
Costa Mesa, CA 92626
(800) 553-8855
(714) 957-8301
www.judyvenn.com
lvinfo@judyvenn.com





Alexis Park Exhibitor Manual



Photographer

Oscar Einzig Photography

717 South Wells, Ste. 500
Chicago, IL 60607
Jessa Stadelhofer, ext. 202
(312) 922-0056
(800) 638-0056
(312) 922 2866 (fax)
www.oscareinzig.com



Shipping (Van Line)

MACC, Inc.

2006 Southern Blvd., #202
Rio Rancho, NM 87124
Mac McCallum
(505) 891-8031
(505) 892-2964 fax
maccmacc@aol.com



Security

SOA

3405 Cambridge St.
Las Vegas, NV 89109
(702) 386-8065
(702) 386-9720 fax
soa@vegas.net



Show Producer

International CES

Consumer Electronics Association
2500 Wilson Boulevard
Arlington, Virginia 22201-3834
(703) 907-7600
(703) 907-7602 fax
CESops@CE.org
www.CESweb.org



Shipping (Air Freight)

GES Logistics

7050 Lindell Rd.
Las Vegas, NV 89118
U.S.: (800) 475-2098
(866) 329-1437 fax
Int'l.: (702) 263-1592
(702) 263-1520 fax
www.ges.com/contact



Shuttle Bus Service and Transportation

CMAC

21 College Hill Rd.
Warwick, RI 02886
(401) 826-4100
(401) 826-4180 fax
E-mail: Info@CMAC.net
www.cmacshuttle.com



Shipping (International)

GeoLogistics Expo Services

1123 Zonolite Road, #22
Atlanta, GA 30306
Margaret Churchill
(404) 815-8816
(404) 724-9135 fax
mchurchill@geo-logistics.com
www.geo-logistics.com



2006 International CES Key Contacts

CES Operations

Laurie Lutz

Director, Operations
Phone: (703) 907-7984
Fax: (703) 907-8109
E-mail: llutz@CE.org

Gail Sparks-Riegel

Senior Manager, Operations
LVCC and Hilton exhibitors
Phone: (703) 907-7786
Fax: (703) 907-8112
E-mail: gsparks@CE.org



Alexis Park Exhibitor Manual

**Gaiya Sims**

Manager, Operations
Sands Expo and Convention Center exhibitors
Phone: (703) 907-7685
Fax: (703) 907-8130
E-mail: gsims@CE.org

Kelly Butler Holtz

LVCC Meeting Rooms
4723 SW Humphrey Court
Portland, OR 91221
Phone: (503) 296-9321
Fax: (801) 838-6143
E-mail: kbholtz@juno.com

Jeri Willingham

Alexis Park Client Services Manager
416 E. Main St.
New London, IA 52645
Phone: (319) 367-5787
Fax: (319) 367-0234
E-mail: jbwillingham@lisco.com

International CES Exhibit Sales

2500 Wilson Boulevard
Arlington, Virginia 22201

Kirk Smallwood

Director of Sales Operations
Phone: (703) 907-7606
Fax: (703) 907-4175
E-mail: ksmallwood@CE.org

Carole Russo

Manager of Business Development
Phone: (703) 907-7795
Fax: (703) 907-7691
E-mail: crusso@CE.org

Jason Stookey

Manager of Business Development
Phone: (703) 907-7678
Fax: (703) 907-7691
E-mail: jstookey@CE.org

Ryan Strowger

Manager of Business Development
Phone: (703) 907-7679
Fax: (703) 907-7691
E-mail: rstrowger@CE.org

Chris Amos

National Accounts Manager
Phone: (703) 907-7640
Fax: (703) 907-7691
E-mail: camos@CE.org

Adam Levy

National Accounts Manager
Phone: (703) 907-7450
Fax: (703) 907-7691
E-mail: alevy@CE.org

Brian Moon

(South Halls 3-4 and Sands Convention Center)
Senior Sales Coordinator
Phone: (703) 907-7618
Fax: (703) 907-4176
E-mail: bmoon@CE.org

Amanda Fournier

(Central Hall and Alexis Park)
Sales Coordinator
Phone: (703) 907-4324
Fax: (703) 907-4184
E-mail: afournier@CE.org

Robin Shultz

(International Gateway in the Hilton and Sands)
Sales Coordinator
Phone: (703) 907-7661
Fax: (703) 907-4140
E-mail: rshultz@CE.org



Alexis Park Exhibitor Manual

Juan Veizaga

(South Halls 1-2)
Sales Coordinator
Phone: (703) 907-4342
Fax: (703) 907-7691
jveizaga@CE.org

Tara Zimmer

(Hilton Suites, Renaissance Suites and Venetian Suites)
Sales Coordinator
Phone: (703) 907-4307
Fax: (703) 907-7691
E-mail: tzimmer@CE.org

Show Registration/ Customer Service

2006 International CES Registration
c/o ExpoExchange
PO Box 590
Frederick, MD, 21705-0590, USA
Phone: (866) 233-7968 or (301) 631-3983
Fax: (301) 694-5124

Public Relations

Exhibitor Public Relations

Sara Szabo

Sr. Coordinator, Communications
2500 Wilson Boulevard
Arlington, Virginia 22201
Phone: (703) 907-4368
Fax: (703) 907-7690
E-mail: sszabo@CE.org
Serves as the liaison for exhibitor public relations activities

Tara Dunion

Director, Communications
2500 Wilson Boulevard
Arlington, Virginia 22201
Phone: (703) 907-7419
Fax: (703) 907-7690
E-mail: tdunion@CE.org
Oversees all CES communications, press relations and press rooms for CEA

Matt Swanston

Director, Emerging Technologies
2500 Wilson Boulevard
Arlington, Virginia 22201
Phone: (703) 907-7665
Fax: (703) 907-7690
E-mail: mswanston@CE.org
Collects information from exhibitors on hot new products to discuss with the media before and during CES.

Jeff Joseph

Vice President of Communications and Strategic Relationships
2500 Wilson Boulevard
Arlington, Virginia 22201
Phone: (703) 907-7664
Fax: (703) 907-7690
E-mail: jjoseph@CE.org
Oversees all media relations for CEA

Speaking Opportunities

Megan West

Conferences Coordinator
Phone: (703) 907-7636
Fax: (703) 907-7030
E-mail: CFS@CE.org