

THE CES 2016 SCAVENGER HUNT SPONSORED BY CTA IS A CONTEST OPEN ONLY TO LEGAL U.S. RESIDENTS 18 YEARS OF AGE OR OLDER, WHO RESIDE IN THE U.S. AT THE TIME OF ENTRY. VOID WHEREVER PROHIBITED.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST.

1. **Contest Dates:** The Contest begins 10:00 AM PST January 6, 2016 and ends 3:00 PM PST January 8, 2016. The first three (3) eligible attendees who are verified as having completed the hunt will be eligible to receive prizes.
2. **Contest Sponsor:** Consumer Technology Association ("CTA"), 1919 S. Eads St., Arlington, VA 22202. Prize Provider: CTA.
3. **Eligibility:** Contestants must be attendees of the CES 2016, use the CES 2016 Mobile App and Scavenger Hunt embedded in the app. This Contest is open only to persons who, as of date of entry are legal residents of one of the fifty (50) United States or the District of Columbia, at least 18 years of age or older (19 years of age or older in Alabama and Nebraska). Employees of CTA, Radius Networks, Texas Instruments or their subsidiaries, sales representatives, advertising, promotion and all other service agencies involved with design, execution or fulfillment of this Contest, and members of the immediate families (defined for these purposes as parents, children, siblings and spouse) or households (whether related or not) of any of the above are NOT eligible to participate.
4. **How to Enter:** Contestants must attend the CES 2016 and use the Scavenger Hunt application embedded in the CES 2016 mobile app. No third party entry permitted. CTA reserves the right in its sole discretion to disqualify any entry at any time which, in CTA's opinion, endangers the safety or well being of any person, or fails to comply with these Official Rules. No one person can win more than once during the contest.
5. **Winner Selection:** The first three eligible attendees who are verified as having completed the hunt will be eligible to receive prizes. Designation as a prize winner is subject to proof of compliance with Official Rules, maintaining compliance with these Official Rules, verification through the mobile app and approval by CTA. For a list of winners (available after January 9, 2016), send your request with a self-addressed stamped envelope to, Jamie Lilly, Consumer Technology Association, 1919 S. Eads Street, Arlington, VA 22202.
6. **Prize:** First prize: one (1) Panasonic LUMIX G7 4K Mirrorless Interchangeable Lens Camera Kit with 14-42mm Lens. MSRP: \$699.00. Second prizes: two (2) Activeon CX Gold Digital Cameras. MSRP: \$249.00 each. T-shirts will be available in limited supply for contestants who are not among the three prize winners. Total maximum ARV of all prizes: \$1,197. Prizes are not transferable. No cash redemptions. No substitutions, except that CTA reserves the right to substitute a prize of equal or greater value. All prizes will be awarded provided they are properly claimed in accordance with the Official Rules. If a prize winner is 18 but deemed a minor in his/her state of residence, the prize will be awarded on behalf of the minor to his/her parent or legal guardian, who must comply with the prize claim requirements.
7. **Rights Granted to CTA:** Except where prohibited, by entering the Contest you irrevocably agree that CTA may use your name, likeness, voice, photograph and any statements regarding your participation in the Contest (collectively, "Your Likeness") throughout the world, in perpetuity, in any media, without limitation or compensation to you. By entering the Contest, you permanently waive all intellectual property rights, privacy/publicity rights and other legal or moral rights that might preclude the CTA's use of Your Likeness, and you agree not to sue or assert any claim against CTA relating to their use of Your Likeness.
8. **Additional Information:** By entering, you agree to abide by these Official Rules and the decisions of CTA, which shall be final in all matters relating to the Contest. CTA and its clients, officers, directors, agents and employees are not responsible or liable for: (1) garbled, illegible, incomplete, damaged, misdirected, late, lost or failed entries; (2) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (3) errors or delays in transmission; (4) any condition caused by events beyond the control of CTA which may cause the Contest to be disrupted or corrupted; (5) any losses or damages caused by participation in the Contest or acceptance or use of the prize; or (6) any printing or typographical errors in any materials associated with the Contest. CTA may prohibit you from participating in the Contest, in its sole discretion, if you fail to follow the Official Rules or act: (a) in a manner it determines to be not fair or

equitable; (b) with an intent to annoy, threaten or harass any other contestant or CTA; or (c) in any other disruptive manner. CTA reserves the right in its sole discretion to cancel, terminate or suspend this Contest for any reason.

9. Disputes and Governing Law: By participating, contestants forever and irrevocably release, indemnify, and hold harmless, CTA and its officers, directors, employees, agents and all others associated with the development and execution of this Contest from and against any injury, loss or damage caused or claimed to be caused by your participation in the Contest and/or the acceptance, awarding, receipt, use and/or misuse of the prize, including without limitation personal injury, death, and/or property damage. Contestants agree that CTA is not responsible for any warranty, representation, or guarantee, expressed or implied, in fact or in law, relating to the Contest and/or the awarding of any prize. In the event that the preceding release and indemnity clause is determined by a court of competent jurisdiction to be invalid or void for any reason, contestant agrees that, by entering the Contest, (i) any and all disputes, claims, and causes of action in connection with the Contest, or any prizes awarded, shall be resolved individually without resort to any form of class action; (ii) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event attorney's fees; and (iii) and contestants waives all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses. Contestants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of CTA or contestants in connection with the Contest, will be governed by the laws of the Commonwealth of Virginia, without giving effect to any choice of law or conflict of law rules. Contestants consent to the exclusive jurisdiction of the State and Federal courts in the Commonwealth of Virginia.