



January 6-9, 2011
Las Vegas, NV

Exhibitor News

October 2010 Issue



Exhibit Show Days:

January 6, 2011
10 am to 6 pm

January 7, 2011
9 am to 6 pm

January 8, 2011
9 am to 6 pm

January 9, 2011
9 am to 4 pm



**December 17 is the deadline for early bird pricing —
Save up to 30%!**

ATTENTION INTERNATIONAL EXHIBITORS

For assistance with your order, contact:
Bobby Kelley, Account Executive
Office: 214-623-1408
Cell: 214-869-9841
Email: bobby.kelley@freemanco.com

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event is too large or
too small!**

Fun Trivia

Who was awarded the very first Gold Record?

A. Elvis Presley B. Nat King Cole C. The Beatles D. Perry Como

Answer: D. Although there were earlier publicity stunts involving records sprayed with gold lacquer, the actual award recognized today as a Gold Record was first awarded to Perry Como in 1958 for his recording of "Catch a Falling Star."



It's almost time for CES!



First Time Exhibitors

*If you're a new exhibitor, take advantage of our First Time Exhibitor Discount and receive a **5% discount** off your order! Attending the **OPEN HOUSE** on October 21st? Stop by our desk...we will be there to answer any questions you have.*

Your CES Personal Shopper



Sherry Lockhart-Harker has been dedicated to servicing exhibitors, both large and small, for more than 13 years. She has worked with WMS Gaming, Atronic, and Powerwave, to name just a few. Questions about video walls, lighting, labor...? Sherry is your go to AV professional. Not sure what questions you have? Perfect! Sherry can help you with all your decision making needs and save you money. Contact her today for assistance.

Sherry Lockhart-Harker

Sales Manager

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