

PRESS ROOMS AND BLOGGER LOUNGES

Although exhibitor and public relations representatives are not allowed in the press room, your company's presence is visible through our sponsorship opportunities and our entirely GREEN press kit area. The press rooms are where media come to write their stories, conduct interviews, prepare for broadcasts, make telephone calls and relax. This is also where they come to collect your press kits, press event schedules and public relations contact information.

There will be two official CES press rooms for 2011, one in the South Hall Connector of the LVCC, room S229, and in Titian 2202, Level 2 of The Venetian.

2011 International CES Blogger Lounges

This year's Blogger Lounge is where today's hottest technology bloggers will come to write their stories, conduct interviews, prepare for podcasts, make telephone calls and relax. This is also where they come to collect event schedules and show information.

The official blogger lounges of the International CES will be in the South Hall Connector of the LVCC, Room S228, with a Satellite Blogger lounge in the Venetian, Titian 2202. Sponsorships are available in both.

Put your company name and logo in front of attending press by sponsoring one of the many products and services CES offers the media. Consider sponsoring a press breakfast, lunch, snack or giveaway. For information about CES press sponsorships or to have a package custom designed for your product, contact:

Tira Gordon 703-907-4324 tgordon@CE.org	OR	Liz Tardif 401-849-9300 ltardif@CE.org
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Hours of Operation

Official press room and blogger lounge hours are listed below. You can hand deliver press kits to the press rooms starting Tuesday, January 4, 2011, at the LVCC and Venetian.

DATE	LOCATION	TIME
Tues., Jan. 4, 2011	LVCC Press Room, S229	Noon – 7 p.m.
	LVCC Blogger Lounge, S228	Noon – 7 p.m.
	Venetian Press/Blogger Lounge, Titian 2202	Noon – 7 p.m.
Wed., Jan. 5, 2011	LVCC Press Room, S229	7:30 a.m. – 9 p.m.
	LVCC Blogger Lounge, S228	7:30 a.m. – 9 p.m.
	Venetian Press/Blogger Lounge, Titian 2202	7:30 a.m. – 7 p.m.
Thur., Jan. 6, 2011	LVCC Press Room, S229	8:30 a.m. – 6:30 p.m.
	LVCC Blogger Lounge, S228	8:30 a.m. – 6:30 p.m.
	Venetian Press/Blogger Lounge, Titian 2202	8:30 a.m. – 6:30 p.m.
Fri., Jan. 7, 2011	LVCC Press Room, S229	8:30 a.m. – 6:30 p.m.
	LVCC Blogger Lounge, S228	8:30 a.m. – 6:30 p.m.
	Venetian Press/Blogger Lounge, Titian 2202	8:30 a.m. – 6:30 p.m.
Sat., Jan. 8, 2011	LVCC Press Room, S229	8:30 a.m. – 6:30 p.m.
	LVCC Blogger Lounge, S228	8:30 a.m. – 6:30 p.m.
	Venetian Press/Blogger Lounge, Titian 2202	8:30 a.m. – 6:30 p.m.
Sun., Jan. 9, 2011	LVCC Press Room, S229	8:30 a.m. – 4:30 p.m.
	LVCC Blogger Lounge, S228	8:30 a.m. – 4:30 p.m.
	Venetian Press/Blogger Lounge, Titian 2202	8:30 a.m. – 4:30 p.m.



THE GLOBAL STAGE FOR INNOVATION



2011 International CES® **PUBLIC RELATIONS KIT** CESweb.org