









## CES Unveiled Amsterdam | October 26, 2017 | Amsterdam, Netherlands

# **Secure Your Tabletop**

CES Unveiled Amsterdam is a half-day, industry-only technology event, welcoming attendees and exhibitors from the Netherlands and surrounding region. Form new partnerships, gain access to top influential media and build brand recognition at this exclusive event. Whether you're a new-to-market startup or established global brand, CES Unveiled Amsterdam can help your company meet its business objectives and kick start your promotional efforts leading up to CES 2018. **Space is limited, book today**.

#### Participate and gain access to

- 75 European Media (Belgium, Denmark, Netherlands, Germany, Sweden & United Kingdom)
- 300 industry attendees including government officials, trade association representatives, finance/investment community, buyers and other industry influencers

## Receive as part of your tabletop display

- One (1) draped exhibit table\*
- Sign with company name and logo
- High-speed Wi-Fi Internet access and power supply
- Image and 50-word product description in the on-site CES Unveiled Amsterdam Event Guide
- Two (2) exhibitor badges and one (1) PR consultant badge to the event (registration required)
- \*Are you a startup? Contact us to learn about the special opportunities available for your company.

## **Tabletop Pricing**

CES 2018 Exhibitor 900 €
CES 2018 Eureka Park™ Startups: 500 €
Non-CES 2018 Exhibitor 1,200 €
Non-CES 2018 Eureka Park™ Startups: 700 €

#### **Event Location**

Beurs van Berlage Damrak 243, 1012 ZJ Amsterdam, Netherlands

#### **Sponsorship Opportunities**

We offer a variety of promotional opportunities to get your company's brand in front of this strategic and influential audience including gifts & gift bags, bar & napkin sponsorships and more. Contact us for additional details and pricing.

### **Global Branding Opportunities**

Increase your company's international brand exposure and receive a discount on your tabletop by participating in additional CES Unveiled events:

CES Unveiled Paris: October 24, 2017 CES Unveiled New York: November 9, 2017 CES Unveiled Las Vegas: January 7, 2018

#### Learn More

Visit CES.tech/Unveiled for details.

## **Contact a CES Sales Representative**

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Consumer Technology Association