



THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY  CEA®

[CESweb.org](http://CESweb.org)

3,200+

EXHIBITORS

150,000

ATTENDEES

5,000+

MEDIA AND ANALYSTS

150

COUNTRIES

# 2014 International CES® Fact Sheet

## Exhibit Dates

Tuesday, January 7–Friday, January 10, 2014

### Exhibit Hours:

Tuesday, January 7	10 a.m.-6 p.m.
Wednesday, January 8	9 a.m.-6 p.m.
Thursday, January 9	9 a.m.-6 p.m.
Friday, January 10	9 a.m.-4 p.m.

## Location

### Las Vegas, Nevada, USA

- Las Vegas Convention Center and World Trade Center (LVCC)
- LVH
- The Venetian

## Reach

The International CES is where technology buyers, sellers and influencers from around the globe have gathered for more than 40 years to experience next-generation technologies hands-on. The exhibitors, attendees, sponsors and media who convene at CES represent every facet of the industry. It's the most significant event in the world for those who thrive on the business of consumer technologies.

## Exhibitor Profile

CES is the bellwether destination for companies who have innovative technologies to bring to market. It's a unique and proven forum that serves titans of tech, promising startups, and everything in between. On the floor, on stage, and in the numerous impromptu business gatherings that occur by the minute at CES, you'll find exhibitors who represent a wide variety of industries. From automotive to wireless, CES covers the entire ecosystem of consumer technologies, including some that haven't existed before, like augmented reality, sensory technologies and telemetrics.

## Attendee Profile

CES attracts all who thrive on the business of consumer technologies. Professionals from 150 countries attend CES each year. You'll mix with senior executives from Fortune 500 companies and reporters from global media just as easily as you'll encounter enterprising venture capitalists, stumble upon entrepreneurs from eager startups, and hangout with avid enthusiasts of technology just like you.

## Product Categories

- Audio
- Automotive Electronics
- Computer Hardware & Software
- Connected Home
- Content Distribution
- Digital Health and Fitness
- Digital Imaging/Photography
- Electronic Gaming
- Emerging Technology
- Entertainment/Content
- Internet-Based Multimedia Services
- Lifestyle Electronics
- Telecommunications/Infrastructure
- Video
- Wireless & Wireless Devices

## History

The first CES took place in New York City of 1967, with 250 exhibitors and 17,500 attendees. Since then, the International CES has grown by more than 10-fold.

Videocassette Recorder (VCR)	1970	Blu-ray DVD & HDTV DVR	2003
Laserdisc Player	1974	HD Radio	2004
Camcorder & Compact Disc Player	1981	IPTV	2005
Digital Audio Technology	1990	Convergence of content and technology	2007
Compact Disc – Interactive	1991	OLED TV	2008
Digital Satellite System (DSS)	1994	3D HDTV	2009
Digital Versatile Disc (DVD)	1996	Tablets, Netbooks and Android Devices	2010
High Definition Television (HDTV)	1998	Connected TV, Smart Appliances, Android Honeycomb, Ford's Electric Focus, Motorola Atrix, Microsoft Avatar Kinect	2011
Hard-disc VCR (PVR)	1999	Ultrabooks, 3D OLED, Android 4.0 tablets	2012
Satellite Radio	2000	Ultra HDTV, Flexible OLED, Driverless Car Technology	2013
Microsoft Xbox & Plasma TV	2001		
Home Media Server	2002		

## Sponsor

Owned and produced by the Consumer Electronics Association (CEA)®, show proceeds are reinvested to grow the consumer electronics industry.



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