

## EXHIBITOR PR CONTACT INFORMATION

The 2011 International CES is about more than just your booth. It is a chance to brand your company name and maximize your opportunities before, during and after CES. To assist your public relations staff with your CES investment, we send information throughout the year about upcoming events and promotional opportunities.

The contacts you list will also be individuals to whom we will direct any inquiries we receive regarding specifically your company and/or products. The contact information provided will ONLY be available to registered media and CES staff. It is required that you go to your [Exhibitor Profile](#) to add and/or update your PR Contact information.

## SPECIAL EVENTS/ CELEBRITY APPEARANCE INFORMATION

Is your company planning a special concert with a popular chart-topper? How about an autograph session with Hollywood royalty or a product demonstration with a sports legend?

If so, let us know! We can assist you with special security arrangements, staging requirements, catering requests or anything else you need to make your event a success. We'll help you publicize it by including details on CESweb.org, in news releases and in the press room.

Many exhibitors that host special events or celebrities choose not to announce their events until closer to the show and we will certainly accommodate those requests. We will also be happy to designate it as strictly invitation-only.



THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY  CEA®

Thursday, January 6 - Sunday, January 9, 2011  
Las Vegas, Nevada USA

# SPECIAL EVENT/CELEBRITY APPEARANCE FORM

Please return this form by either **FAX:** 703-907-7690 or **E-mail:** prcontacts@CE.org

## EXHIBITOR INFORMATION

Please print or type clearly

Exhibitor Company Name (as listed in the Show Directory)

(we must have a company contact)

First Name

Last Name

Exhibitor PR Contact Name

Exhibitor PR Contact Title

Street Address

City

State

Country

Zip/Postal Code

Phone

Fax

Mobile

E-mail

URL

## SPECIAL EVENT INFORMATION

Please print or type clearly

Type of Event ☐ MEDIA RECEPTION ☐ CELEBRITY AUTOGRAPH SESSION ☐ OTHER (please specify)

Name of Celebrity

Time and Location

Celebrity Publicist/Manager or Event Contact Name

Street Address

City

State

Country

Zip/Postal Code

Phone

Fax

Mobile

E-mail

URL

Do you want your event publicized? Is it invitation only?

☐ YES

☐ NO

Additional Information