



ATTENDEE REGISTRATION

 ENTER 4 DIGIT CODE
FROM BROCHURE BELOW
 : : : :

E306

- CONFERENCE PROGRAM MAY 9-11
- EXPOSITION MAY 10-12
- LOS ANGELES CONVENTION CENTER

ONLINE registration deadline April 28th: www.e3expo.com
Package 5 is NOT available after April 7, 2006. Registrations received after April 7, 2006 will be charged at regular pricing.

PHONE registration deadline April 28th: 877.216.6263
A \$10 service fee applies. Registration for Package 5 is NOT available by phone.

FAX registration deadline April 7th:
NEW FAX # 703-383-0984

MAIL registration deadline April 7th:
Mail your completed form to our **NEW ADDRESS**
E³ 2006 Registration, 4025 Fair Ridge Drive,
Suite 250, Fairfax, VA 22033

DO NOT USE THIS
FOR MEDIA APPLICATIONS
Visit www.e3expo.com for
Media Registration Form.

1. CHOOSE PACKAGE

NEW 2006 > EARLY REG ENDS APRIL 7TH!

All sessions are on a first come, first served basis.
NEW FOR 2006! Limited bonus gifts available to Conference Program pre-registrants. Visit e3expo.com for details on all program packages.

SUPER PASS

1

TUESDAY - THURSDAY:

Includes 12 workshops, 22 panel discussions, and a three-day exhibit floor pass. PLEASE CIRCLE your workshop preference for each time group:

MORNING	W1	W2	W3
LATE MORNING	W4	W5	W6
MID-DAY	W7	W8	W9
AFTERNOON	W10	W11	W12

☐ \$650 EARLY REGISTRATION END 4/7/06
☐ \$725 REGULAR FEE START 4/8/06

SESSIONS PACKAGE

2

WEDNESDAY & THURSDAY:

Includes 22 panel discussions and a three-day exhibit floor pass.

☐ \$575 EARLY REGISTRATION END 4/7/06
☐ \$650 REGULAR FEE START 4/8/06

EXHIBITS ONLY

4

Includes a three-day pass to the show floor.

☐ \$500 EARLY REGISTRATION END 4/7/06
☐ \$650 REGULAR FEE START 4/8/06

WORKSHOP PACKAGE

3

TUESDAY:

Includes 12 workshops and a three-day exhibit floor pass. PLEASE CIRCLE your workshop preference for each time group:

MORNING	W1	W2	W3
LATE MORNING	W4	W5	W6
MID-DAY	W7	W8	W9
AFTERNOON	W10	W11	W12

☐ \$535 EARLY REGISTRATION END 4/7/06
☐ \$610 REGULAR FEE START 4/8/06

QUALIFIED INDUSTRY PROFESSIONALS ONLY

5

☐ FREE REGISTRATION
NOT AVAILABLE AFTER 4/7/06

This package is only available to qualified professionals of the interactive entertainment industry, and includes a three-day exhibit floor pass. Two forms of industry ID must accompany your application. Deadline for submitting qualifications for Package 5 is April 7, 2006. NO EXCEPTIONS

2. ELIGIBILITY

I will attach the following 2 forms of ID proving that I am part of the interactive entertainment industry

- | | |
|---|--|
| <input type="checkbox"/> RESALE TAX CERTIFICATE | <input type="checkbox"/> BUSINESS LICENSE |
| <input type="checkbox"/> COMPANY CREDIT CARD
(WITH APPLICANT'S NAME) | <input type="checkbox"/> COMMERCIAL LEASE
(WITH COMPANY NAME) |
| <input type="checkbox"/> INSURANCE CARD | <input type="checkbox"/> PAYCHECK STUB |
| <input type="checkbox"/> BUSINESS AD
(WITH BUSINESS CARDS) | <input type="checkbox"/> W-2 FORM |

E³ is a trade-only event and is not open to the general public. Individuals who are not able to document their direct, and current professional affiliation to the interactive entertainment industry are not qualified to attend. To be considered for registration, two forms of industry ID must accompany your application. At least one form of industry ID must contain both your name and the name of the company where you are employed. Incomplete applications will not be processed. The Management of E³ 2006 reserves the right to deny any applicant admission.

3. YOUR PROFILE

NAME

(FIRST)

(LAST)

TITLE

COMPANY

ADDRESS

CITY

 PROV/
STATE

 POST CODE/
ZIP

COUNTRY

PHONE

FAX

EMAIL

EMERGENCY CONTACT & PHONE

Attendees requiring sign language interpreters are required to notify Show Management by April 18, 2006, in order to ensure the availability of this service. Attendees may call 703-383-3976 to identify their special needs.

PRIMARY BUSINESS

select from ONE of four categories below

• Retail:

- ☐ 1. Consumer Electronics
- ☐ 2. Computer Hard/Software
- ☐ 3. Video Store
- ☐ 4. Discount, Warehouse, Price Club
- ☐ 5. Toy, Hobby store
- ☐ 6. Catalog Showroom
- ☐ 7. Mass Merchant
- ☐ 8. Department Store
- ☐ 9. Bookstore
- ☐ 10. Mail Order/Catalogs & Clubs
- ☐ 11. Super Store Chain
- ☐ 12. Online
- ☐ 13. Importer/Exporter

• Manufacturer:

- ☐ 14. Distributor/Wholesaler
- ☐ 15. Developer
- ☐ 16. Publisher

• Financial:

- ☐ 17. Investor/Banker
- ☐ 18. Brokerage/Venture

• Other:

- ☐ 19. Animation/Graphics
- ☐ 20. Business Services
- ☐ 21. Consulting
- ☐ 22. Education/Research
- ☐ 23. Movie/Film
- ☐ 24. News Media
- ☐ 25. Television

JOB TITLE

select ONE

- ☐ 26. Analyst
- ☐ 27. Artist
- ☐ 28. Broker
- ☐ 29. Buyer
- ☐ 30. Composer/Musician
- ☐ 31. Consultant/Attorney
- ☐ 32. Content Acquisition/Licensing
- ☐ 33. Corporate Manager
- ☐ 34. Developer
- ☐ 35. Distribution Manager
- ☐ 36. Editor
- ☐ 37. Educator
- ☐ 38. Financial Analyst
- ☐ 39. Investment Banker
- ☐ 40. Investor
- ☐ 41. Media Advertising
- ☐ 42. Merchandiser
- ☐ 43. Marketing/PR
- ☐ 44. Operations Manager
- ☐ 45. President/CEO/Owner
- ☐ 46. Product Manager
- ☐ 47. Programmer
- ☐ 48. Retail Operations Manager
- ☐ 49. Sales/Marketing
- ☐ 50. Sales Person
- ☐ 51. Store Manager
- ☐ 52. Store Planner/Designer
- ☐ 53. Venture Capitalist
- ☐ 54. VP/Corporate Manager
- ☐ 55. Writer

WHAT PLATFORMS DO YOU PURCHASE TITLES FOR?

check ALL that apply

- ☐ 56. PlayStation 2
- ☐ 57. Game Cube
- ☐ 58. Microsoft Xbox; Xbox 360
- ☐ 59. PC
- ☐ 60. PSP
- ☐ 61. GameBoy
- ☐ 62. Other hand-held
- ☐ 63. Mobile platforms
- ☐ 64. Online
- ☐ 65. Other _____

WHAT TYPE OF INTERACTIVE TITLES DO YOU PURCHASE?

check ALL that apply

- ☐ 66. Business
- ☐ 67. Education
- ☐ 68. Edutainment
- ☐ 69. Games-Action
- ☐ 70. Games-Adventure-Role Playing
- ☐ 71. Games-Simulation
- ☐ 72. Games-Sports
- ☐ 73. Games-Strategy
- ☐ 74. Advergaming
- ☐ 75. Movies
- ☐ 76. Music
- ☐ 77. Reference
- ☐ 78. Special Interest
- ☐ 79. Other _____

☐ YES, I REQUIRE A VISA LETTER OF INVITATION

Name as it appears on passport

☐ MALE ☐ FEMALE

4. PAYMENT

NO REFUNDS

Payment must accompany form for registration to be complete. Purchase orders are not accepted. Don't pay twice for this event! You will be charged for all registrations received, and not refunded for duplicate registrations. All registration fees are non-refundable. Please use one method of registration only. A \$20 fee will be charged for all returned checks. **Don't forget to include 2 forms of industry identification!**

☐ CHECK ENCLOSED (make payable to ELECTRONIC ENTERTAINMENT EXPO).

Enclose check and this attendee registration form in an envelope.

Registration will not be processed until funds are cleared by bank.

TOTAL AMOUNT \$

☐ MasterCard ☐ Visa ☐ American Express

Account Number

Expires

Name as it appears on card

Card holder signature (required)

All E³ attendees will be required on-site to show a government issued photo id (driver's license or passport) in order to receive the 2006 badge and badge holder

Badges will be mailed to all U.S. attendees who are registered and confirmed by April 7, 2006. Those not registered and confirmed by this date must pick up their badges on-site beginning May 8, 2006 at Attendee Will Call counter on West Plaza. [visit www.e3expo.com for more info].

International attendees (including Canadians): Please bring your confirmation to an International Attendee Registration counter to receive your badge and badge holder beginning May 8, 2006 - located in the South Lobby above the Compass Cafe.

Early registration discounts end on April 7, 2006. All registrations received after this date will be charged regular price.

All on-site registrants will be charged regular price. All registrations are non-refundable and non-transferable.



QUESTIONS CALL TOLL-FREE

877.216.6263

FOR CALLS OUTSIDE THE U.S. 805.677.4291

www.e3expo.com