TEN THINGS YOU DON'T WANT TO MISS AT THE 2014 INTERNATIONAL CES®

1. Press Day Shuttles

Looking for an easy way to get to Mandalay Bay for the press events? Take the complimentary Mandalay Bay shuttles from the LVCC and official CES hotels to Mandalay Bay!

2. Startup Technology

The Eureka Park TechZone will feature more than 200 entrepreneurs and startups, plus we've launched the new Eureka Park: NEXT TechZone, a dedicated area designed for mid-stage startups that have launched a product within the past year. Academia Tech is within Eureka Park and focuses on the unique technologies coming from colleges and universities. You'll also discover the Indiegogo Zone within Eureka Park, housing innovations from crowdfunded startups. (The Venetian, Level One and Two)

3. Driverless Car Experience

Sponsored by Bosch, this all-new TechZone will feature a variety of technologies that support the future of autonomous/automated driving including parking assist, collision avoidance and emergency braking and much more. (LVCC, Gold Plaza)

4. 3D Printing TechZone

Sponsored by TCT Mag + Personalize, this new area will showcase the latest in 3D printing making it more accessible for today's consumers. Home to industry leaders Makerbot, 3D Systems and Stratasys, you'll see the future of printing come to life on the show floor of CES. (LVCC, South Hall 3)

5. MotionTech TechZone

Sponsored by MEMS Industry Group, MotionTech is an all-new TechZone, showcasing leading innovation in sensor technology, including MEMS, the smallest motion-sensing devices. From gesture recognition and augmented reality, to eye-tracking technology and motion sensors, attendees will discover new ways to connect and interact with their devices. (LVCC, South Hall 2)

6. Tech Titans and Technology Innovators Keynotes

The Tech Titans Keynotes are leaders from the most powerful companies in technology.

Brian Krzanich, Intel
Rupert Stadler, Audi AG
Gary Shapiro, CEA

Kazou Hirai, Sony
Marissa Mayer, Yahoo!
John Chambers, Cisco

The Technology Innovators Keynotes offer insights from innovators, thought leaders and disruptors – the "rock stars" of their industries.

John Donovan, AT&T
Hans Vestberg, Ericsson
Dr. Paul E. Jacobs, Qualcomm
Dick Costolo, Twitter
Scott Dorsey, Marketing Cloud

Andrew England, MillerCoors
Carolyn Everson, Facebook
James D. Farley, Jr., Ford Motor Co.
Maurice Levy, Publicis Groupe

7. Gary's Book Club

Presented by Barnes & Noble, Gary's Book Club showcases the works of prominent authors in the tech industry. Attendees have the opportunity to meet the authors, purchase books and have copies signed. Book signings will follow lively discussions by the authors on the Experience CEA stage. (LVCC, Grand Lobby)

8. Cisco's Internet of Everything

The Internet of Everything (IoE) brings together people, process, data, and things to make networked connections more relevant and valuable than ever before. Visit the Cisco Internet of Everything TechZone to experience IoE in action and learn more about the unprecedented opportunities it creates. (LVCC, Central Hall)

9. Breakthrough of the Year Awards

Variety's 2014 Breakthrough of the Year Awards celebrate a diverse range of extraordinary talent in the fields of film, television, sport, music, comedy, technology, philanthropy and social media. The show, on Thursday, January 9, will include live musical and comedic performances and an awards presentation live on stage at the only red-carpet event at CES. Red carpet: 6:30 p.m.; show starts: 7:30 p.m. (LVH, LVH Theater)

10. Wearable Technology

FashionWare is an all new lifestyle TechZone. From jackets that adjust based on outside temperature to solar-charging handbags and health monitoring devices, the industry will never be the same. (The Venetian, Level 2, Venetian Ballroom)

The all-new WristRevolution TechZone will showcase the latest developments and discoveries for this pocket-sized technology. From customizable and downloadable watch faces to internet-connectivity and app-based programs, the standard wristwatch transforms into a GPS, music player, health monitor, alert and message indicator and more. (LVCC, South Hall 3)