

ADVANCE ATTENDEE REGISTRATION

- Free Registration Before September 1, 2011-



THE GLOBAL STAGE FOR INNOVATION



2012 International CES®

Tuesday, January 10- Friday, January 13, 2012 ■ Las Vegas, Nevada
Las Vegas Convention and World Trade Center/ The Las Vegas Hilton
and The Venetian

THREE EASY WAYS TO REGISTER (ONE REGISTRANT PER FORM)

1. ONLINE CESweb.org/register. Register online and receive an automatic email confirmation within minutes!
2. FAX 301-694-5124
3. MAIL 2012 International CES c/o Experient
 P.O. Box 4088
 Frederick, MD 21705-0590

- A confirmation email will be sent to confirm your registration.
- Badges will be mailed to attendees who register prior to December 7, 2011. Badges will continue to be mailed after this date, however, due to holiday mail delays, delivery cannot be guaranteed prior to the show.
- If you do not receive your badge in the mail, you may pick up your badge on-site; please bring your confirmation with you.
- Information on the International CES Conference Program will be available at CESweb.org beginning October 1, 2011.
- **IMPORTANT:** Complete all information on each page of form. Return completed pages by fax or mail. Incomplete registrations will not be processed.
- **REGISTRATION FEES:** Beginning September 1, 2011, a registration fee of \$100 will be assessed to those that register for the Exhibits Plus Pass. On December 30, 2011 at 5:01 p.m. EST, the registration fee will increase to \$200. Registrations must be received or postmarked before September 1, 2011 to avoid any fees.
- **Cancellations:** Cancellations for paid registrations received in writing on/before December 26, 2011, are refundable, minus a \$50 processing fee. After December 26, 2011, cancellations are subject to the entire fee. If you do not cancel by December 26, 2011, and do not attend International CES, you are still responsible for payment. You may substitute the name of one registrant for another at any time. Please submit all cancellations in writing by sending your request to CEScancel@experient-inc.com or via fax to 301-694-5124. Cancellation requests not received in writing will not be honored.
- **PLEASE NOTE:** The International CES is not open to the general public, and all attendees must be affiliated professionally with the consumer electronics (CE) industry to be eligible to attend the show. Due to the investment made by our exhibitors, International CES show management wants to ensure that its attendees are members of the trade. All attendees must provide two forms of ID: one photo ID and the other proving their affiliation with the CE industry (pay stub, business card, etc.). Attendees will not be admitted into the 2012 International CES without these two forms of ID.
- CES is a trade-only event. Children, friends and family who accompany you to Las Vegas will not be granted access to the International CES unless they are over the age of 18 and have proof of industry affiliation. Absolutely no one under the age of 18 is permitted on the show floor including infants or children in strollers. For safety reasons, luggage is also not allowed on the show floor.
- The International CES allows cameras on the show floor. Exhibitors and attendees may take pictures within the show for purposes of company or annual reports, company media pieces, marketing materials, etc. Under no circumstances will anyone be permitted to take pictures of an exhibitor's product without permission of the exhibitor. Many products on display at CES are innovative, one-of-a-kind or prototype items. Exhibitors have the right to report to security any instance of inappropriate photographing of company products or displays.
- **Questions?** Contact International CES Customer Service
 - Domestic Attendees: email us at CESreg@CE.org or call us toll-free at 866-233-7968
 - International Attendees: email us at Internationalreg@CE.org or call us at +1 301-694-5243

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[] Mr. [] Mrs. [] Ms. [] Miss		First Name		Last Name	
Business Title			Company		
Phone		Fax		Corporate Website/URL	
Address1					
Address2					
City		State/Province		Zip/Postal Code	
Email (required for automatic e-mail confirmation; for MyCES email address must be unique)					Priority Code:

REGISTER TODAY TO AVOID ON-SITE LINES (One registration per form. Please answer all questions. Incomplete forms will not be processed.)

1. Online: CESweb.org 2. Fax: 301-694-5124 3. Mail: 2012 International CES c/o Experient PO Box 4088 Frederick, MD 21705-0590

1. JOB TITLE

Please check ONE of the following terms that best describes your job title.

- ☐ Actor
- ☐ Administrator/ Assistant
- ☐ Analyst
- ☐ Board Member
- ☐ Buyer
- ☐ CFO
- ☐ CIO / CTO
- ☐ C-level Executive
- ☐ CMO
- ☐ Consultant
- ☐ Content Developer
- ☐ Creative Designer
- ☐ Customer Account Management
- ☐ Director/Senior Manager
- ☐ Distributor
- ☐ Engineer
- ☐ General Manager
- ☐ Government / Public Policy Professional
- ☐ IT / MIS Professional
- ☐ Manager
- ☐ Manufacturers Representative
- ☐ Partner/ Agent
- ☐ President / CEO / Owner
- ☐ Producer
- ☐ Product Manager
- ☐ Production Technician
- ☐ Professional Photographer
- ☐ Service Technician
- ☐ Store Manager
- ☐ Systems Installer / Integrator
- ☐ Trainer / Educator
- ☐ Vice President
- ☐ Writer

2. COMPANY'S PRIMARY ROLE

What is your company's primary function in the consumer electronics industry? Please note: Your response will appear on your badge. Check ONE.

Buying Organization

- ☐ Corporate, Non-Retail
- ☐ Distribution
- ☐ Institutional
- ☐ Retail
- ☐ Specialty Retail
- ☐ Systems Integrator/Installation
- ☐ VAR/Dealer

Government

- ☐ Government Agency
- ☐ Procurement
- ☐ Public Policy

Services

- ☐ Advertising
- ☐ Consulting
- ☐ Education/Training
- ☐ Manufacturer's Rep.
- ☐ Market Research
- ☐ Marketing
- ☐ Packaging
- ☐ Service Provider (Non-Retail)

Industry Organization

- ☐ Architecture/Building/Construction
- ☐ Business Development/Sales
- ☐ Business Services
- ☐ Carrier/Provider
- ☐ Content Development
- ☐ Distribution (Non-Buyer)
- ☐ Electronic Components
- ☐ Engineering/ Research & Development
- ☐ Entertainment
- ☐ Health Care Related Industry
- ☐ IT/MIS
- ☐ Manufacturing (Non-Exhibitor)
- ☐ Media/New Media
- ☐ Non-Profit
- ☐ Software Development/Publishing
- ☐ Trade Association
- ☐ Travel & Hospitality

Finance & Investment Company

- ☐ Financial Analysis/Equity Analysis
- ☐ Financial Services
- ☐ Insurance
- ☐ Venture Capitalist/Private Equity/Investing

Other

- ☐ _____

3. REPRESENT

What market/product category does your company represent or plan to represent in the consumer electronics industry? Please select all categories that apply.

Audio

- ☐ Accessories
- ☐ Audio
- ☐ High Performance
- ☐ Portable audio players

Automotive Electronics

- ☐ Accessories
- ☐ Automotive Electronics

Computer Hardware & Software

- ☐ Accessories
- ☐ Computer Hardware & Software
- ☐ Embedded Technology

Connected Home

- ☐ Accessories
- ☐ Connected Home
- ☐ Home Appliances
- ☐ Home Data Networking
- ☐ Integrated Home Systems
- ☐ Small Office/Home Office

Content Distribution

- ☐ Content Distribution
- ☐ Broadband
- ☐ Broadcast & Cable
- ☐ Satellite Systems

Digital Health & Fitness

- ☐ Digital Health & Fitness
- ☐ Fitness
- ☐ Home Healthcare Products

Digital Imaging/ Photography

- ☐ Accessories
- ☐ Digital Imaging/ Photography
- ☐ Photographic Equipment
- ☐ Video Editing

Electronic Gaming

- ☐ Accessories
 - ☐ Electronic Gaming
- ### Emerging Technology
- ☐ Biometrics
 - ☐ Biotech
 - ☐ Emerging Technology
 - ☐ Nanotech
 - ☐ Robotics

Entertainment/Content

- ☐ Content Development
- ☐ Entertainment/Content
- ☐ Mobile Applications

Internet-Based Multimedia Services

- ☐ Internet-Based Multimedia Services
- ☐ IPTV
- ☐ Online Commerce Products & Services
- ☐ Online/Internet
- ☐ Social Networking
- ☐ VoIP Hardware & Software

Lifestyle Electronics

- ☐ Accessories
- ☐ Landline Telephones
- ☐ Lifestyle Electronics
- ☐ Personal Safety & Security Products

Telecomm./Infrastructure

- ☐ Telecommunications/Infrastructure

Video

- ☐ 3D
- ☐ Accessories
- ☐ IPTV
- ☐ Embedded Technology
- ☐ Film/Video Production (Professional Grade)
- ☐ Video
- ☐ Video Editing

Wireless & Wireless Devices

- ☐ Accessories
- ☐ E-Books
- ☐ Embedded Technology
- ☐ Tablets PCs/Netbooks
- ☐ WiFi
- ☐ Wireless & Wireless Devices

4. GROSS ANNUAL SALES

Please select your best estimate of your company's gross annual sales of consumer electronics products.

- ☐ Under \$1million
- ☐ \$1 - under \$5 Million
- ☐ \$5 - under \$10 Million
- ☐ \$10 - under \$50 Million
- ☐ \$50 - under \$250 Million
- ☐ \$250 - \$500 Million
- ☐ Over \$500 Million
- ☐ Not Applicable

5. BUYING INFLUENCE

Please select the ONE category that best describes your Influence In your company's buying decisions or the buying divisions of a company that you represent:

- ☐ Final Decision Maker
- ☐ Significant Influence
- ☐ Initial Recommendation
- ☐ Research New Products
- ☐ Not Applicable

6. ADDITIONAL INDUSTRY RESOURCES Innovation Movement

☐ Join the Innovation Movement Today! The Innovation Movement is an engaged community of technology professionals, CEA members and other Americans who believe innovation is vital to the success of our nation. Members of The Innovation Movement are provided information on how to make their voices heard on legislation that may directly impact the CE industry and their business.

Consumer Technology Enthusiast (CTE)

- ☐ I am interested in receiving more information and an invitation to join CEA when Consumer Technology Enthusiast (CTE) membership becomes available!

Are you a fan of all things technology? Would you like to be a part of the association promoting the growth of innovation and technology? Become a Consumer Technology Enthusiast (CTE) member of CEA! CTE membership is coming soon – members will be eligible for discounts on CE products, industry information and more from the Consumer Electronics Association.

CE Vision Magazine:

- ☐ Yes, I am interested in continuing/receiving a PRINT subscription to *Consumer Electronics Vision Magazine*.
- ☐ Yes, I am interested in continuing/receiving a DIGITAL subscription to *Consumer Electronics Vision Magazine*.

In place of signature and for verification purposes, please tell us: What city were you born in? _____

Smart Brief:

- ☐ Check this box to subscribe to CEA SmartBrief, the FREE, daily email summary of the most critical consumer electronics news from around the globe. It's essential reading for anyone in the industry

7. INTERNATIONAL ATTENDEES ONLY

Are you traveling alone or as part of a group?

- ☐ Alone
- ☐ Group

If traveling with a group, please provide contact information of your group leader.

Name:

E-mail:

Company:

By submitting this form, you acknowledge that I have read and agree to the terms and conditions set forth on the previous page of the registration form.