

2013 International

CES®

THE GLOBAL STAGE FOR INNOVATION

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# Take Your Place on the World Stage

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Every great company starts with an eureka moment, a unique idea that launches the next must-have product or service. For more than 40 years, CES has been the place to find these fledgling start-ups and diamond in-the-rough companies waiting to be **discovered** and make it big. You can now find these companies within their dedicated home in the Eureka Park TechZone.

## What is Eureka Park?

For new companies looking to gain footing in the consumer electronics (CE) industry, Eureka Park at the 2013 International CES is a specialized **TechZone** exhibit area, within **The Venetian**, that provides a unique exhibiting opportunity to launch a new product, service or idea.

Presented in partnership with the National Science Foundation and Startup America, Eureka Park is the premier CES destination where retailers, venture capitalists, manufacturers and other key attendee groups will find budding entrepreneurs, fledgling startups and home grown innovation. CES attracts the world's top electronics manufacturers and retailers, so you'll reach a key, global business audience in one place.



## What Did Past Exhibitors Think?

“Eureka Park was amazing, we had constant traffic all show long and it was the perfect place to launch. This is the heart of technology and we were blown away with who we met. I left CES with the feeling high-tech is back, deals are getting done, money is flowing again and the quality of companies is on the rise. The key to getting our economy back on track will come from places like CES that foster, grow and incubate the companies of the future.”

—Daren Klum, Cram Worldwide

“Eureka Park was a great place for SurfEasy to launch. I can't think of a more efficient way to get the massive global exposure that CES provides. Being at Eureka Park put us in front of press, distributors, investors and strategic partners. Our biggest challenge is following up on all the opportunities!”

—Chris Houston, SurfEasy.com

## Who Should Participate?

- Startups seeking outside funding
- Angel/venture investor recipients
- Strategic corporate capital recipients
- Small Business Innovation Research grantees
- Research park companies
- State development incubated companies
- University research spin offs
- For profit incubated companies
- Advanced development teams

## Who's at CES?

- 156,153 industry professionals (Audited)
- 43 percent senior level executives
- 3,000 VCs and financial executives
- More than 150 countries represented
- More than 5,000 media

Space is limited for the 2013 CES; Contact Kristen Nafziger by phone: 703-907-7648 or email: [KNafziger@CE.org](mailto:KNafziger@CE.org) and visit [CESweb.org/EurekaPark](http://CESweb.org/EurekaPark) for more information on exhibiting!



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