



CONGRATULATIONS

on becoming an INNOVATIONS 2010 HONOREE!

The January/February issue of *CE Vision* is the official publication of the Innovations 2010 Design and Engineering Awards. This issue will showcase the honorees in a special section of the magazine.

Place an Innovations ad in *CE Vision* and receive additional exposure for your company and product, plus bonus distribution of this issue at the 2010 International CES® in Las Vegas. Include your message in *CE Vision*, the official magazine of the Consumer Electronics Association (CEA)® and reach a huge buying audience.

This January/February issue of *CE Vision* has a unique distribution.

- 23,000 subscribers
- 8,000 International CES distribution includes the Innovations Awards Showcase, the official on-site awards program, all CES exhibitor booths, publication bins, CEA lounges, executive suite, government affairs suite, press room, Experience CEA, VIP lunchroom and CES Unveiled.
- 1 out of every 3 readers has visited an advertiser's booth at a show after seeing their ad in *CE Vision*. Your ad in *CE Vision* brings you front-and-center with top CES attendees in every place they go at the show -driving booth traffic to you.

Reach the key CE manufacturers, retailers, engineers, designers and analysts with your ad in *CE Vision's* special issue. Promote your product and celebrate your Innovations Award.

Full-page color ad: \$5,000 net

Half-page color ad: \$3,000 net

Quarter-page color ad: \$1,500 net

- ☐ Yes, I'd like to reserve space in *CE Vision* magazine.
- ☐ Please include the honoree logo on our ad.
- ☐ Place our ad as close to the winners list as possible.
- ☐ Have an ad rep call me to reserve space.

Name: _____
 Company: _____
 Address: _____ City: _____ State: _____
 Phone: _____ Email: _____

The advertising deadline to reserve space is December 4, 2009.

Fax this form to CES Sales at 703-907-7691. **Questions?** Call Dan Cole 703-907-7987.