

International Tokyo Toy Show 2007

~Don't miss the chance to introduce your product to Japan and the world!

The largest Toy Show in Japan, the second biggest toy market in the world !

Target	Business days	20,000 visitors (15,000 visitors in 2006)
	Open to the public Event	100,000 visitors (75,000 visitors in 2006)

International Tokyo Toy Show 2007 (<http://www.toys.or.jp/>)

Show period: Thursday, June 28 to Sunday, July 1, 2007

Business days Thur. June 28 and Fri. June 29 9:30~18:00

Open to the Public Events Sat. June 30 9:00~17:00
Sun. July 1 9:00~16:00

Show venue: Tokyo Big Sight, West Exhibition Hall (Total 29,280 m²)
3-21-1 Ariake, Koto-ku, 135-0063 Tokyo, Japan
<http://www.bigsight.jp/>

Entrance: Free of charge

Exhibition Fee :

One exhibition stand (Approximately 9 m² [2.97m×2.97m])

¥260,000 (plus 5% tax): Thur. June 28 to Sun. July 1 (exhibition through 4 days)

¥150,000 (plus 5% tax): Thur. June 28 and Fri. June 29 (business days only)

When you exhibit as a part of a National Pavilion:

Attention !

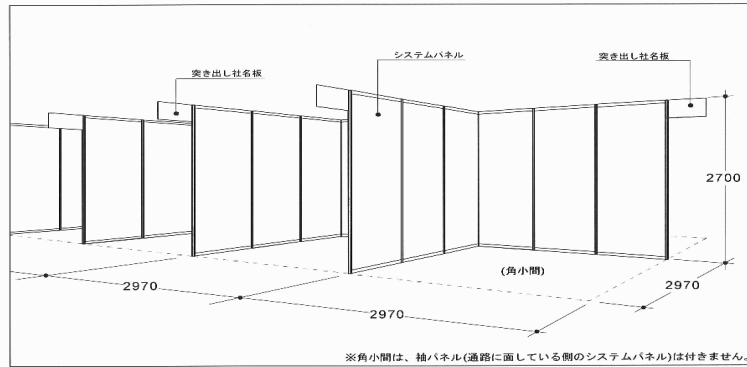
¥220,000 (plus 5% tax): Thur. June 28 to Sun. July 1 (exhibition through 4 days)

¥150,000 (plus 5% tax): Thur. June 28 and Fri. June 29 (business days only)

A scene from the Tokyo Toy Show 2006



Basic Facilities (these are included in the Exhibition Fee) :



1. Side walls and rear walls of system panels not facing corridors
2. Projected company name board

Electricity rate : ¥10,000 (plus 5% tax)

Optional Services(not included in the Exhibition Fee) : Dependent on your choice
(Examples) Display Box (¥11,550), Display Box with sliding doors (¥14,700),
Long table (¥3,360), Counter chair (¥3,375), Spotlight (¥2,625), etc.

Entry to the Fair Catalogue is covered in the Exhibition Fee.

Provision of information for the support of your participation :

Stand Contractors (non-official recommendation)

HIROMEYA CO.,LTD.

1-6-1 Ginza, Chuo-ku, 104-0061 Tokyo
TEL : +81-3-3563-0021
FAX : +81-3-3563-0076
E-mail : info@hiromeya.co.jp
WEB : <http://www.hiromeya.co.jp/>

TEN CORPORATION

Morimitsushinkou Bldg.9F, 1-5-9 Kotobuki,
Taito-ku, 111-0042 Tokyo
TEL : +81-3-3842-7710
FAX : +81-3-3842-7720
E-mail : koba@teninc.co.jp
WEB : <http://www.teninc.co.jp/>

Freight Forwarder (non-official recommendation)

KINTETSU WORLD EXPRESS SALES INC.

NOF Shiba Bldg., 4-2-3 Shiba, Minato-Ku, 108-0014 Tokyo
TEL : +81-3-5443-4455
FAX : +81-3-5443-2763
E-mail : hiroyuki.kurokawa@jp.kwe.com
WEB : <http://www.kwe.com>

Accommodations (Official recommendation)

TOKYO BAY ARIAKE WASHINGTON HOTEL

A single room (15 m²): ¥12,000
(Including tax, without breakfast)
3-1-28 Ariake, Koto-ku, Tokyo
TEL : +81-3-5564-0111
FAX : +81-3-5564-0525
WEB : <http://www.ariake-wh.com/>

HARUMI GRAND HOTEL

A single room (24 m²): ¥9,975
(Including tax and breakfast)
3-8-1 Harumi, Chuo-ku, Tokyo
TEL : +81-3-3533-7111
FAX : +81-3-3532-5315
WEB : <http://www.maxpart.co.jp/harumi/>

Note: Exhibitors are not required to use the service of any of the above mentioned service providers.
This list is provided purely as a convenient reference for the exhibitors.
As for accommodations, rooms are available on a first-come-first-served basis.