



2010 International SINOCE[®]S

CHINA'S PREMIER SHOW FOR INDUSTRY PROFESSIONALS

JULY 8-11, 2010 | QINGDAO, CHINA



SINOCE[®]S is produced in partnership with:



Benefits for International Exhibitors at the 2010 SINOCE[®]S

In an effort to maximize your show experience, international exhibitors will receive the following benefits at SINOCE[®]S:

Matchmaking Opportunities

- Complimentary web posting on SINOCE[®]S.com that includes your product information
- Face-to-face meetings with up to 10 local Chinese distributors and retailers
- Full access to the 2010 SINOCE[®]S attendee database

PR and Communication Opportunities

- Complimentary pre-show distribution of new product information through SINOCE[®]S press resources
- Complimentary press conference opportunities are available on July 7, 2010 to announce new product launches; last year more than 380 members of the press attended this event
- Online promotion on China's key website portals through a SINOCE[®]S special featured site
- Press interviews
- Complimentary press release distribution at the SINOCE[®]S Press Center

Business Development Opportunities

- Complimentary invitations to the SINOCE[®]S Opening Dinner and Opening Ceremony for your top executives

- Complimentary invitations to the SINOCE[®]S Networking Reception hosted exclusively for international exhibitors and local Chinese distributors and retailers
- One-on-one meetings with Chinese government officials during the show (subject to officials' onsite schedule)

Other Benefits

- Complimentary meeting room space on the show floor
- Complimentary full-pass admission ticket or badge to all forums and sessions
- Complimentary business tours of Haier and Hisense
- Complimentary multi-language interpreter services
- Full access to the post show SINOCE[®]S Data Analysis Report

For information on how you can participate in China's premier consumer electronics show for industry professionals, please contact Kristen Stake at kstake@ce.org.

[www.SINOCE[®]S.com](http://www.SINOCE[®]S.com)