



DEFINING TOMORROW'S TECHNOLOGY

PRODUCED BY  CEA®



2006 INTERNATIONAL CES®
TOMORROW'S TECHNOLOGY UP CLOSE
January 5-8, 2006 Las Vegas, Nevada

www.CESweb.org



THE FUTURE IS COMING TO CES.
ARE YOU?



THE NEW PRODUCTS. THE RIGHT PEOPLE. ALL IN ONE PLACE.

THERE'S NOTHING ELSE LIKE IT.
FOR FOUR DAYS IN JANUARY,
EVERYTHING AND EVERYONE IN
CONSUMER TECHNOLOGY GOES
TO LAS VEGAS FOR BUSINESS.

130,000 attendees from 110
countries make CES the world's largest
tradeshow for consumer technology.

The 2006 International Consumer
Electronics Show® will host 2,500
exhibitors that showcase different
home, office and mobile electronics
products. There is no better place
to meet face-to-face with potential
partners and product manufacturers
from around the world.



AUDIO

This \$6 billion industry features digital technologies, portable media players, headsets, MP3 portables, DVD-based multi-channel music players, all-in-one stereo systems and more.



DIGITAL IMAGING

Digital imaging has become the dominant force in the photo category. Join the biggest names in the category and get information on the latest news and trends.



EMERGING TECHNOLOGY

VoIP, Ultrawideband and IPTV are just a few of the emerging technologies at the Sands Expo and Convention Center. Robotics, the USB TechZone and the companies behind these developments make this a must-see destination.



GAMING

Take advantage of this unique opportunity to see new portable PC and wireless gaming, online and console home entertainment with super hi-resolution graphics, surround-sound, DVD-movie functions and more.



HOME NETWORKING

Every new advancement for the connected home is featured here, including home security, entertainment, computing, digital entertainment technologies and HVAC control.



HOME THEATER/VIDEO

DVD, PVR, DTV, even the VCR made its first appearance at CES. What will it be this year?



MOBILE ELECTRONICS

See new in-car technologies like telematics, multimedia and satellite radio showcased by exhibitors such as Alpine, Blaupunkt, Clarion and more.



WIRELESS

WiFi, 3G and mobile computing are introducing new cross-category possibilities every day. You will find future wireless applications and much more at the 2006 International CES.



INNOVATIONS *Plus*

INTERNATIONAL CES

In 2006, these new and emerging technologies move to their own location at the Sands Expo and Convention Center.

Innovations Plus at the Sands showcases the future of consumer electronics. With its focus on new technologies and **TechZones** including Robotics, Consumer VoIP, Wireless USB, IPTV and *EE Times'* Great Minds Great Ideas, the Sands is a "must-see" for emerging technologies.

The popular **Industry Insider** sessions will be at the Sands with Ivan Seidenberg, Chairman and CEO of Verizon Communications, as one of the Industry Insiders you will not want to miss. The **International CES Innovations Design and Engineering Showcase** also joins this new venue to feature products selected for their outstanding design and engineering.

THE FUTURE OF CONSUMER ELECTRONICS IS AT THE SANDS.

Check www.CESweb.org often for the latest additions to the Innovations Plus lineup.

INDUSTRY LEADERS AT CES

You will not only see the year's new technology at CES, you will hear from the industry's leading visionaries. For 2006, CES once again has assembled a speaker line-up you will want to schedule your day around—from the biggest names in the business to the innovators with the potential to impact the market.

PRESHOW KEYNOTE



Bill Gates
*Chairman and Chief
Software Architect
Microsoft Corporation*

STATE OF THE INDUSTRY ADDRESS



Gary Shapiro
*President and CEO
CEA*



Loyd Ivey
*Chairman and CEO
Mitek Corporation
Chair, CEA*

OPENING KEYNOTE



**Sir Howard
Stringer**
*Chairman and CEO
Sony Corporation*

THURSDAY KEYNOTE



Paul Otellini
*CEO
Intel Corporation*

Register to attend the 2006 International CES at www.CESweb.org



TechZone

TARGET YOUR INTERESTS

Are you interested in a market-specific technology? Head for CES TechZones, devoted to the products, companies and brands that are building today's fast-moving vertical markets. For a complete listing of all TechZones, please visit www.CESweb.org/techzones.

IPTV

Internet Protocol Television (IPTV) will make its CES debut at the Sands in 2006. This TechZone will be a "must-see" destination for attendees trying to exploit this emerging technology and see the newest developments in IPTV and integrated technologies.

Consumer VoIP

Voice-over-broadband services are causing an evolution in the telecom business, making traditional phone lines less popular. The shift from telecom service to information service serves to rock the voice communications world to its core.

pulver.com

Digital Car/Telematics

The energized Digital Car/Telematics TechZone features the most innovative digital car products, at the world's largest mobile electronics tradeshow: The International CES®. Make strategic connections at the only show focused on the most complete range of relevant consumer, convergence and communications technologies.

Wireless USB

Combining the speed and security of being wired, with the ease-of-use that wireless provides—wireless USB technology is here. With the original USB principles of ease, low cost, and compatibility influencing this new technology, it's sure to quickly attract consumers. Join us in the Wireless USB TechZone—dedicated exclusively to the use of this standard—at the Sands.



MAKE PLANS FOR 2006

CES represents the global economy for consumer electronics. The entire supply chain. Every sales channel.

Partnerships and licensing deals that cover every continent. CES is the most critical trade-only event to expand business beyond borders.

If you need a visa to enter the United States, make this a priority. New screening processes are in place at all U.S. Embassies and Consulates that could lengthen your visa approval process. Register online at www.CESweb.org now and request a letter of invitation. For more information on how to obtain your visa go to www.CESweb.org/international.

For a list of delegation leaders and tour group organizers, visit www.CESweb.org/international for more details and important travel information. If you are interested in bringing a group to CES, contact us at CESdelegationprogram@ce.org.



REGISTRATION FOR 2006 IS OPEN!

For faster processing register online at www.CESweb.org





2006 INTERNATIONAL CES®

Sands Expo and Convention Center

Thursday, January 5, 2006	8 a.m. – 6 p.m.
Friday, January 6, 2006	8 a.m. – 6 p.m.
Saturday, January 7, 2006	8 a.m. – 6 p.m.
Sunday, January 8, 2006	8 a.m. – 3 p.m.

Las Vegas Convention Center and Las Vegas Hilton

Thursday, January 5, 2006	10 a.m.* – 6 p.m.
*South Hall opens at 9 a.m.	
Friday, January 6, 2006	9 a.m. – 6 p.m.
Saturday, January 7, 2006	9 a.m. – 6 p.m.
Sunday, January 8, 2006	9 a.m. – 4 p.m.

Visit www.CESweb.org for a full listing of the 2006 International CES exhibitors.



Register at www.CESweb.org today for your Exhibits-Plus Pass. The pass provides access to all exhibits, TechZones, SuperSessions and Keynotes—**FREE!**



DEFINING TOMORROW'S TECHNOLOGY

PRODUCED BY  CEA®

2500 Wilson Blvd., Arlington, VA 22201 USA

HOTTESTPRODUCTSPEOPLEPLACE

ENG