

10x10 Turnkey Information Packet Las Vegas Convention Center

We are happy to have you as part of the 2012 International CES at the Las Vegas Convention Center in January! We've put together step-by-step instructions to help plan for the show and ensure that your CES experience is as seamless as possible. Please read through the following information explaining your turnkey booth exhibit space, what forms you need to fill out and how to best prepare for the show.

Here is what you can expect your 10'x10' turnkey booth to include:

- Black metal and blonde wood grain panels (100% recyclable)
- Black carpet (100% recyclable)
- (2) arm lights
- (1) 1 meter counter w/ black metal and blonde wood grain panels
- (4) 39" black shelves
- (1) 16" black header w/ white company name
- (1) round table w/ 2 chairs
- (1) wastebasket (100% recyclable)
- (1) 1000 watt electrical outlet



- Exhibitors must abide by all rules and regulations as printed on the Exhibit Space Application/Contract, as well as in the Exhibitor Manual.
- Exhibitors are responsible for being aware of any restrictions to their booths, such as "late set" booths, low ceiling areas, columns.
- Minor modifications may be made to the package; however, all walls set must remain intact. Additional booth structure is not permitted.
- Any adjustments, additions, substitutions or furnishing extractions for package booths must be made directly with the general contractor, GES. Charges will apply.
- Graphics shown in picture are only an example of what can be done with a 30" x 40" graphic; they are not included. Exhibitors may adhere graphics to panels; however, all graphics must be either laminated or mounted to a backing, such as foamcore. Exhibitors must provide their own adhesive, such as Velcro or double sided tape and may not puncture or put holes in structure.
- Booth ID sign will be black. Text will be white with exhibiting company name as listed on the Exhibit Space Contract in ALL CAPS.
- If an exhibitor purchases a turnkey prior to January 2, 2012, it will be set-up by 8 a.m. on January 8, 2012. If a turnkey is purchased after move-in begins, between January 2 and January 9, every effort will be made to set up the turnkey as quickly as possible, but completion is guaranteed by 6 p.m. on January 9, 2012.

Exhibitors will be responsible for all aspects of their turnkey display over and above what is included in your package. This includes custom graphics, additional electrical, Internet, etc. All order forms are included in this information packet and may also be found in the full CES Exhibitor Manual at www.cesweb.org/manual.

Be sure to be mindful of the following procedures:

- Ordering additional electrical Ordering additional electrical before the deadline is CRITICAL for turnkey exhibitors. Because there is standard carpet, it is extremely difficult and time consuming to fish wires under the carpet if electrical is ordered once the carpet has been laid. Electrical services are provided by GES and can be found within this information packet. You will need to fill out an Electrical Outlet Rental Order Form (R-20), an Electrical Lighting Rental Order Form (E-21), an Electrical Labor Order Form (E-3a) and draw your electrical drops on your Electrical Booth Layout Form (H-3a). Each form must be submitted to GES on or before December 12, 2011.
- Ordering phone and Internet Smart City is the provider of all phone and Internet services and their forms can be found within this information packet. You will need to fill out each form according to the services you will need along with a Booth Layout form to indicate placement. You must turn these forms into Smart City no later than the December 12, 2011 deadline.
- Shipping You have two options for your shipment. You can ship to the GES warehouse in advance, or you may ship directly to show site. Advance warehouse shipments must arrive on or before Friday, December 21, 2011 and this method assures you that you will have your freight delivered by 8 a.m. on your move-in date, Saturday, January 8, 2012. Direct to show site shipments must be scheduled by you to arrive on your target move-in date, Saturday, January 8, 2012. Direct shipments must go through the GES marshalling yard, so the shipment usually does not arrive in your space until the afternoon or evening.
 - Be sure to read the Material Handling Information (R-1) to familiarize yourself with GES procedures.
 - o Fill out the Material Handling Order Form (R-2) and return to GES.
 - Fill out the Freight Service Questionnaire (R-7) and return to GES.
 - o Fill out the appropriate **Shipping Labels (R-5 and R-6)** depending on which shipping method you chose and affix to each box in your shipment.
- Signs/Graphics All graphics must be either laminated or mounted to a backing such as foamcore. Exhibitors must provide their own Velcro or double-sided tape.

 Dimensions of the panels can be found on the next page and you can also contact GES to produce special panels at an additional cost. To order custom graphics for your turnkey package, please contact Imelda Trevino at itrevino@ges.com.
- Payment Be sure to fill out the Payment and Credit Card Charge Authorization Form (G-2) once you are finished filling out all of your GES order forms.
- For General Rules and Regulations Please refer to the Exhibitor Manual at <u>www.cesweb.org/exhibitors/manual</u>. You can also check out hot topics and show planning resources at www.cesweb.org/exhibitors/showPlanning.

What you need to know on-site:

Martin Midelle

Your turnkey booth will be fully assembled by Saturday, January 8, 2012 at 8 a.m. If you have any questions once you arrive on-site, visit the GES Servicenter in your hall.

We hope these instructions will provide you with everything you need to prepare for the 2012 International CES. If you have any questions, Please contact Martina Mirabella, Coordinator, CES Operations at mmirabella@CE.org or 703-907-5243. We look forward to seeing you in Las Vegas!



S Global Experience Specialists Specialist

RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO:

Imelda Trevino • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Phone: 702.515.5583 • Fax: 702.914.5253 • Email: itrevino@ges.com

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual

2012 International CES

January 10 - 13, 2012

Discount Deadline Date: November 23, 2011

COMPANY NAME EMAIL ADDRESS BOOTH NUMBER

e List



Turnkey 10' x10' Package

- (1) wastebasket (100% recyclable)
- (2) black arm lights
- (1) round table
- (2) contour chairs
- (1) 16" black company ID sign with white copy
- (1) 1M counter, black metal and blonde wood grain panels
- (1) GEM Unit, black metal with blonde wood grain panels
- (4) 39" black shelves
- (1) 1000 watt outlet
- (1) black carpet (100% recyclable)

Freight material handling inclusive. Must be boxed or crated and shipped directly to showsite. Does not include shipping charges.

Substitutions and variations to the packages are not permitted. Questions? Please contact Imelda Trevino at itrevino@ges.com.

		Price
DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
Panel A: 38 1/8" w X 86 1/4" h Visual Opening: 37 9/10" w X 85 3/8" h	\$ 373.10	\$ 559.65
Panel B: 18 7/16" w X 86 1/4" h Visual Opening: 17 7/8" w X 85 3/8" h	\$ 83.55	\$ 125.33
Panel C: 38 1/8" w X 30 1/4" h Visual Opening: 37 9/10" w X 29 3/8" h	\$ 137.88	\$ 206.82
Panel D: 18 7/16" w X 30 1/4" h Visual Opening: 17 7/8" w X 29 3/8" h	\$ 68.94	\$ 103.41
Panel E: 77 1/2" w X 30 13/16" h Visual Opening: 76 7/8" w X 29 3/8" h	\$ 248.43	\$ 372.65
Panel F: 116 7/8" w X 12" h Visual Opening: 116 5/16" w X 11 1/8" h	\$ 171.91	\$ 257.87

*ADDITIONAL GRAPHIC OPTIONS

If you would like to order standard signs, please click here: http://www.ges.com/ecomm/2012/Q1/11-05118/

Pod Graphics Information:

Exhibitors may adhere graphics to panels. However, all graphics must be either laminated or mounted to a backing such as foamcore.

Exhibitors may commission GES to produce graphic panels. Please e-mail your files (Illustrator files preferred) to Imelda Trevino at itrevino@ges.com by November 23, 2011.

Place Order Here

DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
			\$
			\$
			\$
			\$
			\$
			\$
A. Total All items Ordered			\$
B. Sales Tax: 8.1%		A x 8.1 % = B	\$
C. Payment Enclosed		A + B = C	\$
I agree in placing this order that I have	e accepted G	ES Payme	nt Policy

and GES Terms & Conditions of Contract.

Authorized Signature - Please Sign:

AUTHORIZED NAME - PLEASE PRINT

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Elobal Experience Specialists Clean Floor Policy

overned by the GES Payment Policy and GES Terms & Conditions of Contract as sp



2012 International CES

Las Vegas Convention Center, Las Vegas Hilton January 10 - 13, 2012



Las Vegas Convention Center & Las Vegas Hilton

Due to the volume of display crates and the limited aisle space available during show setup, a **CLEAN FLOOR POLICY** will be enforced for the 2012 International CES.

Please adhere to the following regulations:

Sunday, January 8, 2012

ASAP Crates should be unpacked and labeled "empty" for removal from the floor as soon as possible.

6:00 PM All crates must be empty and labeled for removal.

10:00 PM All crates will be removed from the building regardless of status.

10:00 PM Visqueen must be removed, rolled and placed in the aisle for removal.

Monday, January 9, 2012

1:00 PM Carton, fiber cases and packing material must be empty and labeled.

1:00 PM Accessible storage items must have a work order submitted for pick-up and be labeled for

removal.

3:00 PM All booths must be completely set (Carpet is not mandatory at the Las Vegas Hilton as this

show location already has existing carpet).

3:00 PM Booth space not occupied by 3:00 PM. will revert to CES.

7:00 PM All aisles must be 100 percent clear of product or any other items that may impede GES in

setting down aisle carpet.

Monday, January 9, 2012 is scheduled as a product testing, booth touch-up and rehearsal day. These procedures are intended to facilitate the convenience of arrival and set-up for the exhibitor and to ensure that CES opens on schedule.

We both thank you for your cooperation and wish you a successful show.

CES Operations and Global Experience Specialists, Inc. (GES)

www.ges.com/chat

ESSpecialists Electrical Rental Information

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manu

2012 International CES

Las Vegas Convention Center, Las Vegas Hilton January 10 - 13, 2012

ELECTRICAL ORDER CHECKLIST:

	Check rating plates on your equipment to ensure that you will have the proper
	power to operate your display.
	Do you require additional lighting? We can handle a variety of lighting options to
	enhance your display.
П	Order 24 Hour power if required for refrigeration, computer systems, water pumps
_	heaters, etc.
П	If distribution is required, include a detailed electrical floor plan. Indicate both mair
ш	power location(s) and distribution location(s). You may use the Booth Layout
	(Form H-3) for this purpose or provide your own floor plan.

- For safety reasons inspections may be conducted at show site for any electrical work performed by non-GES personnel. A fee of \$ 300.00 may be assessed.
- Indicate your electrical labor requirements for equipment hook-ups and/or power distribution on the Electrical Labor Order Form.
- You may pre-wire your equipment to match our receptacles. Here is a list of the plugs that match our equipment receptacles:
 - 15 amp 120 volt: Standard U-ground cord cap
 - 20 amp 208 volt 1Ø or 3Ø: Leviton 3521 or Hubbell 3521
 - 60 amp 208 volt 1Ø or 3Ø: Aero Plug Y560P or Daniel Woodhead Plug Y560P
 - 100 amp 208 volt 1Ø or 3Ø: J-Tech Plug J5100P or Litton-Veam Plug CIR01GRH

Avoid code violations.	Check the electrical	code requirements	on this informatio
sheet.			

- To secure the discount rate on outlets and labor, the following must be received by the discount deadline date:
 - · Complete form of payment including credit card authorization (3rd party see G-3 form)
 - E-2 Électrical Rental Order Form
 - E-3 Electrical Labor Order Form with dates & times
 - H-3 Booth Layout Form or customer supplied scaled floor plan in CAD or pdf format (diagram must include MDL for power, distribution, orientation and all 1000watt overhead focus points)

ELECTRICAL CODE

Electrical requirements for an exhibit at all convention facilities are for the safety of all Exhibitors and are based on national electrical codes and local ordinances. Too frequently, fires have been traceable to faulty wiring, sometimes because of carelessness and sometimes because of lack of understanding of the risks involved.

In the interest of public safety, exhibits at all convention facilities may be inspected to determine if any violations exist. If they are found, qualified electricians are available to correct the problems. This work will be performed on a time and materials basis. If the Exhibitor does not wish to have the fault corrected, electrical service to the offending booth will not be connected.

If an Exhibitor is not informed or does not understand basic safety standards for electrical wiring, an electrician should be consulted before shipment is made to convention facilities.

Serious risks are involved which can be eliminated by understanding basic requirements of safe wiring inside your booth. For the safety of you and the public, remember these points:

- All wiring must have a 3-wire grounded cord with a minimum of #14 gauge.
- Spot or flood lighting is a hazard when lamps are too close to fabrics or other material which can be affected by heat.
- The use of clip-on sign sockets, latex, or lamp cord wire in displays, or the use of 2-wire clamp on fixtures, is prohibited by order of fire prevention bureaus at trade shows and conventions.
- Zip cords or two-wire cords are ungrounded and could result in safety hazards. Their use is forbidden in all convention facilities. Please leave all 2-wire cords at
- Exhibitor is responsible for providing surge protectors for their Goods. GES is not responsible for loss or damage resulting from power surges. Furthermore, GES's liability for any and all loss or damage is limited to the value of the cost of electrical services provided or depreciated value of Goods, whichever is less.

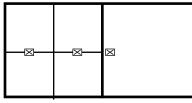
If you have any questions, please call us at 800.475.2098

Remember these important facts when ordering labor:

- Exhibitors can take advantage of an composite rate at the Las Vegas Convention Center (see Power Distribution Labor Order Form, E-3, for rates): Composite: Rates for Saturday, January 7, 2012, Sunday January 8, 2012 and Monday, January 9, 2012 will be billed at composite rate.
- Labor is only guaranteed at 8:00 AM Guaranteed start times for January 2 9, 2012 before 8:00 AM.
- There is a minimum of 1 hour in, ½ hour out for all labor ordered.
- Monday through Friday 8:00 AM to 5:00 PM is straight time. Holidays and weekends are billed at overtime rates.
- Labor dismantle is charged at 50% of total labor in. Overtime rates may apply. Monday, January 2, 2012 is an observed holiday for electricians and will be
- A supervision surcharge of 30% will be added to labor performed when exhibitor or exhibitor's representatives are not present.
- Labor ordered at show site will be surcharged at 30%.

Where will my outlet be located?*

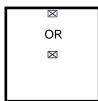
There are four different types of trade show booths: Line Booths, Peninsula Booths, Back-to-Back Peninsula Booths, Pavilion Booths, and Island Booths. Each type of booth has its own standard method of installation. In the following diagrams, the symbol represents the approximate location of power outlets. Main drop locations must be indicated



Line Booths Peninsula Booths



Back-to-Back Peninsula Booths

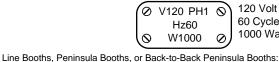


One drop within booth when power source is in ceiling or one location on perimeter when power is in the floor.

Island/Pavilion Booths

How much power do I need?

Calculate your lighting needs by adding wattage in each location. For other equipment, read the ratings from the metal plates attached to each unit.



120 Volt Single Phase 60 Cycle 1000 Watts

V230 A30 PH₃ 0 230 volts 30 Amps 3 Phase

Your pre-ordered electrical outlet will be installed at the rear of your booth, at the drape

*Please contact GES for specific location of power as sources vary based on location.

Island or Pavilion Booths: You need to designate one location for each outlet you order. Multiple outlet locations will be charged on a labor and material basis. For facilities with power originating in the floor, your electrical outlet will be placed at one location at our discretion. All other distribution will be done on a time and material basis. If you fail to provide us with a floor plan, outlet will be placed at one location at our discretion.

NEED ASSISTANCE? Follow GES on Twitter for Updates at http://twitter.com/GESatCES



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S Global Electrical Lighting Rental Order Form

RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO:

Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual

2012 International CES January 10 - 13, 2012 ☐ Las Vegas Convention Center ☐ Las Vegas Hill								Discount Deadline Date: December 12, 2011			
COMPANY	NAME			EMAIL ADDR	ESS			BOOTH NUMBER			
SHOWSITE	CONTACT			SHOWSITE C	CONTACT PHONE	#	DATE/TIME OF ARRIVAL	CONTACT'S HOTEL (OPTIONAL)			
		ering this form to GES, customethe deadline date above. All ot									
		Price List				In	nportant Information				
ITEM#	QTY	DESCRIPTION	DISCOUNT RATE	REGULAR RATE	TOTAL	1 /	GES is not responsible for ve	stage fluctuation or newer			

		Price List			
ITEM#	QTY	DESCRIPTION	DISCOUNT RATE	REGULAR RATE	TOTAL
		Lights	•		
Price inclu	des outl	et and labor for light only. Please contact GES at TSE@ts	-electric.com for c	ustom lights and	lighting packages
664752		Arm Light, 75 Watt Black*	\$ 121.03	\$181.80	\$
700361		Floodlight, 1000 Watt Overhead**	\$ 270.89	\$405.82	\$
700350		Floodlight, 120 Watt*	\$ 108.15	\$162.74	\$
700352		Floodlight, 120 Watt Double*	\$ 167.12	\$250.81	\$
700337		Track Light Fixture Only***	\$ 54.53	\$81.96	\$
700339		Track with 3 Light Fixtures***	\$ 142.06	\$213.40	\$
l agree	in plac	cing this order that I have accepted GES	A. Total All iten	ns Ordered	\$
payme	nt Poli	cy and GES Terms & Conditions of Contract.	B. Payment En	closed	\$
		Authorized Signature - Please Sign:	х		
EXHIBITOR	S ELECTI	RICAL CONTACT NAME & PHONE NUMBER	AUTHORIZED NAME - PL	EASE PRINT	DATE
					L

All exhibitor disputes must be resolved at show site, before the close of the show

- failure due to temporary conditions. Exhibitor is responsible for providing surge protectors for their Goods. GES is not responsible for loss or damage resulting from power surges. Furthermore, GES' liability for any and all loss or damage is limited to the value of the cost of electrical services provided or depreciated value of Goods, whichever is less. All electrical installations and connections to all electrical service should be made by a GES electrician. GES will not be responsible for any damage or loss to any equipment, component, computer hardware or software, and/or any damage or bodily injury to any person caused by the installation, connection, or plugging in of any electrical outlet by persons other than a GES electrician.
- 2. Electricity will be turned on 30 minutes prior to show open and will be turned off within approximately 30 minutes after
- **OUTLET LOCATION & DISTRIBUTION** All electrical outlets will be installed on the floor at the draped backwall of inline and peninsula booths. All electrical outlets for island booths will be dropped to one main location per the Exhibitor's floor plan. If no plan is provided, the outlets will be installed at our discretion. Any change in location and/or additional power drops are chargeable on a time and material basis. Distribution and connection of outlets are chargeable on a time and material basis. The first ninety feet of cabling to deliver power to your booth is free. If additional cabling is necessary, to power your booth, it will be charged at a time, material and motorized equipment basis. See Electrical Labor form E-3
- GES JURISDICTION (Requires labor and/or material) All distribution of electrical wiring. All facility overhead distribution of electrical wiring, and the distribution of same from product to booth and from booth to booth. All motor and equipment hookups requiring hard wiring connections. Installation and/or repair of electrical fixtures. Installation of electrical motors and electrical apparatus to be energized.
- Total combined wattage within booth space exceeding 20 amps will require electrical booth work labor. Labor is required to inspect and hook-up equipment pre-wired to plug into our system. Exhibitors are not permitted to use power unless ordered. Exhibitors found using outlets without an order will be subject to the regular rate for outlets used. Sharing power or plugging into facility outlets is strictly prohibited.
- **ELECTRICAL LABOR (See Electrical Labor Order** Form) — Labor rates are subject to labor contract effective at time of show.
- 7. Please include H-3: Booth Layout Form, or provide your own detailed drawing, for placement of main drop locations (MDL), outlets and fixtures. Regular rates on outlets & labor will be applied, regardless of when the order was received, if either is not provided with your electrical order.
 * On Stanchion, In-line Booths Only. Labor is not included for all other
- types of booths and will require a booth work labor order. (see E-3
- ** May require labor and/or lift at additional charge not available at some locations. See number 7 above for additional requirements.
- *** May require booth work labor. Please call GES at 702-515-5955 for more information

Cancellation Policy: Items cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation



GES Global Experience Specialists Electrical Outlet Rental Order Form

RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO:

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All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

		ional CES January 10 - 1 onvention Center			CHECK BO	OTH LOC	CATION	Discount Deadline Da December 12, 20	
COMPANY N	NAME				EI	MAIL ADDRES	S	BOOTH NUM	/BER
SHOWSITE	CONTACT				SI	HOWSITE CON	ITACT PHONE #	DATE/TIME OF ARRIVAL CONTACT'S HOTEL (OPTIO	NAL)
								o receive the discount rate, we must receive your complete No credits will be issued on services installed as ordered	,
	ugh not u		above. All	outer orders	Will be proces	oca at the	rogulai rato.	The dreams will be leaded on services installed as Gradied	
		Price List						Important Information	
ITEM#	NON 24 HR.QTY	DESCRIPTION	DISCOUNT RATE		HR. 24 HR. DIS. QTY RATE	24 HR. REG RATE	TOTAL	GES is not responsible for voltage fluctuation or power failure due to temporary conditions. Exhibitor is responsible	
		120v Motor and	Equipme	nt Outlets				providing surge protectors for their Goods. GES is not	101
700001		5 Amp/500 Watts, 1/4 HP 120V	\$ 75.71	\$ 113.82	\$ 151.4	\$ 227.6	4 \$	responsible for loss or damage resulting from power surges.	
700002	1	10 Amp/1000 Watts, 1/4 HP 120V	\$ 143.17	\$ 215.27	\$ 286.3	\$ 430.54	4 \$	Furthermore, GES' liability for any and all loss or damage is limited to the value of the cost of electrical services provided	d or
700003	1	15 Amp/1500 Watts, 1/4 HP 120V	\$ 156.05	\$ 234.33	\$ 312.10	\$ 468.60	6 \$	depreciated value of Goods, whichever is less. All electrical	
700004		20 Amp/2000 Watts, 1/4 HP 120V	\$ 200.34	\$ 300.76	\$ 400.6	\$ 601.52	2 \$	installations and connections to all electrical service should made by a GES electrician. GES will not be responsible for	
700005	3	30 Amp, 1 HP 120V, PLEASE CALL G	SES FOR QU	OTE 702.515.5			(damage or loss to any equipment, component, computer	arry
		1P 208v Motor an	d Equipm	ent Outlets			or (see E3 form), ection per outlet	hardware or software, and/or any damage or bodily injury to	
700012	0	10 Amp, 1/2 HP 208V / 1Phase	\$231.75	\$337.84	\$463.5	\$675.68	8 \$	person caused by the installation, connection, or plugging in any electrical outlet by persons other than a GES electrician	
700014	0:	20 Amp, 1 HP 208V / 1Phase	\$299.73	\$449.60	\$599.4	\$899.20	0 \$	Electricity will be turned on 30 minutes prior to show op	
700015	0:	30 Amp, 2 HP 208V / 1Phase	\$337.84	\$506.76	\$675.6	\$1,013.52	2 \$	and will be turned off within approximately 30 minutes after	
700016	0	60 Amp, 5 HP 208V / 1Phase	\$474.83	\$712.25	\$949.6	\$1,424.50	0 \$	show close.	
700017	10	00 Amp, 10 HP 208V / 1Phase	\$517.06	\$775.59	\$1,034.1		8 \$	 OUTLET LOCATION & DISTRIBUTION— All electrical outlets will be installed on the floor at the draped backwall of 	
700018	2	00 Amp, 25 HP 208V / 1Phase	\$1,287.50	\$1,931.77	\$2,575.0	***		line and peninsula booths. All electrical outlets for island bo	oths
700019	4	00 Amp, 208V / 1Phase	\$2,034.75	\$3,052.25	\$4,069.5			will be dropped to one main location per the Exhibitor's floor plan. If no plan is provided, the outlets will be installed at our	
		3P 208v Motor an	d Equipm	ent Outlets			or (see E3 form), ection per outlet	discretion. Any change in location and/or additional power d	
700022	1	10 Amp, 1 HP 208V / 3Phase	\$273.98	\$407.37	\$547.9	\$814.74	4 \$	are chargeable on a time and material basis. Distribution an	
700024	2	20 Amp, 3 HP 208V / 3Phase	\$337.84	\$506.76	\$675.6	\$1,013.52	2 \$	connection of outlets are chargeable on a time and material basis. The first ninety feet of cabling to deliver power to	
700025	3	30 Amp, 5 HP 208V / 3Phase	\$447.54	\$671.05	\$895.0	\$1,342.10	0 \$	your booth is free. If additional cabling is necessary, to	
700026	6	60 Amp, 10 HP 208V / 3Phase	\$593.28	\$889.92	\$1,186.5	\$1,779.84	4 \$	power your booth, it will be charged at a time, material a motorized equipment basis. See Electrical Labor form E-3	
700027	10	00 Amp, 20 HP 208V / 3Phase	\$789.50	\$1,184.50	\$1,579.0	\$2,369.00	0 \$	4. GES JURISDICTION (Requires labor and/or material) -	
700028	2	00 Amp, 50 HP 208V / 3Phase	\$1,356.51	\$2,034.77	\$2,713.0	\$4,069.54	4 \$	distribution of electrical wiring. All facility overhead distribution	
		3P 380v/220v Motor	and Equi	pment Outl	lets			electrical wiring, and the distribution of same from product to	
700034	2	20 Amp, 380V/220V / 3Phase	\$572.25	\$858.50	\$1,144.5	\$1,717.00	0 \$	booth and from booth to booth. All motor and equipment how ups requiring hard wiring connections. Installation and/or rep	
700035	3	30 Amp, 380V/220V / 3Phase	\$645.75	\$968.75	\$1,291.5	\$1,937.50	0 \$	of electrical fixtures. Installation of electrical motors and	
700036	6	60 Amp, 380V/220V / 3Phase	\$854.75	\$1,282.25	\$1,709.5	\$2,564.50	0 \$	electrical apparatus to be energized.	
700037	10	00 Amp, 380V/220V / 3Phase	\$1,139.75	\$1,709.75	\$2,279.5	\$3,419.50	0 \$	Total combined wattage within booth space exceed 20 amps will require electrical booth work labor. Labor i	
700038	2	00 Amp, 380V/220V / 3Phase	\$1,855.75	\$2,783.75	\$3,711.5			required to inspect and hook-up equipment pre-wired to	
Circle Outlet	s Requiring E	3P 480v Motor and	d Equipm	ent Outlets	maximu	n one(1) conne	or (see E3 form), ection per outlet	plug into our system. Exhibitors are not permitted to us power unless ordered. Exhibitors found using outlets	е
700044	2	20 Amp, 7.5 HP 480V / 3Phase	\$476.89	\$715.34	\$953.7	\$1,430.68	8 \$	without an order will be subject to the regular rate for	
700045	3	30 Amp, 10 HP 480V / 3Phase	\$538.18	\$807.52	\$1,076.3	\$1,615.04	4 \$	outlets used. Sharing power or plugging into facility ou	tlets
700046	6	60 Amp, 20 HP 480V / 3Phase	\$712.25	\$1,068.63	\$1,424.50	\$2,137.20	6 \$	is strictly prohibited.	
700047	10	00 Amp, 50 HP 480V / 3Phase	\$949.66	\$1,425.01	\$1,899.3	\$2,850.02	2 \$	ELECTRICAL LABOR (See Electrical Labor Order Form) — Labor rates are subject to labor contract effect	ive
700048	2	00 Amp, 100 HP 480V / 3Phase	\$1,546.55	\$2,319.56	\$3,093.10	\$4,639.12	2 \$	at time of show.	
ITEM#	QTY	DESCRIPTION		DISCOUNT	RATE REGULA	R RATE	TOTAL	7. Please include H-3: Booth Layout Form, or provide	
		Transformers/	Converte	r Boxes				your own detailed drawing, for placement of main drop locations (MDL), outlets and fixtures. Regular rates on	
700114	В	luck Boost Per Amp (20 Amp minimur	n)		\$ 4.64	\$ 7.48 \$		outlets & labor will be applied, regardless of when the o	rder
I agree	in placir	ng this order that I have accep	ted GES	A. Total	All items Orde	red \$		was received, if either is not provided with your electrication order.	al
payme	nt Policy	and GES Terms & Conditions	of Contra	B. Paym	ent Enclosed	\$		* On Stanchion, In-line Booths Only. Labor is not included for all types of booths and will require a booth work labor order. (see E-	
		Authorized Signature - F	Please Sig	gn: X				form)	
EXHIBITOR'	S ELECTRIC	CAL CONTACT NAME & PHONE NUMBER		AUTHORIZED	NAME - PLEASE PRINT		DATE	** May require labor and/or lift at additional charge not available a some locations. See number 7 above for additional requirements	S.
		All exhibitor disputes	must be re	esolved at sho	ow site, before	the close	of the show	Cancellation Policy: Items cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation	

Toll Free: 800.475.2098 Tel: 702.515.5970



S Global Experience Specialists Electrical Labor Order Form

RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO:
Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

International CES 2012

Discount Deadline Date: December 12, 2011

Las vegas millon									20001110	0, _0 .
January 10 - 13, :	2012									
COMPANY NAME				EN	MAIL ADDRESS					BOOTH NUMBE
SHOWSITE CONTACT				SH	IOWSITE CONTACT PHONE #	# D/	ATE/TIME OF ARRIVA	L	CONTA	CT'S HOTEL (OPTIONAL
 All distribution of e Installation and/or rep Total combined w 	E THIS FORM FOR ALI electrical wiring and the air of electrical fixtures. attage within booth spa	distribution of sa Installation of elece exceeding 20	ame from produc ectrical motors a amps will requi	et to booth and fr and electrical app re electrical boot	paratus to be energiz h work labor. Labor	zed. is requ	ired to inspect	and hook-up eq	uipment pre-wire	
			Imp	ortant Inform	nation & Rates					
abor and equipment by 2 Equipment and labor can confirmed, a one (1) hour the minimum charge for be charged a dismantle for Gratuities in any form, inc	anteed only when labor 1:30 PM the day before d 1:30 PM the day before d 1:30 PM the day before d 1:40 PM the day and the day	late requested. Pl notice shall be ch worker and equi worker and equip narged at 50% of or hours for work	lease have an aunarged a one (1) pment will apply. oment. Labor the installation labor not actually perf	ithorized represe hour cancellation reafter is charged based on show ormed are prohib	ntative in booth to su if ee per worker and d in half (½) hour incr close/move-out days, ited by GES. GES re	equipm rements /time, a equires	e the work to be nent. If Exhibitor is per worker. Ex and does not nea the highest sta	done and sign the fails to use the watchibitors requiring ed to be schedule undards of integrity.	e work order upon orkers and equip electrical labor vold. Overtime rate of from all employ	on completion. In completion. In completion at the time In completion at
Worker per Hour	L ASTOLLOWS.	Discount	Regular	Show Site	Straight Time:					
Electrical, ST	Code: 705060	\$ 91.16	\$ 113.94	\$ 136.73				s are based on		
Electrical, OT	Code: 705060	\$ 172.71	\$ 215.79	\$ 259.05	Overtime:	PM if All ot	a 30 minute l	ves the right to unch is taken.** nday through Fri		
					Discount Rate: Regular Rate: Show Site Rate	Dead Rate Date	lline Date. applies to ord , but before th	e first day of ex	the above Dis	count Deadline
				Please Indica	te Service					
GES will supervise la GES will proceed wit	SED (OK TO PROCE) abor to: (If this is left unith the floor work) on A 30% surcharge will pervision.	marked and a flo	•		All booths requesteric.com. In number, show in H-3: Booth Layo	☐ No uiring they can ame a out form	Addition depend floor work labor also be faxe and email address or a scaled plant.	nal drops will be charging on when order & floor must send a lid to 702.294.868 as on the fax. To lan in CAD or PD	oor pan are received booth floor plan 77. Please write y receive the disc PF format must in	n to tse@ts- your booth count rate, the nclude main drop
You must sched GES assumes n and/or dismantl assumes the re-	PERVISED (DO NOT	s well as # of ele age or bodily injuity by GES provious	ry arising out of a ded union labor. afrom, for the wo	the installation Exhibitor rk performed	fixtures ,and all as a form of pay All floorplans a of power. A fee	1000 v yment of are rev e of \$ 5 K - Ple	vatt overhead for emailed to ts iewed prior to i0.00 will be bi ease indicate t	pocations, electrical ocus points must be @ts-electric.col show site to cire to for this time type of work to be Hang Plasma	be attached to a m. rcuit a hall print e. pe performed	this form, as wel
movement of fre			•	Place Orde	☐ Hook-up e *Plasmas 37" ar	equipm	ent [Other	. 3120	\\ \text{viy}
DATE(S)		START TIN			END TIME		HOURS	X ELECTRICIAN	X RATE	= TOTAL
Floor Work (FW): Do No	t Proceed: power distribu	Ition (Item# 705060)	Please attach yo	our own labor schedu	le if additional space is red	quired. AM				
			AIVI PM			PM				

		Place Order Here				
DATE(S)	START TIME	END TIME	HOURS	X ELECTRICIAN X RATE	E = TOTAL	
Floor Work (FW): Do Not Proceed: power	distribution (Item# 705060) Please attach you	ur own labor schedule if additional space is required.				
	AM PM	AM PM				
	AM PM	AM PM				
Booth Work (BW): Labor must be schedule	ed for each day that labor is required (Item#	705061)				
	AM PM	AM PM				
	AM PM	AM PM				
I agree in placing this order that I have accepted GES payment Policy and GES Terms & A. Total Labor Ordered						
Conditions of Contract. Authorized Signature - Please Sig	<u> </u>		B. 30%	GES Supervision	\$	
X	AUTHORIZED NAME - PLEASE PRINT	DATE	C. Payr	ment Enclosed	\$	

Please estimate the number of workers and hours per worker needed for installation. Invoice will be calculated according to actual hours worked, relative to the original order and based upon the date received. Additional labor required will be calculated and invoiced at the show site rate.



S Global Electrical Boothwork Labor Order Form

RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO:

Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual

2012 International CES January 10 - 13, 2012

Las Vegas Convention Center ONLY

Discount Deadline Date: December 12, 2011

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
SHOWSITE CONTACT	SHOWSITE CONTACT PHONE # DATE/TIME OF	ARRIVAL CONTACT'S HOTEL (OPTIONAL)

PLEASE COMPLETE THIS FORM FOR ALL ELECTRICAL LABOR NEEDED.

- All distribution of electrical wiring and the distribution of same from product to booth and from booth to booth. All motor and equipment hook-ups requiring hard wiring connections. Installation and/or repair of electrical fixtures. Installation of electrical motors and electrical apparatus to be energized.
- Total combined wattage within booth space exceeding 20 amps will require electrical booth work labor. Labor is required to inspect and hook-up equipment pre-wired to plug into our system. Exhibitors are not permitted to use power unless ordered. Exhibitors found using outlets without an order will be subject to the regular rate for outlets used.

Important Information & Rates

Starting time can be guaranteed only when labor is requested for the start of the working day at 8:00 AM. All exhibit labor for 8:00 AM starting times will be dispatched to booth space. Confirm labor and equipment by 2:30 PM the day before date requested. Please have an authorized representative in booth to supervise the work to be done and sign the work order upon completion. Equipment and labor cancelled without a 24 hour notice shall be charged a one (1) hour cancellation fee per worker and equipment. If Exhibitor fails to use the workers and equipment at the time confirmed, a one (1) hour "Not Ready" charge per worker and equipment will apply.

The minimum charge for labor is one (1) hour per worker and equipment. Labor thereafter is charged in half (1/2) hour increments per worker. Exhibitors requiring electrical labor will automatically be charged a dismantle fee. Dismantle labor is charged at 50% of installation labor based on show close/move-out days/time, and does not need to be scheduled. Overtime rates may apply. Gratuities in any form, including cash, gifts, or labor hours for work not actually performed are prohibited by GES. GES requires the highest standards of integrity from all employees. Please call our confidential Always Honest hotline at 866.225.8230 to report fraudulent or unethical behavior. All rates are subject to change if necessitated by increased labor and material costs. Dismantle will be billed at 50% of the installation costs.

Please Indicate Service

Overtime:

LABOR RATES ARE AS FOLLOWS:

Worker per Hour		Incentive Jan 2 - Jan 6, 2012					
Electrical, ST	Code: 705061	\$ 78.67					
Electrical, OT	Code: 705061	\$ 156.26					
Worker per Hour		Composite Jan-7 - Jan 9, 2012					
Electrical, Composite	Code: 705061	\$ 155.00					

Orders received after the discount deadline date of December 12, 2011. Including orders placed on-site, will be assessed a 30% late order surcharge.

Straight Time: Monday, January 2, 2012 through Friday, January 6, 2012 from

8:00 AM to 5:00 PM

All other times including all day Saturday, Sunday &

Holidavs

Jan 2, 2011 is an observed holiday for electricians and will

be billed as the Overtime rate.

Rates for Saturday, January 7, 2012, Sunday January 8, 2012 Composite: and Monday, January 9, 2012 will be billed at composite rate.

Aerial lift needs: Please see Hanging Sign form H-1 and H-2

☐ Hang lights	☐ Hang	Plasma*: Size Qty	Hook-up equipme	ent		Other		
*Plasmas 37" and larger require 2	electricians.							
			Place Order Here					
SCHEDULE DATE(S)		SCHEDULE START TIME	SCHEDULE END TIME	ТОТ <i>и</i>	AL # OF URS	TOTAL # OF X ELECTRICIAN	LABOR X RATE	= TOTAL
Booth Work (BW): Labor must be	scheduled fo	r each day that labor is required (Item# 70	05061)			1	1	
		AM PM	AM PM					
		AM PM	AM PM					
		AM PM	AM PM					
		AM PM	AM PM					
		AM PM	AM PM					
		AM PM	AM PM					
		AM PM	AM PM					
		AM PM	AM PM					
I agree in placing this orde	r that I hav	ve accepted GES payment Policy	and GES Terms &	A.	Total	Labor Ordere	d	\$
Authorized Signature - Ple	ase Sign:			В.	30% G	ES Supervision	1	\$
X		AUTHORIZED NAME - PLEASE PRINT	DATE	C.	Paym	ent Enclosed		\$

Additional labor required will be calculated and invoiced at the show site rate.

*If additional space is needed to order Boothwork Labor, please make an additional copy of this form and submit.





S Global Electrical Booth Layout Form

RETURN TO: Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

	2012 International CES ☐ Las Vegas Convention	,	•		CHECK B	OOTH LC	CATION				Form Deadline Date December 12, 20
A unique grid must be completed for each of the following services to ensure proper placement of items in your booth. Please do not combine services onto a single grid. Print/photocopy as needed. To receive the discount rate on outlets and labor, the H-3: Booth Layout form or a scaled plan in CAD or PDF format must include main of locations for power, additional drop locations, electrical distribution, orientation, outlets, fixtures, and all 1000 watt overhead focus point must be attached to this form, as well as a form of payment or emailed to tse @ts-electric.com. This form must be received by the Discound Deadline Date above. Select Form Electrical Forms (For Non-Standard Distribution) Girentation Girentation										N	MANDATORY FORM*
A unique grid must be completed for each of the following services to ensure proper placement of items in your booth. Please do not combine services onto a single grid. Print/photocopy as needed. To receive the discount rate on outlets and labor, the H-3: Booth Layout form or a scaled plan in CAD or PDF format must include main d locations for power, additional drop locations, electrical distribution, orientation, outlets, fixtures, and all 1000 watt overhead focus point must be attached to this form, as well as a form of payment or emailed to tse@ts-electric.com. This form must be received by the Discound paddine Date above. Select Form Electrical Requirements on Grid Orientation Orientation Power Distribution Power Dist	COMPANY NAME					EMAIL ADDRI	ESS				BOOTH NUME
To receive the discount rate on outlets and labor, the H-3: Booth Layout form or a scaled plan in CAD or PDF format must include main dilocations for power, additional drop locations, electrical distribution, orientation, outlets, fixtures, and all 1000 watt overhead focus point must be attached to this form, as well as a form of payment or emailed to tse @s-electric.com. This form must be received by the Discound Deadline Date above. Select Form Select Form (For Non-Standard Distribution) Orientation Select Form (For Non-Standard Distribution) Orientatio	SHOWSITE CONTACT					SHOWSITE C	ONTACT PHO	NE #	DATE/TIM	E OF ARRIVA	L CONTACT'S HOTEL (OPTION
locations for power, additional drop locations, electrical distribution, orientation, outlets, fixtures, and all 1000 watt overhead focus point must be attached to this form, as well as a form of payment or emailed to tse @ts-electric.com. This form must be received by the Discound Deadline Date above. Select Form						ensure pr	oper pla	cement o	f items in	your boo	oth. Please do not
Select Form Electrical Requirements on Grid Orientation Orientatio	locations for power, additional must be attached to this	tional drop lo	ocations, electr	ical distri	bution, o	rientatior	, outlets	, fixtures,	and all 10	000 watt	overhead focus points [°]
Use bold lines to indicate the outline of your booth. Indicate the scale of the grid (i.e. 1 square = 1 foot) or indicate the dimensions of your booth. Mark the adjacent booth numbers or aisle numbers: Each square is feet square since my booth is feet wide by feet long. BACK OF BOOTH (indicate adjacent booth or aisle number:) Indicate Adjacent Booth or Booth or Booth or	Select Form Electrical Forms			n)		Orier Powe	ntation er Distribu Drop Loc	ition cation	on Grid		
Indicate Adjacent Booth or	Use bold lines to indicateIndicate the scale of the	grid (i.e. 1 sq	uare = 1 foot) or	indicate th	ne dimens	sions of yo	our booth.				
Indicate Adjacent Booth or	Each so				-				-		eet long.
Adjacent Booth or Booth or		BAC	CK OF BOOTH	(indicate	e adjace	nt booth	or aisle r	number:	T 1	_)	1
Adjacent Booth or Booth or											
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Aisle Number: Alsie Number: Alsie Number: Alsie Number:	Adjacent Booth or										Adjacent Booth or
	Aisie Number:										

FRONT OF BOOTH (indicate adjacent booth or aisle number:_____*This form must be returned to GES for your orders to be processed.

Tel: 702.515.5970

Toll Free: 800.475.2098



Smart City 5795 W. Badura Ave, Suite 110 Las Vegas, Nevada 89118 888-446-6911

LAS VEGAS CC

Vegas



EARLY ORDER DEADLINE: 12 / 12 / 11



702-943-6001 (Fax)	V -1		CLE	<u> </u>	CEA.
Company Name	Booth / Room		THE GLOBAL STAGE FOR IN	INOVATION	
Billing Name	If a show directory is published, do you want your company name and assigned numbers listed?	□ Yes No	Show Dates: 1 / 10 / 12	To 1/1	3 / 12
Billing Address			Incentive Ord	der Deadli / 12 / 11	ne:
City, State / Country, Zip			Email		
Contact Telep	hone Number) -		Fax Number ()	-	
Credit Card Number: AMX MC Visa			Expiration Da	ate (MM / \	Y):
				/ 🗀]
Print Card Holder Name:	Card Holder Signat	ure	and/or Accep	tance of T	's & C's:
Important! Important! Please review the "Product Overview / Gleselected will provide the required functionality for any application (Terms & Conditions may be found online at					

Description of Service	Туре	QTY	Incentive	Base	Total
1. Internet - Networking Services: (10 / 100 Base - T)					
a. NetPremium (Shared Ethernet Service, 1 Static Public IP address)	SE		\$ 1,195	\$ 1,495	
b. Additional Public IP Address / Device (NetPremium) - Max 10 addl allowed	IA-SP		\$ 150	\$ 164	
c. NetStandard (Shared EtherNAT Service, 1 Static Private IP address)	NE		\$ 995	\$ 1,245	
d. Additional Private IP Address / Device (NetStandard) - Max 10 addl allowed	IA-SN		\$ 125	\$ 136	
e. NetBasic (Shared up to 512K↑/1.5M↓)(1 Private DHCP IP, 1/Device) - Limited Qty	BE-1.5		\$ 795	\$ 995	
f. NetExpress (Shared up to 256K↑/512K↓)(1 Private DHCP IP, 1/Device)-Limited Qty			\$ 595	\$ 745	
g. NetDedicated (Dedicated 1.54 Mbps w/5 IP addresses) - No addl IP's available	TS		\$ 3,495	\$ 4,370	
h. NetDedicated Plus (Dedicated 3 Mbps w/29 IP addresses)	TS-03		\$ 5,900	\$ 6,704	
2. Internet – Networking Services: Equipment					
a. Hub Rental (8 Port) - 10 / 100 Base -T	H8		\$ 150	\$ 164	
b. Hub Rental (24 Port) – 10 / 100 Base -T	H4		\$ 225	\$ 245	
c. Patch Cable (up to 50') – Cat 5e	PC		\$ 50	\$ 54	
3. Voice Services: PBX Service - Dial "9" for an outside line					
a. Single Line (no Instrument) (unrestricted long distance)	LO		\$ 275	\$ 345	
b. Multi-Line Phone w / 1 main Number & 1 rollover line (unrestricted LD)	ML		\$ 409	\$ 490	
4. Voice Services: Dedicated Line (Direct line do not dial "9")					
a. Dedicated Line - (no Instrument) (unrestricted) - Limited Quantity			\$ 409	\$ 490	
5. Voice Services: Special Services					
a. Telephone Instrument (Single Line, Touchtone) upon request	SL / DI				
b. Long Distance Restrictions (Local & Credit Card / Local Only) upon request	CC / TLD				
6. Special Line Services (For 3 rd Party Circuit Extensions - Must order	r circuit	from	local Bell Co	or Other Pr	ovider)
a. Analog Extended Pots line from Demarc to Booth	DP		\$ 200	\$ 250	
b. ISDN BRI or DSL Extended circuit from Demarc to Booth	IS / HL		\$ 400	\$ 500	
d. T-1 Extended Data / Telco circuit from Demarc to Booth (See T&C 8)	T2 / T1		\$ 2,000	\$ 2,452	
e. DS-3 Extended circuit from Demarc to Booth (See T&C 8)	T3		\$ 9,000	\$ 10,082	
f. Labor / Floor Work - Fee per hour (See T&C 1)	FW		\$ 75	\$ 75	
g. Point-to-Point / Special Engineering / VPN / Web Casting (See T&C 1)			(Call 888-446-	6911 for quote)	
7. Special Quote – Attachment A or SOW (if applicable) MI (Call 888-446-6911 for quote)					
8. Move - In / On - Site order fee of \$250 Internet/Network / \$75 Telephone - per line (if ordering service after show move-in has started).					
9. Distance Fee of \$500 Internet / \$100 Telephone for each line outside the con	vention v	enue.	•	er of lines)	
				SUBTOTAL	
Unused portions of deposits returned with final billing. ESTIMATED 10%					
TOTAL PAYMENT MUST ACCOMPANY ORDER. Credit Card users may fax order to	702-943-6	001	GRA	ND TOTAL	

*** Incentive Price applies to orders received With Payment 21 days prior to the 1st day of show move-in. ***

FOR SMART CITY USE: Payment Rec'd (Amount): Customer No: 2012 - 030 - 892 -

ORDER ON LINE: www.smartcity.com/orders/placeorder.asp

Terms and Conditions / Payment Options

- Smart City is the exclusive provider of all Voice, Data and Network services (wired and wireless) and installer of all cabling (except Electrical) including but not limited to Voice and Data communications cabling. This includes all cabling to meeting rooms, booths, within booths (under carpet and flooring), fiber optic, twisted pair (Category 3, 5 and 6), coaxial and all other non Electrical cabling.
- 2. The use of the network connection(s) provided by Smart City may be used only by the directors, officers and employees of the Company, its guests, its agents and consultants while performing service for the Company and cannot be resold or distributed to other companies or individuals
- All devices for which Smart City directly or indirectly provides Internet / Network connectivity must pay a device charge or purchase a Smart City assigned IP address.
- 4. Incentive Price applies when a completed order with payment is received no later than 21 days prior to the first day of show move-in. Base Price applies to (a) all orders received from One (1) to Twenty (20) days before show move-in has started or (b) orders received on or before the 21 day Incentive Deadline without payment (c) orders placed on site or after show move-in has started will be at Base Price plus an additional 20% X Base Price.
- Internet / Network 100 Mbps, full-duplex, Ethernet access to our backbone, with shared or dedicated Internet access up to 128 Kbps or greater (depending on service ordered) via an RJ-45 jack, is provided for each connection ordered.
- 6. Shared Internet Services Specific: Routers, Streaming Applications, VoIP, DHCP, NAT or Proxy Servers are not allowed with any of our shared Internet / Network services. This includes, but is not limited to, NetPremium, NetStandard, NetBasic, and NetExpress. Smart City can engineer a custom dedicated network(s) to accommodate such special requests. Please call for quote.
- Rates listed include a single IP address, standard installation to the booth in the most convenient manner and does not include computer equipment, NIC card, TCP / IP software or power to the booth.
- Limited Availability: T-1 / DS-3 and other special circuit orders must be placed 45 days prior to show move-in date due to limited availability and to avoid additional charges.
- 9. Wireless Specific: (a) Smart City is the exclusive provider of voice, wired and wireless data service(s) for the Facility. Wireless Devices not authorized by Smart City are strictly prohibited. Customer(s) that desire to showcase their wireless products must contact Smart City 21 days in advance of show move-in to investigate the potential of Smart City engineering a customized cohesive network to operate without interference to other Customer(s), (applicable charges may apply). (b) The use of any wireless device that interferes with the facility's 2.5 / 5.8 GHz wireless data frequency range is prohibited and subject to disconnection at the Customer expense.
- 10. Unless otherwise directed, Smart City is authorized to cut floor coverings to permit installation of service.

- 11.Internet Performance Disclaimer: Smart City does not guarantee the performance, routing, or throughput; either expressed or implied, of any data circuit(s) connectivity with regards to the Internet and / or Internet backbone(s) beyond the Facility.
- 12. Only Smart City personnel are authorized to modify system wiring or cabling. Material and equipment furnished by Smart City for this service contract shall remain the property of Smart City.
- 13. CANCELLATION There is a minimum \$150 Cancellation fee. Cancellations must be in writing. Additional cancellation charges will apply for orders that have already incurred labor, material, and / or engineering costs. Some broadband services and special circuits cannot be cancelled once ordered and will incur full charges listed / quoted. Credit will not be given for service(s) installed and not used.
- 14. Service problems must be reported to the Smart City Service Desk. Service claims will not be considered unless filed in writing by Customer prior to close of show.
- 15. Any additional cost incurred by SMART CITY to: 1) assist in trouble diagnosis or problem resolution found not to be the fault of SMART CITY or 2) collect information required to complete the installation that customer fails to provide (i.e. floor plans or special circuit numbers) may be billed to the Customer at the prevailing rate.
- 16. Equipment Management: (a) Customers should pick up hubs, wireless devices, telephone instruments and other rental equipment at the Smart City Service Desk. (b) The Customer will be fully responsible for the protection and safekeeping of rental equipment and will be responsible for returning all rental equipment to the Smart City Service Desk within one (1) hour following close of the show.
- 17. The prices listed on this contract do not include Federal, State, Local or Other Taxes and Tax surcharges. Taxes / Tax surcharges will be included on your final bill. Federal Tax ID is 65-0524748.
- 18. NOTE: THE CUSTOMER IS RESPONSIBLE FOR ALL INTERNATIONAL LONG DISTANCE AND OTHER APPLICABLE CHARGES AGAINST ASSIGNED TELEPHONE NUMBER(S)
- All Single Line, Multi-Line, and Dedicated Line Telephone services include Directory Assistance, Information, "0+", Operator assisted, 1-800, 950, credit card type call usage and unlimited Domestic Long Distance. International Call charges will apply.
- 20. Long Distance (International Calls) and Line Restrictions: (a) Toll restriction will block lines to local only or local and "1-800" calling only. All other "1+" or "0+" dialing will be blocked (this includes all long distance access). (b) All lines will be blocked from "976" and "900" dialing unless otherwise requested. Additional deposits may be applicable. (c) Smart City will provide a detailed listing of all toll / billable type calls made from applicable services. Additional LD deposits required for Intl companies.
- 21. A per line move fee starting at \$100 (Telephone), \$200 (Internet) may apply to relocate the line(s) after it is installed.
- 22. Prices are based upon current rates and are subject to change without notice.

(1) All Customer contracts and agreements are solely between SMART CITY and the prospective Customer; (2) SMART CITY is not the employee, agent or partner of the Facility; (3) The Facility is not a party to, nor shall it have any obligations or liabilities whatsoever to any Customer, under any Customer Contract including without limitation, the obligation to provide any of the services covered by such Customer Contract; (4) No representations or warranties are being made by the Facility with respect to any Customer Contract or any Communications Services; (5) The right of the Customer to receive any Communications Service will be terminated if this Agreement is terminated for any reason provided therein; and the Facility will have no obligation to continue providing such service unless the Facility elects in its sole discretion to continue to provide such services itself or through a third party; (6) The provisions of the Customer Contract are separate and independent from the provisions of the Customer's lease space in the building and shall not affect the Customer's obligations under such lease and without limiting the foregoing, in no event shall any default by SMART CITY under the Customer Contract or any failure with respect to any Communications Services have any effect on any Customer's obligations to the Facility under any lease or any other occupancy agreement between such Customer and the Facility.

- 23.A valid Credit Card number with signature MUST be on file regardless of payment method. For your convenience we will use this authorization to charge your credit card for any additional amounts incurred.
- 24. Smart City accepts payments in US dollars, Checks drawn on a US bank, Wire Transfers or the following Credit Cards: (Amex, MasterCard, Visa,). Make all checks payable to: Smart City.
- **25.** Due to the cost of processing checks, any refunds due in the amount of \$10.00 or less will not be refunded except upon written request.

Mail or Fax Completed Orders with Payment and Floor Plan To

SMART CITY 5795 W. BADURA AVENUE, SUITE 110 LAS VEGAS, NEVADA 89118 (888) 446-6911 FAX (702) 943-6001

Customer Acceptance of All Smart City Terms and Conditions / Attachments:

With execution of this document the Customer hereby authorizes Smart City to provide services as requested herein, is authorized to request such services and acknowledges full and complete understanding of the Terms and Conditions and Attachments contained herein & Website.

Print Author	ized Name	A	uthorized Signature	Date
FOR SMART CITY USE:	Payment Rec'd (Amount):		Customer No: 2012 - 030 - 892 -	

Network Security Declara	ation
Center: Las Vegas CC (030) - NV Company Name:	
Show: 2012 INTERNATIONAL CES Booth / Room #:	
Customer / Ref #: 20	2 - 030 - 892 -
The Network Security Policy implemented for this Facility requires Customer(s) adherence to seven Smart City to maintain a healthy, viable network for all Customers. This declaration of complian noted herein is an acknowledgement of Smart City's filtering policies and must be completed, representative and mailed or faxed to Smart City prior to the requested network service(s) being act	ce with the security requirements as signed by an authorized Customer
Network Security Policy:	
Smart City requires that all devices directly or indirectly accessing Smart City's network(s) he Windows® security updates, system patches, and any other technological precautions necessary to from viruses, malicious programs, and other disruptive applications. Any device(s) which adversely cause service interruptions to Customer(s) which can lead to disconnection of the Customer's equivalent prior notice at Smart City's sole discretion. The device(s) in question will remain disconnection. All charges will apply and no refunds will be given. Additional charges may apply for resolution.	o protect the Customer(s) and others impacts Smart City's network(s) may uipment from the network(s), with or ected until all issues are adequately
Smart City has implemented filtering policies on all Internet routers. These filters block all inbour (ICMP) Ping, Traceroute, etc destined to any Smart City Network(s). Smart City understands t troubleshooting tools; therefore Smart City's Policy does allow ICMP (Ping & Traceroute) par network(s).	hat Ping and Traceroute are valuable
Further, to avoid infection by common Internet worms (Nachi, MSBlaster, LoveSAN, etc.), Smart C the following TCP and UDP port numbers: UDP – 137, 138, 402, 1434 and TCP – 135, 139, 402, 402, 402, 403, 403, 403, 403, 403, 403, 403, 403	
Customers requiring inbound or outbound access to any of the filtered ports, should contarepresentative in advance of the event with details of the specific requirements so that Smart customized alternative.	
Each Customer's business is important to Smart City and with advanced and timely notification of a that we can provide network services that perform as expected for all clients.	a Customer's needs we are confident
 *** Please inform all show site personnel about the importance of Smart City's compliance issues *** *** Services are activated after Smart City is in receipt of this signed declaration network security requirements *** 	-
Device(s) Operating System: Total # of Device	s:
Type of Anti-Virus Software Installed:	
Virus Scan Last Updated - Date: / / Security Updates Last Performed	d - Date:
Are You Renting Computers?	
Rental Company Contact: Contact Number:	
With execution of this document the Customer hereby attests that Customer provided equipment, w network(s) at the above noted Facility and Show / Event has been properly protected, contain patches and security updates have been installed. Customer(s) also accepts the responsibility equipment and understands the conditions placed on service delivery by this document as well as may be incurred should Customer's equipment be found to adversely impact Smart City's netwacknowledges that this Network Security Declaration is part of the Customer Contract allowing service(s) and is subject to change without notice.	nich will be connected to Smart City's anti-virus software, and the latest for the performance of Customer's the potential that additional charges ork(s) performance. The Customer

5795 W. Badura Ave, Suite 110 • Las Vegas • Nevada 89118 • (888) 446-6911 • (702) 943-6000 • Fax (702) 943-6001

Signature

Printed Name

Date

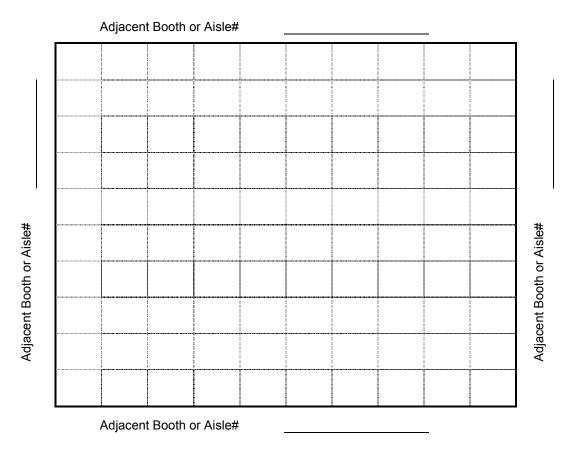
Title

Floor Plan - Communications Cable

Center:	Las Vegas CC (030) - NV	Company Name:
Show:	2012 INTERNATIONAL CES	Booth / Room #:
		Customer / Ref #: 2012 - 030 - 892 -

Voice and Data communications cabling. Smart City is the **exclusive installer** of all cabling (except Electrical) including but not limited to Voice and Data communications cabling. Smart City provides cabling to booths, within booths (under carpet and flooring) and from booth-to-booth. Fiber Optic, twisted pair (Category 3, 5 and 6), coaxial and all other non Electrical cables fall under Smart City's area of expertise.

IMPORTANT!! Prior to installation of service, a complete floor plan is required. Please utilize this grid should you not have your own floor plan to send us. You may use a different floor plan for each service group (Telephone, Internet, etc.) or combine all services on one floor plan. For a floor plan to be considered complete it **must** include all the information listed below (Main Distribution Location "MDL", designated location of items within the booth, surrounding booths, scale-length and width).



■ Main Distribution Location (MDL) – The originating line(s) for service, whether from overhead, a floor pocket or a column, will be delivered to a "MDL" before being distributed within your booth. Example: Storage area, back of booth, etc. (unless specified, the default for the "MDL" will be the back of the booth or at Smart City's discretion, the most convenient location). All distribution of services to their final destination within the booth will originate from the "MDL". A per line move fee will apply to relocate services within your booth after they have been engineered and / or installed.

T = Location of Telephones, Fax lines or other telecommunications equipment "T".

I / H / PC / C = Location of primary Internet Service "I", Audio Visual "AV", Hubs "H", Patch Cables "PC" and / or Computers "C". For Smart City to perform your floor work, you will need to indicate the location of each item you want cabled. Make sure to order your floor work, hubs, and patch cables early and in advance of the show moving in.

Orientation = The Booth or Aisle #'s surrounding your booth. A minimum of one surrounding Booth or Aisle # is required (two or more would be more helpful) for Smart City to accurately install your services.

Size = Booth dimensions (example 10x10) ______. Scale = 1 Box is equal to _____ ft.





NETWORK SERVICES AT THE LAS VEGAS CONVENTION CENTER

FOR YOUR CONVENIENCE!

Feel free to contact our on site customer service team at the CES Hotline 702-943-6CES or email servicedesklvcc@smartcity.com.

For general billing or service questions you may also contact our national customer service team at 888-446-6911.

FREQUENTLY ASKED QUESTIONS

- Q. What type of Internet service should I order?
 - A. What type of Internet service you need will be dependent on how you intend to use the service. If you have questions regarding what service you need please call our CES Hotline at 702-943-6237 or email servicedesklycc@smartcity.com.
- Q. What is the difference between a Public IP and a Private IP Address?
 - A. A Public IP is also referred to as a "real" IP commonly used in VPN connections and provides more robust capabilities than a Private IP. A Private IP allows the user to reach the World Wide Web and interact with web pages however, among its variety of limitations, connecting to servers outside of the Las Vegas Convention Center is not supported.
- Q. What type of service does Basic EtherNat supply?
 - A. NetExpress & NetBasic (Shared Services) are the newest shared (Private IP) services provisioned by Smart City allowing a user to utilize uploads speeds of up to 256K 512K and download speeds up to 512K 1.5Mb respectively. These services work with a username and password and support one computer per line. These services are only available in a limited quantity.

- Q. What if I want to webcast or stream information to the Internet, what type of connection would I need?
 - A. Smart City can provide customized dedicated networks at speeds of 1.5Mb to 45Mb and greater. You must order one of these Dedicated networks in order to stream information from your booth. The NetDedicated Plus Service is a High Bandwidth dedicated 3 Mbps of bandwidth and includes 29 IP addresses.
- Q. I have a router that I intend on using in my booth, will that be a problem?
 - A. YES, routing devices are not allowed on our Shared Services, the use of routers can be very detrimental to performance when used on our network. Smart City reserves the right to disconnect service in any booth when devices attached to the Smart City provided connection (routers of any kind and access points) could possibly be disruptive. Smart City can usually allow most routing devices (programmed and functioning properly) on our customized dedicated networks.



TELEPHONE SERVICE

AT THE LAS VEGAS CONVENTION CENTER

FOR YOUR CONVENIENCE!

Feel free to contact our on site customer service team at the CES Hotline 702-943-6CES or email servicedesklvcc@smartcity.com.

For general billing or service questions you may also contact our national customer service team at 888-446-6911.

Continued from last year: All Single Line, Multi-Line, and Dedicated Line Telephone services include Directory Assistance, Information, "0+", Operator assisted, 1-800, 950, credit card type call usage and unlimited Domestic Long Distance. International Call charges will apply.

FREQUENTLY ASKED QUESTIONS

- Q. Do I need to dial a "9" to dial outside the convention center?
 - A. Yes, if you order our Standard Single line or our Multi-Line phone PBX Service. If you order a Dedicated Line you are not required to dial a "9" to call outside the building.
- Q. What type of phone service should I order to use with a fax machine?
 - A. Our Standard Single Line service would be the most appropriate service.
- Q. Can I use an ISDN line to access the Internet?
 - A. Yes, but only if you have your own ISDN modem and your own ISP that has access for an ISDN dial-up account. This service is typically used for broadcasting and is not a recommended service for Internet connections.
- Q. What is a dry pair (Section 6 on the order form)?
 - A. A "Dry Pair" is an extension of a circuit ordered through a 3rd party, like Sprint, and connected to equipment in the Smart City demarc. Smart City extends the circuit to the booth for the fee listed on the order form.
- Q. How do I order my phone line restricted from long distance?
 - A. All Smart City telephone lines are unrestricted for long distance unless requested otherwise. A line can be restricted as "CC", allowing the line to make credit card, toll free and local calls, or "IR" which allows all calls except International calls (Intl calls are restricted). To order your line with restricted access choose which type of restriction you require under "Long Distance Restrictions" on our Telephone Services order form.
 - Q. I have my own multi line phone. Can I bring it with me to the show to use?
 - A. Smart City's Multi-Line service is one phone line delivered with a digital signal. Only Avaya proprietary telephone equipment will work with this service. Smart City provides all the phones for this line.



CABLING AND FLOOR WORK

AT THE LAS VEGAS CONVENTION CENTER

FOR YOUR CONVENIENCE!

Feel free to contact our on site customer service team at the CES Hotline 702-943-6CES or email servicedesklvcc@smartcity.com.

For general billing or service questions you may also contact our national customer service team at 888-446-6911.

FREQUENTLY ASKED QUESTIONS

- Q. Under what circumstances is it mandatory to use Smart City for booth cabling?
 - A. When the communications cables (telephone, Internet or Fiber) will be laid on the show floor underneath the carpet/flooring or across aisles.
- Q. How much does the labor for floor work cost?
 - A. Our rate is \$75.00 per hour per technician during normal business hours. Our normal business hours are 8am-5pm Monday through Friday. Labor scheduled on Saturday or Sunday between 8am-5pm is still \$75.00 per hour per technician, however, labor requested before 8am or after 5pm on any day of the week will be billed at the time and a half rate of \$112.50 per hour per technician.
- Q. How do I know how many hours of floor work I need?
 - A. As a rule of thumb, please estimate one hour of floor work for every four cables that need to be run in the booth. If you have a non standard booth or feel that you may have non standard cabling issues, please call us directly at 702-943-6237 or email us at:

 servicedesklvcc@smartcity.com

- Q. What if I want to run the cable along the trussing in my booth, will Smart City need to perform this work as well?
 - A. No, only cables run under the carpet / flooring, across door ways, aisles and other attendee traffic areas must be run by Smart City.
- Q. What if I want the cables run under the carpet, but I have my own cables?
 - A. You are more than welcome to supply your own cables for your booth. However, we do ask that you ship them to us so that we receive them no later than December 20, 2011 at the following address:

Las Vegas Convention Center 3150 Paradise Rd. LVCC Warehouse (Door #12) Attn: Smart City/Chris Marsh Las Vegas, NV 89109

Also, please be aware that Smart City is not responsible for customer provided cable / equipment including but not limited to testing or repairing cables.

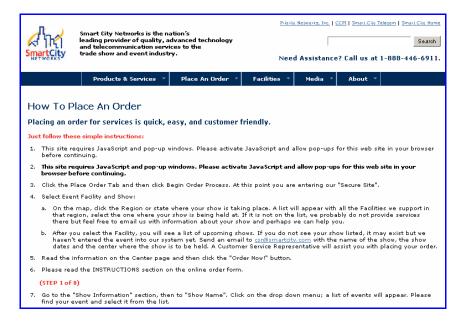
- Q. I am exhibiting in a meeting room, will Smart City need to provide the labor to run the cables?
 - A. No, you are more than welcome to run your own cables in a meeting room, however, building regulations prohibit anyone from running cables across entrances or exits in meeting rooms and other attendee traffic areas.



ONLINE WEB ORDERING AT THE LAS VEGAS CONVENTION CENTER

You can order Online with Smart City at https://www.smartcitynetworks.com/order/center.aspx?center=030.

The website is fully functional 24 hours a day.



Screen content and designs easily steer the customer through the ordering process. Every customer will have the online convenience of requesting services through this website based, user-friendly tool.



ES Global Experience Specialists Material Handling Information

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual

2012 International CES

Las Vegas Convention Center, Las Vegas Hilton January 10 - 13, 2012

Material Handling is the unloading of your exhibit materials, delivery to your booth, handling of empty containers to and from storage, and removal of your materials from your booth for reloading onto your outbound carrier. This is not to be confused with the cost to transport your exhibit material to and from the event.

Benefits of Advance Shipping to the GES Warehouse

- · Storage of materials for up to 32 days prior to your show.
- · Delivery of Shipments to your booth by your published set-up time.
- Some convention centers and hotels do not have facilities for receiving or storing freight.
- Saves valuable set-up time.

How to Ship in Advance to the GES Warehouse

- Remove all old shipping and empty storage labels.
- Fill out and attach enclosed Advance Shipping labels.
- · Complete the enclosed Material Handling Order Form.
- Remember to confirm receipt of your shipment prior to leaving for the show.
- All shipments must have a bill of lading or delivery slip showing the number of pieces, weight, and type of merchandise.
- · Certified weight tickets must accompany all shipments.
- Take the time to ensure that your display and products are packed neatly and securely.
- · Do not ship uncrated materials to warehouse.
- For a rate quote please call GES Logistics at 1.888.454.4437.

How to Ship to Exhibit Site

- · Consign all domestic shipments c/o GES.
- Do not consign international shipments c/o GES; however, please contact our international division at: GESLogistic_international@ges.com.
- · Remove all old shipping and empty storage labels.
- Fill out and attach enclosed Direct Shipping labels.
- · Complete the enclosed Material Handling Information Sheet.
- All shipments must have a bill of lading or delivery slip showing the number of pieces, weight, and type of merchandise.
- · Certified weight tickets must accompany all shipments.
- Take the time to ensure that your display and products are packed neatly and securely.
- If you are shipping your carpet and/or lighting truss, make sure it is loaded last so it can be unloaded first.
- For a rate quote please call GES Logistics at 1.888.454.4437.

Freight Carriers

Select a carrier with experience in handling exhibition materials. Make sure to give your carrier explicit information as to where and when to check in. Delivery and pick up times are often out of the range of "normal" delivery hours, make sure your carrier is committed to meeting your target dates and times. While making shipping plans to the Show, also plan for the return shipment. For a rate quote please call GES Logistics at 1.888.454.4437.

Tracking Shipments

Confirm your delivery date and time with your carrier, and have all pertinent shipping information in the hands of your representative at show site. You may also want to review the return of your Goods at the end of the show. GES Logistics domestic shipments can be tracked online by going to: www.ges.com/everything/logistics/tracking/.

Estimating Material Handling Charges

Handling charges are based on the weight of the freight. Shipments are billed by the hundred weight and rounded up to the nearest hundred. Minimum per Shipment may apply, see enclosed Material Handling Order Form for details. Please prepay all shipping charges - GES cannot accept or be responsible for collect shipments. Crated and uncrated shipments must be separated and clearly identified on separate bills of lading with separate weight tickets - otherwise GES will invoice the entire load at the Uncrated rate.

- Crated Material that is skidded, or is in any type of shipping container that can be unloaded at the dock with no additional handling required.
- Uncrated Material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting bars or hooks.
- Overtime Surcharges Shows that move-in or move-out on weekends or after 4:30 PM during the weekday, may be subject to additional overtime surcharges. See enclosed Material Handling Order Form for details.

Estimating Material Handling Charges, continued

- Late Surcharges May be charged an additional overtime surcharge
 - a. If advance freight is received before or after the published deadline date for shipments to arrive at the warehouse. See enclosed Material Handling Order Form for details.
 - b. Freight shipments sent to the show after it has opened.
 - Freight shipments that are received at showsite that do not meet their published date & time.
- Shipment Surcharges A surcharge will be incurred per shipment for those that are received with incomplete information on shipping labels identifying company name and booth number and/or shipments that are left on the show floor at the end of the show with no labels and no bill of lading turned in

Machinery Labor and Equipment

Labor and equipment for uncrating, unskidding, positioning, leveling, dismantling, recrating, and reskidding machinery and/or equipment must be ordered separately. Place your order for this labor using the In-Booth Forklift & Labor Order Form. If your material requires specialized rigging equipment, please notify us promptly so that we can make arrangements. When possible, supply your own rigging equipment with shipments and pre-rig your material.

Storing Empty Containers

Properly labeled empty shipping cartons will be picked up, stored, and returned after the show. Labels are available at the **GES Servicenter®** or from your GES Service Executive and are for empty storage only. Depending on the size of the show, it can take from two to twelve hours to return empty crates. Do not store any items in crates marked "empty." GES has no liability for damage to crates or items sent to empty storage in crates.

Outgoing Shipments

An OMHF (Outbound Material Handling Form / Bill of Lading) must accompany all outgoing shipments. Shipping information, outbound forms and labels will be available at the **GES Servicenter**®. Exhibitors selecting non-official carriers will need to make their own arrangements for pickup. Make sure that someone from your company will be on-site to oversee the outbound shipment of your display and product.

Measure of Damage

- Liability GES is liable for loss or damage to your Goods only if the loss or damage is caused by GES negligence.
- Sole Relief If found liable for any loss, GES' sole and exclusive maximum liability for loss or damage to Customer's Goods is limited to \$.50 (USD) per pound with a maximum liability of \$100 (USD) per container, or \$1,500.00 (USD) per shipment, whichever is less.

Insurance

All of your Goods should be insured by your own insurance policy. Although we do our best to handle your Goods as our own, there are many variables in shipping and handling that can affect your exhibit and products. GES has published GES Terms & Conditions of Contract that are in this exhibitor service manual. Please read them carefully. It is recommended that your Goods be insured.

Work Zone

Customer acknowledges that the show site and surrounding areas are active work zones. Customer, its agents, employees and representatives are present at their own risk.

08231

Toll Free: 800.475.2098

www.ges.com/chat



Secondary Special States Material Handling Order Form

RETURN TO: Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

2012 International CES January 10 - 13, 2012 - ☐ Las Vegas Convention Center ☐ Las Vegas Hilton		Form Deadline Date: December 21, 2011		
COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER		
GES Warehouse will be closed December 24-26, 2011 in observance of the Christmas Holiday and January 1, 2012 for New Year's Day.				

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual

Certified Weight Tickets Are Required For All Shipments:

Drivers with inbound shipments must check in at the GES warehouse or exhibit site by 2:00 PM to be guaranteed same day unloading. Warehouse receiving hours are Monday - Friday, 8:00 AM - 4:30 PM; Closed 12:00 PM - 1:00 PM & Holidays.

Advance Shipment to Warehouse (300 lbs. minimum per shipment)

Advance Shipments to Warehouse: GES will receive uncrated carpet and pad at the warehouse. Price includes: unloading crated freight (the warehouse cannot receive uncrated shipments); storing at warehouse for up to 30 days (any materials stored beyond 30 days will incur additional costs applied to your invoice); reloading onto trucks and delivery to the exhibit site; unloading freight and delivery to your booth; picking up, storing, and returning empty shipping containers; and reloading freight for return to your specified destination from exhibit site.

Crated Materials					
Rate	\$ 54.46 cwt				

Arrival Dates for Shipments:

Advance Dates:

Tue, Nov 29, 2011: Advance shipments may begin arriving at warehouse.

Wed, Dec 21, 2011: Last day for crated shipments to arrive at the advance warehouse without surcharges. A \$16.34 per CWT (\$49.02 minimum) late arrival surcharge based on the above rates will apply to each shipment received at the advance warehouse after this last date.

Direct Shipment to Exhibit Site (300 lbs. minimum per shipment)

Direct Shipments to Exhibit Site: Price includes: unloading freight and delivery to your booth; picking up, storing, and returning empty shipping containers; and reloading freight for return to your specified destination from exhibit site. However, any materials shipped back to warehouse from exhibit site will incur additional costs applied to your invoice.

Crated Materials						
Rate \$ 39.87 cw						
Uncrated Materials						
Rate	\$ 48.82 cwt					

Arrival Dates for Shipments:

REFER TO TARGETED FLOORPLAN: Refer to targeted floorplan for your assigned date. An additional charge of \$12.06 per CWT (\$36.18 minimum) will apply to those shipments not meeting their targeted date and time. Trucks checking in after 2:00 PM can not be guaranteed same day unloading and may be subject to off-target surcharges.

Product arrival is scheduled for January 7, 2012. For security purposes it is recommended that products be scheduled to arrive on or after this date. All carrier shipping documents must identify your shipment as product. If your documents do not identify your shipment as prduct, it may be considered exhibit material and off-target surcharges may apply

Small Packages: Cartons and envelopes received without documentation will be delivered without guarantee of piece count or condition. Maximum weight is 50 lbs. per shipment, per delivery. This includes UPS and Federal Express shipments. All shipments received via air carrier that do not fall under the small package category will be billed at standard material handling rates.

ADDITIONAL DISCOUNTS AVAILABLE with GES Logistics - Transportation Plus

SHIP WITH GES LOGISTICS TO RECEIVE A 10% SAVINGS ON MATERIAL HANDLING WITH TRANSPORTATION PLUS. SEE RROCHURE AND R-22 ORDER FORM FOR DETAILS AND RATES FOR 2012 INTERNATIONAL CES

BROOMER AND IN 24 ONDER FORM FOR DETAILS AND	DIVILED FOR LUIZ INTERNATIONAL	. 020.				
Please Indicate Below	Place Order Here					
Calculate Total CWT (Enter in increments of 100's only; round up	(Please Complete R-8 for Using GES Logi	stics - Domes	tic Shipping	Services)		
to the next 100 mark if your weight is more than 8 lbs. over the	SMALL PACKAGE DESCRIPTION	PRICE	X QUANTITY	= TOTAL PRICE		
previous 100 mark. 300 pound minimum per shipment.)	Small Package, 1st Carton	\$ 44.53	1	\$		
pounds ÷ 100 = Total CWT	Small Package, Each Additional Carton	\$ 10.42		\$		
Shipment Will Be Sent To:	MATERIAL HANDLING DESCRIPTION	PRICE	X CWT	= TOTAL PRICE		
Exhibit Site Warehouse				\$		
On Date:	A. Payment Enclosed		· ·	\$		
By Carrier:	I agree in placing this order that I have a	seented CES	Payment I	Policy and		
Total Number of Pieces:	GES Terms & Conditions of Contract.	ccepted GES	o rayınleni i	Policy and		
We understand that your calculation is only an estimate. Invoicing will be done from the actual weight. Adjustments will be made	Authorized Signature - Please Sign:	x				
accordingly.	A	NUTHORIZED NAME - PLE	EASE PRINT	DATE		
Measure of Damage: If found liable for any loss, GES' sole and exclusive maximum	□ m liability for loss or damage to Customer's Goods is lin	nited to \$.50 (U	ISD) per pound	d with a maximum		

liability of \$ 100 (USD) per container, or \$ 1,500.00 (USD) per shipment, whichever is less.

011005118





S Global Experience Specialists Freight Service Questionnaire

RETURN TO: Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual 2012 International CES January 10 - 13, 2012 - PLEASE CHECK BOOTH LOCATION Form Deadline Date: ☐ Las Vegas Convention Center ☐ Las Vegas Hilton December 21, 2011 MANDATORY FORM* COMPANY NAME EMAIL ADDRESS BOOTH NUMBER

ALL EXHIBITORS MU	JST RETURN THIS FORM
Estimate total number of pieces being shipped:	6. What is the minimum number of days to set your display?
Crated Uncrated Machinery Total	7. What is the weight of the single heaviest piece that must be lifted? lbs.
Indicate total number of trucks in each category that you will use: Van Line	8. What is the total weight of your exhibit or equipment being shipped?
Common Carrier Flatbed Co. Truck Overseas Container	9. Is there any special handling equipment required to unload
3 List carrier name(s):	your exhibit materials, i.e. extended forklift blades, special slings, lifting bars. etc.? ———————————————————————————————————
4. If using a Customs Broker, please print name: Phone Number	It is the responsibility of the exhibitor to provide proper special handling instructions, and to ensure goods are packaged appropriately for shipment and movement by heavy equipment. Failure to provide special handling instructions will result in the elimination of any liability for loss or damage by GES.
5. Print the name of person in charge of your move-in:	— DIDECT CHIRMENTS ONLY.
Phone Number	DIRECT SHIPMENTS ONLY: 1. What date and time are you scheduling your shipment(s) to arrive on-site?

USE THESE SHIPPING LABELS AS THEY WILL EXPEDITE HANDLING. Copies of these labels are acceptable if additional labels are needed. See form H-1a: Hanging Sign Shipping Labels when shipping Hanging Signs.



FROM:

LVCC ADVANCE SHIPMENT

TO:

FULL EXHIBITING COMPANY NAME AT SHOW

2012 International CES

NAME OF EXHIBITION

011005118

BOOTH NUMBER

C/O GES

7000 Lindell Road Las Vegas, NV 89118 USA

SHIPMENT SHOULD ARRIVE ON OR BETWEEN:

Tuesday, Nov 29, 2011 - Wednesday, Dec 21, 2011

GES Warehouse will be closed December 24-26, 2011 in observance of the Christmas Holiday and

January 1, 2012 for New Year's Day.

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading. Warehouse receiving hours are Monday - Friday, 8:00 AM - 4:30 PM; Closed 12:00 PM - 1:00 PM & Holidays.

Carrier		
Number	of	pieces





FROM:

LVCC ADVANCE SHIPMENT

TO:

FULL EXHIBITING COMPANY NAME AT SHOW

2012 International CES

NAME OF EXHIBITION 011005118

BOOTH NUMBER

C/O GES

7000 Lindell Road Las Vegas, NV 89118 USA

SHIPMENT SHOULD ARRIVE ON OR BETWEEN:

Tuesday, Nov 29, 2011 - Wednesday, Dec 21, 2011

GES Warehouse will be closed December 24-26, 2011 in observance of the Christmas Holiday and

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Carrier		
Number	of	pieces



FROM:

LVCC DIRECT SHIPMENT

TO:

FULL EXHIBITING COMPANY NAME AT SHOW

2012 International CES

NAME OF EXHIBITION

011005118

BOOTH NUMBER

C/O GES

Las Vegas Convention Center 3150 Paradise Road Las Vegas, NV 89109-9096 USA

Reference Targeted Floorplan for Dates & Times.

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading.

Carrier		
Number	of	pieces





FROM:

LVCC DIRECT SHIPMENT

TO:

FULL EXHIBITING COMPANY NAME AT SHOW

2012 International CES

NAME OF EXHIBITION 011005118

BOOTH NUMBER

C/O GES

Las Vegas Convention Center 3150 Paradise Road Las Vegas, NV 89109-9096 USA

Reference Targeted Floorplan for Dates & Times.

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading.

Carrier		
Number	of	pieces





GES Specialists Payment and Credit Card Charge Authorization

RETURN TO: Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors

2012 International CES January 10 - 13, 2012 - P	LEASE CHECK B	OOTH LOCATION Refer to order form for service require a form of payment a	
☐ Las Vegas Convention Center ☐ Las Vegas Hilton		MANDATO	ORY FORM*
COMPANY NAME	EMAIL ADDRESS		BOOTH NUMBE
TREET ADDRESS	CITY	STATE ZIP	COUNTR
HONE	FAX	Pi	URCHASE ORDER NUMBE
HOWSITE CONTACT	SHOWSITE CONTACT	EMERGENCY PHONE NUMBER CON	TACT'S HOTEL (OPTIONA
Payment Policy		Credit Card Charge Authorization	
Payment for Services — GES requires payment in full at the time seruther, GES requires that you provide a credit card authorization we for your convenience, we will use this authorization to charge your which may include labor, material handling, or any applicable fuel or e Discount Prices — To qualify for discount pricing, orders must be recon or before the discount price deadline(s).	vith your initial order. account for services, energy surcharge. eceived with payment	All information must be provided. Your order will not be information is missing. (i.e., Expiration Date, Accour Information, Type of Card, Signature) We require your authorization to be on file with GES even if you are payin wire transfer.	t Number, Conta
Method of Payment — Global Experience Specialists accepts American Express, check and bank wire transfer. Purchase orders payment. All payments must be made in U.S. funds drawn on a U.S. be charged a \$50.00 fee for returned NSF checks. Third Party Billing — Each exhibiting firm is ultimately responsincurred on its behalf. Global Experience Specialists reserves to collection action against the exhibitor if the authorized third party does	s are not considered Bank. Exhibitors will sible for all charges the right to institute	Account Number	*Signature Required Belov
Party Billing Request form. Tax Exempt — If you are tax exempt in the state in which you will be orovide a Sales Tax Exemption Certificate for that state. Plean formation to the GES office for this show. Taxes vary by location your invoice, if you do not submit your tax exempt certificate prior to the Adjustments and Cancellations — No adjustments to invoices with the content of the content o	se send the above and will be added to ne deadline.	CARDHOLDER'S NAME PLEASE PRINT CARDHOLDER'S BILLING ADDRESS CITY	
close of the show. Please refer to the individual forms for labor, etc., All orders cancelled by the Exhibitor or due to the cancellation of a	for cancellation fees. n event or their non-	STATE ZIP COUNTRY	
participation may be subject to cancellation fees equal to 50% - 100 pased upon the status of move-in, work performed and/or GES set-u	for GES set-up costs or expenses. applied towards the invoice, unless	Calculation of Orders	TOTAL
A minimum non-refundable deposit of \$25.00 will be applied toward there is a cancellation of your order. Additionally, GES retains the		Material Handling	\$
assess a fuel or energy surcharge on all services as necessary conditions.	based upon market	Carpet	\$
Bank wire transfer payment information:		Furniture & Accessories	\$
Beneficiary: Global Experience Specialists c/o Bank of America Account #:	7188-1-01819	Specialty Furniture	\$
901 Main Street, TX1-492-07-14		Standard Exhibit Systems	\$
Telephone # 800-657-9533 ext 59248	0959	Hardwall Exhibit Systems	\$
f requested, following is the physical address for routing ide Bank of America, Wire Transfer-Customer Services	entifiers:	Graphics & Signage	\$
2000 Clayton Road, Concord, CA 94520 USA		Installation & Dismantling Labor	\$
To properly credit your account, send the following informatdress listed on the order forms:	nation to the GES	In-Booth Forklift & Labor	\$
exhibiting company name, show name, show facility, and booth date and amount of wire transfer	number	Hanging Sign Labor (Discount Deadline Date - 12/12/2011)	\$
bank and country where transfer originated		Cleaning	\$
If you have any questions regarding our payment policy, pleas Servicenter® at 800.475.2098 or visit the GES Servicenter® at the		Electrical (Discount Deadline Date - 12/12/2011)	\$
Please complete the information and return payment in full with	this form and your	Stagehand	\$
orders. You may choose to pay by credit card, check, or bank wire t require your credit card charge authorization to be on file with 0		Other GES Services (Specify)	\$
 All balances must be paid at the conclusion of the event. You agree to late fees up to 1.5% per month on any balance not paid at the conclusion of the event, or balance left without appropriate credit card on file. For your convenience, we will use this authorization to charge your credit card for any additional amounts ordered by your representative or services rendered to your company for this event. 		FULL PAYMENT in U.S. funds drawn on a U.S. Bank Global Experience Specialists Federal ID #59-1008863 GES is exempt from backup withholding tax.	\$
		To simplify payment, send a check payable to Global Experi (GES) for your entire order or note the amount to be charged to	
GES will charge a convenience fee for each request to reprocess pa credit card in order to cover incremental processing costs. An alte		Charge my credit card in the amount of:	\$
credit card different than the one used to process your initial paymer GES payment policy. The convenience fee will be quoted at the	nt in accordance with	Enclosed is a check in the amount of:	\$
made to reprocess payment. The convenience fee will be added to and settled utilizing the new credit card provided.		Check Number: Dated:	
ES requires the highest standards of integrity from all employee onfidential Always Honest hotline at 866.225.8230 to report frau shavior.	dulent or unethical	I agree in placing this order that I have accep Policy and GES Terms & Conditions of Contract. * authorization signature required below.	
This form must be returned to GES for your orders to	be processed.	PLEASE SIGN AUTHORIZED SIGNATURE / CARDHOLDER'S SIGNATURE	

DATE

AUTHORIZED NAME - PLEASE PRINT



2012 International CES January 10-13, 2012 • Las Vegas, NV

Exhibiting Company:

Custom Survey for Optium \$400

Peel and stick labels (Mailed post show)



ORDER NOW

and maximize the impact of your trade show participation.

Order online: https://exhibitorportal.experient-inc.com

Access Code: RTHFLH

Booth #:

Final deadline to order prior to show 1/4/12

Check if information is for: Exhibiting Company	☐ Third Party	3rd	d Party Cor	npany (if ap	oplicable): ₋
Address:		Co	ntact Nam	e:	
City:		Ph	one:		
State/Country: Zip: _		Em	nail:		
SELECT YOUR PREFERRED SYSTEM	on or before 12/12/11	from 12/13/11 to 12/21/11	after 12/21/11	number of units	TOTAL
SWAP - Capture leads on your smart phone anywhere: in the booth sessions, meetings, events, in the hallway, on the bus - onsite or offsit Native apps available for IPhone, IPad, Android. Web mobile versions are available for all other internet ready phones. All leads captured are consolidated in your SWAP Portal.	\$450 - Lice	ense and thre each addition		_	\$ \$
Optium S400	\$325	\$395	\$425		\$
Optium TS600 Survey Option: [] None [] Standard [] Custo	m \$425	\$495	\$525		\$
SWAP Activations with Reader Purchase Compliment the ability to capture leads on your \$400 or \$15600 rental by ALSO enabling your staff to capture leads anytime, anywhere on their smart phones. All leads captured are consolidated in your SWAP Portal.	special pi	For each act icing only ava hase of S400	ilable with		\$
Optium RT1000 Survey Option: [] None [] Standard [] Custon	m \$425	\$495	\$525		\$
ExpoCard Connect Survey Option: [] None [] Standard [] Custo Each additional ExpoCard Connect	m \$450 \$250	\$525 \$375	\$550 \$400		\$ \$
SEE NEXT PAGE FOR SYSTEM DESCRIPTIONS AND REQU	JIREMENTS		8.1%	Sub-Total Sales Tax tem Total	\$ \$ \$
OPTIONS	on or before 12/12/11	from 12/13/11 to 12/21/11	after 12/21/11	number of units	TOTAL

\$100

\$100

\$125

\$125

\$135

\$135

Options Total

\$_

Order confirmation will be delivered via email.

Note: All readers must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

Terms and Conditions:

- Orders cannot be processed unless received with payment. Purchase Orders are not accepted. Send check or credit card information with order form.
- All orders cancelled prior to 30 days of the show will incur a \$100 cancellation fee.
- Orders cancelled within 30 days of the show will not be refunded.
- Taxable items and rates vary among states and are subject to change.

 Please call for exact quote.

Preferred System & Options Total

Indicate payment method: Check (Must be mailed with order; made payable to Experient) Nisa MC AMEX DISCOVER	Fax Credit Card Orders to: 301.694.3286
Signature:	
Card #:	/
Mail Orders to: Experient • 1888 North Market St. • Frederick, MD	21701

* QUANTITY SHOULD MATCH THE NUMBER OF SYSTEM UNITS ORDERED ABOVE

For	Assist	ance	Contact
	Meliss	a Ho	pson

Showcode: CES121 Promo Code: ORD-KIT-NA (Different from access code at top of page)





Lead Management Solutions

Don't let the dollars you

spend on exhibiting go to waste!



SWAP™ is the latest in lead retrieval. Smart phone owners can download an application directly to their phones enabling them to capture leads anywhere: in the booth, sessions, meetings, events, in the hallway, on the bus, etc. Notes can be taken with each lead. Now lead retrieval is no longer limited to the show floor or by show hours.

All leads captured are consolidated in your SWAP Portal.

The Optium™ S400 is the new standard in lead retrieval. This compact, lightweight unit is designed to fit easily on any exhibit booth counter. This unit includes a paper printout, and leads are also instantly captured via an on-board USB drive which allows for quick and easy follow-up. The optional custom lead form printout makes lead qualification a snap. All contact and demographic information is safely backed up in its internal memory.

Requires electricity.

The Optium™ TS600 adds a full color touch screen with easy-to-use onscreen electronic qualification to the Optium product line. The TS600 includes a paper printout as well as an on-board USB drive to instantly capture leads and allow for quick and easy follow-up. Attended ee demographic information and survey responses are safely backed up in its internal memory. Standard onscreen qualification is included. If custom questions are desired, please contact our Lead Management Specialist for the custom survey template.

Requires electricity.

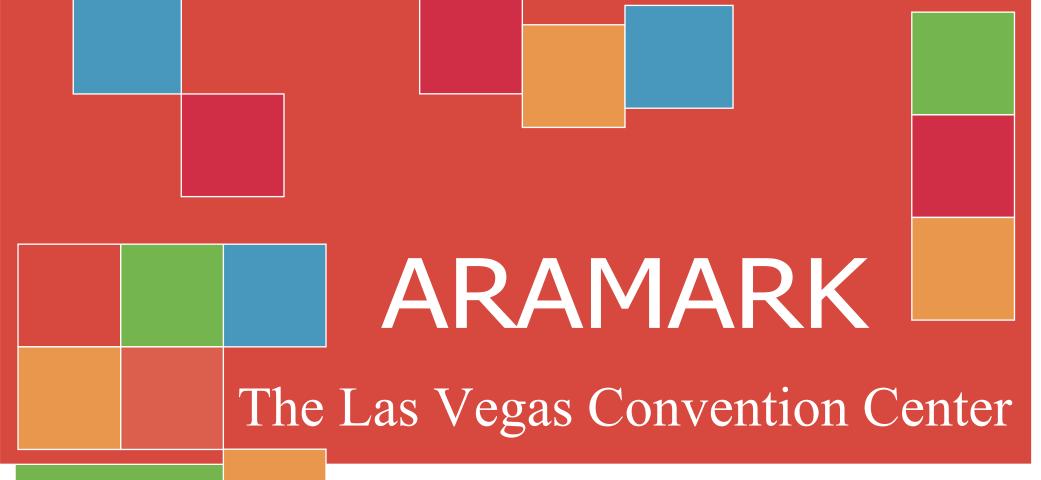


The Optium™ RT1000 reader caters to exhibitors who require a mobile method for capturing information and instant access to that data. The RT1000 is a handheld wireless unit that immediately sends leads to a secure, password protected website. Lead follow-up can begin immediately and booth activity can be monitored, in real time, from remote locations. A color screen with a full QWERTY keyboard provides the ability to add custom notes and also allows for easy electronic qualification through a standard or customized survey. If custom questions are desired, please contact our Lead Management Specialist for the custom survey template.

Battery Powered - No electricity required.



ExpoCard™ Connect For exhibitors that want optimum customization and qualification using their laptop or PC, ExpoCard Connect gives exhibitors the option to use a standard set of key qualifiers or to fully customize an in-depth survey which they can use to qualify each booth visitor. Contact information can be quickly edited for accuracy and the large notes field provides for additional in-depth information capture. Each package includes software, a cable connector and badge reader. Laptops are not included but available under our "Full Service" option - call for details. Please indicate your desired survey level when placing your order. ExpoCard Connect runs off a USB stick and no software installation is required.



January 10 - 13

Contact your sales manager for all of your food and beverage

Be sure to meet our ordering deadlines to receive some great discounts!

North Hall Exhibitors

Paris Magasiny 702-943-6904 magasiny-paris@aramark.com

Central Hall Exhibitors

Trica Runyan 702-943-6827 runyan-trica@aramark.com

South Halls 1 & 2 Exhibitors

Kimberly Varvel 702-943-6940 varvel-kimberly@aramark.com

South Halls 3 & 4 Exhibitors

Christine Kendzora 702-943-6903 kendzora-christine@aramark.com



THE GLOBAL STAGE FOR INNOVATION



Introducing... The Exhibitor Provisions Outlet

We are proud to announce our new Exhibitor Provisions Outlet! The concept was created to enable CES exhibitors the opportunity to purchase certain snack items and bottled water thru a cash and carry location. A total of three locations will be open on January 8th and January 9th from 8am to 4pm. The following are the locations with our featured items and pricing:

North Hall Exhibitors – Mojave Grill (N4 Hall) Central Hall Exhibitors – Market Fresh Express (C3 Tunnel) South Hall Exhibitors – Sandwich Company #1(S2 Hall)

> Bottled Water: \$19.00 per case Kettle Chips: \$15.00 per 16oz bag Ruffle Chips: \$7.50 per 16oz bag Lay's Potato Chips: \$7.50 per 16oz bag Tortilla Chips: \$7.50 per 16oz bag

Bulk Candy: \$10.00 per pound Your choice to mix or match: Hershey Mini's, Peppermints, Jolly Ranchers and Root Beer Barrels

Nature Valley Oat and Honey Granola Bars: \$1.25 each

*Please note that all prices are plus 8.1% state sales tax

Do you know?

- We offer an Early Bird Deadline for catering. If you order by November 7th; your company will receive an extra 15% off show pricing.
- The advance order deadline is November 28th which gives you a 10% discount off of our show pricing.
- Show pricing will go into effect this year on November 29^{tr}

"Food is our common ground, a universal experience" James Beard

Check Us Out! On-Line Ordering At:

http://www.aramarkconventions.com/lasvegas/