

Exhibitor News



January 6-9, 2011
Las Vegas, NV

December 2010 Issue

Exhibit Show Days:

January 6, 2011
10 am to 6 pm

January 7, 2011
9 am to 6 pm

January 8, 2011
9 am to 6 pm

January 9, 2011
9 am to 4 pm

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GENERAL QUESTIONS



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Fun Trivia

What is written on the famous diamond-shaped Las Vegas neon sign that sits just south of Las Vegas Blvd., otherwise known as The Strip?

- A. Welcome to Famous Las Vegas Nevada
- B. Welcome to Famous Las Vegas
- C. Welcome to Fabulous Las Vegas Nevada
- D. Welcome to Las Vegas

Answer: C. The world-famous "Welcome to Fabulous Las Vegas Nevada" sign was designed by Betty Willis in 1959. In 1993, the plans to beautify the Strip included removing the sign from its place south of Mandalay Bay (0.8 miles). Those who opposed the idea won, and the sign is still in its original place. (A replica was recently placed on Boulder Highway, just north of Harmon St.)



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