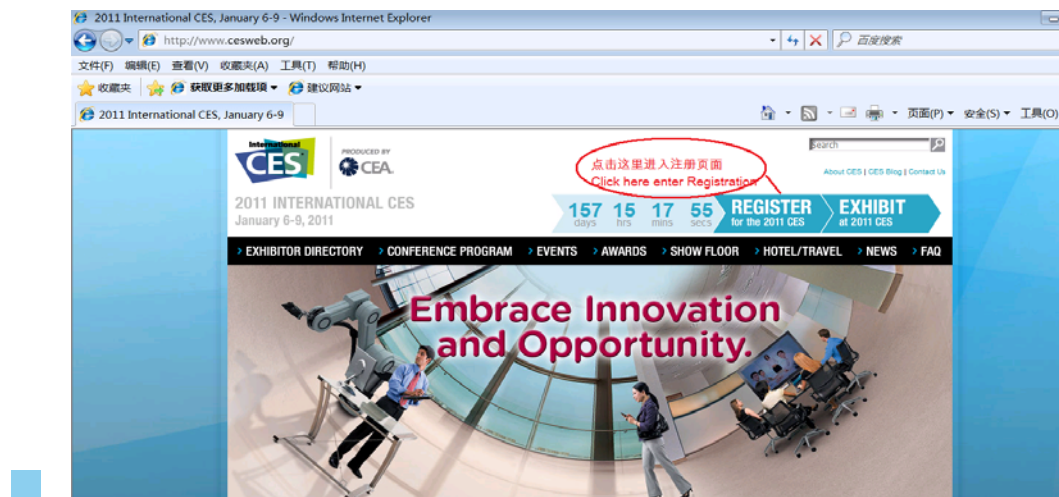


## 2011 CES 展商注册指南

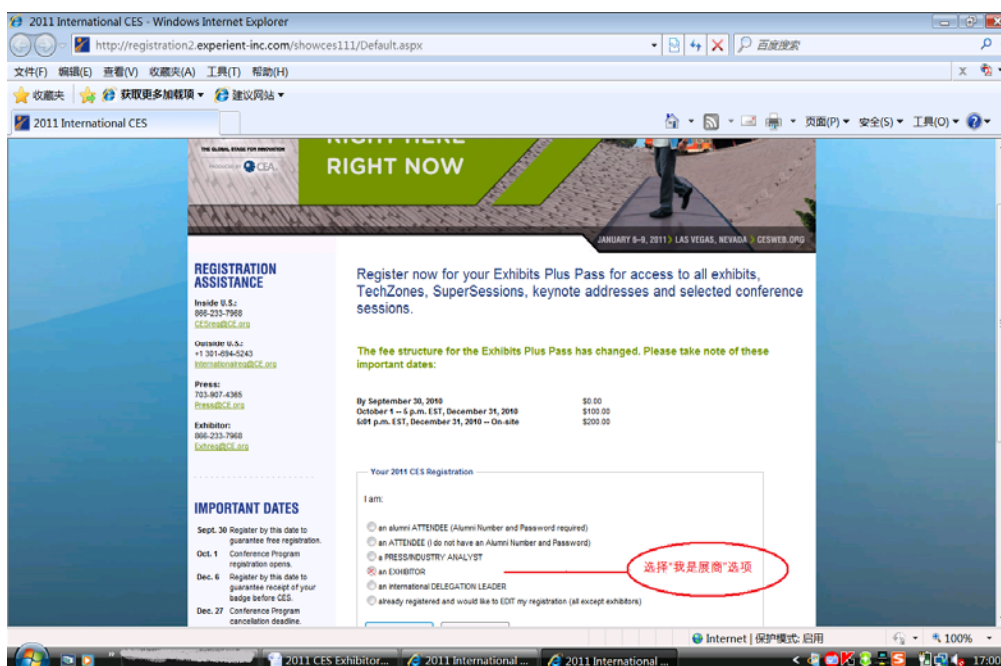
请注意:

参加 2011 CES 的每一位展商工作人员都需在 CES 的官方网站 [www.CESWeb.org](http://www.CESWeb.org) 上进行注册, 以获取参展证及展会的正式邀请函。请按照以下提示完成注册。

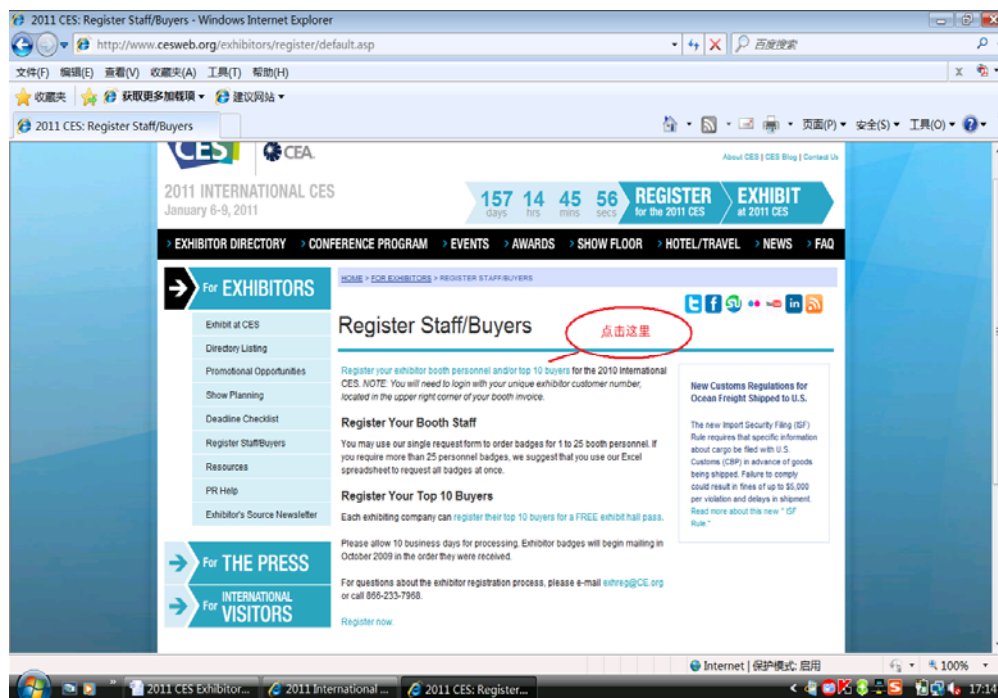
第 1 步: 打开 [www.CESWeb.org](http://www.CESWeb.org) 网页, 点击页面右上角的“Register”按钮。



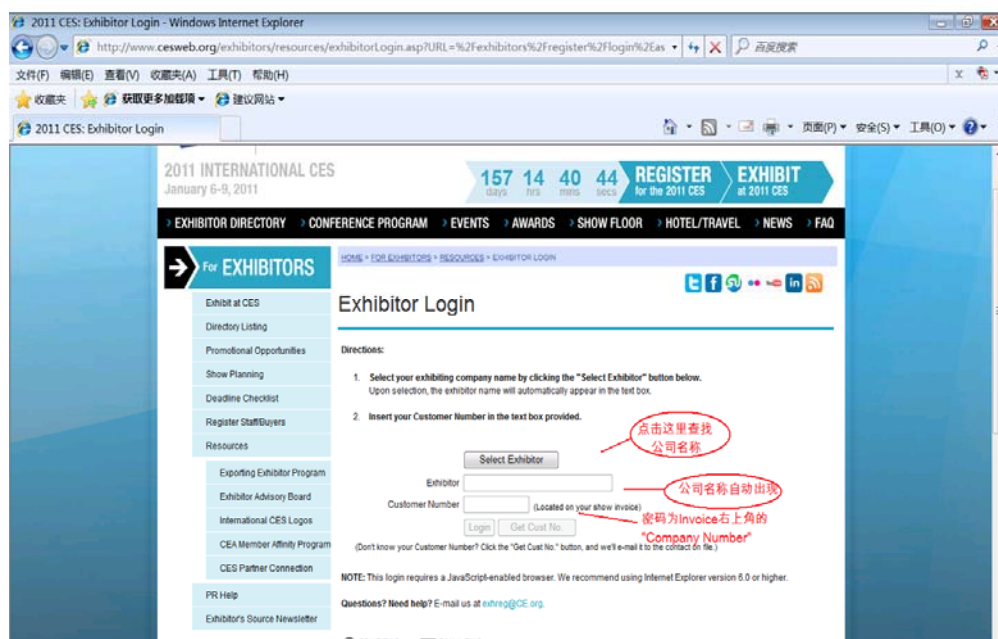
第 2 步: 在注册页中间的对话框里, 选择“I am an Exhibitor”, 然后点击“Proceed”。



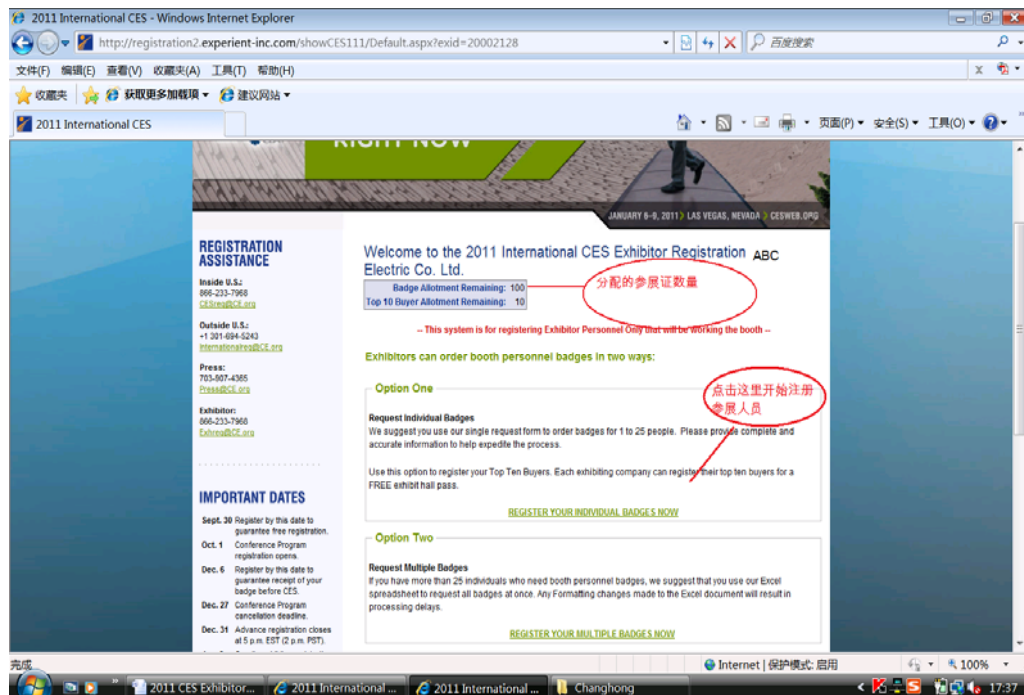
第 3 步：点击本页第一段的第一句“Register your booth personnel and/or top 10 buyers”。



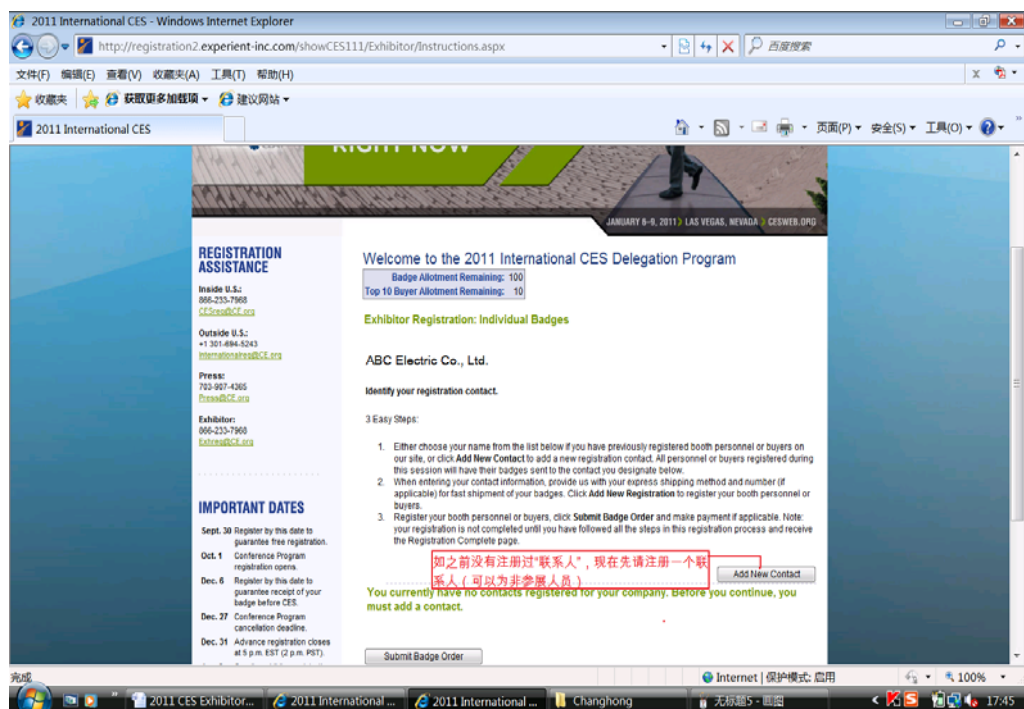
第 4 步 点击 “Select Exhibitor”进入展商名录，通过公司名称的第一个字母顺序或直接在搜索栏里输入公司名称查找贵公司。点击公司名称，贵公司就会自动出现在 “Exhibitor”框里。然后输入“Customer Number”（该号码为 CES Invoice 右上角的 “Company Number”），之后点击 “Log in”。



第 5 步：点击“REGISTER YOUR INDIVIDUAL BADGES NOW” 开始注册。



第 6 步：如贵公司还没有注册联系人，请点击“Add New Contact”进行注册。  
联系人一般负责与我们的日程联络，包括收寄展会资料、参展证和签证邀请信等。联系人可以是参展人员，也可以是非参展人员。



第7步：请填写入相关公司及个人信息，并且选择你希望以何种途径获取参展证以及此联系人是否同时也为参展人员，然后点击“Next”继续。请注意：参展证和邀请函上的公司及个人信息由在此填写的信息自动生成，因此请务必保证各项信息准确无误，以免造成不必要的麻烦，耽误你的时间。

The screenshot shows a web browser window displaying the registration form for the 2011 International CES. The form is titled "Please enter the contact that will be responsible for the booking." and includes fields for First Name, Last Name, Title, Company, Share Company, Address, Zip Code, City, State, Country, Phone, Fax, and Email. There are also radio buttons for "Badges" (I will pick up badges at Exhibitor Registration on-site, I would like badges sent to the above address before the show, I would like the badges mailed to each individual) and a "Contact Type" section (Contact Only (will NOT attend show), Contact and Exhibitor (will attend show)). Red annotations highlight specific fields: "带\*符号为必填项" (Fields with \* are required), "请选择希望通过何种途径获取参展证" (Select how you want to receive your badge), and "请选择联系人是否为参展人员" (Select if the contact is also an exhibitor).

第8步：如你之前选择希望在展会开幕前收到参展证，你需要在这里选择你希望我们如何递送参展证。如选择快递服务，请从列出的三家国际快递公司中选择一家，并提供你在这家快递公司的用户账号，快递邮寄的费用由你方承担。如你选择平信邮寄，请点击“Next”跳过此页，我们将以平信的方式将参展证邮寄给你。

The screenshot shows the "Exhibitor Contact - Mailing Options" section of the registration form. It includes a "REGISTRATION ASSISTANCE" sidebar with contact information and "IMPORTANT DATES". The main section is titled "Exhibitor Contact - Mailing Options" and includes a "Badge Allotment Remaining: 174" and "Top 10 Buyer Allotment Remaining: 10". There is a checkbox for "Express Shipment" and a section for "Express Shipping Method" with radio buttons for DHL, FedEx, and UPS. A red annotation points to the "Express Shipping Method" section, stating: "如果你选择快递你的参展证，请选择以上方框，并选择一家快递公司。我们需要你在这家快递公司的账号，以支付快递费用。" (If you choose to ship your badge express, select one of the boxes above and choose a courier company. We need your account with the courier company to pay for shipping fees). Another red annotation points to the "Next" button, stating: "如你希望用平信寄给你，请跳过此页" (If you want your badge mailed to you, skip this page).



第 9 步：选择你的参展证类别等信息，然后点击“Next”继续。

2011 International CES - Windows Internet Explorer

http://registration2.experient-inc.com/showCES111/Exhibitor/ExhibitorContactDemographics.aspx

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2011 International CES

**REGISTRATION ASSISTANCE**

Inside U.S.: 866-233-7968 [CESreg@CES.org](mailto:CESreg@CES.org)

Outside U.S.: +1 301-684-5243 [Internationalreg@CES.org](mailto:Internationalreg@CES.org)

Press: 703-907-4365 [Press@CES.org](mailto:Press@CES.org)

Exhibitor: 866-233-7968 [CESreg@CES.org](mailto:CESreg@CES.org)

**IMPORTANT DATES**

Sept. 30 Register by this date to guarantee free registration.

Oct. 1 Conference Program registration opens.

Dec. 6 Register by this date to guarantee receipt of your badge before CES.

Dec. 27 Conference Program cancellation deadline.

Dec. 31 Advance registration closes at 5 p.m. EST (2 p.m. PST).

**Badge Information**

Badge Allotment Remaining: 174  
Top 10 Buyer Allotment Remaining: 10

**Badge Category**

Please select this registrant's badge category. Please note: this category will appear on his or her badge at the International CES, so please choose carefully.

☐ Exhibiting Manufacturer's Rep  
☐ Exhibiting Press  
☒ Exhibitor

**Title Codes**

Please select this registrant's title code. This is for demographic collection only; this will not appear on the badge.

☐ Account Manager  
☐ Actor  
☐ Booth Personnel  
☐ Business Developer  
☐ Consultant  
☐ Director  
☒ Manager  
☐ Manufacturer's Rep.  
☐ President/CEO/Owner  
☐ Producer  
☐ Public/Industry Relations  
☐ Sales Representative  
☐ Sales/Marketing  
☐ Service Technician  
☐ Vice President  
☐ Other

« Back Next »

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2011 CES Exhibitor... 2011 International... 2011 International... March 1 18:28

第 10 步：在此“Visa Request”页，请选择是否需要用于办理赴美签证的官方邀请信。如需要邀请信，请在此页填写你的正式名字(护照上显示的正式名字)，并且选择你的性别(“Gender”)。如果你是中国大陆居民，请在回答“**How you would like the hard copy of letter mailed to you**”时选择“**Regular Mail**”(平信)。美国消费电子协会中国代表处将在你注册成功后的 5 个工作日内与你联系，安排将邀请信邮寄给你。

2011 International CES - Windows Internet Explorer

http://registration2.experient-inc.com/showCES111/Exhibitor/ExhibitorDemographics.aspx

文件(F) 编辑(E) 查看(V) 收藏夹(A) 工具(T) 帮助(H)

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Jan. 3 On-site exhibitor registration opens at 7:30 a.m. PST.

Jan. 5 On-site attendee registration opens at 12 p.m. PST.

**Visa Request**

Badge Allotment Remaining: 174  
Top 10 Buyer Allotment Remaining: 10

**Online Visa Request**

Would you like to request a letter of invitation for this registrant to visit the U.S. and to attend the 2011 International CES?

☒ Yes  
☐ No

We want to assist you with the visa application and give you sufficient time to obtain a temporary visa to enter the United States. Please complete the form below and a visa letter of invitation will be automatically generated at the conclusion of registration.

The information you provide will be used to compose your letter. Please ensure all information is accurate and spelled correctly.

Legal Name (as it appears on your passport): \_\_\_\_\_

**Gender:**

☒ Male  
☐ Female

**Please select how you would like a hard copy of this letter mailed to you:**

☒ I do not need a letter mailed  
☐ Regular mail  
☐ DHL  
☐ FedEx

If you selected DHL, FedEx or UPS as your shipping method above, please provide us with your account number:

Internet | 保护模式: 启用 100%

2011 CES Exhibitor... 2011 International... 2011 International... March 1 18:33

请在此提供一个可以方便联系到你本人的电话号码。然后，点击“Next”。

2011 International CES - Windows Internet Explorer

http://registration2.experient-inc.com/showCES111/Exhibitor/ExhibitorVisa.aspx

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收藏夹 获取更多链接项 建议网站

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**2011 International CES**

THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY CEA

The information you provide will be used to compose your letter. Please ensure all information is accurate and spelled correctly.

Legal Name (as it appears on your passport): Liu Fengbo

Gender:

☐ Male

☒ Female

Please select how you would like a hard copy of this letter mailed to you:

☐ I do not need a letter mailed

☒ Regular mail

☐ DHL

☐ FedEx

If you selected DHL, FedEx or UPS as your shipping method above, please provide us with your account number:

Please provide us with a direct phone number in the instance we need to call you about your letter of invitation:

More Visa Information

Find out more about [how to apply for a visitor visa](#) to the U.S.

Get a [U.S. visa application form \(Form DS-0157\)](#) from the U.S. State Department.

For more information on the U.S. Embassy or Consulate General near you, visit [http://www.state.gov/r/pa/e/pressroom/visas/visas.htm](#) 1214

U.S. State Department Visa Waiver Program

Visitors from qualified countries, coming to the United States for business or tourism for 90 days or less, may be eligible to enter the United States without a visa. Currently, 27 countries participate in the Visa Waiver Program: Andorra, Australia, Austria, Belgium, Brunei, Canada, Denmark, Finland, France, Germany, Iceland, Ireland, Italy, Japan, Korea, Kuwait, Lebanon, Liechtenstein, Lithuania, Luxembourg, Malta, Monaco, Netherlands, New Zealand, Norway, Oman, Portugal, Singapore, Slovenia, Spain, Sweden, Switzerland, Taiwan, Thailand, United Kingdom, United States, Uruguay.

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光标题10 画图

18:47

第 11 步：确认“Summary” 页上你的所有信息，然后点击“Next” 继续。

第 12 步：现在就是你的联系人注册信息确认页。请点击“Submit Badge Order” 按钮，刚刚完成注册的联系人就会被添加到“Contacts List”里。

2011 International CES - Windows Internet Explorer

http://registration2.experient-inc.com/showCES111/Exhibitor/ExhibitorSummary.aspx

文件(F) 编辑(E) 查看(V) 收藏夹(A) 工具(T) 帮助(H)

收藏夹 获取更多链接项 建议网站

2011 International CES

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**2011 International CES**

THE GLOBAL STAGE FOR INNOVATION

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3. Register your booth personnel or buyers, click **Submit Badge Order** and make payment if applicable. Note: your registration is not completed until you have followed all the steps in this registration process and receive the Registration Complete page.

**Select Contact**

Contact: Amy Liu

You may quickly register exhibitor personnel from last year's show by following the directions below:

1. Expand the section below by clicking the ID.
2. Check the boxes beside the personnel you wish to register.
3. Click the **Register Selected Exhibitors** button.
4. Click the **Submit Badge Order** button.

**Exhibitor Alumni**

**My Registrations**

To view or edit a person's registration, click **View/Modify**.

To add registration to a person listed below who does not have it, click **Register**.

To remove a pending registrant, click **Remove**. Note: The contact person and paid registrants may not be deleted.

Registrant ID	Name	Registration Type	Registrant State	Balance Due	Modify/Add	Remove
68522	Amy Liu	Exhibitor	Pending	\$0.00	<a href="#">View/Modify</a>	<a href="#">Remove</a>

**Registration Financial Summary**

Total Charges	Total Paid	Total Due
\$0.00	\$0.00	\$0.00

**Submit Badge Order**

**Back**

一定记住点击这里提交信息

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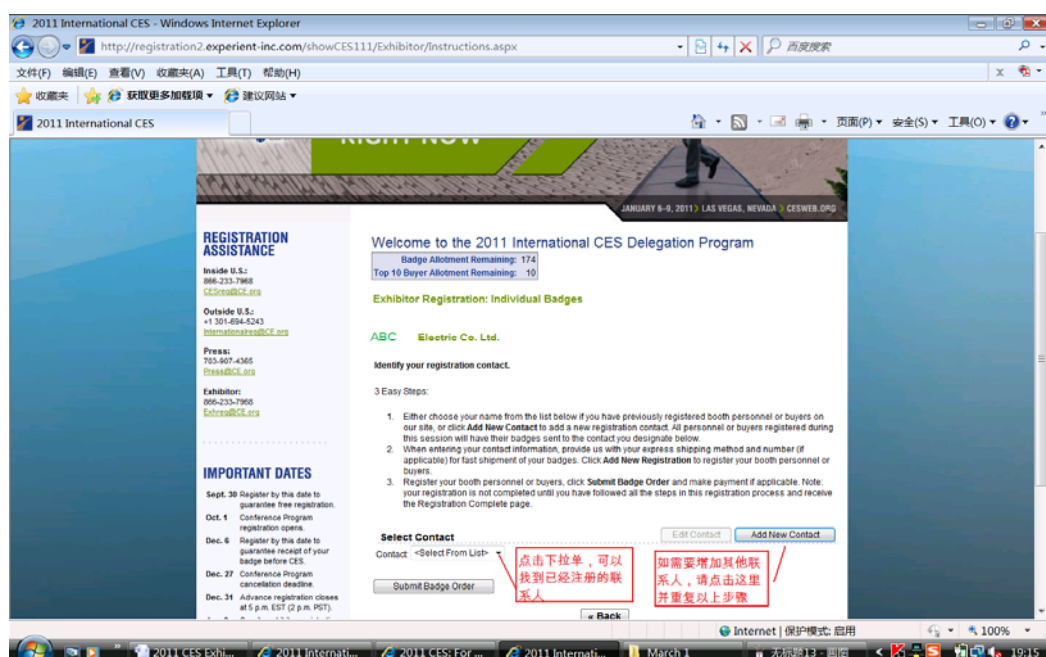
光标题10 画图

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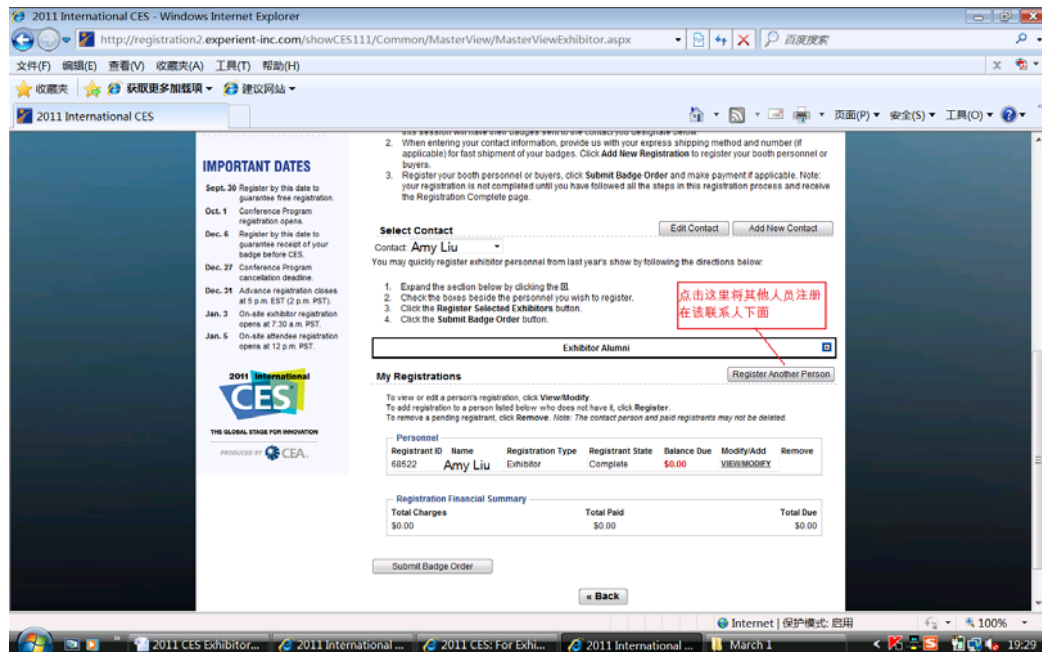
第 13 步: 联系人注册已经完成。请再次确认信息并将此页保存或打印作为备用。然后点击“Logout”。



第 14 步: 从第 1 步开始重复注册程序，进入公司注册页。在“Select Contact”下面的下拉单里，点击“Select from List”右边向下的箭头，你会看到已经注册的联系人姓名。点击联系人的名字，自动进入下一页。如你需要注册两个或两个以上的联系人，请点击“Add New Contact”重复以上步骤。



第 15 步：请在此重复以上步骤将所有参展人员注册在该联系人下面。请务必点击“Submit Badge Order”，确认并提交注册信息，以完成注册程序。



请注意：美国消费电子协会中国代表处只负责展会邀请函的发放。参展证以及其它展会资料将由美国总部直接邮寄给参展企业。