



## Two Excellent Media Coverage Opportunities



WHERE ENTERTAINMENT, TECHNOLOGY  
AND BUSINESS CONVERGE

PRODUCED BY  CEA

### Tuesday, November 10, 2009

Metropolitan Pavilion  
New York, N.Y.

### Tuesday, January 5, 2010

The Venetian  
Las Vegas, Nev.

#### RESERVE YOUR TABLETOP TODAY!

Reach hundreds of media and analysts at CES Unveiled.

- Exclusive demonstrations and networking opportunities
- Extensive pre-event promotion of all event exhibitors and sponsors to CES' worldwide media list
- 150-word product description and photo in the Unveiled Program Guide within *Consumer Electronics Vision* magazine which will be distributed at the press event, during the 2010 International CES and to *CE Vision's* 23,000 industry readers
- Exhibit with the Innovations 2010 Design and Engineering Showcase Honorees
- A 6-foot draped exhibit table
- Six exhibitor passes to the event
- 22"x 28" pole sign with exhibitor name
- High-speed Internet access and 500 watts of electricity

#### PARTICIPATION PRICING

**Exhibitor tabletop:** \$6,500 or \$12,000 for both events;  
\$800 discount for Innovations Honorees (\$1,600 total discount for both events)

#### OTHER SPONSORSHIP OPPORTUNITIES INCLUDE:

- **Napkin Sponsor:** \$2,000 per event  
Company gets logo and URL placed on all napkins; exclusive sponsor to review artwork before printed; CES to produce the napkins
- **Electronic Direct Mail (EDM):** \$1,500 per event  
50-word description, logo and URL link on three media EDMs before the event; EDMs go to CEA's full media and analysts lists of more than 15,000 professionals
- **Gifts:** \$1,500 per event for opportunity to provide attendee gifts; sponsor to provide 500 gifts for NY and 800 for Vegas; gifts to be placed in attendee bags
- **Bar Sponsorship:** \$5,000 or \$8,000 for both events; sponsorship includes signage and logo on all online and print event materials
- **Program Guide Ad in *Vision*:** \$4,500 per event for 4 color full-page ad

#### CONTACT

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#### SPONSORS

