



DEFINING TOMORROW'S TECHNOLOGY

PRODUCED BY  CEA

THE 2006 INTERNATIONAL CES® | JANUARY 5-8, 2006 | LAS VEGAS, NEVADA | WWW.CESWEB.ORG

byb

BUILD YOUR BRAND

DIGITAL IMAGING, CONTENT AND CREATION



OPPORTUNITIES START HERE.





"A GOOD SHOWING AT CES IS EQUAL TO A YEAR'S WORTH OF MARKETING AND ADVERTISING. THERE'S NO OTHER SHOW DURING THE YEAR THAT CAN DRAW THE SAME VOLUME OF ATTENDEES AND DELIVER THE QUALITY THAT CES HAS CONTINUOUSLY ACCOMPLISHED YEAR AFTER YEAR."

—David Naghi, President, MOBI Technologies, Inc.

LAS VEGAS, JANUARY 5–8, 2006. BOOK YOUR SPACE NOW.

YOU CAN'T AFFORD TO MISS IT.

emerging markets

EXPLOSIVE GROWTH

The market for hardware and software, peripherals and office applications is on fire. And the International CES is *the* place to see every aspect of digital imaging.

Who's in the market for digital imaging technology? Just about everyone. Retailers, OEMs, government and corporate buyers, wireless carriers, embedded tech suppliers and content providers—including:

ATI Technologies, Canon, Datavision Computer Video, Eastman Kodak, Fuji, Good Guys, Iomega, Kodak, LG Electronics, Office Depot, Motorola, OfficeMax, OmniVision, PENTAX Imaging, RadioShack, Ritz Camera, Sony, Staples, Sprint PCS, Toshiba, Vivitar Corp. and many more.

Focus on digital imaging at the International CES:

- + 26,600+ attendees are interested in video
- + 20,000+ attendees are interested in digital imaging/video editing
- + 11,000+ attendees are interested in photographic equipment

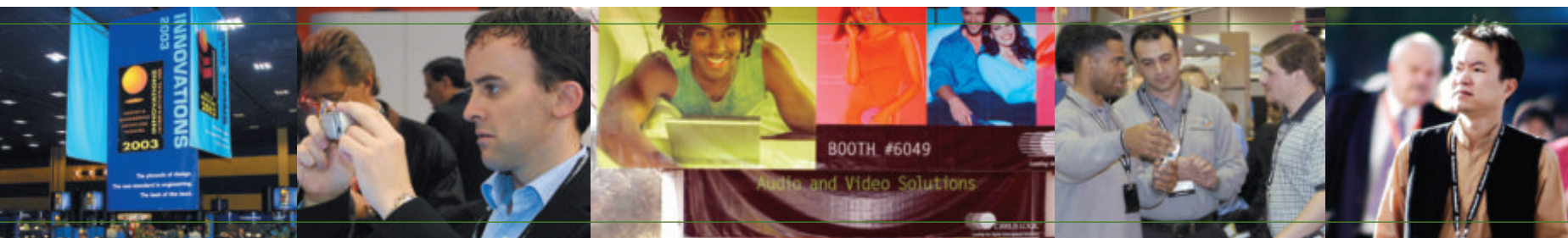
SOURCE: 2004 International CES Attendee Audit Summary Results

The International CES brings together more than 30,000 digital imaging retailers, distributors and buyers—all under one roof—to see and test the latest technologies.

SPECIAL EVENTS AND DISPLAYS AT THE 2005 INTERNATIONAL CES



- > TECHZONES, INTRODUCING EMERGING TECHNOLOGIES AND COMPANIES
- > CES DIGITAL MEDIA TRAINING
- > CONFERENCE SESSIONS
- > SUPERSESSION: DIGITAL CAMERAS GET COMPETITION



flash forward 3.0

BRINGING DIGITAL IMAGING INTO FOCUS



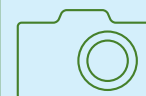
Digital imaging goes beyond cameras. It's about capturing, editing, storing, managing, printing and sharing digital content. Flash Forward—a digital imaging show-within-a-show ensures that every digital imaging exhibitor at the International CES has the opportunity to connect with potential partners, buyers, OEMs, press and analysts—and to scout the competition.

Be a part of these digital imaging exhibits at CES:

- + Digital cameras
- + Digital camcorders
- + Power and batteries
- + Accessories
- + Embedded technologies
- + Storage media
- + Image and video software
 - Imaging in the living room
 - At-home photo printing
 - Retail digital photofinishing
 - Online photo services
 - Print and media consumables
 - Wireless imaging

DIGITAL IMAGING: COMING INTO FOCUS

WE'VE ORGANIZED THE SHOW FLOOR TO PROVIDE AN UNPRECEDENTED OPPORTUNITY FOR ATTENDEES TO SHOP ACROSS CATEGORIES AND TO DIVERSIFY THEIR PRODUCT MIX. THE ICON HERE—AND ON THE SHOW FLOOR IN LAS VEGAS—HELPS IDENTIFY DIGITAL IMAGING-RELATED PRODUCTS.



With digital cameras now in use in over 30% of U.S. households, cameras are again driving demand for next generation accessories, technologies and applications like high-speed digital printers, embedded technologies, specialty paper, batteries, imaging software, storage cards, card readers, display devices and more.

build your brand

WITH THE POWER OF THE INTERNATIONAL CES

Opportunities for your entire year start here. Interact with customers. Make contact with hard-to-reach prospects. Explore international markets. Initiate, enhance and solidify OEM relationships. Create B2B partnerships with established and up-and-coming players. Scout the competition. Bolster your brand with customized sponsorship and promotional opportunities, speaking engagements, product-specific TechZones and targeted marketing campaigns.

The International CES is the largest annual consumer technology show in the world. **CONSIDER US YOUR PARTNER IN BRAND BUILDING.** We'll help you with success—whether you're Fortune 500 or tomorrow's trendsetter.

THE 2006 INTERNATIONAL CES EXHIBITOR OVERVIEW | JANUARY 5–8, 2006

to lock in exhibit space for 2006, act now.

CALL OUR INTERNATIONAL CES BUSINESS DEVELOPMENT TEAM AT (703) 907-7662 OR E-MAIL EXHIBIT@CESWEB.ORG.



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