

some people choose to change the future. others choose to stay home.

Tuesday, January 7-Friday, January 10, 2014 | Las Vegas, Nevada

Over four days in January, those who shape the future gather in Las Vegas. Here, brands, markets and economics are built in what's far more than a tradeshow. And in 2014, there's more opportunity than ever to get in front of those who matter.

Keep Calm and Game On

For gamers, the 2013 International CES® saw the launch of NVIDIA's Project Shield, the Oculus Rift, the Sifteo and the Razer Edge.

Gaming SHOWCASE

Now with the recent launch of Sony's Playstation 4, the 2014 CES is gearing up to present the latest advancements in online gaming and gaming-related product debuts, all in one centralized location — the Gaming Showcase.

With more than 10,000 square feet of exhibit space in South Hall 2 of the Las Vegas Convention and World Trade Center (LVCC), the Gaming Showcase is the prime destination where gaming meets business. Here you'll find gaming hardware, software and accessories — from online PC, HD gaming and plasma HDTV to surround sound and power conditioning hardware. Don't miss your opportunity to experience the newest in gaming technologies.

Who's at CES?

- More than 150,000 attendees (pre-audit)
- 43 percent senior level executives
- More than 14,500 attendees whose companies represents electronic gaming (pre-audit)
- More than 150 countries represented
- More than 5,000 media

"We love the Gaming area at CES. The buyer and press traffic to our booth is fantastic. Each year we have increased our investment at CES and it has a tremendous return."

—Jim Booth, COO, Sphero by Orbotix, Inc.

"Taking part in CES allows you to communicate and discuss business proposals in person, which is cost efficient. Gaming enthusiasts are able to see upcoming gadgets, consoles and games all in one place."

—Fred Dardashti, Sonic Games Inc.

"We come back with dozens of fantastic new leads that without fail, lead to new customers and new orders. CES is the #1 way we reconnect with our existing customers and find new customers – both domestically and internationally. To sum up the show and staff in one word - Phenomenal. We see more people, more press and more customers than any other show."

—Skip West, President, MAXSA Innovations, LLC

Contact Aurelie Cornett at 703-907-5245 or acornett@CE.org for more information on the Gaming Showcase at the 2014 International CES.