

# 2014 International CES®

## Delegation Program

Join 150,000 industry professionals, including more than 35,000 international attendees from 150 countries that are expected to attend the 2014 International CES. With more than 3,200 exhibitors showcasing the latest and most innovative consumer technology products and services, CES is great opportunity for foreign delegates to find their next business partner. Feature a world-renowned trade event in your delegation offerings for your ICT business clients by leading a delegation to the 2014 CES. Maximize the value of your CES experience for both you and your delegates and take advantage of the many benefits available through the CES Delegation Program.

### Program Details

- The delegation program is exclusive to attendees from outside the United States.
- Delegations must consist of business professionals affiliated with the consumer technology industry.
- Delegations must have a minimum of 15 delegates; groups smaller than 15 must register individually as a general attendee.

### Benefits for delegation leaders include:

- Free hotel stay for delegation leaders who bring 50 delegates to CES (15 for government groups). Groups must be confirmed four (4) weeks before CES or room is not guaranteed.
- Electronic newsletter with the latest information on the delegation program and CES, including important dates and deadlines to receive program benefits.
- Promotional brochures and electronic templates to assist in recruitment efforts.
- The 2014 CES logo to add to promotional materials (marketing materials need to be reviewed by CEA before providing the logo).
- Online capability to register delegation members, make changes or add new members.
- Invitation to the Delegation Leader Appreciation Dinner hosted during CES.
- Complimentary Exhibits Plus Pass.
- Access to the International Commerce Center (ICC), available exclusively for international attendees and exhibitors. Amenities include complimentary Internet stations, refreshments, access to translators and private meeting rooms.

### Benefits for individuals who come as part of a delegation include:

- Complimentary Exhibits Plus Pass.
- Access to International Trade Specialists from the U.S. Department of Commerce who provide matchmaking assistance and export trade counseling to international attendees and exhibitors.
- Invitation to the Global Matchmaking and International Reception held on the opening day of CES.
- List of exhibitors who export or indicate an interest in exporting to the group's country and/or region of the world.
- Opportunity to travel with other consumer technology industry professionals from your country.
- Access to the International Commerce Center (ICC), available exclusively for international attendees and exhibitors. Amenities include complimentary Internet stations, refreshments, access to translators and private meeting rooms.

**For additional program information, please email [delegations@ce.org](mailto:delegations@ce.org) or visit [CESweb.org/international](http://CESweb.org/international)**