



THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY  CEA®

**CESweb.org**

**3,200+**

EXHIBITORS

**150,000**

ATTENDEES

**5,000+**

MEDIA AND ANALYSTS

**150**

COUNTRIES

# 2014 International CES® Fact Sheet

## Exhibit Dates

Tuesday, January 7–Friday, January 10, 2014

### Exhibit Hours:

Tuesday, January 7	10 a.m.-6 p.m.
Wednesday, January 8	9 a.m.-6 p.m.
Thursday, January 9	9 a.m.-6 p.m.
Friday, January 10	9 a.m.-4 p.m.

## Location

### Las Vegas, Nevada, USA

- Las Vegas Convention Center and World Trade Center (LVCC)
- LVH
- The Venetian

## Reach

The International CES is the world's most important global gathering for innovation. Every major technology company on the planet participates in the International CES by exhibiting, speaking, sponsoring, attending or holding co-located events and business meetings.

## Exhibitor Profile

From tech powerhouses to innovative startups, companies with the innovation of the future are at CES. Exhibitors feature products from all facets of tech, from automotive and wireless to up-and-coming categories like sensor technology and telehealth. Manufacturers, developers and suppliers value CES as a place to showcase new products and create strong business relationships with new and existing industries.

## Attendee Profile

CES draws the global technology industry from 150 countries including Fortune 500 executives, manufacturers, retailers, corporate buyers, content producers, entertainment executives, venture capitalists, engineers, government officials, installers, financial analysts and the media from every corner of the globe.

## Product Categories

- Audio
- Automotive Electronics
- Computer Hardware & Software
- Connected Home
- Content Distribution
- Digital Health and Fitness
- Digital Imaging/Photography
- Electronic Gaming
- Emerging Technology
- Entertainment/Content
- Internet-Based Multimedia Services
- Lifestyle Electronics
- Telecommunications/Infrastructure
- Video
- Wireless & Wireless Devices

## History

The first CES took place in New York City of 1967, with 250 exhibitors and 17,500 attendees. Since then, the International CES has grown by more than 10-fold.

Videocassette Recorder (VCR)	1970	Blu-ray DVD & HDTV DVR	2003
Laserdisc Player	1974	HD Radio	2004
Camcorder & Compact Disc Player	1981	IPTV	2005
Digital Audio Technology	1990	Convergence of content and technology	2007
Compact Disc – Interactive	1991	OLED TV	2008
Digital Satellite System (DSS)	1994	3D HDTV	2009
Digital Versatile Disc (DVD)	1996	Tablets, Netbooks and Android Devices	2010
High Definition Television (HDTV)	1998	Connected TV, Smart Appliances, Android Honeycomb, Ford's Electric Focus, Motorola Atrix, Microsoft Avatar Kinect	2011
Hard-disc VCR (PVR)	1999	Ultrabooks, 3D OLED, Android 4.0 tablets	2012
Satellite Radio	2000	Ultra HDTV, Flexible OLED, Driverless Car Technology	2013
Microsoft Xbox & Plasma TV	2001		
Home Media Server	2002		

## Sponsor

Owned and produced by the Consumer Electronics Association (CEA)®, show proceeds are reinvested to grow the consumer electronics industry.



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