



236 West 26th Street
New York, NY 10001
Phone: 212.727.9270
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Digital Exhibit Photography

• HIGH RESOLUTION DIGITAL EXHIBIT PHOTOGRAPHY •

- | | | | | | | | | | | |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|---------------------|
| • One color view of exhibit (Includes 1-8"x10" color print) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$119.00 ea. |
| • One color view of exhibit (Includes digital file on CD-ROM) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$150.00 ea. |
| • Show Special (Includes 1-8"x10", digital file on CD-ROM & surrender of copyright) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$175.00 ea. |
| • Additional copy of CD-ROM (at time of ordering) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$25.00 ea. |
| • Additional 8" x 10" color print | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$30.00 ea. |
| • One 20"x30" color print | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$100.00 ea. |

• EXHIBIT PHOTOGRAPHY - DIGITALLY ENHANCED •

Add a studio look to your exhibit photograph with background removal plus digital enhancements for lighting effects and graphics. Package includes one 8" x 10" color photograph, high resolution digital file on CD with the transfer of copyright. - **\$350.00 each**

• 360° VIRTUAL REALITY •

Cutting edge technology creates interactive exhibit imaging using 360° panoramics. Ideal for your websites and sales presentations. - **\$450.00 each**
Your panoramic virtual reality image is delivered embedded in a web page ready to be added to your web site.

PRO Packages for Large Exhibits

PRO Package #1 - One digitally enhanced image & 5 high resolution digital views on CD-ROM. - **\$999.00**

PRO Package #2 - Seven high resolution digital views, all on a CD-ROM. - **\$999.00**

- Each additional digital view - only **\$35.00 each**
 - Add a 360° Virtual Reality - **\$250.00 each**
 - Add a branded interactive web page linking all of your images off of your exhibit floor plan - **\$250.00 ea.**
- To view a demo, visit: www.einzig.com/propackage

Digital Photo Coverage/Video Production

• DIGITAL PHOTOGRAPHY COVERAGE •

- Digital coverage by one of our top editorial photographers on show site **\$200.00 per hour**
- Surrender of all images on CD-ROM
☐ ☐ **\$75.00 per hour of shooting**
- Off site shoots (locations other than CC)
\$30.00 fee with a min of 2 consecutive hours

• VIDEO PRODUCTION •

- Broadcast quality video production (Includes lights and mikes) **\$740.00 first hour**
- Each additional hour **\$375.00 per hour**
- Duplicate or additional tapes **\$40.00 each**

• BROADCAST IMAGES VIA THE INTERNET •

- Broadcast any image, with a caption, to thousands of publications via **NewsCom** and **AP The Associated Press** **\$750.00 each**

Digital Product Photography

- Digital product photography (Incl high resolution digital file on CD-ROM) - **\$150.00 each** (1st-9th)
- Additional digital product photos - **\$100.00 each** (10th & up)
- Digitally Enhanced product photo - **\$350.00 each**
Includes background removal, and digital enhancement/effects
 - Product Animation - **\$550.00 each**
 - 360° Product Animation - **\$750.00 each**

To view a demo of all product photography services please visit: www.einzig.com/products



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FAX ORDER FORM

High Resolution Digital Exhibit Photography

	Qty	Price	Total
<input type="checkbox"/> Each view (incl 1-8"x10" print)	___	\$119	\$___
<input type="checkbox"/> Each view (incl Digital file on CD)	___	\$150	\$___
<input type="checkbox"/> Show Special (incl 8x10, CD & copyright)	___	\$175	\$___
Additional copies of CD	___	\$25	\$___
Additional 8"x10" prints	___	\$30	\$___
One 20" x 30" print	___	\$100	\$___

PRO Packages for larger exhibits

PROPackage #1 (1 Dig Enh/5 views)	___	\$999	\$___
PROPackage #2 (7 views)	___	\$999	\$___
Each additional digital view	___	\$35	\$___
Add a 360° Virtual Reality	___	\$250	\$___
Add an Interactive webpage	___	\$250	\$___

Digitally Enhanced Exhibit Photography

Digitally Enhanced Exhibit Image (incl 1-8"x10" print & Digital file on CD)	___	\$350	\$___
360° Virtual Reality <input type="checkbox"/>	___	\$450	\$___

Subtotal left column: \$ ___

An Exhibitor Service Representative
will contact you on-site to go over your order.
Orders will be shipped 3-6 weeks post show.

High Resolution Digital Product Photography

	Qty	Price	Total
Digital Product Photo (1st-9th), ea.	___	\$150	\$___
Photos 10th & up, ea.	___	\$100	\$___
Digitally enhanced product photo	___	\$350	\$___
Product Animation <input type="checkbox"/>	___	\$550	\$___
360° Product Animation	___	\$750	\$___

Digital Photo Coverage/Video Production

Digital Photo Coverage per hour	___	\$200	\$___
Surrender of all images on CD per hour	___	\$75	\$___
Off-site shoot travel fee	___	\$30	\$___
First hour of video production (incl tape)	___	\$740	\$___
Each additional hour	___	\$375	\$___
Duplicate/additional tapes	___	\$40	\$___
Broadcast image via NewsCom and Ap The Associated Press	___	\$750	\$___

Type of view:

- ☐ EMPTY
☐ ACTIVITY
☐ STAFF

Subtotal above column: \$ ___

+ Subtotal from left column: \$ ___

+ S&H (\$10 Domestic US/\$12 Int'l): \$ ___

+ Sales Tax (NY & CA only): \$ ___

GRAND TOTAL: \$ ___

Payment Info

☐ Credit Card # _____ Exp. Date: _____

Name on card _____

Signature _____

(Must be signed)

☐ Check # _____

Made payable to



**All orders must be prepaid in US Funds
from a US Bank. Thank you!**

Company Info

2004 International CES ☐ **January 8-11, 2004** **Las Vegas Convention Center, Las Vegas Hilton & Alexis Park Resort**

Company _____ Phone (____) _____

Email _____ Fax (____) _____

Address _____

(Order will be shipped to the address above, if possible please avoid PO Boxes as we ship via UPS)

City _____ State _____ Zip _____

County _____ PO No. _____ Booth No. _____

(NY Companies ONLY)

Ordered by _____ Signature _____