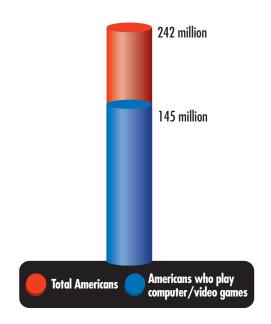
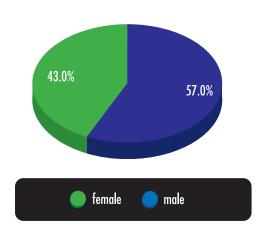
Facts to know About Computer and Video Games

Statistics compiled by Peter D. Hart Research Associates for the IDSA

Computer and Video Game Use by Americans

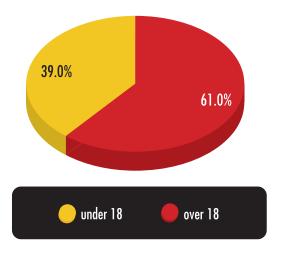


American Computer and Video Game Use by Gender



43% of Americans who play computer/video games are female and 57% are male.

Computer and Video Game use by age demographics



61% of gamers are 18 or older.