



THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY CEA®

## CES Meeting Place Exhibitor Information

We are happy to have you as part of the CES Meeting Place! The CES Meeting Place is a quiet area on the CES show floor, perfect for holding meetings and conducting your business. We've put together step-by-step instructions to help guide you through the 2012 International CES and ensure that your Meeting Place experience is as seamless as possible. Please read through the following information explaining your space in CES Meeting Place, what forms you need to fill out, and how to best prepare for the show.

### **Your CES Meeting Place package includes the following:**

- Sound-absorbing 10 ft. high walls
- Wall-to-wall stone blue carpet
- Unlimited standard furniture (**CES Meeting Place Furniture & Accessories Order Form**; form A-1)
- Discount on all specialty furniture (**CES Meeting Place Specialty Furniture Order Form**; Form B-1)
- Combination locking doors

Turn to the page entitled **CES Meeting Place Hospitality Suite Inclusions** to see a photo and a rendering of what your CES Meeting Space room will look like.

Now that you are familiar with your space, here are your next steps!

### **How to plan your space:**

- **Suite layout** - You will need to provide GES with your suite layout using the **CES Meeting Place Hospitality Suite Layout form (H-3)**. The Form called **CES Meeting Place Hospitality Suite Sample Layouts** gives you some examples of possible room layouts you could choose. Your layout needs to show your internal walls, if applicable, in 2 ft. increments. Please indicate placement of all furniture, electrical outlets, doors and anything else that will be set up inside your suite.
- **Ordering standard furniture** – Turn to the **CES Meeting Place Furniture and Accessories Order form (A-1)** to find your standard furniture – you may order unlimited standard furniture if it is ordered before December 12, 2011. All of the furniture ordered must fit inside your space, and must be drawn in on your **CES Meeting Place Hospitality Suite Layout form** by December 21, 2011.
- **Ordering Specialty Furniture** – You will also need to fill out the page called **CES Meeting Place Specialty Furniture Order form (B-1)**. You will receive a 10% discount off of the advanced price on all specialty furniture if ordered by December 12, 2011. Again, please be sure to draw your furniture onto your layout form.
- **Ordering Electrical** – Ordering electrical before the deadline is **critical** for CES Meeting Place exhibitors. Because there is standard wall-to-wall carpet, it is extremely difficult and time consuming to fish wires under the carpet if electrical is ordered once the carpet has been laid. All electrical forms can be found beginning on the page entitled **CES**

**Meeting Place Electrical Rental Order Form (E-2-LV).** You will need to fill out an **Electrical Rental Order Form**, an **Electrical Labor Order Form (E-3-LV)**, and draw your electrical drops on your **Booth Layout Form**. You can start a new **CES Meeting Place Electrical Booth Layout Form (H-3)** for electrical; or add it to your previous form. Each one must be submitted to GES on or before **December 12, 2011**.

- **Ordering Phone and Internet** – Smart City phone and Internet forms can be found beginning on the Smart City page entitled Billing Information/Payment Form. You will need to fill out each form with the services you will need and submit it to Smart City. You will also need to show these services on your Booth Layout Form to indicate where you want the service to be located. You must turn these forms in no later than the **December 12, 2011** deadline.
  - **Shipping** – You have two options for your shipment – you can ship to the GES warehouse in advance, or you may ship directly to show site. Advance warehouse shipments must arrive on or before Wednesday, December 21, 2011, but this method assures you that you will have your freight delivered by 8 a.m. on your move-in date, Saturday, January 7, 2012. Direct to show site shipments must be scheduled by you to arrive on your target move-in date, Saturday, January 7, 2012. Direct shipments must go through our maralling yard, so the shipment usually does not arrive in your space until the afternoon or evening.
    - Be sure to read the **Material Handling Information (R-1)**
    - Fill out the **Advanced Warehouse Shipping Form (R-5)** or the **Direct Warehouse Shipping form (R-6)**, depending on which shipping method you chose and affix to each box in your shipment.
    - Fill out the **Pre-Printed Outbound Material Handling Request (R-3)** and return to GES. This will allow for a smooth outbound shipment at the end of the show.
  - **Other Forms** – You will need to fill out the page entitled **CES Meeting Place Payment and Credit Card Authorization form (G-2)**. You must fill this out and return it to GES in order to place orders for all services. You will also need to fill out the **CES Meeting Place 3<sup>rd</sup> Party Billing Request form (G-3)**. Any exhibitor using a third party to handle their display must fill out this form. The 3<sup>rd</sup> party must also fill out their portion of the form and must return to GES by December 12, 2011.
- Signs/Graphics** – we will provide an ID on the outside of your suite listing your company name and suite number. You may order additional graphics from GES using the **Graphics and Signage Order form (I-1)**, or bring your own. You can hang unlimited signs on your inside or outside wall using Velcro.

#### **Important Rules and Regulations**

- CES Meeting Place walls are 10 ft. high acoustic sound walls. In order to maintain the integrity and consistency of the area, the exterior GES wall system must be used and the use of any other exterior walls is prohibited.
- CES Meeting Place exhibits have a 10 ft. height limit. No structure or tower may extend beyond 10 ft. No hanging signs are permitted.
- The acoustic sound walls have Velcro-friendly fabric for graphic installation. Graphics may be adhered to internal and external walls and graphics must be applied with Velcro. Exhibitors are responsible for any damage due to negligence including tape residue left on metal wall frames.
- All signage, reception space and other structures must be contained within the contracted exhibit space.

- CES Meeting place has wall-to-wall carpeting. No flooring or carpet may be placed on top of the existing carpet.
- The sound level in CES Meeting Place is 75 decibels to promote a quiet environment.
- CES Meeting Place exhibitors may have a reception area that may be up to 50 percent of the contracted meeting space. A reception area is defined as open space with a reception counter, lounge furniture, literature distribution and/or catering. No walls may be erected other than the GES acoustic wall panels.

### **What you need to know on-site**

When you arrive at your suite, you will have a memo from GES detailing how to operate your combination lock to secure your Meeting Place room. If you have any questions once you arrive on-site, visit the GES Servicenter- located in South Hall 2 across from Gaming Showcase.

### **Important Information**

- Once on-site, you can pick up a black out panel to cover the small window on your Meeting Place door at no charge if you choose. These will be available at the GES Servicenter.
- Your Meeting Place booth number will now include an “MP” at the front of the number to call out you are a Meeting Place exhibitor and help attendees and show vendor find you more easily!
- You Are Here signs will be placed within CES Meeting Place – another way to help attendees find your room!

We hope these instructions will provide you with everything you need to prepare for the 2012 International CES. If you have any questions, Please contact Martina Mirabella, Coordinator, CES Operations at [mmirabella@CE.org](mailto:mmirabella@CE.org) or 703-907-5243. We look forward to seeing you in Las Vegas!

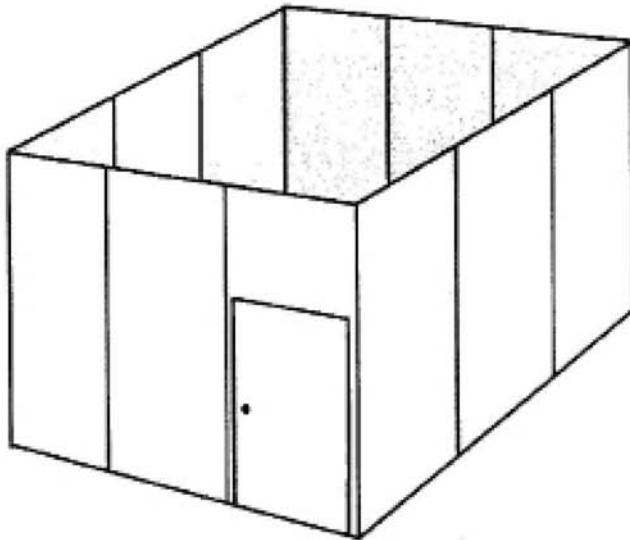
A handwritten signature in black ink that reads "Martina Mirabella". The signature is fluid and cursive, with "Martina" on the first line and "Mirabella" on the second line.



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# CES Meeting Place Hospitality Suite Inclusions

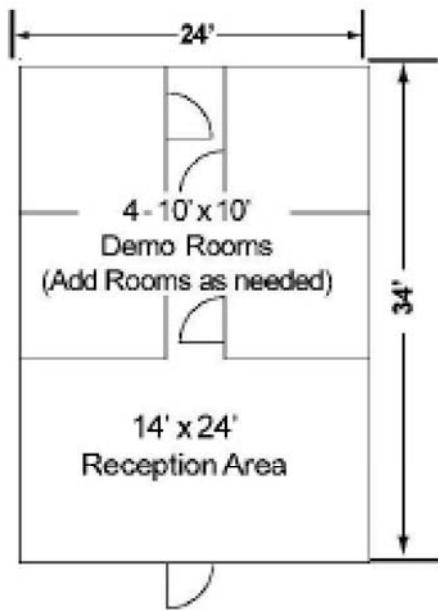


## Suites include the following:

- Wall panels 10ft. in height, constructed of grey, velcro receptive Brelock cloth over 1<sup>3/4</sup> inch thick sound deadening / absorbing structural panels
- Standard furnishings at no charge if ordered by discount deadline date of December 12, 2011
- Specialty furniture at 10% off list price if ordered by discount deadline date of December 12, 2011
- Combination locking doors
- CES Meeting Place is wall-to-wall carpeted in stone blue
- General aisle cleaning

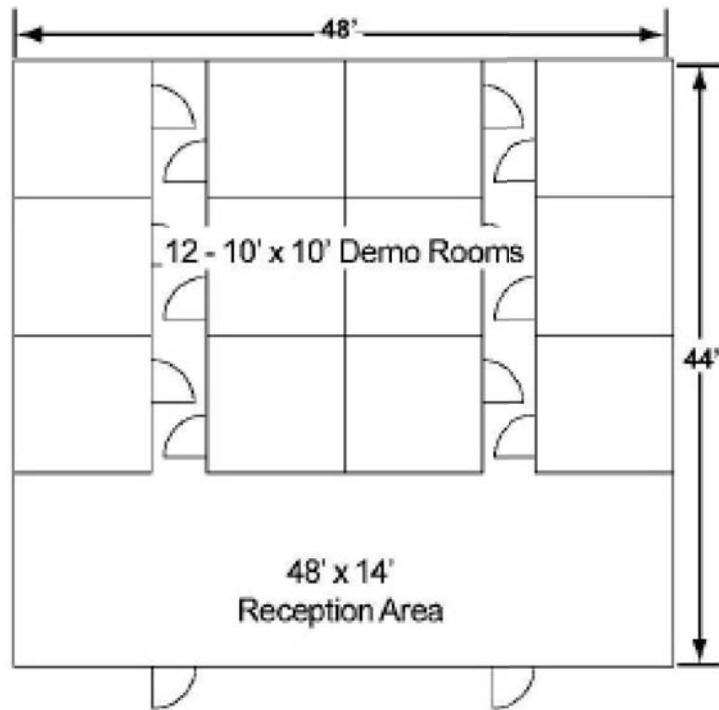
**NOTE:** You are not limited to these layouts. Presented are general ideas in order to help you to see how the modules can be configured to suit your needs. Virtually any square or rectangular configuration can be created, however, **all configurations must be 2 ft. increments.**

## Sample Layout #1



# CES Meeting Place Hospitality Suite Sample Layouts

## Sample Layout #2



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**NOTE:** You are not limited to these layouts. Presented are general ideas in order to help you to see how the modules can be configured to suit your needs. Virtually any square or rectangular configuration can be created, however, **all configurations must be 2 ft. increments.**

**RETURN TO:**

Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 • International Exhibitor Fax: 702.263.1520 • cesmeetingplace@ges.com

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2012 International CES

January 10 - 13, 2012

Las Vegas Convention Center, South Hall

***Form Deadline Date:***

Effective Date:  
December 21, 2011

**MANDATORY FORM\***

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER	
SHOWSITE CONTACT	SHOWSITE CONTACT PHONE #	DATE/TIME OF ARRIVAL	CONTACT'S HOTEL (OPTIONAL)

**A unique grid must be completed for each of the following services to ensure proper placement of items in your booth. Please do not combine services onto a single grid. Print/photocopy as needed.**

- MANDATORY:** Door placement must be indicated by utilizing this grid
  - Furniture & Accessories - Form A-1
  - Specialty Furniture - Form B-1 & B-2

To use this grid:

- Use bold lines to indicate the outline of your booth.
  - Indicate the scale of the grid (i.e. 1 square = 1 foot) or indicate the dimensions of your booth.
  - Mark the adjacent booth numbers or aisle numbers.

Each square is \_\_\_\_\_ feet square since my booth is \_\_\_\_\_ feet wide by \_\_\_\_\_ feet long.

**BACK OF BOOTH** (indicate adjacent booth or aisle number: \_\_\_\_\_)

**FRONT OF BOOTH** (indicate adjacent booth or aisle number: \_\_\_\_\_)

**\*This form must be returned to GES for your orders to be processed.**





# CES Meeting Place Furniture and Accessories Order Form

A-1

RETURN WITH G-2: PAYMENT &amp; CREDIT CARD CHARGE AUTHORIZATION FORM TO: Fax: 866.329.1437

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## 2012 International CES-MeetingPlace

January 10 - 13, 2012

Las Vegas Convention Center, South Hall

Discount Deadline Date:

December 12, 2011

Go to below link to view images and information:  
<http://www.ges.com/ecom/lnfo/A1-Brochure-CES-MEETINGP.pdf>

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
<b>Please Note: only furnishings listed on this form will be provided at no charge if ordered by the discount deadline date for Meeting Place. If you would like to order additional items utilizing order forms contained in the Exhibitor Services Manual, you may do so at the published rates.</b>		

## Price List

ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE		
<b>Chairs</b>									
300051	Chair, Contemporary Arm, 31"x23"x18"	\$ 0.00	\$ 64.07	300084	Display Case 6', Quarter View	\$ 0.00	\$ 516.85		
300052	Chair, Contemporary Side, 31"x23"x18"	\$ 0.00	\$ 58.61	300088	Display Case 7', Vertical	\$ 0.00	\$ 855.78		
300050	Chair, Plastic Contour, 32"x18"x18.5"	\$ 0.00	\$ 42.13	<b>Accessories</b>					
300053	Stool, Contemporary, 48"x17"x18"	\$ 0.00	\$ 64.27	300111	Bag Stand	\$ 0.00	\$ 114.18		
<b>Tables</b>									
300057	Table, Rectangle, 24"x36"x30" High	\$ 0.00	\$ 92.25	300102	Coat Rack	\$ 0.00	\$ 55.57		
300056	Table, Square, 24"x24"x30" High	\$ 0.00	\$ 92.25	300104	Garment Rack	\$ 0.00	\$ 52.94		
300059	Table, Starbase, 30" Diameter x 40" High	\$ 0.00	\$ 224.54	300201	Perfboard, White, 4'x8'	\$ 0.00	\$ 217.74		
300058	Table, Starbase, 40" Diameter x 30" High	\$ 0.00	\$ 224.54	300202	Perfboard, White, 2'x8'	\$ 0.00	\$ 168.73		
<b>Skirted Tables</b>									
Skirting for Tables - White Vinyl Top and Pleated Skirt									
3004	Table 4', Skirted 4 Sides, 24" x 30" High	\$ 0.00	\$ 81.68	300212	Tackboard, 2'x8'	\$ 0.00	\$ 166.93		
3006	Table 6', Skirted 3 Sides, 24" x 30" High	\$ 0.00	\$ 99.09	300211	Tackboard, 4'x8'	\$ 0.00	\$ 166.04		
3008	Table 8', Skirted 3 Sides, 24" x 30" High	\$ 0.00	\$ 122.11	300112	Ticket Tumbler	\$ 0.00	\$ 82.86		
3007	Table, Skirt 4th Side	\$ 0.00	\$ 29.97	300113	Wastebasket	\$ 0.00	\$ 12.72		
<b>Skirted Counters</b>									
Skirting for Counters - White Vinyl Top and Pleated Skirt									
3014	Counter 4', Skirted 4 Sides, 24" x 42" High	\$ 0.00	\$ 93.73	Prices include delivery, installation, rental, and removal.					
3016	Counter 6', Skirted 3 Sides, 24" x 42" High	\$ 0.00	\$ 116.49	*Power is not included. Order power on E-20: Outlet Rental Order Form. Please note if 24 hour power is required. One (1) 500 Watt outlet per two (2) display cases.					
3018	Counter 8', Skirted 3 Sides, 24" x 42" High	\$ 0.00	\$ 136.58						
3017	Counter, Skirt 4th Side	\$ 0.00	\$ 29.97						
<b>Risers</b>									
300193	Riser 4', Double Tier, 48"x8"x16" High	\$ 0.00	\$ 126.24						
300191	Riser 4', Single Tier, 48"x8"x8" High	\$ 0.00	\$ 49.70						
300194	Riser 6', Double Tier, 72"x8"x16" High	\$ 0.00	\$ 155.38						
300192	Riser 6', Single Tier, 72"x8"x8" High	\$ 0.00	\$ 70.66						
<b>Display Furniture*</b>									
300074	Display Case 4', Full View	\$ 0.00	\$ 516.85						
300075	Display Case 4', Half View	\$ 0.00	\$ 516.85						
300076	Display Case 4', Quarter View	\$ 0.00	\$ 516.85						
300078	Display Case 5', Full View	\$ 0.00	\$ 516.85						
300079	Display Case 5', Half View	\$ 0.00	\$ 516.85						
300080	Display Case 5', Quarter View	\$ 0.00	\$ 516.85						
300082	Display Case 6', Full View	\$ 0.00	\$ 516.85						
300083	Display Case 6', Half View	\$ 0.00	\$ 516.85						

## Please Indicate Choice

## Place Order Here

**Drape / Skirt Color** (3004, 3006, 3008, 3007, 3014, 3016, 3018, 3017 ONLY)

Gray will be provided if no color is indicated below:

- |                                   |                                       |                                 |
|-----------------------------------|---------------------------------------|---------------------------------|
| <input type="checkbox"/> Beige    | <input type="checkbox"/> Black        | <input type="checkbox"/> Blue   |
| <input type="checkbox"/> Burgundy | <input type="checkbox"/> Forest Green | <input type="checkbox"/> Gold   |
| <input type="checkbox"/> Gray     | <input type="checkbox"/> Mauve        | <input type="checkbox"/> Purple |
| <input type="checkbox"/> Red      | <input type="checkbox"/> Teal         | <input type="checkbox"/> White  |

**4th Side Table Skirt** (3007 ONLY)

- 6' Table       8' Table

**4th Side Counter Skirt** (3017 ONLY)

- 6' Counter       8' Counter

**Tackboard/Perfboard Alignment** (300201-300202 and 300211 ONLY)

- Horizontal       Vertical

**Orders received after the discount deadline date are subject to availability and/or substitutions.**

ITEM#	DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
				\$
				\$
				\$
				\$
				\$
				\$
A.	Payment Enclosed			\$

I agree in placing this order that I have accepted GES Payment Policy and GES Terms &amp; Conditions of Contract.

Authorized Signature - Please Sign:

AUTHORIZED NAME - PLEASE PRINT \_\_\_\_\_ DATE \_\_\_\_\_

**Cancellation Policy:** Items cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation.

NEED ASSISTANCE?

Follow GES on Twitter for Updates at <http://twitter.com/GESatCES>

Toll Free: 800.475.2098

Tel: 702.515.5970

[www.ges.com/chat](http://www.ges.com/chat)

011005118

# Furniture and Accessories

## Chairs & Tables



300050



300052



300053



300058



300059

## Skirted Tables & Counters



300192

3008



3004



3018

## Accessories



300201



300211



300113

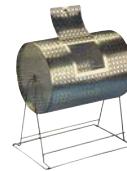


300102

300104

300111

300118



300112

## Display Furniture



300074



300075



300076



300088

### Chairs & Tables

300050 - Contour Chair  
32"H 18"D18½'L

300052 - Side Chair  
23"H 23"D 18)L

300053 - Stool  
48"H 17"D 18)L

300058 - Starbase Table  
40"Round x 30"H  
300059 - Starbase Table  
30"Round x 40"H

### Skirted Tables & Counters

Skirted Tables  
24"D 30"H

3004 - 4 ft. (48"L)

3006 - 6 ft. (72"L)

3008 - 8 ft. (96"L)

Risers

300191 - single 4 ft.

300192 - single 6 ft.

300193 - double 4 ft.

300194 - double 6 ft.

### Accessories

Skirted Counters  
24"D 42"H

3014 - 4 ft. (48)L

3016 - 6 ft. (72)L

3018 - 8 ft. (96)L

Skirted tables and counters include white vinyl top and pleated skirt on three sides. (4 ft. are skirted on all four sides).

300201 - Pegboard  
White, ¼" holes

300211 - Tackboard

Grey

300112 - Ticket

Tumbler

300113 - Wastebasket

300102 - Clothes Tree

300104 - Garment

Rack (wheels will  
be removed in some  
locations)

300111 - Bag Stand

300118 - Waterfall

Stand

### Display

300074 - Full View 4 ft.

300075 - Half View 4 ft.

300076 - Quarter View 4 ft.

Full, Half and Quarter view  
cases available in 4 ft., 5'  
ft., 6'ft. sizes.

300088 - Vertical 7 ft.

Colors may vary due to facility lighting, printing limitations and dye lot differences. Some items may not be available at all locations. See order form for details.  
Styles of items portrayed on this brochure may vary in some locations.

RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO: Fax: 866.329.1437

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## 2012 International CES

January 10 - 13, 2012

Las Vegas Convention Center, South Hall

**Discount Deadline Date:**  
December 12, 2011

Go to below link to view images and information:  
<http://ges.com/ecomm/info/B1-Brochure-CORE.pdf>

10% DISCOUNT APPLIES TO ORDERS RECEIVED BY DECEMBER 12, 2011

### Price List

ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE				
<b>Seating - Sofas &amp; Loveseats</b>											
305066	Loveseat, Black Leather, 64"L 36"D 34"H	\$ 440.02	\$ 572.01	305147	Chair, Luxor, High Back, 27)L 28"D 47"H Adj.	\$ 242.31	\$ 315.03				
305068	Loveseat, Key West, Black, 57)L 35"D 33"H	\$ 304.83	\$ 396.29	305076	Chair, Otto, Highback Black, 23)L 21"D 43"H	\$ 404.38	\$ 525.71				
305067	Loveseat, Newport, Charcoal Leather, 54)L 34"D 33"	\$ 482.19	\$ 626.95	305126	Chair, Task, 25)L 26"D 21"H	\$ 198.66	\$ 258.27				
305118	Sectional, 3 pc., Newport, Charcoal, 113)L 34"D 33"	\$ 1,113.31	\$ 1,444.15	305112	Chair, Tilt with Arms, Black, 26)L 25"D 34"H	\$ 181.64	\$ 236.13				
305120	Sectional, South Beach, 3 pc., Platinum, 152)L 40"D	\$ 1,002.91	\$ 1,504.32	305043	Stool, Drafting, 25)L 26"D 34"H	\$ 80.08	\$ 120.10				
305117	Sofa, Astro, 83)L 36"D 29"H	\$ 618.62	\$ 804.22	<b>Seating - Office &amp; Utility Seating</b>							
305125	Sofa, Key West, Black, 85)L 35"D 33"H	\$ 342.22	\$ 444.91	305012	Barstool, Banana, Black, 21)L 22"D 30"H	\$ 104.49	\$ 135.86				
305121	Sofa, Lisbon, Black Leather, 88)L 36"D 34"H	\$ 480.75	\$ 625.00	305013	Barstool, Banana, White, 21)L 22"D 30"H	\$ 104.49	\$ 135.86				
305116	Sofa, Marrakesh, Light Beige, 84)L 37"D 34"H	\$ 555.69	\$ 722.39	305010	Barstool, Gin, Maple, 16)L 16"D 29"H	\$ 134.57	\$ 174.95				
305124	Sofa, Memphis, 55)L 31"D 28"H	\$ 563.72	\$ 732.85	305023	Barstool, Ice, Transparent/Chrome, 16.75)L 16"D 32	\$ 206.21	\$ 268.06				
305123	Sofa, Rio, Blue Suede, 76)L 34"D 33"H	\$ 411.85	\$ 535.39	305011	Barstool, Jetson, Black, 18)L 19"D 23"H	\$ 172.78	\$ 224.64				
305119	Sofa, South Beach, Platinum Suede, 69)L 29"D 33"H	\$ 399.95	\$ 519.94	305006	Barstool, Ohio, Black, 18)" Round 31"H Adj.	\$ 149.50	\$ 194.36				
<b>Seating - Club Chairs</b>											
305081	Chair, Astro Light Beige, 36)L 36"D 29"H	\$ 415.09	\$ 539.62	305007	Barstool, Ohio, Grey, 18)" Round 31"H Adj.	\$ 149.50	\$ 194.36				
305072	Chair, Barcelona, Black, 30)L 31"D 35"H	\$ 486.93	\$ 633.04	305005	Barstool, Ohio, Red, 18)" Round 31"H Adj.	\$ 149.50	\$ 194.36				
305073	Chair, Barcelona, White, 30)L 30"D 31"H	\$ 486.93	\$ 633.04	305009	Barstool, Oslo, Blue, 17)L 20"D 30"H	\$ 191.01	\$ 248.33				
305181	Chair, Blue Suede, 39)L 34"D 33"H	\$ 319.45	\$ 415.30	305008	Barstool, Oslo, White, 17)L 20"D 30"H	\$ 191.01	\$ 248.33				
305074	Chair, Cappuccino, 29)L 29"D 34"H	\$ 231.75	\$ 301.28	<b>Tables - Cafe</b>							
305180	Chair, Globus, 28)L 26"D 28"H	\$ 296.13	\$ 444.19	305162	Table, Cafe, Blue/Black, 30)" Round 29"H	\$ 158.47	\$ 237.67				
305178	Chair, Lisbon, Black Leather, 40)L 36"D 34"H	\$ 334.34	\$ 434.66	305154	Table, Cafe, Blue/Chrome, 30)" Round 29"H	\$ 211.51	\$ 317.24				
305080	Chair, Marrakesh, Light Beige, 34)L 37"D 38"H	\$ 394.85	\$ 513.30	305164	Table, Cafe, Graphite/Black, 30)" Round 29"H	\$ 150.74	\$ 226.09				
305127	Chair, Memphis, 27.25)L 31.75"D 27.5"H	\$ 404.38	\$ 525.71	305167	Table, Cafe, Graphite/Black, 36)" Round 29"H	\$ 130.45	\$ 195.70				
305179	Chair, Newport, Charcoal Leather, 24)L 34"D 33"H	\$ 285.67	\$ 371.37	305156	Table, Cafe, Graphite/Chrome, 30)" Round 29"H	\$ 211.51	\$ 317.24				
305070	Chair, Tub, Key West, Black, 31)L 31"D 31"H	\$ 235.10	\$ 305.65	305159	Table, Cafe, Graphite/Chrome, 36)" Round 29"H	\$ 251.06	\$ 376.62				
305035	Corner, Charcoal Leather, 34)L 34"D 33"H	\$ 313.02	\$ 406.90	305166	Table, Cafe, Grey/Black, 36)" Round 29"H	\$ 184.99	\$ 277.48				
<b>Seating - Chairs</b>											
305152	Chair, Altura, Guest, 25)L 20"D 34"H	\$ 195.29	\$ 253.90	305155	Table, Cafe, Grey/Chrome, 36)" Round 29"H	\$ 251.06	\$ 376.62				
305041	Chair, Berlin, Black/White, 18)L 22"D 32"H	\$ 99.09	\$ 128.80	305165	Table, Cafe, Maple/Black, 30)" Round 29"H	\$ 176.18	\$ 264.25				
305042	Chair, Berlin, Red/White, 18)L 22"D 32"H	\$ 99.09	\$ 128.80	305168	Table, Cafe, Maple/Black, 36)" Round 29"H	\$ 185.09	\$ 277.64				
305110	Chair, Brewer, Black, 20)L 20"D 32"H	\$ 99.14	\$ 148.68	305157	Table, Cafe, Maple/Chrome, 30)" Round 29"H	\$ 211.51	\$ 317.24				
305109	Chair, Brewer, Gray, 20)L 20"D 32"H	\$ 99.40	\$ 148.68	305160	Table, Cafe, Maple/Chrome, 36)" Round 29"H	\$ 251.06	\$ 376.62				
305079	Chair, Ice Transparent/Chrome, 17.25)L 20"D 32"H	\$ 192.82	\$ 250.65	305161	Table, Cafe, Red/Black, 30)" Round 29"H	\$ 158.47	\$ 237.67				
305034	Chair, Iso Mesh Black, 36)L 24"D 38"H	\$ 183.08	\$ 238.03	305153	Table, Cafe, Red/Chrome, 30)" Round 29"H	\$ 211.51	\$ 317.24				
305111	Chair, Jetson, 19)L 18"D 31"H	\$ 129.27	\$ 168.04	305163	Table, Cafe, Silver/Black, 30)" Round 29"H	\$ 204.92	\$ 307.40				
305149	Chair, Luxor, Guest, 27)L 28"D 40"H	\$ 232.52	\$ 348.76	305163	Table, Cafe, Silver/Chrome, 30)" Round 29"H	\$ 204.92	\$ 307.40				
305113	Chair, Manhattan, 26)L 22"D 34"H	\$ 140.08	\$ 182.10	305155	Table, Cafe, Silver/Chrome, 36)" Round 29"H	\$ 257.63	\$ 386.51				
305108	Chair, New York, 23)L 32"D 33"H	\$ 133.08	\$ 172.99	<b>Tables - Bar</b>							
305115	Chair, Panton, White, 20)L 34"D 33"H	\$ 140.90	\$ 183.19	305131	Table, Bar, Blue/Black, 30)" Round 42"H	\$ 165.06	\$ 247.56				
305078	Chair, Stage, Beige, 24)L 26"D 36"H	\$ 135.08	\$ 175.62	305140	Table, Bar, Blue/Chrome, 30)" Round 42"H	\$ 215.58	\$ 323.37				
305071	Chair, Stage, Camel, 24)L 26"D 36"H	\$ 135.08	\$ 175.62	305133	Table, Bar, Graphite/Black, 30)" Round 42"H	\$ 165.06	\$ 247.56				
305077	Chair, Stage, Onyx, 24)L 26"D 36"H	\$ 135.08	\$ 175.62	305136	Table, Bar, Graphite/Black, 36)" Round 42"H	\$ 203.01	\$ 304.52				
305075	Chair, Stage, Red, 24)L 26"D 36"H	\$ 135.08	\$ 175.62	305142	Table, Bar, Graphite/Chrome, 30)" Round 42"H	\$ 215.58	\$ 323.37				
305069	Chair, T-Vac Translucent, 25)L 23"D 30"H	\$ 192.87	\$ 250.75	305145	Table, Bar, Graphite/Chrome, 36)" Round 42"H	\$ 253.84	\$ 380.74				
<b>Seating - Ottomans</b>											
305088	Ottoman, Bench, Black, 24)L 60"D 17"H	\$ 255.96	\$ 332.74	305135	Table, Bar, Grey/Black, 36)" Round 42"H	\$ 203.01	\$ 304.52				
305089	Ottoman, Bench, White, 24)L 60"D 17"H	\$ 255.96	\$ 332.74	305143	Table, Bar, Maple/Chrome, 30)" Round 42"H	\$ 215.58	\$ 323.37				
305085	Ottoman, Cube, Black, 17)L 17"D 18'H	\$ 70.61	\$ 91.77	305146	Table, Bar, Maple/Chrome, 36)" Round 42"H	\$ 253.84	\$ 380.74				
305083	Ottoman, Cube, Blueberry, 17)L 17"D 18'H	\$ 70.61	\$ 91.77	305130	Table, Bar, Red/Black, 30)" Round 42"H	\$ 165.06	\$ 247.56				
305082	Ottoman, Cube, Lemon, 17)L 17"D 18'H	\$ 70.61	\$ 91.77	305139	Table, Bar, Red/Chrome, 30)" Round 42"H	\$ 215.58	\$ 323.37				
305084	Ottoman, Cube, Raspberry, 17)L 17"D 18'H	\$ 70.61	\$ 91.77	305132	Table, Bar, Silver/Black, 30)" Round 42"H	\$ 215.58	\$ 323.37				
305093	Ottoman, Cube, White Leather, 17)L 17"D 18'H	\$ 70.61	\$ 91.77	305141	Table, Bar, Silver/Chrome, 30)" Round 42"H	\$ 266.41	\$ 399.59				
305086	Ottoman, Half Round, Black, 72)L 36"D 17'H	\$ 254.98	\$ 331.45	<b>Tables - Cocktail</b>							
305087	Ottoman, Half Round, White, 72)L 36"D 17'H	\$ 254.98	\$ 331.45	305017	Table, Cocktail, Geo, Black, 50)L 22"D 16"H	\$ 160.37	\$ 208.47				
305094	Ottoman, Oval, Black, 52)L 32"D 19'H	\$ 263.94	\$ 396.04	305014	Table, Cocktail, Geo, Chrome, 50)L 22"D 16"H	\$ 160.37	\$ 208.47				
305095	Ottoman, Oval, White, 52)L 32"D 19'H	\$ 263.94	\$ 396.04	305020	Table, Cocktail, Inspiration, 42)L 28"D 18'H	\$ 198.94	\$ 258.63				
305092	Ottoman, South Beach, Wedge, Platinum, 25)L 31"D	\$ 152.90	\$ 198.79	305016	Table, Cocktail, Silverado, 36)" Round 17'H	\$ 184.68	\$ 240.09				
305090	Ottoman, Square, Black, 40)L 40"D 17'H	\$ 213.31	\$ 277.33	305015	Table, Cocktail, Soho, 38)L 38"D 18.5"H	\$ 262.73	\$ 341.56				
305091	Ottoman, Square, White, 40)L 40"D 17'H	\$ 213.31	\$ 277.33	305025	Table, Cocktail, Sydney Black, 48)L 26"D 18'H	\$ 263.78	\$ 342.94				
<b>Seating - Office &amp; Utility Seating</b>											
305150	Chair, Altura, High Back, 25)L 25"D 43"H Adj.	\$ 243.90	\$ 317.05	305024	Table, Cocktail, Sydney White, 48)L 26"D 18'H	\$ 263.78	\$ 342.94				
305151	Chair, Altura, Med. Back, 25)L 25"D 37"H Adj.	\$ 226.14	\$ 293.96	305022	Table, Cocktail, Visions, 48)L 28"D 17'H	\$ 155.80	\$ 202.53				
305114	Chair, Flex with Wheels, 24)L 22"D 31"H	\$ 99.91	\$ 129.88	305047	Table, End, Geo, Black, 26)L 26"D 30"H	\$ 144.97	\$ 188.49				



**CES Meeting Place Specialty Furniture Order Form** Page 2 of 2

B-2

**RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO: Fax: 866.329.1437**

GLOBAL EXPERIENCE SPECIALISTS, INC. (GES) • 7050 LINDELL ROAD, LAS VEGAS, NV 89118-4702 • INTERNATIONAL EXHIBITOR FAX: 702.263.1520 • CESMEETINGPLACE@GES.COM

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2012 International CES

January 10 - 13, 2012

## **Las Vegas Convention Center, South Hall**

### ***Discount Deadline Date:***

December 12, 2011

Go to below link to view images and information:  
<http://ges.com/ecomm/info/B1-Brochure-CORE.pdf>

**Place Order Here**

**\*Prices listed do not reflect 10% discount. Please calculate 10% discount if your order is placed by the discount deadline date of December 12, 2011\***

*Prices include delivery, installation, rental, and removal.*

**Orders received after the discount deadline date are subject to availability and/or substitutions.**

**Cancellation Policy:** Items cancelled will be charged 100% of original price after move-in begins.

**Payment Enclosed**

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

**Authorized Signature - Please Sign:**  X

AUTHORIZED NAME - PLEASE PRINT \_\_\_\_\_ DATE \_\_\_\_\_

**NEED ASSISTANCE?**



Toll Free: 800.475.2098

Tel: 702.515.5970

[www.ges.com/chat](http://www.ges.com/chat)

011005118

**Order directly with GES ONLINE at: [www.ges.com/ecomm](http://www.ges.com/ecomm)**



# CES Meeting Place Electrical Outlet Rental Order Form

E-20

RETURN WITH G-2: PAYMENT &amp; CREDIT CARD CHARGE AUTHORIZATION FORM TO: Fax: 866.329.1437

Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • International Exhibitor Fax: 702.263.1520 • cesmeetingplace@ges.com

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## 2012 International CES-MeetingPlace

January 10 - 13, 2012

Las Vegas Convention Center, South Hall

**Discount Deadline Date:**  
December 12, 2011

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
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SHOWSITE CONTACT	SHOWSITE CONTACT PHONE #	DATE/TIME OF ARRIVAL	CONTACT'S HOTEL (OPTIONAL)
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By signing and delivering this form to GES, customer agrees to all terms and conditions printed on this form. To receive the discount rate, we must receive your complete order, along with full payment, by the deadline date above. All other orders will be processed at the regular rate. No credits will be issued on services installed as ordered even though not used.

## Price List

## Important Information

ITEM#	NON 24 HR.QTY	DESCRIPTION	DISCOUNT RATE	REGULAR RATE	24 HR. QTY	24 HR. DIS. RATE	24 HR. REG. RATE	TOTAL
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## 120v Motor and Equipment Outlets

700001	5 Amp/500 Watts, 1/4 HP 120V	\$ 75.71	\$ 113.82		\$ 151.42	\$ 227.64	\$
700002	10 Amp/1000 Watts, 1/4 HP 120V	\$ 143.17	\$ 215.27		\$ 286.34	\$ 430.54	\$
700003	15 Amp/1500 Watts, 1/4 HP 120V	\$ 156.05	\$ 234.33		\$ 312.10	\$ 468.66	\$
700004	20 Amp/2000 Watts, 1/4 HP 120V	\$ 200.34	\$ 300.76		\$ 400.68	\$ 601.52	\$
700005	30 Amp, 1 HP 120V, PLEASE CALL GES FOR QUOTE 702.515.5955						

## 1P 208v Motor and Equipment Outlets

requires booth work labor (see E3 form), maximum one(1) connection per outlet

700012	010 Amp, 1/2 HP 208V / 1Phase	\$231.75	\$337.84		\$463.50	\$675.68	\$
700014	020 Amp, 1 HP 208V / 1Phase	\$299.73	\$449.60		\$599.46	\$899.20	\$
700015	030 Amp, 2 HP 208V / 1Phase	\$337.84	\$506.76		\$675.68	\$1,013.52	\$
700016	060 Amp, 5 HP 208V / 1Phase	\$474.83	\$712.25		\$949.66	\$1,424.50	\$
700017	100 Amp, 10 HP 208V / 1Phase	\$517.06	\$775.59		\$1,034.12	\$1,551.18	\$
700018	200 Amp, 25 HP 208V / 1Phase	\$1,287.50	\$1,931.77		\$2,575.00	\$3,863.54	\$
700019	400 Amp, 208V / 1Phase	\$2,034.75	\$3,052.25		\$4,069.50	\$6,104.50	\$

## 3P 208v Motor and Equipment Outlets

requires booth work labor (see E3 form), maximum one(1) connection per outlet

700022	10 Amp, 1 HP 208V / 3Phase	\$273.98	\$407.37		\$547.96	\$814.74	\$
700024	20 Amp, 3 HP 208V / 3Phase	\$337.84	\$506.76		\$675.68	\$1,013.52	\$
700025	30 Amp, 5 HP 208V / 3Phase	\$447.54	\$671.05		\$895.08	\$1,342.10	\$
700026	60 Amp, 10 HP 208V / 3Phase	\$593.28	\$889.92		\$1,186.56	\$1,779.84	\$
700027	100 Amp, 20 HP 208V / 3Phase	\$789.50	\$1,184.50		\$1,579.00	\$2,369.00	\$
700028	200 Amp, 50 HP 208V / 3Phase	\$1,356.51	\$2,034.77		\$2,713.02	\$4,069.54	\$

## 3P 380v/220v Motor and Equipment Outlets

700034	20 Amp, 380V/220V / 3Phase	\$572.25	\$858.50		\$1,144.50	\$1,717.00	\$
700035	30 Amp, 380V/220V / 3Phase	\$645.75	\$968.75		\$1,291.50	\$1,937.50	\$
700036	60 Amp, 380V/220V / 3Phase	\$854.75	\$1,282.25		\$1,709.50	\$2,564.50	\$
700037	100 Amp, 380V/220V / 3Phase	\$1,139.75	\$1,709.75		\$2,279.50	\$3,419.50	\$
700038	200 Amp, 380V/220V / 3Phase	\$1,855.75	\$2,783.75		\$3,711.50	\$5,567.50	\$

Circle Outlets Requiring Boost

## 3P 480v Motor and Equipment Outlets

requires booth work labor (see E3 form), maximum one(1) connection per outlet

700044	20 Amp, 7.5 HP 480V / 3Phase	\$476.89	\$715.34		\$953.78	\$1,430.68	\$
700045	30 Amp, 10 HP 480V / 3Phase	\$538.18	\$807.52		\$1,076.36	\$1,615.04	\$
700046	60 Amp, 20 HP 480V / 3Phase	\$712.25	\$1,068.63		\$1,424.50	\$2,137.26	\$
700047	100 Amp, 50 HP 480V / 3Phase	\$949.66	\$1,425.01		\$1,899.32	\$2,850.02	\$
700048	200 Amp, 100 HP 480V / 3Phase	\$1,546.55	\$2,319.56		\$3,093.10	\$4,639.12	\$

ITEM#	QTY	DESCRIPTION	DISCOUNT RATE	REGULAR RATE	TOTAL
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## Transformers/Converter Boxes

700114	Buck Boost Per Amp (20 Amp minimum)		\$ 4.64	\$ 7.48	\$
<b>I agree in placing this order that I have accepted GES payment Policy and GES Terms &amp; Conditions of Contract.</b>		A. Total All items Ordered		\$	

Authorized Signature - Please Sign:

X

EXHIBITOR'S ELECTRICAL CONTACT NAME & PHONE NUMBER	AUTHORIZED NAME - PLEASE PRINT	DATE
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All exhibitor disputes must be resolved at show site, before the close of the show

- GES is not responsible for voltage fluctuation or power failure due to temporary conditions. Exhibitor is responsible for providing surge protectors for their Goods. GES is not responsible for loss or damage resulting from power surges. Furthermore, GES' liability for any and all loss or damage is limited to the value of the cost of electrical services provided or depreciated value of Goods, whichever is less. All electrical installations and connections to all electrical service should be made by a GES electrician. GES will not be responsible for any damage or loss to any equipment, component, computer hardware or software, and/or any damage or bodily injury to any person caused by the installation, connection, or plugging in of any electrical outlet by persons other than a GES electrician.

- Electricity will be turned on 30 minutes prior to show open and will be turned off within approximately 30 minutes after show close.

- OUTLET LOCATION & DISTRIBUTION**— All electrical outlets will be installed on the floor at the draped backwall of inline and peninsula booths. All electrical outlets for island booths will be dropped to one main location per the Exhibitor's floor plan. If no plan is provided, the outlets will be installed at our discretion. Any change in location and/or additional power drops are chargeable on a time and material basis. Distribution and connection of outlets are chargeable on a time and material basis. **The first ninety feet of cabling to deliver power to your booth is free. If additional cabling is necessary, to power your booth, it will be charged at a time, material and motorized equipment basis.** See Electrical Labor form E-3
- GES JURISDICTION** (Requires labor and/or material) — All distribution of electrical wiring. All facility overhead distribution of electrical wiring, and the distribution of same from product to booth and from booth to booth. All motor and equipment hook-ups requiring hard wiring connections. Installation and/or repair of electrical fixtures. Installation of electrical motors and electrical apparatus to be energized.

- Total combined wattage within booth space exceeding 20 amps will require electrical booth work labor.** Labor is required to inspect and hook-up equipment pre-wired to plug into our system. Exhibitors are not permitted to use power unless ordered. Exhibitors found using outlets without an order will be subject to the regular rate for outlets used. Sharing power or plugging into facility outlets is strictly prohibited.
- ELECTRICAL LABOR** (See Electrical Labor Order Form) — Labor rates are subject to labor contract effective at time of show.
- Please include H-3: Booth Layout Form, or provide your own detailed drawing, for placement of main drop locations (MDL), outlets and fixtures. Regular rates on outlets & labor will be applied, regardless of when the order was received, if either is not provided with your electrical order.

- \* On Stanchion, In-line Booths Only. Labor is not included for all other types of booths and will require a booth work labor order. (see E-3 form)
- \*\* May require labor and/or lift at additional charge not available at some locations. See number 7 above for additional requirements.
- Cancellation Policy:** Items cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation



RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO: Fax: 866.329.1437

Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • International Exhibitor Fax: 702.263.1520 • cesmeetingplace@ges.com

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**2012 International CES-MeetingPlace**

January 10 - 13, 2012

Las Vegas Convention Center, South Hall

**Discount Deadline Date:**

December 12, 2011

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
SHOWSITE CONTACT	SHOWSITE CONTACT PHONE #	DATE/TIME OF ARRIVAL
		CONTACT'S HOTEL (OPTIONAL)

## GES Electrical offers a variety of affordable booth lighting solutions that meet the requirements of the Las Vegas Convention Center.

Please refer to preceding pages for Halogen Lamp Restrictions at the Las Vegas Convention Center.

### Price List

ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
<b>Lights</b>			
664752	Arm Light, 75 Watt Black**	\$ 121.03	\$ 181.80
700361	Floodlight, 1000 Watt Overhead**	\$ 270.89	\$ 405.82
700350	Floodlight, 120 Watt*	\$ 108.15	\$ 162.74
700352	Floodlight, 120 Watt Double*	\$ 167.12	\$ 250.81
700337	Track Light Fixture Only***	\$ 54.53	\$ 81.96
700339	Track with 3 Light Fixtures***	\$ 142.06	\$ 213.40

\* On Stanchion, In-line Booths Only. Labor is not included for all other types of booths and will require a booth work labor order. (see E-3a form)

\*\* May require labor and/or lift at additional charge not available at some locations. Please include H-3: Booth Layout Form, or provide your own detailed drawing, for placement of main drop locations (MDL), outlets and fixtures. Regular rates will be applied, regardless of when the order was received, if either is not provided with your electrical order.

\*\*\* May require boothwork labor. Please call GES at 702.515.5955 for information.

Price includes outlet and labor for light only.

Please contact GES at TSE@ts-electric.com for additional custom lighting solutions we can create to address your specific needs.

### Important Information

Please include H-3: Booth Layout Form, or provide your own detailed drawing, for placement of main drop locations (MDL), outlets and fixtures. Regular rates will be applied, regardless of when the order was received, if either is not provided with your electrical order.

To receive the discount rate, we must receive your order, along with full payment, by the deadline date above. All other orders will be processed at regular rate. No credits will be issued on the services installed as ordered even though not used.

Cancellation Policy: Items cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation

### Place Order Here

ITEM#	DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
				\$
				\$
				\$
				\$
A.	Payment Enclosed			\$

I agree in placing this order that I have accepted GES payment Policy and GES Terms & Conditions of Contract.

Authorized Signature - Please Sign: **X**

AUTHORIZED NAME - PLEASE PRINT	DATE
--------------------------------	------





# CES Meeting Place Power Distribution Labor Order Form

E-3

RETURN WITH G-2: PAYMENT &amp; CREDIT CARD CHARGE AUTHORIZATION FORM TO: Fax: 866.329.1437

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## 2012 International CES-MeetingPlace

January 10 - 13, 2012

Las Vegas Convention Center, South Hall

**Discount Deadline Date:**

December 12, 2011

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
SHOWSITE CONTACT	SHOWSITE CONTACT PHONE #	DATE/TIME OF ARRIVAL

**PLEASE COMPLETE THIS FORM FOR ALL ELECTRICAL LABOR NEEDED.**

- All distribution of electrical wiring and the distribution of same from product to booth and from booth to booth. All motor and equipment hook-ups requiring hard wiring connections. Installation and/or repair of electrical fixtures. Installation of electrical motors and electrical apparatus to be energized.
- Total combined wattage within booth space exceeding 20 amps will require electrical booth work labor. Labor is required to inspect and hook-up equipment pre-wired to plug into our system. Exhibitors are not permitted to use power unless ordered. Exhibitors found using outlets without an order will be subject to the regular rate for outlets used.

**Important Information & Rates**

Starting time can be guaranteed only when labor is requested for the start of the working day at 8:00 AM. All exhibit labor for 8:00 AM starting times will be dispatched to booth space. Confirm labor and equipment by 2:30 PM the day before date requested. Please have an authorized representative in booth to supervise the work to be done and sign the work order upon completion. Equipment and labor cancelled without a 24 hour notice shall be charged a one (1) hour cancellation fee per worker and equipment. If Exhibitor fails to use the workers and equipment at the time confirmed, a one (1) hour "Not Ready" charge per worker and equipment will apply.

The minimum charge for labor is one (1) hour per worker and equipment. Labor thereafter is charged in half (½) hour increments per worker. Exhibitors requiring electrical labor will automatically be charged a dismantle fee. Dismantle labor is charged at 50% of installation labor based on show close/move-out days/time, and does not need to be scheduled. Overtime rates may apply. Gratuities in any form, including cash, gifts, or labor hours for work not actually performed are prohibited by GES. GES requires the highest standards of integrity from all employees. Please call our confidential Always Honest hotline at 866.225.8230 to report fraudulent or unethical behavior. All rates are subject to change if necessitated by increased labor and material costs. Dismantle will be billed at 50% of the installation costs.

**LABOR RATES ARE AS FOLLOWS:**

Worker per Hour	Incentive Jan 2 - Jan 6, 2012
Electrical, ST Code: 705060	\$ 78.67
Electrical, OT Code: 705060	\$ 156.26
Worker per Hour	Composite Jan-7 - Jan 9, 2012
Electrical, Composite Code: 705060	\$ 155.00

**Straight Time:** Tuesday, January 3, 2012 through Friday, January 6, 2012 from 8:00 AM to 5:00 PM

**Overtime:** All other times including all day Saturday, Sunday & Holidays

Monday Jan 2, 2011 is an observed holiday for electricians and will be billed as the Overtime rate.

**Composite:** Rates for Saturday, January 7, 2012, Sunday January 8, 2012 and Monday, January 9, 2012 will be billed at composite rate.

**Orders received after the discount****deadline date of December 12, 2011.**

**Including orders placed on-site, will be assessed a 30% late order surcharge.**

**Please Indicate Service** **FLOOR WORK - DISTRIBUTION****- GES SUPERVISED (OK TO PROCEED)**

- GES will supervise labor to: (If this is left unmarked and a floor plan has been submitted, GES will proceed with the floor work)
- Power Distribution A 30% surcharge will be added to the labor rates above for this professional supervision.
  - Date and time not required.

All booths requiring floor work labor must send a booth floor plan to tse@ts-electric.com. They can also be faxed to 702.294.8687. Please write your booth number, show name and email address on the fax. To receive the discount rate on outlets and labor, the H-3: Booth Layout form or a scaled plan in CAD or PDF format must include main drop locations for power, additional drop locations, electrical distribution, orientation, outlets, fixtures, and all 1000 watt overhead focus points must be attached to this form, as well as a form of payment or emailed to tse@ts-electric.com.

All floorplans are reviewed prior to show site to circuit a hall print for installation of power. A fee of \$50.00 will be billed for this time.

 **FLOOR WORK - DISTRIBUTION****- EXHIBITOR SUPERVISED (DO NOT PROCEED)**

Exhibitor will supervise.

- You must schedule date & time below as well as # of electricians and estimated hours.
- GES assumes no liability for loss, damage or bodily injury arising out of the installation and/or dismantling of Exhibitor's property by GES provided union labor. Exhibitor assumes the responsibility and any liability arising therefrom, for the work performed by union labor under Exhibitor's supervision. Exhibitors must stay clear during movement of freight.
- Labor cannot be scheduled prior to assigned target date.

**Is there more than one (1) drop location?**

Yes     No

**Place Order Here**

SCHEDULE DATE(S)	SCHEDULE START TIME	SCHEDULE END TIME	TOTAL # OF HOURS	X	TOTAL # OF ELECTRICIAN	X	LABOR RATE	=	TOTAL
<b>Floor Work (FW): Do Not Proceed:</b> power distribution (Item# 705060)    Please attach your own labor schedule if additional space is required.									
		AM PM		AM PM					
		AM PM		AM PM					
		AM PM		AM PM					
		AM PM		AM PM					
I agree in placing this order that I have accepted GES payment Policy and GES Terms & Conditions of Contract.							A.	Total Labor Ordered	\$
Authorized Signature - Please Sign:							B.	30% GES Supervision	\$
X	AUTHORIZED NAME - PLEASE PRINT		DATE				C.	Payment Enclosed	\$

Please estimate the number of workers and hours per worker needed for installation. Invoice will be calculated according to actual hours worked, relative to the original order and based upon the date received. Additional labor required will be calculated and invoiced at the show site rate.

081111 Cstrm

**NEED ASSISTANCE?**Follow GES on Twitter for Updates at <http://twitter.com/GESatCES>

Toll Free: 800.475.2098

Tel: 702.515.5970

[www.ges.com/chat](http://www.ges.com/chat)

011005118

Order directly with GES ONLINE at: [www.ges.com/ecomm](http://www.ges.com/ecomm)



# CES Meeting Place Electrical Boothwork Labor Order Form

E-3a

RETURN WITH G-2: PAYMENT &amp; CREDIT CARD CHARGE AUTHORIZATION FORM TO: Fax: 866.329.1437

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## 2012 International CES-MeetingPlace

January 10 - 13, 2012

Las Vegas Convention Center, South Hall

**Discount Deadline Date:**  
December 12, 2011

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
SHOWSITE CONTACT	SHOWSITE CONTACT PHONE #	DATE/TIME OF ARRIVAL

## PLEASE COMPLETE THIS FORM FOR ALL ELECTRICAL LABOR NEEDED.

- All distribution of electrical wiring and the distribution of same from product to booth and from booth to booth. All motor and equipment hook-ups requiring hard wiring connections. Installation and/or repair of electrical fixtures. Installation of electrical motors and electrical apparatus to be energized.
- Total combined wattage within booth space exceeding 20 amps will require electrical booth work labor. Labor is required to inspect and hook-up equipment pre-wired to plug into our system. Exhibitors are not permitted to use power unless ordered. Exhibitors found using outlets without an order will be subject to the regular rate for outlets used.

## Important Information &amp; Rates

Starting time can be guaranteed only when labor is requested for the start of the working day at 8:00 AM. All exhibit labor for 8:00 AM starting times will be dispatched to booth space. Confirm labor and equipment by 2:30 PM the day before date requested. Please have an authorized representative in booth to supervise the work to be done and sign the work order upon completion. Equipment and labor cancelled without a 24 hour notice shall be charged a one (1) hour cancellation fee per worker and equipment. If Exhibitor fails to use the workers and equipment at the time confirmed, a one (1) hour "Not Ready" charge per worker and equipment will apply.

The minimum charge for labor is one (1) hour per worker and equipment. Labor thereafter is charged in half ( $\frac{1}{2}$ ) hour increments per worker. Exhibitors requiring electrical labor will automatically be charged a dismantle fee. Dismantle labor is charged at 50% of installation labor based on show close/move-out days/time, and does not need to be scheduled. Overtime rates may apply. Gratuities in any form, including cash, gifts, or labor hours for work not actually performed are prohibited by GES. GES requires the highest standards of integrity from all employees. Please call our confidential Always Honest hotline at 866.225.8230 to report fraudulent or unethical behavior. All rates are subject to change if necessitated by increased labor and material costs. Dismantle will be billed at 50% of the installation costs.

## LABOR RATES ARE AS FOLLOWS:

Worker per Hour	Incentive Jan 2 - Jan 6, 2012
Electrical, ST Code: 705061	\$ 78.67
Electrical, OT Code: 705061	\$ 156.26
Worker per Hour	Composite Jan 7 - Jan 9, 2012
Electrical, Composite Code: 705061	\$ 155.00

Orders received after the discount deadline date of December 12, 2011. Including orders placed on-site, will be assessed a 30% late order surcharge.

Aerial lift needs: Please see Hanging Sign form H-1 and H-2

## Please Indicate Service

## BOOTH WORK - Please indicate type of work to be performed

Hang lights       Hang Plasma\*: Size \_\_\_\_\_ Qty \_\_\_\_\_

\*Plasmas 37" and larger require 2 electricians.

Straight Time: Tuesday, January 3, 2012 through Friday, January 6, 2012 from 8:00 AM to 5:00 PM

Overtime: All other times including all day Saturday, Sunday &amp; Holidays

Monday Jan 2, 2011 is an observed holiday for electricians and will be billed as the Overtime rate.

Composite: Rates for Saturday, January 7, 2012, Sunday January 8, 2012 and Monday, January 9, 2012 will be billed at composite rate.

## Place Order Here

SCHEDULE DATE(S)	SCHEDULE START TIME	SCHEDULE END TIME	TOTAL # OF HOURS	X	TOTAL # OF ELECTRICIAN	X	LABOR RATE	=	TOTAL
<b>Booth Work (BW): Labor must be scheduled for each day that labor is required (Item# 705061)</b>									
	AM PM	AM PM							
	AM PM	AM PM							
	AM PM	AM PM							
	AM PM	AM PM							
	AM PM	AM PM							
	AM PM	AM PM							
	AM PM	AM PM							
	AM PM	AM PM							
	AM PM	AM PM							
<b>I agree in placing this order that I have accepted GES payment Policy and GES Terms &amp; Conditions of Contract.</b>							A.	Total Labor Ordered	\$
<b>Authorized Signature - Please Sign:</b>							B.	30% GES Supervision	\$
<b>X</b>	AUTHORIZED NAME - PLEASE PRINT			DATE	<b>C. Payment Enclosed</b>				

Please estimate the number of workers and hours per worker needed for installation. Invoice will be calculated according to actual hours worked, relative to the original order and based upon the date received. Additional labor required will be calculated and invoiced at the show site rate.

\*If additional space is needed to order Boothwork Labor, please make an additional copy of this form and submit.

NEED ASSISTANCE?

Follow GES on Twitter for Updates at <http://twitter.com/GESatCES>Toll Free: 800.475.2098 Tel: 702.515.5970 [www.ges.com/chat](http://www.ges.com/chat)

011005118

Order directly with GES ONLINE at: [www.ges.com/ecomm](http://www.ges.com/ecomm)

**RETURN TO:**

Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 • International Exhibitor Fax: 702.263.1520 • cesmeetingplace@ges.com

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2012 International CES-MeetingPlace

January 10 - 13, 2012

Las Vegas Convention Center, South Hall

**Form Deadline Date:**  
December 12, 2011

**MANDATORY FORM\***

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
SHOWSITE CONTACT	SHOWSITE CONTACT PHONE #	DATE/TIME OF ARRIVAL
		CONTACT'S HOTEL (OPTIONAL)

A unique grid must be completed for each of the following services to ensure proper placement of items in your booth. Please do not combine services onto a single grid. Print/photocopy as needed.

**To receive the discount rate on outlets and labor, the H-3: Booth Layout form or a scaled plan in CAD or PDF format must include main drop locations for power, additional drop locations, electrical distribution, orientation, outlets, fixtures, and all 1000 watt overhead focus points must be attached to this form, as well as a form of payment or emailed to [tse@ts-electric.com](mailto:tse@ts-electric.com). This form must be received by the Discount Deadline Date above.**

## Select Form

- Electrical Forms (For Non-Standard Distribution)
  - Electrical Hanging Signs - Form H-2e

#### **Electrical Requirements on Grid**

- Orientation
  - Power Distribution
  - Main Drop Location
  - Legible Print/Layout

To use this grid:

- Use bold lines to indicate the outline of your booth.
  - Indicate the scale of the grid (i.e. 1 square = 1 foot) or indicate the dimensions of your booth.
  - Mark the adjacent booth numbers or aisle numbers.

Each square is feet square since my booth is feet wide by feet long.

**BACK OF BOOTH** (indicate adjacent booth or aisle number):

**FRONT OF BOOTH** (indicate adjacent booth or aisle number: \_\_\_\_\_)

**\*This form must be returned to GES for your orders to be processed.**



All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

## 2012 International CES-MeetingPlace

January 10 - 13, 2012

Las Vegas Convention Center, South Hall

Material Handling is the unloading of your exhibit materials, delivery to your booth, handling of empty containers to and from storage, and removal of your materials from your booth for reloading onto your outbound carrier. This is not to be confused with the cost to transport your exhibit material to and from the event.

### Benefits of Advance Shipping to the GES Warehouse

- Storage of materials for up to 32 days prior to your show.
- Delivery of Shipments to your booth by your published set-up time.
- Some convention centers and hotels do not have facilities for receiving or storing freight.
- Saves valuable set-up time.

### How to Ship in Advance to the GES Warehouse

- Remove all old shipping and empty storage labels.
- Fill out and attach enclosed Advance Shipping labels.
- Complete the enclosed Material Handling Order Form.
- Remember to confirm receipt of your shipment prior to leaving for the show.
- All shipments must have a bill of lading or delivery slip showing the number of pieces, weight, and type of merchandise.
- Certified weight tickets must accompany all shipments.
- Take the time to ensure that your display and products are packed neatly and securely.
- Do not ship uncrated materials to warehouse.
- For a rate quote please call GES Logistics at 1.888.454.4437.

### How to Ship to Exhibit Site

- Consign all **domestic** shipments c/o GES.
- Do **not** consign **international** shipments c/o GES; however, please contact our international division at: [GESLogistic\\_international@ges.com](mailto:GESLogistic_international@ges.com).
- Remove all old shipping and empty storage labels.
- Fill out and attach enclosed Direct Shipping labels.
- Complete the enclosed Material Handling Information Sheet.
- All shipments must have a bill of lading or delivery slip showing the number of pieces, weight, and type of merchandise.
- Certified weight tickets must accompany all shipments.
- Take the time to ensure that your display and products are packed neatly and securely.
- If you are shipping your carpet and/or lighting truss, make sure it is loaded last so it can be unloaded first.
- For a rate quote please call GES Logistics at 1.888.454.4437.

### Freight Carriers

Select a carrier with experience in handling exhibition materials. Make sure to give your carrier explicit information as to where and when to check in. Delivery and pick up times are often out of the range of "normal" delivery hours, make sure your carrier is committed to meeting your target dates and times. While making shipping plans to the Show, also plan for the return shipment. For a rate quote please call GES Logistics at 1.888.454.4437.

### Tracking Shipments

Confirm your delivery date and time with your carrier, and have all pertinent shipping information in the hands of your representative at show site. You may also want to review the return of your Goods at the end of the show. GES Logistics domestic shipments can be tracked online by going to: [www.ges.com/everything/logistics/tracking/](http://www.ges.com/everything/logistics/tracking/).

### Estimating Material Handling Charges

Handling charges are based on the weight of the freight. Shipments are billed by the hundred weight and rounded up to the nearest hundred. Minimum per Shipment may apply, see enclosed Material Handling Order Form for details. Please prepay all shipping charges - GES cannot accept or be responsible for collect shipments. Crated and uncrated shipments must be separated and clearly identified on separate bills of lading with separate weight tickets - otherwise GES will invoice the entire load at the Uncrated rate.

- **Crated** – Material that is skidded, or is in any type of shipping container that can be unloaded at the dock with no additional handling required.
- **Uncrated** – Material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting bars or hooks.
- **Overtime Surcharges** - Shows that move-in or move-out on weekends or after 4:30 PM during the weekday, may be subject to additional overtime surcharges. See enclosed Material Handling Order Form for details.

### Estimating Material Handling Charges, *continued*

- **Late Surcharges** – May be charged an additional overtime surcharge a. If advance freight is received before or after the published deadline date for shipments to arrive at the warehouse. See enclosed Material Handling Order Form for details.
- b. Freight shipments sent to the show after it has opened.
- c. Freight shipments that are received at showsite that do not meet their published date & time.
- **Shipment Surcharges** – A surcharge will be incurred per shipment for those that are received with incomplete information on shipping labels identifying company name and booth number and/or shipments that are left on the show floor at the end of the show with no labels and no bill of lading turned in.

### Machinery Labor and Equipment

Labor and equipment for uncrating, unskidding, positioning, leveling, dismantling, reocrating, and reskidding machinery and/or equipment must be ordered separately. Place your order for this labor using the In-Booth Forklift & Labor Order Form. If your material requires specialized rigging equipment, please notify us promptly so that we can make arrangements. When possible, supply your own rigging equipment with shipments and pre-rig your material.

### Storing Empty Containers

Properly labeled empty shipping cartons will be picked up, stored, and returned after the show. Labels are available at the **GES Servicenter®** or from your GES Service Executive and are for empty storage only. Depending on the size of the show, it can take from two to twelve hours to return empty crates. Do not store any items in crates marked "empty." GES has no liability for damage to crates or items sent to empty storage in crates.

### Outgoing Shipments

An OMHF (Outbound Material Handling Form / Bill of Lading) must accompany all outgoing shipments. Shipping information, outbound forms and labels will be available at the **GES Servicenter®**. Exhibitors selecting non-official carriers will need to make their own arrangements for pickup. Make sure that someone from your company will be on-site to oversee the outbound shipment of your display and product.

### Measure of Damage

- **Liability** – GES is liable for loss or damage to your Goods only if the loss or damage is caused by GES negligence.
- **Sole Relief** – If found liable for any loss, GES' sole and exclusive maximum liability for loss or damage to Customer's Goods is limited to \$.50 (USD) per pound with a maximum liability of \$100 (USD) per container, or \$1,500.00 (USD) per shipment, whichever is less.

### Insurance

All of your Goods should be insured by your own insurance policy. Although we do our best to handle your Goods as our own, there are many variables in shipping and handling that can affect your exhibit and products. GES has published GES Terms & Conditions of Contract that are in this exhibitor service manual. Please read them carefully. It is recommended that your Goods be insured.

### Work Zone

Customer acknowledges that the show site and surrounding areas are active work zones. Customer, its agents, employees and representatives are present at their own risk.





# CES Meeting Place Material Handling Order Form

R-2

RETURN WITH G-2: PAYMENT &amp; CREDIT CARD CHARGE AUTHORIZATION FORM TO: Fax: 866.329.1437

Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • International Exhibitor Fax: 702.263.1520 • cesmeetingplace@ges.com

All orders are governed by the GES Payment Policy and GES Terms &amp; Conditions of Contract as specified in this Exhibitor Services Manual.

2012 International CES-MeetingPlace

January 10 - 13, 2012

Las Vegas Convention Center, South Hall

Form Deadline Date:  
December 21, 2011

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER

**GES Warehouse will be closed December 24-26, 2011 in observance of the Christmas Holiday and January 1, 2012 for New Year's Day.**

**Certified Weight Tickets Are Required For All Shipments:**

Drivers with inbound shipments must check in at the GES warehouse or exhibit site by 2:00 PM to be guaranteed same day unloading. Warehouse receiving hours are Monday - Friday, 8:00 AM - 4:30 PM; Closed 12:00 PM - 1:00 PM & Holidays.

**Advance Shipment to Warehouse (300 lbs. minimum per shipment)**

**Advance Shipments to Warehouse:** GES will receive uncrated carpet and pad at the warehouse. **Price includes:** unloading crated freight (the warehouse cannot receive uncrated shipments); storing at warehouse for up to 30 days (any materials stored beyond 30 days will incur additional costs applied to your invoice); reloading onto trucks and delivery to the exhibit site; unloading freight and delivery to your booth; picking up, storing, and returning empty shipping containers; and reloading freight for return to your specified destination from exhibit site.

Crated Materials	
Rate	\$ 54.46 cwt

**Arrival Dates for Shipments:****Advance Dates:**

*Tue, Nov 29, 2011:* Advance shipments may begin arriving at warehouse.

*Wed, Dec 21, 2011:* Last day for crated shipments to arrive at the advance warehouse without surcharges. A \$16.34 per CWT (\$49.02 minimum) late arrival surcharge based on the above rates will apply to each shipment received at the advance warehouse after this last date.

**Direct Shipment to Exhibit Site (300 lbs. minimum per shipment)**

**Direct Shipments to Exhibit Site:** **Price includes:** unloading freight and delivery to your booth; picking up, storing, and returning empty shipping containers; and reloading freight for return to your specified destination from exhibit site. However, any materials shipped back to warehouse from exhibit site will incur additional costs applied to your invoice.

Crated Materials	
Rate	\$ 39.87 cwt

Uncrated Materials	
Rate	\$ 48.82 cwt

**Arrival Dates for Shipments:****Direct Dates:**

**REFER TO TARGETED FLOORPLAN:** Refer to targeted floorplan for your assigned date. An additional charge of \$12.06 per CWT (\$36.18 minimum) will apply to those shipments not meeting their targeted date and time. Trucks checking in after 2:00 PM can not be guaranteed same day unloading and may be subject to off-target surcharges.

**Product Arrival:**

Product arrival is scheduled for January 7, 2012. For security purposes it is recommended that products be scheduled to arrive on or after this date. All carrier shipping documents must identify your shipment as product. If your documents do not identify your shipment as product, it may be considered exhibit material and off-target surcharges may apply.

**Small Packages:** Cartons and envelopes received without documentation will be delivered without guarantee of piece count or condition. Maximum weight is 50 lbs. per shipment, per delivery. This includes UPS and Federal Express shipments. All shipments received via air carrier that do not fall under the small package category will be billed at standard material handling rates.

**ADDITIONAL DISCOUNTS AVAILABLE with GES Logistics - Transportation Plus**

**SHIP WITH GES LOGISTICS TO RECEIVE A 10% SAVINGS ON MATERIAL HANDLING WITH TRANSPORTATION PLUS. SEE BROCHURE AND R-2a ORDER FORM FOR DETAILS AND RATES FOR 2012 INTERNATIONAL CES.**

**Please Indicate Below**

**Calculate Total CWT** (Enter in increments of 100's only; round up to the next 100 mark if your weight is more than 8 lbs. over the previous 100 mark. **300** pound minimum per shipment.)

\_\_\_\_\_ pounds ÷ 100 = \_\_\_\_\_ Total CWT

**Shipment Will Be Sent To:**

Exhibit Site     Warehouse

On Date: \_\_\_\_\_

By Carrier: \_\_\_\_\_

Total Number of Pieces: \_\_\_\_\_

We understand that your calculation is only an estimate. Invoicing will be done from the actual weight. Adjustments will be made accordingly.

**Measure of Damage:** If found liable for any loss, GES' sole and exclusive maximum liability for loss or damage to Customer's Goods is limited to \$.50 (USD) per pound with a maximum liability of \$100 (USD) per container, or \$1,500.00 (USD) per shipment, whichever is less.

**Place Order Here**

(Please Complete R-8 for Using GES Logistics - Domestic Shipping Services)

SMALL PACKAGE DESCRIPTION	PRICE	X QUANTITY	= TOTAL PRICE
Small Package, 1st Carton	\$ 44.53	1	\$
Small Package, Each Additional Carton	\$ 10.42		\$

MATERIAL HANDLING DESCRIPTION	PRICE	X	CWT	= TOTAL PRICE
				\$

A.  Payment Enclosed

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

**Authorized Signature - Please Sign:** **X**

AUTHORIZED NAME - PLEASE PRINT \_\_\_\_\_ DATE \_\_\_\_\_

**NEED ASSISTANCE?**

Follow GES on Twitter for Updates at <http://twitter.com/GESatCES>Toll Free: 800.475.2098 Tel: 702.515.5970 [www.ges.com/chat](http://www.ges.com/chat)

011005118

Order directly with GES ONLINE at: [www.ges.com](http://www.ges.com)

USE THESE SHIPPING LABELS AS THEY WILL EXPEDITE HANDLING. Copies of these labels are acceptable if additional labels are needed.  
See form H-1a: Hanging Sign Shipping Labels when shipping Hanging Signs.

R-5



FROM:

LVCC  
ADVANCE SHIPMENT

TO:

FULL EXHIBITING COMPANY NAME AT SHOW

2012 International CES-MeetingPlace

NAME OF EXHIBITION

011005118

BOOTH NUMBER

C/O GES

7000 Lindell Road  
Las Vegas, NV 89118  
USA

**SHIPMENT SHOULD ARRIVE ON OR BETWEEN:**

**Tuesday, Nov 29, 2011 - Wednesday, Dec 21, 2011**

GES Warehouse will be closed December 24-26, 2011 in observance of the Christmas Holiday and January 1, 2012 for New Year's Day.

**CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS.** Drivers must check in by 2:00 PM to be guaranteed same day unloading. Warehouse receiving hours are Monday - Friday, 8:00 AM - 4:30 PM; Closed 12:00 PM - 1:00 PM & Holidays.

Carrier \_\_\_\_\_  
Number \_\_\_\_\_ of \_\_\_\_\_ pieces



FROM:

LVCC  
ADVANCE SHIPMENT

TO:

FULL EXHIBITING COMPANY NAME AT SHOW

2012 International CES-MeetingPlace

NAME OF EXHIBITION

011005118

BOOTH NUMBER

C/O GES

7000 Lindell Road  
Las Vegas, NV 89118  
USA

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Carrier \_\_\_\_\_  
Number \_\_\_\_\_ of \_\_\_\_\_ pieces



USE THESE SHIPPING LABELS AS THEY WILL EXPEDITE HANDLING. Copies of these labels are acceptable if additional labels are needed.

R-6



FROM:

**LVCC  
DIRECT SHIPMENT**

TO:

*FULL EXHIBITING COMPANY NAME AT SHOW*

**2012 International CES-MeetingPlace**

NAME OF EXHIBITION

011005118

BOOTH NUMBER

C/O GES

Las Vegas Convention Center  
3150 Paradise Road  
Las Vegas, NV 89109-9096  
USA

**Reference Targeted Floorplan for Dates & Times.**

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading.

Carrier \_\_\_\_\_  
Number \_\_\_\_\_ of \_\_\_\_\_ pieces



FROM:

**LVCC  
DIRECT SHIPMENT**

TO:

*FULL EXHIBITING COMPANY NAME AT SHOW*

**2012 International CES-MeetingPlace**

NAME OF EXHIBITION

011005118

BOOTH NUMBER

C/O GES

Las Vegas Convention Center  
3150 Paradise Road  
Las Vegas, NV 89109-9096  
USA

**Reference Targeted Floorplan for Dates & Times.**

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading.

Carrier \_\_\_\_\_  
Number \_\_\_\_\_ of \_\_\_\_\_ pieces



**RETURN TO:**

Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 • International Exhibitor Fax: 702.263.1520 • cesmeetingplace@ges.com

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

**2012 International CES-MeetingPlace**

January 10 - 13, 2012

Las Vegas Convention Center, South Hall

**Form Deadline Date:**  
 January 11, 2012

**MANDATORY FORM\***

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER

Please complete this form and return it to GES before the above Deadline Date so we can provide you with printed outbound material handling documents and shipping labels at the close of the show for you to review and sign. To take advantage of this service, please complete and return this form. If this form is not received by GES by the time of above Deadline Date, this pre-printing service will not be provided, no exceptions.

**Shipping Information**
**FROM:**

COMPANY/CONSIGNEE:	ATTENTION:			
STREET ADDRESS:	CITY:	STATE:	ZIP:	COUNTRY:
PHONE:	FAX:			BOOTH NUMBER:

**SHIPPING DESTINATION 1:**

 Number of Labels Needed: 

COMPANY/CONSIGNEE:	ATTENTION:			
STREET ADDRESS:	CITY:	STATE:	ZIP:	COUNTRY:
PHONE:	FAX:			BOOTH NUMBER:

**SHIPPING DESTINATION 2:**

 Number of Labels Needed: 

COMPANY/CONSIGNEE:	ATTENTION:			
STREET ADDRESS:	CITY:	STATE:	ZIP:	COUNTRY:
PHONE:	FAX:			BOOTH NUMBER:

**Measure of Damage:** If found liable for any loss, GES' sole and exclusive maximum liability for loss or damage to Customer's Goods is limited to \$.50 (USD) per pound with a maximum liability of \$100.00 (USD) per container, or \$1,500.00 (USD) per shipment, whichever is less.

Once your shipment is packed and ready to be picked up, please return the outbound material handling order form to the **GES Servicenter®**. Verify the piece count, weight, and that the signature is on the outbound material handling order form prior to shipping out. **Shipments without paperwork turned in will be returned to GES Warehouse or forced onto another carrier at Exhibitor's expense.**

**GES does not accept responsibility for any exhibitor property left on the show floor unattended at any time for any reason.**

\*This form must be returned to GES for your order(s) to be processed.





# CES Meeting Place Payment and Credit Card Charge Authorization

G-2

## RETURN TO:

Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 • International Exhibitor Fax: 702.263.1520 • cesmeetingplace@ges.com

All orders are governed by the GES Payment Policy and GES Terms &amp; Conditions of Contract as specified in this Exhibitor Services Manual.

## 2012 International CES-MeetingPlace

January 10 - 13, 2012

Las Vegas Convention Center, South Hall

Refer to order form for services. All orders require a form of payment at time of ordering.

## MANDATORY FORM\*

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER	
STREET ADDRESS	CITY	STATE ZIP	COUNTRY
PHONE	FAX	PURCHASE ORDER NUMBER	
SHOWSITE CONTACT	SHOWSITE CONTACT EMERGENCY PHONE NUMBER	CONTACT'S HOTEL (OPTIONAL)	

## Payment Policy

**Payment for Services** — GES requires payment in full at the time services are ordered. Further, GES requires that you provide a credit card authorization with your initial order. For your convenience, we will use this authorization to charge your account for services, which may include labor, material handling, or any applicable fuel or energy surcharge.

**Discount Prices** — To qualify for discount pricing, orders must be received with payment on or before the discount price deadline(s).

**Method of Payment** — Global Experience Specialists accepts MasterCard, Visa, American Express, check and bank wire transfer. Purchase orders are not considered payment. All payments must be made in U.S. funds drawn on a U.S. Bank. *Exhibitors will be charged a \$50.00 fee for returned NSF checks.*

**Third Party Billing** — Each exhibiting firm is ultimately responsible for all charges incurred on its behalf. Global Experience Specialists reserves the right to institute collection action against the exhibitor if the authorized third party does not pay. See *Third Party Billing Request* form.

**Tax Exempt** — If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exemption Certificate for that state. Please send the above information to the GES office for this show. Taxes vary by location and will be added to your invoice, if you do not submit your tax exempt certificate prior to the deadline.

**Adjustments and Cancellations** — No adjustments to invoices will be made after the close of the show. Please refer to the individual forms for labor, etc., for cancellation fees. All orders cancelled by the Exhibitor or due to the cancellation of an event or their non-participation may be subject to cancellation fees equal to 50% - 100% of the total order, based upon the status of move-in, work performed and/or GES set-up costs or expenses. A minimum non-refundable deposit of \$25.00 will be applied towards the invoice, unless there is a cancellation of your order. Additionally, GES retains the right to implement/assess a fuel or energy surcharge on all services as necessary based upon market conditions.

## Bank wire transfer payment information:

## Beneficiary: Global Experience Specialists

c/o Bank of America  
901 Main Street, TX1-492-07-14  
Dallas, TX 75202-3714 USA  
Telephone # 800-657-9533 ext 59248      CHIPS Address: 0959

## If requested, following is the physical address for routing identifiers:

Bank of America, Wire Transfer-Customer Services  
2000 Clayton Road, Concord, CA 94520 USA

To properly credit your account, send the following information to the GES address listed on the order forms:

- exhibiting company name, show name, show facility, and booth number
- date and amount of wire transfer
- bank and country where transfer originated

If you have any questions regarding our payment policy, please call GES National Servicenter® at 800.475.2098 or visit the GES Servicenter® at the show.

Please complete the information and return payment in full with this form and your orders. You may choose to pay by credit card, check, or bank wire transfer, however, we require your credit card charge authorization to be on file with GES.

All balances must be paid at the conclusion of the event. You agree to late fees up to 1.5% per month on any balance not paid at the conclusion of the event, or balance left without appropriate credit card on file.

For your convenience, we will use this authorization to charge your credit card for any additional amounts ordered by your representative or services rendered to your company for this event.

GES will charge a convenience fee for each request to reprocess payment to an alternate credit card in order to cover incremental processing costs. An alternate credit card is a credit card different than the one used to process your initial payment in accordance with GES payment policy. The convenience fee will be quoted at the time your request is made to reprocess payment. The convenience fee will be added to your account balance and settled utilizing the new credit card provided.

GES requires the highest standards of integrity from all employees. Please call our confidential Always Honest hotline at 866.225.8230 to report fraudulent or unethical behavior.

\*This form must be returned to GES for your orders to be processed.

## Credit Card Charge Authorization

All information must be provided. Your order will not be processed if any information is missing. (i.e., Expiration Date, Account Number, Contact Information, Type of Card, Signature) We require your credit card charge authorization to be on file with GES even if you are paying by check or bank wire transfer.

Account Number	<input type="checkbox"/> Corporate Card	<input type="checkbox"/> Personal Card
-	-	-

PROVIDE EXPIRATION DATE	EXPIRATION DATE	<input type="checkbox"/> MasterCard	<input type="checkbox"/> VISA	<input type="checkbox"/> American Express	*Signature Required Below
-------------------------	-----------------	-------------------------------------	-------------------------------	---	---------------------------

CARDHOLDER'S NAME	PLEASE PRINT	
CARDHOLDER'S BILLING ADDRESS	CITY	
STATE	ZIP	COUNTRY

Calculation of Orders		TOTAL
Material Handling		\$
Furniture & Accessories		\$
Specialty Furniture		\$
Graphics & Signage		\$
Installation & Dismantling Labor		\$
Electrical (Discount Deadline Date - 12/12/2011)		\$
Other GES Services (Specify)		\$
<b>FULL PAYMENT in U.S. funds drawn on a U.S. Bank</b> Global Experience Specialists Federal ID #59-100863 GES is exempt from backup withholding tax.		\$

To simplify payment, send a check payable to Global Experience Specialists, Inc. (GES) for your entire order or note the amount to be charged to your credit card.

Charge my credit card in the amount of:

Enclosed is a check in the amount of:

Check Number:  Dated:

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract. \*Credit card charge authorization signature required below.

PLEASE SIGN  X

AUTHORIZED SIGNATURE / CARDHOLDER'S SIGNATURE

AUTHORIZED NAME - PLEASE PRINT

DATE

## NEED ASSISTANCE?

Follow GES on Twitter for Updates at <http://twitter.com/GESatCES>Toll Free: 800.475.2098 Tel: 702.515.5970 [www.ges.com/chat](http://www.ges.com/chat)

011005118

Order directly with GES ONLINE at: [www.ges.com/ecomm](http://www.ges.com/ecomm)

**RETURN TO:**

Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 • International Exhibitor Fax: 702.263.1520 • cesmeetingplace@ges.com

**All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.**

**2012 International CES-MeetingPlace**

January 10 - 13, 2012

Las Vegas Convention Center, South Hall

**Refer to order form for services. All orders require a form of payment at time of ordering.**

**MANDATORY FORM\***

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
--------------	---------------	--------------

You may arrange for a third party to handle your display and be billed for services. GES will agree to this arrangement if the third party has a satisfactory payment record with us. **Both the Exhibiting Firm and Third Party** must complete this form, including **Third Party Credit Card Charge Authorization below**. Return form by the deadline date. **GES reserves the right to deny any Third Party Billing Request that is not complete or received by the deadline date.**

It is understood and agreed that the exhibiting firm is ultimately responsible for payment of charges. If your named third party does not pay the invoice before the last day of the show, charges will revert to you, the exhibiting firm. All invoices are due and payable upon receipt. GES Terms & Conditions of Contract apply to both the Exhibiting Firm and Third Party Representative.

**Exhibiting Firm**

EXHIBITING FIRM		
STREET ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	

*The items checked below are to be invoiced to the Exhibiting Firm:*

- |   |  |
|---|--|
| <input type="checkbox"/> Booth Cleaning               | <input type="checkbox"/> Rental Furniture        |
| <input type="checkbox"/> Rental Carpet                | <input type="checkbox"/> Exhibit Systems         |
| <input type="checkbox"/> Signs                        | <input type="checkbox"/> I & D Labor             |
| <input type="checkbox"/> Electrical Outlets           | <input type="checkbox"/> In-Booth Forklift Labor |
| <input type="checkbox"/> Electrical Labor             | <input type="checkbox"/> Plumbing                |
| <input type="checkbox"/> Material Handling In & Out   | <input type="checkbox"/> Transportation Charges  |
| <input type="checkbox"/> Other (Please Specify) _____ |  |

**Third Party**

THIRD PARTY		
STREET ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	

*The items checked below are to be invoiced to the Third Party:*

- |   |  |
|---|--|
| <input type="checkbox"/> All Services                 | <input type="checkbox"/> Booth Cleaning          |
| <input type="checkbox"/> Rental Furniture             | <input type="checkbox"/> Rental Carpet           |
| <input type="checkbox"/> Exhibit Systems              | <input type="checkbox"/> Signs                   |
| <input type="checkbox"/> Electrical Outlets           | <input type="checkbox"/> I & D Labor             |
| <input type="checkbox"/> Electrical Labor             | <input type="checkbox"/> In-Booth Forklift Labor |
| <input type="checkbox"/> Plumbing                     | <input type="checkbox"/> Transportation Charges  |
| <input type="checkbox"/> Other (Please Specify) _____ |  |

**Exhibiting Firm Credit Card Charge Authorization**

All information must be provided. **Your order will not be processed if any information is missing.** (i.e., Expiration Date, Account Number, Contact Information, Type of Card, Signature) **We require your credit card charge authorization to be on file with GES even if you are paying by check or bank wire transfer.**

Account Number	<input type="checkbox"/> Corporate Card	<input type="checkbox"/> Personal Card
-	-	-

PROVIDE EXPIRATION DATE	EXPIRATION DATE	<input type="checkbox"/> MasterCard
		<input type="checkbox"/> VISA
		<input type="checkbox"/> American Express

CARDHOLDER'S NAME PLEASE PRINT

CARDHOLDER'S BILLING ADDRESS CITY

STATE ZIP COUNTRY

**I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract. Credit card charge authorization signature required below.**

**PLEASE SIGN** **X**  
AUTHORIZED SIGNATURE / CARDHOLDER'S SIGNATURE

AUTHORIZED NAME - PLEASE PRINT DATE

**Third Party Credit Card Charge Authorization**

All information must be provided. **Your order will not be processed if any information is missing.** (i.e., Expiration Date, Account Number, Contact Information, Type of Card, Signature) **We require your credit card charge authorization to be on file with GES even if you are paying by check or bank wire transfer.**

Account Number	<input type="checkbox"/> Corporate Card	<input type="checkbox"/> Personal Card
-	-	-

PROVIDE EXPIRATION DATE	EXPIRATION DATE	<input type="checkbox"/> MasterCard
		<input type="checkbox"/> VISA
		<input type="checkbox"/> American Express

CARDHOLDER'S NAME PLEASE PRINT

CARDHOLDER'S BILLING ADDRESS CITY

STATE ZIP COUNTRY

**I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract. Credit card charge authorization signature required below.**

**PLEASE SIGN** **X**  
AUTHORIZED SIGNATURE / CARDHOLDER'S SIGNATURE

AUTHORIZED NAME - PLEASE PRINT DATE





# CES Meeting Place Graphics and Signage Order Form

I-1

RETURN WITH G-2: PAYMENT &amp; CREDIT CARD CHARGE AUTHORIZATION FORM TO: Fax: 866.329.1437

Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • International Exhibitor Fax: 702.263.1520 • cesmeetingplace@ges.com

All orders are governed by the GES Payment Policy and GES Terms &amp; Conditions of Contract as specified in this Exhibitor Services Manual.

## 2012 International CES-MeetingPlace

January 10 - 13, 2012

Las Vegas Convention Center, South Hall

**Discount Deadline Date:**  
December 12, 2011

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER

## Price List

ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
600505	Sign, 10"x60"	\$ 62.38	\$ 93.36
600506	Sign, 11"x14"	\$ 43.26	\$ 64.89
600507	Sign, 14"x22"	\$ 59.74	\$ 89.61
600508	Sign, 14"x44"	\$ 72.10	\$ 108.15
600509	Sign, 20"x60"	\$ 158.88	\$ 238.45
600510	Sign, 22"x28"	\$ 60.26	\$ 90.64
600512	Sign, 28"x44"	\$ 106.61	\$ 160.17
600514	Sign, 40"x60"	\$ 185.39	\$ 256.84
600515	Sign, 48"x96"	\$ 477.67	\$ 716.43
600501	Sign, 7"x11"	\$ 34.51	\$ 50.73
600502	Sign, 7"x44"	\$ 42.75	\$ 64.38
600547	Easel Back	\$ 6.58	\$ 9.87

## We offer complete graphics services from Design to Print!

We can create custom graphics to fit any of your needs, including:

- Pressure Sensitive Vinyl (PSV) Booth Wraps (the same as vehicle wraps)
- Vinyl or Mesh Banners for use in your booth
- Backlit graphics for lightboxes and display cases
- Custom fit / contour cut / 3D graphics for eye catching effects
- Printing on specialized materials

For a quotation, please visit: <http://www.ges.com/graphics/quote/>

## Please Indicate Choice

## Place Order Here

## I have NOT sent my print ready file(s) to GES

Please let us know when you expect to submit your artwork:

- I need assistance submitting my file(s), please contact me  
 I will be submitting my file by (date) \_\_\_\_\_  
 I need GES to set my copy  
 Copy placement only - indicate copy in the area below

## I have already sent my print ready file(s) to GES

Check the submission type used below:

- I put them on the GES FTP site  
 I sent them to the [gesgraphics@ges.com](mailto:gesgraphics@ges.com) mailbox  
 I sent a disc via USPS, FedEx, UPS or other  
 I sent them directly to a GES employee (insert name below)

## Digital File Submission:

You can upload your file(s) after sending in your order using the information below.

<ftp://csftp.ges.com/West>

USER NAME: geswstftp

PASSWORD: o8clx6eq

Please make sure your file(s) are labeled with the exhibiting company's name and the show name (e.g. EGGWHITES\_COOKING SHOW.zip)

SIGN INFO

If you do not have a print file to submit, please write in the text and description for your sign order here:

ITEM#	DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
A.	Total All items Ordered			\$
B.	Sales Tax: 8.1%			A x 8.1 % = B \$
C.	Payment Enclosed			A + B = C \$

I agree in placing this order that I have accepted GES Payment Policy and GES Terms &amp; Conditions of Contract.

Authorized Signature - Please Sign: 

AUTHORIZED NAME - PLEASE PRINT

DATE



All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

## 2012 International CES-MeetingPlace

January 10 - 13, 2012

Las Vegas Convention Center, South Hall

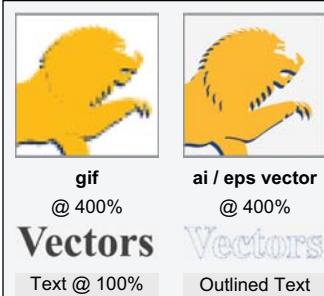
We want your graphics and images to look their absolute best. We are committed to partnering with you in order to provide the most comprehensive and effective solutions in the trade show industry. The graphic print and production industry is continuously evolving. In order to insure the best quality graphics and images from your digital files, and to make file transfers as seamless as possible, we are pleased to provide you with guidelines for submission of your art to Graphics Production. If you are unable to provide digital artwork for your signage needs, we are capable of providing you with layout services. Additional fees will apply. Please contact GES for details.

Suitable Formats for images or logos	
Program	Preferred Format
Adobe Illustrator CS4	ai, eps
Adobe Photoshop CS4	tiff (LZW), jpeg (high quality)
Adobe InDesign CS4	indd (include all links)
Adobe Acrobat	PDF (press quality setting)
QuarkXPress 7	qxd (include all links)

Suitable Media for images or logos	
Media	Preferred Format
CD-ROM (CD-R or CD-RW)	Please send hard copy color proofs
DVD-ROM (DVD-R or DVD-RW)	Please send hard copy color proofs
Email Attachments	Limited to maximum size of 5MB
FTP	Mandatory zip or sit compression

## AVOIDING ADDITIONAL COSTS:

Files obtained from the internet (.jpg or .gif) or artwork created in MS Office applications (Word, Excel, PowerPoint, etc.) are often not suitable for high quality output, and often require additional hourly charges. Artwork should be created at actual size, however, for larger files i.e., banner artwork, 10% or 25% of actual size is acceptable. Scans should be no smaller than 300dpi at quarter size. To avoid additional costs associated with these file types, please supply files in accordance with the defined herein.



## Vectors

## Vectors

Text @ 100%

Outlined Text

## Vector Artwork

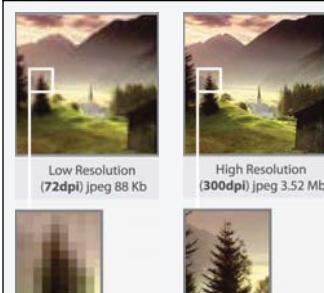
For the best quality, artwork should be created in **vector format (ai or vector eps)**.

Logos taken from websites are generally gifs. **Gif files are not acceptable as they will not print clearly.**

See Visual.

Artwork which is going to be produced in vinyl, for example; solid company logo's or text, must be supplied in a **vector format (ai or vector eps)**.

Artwork created in a pixel format, i.e., TIFF and JPEG is not suitable. See Visual.



## Bitmap/Raster Artwork

**JPEG** - We accept this format but only if used to compress a file for ease of sending, the original artwork should have been created high resolution - **300dpi or vector eps to print at the best possible quality.**

See Visual.

**PDF** - These are print files only and can not be altered to fit different sizes, artwork must be set up at the correct proportion and at print ready quality.

Make sure images are saved at high resolution (300dpi).

See Visual.



## Color Set Up

If your artwork is using PANTONE Colors, please supply a Pantone color reference. Some colors are more likely to be achieved, but due to printer limitations, Pantone colors are matched to the best possible interpretation for the specific output device. Hard copies such as brochures or print outs can be used as a reference for color matching.

## Fonts

Turn all fonts into outlines or convert to paths before sending the files. If you are using a program where this is not an option, **YOU MUST INCLUDE ALL FONTS** with your files.

## FTP (File Transfer Protocol) Information

You can upload your file(s) after sending in your order using the information below.

HOST

Western Region Shows

ftp://csftp.ges.com/West

USER NAME:

PASSWORD:

geswstftp

o8clx6eq

Please make sure your file(s) are labeled with the exhibiting company's name and the show name (e.g. EGGWHITES\_COOKING SHOW.zip)





Smart City  
5795 W. Badura Ave, Suite 110  
Las Vegas, Nevada 89118  
888-446-6911  
702-943-6001 (Fax)

## LAS VEGAS CC



EARLY ORDER DEADLINE: 12 / 12 / 11



PRODUCED BY  
 CEA.

Company Name	Booth / Room	
Billing Name	<input type="checkbox"/> Yes <input type="checkbox"/> No <i>If a show directory is published, do you want your company name and assigned numbers listed?</i>	
Billing Address	Incentive Order Deadline: 12 / 12 / 11	
City, State / Country, Zip	Email	
Contact	Telephone Number (      ) -	Fax Number (      ) -
Credit Card Number:	<input type="checkbox"/> AMX <input type="checkbox"/> MC <input type="checkbox"/> Visa	Expiration Date (MM / YY): ____ / ____
Print Card Holder Name:	Card Holder Signature and/or Acceptance of T's & C's:	

**Important! Important!** Please review the "Product Overview / Glossary" section of our literature to assure that the services you have selected will provide the required functionality for any application(s) you will be utilizing. **A complete description of all services and Terms & Conditions may be found online at [www.smartcity.com](http://www.smartcity.com) "Conventions" section.** Please call if assistance is needed.

Description of Service	Type	QTY	Incentive	Base	Total								
<b>1. Internet – Networking Services: ( 10 / 100 Base - T )</b>													
a. NetPremium (Shared Ethernet Service, 1 Static Public IP address)	SE		\$ 1,195	\$ 1,495									
b. Additional Public IP Address / Device (NetPremium) - Max 10 addl allowed	IA-SP		\$ 150	\$ 164									
c. NetStandard (Shared EtherNAT Service, 1 Static Private IP address)	NE		\$ 995	\$ 1,245									
d. Additional Private IP Address / Device (NetStandard) - Max 10 addl allowed	IA-SN		\$ 125	\$ 136									
e. NetBasic (Shared up to 512K↑/1.5M↓)(1 Private DHCP IP, 1/Device) - Limited Qty	BE-1.5		\$ 795	\$ 995									
f. NetExpress (Shared up to 256K↑/512K↓)(1 Private DHCP IP, 1/Device)-Limited Qty	BE-512		\$ 595	\$ 745									
g. NetDedicated (Dedicated 1.54 Mbps w/5 IP addresses) - No addl IP's available	TS		\$ 3,495	\$ 4,370									
h. NetDedicated Plus (Dedicated 3 Mbps w/29 IP addresses)	TS-03		\$ 5,900	\$ 6,704									
<b>2. Internet – Networking Services: Equipment</b>													
a. Hub Rental (8 Port) – 10 / 100 Base -T	H8		\$ 150	\$ 164									
b. Hub Rental (24 Port) – 10 / 100 Base -T	H4		\$ 225	\$ 245									
c. Patch Cable (up to 50') – Cat 5e	PC		\$ 50	\$ 54									
<b>3. Voice Services: PBX Service – Dial “9” for an outside line</b>													
a. Single Line (no Instrument) (unrestricted long distance)	LO		\$ 275	\$ 345									
b. Multi-Line Phone w / 1 main Number & 1 rollover line (unrestricted LD)	ML		\$ 409	\$ 490									
<b>4. Voice Services: Dedicated Line ( Direct line do not dial “9” )</b>													
a. Dedicated Line - (no Instrument) (unrestricted) - Limited Quantity	DL		\$ 409	\$ 490									
<b>5. Voice Services: Special Services</b>													
a. Telephone Instrument (Single Line, Touchtone) upon request	SL / DI												
b. Long Distance Restrictions (Local & Credit Card / Local Only ) upon request	CC / TLD												
<b>6. Special Line Services (For 3<sup>rd</sup> Party Circuit Extensions - Must order circuit from local Bell Co or Other Provider)</b>													
a. Analog Extended Pots line from Demarc to Booth	DP		\$ 200	\$ 250									
b. ISDN BRI or DSL Extended circuit from Demarc to Booth	IS / HL		\$ 400	\$ 500									
c. T-1 Extended Data / Telco circuit from Demarc to Booth	(See T&C 8) T2 / T1		\$ 2,000	\$ 2,452									
e. DS-3 Extended circuit from Demarc to Booth	(See T&C 8) T3		\$ 9,000	\$ 10,082									
f. Labor / Floor Work - Fee per hour	(See T&C 1) FW		\$ 75	\$ 75									
g. Point-to-Point / Special Engineering / VPN / Web Casting	(See T&C 1) VP / MI		(Call 888-446-6911 for quote)										
<b>7. Special Quote – Attachment A or SOW (if applicable)</b>													
<b>8. Move - In / On - Site order fee of \$250 Internet/Network / \$75 Telephone - per line (if ordering service after show move-in has started).</b>													
<b>9. Distance Fee of \$500 Internet / \$100 Telephone for each line outside the convention venue. x (number of lines)</b>													
<b>SUBTOTAL</b>													
Unused portions of deposits returned with final billing.	<b>ESTIMATED 10% TAX / FEES DEPOSIT = SUBTOTAL x 10%</b>												
<b>TOTAL PAYMENT MUST ACCOMPANY ORDER. Credit Card users may fax order to 702-943-6001</b>													
<b>GRAND TOTAL</b>													

\*\*\* Incentive Price applies to orders received With Payment 21 days prior to the 1<sup>st</sup> day of show move-in. \*\*\*

FOR SMART CITY USE:	Payment Rec'd (Amount):	Customer No: <b>2012 - 030 - 892 -</b>
---------------------	-------------------------	--

ORDER ON LINE: [www.smartcity.com/orders/placeorder.asp](http://www.smartcity.com/orders/placeorder.asp)

## Terms and Conditions / Payment Options

- 1. Smart City is the exclusive provider of all Voice, Data and Network services (wired and wireless) and installer of all cabling (except Electrical) including but not limited to Voice and Data** communications cabling. This includes **all cabling** to meeting rooms, booths, within booths (under carpet and flooring), fiber optic, twisted pair (Category 3, 5 and 6), coaxial and all other non Electrical cabling.
- 2. The use of the network connection(s) provided by Smart City may be used only by the directors, officers and employees of the Company, its guests, its agents and consultants while performing service for the Company and cannot be resold or distributed to other companies or individuals.**
- 3. All devices for which Smart City directly or indirectly provides Internet / Network connectivity must pay a device charge or purchase a Smart City assigned IP address.**
- 4. Incentive Price** applies when a completed order with payment is received no later than 21 days prior to the first day of show move-in. **Base Price** applies to (a) all orders received from One (1) to Twenty (20) days before show move-in has started or (b) orders received on or before the 21 day Incentive Deadline without payment (c) **orders placed on site or after show move-in has started will be at Base Price plus an additional 20% X Base Price.**
- 5. Internet / Network** – 100 Mbps, full-duplex, Ethernet access to our backbone, with shared or dedicated Internet access up to 128 Kbps or greater (depending on service ordered) via an RJ-45 jack, is provided for each connection ordered.
- 6. Shared Internet Services Specific:** Routers, Streaming Applications, VoIP, DHCP, NAT or Proxy Servers are **not allowed with any of our shared Internet / Network services**. This includes, but is not limited to, NetPremium, NetStandard, NetBasic, and NetExpress. Smart City can engineer a custom dedicated network(s) to accommodate such special requests. Please call for quote.
- 7. Rates listed include a single IP address, standard installation to the booth in the most convenient manner and does not include computer equipment, NIC card, TCP / IP software or power to the booth.**
- 8. Limited Availability:** T-1 / DS-3 and other special circuit orders must be placed 45 days prior to show move-in date due to limited availability and to avoid additional charges.
- 9. Wireless Specific:** (a) Smart City is the exclusive provider of voice, wired and wireless data service(s) for the Facility. **Wireless Devices not authorized by Smart City are strictly prohibited.** Customer(s) that desire to showcase their wireless products must contact Smart City 21 days in advance of show move-in to investigate the potential of Smart City engineering a customized cohesive network to operate without interference to other Customer(s), (applicable charges may apply). (b) The use of any wireless device that interferes with the facility's 2.5 / 5.8 GHZ wireless data frequency range is prohibited and subject to disconnection at the Customer expense.
- 10. Unless otherwise directed, Smart City is authorized to cut floor coverings to permit installation of service.**
- 11. Internet Performance Disclaimer:** Smart City does not guarantee the performance, routing, or throughput; either expressed or implied, of any data circuit(s) connectivity with regards to the Internet and / or Internet backbone(s) beyond the Facility.
- 12. Only Smart City personnel are authorized to modify system wiring or cabling. Material and equipment furnished by Smart City for this service contract shall remain the property of Smart City.**
- 13. CANCELLATION** – There is a minimum \$150 Cancellation fee. Cancellations must be in writing. Additional cancellation charges will apply for orders that have already incurred labor, material, and / or engineering costs. Some broadband services and special circuits cannot be cancelled once ordered and will incur full charges listed / quoted. Credit will not be given for service(s) installed and not used.
- 14. Service problems must be reported to the Smart City Service Desk. Service claims will not be considered unless filed in writing by Customer prior to close of show.**
- 15. Any additional cost incurred by SMART CITY to: 1) assist in trouble diagnosis or problem resolution found not to be the fault of SMART CITY or 2) collect information required to complete the installation that customer fails to provide (i.e. floor plans or special circuit numbers) may be billed to the Customer at the prevailing rate.**
- 16. Equipment Management:** (a) Customers should pick up hubs, wireless devices, telephone instruments and other rental equipment at the Smart City Service Desk. (b) The Customer will be fully responsible for the protection and safekeeping of rental equipment and will be responsible for returning all rental equipment to the Smart City Service Desk within one (1) hour following close of the show.
- 17. The prices listed on this contract do not include Federal, State, Local or Other Taxes and Tax surcharges. Taxes / Tax surcharges will be included on your final bill. Federal Tax ID is 65-0524748.**
- 18. NOTE: THE CUSTOMER IS RESPONSIBLE FOR ALL INTERNATIONAL LONG DISTANCE AND OTHER APPLICABLE CHARGES AGAINST ASSIGNED TELEPHONE NUMBER(S)**
- 19. All Single Line, Multi-Line, and Dedicated Line Telephone services include Directory Assistance, Information, "0+", Operator assisted, 1-800, 950, credit card type call usage and unlimited Domestic Long Distance. International Call charges will apply.**
- 20. Long Distance (International Calls) and Line Restrictions:** (a) Toll restriction will block lines to local only or local and "1-800" calling only. All other "1+" or "0+" dialing will be blocked (this includes all long distance access). (b) All lines will be blocked from "976" and "900" dialing unless otherwise requested. Additional deposits may be applicable. (c) Smart City will provide a detailed listing of all toll / billable type calls made from applicable services. Additional LD deposits required for Intl companies.
- 21. A per line move fee starting at \$100 (Telephone), \$200 (Internet) may apply to relocate the line(s) after it is installed.**
- 22. Prices are based upon current rates and are subject to change without notice.**

(1) All Customer contracts and agreements are solely between SMART CITY and the prospective Customer; (2) SMART CITY is not the employee, agent or partner of the Facility; (3) The Facility is not a party to, nor shall it have any obligations or liabilities whatsoever to any Customer, under any Customer Contract including without limitation, the obligation to provide any of the services covered by such Customer Contract; (4) No representations or warranties are being made by the Facility with respect to any Customer Contract or any Communications Services; (5) The right of the Customer to receive any Communications Service will be terminated if this Agreement is terminated for any reason provided therein; and the Facility will have no obligation to continue providing such service unless the Facility elects in its sole discretion to continue to provide such services itself or through a third party; (6) The provisions of the Customer Contract are separate and independent from the provisions of the Customer's lease space in the building and shall not affect the Customer's obligations under such lease and without limiting the foregoing, in no event shall any default by SMART CITY under the Customer Contract or any failure with respect to any Communications Services have any effect on any Customer's obligations to the Facility under any lease or any other occupancy agreement between such Customer and the Facility.

**23. A valid Credit Card number with signature MUST be on file regardless of payment method. For your convenience we will use this authorization to charge your credit card for any additional amounts incurred.**

**24. Smart City accepts payments in US dollars, Checks drawn on a US bank, Wire Transfers or the following Credit Cards: (Amex, MasterCard, Visa,). Make all checks payable to: Smart City.**  
**25. Due to the cost of processing checks, any refunds due in the amount of \$10.00 or less will not be refunded except upon written request.**

**Mail or Fax Completed Orders with Payment and Floor Plan To**

**SMART CITY**  
5795 W. BADURA AVENUE, SUITE 110  
LAS VEGAS, NEVADA 89118  
(888) 446-6911 FAX (702) 943-6001

### Customer Acceptance of All Smart City Terms and Conditions / Attachments:

With execution of this document the Customer hereby authorizes Smart City to provide services as requested herein, is authorized to request such services and acknowledges full and complete understanding of the Terms and Conditions and Attachments contained herein & Website.

Print Authorized Name	Authorized Signature	Date
FOR SMART CITY USE: Payment Rec'd (Amount):		Customer No: <b>2012 - 030 - 892 -</b>

ORDER ON LINE: [www.smartcity.com/orders/placeorder.asp](http://www.smartcity.com/orders/placeorder.asp)

\*\*\* Tipping is not permitted. Any request from personnel for gratuities should be reported to Management immediately. \*\*\*

# Network Security Declaration

Center: Las Vegas CC (030) - NV  
Show: 2012 INTERNATIONAL CES

Company Name: \_\_\_\_\_  
Booth / Room #: \_\_\_\_\_  
Customer / Ref #: **2012 - 030 - 892 -**

The Network Security Policy implemented for this Facility requires Customer(s) adherence to several necessary precautions in order for Smart City to maintain a healthy, viable network for all Customers. This declaration of compliance with the security requirements as noted herein is an acknowledgement of Smart City's filtering policies and must be completed, signed by an authorized Customer representative and mailed or faxed to Smart City prior to the requested network service(s) being activated for Customer's usage.

## Network Security Policy:

Smart City requires that all devices directly or indirectly accessing Smart City's network(s) have the latest virus scan software, Windows® security updates, system patches, and any other technological precautions necessary to protect the Customer(s) and others from viruses, malicious programs, and other disruptive applications. Any device(s) which adversely impacts Smart City's network(s) may cause service interruptions to Customer(s) which can lead to disconnection of the Customer's equipment from the network(s), with or without prior notice at Smart City's sole discretion. The device(s) in question will remain disconnected until all issues are adequately resolved. All charges will apply and no refunds will be given. Additional charges may apply for trouble diagnosis and / or problem resolution.

Smart City has implemented filtering policies on all Internet routers. These filters block all inbound Internet Control Message Protocol (ICMP) -- Ping, Traceroute, etc. -- destined to any Smart City Network(s). Smart City understands that Ping and Traceroute are valuable troubleshooting tools; therefore Smart City's Policy does allow ICMP (Ping & Traceroute) packets sourced from any Smart City network(s).

Further, to avoid infection by common Internet worms (Nachi, MSBlaster, LoveSAN, etc.), Smart City has implemented similar filters on the following TCP and UDP port numbers: UDP – 137, 138, 402, 1434 and TCP – 135, 139, 402, 445, 4444.

Customers requiring inbound or outbound access to any of the filtered ports, should contact a Smart City customer service representative in advance of the event with details of the specific requirements so that Smart City may consider the potential of a customized alternative.

Each Customer's business is important to Smart City and with advanced and timely notification of a Customer's needs we are confident that we can provide network services that perform as expected for all clients.

\*\*\* Please inform all show site personnel about the importance of Smart City's Network Security compliance issues \*\*\*

\*\*\* Services are activated after Smart City is in receipt of this signed declaration of compliance with our network security requirements \*\*\*

Device(s) Operating System: \_\_\_\_\_ Total # of Devices: \_\_\_\_\_

Type of Anti-Virus Software Installed:  Norton  McAfee  Other: \_\_\_\_\_

Virus Scan Last Updated - Date: \_\_\_\_\_ / \_\_\_\_\_ Security Updates Last Performed - Date: \_\_\_\_\_ / \_\_\_\_\_

Are You Renting Computers?  Yes  No Rental Company Name: \_\_\_\_\_

Rental Company Contact: \_\_\_\_\_ Contact Number: \_\_\_\_\_

With execution of this document the Customer hereby attests that Customer provided equipment, which will be connected to Smart City's network(s) at the above noted Facility and Show / Event has been properly protected, contains anti-virus software, and the latest patches and security updates have been installed. Customer(s) also accepts the responsibility for the performance of Customer's equipment and understands the conditions placed on service delivery by this document as well as the potential that additional charges may be incurred should Customer's equipment be found to adversely impact Smart City's network(s) performance. The Customer acknowledges that this Network Security Declaration is part of the Customer Contract allowing Smart City to provide requested service(s) and is subject to change without notice.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Printed Name \_\_\_\_\_

Title \_\_\_\_\_

# Floor Plan – Communications Cable

**Center: Las Vegas CC (030) - NV**

**Company Name:** \_\_\_\_\_  
**Booth / Room #:** \_\_\_\_\_  
**Customer / Ref #:** **2012 - 030 - 892 -**

**Voice and Data communications cabling.** Smart City is the **exclusive installer** of all cabling (except Electrical) including but not limited to Voice and Data communications cabling. Smart City provides cabling to booths, within booths (under carpet and flooring) and from booth-to-booth. Fiber Optic, twisted pair (Category 3, 5 and 6), coaxial and all other non Electrical cables fall under Smart City's area of expertise.

**IMPORTANT!!** Prior to installation of service, a complete floor plan is required. Please utilize this grid should you not have your own floor plan to send us. You may use a different floor plan for each service group (Telephone, Internet, etc.) or combine all services on one floor plan. For a floor plan to be considered complete it **must** include all the information listed below (Main Distribution Location "MDL", designated location of items within the booth, surrounding booths, scale-length and width).

**X** = Main Distribution Location (**MDL**) – The originating line(s) for service, whether from overhead, a floor socket or a column, will be delivered to a “**MDL**” before being distributed within your booth. Example: Storage area, back of booth, etc. (unless specified, the default for the “**MDL**” will be the back of the booth or at Smart City’s discretion, the most convenient location). All distribution of services to their final destination within the booth will originate from the “**MDL**”. A per line move fee will apply to relocate services within your booth after they have been engineered and / or installed.

**T** = Location of Telephones, Fax lines or other telecommunications equipment "T".

**I / H / PC / C** = Location of primary Internet Service “I”, Audio Visual “AV”, Hubs “H”, Patch Cables “PC” and / or Computers “C”.  
For Smart City to perform your floor work, you will need to indicate the location of each item you want cabled. Make sure to order your floor work, hubs, and patch cables early and in advance of the show moving in.

**Orientation** = The Booth or Aisle #'s surrounding your booth. A minimum of one surrounding Booth or Aisle # is required (two or more would be more helpful) for Smart City to accurately install your services.

**Size** = Booth dimensions (example 10x10) \_\_\_\_\_ . **Scale** = 1 Box is equal to \_\_\_\_\_ ft.

# Floor Work / Labor - Communications Cable

Center: Las Vegas CC (030) - NV  
Show: 2012 INTERNATIONAL CES

Company Name: \_\_\_\_\_  
Booth / Room #: \_\_\_\_\_  
Customer / Ref #: **2012 - 030 - 892 -**

**Smart City has the exclusive contract to install all cabling (except Electrical) including but not limited to voice and data communications cabling.** This includes all cabling to booths, **within booths (under carpet and flooring)** and from booth-to-booth. Fiber optic, twisted pair (Category 3, 5 and 6), coaxial and all other non Electrical cables fall under Smart City's area of responsibility.

- ❖ **Labor cost** - \$75.00 an hour per technician, with a one hour minimum.
- ❖ **Floor work** - Estimated at 4 cables per hour (this is a conservative estimate assuming normal circumstances with timely request for service and a complete floor plan received at least 5 days before show move in. Charges could be greater than our estimate for a variety of reasons such as floor work was ordered late, carpet had already been laid, obstructions / physical structures and other miscellaneous issues that can make cabling more labor intensive and time consuming).
- ❖ **Smart City Cat 5 Cable** - \$50 each (50 ft. cable)

## Please select the floor work option that you will require for your booth:

Yes, we will need to order floor work from Smart City for our booth.

\_\_\_\_\_ Estimated number of labor hours. Please add this to our order.

No, we will not require floor work for our booth. We will not be laying our cables across aisles or under carpet or flooring.

## Please select the cabling option that you will require for your booth:

**Smart City Provided Cable.** We prefer Smart City to provide the cable for our booth.

\_\_\_\_\_ Number of Cat 5 Cable(s) at \$50 each. Please add this to our order.

**Exhibitor Provided Cable.** We will provide our own cable for our booth and understand the following:

- We will not be placing cable across aisles, across traffic flow areas, under carpet or under flooring.
- Smart City can only accept cable and cannot accept hubs, routers, switches or other equipment.
- Smart City cannot guarantee service on Customer/Exhibitor provided cable(s) and/or equipment. Connectivity can be guaranteed only to the point where Smart City's services originate in the booth.
- Any request for trouble diagnosis or problem resolution found not to be the fault of Smart City may be billed to the Exhibitor at the prevailing rate (for example, faulty equipment or damaged cable).
- Cable(s) must be shipped two weeks prior to the show opening to:

Las Vegas Convention Center  
3150 Paradise Rd.  
LVCC Warehouse (Door #12)  
Attn: Smart City/Chris Marsh  
Las Vegas, NV 89109



## NETWORK SERVICES AT THE LAS VEGAS CONVENTION CENTER

### FOR YOUR CONVENIENCE!

Feel free to contact our on site customer service team at the CES Hotline 702-943-6CES or email [servicedesk@smartcity.com](mailto:servicedesk@smartcity.com).

For general billing or service questions you may also contact our national customer service team at 888-446-6911.

### FREQUENTLY ASKED QUESTIONS

- Q. *What type of Internet service should I order?*
- A. **What type of Internet service you need will be dependent on how you intend to use the service. If you have questions regarding what service you need please call our CES Hotline at 702-943-6237 or email [servicedesk@smartcity.com](mailto:servicedesk@smartcity.com).**
- Q. *What is the difference between a Public IP and a Private IP Address?*
- A. **A Public IP is also referred to as a “real” IP commonly used in VPN connections and provides more robust capabilities than a Private IP. A Private IP allows the user to reach the World Wide Web and interact with web pages however, among its variety of limitations, connecting to servers outside of the Las Vegas Convention Center is not supported.**
- Q. *What type of service does Basic EtherNet supply?*
- A. **NetExpress & NetBasic (Shared Services) are the newest shared (Private IP) services provisioned by Smart City allowing a user to utilize uploads speeds of up to 256K – 512K and download speeds up to 512K – 1.5Mb respectively. These services work with a username and password and support one computer per line. These services are only available in a limited quantity.**

*Q. What if I want to webcast or stream information to the Internet, what type of connection would I need?*

**A. Smart City can provide customized dedicated networks at speeds of 1.5Mb to 45Mb and greater. You must order one of these Dedicated networks in order to stream information from your booth. The NetDedicated Plus Service is a High Bandwidth dedicated 3 Mbps of bandwidth and includes 29 IP addresses.**

*Q. I have a router that I intend on using in my booth, will that be a problem?*

**A. YES, routing devices are not allowed on our Shared Services, the use of routers can be very detrimental to performance when used on our network. Smart City reserves the right to disconnect service in any booth when devices attached to the Smart City provided connection (routers of any kind and access points) could possibly be disruptive. Smart City can usually allow most routing devices (programmed and functioning properly) on our customized dedicated networks.**



## TELEPHONE SERVICE AT THE LAS VEGAS CONVENTION CENTER **FOR YOUR CONVENIENCE!**

Feel free to contact our on site customer service team at the CES Hotline 702-943-6CES or email [servicedesk@smartcity.com](mailto:servicedesk@smartcity.com).

For general billing or service questions you may also contact our national customer service team at 888-446-6911.

**Continued from last year:** All Single Line, Multi-Line, and Dedicated Line Telephone services include Directory Assistance, Information, "0+", Operator assisted, 1-800, 950, credit card type call usage and unlimited Domestic Long Distance. International Call charges will apply.

### **FREQUENTLY ASKED QUESTIONS**

- Q. Do I need to dial a "9" to dial outside the convention center?**
  - A. Yes, if you order our Standard Single line or our Multi-Line phone PBX Service. If you order a Dedicated Line you are not required to dial a "9" to call outside the building.**
  
- Q. What type of phone service should I order to use with a fax machine?**
  - A. Our Standard Single Line service would be the most appropriate service.**
  
- Q. Can I use an ISDN line to access the Internet?**
  - A. Yes, but only if you have your own ISDN modem and your own ISP that has access for an ISDN dial-up account. This service is typically used for broadcasting and is not a recommended service for Internet connections.**
  
- Q. What is a dry pair (Section 6 on the order form)?**
  - A. A "Dry Pair" is an extension of a circuit ordered through a 3<sup>rd</sup> party, like Sprint, and connected to equipment in the Smart City demarc. Smart City extends the circuit to the booth for the fee listed on the order form.**
  
- Q. How do I order my phone line restricted from long distance?**
  - A. All Smart City telephone lines are unrestricted for long distance unless requested otherwise. A line can be restricted as "CC", allowing the line to make credit card, toll free and local calls, or "IR" which allows all calls except International calls (Intl calls are restricted). To order your line with restricted access choose which type of restriction you require under "Long Distance Restrictions" on our Telephone Services order form.**
  
- Q. I have my own multi line phone. Can I bring it with me to the show to use?**
  - A. Smart City's Multi-Line service is one phone line delivered with a digital signal. Only Avaya proprietary telephone equipment will work with this service. Smart City provides all the phones for this line.**



## CABLING AND FLOOR WORK

### AT THE LAS VEGAS CONVENTION CENTER

**FOR YOUR CONVENIENCE!**

Feel free to contact our on site customer service team at the CES Hotline 702-943-6CES or email [servicedesk@smartcity.com](mailto:servicedesk@smartcity.com).

For general billing or service questions you may also contact our national customer service team at 888-446-6911.

### **FREQUENTLY ASKED QUESTIONS**

- Q. Under what circumstances is it mandatory to use Smart City for booth cabling?*
- A. When the communications cables (telephone, Internet or Fiber) will be laid on the show floor underneath the carpet/flooring or across aisles.**
- Q. How much does the labor for floor work cost?*
- A. Our rate is \$75.00 per hour per technician during normal business hours. Our normal business hours are 8am-5pm Monday through Friday. Labor scheduled on Saturday or Sunday between 8am-5pm is still \$75.00 per hour per technician, however, labor requested before 8am or after 5pm on any day of the week will be billed at the time and a half rate of \$112.50 per hour per technician.**
- Q. How do I know how many hours of floor work I need?*
- A. As a rule of thumb, please estimate one hour of floor work for every four cables that need to be run in the booth. If you have a non standard booth or feel that you may have non standard cabling issues, please call us directly at 702-943-6237 or email us at: [servicedesk@smartcity.com](mailto:servicedesk@smartcity.com)**

*Q. What if I want to run the cable along the trussing in my booth, will Smart City need to perform this work as well?*

**A. No, only cables run under the carpet / flooring, across door ways, aisles and other attendee traffic areas must be run by Smart City.**

*Q. What if I want the cables run under the carpet, but I have my own cables?*

**A. You are more than welcome to supply your own cables for your booth. However, we do ask that you ship them to us so that we receive them no later than December 20, 2011 at the following address:**

Las Vegas Convention Center  
3150 Paradise Rd.  
LVCC Warehouse (Door #12)  
Attn: Smart City/Chris Marsh  
Las Vegas, NV 89109

**Also, please be aware that Smart City is not responsible for customer provided cable / equipment including but not limited to testing or repairing cables.**

*Q. I am exhibiting in a meeting room, will Smart City need to provide the labor to run the cables?*

**A. No, you are more than welcome to run your own cables in a meeting room, however, building regulations prohibit anyone from running cables across entrances or exits in meeting rooms and other attendee traffic areas.**



## ONLINE WEB ORDERING AT THE LAS VEGAS CONVENTION CENTER

You can order Online with Smart City at  
<https://www.smartcitynetworks.com/order/center.aspx?center=030>.

The website is fully functional 24 hours a day.

Smart City Networks is the nation's leading provider of quality, advanced technology and telecommunication services to the trade show and event industry.

Products & Services | Place An Order | Facilities | Media | About

Need Assistance? Call us at 1-888-446-6911.

### How To Place An Order

Placing an order for services is quick, easy, and customer friendly.

Just follow these simple instructions:

1. This site requires JavaScript and pop-up windows. Please activate JavaScript and allow pop-ups for this web site in your browser before continuing.
2. **This site requires JavaScript and pop-up windows. Please activate JavaScript and allow pop-ups for this web site in your browser before continuing.**
3. Click the Place Order Tab and then click Begin Order Process. At this point you are entering our "Secure Site".
4. Select Event Facility and Show:
  - a. On the map, click the Region or state where your show is taking place. A list will appear with all the Facilities we support in that region, select the one where your show is being held at. If it is not on the list, we probably do not provide services there but feel free to email us with information about your show and perhaps we can help you.
  - b. After you select the Facility, you will see a list of upcoming shows. If you do not see your show listed, it may exist but we haven't entered the event into our system yet. Send an email to [cse@smartcity.com](mailto:cse@smartcity.com) with the name of the show, the show dates and the center where the show is to be held. A Customer Service Representative will assist you with placing your order.
5. Read the information on the Center page and then click the "Order Now!" button.
6. Please read the INSTRUCTIONS section on the online order form.

(STEP 1 of 8)

7. Go to the "Show Information" section, then to "Show Name". Click on the drop down menu; a list of events will appear. Please find your event and select it from the list.

Screen content and designs easily steer the customer through the ordering process. Every customer will have the online convenience of requesting services through this website based, user-friendly tool.

Smart City Networks is the nation's leading provider of quality, advanced technology and telecommunication services to the trade show and event industry.

Products & Services | Place An Order | Facilities | Media | About

Need Assistance? Call us at 1-888-446-6911.

### Place An Order

Placing an order online for Smart City Networks is a simple and efficient process for our clients and their customers.

Before placing an order online it would be helpful to have the following information available:

- The convention center location and show name
- The booth number and aisle number
- Specified locations for services within booth
- Type of services required

After submission you will receive a confirmation with specific details about your order. We will contact you if there are any problems or to acquire your billing information.

[Begin the Online Order Process >>](#)

McAfee SECURE  
TESTED DAILY ON-JUNE



Lead Management Order Form

## 2012 International CES

January 10-13, 2012 • Las Vegas, NV



## ORDER NOW

and maximize the impact of your trade show participation.

Order online: <https://exhibitorportal.experient-inc.com>

Access Code: RTHFLH

Final deadline to order prior to show 1/4/12

Exhibiting Company: \_\_\_\_\_

Booth #: \_\_\_\_\_

Check if information is for:  Exhibiting Company  Third Party

3rd Party Company (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

City: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

State/Country: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

### SELECT YOUR PREFERRED SYSTEM

on or before  
12/12/11

from 12/13/11  
to 12/21/11

after  
12/21/11

number  
of units

**TOTAL**

**SWAP** - Capture leads on your smart phone anywhere: in the booth, sessions, meetings, events, in the hallway, on the bus - onsite or offsite! Native apps available for iPhone, iPad, Android. Web mobile versions are available for all other internet ready phones. *All leads captured are consolidated in your SWAP Portal.*

#### Optium S400

\$325

\$395

\$425

\_\_\_\_\_

\$\_\_\_\_\_

#### Optium TS600

Survey Option: [ ] None [ ] Standard [ ] Custom

\$425

\$495

\$525

\_\_\_\_\_

\$\_\_\_\_\_

#### SWAP Activations with Reader Purchase

Compliment the ability to capture leads on your **S400** or **TS600** rental by ALSO enabling your staff to capture leads anytime, anywhere on their smart phones.

*All leads captured are consolidated in your SWAP Portal.*

#### Optium RT1000

Survey Option: [ ] None [ ] Standard [ ] Custom

\$425

\$495

\$525

\_\_\_\_\_

\$\_\_\_\_\_

#### ExpoCard Connect

Survey Option: [ ] None [ ] Standard [ ] Custom

\$450

\$525

\$550

\_\_\_\_\_

\$\_\_\_\_\_

**SEE NEXT PAGE FOR SYSTEM DESCRIPTIONS AND REQUIREMENTS**

**Sub-Total**

**8.1% Sales Tax**

**System Total**

\$\_\_\_\_\_

\$\_\_\_\_\_

\$\_\_\_\_\_

### OPTIONS

on or before  
12/12/11

from 12/13/11  
to 12/21/11

after  
12/21/11

number  
of units

**TOTAL**

#### Custom Survey for Optium S400

\$100

\$125

\$135

\_\_\_\_\_

\$\_\_\_\_\_

#### Peel and stick labels (Mailed post show)

\$100

\$125

\$135

\_\_\_\_\_

\$\_\_\_\_\_

\* QUANTITY SHOULD MATCH THE NUMBER OF SYSTEM UNITS ORDERED ABOVE

**Options Total**

\$\_\_\_\_\_

\$\_\_\_\_\_

### Indicate payment method:

Check (Must be mailed with order; made payable to Experient)  
 Visa     MC     AMEX     DISCOVER

Signature: \_\_\_\_\_

Card #: \_\_\_\_\_

**Fax Credit Card Orders to:**  
**301.694.3286**

Exp: \_\_\_\_ / \_\_\_\_

Mail Orders to: Experient • 1888 North Market St. • Frederick, MD 21701

### For Assistance Contact Melissa Hopson

Call 866.221.7921 or 800.787.0475  
Email: melissa.hopson@experient-inc.com  
www.experient-inc.com

Showcode: CES121

Promo Code: ORD-KIT-NA  
(Different from access code at top of page)



# Lead Management Solutions

Don't let the dollars you

spend on exhibiting go to waste!



**SWAP™** is the latest in lead retrieval. Smart phone owners can download an application directly to their phones enabling them to capture leads anywhere: in the booth, sessions, meetings, events, in the hallway, on the bus, etc. Notes can be taken with each lead. Now lead retrieval is no longer limited to the show floor or by show hours.

**All leads captured are consolidated in your SWAP Portal.**



**The Optium™ S400** is the new standard in lead retrieval. This compact, lightweight unit is designed to fit easily on any exhibit booth counter. This unit includes a paper printout, and leads are also instantly captured via an on-board USB drive which allows for quick and easy follow-up. The optional custom lead form printout makes lead qualification a snap. All contact and demographic information is safely backed up in its internal memory.

**Requires electricity.**



**The Optium™ TS600** adds a full color touch screen with easy-to-use onscreen electronic qualification to the Optium product line. The TS600 includes a paper printout as well as an on-board USB drive to instantly capture leads and allow for quick and easy follow-up. Attendee demographic information and survey responses are safely backed up in its internal memory. Standard onscreen qualification is included. If custom questions are desired, please contact our Lead Management Specialist for the custom survey template.

**Requires electricity.**



**The Optium™ RT1000** reader caters to exhibitors who require a mobile method for capturing information and instant access to that data. The RT1000 is a handheld wireless unit that immediately sends leads to a secure, password protected website. Lead follow-up can begin immediately and booth activity can be monitored, in real time, from remote locations. A color screen with a full QWERTY keyboard provides the ability to add custom notes and also allows for easy electronic qualification through a standard or customized survey. If custom questions are desired, please contact our Lead Management Specialist for the custom survey template.

**Battery Powered – No electricity required.**



**ExpoCard™ Connect** For exhibitors that want optimum customization and qualification using their laptop or PC, ExpoCard Connect gives exhibitors the option to use a standard set of key qualifiers or to fully customize an in-depth survey which they can use to qualify each booth visitor. Contact information can be quickly edited for accuracy and the large notes field provides for additional in-depth information capture. Each package includes software, a cable connector and badge reader. Laptops are not included but available under our "Full Service" option - call for details. Please indicate your desired survey level when placing your order. ExpoCard Connect runs off a USB stick and no software installation is required.

**NOTE:** Not all products offered at all shows. For Assistance Call 866.221.7921 or 800.787.0475  
Fax Credit Card Orders to: 301.694.3286 Email: [exhinfo@experient-inc.com](mailto:exhinfo@experient-inc.com)

# ARAMARK

## The Las Vegas Convention Center

### Coming Up!

CES 2012  
January 10 - 13

Contact your sales manager for all of your food and beverage needs!

Be sure to meet our ordering deadlines to receive some great discounts!

#### North Hall Exhibitors

Paris Magasiny  
702-943-6904  
[magasiny-paris@aramark.com](mailto:magasiny-paris@aramark.com)

#### Central Hall Exhibitors

Trica Runyan  
702-943-6827  
[runyan-trica@aramark.com](mailto:runyan-trica@aramark.com)

#### South Halls 1 & 2 Exhibitors

Kimberly Varvel  
702-943-6940  
[varvel-kimberly@aramark.com](mailto:varvel-kimberly@aramark.com)

#### South Halls 3 & 4 Exhibitors

Christine Kendzora  
702-943-6903  
[kendzora-christine@aramark.com](mailto:kendzora-christine@aramark.com)

*"Food is our common ground, a universal experience"*  
James Beard



PRODUCED BY  
 CEA

### Do you know?

- We offer an Early Bird Deadline for catering. If you order by November 7<sup>th</sup>; your company will receive an extra 15% off show pricing.
- The advance order deadline is November 28<sup>th</sup> which gives you a 10% discount off of our show pricing.
- Show pricing will go into effect this year on November 29<sup>th</sup>

### Introducing... The Exhibitor Provisions Outlet

We are proud to announce our new **Exhibitor Provisions Outlet!** The concept was created to enable **CES** exhibitors the opportunity to purchase certain snack items and bottled water thru a cash and carry location. A total of three locations will be open on **January 8<sup>th</sup>** and **January 9<sup>th</sup>** from **8am to 4pm**. The following are the locations with our featured items and pricing:

North Hall Exhibitors – Mojave Grill (N4 Hall)  
Central Hall Exhibitors – Market Fresh Express (C3 Tunnel)  
South Hall Exhibitors – Sandwich Company #1(S2 Hall)

Bottled Water: \$19.00 per case  
Kettle Chips: \$15.00 per 16oz bag  
Ruffle Chips: \$7.50 per 16oz bag  
Lay's Potato Chips: \$7.50 per 16oz bag  
Tortilla Chips: \$7.50 per 16oz bag  
  
Bulk Candy: \$10.00 per pound  
Your choice to mix or match:  
Hershey Mini's, Peppermints, Jolly Ranchers and Root Beer Barrels  
  
Nature Valley Oat and Honey Granola Bars: \$1.25 each

\*Please note that all prices are plus 8.1% state sales tax

### Check Us Out!

### On-Line Ordering At:

- <http://www.aramarkconventions.com/lasvegas/>

# las vegas convention center

EXHIBITOR HOSPITALITY MENU



THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY  
 CEA®

LAS  
Vegas



# Welcome...

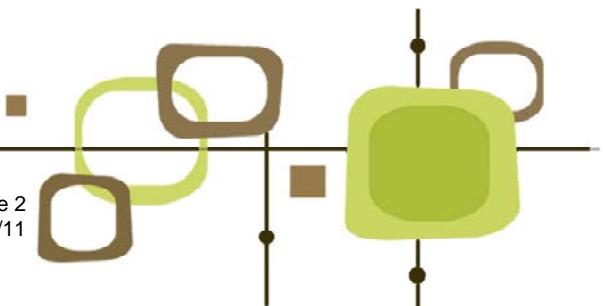
Welcome to the Las Vegas Convention Center. As your enthusiasm grows and you draw nearer to the show, my team and I are dedicated to creating a lasting impression for you and your guests.

Our passion for food and enthusiasm for creating a dining experience has inspired this menu. It offers a variety of fantastic tantalizing food creations to complement your experience at the Las Vegas Convention Center.

Stand out in the crowd by providing your customers a reception with epicurean delights with live action cooking stations and quality ice presentations with our chef's special attention. A wide variety of spirits and specialty beverages will extinguish almost any kind of thirst.

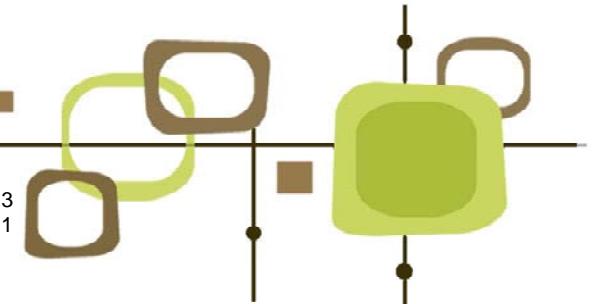
Whatever your culinary expectations are, we are more than eager to enhance and exceed your expectations to deliver a superior service by ARAMARK'S world-class catering services at the Las Vegas Convention Center.

Andrew Atwell  
Executive Chef



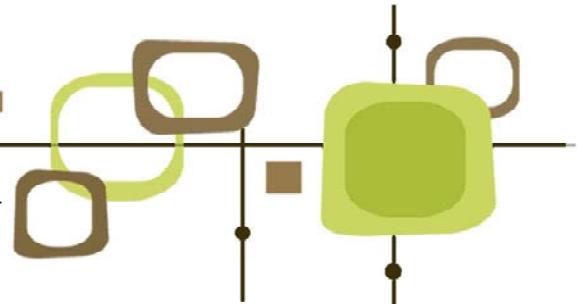
# Stand out in the crowd with these specialty items

	Advance Purchase	Show Price
<b>Logo Bottled Water</b> What better way to get your product and/or company name into everyone's hands! Available in 16.9 oz or 12 oz bottles (24 bottles per case). Minimum order of 25 cases <i>* Due to the nature of this product, camera ready artwork (EPS format preferred) must be received by ARAMARK no later than 60 days prior to your event.**</i>	Priced Upon Request	N/A
<b>Antique Popcorn Machine– per day</b> (Attendant required) 67"H X 34"W X 26"D <i>* Requires 110 volt, 20 amp electrical hook-up</i>	\$175.00	\$192.50
<b>Tabletop Popcorn Machine– per day</b> (Attendant required) 26"H X 22"W X 18"D <i>* Requires 110 volt, 20 amp electrical hook-up</i>	\$75.00	\$82.50
<b>Popcorn Packs</b> Individual packages of popcorn kernels, oil and seasoning. (Includes popcorn bags) Serves 240 guests	\$165.00	\$181.50
<b>Portable Convection Cookie Oven – per day</b> (Attendant required) 12"H X 20"W X 20"D <i>* Requires 110 volt, 20 amp electrical hook-up</i>	\$50.00	\$55.00
<b>Otis Spunkmeyer Cookie Dough</b> Your choice of chocolate chip, oatmeal raisin or white chocolate macadamia nut dough. Serves 240 cookies	\$175.00	\$192.50



# Hot Beverages

	Advance Purchase	Show Price
<b>Starbucks Coffee Kit – serves 100</b> This "Make It Yourself" coffee kit contains a coffee machine, regular coffee packages, and a selection of Tazo tea bags accompanied by appropriate condiments. <i>* Requires 115 Volt, 5 Amp Electrical Hook-Up</i>	\$235.00	\$258.00
A la Carte Decaf Packages (each)	\$18.00	\$20.00
Starbucks Coffee Kit Replenishment	\$235.00	\$258.00
<b>Starbucks Brewed Coffee</b> Accompanied by appropriate condiments Regular or Decaf Per 2.5 Gallons – 40 Cups	\$117.00	\$129.00
<b>Hot Tea Selection</b> Accompanied by appropriate condiments Per 2.5 Gallons – 40 Cups	\$117.00	\$129.00
<b>Gourmet Espresso/Cappuccino Machine – one day rental</b> Additional day Additional barista labor - per hour	\$595.00 \$495.00 \$45.00	\$654.00 \$544.00 \$45.00
Offer your guests a hot freshly-made espresso, cappuccino, latte or mocha as you discuss the business of the day. One barista attendant included for up to six hours per day <i>* Requires 2 DEDICATED 110 volt, 20 amp electrical hook-ups &amp; a 42" eight-foot skirted table</i>		
<b>Additional Gourmet Espresso Coffee – serves 50</b> <u>This item must be ordered to accompany espresso machine.</u> Kit includes coffee, chocolate syrup, whipping cream and two gallons of milk Accompanied by appropriate condiments	\$125.00	\$137.00

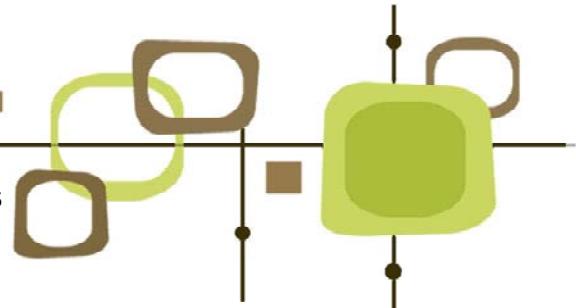


# Cold Beverages

Cases contain 24 beverages

	Advance Purchase	Show Price
<b>Water</b>		
Las Vegas Logo – 16.9 oz bottled water per case	\$43.00	\$43.00
Arrowhead – 16.9 oz bottled water per case	\$43.00	\$43.00
Aquafina Ecofina - 16.9 oz bottled water/case - 50% less plastic	\$60.00	\$66.00
<b>Cold water cooler - per day* (<i>Advance order only</i>)</b>		
* Requires 1 DEDICATED 110 volt, 5 amp electrical hook-up	\$35.00	
Culligan 5 gallon water - per jug	\$26.00	\$29.00
<b>Soft drinks &amp; flavored beverages</b>		
Fresh orange juice - per gallon	\$49.00	\$54.00
Assorted bottled juice - per dozen <i>Apple, Cranberry &amp; Orange</i>	\$36.00	\$36.00
Milk ½ pints - per dozen	\$25.00	\$27.50
Assorted soft drinks - per case <i>Pepsi, Diet Pepsi, Mountain Dew &amp; Sierra Mist</i>	\$60.00	\$60.00
Gatorade - assorted flavors per case	\$78.00	\$78.00
Iced Tea - per 2.5 gallons	\$82.00	\$90.50
Lemonade - per 2.5 gallons	\$82.00	\$90.50

Ask your sales manager for our specialty water and energy drink selections (items are sold by the case increment only).



## **Breakfast**

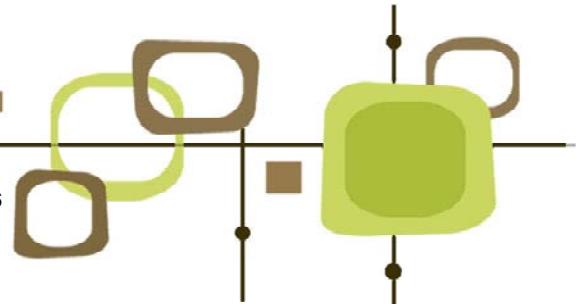
	<b>Advance Purchase</b>	<b>Show Price</b>
<b>Good Morning, Las Vegas!</b> One dozen fresh baked pastries, croissants and breakfast breads. Bottled fruit juices, Starbucks coffee. Butter and assorted preserves included	For 12 - \$153.00	\$168.00
(Add decaf or hot tea ala carte per 2.5 gallons)	\$117.00	\$129.00
<b>All American Breakfast (Hot food attendant required)</b> Scrambled eggs topped with chives, tomatoes and cheddar cheese, home-style country potatoes, crispy bacon strips, buttermilk biscuits, Starbucks coffee . Butter and assorted preserves included	For 12 - \$192.00	\$211.00
<b>Fresh Breakfast Pastry Selection</b> Assorted fresh baked pastries, croissants and breakfast breads. Butter and assorted preserves included	For 12 - \$ 44.00	\$ 48.40
<b>Bagel Selection</b> Assorted freshly baked bagels served with butter, cream cheese and preserves	For 12 - \$ 32.00	\$ 35.00
<b>Assorted Donuts</b>	For 12 - \$ 30.00	\$ 33.00
<b>Fresh Seasonal Sliced Fruit Tray</b>	For 24 - \$132.00	\$ 145.00
<b>Whole Fresh Fruit</b>	For 12 - \$ 24.00	\$ 26.00
<b>Yoplait Yogurt – Assorted Flavors</b>	For 12 - \$ 36.00	\$ 39.75

## **Take a Break**

*Service is based on a 25-guest minimum . -if minimum indicated is not met, a \$110.00 labor charge will be added.*

*The following selections are served per person.*

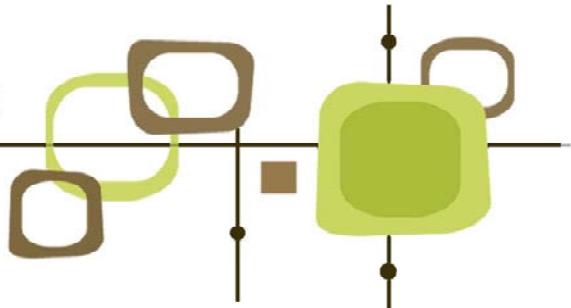
	<b>Advance Purchase</b>	<b>Show Price</b>
<b>Sweet Street</b> Assorted colossal cookies, brownies, blondies, and petite cheesecakes, Starbucks coffee	\$ 9.75	\$ 10.75
<b>Ice Cream Shoppe</b> Blue Bunny ice cream bars, ice cream sandwiches and jumbo cookies (Tabletop freezer included)	\$ 7.50	\$ 8.25
<b>Coffee Café</b> Biscotti, fresh baked muffins and breakfast breads, Starbucks coffee	\$ 12.00	\$ 13.20



# Sandwich Platters

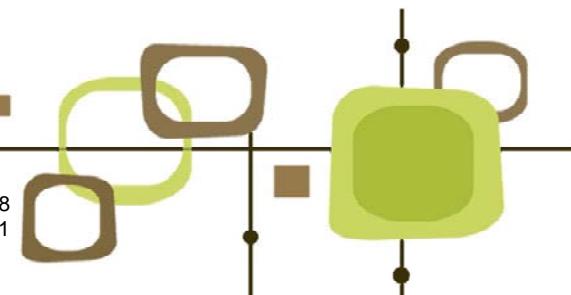
All platters are accompanied with assorted bagged chips

	Advance Purchase	Show Price
<b>Italian Hoagie</b> Salami, ham, pepperoni, provolone, pepperoncini, lettuce and Italian vinaigrette, hoagie roll	For 12 - \$227.00	\$250.00
<b>Assorted Vegetarian Platter</b> Capresse - baby spinach, mozzarella and sundried tomato in a garlic wrap Southwestern Vegetable Wrap - grilled vegetables , roasted corn, ranch dressing in a tomato wrap Traditional - garden vegetables, herbed cheese spread on whole wheat euro	For 12 - \$174.00	\$191.50
<b>Chicken Caesar Wrap</b> Grilled chicken breast, hearts of romaine and parmesan cheese rolled in spinach wrap with creamy Caesar dressing	For 12 - \$174.00	\$191.50
<b>Sin City Sliders</b> Chicken BLT on a white mini Euro, Italian (Salami, ham, and pepperoni, provolone, pepperoncini, lettuce and Italian vinaigrette) on a white mini Euro and Roast Turkey and Swiss on a whole wheat mini Euro	For 12 - \$240.00	\$264.00
<b>Only Vegas Combo Platter</b> Chipotle chicken wrap in a sundried tomato wrap, honey ham and Swiss on a whole wheat Euro, gourmet roast beef on sourdough bread and southwest vegetable wrap in a tomato wrap	For 12 - \$232.00	\$255.00
<b>Roast Turkey on Croissant</b> Roasted turkey, provolone cheese, pesto aioli, leaf lettuce served on a fresh croissant	For 12 - \$192.00	\$211.00
<b>Gourmet Roast Beef Platter</b> Medium-rare roast beef, cheddar cheese, horseradish spread and romaine lettuce on sour dough bread	For 12 - \$240.00	\$264.00



# Salads

	Advance Purchase	Show Price
<b>Insalata Caprese Platter</b> Seasonal tomatoes, fresh mozzarella and balsamic reduction	For 12- \$ 72.00	\$ 79.00
<b>All American Potato Salad</b> Creamy mustard dressing	For 12 - \$ 54.00	\$ 60.00
<b>Harvest Green Salad</b> Seasonal mixed greens tossed with gorgonzola cheese, candied walnuts and dried fruit, house vinaigrette	For 12 - \$ 66.00	\$ 73.00
<b>Classic Caesar Salad</b> Crisp romaine lettuce, garlic croutons and shredded parmesan cheese, creamy Caesar dressing	For 12 - \$ 66.00	\$ 73.00
<b>Add Grilled Chicken</b>	For 12 - \$ 82.00	\$ 90.00
<b>Southwest Salad</b> Hearts of romaine, roasted corn , black beans, red peppers and tortilla strips, chipotle ranch dressing	For 12 - \$ 70.00	\$ 77.00
<b>Add Grilled Chicken</b>	For 12 - \$ 82.00	\$ 90.00

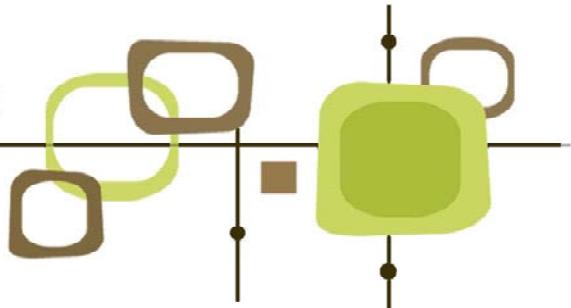


# Hot Lunch Entrées

All lunch entrées are designed to serve 24 guests.

**All hot food entrees on the show floor require a hot food attendant**

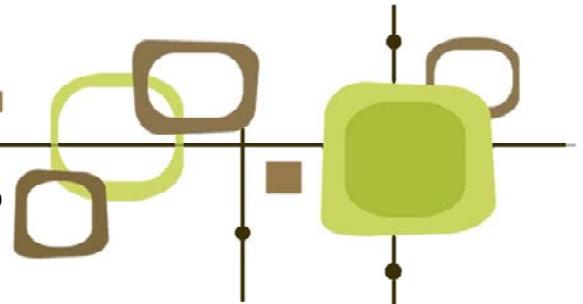
	Advance Purchase	Show Price
<b>Chicken Saltimbocca</b> Herb chicken breast with provolone cheese and sprinkled with pancetta crisps. Served with penne pasta, seasonal vegetables, and Italian bread sticks	\$380.00	\$462.00
<b>Southern Barbeque</b> House smoked pulled pork, potato salad, coleslaw and soft rolls with butter	\$300.00	\$330.00
<b>Char-Grilled Teriyaki Chicken</b> Char grilled chicken glazed with teriyaki sauce, stir fry vegetable chow mein	\$360.00	\$396.00
<b>Hebrew National Hot Dog Bar</b> Hebrew National hot dogs, sauerkraut ,diced onions, cole slaw, bagged chips and appropriate condiments	\$280.00	\$308.00
<i>Add: chili &amp; cheese Inquire about our street vendor cart rental for your booth</i>	\$85.00	\$93.50
<b>Lasagna al Forno</b> Meat or vegetable lasagna, Caesar salad and Italian breadsticks	\$275.00	\$303.00



## Boxed Lunches

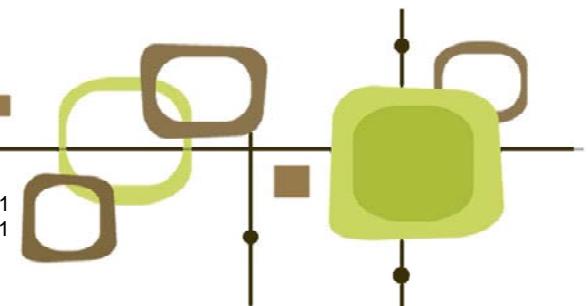
All served with whole fruit, bagged chips, dessert & bottled water.

	Advance Purchase	Show Price
<b>Chicken Club Wrap</b> Grilled chicken breast, romaine lettuce, smoked bacon, cheddar cheese and ranch dressing in a flavored tortilla	\$23.00	\$25.30
<b>Southwest Vegetarian Wrap</b> Grilled vegetables, roasted corn and ranch dressing in a cilantro tortilla	\$21.00	\$23.50
<b>Chipotle Chicken Wrap</b> Grilled chicken breast, hearts of romaine, queso fresco cheese, and creamy chipotle ranch dressing in a chipotle tortilla	\$21.00	\$23.50
<b>Turkey Pesto Croissant</b> Sliced roasted turkey, provolone cheese, pesto aioli, leaf lettuce on a butter croissant	\$20.00	\$22.00
<b>Honey Ham and Swiss</b> Honey ham, Swiss cheese, leaf lettuce, dijonaisse spread served on soft Kaiser roll	\$20.00	\$22.00
<b>Gourmet Roast Beef</b> Medium-rare roast beef, cheddar cheese, horseradish spread, romaine lettuce on sour dough bread	\$20.00	\$22.00
<b>Vegetable Cobb Salad</b> Chopped romaine, grilled vegetables, blue cheese, tomatoes, hard boiled egg. Ranch dressing	\$23.00	\$25.30
<b>Chicken Caesar Salad</b> Sliced grilled chicken served with hearts of romaine, parmesan cheese, seasoned croutons. Creamy Caesar dressing	\$20.00	\$22.00



# Snacks

	Advance Purchase	Show Price
<b>Salsa Time! (serves 12)</b> Tri-Color tortilla chips, guacamole, & salsa	\$30.00	\$33.00
<b>Homemade Kettle Classics (serves 12)</b> Seasoned house made kettle chips with roasted garlic vegetable dip	\$28.00	\$30.75
<b>Planters Salted or Honey Roasted Peanuts (2.5 pound units)</b>	\$48.00	\$52.00
<b>Assorted Chip Variety (dozen)</b> Individual bags of Doritos, Pretzels, Sunchips and Lays Classic potato chips	\$21.00	\$23.25
<b>Snack Mix (per pound)</b>	\$17.00	\$18.75
<b>Jaw Breaker!</b> Everything you need to keep your reception desk candy dish full! One pound bags of Jolly Rancher hard candy, peppermints, Hershey's Miniatures, assorted sour balls & root beer barrels	\$65.00	\$71.50
<b>Assorted Dessert Bars (dozen)</b>	\$46.00	\$50.75
<b>Fudge Brownies (dozen)</b>	\$40.00	\$44.00
<b>Colossal Cookies (dozen)</b> Chocolate Chip, Oatmeal Raisin & White Chocolate Macadamia	\$32.00	\$35.25
<b>Logo Sheet Cake (full serves 90/half serves 45)</b> Display Your Company's Logo! A great advertising tool when celebrating a company anniversary or new product launch, <i>Food server recommended (additional cost)</i>	\$130.00 \$250.00	\$143.00 \$275.00
<b>Blue Bunny Ice Cream Bars (24 bars)</b> Heath Bar, Strawberry Shortcake, "The Champ" Drumstick & crunch bar.* <i>Requires Ice Cream Freezer Rental</i>	\$69.00	\$75.75



## Intermezzo

*These platters are designed to serve 24 guests*

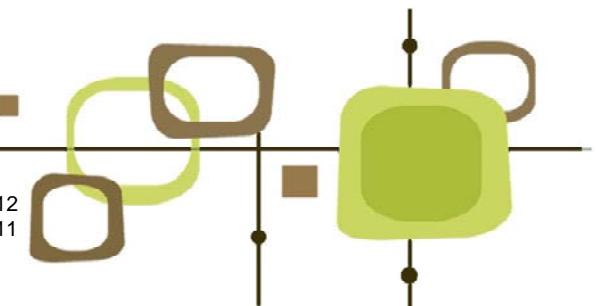
	<b>Advance Purchase</b>	<b>Show Price</b>
<b>Hummus Trifecta</b> Lemon, roasted red pepper and pesto hummus Crispy oven roasted pita chips	\$114.00	\$125.40
<b>Gourmet Cheese Board Sampler</b> Grilled brie, cheddar, creamy blue and boursin cheese garnished with fruit, gourmet crackers and lavosh	\$168.00	\$204.60
<b>Garden Fresh Vegetable Crudités</b> Seasonal vegetable display including carrots, celery sticks, sweet bell peppers, cherry tomatoes, asparagus, jicama. Roasted red pepper dip	\$132.00	\$145.20
<b>Bruschetta &amp; Tapenade Assortment</b> Olive and caper tapenade and tomato and basil salsa with toasted baguette slices	\$90.00	\$100.00
<b>Fresh Seasonal Sliced Fruit Tray</b>	\$132.00	\$145.20

## Chef Stations

*Chef Stations are designed for a minimum of 50 guests unless otherwise indicated.*

*Prices are on a per person basis. Chef stations are designed as an accompaniment - not a full meal. All Chef stations require an Aramark Chef - \$165.00 for a 4 hour minimum and an electrical connection. Consult With Your Aramark sales manager for more information.*

<b>Pasta Bar Station</b> A choice of penne pasta or cheese tortellini sautéed with olive oil, garlic, fresh tomatoes, asparagus and mushrooms. Served with Pomodoro or pesto sauces, Italian bread sticks and shredded parmesan cheese (per person)	\$10.00	\$11.00
<b>Roast Prime Rib of Beef – Carvery</b> Gourmet rolls, natural au jus, stone ground mustard and creamy horseradish. This item serves 30 guests	\$450.00	\$495.00
<b>Herbed Turkey Breast – Carvery</b> Gourmet rolls, cranberry-apricot Chutney and honey dijonaisse . This item serves 20 guests	\$220.00	\$242.00
<b>Baron of Beef—Carvery</b> Gourmet rolls, natural au jus, stone ground mustard, creamy horseradish sauce, and fresh mayonnaise This item serves 150 guests	\$795.00	\$875.00



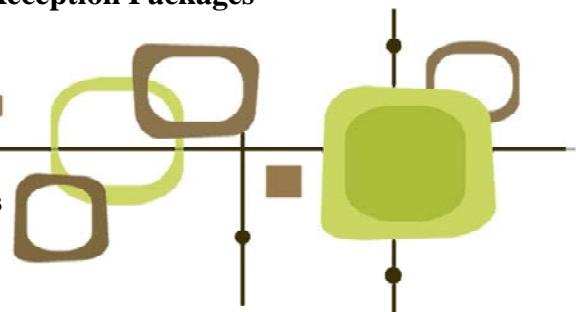
# Individual Hors d'Oeuvres

Prices based on a per item basis.

These items are sold in increments of 50 pieces.

	Advance Purchase	Show Price
<b>Chilled</b>		
Jumbo shrimp with spicy cocktail sauce and lemon wedges	\$5.00	\$5.50
Brie mousse and lingonberry tartlet	\$6.25	\$7.00
Assorted sushi & sashimi with soy sauce, pickled ginger and wasabi	\$5.50	\$6.00
Chocolate dipped strawberries	\$4.50	\$4.95
Mozzarella and sundried tomato on focaccia	\$6.00	\$6.75
<b>Warm</b>		
Crispy chicken bites - plain or buffalo with ranch dressing	\$3.50	\$4.00
Spinach and sundried tomato in filo pouch	\$6.00	\$6.75
Chicken pot stickers with sesame-soy ginger sauce	\$4.25	\$4.75
Tempura shrimp with Thai chili sauce	\$4.25	\$4.75
Crab cakes with remoulade sauce	\$4.25	\$4.75
Hibachi beef skewers	\$4.25	\$4.75
Petite beef Wellingtons with mustard sauce	\$5.50	\$6.00
Spinach spanakopita	\$5.00	\$5.50
Black bean South-West spring roll	\$3.50	\$3.85
Parmesan artichoke hearts	\$5.00	\$6.00
Blackened chicken satay	\$5.50	\$6.00
Pretzel roll reuben	\$5.50	\$6.00
Apricot stuffed dates wrapped in bacon	\$4.00	\$4.50
Cheeseburger spring roll	\$6.00	\$6.75
Balsamic onion and feta filo tartlet	\$4.50	\$4.95
Boursin filled artichoke hearts	\$5.50	\$6.00

**\*\*Ask Your Sales Manager About our All-Inclusive Reception Packages**



# Hosted Bar Packages

The below Bar Packages can be customized to exceed your guest's expectations. Don't forget to inquire about our specialty cocktail program that will allow you work to with our in-house mixologist to create a cocktail customized for your event!

Portable bar fronts are available on a first come first served basis. Exhibitors are required to provide one 8 foot skirted table for a back bar. Once bar front inventory is depleted, exhibitors must also supply a bar front table. ARAMARK reserves the right to substitute spirits of same type and similar quality and price.

All hosted bars are based on a consumption basis, unless otherwise contracted. A guaranteed minimum sales threshold of **\$650.00(++)** per bar per four hours is required. If the minimum guarantee is not met, you will be charged the minimum sales threshold of **\$650.00(++)**.

## “The Lounge” Standard Hosted Bar

Vodka	Smirnoff or Skky
Rum	Bacardi Silver
Gin	Bombay Sapphire
Whiskey	Jim Beam or Jack Daniels, Canadian Club
Scotch	Cutty Sark
Tequila	Sauza or Jose Cuervo Gold
Brandy	Christian Brothers
Beers	Bud, Bud Light, Miller Lite, Corona, Heineken or Beck's
Wine	Robert Mondavi Woodbridge Chardonnay, Cabernet & Beringer White Zinfandel

Charge per drink:

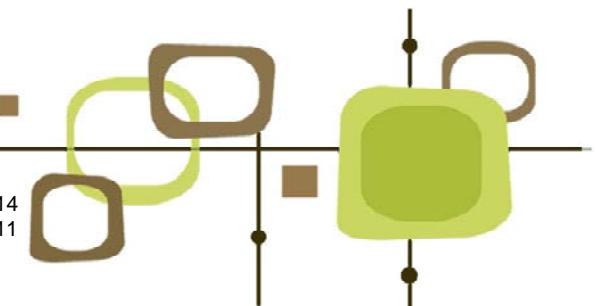
Cocktails	\$6.50
Domestic/Import Beer	\$5.00/\$6.00
Wine by the Glass	\$5.50
Assorted Soft Drinks	\$2.50
Bottled Water	\$2.75

## “The Club” Premium Hosted Bar

Vodka	Absolut or Stolichnaya
Rum	Captain Morgan and Bacardi Silver
Gin	Bombay Sapphire or Tanqueray
Whiskey	Jameson, Jack Daniels, Makers Mark, Crown Royal, Dewar's
Tequila	Jose Cuervo 1800
Brandy	Remy VS
Cordials	Baileys Irish Crème
Beers	Bud, Bud Light, Miller Lite, Corona, Heineken or Beck's, Fat Tire or Sam Adams
Wines	Columbia Crest 2 Vines Chardonnay and Cabernet, Beringer White Zinfandel

Charge per drink:

Cocktails	\$7.00
Domestic/Import Beer	\$5.00/\$6.00
Wine by the Glass	\$6.00
Assorted Soft Drinks	\$2.50
Bottled Water	\$2.75



# Cash Bar and Cash/Ticket Bar Packages

A cash bar or cash/ticket bar has a guaranteed minimum sales threshold of **\$950.00(++)** per bar per four hours. If the minimum guarantee is not met, you will be charged the difference between the actual cash sales and the minimum of **\$950.00(++)**. All bars are based on a consumption basis, unless otherwise contracted.

Portable bar fronts are available on a first come first served basis. Exhibitors are required to provide one 8 foot skirted table for a back bar, as well as for an electrical outlet being required for cash bars. Once our bar front inventory is depleted, exhibitors must also supply a bar front table.

ARAMARK reserves the right to substitute spirits of same type and similar quality and price.

## “The Club” Premium Cash Bar or Cash/Ticket Bar

(Cash bars require 110v electrical drop for each bar's register)

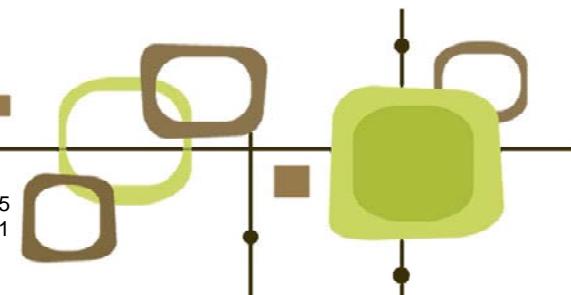
Vodka	Absolut or Stolichnaya
Rum	Captain Morgan and Bacardi Silver
Gin	Bombay Sapphire or Tanqueray
Whiskey	Jameson, Jack Daniels, Makers Mark, Crown Royal, Dewar's
Tequila	Jose Cuervo 1800
Brandy	Remy VS
Cordials	Baileys Irish Crème
Beers	Bud, Bud Light, Miller Lite, Corona, Heineken or Beck's, Fat Tire or Sam Adams
Wines	Columbia Crest 2 Vines Chardonnay and Cabernet, Woodbridge White Zinfandel

Charge per drink:

Cocktails	\$7.00
Domestic/Import Beer	\$5.00/\$6.00
Wine by the Glass	\$6.00
Assorted Soft Drinks	\$2.50
Bottled water	\$2.75

**Please note** if you will provide guests with coupons or drink tickets to be redeemed at the bar:

- All coupons/tickets are redeemable for a single serving beverage.
- All coupons/tickets received by the bartenders remain the property of ARAMARK
- Tickets have a blended price value of \$6.00++ for cash/ticket bars.



## Beer Selection

*Beer available by the case*

Budweiser, Bud Light, Miller Genuine Draft, Miller High Life, Miller Lite, Coors, Coors Light  
\$105 case (12 oz. bottles)

Heineken, Beck's, Amstel Light, Corona, Pacifico, Dos Equis, Bohemia, Sierra Nevada, Fat Tire, Pyramid Heffewiesen  
\$130 case (12 oz. bottles)

*Beer by the keg – please note that a bartender is required to dispense kegs. Exhibitor must supply one table at least 3 foot tall with a minimum service area of 4' x 2.5' and capable of supporting 70 pounds.*

Budweiser, Bud Light, Miller Genuine Draft, Miller High Life, Miller Lite, Coors, Coors Light  
\$375 / keg

Beck's, Dos Equis (Amber or Lager), Bass Ale, Rolling Rock, Samuel Adams, Shiner Bock, Sam Adams,  
Sierra Nevada Pale Ale, Labatt's, Moosehead  
\$475 / keg

\*\*The maximum delivery of unattended beer and wine per day will be 2 drinks per person up to a maximum of two (2) cases of beer or eight (8) bottles of wine. Any order exceeding this quantity will require an ARAMARK attendant.

## Wine Selection

*Wines are offered by the individual bottle and may be poured by the glass on hosted bars.*

*Our wine selection is endless. Please speak with your sales manager for additional options.*

### **Whites**

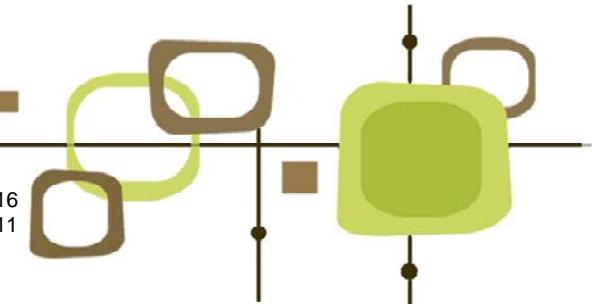
\$29	Columbia Crest 2 Vines Chardonnay
\$32	Beringer Chardonnay
\$35	Montevina Pinot Grigio

### **Reds**

\$25	Trinity Oaks Merlot
\$32	Beringer Cabernet
\$30	Beringer Pinot Noir
\$37	Beringer Merlot

### **Sparkling Wines & Champagne**

\$27	Domaine St Michelle Sparkling Wine
\$39	Korbel Brut Sparkling Wine
\$48	Domaine Chandon Blanc de Noir Sparkling Wine
\$115	Vueve Clicquot Brut NV Champagne
\$130	Moet et Chandon White Star Champagne



## Equipment

If china service is ordered, it is required that service personnel also be ordered to work in your exhibit. This will allow continual clean-up so that your area remains presentable for the duration of your service.

<b>Full China Service</b> Coffee cup, saucer, water glass, dinner plate, fork, knife, spoon and white linen napkin	<b>per setting</b>	<b>\$6.00</b>
<b>China Coffee Service</b> Coffee cup, saucer and teaspoon	<b>per setting</b>	<b>\$3.00</b>
<b>China cereal bowl and spoon</b>	<b>per setting</b>	<b>\$3.00</b>
<b>China cocktail plate and fork</b>	<b>per setting</b>	<b>\$3.00</b>
<b>China soup cup and spoon</b>	<b>per setting</b>	<b>\$3.00</b>
<b>Flatware - fork, knife and spoon rolled in a white linen napkin</b>	<b>per setting</b>	<b>\$3.00</b>
<b>Glassware - juice, water, wine, high ball or champagne</b>	<b>each</b>	<b>\$3.00</b>
<b>White Linen Napkin</b>	<b>each</b>	<b>\$1.00</b>
<b>Linen Tablecloth - Sizes: 90" X 90" OR 54" X 120."</b> <b>Colors: Black or White (Other Colors May Be Available Upon Request)</b>	<b>each</b>	<b>\$10.00</b>
<b>Table Skirting – black only</b>	<b>each</b>	<b>\$75.00</b>

\*Ask your sales ask manager about Bamboo service ware options

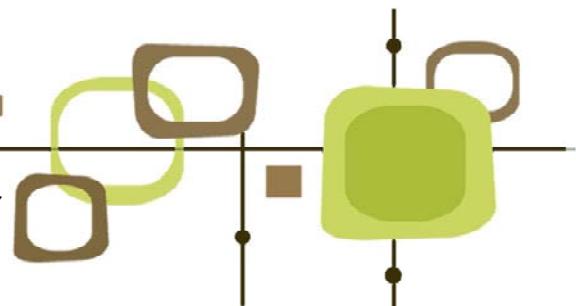
## Labor

All hourly labor classifications are subject to a four-hour minimum per day. This consists of one hour of set-up, two hours of service and one hour of breakdown.

After 8 hours, the hourly rate increases to time & one-half. After 12 hours, the hourly rate increases to double time. Our union service personnel are entitled to two 15 minute and one 30 minute break per 8 hour shift.

If you will need continuous coverage in your booth, you may want to add a second attendant.

Food Server / Hot Food Attendant / Runner / Busser	Four hour minimum Per hour	\$110.00 \$27.50
Dishwasher / Chef / Bartender	Four hour minimum Per hour	\$165.00 \$41.25
Espresso Barista	Per hour	\$45.00
Booth Manager	Per day	\$550.00



# Important Information

THIS MENU IS DESIGNED FOR USE ON THE EXHIBIT FLOOR. IF YOU ARE PLACING AN ORDER FOR A MEETING ROOM, PLEASE CALL THE SALES DEPARTMENT FOR A

Las Vegas Convention Center  
3150 Paradise Road  
Las Vegas, NV 89109  
Toll Free: 800-CATER-11  
Tel: 702-943-6910

## Sponsorship Opportunities

Advertising doesn't have to end with print ads and hanging banners. ARAMARK offers a full range of sponsorship opportunities to get your name out there to convention attendees. From logo cups, napkins or bottled water to employee uniforms and banners at convention cafés and restaurants, ARAMARK can increase your exposure on the exhibit floor and throughout the convention center. Contact your ARAMARK Sales Manager or Convention/Trade Show Manager to discuss the sponsorship possibilities for your event.

## Ordering

Please refer to the table below to determine your qualification for discount pricing:

Advanced Purchase Price	December 12, 2011
Show Pricing	December 13, 2011 through January 1, 2012
On Site Menu	An on-site specific menu is available for bookings beginning January 2, 2010

Our deadlines allow sufficient time to order, plan and prepare all of your food and beverage needs. All orders are subject to the pricing above.

## Booking Amendments & Cancellations

Changes and/or cancellations must be received 5 BUSINESS DAYS in advance of service. No cancellations may be made after that time. Any changes made with less than 3 business days notice must be received prior to 2 p.m. and will be subject to a 20% change fee. Late changes will also be subject to approval by the ARAMARK Sales Department based upon availability of product and staff.

## Payment Policy

ARAMARK Corporate Policy requires full payment prior to commencement of services. Additionally, a credit card must be on file for any re-orders made on site. NO EXCEPTIONS.

## Delivery Charge

A \$25.00(++) charge will apply to all original orders of less than \$75.00 per delivery.

## Special Orders

We have designed this menu through years of experience with exhibitors in mind. However, should you have special menu needs, please feel free to contact our Sales Department. Any variance from this menu, including changes in quantity, menu content, etc., is subject to special pricing.

## Service Ware

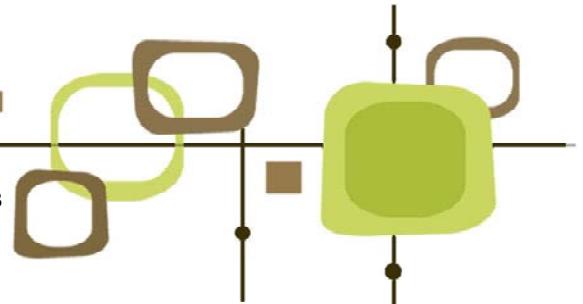
Due to the restricted amount of space available for booth service catering, most of our customers prefer disposable service. All orders will include the appropriate variety of quality disposable ware at no additional charge. Biodegradable service ware is used where available. If you require china service, please order these items separately. Available items are listed under the "Equipment & Labor" section of the menu. Please Note: If china service is ordered, it is required that service personnel also be ordered for the entire duration of food service. This will allow continual clean-up, so that your area remains presentable throughout the day.

## Service Personnel

When ordering ARAMARK personnel for your booth, please plan for one hour each for set-up and break down time. Our union service personnel are entitled to two 15 minute and one 30 minute break per 8 hour shift. Please plan ahead if you will need continuous coverage in your booth. ARAMARK personnel will clean food and beverage related areas. They are not permitted to do general booth cleaning, such as vacuuming, emptying non-food trash, dusting, etc.

All services include appropriate condiments & disposable service ware at no additional charge.

All prices are subject to 8.1% Sales tax and 19% administrative charge. All prices are subject to change without prior notice.  
Email us at [LVCCSales@Aramark.com](mailto:LVCCSales@Aramark.com)



### **Delayed or extended service**

In order to offer the very finest presentation, all services are planned with the following timetable: one hour for set-up, two hours for service and one hour for breakdown. If for any reason, service is delayed or will exceed the normal timeframe, an additional charge of \$27.50 per server will be assessed for each additional hour. Please note that in order to ensure the quality of food and beverage, ARAMARK cannot leave food out for longer than 2 hours.

### **Tax & Administrative charges.**

All food and beverage pricing is subject to a 19% administrative charge and 8.1% sales tax. All equipment and labor charges are subject to a 8.1% sales tax only.

### **Pricing**

All prices are subject to change without prior notification.

### **Tables & Electrical Requirements**

ARAMARK does not provide skirted service tables or electrical hook-ups in your exhibit space, including meeting rooms utilized for exhibits. Please contact the appropriate contractor for those items.

### **Unauthorized Food & Beverage**

ARAMARK is the exclusive caterer for the Las Vegas Convention Center. Absolutely no food or beverage, candy, logo water, etc., are allowed into the Las Vegas Convention Center without approval from, and appropriate waiver/corkage fees paid to ARAMARK.

### **Alcohol Policy...**

As the provider of alcoholic beverages at the Las Vegas Convention Center, ARAMARK takes very seriously the need for responsible and lawful consumption of alcohol and we ask that you do the same.

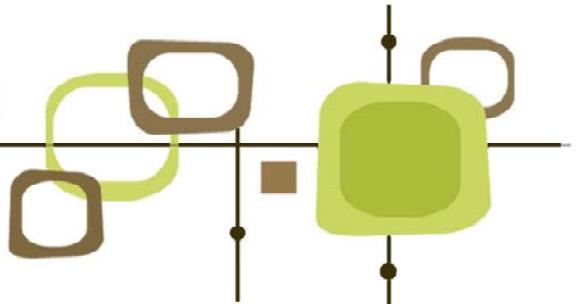
The maximum delivery of unattended beer and wine per day will be 2 drinks per person up to a maximum of two (2) cases of beer or eight (8) bottles of wine. Any order exceeding this quantity will require an ARAMARK attendant.

All hosted bars are based on a consumption basis, unless otherwise contracted. For Hosted Bars, a guaranteed minimum sales threshold of \$650.00(++) per bar per four hours is required. For Cash Bars or Cash/Ticket Bars, a guaranteed minimum sales threshold of \$950.00(++) per bar per four hours is required. You will be charged the actual consumption or the minimum guarantee - whichever is greater.

The requirements and expectations of any ARAMARK customer with regard to the service of unattended alcoholic beverages at the Las Vegas Convention Center are as follows:

- As a host of all users of your booth or meeting room, you are responsible for the appropriate and lawful consumption of alcohol by your guests. You must ensure that all guests who consume alcoholic beverages in your booth or meeting room are at least TWENTY-ONE (21) years of age or older. We urge that you check proof of age, such as a driver's license, to be certain. In our operations, ARAMARK follows a policy requiring proof of age from anyone appearing to be under the age of 30. We recommend you adopt a similar policy for your booth or meeting room.
- All alcoholic beverages must be consumed within the booth or meeting room. NO alcohol can be removed from the LVCC at any time.
- The consumption of alcoholic beverages by intoxicated guests, or guests appearing to be intoxicated, is prohibited.
- All spirits must be served by ARAMARK personnel.
- Any cocktail servers/models used for service of alcohol must provide ARAMARK with copies of the TAM or TIPS card for these personnel. ARAMARK reserves the right to exclude any personnel without prior approval.
- ARAMARK Alcohol Enforcement personnel reserve the right to observe the service and consumption of alcohol within the booth or meeting room at any time.
- All ARAMARK service personnel are required to follow ARAMARK's alcohol service policies and procedures.

All services include appropriate condiments & disposable service ware at no additional charge.



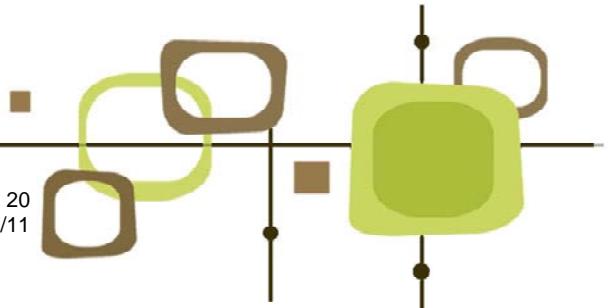
# Order Form

PLEASE FAX COMPLETED FORM TO 702-943-6911 or email to  
LVCCSales@aramark.com.

Confirmation will be faxed and/or emailed back to you.

Las Vegas Convention Center  
3150 Paradise Road  
Las Vegas, NV 89109  
Toll Free: 800-CATER-11  
Tel: 702-943-6910

All services include appropriate condiments & disposable service ware at no additional charge.



All prices are subject to 8.1% Sales tax and 19% administrative charge. All prices are subject to change without prior notice.  
Email us at [LVCCSales@Aramark.com](mailto:LVCCSales@Aramark.com)

# Credit Card Authorization Form

Las Vegas Convention Center  
3150 Paradise Road  
Las Vegas, NV 89109  
Toll Free: 800-CATER-11  
Tel: 702-943-6910

SHOW NAME:

---

COMPANY:

---

BILLING AD-  
DRESS:

(FOR CREDIT CARD)

---

TELEPHONE #:

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FAX #:

---

E-MAIL:

- Company Check to be used for initial deposit.  
Credit Card to be used for reorders and the balance of the bill.
- Credit Card to be used for all charges during the show and  
for any re-ordering on site.

AMERICAN EXPRESS  VISA  MASTERCARD

CARD HOLDER

NAME:

---

CREDIT CARD #:

---

EXPIRATION DATE:

---

SIGNATURE:

---

Customer agrees to pay total charges as specified on the catering order(s) as well as applicable charges on additional items ordered on site.

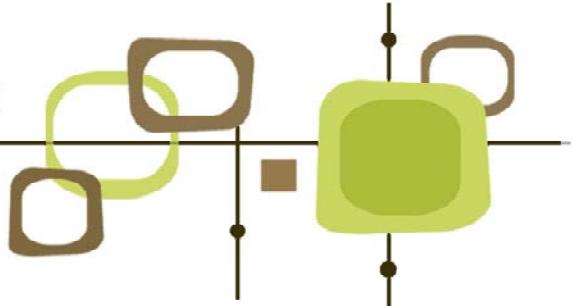
\*\*A copy of the credit card front and back must accompany this form.\*\*

Under no circumstances will ARAMARK accept re-orders without a credit card on file.

Under no circumstances does ARAMARK take orders or credit card numbers over the phone.  
Customer must either fax or mail order with signature of cardholder.

All services include appropriate condiments & disposable  
service ware at no additional charge.

All prices are subject to 8.1% Sales tax and 19% administrative  
charge. All prices are subject to change without prior notice.  
Email us at [LVCCSales@Aramark.com](mailto:LVCCSales@Aramark.com)



# Digital Media Solutions for CES 2012



## Packaged Priced For Simplified Ordering

### Live Streaming Video Package

Broadcast yourself live from your booth!

Breaking news, product announcements and demonstrations

Extend the life and reach of your event

### Video + SlideShow Presentation

It's the next best thing to being there, live streaming video with synchronous slides

An interactive media delivery platform: keep your viewers immersed in the media, message and experience

Available with live Questions and Answers

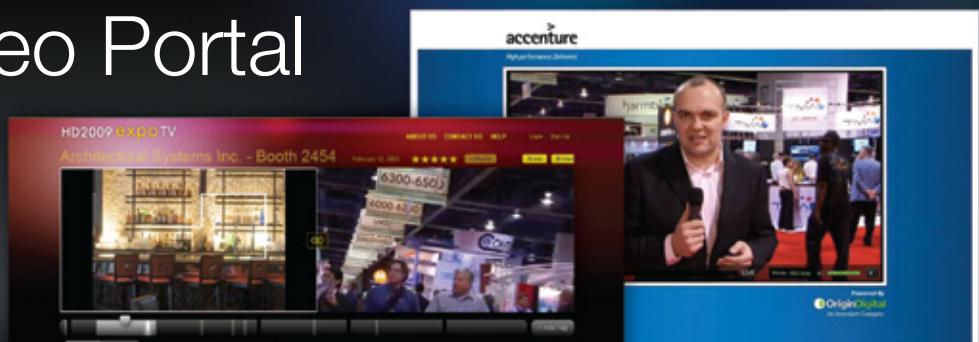
### Exhibitor Video Portal

An on-demand, co-branded repository of product and company videos, whitepaper and datasheets.

Build your online presence and share your tradeshow experience with the World.

Great for lead generation!

# Exhibitor Video Portal



## Exhibitor Video Presentation



- Co-branded landing page (show + exhibitor)
- On-demand content; live integration option
- Attach your whitepapers & product sheets
- Exhibitor can upload PDF's Word docs and more
- Customer just posts the link on their site
- Deep link function
- Up to 10,000 views
  - Each additional view - \$0.01

## Exhibitor Video + SlideShow Presentation



- Co-branded landing page (show + exhibitor)
- Ability to synchronize slides to video
- On-demand content + slide sync; live integration option
- Attach your whitepapers & product sheets
- Exhibitor can upload PDF's Word docs and more
- Customer just posts the link on their site
- Deep link function
- Up to 10,000 views
  - Each additional view - \$0.01

# Live Streaming Solutions



## Live Streaming Video Package



- Up to 60 minutes live webcast
- Variable bitrate encoding up to 1.5Mbps
- Live event management with dedicated onsite personnel
- Enhanced Silverlight Media Player
- Exhibitor just posts the link on their site
- Up to 5000 views
- Includes 30 day on-demand archive
- Mobile Video Delivery available

## Live Streaming Video + SlideShow Presentation



- Up to 60 minutes live webcast with synchronous slide integration
- Variable bitrate encoding up to 1.5Mbps
- Live event management with dedicated onsite personnel
- Branded media interface
- Ability to synchronize slides to video
- Exhibitor just posts the link on their site
- Up to 5000 views
- Includes 30 day on-demand archive



# Digital Media Services Order Form



**Origin Digital, Inc**  
1200 Harbor Blvd 8th FL  
703.795.8684  
CES2012@origindigital.com



Company Name	Booth/Room	Incentive Price Due Date	Event Date(s)		
		<b>Dec 12, 2011</b>	<b>Jan 10-13, 2012</b>		
Billing Address		City, State/Country, Zip Code			
Billing Contact	Telephone Number (      )		Fax Number (      )		
Technical Contact	Telephone Number		Email		
Description of Service	QTY	Incentive	Base	Total	
<b>1. Live Streaming Solutions</b>					
Live Streaming Video Package		\$6,400	\$6,900		
Live Streaming Video + SlideShow Presentation		\$7,400	\$7,900		
<b>2. On-Demand Video Solutions</b>					
Exhibitor Video Presentation <small>Exhibitor can upload PDF's Word docs and more (upto 5 uploads)</small>		\$3,500	\$3,900		
Exhibitor Video + SlideShow Presentation		\$4,300	\$4,700		
Subtotal Before Taxes					
Estimated 10% Tax = Subtotal x 10%					
Total payment must accompany order		<b>Grand Total</b>			

## **Order your CES2012 Branded Media Experience today! email or fax or call**

- All Packages include Co-Branded CES / Customer branded media page, or Silverlight Media Player
- All Live Streaming Solutions include On-site Management & Streaming Engineer
- Live Streaming Solutions includes up to 60 minutes live webcast, from one location, with 30 day archive and up to 5000 viewers
- Customer just posts the link on their site
- Customer to provide audio visual feeds for Live Streaming Solution. If you don't have A\V support, Origin Digital can assist you in finding provider
- Customer is responsible for providing adequate connectivity for Live Streaming Solutions
- Additional 1/2 of live webcast \$450
- Additional bandwidth invoiced in arrears @ \$.45/GB

**An Origin Digital Representative will contact you to complete your order**