

# TOKYO GAME SHOW 2016

## Guide for Package Booth

September

15 [Thu] 16 [Fri] 17 [Sat] 18 [Sun]

Business Day

Public Day

### » Shell Scheme Package Booth

1-Booth Package  
[3m × 3m]

JPY 486,000  
(tax included)



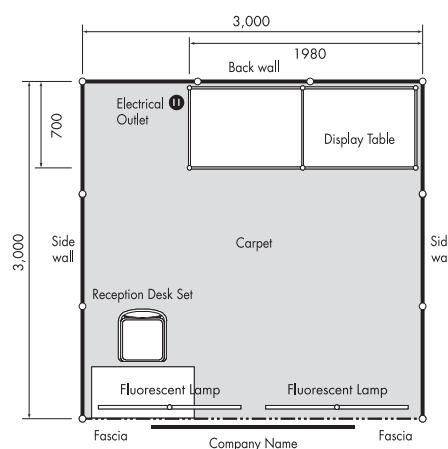
Exhibitor can select color of Fascia, carpet and company plate from the option below.

Blue

Green

Gray

Red



#### ★Inclusive Items

- 1 System Wall**  
Side & back walls
- 2 Fascia** (H300mm)  
Exhibitor can select color
- 3 Punch Carpet**  
Exhibitor can select color
- 4 Company Name Plate**  
W1800 X H200
- 5 Fluorescent Lamp**  
32W X 2 Lamps
- 6 Electrical Outlet**  
Two-socket Outlet X 1  
100V 900W or Energy Saving Pack 100V 400W
- 7 Electrical Power Supply**  
100V 1KW or Energy Saving Pack 100V 500W
- 8 Reception Desk Set**
- 9 Display Table with Storage**

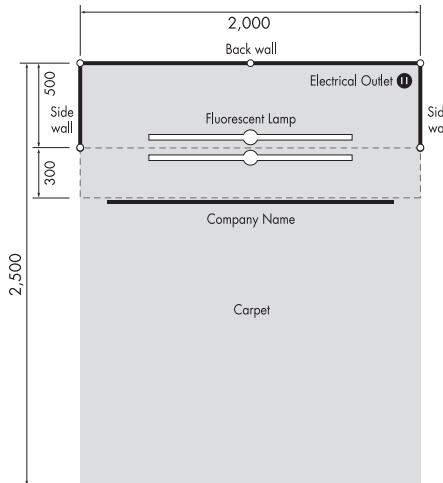
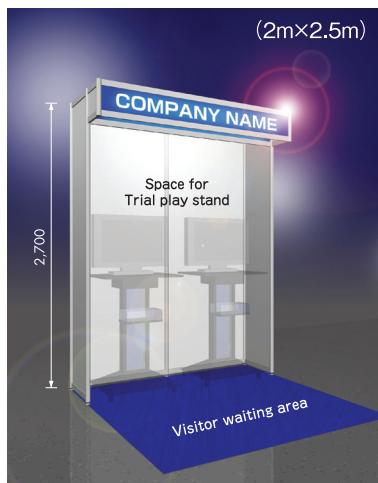
※ Side wall does not include in case the booth locates at the corner.

## » Turnkey Booth A

[2m × 2.5m]

JPY 216,000  
(tax included)

Exhibit Areas: General Exhibition Area, Game School Area



★Inclusive Items

<b>1</b>	<b>System Wall</b> Side & back walls, Color: Grey
<b>2</b>	<b>Punch Carpet</b>
<b>3</b>	<b>Company Name Plate</b> W1940 X H200
<b>4</b>	<b>Fluorescent Lamp</b> 32W X 2 Lamps
<b>5</b>	<b>Electrical Outlet</b> Two-socket Outlet X 1 100V 450W X 2 or Energy Saving Pack 100V 200W X 2
<b>6</b>	<b>Electrical Power Supply</b> 100V 1KW or Energy Saving Pack 100V 500W

Exhibitor can select color of Fascia, carpet and company plate from the option below.

Blue

Green

Gray

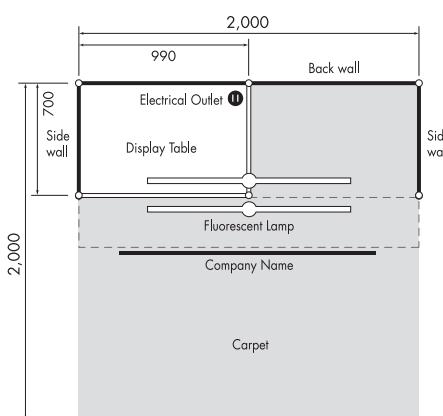
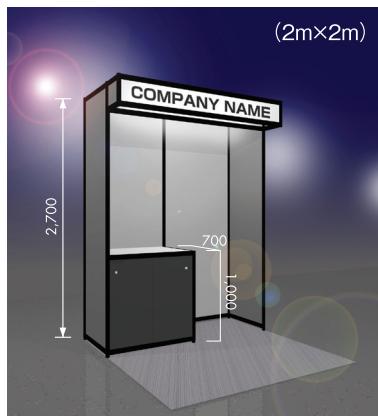
Red

## » Turnkey Booth B

[2m × 2m]

JPY 216,000  
(tax included)

Exhibit Areas: AI Area, Cosplay Area (September 17 and 18 only), Game Device Area, New Platform Area, Romance Simulation Game Area, Smartphone Game Area / Social Game Area



★Inclusive Items

<b>1</b>	<b>System Wall</b> Side & back walls, Color: Grey
<b>2</b>	<b>Punch Carpet</b>
<b>3</b>	<b>Company Name Plate</b> W1940 X H200
<b>4</b>	<b>Fluorescent Lamp</b> 32W X 2 Lamps
<b>5</b>	<b>Display Table with Storage</b> (W990 X D700 X H1000) X 1
<b>6</b>	<b>Electrical Outlet</b> Two-socket Outlet X 1 100V 900W or Energy Saving Pack 100V 400W
<b>7</b>	<b>Electrical Power Supply</b> 100V 1KW or Energy Saving Pack 100V 500W

Exhibitor can select color of carpet from the option below.

Blue

Green

Gray

Red

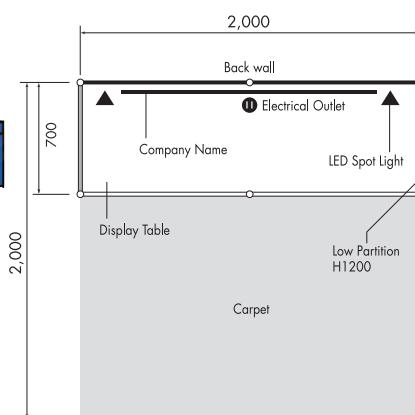
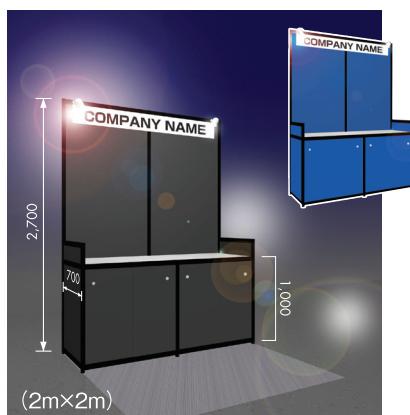
※Display table can be installed up to one unit per booth.  
(Fee-charged)

## » Turnkey Booth C

[2m × 2m]

JPY 216,000  
(tax included)

Exhibit Areas: Business Solution Area, Cloud/Datacenter Pavilion (Business Day: September 15 and 16 only), e-Sports Area



★Inclusive Items

<b>1</b>	<b>System Wall</b> Side & back walls, Color: Grey
<b>2</b>	<b>Punch Carpet</b>
<b>3</b>	<b>Company Name Plate</b> W1940 X H200
<b>4</b>	<b>LED Spotlight</b> 15W X 2 Lights
<b>5</b>	<b>Display Table with Storage</b> (W1980 X D700 X H1000) X 1
<b>6</b>	<b>Electrical Outlet</b> Two-socket Outlet X 1 100V 900W or Energy Saving Pack 100V 400W
<b>7</b>	<b>Electrical Power Supply</b> 100V 1KW or Energy Saving Pack 100V 500W

Exhibitor can select color of carpet from the option below.

Blue

Green

Gray

Red

The color of system wall and display table for Cloud/Datacenter Pavilion will be blue.

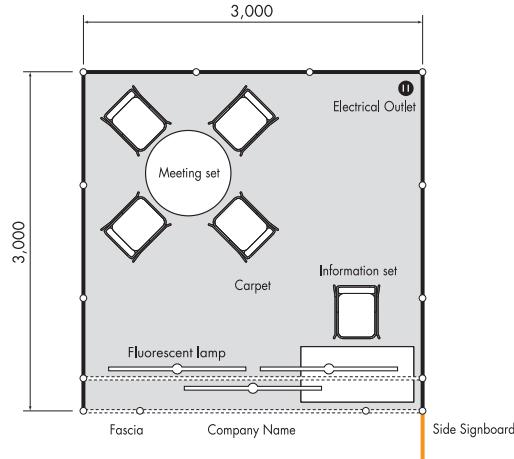
## >> Asia New Stars Area / Eastern Europe New Stars Area / Latin New Stars Area

1-Booth Package  
[3m × 3m]

JPY 486,000  
(tax included)

\*Maximum 3 booths per exhibitor is available in this area. \*Package Booth only

Exhibit Areas: **Asia New Stars Area, Eastern Europe New Stars Area, Latin New Stars Area**  
**(Business Day: September 17 and 18 only/ 4-days exhibits)**



★Inclusive Items

<b>1</b>	<b>System Wall</b> Side & back walls, Color: White
<b>2</b>	<b>Fascia</b> H 350mm
<b>3</b>	<b>Punch Carpet</b> Color: Grey
<b>4</b>	<b>Company Name Plate</b> W1940 X H250
<b>5</b>	<b>Fluorescent Lamp</b> 32W X 3 Lamps
<b>6</b>	<b>Meeting Set</b> Round Table and 4 Chairs, Reception Desk Set
<b>7</b>	<b>Electrical Outlet</b> Two-socket Outlet X 1 100V 900W or Energy Saving Pack 100V 400W
<b>8</b>	<b>Electrical Power Supply</b> 100V 1KW or Energy Saving Pack 100V 500W
<b>9</b>	<b>Reception Desk Set</b>

※Side wall does not include in case the booth locates at the corner.

## >> VR Area

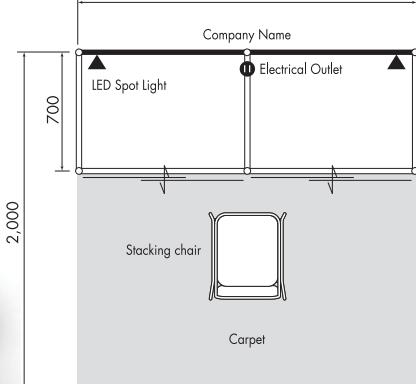
1-Booth Package  
[2m × 2m]

JPY 216,000  
(tax included)

(2m×2m)



2,000



★Inclusive Items

<b>1</b>	<b>System Wall</b> Side & back walls, Color: Grey
<b>2</b>	<b>Punch Carpet</b>
<b>3</b>	<b>Company Name Plate</b> W1800 X H200
<b>4</b>	<b>LED Spotlight</b> 15W X 2 Lights
<b>5</b>	<b>Stacking Chair</b>
<b>6</b>	<b>Electrical Outlet</b> Two-socket Outlet X 1 100V 900W or Energy Saving Pack 100V 400W
<b>7</b>	<b>Electrical Power Supply</b> 100V 1KW or Energy Saving Pack 100V 500W

Exhibitor can select color of carpet from the option below.

Blue

Green

Gray

Red

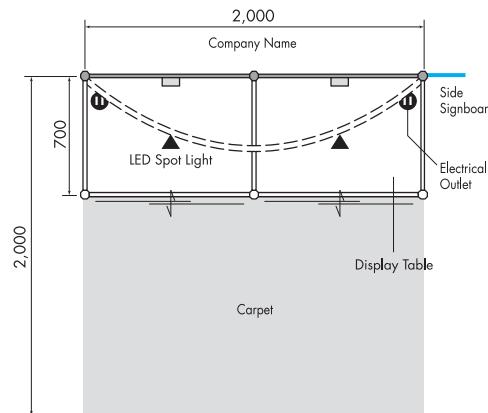
## >> Indie Game Area /Type B

1-Booth Package  
[2m in width × 2m in depth]

JPY 216,000  
(tax included)

\*Maximum 1 booths per exhibitor is available in this area. \*Package Booth only

Selected indie developers by screening will be exhibited at Type A.  
Please refer to Exhibit Guide for more details.



★Inclusive Items

<b>1</b>	<b>System Wall</b> Side & back walls, Color: Black
<b>2</b>	<b>Fascia</b> H 500mm
<b>3</b>	<b>Punch Carpet</b>
<b>4</b>	<b>Company Name Plate</b> English & Japanese
<b>5</b>	<b>LED Spotlight</b> 15W X 2 Lights
<b>6</b>	<b>Display Table with Storage</b> (W1980 X D700 X H1000) X 1
<b>7</b>	<b>Electrical Outlet</b> 100V 450W X 2 or Energy Saving Pack 100V 200W X 2
<b>8</b>	<b>Electrical Power Supply</b> 100V 1KW or Energy Saving Pack 100V 500W

Exhibitor can select color of Fascia, carpet and company plate from the option below.

Blue

Green

Gray

Red

※PCs and panels are not included.

# » Business Meeting Area

Business Meeting Area allows for meaningful meetings in a quiet and calm atmosphere during Business Day. In addition to room-type booth, Basic Table Space at reasonable fee is also available.

- ◆ Location: Makuhari Messe International Conference Hall 2F
- ◆ Period: September 15 (Thu) and 16 (Fri), 2016 (Business Days)
- ◆ Available Service (FREE): Interpretation Service (English), Internet Access (WiFi)



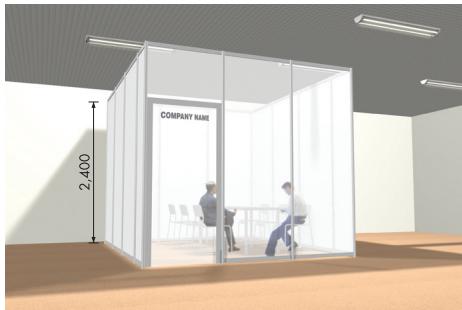
## Meeting Room Booth

Business Day (September 15 and 16) only

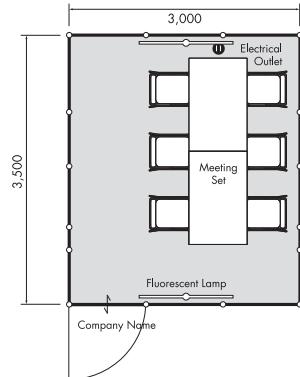
\*Please ask the OMO if you exhibit 4 or more booths. \* "Space only" is not available in this area. For additional booth decorations, please ask the OMO for more details.

### 1 Booth Meeting Room (3m×3.5m)

JPY 486,000 (tax included)



Discount Price for exhibitor who has booth at other areas.  
JPY 378,000 (tax included)



★Inclusive Items

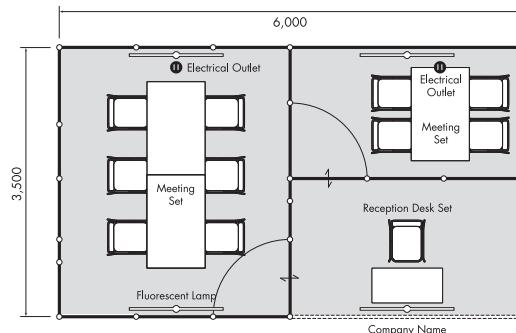
<b>1</b>	<b>System Wall</b> 4walls, Color: White
<b>2</b>	<b>Company Name Plate</b>
<b>3</b>	<b>Fluorescent Lamp</b> 32W X 2 Lamps
<b>4</b>	<b>Electrical Outlet</b> Two-socket Outlet X 1 100V 900W or Energy Saving Pack 100V 400W
<b>5</b>	<b>Electrical Power Supply</b> 100V 1kW or Energy Saving Pack 100V 500W
<b>6</b>	<b>Meeting Set</b> 2 tables & 6 chairs

### 2 Booth Meeting Room (6m×3.5m)

JPY 972,000 (tax included)



Discount Price for exhibitor who has booth at other areas.  
JPY 756,000 (tax included)



★Inclusive Items

<b>1</b>	<b>System Wall</b> 4walls, Color: White
<b>2</b>	<b>Company Name Plate</b>
<b>3</b>	<b>Fluorescent Lamp</b> 32W X 4 Lamps
<b>4</b>	<b>Electrical Outlet</b> Two-socket Outlet X 2 100V 900W or Energy Saving Pack 100V 400W
<b>5</b>	<b>Electrical Power Supply</b> 100V 2kW or Energy Saving Pack 100V 1kW
<b>6</b>	<b>Meeting Set</b> 2 tables & 6 chairs, 1 table & 4 chairs
<b>7</b>	<b>Reception Desk Set</b>

## Basic Table Space

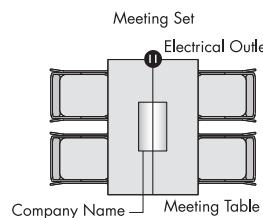
Business Day (September 15 and 16) only



JPY 97,200

(tax included)

\*Please ask the OMO if you exhibit 4 or more table spaces.



★Inclusive Items

<b>1</b>	<b>Company Name Plate</b>
<b>2</b>	<b>Electrical Outlet</b> Two-socket Outlet X 1
<b>3</b>	<b>Meeting Set</b> 1 table & 4 chairs

For further information, please contact to

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