

# TOKYO GAME SHOW 2025

～ Aiming for a society where everyone can enjoy games and entertainment～

## 「All Accessibility Area」

TOKYO GAME SHOW 2025 will be introducing a NEW AREA showcasing software, tools and services that enable all people, regardless of disability, cognition or age, to enjoy games. By enabling people with disabilities and various handicaps to access games, it will be possible to propose a diverse gaming lifestyle. Above all, it will be possible to impact the gaming industry and enhance the joy and value of gaming through the expansion of the community.

### ■ Exhibit Categories :

Accessible gaming platforms, adaptive gaming controllers, eye tracking and voice control devices, adaptive game controllers, adaptive joysticks, inclusive video game, related products and services, etc.

### 【TOKYO GAME SHOW 2025 - Outline】

(Period) September 25 (Thu.) ～ 28 (Sun.) ※Business Day: September 25 (Thu.) & 26 (Fri.)

(Venue) Makuhari Messe

(Organizer) Computer Entertainment Supplier's Association (CESA)

(Co-Organizer) Nikkei Business Publications SONY Music Solutions

TGS2024 Results

\* Total Visitors : 274,739 (2023 : 243,238人)

Business Day	42,031
	45,149
Public Day	97,786
	89,773

## ■ Shell Scheme and Turnkey Booth

4  
Days

# SPACE ONLY (3m X 3m)

# JPY 385,000 (tax included)

4  
Days

## Turnkey Booth

**1 Booth** Width: 2m × Depth: 2m | JPY 275,000 tax included

- ※ One exhibitor can apply for up to 3 booths.
- ※ [space only] option is not available.

### Items

#### System Wall

Low Partition & back walls, Color: Black  
 ※ The side panel cannot be added.

#### Punch Carpet

Exhibitor can select a color

#### Company Name Plate (W1800×H200mm)

- ※ Only one company name plate is provided regardless of the number of booths.
- ※ If you do not use a logo, the company name will be Gothic font in black.
- ※ Logo Usage: JPY 13,200 (tax incl.)

#### LED Spotlight

15W × 2 Lights (per booth)

#### Electrical Outlet

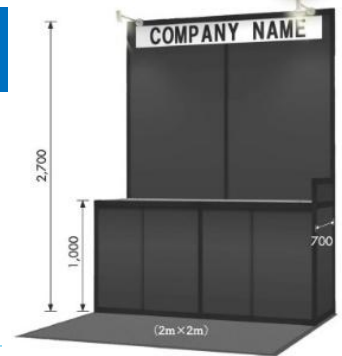
Two-socket Outlet × 1 (per booth)  
 100V 900W

#### Electrical Power Supply

100V 1KW (per booth)

#### Display Table with Storage

W1,980 × D700 × H1,000mm  
 Black-color (per booth)



Exhibitor can select a color of carpet from the options below.

Blue

Green

Gray

Red

## Online Exhibit JPY 275,000 (tax included)

Exhibitors will be provided with the following benefits.

- Exhibitor names will be posted on the "Exhibitor List" page. In addition, we will link from the exhibitor list page to each exhibitor introduction page.
- The exhibitor introduction page will be available in English and Japanese (information in English and Japanese prepared by each company will be posted).
- One-stop service from the TGS Business Matching System to online business meeting.

## Contents & Functions of Exhibitor's Introduction Page (Planned)

- Logo
- Image (Game Play, etc.)
- Text
- Exhibit Category Tags
- Web Linkage
- Video Linkage
- Linkage to Business Matching System
- Linkage to Official Exhibitor's Program (if applicable)

## ■ Shell Scheme

### Shell Scheme・A

4  
Days

Rate

**JPY 506,000** (tax inclusive)



※The above fee includes space and booth decorations.  
 ※If the exhibitors are exhibiting for only the two Business Days (September 25 through 26), the exhibitor will have approximately two hours after the end of Business Day to remove your items. Also, move-out vehicles are not allowed in the building during removal. Please be especially careful if you are exhibiting with your own decorations.  
 ※For details, please refer to the "Guide for Package Booth".

### Shell Scheme・B

4  
Days

Rate

**JPY 522,500** (tax inclusive)



※The above fee includes space and booth decorations.  
 ※If the exhibitors are exhibiting for only the two Business Days (September 25 through 26), the exhibitor will have approximately two hours after the end of Business Day to remove your items. Also, move-out vehicles are not allowed in the building during removal. Please be especially careful if you are exhibiting with your own decorations.  
 ※For details, please refer to the "Guide for Package Booth".

### Shell Scheme・C

4  
Days

Rate

**JPY 1,067,000**  
(tax inclusive)



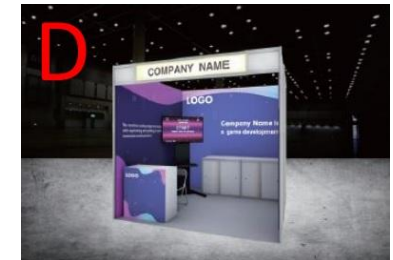
※The above fee includes space and booth decorations.  
 ※If the exhibitors are exhibiting for only the two Business Days (September 25 through 26), the exhibitor will have approximately two hours after the end of Business Day to remove your items. Also, move-out vehicles are not allowed in the building during removal. Please be especially careful if you are exhibiting with your own decorations.  
 ※For details, please refer to the "Guide for Package Booth".

### Shell Scheme・D

4  
Days

Rate

**JPY 1,463,000**  
(tax inclusive)



※The above fee includes space and booth decorations.  
 ※If the exhibitors are exhibiting for only the two Business Days (September 25 through 26), the exhibitor will have approximately two hours after the end of Business Day to remove your items. Also, move-out vehicles are not allowed in the building during removal. Please be especially careful if you are exhibiting with your own decorations.  
 ※For details, please refer to the "Guide for Package Booth".

**TOKYO GAME SHOW 2025 offers small- to med-scale package booth plans for 2 to 6 booth units.**

**For details, please refer to the “[Guide for Package Booth](#)”.**



## ●Closing Date

- \* Space Reservations : May 24 (Fri.)
- \* Exhibitor Briefing/Booth Location Selection Meeting : July 8 (Tues.)
- ※The location of the exhibition booth will be decided at the booth location selection meeting, which will be held for each exhibition area.

## ●To Apply

<https://ems.nikkeibp.co.jp/c/exh/inp/tgs2025en>

## ●To Contact

TOKYO GAME SHOW Overseas Management Office  
E-mail : [tgs@congre.co.jp](mailto:tgs@congre.co.jp)

For Mainland China:  
c/o Shanghai Lizhi Business Information Consulting Service Center  
Phone: +86-156-9213-4311  
E-mail : [xue.hui@rich-event.link](mailto:xue.hui@rich-event.link)  
WeChat: xuehui481765

For Taiwan:  
c/o Service Industry Promotion Center, Taiwan External Trade Development Council (TAITRA)  
Phone: +886-2-2725-5200 ext 1945  
E-mail : [xtine@taitra.org.tw](mailto:xtine@taitra.org.tw)

