



# 2013 International CES® Fun Facts

TUESDAY, JANUARY 8—FRIDAY, JANUARY 11, 2013 \* LAS VEGAS, NEVADA

1. The 2013 International CES is the **world's largest** annual innovation event.
2. It would take more than **393 basketball courts** to cover CES' more than **1.85 million square feet** of space.
3. CES recycles **75 percent** of show materials and received top honors as having **The Most Innovative Green Initiatives**.
4. Michael Phelps would have to swim **483 laps** to travel the **15 miles** of the carpeted CES show floor.
5. More than **20,000 products** are launched at CES.
6. The U.S. consumer electronics industry is a **\$206 billion** industry. **5,000 times more** than the biggest jackpot ever won in Las Vegas of **\$39.7 million**.
7. The first CES in New York City had **17,500 attendees**. The 2013 CES is expecting **150,000 attendees**.
8. **150 countries**, or **77 percent** of the world's nations, will be represented at CES.
9. There will be more than **5,000 media** at CES, which is **more than double** the amount of media at Super Bowl XLVI.
10. The show floor is open for **33 hours**, or **1,980 minutes** or **118,800 seconds**. So don't miss out on the hottest and newest innovations.



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