



Exhibitor PR/IR Contact Information

The 2008 International CES is about more than your booth. It is a chance to brand your company name and maximize your opportunities before, during and after CES. To assist your public relations staff with your CES investment, we send information throughout the year about promotional opportunities as part of your CES Exhibitor Package.

The contacts you list will be individuals to whom we will direct any inquiries we receive regarding your company or products. The contact information will be posted on CESweb.org for access by the media and other visitors to the CES website. It is required that you go to your SmartBooth Entry Portal at http://www.CESweb.org/exhibitors/resource_center/directory/default.asp to add / update your PR Contact information.