

additional graphic opportunities

2005 International CES

Alexis Park
January 6-9, 2005



RETURN TO:
GES Exposition Services
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Phone: (800) 475-2098 • FAX: (866) 329-1437
International Exhibitors Only:
Phone: (702) 263-5990 • FAX (702) 263-1520

DISCOUNT/DEADLINE DATE: December 16, 2004

All orders are governed by the GES Payment Policy and Limits of Liability and Responsibility as specified in the Exhibitor Kit.

- Signs are permitted to hang outside the exhibit suite on the railing **ONLY**.
- Dimensions of the signage for the railing are **NOT** to exceed 15' in length or 3' in height.
- Each exhibit suite has a window adjacent to the front door. Exhibitors can use this window to display a sign from the interior or exterior of the window as long as it is affixed to the glass in an acceptable manner. The sign must be limited to the dimensions of the window which measure overall 32" X 54" (the window is a double, sliding window, each section measures 15" X 54", with a 2" overlap).
- Some suites do not have access to the railings. Please contact Jeri Willingham to verify.
- Your company logo may be added to your booth ID Sign for an additional fee of \$150.00. Please contact Imelda Trevino at (702) 263-1584 or itrevino@gesexpo.com for more information.

For more information on dimensions, regulations, or if your suite has a railing please contact Jeri Willingham with CES Operations at (319) 367-5787 or via email at jbwillingham@lisco.com.

- For additional information on Custom Graphics, please call our Graphics Dept. at (800) 801-5180 and ask to speak to a Graphics Project Manager.

See Graphics & Signage Order Form I-1.

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