

some people choose to change the future. others choose to stay home.

Tuesday, January 7-Friday, January 10, 2014 | Las Vegas, Nevada

Geek Out With the All New Academia Tech TechZone!

From start-ups to industry powerhouses, International CES continues to be the launching pad for ground-breaking innovation.

Education plays a major role in this ingenuity, serving as the starting point for a vast array of discoveries and technologies. New for the 2014 CES, we are pleased to turn the spotlight on a number of higher education institutions who are leading the way in such advances.

Academia TECH

Located within Eureka Park, the all new Academia Tech TechZone will showcase game-changing developments, all stemming from some of the country's leading educational institutions. Whether your students and staff have developed the latest cutting-edge software or engineered the next must-have gadget, strut your inventiveness and school pride! Take your place within Academia Tech.

Who Should Participate?

- University-based tech incubators
- Innovation/research centers
- University research spin offs
- Technology transfer groups
- Research teams with groundbreaking intellectual property

Who's at CES?

- More than 150,000 attendees (pre-audit)
- 43 percent senior level executives
- 4,000 VCs and financial executives
- More than 150 countries represented
- 5,000 media and analysts

"Eureka Park provided our academic research center a strategic opportunity"

—Veena Misra, Director & John Muth, Deputy Director
at NC State University's Nanosystems Engineering
Research Center

"Having our early-stage startups alongside others definitely increased our exposure to potential investors."

—Teresa Fazio, Technology Licensing Officer, Columbia
Technology Ventures

"Exhibiting at Eureka Park was invaluable to our startup. Between the endless stream of press, retailers and distributors that constantly passed by, we could barely sneak away from our booth."

—Noah Dentzel, Co-Founder and CEO at ChargeCard

"We relished the chance to network with other startups and share in the experience of creating and showcasing new technology."

—Scott Annan, CEO at MyCube

Contact Kristen Nafziger at 703-907-7648 or KNafziger@CE.org for more information on Academia Tech at the 2014 International CES.