Consumer Electronics Show Re: HDTV FAQ Sheet

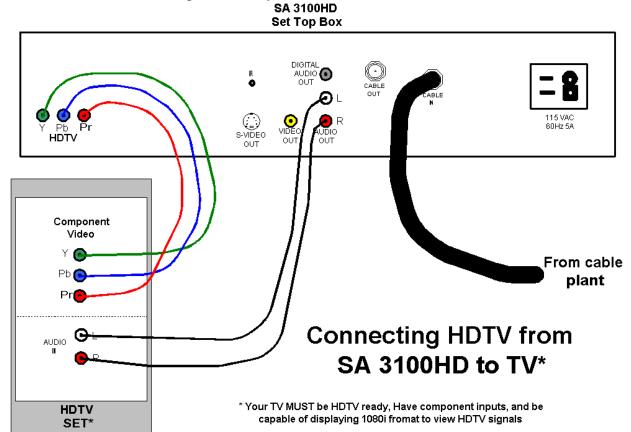


- 1. **Do I need a Digital Set-top box? How many do I need?** If you are connecting a "clear QAM" HDTV, you only need a digital set-top if you wish to decrypt HD premium services. Local HD channels are not encrypted on our system and can be connected directly to a Clear QAM HDTV. To decrypt HD services such as Discovery HD and ESPN HD you must have a digital set-top. If you are connecting a HDTV that is not clear QAM capable, you must have a set-top box to receive any of our HDTV signals. One set-top box is required for every HDTV set.
- **2. How many DTV formats are there?** Of the 18 DTV formats defined by the Advanced Television Systems Committee, six are HDTV formats; twelve are SDTV (four are widescreen formats with 16:9 aspect ratios, and eight are conventional formats with 4:3 aspect ratios). The DTV formats are:

Scan Lines	Pixels	Classification	Aspect Ratio	Refresh Rate	Quality
1080	1920x1080	HDTV	16:9	60i, 30p, 24p	Best
720	1280x720	HDTV	16:9	60p, 30p, 24p	Best
480	704x480	SDTV	16:9	60p, 60i, 30p, 24p	Better
480	704x480	SDTV	4:3	60p, 60i, 30p, 24p	Better
480	640x480	SDTV	4:3	60p, 60i, 30p, 24p	Good

Cox set-tops are capable of supporting 1080i, 720i, 720p, 480i and 480p formats.

3. How do I hook up the set-top to my HDTV? This is a typical wiring diagram for the Scientific-Atlanta set-top – there may be differences from TV to TV.



4. What are the HD programming data rates? The data rates for our HD programming are dependant on the rates of the originator. A full, uncompressed HD data rate is about 19 MB/sec. In reality, most HD signals are less that the full 19 MB/sec and are closer to 15 MB/sec. We at COX pass along what we receive with very little (less that 1 MB/sec) of compression in most cases. The services that we receive that are closer to the full 19 MB/sec are Discovery HD, our local PBS HD (KLVX), and ESPN HD. The remaining local HD stations often compress their HD signals in the 12-15 MB/sec range. Usually prime time programming form our local affiliates are received at 19 MB/sec also.

