

PRE-CES PRESS EVENTS

CES Unveiled@NY

Featured at the CES New York Press Preview

Tuesday, November 9, 2010

Metropolitan Pavilion

New York, NY

Jumpstart your CES success early at the annual New York CES Press Preview - a kick-off to the 2011 International CES promotion season. Debut your company's new products to more than 300 top-tier trade and consumer media, alongside market and financial analysts at the CES Unveiled tabletop event. Don't miss your chance to stand out above the crowd and network with the hottest media in the key weeks leading up to the 2011 CES.

Tabletop exhibitors at CES Unveiled@NY receive:

- Pre-event promotion of all event exhibitors and sponsors to CES' worldwide media list
- 150-word product/company description in the *CES Unveiled Program Guide*, subject to print deadline
- One six-foot draped exhibit table
- Six exhibitor passes to the event
- One 22" x 26" pole sign
- 500 watts of electrical service
- Free high-speed Internet service
- Use of pre-registered CES Unveiled@NY press list

CES Unveiled: The Official Press Event of the International CES

Tuesday, January 4, 2011

The Venetian

Las Vegas, NV

Grab the media's attention before the world's largest consumer technology tradeshow even starts. CES Unveiled gives tabletop exhibitors the exclusive opportunity to display their hot new products to more than 800 media and analysts from around the world, including top international media, two days before the show opens! Media look to CES Unveiled exhibitors to preview what will be the hot and exciting products at the 2011 International CES.

Tabletop exhibitors at CES Unveiled in Las Vegas receive:

- Demonstration and networking opportunities
- Pre-event promotion of all event exhibitors and sponsors to CES' worldwide media list
- 150-word product/company description in the *CES Unveiled Program Guide*, subject to print deadline
- The opportunity to exhibit with the Best of Innovations Design and Engineering Showcase honorees
- One six-foot draped exhibit table
- Six exhibitor passes to the event
- One 22" x 26" pole sign
- 500 watts of electrical service
- Free high-speed Internet service
- Use of pre-registered CES Unveiled press list

For more information on Unveiled@NY and CES Unveiled in Las Vegas, including tabletop and sponsorship opportunities, package pricing and discounts for Innovations honorees, please contact CESUnveiled@CE.org.

"CES Unveiled provided Viable with the opportunity to expose our product nationally in markets we previously never dreamed of reaching. Everybody needs just one chance or lucky break, and CES Unveiled was ours." – Anthony Mowl, Viable Inc.