



# SUCCESS IN HOME NETWORKING



## HOME NETWORKING

### Innovation and integration

Entertainment. Security. Energy management. Internet. The networked home is no longer fiction—it's a fact, and consumers are investing billions so their home will be a part of this trend.

The array of devices, services and technologies relevant to the connected home are extensive... and so are the opportunities to connect at the 2007 International Consumer Electronics Show (CES®). CES is simply the most important home networking event of the year.

**"THERE IS NO BETTER VENUE FOR THE HOME  
SYSTEMS INTEGRATOR TO GET THE BIG PICTURE  
THAN AT THE INTERNATIONAL CES."**

*—Jay McLellan, President, Home Automation, Inc.*



## NEARLY 18,000 CES ATTENDEES ARE INTERESTED IN HOME NETWORKING.\*

Every major player in the technology and home building industry attends or exhibits at CES. Gain valuable face time with decision makers from every buying channel, industry sector and global market all in one place:

- Architects
- Broadband service providers
- Distributors
- Home builders
- Independent representatives
- Integrators
- Manufacturers
- Software developers
- Media extenders and receivers
- Sales, installation, repair and monitoring services
- Structured wiring cables, wall plates and boxes
- VoIP hardware, software and service providers

### Home networking industry attendees and exhibitors include:

#### Products include:

- Cable, DSL, fiber and WiMAX modems
- Hubs, routers and switches
- IP music, video and broadband providers

CorAccess, D-Link, HP, Microsoft, Motorola Broadband, Net Gear, Pulte, Ryan Homes, Scientific Atlanta, WiMedia and many more.

### HOME NETWORKING AT CES IS A SHOW-WITHIN-A-SHOW

This icon helps attendees identify home networking-related products on the show floor across categories to diversify their product mix. Will they see you under this icon?



### SPECIAL EVENTS AND DISPLAYS AT THE 2006 INTERNATIONAL CES®

#### ■ International CES conference programs:

- Digital Hollywood
- Emerging technologies
- Home & lifestyle entertainment
- Home networking
- **CES Knowledge Tracks**

- Consumer Electronics Hall of Fame
- CEA TechHome demo and reception
- TechHome TechZone
- Connected Home Entertainment

#### CES Partner Programs

- CONNECTIONS™/Parks Associates
- Digital Hollywood
- *EE Times* Great Minds, Great Ideas
- ICCE
- New Internet Consumer Electronics (IPv6)
- Storage Visions™
- TechHome Basic Training

#### EVENT SPONSORS



## BUILD YOUR BRAND AT THE WORLD'S LARGEST TRADESHOW FOR CONSUMER TECHNOLOGY.

The CES show floor is ground zero for business growth. With breakthroughs in time and place-shifting technology occurring virtually every day, 2007 will be a milestone for consumer electronics. As the industry realigns itself, CES is the one event that will define your business for the future. Enhance your presence through tailored sponsorship and promotional opportunities, speaking opportunities, product-specific TechZones and vertical marketing campaigns.

2007 exhibit space is going fast. Don't get left behind.

Call the International CES Business Development Team  
at 703-907-7662 or e-mail [exhibit@CESweb.org](mailto:exhibit@CESweb.org)

