

**Ideal Presentation Opportunities To Promote Your
Product, Service, and Technologies**

TGS Forum Sponsorship Session

Guide To Sponsorship

TGS Management Office

Updated: Feb. 6, 2025

TGS Forum, a seminar program focusing on the latest trends and business developments in the game industry, will be held during the Business Days of TGS2025. Exhibitors will be able to present their products, services, and technologies to industry professionals during the two-day "Sponsorship Sessions". The TGS Forum will be streamed live and archived for a limited time.

Real Venue Sessions

■ Date

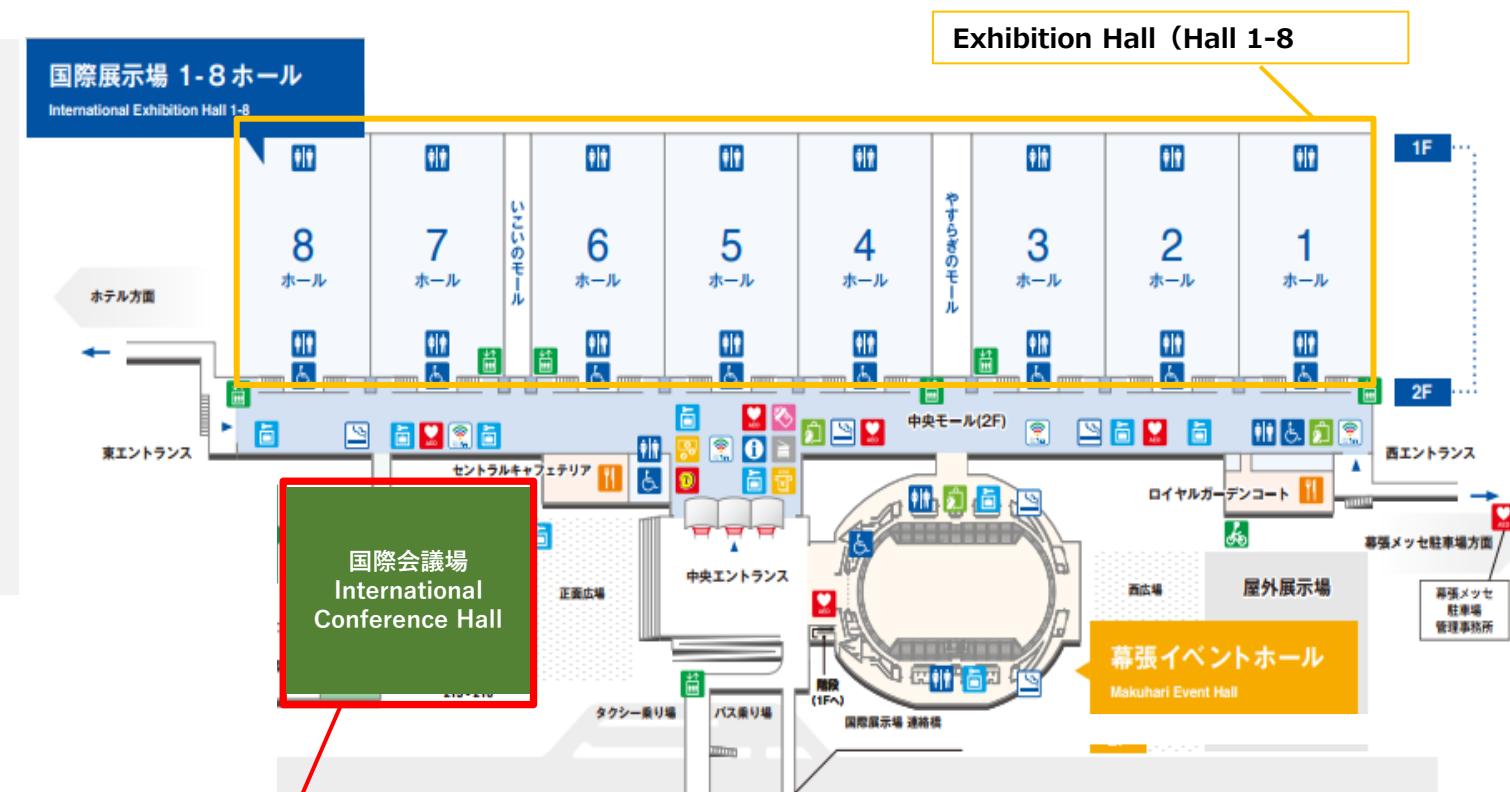
September 25(Thu.) 26(Fri.)

※TGS2025 Business Day

■ Venue

**International Conference Hall
Makuhari Messe**

※ Area circled in red on the right map



Sponsorship Session Real (In-Person) Venue

The venue is adjacent location where Business Meeting Area, Business Lounge, and other business meeting Location will be installing.

- Two types of sponsorship slots for real venue sessions with different seating sizes and lecture times

Regular Session <R> ※Available Slots : 5 ※Eligibility:TGS2024 Physical Exhibitors	■Time:60min. ■Real Venue : 120pax ■Fee:JPY 1,320,000 (tax incl.)	■TGS Business Day Pre-registration Code : 100 ■Online Streaming (Live / Archive) ※Archive distribution will be September 27 (Sat.) through October 10(Fri.)
Short Session <S> ※Available Slots : 14 ※Eligibility:TGS2024 Physical Exhibitors	■Time:30min. ■Real Venue : 60pax ■Fee:JPY 880,000 (tax incl.)	■TGS Business Day Pre-registration Code : 50 ■Online Streaming (Live / Archive) ※Archive distribution will be September 27 (Sat.) through October 10(Fri.)

NOTICE:Real Venue Session is a menu for real exhibitors of TGS2025. Therefore, exhibiting a booth or exhibiting at Business Meeting Area is required.

■Speaking Slots (Scheduled)

<R>:Regular Session (60min.) , <S>:Short Session(30min.)
 Each session slot timeframes are subject to change.

Sept. 25(Thu)	10am	11am	12	1pm	2pm	3pm	4pm
Regular 120 pax		Organizer's Session		R1	R2		Organizer's Session
Short 60 pax		S1	S2	S3	S4	S5	S6 S7
Sept. 26 (Fri)	10am	11am	12	1pm	2pm	3pm	4pm
Regular 120 pax		Organizer's Session		R3	R4		R5
Short 60 pax		S8	S9	S10	S11	S12	S13 S14



Regular Session Image (120 pax)



Short Session Image (60 pax)

■ Inclusive Services

1. Provide Business Day Pre-registration Code (Regular Session: 100 / Short session: 50)
2. Announcement of session summary and visitor recruitment (To Business Day visitors and exhibitors)
3. Put sponsored company logo on TGS Forum Program (advertisement, signboard, website)
4. Registration service for attendees (pre-registration, issuing session tickets, on-site registration)
5. Online Streaming (Live / Archive) ※Archive distribution will be September 27 (Sat.) through October 10(Fri.)
*Recorded archive data will be supplied to sponsored companies.
6. Logo placement on online viewing (It can be installed downloadable documents, video footage provided by sponsored company.)
7. Provide list of attendees

*In order to receive the list of attendees including real venue registered attendees, on the day attendees, and online viewers upon you need to confirm "Contents for handling personal information" and obey the privacy policy established by Nikkei BP.

*The contact information includes the followings.

**-Name (both Japanese and English), E-mail address,
Company name, Division / Dept., Company address, Company phone number**

- The number of seats in real venues are subject to change from the default number. TGS Management Office do not guarantee the number of attendees.
- No competitors will be eliminated from the sponsorship session menus. Please note that there is a possibility that other companies' advertisements may be shown before the start of each sponsorship session.
- Interpretation services are available upon request with fee-charged basis. Please contact OMO for details.
- Please note that session times and venues are subject to change.

■ Time & Date Slot

TGS Management Office will determine the number of slots (day and time) for the physical venue sessions. Please consult with us for customization to meet your needs, such as using multiple slots in a row.

- The sponsor's video ad (30 seconds or less) will be distributed before the start of the sponsorship session.
※ For sponsors of sponsorship sessions, the ad can also be shown before their own session.
- The video ad will be played before the start of the seminar not only online but also in the seminar venue.
※ For sponsorship session sponsors, the video ad can be played before their own session.
- Video data will be delivered to OMO as pre-recorded package. (Data Format : MP4)
- [Pre-Recorded Data Closing Date : September 12 (Fri.)]**

■Streaming Timeline Image

<A>:Video Commercial, <R>:Regular Session, <S>:Short Session

Each session slot timeframes are subject to change.

Sept. 25(Thu)	10am	11am	12	1pm	2pm	3pm	4pm							
Regular 120 pax	A	Organizer's Session	A	R1	A	R2	A	Organizer's Session						
Short 60 pax	A	S1	A	S2	A	S3	A	S4	A	S5	A	S6	A	S7
Sept. 26 (Fri)	10am	11am	12	1pm	2pm	3pm	4pm							
Regular 120 pax	A	Organizer's Session	A	R3	A	R4	A	R5						
Short 60 pax	A	S8	A	S9	A	S10	A	S11	A	S12	A	S13	A	S14

Sponsorship Fee

JPY330,000(tax incl.)

※Available Slots: 4

<To Apply>

Please contact OMO to confirm the availability of slots before applying.

※Participation in this project is limited to exhibitors at the real venue or online exhibitors.

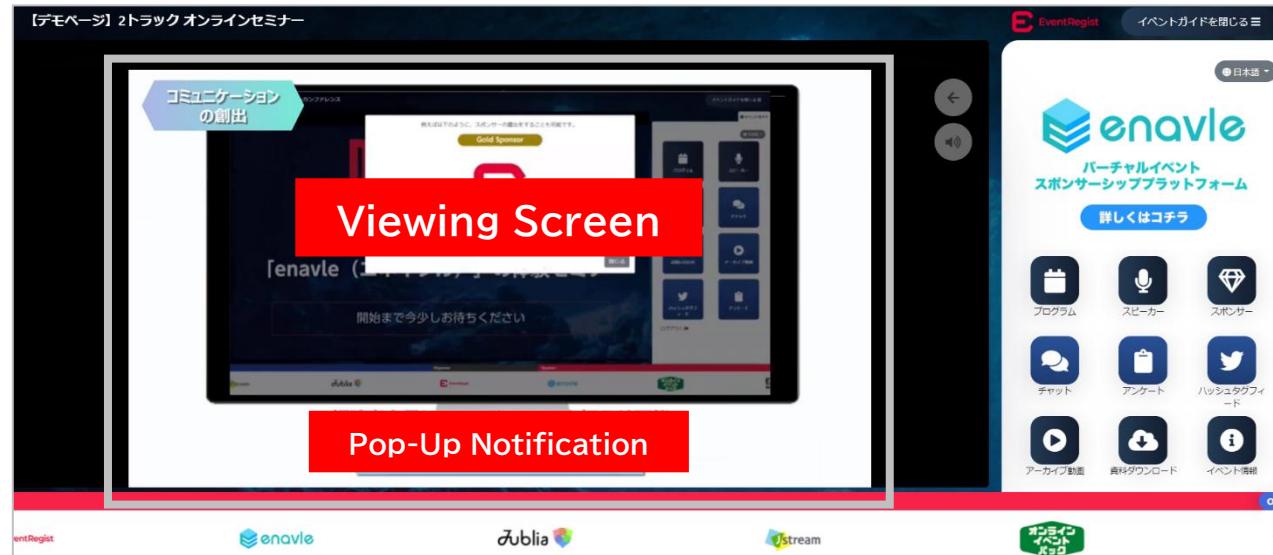
※If more than one company applies, the order of delivery of video ads will be in the order of application receipt.

- URLs for online viewing will be assigned individually to Business Day registrants and exhibitors who wish to view the event, and can be accessed from their own registration pages.

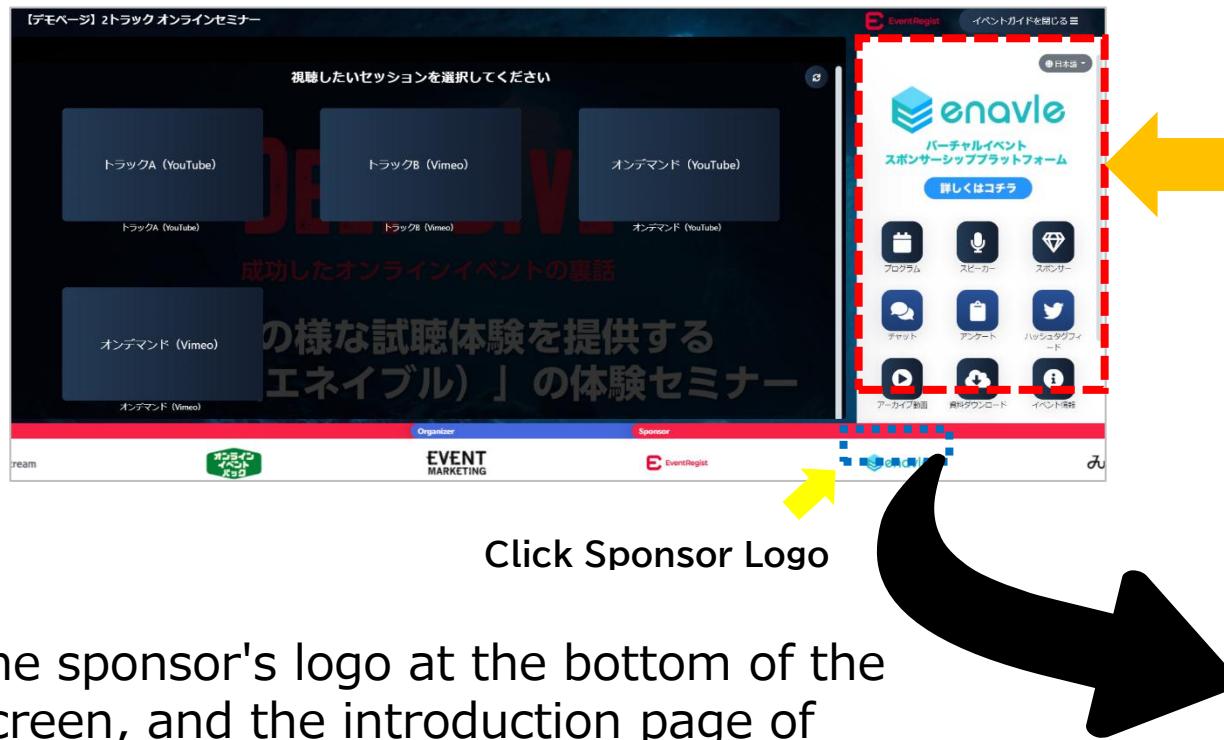
- Icons (thumbnails) of live, and archived sessions appear on the viewing screen, and the viewer selects and clicks on the session he or she wants to watch.



- TGS will systematically record the people who watched the session and provide the information on the audience of the session to the sponsor as a third party.



- On the live and archived online viewing pages, the logos of the companies participating in the sponsorship sessions are displayed at the bottom of the viewing screen.



- Click on the sponsor's logo at the bottom of the viewing screen, and the introduction page of each company will appear in the area circled by the red frame above.
- On the introduction page, you can post an introduction of your company or product, embed videos, and post documents.

Sponsored Company Introduction Image

現在ご覧いただいている視聴画面を作り出すオンラインイベントプラットフォームです。

オンラインイベントでのスポンサーシップの投資対効果見える化、スポンサー獲得を可能！！

EventRegist-enavle (エネイブル) は、法人主催のオンラインイベント・展示会のプロモーションツール

<2024>

- **The Best Shield and How To Use It: Protecting a Game in its 11th Year** <Sponsored by : Digital Accels/Digital.ai>
- **Latest trends in out-of-app payments, to reduce app store fees.** <Sponsored by:Digital Garage>
- **GLOBAL EXPANSION SUPPORT WITH XSOLLA** <Sponsored by : Xsolla>
- **Future of game creation / CVC Investment Strategies for Entertainment Companies**
<Sponsored by : EY Strategy and Consulting>
- **The Evolving DMM GAMES: Expanding business opportunities through Partnerships**
<Sponsored by : EXNOA (DMM GAMES) >
- **Discovering Discord: Connect Your Game to 200M Global Players** <Sponsored by : Discord>
- **China - Japan Esports Development Exchange** <Sponsored by : Tencent Japan>

<2023>

- **The Future of Gaming on X** <Sponsored by : Twitter Japan>
- **Make your game a cultural phenomenon** <Sponsored by:TikTok for Business>
- **Funding Your Game Idea Amid Economic Challenges** <Sponsored by : Madness Ventures, by Product Madness>
- **HOW TO MAKE YOUR GAME A SUCCESSFUL GLOBAL BUSINESS** <Sponsored by : Xsolla>
- **History and Vision of XREAL** <Sponsored by : Xreal Japan>
- **The Nippon Foundation & JeSU Presents “New Possibilities Brought by e-Sports”** <Sponsored by : JeSU>
- **Nippon Television views the front lines and future vision of the esports business as follows**
<Sponsored by : JeSU>

●TGS Forum Sponsorship Session

Closing Date : June 20 (Fri.)

- ※Fill out the form “TGS Forum Sponsorship Session Application Form” and email the following address.
- ※Application will be accepted by First-come, First-Serve Basis

To Contact

TGS Overseas Management Office (OMO)
【E-mail】tgs@congre.co.jp

For Mainland China:

c/o Shanghai Lizhi Business Information Consulting Service Center
Phone: +86-156-9213-4311
E-mail : xue.hui@rich-event.link
WeChat: xuehui481765

For Taiwan:

c/o Service Industry Promotion Center, Taiwan External Trade Development Council (TAITRA)
Phone: +886-2-2725-5200 ext 1942
E-mail : georgechou@taitra.org.tw