

10 Fun Facts about the 2007 International CES

1. The International CES is the **world's largest** consumer technology tradeshow.
2. The exhibit space of this years 40th anniversary show is **11** times greater than that of the first CES, totaling more than **1.66 million net square feet** - equivalent to **35** football fields.
3. The 2007 International CES features **2,700 exhibitors**, and is the global meeting place for top international government officials and technology executives from **130** countries. Exhibitor numbers are **25** times greater than those of the first CES which housed **110 exhibitors**.
4. CES puts in nearly **192,000 hours** of work to put on CES - it would take over **23,000** people to produce it in one day, or almost **66** years if one person had to do it alone.
5. There are **25,000** international attendees - the same number of people who ran in the 2006 Los Angeles Marathon.
6. CESweb.org gets an average of **70,000 visitors** per day during the week of CES - almost double the average number of daily visitors to Disneyland.
7. Last year nearly **100,000 cups** of Starbucks coffee were sold at the show (9,000 gallons) - enough liquid to fill a tanker truck.
8. The number of **slot machines** in Las Vegas' Clark County is equal to the number of **CES attendees**.
9. A person walking the full **65 miles** of carpet laid on the show floor would burn **6,500 calories**.
10. The average U.S. household has **26** consumer electronic products in it and U.S. consumer electronics industry sales should exceed **\$135 billion** in 2006.

For more information about the 2007 International CES, visit **www.CESweb.org**

