

SOCIAL MEDIA AND GUEST BLOGGING

The 2011 International CES is all about Social Media! Want to be the first to know the latest CES and CE industry news? Visit [Digital Dialogue!](#) Our blog covers everything related to the CE industry, CEA happenings and of course, what you need to know about the 2011 International CES. Regularly updated, the CEA blog provides updates on registration, events, keynotes, industry insiders, awards, transportation and much more. We love feedback – so please make sure to leave a comment.

In fact, did you know there's a great (and free) way to build excitement for your exhibit before you even get to Vegas? We would like to extend an invitation for you to submit a guest blog post(s) for our official CEA/CES blog: [Digital Dialogue](#). There are many ways to express yourself in a blog including words, photos and videos. Your blog post can feature your company, products and services but only in an informative way – no straight sales pitches, please! So if you would like to share your knowledge and passion for technology and let our readers know what you will be demonstrating at the 2011 International CES, please contact Carolyn Slater at cslater@CE.org or 703-907-7945 for more information on becoming a guest blogger.

CES is also very active on Twitter! Did you know that in January the 2010 CES “broke” Twitter. Too many people were twittering about CES at one time! If you're on Twitter and want to get the latest CES news direct from the source be sure and follow [@intlCES](#). Feel free to submit your questions to [@intlCES](#) as it is tweeted by a real person who will respond. We also have an official CEA twitter account [@CEAfeed](#).

We are currently promoting exhibiting companies by linking to you through our CES networks. You could reach more than 20,000 social contacts. Just make sure you're on the list! Send your corporate Twitter name and Facebook page link to KC Covert at kcovert@CE.org and we'll add you to our [CES Exhibitor List](#) on Twitter and make your company's page one of CES' favorite Facebook pages. You can also become a fan of the [2011 International CES](#) on Facebook! Connect with more than 5,000 who share your interests. Ask show questions of CEA staff, compare stories with other attendees and more! Some of our other social media options include: CES Videos, Photos and LinkedIn.