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January 6-9, 2001 • Las Vegas, Nevada, USA

ADVANCE PRESS REGISTRATION

One Registration Per Person

Act Now
& Receive your
Badge by Mail!

Three Ways to Register

1. Online:

www.CESweb.org

(Review your registration here)

2. By FAX:

FAX completed forms
to **703 907 7690**

3. By Mail

CEA Communications Department
Consumer Electronics Association
2500 Wilson Boulevard
Arlington, VA 22201 3834

To expedite processing, complete all information on this form and attach your business card in the area below.

I	
<input type="radio"/> Mr. <input type="radio"/> Mrs. <input type="radio"/> Ms.	
NAME	First Last
COMPANY	
ADDRESS	
ADDRESS	
CITY	STATE/PROVINCE
COUNTRY	ZIP/POSTAL CODE
PHONE	() FAX ()
E-MAIL	@ WEP
Source Key	

Copy this form and
give it to another
journalist in the
industry!

II

Please answer each question so we can process your registration.

1. Please check only one badge category:

- ☐ 118 Financial/Market Analyst
- ☐ 124 News Reporter/Writer
- ☐ 125 News Editor
- ☐ 126 News Photographer
- ☐ 127 News Publisher
- ☐ 128 Broadcast News Reporter
- ☐ 129 Broadcast News Crew
- ☐ 130 Broadcast Producer
- ☐ 131 Advertising Sales
- ☐ 132 Circulation
- ☐ 133 Production
- ☐ 123 Spouse
- ☐ 198 Exhibiting Press

2. Please check your primary target audience:

- ☐ 601 Consumer Electronics
& Information Technology
Industry Members
- ☐ 602 General Consumers

3. Please check format of distribution:

- ☐ 701 Newspaper/Newsletter
- ☐ 702 Magazine
- ☐ 703 News Wire
- ☐ 704 TV/Cable
- ☐ 705 Radio
- ☐ 706 Internet/Online

4. Please check all product lines that you currently represent or plan to represent in the future:

- ☐ 9050 Computer Hardware
- ☐ 9070 Computer Software
- ☐ 9060 Computer Peripherals
- ☐ 9130 Mobile Computing
- ☐ 9150 Internet
- ☐ 9200 Small Office/Home Office
- ☐ 9131 Wireless Communications
- ☐ 9067 Telephony Equipment
- ☐ 9110 Mobile Electronics
- ☐ 9080 Home Automation
- ☐ 9300 Home Networking
- ☐ 9100 Home Security
- ☐ 9020 Home Theater
- ☐ 9040 Specialty/Hi-End Audio
- ☐ 9211 Home Healthcare
- ☐ 9220 Home Appliances
- ☐ 9011 Audio Hardware
- ☐ 9042 Audio Software
- ☐ 9170 Video Hardware
- ☐ 9180 Video Software
- ☐ 9140 Electronic Gaming
- ☐ 9213 Photography/Digital Imaging
- ☐ 9178 Digital TV/HDTV
- ☐ 9177 DVD
- ☐ 9160 Satellite Systems
- ☐ 9000 Accessories
- ☐ 9010 Blank Media
- ☐ 9181 Adult Software
- ☐ 9210 Personal Electronics
- ☐ 9230 Other _____

The list of pre-registered media is provided to exhibitors free of charge. Exhibitors use this information to send you information about their company, products and press social events at CES. Press attendee name and company addresses are automatically released. Please check below the additional information you authorize to be released.

☐ phone ☐ fax ☐ e-mail

To receive press credentials, we require verification of the editorial press corps, photographers and broadcast crew. Please attach your business card to this registration form. If no card is attached, the form may be returned to you. In some instances, we may ask that you provide a copy of a published article with your name, a publication masthead listing you as a contributor or staff member, or a letter from your publisher or broadcast producer on official stationery.

To ensure that your CES badge is sent to you by mail, please return this form by November 17, 2000. Badges will be mailed to pre-registered attendees starting in mid-October. Badges for those who register after November 17th will be processed but must be picked up on-site at one of the press registration areas. You will be notified at a later date of the location of those areas designated for press registration/badge pick-up. No one under the age of 18 is permitted on the show floor. For more information please call 703 907 7605.

Please call 703 907 7605 if you require ADA services.

Conference Fees

All press are automatically registered for conference sessions free of charge. Your CES press badge must be presented at each session you attend. Please take care to keep your press badge safe at all times.

III

Remember to Attach
your Business
Credentials Here!

(a must)