### **CES Welcomes International Visitors**

CES is only open to members of the CE industry. More than 24,000 (pre-audit) international attendees, exhibitors and press attended the 2010 show. We provide several international services to make your visit as productive and enjoyable as possible.

### A sample of the services CES offers international visitors include:

- On-site international business center, which offers private meeting rooms, Internet stations, a lounge area, registration assistance and more.
- A welcome reception exclusively for international visitors, exhibitors and press
- A multilingual staff fluent in many languages including Spanish, French, Japanese, Chinese and Korean available to assist with registration, interpretation or other needs.
- A formal delegation program for visitors who wish to take advantage of the benefits of group travel to this trade-only event.
- CES participates in the U.S. Department of Commerce's International Buyer Program.

  Representatives from the Department of Commerce are available onsite to assist with any export related questions.
- Translation services for all CES keynotes (selected languages).







# 2011 International CES® The Global Stage For Innovation



## CES Attracts Global Industry Leaders

The International CES provides you the opportunity to see the latest technology trends, build professional networks and ensure your business is integrated into the global consumer electronics (CE) marketplace. With unparalleled innovation and excitement, CES also brings optimism and opportunity to the consumer electronics industry and the global economy every year.

No other event gives you access to so many CE product categories at once. Get the competitive advantage your business needs with the newest technologies from every corner of the world and help your business grow with the potential partners and customers you will meet at CES.



## CES showcases the latest products and technology to hit the international marketplace.

At CES, you'll discover major trends defining the future of the consumer technology market including:

- Tablet PCs
- 3DTV
- Gaming software and technologies
- Netbooks
- Smartphones
- eReaders
- Mobile DTV

- GPS technology
- Wireless technology for vehicles
- Connected TV
- Audio networking solutions
- Green technologies
- Embedded internet technologies
- Robotics
- High-performance audio



# WORLDWIDE INNOVATION... GLOBAL PARTNERSHIPS... 2011 INTERNATIONAL CES...

The launchpad of new technology.



- EXPLORE MORE THAN 2,500 EXHIBITORS, 1,000 OF WHICH ARE INTERNATIONAL
- NETWORK WITH MORE THAN 120,000 INDUSTRY PROFESSIONALS FROM OVER 130 COUNTRIES
- MEET WITH MORE THAN 22,000 INTERNATIONAL ATTENDEES
- PREVIEW 20,000 PRODUCTS ACROSS MORE THAN 1.4 MILLION SQUARE FEET OF EXHIBIT SPACE
- LEARN FROM WORLD LEADERS FROM EMERGING COUNTRIES
- HEAR INDUSTRY VISIONARIES SHARE THEIR EXPERTISE

