



Join the iLounge® Pavilion at the 2010 CES®

iLounge.com

South Hall, Las Vegas Convention Center

There is no denying the influence that iPhone®, iPod® and Mac®-related products have in the consumer electronics industry. From digital music, video, graphic design to wireless phones and more, iPhone, iPod and Mac-related products and companies touch nearly every CES market.

The iLounge Pavilion will be THE destination for all iPod, iPhone and Mac-related products at the 2010 CES. We've quadrupled the space of the iLounge Pavilion to now feature 25,000 square feet of the latest accessories, applications, peripherals and technology that revolve around Mac products.

With non-overlapping show dates with Macworld, there is no reason not to come to CES in 2010. Schedule product launches for early in the year, gain access to 5,000 media, analysts and bloggers, meet with qualified attendees and possible business prospects, and stay on top of your competition.

Make the most of your CES experience by exhibiting in the iLounge Pavilion.

The iLounge Pavilion will feature:

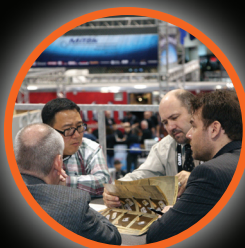
- iPod Accessories and related products
- iPhone Applications
- Mac-related Technology

Be a part of the iLounge Pavilion to put your products on display for press and qualified attendees in one of the most talked-about Spotlights on the show floor.

Special Offer for New iLounge Pavilion Exhibitors

Save \$1000 when you secure exhibit space in the new iLounge Pavilion at the 2010 International CES. Then, enhance your brand and draw attendees to your booth by purchasing an advertisement in the iLounge Buyer's Guide. With this offer, you'll receive a \$500 discount on GES show services for your booth at CES, plus get a \$500 discount on advertising in the iLounge Buyers Guide. You must secure booth space before October 21 to receive this special deal so act now!

Please contact Tira Gordon at tgordon@ce.org or 703-907-4324 and save \$1000 today!



For more information on exhibiting in the iLounge Pavilion, please contact Tira Gordon at tgordon@CE.org or 703-907-4324.



One Show. Countless Opportunities.



The iLounge Pavilion will host exhibitors such as:

AAMP of America
Be-Ez
Blackhorns Electronic Co.
Bluelounge
Brandra LLC
Branex Design
Breffo
Eleven Engineering Inc.
Etymotic Research Inc.
Fruitshop International Corp.,

Ltd.
GelaSkins Inc.
Griffin Technology
Hearing Components
iKingdom Corp.
Incase Designs Corporation
Incipio Technologies, Inc.
Iskin Inc.
Ivyskin LLC
Jaybird Gear LLC

Just Mobile Ltd.
JWL Electronics Inc.
Macally/Security Man
Microvision, Inc.
Music Skins LLC
Novothink Inc.
Omicron Int'l., Inc.
OtterBox
Ozaki Worldwide Ltd.
S&D Starking Limited

Santom Limited
Scosche Industries Inc.
SKM Industries Inc.
Toffee International Pty., Ltd.
Tunewear Limited
Vestallife
Westone
Zenrin USA, Inc.

Participation Options

Open Booth Space Package:

- CEA Members: \$36/square foot
- Non-members: \$41/square foot

Pod Package:

- CEA Members: \$4,750
- Non-members: \$5,050

Receive Exclusive International CES Benefits

Extensive show promotion for the iLounge Pavilion includes:

Preshow Promotions:

- Preshow Planner
- CES Press Release
- Print ads in leading industry publications
- CESweb.org

On-site Impressions:

- Show Guide
- CES Directory
- Show Signage throughout CES venues
- Listings in the official CES directories (print, online and mobile versions)
- Press promotion in the official CES Daily, as well as to 4,500 global journalists
- Access to a press conference room, ideally located near the press room (requires advance reservations)
- A wide selection of promotional and sponsorship opportunities to increase your company's exposure and drive attendees directly to the iLounge Pavilion



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