



U.S. Commercial Service at the 2014 International CES® Global Market Insight Program

Discover International Sales Opportunities

Find trade partners and succeed in new international markets.

Register for the U.S. Commercial Service's (USCS) Global Market Insight Program being held at the 2014 International CES® in cooperation with the Consumer Electronics Association (CEA)®.

Connect to a World of Opportunity

The International Trade Administration's International Buyer Program partners with the Consumer Electronics Association to recruit foreign buyers and agents to the 2014 International CES. Through the U.S. Commercial Service's Global Market Insight Program at CES, you'll have the exclusive opportunity to present your products and services to a panel of international industry experts from over 20 countries who will provide instant feedback on:

- Finding an Appropriate Overseas Partner
- Effective International Sales Strategies
- Business Opportunities in Their Market
- Best Practices on Exporting
- EU regulations & Safe Harbor Guidance

About the U.S. Commercial Service Located across the United States and in U.S. Embassies and Consulates in over 75 countries, our global network of trade professionals helps U.S. businesses succeed in markets around the world. Whether you're looking to make your first export sale or expand to additional international markets, we offer the trade counseling, market intelligence, business matchmaking, and commercial diplomacy you need to connect with lucrative business opportunities.

Space is Limited. Register Today.

<http://goo.gl/9qm1iz>

Dates:

January 8, 2014 and January 9, 2014

Venue:

Las Vegas Convention Center,
South Hall, Room S102

Time:

9:00 AM - 1:00 PM

Cost:

Free, but must be a CEA Member or 2014 International CES exhibitor and a company with 51% U.S. content.

Questions?

Shakir Farsakh, Long Island, NY
shakir.farsakh@trade.gov
646-722-0182

Aileen Nandi, San Jose, CA
aileen.nandi@trade.gov
408-535-2757 ext 102

USCS trade specialists will be available in the International Commerce Center, LVCC South Hall Connector, Room S224, to meet with interested exhibitors



Connecting you to global markets.

