

Eureka Park Information Packet

We are happy to have you as part of the 2012 International CES as a Eureka Park TechZone exhibitor at the Venetian! Since this is your first time exhibiting at CES, we've put together step-by-step instructions to help guide you and ensure that your TechZone experience is as seamless as possible. Please read through the following information explaining what forms you need to fill out, and how to best prepare for the show.

In this packet, you will find:

- A graphic rendering of your hardwall booth
- A deadline checklist for all important order forms
- Helpful contact information for Venetian vendors
- A Show Venues map to help guide you around CES
- Global Experience Specialists (GES) order forms
- Specialized Event Services (SES) order forms
- A lead retrieval order form

Your hardwall package will include recyclable back and sidewall panels, a company ID sign, recyclable black carpet, chairs, a black draped table, and a recyclable wastebasket. See diagram on page 3 for more details.

Exhibitors will be responsible for all aspects of their TechZone display over and above what is included in your package. This includes electrical, custom graphics, Internet, etc. All important order forms are included in this TechZone packet and may also be found in the full Venetian Exhibit Space Exhibitor Manual at <http://www.ges.com/eComm/2012/Q1/11-05832>.

Important steps to planning your booth:

- **Ordering electrical** – Ordering electrical for your booth before the deadline is critical for TechZone exhibitors. **Electrical services are provided by Specialized Event Services (SES)** and can be found within this information packet. You will need to draw your electrical drops on a **Service Location Plan** and fill out an **Electric Services Order Form**. Be sure to return these forms to SES by **December 20, 2011** in order to receive the advance rate.
- **Ordering phone and Internet** – **SES is the provider of all phone and Internet services** and their forms can be found within this information packet. You will need to fill out each form according to the services you will need along with a Booth Layout form to indicate placement. You must turn these forms into SES no later than the **December 20, 2011** deadline in order to receive the advance rate.
- **Shipping** – You have two options for your shipment. You can ship to the GES warehouse in advance, or you may ship directly to show site. Advance warehouse shipments must arrive on or before Monday, January 2, 2012 and this method assures you that you will have your freight delivered by 1 p.m. on your move-in date, Sunday, January 8, 2012. All Venetian exhibitors are **STRONGLY** encouraged to ship to the

advance warehouse in order to facilitate freight operations and to ensure your freight is delivered to your booth prior to your arrival. This is one of the benefits of shipping in advance. Also, **shipping to the advance warehouse is less expensive than shipping direct to show site** for Venetian exhibitors.

Direct to show site shipments (not recommended) must be scheduled by you to arrive on your target move-in date, Sunday, January 8, 2012. Direct shipments must go through the GES marshalling yard, so the shipment usually does not arrive in your space until the afternoon or evening.

- Be sure to read the **Material Handling Information (R-1)** to familiarize yourself with GES procedures.
 - Fill out the **Material Handling Order Form (R-2)** and return to GES by December 21, 2011.
 - Fill out the **Freight Service Questionnaire (R-7)** and return to GES by December 21, 2011.
 - Fill out the recommended **Advance Shipping Labels (R-5)** or **Direct Shipping Labels (R-6b)** depending on which shipping method you chose and affix to each box in your shipment.
- **Signs/Graphics** – Hanging signs are NOT permitted in TechZones, but you may adhere graphics to the panels. All graphics must be either laminated or mounted to a backing such as foamcore. Exhibitors must provide their own Velcro or double-sided tape. Dimensions of the panels can be found on the next page and you can also contact GES to produce special panels at an additional cost. If you would like to order custom graphics for your hardwall package, please contact Imelda Trevino at itrevino@ges.com.
- **For General Rules and Regulations** - Please refer to the Venetian Exhibit Space Exhibitor Manual at <http://www.ges.com/eComm/2012/Q1/11-05832>. You can check out hot topics and show planning resources at <http://www.cesweb.org/exhibitors/showPlanning/default.asp>.

What you need to know on-site:

Your TechZone hardwall booth will be fully assembled by Sunday, January 8, 2012 at 1 p.m. If you have any questions once you arrive on-site, visit the GES Servicer in Murano Foyer, Level 3 or in the back of Hall D.

We hope these instructions will provide you with everything you need to prepare for the 2012 International CES. If you have any questions, Please contact Martina Mirabella, Coordinator, CES Operations at mmirabella@CE.org or 703-907-5243. We look forward to seeing you in Las Vegas!





Eureka Park Hardwall Booth

- All panel inserts are blonde woodgrain (100% recyclable)
- Backwall is 8'h with 36"h side rails
- Company ID sign is 48"w x 18"h printed on black recyclable substrate with white copy.
- Black carpet (100% recyclable)
- 2 grey contour chairs
- 1 6'l x 2'w x 3'h black draped table with white (100% recyclable) top.
- 1 wastebasket (100% recyclable)
- Exhibitors may adhere graphics to panels; however, all graphics must be either laminated or mounted to a backing such as foamcore.
- Exhibitors must provide their own velcro or double sided tape.
- Exhibitors may commission GES to produce graphic panels. Please email your files to Imelda Trevino at itrevino@ges.com by November 23, 2011
- Substitutions and variations to the package are not allowed.
- Any additional booth structure is not permitted.

TechZone Exhibitor Deadline Checklist

Venetian Exhibit Space

Questions?

Please contact Martina Mirabella, CES Operations Coordinator, at 703-907-5243 or mmirabella@CE.org.

Order Deadline	Action Item	Section of overall Venetian Exhibitor Manual	Ordered
ASAP	Make your hotel reservations and airline / car rental arrangements early to receive the best rates and availability possible. Visit www.cesweb.org/hotelTravel/default.asp for details.	9	<input type="checkbox"/>
September 1, 2011	Exhibitor Manual is available online: http://www.cesweb.org/exhibitors/showPlanning/venetian-show-planning.asp	N/A	
November 21, 2011	Advance shipments may begin arriving at the GES warehouse	3	<input type="checkbox"/>
November 30, 2011	Deadline for security service orders	8	<input type="checkbox"/>
December 7, 2011	Deadline for receiving CES exhibitor registration badges by mail	5	<input type="checkbox"/>
December 12, 2011	Experient attendee lead retrieval system / badge scanners (early bird/rate discount deadline!)	1	<input type="checkbox"/>
December 16, 2011	Discount deadline for Venetian catering orders	8	<input type="checkbox"/>
December 20, 2011	Advance rate deadline for all SES services to include: Cleaning, electrical services, telephone/Internet service, plumbing, compressed air, water, rigging/hanging truss/lighting rental, stagehand labor, electrical forklift	8	<input type="checkbox"/>
December 21, 2011	Discount deadline for GES order forms: Material handling, booth furnishings/carpet, installation and dismantling labor, graphics/signage, cleaning, exhibit system rental, billing information Last day to place online orders for GES services and equipment from www.ges.com/contact	5	<input type="checkbox"/>
December 20, 2011	Freeman A/V order forms: Audio/visual equipment, computer/office equipment, cell phones	8	<input type="checkbox"/>
December 24-26, 2011	GES warehouse closed in observance of Christmas	N/A	
December 29, 2011	Online CES registration closes	1	
January 1, 2012	GES warehouse and all exhibit halls / facilities will be closed in observance of New Years Day. No exhibitor activity will be allowed.	N/A	
January 2, 2012	Last day for advance shipments to arrive at the GES warehouse and be charged the advance rate for material handling. Shipments received after this date will be charged the direct to show site rate	3 & 5	
January 8, 2012	Hall D exhibitors less than 400 sq ft will have access to their booths at 1 p.m.	3 & 5	
January 8, 2012	Venetian meeting room exhibitors and Venetian Ballroom exhibitors will have access to their assigned meeting room(s) beginning at 1 p.m.	3 & 5	



THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY CEA

Important Venetian Vendor Contact Information

<p>2012 International CES CES Operations 1919 S. Eads Street Arlington, VA 22202 Contact: Gaiya Berube 703-907-7685 703-907-8130 fax gberube@CE.org www.CESweb.org</p>	<ul style="list-style-type: none"> • CES operations, logistics • Show Office – San Polo foyer, Level 3 in the meeting rooms area and suite 29-207 in the Venetian Tower
<p>Agility Fairs and Events 1123 Zonolite Rd., Ste 22 Atlanta, GA 30345 Contact: Margaret Churchill 404-815-8816 404-724-9135 fax mchurchill@agilitylogistics.com www.agilitylogistics.com</p>	<ul style="list-style-type: none"> • International freight forwarding
<p>COP Security P.O. Box 97798 Las Vegas, NV 89193 Contact: Scott Gatewood 702-361-7998 702-616-7316 fax copsecurity@earthlink.net</p>	<ul style="list-style-type: none"> • Security services for meeting rooms and suites
<p>Freeman A/V Contact: Dorian Metoyer 702-263-1484 702-263-1984 fax dorian.metoyer@freemanco.com www.freemanco.com</p>	<ul style="list-style-type: none"> • Audio-visual equipment • Computer and office equipment rental
<p>Experient (Registration and Lead Retrieval) 1888 North Market Street Frederick, MD 21701 800-787-0475 301-694-3286 fax support@expocard.com www.expoexchange.com</p>	<ul style="list-style-type: none"> • Registration badges and ExpoCard lead retrieval systems • Registration services located in Veronese foyer, Level 2 in the meeting rooms area and in suite 29-209, floor 29 in the Venetian Tower
<p>GES Exposition Services 7000 Lindell Road Las Vegas, NV 89118</p> <p><i>Contact: Mindy Wolschleger (Venetian Ballroom, meeting rooms & Hall D exhibitors)</i> 425-873-3104 or mwolschleger@ges.com</p> <p><i>Contact: Rick Sasso (Venetian Tower exhibit suites)</i> 602-567-1007 or rsasso@ges.com</p> <p><i>Freight questions contact: Jaime Howell</i> 702-515-5896 or jhowell@ges.com</p>	<ul style="list-style-type: none"> • General service contractor • Freight/material handling (exclusive) • Labor (exclusive) • Shipping • On-site service center located in the Murano foyer, Level 3 in the meeting rooms area, back of Hall D, and in suite 29-205, floor 29 in the Venetian Tower

GES Logistics 866-814-1705 866-329-1437 fax International: 702-515-5970 702-263-1520 fax or www.ges.com	<ul style="list-style-type: none"> • Van Line and Other Shipping
Las Vegas Dine Direct, Inc. 6756 Quinella Drive Las Vegas, NV 89103 702-635-3000 702-635-3001 dinedirectlasvegas.com	<ul style="list-style-type: none"> • Restaurant reservation service
Oscar/Einzig Photographers 717 South Wells, Suite 500 Chicago, IL 60607 312-922-0056, 800-638-0056 312-922-2866 fax www.einzig.com	<ul style="list-style-type: none"> • Photographer
Promotional Opportunities Contact: Liz Tardif 401-849-9300 401-849-0366 fax ltardif@CE.org	<ul style="list-style-type: none"> • CES promotional opportunities
RPMS 42 Ladd Street East Greenwich, RI 02818 401-234-4440 401-234-1897 fax kevinb@rp-ms.com	<ul style="list-style-type: none"> • Transportation • Shuttle bus service • Private charters and limo service
Specialized Event Services (SES) 201 Sands Avenue Las Vegas, NV 89169 Contact: Amy Snider 702-733-5447 702-733-5557 fax amy.snider@sandsexpo.com	Exclusive provider: <ul style="list-style-type: none"> • Electrical questions in Venetian meeting rooms, Hall D and Venetian Tower suites • Internet, rigging and cleaning in the Venetian meeting rooms and Hall D • On-site service desk located in the Murano foyer, Level 3 in the meeting rooms area, back of Hall D and in suite 29-209 on floor 29, Venetian Tower
Spring Valley Floral P.O. Drawer 9, 169 Route 303 Valley Cottage, NY 10989 845-268-7555 www.springvalleyfloral.com	<ul style="list-style-type: none"> • Floral
The Venetian 3355 Las Vegas Blvd., South Las Vegas, NV 89109 Contact: Marina Wasiak (suites only) 702-414-4374 702-414-4808 fax marina.wasiak@venetian.com Contact: John Quach (meeting rooms only) 702-414-1347 john.quach@venetian.com	<ul style="list-style-type: none"> • Furniture movement requests and questions • Internet and phone • Catering • Hospitality services • Housekeeping • Multiple guest authorizations • Fire and safety • Building rules & regulations • Parking



CES Exhibit Hours

Tuesday, January 10	10 a.m. – 6 p.m.
Wednesday, January 11	9 a.m. – 6 p.m.
Thursday, January 12	9 a.m. – 6 p.m.
Friday, January 13	9 a.m. – 4 p.m.

Las Vegas Convention and World Trade Center/ Las Vegas Hilton Map



Show Services

- **2013 Exhibit Space Selection Room**
LVCC, South Hall Connector, Room S223
- **CEA Member Lounges**
LVCC, North Hall Upper Level Outside Room N250
LVCC, South Hall Connector, Room S220
- **Keynotes & Conference Sessions**
LVCC, North Hall Upper Level Meeting Space
LV Hilton, Hilton Theater (Keynotes)
- **International Commerce Center (ICC)**
LVCC, South Hall Connector, Room S224
- **Press Conference Rooms**
LVCC, South Hall Connector, Rooms S227 & S228
- **Press Rooms**
LVCC, South Hall Connector, Room S229
Digital Media Center
LVCC, South Hall Connector, Room S221
- **Registration**
Attendee & International Registration:
LVCC, Central Plaza; Hilton Ballroom
Exhibitor Registration:
LVCC, Central Plaza; LVCC, South Hall 2 Lobby;
Hilton Ballroom
Conference Session Registration:
LVCC, North Hall 4, Upper Lobby
Press/Industry Analyst Registration:
LVCC, South Hall Connector, S229
- **Show Offices**
LVCC, South Hall Connector, Room S219
LVCC, North Hall 4
Hilton Center Foyer

The Venetian Map

THE GLOBAL STAGE FOR INNOVATION

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Show Services

- **CEA Member Lounge**
Venetian Tower, Suite #30-140
- **Keynotes & Conference Sessions**
Venetian Palazzo Ballroom (Keynotes), Level 5
PMA@CES Conference Sessions, Level 1
- **Press Conference Rooms**
Venetian Meeting Space, Levels 1, 2, 4
- **Press Room**
Venetian, Level 4, Zeno 4601
- **Registration**
Attendee & International Registration:
Venetian Level 2, Veronese Foyer
Exhibitor Registration:
Venetian Level 1, Casanova Foyer
Venetian Tower #29-209
Conference Session Registration:
Venetian Level 1, Casanova Foyer
Press/Industry Analyst Registration:
Venetian Level 1, Casanova Foyer (Sun-Wed)
- **Show Offices**
Venetian, Level 3, San Polo Foyer
Venetian Tower, Suite #29-207



Navigating CES

CES Exhibit Hours

Tuesday, January 10	10 a.m. – 6 p.m.
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Thursday, January 12	9 a.m. – 6 p.m.
Friday, January 13	9 a.m. – 4 p.m.

Product Categories	Las Vegas Convention Center (LVCC)						Hilton	The Venetian
	North Hall	Central Hall	South 1	South 2	South 3	South 4		
Audio	•	★	•	•			•	★
Automotive Electronics	★							
Computer Hardware & Software		•		•	★	★	•	•
Connected Home	•	•	★	•	•	•	•	•
Content Distribution		★						•
Digital Health and Fitness	★							
Digital Imaging/Photography		•			★	★		★
Electronic Gaming		•		★	•	•		•
Emerging Technology		•		•	•	•	•	★
Entertainment/Content		★						
Internet-Based Multimedia Services		•			★	★		•
Lifestyle Electronics	★							
Telecommunications Infrastructure					•	•		★
Video		★	•	•			•	•
Wireless and Wireless Devices	•	•		•	★	★	•	•

Key: ★ Primary Location • Additional Location



Located throughout the CES show floor, these destinations surround you with emerging products, ground-breaking ideas and the companies that were innovative enough to bring these mind-blowing technologies to consumers around the world.

Access on the Go

LVCC, South Hall 4

G.hn

LVCC, South Hall 1

International Gateway

Las Vegas Hilton

SD Association

LVCC, South Hall 4

CEPro@CES

LVCC, South Hall 1

GoElectricDrive

LVCC, North Hall

Kids@Play

LVCC, North Hall

Silvers Summit

LVCC, North Hall

Connected Home Appliances

LVCC, South Hall 2

HDMI

LVCC, South Hall 1

Location-Based Services

LVCC, North Hall

Sports and Fitness

LVCC, North Hall

Digital Health Summit

LVCC, North Hall

HigherEd Tech

LVCC, North Hall

MEMS

LVCC, South Hall 2

Sustainable Planet

The Venetian, Venetian Ballroom

eureka Park

The Venetian, Venetian Ballroom

Home Plug

LVCC, South Hall 1

Mommy Tech

LVCC, North Hall

USB

LVCC, South Hall 3

Experience CEA

LVCC, Grand Lobby

iLounge Pavilion

LVCC, North Hall

PMA@CES

The Venetian, Hall D

Wireless Mobility

Brought to you by Qualcomm

LVCC, South Hall 1 Lobby

Innovations Design and Engineering Showcase

The Venetian, Venetian Ballroom

Robotics

LVCC, South Hall 1

LVCC, South Hall 3

Gaming Showcase

LVCC, South Hall 2

ZigBee

LVCC, South Hall 1

As of 8/01/11. Subject to change.

RETURN TO: Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors
Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2012 International CES

Venetian Exhibit Space

January 10 - 13, 2012

Refer to order form for services. All orders require a form of payment at time of ordering.

MANDATORY FORM*

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
STREET ADDRESS	CITY	STATE ZIP COUNTRY
PHONE	FAX	PURCHASE ORDER NUMBER
SHOWSITE CONTACT	SHOWSITE CONTACT EMERGENCY PHONE NUMBER	CONTACT'S HOTEL (OPTIONAL)

Payment Policy

Payment for Services — GES requires payment in full at the time services are ordered. Further, GES requires that you provide a credit card authorization with your initial order. For your convenience, we will use this authorization to charge your account for services, which may include labor, material handling, or any applicable fuel or energy surcharge.

Discount Prices — To qualify for discount pricing, orders must be received with payment on or before the discount price deadline(s).

Method of Payment — Global Experience Specialists accepts MasterCard, Visa, American Express, check and bank wire transfer. Purchase orders are not considered payment. All payments must be made in U.S. funds drawn on a U.S. Bank. Exhibitors will be charged a \$50.00 fee for returned NSF checks.

Third Party Billing — Each exhibiting firm is ultimately responsible for all charges incurred on its behalf. Global Experience Specialists reserves the right to institute collection action against the exhibitor if the authorized third party does not pay. See *Third Party Billing Request* form.

Tax Exempt — If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exemption Certificate for that state. Please send the above information to the GES office for this show. Taxes vary by location and will be added to your invoice, if you do not submit your tax exempt certificate prior to the deadline.

Adjustments and Cancellations — No adjustments to invoices will be made after the close of the show. Please refer to the individual forms for labor, etc., for cancellation fees. All orders cancelled by the Exhibitor or due to the cancellation of an event or their non-participation may be subject to cancellation fees equal to 50% - 100% of the total order, based upon the status of move-in, work performed and/or GES set-up costs or expenses. A minimum non-refundable deposit of \$25.00 will be applied towards the invoice, unless there is a cancellation of your order. Additionally, GES retains the right to implement/assess a fuel or energy surcharge on all services as necessary based upon market conditions.

Bank wire transfer payment information:

Beneficiary: Global Experience Specialists

c/o Bank of America Account #: 7188-1-01819
901 Main Street, TX1-492-07-14 ABA Routing #: 0260-0959-3
Dallas, TX 75202-3714 USA SWIFT Address: BOFAUS3N
Telephone # 800-657-9533 ext 59248 CHIPS Address: 0959

If requested, following is the physical address for routing identifiers:

Bank of America, Wire Transfer-Customer Services
2000 Clayton Road, Concord, CA 94520 USA

To properly credit your account, send the following information to the GES address listed on the order forms:

- exhibiting company name, show name, show facility, and booth number
- date and amount of wire transfer
- bank and country where transfer originated

• If you have any questions regarding our payment policy, please call GES National Servicer® at 800.475.2098 or visit the GES Servicer® at the show.

• Please complete the information and return payment in full with this form and your orders. You may choose to pay by credit card, check, or bank wire transfer, however, we require your credit card charge authorization to be on file with GES.

• All balances must be paid at the conclusion of the event. You agree to late fees up to 1.5% per month on any balance not paid at the conclusion of the event, or balance left without appropriate credit card on file.

• For your convenience, we will use this authorization to charge your credit card for any additional amounts ordered by your representative or services rendered to your company for this event.

• GES will charge a convenience fee for each request to reprocess payment to an alternate credit card in order to cover incremental processing costs. An alternate credit card is a credit card different than the one used to process your initial payment in accordance with GES payment policy. The convenience fee will be quoted at the time your request is made to reprocess payment. The convenience fee will be added to your account balance and settled utilizing the new credit card provided.

GES requires the highest standards of integrity from all employees. Please call our confidential Always Honest hotline at 866.225.8230 to report fraudulent or unethical behavior.

*This form must be returned to GES for your orders to be processed.

Credit Card Charge Authorization

All information must be provided. Your order will not be processed if any information is missing. (i.e., Expiration Date, Account Number, Contact Information, Type of Card, Signature) We require your credit card charge authorization to be on file with GES even if you are paying by check or bank wire transfer.

Account Number	<input type="checkbox"/> Corporate Card	<input type="checkbox"/> Personal Card
EXP. DATE	EXPIRATION DATE	<input type="checkbox"/> MasterCard <input type="checkbox"/> VISA <input type="checkbox"/> American Express
*Signature Required Below		

CARDHOLDER'S NAME	PLEASE PRINT
CARDHOLDER'S BILLING ADDRESS	CITY
STATE	ZIP COUNTRY

Calculation of Orders

	TOTAL
Material Handling	\$
Carpet	\$
Furniture & Accessories	\$
Specialty Furniture	\$
Standard Exhibit Systems	\$
Hardwall Exhibit Systems	\$
Graphics & Signage	\$
Installation & Dismantling Labor	\$
Hanging Sign Labor (Discount Deadline Date - 12/12/2011)	\$
Other GES Services (Specify)	\$
Other GES Services (Specify)	\$
Other GES Services (Specify)	\$
Other GES Services (Specify)	\$
FULL PAYMENT in U.S. funds drawn on a U.S. Bank Global Experience Specialists Federal ID #59-1008863 GES is exempt from backup withholding tax.	\$

To simplify payment, send a check payable to Global Experience Specialists, Inc. (GES) for your entire order or note the amount to be charged to your credit card.

Charge my credit card in the amount of:	\$
Enclosed is a check in the amount of:	\$

Check Number:	Dated:
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I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract. *Credit card charge authorization signature required below.

PLEASE SIGN	X
AUTHORIZED SIGNATURE / CARDHOLDER'S SIGNATURE	

AUTHORIZED NAME - PLEASE PRINT

DATE

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat

5.14

Order directly with GES ONLINE at: www.ges.com/ecom

011005832

RETURN TO: Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors
Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

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January 10 - 13, 2012

Refer to order form for services. All orders require a form of payment at time of ordering.

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
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You may arrange for a third party to handle your display and be billed for services. GES will agree to this arrangement if the third party has a satisfactory payment record with us. **Both the Exhibiting Firm and Third Party must complete this form, including Third Party Credit Card Charge Authorization below.** Return form by the deadline date. **GES reserves the right to deny any Third Party Billing Request that is not complete or received by the deadline date.**

It is understood and agreed that the exhibiting firm is ultimately responsible for payment of charges. If your named third party does not pay the invoice before the last day of the show, charges will revert to you, the exhibiting firm. All invoices are due and payable upon receipt. GES Terms & Conditions of Contract apply to both the Exhibiting Firm and Third Party Representative.

Exhibiting Firm		
EXHIBITING FIRM		
STREET ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	

The items checked below are to be invoiced to the Exhibiting Firm:

- ☐ Rental Furniture ☐ Rental Carpet
☐ Exhibit Systems ☐ Signs
☐ I & D Labor ☐ Material Handling In & Out
☐ Transportation Charges
☐ Other (Please Specify) _____

Exhibiting Firm Credit Card Charge Authorization

All information must be provided. **Your order will not be processed if any information is missing.** (i.e., Expiration Date, Account Number, Contact Information, Type of Card, Signature) **We require your credit card charge authorization to be on file with GES even if you are paying by check or bank wire transfer.**

Account Number	<input type="checkbox"/> Corporate Card	<input type="checkbox"/> Personal Card
<div style="display: flex; justify-content: space-between;"> <div>_____</div> <div>_____</div> <div>_____</div> <div>_____</div> </div>		

PROVIDE EXPIRATION DATE	EXPIRATION DATE <div style="border: 1px solid black; height: 20px; width: 100%;"></div>	<input type="checkbox"/> MasterCard <input type="checkbox"/> VISA <input type="checkbox"/> American Express

CARDHOLDER'S NAME	PLEASE PRINT
CARDHOLDER'S BILLING ADDRESS	CITY
STATE	ZIP COUNTRY

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract. Credit card charge authorization signature required below.

PLEASE SIGN	X	<div style="border-bottom: 1px solid black; height: 20px;"></div>
AUTHORIZED SIGNATURE / CARDHOLDER'S SIGNATURE		
<div style="border-bottom: 1px solid black; height: 20px;"></div>		DATE
AUTHORIZED NAME - PLEASE PRINT		

Third Party		
THIRD PARTY		
STREET ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	

The items checked below are to be invoiced to the Third Party:

- ☐ All Services ☐ Rental Furniture
☐ Rental Carpet ☐ Exhibit Systems
☐ Signs ☐ I & D Labor
☐ Material Handling In & Out ☐ Transportation Charges
☐ Other (Please Specify) _____

Third Party Credit Card Charge Authorization

All information must be provided. **Your order will not be processed if any information is missing.** (i.e., Expiration Date, Account Number, Contact Information, Type of Card, Signature) **We require your credit card charge authorization to be on file with GES even if you are paying by check or bank wire transfer.**

Account Number	<input type="checkbox"/> Corporate Card	<input type="checkbox"/> Personal Card
<div style="display: flex; justify-content: space-between;"> <div>_____</div> <div>_____</div> <div>_____</div> <div>_____</div> </div>		

PROVIDE EXPIRATION DATE	EXPIRATION DATE <div style="border: 1px solid black; height: 20px; width: 100%;"></div>	<input type="checkbox"/> MasterCard <input type="checkbox"/> VISA <input type="checkbox"/> American Express

CARDHOLDER'S NAME	PLEASE PRINT
CARDHOLDER'S BILLING ADDRESS	CITY
STATE	ZIP COUNTRY

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract. Credit card charge authorization signature required below.

PLEASE SIGN	X	<div style="border-bottom: 1px solid black; height: 20px;"></div>
AUTHORIZED SIGNATURE / CARDHOLDER'S SIGNATURE		
<div style="border-bottom: 1px solid black; height: 20px;"></div>		DATE
AUTHORIZED NAME - PLEASE PRINT		

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2012 International CES

Venetian Exhibit Space
January 10 - 13, 2012

Material Handling is the unloading of your exhibit materials, delivery to your booth, handling of empty containers to and from storage, and removal of your materials from your booth for reloading onto your outbound carrier. This is not to be confused with the cost to transport your exhibit material to and from the event.

Benefits of Advance Shipping to the GES Warehouse

- Shipping to the GES advanced warehouse is less expensive than shipping direct to showsite for Venetian exhibitors.
- Storage of materials for up to 40 days prior to your show.
- Delivery of Shipments to your booth by your published set-up time.
- Some convention centers and hotels do not have facilities for receiving or storing freight.
- Saves valuable set-up time.

How to Ship in Advance to the GES Warehouse

- Remove all old shipping and empty storage labels.
- Fill out and attach enclosed Advance Shipping labels.
- Complete the enclosed Material Handling Order Form.
- Remember to confirm receipt of your shipment prior to leaving for the show.
- All shipments must have a bill of lading or delivery slip showing the number of pieces, weight, and type of merchandise.
- Certified weight tickets must accompany all shipments.
- Take the time to ensure that your display and products are packed neatly and securely.
- Do not ship uncrated materials to warehouse.
- For a rate quote please call GES Logistics at 1.888.454.4437.

How to Ship to Exhibit Site

- Consign all **domestic** shipments c/o GES.
- Do **not** consign **international** shipments c/o GES; however, please contact our international division at: GESLogistic_international@ges.com.
- Remove all old shipping and empty storage labels.
- Fill out and attach enclosed Direct Shipping labels.
- Complete the enclosed Material Handling Information Sheet.
- All shipments must have a bill of lading or delivery slip showing the number of pieces, weight, and type of merchandise.
- Certified weight tickets must accompany all shipments.
- Take the time to ensure that your display and products are packed neatly and securely.
- If you are shipping your carpet and/or lighting truss, make sure it is loaded last so it can be unloaded first.
- For a rate quote please call GES Logistics at 1.888.454.4437.

Freight Carriers

Select a carrier with experience in handling exhibition materials. Make sure to give your carrier explicit information as to where and when to check in. Delivery and pick up times are often out of the range of "normal" delivery hours, make sure your carrier is committed to meeting your target dates and times. While making shipping plans to the Show, also plan for the return shipment. For a rate quote please call GES Logistics at 1.888.454.4437.

Tracking Shipments

Confirm your delivery date and time with your carrier, and have all pertinent shipping information in the hands of your representative at show site. You may also want to review the return of your Goods at the end of the show. GES Logistics domestic shipments can be tracked online by going to: www.ges.com/everything/logistics/tracking/.

Estimating Material Handling Charges

Handling charges are based on the weight of the freight. Shipments are billed by the hundred weight and rounded up to the nearest hundred. Minimum per Shipment may apply, see enclosed Material Handling Order Form for details. Please prepay all shipping charges - GES cannot accept or be responsible for collect shipments. Crated and uncrated shipments must be separated and clearly identified on separate bills of lading with separate weight tickets - otherwise GES will invoice the entire load at the Uncrated rate.

- **Crated** – Material that is skidded, or is in any type of shipping container that can be unloaded at the dock with no additional handling required.
- **Uncrated** – Material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting bars or hooks.

Estimating Material Handling Charges, *continued*

Overtime Surcharges - Shows that move-in or move-out on weekends or after 4:30 PM during the weekday, may be subject to additional overtime surcharges. See enclosed Material Handling Order Form for details.

- **Late Surcharges** – May be charged an additional overtime surcharge
 - a. If advance freight is received before or after the published deadline date for shipments to arrive at the warehouse. See enclosed Material Handling Order Form for details.
 - b. Freight shipments sent to the show after it has opened.
 - c. Freight shipments that are received at showsite that do not meet their published date & time.
- **Shipment Surcharges** – A surcharge will be incurred per shipment for those that are received with incomplete information on shipping labels identifying company name and booth number and/or shipments that are left on the show floor at the end of the show with no labels and no bill of lading turned in.

Machinery Labor and Equipment

Labor and equipment for uncrating, unskidding, positioning, leveling, dismantling, recrating, and reskidding machinery and/or equipment must be ordered separately. Place your order for this labor using the In-Booth Forklift & Labor Order Form. If your material requires specialized rigging equipment, please notify us promptly so that we can make arrangements. When possible, supply your own rigging equipment with shipments and pre-rig your material.

Storing Empty Containers

Properly labeled empty shipping cartons will be picked up, stored, and returned after the show. Labels are available at the **GES Servicenter®** or from your GES Service Executive and are for empty storage only. Depending on the size of the show, it can take from two to twelve hours to return empty crates. Do not store any items in crates marked "empty." GES has no liability for damage to crates or items sent to empty storage in crates.

Outgoing Shipments

An OMHF (Outbound Material Handling Form / Bill of Lading) must accompany all outgoing shipments. Shipping information, outbound forms and labels will be available at the **GES Servicenter®**. Exhibitors selecting non-official carriers will need to make their own arrangements for pickup. Make sure that someone from your company will be on-site to oversee the outbound shipment of your display and product.

Measure of Damage

- **Liability** – GES is liable for loss or damage to your Goods only if the loss or damage is caused by GES negligence.
- **Sole Relief** – If found liable for any loss, GES' sole and exclusive maximum liability for loss or damage to Customer's Goods is limited to \$.50 (USD) per pound with a maximum liability of \$100 (USD) per container, or \$1,500.00 (USD) per shipment, whichever is less.

Insurance

All of your Goods should be insured by your own insurance policy. Although we do our best to handle your Goods as our own, there are many variables in shipping and handling that can affect your exhibit and products. GES has published GES Terms & Conditions of Contract that are in this exhibitor service manual. Please read them carefully. It is recommended that your Goods be insured.

Work Zone

Customer acknowledges that the show site and surrounding areas are active work zones. Customer, its agents, employees and representatives are present at their own risk.

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat

5.41

Order directly with GES ONLINE at: www.ges.com/ecom

011005832

RETURN TO: Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors
 Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2012 International CES

Venetian Exhibit Space
 January 10 - 13, 2012

Form Deadline Date:
 December 21, 2011

MANDATORY FORM*

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
--------------	---------------	--------------

ALL EXHIBITORS MUST RETURN THIS FORM

1. Estimate total number of pieces being shipped:

- ☐ Crated
- ☐ Uncrated
- ☐ Machinery
- ☐ Total

2. Indicate total number of trucks in each category that you will use:

- ☐ Van Line
- ☐ Common Carrier
- ☐ Flatbed
- ☐ Co. Truck
- ☐ Overseas Container

3. List carrier name(s):

4. If using a Customs Broker, please print name:

Phone Number

5. Print the name of person in charge of your move-in:

Phone Number

6. What is the minimum number of days to set your display?

7. What is the weight of the single heaviest piece that must be lifted?

 lbs.

8. What is the total weight of your exhibit or equipment being shipped?

 lbs.

9. Is there any special handling equipment required to unload your exhibit materials, i.e. extended forklift blades, special slings, lifting bars. etc.?

It is the responsibility of the exhibitor to provide proper special handling instructions, and to ensure goods are packaged appropriately for shipment and movement by heavy equipment. Failure to provide special handling instructions will result in the elimination of any liability for loss or damage by GES.

DIRECT SHIPMENTS ONLY:

1. What date and time are you scheduling your shipment(s) to arrive on-site?

2012 International CES

Venetian Exhibit Space

January 10 - 13, 2012

ADVANCE WAREHOUSE SHIPMENTS

MATERIAL HANDLING CONTRACTOR:**Global Experience Specialists, Inc. (GES)****7000 Lindell Road****Las Vegas, NV****800.475.2098****Warehouse Shipments:** (May begin arriving on November 21, 2011)

The receiving rate for this service includes unloading at the warehouse and delivery to:

The Venetian

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading. Warehouse receiving hours are Monday - Friday, 8:00 AM - 4:30 PM; Closed 12:00 PM - 1:00 PM & Holidays.

\$ 54.77 per 100 lbs / \$ 164.31 minimum

Note: Advance Warehouse Material Handling Rates are LESS expensive than Direct Rates for Venetian exhibitors.

Shipments arriving on or before Monday, January 2, 2012 may be consigned to:

Exhibitor Name _____

Booth Number/Venetian _____

2012 International CES

C/O Global Experience Specialists, Inc. (GES)

7000 Lindell Road

Las Vegas, NV 89118

800.475.2098

GES shall not be responsible for damage to uncrated materials, improperly packed materials, concealed damage, loss or theft of exhibitor materials after being delivered to booth during installation; nor before being picked up for shipping out from the building. **Claims must be filed by the exhibitor before close of show.**

If your designated carriers do not pick up or make destination delivery of your shipment on time, neither show management nor contractor will be liable for any resulting delays.

Single consigned shipments with delivery to multiple rooms/suites are subject to a Time and Materials charge, in addition to the Material Handling rates. Advance Warehouse shipments must arrive on or before Monday, January 2, 2012. Please refer to the labels contained in this section of the manual.

Any shipment received at the warehouse after January 2, 2012 will be handled at the show site rate of \$ 75.28 per 100 lbs (\$ 225.84 minimum). **The GES Warehouse will be closed December 24-26, 2012 in observance of the Christmas Holiday and January 1, 2012 in observance of New Year's Day. No Exhibitor activity allowed.**

NEED ASSISTANCE?

Toll Free: 800.475.2098

Tel: 702.515.5970

www.ges.com/chat

5.43

Order directly with GES ONLINE at: www.ges.com

USE THESE SHIPPING LABELS AS THEY WILL EXPEDITE HANDLING. *Copies of these labels are acceptable if additional labels are needed.*
See form H-1a: Hanging Sign Shipping Labels when shipping Hanging Signs.

R-5



FROM:



TO:

FULL EXHIBITING COMPANY NAME AT SHOW

2012 International CES

NAME OF EXHIBITION

011005832


BOOTH NUMBER

C/O GES
7000 Lindell Road
Las Vegas, NV 89118
USA

SHIPMENT SHOULD ARRIVE ON OR BETWEEN:

Monday, Nov 21, 2011 - Monday, Jan 2, 2012

The GES Warehouse will be closed December 24-26, 2011 in observance of the Christmas Holiday and January 1, 2012 in observance of New Year's Day.
CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading. Warehouse receiving hours are Monday - Friday, 8:00 AM - 4:30 PM; Closed 12:00 PM - 1:00 PM & Holidays.

Carrier _____
Number _____ of _____ pieces 



FROM:



TO:

FULL EXHIBITING COMPANY NAME AT SHOW

2012 International CES

NAME OF EXHIBITION

011005832


BOOTH NUMBER

C/O GES
7000 Lindell Road
Las Vegas, NV 89118
USA

SHIPMENT SHOULD ARRIVE ON OR BETWEEN:

Monday, Nov 21, 2011 - Monday, Jan 2, 2012

The GES Warehouse will be closed December 24-26, 2011 in observance of the Christmas Holiday and January 1, 2012 in observance of New Year's Day.
CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading. Warehouse receiving hours are Monday - Friday, 8:00 AM - 4:30 PM; Closed 12:00 PM - 1:00 PM & Holidays.

Carrier _____
Number _____ of _____ pieces 

2012 International CES

Venetian Exhibit Space

January 10 - 13, 2012

Direct shipments to The Venetian are not recommended.

DIRECT TO SHOWSITE SHIPMENTS FOR VENETIAN MEETING ROOM EXHIBITORS

All delivering carriers and privately owned vehicles (POVs) must check in at the GES Marshaling Yard to deliver your freight direct to show site. Carriers must check-in at the Marshaling Yard between 10:00 AM and 2:00 PM on Sunday, January 8, 2012. Privately owned vehicles (POVs) must check in between 10:00 AM and 2:00 PM, Sunday, January 8, 2012. Direct to show site material handling rates will apply.

NOTE: Meeting room exhibitor freight cannot arrive at the Marshaling Yard prior to Sunday, January 8, 2012 as show management does not have access to these meeting rooms until this date.

Shipments can continue to be dropped off at the GES Warehouse on or after after January 2, 2012 through January 8, 2012 in lieu of the Marshaling Yard. The GES Warehouse will be closed December 24-26, 2011 in observance of the Christmas Holiday and January 1, 2012 in observance of New Year's Day. Shipments dropped off at the GES warehouse after January 2, 2012 will be billed at the direct to showsite material handling rate of \$ 75.28 per 100 lbs (\$ 225.84 minimum). CES show management highly recommends shipping to the GES Warehouse as opposed to direct to show site due to limited dock space.

All trucks and POVs must check in at the GES Marshaling Yard for dispatch to The Venetian. The GES Marshaling Yard is located at 2982 West Post Road, Las Vegas, NV 89119.

MARSHALING YARD HOURS:

January 8, 2012 10:00 AM - 2:00 PM

The Venetian Meeting Rooms**Direct Shipment Rates:****\$ 75.28 per 100 lbs / \$ 225.84 minimum**

Exhibitor Name _____

Booth Number/Venetian _____

2012 International CES

C/O Global Experience Specialists, Inc. (GES)

3355 Las Vegas Blvd., South

Las Vegas, NV 89109

800.475.2098

GES shall not be responsible for damage to uncrated materials, improperly packed materials, concealed damage, loss or theft of exhibitor materials after being delivered to booth during installation; nor before being picked up for shipping out from the building. **Claims must be filed by the exhibitor before close of show.**

If your designated carriers do not pick up or make destination delivery of your shipment on time, neither show management nor contractor will be liable for any resulting delays.

For additional information regarding direct shipments, please contact Mindy Wolschleger at 425.873.3104 or email mwolschleger@ges.com.

NEED ASSISTANCE?

Toll Free: 800.475.2098

Tel: 702.515.5970

www.ges.com/chat

5.46

Order directly with GES ONLINE at: www.ges.com

011005832



FROM:



TO:

FULL EXHIBITING COMPANY NAME AT SHOW

2012 International CES

NAME OF EXHIBITION

011005832

BOOTH NUMBER

C/O GES

**Venetian Resort-Hotel-Casino
3355 Las Vegas Blvd., South
Las Vegas, NV 89109
USA**

SHIPMENT WILL ONLY BE ACCEPTED AT THE MARSHALING YARD:

Sunday, Jan 8, 2012

10:00 AM - 2:00 PM

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading.

Carrier _____
Number _____ of _____ pieces



FROM:



TO:

FULL EXHIBITING COMPANY NAME AT SHOW

2012 International CES

NAME OF EXHIBITION

011005832

BOOTH NUMBER

C/O GES

**Venetian Resort-Hotel-Casino
3355 Las Vegas Blvd., South
Las Vegas, NV 89109
USA**

SHIPMENT WILL ONLY BE ACCEPTED AT THE MARSHALING YARD:

Sunday, Jan 8, 2012

10:00 AM - 2:00 PM

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading.

Carrier _____
Number _____ of _____ pieces



RETURN TO: Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors
Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2012 International CES
Venetian Exhibit Space
January 10 - 13, 2012

Form Deadline Date:
December 21, 2011

Go to below link to view images and information:
<http://ges.com/ecom/info/specialhandling.pdf>

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
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The GES Warehouse will be closed December 24-26, 2011 in observance of the Christmas Holiday and January 1, 2012 in observance of New Year's Day.

Certified Weight Tickets Are Required For All Shipments:

Drivers with inbound shipments must check in at the GES warehouse or exhibit site by 2:00 PM to be guaranteed same day unloading. Warehouse receiving hours are Monday - Friday, 8:00 AM - 4:30 PM; Closed 12:00 PM - 1:00 PM & Holidays.

Advance Shipment to Warehouse (300 lbs. minimum per shipment)

Advance Shipments to Warehouse: GES will receive uncrated carpet and pad at the warehouse. **Price includes:** unloading crated freight, storing at warehouse for up to 30 days (any materials stored beyond 30 days will incur additional cost applied to your invoice); reloading onto trucks and delivery to exhibit site; unloading freight and delivery to your booth, picking up, storing, and returning empty shipping containers; and reloading freight for return to your specified destination from exhibit site.

Crated Materials	
Rate	\$ 54.77 cwt

Arrival Dates for Shipments:

Advance Dates:

Mon, Nov 21, 2011: Advance shipments may begin arriving at warehouse.

Mon, Jan 2, 2012: Last day for shipments to arrive at warehouse at the Advance Warehouse Rate. Shipments may continue to be delivered to the GES warehouse until January 8, 2012. Any shipment received at the GES warehouse after the advance date of January 2, 2012 will be charged at the showsite rates of \$ 75.28 per 100 lbs. (\$ 225.84 minimum).

Direct Shipment to Exhibit Site (300 lbs. minimum per shipment)

Direct Shipments to Exhibit Site: Price includes: unloading freight and delivery to your booth; picking up, storing, and returning empty shipping containers; and reloading freight for return to your specified destination from exhibit site.

Crated Materials	
Rate	\$ 75.28 cwt

Arrival Dates for Shipments:

Direct Dates:

Sun, Jan 8, 2012: Direct shipments may begin arriving at Marshaling Yard after 10:00 AM.

Sun, Jan 8, 2012: Last day for shipments to arrive at Marshaling Yard by 2:00 PM.

Shipments may continue to be delivered to the GES warehouse until January 8, 2012. Any shipment received at the GES warehouse after the advance date of January 2, 2012 will be charged at the showsite rates of \$ 75.28 per 100 lbs. (\$ 225.84 minimum).

Small Packages: Cartons and envelopes received without documentation will be delivered without guarantee of piece count or condition. Maximum weight is 50 lbs. per shipment, per delivery. This includes UPS and Federal Express shipments. All shipments received via air carrier that do not fall under the small package category will be billed at standard material handling rates.

ADDITIONAL DISCOUNTS AVAILABLE with GES Logistics - Transportation Plus

SHIP WITH GES LOGISTICS TO RECEIVE A 10% SAVINGS ON MATERIAL HANDLING WITH TRANSPORTATION PLUS. SEE BROCHURE AND R-2a ORDER FORM FOR DETAILS AND RATES FOR 2012 INTERNATIONAL CES.

Please Indicate Below

Calculate Total CWT (Enter in increments of 100's only; round up to the next 100 mark if your weight is more than 8 lbs. over the previous 100 mark. **300** pound minimum per shipment.)

_____ pounds ÷ 100 = _____ Total CWT

Shipment Will Be Sent To:

☐ Exhibit Site ☐ Warehouse

On Date: _____

By Carrier: _____

Total Number of Pieces: _____

We understand that your calculation is only an estimate. Invoicing will be done from the actual weight. Adjustments will be made accordingly.

Place Order Here

(Please Complete R-8 for Using GES Logistics - Domestic Shipping Services)

SMALL PACKAGE DESCRIPTION	PRICE	X QUANTITY = TOTAL PRICE
Small Package, 1st Carton	\$ 44.53	1 \$
Small Package, Each Additional Carton	\$ 10.42	\$

MATERIAL HANDLING DESCRIPTION	PRICE	X CWT	= TOTAL PRICE
			\$
A. Payment Enclosed			\$

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

Authorized Signature - Please Sign: X

AUTHORIZED NAME - PLEASE PRINT	DATE
--------------------------------	------

Measure of Damage: If found liable for any loss, GES' sole and exclusive maximum liability for loss or damage to Customer's Goods is limited to \$.50 (USD) per pound with a maximum liability of \$ 100 (USD) per container, or \$ 1,500.00 (USD) per shipment, whichever is less.

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat 5.50

Order directly with GES ONLINE at: www.ges.com

011005832



CREDIT CARD AUTHORIZATION/METHOD OF PAYMENT FORM 2012

Mail or fax forms with payment to:

SANDS EXPO & CONVENTION CENTER, ORDER PROCESSING DEPT.

201 SANDS AVENUE • LAS VEGAS, NV 89169

P: 702-733-5070 • F: 702-733-5568

Please indicate total number of pages faxed to ensure complete order was received.

ORDER ONLINE AT
WWW.SANDEXPO.COM

EVENT NAME: INTERNATIONAL CONSUMER ELECTRONICS SHOW		EVENT DATES: Jan. 10-13, 2012		BOOTH # / MTG. ROOM #	
EXHIBITING CO. NAME:		HALL LOCATION:			
STREET ADDRESS:		CITY:		STATE:	ZIP:
TELEPHONE:		FAX:		E-MAIL:	
ORDERED BY: (Print Name)			SIGNATURE:		
IMPORTANT: TO RECEIVE ADVANCE DISCOUNT PRICES, SES MUST RECEIVE YOUR ORDER WITH FULL PAYMENT BY 5 PM PST 21 CALENDAR DAYS PRIOR TO SHOW OPENING DATE TO ENSURE AVAILABILITY. ALL OTHER ORDERS WILL BE PROCESSED AT THE SHOW SITE RATE. NO CREDITS WILL BE ISSUED ON SERVICES INSTALLED AS ORDERED EVEN THOUGH NOT USED. CANCELTION(S) MUST BE RECEIVED 24 HOURS PRIOR TO REQUESTED DATE OF SERVICE TO AVOID A 25% CANCELTION FEE. REVIEW INVOICE PRIOR TO DEPARTURE. FOR CREDIT CONSIDERATION, ALL SERVICE CONCERNS MUST BE MADE KNOWN DURING THE SHOW.					

METHOD OF PAYMENT & AUTHORIZATION (will be used for all SES services you order or incur):

☐ Cash ☐ Check No. _____ MAKE PAYABLE TO: SANDS EXPO & CONVENTION CENTER. MUST BE RECEIVED 14 DAYS PRIOR TO SHOW OPENING DATE.
INTERNATIONAL CUSTOMERS, PLEASE PAY BY CREDIT CARD OR WIRE TRANSFER. CHECKS DRAWN ON INTERNATIONAL BANKS WILL NOT BE ACCEPTED.

☐ Credit Card (please complete information below)

☐ Personal Credit Card: ☐ MasterCard ☐ VISA ☐ Discover ☐ Diners Club ☐ American Express
☐ Company Credit Card: ☐ MasterCard ☐ VISA ☐ Discover ☐ Diners Club ☐ American Express

Account Number:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Expiration Date: _____ Cardholder's Name: _____

Cardholder's Signature: _____

Cardholder's Billing Address: _____

City/State/Zip: _____

IF YOU WILL NOT BE ATTENDING THE EVENT, PLEASE INDICATE PERSON(S) AUTHORIZED TO SIGN ON YOUR BEHALF.
OTHER AUTHORIZED SIGNER(S):

Print Name _____	Signature _____
Print Name _____	Signature _____

SERVICES TO BE COVERED BY THIS CARD: ☐ ALL

- | | | |
|---|---|---|
| <input type="checkbox"/> BOOTH CLEANING SERVICES | <input type="checkbox"/> ELECTRICAL – ALL | <input type="checkbox"/> TELECOMMUNICATIONS – ALL |
| <input type="checkbox"/> BOOTH LIGHTING | <input type="checkbox"/> EQUIPMENT | <input type="checkbox"/> CALL DETAIL |
| <input type="checkbox"/> BUSINESS CENTER SERVICES | <input type="checkbox"/> LABOR | <input type="checkbox"/> OUTLETS |
| | <input type="checkbox"/> MATERIALS | <input type="checkbox"/> TRUSS/LIGHTING RENTAL |
| | <input type="checkbox"/> OUTLETS | <input type="checkbox"/> EQUIPMENT |
| <input type="checkbox"/> HANGING APPLICATIONS | <input type="checkbox"/> PLANT AND FLORAL | <input type="checkbox"/> LABOR |
| <input type="checkbox"/> INTERNET | <input type="checkbox"/> PLUMBING SERVICES | <input type="checkbox"/> MATERIALS |
| <input type="checkbox"/> OTHER _____ | <input type="checkbox"/> AUTOMATED SPRINKLER SYSTEM | <input type="checkbox"/> OUTLETS |

OTHER INFORMATION

For Exhibitors who have arranged for an exhibit house or third party agent to handle your display and pay for services, SECC and/or SES agrees to charge this third party agent. However, the Exhibitor and their designated agent must both complete the "Third Party Agent" form.

All invoices need to be settled prior to show close unless special billing privileges have been established with the Sands Expo & Convention Center. Credits will not be issued on services installed as ordered even though not used. Cancellation(s) must be received 24 hours prior to requested date of service to avoid a 25% cancellation fee. Please review all work orders and invoices prior to leaving show site. For credit consideration, all service concerns must be made known during the show. Please read all forms thoroughly for all instructions and conditions prior to placing orders.

THIS FORM CAN BE USED FOR SERVICES DELIVERED TO THE SANDS EXPO & CONVENTION CENTER AND/OR THE VENETIAN HOTEL.



THIRD PARTY AGENT FORM - 2012

Mail or fax forms with payment to:

SANDS EXPO & CONVENTION CENTER, ORDER PROCESSING DEPT.

201 SANDS AVENUE • LAS VEGAS, NV 89169

P: 702-733-5070 • F: 702-733-5568

ORDER ONLINE AT
WWW.SANDEXPO.COM

Please indicate total number of pages faxed to ensure complete order was received.

FOR EXHIBITORS WHO HAVE ARRANGED FOR AN EXHIBIT HOUSE OR THIRD PARTY TO HANDLE YOUR DISPLAY AND PAY FOR YOUR SERVICES, SANDS EXPO & CONVENTION CENTER (SECC) AGREES TO CHARGE THIS THIRD PARTY AGENT. HOWEVER, THIS FORM MUST BE COMPLETED BY BOTH THE EXHIBITING COMPANY AND THEIR DESIGNATED REPRESENTATIVE AND BOTH COMPANIES MUST SUBMIT CREDIT CARD INFORMATION TO SECC. THE EXHIBITING COMPANY IS ULTIMATELY RESPONSIBLE FOR PAYMENT OF CHARGES. THIS FORM DOES NOT EXCLUDE EITHER PARTY FROM PAYMENT POLICIES WHICH ARE LISTED BELOW:

- To receive advance prices, we must receive your order with full payment by 5 PM PST 21 calendar days prior to show opening date. All other orders will be processed at the show site rate where applicable.
- All invoices must be settled prior to show close.
- No credits will be issued on services installed as ordered even though not used.

We understand and agree that we, the exhibiting company, are ultimately responsible for payment of charges. In the event that the named third party agent does not make payment for the services provided prior to the closing date of the event, charges will revert to the exhibiting company. All invoices are due and payable upon receipt by either party.

TO BE COMPLETED BY THIRD PARTY AGENT (Please provide all information below.)

EVENT NAME: INTERNATIONAL CONSUMER ELECTRONICS SHOW		EVENT DATES: Jan. 10-13, 2012		BOOTH # / MTG. ROOM #	
THIRD PARTY CO. NAME:		HALL LOCATION:			
STREET ADDRESS:		CITY:	STATE:	ZIP:	
TELEPHONE:		FAX:	E-MAIL:		
ORDERED BY: (Print Name)			SIGNATURE:		
IMPORTANT: TO RECEIVE ADVANCE DISCOUNT PRICES, SES MUST RECEIVE YOUR ORDER WITH FULL PAYMENT BY 5 PM PST 21 CALENDAR DAYS PRIOR TO SHOW OPENING DATE TO ENSURE AVAILABILITY. ALL OTHER ORDERS WILL BE PROCESSED AT THE SHOW SITE RATE. NO CREDITS WILL BE ISSUED ON SERVICES INSTALLED AS ORDERED EVEN THOUGH NOT USED. CANCELTION(S) MUST BE RECEIVED 24 HOURS PRIOR TO REQUESTED DATE OF SERVICE TO AVOID A 25% CANCELTION FEE. REVIEW INVOICE PRIOR TO DEPARTURE. FOR CREDIT CONSIDERATION, ALL SERVICE CONCERNS MUST BE, MADE KNOWN DURING THE SHOW.					

THIRD PARTY AGENT CREDIT CARD AUTHORIZAITON (Will be used for all SES services your order or incur.)

CARDHOLDER'S STREET ADDRESS:						CITY/STATE/ZIP:					
CARDHOLDER'S NAME (Please Print)						CARDHOLDER'S SIGNATURE:					
TYPE:	M/C <input type="checkbox"/>	VISA <input type="checkbox"/>	DSCR <input type="checkbox"/>	D/C <input type="checkbox"/>	AMEX <input type="checkbox"/>	EXP. DATE:					

IF YOU WILL NOT BE ATTENDING THE EVENT, PLEASE INDICATE PERSON(S) AUTHORIZED TO SIGN ON YOUR BEHALF.

OTHER AUTHORIZED SIGNER(S):

Print Name	Signature
Print Name	Signature

THIRD PARTY TO BE INVOICED FOR THE FOLLOWING SERVICES: ☐ ALL

- | | | |
|---|---|---|
| <input type="checkbox"/> BOOTH CLEANING SERVICES | <input type="checkbox"/> ELECTRICAL - ALL | <input type="checkbox"/> TELECOMMUNICATIONS - ALL |
| <input type="checkbox"/> BOOTH LIGHTING | <input type="checkbox"/> EQUIPMENT | <input type="checkbox"/> CALL DETAIL |
| <input type="checkbox"/> BUSINESS CENTER SERVICES | <input type="checkbox"/> LABOR | <input type="checkbox"/> OUTLETS |
| | <input type="checkbox"/> MATERIALS | <input type="checkbox"/> TRUSS/LIGHTING RENTAL |
| | <input type="checkbox"/> OUTLETS | <input type="checkbox"/> EQUIPMENT |
| <input type="checkbox"/> HANGING APPLICATIONS | <input type="checkbox"/> PLANT AND FLORAL | <input type="checkbox"/> LABOR |
| <input type="checkbox"/> INTERNET | <input type="checkbox"/> PLUMBING SERVICES | <input type="checkbox"/> MATERIALS |
| <input type="checkbox"/> OTHER _____ | <input type="checkbox"/> AUTOMATED SPRINKLER SYSTEM | <input type="checkbox"/> OUTLETS |

TO BE COMPLETED BY EXHIBITING COMPANY (This section must be signed to complete the order process.)

I hereby authorize _____ (3rd party co. name) to act as my 3rd party agent for the above booth and event.

EXHIBITING COMPANY CREDIT CARD INFORMATION (Will only be used upon default by 3rd party.)

EXHIBITING COMPANY NAME:											
CARDHOLDER'S STREET ADDRESS:						CITY/STATE/ZIP:					
CARDHOLDER'S NAME: (Please Print)						CARDHOLDER'S SIGNATURE:					
TYPE:	M/C <input type="checkbox"/>	VISA <input type="checkbox"/>	DSCR <input type="checkbox"/>	D/C <input type="checkbox"/>	AMEX <input type="checkbox"/>	EXP. DATE:					

Please read all forms thoroughly for all instructions and conditions prior to placing orders.

THIS FORM CAN BE USED FOR SERVICES DELIVERED TO THE SANDS EXPO & CONVENTION CENTER AND/OR THE VENETIAN HOTEL.

SERVICE LOCATION PLAN - 2012

To assist us in placing your services in the proper location, please utilize this service location plan. If you send us your own floorplan, please make sure that it includes all of the information that we have indicated on this plan.

ELECTRICAL SERVICES:

- Indicate main power location.
- Indicate additional outlet locations.
(Indicate wattage or amperage required at each location.)

TELECOMMUNICATION SERVICES:

- Indicate main telephone line location.
- Indicate extension locations.

COMPRESSED AIR/WATER OUTLETS:

- Indicate these locations (for island booths) by writing "Air/Water" at appropriate location.

INTERNET SERVICES:

- Indicate location of main drop.

HANGING APPLICATIONS:

- You must submit a detailed plan for hanging applications. Please see page 4 or contact us with questions regarding hanging signs, truss, or use of motorized hoist(s).
- Detach the Service Location Plan and send with your order form(s).
- Please complete this information for ease of booth identification.

EVENT NAME: INTERNATIONAL CONSUMER ELECTRONICS SHOW	EVENT DATES: Jan. 10-13, 2012
EXHIBITING CO. NAME:	BOOTH #:

Please indicate scale: 1 square = _____ feet OR Other: _____

			INDICATE BOOTH NO. THIS DIRECTION ↑			
INDICATE BOOTH NO. THIS DIRECTION ←						INDICATE BOOTH NO. THIS DIRECTION →
			INDICATE BOOTH NO. THIS DIRECTION ↓			



SES
SPECIALIZED
EVENT SERVICES

Mail or fax forms with payment to:



ORDER ONLINE AT

Please indicate total number of pages faxed to ensure complete order was received. WWW.SANDEXPO.COM

ELECTRICAL USAGE: 120 VOLT – 60 HZ – AC	QTY (SHOW HRS)	*QTY (24-HR POWER)	ADVANCE RATE (*DOUBLE FOR 24- HR POWER)	SHOW SITE RATE (*DOUBLE FOR 24-HR POWER)	SUB-TOTAL
5 Amps / 500 Watts or Less			\$95	\$172	
10 Amps / 1,000 Watts or Less			\$168	\$245	
20 Amps / 2,000 Watts or Less			\$243	\$357	
ELECTRICAL USAGE: 208 VOLT 1 PHASE – 60 HZ - AC	QTY (SHOW HRS)	*QTY (24-HR POWER)	ADVANCE RATE (*DOUBLE FOR 24- HR POWER)	SHOW SITE RATE (*DOUBLE FOR 24-HR POWER)	SUB-TOTAL
10 Amps / ½ h.p. or Less			\$295	\$447	
20 Amps / 1 ½ h.p. or Less			\$406	\$622	
30 Amps / 2 h.p. or Less			\$470	\$700	
40 Amps / 3 h.p. or Less			\$565	\$705	
60 Amps / 5 h.p. or Less			\$599	\$948	
100 Amps / 10 h.p. or Less			\$902	\$1,420	
ELECTRICAL USAGE: 208 VOLT 3 PHASE – 60 HZ – AC	QTY (SHOW HRS)	*QTY (24-HR POWER)	ADVANCE RATE (*DOUBLE FOR 24- HR POWER)	SHOW SITE-RATE (*DOUBLE FOR 24-HR POWER)	SUB-TOTAL
10 Amps / 1 h.p. or Less			\$346	\$537	
20 Amps / 3 h.p. or Less			\$481	\$700	
30 Amps / 5 h.p. or Less			\$593	\$902	
60 Amps / 10 h.p. or Less			\$818	\$1,308	
100 Amps / 20 h.p. or less			\$1,027	\$1,551	
200 Amps / 50 h.p. or Less			\$1,956	\$3,266	
400 Amps or Less			\$3,492	\$4,954	
ELECTRICAL USAGE: 480 VOLT 3 PHASE- 60 HZ - AC	QTY (SHOW HRS)	*QTY (24-HR POWER)	ADVANCE RATE (*DOUBLE FOR 24- HR POWER)	SHOW SITE-RATE (*DOUBLE FOR 24-HR POWER)	SUB-TOTAL
20 Amps / 7 h.p. or Less			\$666	\$1,072	
30 Amps / 10 h.p. or Less			\$784	\$1,128	
40 Amps / 15 h.p. or Less			\$1,128	\$1,298	
60 Amps / 20 h.p. or Less			\$1,240	\$1,690	
100 Amps / 50 h.p. or Less			\$1,578	\$2,169	
150 Amps / 75 h.p. or Less			\$2,254	\$2,928	
200 Amps / 100 h.p. or Less			\$2,478	\$3,492	
EUROPEAN POWER 380			CALL FOR PRICING		
*24-HOUR POWER IS DOUBLE THE APPLICABLE RATE					TOTAL

***Note:** You are likely to need extra materials, such as extension cords, with your order. These will be added to your order as needed.

TOTAL

IMPEDAMPS (blue electrical box for the purpose of delivering electric service) should only be purchased from SES/SECC. IMPEDAMPS can be purchased on-site at the SES/SECC Customer Service Window. SES/SECC will not be responsible or liable for any damage or loss of equipment, component, computer hardware or software, loss of service or revenue, and/or any injury to any person caused by an electrical box purchased from another company/vendor/ unauthorized person.

Account Number:

Cardholder's Billing Address:

2012

Service	Connection Speed	Limit of IP Addresses	Recommended Usage
Fast Ethernet Service up to 3Mb (IE3)	3Mb Maximum	Includes one private IP address	Used for light bandwidth needs such as E-mail and general Internet browsing.
Fast Ethernet Service up to 10Mb (IE10)	10Mb Maximum	Includes one private IP address	Used for high bandwidth needs such as a video streaming.
Fast Ethernet Service up to 10Mb (IEPUB)	10Mb Maximum	Includes one public IP address	Unfiltered, no firewall, fully public shared Internet for high-speed usage and web hosting.
T-1 Dedicated Ethernet (IT1D)	1.54 Mps Maximum	Full T1 speed with 25 static, public IP addresses	Standard Dedicated T1 with no firewall protection. This is not advised for high-speed use.

The network connection provided by Specialized Event Services (SES) may be used only by the contracted corporation, its directors, officers, and employees, or guests when performing service for the company. **This service cannot be resold or distributed to any other company.** Users of the SES network will put forth every effort to avoid unnecessary network traffic and interference with the usage of others. Users of the network shall not transmit any communication which violates any local law or regulation or is likely to offend other users on the network. All devices on the SES network will be charged an access fee in the form of an additional IP address or a network package.

SES makes no guarantee of the performance, routing, or throughput of any data circuit connected to the Internet outside the facility's own backbone. Please call 702-733-5531 for assistance in planning your network.

SES requires all devices using the network to be protected by updated virus software, Windows security updates, and any other technological precautions deemed necessary to protect yourself and other users from viruses, malicious programs, pop-ups, pop unders, and other disruptive applications.

Any device which adversely impacts the SES network will result in service interruption with or without prior notice to the user at the discretion of SES. The device in question will remain disconnected until SES personnel deem that all issues have been resolved. No discount or refund will be issued in these circumstances. Additional fees for problem diagnosis and resolution will apply.

SES does not support any equipment that was not rented from the Sands Expo Business Center or directly from SES Internet.

LIMITATIONS

Every effort has been made to provide network connectivity that is compatible with most current industry standards. Certain operating systems, Internet browsers, VPN software, and other programs or devices may not function correctly or at all on the SECC network. SES does not block any ports or restrict any services that would prohibit these services from working.

Labor includes configuration of devices and any changes made to SES equipment to enhance the exhibitor's network, running cable, tipping cable, or observing as the exhibitor makes changes to his own devices. No drivers or software will be loaded onto an exhibitor's device, and no hardware changes will be made to an exhibitor's device by an SES Internet technician. If a hub is rented, it may be picked up at the service desk. SES Internet will not deliver the hub to your booth. It is the customer's responsibility to be familiar with and understand their equipment if they chose to bring their own hub or switch. Technical assistance beyond the initial installation will be charged a labor rate. No refunds will be given if technical problems were encountered due to the use of customer-provided equipment, or customer's own computer settings in general.

Due to the unpredictable nature of the World Wide Web, SES does not warrant that the services provided will meet the user's requirements or that the user's access to and use of the services will be uninterrupted. SES cannot and does not guarantee the privacy, security, authenticity, or non-corruption of any information transmitted through the system from the Internet. If a situation occurs involving nonperformance of services furnished by SES, user's sole remedy shall be a refund of a pro-rata portion of the price paid for services which were not provided. No credit will be issued for periods of lost service with a duration less than **eight** hours.



SES
SPECIALIZED
EVENT SERVICES

Mail or fax forms with payment to:
SANDS EXPO & CONVENTION CENTER, ORDER PROCESSING DEPT.
201 SANDS AVENUE • LAS VEGAS, NV 89169
P: 702-733-5531 • F: 702-733-5568

Please indicate total number of pages faxed to ensure complete order was received. WWW.SANDEXPO.COM

DESCRIPTION OF SERVICE		CODE	QTY	ADVANCED RATE (Incentive)	SHOW SITE RATE (Base)	SUBTOTAL
1. FAST ETHERNET (FE) CONNECTIONS						
a. Fast Ethernet Service up to 3Mb (Single Private IP Address)		IE3		\$1,200.00	\$1,400.00	
b. Fast Ethernet Service up to 10Mb (Single Private IP Address)		IE10		\$2,100.00	\$2,450.00	
c. Fast Ethernet Service up to 10Mb (Single Public IP Address)		IEPUB		\$3,500.00	\$4,000.00	
2. ADDITIONAL NEEDS						
a. Additional Private IP Address for IE3 or IE10 Services		IACC		\$125.00	\$125.00	
b. Additional Public IP Address for IEPUB Service		IACP		\$150.00	\$150.00	
c. CAT5 Cable		ICAT		\$1.00/foot	\$1.00/foot	
3. EQUIPMENT RENTAL						
a. 8 Port Hub Rental – 10/100 Auto-Sensing Must pay deposit of \$250		IHUB A8		\$150.00 + \$250 Deposit	\$175.00 + \$250 Deposit	
b. 16 Port Hub Rental – 10/100 Auto-Sensing Must pay deposit of \$250		IHUB A16		\$200 + \$250 Deposit	\$225 + \$250 Deposit	
4. SPECIAL LINE SERVICES						
a. T-1 Dedicated Service 1.54 Mb – Must call for availability.		IT1DE		\$5,000.00	\$6,600.00	
b. Special Engineering/Configuration – Call for information.						
1. LABOR CALL						
a. Labor (Straight Time is between 8:00 a.m. and 5:00 p.m. excluding holidays) Date/Time:				STRAIGHT TIME \$89.00/hour	OVERTIME \$168.00/hour	
					Subtotal	
	Hub rental deposits returned upon receiving working hub. Unused portion of deposit(s) returned w/final billing.				GRAND TOTAL	
	TOTAL PAYMENT MUST ACCOMPANY ORDER. Credit Card users may fax order to 702-733-5568.					

Notes:

1. The choice of Internet Service Provider (ISP) is at the sole discretion of SES.
2. SES is the sole provider of all Internet services. The resale of Internet service is strictly prohibited.
3. SES reserves the right to append labor to any order if applicable. This includes, though not limited to, troubleshooting and additional assistance.
4. SES reserves the right to remove any equipment deemed to be harmful to the network.
5. SES **does not** guarantee the full functionality of specific applications including, though not limited to, VPN; Video Streaming; Net Meeting; Remote Terminal Services; Citrix; and PC anywhere.
6. SES guarantees that Internet services will be delivered no later than one hour before event.
7. All cabling, including CAT5, running under carpet or flooring must be provided and installed by SES.
8. Please attach all required floor plans/diagrams.

Prices, Policies, and Procedures Subject to Change

INSTRUCTIONS AND CONDITIONS

- 1) The Sands Expo & Convention Center (SECC) and Specialized Event Services (SES) shall not be liable for, and hereby released from, any special, indirect, incidental, or consequential damage; including without limitation, the following: lost profits, damage to business reputation, lost opportunity or commercial loss of any kind to the customer which results from the use (or the inability to use) any of the services or equipment which is contemplated herein, or from the breach by the SECC, SES, or any of their employees, agents or contractors.
- 2) **Cancellation:** Cancellation(s) must be received 24 hours prior to requested date of service to avoid a 25% cancellation fee. No refund will be given for lines canceled after they have been installed.
- 3) All charges are subject to change without prior notice.

ADDITIONAL CHARGES/FEEES:

- **Call Detail Charges** – Local call, operator-assisted, and 800 calls will be charged a minimum of \$1.00 per call. All long-distance and international calls are charged based on the prevailing rates.
- **Instruments** – Instruments with attachment line must be returned to the SES Customer Service Desk within one hour following the close of the event. **Exhibitors who do not return their instruments will be charged: \$125 for single-line instruments and \$500 for multi-line and polycom instruments.**
- **Labor Charges** – Labor between the hours of 8:00 AM and 5:00 PM Monday-Friday (except holidays) will be at the Straight Time labor rate. All other hours will be at the Overtime rate (except holidays). Exhibitors will be charged to move lines, program exhibitor's equipment, or for damage to telephone lines which occurs in the booth and is caused by the exhibitor, exhibitor's employees, or any appointed representatives. Exhibitors will be charged on a labor and material basis for these occurrences.

LABOR RATES: Straight Time = \$89/hour Overtime = \$168/hour

LOCATION GRID

Please utilize attached grid to indicate all telephone line locations within your booth.

Please indicate scale: 1 square = _____ feet. Or other: _____

Indicate booth number this direction ↑ _____

← Indicate booth number this direction _____

Indicate booth number this direction → _____

Indicate booth number this direction ↓ _____

Prices, Policies, and Procedures Subject to Change



Mail or fax forms with payment to:

SANDS EXPO & CONVENTION CENTER, ORDER PROCESSING DEPT.
201 SANDS AVENUE • LAS VEGAS, NV 89169
P: 702-733-5070 • F: 702-733-5568

ORDER ONLINE AT

Please indicate total number of pages faxed to ensure complete order was received.

WWW.SANDSEXPO.COM

EVENT NAME: INTERNATIONAL CONSUMER ELECTRONICS SHOW		EVENT DATES: Jan. 10-13, 2012		BOOTH # / MTG. ROOM #	
EXHIBITING CO. NAME:		HALL LOCATION:			
STREET ADDRESS:		CITY:		STATE:	ZIP:
TELEPHONE:		FAX:		E-MAIL:	
ORDERED BY: (Print Name)			SIGNATURE:		
IMPORTANT: SES IS THE EXCLUSIVE TELECOMMUNICATIONS SERVICES PROVIDER AT SECC. NO OTHER PROVIDER OR TELECOMMUNICATIONS SERVICE WILL BE ALLOWED ON THE SHOW FLOOR AT ANY TIME. TO RECEIVE ADVANCE DISCOUNT PRICES, SES MUST RECEIVE YOUR ORDER WITH FULL PAYMENT BY 5 PM PST 21 CALENDAR DAYS PRIOR TO SHOW OPENING DATE TO ENSURE AVAILABILITY. ALL OTHER ORDERS WILL BE PROCESSED AT THE SHOW SITE RATE. NO CREDITS WILL BE ISSUED ON SERVICES INSTALLED AS ORDERED EVEN THOUGH NOT USED. CANCELLATION(S) MUST BE RECEIVED 24 HOURS PRIOR TO REQUESTED DATE OF SERVICE TO AVOID A 25% CANCELLATION FEE. REVIEW INVOICE PRIOR TO DEPARTURE. FOR CREDIT CONSIDERATION, ALL SERVICE CONCERNS MUST BE MADE KNOWN DURING THE SHOW.					

- **BEFORE TELEPHONE LINES ARE INSTALLED, A CREDIT CARD MUST BE ON FILE. PLEASE FILL OUT THE "CREDIT CARD AUTHORIZATION FORM".** THE CREDIT CARD WILL BE USED TO INVOICE TELEPHONE CALLS THAT EXCEED THE DEPOSIT OR TO CREDIT ANY UNUSED PORTION OF YOUR DEPOSIT.
- **PRE-PLANNING CAN SAVE YOU MONEY.** Telephone lines are dropped with the main power drop into booth. PLEASE INDICATE ALL TELEPHONE LINE LOCATIONS BY FILLING OUT THE LOCATION GRID ON PAGE 29. Failure to notify SES of telephone location will result in a charge on a time and material basis to relocate line.
- Telephone service which is pre-ordered cannot be guaranteed prior to one day before event opening due to temporary conditions which exist during set up. Orders that are placed after the cut-off date will be handled on a first-come, first-serve basis. Orders placed at show site cannot be guaranteed. Instruments should be picked up at SES Customer Service Desk.
- Instruments will not be delivered to your booth. Instruments should be picked up at SES Customer Service Desk.
- ** **SECCS/SES has a limited number of ISDN lines available. Call for availability. All others must be ordered through Century Link at 1-800-786-6272** directly one month in advance of show date. For each direct data or ISDN line ordered through Century Link, a single line must also be ordered from SES. Please inform SES when you are ordering a direct data or ISDN line by completing the information below. These special feature phones will not work unless you have ordered the additional single-line telephone service from SES.

ITEM	QTY	ADVANCED RATE	SHOW SITE RATE	TOTAL (QTY X PRICE)
SINGLE-LINE TOUCH-TONE PHONE (VOICE ONLY) MUST BE ORDERED WITH EACH POLYCOM		\$384.00 INCLUDES \$125 DEPOSIT	\$434 INCLUDES \$125 DEPOSIT	\$
MODEM LINE (for fax, credit cards, & other applicable equipment) EQUIPMENT MUST BE PROGRAMMED TO DIAL 9 FIRST. YOU MUST HAVE YOUR OWN ISP.		\$380.00 NO DEPOSIT RETURNED	\$430 NO DEPOSIT RETURNED	\$
MULTI-LINE TOUCH-TONE PHONE UP TO 6 ROLLOVERS (I.E., YOU RECEIVE ONE EXTENSION THAT HAS THE ABILITY TO RECEIVE 6 INCOMING CALLS SIMULTANEOUSLY.) NOT FOR POLYCOM – PLEASE ORDER A SINGLE-LINE.		\$666 \$250 DEPOSIT INCLUDED	\$724 \$250 DEPOSIT INCLUDED	\$
VOICE MAIL WILL ACT AS AN ANSWERING MACHINE FOR YOUR SINGLE- OR MULTI-LINE SERVICE		\$75.00	\$75.00	\$
EXTEND T1 ** EXTEND YOUR T1 LINE TO YOUR MEETING AREA		\$2,000.00	\$2,225.00	\$
EXTEND ISDN ** EXTEND YOUR ISDN LINE TO YOUR MEETING AREA		\$750.00	\$1,000.00	\$
ISDN LINE INCLUDES PHONE LINE – LIMITED NUMBER		\$800.00 INCLUDES \$200 DEPOSIT	\$1,000.00 INCLUDES \$200 DEPOSIT	\$
POLYCOM – REQUIRES ORDER OF SINGLE-LINE TO FUNCTION		\$210/DAY	\$230/DAY	\$
			TOTAL	\$

☐ Check No. _____ MAKE PAYABLE TO: SANDS EXPO & CONVENTION CENTER. MUST BE RECEIVED 14 DAYS PRIOR TO SHOW OPENING DATE.
INTERNATIONAL CUSTOMERS, PLEASE PAY BY CREDIT CARD OR WIRE TRANSFER. CHECKS DRAWN ON INTERNATIONAL BANKS WILL NOT BE ACCEPTED.

☐ Credit Card: ☐ MasterCard ☐ VISA ☐ Discover ☐ Diners Club ☐ American Express

Account Number:

[illegible]

Expiration Date: _____ Cardholder's Name (as is appears on card): _____

Cardholder's Signature: _____

Cardholder's Billing Address: _____

Prices, Policies, and Procedures Subject to Change



Lead Management Order Form

2012 International CES
January 10-13, 2012 • Las Vegas, NV



ORDER NOW

and maximize the
impact of your trade
show participation.

Order online: <https://exhibitorportal.experient-inc.com>

Access Code: RTHFLH

Final deadline to order prior to show 1/4/12

Exhibiting Company: _____ Booth #: _____

Check if information is for: ☐ Exhibiting Company ☐ Third Party 3rd Party Company (if applicable): _____

Address: _____ Contact Name: _____

City: _____ Phone: _____ Fax: _____

State/Country: _____ Zip: _____ Email: _____

SELECT YOUR PREFERRED SYSTEM

on or before 12/12/11	from 12/13/11 to 12/21/11	after 12/21/11	number of units	TOTAL
--------------------------	------------------------------	-------------------	--------------------	-------



SWAP - Capture leads on your smart phone anywhere: in the booth, sessions, meetings, events, in the hallway, on the bus - onsite or offsite! Native apps available for iPhone, iPad, Android. Web mobile versions are available for all other internet ready phones. *All leads captured are consolidated in your SWAP Portal.*

\$450 - License and three activations	_____	\$ _____
\$99 - For each additional activation	_____	\$ _____

Optium S400

\$325	\$395	\$425	_____	\$ _____
-------	-------	-------	-------	----------

Optium TS600

Survey Option: ☐ None ☐ Standard ☐ Custom

\$425	\$495	\$525	_____	\$ _____
-------	-------	-------	-------	----------



SWAP Activations with Reader Purchase

Compliment the ability to capture leads on your **\$400 or TS600** rental by ALSO enabling your staff to capture leads anytime, anywhere on their smart phones. *All leads captured are consolidated in your SWAP Portal.*

\$99 - For each activation			_____	\$ _____
special pricing only available with the purchase of S400 or TS600				

Optium RT1000

Survey Option: ☐ None ☐ Standard ☐ Custom

\$425	\$495	\$525	_____	\$ _____
-------	-------	-------	-------	----------

ExpoCard Connect

Survey Option: ☐ None ☐ Standard ☐ Custom

\$450	\$525	\$550	_____	\$ _____
-------	-------	-------	-------	----------

Each additional ExpoCard Connect

\$250	\$375	\$400	_____	\$ _____
-------	-------	-------	-------	----------

SEE NEXT PAGE FOR SYSTEM DESCRIPTIONS AND REQUIREMENTS

Sub-Total \$ _____

8.1% Sales Tax \$ _____

System Total \$ _____

OPTIONS

on or before 12/12/11	from 12/13/11 to 12/21/11	after 12/21/11	number of units	TOTAL
--------------------------	------------------------------	-------------------	--------------------	-------

Custom Survey for Optium S400

\$100	\$125	\$135	_____	\$ _____
-------	-------	-------	-------	----------

Peel and stick labels (Mailed post show)

\$100	\$125	\$135	_____	\$ _____
-------	-------	-------	-------	----------

* QUANTITY SHOULD MATCH THE NUMBER OF SYSTEM UNITS ORDERED ABOVE

Options Total \$ _____

**Order confirmation
will be delivered
via email.**

Note: All readers must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

Terms and Conditions:

- Orders cannot be processed unless received with payment. Purchase Orders are not accepted. Send check or credit card information with order form.
- All orders cancelled prior to 30 days of the show will incur a \$100 cancellation fee.
- Orders cancelled within 30 days of the show will not be refunded.
- Taxable items and rates vary among states and are subject to change. *Please call for exact quote.*

**Preferred System
& Options Total**

\$ _____

Indicate payment method:

- ☐ Check (Must be mailed with order; made payable to Experient)
☐ Visa ☐ MC ☐ AMEX ☐ DISCOVER

Signature: _____

Card #: _____

Mail Orders to: Experient • 1888 North Market St. • Frederick, MD 21701

**Fax Credit Card
Orders to:
301.694.3286**

Exp: ____/____

**For Assistance Contact
Melissa Hopson**

Call 866.221.7921 or 800.787.0475

Email: melissa.hopson@experient-inc.com

www.experient-inc.com

Showcode: CES121

Promo Code: ORD-KIT-NA

(Different from access code at top of page)



Lead Management Solutions

Don't let the dollars you

spend on exhibiting go to waste!



SWAP™ is the latest in lead retrieval. Smart phone owners can download an application directly to their phones enabling them to capture leads anywhere: in the booth, sessions, meetings, events, in the hallway, on the bus, etc. Notes can be taken with each lead. Now lead retrieval is no longer limited to the show floor or by show hours.

All leads captured are consolidated in your SWAP Portal.



The Optium™ S400 is the new standard in lead retrieval. This compact, lightweight unit is designed to fit easily on any exhibit booth counter. This unit includes a paper printout, and leads are also instantly captured via an on-board USB drive which allows for quick and easy follow-up. The optional custom lead form printout makes lead qualification a snap. All contact and demographic information is safely backed up in its internal memory.

Requires electricity.



The Optium™ TS600 adds a full color touch screen with easy-to-use onscreen electronic qualification to the Optium product line. The TS600 includes a paper printout as well as an on-board USB drive to instantly capture leads and allow for quick and easy follow-up. Attendee demographic information and survey responses are safely backed up in its internal memory. Standard onscreen qualification is included. If custom questions are desired, please contact our Lead Management Specialist for the custom survey template.

Requires electricity.



The Optium™ RT1000 reader caters to exhibitors who require a mobile method for capturing information and instant access to that data. The RT1000 is a handheld wireless unit that immediately sends leads to a secure, password protected website. Lead follow-up can begin immediately and booth activity can be monitored, in real time, from remote locations. A color screen with a full QWERTY keyboard provides the ability to add custom notes and also allows for easy electronic qualification through a standard or customized survey. If custom questions are desired, please contact our Lead Management Specialist for the custom survey template.

Battery Powered – No electricity required.



ExpoCard™ Connect For exhibitors that want optimum customization and qualification using their laptop or PC, ExpoCard Connect gives exhibitors the option to use a standard set of key qualifiers or to fully customize an in-depth survey which they can use to qualify each booth visitor. Contact information can be quickly edited for accuracy and the large notes field provides for additional in-depth information capture. Each package includes software, a cable connector and badge reader. Laptops are not included but available under our "Full Service" option - call for details. Please indicate your desired survey level when placing your order. ExpoCard Connect runs off a USB stick and no software installation is required.

NOTE: Not all products offered at all shows. For Assistance Call 866.221.7921 or 800.787.0475
Fax Credit Card Orders to: 301.694.3286 Email: exhinfo@experient-inc.com