



Online Media Center

Virtual Press Office and Business Wire are once again the official online media center providers for the 2010 International CES -

<http://cesweb.org/news/exhibitorNews.asp>.

This year, the press office has gone exclusively green, there will be no hard copy press kits displayed. Instead, exhibitor news releases and press kits will be posted within the official CES Online Media Center and distributed to thousands of journalists worldwide.

This green solution will reduce exhibitor costs and insure your news is spread far and wide. Reach Google, Yahoo, CNN, Bloomberg, and MSNBC. Facebook and LinkedIn carry the news in their groups and Twitter is awash with links to our content.

What's more, all press releases and press kits posted to the online media center receive detailed measurement reports allowing you to pin point key media for follow up.

Make arrangements today to have an immediate presence on the CES website. Select one of VPO/BW's customized packages at
www.virtualpressoffice.com/public/event/CES2010.

For more information regarding the Online Media Center, please contact Virtual Press Office and Business Wire.

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