

Sunday, January 5: Official Pre-CES Press Events

State of the Consumer Tech Industry and 2014 CES Trends to Watch

2-3 p.m. Mandalay Bay, Level 2, Breakers H

Before the doors open for the most important tech event in the country, get a glimpse into what everyone will be talking about in the year to come. Attend this presentation by CEA analysts to gain an understanding of the business trends, market forces and consumer dynamics behind the technology on display at the 2014 International CES®.

State of the Global CE Industry

3-4 p.m. Mandalay Bay, Level 3, Breakers H

Countries with fast-growing economies and large emerging middle classes will lead the way in new CE revenue growth. This session, presented by analysts from CEA and GfK Boutique Research, provides a comprehensive look at global CE market trends and opportunities.

CES Unveiled LAS VEGAS:

The Official Press Event of the International CES

4-7 p.m. Mandalay Bay, Level 3, South Seas Ballroom C



Be the first to see the new year's products at CES Unveiled

LAS VEGAS, featuring boundary-breaking innovation from more than 70 exhibitors from around the globe. The 2014 CES Innovations Design and Engineering Award Honorees will also be on display. Follow the event coverage to see what will be making news headlines before the show officially opens.

Monday, January 6: Press Day

8 a.m.-5:45 p.m. Mandalay Bay South Convention Center and LVCC



Open exclusively to CES registered media and analysts, Press Day features a robust schedule of exhibitor press events. Check out our 2014 CES Press Day Map and Schedule on CESweb.org for more details.

Tech Titans Keynote Address

6:30 p.m. The Venetian, Palazzo Ballroom

Brian Krzanich, CEO, Intel



Tech Titans Keynote Address

8:30 p.m. The Cosmopolitan, Chelsea Theater

Rupert Stadler, Chairman of the Board of Management, Audi AG



TRANSPORTATION

Mandalay Bay Shuttle Service

Looking for an easy way to get to Mandalay Bay for the press events on Sunday and Monday? Take the complimentary Mandalay Bay shuttles from the LVCC to official CES hotels to Mandalay Bay!

Sunday

CES Unveiled Service from LVCC to Mandalay Bay

Frequency: Every 20 minutes from 1-7 p.m.
Boarding Location: LVCC, Central Hall 2 entrance, along the red curb

Monday

Morning Service to Mandalay Bay

Frequency: Every 30 minutes from 6:30-10 a.m.
Boarding Locations: All official CES hotels excluding the Excalibur and Luxor**

**Use the free Mandalay Bay-Luxor-Excalibur tram. Trains run every 3-7 minutes from 7 a.m.- 10:30 p.m., daily

Mandalay Bay Express

Frequency: Every 30 minutes from 10 a.m.-5:30 p.m.
Boarding Locations:
10 a.m.-4 p.m. LVCC, Central Hall 2 entrance, along the red curb
Mandalay Bay Convention Center/
Shark Reef entrance
4-5:30 p.m. Mandalay Bay Convention Center/
Shark Reef entrance
LVCC, Central Hall 5 Lobby entrance

Venetian Keynote Shuttle Service

Frequency: Every 30 minutes from 4:30-6 p.m.
Boarding Locations: Mandalay Bay Convention Center/
Shark Reef entrance
Frequency: Every 30 minutes from 5:30-7 p.m.
Boarding Locations: LVCC, Central Hall 5 Lobby entrance

Cosmopolitan Keynote Shuttle Service

Frequency: One way service from The Venetian to the Cosmopolitan starting at 7:30 p.m.
Boarding Locations: The Venetian underground bus loading area