



## CES Exhibitor Manual



### Section 15: Supplemental Services & Order Forms

In this section you will find:

Service	Service Provider
LVCC & Sands/Venetian: Audio / Video Equipment, Computer Rental, Office Equipment, Cell Phones, Copy and Printing Services, Small Package Shipping, Staffing	<b>Encore Productions</b>
HILTON ONLY: Audio / Video Equipment, Hanging Sign/Rigging Service Order Form	<b>Encore Productions</b>
Floral Order Form	<b>Spring Valley Floral</b>
Photography Order Form	<b>Oscar Einzig Photography</b>
Restaurant Reservations Form	<b>Dine Direct</b>
Massage Service	<b>Bodyworks Massage Services</b>
Exocard Reader Order Form	<b>ExpoExchange</b>
Model/Talent Order Form Production Order Form	<b>Judy Venn &amp; Associates</b>
VIP and Special Events Transportation Official Shuttle Bus Transportation Sponsorships	<b>CMAC</b>
Auto Detailing Price List & Order Form	<b>Nationwide Detailers</b>
LVCC ONLY: Food & Beverage Order Form Water Cooler Order Form Ice Order Form	<b>Aramark</b>





**OFFICE EQUIPMENT RENTALS**

Encore Business Services — A DIVISION OF ENCORE PRODUCTIONS, INC.

Encore Business Center - 3150 Paradise Road, Suite 100 - Las Vegas, NV 89109 - (702) 943-6780 tel - (702) 943-6781 fax

**MAKE YOUR SELECTION**

Qty	Description	Advance	Onsite	Total
	Desktop Copier (12 copies per minute) Features: None Includes 500 copies - 4¢ per copy thereafter	\$250	\$325	
	Small Copier (22 copies per minute) Features: Document feed. 10 Bin Sort, No Staple, No Duplex Includes 500 copies - 4¢ per copy thereafter	\$575	\$747	
	Midsize Copier (35 copies per minute) Features: Document feed. 20 Bin Sort, Staple, Sort and Duplex Includes 2,000 copies - 4¢ per copy thereafter	\$1,090	\$1,417	
	Full-size Copier (55 copies per minute) Features: Document feed. 20 Bin Sort, Staple, Sort and Duplex Includes 2,000 copies - 4¢ per copy thereafter	\$1,325	\$1,723	
	Plain Paper Fax Machine	\$195	\$253	
	4-in-1 Fax-Copy-Print	\$312	\$406	
	Ream Letter White Paper (500 sheets)	\$5	\$7.50	
	Case Letter White Paper (5000 sheets)	\$50	\$65	
	Typewriters Available	\$195	\$254	
	Cash Registers Available	\$250	\$325	
	Adding Machines Available	\$50	\$65	
	Board Room Rentals Available			

**LEAVE YOUR OFFICE BEHIND ...**

We have essential office equipment right here for you.

**CALCULATE TOTAL**

Your Order's Sub Total
25% of Order - Total (\$75 Minimum Charge)
(Sub Total + Delivery/Pickup)

**DELIVERY / BASIC INSTALLATION / PICK-UP**

Your Order's Sub Total
25% of Order - Total (\$75 Minimum Charge)
(Sub Total + Delivery/Pickup)

**DELIVERY / BASIC INSTALLATION / PICK-UP**

Your Order's Sub Total
25% of Order - Total (\$75 Minimum Charge)
(Sub Total + Delivery/Pickup)

**Your Order's Sub Total**

**TERMS AND CONDITIONS:** Must be present in your exhibit during drop off and pick up of equipment. All items will be picked up AFTER THE END OF SHOW. Failure to be in booth will result in labor rates at 1.5 times the prevailing rate. Some equipment may require specialized set-up and operator labor. Additional labor is subject to a 4 hour minimum. All pricing is subject to change without notice. Written cancellation must be received within 48 hours prior to delivery. Cancellations after that time frame are subject to a 30% charge. On-site cancellations subject to 100% of all charges included but not limited to Rental, Labor, Service Charge, Delivery or Drayage.

PICK-UP DATE: \_\_\_\_\_

AFTERNOON

DELIVERY DATE: \_\_\_\_\_

25%

PICKUP DATE: \_\_\_\_\_

TOTAL

ITEMS ABOVE

GRAND TOTAL

PRINT SHIPPING ROOMS

RADIOS

COMPUTERS

EQUIPMENT

AUDIO

VIDEO

TEN-THREE-FOUR-THREE-THREE-FOUR-THREE-FOUR-THREE-FOUR-THREE



# EXCLUSIVE PORTABLE COMMUNICATION RENTALS

ENCORE BUSINESS SERVICES — A DIVISION OF ENCORE PRODUCTIONS, INC.

Rev'd

Encore Business Center - 3150 Paradise Road, Suite 100 - Las Vegas, NV 89109 - (702) 943-6780 tel - (702) 943-6781 fax



## NEXTEL PHONE PACKAGE

- Private Talk
- Citywide Coverage
- Cell Phone Capable
- Group Talk Available



Discount Deadline  
**December 26, 2006**  
**January 08 - 11, 2007**  
Las Vegas Convention Center  
Sands Expo & Convention Center  
The Venetian  
Las Vegas Hilton



Produced by CEA  
**January 08 - 11, 2007**  
Las Vegas Convention Center  
Sands Expo & Convention Center  
The Venetian  
Las Vegas Hilton

## COMPANY INFORMATION

EVENT NAME

ADDRESS (continued)

CITY

STATE

ZIP

COUNTRY

TELEPHONE

FAX

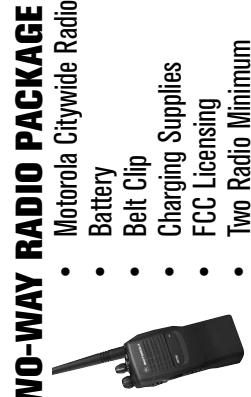
ON-SITE CONTACT PERSON/REPRESENTATIVE  
ON-SITE CONTACT CELL #  
PAYMENT TYPE (check one):  
 VISA     American Express     Money Order  
 MasterCard     Check\*  
\*A major credit card must be used for a security deposit if paying by check.  
(For security, account information will be collected by Sales Person)

SIGNATURE:

PO# OR REFERENCE:

## TWO-WAY RADIO PACKAGE

- Motorola Citywide Radio
- Battery
- Belt Clip
- Charging Supplies
- FCC Licensing
- Two Radio Minimum



## One-time Activation Fee for Cellular Phones (\$5 per phone)

### Sub Total

(Delivery Fee of \$50.00 if not picked up at Business Center)

### TOTAL

## PICKUP & RETURN INSTRUCTIONS

Check the following pickup option and provide the requested information:

- DELIVER Order to BOOTH #** \_\_\_\_\_  
 **DELIVER** Date: \_\_\_\_\_ Time: \_\_\_\_\_ am/pm (circle one)  
 **PICK UP** Date: \_\_\_\_\_ Time: \_\_\_\_\_ am/pm (circle one)

**SO - DAD & SENSORS**

SHIPPING

PRINT

PHONICS

RADIOS

EQUIPMENT

ORDERS

**SO - DAD & SENSORS**



**ENCORE**  
PRODUCTIONS

Encore Productions Inc. agrees to rent their equipment ('Equipment'), subject to the conditions of the Contract, and in consideration thereof, the undersigned customer hereinafter referred to as (Renter) agrees to the following terms and conditions.

1. (Renter) understands and agrees that the (Equipment) described in the Contract remains the property of Encore Productions Inc., and that failure to return said (Equipment) may constitute a crime and is subject to criminal prosecution.
2. (Renter) acknowledges that the (Equipment) has been examined and (Renter) is aware of the condition thereof. It is in that same good condition and repair, the (Renter) agrees to return the (Equipment).
3. (Renter) agrees to assume all risks, up to and including, Loss, Damage, Theft or Destruction of (Equipment). (Renter) will hold Encore Productions Inc. harmless for any and all damages, claims, liens, storage costs, labor, and materials. (Renter) further agrees to pay Encore Productions on demand all cost of repairs or replacement at current cost of (Equipment).
4. Encore Productions Inc. shall have a lien on all (Renter) property for all charges and expenses incurred by Encore Productions Inc. under the terms of the Contract including those caused by damage to or destruction of (Equipment).
5. (Renter) agrees that Encore Productions Inc. has the right to terminate this agreement at any time, and can re-claim possession of (Equipment), and (Renter) shall guarantee free access to Encore Productions Inc. of (Equipment) and may enter upon the premises of (Renter) without liability of trespassing.
6. (RENTER) EXPRESSLY AGREES to use (Equipment) in strict accordance with FCC Standards, Rules and Regulations. Failure to do so will result in immediate termination of Contract, with all sums due hereunder immediately payable to Encore Productions Inc. (Renter) further agrees to immediate return of (Equipment).
7. Encore Productions Inc. shall not be liable to (Renter) for any, claim, loss, damage (direct or consequential) or expense of any kind or nature caused, directly or indirectly, by equipment or inadequacy thereof for any purpose, or any deficiency or defect (latent or patent) therein delay in providing or failure to provide any thereof, or any interruption or loss of service or use thereof, or any loss of business, or any damage whatsoever and however caused by, Encore Productions Inc. shall not, by virtue of having rented the equipment under this contract, be deemed to have made any representation or warranty, whether written, oral, express, or implied, as to the merchantability, fitness (for use or for any particular), design or condition of, or as to the quality of the material or workmanship in the equipment.
8. If Encore Productions Inc. incurs any expenses, including reasonable attorneys' fees, in the enforcement of its rights hereunder, those costs and expenses shall be the sole obligation of (Renter).
9. Rental charges shall be based on all or any part of each twenty-four (24) hour period to the following 5:59 a.m. (Renter) agrees to pay rental fee stipulated for the period stated. If (Equipment) is kept for a longer period, rental fee will be charged at the stated rate until the (Equipment) is returned to the possession of Encore Productions Inc.
10. No term or condition of the Contract may be waived or modified as to Encore Productions Inc. except in writing signed by an Encore Productions Inc. authorized representative or by an officer of Encore Productions Inc. that has been expressly authorized to do so by Encore Productions Inc.
11. Cancellation Policy: Full refund 5 business days in advance of delivery. 75% refund 3 business days in advance of delivery. No refund 2 business days or less in advance of delivery. No refund at time of delivery.

This Contract constitutes the entire agreement between Encore Productions Inc. and (Renter)

By signing the RENTAL ORDER FORM "Renter" agrees to the above terms and conditions.





## **TERMS AND CONDITIONS**

### **DEFINITIONS**

On this Shipping Form, "we," "our," and "us" refer to Encore Business Services, its employees, and agents. "You" and "your" refer to the sender, its employees, and agents. "Carrier" refers to the service provider that has been selected (FedEx, UPS, DHL and Airborne Express.)

### **AGREEMENT TO TERMS**

By giving us your package to deliver, you agree to all the terms on this Shipping Form. You also agree to those terms on behalf of any third party with an interest in the package. No one is authorized to change the terms of our Agreement.

### **RESPONSIBILITY FOR PACKAGING AND COMPLETING SHIPPING FORM**

You are responsible for adequately packaging your goods and properly filling out this Shipping Form. If you omit the number of packages and/or weight per package, our billing will be based on our best estimate of the number of packages we received and/or an estimated "default" weight per package as determined by us.

### **RESPONSIBILITY FOR PAYMENT**

Even if you give us different payment instructions, you will always be primarily responsible for all delivery costs, as well as any cost we incur in either returning your package to you or warehousing it pending disposition.

### **LIMITATIONS ON OUR LIABILITY AND LIABILITIES NOT ASSUMED**

Our liability in connection with this shipment is limited to the lesser of your actual damages or \$100, even if you declare a higher value, pay an additional charge, and document your actual loss in a timely manner. You may pay an additional charge for each additional \$100 of declared value. In any event, we will not be liable for any damage, whether direct, incidental, special, or consequential in excess of \$100 whether or not Encore Business Services had knowledge that such damages might be incurred including but not limited to loss of income or profits. Any claim for damages in excess of our maximum liability must be directed to the carrier of your package.

We won't be liable:

- for your acts or omissions, including but not limited to improper or insufficient packing, securing, marking, or addressing, or those of the recipient or anyone else with an interest in the package.
- if you or the recipient violates any of the terms of our Agreement.
- for loss or damage to shipments of prohibited items.
- for loss, damage, or delay caused by events we cannot control, including but not limited to acts of God, perils of the air, weather conditions, acts of public enemies, war, strikes, civil commotions, or acts of public authorities with actual or apparent authority.

### **DECLARED VALUE LIMITS**

The highest declared value allowed for a Envelope and Pak shipment is \$500. For other shipments, the highest declared value allowed is \$50,000 unless your package contains items of extraordinary value, in which case the highest declared value allowed is \$500. "Items of extraordinary value include shipments containing such items as artwork, jewelry, furs, precious metals, negotiable instruments, and other items listed in the FedEx Service Guide. You may send more than one package on this Shipping Form and fill in the total declared value for all packages, not to exceed the \$100, \$500, or \$50,000 per package limit described above. (Example: 5 packages can have a total declared value of up to \$250,000.) In that case, "Carrier" liability is limited to the actual value of the package(s) lost or damaged, but may not exceed the maximum allowable declared value(s) or the total declared value, whichever is less. You are responsible for proving the actual loss or damage.

### **FILING A CLAIM**

You must make all claims to the carrier of your package in writing within 30 days. You may call our Shipping Department at 702-943-6780 to obtain further details. Within 90 days after you notify the carrier of your claim, you must send us all the information you have about it. If the recipient accepts your package without noting any damage on the delivery record, the carrier will assume the package was delivered in good condition. For the carrier to process your claim, you must make the original shipping cartons and packaging available for inspection.

### **RIGHT TO INSPECT**

We may, at our option, open and inspect your packages before or after you give them to us to deliver.

### **RIGHT OF REJECTION**

We reserve the right to reject a shipment when such shipment would be likely to cause delay or damage to other shipments, equipment, or personnel; or if the shipment is prohibited by law; or if the shipment would violate any terms of our Shipping Form.

### **C.O.D. SERVICES**

C.O.D. services is not available through Encore Business Services.

### **AIR TRANSPORTATION TAX INCLUDED**

A federal excise tax when required by the Internal Revenue Code on the air transportation portion of this service, if any, is paid by the carrier of your package.

### **MONEY-BACK GUARANTEE**

In the event of untimely delivery, the carrier of your package is responsible and will, at your request and with some limitations, refund or credit all transportation charges.

# LABOR SERVICES

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**January 08 - 11, 2007**

Las Vegas Convention Center  
Sands Expo & Convention Center

The Venetian

Las Vegas Hilton

Discount Deadline

**December 26, 2006**

## COMPANY INFORMATION

EVENT NAME

BOOTH #

COMPANY

ORDERED BY

E-MAIL ADDRESS

ADDRESS

ADDRESS (continued)

CITY

STATE ZIP

COUNTRY

TELEPHONE

FAX

ON SITE CONTACT PERSON/REPRESENTATIVE

ON SITE CONTACT CELL #

PAYMENT TYPE (check one):

VISA       Discover

MasterCard       American Express

Money Order

Check\*

\*A major credit card must be used for a security deposit if paying by check.  
(For security, account information will be collected by Sales Person)

SIGNATURE:

PO# OR REFERENCE:

## MAKE YOUR SELECTION

Qty	Description	Cost	Onsite Cost	# of Hours	Total \$
	Typist/Word Processor/Data Entry	\$28/hr			
	Secretary (Dictation and Transcription)	\$30/hr			
	Computer Operator/Desktop Publisher	\$37.50 /hr	*		
	Foreign Language Interpreters (Specify)	Call			
	Booth Attendant** (if available)	\$35/hr			
	Specialty Attendant / Models	Call			
	<b>Order Total</b>				
	* upon availability				

## Schedule

Qty	Type of Labor	Date/Time		Reporting Instructions	
		Start Date:	End Date:	Start:	End:
	<input type="checkbox"/> Typist/Word Processor/Data Entry				
	<input type="checkbox"/> Computer Operator/Desktop Publisher				
	<input type="checkbox"/> Secretary (Dictation/Transcription)				
	<input type="checkbox"/> Foreign Language Interpreters (Specify: _____)				
	<input type="checkbox"/> Booth Attendant			<input type="checkbox"/> Specialty Booth Attendant	
	<input type="checkbox"/> Typist/Word Processor/Data Entry				
	<input type="checkbox"/> Computer Operator/Desktop Publisher				
	<input type="checkbox"/> Secretary (Dictation/Transcription)				
	<input type="checkbox"/> Foreign Language Interpreters (Specify: _____)				
	<input type="checkbox"/> Booth Attendant			<input type="checkbox"/> Specialty Booth Attendant	
	<input type="checkbox"/> Typist/Word Processor/Data Entry				
	<input type="checkbox"/> Computer Operator/Desktop Publisher				
	<input type="checkbox"/> Secretary (Dictation/Transcription)				
	<input type="checkbox"/> Foreign Language Interpreters (Specify: _____)				
	<input type="checkbox"/> Booth Attendant			<input type="checkbox"/> Specialty Booth Attendant	

## PAYMENT INFORMATION

<input type="checkbox"/> VISA	<input type="checkbox"/> Discover	<input type="checkbox"/> Money Order
<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express	<input type="checkbox"/> Check*
*A major credit card must be used for a security deposit if paying by check. (For security, account information will be collected by Sales Person)		
SIGNATURE:		
PO# OR REFERENCE:		

**SEARCH ROBOTS**

LABOR

SHIPPING

PRINT

VIDEO

PHONES

RADIOS

COMPUTERS

EQUIPMENT

OFFICE

AUDIO

VIDE





# Spring Valley Floral

DECORATING COMPANY INC.  
Mailing Address: PO Box 760  
Street Address: 169 Route 303  
Valley Cottage, NY 10989

TEL: 845 268-7555 FAX: 845 268-6570  
Web Site: [www.springvalleyfloral.com](http://www.springvalleyfloral.com)

## FLORAL DECORATIONS



### CUSTOM FLORAL SERVICES

	Cost Each	Quan.	Total
Fresh Floral Arrangement 12 - 14" High	55.00		
Fresh Floral Arrangement 15 - 18" High	60.00		
Exotic Floral Arrangement 14" High	65.00		
Exotic Floral Arrangement 24" High	75.00		

### RENTAL GREEN & FLOWERING PLANTS

Mum Plants	yellow	white	lavender	20.00		
Azaleas				25.00		
Green Table Plant				20.00		
Regular Fern				20.00		
Large Fern				25.00		
3-foot Green Plant				36.00		
4-foot Green Plant				46.00		
5-foot Green Plant				56.00		
6-foot Green Plant				66.00		
8-foot Green Plant				86.00		

SUBTOTAL: \_\_\_\_\_

ADD 7.75% LAS VEGAS SALES TAX: \_\_\_\_\_

TOTAL: \_\_\_\_\_

ALL PRICES INCLUDE  
INSTALLATION, SERVICING,  
AND REMOVAL AT END OF  
SHOW

### SPECIAL SERVICES AVAILABLE UPON REQUEST

- GARDEN AREAS
- FOUNTAINS
- HOSPITALITY SUITES
- LUNCHEONS
- BANQUETS

ON SITE ORDERS SUBJECT TO  
AVAILABILITY

— PLEASE HAVE YOUR  
DESIGNER COME BY TO  
MAKE SUGGESTIONS  
DATE/TIME \_\_\_\_\_

ALL PLANTS INCLUDE  
DECORATIVE  
CONTAINERS

PLEASE CHECK ONE

\_\_\_\_\_ WHITE    \_\_\_\_\_ BLACK

### PAYMENT POLICY: ALL ORDERS MUST BE PAID IN ADVANCE

Enclose your check or credit card information as indicated below. Make checks payable to : Spring Valley Floral.

Credit Account Number

1    2    3    4    5    6    7    8    9    10    11    12    13    14    15    16

Expiration Date MM/YY

  -  

American Express (15 Digits)     Check

MasterCard (16 Digits)     Visa (13 or 16 Digits)

Authorized Signature

Name on Card

### RETURN THIS ORDER WITH PAYMENT TO SPRING VALLEY FLORAL

Company \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

FAX \_\_\_\_\_

City, Zip, State \_\_\_\_\_

E-mail \_\_\_\_\_

Party in Charge \_\_\_\_\_

On Site Phone #: \_\_\_\_\_

Authorized Signature \_\_\_\_\_

BOOTH # \_\_\_\_\_

PLEASE CHECK FACILITY: LVCC \_\_\_\_\_ Sands \_\_\_\_\_ Venetian \_\_\_\_\_ LV Hilton \_\_\_\_\_

Imaging Services

January 8 - 11, 2007

Las Vegas Convention Center/Sands Expo and Convention Center/The Venetian

Company Name : \_\_\_\_\_ Exhibitor : \_\_\_\_\_

On-Site Contact : \_\_\_\_\_ On-Site Cell # : \_\_\_\_\_ Booth # : \_\_\_\_\_

### Exhibit Photography

*All Images on CD include complete transfer of copyright*

	Price	Qty	Total
8x10 Print per View	\$120	_____	_____
Digital Image on CD per View	\$150	_____	_____
8x10 Print and Digital Image on CD per View	\$175	_____	_____
<b>Pro Pack A - 6</b> Views including an 8x10 print of each view, Digital Images on CD, and your choice of a complimentary (select one)	\$990	_____	_____
<input type="checkbox"/> Montage (photo collage) <input type="checkbox"/> DEEP (digital background removal)			
<i>Additional Pro Pack A views</i>	\$75	_____	_____
<b>Pro Pack B - 15</b> Views including 2 8x10 prints of each view, all Digital Images on 2 CDs, and your choice of a complimentary (select one)	\$1,990	_____	_____
<input type="checkbox"/> Montage (photo collage) <input type="checkbox"/> DEEP (digital background removal)			
<i>Additional Pro Pack B views</i>	50 ea.	_____	_____
Additional 8x10 Prints	\$30 ea.	_____	_____
Duplicate CD of entire order	\$30	_____	_____

### Architectural Photography

Creative lighting used to emphasize the dramatic distinction between light and shadow, enhancing your exhibit to produce a visually striking image

Includes High Res files on CD and 1 8x10 print per view.	Four Views	\$2,500	_____
Includes three hours of Post Production Limited Availability - by appointment only	Eight Views	\$3,800	_____

### Licensed for Unlimited Usage

#### Event Photography

Photographic coverage and surrender all of images delivered on a CD	\$275 hr	_____
One hour minimum photographer's time	\$375 hr	_____

Date: \_\_\_\_\_ Time: \_\_\_\_\_

Location: \_\_\_\_\_

### Video Production

First hour digital video production (Including first tape)	\$740 hr	_____
Additional hours (must be consecutive)	\$375 hr	_____

Video Production will be confirmed via phone for specific date and time  
All video shipped Fed Ex Overnight - Additional \$25.00 fee will apply

Date: \_\_\_\_\_ Time: \_\_\_\_\_

Location: \_\_\_\_\_

**CANCELLATIONS** received less than one week prior to the first day of exhibitor scheduled move-in will be billed at 50%.

Products delivered in IL are subject to 9% sales tax

Products ship a minimum two weeks after closing date of show.  
Orders requested earlier will be subject to a Rush charge.

Shipping & Handling

Orders must be prepaid with a check, Visa, MasterCard or American Express

**Total**

Payment	Company	Company
	Billing Address	Shipping Address
	City State Zip	City State Zip
	Ordered by	Ship to Attention
	Name on Card	Signature
	Credit Card # exp.	E-mail
	Phone	Fax

Scheduling of exhibit photography will be confirmed by photographers on-site. Please make a copy for your records. Return original to:

Oscar Einzig  
oscareinzig.com

717 S. Wells 5th Floor  
P: 312.922.0056

Chicago, IL 60607  
F: 312.922.2866

All work is performed on a contractual basis.

Claims must be made in writing within 7 days of receipt of materials.

04.06 OE



WHERE  
MAGAZINE

RESTAURANT RESERVATIONS

SHOW TICKETS

TEE TIMES

SPOUSAL PROGRAMS AND MORE

## 2007 International CES

January 8-11

Las Vegas Convention Center Sands Expo and Convention Center/The Venetian Las Vegas Hilton  
Destinations Direct and Dine Direct are complimentary services brought to you courtesy of  
International CES and WHERE magazine.

Service Request Form:

Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Contact \_\_\_\_\_

Company \_\_\_\_\_

I am looking for assistance reserving: (please circle all that apply)

Restaurant Reservations

Show Tickets

Golf

Tours

Spousal Programs

Other

Comments:

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Please email requests to: [Info@destinationsdirectlasvegas.com](mailto:Info@destinationsdirectlasvegas.com)

Or

FAX your requests to: (702) 635-3001

Contact Us:

[www.DestinationsDirectLasVegas.com](http://www.DestinationsDirectLasVegas.com)

Or

Call (702) 635-3000

Or

Visit Us Onsite at the Las Vegas Convention Center, The Las Vegas Hilton or The Sands  
Expo and Convention Center/The Venetian



## Your CES Hospitality & Booth Traffic Builders Partners. Select From Our Menu:

- Seated Massage
- Oxygen Bar
- Mini Manicures
- Greeters
- Concierges
- Amusement Games

### Gift Certificates For Sale

Reward your clients and booth staff with a relaxing seated massage, oxygen bar service. Purchase your gift certificates now. Gift certificates are redeemable for walk-up Massage Break service conveniently located at the show.

### In Booth Service

Increase your booth traffic 100% with live hospitality services. Qualified prospects will line up as they wait for service. Call or email us now, 888.846.4626 or email [chris@3DBillboards.com](mailto:chris@3DBillboards.com).

Place your order now 888.846.4626 or email [chris@3DBillboards.com](mailto:chris@3DBillboards.com)





Your future  
business is in the cards...  
**ExpoCard**  
Maximize the impact of your  
trade show participation with *ExpoCard*  
Lead Management Services.

**Your future business is in the cards...**

# ExpoCard

Lead Management Services

## Don't collect business cards... Do business with ExpoCard

*Grow your business now and in the future by learning more about the attendees who visit your booth.*

Savvy exhibitors know the success of your trade show program is not about the crowds in the booth or the buzz around the show floor. Your success depends on how effectively you capitalize on your participation. To get the best ROI and take advantage of post show opportunities, you need to learn more about attendees that visit your booth. And the most dependable source for this information is ExpoCard Lead Management Services.



### The top five reasons ExpoCard powers your future business

ExpoCard is important to your future because it integrates valuable information that is critical to the growth of your business. Imagine one card with the ability to help you:



- 1) Impact sales and ROI**
- 2) Gather audience intelligence**
- 3) Create targeted advertising messages that connect with your prospects and customers**
- 4) Build a database for future marketing and sales initiatives**
- 5) Reinforce your message after the show**



B



C



D



E



A

## ExpoCard is thinking beyond the box to your future business

*Our system has demographics only the official registration company can provide.*

ExpoCard data is brimming with information that can help you leverage your participation and improve the ROI for your trade show program. Depending on the demographics collected this may include:

**Contact data**  
**Email address**  
**Occupation**  
**Business volume**  
**Job title/position**  
**Job responsibility**  
**Purchasing influence**  
**Product interest**  
**Professional needs**  
**Professional certification and group affiliation(s)**  
**And much more!**

### A. ExpoCard Standard

*A cost effective solution for capturing accurate attendee data electronically.*

The tabletop unit electronically reads the attendee's ExpoCard, stores the information in its internal memory and provides an immediate printout. Printouts can be customized to augment information collected.

### B. ExpoCard Mobile

*A mobile staffer needs a mobile method for capturing quality data on the go!*

The latest in handheld technology with full printing capabilities ExpoCard Mobile is a compact, handheld, lead collection and qualification system that can be customized with survey questions. The unit uses PalmOS technology to quickly and effectively capture and print contact and demographic information.

### C. ExpoCard Connect

*For exhibitors that want optimum customization and qualification using their laptop or PC.*

ExpoCard Connect software allows exhibitors to fully customize an in-depth survey which they can use to qualify each booth visitor. Each package includes a cable connector and our Standard ExpoCard Reader. Laptop not included. If you would like us to provide a laptop call us about our "full service" option.

### D. ExpoCard RealTimer

*For exhibitors that want instant access to attendee data and immediate performance feedback.*

ExpoCard RealTimer is a handheld wireless unit that immediately sends leads to a secure, password-protected website. Imagine having the ability to qualify leads anywhere in the booth and provide attendees with immediate follow-up to their information requests.

### E. ExpoCard Connect Pro

*Attract visitors, identify hot prospects and let attendees tell you what they need with or without staff assistance! Tell us what you want and we will build the system for you.*

ExpoCard Connect Pro full service system combines lead retrieval with interactive touchscreen technologies that attracts attention, collects valuable data, showcases products and services and automatically generates a database for follow-up.



# Prospects may not have a business card... They always have an ExpoCard

*It's more than a name and address... Support the specialized needs of your company by capturing custom information to ensure fast and accurate follow-up to prospect requests.*

In addition to the demographics provided at registration, ExpoCard Lead management can help you customize the data you capture either on the printout or electronically depending on the system you choose. Expocard Standard allows you to add questions to the printout that can be completed by your sales staff. ExpoCard Connect, Mobile and/or Pro capture your customized data electronically. Whichever you choose you can add fields for efficient, accurate response to the needs of your customers and prospects including:

- Product requests
- Current customer or prospect
- Other suppliers used
- Satisfaction with current suppliers
- Follow-up action
- Follow-up preferences and timeframes
- And much more



## Your leads on USB Pen Drive!

For the ultimate in flexibility, compatibility and convenience take your lead information home on a compact USB Pen Drive. The USB Pen Drive requires no special hardware or software. Simply plug into the USB port of your computer and access your leads.

**The buck starts here...  
Don't let the future pass you by**  
*Order Your ExpoCard Lead Management System Today!*

Read about our different offerings and choose one that best meets the needs of your company and your target prospect. **For a personal consultation**, call **800.787.0475** and work with an experienced Exhibitor Marketing Representative to find the best match for you. For detailed specifications visit us at [www.expoexchange.com](http://www.expoexchange.com) or email us at [exhinfo@expoexchange.com](mailto:exhinfo@expoexchange.com). Learn how you can grow your business with the lead capture system designed to produce results and insure your future success.

**Your future business is in the cards...**

**ExpoCard**  
Lead Management Services



# Order Form

Your future business is in the cards... **ExpoCard**.  
Order now and maximize the impact of your trade show participation.

**2007 International CES**  
January 8-11, 2007  
Las Vegas, NV



For discount, order by **12/8/06**  
Final deadline to order **12/29/06**

To order online visit: <http://order.expoexchange.com>. Your online access code is: **RTHDVH**

### Step 1: Select your preferred lead retrieval system

	on or before 12/8/06	after 12/8/06	# of units	TOTAL
<b>A. ExpoCard Standard</b> —Tabletop device with automatic printout	\$175	\$225	_____	\$_____
<b>B. ExpoCard Mobile</b> —Hand-held lead qualification with integral printer	\$225	\$275	_____	\$_____
<b>C. ExpoCard Connect</b> —Customizable software package for laptop or PC; includes cable and <b>ExpoCard Standard</b> Reader; laptop not included	\$450	\$550	_____	\$_____
Each additional <b>ExpoCard Connect</b>	\$250	\$350	_____	\$_____
<b>D. ExpoCard RealTimer</b> —Your leads. Online. Instantly.	\$350	\$350	_____	\$_____
<b>E. ExpoCard Connect Pro</b> —Full service, in-booth lead qualification kiosk	Call for pricing			
			<b>Sub-Total</b>	\$_____
			<b>7.75% Sales Tax</b>	\$_____
			<b>Step 1 Total</b>	\$_____

### Step 2: Select your lead delivery method

	on or before 12/8/06	after 12/8/06	# of units	TOTAL
<b>Leads from Reader.*</b>				
Download of leads at service desk; end of show*	\$125	\$150	_____	\$_____
Nightly download of leads at service desk*	\$300	\$400	_____	\$_____
Nightly download of leads in booth*	\$500	\$600	_____	\$_____
<b>Custom Survey for Mobile or Standard*</b>				
(Submit custom template on back)	\$100	\$125	_____	\$_____
<b>Additional Services</b>				
Delivery of Reader to booth (Pickup not included)	\$100	\$100	_____	\$_____
Peel & Stick Labels*	\$100	\$125	_____	\$_____
Printed list of leads*	\$100	\$125	_____	\$_____
* Quantity should match the number of units ordered in Step 1			<b>Step 2 Total</b>	\$_____
<b>Step 3: Total your order (Step 1 Total + Step 2 Total)</b>			<b>GRAND TOTAL</b>	\$_____

### Step 4: Your contact and payment information

#### Terms and Conditions:

- Orders cannot be processed unless received with payment. Purchase orders are not accepted. Send check or credit card information with order form.
- All orders are subject to a \$50 cancellation fee. Refund requests submitted more than 60 days in advance of show opening are eligible for credit.
- Orders cancelled within 60 days of the show will not be refunded or credited.

Booth #: \_\_\_\_\_ Exhibiting Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_



Order confirmation will be delivered via email.

Show: CES071 Team: 6 Source Code: KRO

(Different from access code at top of page)

Taxable items and rates vary among states. Actual tax will be calculated and charged when order is processed.

Note: All ExpoCard readers must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

#### Indicate payment method:

Check (Must be mailed with order; made payable to ExpoExchange)

Visa  MC  AMEX  DISCOVER

Signature: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp: \_\_\_\_/\_\_\_\_/\_\_\_\_

Fax Credit Card Orders to: 301.694.3286

Mail Orders to: ExpoExchange, 1888 North Market St., Frederick, MD 21701

For Assistance Call Your ExpoCard Consultant at: 800.787.0475 or 301.662.9400

Email: [exhinfo@expoexchange.com](mailto:exhinfo@expoexchange.com)

[www.expoexchange.com](http://www.expoexchange.com)

## Custom Survey Template

**Company Name:** \_\_\_\_\_

**(Reminder: you must purchase a custom survey)**

**Show Code:** \_\_\_\_\_

(See previous page, lower left corner)

## **Who needs a custom survey?**

Custom surveys are for companies using our **ExpoCard** systems that want to capture custom data about customers and prospects in addition to the demographics provided through registration.

#### **Benefits include:**

- Making a good impression on prospects: collect comprehensive information in the booth to ensure fast and accurate follow-up to the real needs of your customers and prospects.
  - Save time post show: reminds your booth staff to get all the right information in the booth so the sales force doesn't have to after the show.
  - Increase show revenues: write orders on the spot with information on your custom survey.
  - Increase post show sales: provide qualified leads to your sales force so they can focus on the best opportunities after the show.

**Use the following samples and templates to create your electronic survey or custom printout.**

Your **ExpoCard Mobile Electronic Survey** is a Question & Answer multiple choice style survey with "choose many" or "choose one" formats.

We recommend using no more than five to seven questions.

Your **ExpoCard Mobile** survey should look like this:  
(call ExpoExchange if you need assistance)

Question 1 (Max 70 characters):  
Answer here (Max 40 characters each):

Question 2 (Max 70 characters):  
Answer here (Max 40 characters each):

Example:

Question: What type of health care facilities do you service? (Choose all that apply)

- Public Hospitals
  - Private Hospitals
  - Walk-in Clinics
  - Elder Care Facilities
  - Other

The **custom paper printout** for your **ExpoCard Standard** will look something like this:  
(You may use up to 70 lines with 37 characters per line)

#### Purchasing Time Frame:

- Immediately
  - 2 to 3 months
  - 4 months or more

#### **Follow-up Action:**

- \_\_\_\_\_ Schedule Meeting
  - \_\_\_\_\_ Phone Call
  - \_\_\_\_\_ Send Literature
  - \_\_\_\_\_ Demonstration

**Use the following space to design your electronic survey or custom printout. (Use additional paper if needed).**

FAX this to us along with your order form and we will program your survey/printout.

**FAX TO: 301.694.3286 or mail with your order form**

 expoexchange®  
A Conferon Global Services Company

**1888 North Market Street • Frederick, MD 21701**  
**Phone: 800.787.0475 or 301.662.9400 • Fax: 301.694.3286**  
**email: [exhinfo@expoxchange.com](mailto:exhinfo@expoxchange.com) • [www.expoxchange.com](http://www.expoxchange.com)**



## NATIONWIDE CONVENTION SERVICES (800) 553-8855 • [www.judyvenn.com](http://www.judyvenn.com)

- Hostesses/Hosts ■ Narrators ■ Demonstrators
- Crowd Gatherers ■ Interpreters ■ Special Talent
- Chair Massage Therapists ■ Shoe Shine Services

### PRODUCTION DIVISION (Request production order form.)

- Entertainment ■ Presentations ■ Videos
- Script Writing ■ Audio Brochures



### ORDER FORM/CONTRACT

*PLEASE PRINT OR TYPE*

*(Signature required on reverse side.)*

Date \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Contact \_\_\_\_\_

Name of Event \_\_\_\_\_

City \_\_\_\_\_

Facility \_\_\_\_\_ Booth # \_\_\_\_\_

On-Site Contact Person \_\_\_\_\_

On-Site Phone \_\_\_\_\_

Dates Services Required:

From \_\_\_\_\_ am to \_\_\_\_\_ pm

**TOTAL PAYMENT DUE 7 DAYS PRIOR TO FIRST DAY OF SHOW.**

**Judy Venn & Associates, Inc.**

### Corporate Headquarters

3186 Airway Avenue, Suite H  
Costa Mesa, California 92626  
(714) 957-8300 • Fax (714) 957-8301  
Email: [info@judyvenn.com](mailto:info@judyvenn.com)

### Las Vegas

3401 West Charleston Blvd.  
Las Vegas, Nevada 89102  
(702) 259-4494 • (800) 553-8855  
Email: [LVinfo@judyvenn.com](mailto:LVinfo@judyvenn.com)

### Atlanta

### Chicago

### Dallas

### Nashville

### New Orleans

### New York

### Orlando

### San Francisco

### Washington D.C.

■ Baltimore ■ Boston ■ Denver  
■ Detroit ■ Hawaii ■ Houston  
■ Los Angeles ■ Philadelphia  
■ San Diego

*Providing the  
Perfect Balance of  
Service, Experience  
& Solutions...  
Since 1971!*

### Indicate Number of People Needed:

- |                                       |   |
|---------------------------------------|---|
| _____<br>Exhibit Hostess/Host         | _____<br>Hospitality Suite Hostess/Host |
| _____<br>Narrator/Spokesperson        | _____<br>Interpreter                    |
| _____<br>Demonstrator/Sales Assistant | _____<br>Costumed Character             |
| _____<br>Crowd Gatherer               | _____<br>Other                          |

### Special Talent/Qualifications

Type of Apparel       Business       Cocktail       Costume

Other \_\_\_\_\_

### METHOD OF PAYMENT

- Check, payable to **Judy Venn & Associates** (*Mail to Corporate Headquarters.*)  
 AMEX       MasterCard       Visa       Diners Club

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

- Use credit card for guarantee only  
 Charge 50% deposit to credit card       Charge total to credit card

P.O. # \_\_\_\_\_ Authorized by \_\_\_\_\_

A credit card guarantee and a 50% deposit are required to confirm an order. Balance is due 7 days prior to first day of show.

### Cancellation Charges

If cancelled 46 or more days before show ..... No Charge  
 If cancelled 15–45 days before show ..... 50% of Total Bill  
 If cancelled 14 days or less before show ..... 100% of Total Bill

"EXHIBITOR, PLEASE RETAIN A PHOTOCOPY (FRONT AND BACK) FOR YOUR FILES."

## TERMS AND CONDITIONS

1. Agreement: The terms and conditions set forth herein, the Order Form, and the Rate Sheet constitute an Agreement between Judy Venn & Associates, Inc. ("JVA") and you the client ("Client").
2. Independent Contractors: JVA is an independent broker of convention services. JVA is not employed by the Client. In the performance of its Agreement with the Client, JVA will make its best efforts to obtain the services of subcontractors ("Talent") to fulfill the requirements of the Client, which may include, but are not limited to, exhibit hostesses/hosts, demonstrators/sales assistants, costumed characters, hospitality suite hostesses/hosts, narrators/presenters, interpreters or crowd gatherers. JVA does not employ the aforesaid persons, but retains their services as independent subcontractors.
3. Authority of Signatory: In the event the services of JVA are requested on behalf of the Client by an agent or third party representative, such as a producer or production house ("Agent"), the Agent, and any other signatory who executes this Agreement on behalf of the Client, represents and warrants that it/he/she has all due express or implied authority necessary to execute this Agreement on behalf of the Client, and to bind the Client hereto. Any Agent or other signatory that executes this Agreement acknowledges and agrees to be jointly and severally liable with Client for any and all financial obligations incurred under this Agreement by the Client or on the Client's behalf.
4. Cancellation by Client: (a) Client acknowledges and agrees to the CANCELLATION CHARGES set forth on the Order Form in the event Client, or Agent on behalf of Client, cancels its order prior to the event subject to this Agreement. Upon such cancellation, Client/Agent excuse JVA and the Talent from further performance under the terms of this Agreement. (b) Client acknowledges and agrees that the Client or its Agent may only terminate or cancel Talent after commencement of the event subject to the Agreement, upon a showing of good cause. "Good cause" is defined as a willful breach of duty by the Talent in the course of his or her performance, or in the case of the Talent's habitual neglect of duty or continued incapacity to perform that duty. In the event of good cause as defined above, prior to terminating or canceling the Talent, Client must provide JVA with a reasonable opportunity to cure the inadequate performance of the Talent by allowing JVA to notify the Talent of the alleged breach of duty and/or replacing the Talent with an alternate in order to rectify any performance inadequacies. In the event Client terminates or cancels Talent without providing JVA with the aforesaid opportunity to cure, Client agrees to pay the entire fee due and owing as if Client and Talent had fully performed under the Agreement.
5. Cancellation by the Talent: Sometimes unexpected events occur beyond our control. When such unexpected events do occur, to ensure that our Client's needs are met we have established the following policy where Talent cancellation occurs: (a) In the event JVA is informed of a cancellation by the Talent it scheduled for the event subject to this Agreement seven (7) days or more prior to the start date of the subcontractor's services: (1) Where the canceling Talent was specifically identified and requested by the Client for services to be performed at the event subject to this Agreement, and where JVA is able to communicate the cancellation to the Client in a timely fashion, the Client will have the option of canceling the Agreement with regard to that Talent without incurring charges for that specific Talent. (This cancellation option, if exercised, is limited only to the canceling Talent and the remainder of the Agreement will remain intact and in full force and effect). If JVA is unable to successfully communicate the cancellation to the Client or does not receive a responsive instruction from the Client at least four (4) days prior to the scheduled event, JVA will make its best efforts to select, at its option, replacement Talent that most closely fulfills the Client's requirements; (2) Where the canceling Talent was NOT specifically identified and requested by the Client for services to be performed at the event subject to this Agreement, JVA will make its best efforts to select, at its option, a replacement subcontractor that most closely fulfills the Client's requirements. (b) In the event JVA is informed of a cancellation by the Talent it scheduled for the event subject to this Agreement less than seven (7) days prior to the start date of the subcontractor's services, JVA will make its best efforts to select, at its option, replacement Talent that most closely fulfills the Client's requirements. (c) Any cost variance due to selection of different Talent arising out of (a) or (b) above will be the responsibility of the Client and/or its Agent.
6. Client authorization: Client expressly authorizes JVA and its affiliates and subsidiaries to use, for its marketing, promotional, and advertising materials, any photographs, videotape, or other recordings or reproductions of Client's trademarks, copyrighted materials, or other intellectual property, derived from Client's participation at events at which JVA has provided Talent, products, or services, on behalf of Client. This also includes authorization for JVA to use the photograph, videotape, or likeness of Client and/or its employees, by whatever means recorded, for the same purposes. JVA shall have no ownership rights or interest in Client's trademarks, copyrighted materials, or other intellectual property, or in the likeness of Client or its employees, by virtue of this authorization or any use arising from this authorization. Such use by JVA, if any, shall not constitute a waiver of Client's rights or interest in any of its trademarks, copyrighted materials, or intellectual property.
7. Intellectual Property Rights: JVA is the sole and exclusive owner of all intellectual property rights, including copyrights, in the finished product, performance, or services of JVA and its affiliates and subsidiaries. This includes, without limitation, all recordings of any performance or services procured or provided by JVA, its affiliates, subsidiaries, and/or its Talent by any means, electronic or otherwise. Recordings or reproductions of the finished product, performance, or services by any means, electronic or otherwise, may be used only by express written authorization from JVA. Reproductions of products, performances, or services may be obtained from JVA on request when available.
8. Governing Law: This Agreement has been negotiated and entered into in the State of California, County of Orange, and shall be governed by, construed and enforced in accordance with the laws of the State of California. If any term of this Agreement is held to be invalid, void, or unenforceable in whole or in part, the remainder of the provision(s) shall remain in full force and effect and shall in no way be affected, impaired, or invalidated.
9. This Agreement constitutes the entire Agreement between the parties hereto concerning the subject matter of the Agreement, and supercedes all prior and contemporaneous Agreements between the parties. The Agreement may be amended only by a writing signed by JVA and the party to be charged which expressly refers to this Agreement and specifically states that it is intended to amend it. No party is relying on any warranties, representations or inducements not set forth herein, on the Order Form, or on JVA's Rate Sheet. This clause may not be waived. I, the Client and/or the Client's authorized agent, do acknowledge that I have read these Terms and Conditions, the Order Form, and the Rate Sheet provided by Judy Venn & Associates, Inc., and that I understand, acknowledge and agree to all of the foregoing.

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name & Title: \_\_\_\_\_

*NOTICE: The Terms and Conditions and the Order Form bearing original signatures must be returned to Judy Venn & Associates, Inc. prior to commencement of the event subject to this Agreement.*

Mail to: 3186 Airway Avenue, Suite H, Costa Mesa, CA 92626



# OFFICIAL SHUTTLE BUS TRANSPORTATION SPONSORSHIPS

Drive your exposure to new heights



Full (shown) and ½ Bus Wraps

## EXTERIOR BUS ADVERTISING

These moving billboards saturate all convention venues and all of Las Vegas with your message and booth location.



30'w x 2'h Bus Sign



4'w x 2'h Window Sign



Golf Cart Interconnect

## MULTIPLE SHUTTLE VENUES AVAILABLE

**Hotel Shuttle Buses**

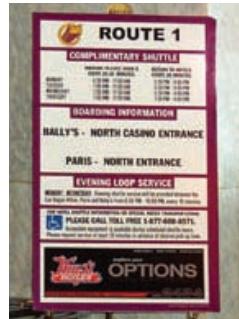
**LVCC Shuttle Loop**

**Sands/Venetian Express**

**Registration Express**

**Golf Cart Interconnect**

## HOTEL LOBBY SIGNS



19" w x 6" h ad  
on 22" w x 36" h  
hotel lobby  
schedule signs.



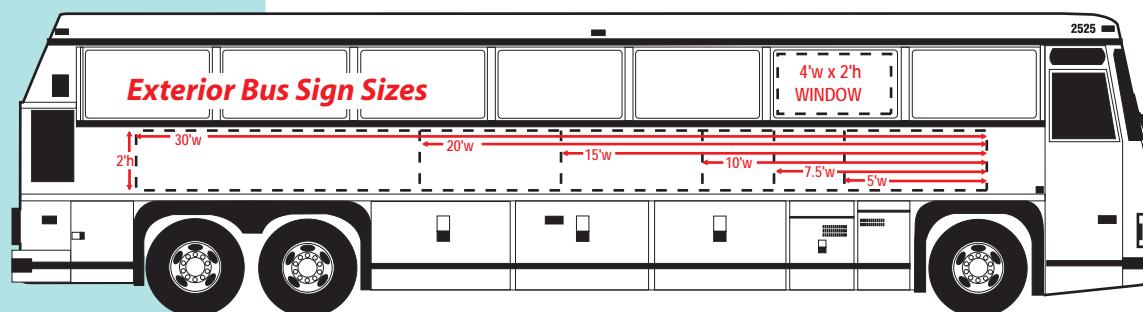
40" w x 12" h interior header signs facing all seated passengers.



Full color graphics on linen headrest covers.



Distribute literature or catalogs in seat back pouches.



FOR INFORMATION CONTACT: Bob Kaplan at 800-616-2622 or Email: [bobk@cmac.net](mailto:bobk@cmac.net)  
VISIT OUR WEBSITE @ [WWW.CMACPROMOS.COM](http://WWW.CMACPROMOS.COM)

Conference & Meeting Assistance Corporation 21 College Hill Rd. Warwick, RI 02886-2745 P: 401.826.4100 F: 401.826.4180

BECOME A STAR OF THE SHOW

Be the first to target the attendees in the most uncluttered, focused way possible, before they even enter the halls. CMAC transports everyone to and from the show by the busload - an eager, captive audience for YOUR advertisement.

## INTERIOR BUS ADVERTISING

# CONVENTION RELATED AND INDEPENDENT VIP & SPECIAL EVENTS TRANSPORTATION

CONTACT US FOR ALL YOUR SPECIAL TRANSPORTATION REQUIREMENTS

- AFTER HOUR EVENTS
- OFF SITE MEETINGS
- EXECUTIVE LIVERY
- SPECIAL TOURS
- VIP CUSTOMERS
- CORPORATE DINNERS
- AIRPORT VIP PICK-UP



## INNOVATIVE ASSISTANCE:

Event signage  
Vehicle advertising signage  
Corporate ID signage  
Themed event tie-In

## KNOWLEDGEABLE GUIDANCE:

Hotel Functions  
Local Attractions  
Restaurants / Clubs  
Convention Centers  
All Greater Metro Areas

## ALL VEHICLE TYPES:

Luxury Sedans  
Limousines - all sizes  
Specialty Vehicles  
Mini Buses - standard & deluxe  
Deluxe Motor Coaches

## RELIABLE:

Supervisory staff on site  
Experienced drivers  
Pre-planned & tested routes

## COST EFFECTIVE:

Competitive volume rates



*CMAC has been providing outstanding transportation services for over 30 years at conventions and events nationwide.*

**ENSURE YOUR EVENT'S SUCCESS**

**CALL: 1-800-616-CMAC OR EMAIL: [VIPTRANSPORT@CMAC.NET](mailto:VIPTRANSPORT@CMAC.NET)**



21 COLLEGE HILL ROAD • WARWICK, RI 02886-2745  
TEL: (401) 826-4100 • FAX: (401) 826-4180



# 2007 CES SHUTTLE BUS ADVERTISING SPONSORSHIP RATES



January 8 – 11, 2007

Rates are net and include ad space, production, installation, insurance and removal

**Early Bird 5% Discount** on standard rate orders confirmed by **September 29, 2006**  
**Artwork Deadline: November 20, 2006**

## EXTERIOR SHUTTLE BUS ADVERTISING

Exterior bus advertising gives you traveling billboards at all convention venues and throughout Las Vegas with full color, high quality signs. Single-sided hosts one sign displayed on the passenger's side, and double-sided hosts one on each side of the bus for maximum exposure. Upgrades to full or half bus wraps also available.

Sign Size	SINGLE-SIDED			DOUBLE-SIDED		
	1-9 Buses	10-24 Buses	25-50 Buses	1-9 Buses	10-24 Buses	25-50 Buses
5'w x 2'h	\$950.00 ea	\$850.00 ea	\$830.00 ea	\$1,075.00 ea	\$965.00 ea	\$945.00 ea
7½'w x 2'h	1,250.00 ea	1,125.00 ea	1,075.00 ea	1,585.00 ea	1,430.00 ea	1,385.00 ea
10'w x 2'h	1,550.00 ea	1,400.00 ea	1,350.00 ea	2,095.00 ea	1,860.00 ea	1,795.00 ea
15'w x 2'h	1,850.00 ea	1,650.00 ea	1,550.00 ea	2,615.00 ea	2,355.00 ea	2,200.00 ea
20'w x 2'h	2,250.00 ea	2,025.00 ea	1,900.00 ea	3,215.00 ea	2,825.00 ea	2,650.00 ea
30'w x 2'h	2,500.00 ea	2,250.00 ea	2,100.00 ea	3,600.00 ea	3,200.00 ea	2,950.00 ea
<b>BUS WRAPS</b>	<b># of Buses</b>			<b>FULL WRAPS</b>		<b>HALF WRAPS</b>
	1			\$19,900.00 ea		\$15,900.00 ea
	2			39,000.00 total		31,000.00 total

## INTERIOR SHUTTLE BUS ADVERTISING

Target a truly captive audience. Attendees have few competing distractions during the 10 – 15 minute bus ride at least twice per day. Advertise to **YOUR prospective buyers** with any of the following great options:

**INTERIOR HEADER SIGN:** Four-color, high quality 12" h x 40" w printed sign, located at the front of the bus facing all seated passengers. One advertisement per bus.

**HEADREST COVERS:** Four-color 7" x 7" graphic image on crisp white linen faces seated attendees as they ride to the show. Standard package includes 20 rear-facing covers per bus. Covers are customarily on aisle seats, but can be applied to only window or to alternating seats. Upgrade programs of 40 headrests per bus and / or front / rear printing are also available.

### LITERATURE DISTRIBUTION:

- A – Post Cards** – Standard 3 ½" x 5" to 4" x 6" post cards with your information and promotion are placed on the bus seats. Minimum 5,000 pieces per day (one distribution – 90% of Hotel fleet). Sponsor supplies cards.
- B – Flyers & Catalogs** – Special vinyl pouches hold either tri-folded flyers or 8 1/2 x 11 flyer sheets or catalogs. Minimum of 10,000 pieces with standard package of 20 pouches per bus - distributed on 25 buses. Sponsor supplies materials.

# of Buses	Interior Bus Signs	Headrests (20 / Bus)
5	\$3,225.00 total	\$6,200.00 total
10	6,200.00 total	12,175.00 total
15	9,125.00 total	18,200.00 total
20	12,075.00 total	24,050.00 total
25	14,950.00 total	29,500.00 total

### Literature Distributions and Audio Messages

- Post Cards – Min. 5,000 = \$2,500.00
- Flyers / sheets – Min. 10,000 = \$5,000.00
- Catalogs – Inquire for rate
- Gift Distribution – Inquire for rate
- Audio Presentation – Inquire for rate

## HOTEL LOBBY ADVERTISING

**HOTEL LOBBY SIGNS:** Four-color advertising opportunity on the bus schedule signs displayed in the lobbies of the official hotels where permitted. Advertising image area of 19" w x 6" h (sign size: 22" w x 36" h).

# of Hotels	Price
5	\$1,575.00 total
15	3,075.00 total
25	7,275.00 total
35 (Exclusive Package)	10,000.00 total

## FOR MORE INFORMATION

Contact Bob Kaplan at 1-800-616-CMAC (2622) or [bobk@cmac.net](mailto:bobk@cmac.net)

Visit our website: [www.cmacpromos.com](http://www.cmacpromos.com)

Contact us for: Custom Programs and Special Value Packages

## SHOW VEHICLE DETAIL PRICES



c/o CBS Studio Center  
4024 Radford Ave  
Studio City, CA. 91604

Las Vegas Convention Center  
Sands Expo & Convention Center  
Las Vegas, Nevada  
Exhibit Days: Jan 8-11, 2007

	P.O. Received Prior to Dec. 15, 2006	Between 12-16-06 & 12-30 -07	After 1-5-07
<b>Detailed Show Wash</b>			
Cars, Mini Pickups & Small Jeeps	\$35.00	\$40.00	\$55.00
Suburbans, Large Jeeps, Vans, Pickups & 4Wheel Drives	\$50.00	\$55.00	\$70.00

### Detailed Show Wash Including Glaze & Wax

Cars, Mini Pickups & Small Jeeps	\$50.00	\$60.00	\$80.00
Suburbans, Large Jeeps, Vans, Pickups & 4Wheel Drives	\$60.00	\$70.00	\$90.00

### Exterior Polish

Cars, Mini Pickups & Small Jeeps	\$130.00	\$150.00	\$190.00
Suburbans, Large Jeeps, Vans, Pickups & 4Wheel Drives	\$155.00	\$175.00	\$205.00

### Full Detail

Cars, Mini Pickups & Small Jeeps	\$165.00	\$185.00	\$225.00
Suburbans, Large Jeeps, Vans, Pickups & 4Wheel Drives	\$185.00	\$205.00	\$255.00

### Daily Maintenance

Per Vehicle Per Day	\$15.00	\$17.50	\$20.00
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### Additional Services

Engine & Undercarraige Cleaning	\$45.00 per hr.
---------------------------------	-----------------

**PH: 818-655-5042**

**FAX: 310-215-1009**

**ON-SITE: 310-491-4861**

(OVER FOR ORDER FORM)

# SHOW VEHICLE DETAIL SERVICES ORDER FORM



c/o CBS Studio  
4024 Radford Ave.  
Studio City, CA 91604  
Ph: 818-655-5042 Fax: 310-215-1009

Las Vegas Convention Center  
Sands Expo & Convention Center  
Las Vegas, Nevada, USA  
Exhibit Days: Jan. 8-11, 2007

Company: \_\_\_\_\_ Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Extension: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Booth # or Location: \_\_\_\_\_ On Site Telephone: \_\_\_\_\_

**THE FOLLOWING RESPONSIBILITY MUST BE SHARED BY NATIONWIDE DETAILERS AND THE CLIENT LISTED ABOVE:**

If your vehicle is not placed in your booth, please provide us with the exact placement to avoid failure of work being completed and for daily maintenance.

Qty:	Vehicle Description	Type of Service Required				Service Price	Sub Total
Qty:	Vehicle Description	Daily Care	Yes	No	#Days	Daily Price	Sub Total

<b>TOTAL:</b>	_____
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VISA    MASTERCARD    AMEX    CHECK / CARD OR CHECK# \_\_\_\_\_  
 Card Expiration date: \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

**PAYMENT METHODS:** Cash, Check, Visa, MasterCard and American Express (CREDIT CARDS ARE SUBJECT TO A 5% FEE).

**PAYMENT POLICY:** All invoices must be settled on or before closing date of the show unless prior arrangements are made.

**CANCELLATION POLICY:** Any purchase order canceled after January 5, 2007 will be subject to a 50% cancellation fee.

**Signature:** \_\_\_\_\_ **Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Make Checks Payable To Nationwide Detailers. (U.S. funds drawn on U.S. banks.)**

# ICE ORDER FORM



**RETURN TO:** ARAMARK Corporation - 3150 Paradise Road - Las Vegas, Nevada 89109 USA - Phone 702-943-6910 - Fax 702-943-6911

Show/Event Name		
Company		Booth Number
Address: Street		City, State, Zip, Country
Phone	Fax	E-mail
Authorized Contact Signature		Authorized Contact – Please Print

Ice may be purchased in 40 pound bags from ARAMARK for use during food shows and other industry events **where product sampling has been pre-approved by show management and/or ARAMARK.** Please see also the ARAMARK Sample Authorization Form.

Clear plastic lexan tubs can be rented from ARAMARK for ice storage, if needed. A replacement fee of \$25.00 per tub will be charged in addition to the rental fees if the tub(s) are not returned at the closing of the show. A \$25.00 charge will apply to all orders & re-orders of less than \$75.00 per delivery.

To ensure timely availability, all orders must be received 20 business days prior to the start of the show. Orders received less than 20 business days prior will be assessed a 10% late service fee.

ARAMARK requires full payment in advance of all services. Payment may be made by company check, American Express, Visa or MasterCard. Sorry, Diners Club and Discover are not accepted. All payments must be made in U.S. funds drawn on an U.S. bank.

*\*\*\*If more space is needed, please make copies of this form.\*\*\**

Delivery Date & Time	Item	Quantity	Price	Total
	Ice (40# bag)		\$40.00 each**	\$
	Lexan Tub Rental		\$15.00 each/day*	\$
	Ice (40# bag)		\$40.00 each**	\$
	Lexan Tub Rental		\$15.00 each/day*	\$
	Ice (40# bag)		\$40.00 each**	\$
	Lexan Tub Rental		\$15.00 each/day*	\$
	Ice (40# bag)		\$40.00 each**	\$
	Lexan Tub Rental		\$15.00 each/day*	\$
				<b>Subtotal</b> \$
				<b>Sales Tax (7.50%)</b> \$
				<b>Gratuity (17%)</b> \$
				<b>TOTAL</b> \$

\* Sales tax applicable only.

\*\* Sales tax & gratuity applicable.

## CREDIT CARD AUTHORIZATION

Cardholder's Name (please print)	
Card Type & Number (Amex, Visa, MasterCard)	Expiration Date
Cardholder's Signature	

FAST *fresh* FARE

# Bring It



# To Me

# Las Vegas Convention Center



Order online at <http://www.ps.aramark.com/lasvegascc>



**Convention & Cultural Attractions**  
**Jesús Cibrián, Senior Executive Chef**  
**Carlos Vargas, Executive Chef**  
**Tel: 702-943-6910**

**Toll Free: 800-CATER-11**

**Las Vegas Convention Center  
3150 Paradise Road  
Las Vegas, NV 89109  
Fax: 702-943-6911**

# Order Form

**PLEASE FAX COMPLETED FORM TO 702.943.6911.**  
Confirmation will be faxed or e-mailed back to you.

SHOW NAME:				
COMPANY:				
CONTACT:				
ADDRESS:				
E-MAIL:				
TEL #:		FAX #:		CELL #:
BOOTH/RM #:			# OF PPL:	

**Subtotal:**

**10% Late Fee (When Applicable)**

**17% Gratuity:**

**7.5% Sales Tax:**

**Total Amount Due:**

Cardholder's Name:		<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard
Cardholder's Signature:		<input type="checkbox"/> AmEx	<input type="checkbox"/> Check
Card #:		Exp. Date:	

## **IMPORTANT INFORMATION**

**INFORMATION**  
ARAMARK is the exclusive caterer for the Las Vegas Convention Center. Absolutely no food or beverage, candy, logo water, etc., are allowed into the Las Vegas Convention Center without approval from, and appropriate waiver/corkage fees paid to ARAMARK.

## DEADLINE

All original orders must be received 20 BUSINESS DAYS prior to first show day or a 10% late charge will be applied. Changes and/or cancellations must be received 3 BUSINESS DAYS in advance of service. No cancellations may be made after that time. Any changes made with less than 3 business days notice must be received by the Sales Department no later than 2 p.m. and may be subject to a 20% late fee.

## **PAYMENT POLICY**

ARAMARK Corporate Policy requires full payment prior to commencement of services. Additionally, a credit card must be on file for any re-orders made on site. NO EXCEPTIONS.

## **DELIVERY CHARGE**

A \$25.00(++) charge will apply to all original orders of less than \$75.00 per delivery.

## TABLES & ELECTRICAL REQUIREMENTS

ARAMARK does not provide skirted service tables or electrical hook-ups in your exhibit space, including meeting rooms utilized for exhibits. Please contact the appropriate contractor for those items.

All services include appropriate condiments & disposable service ware at no additional charge.



Convention & Cultural Attractions  
Las Vegas Convention Center  
Jesús Cibrián, Senior Executive Chef  
Carlos Vargas, Executive Chef

## Important Information

### Sponsorship Opportunities

Advertising doesn't have to end with print ads and hanging banners. ARAMARK offers a full range of sponsorship opportunities to get your name out there to convention attendees. From logo cups, napkins or bottled water to employee uniforms and banners at convention cafés and restaurants, ARAMARK can increase your exposure on the exhibit floor and throughout the convention center. Contact your ARAMARK Sales Manager or Convention/Trade Show Manager to discuss the sponsorship possibilities for your event.

### Ordering

Our 20-Day Deadline allows sufficient time to order, plan and prepare all of your food and beverage needs. All orders received after the time requirement will be noted as late and will be processed after all timely orders have been completed. All original catering orders must be received 20 BUSINESS DAYS prior to the first show day or a 10% late charge will be applied. Changes and/or cancellations must be received 3 BUSINESS DAYS in advance of service. No cancellations may be made after that time. Any changes made with less than 3 business days notice must be received prior to 2 p.m. and will be subject to a 20% late charge. Late changes will also be subject to approval by the ARAMARK Sales Department based upon availability of product and staff.

### Please Fax Completed Form To:

ARAMARK Sales Department  
Fax 702-943-6911

\*\*\*If you need more space, please make multiple copies of the order form prior to completion.\*\*\*

### Payment Policy

ARAMARK Corporate Policy requires full payment prior to commencement of services. Additionally, a credit card must be on file for any re-orders made on site. NO EXCEPTIONS.

### Special Orders

We have designed this menu through years of experience with exhibitors in mind. However, should you have special menu needs, please feel free to contact our Sales Department. Any variance from this menu, including changes in quantity, menu content, etc., is subject to special pricing.

### China

Due to the restricted amount of space available for booth service catering, most of our customers prefer disposable service. All orders will include the appropriate variety of quality disposable ware at no additional charge. If you require china service, please order these items separately. Available items are listed under the "Equipment & Labor" section of the menu.

Please Note: If china service is ordered, it is required that service personnel also be ordered to work in your exhibit location. This will allow continual clean-up, so that your area remains presentable throughout the day.

### Service Personnel

When ordering ARAMARK personnel for your booth, please consider set-up time. We recommend scheduling personnel one hour prior to the start of your service. Also, ARAMARK personnel will clean food and beverage related areas. They are not permitted to do general booth cleaning, such as vacuuming, emptying non-food trash, dusting, etc.

### Delivery Charge

A \$25.00(++) charge will apply to all original orders of less than \$75.00 per delivery.

### Tax & Gratuity Charges

All food and beverage pricing is subject to a 17% gratuity and 7.5% sales tax. All equipment and labor charges are subject to a 7.5% sales tax only.

### Pricing

All prices are subject to change without prior notification.

### Tables & Electrical

ARAMARK does not provide skirted service tables or electrical hook-ups in your exhibit space, including meeting rooms utilized for exhibits. Please contact the appropriate contractor for those items.

### Unauthorized Food & Beverage

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# Local Favorites

## Sunrise Starters

<b>Assorted Bagels &amp; Flavored Cream Cheeses</b>	<b>\$36.00 Per Dozen</b>
Honey Almond, Strawberry, Garden Vegetable & Chive Cream Cheeses	
<b>Lox &amp; Bagels</b>	<b>\$145.00 Serves 10</b>
Freshly Cured Salmon, Assorted Flavored Bagels, Bermuda Onions, Tomatoes, Petite Capers, Butter & Cream Cheese	
<b>Omelet Bar</b>	<b>\$9.50 Per Person</b>
Farm Fresh Eggs with Your Choice of Diced Green Onion, Sliced Mushrooms, Shredded Cheddar Cheese & Chopped Ham Prepared in Your Booth! (Minimum Order - 25 People - Chef Required)	
ADD-ON SIDES: Crispy Bacon or Sausage	\$2.50 Per Person
<b>Belgian Waffle Bar</b>	<b>\$7.00 Per Person</b>
Fresh Baked Waffles Accompanied by Whipped Butter, Powdered Sugar & Warm Maple Syrup (Minimum Order - 25 People - Chef & Electrical Hook-up Required)	
UPGRADE: Add Warm Strawberry, Blueberry or Peach Compote	\$1.50 Per Person
ADD-ON SIDES: Crispy Bacon or Sausage	\$2.50 Per Person

## Lunch A La Carte

<b>Entrée Salad</b>	<b>\$320.00 Serves 20</b>
Chicken Vera Cruz Salad	
Marinated & Grilled Chicken Breast on Mixed Field Greens with Roasted Corn, Sweet Pepper & Black Bean Salsa. Accompanied by Shredded Pepper Jack & Cheddar Cheeses & Crispy Tri-Color Tortilla Strips. Served with Southwestern Ranch & Chili Pepper Vinaigrette	
<b>Signature Side Salads</b>	<b>\$75.00 Serves 20</b>
Greek Salad	
Spinach Salad	

Sweets & Treats

<b>Sweet Tooth Central</b>	<b>\$65.00 Five Pounds</b>
Everything you need to keep that reception desk candy dish full, including the candy dish! One pound bags of each: Jolly Rancher Hard Candy, Werther's Original Butterscotch Hard Candy, Peppermints, Plain M&Ms, Peanut M&Ms.	
<b>Dove Bars</b>	<b>\$78.00 Two Dozen</b>
<b>CHOICE OF</b> Milk Chocolate & Almonds over Vanilla Ice Cream <b>OR</b> Dark Chocolate over Vanilla Ice Cream. Requires Rental of Tabletop Ice Cream Freezer.	
<b>Snickers Ice Cream Bars</b>	<b>\$69.00 Two Dozen</b>
Your Favorite Candy Bar is now an Ice Cream Bar! Requires Rental of Tabletop Ice Cream Freezer	

After Hours

<b>Brie en Croûte</b> Baked Wheel of Brie in Puff Pastry Accompanied by Apricot Melba Sauce & Gourmet Carr's Crackers.	\$130.00 Serves 25
<b>Vine Ripened Tomato &amp; Fresh Mozzarella Display</b> Served with Fresh Basil & Drizzled with Balsamic Vinaigrette. Accompanied by Sliced Baguettes.	\$100.00 Serves 25

### Crowd Pleasers

<b>Portable Convection Cookie Oven</b> 12”H x 20”W x 20”D. <u>Requires 110 volt, 20 amp electrical hook-up.</u>	<b>\$50.00 Per Day</b>
<b>Otis Spunkmeyer Cookie Dough</b> CHOICE OF Chocolate Chip, Double Chocolate Chip, Oatmeal Raisin, Peanut Butter, Butter Sugar OR White Chocolate Macadamia Nut. Yields 240 Cookies	<b>\$165.00 Per Case</b>

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Convention & Cultural Attractions  
Las Vegas Convention Center  
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Carlos Vargas, Executive Chef

## Sunrise Starters

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<b>Morning Agenda</b>	<b>\$225.00 Serves 20</b>
Our Most Popular Breakfast with All Your Favorites! Scones, Crusty Bagels, Assorted Muffins, Seasonal Sliced Fresh Fruit, Assorted Juices, Starbucks Coffee, Decaf & Tazo Tea.	
<b>Signature Sunrise</b>	<b>\$180.00 Serves 20</b>
An Assortment of Freshly Baked Pastries, Bagels, Muffins, Starbucks Coffee, Decaf & Tazo Teas.	
<b>Croissant Omelet Breakfast Sandwiches</b>	<b>\$175.00 Serves 12</b>
American Cheese Omelet Topped with Cured Ham in a Delicious Butter Croissant. Accompanied by Assorted Fruit Juice, Starbucks Coffee, Decaf & Tazo Tea.	
<b>All American Breakfast</b>	<b>\$300.00 Serves 20</b>
Fluffy Scrambled Eggs, Sautéed Breakfast Potatoes, Crispy Bacon Strips & Assorted Muffins. Accompanied by Assorted Fruit Juice, Starbucks Coffee, Decaffeinated Coffee & Hot Tea.	
<b>Breakfast Breads (Choice of One Type)</b>	<b>\$32.00 Per Dozen</b>
Muffins	
Cinnamon Buns	
Bagels with Cream Cheese	
Scones	
Assorted European Pastries	
<b>Krispy Kreme Donuts</b>	<b>\$30.00 Per Dozen</b>
<b>Seasonal Fresh Fruit Tray</b>	<b>\$95.00 Serves 25</b>
Pineapple, Watermelon, Honeydew, Cantaloupe & Seasonal Berries.	
<b>Whole Fresh Fruit</b>	<b>\$44.00 Serves 25</b>
Apples, Bananas, Grapes, Oranges & Pears	
<b>Individual Yogurts – Assorted Flavors</b>	<b>\$36.00 Serves 12</b>
<b>Starbucks Coffee Kit</b>	<b>\$195.00 100 Cups</b>
This "Make It Yourself" Coffee Kit Contains a Coffee Machine with Three Thermal Carafes, Ten Coffee Packages, Two Decaffeinated Coffee Packages and Ten Tazo Tea Bags. Appropriate Condiments Included. <u>Requires 115 volt, 5 amp Electrical Hook-up.</u>	
<b>Starbucks Coffee Kit Replenishment</b>	<b>\$195.00</b>
<b>Starbucks Brewed Regular OR Decaffeinated Coffee</b>	
America's Favorite Premium Coffee Pre-brewed in an Insulated Urn. Appropriate Condiments Included.	
<b>2.5 Gallons (Minimum Order)</b>	<b>\$92.50 40 Cups</b>
<b>5 Gallons</b>	<b>\$185.00 80 Cups</b>
<b>10 Gallons</b>	<b>\$370.00 160 Cups</b>
<b>Tazo Tea Selection</b>	<b>\$75.00 40 Cups</b>
2.5 Gallons of Hot Water with a Selection of Tazo Teas. Appropriate Condiments Included.	
<b>Fresh Orange Juice</b>	<b>\$49.00 Gallon</b>
<b>Tropicana Juices – Orange, Apple, Cranberry</b>	<b>\$36.00 12 Bottles</b>
<b>Milk – Whole, 2% &amp; Non-Fat</b>	<b>\$24.00 12 ½-Pints</b>

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## All-Day Meetings

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### Executive Agenda

\$625.00 Serves 20  
Start the Day Off Right with the Morning Agenda! Including Premium Baked Goods, Fresh Sliced Fruit, Juices & Coffee. We'll Follow Up with the Main Sandwich Event – Our Signature Sandwiches, Sides, Dessert Bars, Fresh Baked Cookies & Assorted Soft Drinks.

### Full Day Classic

\$575.00 Serves 20  
Enjoy the Morning Agenda Featuring Premium Baked Goods, Fresh Sliced Fruit, Juices & Coffee. Round Out the Day with Our Classic Sandwich Collection Including Our Classic Sandwiches, Sides, Dessert Bars, Fresh Baked Cookies & Assorted Soft Drinks.

## Bistro Party Trays

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### The Main Sandwich Event

\$500.00 Serves 20  
Indulge in a Variety of Our Signature Sandwiches Served with a Seasonal Tossed Green Salad, Red Skin Potato Salad, Grilled Seasonal Vegetables, Chips, Decadent Dessert Bars, Cookies & Assorted Soft Drinks.

#### Premium Signature Sandwiches

Roma Basil Baguette with Prosciutto & Provolone      Portobello Spinach Foccacia with Roasted Red Pepper Spread  
Roast Beef Ham Muffaletta on a Sourdough Boule      Peppered Turkey Chutney Baguette with Apple Ginger Chutney  
Arugula Grilled Chicken & Caramelized Onion on Ciabatta

### The Classic Sandwich Collection

\$450.00 Serves 20  
An Assortment of Our Classic Sandwiches Served with Seasonal Tossed Green Salad, Red Skin Potato Salad, Chips, Decadent Dessert Bars, Cookies & Assorted Soft Drinks.

#### Classic Sandwiches

Roast Beef & Capicola Ham Ciabatta Muffaletta      Turkey Caesar Wrap  
Stuffed Greek Salad Pita      Tuna & Sundried Tomato on Multigrain Roll

### The Corner Deli

\$300.00 Serves 20  
Design Your Own Sandwiches with a Selection of Premium Deli Meats & Cheeses, Including Roasted Turkey Breast, Smokey Ham, Shaved Roast Beef, Cheddar & American Cheese. Served with Fresh Baked Breads, Red Skin Potato Salad, Chips, Fresh Baked Cookies & Assorted Soft Drinks.

## Bistro Designer Box

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### Bistro Designer Box

\$17.00 Each

Select One of Our Premium Signature Sandwiches or Entrée Salads and Enjoy It with Red Skin Potato Salad, Chips, Whole Fresh Fruit, Decadent Dessert Bar & Bottled Water. Minimum of 3 Per Flavor.

## Lunch A La Carte

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### Entrée Salads (Choice of One)

Toasted Cashew Chicken Salad  
Fresh Mozzarella & Basil Penne Salad  
Grilled Chicken Caesar Salad

\$320.00 Serves 20

### Signature Side Salads (Choice of One)

Penne Pasta Salad  
Red Potato Salad  
Seasonal Tossed Green Salad  
Grilled Seasonal Vegetables  
Cole Slaw

\$75.00 Serves 20

### Individual Bagged Chips

\$32.00 Serves 20

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## Some Like It Hot

<b>Build Your Own Philly Cheesesteak Sandwich</b>	<b>\$230.00 Serves 25</b>
Hot Roast Beef with Sautéed Peppers, Onions & Mushrooms. Served with French Rolls, Provolone Cheese & Assorted Bagged Chips.	
<b>Little Italy Buffet</b>	<b>\$210.00 Serves 15</b>
<b>CHOICE OF</b> Traditional Meat <b>OR</b> Vegetarian Lasagna Served with Classic Caesar Salad & Garlic Breadsticks.	
<b>Ballpark Buffet</b>	<b>\$175.00 Serves 25</b>
Kosher-Style All Beef Hot Dogs, Fresh Buns, Chili, Shredded Cheese, Onions & Assorted Bagged Chips. Appropriate Condiments Included.	

## Sweets, Treats & Drinks

<b>Italian Antipasto Platter</b>	<b>\$200.00 Serves 25</b>
An Array of Genoa Salami, Provolone Cheese, Mortadella, Prosciutto, Black & Green Olives, Pepperoncini, Artichoke Hearts & Assorted Peppers.	
<b>Gourmet Cheese &amp; Cracker Display</b>	<b>\$120.00 Serves 25</b>
<b>Seasonal Fresh Fruit Tray</b>	<b>\$95.00 Serves 25</b>
<b>Fiesta Tex-Mex 8 Layer Dip</b>	<b>\$60.00 Serves 20</b>
<b>Bruschetta &amp; Tapenade Display</b>	<b>\$70.00 Serves 25</b>
Toasted Bruschetta with an Array of Tapenades – Olives & Capers, Tomato & Basil, Mushrooms & Chives.	
<b>Grilled Seasonal Vegetables</b>	<b>\$75.00 Serves 20</b>
<b>Chocolate Dipped Strawberries</b>	<b>\$125.00 Serves 25</b>
<b>Decadent Dessert Bars &amp; Cookies</b>	<b>\$35.00 Per Dozen</b>
<b>Fresh Baked Cookies</b>	<b>\$28.00 Per Dozen</b>
Chocolate Chip, Peanut Chocolate Chip & Oatmeal Raisin.	
<b>Starbucks Brewed <u>Regular OR Decaffeinated</u> Coffee</b>	
America's Favorite Premium Coffee Pre-brewed in an Insulated Urn. Appropriate Condiments Included.	
<b>2.5 Gallons (Minimum Order)</b>	<b>\$92.50 40 Cups</b>
<b>5 Gallons</b>	<b>\$185.00 80 Cups</b>
<b>10 Gallons</b>	<b>\$370.00 160 Cups</b>
<b>Tazo Tea Selection</b>	<b>\$75.00 40 Cups</b>
2.5 Gallons of Hot Water with a Selection of Tazo Teas. Appropriate Condiments Included.	
<b>Tropicana Juices – <i>Orange, Apple, Cranberry</i></b>	<b>\$36.00 12 Bottles</b>
<b>Assorted Soft Drinks</b>	<b>\$48.00 24 Cans</b>
Pepsi	Sierra Mist
Diet Pepsi	Lipton Iced Tea
	Mountain Dew
<b>Aquafina</b>	<b>\$60.00 24 Bottles</b>
<b>Evian</b>	<b>\$60.00 24 Bottles</b>
<b>Perrier Mineral Water</b>	<b>\$60.00 24 Bottles</b>

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## After Hours

<b>Italian Antipasto Platter</b>	<b>\$200.00 Serves 25</b>
An Array of Genoa Salami, Provolone Cheese, Mortadella, Prosciutto, Black & Green Olives, Pepperoncini, Artichoke Hearts & Assorted Peppers.	
<b>Gourmet Cheese &amp; Cracker Display</b>	<b>\$120.00 Serves 25</b>
<b>Seasonal Fresh Fruit Tray</b>	<b>\$95.00 Serves 25</b>
<b>Bruschetta &amp; Tapenade Display</b>	<b>\$70.00 Serves 25</b>
Toasted Bruschetta with an Array of Tapenades – Olives & Capers, Tomato & Basil, Mushrooms & Chives.	
<b>Grilled Seasonal Vegetables</b>	<b>\$75.00 Serves 20</b>

### SAVORY BITES

Cold	Hot	
Filet of Beef Caponata	\$4.00	Cuban BBQ Lamb Chops
Togarashi Seared Sea Scallop Choron	\$4.00	Shrimp Jack Cheese Quesadillas
Tuna Tartar Herb Potato Chips	\$4.00	Baby Reuben Tartlettes
Lobster Crab Shrimp Guacamole	\$4.00	Crab Cake Bites
Iced Jumbo Shrimp	\$3.50	Oriental Egg Rolls
Salmon Pinwheel	\$3.50	Spicy Buffalo Wings
Prosciutto & Melon	\$3.00	Spanakopitas
Chocolate Dipped Strawberries	\$2.50	Petite Quiche
<i>All Hors d'Oeuvres are Priced Per Piece with a 50-Piece Minimum.</i>		Meatballs (BBQ or Swedish)
		Chicken Fingers (Plain, Sesame or Buffalo)
		\$2.00
		\$2.00

### ACTION STATIONS

<b>Pasta Bar</b>	<b>\$8.00 Per Person</b>
Choice of Bowtie Pasta or Cheese Tortellini Sautéed with Olive Oil, Garlic, Fresh Tomatoes, Asparagus & Mushrooms. Accompanied by a Choice of Garlic Shiitake Cream, Pomodoro or Creamy Pesto Sauces, Italian Breadsticks & Fresh Shredded Parmesan Cheese.	
Priced Per Person – Minimum Order of 50.	
<b>Tenderloin of Beef</b>	<b>\$290.00 Serves 25</b>
Presented with Assorted Gourmet Rolls, Natural au Jus, Stone Ground Mustard, Creamy Horseradish Sauce & Fresh Mayonnaise.	
<b>Roast New York Sirloin Strips of Beef</b>	<b>\$260.00 Serves 30</b>
Served with Assorted Gourmet Rolls, Natural au Jus, Stone Ground Mustard, Creamy Horseradish Sauce & Fresh Mayonnaise.	
<b>Herb Roasted Boneless Breast of Turkey</b>	<b>\$160.00 Serves 30</b>
Presented with Assorted Gourmet Rolls, Stone Ground Mustard & Fresh Mayonnaise.	

Please Note – Action Stations are Designed as an Accompaniment - Not a Full Meal.  
 All Action Stations Require an ARAMARK Chef & May Require Electrical Hook-Up.  
 Consult with your ARAMARK Sales Manager for more information.

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## Bar Selections

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### Taste Of Las Vegas

Choice of Gordon Biersch Pilsner -OR- Blonde Bock	\$100.00 24 Bottles
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### Domestic Beer

Choice of Coors, Coors Light, Budweiser, Bud Light, MGD -OR- Miller Light	\$85.00 24 Bottles
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### Imported Beer

Choice of Becks, Heineken, Amstel Light, Corona -OR- Fosters	\$110.00 24 Bottles
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*Please call your ARAMARK Sales Manager for a complete listing of keg beers. A bartender is required to pour kegs.*

### White & Blush Wines

Robert Mondavi Woodbridge Chardonnay (California)	\$23.00 Per Bottle
Robert Mondavi Caliterra Chardonnay (Chile)	\$28.00 Per Bottle
Robert Mondavi Coastal Chardonnay (California)	\$41.00 Per Bottle
Kenwood Sauvignon Blanc (California)	\$27.00 Per Bottle
Robert Mondavi Woodbridge White Zinfandel (California)	\$18.00 Per Bottle
Beringer White Zinfandel (California)	\$25.00 Per Bottle

### Red Wines

Robert Mondavi Woodbridge Cabernet Sauvignon (California)	\$20.00 Per Bottle
Robert Mondavi Caliterra Cabernet Sauvignon (Chile)	\$28.00 Per Bottle
Robert Mondavi Coastal Cabernet Sauvignon (California)	\$42.00 Per Bottle
Robert Mondavi Caliterra Merlot (Chile)	\$28.00 Per Bottle
Sebastiani Sonoma Cask Merlot (California)	\$35.00 Per Bottle
Robert Mondavi Coastal Pinot Noir (California)	\$28.00 Per Bottle

### Sparkling Wines

Korbel Brut	\$30.00 Per Bottle
Möet Chandon White Star	\$70.00 Per Bottle

### Hosted Bar Package

### Charged on Consumption

Premium Mixed Drinks	\$5.50
Imported Beer	\$4.50
Domestic Beer	\$3.50
House Wine	\$3.50
Bottled Water	\$2.50
Soft Drinks	\$2.00
Bartender	\$120.00 Per Four Hours
Each Additional Hour	\$30.00 Per Hour
Over Eight Hours	\$45.00 Per Hour

### Bar Guarantee

Minimum Sales of \$550.00(++) Per Bar Per Four-Hour Shift. If minimum is not exceeded, client is charged the \$550.00(++)

*When completing the attached order form, please indicate the type of hosted bar desired – Premium, Beer/Wine Only OR Non-Alcoholic.*

*This bar package is assembled to ensure a complete bar proportionately stocked for typical drinking patterns. We recommend ordering one bar & bartender for every 75-100 guests.*

*Please Note: Exhibitors must supply one eight-foot draped table per bar for use as a "back bar." ARAMARK will supply rolling front bar tables to the extent of our inventory. Once our inventory has been depleted, exhibitors will also be requested to order the necessary front tables.*

*Please call your ARAMARK Sales Manager for information on specialty themed bars!  
 Martinis, Tropicals, You Name It!*

All prices are subject to 7.5% sales tax and 17% gratuity.

All prices are subject to change without prior notice.



Convention & Cultural Attractions  
Las Vegas Convention Center  
Jesús Cibrián, Senior Executive Chef  
Carlos Vargas, Executive Chef

## Crowd Pleasers

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### Logo Sheet Cake

Display Your Company's Logo on a Full or Half Sheet Cake. A Great Advertising Tool When Celebrating a Company Anniversary or New Product Launch!

*\*\*Pricing may vary depending upon the complexity of the logo design.\*\**

Full Sheet \$200.00 Serves 90

Half Sheet \$110.00 Serves 45

### Antique Popcorn Machine

67"H x 34"W x 26"D. Requires 110 volt, 20 amp electrical hook-up.

\$150.00 Per Day

### Tabletop Popcorn Machine

26"H x 22"W x 18"D. Requires 110 volt, 20 amp electrical hook-up.

\$65.00 Per Day

### Popcorn Paks

Individual Packages of Popcorn Kernels, Oil & Seasoning. Includes Popcorn Bags.

\$150.00 Serves 240

### Antique Brass Espresso Machine

Offer Your Guests a Hot, Fresh Espresso, Cappuccino, Latte or Mocha as You Discuss the Business of the Day.  
One Barista Attendant Included for Up to Six Hours Per Day.

Requires DEDICATED 110 volt, 20 amp electrical hook-up & 42" eight-foot skirted table.

\$595.00 First Day  
\$495.00 Addt'l Day

### Additional Barista Hours

\$34.00 Per Hour

### Gourmet Espresso Coffee Kit

Must be Ordered to Accompany Espresso Machine. Kit Includes: Chocolate Syrup, Cinnamon, Whipping Cream, Two Gallons of Milk & Lemons.

\$125.00 Serves 50

### Water Cooler

Requires 110 volt, 20 amp electrical hook-up.

\$35.00 Per Day

### Culligan Water

Five Gallons.

\$24.50 Per Bottle

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## Equipment & Labor

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### China – Glassware – Flatware

<b>Full China Service</b>	<b>\$3.00 Per Setting</b>
Coffee Cup, Saucer, Water Glass, Dinner Plate, Fork, Knife, Spoon & White Linen Napkin.	
<b>China Coffee Service</b>	<b>\$1.50 Per Setting</b>
Coffee Cup, Saucer & Teaspoon	
<b>China Cereal Bowl &amp; Spoon</b>	<b>\$1.50 Per Setting</b>
<b>China Cocktail Plate &amp; Fork</b>	<b>\$1.50 Per Setting</b>
<b>China Soup Cup &amp; Spoon</b>	<b>\$1.50 Per Setting</b>
<b>Flatware</b> Fork, Knife & Spoon Rolled in a White Linen Napkin.	<b>\$1.50 Per Setting</b>
<b>Glassware</b> Juice Glass, Water Goblet, Wine Glass, High Ball Glass OR Champagne Glass Available.	<b>\$1.00 Per Piece</b>
<b>White Linen Napkin</b>	<b>\$0.85 Per Piece</b>
<b>Linen Tablecloth</b> Sizes: 90" x 90" OR 54" x 120." Colors: Black OR White.	<b>\$7.50 Per Piece</b>
<b>Table Skirting</b> Black only.	<b>\$45.00 Per Piece</b>

### Labor

*Please Note: All hourly labor classifications are subject to a four-hour minimum per day. After 8 hours per day, the hourly rate increases to time & one-half. After 12 hours per day, the hourly rate increases to double time.*

*Please consider set-up and breakdown time when scheduling your labor.*

*Food servers & runners should be scheduled one hour prior to your first delivery and one half hour after event end time.*

*Bussers can be scheduled from the event start time until one half hour after event end time.*

*Chefs, bartenders & espresso baristas should be scheduled one half hour prior to event start time until event end time.*

<b>Food Server</b>	<b>\$20.00 Per Hour</b>
<b>Runner</b>	<b>\$20.00 Per Hour</b>
<b>Busser</b>	<b>\$20.00 Per Hour</b>
<b>Chef</b>	<b>\$30.00 Per Hour</b>
<b>Bartender</b>	<b>\$30.00 Per Hour</b>
<b>Espresso Barista</b>	<b>\$34.00 Per Hour</b>
<b>Booth Manager</b>	<b>\$500.00 Per Day</b>

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