



2010 SINOCES



July 8 – 11, 2010

Qingdao, China

Greetings from Beijing!

The U.S. Commercial Service is pleased, together with the United States Information Technology Office (USITO), to invite you the American firms to participate in our U.S. Pavilion at the **2010 SINOCES** to promote American goods and services to the Chinese consumer electronics market. SINOCES is China's premier consumer electronics show for industry professionals and will be held at the Qingdao International Convention Center in Qingdao from **July 8 – 11, 2010**.

The 2009 show attracted nearly 400 exhibitors. More than 68,500 business visitors attended the exhibition in 2009 and 80,000 are expected in 2010.

We are eager to work with you to promote your American products and services in China. We look forward to hearing from you before May 31.

Sincerely,

William Zarit
Minister-Counselor for Commercial Affairs
U.S. Embassy China

Exhibitors at the U.S. Pavilion Receive:

- Fully furnished, nine square-meter booth in a prime location
- On-site counseling & matchmaking throughout the show
- Pre-show region-wide marketing campaign to buyers
- One-on-one briefing from a U.S. Embassy commercial representative
- Company webpage link to official exhibition website
- 15 minute product presentation at the show for each company
- Networking opportunities with Chinese buyers
- New product launching opportunities
- Factory visits to major Chinese CE manufacturers Haier and Hisense
- All for a reasonable exhibitor fee of \$2,200

For more information:

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Visit www.SINOCES.com for more information