



Addendum to the 2011 International CES Exhibit Space Contract for In-Vehicle Technology Exhibitors in the LVCC North Hall

In-vehicle technology exhibitors occupying space in the North Hall of the Las Vegas Convention Center must abide by the following rules and regulations.

Sound Level – No Tolerance Policy:

In-vehicle technology companies and all other exhibitors in the LVCC North Hall must keep sound to a maximum level of 85 decibels (dB), a standard endorsed by the International Association of Exposition and Events. CES has a no tolerance policy for any and all sound levels exceeding 85 dB and will have staff dedicated to monitoring sound levels during all show hours.

Should an exhibitor be found to be in violation of this policy, they will receive one written warning to adjust sound levels. If said exhibitor violates this policy again, CES Operations will shut down exhibitor's power immediately for the duration of the day.

CES will reinstate power the following morning one hour prior to show opening in order for exhibitor to test sound level and obtain CES Operations' approval of said sound level. Once the show opens, should the exhibitor violate this policy again, CES Operations will shut down exhibitor's power immediately and without notice for the duration of the show.

In-Vehicle Technology Demonstrations

In-vehicle technology exhibitors in the North Hall may run demos in their booth up to a 95 dB level for the last show hour of each show day only. This means that all IVT exhibitors may not exceed the 85 dB level throughout the day, but may run demos up to 95 dB from 5-6 p.m. on Thursday through Saturday and 3-4 p.m. on Sunday. Demos exceeding 85 dB at any other time are strictly prohibited, and exhibitors will be given one warning before their power is shut down accordingly the aforementioned timeline.

Sound Abatement Guidelines:

- All booth elements must remain within the officially contracted booth space and not protrude into the aisles. This includes all truss work, audio equipment, speakers, etc.
- Exhibitors demonstrating audio equipment in an open display should use a sound chamber or acoustically contained area to keep the sound level from intruding on any adjacent exhibits. Speakers of any kind must be directed toward the interior of the said exhibitor's booth space. Speakers may not face aisles or neighboring exhibits.
- When demonstrating audio equipment within an enclosed demonstration room, subwoofers must be positioned away from walls that are adjacent to neighboring exhibits.
- Exhibitors are responsible for supervising the actions of employees, visitors or spectators testing display equipment located in their exhibit area.
- Sonic vibration and sound complaints will immediately addressed by CES Operations. If a vibration or sound complaint is not resolved by the offending party, CES Operations reserves the right to shut down power immediately until the issue is resolved.



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Outdoor Demo Space

Outdoor space is available in the LVCC Central Plaza for exhibitors who intend to demo equipment and product throughout the day that exceeds 85 dB. Central Plaza is conveniently located directly outside the front doors of the North Hall. Contact your CES sales representative for space and rate information.

The undersigned CES Sale Representative has provided and reviewed the aforementioned rules and regulations with the Exhibitor and has further explained its incorporation into the 2011 International CES Exhibit Space Contract.

Signature

CES Sales Representative:

Date:

The undersigned Exhibitor has received and reviewed the aforementioned rules and regulations with the above CES Sales Representative and further acknowledges that such rules and regulations are incorporated into the 2011 International CES Exhibit Space Contract.

Date:

Signature

Exhibitor Contact:

Company Name:
