



# Innovations Design & Engineering Awards

## Entry Form



Call for Entries Opens  
Monday, September 13, 2004

Call for Entries Closes  
Monday, October 4, 2004

This document is provided as a template for your use in preparing your entry for the web-based submission tool.

### Qualifications

- Anyone can enter.
- You must manufacture, design or engineer consumer electronics products marketed in the United States.
- Products to be considered must be available to U.S. consumers and are in or will be in the marketplace through retail or available for purchase over the company's website no earlier than January 1, 2004, and no later than June 30, 2005.
- Selected products must be available for display in Innovations Plus in CES Central Plaza at the 2005 International CES in Las Vegas, NV, January 6-9, 2005.
- Submit only one product per entry form.
- Submit two (2) high-resolution electronic photos or illustrations depicting two different views of the product.

### Deadlines

- The entry must be received by International CES no later than 12:00 midnight, Eastern time on Monday, October 4, 2004, through our website [www.CESweb.org](http://www.CESweb.org), in an e-mail addressed to [innovations@ce.org](mailto:innovations@ce.org), as an attachment to that e-mail address, or via mail. Payment by check, visuals, and other documentation must be received within 48 hours after receipt of electronic submissions. Please keep a copy of all documents for your records.

### Fees (Per Entry)

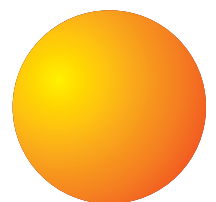
Entry fees are non-refundable

	Call For Entries (Early Bird) September 13 - 24	September 25 through October 4 (Closes)
CEA Member Exhibitor	\$225	An additional \$200 will be added to all entries.
Non-Member Exhibitor	\$450	
CEA Member Non-Exhibitor	\$600	
Non-Member Non-Exhibitor	\$750	
E-mailed or Hardcopy Submission	Additional \$500 per entry	
Electronic Photo Conversion Fee	Additional \$100 per image	

### Crucial Dates:

- Call for Entries Opens: September 13, 2004
- Early Bird Deadline: Midnight, September 24, 2004
- Call for Entry Closing: Midnight, October 4, 2004
- Innovations Judging: October 11-22, 2004
- All Applicants Notified: November 1, 2004
- Innovations Honorees Announced: November 10, 2004
- Innovations 2005 Website Launch: December 17, 2004

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### Save Time and Money: Enter Online and by Monday, October 4h and save \$200!

It's quick and easy to complete the entry process online at **www.CESweb.org**. Upload technical specification sheets and all photographs or illustrations and even submit your entry fee. **Fees increase an additional \$200 after September 24.**

### Choose from Three Submission Options

1. Visit our website: **www.CESweb.org/innovations**. Complete and submit your entry form entirely online. This is your simplest and cheapest option, and we strongly recommend it.
2. Download the PDF of the entry form from **www.CESweb.org/innovations** or write to **innovations@ce.org** to request a PDF of the entry form, which will be e-mailed to you. Transfer information from the PDF to a word processing document and e-mail it back—as an attachment with images—to **innovations@ce.org**. **There is an additional charge of \$500 for using this option.**
3. Download the PDF or request one to be sent to you via e-mail. Complete and mail the printed form, or copies. **Paper entries require an additional charge of \$500. Visuals submitted separately as hard copy are an additional \$100 each.** Entries and/or visuals should be mailed to the address above.

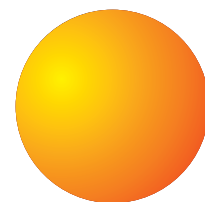
### Ensure Routine Processing of Your Entry

- At least one product photograph must accompany each entry. For judging purposes, two photos are requested, with at least two different view of the product. Photos are to be submitted in 300 dpi, as a JPEG file in PC format; "3 X 3" in dimension and less than 1 MB file size.
- Your entry form will not be processed without them. If you are not able to provide electronic images, please send hardcopy photos to the address below. We will convert them for you for an additional fee of \$100 per photo.

### Tips for Preparing Your Strongest Entry

- To ensure technical accuracy, have your technical staff review your responses to technical questions.
- Answer the questions as clearly as possible and provide straightforward, informative photographs or illustrations.
- When preparing your entry, focus on providing substantive information, not on creative formatting or typefaces. Entries will be given a standardized look before the judges see them.
- Don't submit an entry for a product that will not be commercially available by June 30, 2005.
- Don't submit an entry for a product that has been available in the United States at retail or through your website before January 1, 2005.
- If you are selected as an honoree, you will be required to make the product available for the Innovations Showcase during the 2005 International CES.

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## Entry Form

### Tell Us About Your Entry

The submitter will be responsible for the accuracy of the submission and will act as the contact for all correspondence.

Name:		Title:	
Company:			
Address:		City:	
State:	Zip:		Country:
Phone:		Fax:	
E-mail:			

By submitting this entry form, you certify that all of the information presented is true and accurate and that the entry meets all eligibility requirements. The individual submitting this entry form represents and warrants that he/she is duly authorized to submit this entry form on behalf of the listed company. Per this entry form, the company that owns full rights for the submitted product's trademarks and logos hereby grants CEA permission to use all trademarks and logos associated with the submitted product in association with promotions and announcements regarding Innovations.

#### ☐ Agree (Circle must be checked.)

**Publicity Release Date** In order to generate excitement for International CES and the consumer electronics industry, CEA highlights innovative products in its publicity and promotions. At what date may we begin to publicize your product in this way?

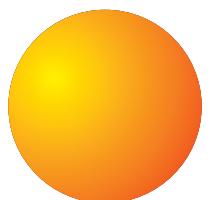
(Product is not eligible for submission if publicity release date is after November 1, 2004).

\_\_\_\_\_  
(month/day/year)

**Manufacturer:** To be completed only if the submitting company is not the manufacturer of the product.

Contact Name:		Title:	
Company:			
Address:		City:	
State:	Zip:		Country:
Phone:		Fax:	
E-mail:			

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## Entry Form

### Design Credits

☐ Design Firm    ☐ Engineering Firm    ☐ Consultant(s) Responsible for Designing Product

<b>Contact Name:</b>		<b>Title:</b>
<b>Company:</b>		
<b>Address:</b>		<b>City:</b>
<b>State:</b>	<b>Zip:</b>	<b>Country:</b>
<b>Phone:</b>		<b>Fax:</b>
<b>E-mail:</b>		

### CEA Membership Status

☐ CEA Member    ☐ Non-Member    ☐ Send CEA Membership information

**SPECIAL OFFER TO NON-MEMBERS!** Become eligible to save on your CEA membership dues. Ten percent (10%) of your Innovations entry fees will apply towards your CEA membership dues. Just visit [www.CE.org/JoinCEA/](http://www.CE.org/JoinCEA/), and download the application. Complete and fax to (703) 907-7950 along with your payment. **LIMITED TIME OFFER ENDS October 4, 2004.** Dues must be paid by **October 4, 2004** to have credit applied towards your CEA membership dues and to receive the member rate of Innovations entry fee. Refunds will be applied upon proof of paid membership and processed after the close of International CES.

☐ Check here if you are applying for CEA Membership

### Innovations Product Categories

Check One (Judges may elect to re-categorize your entry at their discretion.)

**\*Questions for Eco-Design and Retailing CE Accessories are provided on page 6 and 7.**

- |  |  |  |
|--|--|--|
| <input type="radio"/> Accessories            | <input type="radio"/> Electronic Gaming                | <input type="radio"/> Online/Internet              |
| <input type="radio"/> Assistive Technologies | <input type="radio"/> High Performance Audio           | <input type="radio"/> Personal Electronics         |
| <input type="radio"/> Audio                  | <input type="radio"/> Home Appliances                  | <input type="radio"/> Portable Power               |
| <input type="radio"/> Audio Components       | <input type="radio"/> Home Data Networking             | <input type="radio"/> *Retailing CE Accessories*   |
| <input type="radio"/> Computer Accessories   | <input type="radio"/> Home Theater                     | <input type="radio"/> Retail Resources             |
| <input type="radio"/> Computer Hardware      | <input type="radio"/> Integrated Home Systems          | <input type="radio"/> Satellite Systems            |
| <input type="radio"/> Digital Displays       | <input type="radio"/> Mobile/Vehicle Electronics       | <input type="radio"/> Small Office/Home Office     |
| <input type="radio"/> Digital Imaging        | <input type="radio"/> Audio/Video                      | <input type="radio"/> Software/Embedded Technology |
| <input type="radio"/> *Eco Design*           | <input type="radio"/> Mobile/Vehicle Electronics       | <input type="radio"/> Telephones                   |
|  | <input type="radio"/> Navigation, Safety, and Security | <input type="radio"/> Video Components             |

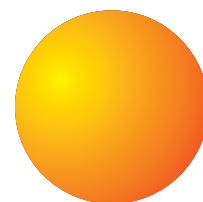
1. Name of Product \_\_\_\_\_

2. Model number \_\_\_\_\_ 3. Suggested retail price \_\_\_\_\_

4. Dimensions and weight of product \_\_\_\_\_

5. Date of first commercial availability \_\_\_\_\_

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## Entry Form

### Product Technical Specifications

6. Please provide the product's technical specifications. Limit to one full page of text. Maximum file size of 300 KB (Can also be submitted as a PDF, WORD, EXCEL, POWERPOINT, or TEXT file.)

Answers to each of these questions must be kept under 250 words.

7. What are the materials, components, and processes used to fabricate the product?

8. Describe the product, its market, and its application (how it is used).

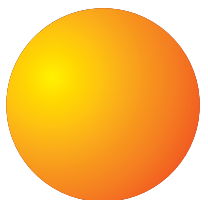
9. Describe the product's unique or novel features.

10. How did the product's design and engineering improve the company's bottom line? Possible examples include: reduced the cost of developing or manufacturing products; enhanced a product line; improved manufacturing or distribution; opened new market segments; increased speed to market; etc.

Question 11 is limited to 30 words or fewer:

Provide a synopsis of your product including the name and model number. This text will be used in signage displayed next to your product and on the Innovations website, if your entry is selected as an honoree.

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## Entry Form

### Innovations Submission For Eco-Design (Complete only if competing in this category.)

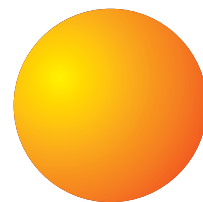
#### Product Technical Specifications

6. Please provide the product's technical specifications in terms of the "green" aspects of the product relative to the materials used and effects on the environment. File format is limited to Word, PDF, TXT, Excel, or PowerPoint. Maximum file size is 300k or one full page of text.

#### Answers to each of these questions must be kept under 250 words.

7. What are the materials, components, and processes used to fabricate the product and transport it to market? Describe why these materials, components, and processes are environmentally friendly.
8. What are the environmental benefits of the product during its consumer use phase? For example, reductions in energy use; reduction of water, paper, fuel, and replaceable component consumption, etc.
9. Describe how the product delivers its services in a unique way that reduces overall environmental impact.
10. How has the product's environmental design, engineering features and environmentally friendly performance or other design attributes improved the company's bottom line? For example, opened new market segments; complied with international environmental regulations; reduced the cost of development and manufacturing, etc.
7. Please provide, in 30 words or fewer, a synopsis of your product, including the name and model number and the product's primary environmental benefit. This text will be used in signage displayed next to your product and the Innovations website, if your entry is selected as an honoree.

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## Entry Form

### Innovations Submission for Retailing CE Accessories

(Complete only if competing in this category)

Please tell us about your program.

Retail Program Name: \_\_\_\_\_

Program Start Date (MM/DD/YY) \_\_\_\_\_

(To qualify for the Innovations Awards, the program must have begun no earlier than January 1, 2004 or will begin no later than June 30, 2005.)

#### Check one:

- ☐ Mass Merchant or Big Box Retailer
- ☐ Regional CE Retailer
- ☐ Independent Local Retailer

#### Select all that apply:

- ☐ Audio
- ☐ Digital Imaging
- ☐ Gaming
- ☐ Home Networking
- ☐ Home Theater and Storage Mobile Electronics
- ☐ Personal Computing
- ☐ Video
- ☐ Wireless Communications
- ☐ Other: \_\_\_\_\_

Answers to each of these questions must be kept under 250 words.

7. Briefly, describe your company's experience and/or difficulties selling accessories, generating revenues, and increasing overall margins.

8. Briefly, describe the process by which your company developed the innovative approach to selling accessories. Please provide a short list of steps required to implement the program.

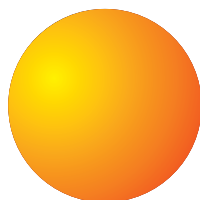
9. Describe any barriers to implementing your company's innovative approach to selling accessories. (ex. lack of training, cooperation of industry partners, little floor space, inexperience with merchandising, etc.)

10. Describe, in measurable terms, how the program resulted in:

- Improved customer awareness of CE accessories
- Increased accessories sales for your company
- Increased overall margins for your company

11. In 30 words or less, provide a synopsis of your product including the name and model number. This text will be used in signage displayed next to your product and on the Innovations website, if your entry is selected as an honoree.

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### Product Image Specifications (JPEG format only):

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**Remember: Images are an absolute necessity.** You must provide two high-resolution electronic images of your product in two different views. Instructions to upload electronic visuals are located within the online entry form. If you have difficulty uploading your images contact Roz Graham at (703) 907-7432 or e-mail [innovations@ce.org](mailto:innovations@ce.org). If you submit your visuals as hard copy, an additional charge of \$100 per photo applies.

**Your entry form will not be processed without these visuals.**

**Payment (\*Don't miss out on the early bird rates, fees increase after September 24.)**

☐ American Express

☐ Discover Card

☐ MasterCard

☐ Visa

Total Amount\*: \_\_\_\_\_ Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Cardholder's Signature: \_\_\_\_\_

Cardholder's Name (Please Print): \_\_\_\_\_

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