



Lead Management Order Form

2011 International CES
January 6-9, 2011 • Las Vegas, NV



ORDER NOW

and maximize the
impact of your trade
show participation.

Order online: <https://exhibitorportal.experient-inc.com>

Access Code: RTHFJH

Final deadline to order prior to show 12/21/10

Exhibiting Company: _____ Booth #: _____

Check if information is for: ☐ Exhibiting Company ☐ Third Party 3rd Party Company (if applicable): _____

Address: _____ Contact Name: _____

City: _____ Phone: _____ Fax: _____

State/Country: _____ Zip: _____ Email: _____

SELECT YOUR PREFERRED SYSTEM	on or before 10/29/10	from 10/30/10 to 12/9/10	after 12/9/10	number of units	TOTAL
Optium S400	\$325	\$395	\$425	_____	\$_____
Optium TS600 Survey Option: [] None [] Standard [] Custom	\$425	\$495	\$525	_____	\$_____
Optium RT1000 Survey Option: [] None [] Standard [] Custom	\$425	\$495	\$525	_____	\$_____
ExpoCard Connect Survey Option: [] None [] Standard [] Custom	\$450	\$525	\$550	_____	\$_____
Each additional ExpoCard Connect	\$250	\$375	\$400	_____	\$_____
SEE NEXT PAGE FOR SYSTEM DESCRIPTIONS AND REQUIREMENTS					
Sub-Total					\$_____
8.1% Sales Tax					\$_____
System Total					\$_____

**Order confirmation
will be delivered
via email.**

Note: All readers must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

Terms and Conditions:

- Orders cannot be processed unless received with payment. Purchase Orders are not accepted. Send check or credit card information with order form.
- All orders cancelled prior to 30 days of the show will incur a \$100 cancellation fee.
- Orders cancelled within 30 days of the show will not be refunded.
- Taxable items and rates vary among states and are subject to change.
Please call for exact quote.

OPTIONS	on or before 10/29/10	from 10/30/10 to 12/9/10	after 12/9/10	number of units	TOTAL
Custom Lead Form Printout* Call for template (Optium S400 only)	\$100	\$125	\$135	_____	\$_____
Additional Services					
Delivery of reader to booth (Post show pickup not available)	\$100	\$100	\$100	_____	\$_____
Peel and stick labels (Mailed post show)	\$100	\$125	\$135	_____	\$_____
* QUANTITY SHOULD MATCH THE NUMBER OF SYSTEM UNITS ORDERED ABOVE					
Options Total					\$_____

Preferred System & Options Total \$_____

Indicate payment method:

- ☐ **Check** (Must be mailed with order; made payable to Experient)
☐ **Visa** ☐ **MC** ☐ **AMEX** ☐ **DISCOVER**

Signature: _____

Card #: _____ Exp: ____/____/____

Mail Orders to: *Experient* • 1888 North Market St. • Frederick, MD 21701

**Fax Credit Card
Orders to:
301.694.3286**

**For Assistance Contact
Melissa Hopson**

Call 866.221.7921 or 800.787.0475
Email: melissa.hopson@experient-inc.com
www.experient-inc.com

Showcode: CES101
Promo Code: ORD-KIT-NA
(Different from access code at top of page)



Lead Management Solutions

Don't let the dollars you

spend on exhibiting go to waste!



The Optium™ S400 is the new standard in lead retrieval. This compact, lightweight unit is designed to fit easily on any exhibit booth counter. Leads are instantly captured via an on-board USB drive which allows for quick and easy follow-up. The optional custom lead form printout makes lead qualification a snap. All contact and demographic information is safely backed up in its internal memory.

Requires electricity.



The Optium™ TS600 adds a full color touch screen with easy-to-use onscreen electronic qualification to the Optium product line. The TS600 includes a paper printout as well as an on-board USB drive to instantly capture leads and allow for quick and easy follow-up. Attendee demographic information and survey responses are safely backed up in its internal memory. Standard onscreen qualification is included. If custom questions are desired, please contact our Lead Management Specialist for the custom survey template.

Requires electricity.



The Optium™ RT1000 is perfect for exhibitors that want instant access to attendee data and immediate performance feedback. The RT1000 is a handheld wireless unit that immediately sends leads to a secure, password-protected website. Lead follow-up can begin immediately and booth activity can be monitored, in real time, from remote locations.



ExpoCard™ Connect For exhibitors that want optimum customization and qualification using their laptop or PC, ExpoCard Connect gives exhibitors the option to use a standard set of key qualifiers or to fully customize an in-depth survey which they can use to qualify each booth visitor. Contact information can be quickly edited for accuracy and the large notes field provides for additional in-depth information capture. Each package includes software, a cable connector and badge reader. Laptops are not included but available under our "Full Service" option - call for details. Please indicate your desired survey level when placing your order. ExpoCard Connect runs off a USB stick and no software installation is required.

NOTE: Not all products offered at all shows. For Assistance Call 866.221.7921 or 800.787.0475
Fax Credit Card Orders to: 301.694.3286 Email: exhinfo@experient-inc.com