



## CES Exhibitor Manual



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## CES Exhibitor Manual



### Hotel Reservations Online

Making hotel accommodations for your staff is one of the first things to check off your to-do list as you prepare for the International CES. The earlier you make reservations, the better chance you have at getting the hotel, the rooms and the rates you want.

To make this process even easier, CES' hotel program offers attendees and exhibitors more flexibility and better access to participating hotels and helps you book individual reservations or room blocks for groups of 20 or more.

- **Individual Hotel Room Reservations**

If you wish to book individual reservations—19 rooms or less—visit [www.CESweb.org/hotel](http://www.CESweb.org/hotel). We will link you directly to participating hotel websites, allowing you to book rooms and receive real-time hotel confirmation numbers.

- **Group Room Block Requests**

Use the online request form located at [www.CESweb.org/hotel](http://www.CESweb.org/hotel) to request 20 rooms or more at any of the hotels listed below. Each hotel will respond to you within three business days regarding rates and availability and will provide you with a confirmation deadline so you know exactly when you must confirm these rooms directly with them. You may submit as many requests as you'd like and are under no obligation to commit to the rooms.

### Participating Hotels

Alexis Park	MGM Grand
AmeriSuites	Mirage
Bally's	Monte Carlo
Bellagio	New York New York
Caesars Palace	Paris
Circus Circus	Platinum Hotel and Spa
Excalibur	Renaissance Las Vegas
Flamingo Las Vegas	Rio Suites
Green Valley Ranch*	Riviera Hotel
Harrah's	Sahara
Hilton Grand Vacations Club at the LV Hilton	Signature at MGM Grand
Hilton Grand Vacations Club on the LV Strip	The Palms
Hooters	The Venetian
Imperial Palace	Treasure Island
Las Vegas Hilton	Tropicana
Luxor	Westin Casuarina
Mandalay Bay	

**Complimentary shuttle service** provided January 7-11, to and from the LVCC and Sands/The Venetian from these participating hotels only.

**Complimentary Sands/Venetian Express shuttle service** is provided to and from the LVCC and Sands, January 7-10 from 7:30 a.m. to 6:30 p.m. and January 11 from 7:30 a.m. to 4:30 p.m.



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**\*Note: No CES transportation provided to/from this property. Contact Green Valley Ranch directly for transportation options.**

### Airline Reservations

Travel-On, the official travel agency for the 2007 International CES®, has negotiated discounted airfares for all exhibitors and attendees. Plan your trip using the Travel-OnLine™ self-booking system. Check fares, book air, hotels, and cars, quickly and accurately. Visit [www.CESweb.org/travel](http://www.CESweb.org/travel) and book your reservations early to capture the best rates possible!

### Car Rental Reservations

[Book your car rental reservations](#) today with Budget Rent-A-Car and take advantage of huge discounts and specially negotiated airfares for the 2007 CES. Contact Budget at (800) 922-2899 and be sure to reference show code "CES 2007" to get the best rate possible.

### The Las Vegas Monorail

The Las Vegas Monorail can provide you with transportation to the LVCC and Las Vegas Hilton more quickly, conveniently and cheaper than ever before! Trains arrive and depart from seven stations on the Strip every few minutes, 7 - 2 a.m. every day. Stations include the Sahara, Las Vegas Hilton, LVCC, Harrah's, Flamingo, Bally's and MGM Grand. Tickets can be purchased for as little as \$5 each way; package pricing and group rates are also available.

Note: **There is no monorail stop near Sands/Venetian.** Refer to the complimentary shuttle service information on the following page.

A flyer is included in this section that includes route and ticket information. Also be sure to check [www.CESweb.org/travel](http://www.CESweb.org/travel) for updates as hours of operation may be lengthened.



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### Complimentary Transportation and Shuttle Bus Service

- **Hotel Shuttle Bus Service**

CES offers complimentary shuttle service between official CES hotels and the LVCC and Sands/Venetian from Sunday through Thursday, January 7-11. Refer to the shuttle service map in the back of this section for a full schedule and hours of operation each day. Look for information signs posted in hotel lobbies for exact times and boarding locations.

- **Sands/Venetian Express**

A complimentary **Sands/Venetian Express** shuttle will run every 10 minutes between the LVCC and the Sands from 7:30 a.m. - 6:30 p.m. Sunday-Wednesday, January 7-10, and 7:30 a.m. - 4:30 p.m. Thursday, January 11.

- **Las Vegas Convention Center Shuttle Loop**

Take advantage of complimentary shuttle service around the LVCC. The shuttle runs every 10 minutes and stops at five locations around the building. Service is available Sunday, January 7 through Wednesday, January 10 from 8 a.m.-6:30 p.m. and Thursday, January 11 from 8 a.m. – 4:30 p.m.

- **LVCC Golf Cart Intraconnect**

Use complimentary Golf Cart Intraconnect service to travel from the back of Central Hall to the back of South Hall. Service is available Monday, January 8 through Wednesday, January 10 from 9 a.m. - 6 p.m. and Thursday, January 11 from 9 a.m. - 1 p.m.

- **Airport Shuttle Service**

Shuttle service will be provided to McCarran International Airport from the LVCC and Sands/Venetian. Service operates every 30 minutes on Wednesday, January 10 and Thursday, January 11 from 10 a.m. - 7 p.m. Tickets are \$5 per person one-way and boarding points are at the front of the LVCC and the tour bus area of the Sands.

- **ADA Access**

Accessible parking spaces are provided at the LVCC and are designated as reserved by a sign showing the symbol of accessibility. Van accessible spaces are also available. ADA accessible buses are available during schedule shuttle hours. Please request this service at least 20 minutes in advance of desired pick up time. To arrange for your transportation, contact Kevin Berube at [kevinb@CMAC.net](mailto:kevinb@CMAC.net) or call (800) 616-2622.



## CES Exhibitor Manual



### Private Charters and Limousine Service

Private charters are vehicles specifically designated for a group for independent service from the regular shuttle services. This includes those charters arranged through CMAC or those chartered independently. If the coaches are chartered independently, they must drop off at the LVCC Central 5 Lobby off of Joe W. Brown Drive for the North/Central Halls and at the South 2 Lobby on Swenson Street for South Hall. These areas are for loading and unloading only; vehicles cannot stage (wait) here for passengers. At the LVCC, vehicles can wait for their parties in the northern section of the Blue Lot off of Joe W. Brown Drive.

There is no staging area at the Sands/Venetian. Due to the limited amount of space at both facilities, it is best to have vehicles staged close to the facilities and to call the drivers when your party is ready to be picked up.

Special arrangements can be made if CMAC is notified ahead of time. If you would like to charter services, CMAC will make any arrangements necessary to satisfy your on-site transportation needs. Questions regarding this service can be directed to CMAC at (401) 826-4100, or you can find their Event Services order form in the Supplemental Services section of this manual.

Please note: All private charters and limousines are required to be licensed within the State of Nevada and have a certificate of public convenience according to Nevada statute 706.476. Uncertified vehicles will be removed from CES show premises and are subject to impoundment by the Business and Industry Department of Transportation Services Authority.

### Taxi Services

Taxi stands are located outside all CES show locations. Taxis are available at the LVCC from either the North Hall or South Hall on Paradise Road, at the Sands on Sands Avenue (lower level lobby), at the front porte cochère of The Venetian, and at the main entrance of the Las Vegas Hilton. Taxi fares from McCarran International Airport to Las Vegas Boulevard hotels ("The Strip") or Downtown Las Vegas are approximately \$10-\$15 per trip.

### Parking Information

Plan accordingly! Leave your car at home or at your hotel and take the complimentary shuttle to the LVCC and Sands/Venetian from all official CES hotels! Extremely limited parking will be available at the LVCC for \$10/day (no in/out privileges). Overnight parking is not permitted. The Venetian offers complimentary on-site parking to all hotel guests on a first-come, first-served basis.

There is no on-site parking at the Sands, but a satellite lot at the Imperial Palace parking lot, off of Koval Avenue, will be available with limited parking on show days. Please visit [www.CESweb.org/travel](http://www.CESweb.org/travel) for further information.



## Las Vegas Convention Center and Satellite Parking Areas

### Parking Lot

**Daily Rate**  
no in & out privileges

<b>1</b>	<b>LVCC Gold Lot</b> Enter off Convention Center Dr.	\$10
<b>2</b>	<b>Las Vegas Hilton</b> Enter off Paradise Rd. or Joe W. Brown Dr.	\$20
<b>3</b>	<b>Renaissance Las Vegas</b> Enter off Sierra Vista Rd.	\$20
<b>4</b>	<b>The Beach</b> Enter off Paradise Rd. or Convention Center Dr.	\$25
<b>5</b>	<b>Greek Isles</b> Enter off Convention Center Dr.	\$20
<b>6</b>	<b>Riviera Hotel</b> Enter off Riviera Blvd.	\$20
<b>7</b>	<b>Sahara</b> Enter off Sahara Ave.	\$10

Please note: Parking at the LVCC satellite parking areas is extremely limited and lots fill fast. We highly recommend you take the complimentary CES shuttle buses from the official CES hotels.

as of 4/11/06

## Hotel Shuttle Bus Routes

### Route 2

Excalibur  
Luxor  
Mandalay Bay

### Route 3

MGM Grand  
New York, New York  
Signature at MGM Grand  
Tropicana

### Route 4

Bally's  
Bellagio  
Paris Las Vegas

### Route 5

Caesars Palace  
Palms  
Rio Suites

### Route 6

Flamingo Las Vegas  
Harrah's  
Imperial Palace  
Platinum  
Westin Casuarina

### Route 7

Circus Circus  
Mirage  
Treasure Island

### Route 8

Hilton Vacations at the Hilton  
Hilton Vacations on the Strip  
Riviera  
Sahara

### Route 9

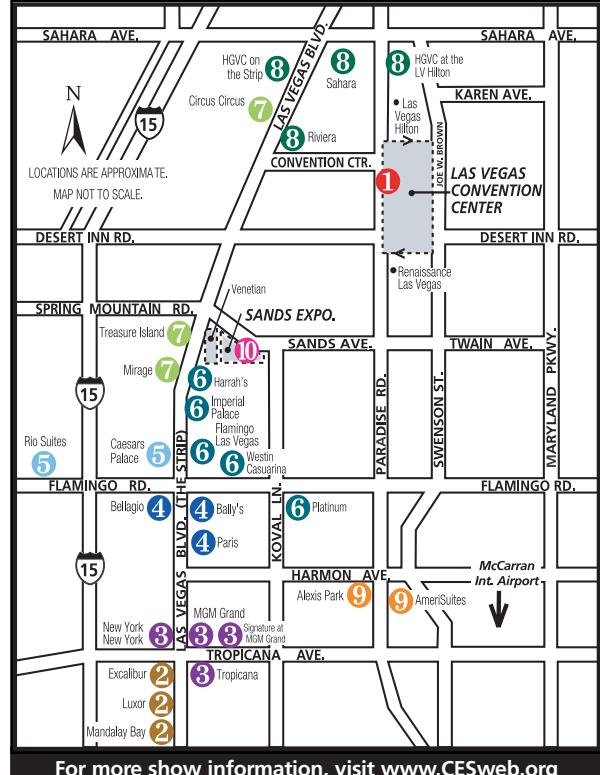
Alexis Park  
AmeriSuites

#### Walking Distance to the Las Vegas Convention Center

Las Vegas Hilton and Renaissance Las Vegas

#### Walking Distance to the Sands Expo and Convention Center

Venetian Hotel



For more show information, visit [www.CESweb.org](http://www.CESweb.org)

# 2007 Complimentary Shuttle Bus Service

## Hotel Shuttle Schedule

### Routes 2 4 5 7 9 Split Day Service Routes

		Inbound Service To LVCC & Sands Every 20 Minutes	Return to Hotels Every 20 Minutes
Mon	Jan 8	7:30 - 10:30 a.m.	4 - 6:30 p.m.
Tues	Jan 9	7:30 - 10:30 a.m.	4 - 6:30 p.m.
Wed	Jan 10	7:30 - 10:30 a.m.	4 - 6:30 p.m.
Thur	Jan 11	7:30 - 10:30 a.m.	2 - 4:30 p.m.

**Sunday Service**  
Hotel shuttle routes  
2 thru 9 will run  
every 30 minutes to the LVCC  
South Hall 1, Paradise Rd.  
Entrance and Sands Expo.  
Bus Loading Area

### Routes 3 6 8 All Day Shuttle Routes

	Inbound Service To LVCC & Sands Every 20 Minutes	Midday Service To / From LVCC & Sands Every 30 Minutes	Return to Hotels Every 20 Minutes
Mon	7:30 - 10:30 a.m.	10:30 a.m. - 4 p.m.	4 - 6:30 p.m.
Tues	7:30 - 10:30 a.m.	10:30 a.m. - 4 p.m.	4 - 6:30 p.m.
Wed	7:30 - 10:30 a.m.	10:30 a.m. - 4 p.m.	4 - 6:30 p.m.
Thur	7:30 - 10:30 a.m.	10:30 a.m. - 2 p.m.	2 - 4:30 p.m.

## Express Shuttles

### Route 1 Las Vegas Convention Center Shuttle Loop

To help you get around the Las Vegas Convention Center, shuttle service will be provided every 10 minutes with boarding points at five key locations around the perimeter of the LVCC. Service is available Sunday to Wednesday 8 a.m. - 6:30 p.m. and Thursday 8 a.m. - 4:30 p.m.

### Route 10 Sands/Venetian Express

Express shuttle service will be provided every 10 minutes to and from the Sands Exposition and Convention Center and Las Vegas Convention Center, Sunday to Wednesday 7:30 a.m. - 6:30 p.m. and Thursday 7:30 a.m. - 4:30 p.m. **Sands Boarding Location:** Front Entrance (Sands Ave.). **LVCC Boarding Location:** Front Entrance.

### LVCC Golf Cart Intraconnect and Pedestrian Walkway

Golf Cart Service will be provided every 10 minutes between South Hall 2 and back of Central Hall 5, Sunday to Wednesday 9 a.m. - 6 p.m. and Thursday 9 a.m. - 1 p.m.

## Additional Services

### Airport Shuttle Service

Shuttle service to McCarran International Airport will be available every 30 minutes on Wednesday and Thursday from 10 a.m. to 7 p.m. The ticket price for this service is \$5 per person, one-way. The shuttle service to McCarran is available from the LVCC and the tour bus loading area at the Sands.

### ADA Access

We provide ADA accessible buses for those with special needs. Please call CMAC, the official transportation provider for CES, at (800) 616-2622 to arrange your transportation. Outside the US, call (401) 826-4100.

### Las Vegas Monorail



Save time and take the Monorail to the Las Vegas Convention Center and the Las Vegas Hilton. Stopping at the LVCC and six other hotel stations, the monorail travels end-to-end and runs 7 - 2 a.m. Monday-Thursday; 7 - 3 a.m. Friday - Sunday. Tickets start at \$5 1-ride, \$9 2-rides and \$35 10-ride pass. Visit [www.lvmonorail.com](http://www.lvmonorail.com) for more details and ticket information.

\*Please note that all hotel shuttle information is subject to change.  
Please check your hotel lobby sign for final confirmation of information.



# YES TO CES.



LAS VEGAS  
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YOUR STRIP CONNECTION

Ride it at:



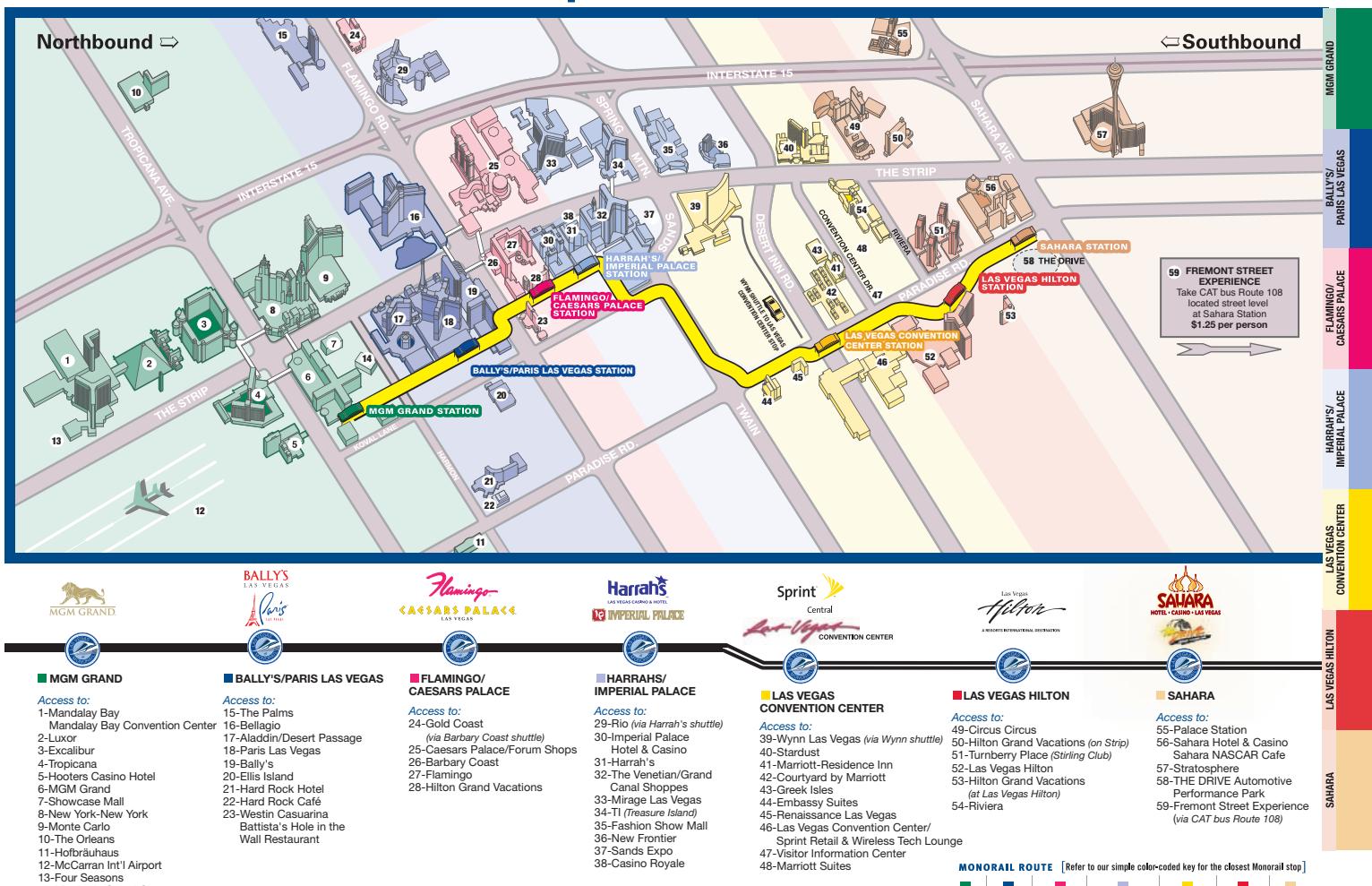
The Las Vegas Monorail connects you with the hottest destinations in Las Vegas faster and more conveniently than ever before.

- Glide effortlessly over traffic for as little as \$5
- Directly connect to east corridor Strip resorts – and all the shows, shopping, dining and attractions Las Vegas has to offer
- Traveling at up to 50 mph, trains arrive and depart from seven stations every few minutes. Travel from one end of the Strip to the other in just minutes
- Fully air-conditioned and completely ADA accessible, there's no better way to sit back and enjoy the sights

## Travel times from the Las Vegas Convention Center Station

Sahara Station	3.67 minutes
Las Vegas Hilton Station	2.15 minutes
Harrah's/Imperial Palace Station	4.17 minutes
Flamingo/Caesars Palace Station	5.42 minutes
Bally's/Paris Las Vegas Station	7.06 minutes
MGM Grand Station	9.12 minutes

## Route Map & Ticket Information



## Fares

<b>Single Ride Ticket</b>	<b>\$5.00</b>
<b>Two-Ride Ticket</b>	<b>\$9.00</b>
<b>Ten-Ride Ticket</b>	<b>\$35.00</b>
<b>Unlimited One-Day Pass</b>	<b>\$15.00</b>
<b>Unlimited Three-Day Pass</b>	<b>\$40.00</b>

Cash and all major credit cards accepted.  
All prices subject to change without notice.  
Effective March 2006.



Tickets may be purchased at all seven stations,  
online at [www.lvmonorail.com](http://www.lvmonorail.com)  
and at the Las Vegas Hilton Box Office.

## HOURS OF OPERATION

Mon – Thurs 7 a.m. – 2 a.m. • Fri – Sun 7 a.m. – 3 a.m.

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Reservations can also be made by calling Budget Rent A Car's  
Las Vegas Reservation Department or by calling **Linda Deems**, ext. 133,  
or **Brian Singleton**, ext. 137, Phone (800) 922-2899 OR (702) 736-1212.

Email: [l.deems@budgetvegas.com](mailto:l.deems@budgetvegas.com)

CAR CLASS	DAILY	WEEKLY
Economy	\$ 27.00	\$ 135.00
Compact	\$ 29.00	\$ 145.00
Intermediate	\$ 31.00	\$ 159.00
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Premium	\$ 42.00	\$ 199.00
Luxury	\$ 59.00	\$ 299.00
Mini Van	\$ 59.00	\$ 299.00
Sport Utility	\$ 47.00	\$ 229.00

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