



## WHAT:

FashionWare—A wearable technology TechZone that explores high tech accessories, embedded technology, clothing and augmented reality experiences

## WHERE:

2014 International CES®  
Las Vegas

## WHEN:

Jan 7-10, 2014

For more information:  
[www.FashionWareShow.com](http://www.FashionWareShow.com)  
[Twitter/#FashionWareCES](https://twitter.com/FashionWareCES)  
800.553.2399

The FashionWare Exhibition is presented by Living in Digital Times, producers of the MommyTech Summit, Kids@Play Summit, Silvers Summit, FitnessTech Summit, Digital Health Summit and HigherEdTECH Summit and Exhibition at the 2014 International CES.

## WHAT IS FASHIONWARE?

Our world is being transformed by embedded and wearable technology. FashionWare is a lifestyle exhibition that is taking place at the 2014 International CES®. From jackets that adjust based on outside temperature to solar-charging handbags to health monitoring devices, the industry will never be the same. We look at the newest innovations—body sensors, mind and gesture controlled devices, personalized headsets, and the latest wrist-wear and eyewear. Style, function and technology intersect in this wow-factor high tech pavilion.

## WHY ATTEND?

You are what you wear—and that goes double in the high tech world of body sensors, high tech fabrics, and interactive clothing. See the intersection of high tech and high fashion.

## WHERE WE ARE

The FashionWare Expo is located in the front of The Venetian Ballroom adjacent to other lifestyle TechZones, including MommyTech, Kids@Play and HigherEdTECH.

  
**LIVING IN DIGITAL TIMES**  
CONNECTING LIFE'S DOTS

2014 International  
**CES**  
THE GLOBAL STAGE FOR INNOVATION  
PRODUCED BY 



## SPONSOR COSTS & BENEFITS

	PLATINUM	GOLD	SILVER	BASIC	POD
Cost	\$36,000	\$24,000	\$12,000	\$10,000	\$7,500
Exhibit Space Size	20 x 30	20 x 20	10 x 20	10 x 10	6' turnkey
Advertising in Program Book	Full Page	Full Page	1/2 Page	Listing	Listing
Invites to Networking Party	8	6	4	2	1
Participation on Conference Panel	✓	✓	✓	✓	✓
Listing in CES Print and Online Directories	✓	✓	✓	✓	✓
Listing on FashionWare Website	✓	✓	✓	✓	
Participation at the LIDT Press Conference	✓	✓	✓	✓	
Swag Bag Participation	✓	✓	✓	✓	
Access to Show Floor Meeting Room	4	3	2	1	
Demo Spots on LIDT Stage on Show Floor					

For more information:  
[www.FashionWareShow.com](http://www.FashionWareShow.com)  
 Twitter/#FashionWareCES  
 800.553.2399

The FashionWare Exhibition is presented by Living in Digital Times, producers of the MommyTech Summit, Kids@Play Summit, Silvers Summit, FitnessTech Summit, Digital Health Summit and HigherEdTECH Summit and Exhibition at the 2014 International CES.

