



2015 International CES  
January 6-9, 2015  
Las Vegas, NV

2015

2015 INTERNATIONAL CES EXHIBIT SPACE CONTRACT

This Exhibit Space Contract ("Contract") for the 2015 International CES ("CES"), between the Consumer Electronics Association ("CEA") (owner and producer of CES) and your company ("Exhibitor"), will become effective upon written acceptance by CEA. By signing below, Exhibitor understands and agrees to verify all information entered on-site and to abide by the terms and conditions in this Exhibit Space Contract.

I. EXHIBITOR INFORMATION:

Company:	Primary Contact Name:	
Address Line 1:	Title:	
Address Line 2:	Phone:	
City, State, Zip:	Fax:	
Country:	E-mail:	
PR Contact:	Website:	

Exhibitor - please initial to confirm accuracy of contact information: \_\_\_\_\_ ☐ First-time CES Exhibitor? Check here.

II. ADDITIONAL INFORMATION:

**CEA Member Discount** – To receive the CEA member space rate, Exhibitor must become a CEA member with fully paid dues within 60 days of submitting this Contract. Companies who submit their Contract after May 1, 2014 will have until July 1, 2014 to become a CEA member with fully paid dues to receive the CEA member rate. The CEA member rate is not available after July 1, 2014. Cancellation or termination of membership will result in the recalculation of space fees at the non-member rate. CEA reserves the right to adjust pricing based on membership status. Not all exhibit space is eligible for the membership discount.  
**NOTE: CEA membership is NOT included with this Contract. Contact membership@CEA.org to join.**

- ☐ **MyCES Silver Package** – Showcase Exhibitor’s products all year on CESweb.org and gain access to contact information of attendees planning to visit Exhibitors at CES. In addition to exposure on the official CES website, the Silver Package also includes the official CES mobile app and on-site kiosks.
- ☐ **It Is Innovation (i<sup>3</sup>)** – Interested in reaching the CES channel with your news all year long? Check here to learn more about **It Is Innovation (i<sup>3</sup>)**.

III. EXHIBIT SPACE SELECTION(S):

Selection	Venue	TechZone	Dimensions	Square Feet	Rate Plan	Space Total

OTHER CHARGES:

Item	Description	Item Total

TOTAL EXHIBIT SPACE FEES AND OTHER CHARGES:

XXXXXXXXXXXXXXXX

IV. PAYMENT INFORMATION:

The full payment schedule is set forth in the 2015 International CES Exhibit Space Contract Terms and Conditions, shown sequentially and on a cumulative basis. Exhibitor understands and agrees to the payment requirements and with the penalties associated with space cancellations and reductions, in accordance with the Exhibit Space Contract Terms and Conditions.

V. AGREEMENT:

This Contract serves as a commitment between Exhibitor and CEA to reserve exhibit space for the 2015 International CES. Exhibitor agrees that upon acceptance and signature of this Contract, with or without appropriate payment, this Contract holds exhibit space for Exhibitor and will become legally enforceable against Exhibitor in accordance with its terms.

CEA will review this Contract and assign exhibit space to Exhibitor, if available, consistent with CES eligibility requirements and policies. CEA reserves the right to change, alter or modify event space dimensions and/or prices upon review before confirmation of this commitment is released to Exhibitor. It is understood that the booth will be assigned to the company name listed above upon availability, payment and final CEA authorization.

By signing this Contract, Exhibitor agrees that it has received, read and agreed to the attached 2015 International CES Exhibit Space Contract Terms and Conditions, incorporated in their entirety herein and expressly made a part of this Contract. This Contract and the included 2015 International CES Exhibit Space Contract Terms and Conditions constitute the entire agreement between the parties and cannot be modified except by express written agreement signed by CEA.

Exhibitor - please initial to confirm receipt of the 2015 International CES Exhibit Space Contract Terms & Conditions: \_\_\_\_\_

VI. SIGNATURE: By the signature below, the individual signing this document represents and warrants that he/she is duly authorized to execute this binding contract on behalf of Exhibitor.

Authorized Exhibitor Representative (Print): _____	Title: _____
Signature: <u>XXX SAMPLE FORM XXXXXXXXXXXXXXX</u>	Date: _____

Authorized CEA Representative: _____	Date: _____
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FOR CEA OFFICE USE ONLY

Booth Package: \_\_\_\_\_ Territory: \_\_\_\_\_ Class: \_\_\_\_\_