



# REMEMBER THIS AS THE MOMENT YOU LOOKED FORWARD.

## Two Excellent Media Coverage Opportunities



THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY CEA

Tuesday, November 9, 2010

Metropolitan Pavilion  
New York, New York

Tuesday, January 4, 2011

The Venetian  
Las Vegas, Nevada

### RESERVE YOUR TABLETOP TODAY!

Reach hundreds of media and analysts at CES Unveiled.

- Exclusive demonstrations and networking opportunities
- Extensive pre-event promotion of all event exhibitors and sponsors to CES' worldwide media list
- 150-word product description and photo in the Unveiled Program Guide within *Consumer Electronics Vision* magazine which will be distributed at the press event, during the 2011 International CES and to *CE Vision's* 23,000 industry readers
- Exhibit with the Innovations 2011 Design and Engineering Showcase Honorees
- A 6-foot draped exhibit table
- Six exhibitor passes to the event
- 22"x 28" pole sign with exhibitor name
- High-speed Internet access and 500 watts of electricity

### PARTICIPATION PRICING

**Exhibitor tabletop:** \$6,500 for Unveiled@NY or \$7,000 for Unveiled Las Vegas. \$12,500 for both events; \$800 discount for Innovations Honorees (\$1,600 total discount for both events)

### OTHER SPONSORSHIP OPPORTUNITIES INCLUDE:

- **Napkin Sponsor:** \$2,000 per event  
Company gets logo and URL placed on all napkins; exclusive sponsor to review artwork before printed; CES to produce the napkins
- **Electronic Direct Mail (EDM):** \$1,500 per event  
50-word description, logo and URL link on three media EDMs before the event; EDMs go to CEA's full media and analysts lists of more than 15,000 professionals
- **Gifts:** \$1,500 per event for opportunity to provide attendee gifts; sponsor to provide 500 gifts for NY and 800 for Vegas; gifts to be placed in attendee bags
- **Bar Sponsorship:** \$5,000 or \$8,000 for both events; sponsorship includes signage and logo on all online and print event materials
- **Program Guide Ad in *Vision*:** \$4,500 per event for 4-color full-page ad

### CONTACT

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### SPONSORS

