



WHERE ENTERTAINMENT, TECHNOLOGY  
AND BUSINESS CONVERGE

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# 2010 International CES Fact Sheet

## Exhibit Dates

Thursday, January 7 – Sunday, January 10, 2010

### Exhibit Hours:

Thursday, January 7	10 a.m. – 6 p.m.
Friday, January 8	9 a.m. – 6 p.m.
Saturday, January 9	9 a.m. – 6 p.m.
Sunday, January 10	9 a.m. – 4 p.m.

## Location

Las Vegas, Nevada, USA

- Las Vegas Convention Center/Las Vegas Hilton
- The Venetian

## Reach

The International CES® is the world's largest tradeshow for consumer technology and North America's largest annual tradeshow of any kind.

## Exhibitor Profile

Manufacturers, developers and suppliers of consumer technology hardware, content, technology delivery systems and related products and services.

## Attendee Profile

Verified registrants from 130 countries include manufacturers, retailers, content providers and creators, broadband developers, wireless carriers, cable and satellite TV providers, installers, engineers, corporate buyers, government leaders, financial analysts and the media.

## Product Categories

- Accessories
- Audio Hardware & Software
- Blank Media
- Bluetooth Technology
- Broadband Technology
- Car Audio
- Computer Hardware & Software
- Digital Car
- Digital Entertainment
- Digital TV/HDTV
- E-Books
- E-Commerce
- Electronic Gaming
- Global Positioning Systems
- Handheld Information Devices
- High-Performance Audio & Home Theater
- Home Appliances
- Home/Personal Healthcare
- Home Security & Automation
- Home Theater & Custom Installation
- Internet Applications & Services
- In-Vehicle Technology
- iPod, iPhone and Mac Accessories
- MP3/Internet Audio
- Netbooks
- Personal Electronics
- Photography/Digital Imaging
- Retail Resources
- Robotics
- Satellite Systems
- Small Office/Home Office
- Speech Technology
- Telematics & Vehicle Navigation
- Telephony Equipment
- Video Hardware & Software
- Wi-Fi Technology
- Wireless/Mobile Communications

[www.CESweb.org](http://www.CESweb.org)

**2,000**  
EXHIBITORS

**100,000**  
ATTENDEES

**130**  
COUNTRIES

## History

The first CES took place in New York City in June of 1967, with 250 exhibitors and 17,500 attendees. Since then, the International CES has grown more than eight-fold.

## Product Debuts at CES

Videocassette Recorder (VCR)	1970
Laserdisc Player	1974
Camcorder	1981
Compact Disc Player	1981
Digital Audio Technology	1990
Compact Disc - Interactive	1991
Digital Satellite System (DSS)	1994
Digital Versatile Disc (DVD)	1996
High Definition Television (HDTV)	1998
Hard-disc VCR (PVR)	1999
Satellite Radio	2000
Microsoft Xbox	2001
Plasma TV	2001
Home Media Server	2002
Blu-ray DVD	2003
HDTV DVR	2003
HD Radio	2004
IPTV	2005
New convergence of content and technology	2007
OLED TV	2008
3D HDTV	2009

## Sponsor

Sponsored, produced and managed by the Consumer Electronics Association (CEA)<sup>®</sup>, show proceeds are used to further industry services.

**Check out the CES website for the latest products and show news:**



**[www.CESweb.org](http://www.CESweb.org)**

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