



HigherEdTECH

Summit and Exhibit



What:

Higher Ed Tech Summit and Exhibit, a conference and four-day exhibit

Where:

2010 International CES
in Las Vegas

When:

Exhibit: Jan. 7–10, 2010
Conference: Jan. 8, 2010

Who:

Industry leaders, educators, journalists, and students themselves will discuss the hottest new products and the compelling questions raised by the emergence of the electronic educational experience

CONNECTED. That sums up the modern college experience and what is fast becoming the new face of higher education. Ever on the lookout for newer, better, faster and more innovative technology, whatever the next big trend in consumer electronics is going to be, it's a virtual lock that college kids will be among the first adopters. Catching up with their students, colleges and universities are overhauling the tools of the educational trade.

Public and private, large and small, colleges of all makes and models are being retrofitted with new technology. From classroom to dorm room, library to cafeteria, campuses are becoming high bandwidth heavens. Classes are online, labs are virtual, tests are WIKI-based. 24/7 you can find faculty and students on YouTube, Moodles, iPhones, wikis, social networks—each a potential game-changer for higher Ed. Using technology to save money and improve services, colleges are texting emergency notices, eliminating paper catalogs, and moving marketing online. The ivory tower of academia is getting wired and going virtual.

We invite you to join us for this novel look at high tech meets higher education in the midst of the world's greatest technology show, CES.

We'll explore the role technology plays in higher education:

- High tech college prep and admissions
- Online and distance learning
- The professor's new toolbox
- Campus infrastructure
- High tech entertainment and the college network
- Tools for information gathering, feedback and collaboration
- What's coming in the next few years?
- And more

How do you stay atop this rapidly changing, rapidly expanding market? The Higher Ed Tech Summit at the 2010 International CES, the only event of its kind at CES, offers the opportunity to survey the latest trends, products, and services for today's students and for the institutions that serve them.