

終生難忘的經歷。

您使自己從 2005 INTERNATIONAL CES 中獲得更大成功之良機在此。

在國際歡迎會上與業界同仁或您的下一個全球商業夥伴**溝通和交流**。

在奔波參觀，收穫甚豐的一天之餘，到國際商務中心去**放鬆一下**。

到網際網路服務站與您的辦公室**保持聯繫**，在一間私人會議室與有希望的商業夥伴會晤交談，或在上下午時間品嚐免費的茶點飲料。

通曉多種語言的現場服務生隨時恭候您的大駕，並樂意幫助您登記報到，與參展廠商及同行交流或幫助您瀏覽展覽區之布局。

欲知更多資訊，請訪問：www.CESweb.org/international。



現已開始受理登記註冊。



13萬名以上潛在的合作夥伴，競爭對手和市場造市者來自110個國家，這是一年中最重要的四天。他們在科技世界突出顯示之不斷增長的商機是沒有任何其它事件所能相比的。親臨此地，建立聯繫，包您全年享用不盡。失去這次機會您就會落後形勢。有超過 2,400 家參展廠商參展，國際消費電子展 CES 堪稱全世界最大的年度技術貿易盛會。而且它還是：

讓您親眼目睹科技新發展之良機。



2005 International CES®

www.CESweb.org

發展

2005 INTERNATIONAL CES

使您的商務得以成長。

會展日期和時間

2005年1月6日，星期四	上午10:00* - 下午6:00
2005年1月7日，星期五	上午9:00 - 下午6:00
2005年1月8日，星期六	上午9:00 - 下午6:00
2005年1月9日，星期日	上午9:00 - 下午4:00

拉斯維加斯會議中心 | 拉斯維加斯希爾頓大飯店 | 亞曆克西斯派克勝地旅館

**南館將於2005年1月6日，星期四上午9時開放。*



2005 International CES®

www.CESweb.org

發展

CH-T



DEFINING TOMORROW'S TECHNOLOGY

PRODUCED BY  CEA

2500 Wilson Blvd., Arlington, VA 22201 USA

世上最熱門的科技。



2005 International CES®

1月 6-9日 | 內華達州，拉斯維加斯市 | www.CESweb.org

發展





市場。

您的競爭優勢

沒有其他任何會展會向您同時揭示如此眾多的消費電子產品種類。國際消費電子展 CES 提供您所需要的競爭優勢 — 突出顯示世界各地的最新科技以及幫助您商務成長的潛在夥伴和客戶。

音響



這一60億美元的行業，群星薈萃，精品雲集，其中包括數位技術、可攜式媒體播發器、耳機、MP3 隨身聽手提音響、DVD 多頻道音樂播發器、功能合一立體音響系統等等。

數碼影像



數碼影像已經成為相片類的一支主力軍。加入此類領域大名鼎鼎的商家行列，分享領略最新新聞及行業趨勢。

新興技術



可穿戴電腦、機器人技術以及在個人保安和運輸方面的驚人發展是今年會展的突出重點。

遊戲系統



利用這獨一無二的機會，飽覽新攜帶型電腦、無線遊戲系統、連線遊戲系統和控制臺/具有超高解析度圖像的家庭娛樂系統、環繞音效、DVD 電影功能等等。

家庭網路



聯網家庭的每一個新發展均彙集於此，包括家用保全系統、家用電器和娛樂計算、數碼娛樂技術、安全系統、HVAC 和家用電器。

家庭電影院



DVD, PVR, DTV, 甚至於 VCR 均在此處首次登台亮相。今年的新秀將會屬誰？

移動電子產品



從 GPS 到 IDB 到 DVD, 新移動產品的發展突飛猛進，碩果累累。

無線通訊



仰仗WiFi, 3G 和移動計算技術，跨品類的可能性正在層出不窮。您會在此處發現無線通訊的未來。



DEFINING TOMORROW'S TECHNOLOGY

PRODUCED BY CEA

2005年1月 6—9日

內華達州，拉斯維加斯市

拉斯維加斯會議中心
拉斯維加斯希爾頓大飯店
亞曆克西斯派克勝地旅館

領袖人物。

未來。

技術方面的領袖人物 —

主題演講發言人

唯有國際消費電子展 CES 才能將如此眾多的，各行各業的頭面人物、新理念和發展彙集在一起。請在您的日曆上記下這些專題發言人的姓名以便從 CES 之行中獲得更多的利益。

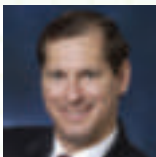
展前專題演講



Bill Gates

微軟董事長兼首席軟體設計師

行業狀況演講



Gary Shapiro

總裁兼首席執行官
美國消費電子協會

開幕式專題演講



Craig Barrett

首席執行官
英代爾公司

明天的技術



國際消費電子展 CES 專業技術區以技術創新為優先考量。在此區，我們突出顯示整個市場中最有前途的、最具創新精神的和最成功的技術。有關專業技術區的完整示意列表，請訪問 <http://www.cesweb.org/techzones>。

聯網家庭娛樂

領略多室聯網娛樂，包括音響、結構化佈線、滿屋音響和無線產品。為此系統的建立及加速發展準備就緒。

FLASH FORWARD: 聚焦數碼影像

國際消費電子展 CES 獨家專有！聚焦高速發展的數碼影像業之方方面面。我們將對該區進行部署編排，使創新應用及零售模式更突顯其優點。



TECHHOME

由於有了價格實惠、音響效果極佳的家庭娛樂系統，高科技家園的夢想方得以實現。看一看，是誰在使智慧家庭（“Smart-Homes”）美夢成真！



ULTRAWIDEBAND

超寬頻 (UWB) 早已為移動生活方式提供了方便。探究一下，注意在為數位家庭和辦公室提供無線連接方面，超寬頻在做些什麼！



INNOVATIONS PLUS

全新！不可不看！在創新增益 (Innovations Plus) 專業技術區，領略最熱門的新技術和產品，一睹創新獲獎人的丰采以及見識認知這一市場。



創新增益展覽包括：

攤位號 70,000 — 71,999

參展廠商登記

創新陳列櫃

創新之最

上市新貨

Flash Forward: 聚焦數碼影像

戶外展覽

專業技術區 (TechZones): 協助技術

DSL 論壇 | MP3

個人寬頻

攜帶型電源 | USB

超寬頻

2005 International CES®

www.CESweb.org

發展

ADVANCE INTERNATIONAL REGISTRATION

Register now to avoid on-site lines!

For faster processing: Register online at www.CESweb.org

2005 International CES | January 6-9, 2005 | Las Vegas, Nevada
Las Vegas Convention Center | Las Vegas Hilton | Alexis Park

THREE EASY WAYS TO REGISTER

One registrant per form.

1. ONLINE | www.CESweb.org
Register online and get an automatic e-mail confirmation within minutes!

2. BY FAX | +(301) 694-5124

3. BY MAIL |
2005 International CES
c/o ExpoExchange
PO Box 590
Frederick, MD 21705-0590 USA

Register by December 3, 2004. For any registrations received after this date badges will be mailed, however, due to holiday mail delays, delivery cannot be guaranteed prior to the show.

Advance registration closes Thursday, December 30, 2004.

PRIORITY CODE: INTF

[] Mr. [] Mrs. [] Ms. [] Miss

First Name										Last Name														
Business Title																								
Company																								
Address 1																								
Address 2																								
City										State/Province					Zip/Postal Code					Country				
Phone										Fax														

E-Mail (required for automatic e-mail confirmation)

Corporate Website/URL

Request for information about receiving *Consumer Electronics Vision* magazine

[] YES, I am interested in receiving a subscription to Consumer Electronics Vision magazine.

Signature _____ Date _____
Signature will be used for verification purposes should you express interest in *Consumer Electronics Vision* magazine.

PLEASE ANSWER ALL QUESTIONS. INCOMPLETE FORMS WILL NOT BE PROCESSED.

PLEASE NOTE: Press/Analysts should use the Press/Analyst form; please visit www.CESweb.org for more information.

1. What categories identify your company's involvement/interest in the Consumer Electronics Industry? We represent, plan to represent, or have an interest in the following product areas:

- [] 010000 Audio
[] 120000 Audio, High Performance
[] 260000 Biometrics
[] 160000 Blank Media
[] 330000 Broadband
[] 040000 Computer Hardware and Software
[] 280000 Digital Imaging/Video Editing
[] 050000 Electronic Gaming
[] 300000 Embedded Technology
[] 290000 Film/Video Production (Professional Grade)
[] 200000 Home Appliances
[] 230000 Home Data Networking
[] 310000 Home Healthcare Products
[] 030000 Home Theater
[] 130000 Integrated Home Systems
[] 090000 Mobile Office
[] 100000 Mobile/Vehicle Electronics
[] 270000 Nanotechnology
[] 250000 Online Commerce Products and Services
[] 060000 Online/Internet
[] 170000 Personal Electronics
[] 320000 Personal Safety and Security Products
[] 180000 Photographic Equipment
[] 210000 Publications
[] 150000 Retail Resource
[] 140000 Satellite Systems
[] 080000 Small Office/Home Office
[] 070000 Telephones
[] 220000 Trade Associations
[] 020000 Video
[] 350000 Voice Over IP (VOIP) Hardware and Software
[] 340000 WiFi
[] 110000 Wireless Communications
[] 999999 Other Consumer Electronics

2. What is your company's primary role in the Consumer Electronic Industry? Your response will appear on your badge. Check ONE of the following from either the "Buyer Group" or "Industry Affiliate" category:

BUYER GROUP

- [] 101 Retail (Store Front)
[] 1001 Department Store
[] 1002 Electronics Superstore/Mass Merchandiser Warehouse
[] 1003 Local Specialty/Regional Specialty
[] 104 Premium/Catalog
[] 150 Retailer/Online
[] 1006 Other _____
[] 102 Institutional
[] 103 Corporate (Non-Retail)
[] 110 VAR/Dealer
[] 111 Service Professional (Non-Retail)
[] 112 Distribution
[] 113 Installation
[] 157 Government (Buyer)

INDUSTRY AFFILIATE

- [] 119 Engineering
[] 115 Manufacturer's Rep.
[] 116 Manufacturing (Non-Exhibitor)
[] 114 Software Development/Publishing
[] 151 Content Development
[] 121 Carrier/Provider
[] 122 Broadcasting Industry
[] 152 Film Industry
[] 143 Venture Capitalist
[] 144 Business Development
[] 117 Consulting
[] 153 Government (Non-Buyer)
[] 158 Business Services
[] 159 Trade Association
[] 140 Financial Analysis
[] 141 Market Analysis
[] 142 Market Research
[] 160 Financial Services
[] 161 Distribution (Non-Buyer)
[] 123 Spouse
[] 135 Other _____

3. Please check ONE number to indicate how many stores your company has:

- [] 501 1-2 [] 502 3-5 [] 503 6-10
[] 504 Over 10 [] 599 Not Applicable

4. Does your company have an online sales site?

- [] 444 Yes [] 445 No

5. Please check your best estimate of your company's gross annual sales of consumer electronics products:

- [] 304 Under \$1 Million [] 305 \$1-\$5 Million
[] 306 \$5-\$10 Million [] 308 \$10-\$50 Million
[] 309 \$50-\$250 Million [] 310 \$250-\$500 Million
[] 311 Over \$500 Million [] 399 Not Applicable

6. Please check the ONE category that best represents the total number of employees for your company (not just your location):

- [] 691 0-50 [] 692 51-150
[] 693 151-250 [] 694 251-500
[] 695 501+

7. Please check ONE of the following terms that best describes your job title:

- [] 226 Business Development
[] 202 Buyer, Corporate
[] 203 Buyer, National
[] 204 Buyer, Regional
[] 234 CFO
[] 237 Controller/Finance
[] 235 CIO/CTO
[] 236 COO
[] 218 Consultant
[] 215 Content Developer
[] 238 Creative/Designer
[] 239 Customer Relationship Manager
[] 230 Director
[] 213 Distributor
[] 224 Educator
[] 214 Engineer/Research and Development
[] 231 General Manager
[] 225 Government Professional
[] 240 Information Technology
[] 222 Importer/Exporter
[] 211 Installer
[] 221 Manufacturer (non-exhibiting)

- [] 232 Manufacturer's Rep.
[] 227 Market Research
[] 205 Merchandising Manager
[] 220 Public Relations
[] 201 President/CEO/Owner
[] 207 Sales/Marketing Manager
[] 208 Sales Person
[] 212 Service Technician
[] 206 Store Manager
[] 233 Vice President
[] 229 Other _____

8. Please check the ONE category that best describes your influence in your company's buying decisions or the buying decisions of a company you represent:

- [] 401 Final Decision Maker
[] 402 Significant Influence
[] 403 Initial Recommendations
[] 404 Research New Products
[] 499 Not Applicable

9. How many days do you plan to attend the show?

- [] 791 5, I plan to be in Las Vegas at least one day earlier/later than the official show days.
[] 792 4, I plan to attend all 4 days of the show
[] 793 3, I plan to attend 3 days
[] 794 2, I plan to attend 2 days
[] 795 1, I plan to attend 1 day

10. Are you a first-time CES attendee?

- [] 391 Yes [] 392 No

11. What is your business objective for attending CES:

- [] 801 Directly Purchasing Products for Future Delivery
[] 802 Represent Firm as Foreign Agent
[] 803 Represent Firm as Distributor
[] 804 Licensing Agreement
[] 805 Joint Venture

12. Are you attending CES alone or as part of a group?

- [] 488 alone [] 489 group

13. If traveling with a group, please provide contact information of your group leader.

Name _____
Company _____
E-mail _____

[] Yes, I require a visa letter of invitation.

Legal Name (as it appears on your passport, if different than above):

Gender: [] Male [] Female

The International CES is open to anyone engaged in the manufacture, distribution, service, wholesale, retail, online, commercial-use, or promotion of consumer technology products. Absolutely no one under the age of 16 is permitted on the show floor including infants or children in strollers. For safety reasons, luggage is also not allowed on the show floor.

The International CES will allow cameras on the show floor. However, media are required to obtain passes/stickers for their camera equipment. Exhibitors and attendees may take pictures within the show for purposes of company or annual reports, company media pieces, marketing materials, etc. Under no circumstance will anyone be permitted to take pictures of an exhibitor's product without permission of the exhibitor. Many products on display at CES are innovative, one-of-a-kind or prototype items. Exhibitors have the right to report to security any instance of inappropriate photographing of company products or displays. For more information or if you require ADA services, please call +(301) 631-3983.

制訂計劃。

今天就制訂您的旅行計劃

消費電子產品行業的每家一線廠商均會雲集于此，良機無限。這就是110個國家的參加者，不遠萬里前來參加的原因。為 2005 International CES 開始制訂您的旅行計劃，現在是時候了。現在採取行動您就可以得到最理想的住處、折價優惠和最大的利益。

想加入團體參觀的行列嗎？

2005 International CES 榮幸參與美國商務部所屬美國商務服務中心主辦的國際買主專案 (IBP)。有關更多資訊，請與您當地的大使館或領事館取得聯繫。

訪問 www.CESweb.org/international 網站，獲取代表團團長及組團人員名單，他們能夠幫助您解決所有旅行之需。



需要入美簽證嗎？

立即開始您的簽證申請程序，此乃至關重要。現在美國所有的使領館都已採用新的審查程序，這樣您的簽證審批過程勢必就會延長。請上網至 www.CESweb.org 網站進行登記，並提出對簽證邀請函之要求。然後與您當地的使領館取得聯繫，安排簽證約談。

欲知更多詳情以及重要的旅行和簽證資訊，請訪問 www.CESweb.org/international/travel 網站。

