



PRODUCED BY CEA.

CES TechZone Hardwall Information

We are happy to have you as part of the 2011 International CES as a TechZone hardwall exhibitor at the Las Vegas Convention Center! We've put together step-by-step instructions to help guide you through the 2011 International CES and ensure that your TechZone experience is as seamless as possible. Please read through the following information explaining your space, what forms you need to fill out, and how to best prepare for the show.

New this year, we are going green! As part of your TechZone hardwall package, the back and sidewall panels, carpet and wastebasket are now recyclable products. So in addition to saving money on shipping and material handling costs as well as valuable time by having your exhibit ready and waiting for you at the show, it also makes much less of an impact on the environment after the show.

Your hardwall package will include back and sidewall panels, a company ID sign, black carpet, chairs, a black draped table, wastebasket, arm light and 500 watt outlet. See diagram on page 3 for more details.

Exhibitors will be responsible for all aspects of their TechZone display over and above what is included in your package. This includes custom graphics, additional electrical, Internet, etc. All order forms are included in this TechZone packet and may also be found in the full CES Exhibitor Manual at www.CESweb.org/manual.

Be sure to be mindful of the following procedures:

- **Ordering additional electrical** – Ordering additional electrical before the deadline is CRITICAL for TechZone exhibitors. Because there is standard carpet, it is extremely difficult and time consuming to fish wires under the carpet if electrical is ordered once the carpet has been laid. **Electrical services are provided by GES** and can be found within this exhibitor manual. You will need to fill out an **Electrical Rental Order Form**, an **Electrical Labor Order Form**, draw your electrical drops on your **Booth Layout Form** and fill out the **Electrical Credit Card Charge Authorization Form**. Each one must be submitted to GES on or before **December 8, 2010**.
- **Ordering phone and Internet** – **Smart City is the provider of all phone and Internet services** and their forms can be found within this exhibitor manual. You will need to fill out each form according to the services you will need along with a Booth Layout form to indicate placement. You must turn these forms into Smart City no later than the **December 6, 2010** deadline.
- **Shipping** – You have two options for your shipment. You can ship to the GES warehouse in advance, or you may ship directly to show site. Advance warehouse shipments must arrive on or before Friday, December 17, 2010, but this method assures you that you will have your freight delivered by 8 a.m. on your move-in date, Tuesday, January 4, 2011. Direct to show site shipments must be scheduled by you to arrive on your target move-in date, Tuesday, January 4, 2011. Direct shipments must go through the GES maralling yard, so the shipment usually does not arrive in your space until the afternoon or evening.
 - Be sure to read the **Material Handling Information**
 - Fill out the appropriate **Shipping Labels** depending on which shipping method you chose and affix to each box in your shipment.

- Fill out the **Freight Service Questionnaire** and return to GES.
 - Fill out the **Pre-Printed Outbound Material Handling Request** and return to GES. This will allow for a smooth outbound shipment at the end of the show.
- **Signs/Graphics** – Hanging signs are NOT permitted in TechZones, but you may adhere graphics to the panels. All graphics must be either laminated or mounted to a backing such as foamcore. Exhibitors must provide their own Velcro or double sided tape. Dimensions of the panels can be found on the next page and you can also contact GES to produce special panels at an additional cost.
- **For General Rules and Regulations** - please refer to the exhibitor manual at www.cesweb.org/exhibitors/manual

What you need to know on-site

When you arrive on show site, your TechZone hardwall space should be fully assembled and waiting for you. If you have any questions once you arrive on-site, visit the GES Service Desk in your hall.

We hope these instructions will provide you with everything you need to prepare for the 2011 International CES. If you have any questions, Please contact Martina Mirabella, Coordinator, CES Operations at mmirabella@ce.org or 703-907-5243. We look forward to seeing you in Las Vegas!



TechZone Hardwall Booth

- All panel inserts are blonde melamine (**100% recyclable**)
- Backwall is 8'h with 36" h side rails
- Company ID sign is 48" w x 18" h printed on black recyclable substrate with white copy.
- Black carpet (**100% recyclable**)
- 2 contemporary side chairs
- 1 6'l x 2'w x 3'h black draped table with white (**100% recyclable**) top.
- 1 wastebasket (**100% recyclable**)
- 1 black arm light
- 1 500 watt outlet
- Exhibitors may adhere graphics to panels; however, all graphics must be either laminated or mounted to a backing such as foamcore.
- Exhibitors must provide their own velcro or double sided tape.
- Exhibitors may commission GES to produce graphic panels. Please email your files to Heather Hodge hhodge@ges.com by November 19, 2010
- Substitutions and variations to the package are not allowed.
- Any additional booth structure is not permitted.

2011 International CES

Las Vegas Convention Center, Las Vegas Hilton
January 6 - 9, 2011

THE GLOBAL STAGE FOR INNOVATION
PRODUCED BY 

Las Vegas Convention Center & Las Vegas Hilton

Due to the volume of display crates and the limited aisle space available during show setup, a **CLEAN FLOOR POLICY** will be enforced for the 2011 International CES.

Please adhere to the following regulations:

Tuesday, January 4, 2011

- ASAP** Crates should be unpacked and labeled "empty" for removal from the floor as soon as possible.
- 6:00 PM** All crates must be empty and labeled for removal.
- 10:00 PM** All crates will be removed from the building regardless of status.
- 10:00 PM** Visqueen must be removed, rolled and placed in the aisle for removal.

Wednesday, January 5, 2011

- 1:00 PM** Carton, fiber cases and packing material must be empty and labeled.
- 1:00 PM** Accessible storage items must have a work order submitted for pick-up and be labeled for removal.
- 3:00 PM** All booths must be completely set (Carpet is not mandatory at the Las Vegas Hilton as this show location already has existing carpet).
- 3:00 PM** Booth space not occupied by 3:00 PM. will revert to CES.
- 7:00 PM** All aisles must be 100 percent clear of product or any other items that may impede GES in setting down aisle carpet.

Wednesday, January 5, 2011 is scheduled as a product testing, booth touch-up and rehearsal day. These procedures are intended to facilitate the convenience of arrival and set-up for the exhibitor and to ensure that CES opens on schedule.

We both thank you for your cooperation and wish you a successful show.

CES Operations and Global Experience Specialists



All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2011 International CES

Las Vegas Convention Center, Las Vegas Hilton
January 6 - 9, 2011

ELECTRICAL ORDER CHECKLIST:

- Check rating plates on your equipment to ensure that you will have the proper power to operate your display.
- Do you require additional lighting? We can handle a variety of lighting options to enhance your display.
- Order 24 Hour power if required for refrigeration, computer systems, water pumps, heaters, etc.
- If distribution is required, include a detailed electrical floor plan. Indicate both main power location(s) and distribution location(s). You may use the Booth Layout (Form H-3) for this purpose or provide your own floor plan.
- For safety reasons inspections may be conducted at show site for any electrical work performed by non-GES personnel. A fee of \$ 300.00 may be assessed.
- Indicate your electrical labor requirements for equipment hook-ups and/or power distribution on the Electrical Labor Order Form.
- You may pre-wire your equipment to match our receptacles. Here is a list of the plugs that match our equipment receptacles:
 - 15 amp 120 volt: Standard U-ground cord cap
 - 20 amp 208 volt 1Ø or 3Ø: Leviton 3521 or Hubbell 3521
 - 60 amp 208 volt 1Ø or 3Ø: Aero Plug Y560P or Daniel Woodhead Plug Y560P
 - 100 amp 208 volt 1Ø or 3Ø: J-Tech Plug J5100P or Litton-Veam Plug CIR01GRH
- Avoid code violations. Check the electrical code requirements on this information sheet.
- To secure the discount rate, the following must be received by the discount deadline date:
 - Complete form of payment including credit card authorization (3rd party see G-3 form)
 - E-2 Electrical Rental Order Form
 - E-3 Electrical Labor Order Form with dates & times
 - H-3 Booth Layout Form or customer supplied scaled floor plan in CAD or pdf format (diagram must include MDL for power, distribution, orientation and all 1000watt overhead focus points)

ELECTRICAL CODE

Electrical requirements for an exhibit at all convention facilities are for the safety of all Exhibitors and are based on national electrical codes and local ordinances. Too frequently, fires have been traceable to faulty wiring, sometimes because of carelessness and sometimes because of lack of understanding of the risks involved.

In the interest of public safety, exhibits at all convention facilities may be inspected to determine if any violations exist. If they are found, qualified electricians are available to correct the problems. This work will be performed on a time and materials basis. If the Exhibitor does not wish to have the fault corrected, electrical service to the offending booth will not be connected.

If an Exhibitor is not informed or does not understand basic safety standards for electrical wiring, an electrician should be consulted before shipment is made to convention facilities.

Serious risks are involved which can be eliminated by understanding basic requirements of safe wiring inside your booth. For the safety of you and the public, remember these points:

- All wiring must have a 3-wire grounded cord with a minimum of #14 gauge.
- Spot or flood lighting is a hazard when lamps are too close to fabrics or other material which can be affected by heat.
- The use of clip-on sign sockets, latex, or lamp cord wire in displays, or the use of 2-wire clamp on fixtures, is prohibited by order of fire prevention bureaus at trade shows and conventions.
- Zip cords or two-wire cords are ungrounded and could result in safety hazards. Their use is forbidden in all convention facilities. Please leave all 2-wire cords at home!
- Exhibitor is responsible for providing surge protectors for their Goods. GES is not responsible for loss or damage resulting from power surges. Furthermore, GES's liability for any and all loss or damage is limited to the value of the cost of electrical services provided or depreciated value of Goods, whichever is less.

If you have any questions, please call us at 800.475.2098

Remember these important facts when ordering labor:

1. Exhibitors can take advantage of two labor rates at the Las Vegas Convention Center (see Electrical Labor Order Form, E-3, for rates):

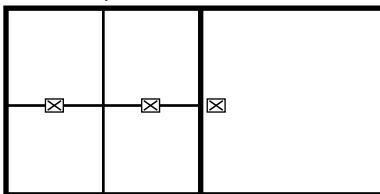
Incentive Labor Rate: This rate allows exhibitors to do more advance work in an effort to alleviate the crunch on the weekend before CES.

Composite Labor Rate: This rate offers a longer 11-hour window of work time and allows GES to guarantee multiple start times before 8:00 AM.

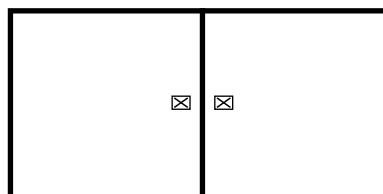
2. Labor is only guaranteed at 8:00 AM Guaranteed start times for January 2 - 5, 2011 before 8:00 AM.
3. There is a minimum of 1 hour in, ½ hour out for all labor ordered.
4. Monday through Friday 8:00 AM to 5:00 PM is straight time. Holidays and weekends are billed at overtime rates.
5. **Labor dismantle is charged at 50% of total labor in. Overtime rates may apply.**
6. **A supervision surcharge of 30% will be added to labor performed when exhibitor or exhibitor's representatives are not present.**
7. **Labor ordered at show site will be surcharged at 30%.**

Where will my outlet be located?

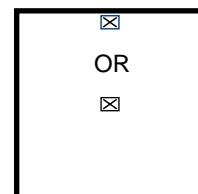
There are four different types of trade show booths: Line Booths, Peninsula Booths, Back-to-Back Peninsula Booths, Pavilion Booths, and Island Booths. Each type of booth has its own standard method of installation. In the following diagrams, the symbol represents the approximate location of power outlets. Main drop locations must be indicated on the floor plan as MDL:



Line Booths



Peninsula Booths

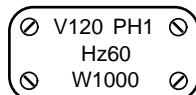


Island/Pavilion Booths

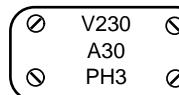
One drop within booth when power source is in ceiling or one location on perimeter when power is in the floor.

How much power do I need?

Calculate your lighting needs by adding wattage in each location. For other equipment, read the ratings from the metal plates attached to each unit.



120 Volt Single Phase
60 Cycle
1000 Watts



230 volts
30 Amps
3 Phase

Line Booths, Peninsula Booths, or Back-to-Back Peninsula Booths:

Your pre-ordered electrical outlet will be installed at the rear of your booth, at the drape line.

***Please contact GES for specific location of power as sources vary based on location.**

Island or Pavilion Booths: You need to designate one location for each outlet you order. Multiple outlet locations will be charged on a labor and material basis. For facilities with power originating in the floor, your electrical outlet will be placed at one location at our discretion. All other distribution will be done on a time and material basis. If you fail to provide us with a floor plan, outlet will be placed at one location at our discretion.





Electrical Rental Order Form

E-2

RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO:

Global Experience Specialists • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.
2011 International CES January 6 - 9, 2011 - PLEASE CHECK BOOTH LOCATION
 Las Vegas Convention Center Las Vegas Hilton

Discount Deadline Date:
 December 8, 2010

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
SHOWSITE CONTACT	SHOWSITE CONTACT PHONE #	DATE/TIME OF ARRIVAL CONTACT'S HOTEL (OPTIONAL)

By signing and delivering this form to GES, customer agrees to all terms and conditions printed on this form. To receive the discount rate, we must receive your order, along with full payment, by the deadline date above. All other orders will be processed at the regular rate. No credits will be issued on services installed as ordered even though not used.

Price List
Important Information

ITEM#	NON 24 HR.QTY	DESCRIPTION	DISCOUNT RATE	REGULAR RATE	24 HR. QTY	24 HR. DIS. RATE	24 HR. REG. RATE	TOTAL
-------	---------------	-------------	---------------	--------------	------------	------------------	------------------	-------

120v Motor & Equipment Outlets

700001	005 Amp/500 Watts, 1/4 HP 120V	\$ 73.50	\$ 110.50		\$ 147.00	\$ 221.00	\$
700002	010 Amp/1000 Watts, 1/4 HP 120V	\$ 139.00	\$ 209.00		\$ 278.00	\$ 418.00	\$
700003	015 Amp/1500 Watts, 1/4 HP 120V	\$ 151.50	\$ 227.50		\$ 303.00	\$ 455.00	\$
700004	020 Amp/2000 Watts, 1/4 HP 120V	\$ 194.50	\$ 292.00		\$ 389.00	\$ 584.00	\$
700005	030 Amp, 1 HP 120V, PLEASE CALL GES FOR QUOTE 702.515.5955						

1P 208v Motor & Equipment Outlets
requires booth work labor (see E3 form), maximum one(1) connection per outlet

700012	010 Amp, 1/2 HP 208V / 1Phase	\$ 225.00	\$ 338.00		\$ 450.00	\$ 676.00	\$
700014	020 Amp, 1 HP 208V / 1Phase	\$ 291.00	\$ 436.50		\$ 582.00	\$ 873.00	\$
700015	030 Amp, 2 HP 208V / 1Phase	\$ 328.00	\$ 492.00		\$ 656.00	\$ 984.00	\$
700016	060 Amp, 5 HP 208V / 1Phase	\$ 461.00	\$ 691.50		\$ 922.00	\$ 1,383.00	\$
700017	100 Amp, 10 HP 208V / 1Phase	\$ 502.00	\$ 753.00		\$ 1,004.00	\$ 1,506.00	\$
700018	200 Amp, 208V / 1Phase	\$ 1,250.00	\$ 1,875.50		\$ 2,500.00	\$ 3,751.00	\$

3P 208v Motor & Equipment Outlets
requires booth work labor (see E3 form), maximum one(1) connection per outlet

700022	010 Amp, 1 HP 208V / 3Phase	\$ 266.00	\$ 399.50		\$ 532.00	\$ 799.00	\$
700024	020 Amp, 3 HP 208V / 3Phase	\$ 328.00	\$ 492.00		\$ 656.00	\$ 984.00	\$
700025	030 Amp, 5 HP 208V / 3Phase	\$ 434.50	\$ 651.50		\$ 869.00	\$ 1,303.00	\$
700026	060 Amp, 10 HP 208V / 3Phase	\$ 576.00	\$ 864.00		\$ 1,152.00	\$ 1,728.00	\$
700027	100 Amp, 20 HP 208V / 3Phase	\$ 766.50	\$ 1,150.00		\$ 1,533.00	\$ 2,300.00	\$
700028	200 Amp, 50 HP 208V / 3Phase	\$ 1,317.00	\$ 1,975.50		\$ 2,634.00	\$ 3,951.00	\$

Circle Outlets Requiring Boost	3P 480v Motor & Equipment Outlets	requires booth work labor (see E3 form), maximum one(1) connection per outlet					
700044	020 Amp, 7.5 HP 480V / 3Phase	\$ 463.00	\$ 694.50		\$ 926.00	\$ 1,389.00	\$
700045	030 Amp, 10 HP 480V / 3Phase	\$ 522.50	\$ 784.00		\$ 1,045.00	\$ 1,568.00	\$
700046	060 Amp, 20 HP 480V / 3Phase	\$ 691.50	\$ 1,037.50		\$ 1,383.00	\$ 2,075.00	\$
700047	100 Amp, 50 HP 480V / 3Phase	\$ 922.00	\$ 1,383.50		\$ 1,844.00	\$ 2,767.00	\$
700048	200 Amp, 100 HP 480V / 3Phase	\$ 1,501.50	\$ 2,252.00		\$ 3,003.00	\$ 4,504.00	\$

Also Available: 380V/220V 3P MOTOR & EQUIPMENT OUTLETS - CALL FOR QUOTE

ITEM#	QTY	DESCRIPTION	DISCOUNT RATE	REGULAR RATE	TOTAL
-------	-----	-------------	---------------	--------------	-------

Lights

Price includes outlet and labor for light only. Please contact GES at TSE@ts-electric.com for custom lights and lighting packages

664752	Arm Light, 75 Watt Black**	\$ 117.50	\$ 176.50	\$
700361	Floodlight, 1000 Watt Overhead**	\$ 263.00	\$ 394.00	\$
700350	Floodlight, 120 Watt*	\$ 105.00	\$ 158.00	\$
700352	Floodlight, 120 Watt Double*	\$ 162.25	\$ 243.50	\$
700370	Floodlight, 250 Watt Krypton*	\$ 137.92	\$ 207.18	\$
700339	Track with 3 Light Fixtures***	\$ 178.50	\$ 267.50	\$
700337	Track Light Fixture Only***	\$ 52.94	\$ 79.57	\$

Transformers/Converter Boxes

700114	Buck Boost Per Amp (20 Amp minimum)	\$ 4.50	\$ 7.26	\$
--------	-------------------------------------	---------	---------	----

I agree in placing this order that I have accepted GES payment Policy and GES Terms & Conditions of Contract.

A. Total All items Ordered	\$
B. Payment Enclosed	\$

Authorized Signature - Please Sign:

X

EXHIBITOR'S ELECTRICAL CONTACT NAME & PHONE NUMBER	AUTHORIZED NAME - PLEASE PRINT	DATE
--	--------------------------------	------

All exhibitor disputes must be resolved at show site, before the close of the show

1. GES is not responsible for voltage fluctuation or power failure due to temporary conditions. Exhibitor is responsible for providing surge protectors for their Goods. GES is not responsible for loss or damage resulting from power surges. Furthermore, GES' liability for any and all loss or damage is limited to the value of the cost of electrical services provided or depreciated value of Goods, whichever is less. All electrical installations and connections to all electrical service should be made by a GES electrician. GES will not be responsible for any damage or loss to any equipment, component, computer hardware or software, and/or any damage or bodily injury to any person caused by the installation, connection, or plugging in of any electrical outlet by persons other than a GES electrician.

2. Electricity will be turned on 30 minutes prior to show open and will be turned off within approximately 30 minutes after show close.

3. **OUTLET LOCATION & DISTRIBUTION**— All electrical outlets will be installed on the floor at the draped backwall of inline and peninsula booths. All electrical outlets for island booths will be dropped to one main location per the Exhibitor's floor plan. If no plan is provided, the outlets will be installed at our discretion. Any change in location and/or additional power drops are chargeable on a time and material basis. Distribution and connection of outlets are chargeable on a time and material basis. The first ninety feet of cabling to deliver power to your booth is free. If additional cabling is necessary, to power your booth, it will be charged at a time, material and motorized equipment basis. See Electrical Labor form E-3

4. **GES JURISDICTION** (Requires labor and/or material) — All distribution of electrical wiring. All facility overhead distribution of electrical wiring, and the distribution of same from product to booth and from booth to booth. All motor and equipment hook-ups requiring hard wiring connections. Installation and/or repair of electrical fixtures. Installation of electrical motors and electrical apparatus to be energized.

5. Total combined wattage within booth space exceeding 20 amps will require electrical booth work labor. Labor is required to inspect and hook-up equipment pre-wired to plug into our system. Exhibitors are not permitted to use power unless ordered. Exhibitors found using outlets without an order will be subject to the regular rate for outlets used. Sharing power or plugging into facility outlets is strictly prohibited.

6. **ELECTRICAL LABOR** (See Electrical Labor Order Form) — Labor rates are subject to labor contract effective at time of show.

7. Please include H-3: Booth Layout Form, or provide your own detailed drawing, for placement of main drop locations (MDL), outlets and fixtures. Regular rates will be applied, regardless of when the order was received, if either is not provided with your electrical order.

* On Stanchion, In-line Booths Only. Labor is not included for all other types of booths and will require a booth work labor order. (see E-3 form)

** May require labor and/or lift at additional charge not available at some locations. See number 7 above for additional requirements.

*** May require boothwork labor. Please call GES at 702.515.5955 for information.

Cancellation Policy: Items cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation



Electrical Labor Order Form

E-3

RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO:

Global Experience Specialists • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.
2011 International CES January 6 - 9, 2011
 Las Vegas Convention Center ONLY

Discount Deadline Date:
 December 8, 2010

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
SHOWSITE CONTACT	SHOWSITE CONTACT PHONE #	DATE/TIME OF ARRIVAL
PLEASE COMPLETE THIS FORM FOR ALL ELECTRICAL LABOR NEEDED.		
<ul style="list-style-type: none"> All distribution of electrical wiring and the distribution of same from product to booth and from booth to booth. All motor and equipment hook-ups requiring hard wiring connections. Installation and/or repair of electrical fixtures. Installation of electrical motors and electrical apparatus to be energized. Total combined wattage within booth space exceeding 20 amps will require electrical booth work labor. Labor is required to inspect and hook-up equipment pre-wired to plug into our system. Exhibitors are not permitted to use power unless ordered. Exhibitors found using outlets without an order will be subject to the regular rate for outlets used. 		

Important Information & Rates

Starting time can be guaranteed only when labor is requested for the start of the working day at 8:00 AM. All exhibit labor for 8 AM starting times will be dispatched to booth space. Confirm labor and equipment by 2:30 PM the day before date requested. Upon completion, the Exhibitor's representative will return the crew to the labor desk and approve the work order. Equipment and labor cancelled without a 24 hour notice shall be charged a one (1) hour cancellation fee per worker and equipment. If Exhibitor fails to use the workers and equipment at the time confirmed, a one (1) hour "No-Show" charge per worker and equipment will apply.

The minimum charge for labor is one (1) hour per worker and equipment. Labor thereafter is charged in half ($\frac{1}{2}$) hour increments per worker and equipment. Gratuities in any form, including cash, gifts, or labor hours for work not actually performed are prohibited by GES. GES requires the highest standards of integrity from all employees. Please call our confidential Always Honest hotline at 866.225.8230 to report fraudulent or unethical behavior. All rates are subject to change if necessitated by increased labor and material costs.

LABOR RATES ARE AS FOLLOWS:

Worker per Hour	Incentive	Composite
Electrical, ST Code: 705060	\$ 76.38	\$ 99.72
Electrical, OT Code: 705060	\$ 151.71	\$ 157.02

Orders received after the discount deadline date of December 8, 2010. Including orders placed on-site, will be assessed a 30% late order surcharge.

INCENTIVE RATE: This rate allows LVCC Exhibitors to do more advance work in an effort to alleviate the crunch on the last few days before CES. Labor rates for Monday, December 27, 2010 through Friday, December 31, 2010 will be billed at Straight Time rates: Monday thru Friday 8:00 AM to 5:00 PM. All other times will be billed Over Time, including Saturday, Sunday and Holidays.

COMPOSITE RATE: This rate offers a longer 11-hour window of work time and allows GES to guarantee multiple start times before 8:00 am. **Labor rates for Sunday, January 2, 2011 - Sunday, January 9, 2011 will be billed at the following rates:** 7:00 am to 6:00 pm - Straight Time rates; All other times will be billed Over Time, Saturday, Sunday and Holidays.

Please Indicate Service
 FLOOR WORK - DISTRIBUTION
- GES SUPERVISED (OK TO PROCEED)

GES will supervise labor to: (If this is left unmarked and a floor plan has been submitted, GES will proceed with the floor work)

- Power Distribution A 30% surcharge will be added to the labor rates above for this professional supervision.
- Date and time not required.

 FLOOR WORK - DISTRIBUTION
- EXHIBITOR SUPERVISED (DO NOT PROCEED)

Exhibitor will supervise.

- You must schedule date & time below as well as # of electricians and estimated hours.
- GES assumes no liability for loss, damage or bodily injury arising out of the installation and/or dismantling of Exhibitor's property by GES provided union labor. Exhibitor assumes the responsibility and any liability arising therefrom, for the work performed by union labor under Exhibitor's supervision. Exhibitors must stay clear during movement of freight.
- Labor cannot be scheduled prior to assigned target date.

Please note: The exhibit hall will be dark beginning at 12:00 Noon on Thursday, Dec 31 through Jan 1, 2011. No Exhibitor activity allowed.

Is there more than one (1) drop location?

Yes No

Additional drops will be charged on a time and material basis depending on when order & floor plan are received.

All booths requiring floor work labor must send a booth floor plan to tse@ts-electric.com. They can also be faxed to 702.294.8687. Please write your booth number, show name and email address on the fax. To receive the discount rate, the H-3: Booth Layout form or a scaled plan in CAD or PDF format must include main drop locations for power, additional drop locations, electrical distribution, orientation, outlets, fixtures ,and all 1000 watt overhead focus points must be attached to this form, as well as a form of payment or emailed to tse@ts-electric.com.

All floorplans are reviewed prior to show site to circuit a hall print for installation of power. A fee of \$ 50.00 will be billed for this time.

BOOTH WORK - Please indicate type of work to be performed

Hang lights Hang Plasma*: Size _____ Qty _____

Hook-up equipment Other _____

*Plasmas 37" and larger require 2 electricians.

Place Order Here

SCHEDULE DATE(S)	SCHEDULE START TIME	SCHEDULE END TIME	TOTAL # OF HOURS	X	TOTAL # OF ELECTRICIAN	X	LABOR RATE	=	TOTAL
------------------	---------------------	-------------------	------------------	---	------------------------	---	------------	---	-------

Floor Work (FW): Do Not Proceed: power distribution
Please attach your own labor schedule if additional space is required.

AM	PM	AM	PM				
AM	PM	AM	PM				

Booth Work (BW): Labor must be scheduled for each day that labor is required

AM	PM	AM	PM				
AM	PM	AM	PM				

I agree in placing this order that I have accepted GES payment Policy and GES Terms & Conditions of Contract.

Authorized Signature - Please Sign:

AUTHORIZED NAME - PLEASE PRINT

A.	Total Labor Ordered	\$
B.	30% GES Supervision	\$
C.	Payment Enclosed	\$

Please estimate the number of workers and hours per worker needed for installation. Invoice will be calculated according to actual hours worked, relative to the original order and based upon the date received. Additional labor required will be calculated and invoiced at the show site rate.

080410

NEED ASSISTANCE?

 Follow GES on Twitter for Updates at <http://twitter.com/GESatCES>

 Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat

011005117

 Order directly with GES ONLINE at: www.ges.com



Electrical Labor Order Form

E-3H

RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO:

Global Experience Specialists • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.
2011 International CES

Las Vegas Hilton ONLY

January 6 - 9, 2011

Discount Deadline Date:
 December 8, 2010

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
--------------	---------------	--------------

SHOWSITE CONTACT	SHOWSITE CONTACT PHONE #	DATE/TIME OF ARRIVAL	CONTACT'S HOTEL (OPTIONAL)
------------------	--------------------------	----------------------	----------------------------

PLEASE COMPLETE THIS FORM FOR ALL ELECTRICAL LABOR NEEDED.

- All distribution of electrical wiring. All facility overhead distribution of electrical wiring, and the distribution of same from product to booth and from booth to booth. All motor and equipment hook-ups requiring hard wiring connections. Installation and/or repair of electrical fixtures. Installation of electrical motors and electrical apparatus to be energized.
- Total combined wattage within booth space exceeding 20 amps will require electrical booth work labor. Labor is required to inspect and hook-up equipment pre-wired to plug into our system. Exhibitors are not permitted to use power unless ordered. Exhibitors found using outlets without an order will be subject to the regular rate for outlets used.

Important Information & Rates

Starting time can be guaranteed only when labor is requested for the start of the working day at 8:00 AM. All exhibit labor for 8:00 AM starting times will be dispatched to booth space. Please have an authorized representative in booth to supervise the work to be done and sign work order upon completion. Equipment and labor cancelled without a 24 hour notice shall be charged a one (1) hour cancellation fee per worker and equipment. If Exhibitor fails to use the workers and equipment at the time confirmed, a one (1) hour "Not Ready" charge per worker and equipment will apply.

The minimum charge for labor is one (1) hour per worker and equipment. Labor thereafter is charged in half ($\frac{1}{2}$) hour increments per worker. Exhibitors requiring electrical labor will automatically be charged a dismantle fee. Dismantle labor is charged at 50% of installation labor based on show close/move-out days/time, and does not need to be scheduled. Overtime rates may apply. Gratuities in any form, including cash, gifts, or labor hours for work not actually performed are prohibited by GES. GES requires the highest standards of integrity from all employees. Please call our confidential Always Honest hotline at 866.225.8230 to report fraudulent or unethical behavior. All rates are subject to change if necessitated by increased labor and material costs.

LABOR RATES ARE AS FOLLOWS:

Worker per Hour	Discount	Regular	Show Site
Electrical, ST Code: 705060	\$ 88.50	\$ 110.62	\$ 132.75
Electrical, OT Code: 705060	\$ 167.68	\$ 209.50	\$ 251.50

Straight Time: Monday through Friday from 8:00 AM to 5:00 PM.

Overtime: All other times Monday through Friday. All day Saturday, Sunday & Holidays.

Discount Rate: Rate applies to orders placed on or before the above Discount Deadline Date.

Regular Rate: Rate applies to orders placed after the above Discount Deadline Date, but before the first day of exhibitor move-in.

Show Site Rate: Rate applies to orders placed at show site

Please Indicate Service
 FLOOR WORK - DISTRIBUTION
- GES SUPERVISED (OK TO PROCEED)

GES will supervise labor to: (If this is left unmarked and a floor plan has been submitted, GES will proceed with the floor work)

- Power Distribution A 30% surcharge will be added to the labor rates above for this professional supervision.
- Date and time not required.

 FLOOR WORK - DISTRIBUTION
- EXHIBITOR SUPERVISED (DO NOT PROCEED)

Exhibitor will supervise.

- You must schedule date & time below as well as # of electricians and estimated hours.
- GES assumes no liability for loss, damage or bodily injury arising out of the installation and/or dismantling of Exhibitor's property by GES provided union labor. Exhibitor assumes the responsibility and any liability arising therefrom, for the work performed by union labor under Exhibitor's supervision. Exhibitors must stay clear during movement of freight.
- Labor cannot be scheduled prior to assigned target date.

Please note: GES Warehouse will be closed December 24-25, 2010 in observance of th and January 1, 2011 in observance of New Year's Day. No Exhibitor Activities Allowed.

Is there more than one (1) drop location?

Yes No Additional drops will be charged on a time and material basis depending on when order & floor plan are received.

All booths requiring floor work labor must send a booth floor plan to tse@ts-electric.com. They can also be faxed to 702.294.8687. Please write your booth number, show name and email address on the fax. To receive the discount rate, the H-3: Booth Layout form or a scaled plan in CAD or PDF format must include main drop locations for power, additional drop locations, electrical distribution, orientation, fixtures ,and all 1000 watt overhead focus points must be attached to this form or emailed to tse@ts-electric.com.

All floorplans are reviewed prior to show site to circuit a hall print for installation of power. A fee of \$ 50.00 will be billed for this time.

BOOTH WORK - Please indicate type of work to be performed

Hang lights Hang Plasma*: Size _____ Qty _____
 Hook-up equipment Other _____

*Plasmas 37" and larger require 2 electricians.

Place Order Here

SCHEDULE DATE(S)	SCHEDULE START TIME	SCHEDULE END TIME	TOTAL # OF HOURS	X	TOTAL # OF ELECTRICIAN	X	LABOR RATE	=	TOTAL
	AM PM		AM PM						
	AM PM		AM PM						

Floor Work (FW): Do Not Proceed: power distribution

Please attach your own labor schedule if additional space is required.

	AM PM		AM PM					
--	----------	--	----------	--	--	--	--	--

	AM PM		AM PM					
--	----------	--	----------	--	--	--	--	--

I agree in placing this order that I have accepted GES payment Policy and GES Terms & Conditions of Contract.

Authorized Signature - Please Sign:

X	AUTHORIZED NAME - PLEASE PRINT	DATE	A. Total Labor Ordered	\$
---	--------------------------------	------	------------------------	----

			B. 30% GES Supervision	\$
--	--	--	------------------------	----

			C. Payment Enclosed	\$
--	--	--	---------------------	----

Please estimate the number of workers and hours per worker needed for installation. Invoice will be calculated according to actual hours worked, relative to the original order and based upon the date received. Additional labor required will be calculated and invoiced at the show site rate.

042810

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat

011005563

Order directly with GES ONLINE at: www.ges.com

RETURN TO: Global Experience Specialists • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors
Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2011 International CES January 6 - 9, 2011 - PLEASE CHECK BOOTH LOCATION

Las Vegas Convention Center Las Vegas Hilton

Form Deadline Date:
December 8, 2010

MANDATORY FORM*

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
SHOWSITE CONTACT	SHOWSITE CONTACT PHONE #	DATE/TIME OF ARRIVAL
		CONTACT'S HOTEL (OPTIONAL)

A unique grid must be completed for each of the following services to ensure proper placement of items in your booth. Please do not combine services onto a single grid. Print/photocopy as needed.

- Electrical Forms (For Non-Standard Distribution) - Form E-2
 - Hanging Signs - Form H-2**
 - Electrical Hanging Signs - Form H-2E
 - Hanging Signs/Truss - Form H-2
 - Truss Lighting - Form H-6

To use this grid:

- Use bold lines to indicate the outline of your booth.
 - Indicate the scale of the grid (i.e. 1 square = 1 foot) or indicate the dimensions of your booth.
 - Mark the adjacent booth numbers or aisle numbers.

Each square is _____ feet square since my booth is _____ feet wide by _____ feet long.

BACK OF BOOTH (indicate adjacent booth or aisle number: _____)

FRONT OF BOOTH (indicate adjacent booth or aisle number: _____)

***This form must be returned to GES for your orders to be processed.**



RETURN TO: Global Experience Specialists • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors
 Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2011 International CES January 6 - 9, 2011 - PLEASE CHECK BOOTH LOCATION

Las Vegas Convention Center Las Vegas Hilton

Form Deadline Date:
December 8, 2010

COMPANY NAME

EMAIL ADDRESS

BOOTH NUMBER

You may arrange for a third party to handle your display and be billed for services. GES will agree to this arrangement if the third party has a satisfactory payment record with us. **Both the Exhibiting Firm and Third Party** must complete this form, including **Third Party Credit Card Charge Authorization below**. Return form by the deadline date. **GES reserves the right to deny any Third Party Billing Request that is not complete or received by the deadline date.**

It is understood and agreed that the exhibiting firm is ultimately responsible for payment of charges. If your named third party does not pay the invoice before the last day of the show, charges will revert to you, the exhibiting firm. All invoices are due and payable upon receipt. GES Terms & Conditions of Contract apply to both the Exhibiting Firm and Third Party Representative.

Exhibiting Firm

EXHIBITING FIRM		
STREET ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	

The items checked below are to be invoiced to the Exhibiting Firm:

- Electrical Outlets/ Pre-Order only Electrical Material
- Electrical Outlets/ Showsite only Hanging Sign Labor & Material
- Electrical Outlets / All Electrical labor In/Out
- Stagehand Labor & Material Plumbing Labor & material
- Plumbing Outlets
- Other (Please Specify) _____

Third Party

THIRD PARTY		
STREET ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	

The items checked below are to be invoiced to the Third Party:

- Electrical Outlets/ Pre-Order only Electrical Material
- Electrical Outlets/ Showsite only Hanging Sign Labor & Material
- Electrical Outlets / All Electrical labor In/Out
- Stagehand Labor & Material Plumbing Labor & material
- Plumbing Outlets
- Other (Please Specify) _____

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

PLEASE SIGN

X

AUTHORIZED SIGNATURE

AUTHORIZED NAME - PLEASE PRINT

DATE

Exhibiting Firm Credit Card Charge Authorization

All information must be provided. **Your order will not be processed if any information is missing.** (i.e. Expiration Date, Account Number, Contact Information, Type of Card, and Signature.) **We require your credit card charge authorization to be on file with GES even if you are paying by check or bank wire transfer.**

Account Number	<input type="checkbox"/> Corporate Card	<input type="checkbox"/> Personal Card
-	-	-
-	-	-

PROVIDE EXPIRATION DATE

EXPIRATION DATE

- MasterCard
- VISA
- American Express

CARDHOLDER'S NAME PLEASE PRINT

CARDHOLDER'S BILLING ADDRESS CITY

STATE ZIP COUNTRY

PLEASE SIGN

X

CARDHOLDER'S SIGNATURE

AUTHORIZED NAME - PLEASE PRINT

DATE

Third Party Credit Card Charge Authorization

All information must be provided. **Your order will not be processed if any information is missing.** (i.e. Expiration Date, Account Number, Contact Information, Type of Card, and Signature.) **We require your credit card charge authorization to be on file with GES even if you are paying by check or bank wire transfer.**

Account Number	<input type="checkbox"/> Corporate Card	<input type="checkbox"/> Personal Card
-	-	-
-	-	-

PROVIDE EXPIRATION DATE

EXPIRATION DATE

- MasterCard
- VISA
- American Express

CARDHOLDER'S NAME PLEASE PRINT

CARDHOLDER'S BILLING ADDRESS CITY

STATE ZIP COUNTRY

PLEASE SIGN

X

CARDHOLDER'S SIGNATURE

DATE

NEED ASSISTANCE?



Follow GES on Twitter for Updates at <http://twitter.com/GESatCES>

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat

011005117

Order directly with GES ONLINE at: www.ges.com



Smart City
5795 W. Badura Ave, Suite 110
Las Vegas, Nevada 89118
888-446-6911
702-943-6001 (Fax)

LAS VEGAS CC



EARLY ORDER DEADLINE: 12 / 6 / 10



THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY

Show Dates:
1 / 6 / 11 To 1 / 9 / 11

Incentive Order Deadline:
12 / 6 / 10

Email

Fax Number
() -

Credit Card Number: AMX MC Visa

Expiration Date (MM / YY):

/

Print Card Holder Name: Card Holder Signature and/or Acceptance of T's & C's:

Important! Important! Please review the "Product Overview / Glossary" section of our literature to assure that the services you have selected will provide the required functionality for any application(s) you will be utilizing. **A complete description of all services and Terms & Conditions may be found online at www.smartcity.com "Conventions" section.** Please call if assistance is needed.

Description of Service	Type	QTY	Incentive	Base	Total								
1. Internet – Networking Services: (10 / 100 Base - T)													
a. NetPremium (Shared Ethernet Service, 1 Static Public IP address)	SE		\$ 1,195	\$ 1,495									
b. Additional Public IP Address / Device (NetPremium) - Max 10 addl allowed	IA-SP		\$ 150	\$ 164									
c. NetStandard (Shared EtherNAT Service, 1 Static Private IP address)	NE		\$ 995	\$ 1,245									
d. Additional Private IP Address / Device (NetStandard) - Max 10 addl allowed	IA-SN		\$ 125	\$ 136									
e. NetBasic (Shared up to 512K↑/1.5M↓)(1 Private DHCP IP, 1/Device) - Limited Qty	BE-1.5		\$ 795	\$ 995									
f. NetExpress (Shared up to 256K↑/512K↓)(1 Private DHCP IP, 1/Device)-Limited Qty	BE-512		\$ 595	\$ 745									
g. NetDedicated (Dedicated 1.54 Mbps w/5 IP addresses) - No addl IP's available	TS		\$ 3,495	\$ 4,370									
h. NetDedicated Plus (Dedicated 3 Mbps w/29 IP addresses)	TS-03		\$ 5,900	\$ 6,704									
2. Internet – Networking Services: Equipment													
a. Hub Rental (8 Port) – 10 / 100 Base -T	H8		\$ 150	\$ 164									
b. Hub Rental (24 Port) – 10 / 100 Base -T	H4		\$ 225	\$ 245									
c. Patch Cable (up to 50') - Cat 5e	PC		\$ 50	\$ 54									
3. Voice Services: PBX Service – Dial “9” for an outside line													
a. Single Line (no Instrument) (unrestricted long distance)	LO		\$ 275	\$ 345									
b. Multi-Line Phone w / 1 main Number & 1 rollover line (unrestricted LD)	ML		\$ 409	\$ 490									
4. Voice Services: Dedicated Line (Direct line do not dial “9”)													
a. Dedicated Line - (no Instrument) (unrestricted) - Limited Quantity	DL		\$ 409	\$ 490									
5. Voice Services: Special Services													
a. Telephone Instrument (Single Line, Touchtone) upon request	SL / DI												
b. Long Distance Restrictions (Local & CC / International Restricted) upon request	CC / IR												
6. Special Line Services (For 3rd Party Circuit Extensions - Must order circuit from local Bell Co or Other Provider)													
a. Analog Extended Pots line from Demarc to Booth	DP		\$ 200	\$ 250									
b. ISDN BRI or DSL Extended circuit from Demarc to Booth	IS / HL		\$ 400	\$ 500									
c. T-1 Extended Data / Telco circuit from Demarc to Booth	(See T&C 8) T2 / T1		\$ 2,000	\$ 2,452									
e. DS-3 Extended circuit from Demarc to Booth	(See T&C 8) T3		\$ 9,000	\$ 10,082									
f. Labor / Floor Work - Fee per hour	(See T&C 1) FW		\$ 75	\$ 75									
g. Point-to-Point / Special Engineering / VPN / Web Casting	(See T&C 1) VP / MI		(Call 888-446-6911 for quote)										
7. Special Quote – Attachment A or SOW (if applicable)													
8. Move - In / On - Site order fee of \$250 Internet/Network / \$75 Telephone - per line (if ordering service after show move-in has started).													
9. Distance Fee of \$500 Internet / \$100 Telephone for each line outside the convention venue. x (number of lines)													
SUBTOTAL													
Unused portions of deposits returned with final billing.	ESTIMATED 10% TAX / FEES DEPOSIT = SUBTOTAL x 10%												
TOTAL PAYMENT MUST ACCOMPANY ORDER. Credit Card users may fax order to 702-943-6001													
GRAND TOTAL													

*** Incentive Price applies to orders received With Payment by Monday, December 6, 2010. ***

FOR SMART CITY USE:

Payment Rec'd (Amount):

Customer No: **2011 - 030 - 794 -**

ORDER ON LINE: www.smartcity.com/order/center.asp?center=030

INTERNET - NETWORK / TELEPHONE SERVICE CONTRACT

Terms and Conditions / Payment Options

- 1. Smart City is the exclusive provider of all Voice, Data and Network services (wired and wireless) and installer of all cabling (except Electrical) including but not limited to Voice and Data** communications cabling. This includes **all cabling** to meeting rooms, booths, within booths (under carpet and flooring), fiber optic, twisted pair (Category 3, 5 and 6), coaxial and all other non Electrical cabling.
 - 2. The use of the network connection(s) provided by Smart City may be used only by the directors, officers and employees of the Company, its guests, its agents and consultants while performing service for the Company and cannot be resold or distributed to other companies or individuals.**
 - 3. All devices for which Smart City directly or indirectly provides Internet / Network connectivity must pay a device charge or purchase a Smart City assigned IP address.**
 - 4. Incentive Price** applies when a completed order with payment is received no later than 21 days prior to the first day of show move-in. **Base Price** applies to **(a)** all orders received from One (1) to Twenty (20) days before show move-in has started or **(b)** orders received on or before the 21 day Incentive Deadline without payment **(c) orders placed on site or after show move-in has started will be at Base Price plus an additional 20% X Base Price.**
 - 5. Internet / Network** – 100 Mbps, full-duplex, Ethernet access to our backbone, with shared or dedicated Internet access up to 128 Kbps or greater (depending on service ordered) via an RJ-45 jack, is provided for each connection ordered.
 - 6. Shared Internet Services Specific:** Routers, Streaming Applications, VoIP, DHCP, NAT or Proxy Servers are **not allowed with any of our shared Internet / Network services**. This includes, but is not limited to, NetPremium, NetStandard, NetBasic, and NetExpress. Smart City can engineer a custom dedicated network(s) to accommodate such special requests. Please call for quote.
 - 7. Rates listed include a single IP address, standard installation to the booth in the most convenient manner and does not include computer equipment, NIC card, TCP / IP software or power to the booth.**
 - 8. Limited Availability:** T-1 / DS-3 and other special circuit orders must be placed 45 days prior to show move-in date due to limited availability and to avoid additional charges.
 - 9. Wireless Specific:** **(a)** Smart City is the exclusive provider of voice, wired and wireless data service(s) for the Facility. **Wireless Devices not authorized by Smart City are strictly prohibited.** Customer(s) that desire to showcase their wireless products must contact Smart City 21 days in advance of show move-in to investigate the potential of Smart City engineering a customized cohesive network to operate without interference to other Customer(s), (applicable charges may apply). **(b)** The use of any wireless device that interferes with the facility's 2.5 / 5.8 GHZ wireless data frequency range is prohibited and subject to disconnection at the Customer expense.
 - 10. Unless otherwise directed, Smart City is authorized to cut floor coverings to permit installation of service.**
- 11. Internet Performance Disclaimer:** Smart City does not guarantee the performance, routing, or throughput; either expressed or implied, of any data circuit(s) connectivity with regards to the Internet and / or Internet backbone(s) beyond the Facility.
 - 12. Only Smart City personnel are authorized to modify system wiring or cabling. Material and equipment furnished by Smart City for this service contract shall remain the property of Smart City.**
 - 13. CANCELLATION** – There is a minimum \$150 Cancellation fee. Cancellations must be in writing. Additional cancellation charges will apply for orders that have already incurred labor, material, and / or engineering costs. Some broadband services and special circuits cannot be cancelled once ordered and will incur full charges listed / quoted. Credit will not be given for service(s) installed and not used.
 - 14. Service problems must be reported to the Smart City Service Desk. Service claims will not be considered unless filed in writing by Customer prior to close of show.**
 - 15. Any additional cost incurred by SMART CITY to: 1) assist in trouble diagnosis or problem resolution found not to be the fault of SMART CITY or 2) collect information required to complete the installation that customer fails to provide (i.e. floor plans or special circuit numbers) may be billed to the Customer at the prevailing rate.**
 - 16. Equipment Management:** **(a)** Customers should pick up hubs, wireless devices, telephone instruments and other rental equipment at the Smart City Service Desk. **(b)** The Customer will be fully responsible for the protection and safekeeping of rental equipment and will be responsible for returning all rental equipment to the Smart City Service Desk within one (1) hour following close of the show.
 - 17. The prices listed on this contract do not include Federal, State, Local or Other Taxes and Tax surcharges. Taxes / Tax surcharges will be included on your final bill. Federal Tax ID is 65-0524748.**
 - 18. NOTE: THE CUSTOMER IS RESPONSIBLE FOR ALL INTERNATIONAL LONG DISTANCE AND OTHER APPLICABLE CHARGES AGAINST ASSIGNED TELEPHONE NUMBER(S)**
 - 19. All Single Line, Multi-Line, and Dedicated Line Telephone services include Directory Assistance, Information, "0+", Operator assisted, 1-800, 950, credit card type call usage and unlimited Domestic Long Distance. International Call charges will apply.**
 - 20. Long Distance (International Calls) and Line Restrictions:** **(a)** Toll restriction will block lines to local only or local and "1-800" calling only. All other "1+" or "0+" dialing will be blocked (this includes all long distance access). **(b)** All lines will be blocked from "976" and "900" dialing unless otherwise requested. Additional deposits may be applicable. **(c)** Smart City will provide a detailed listing of all toll / billable type calls made from applicable services. Additional LD deposits required for Intl companies.
 - 21. A per line move fee starting at \$100 (Telephone), \$200 (Internet) may apply to relocate the line(s) after it is installed.**
 - 22. Prices are based upon current rates and are subject to change without notice.**

(1) All Customer contracts and agreements are solely between SMART CITY and the prospective Customer; (2) SMART CITY is not the employee, agent or partner of the Facility; (3) The Facility is not a party to, nor shall it have any obligations or liabilities whatsoever to any Customer, under any Customer Contract including without limitation, the obligation to provide any of the services covered by such Customer Contract; (4) No representations or warranties are being made by the Facility with respect to any Customer Contract or any Communications Services; (5) The right of the Customer to receive any Communications Service will be terminated if this Agreement is terminated for any reason provided therein; and the Facility will have no obligation to continue providing such service unless the Facility elects in its sole discretion to continue to provide such services itself or through a third party; (6) The provisions of the Customer Contract are separate and independent from the provisions of the Customer's lease space in the building and shall not affect the Customer's obligations under such lease and without limiting the foregoing, in no event shall any default by SMART CITY under the Customer Contract or any failure with respect to any Communications Services have any effect on any Customer's obligations to the Facility under any lease or any other occupancy agreement between such Customer and the Facility.

- 23. A valid Credit Card number with signature MUST be on file regardless of payment method. For your convenience we will use this authorization to charge your credit card for any additional amounts incurred.**
- 24. Smart City accepts payments in US dollars, Checks drawn on a US bank, Wire Transfers or the following Credit Cards: (Amex, MasterCard, Visa,). Make all checks payable to: Smart City.**
- 25. Due to the cost of processing checks, any refunds due in the amount of \$10.00 or less will not be refunded except upon written request.**

Mail or Fax Completed Orders with Payment and Floor Plan To

SMART CITY
5795 W. BADURA AVENUE, SUITE 110
LAS VEGAS, NEVADA 89118
(888) 446-6911 FAX (702) 943-6001

Customer Acceptance of All Smart City Terms and Conditions / Attachments:

With execution of this document the Customer hereby authorizes Smart City to provide services as requested herein, is authorized to request such services and acknowledges full and complete understanding of the Terms and Conditions and Attachments contained herein & Website.

Print Authorized Name	Authorized Signature	Date
FOR SMART CITY USE: Payment Rec'd (Amount):	Customer No: 2011 - 030 - 794 -	

ORDER ON LINE: www.smartcity.com/order/center.asp?center=030

*** Tipping is not permitted. Any request from personnel for gratuities should be reported to Management immediately. ***

Network Security Declaration

Center: Las Vegas CC (030) - NV
Show: 2011 INTERNATIONAL CES

Company Name: _____
Booth / Room #: _____
Customer / Ref #: **2011 - 030 - 794 -**

The Network Security Policy implemented for this Facility requires Customer(s) adherence to several necessary precautions in order for Smart City to maintain a healthy, viable network for all Customers. This declaration of compliance with the security requirements as noted herein is an acknowledgement of Smart City's filtering policies and must be completed, signed by an authorized Customer representative and mailed or faxed to Smart City prior to the requested network service(s) being activated for Customer's usage.

Network Security Policy:

Smart City requires that all devices directly or indirectly accessing Smart City's network(s) have the latest virus scan software, Windows® security updates, system patches, and any other technological precautions necessary to protect the Customer(s) and others from viruses, malicious programs, and other disruptive applications. Any device(s) which adversely impacts Smart City's network(s) may cause service interruptions to Customer(s) which can lead to disconnection of the Customer's equipment from the network(s), with or without prior notice at Smart City's sole discretion. The device(s) in question will remain disconnected until all issues are adequately resolved. All charges will apply and no refunds will be given. Additional charges may apply for trouble diagnosis and / or problem resolution.

Smart City has implemented filtering policies on all Internet routers. These filters block all inbound Internet Control Message Protocol (ICMP) -- Ping, Traceroute, etc. -- destined to any Smart City Network(s). Smart City understands that Ping and Traceroute are valuable troubleshooting tools; therefore Smart City's Policy does allow ICMP (Ping & Traceroute) packets sourced from any Smart City network(s).

Further, to avoid infection by common Internet worms (Nachi, MSBlaster, LoveSAN, etc.), Smart City has implemented similar filters on the following TCP and UDP port numbers: UDP – 137, 138, 402, 1434 and TCP – 135, 139, 402, 445, 4444.

Customers requiring inbound or outbound access to any of the filtered ports, should contact a Smart City customer service representative in advance of the event with details of the specific requirements so that Smart City may consider the potential of a customized alternative.

Each Customer's business is important to Smart City and with advanced and timely notification of a Customer's needs we are confident that we can provide network services that perform as expected for all clients.

*** Please inform all show site personnel about the importance of Smart City's Network Security compliance issues ***

*** Services are activated after Smart City is in receipt of this signed declaration of compliance with our network security requirements ***

Device(s) Operating System: _____ Total # of Devices: _____

Type of Anti-Virus Software Installed: Norton McAfee Other: _____

Virus Scan Last Updated - Date: _____ / _____ Security Updates Last Performed - Date: _____ / _____

Are You Renting Computers? Yes No Rental Company Name: _____

Rental Company Contact: _____ Contact Number: _____

With execution of this document the Customer hereby attests that Customer provided equipment, which will be connected to Smart City's network(s) at the above noted Facility and Show / Event has been properly protected, contains anti-virus software, and the latest patches and security updates have been installed. Customer(s) also accepts the responsibility for the performance of Customer's equipment and understands the conditions placed on service delivery by this document as well as the potential that additional charges may be incurred should Customer's equipment be found to adversely impact Smart City's network(s) performance. The Customer acknowledges that this Network Security Declaration is part of the Customer Contract allowing Smart City to provide requested service(s) and is subject to change without notice.

Signature _____

Date _____

Printed Name _____

Title _____

Floor Plan – Communications Cable

Center: Las Vegas CC (030) - NV
Show: 2011 INTERNATIONAL CES

Company Name: _____
Booth / Room #: _____
Customer / Ref #: **2011 - 030 - 794 -**

Voice and Data communications cabling. Smart City is the **exclusive installer** of all cabling (except Electrical) including but not limited to Voice and Data communications cabling. Smart City provides cabling to booths, within booths (under carpet and flooring) and from booth-to-booth. Fiber Optic, twisted pair (Category 3, 5 and 6), coaxial and all other non Electrical cables fall under Smart City's area of expertise.

IMPORTANT!! Prior to installation of service, a complete floor plan is required. Please utilize this grid should you not have your own floor plan to send us. You may use a different floor plan for each service group (Telephone, Internet, etc.) or combine all services on one floor plan. For a floor plan to be considered complete it **must** include all the information listed below (Main Distribution Location "MDL", designated location of items within the booth, surrounding booths, scale-length and width).

Adjacent Booth or Aisle#															

X = Main Distribution Location (**MDL**) – The originating line(s) for service, whether from overhead, a floor pocket or a column, will be delivered to a “**MDL**” before being distributed within your booth. Example: Storage area, back of booth, etc. (unless specified, the default for the “**MDL**” will be the back of the booth or at Smart City’s discretion, the most convenient location). All distribution of services to their final destination within the booth will originate from the “**MDL**”. A per line move fee will apply to relocate services within your booth after they have been engineered and / or installed.

T = Location of Telephones, Fax lines or other telecommunications equipment "T".

I / H / PC / C = Location of primary Internet Service “I”, Audio Visual “AV”, Hubs “H”, Patch Cables “PC” and / or Computers “C”. For Smart City to perform your floor work, you will need to indicate the location of each item you want cabled. Make sure to order your floor work, hubs, and patch cables early and in advance of the show moving in.

Orientation = The Booth or Aisle #'s surrounding your booth. A minimum of one surrounding Booth or Aisle # is required (two or more would be more helpful) for Smart City to accurately install your services.

Size = Booth dimensions (example 10x10) _____.

Floor Work / Labor - Communications Cable

Center: Las Vegas CC (030) - NV
Show: 2011 INTERNATIONAL CES

Company Name: _____
Booth / Room #: _____
Customer / Ref #: 2011 - 030 - 794 -

Smart City has the exclusive contract to install all cabling (except Electrical) including but not limited to voice and data communications cabling. This includes all cabling to booths, **within booths (under carpet and flooring)** and from booth-to-booth. Fiber optic, twisted pair (Category 3, 5 and 6), coaxial and all other non Electrical cables fall under Smart City's area of responsibility.

- ❖ **Labor cost** - \$75.00 an hour per technician, with a one hour minimum.
- ❖ **Floor work** - Estimated at 4 cables per hour (this is a conservative estimate assuming normal circumstances with timely request for service and a complete floor plan received at least 5 days before show move in. Charges could be greater than our estimate for a variety of reasons such as floor work was ordered late, carpet had already been laid, obstructions / physical structures and other miscellaneous issues that can make cabling more labor intensive and time consuming).
- ❖ **Smart City Cat 5 Cable** - \$50 each (50 ft. cable)

Please select the floor work option that you will require for your booth:

Yes, we will need to order floor work from Smart City for our booth.

_____ Estimated number of labor hours. Please add this to our order.

No, we will not require floor work for our booth. We will not be laying our cables across aisles or under carpet or flooring.

Please select the cabling option that you will require for your booth:

Smart City Provided Cable. We prefer Smart City to provide the cable for our booth.

_____ Number of Cat 5 Cable(s) at \$50 each. Please add this to our order.

Exhibitor Provided Cable. We will provide our own cable for our booth and understand the following:

- We will not be placing cable across aisles, across traffic flow areas, under carpet or under flooring.
- Smart City can only accept cable and cannot accept hubs, routers, switches or other equipment.
- Smart City cannot guarantee service on Customer/Exhibitor provided cable(s) and/or equipment. Connectivity can be guaranteed only to the point where Smart City's services originate in the booth.
- Any request for trouble diagnosis or problem resolution found not to be the fault of Smart City may be billed to the Exhibitor at the prevailing rate (for example, faulty equipment or damaged cable).
- Cable(s) must be shipped two weeks prior to the show opening to:

Las Vegas Convention Center
3150 Paradise Rd.
LVCC Warehouse (Door #12)
Attn: Smart City/Chris Martinkovich
Las Vegas, NV 89109



NETWORK SERVICES AT THE LAS VEGAS CONVENTION CENTER

FOR YOUR CONVENIENCE!

Feel free to contact our on site customer service team at the CES Hotline 702-943-6CES or email servicedesk@smartcity.com.

For general billing or service questions you may also contact our national customer service team at 888-446-6911.

FREQUENTLY ASKED QUESTIONS

- Q. What type of Internet service should I order?*
 - A. What type of Internet service you need will be dependent on how you intend to use the service. If you have questions regarding what service you need please call our CES Hotline at 702-943-6237 or email servicedesk@smartcity.com.**

- Q. What is the difference between a Public IP and a Private IP Address?*
 - A. A Public IP is also referred to as a “real” IP commonly used in VPN connections and provides more robust capabilities than a Private IP. A Private IP allows the user to reach the World Wide Web and interact with web pages however, among its variety of limitations, connecting to servers outside of the Las Vegas Convention Center is not supported.**

- Q. What type of service does Basic EtherNet supply?*
 - A. NetExpress & NetBasic (Shared Services) are the newest shared (Private IP) services provisioned by Smart City allowing a user to utilize uploads speeds of up to 256K - 5152k and download speeds up to 512K – 1.5Mb respectively. These services work with a username and password and support one computer per line. These services are only available in a limited quantity.**

- Q. *What if I want to webcast or stream information to the Internet, what type of connection would I need?*
- A. **Smart City can provide customized dedicated networks at speeds of 1.5Mb to 45Mb and greater. You must order one of these Dedicated networks in order to stream information from your booth. The NetDedicated Plus Service is a High Bandwidth dedicated 3 Mbps of bandwidth and includes 29 IP addresses.**
- Q. *I have a router that I intend on using in my booth, will that be a problem?*
- A. **YES, routing devices are not allowed on our Shared Services, the use of routers can be very detrimental to performance when used on our network. Smart City reserves the right to disconnect service in any booth when devices attached to the Smart City provided connection (routers of any kind and access points) could possibly be disruptive. Smart City can usually allow most routing devices (programmed and functioning properly) on our customized dedicated networks.**



TELEPHONE SERVICE AT THE LAS VEGAS CONVENTION CENTER

FOR YOUR CONVENIENCE!

Feel free to contact our on site customer service team at the CES Hotline 702-943-6CES or email servicedesk@smartcity.com.

For general billing or service questions you may also contact our national customer service team at 888-446-6911.

New this year: All Single Line, Multi-Line, and Dedicated Line Telephone services include Directory Assistance, Information, "0+", Operator assisted, 1-800, 950, credit card type call usage and unlimited Domestic Long Distance. International Call charges will apply.

FREQUENTLY ASKED QUESTIONS

- Q. Do I need to dial a "9" to dial outside the convention center?*
 - A. Yes, if you order our Standard line or our Multi-Line phone PBX Service. If you order a Dedicated Line you are not required to dial a "9" to call outside the building.**

- Q. What type of phone service should I order to use with a fax machine?*
 - A. Our standard line would be the most appropriate service.**

- Q. Can I use an ISDN line to access the Internet?*
 - A. Yes, but only if you have your own ISDN modem and your own ISP that has access for an ISDN dial-up account. This service is typically used for broadcasting and is not a recommended service for Internet connections.**

- Q. What is a dry pair (Section 6 on the order form)?*
 - A. A "Dry Pair" is an extension of a circuit ordered through a 3rd party, like Sprint, and connected to equipment in the Smart City demarc. Smart City extends the circuit to the booth for the fee listed on the order form.**

- Q. How do I order my phone line restricted from long distance?*
 - A. All Smart City telephone lines are unrestricted for long distance unless requested otherwise. A line can be restricted as "CC", allowing the line to make credit card, toll free and local calls, or "IR" which allows all calls except International calls (Intl calls are restricted. To order your line with restricted access choose which type of restriction you require under "Long Distance Restrictions" on our Telephone Services order form.**

- Q. I have my own multi line phone. Can I bring it with me to the show to use?*
 - A. Smart City's Multi-Line service is one phone line delivered with a digital signal. Only Northern telecom 2000 series phones will work with this service. Smart City provides all the phones for this line.**



CABLING AND FLOOR WORK

AT THE LAS VEGAS CONVENTION CENTER

FOR YOUR CONVENIENCE!

Feel free to contact our on site customer service team at the CES Hotline 702-943-6CES or email servicedesk@smartcity.com.

For general billing or service questions you may also contact our national customer service team at 888-446-6911.

FREQUENTLY ASKED QUESTIONS

- Q. Under what circumstances is it mandatory to use Smart City for booth cabling?*
 - A. When the communications cables (telephone, Internet or Fiber) will be laid on the show floor underneath the carpet/flooring or across aisles.**

- Q. How much does the labor for floor work cost?*
 - A. Our rate is \$75.00 per hour per technician during normal business hours. Our normal business hours are 8am-5pm Monday through Friday. Labor scheduled on Saturday or Sunday between 8am-5pm is still \$75.00 per hour per technician, however, labor requested before 8am or after 5pm on any day of the week will be billed at the time and a half rate of \$112.50 per hour per technician.**

- Q. How do I know how many hours of floor work I need?*
 - A. As a rule of thumb, please estimate one hour of floor work for every four cables that need to be run in the booth. If you have a non standard booth or feel that you may have non standard cabling issues, please call us directly at 702-943-6080 or email us at:**
servicedesk@smartcity.com

Q. What if I want to run the cable along the trussing in my booth, will Smart City need to perform this work as well?

A. No, only cables run under the carpet / flooring, across door ways, aisles and other attendee traffic areas must be run by Smart City.

Q. What if I want the cables run under the carpet, but I have my own cables?

A. You are more than welcome to supply your own cables for your booth. However, we do ask that you ship them to us so that we receive them no later than December 20, 2010 at the following address:

Las Vegas Convention Center
3150 Paradise Rd.
LVCC Warehouse (Door #12)
Attn: Smart City/Grant Baker
Las Vegas, NV 89109

Also, please be aware that Smart City is not responsible for customer provided cable / equipment including but not limited to testing or repairing cables.

Q. I am exhibiting in a meeting room, will Smart City need to provide the labor to run the cables?

A. No, you are more than welcome to run your own cables in a meeting room, however, building regulations prohibit anyone from running cables across entrances or exits in meeting rooms and other attendee traffic areas.



ONLINE WEB ORDERING AT THE LAS VEGAS CONVENTION CENTER

You can order Online with Smart City at
<https://www.smartcity.com/order/center.asp?center=030>.

The website is fully functional 24 hours a day.

How To Place Order

Placing an order for services is quick, easy and customer friendly. Just follow these simple instructions:

1. This site requires JavaScript and pop-up windows. Please activate JavaScript and allow pop-ups for this web site in your browser before continuing.

2. Click the Place Order Tab and then click Begin Order Process. At this point you are entering our "Secure Site".

3. Select Event Facility and Show.

- On the map, click the Region or state where your show is taking place. A list will appear with all the Facilities we support in that region, select the one where your show is being held at. If it is not on the list, we probably do not provide services there but feel free to email us with information about your show and perhaps we can help you.
- After you select the Facility, you will get a list of upcoming shows being held there. If you do not see your show listed, there is a good chance that it exists but we have not entered it into our system yet. Send an email to cs@smartcity.com with the name of the show, the show dates and the center where the show is to be held. A Customer Service Representative will assist you with placing your order.

4. Read the information on the Confer page and then click the "Order Now!" button.

5. Please read the INSTRUCTIONS section on the online order form.

(STEP 1 of 8)

6. Go to the "Show Information" section, then to "Show Name". Click on the drop down menu; a list of events will appear. Please find your event and click on it. The system will "auto-load" the information about your event onto the order form.

7. If you need your order installed on a different day than listed in the "Date(s) Telecommunications Services Needed" section, select the appropriate date from the drop down list.

8. Please enter the "Booth" or "Room" information in the appropriate field.

9. Complete all boxes in the "Exhibitor Information" section.

(STEP 2 of 8)

10. To add items to your order or make changes to items, click the "Edit/add items to your order" link in the "Services" section. A window will open showing the available items. In the "Quantity" column, enter the number of items you wish for each item in the list. Click the "Add Items" button at the bottom of the form. The window will display all the items you have added to your order. To edit an item, click the hyperlink in the "Item #" column that corresponds to the item you wish to change. In the "Quantity" column, enter the new number of items and click the "Update" button. If you wish to cancel this item, click the "DELETE" button. Once you are satisfied with your items, click the "Close This Window" link to return to the form.

Screen content and designs easily steer the customer through the ordering process. Every customer will have the online convenience of requesting services through this website based, user-friendly tool.

Order Online

After submission you will receive a confirmation with specific details about your order. We will contact you if there are any problems or to acquire your billing information. Before placing an order it would be helpful to have the following information available:

- The convention center location and show name
- The booth number and aisle number
- Specified locations for services within booth
- Type of services required

Begin the Order Process >>

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2011 International CES

Las Vegas Convention Center, Las Vegas Hilton
January 6 - 9, 2011

Material Handling is the unloading of your exhibit materials, delivery to your booth, handling of empty containers to and from storage, and removal of your materials from your booth for reloading onto your outbound carrier. This is not to be confused with the cost to transport your exhibit material to and from the event.

Benefits of Advance Shipping to the GES Warehouse

- Storage of materials for up to 28 days prior to your show.
- Delivery of Shipments to your booth by your published set-up time.
- Some convention centers and hotels do not have facilities for receiving or storing freight.
- Saves valuable set-up time.

How to Ship in Advance to the GES Warehouse

- Remove all old shipping and empty storage labels.
- Fill out and attach enclosed Advance Shipping labels.
- Complete the enclosed Material Handling Order Form.
- Remember to confirm receipt of your shipment prior to leaving for the show.
- All shipments must have a bill of lading or delivery slip showing the number of pieces, weight, and type of merchandise.
- Certified weight tickets must accompany all shipments.
- Take the time to ensure that your display and products are packed neatly and securely.
- Do not ship uncrated materials to warehouse.
- For a rate quote please call GES Logistics at 1.888.454.4437.

How to Ship to Exhibit Site

- Consign all **domestic** shipments c/o Global Experience Specialists.
- Do **not** consign **international** shipments c/o Global Experience Specialists; however, please contact our international division at: GESLogistic_international@ges.com.
- Remove all old shipping and empty storage labels.
- Fill out and attach enclosed Direct Shipping labels.
- Complete the enclosed Material Handling Information Sheet.
- All shipments must have a bill of lading or delivery slip showing the number of pieces, weight, and type of merchandise.
- Certified weight tickets must accompany all shipments.
- Take the time to ensure that your display and products are packed neatly and securely.
- If you are shipping your carpet and/or lighting truss, make sure it is loaded last so it can be unloaded first.
- For a rate quote please call GES Logistics at 1.888.454.4437.

Freight Carriers

Select a carrier with experience in handling exhibition materials. Make sure to give your carrier explicit information as to where and when to check in. Delivery and pick up times are often out of the range of "normal" delivery hours, make sure your carrier is committed to meeting your target dates and times. While making shipping plans to the Show, also plan for the return shipment. For a rate quote please call GES Logistics at 1.888.454.4437.

Tracking Shipments

Confirm your delivery date and time with your carrier, and have all pertinent shipping information in the hands of your representative at show site. You may also want to review the return of your Goods at the end of the show. GES Logistics domestic shipments can be tracked online by going to: www.ges.com/everything/logistics/tracking/.

Estimating Material Handling Charges

Handling charges are based on the weight of the freight. Shipments are billed by the hundred weight and rounded up to the nearest hundred. Minimum per Shipment may apply, see enclosed Material Handling Order Form for details. Please prepay all shipping charges - GES cannot accept or be responsible for collect shipments. Crated and uncrated shipments must be separated and clearly identified on separate bills of lading with separate weight tickets - otherwise GES will invoice the entire load at the Uncrated rate.

- **Crated** – Material that is skidded, or is in any type of shipping container that can be unloaded at the dock with no additional handling required.
- **Uncrated** – Material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting bars or hooks.
- **Overtime Surcharges** - Shows that move-in or move-out on weekends or after 4:30 PM during the weekday, may be subject to additional overtime surcharges. See enclosed Material Handling Order Form for details.

Estimating Material Handling Charges, *continued*

- **Late Surcharges** – May be charged an additional overtime surcharge
 - a. If advance freight is received before or after the published deadline date for shipments to arrive at the warehouse. See enclosed Material Handling Order Form for details.
 - b. Freight shipments sent to the show after it has opened.
 - c. Freight shipments that are received at showsite that do not meet their published date & time.
- **Shipment Surcharges** – A surcharge will be incurred per shipment for those that are received with incomplete information on shipping labels identifying company name and booth number and/or shipments that are left on the show floor at the end of the show with no labels and no bill of lading turned in.

Machinery Labor and Equipment

Labor and equipment for uncrating, unskidding, positioning, leveling, dismantling, reocrating, and reskidding machinery and/or equipment must be ordered separately. Place your order for this labor using the In-Booth Forklift & Labor Order Form. If your material requires specialized rigging equipment, please notify us promptly so that we can make arrangements. When possible, supply your own rigging equipment with shipments and pre-rig your material.

Storing Empty Containers

Properly labeled empty shipping cartons will be picked up, stored, and returned after the show. Labels are available at the **GES Servicenter®** or from your GES Service Executive and are for empty storage only. Depending on the size of the show, it can take from two to twelve hours to return empty crates. Do not store any items in crates marked "empty." GES has no liability for damage to crates or items sent to empty storage in crates.

Outgoing Shipments

An OMHF (Outbound Material Handling Form / Bill of Lading) must accompany all outgoing shipments. Shipping information, outbound forms and labels will be available at the **GES Servicenter®**. Exhibitors selecting non-official carriers will need to make their own arrangements for pickup. Make sure that someone from your company will be on-site to oversee the outbound shipment of your display and product.

Measure of Damage

- **Liability** – GES is liable for loss or damage to your Goods only if the loss or damage is caused by GES negligence.
- **Sole Relief** – If found liable for any loss, GES' sole and exclusive maximum liability for loss or damage to Customer's Goods is limited to \$.50 (USD) per pound with a maximum liability of \$100 (USD) per container, or \$1,500.00 (USD) per shipment, whichever is less.

Insurance

All of your Goods should be insured by your own insurance policy. Although we do our best to handle your Goods as our own, there are many variables in shipping and handling that can affect your exhibit and products. GES has published GES Terms & Conditions of Contract that are in this exhibitor service manual. Please read them carefully. It is recommended that your Goods be insured.

Work Zone

Customer acknowledges that the show site and surrounding areas are active work zones. Customer, its agents, employees and representatives are present at their own risk.



Material Handling Order Form

RETURN TO: Global Experience Specialists • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors
 Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2011 International CES January 6 - 9, 2011 - PLEASE CHECK BOOTH LOCATION

Las Vegas Convention Center Las Vegas Hilton

Form Deadline Date:
 December 17, 2010

Go to below link to view images and information:
<http://ges.com/ecomm/info/specialhandling.pdf>

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER

GES Warehouse will be closed December 24-25, 2010 in observance of the Christmas Holiday and January 1, 2011 in observance of New Year's Day. No Exhibitor Activities Allowed.

Certified Weight Tickets Are Required For All Shipments:

Drivers with inbound shipments must check in at the GES warehouse or exhibit site by 2:00 PM to be guaranteed same day unloading. Warehouse receiving hours are Monday - Friday, 8:00 AM - 4:30 PM; Closed 12:00 PM - 1:00 PM & Holidays.

Advance Shipment to Warehouse (300 lbs. minimum per shipment)

Advance Shipments to Warehouse: GES will receive uncrated carpet and pad at the warehouse. **Price includes:** unloading crated freight (the warehouse cannot receive uncrated shipments); storing at warehouse for up to 30 days (any materials stored beyond 30 days will incur additional costs applied to your invoice); reloading onto trucks and delivery to the exhibit site; unloading freight and delivery to your booth; picking up, storing, and returning empty shipping containers; and reloading freight for return to your specified destination from exhibit site.

Crated Materials	
Rate	\$ 49.99 cwt

Arrival Dates and Surcharges for Shipments:

Advance Dates:

Mon, Nov 29, 2010: Advance shipments may begin arriving at warehouse.

Fri, Dec 17, 2010: Last day for crated shipments to arrive at the advance warehouse without surcharges. A 30% \$15.00 per 100 lbs. the advance warehouse (\$ 45.00 minimum) late arrival surcharge based on the above rates will apply to each shipment received at the advance warehouse after this last date.

Direct Shipment to Exhibit Site (300 lbs. minimum per shipment)

Direct Shipments to Exhibit Site: **Price includes:** unloading freight and delivery to your booth; picking up, storing, and returning empty shipping containers; and reloading freight for return to your specified destination from exhibit site. However, any materials shipped back to warehouse from exhibit site will incur additional costs applied to your invoice.

Crated Materials	
Rate	\$ 35.40 cwt

Arrival Dates and Surcharges for Shipments:

Direct Dates:

REFER TO TARGETED FLOORPLAN: Refer to targeted floorplan for your assigned date. An additional charge of 30% \$10.62 per 100 lbs. (\$ 31.86 minimum) (cwt) will apply to those shipments not meeting their targeted date and time. Trucks checking in after 2:00 PM can not be guaranteed same day unloading and may be subject to off-target surcharges.

Product Arrival:

Product arrival is scheduled for January 3, 2011. For security purposes it is recommended that products be scheduled to arrive on or after this date

Small Packages: Cartons and envelopes received without documentation will be delivered without guarantee of piece count or condition. Maximum weight is 50 lbs. per shipment, per delivery. This includes UPS and Federal Express shipments. All shipments received via air carrier that do not fall under the small package category may be subject to special handling charges.

ADDITIONAL DISCOUNTS AVAILABLE with GES Logistics - Transportation Plus

SHIP WITH GES LOGISTICS TO RECEIVE A 10% SAVINGS ON MATERIAL HANDLING WITH TRANSPORTATION PLUS. SEE BROCHURE AND R-2a ORDER FORM FOR DETAILS AND RATES FOR 2011 INTERNATIONAL CES.

Please Indicate Below

Calculate Total CWT (Enter in increments of 100's only; round up to the next 100 mark if your weight is more than 8 lbs. over the previous 100 mark. **300** pound minimum per shipment.)

_____ pounds ÷ 100 = _____ Total CWT

Shipment Will Be Sent To:

Exhibit Site Warehouse

On Date: _____

By Carrier: _____

Total Number of Pieces: _____

We understand that your calculation is only an estimate. Invoicing will be done from the actual weight. Adjustments will be made accordingly.

Place Order Here

(Please Complete R-8 for Using GES Logistics - Domestic Shipping Services)

SMALL PACKAGE DESCRIPTION	PRICE	X QUANTITY	= TOTAL PRICE
Small Package, 1st Carton	\$ 43.23	1	\$
Small Package, Each Additional Carton	\$ 10.12		\$

MATERIAL HANDLING DESCRIPTION	PRICE	X CWT	= TOTAL PRICE
			\$
A. Payment Enclosed			\$

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

Authorized Signature - Please Sign: X

AUTHORIZED NAME - PLEASE PRINT	DATE
--------------------------------	------

Measure of Damage: If found liable for any loss, GES' sole and exclusive maximum liability for loss or damage to Customer's Goods is limited to \$.50 (USD) per pound with a maximum liability of \$ 100 (USD) per container, or \$ 1,500.00 (USD) per shipment, whichever is less.



RETURN TO: Global Experience Specialists • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors
 Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2011 International CES January 6 - 9, 2011 - PLEASE CHECK BOOTH LOCATION
 Las Vegas Convention Center Las Vegas Hilton

Form Deadline Date:
 January 7, 2011

MANDATORY FORM*

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
--------------	---------------	--------------

Please complete this form and return it to GES before the above Deadline Date so we can provide you with printed outbound material handling documents and shipping labels at the close of the show for you to review and sign. To take advantage of this service, please complete and return this form. If this form is not received by GES by the time of above Deadline Date, this pre-printing service will not be provided, no exceptions.

Shipping Information

FROM:

COMPANY/CONSIGNEE:	ATTENTION:			
STREET ADDRESS:	CITY:	STATE:	ZIP:	COUNTRY:
PHONE:	FAX:	BOOTH NUMBER:		

SHIPPING DESTINATION 1:

Number of Labels Needed:

COMPANY/CONSIGNEE:	ATTENTION:			
STREET ADDRESS:	CITY:	STATE:	ZIP:	COUNTRY:
PHONE:	FAX:	BOOTH NUMBER:		

SHIPPING DESTINATION 2:

Number of Labels Needed:

COMPANY/CONSIGNEE:	ATTENTION:			
STREET ADDRESS:	CITY:	STATE:	ZIP:	COUNTRY:
PHONE:	FAX:	BOOTH NUMBER:		

Method of Shipment

Please Select Desired Method of Shipment Below:

GES Logistics:

- Ground**
- Air**
- Next Day Delivery**
- 2nd Day Delivery**
- Deferred Delivery**
- Van Line** - **Full Pad** **Partial Pad** **Crated**
- Specialized Service:** _____

Measure of Damage:

If found liable for any loss, GES' sole and exclusive maximum liability for loss or damage to Customer's Goods is limited to \$.50 (USD) per pound with a maximum liability of \$100.00 (USD) per container, or \$1,500.00 (USD) per shipment, whichever is less.

Other: _____

Common Carrier

Air

- Next Day Delivery**
- 2nd Day Delivery**
- Deferred Delivery**

Van Line

- Full Pad**
- Partial Pad**
- Crated**

Once your shipment is packed and ready to be picked up, please return the outbound material handling order form to the **GES Servicenter®**. Verify the piece count, weight, and that the signature is on the outbound material handling order form prior to shipping out. **Shipments without paperwork turned in will be returned to GES Warehouse or forced onto another carrier at Exhibitor's expense.**

GES does not accept responsibility for any exhibitor property left on the show floor unattended at any time for any reason.

*This form must be returned to GES for your order(s) to be processed.



RETURN TO: Global Experience Specialists • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors
 Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2011 International CES January 6 - 9, 2011 - PLEASE CHECK BOOTH LOCATION

Las Vegas Convention Center Las Vegas Hilton

Form Deadline Date:
 December 17, 2010

MANDATORY FORM*

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER

ALL EXHIBITORS MUST RETURN THIS FORM

1. Estimate total number of pieces being shipped:

_____ Crated
 _____ Uncrated
 _____ Machinery
 _____ Total

2. Indicate total number of trucks in each category that you will use:

_____ Van Line
 _____ Common Carrier
 _____ Flatbed
 _____ Co. Truck
 _____ Overseas Container

- 3 List carrier name(s):

4. If using a Customs Broker, please print name:

Phone Number _____

5. Print the name of person in charge of your move-in:

Phone Number _____

6. What is the minimum number of days to set your display?

7. What is the weight of the single heaviest piece that must be lifted?

_____ lbs.

8. What is the total weight of your exhibit or equipment being shipped?

_____ lbs.

9. Is there any special handling equipment required to unload your exhibit materials, i.e. extended forklift blades, special slings, lifting bars. etc.?

It is the responsibility of the exhibitor to provide proper special handling instructions, and to ensure goods are packaged appropriately for shipment and movement by heavy equipment. Failure to provide special handling instructions will result in the elimination of any liability for loss or damage by GES.

DIRECT SHIPMENTS ONLY:

1. What date and time are you scheduling your shipment(s) to arrive on-site?



RETURN TO: Global Experience Specialists • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors
 Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2011 International CES January 6 - 9, 2011 - PLEASE CHECK BOOTH LOCATION
 Las Vegas Convention Center Las Vegas Hilton

Form Deadline Date:
 December 17, 2010

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER

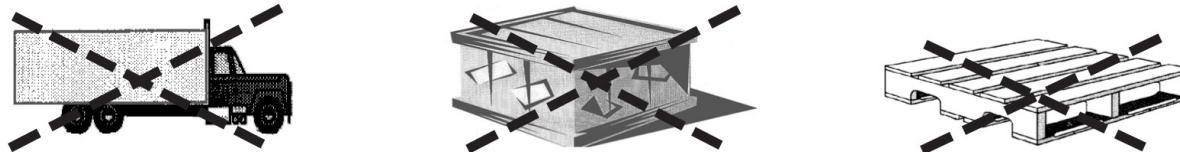
Special Freight Services — Small Passenger Vehicles Only!

This special service is offered exclusively for this show.

Maximum Weight 250 lbs

- To facilitate the move-in and move-out of Exhibitors with small exhibit material shipments, Global Experience Specialists is pleased to make available for hire, one (1) laborer with one (1) pushcart, for one (1) trip. Services can be made **one way** from the dock to your booth or your booth to the dock. Charges for these services are \$44.29 each way.
- A cartload is eight (8) pieces or less, weighing less than 250 lbs. total. There is one cartload allowed per booth. This service is for those who have **small hand carry items** all of which must fit on a 3' x 4' push cart, in one trip only.
- Freight that is too large or heavy must be handled by GES at published material handling rates.** No personal trucks (one (1) ton & over), no rental trucks, trailers, or bobtails will be unloaded through cartload service. **If you arrive with a truck, van, trailer, or truck with trailer filled with exhibit material you will not qualify for this service and will be redirected to the GES Marshaling Yard.**

Not Acceptable:



- There must be two (2) people with the vehicle. One person to go with your product to the booth space and one person to move your vehicle from the unloading area. Vehicles must be unloaded at the designated cartload area (GES Personnel will direct vehicles). The cart is not authorized to enter or go into any parking area.
- To receive this service, proceed directly to the specific show venue main entrance and watch for the Cartload Service signage. Pre-orders will receive preferential service at show site. You may also order this service at the GES Servicenter.

CARTLOAD SERVICE HOURS

Las Vegas Convention Center

Tuesday, January 4, 2011 from 8:00 AM - 5:00 PM

Wednesday, January 5, 2011 from 8:00 AM - 5:00 PM

Sunday, January 9, 2011 from 5:00 PM - 9:00 PM

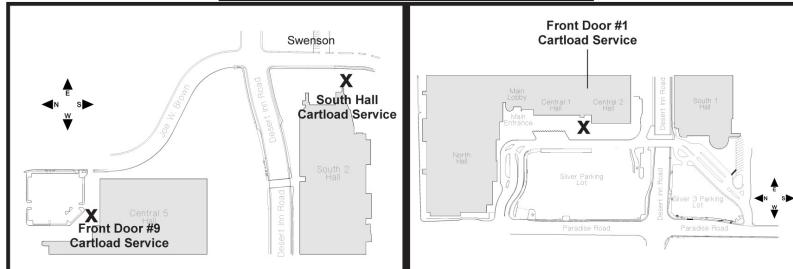
Place Order Here				
ITEM#	DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
200506	Dock to Booth	\$44.29	1	\$
200506	Booth to Dock	\$44.29	1	\$
A.	Payment Enclosed			

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

Authorized Signature - Please Sign:

AUTHORIZED NAME - PLEASE PRINT	DATE
--------------------------------	------

PLEASE REFER TO LVCC MAPS BELOW



070710

NEED ASSISTANCE?



Follow GES on Twitter for Updates at <http://twitter.com/GESatCES>

Toll Free: 800.475.2098

Tel: 702.515.5970

www.ges.com/chat

011005117

Order directly with GES ONLINE at: www.ges.com

USE THESE SHIPPING LABELS AS THEY WILL EXPEDITE HANDLING. Copies of these labels are acceptable if additional labels are needed.
See form H-1a: Hanging Sign Shipping Labels when shipping Hanging Signs.

R-5F2



FROM:

LAS VEGAS HILTON
ADVANCE SHIPMENT

TO:

EXHIBITING COMPANY

2011 International CES

NAME OF EXHIBITION

BOOTH NUMBER

C/O **Global Experience Specialists**
7000 Lindell Road
Las Vegas, NV 89118
USA

SHIPMENT SHOULD ARRIVE ON OR BETWEEN:

Monday, Nov 29, 2010 - Friday, Dec 17, 2010

GES Warehouse will be closed December 24-25, 2010 in observance of the Christmas Holiday and January 1, 2011 in observance of New Year's Day. No Exhibitor Activities Allowed.

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading. Warehouse receiving hours are Monday - Friday, 8:00 AM - 4:30 PM; Closed 12:00 PM - 1:00 PM & Holidays.

Carrier _____
Number _____ of _____ pieces



FROM:

LAS VEGAS HILTON
ADVANCE SHIPMENT

TO:

EXHIBITING COMPANY

2011 International CES

NAME OF EXHIBITION

BOOTH NUMBER

C/O **Global Experience Specialists**
7000 Lindell Road
Las Vegas, NV 89118
USA

SHIPMENT SHOULD ARRIVE ON OR BETWEEN:

Monday, Nov 29, 2010 - Friday, Dec 17, 2010

GES Warehouse will be closed December 24-25, 2010 in observance of the Christmas Holiday and January 1, 2011 in observance of New Year's Day. No Exhibitor Activities Allowed.

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading. Warehouse receiving hours are Monday - Friday, 8:00 AM - 4:30 PM; Closed 12:00 PM - 1:00 PM & Holidays.

Carrier _____
Number _____ of _____ pieces



USE THESE SHIPPING LABELS AS THEY WILL EXPEDITE HANDLING. Copies of these labels are acceptable if additional labels are needed.

R-6



FROM:



TO:

FULL EXHIBITING COMPANY NAME AT SHOW

2011 International CES

NAME OF EXHIBITION

011005117

BOOTH NUMBER

**C/O Global Experience Specialists
Las Vegas Convention Center
3150 Paradise Road
Las Vegas, NV 89109-9096
USA**

Reference Targeted Floorplan for Dates & Times.

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading.

Carrier _____
Number _____ of _____ pieces



TO:

FULL EXHIBITING COMPANY NAME AT SHOW

2011 International CES

NAME OF EXHIBITION

011005117

BOOTH NUMBER

**C/O Global Experience Specialists
Las Vegas Convention Center
3150 Paradise Road
Las Vegas, NV 89109-9096
USA**

Reference Targeted Floorplan for Dates & Times.

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading.

Carrier _____
Number _____ of _____ pieces





TechZone Hardwall Custom Graphic Order Form

RETURN TO: Heather Hodge • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Phone: 702.515.5568 or Fax: 702.914.5030
Email: hhodge@ges.com

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

2011 International CES

January 6 - 9, 2011

FORM DEADLINE DATE:
November 15, 2010

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER

Price List

DESCRIPTION	SHOW PRICE
48" w x 18" h Header Customized with company logo (not included in booth package)	\$ 102.71
37 9/16" x 85 3/8" Panels #1, #2, and #3 price/each	\$ 362.23
*ADDITIONAL GRAPHICS OPTIONS	
If you would like to order standard signs, please click here: http://www.ges.com/ecomm/2011/Q1/11-05117/	
Graphic Tech price per hour	\$ 167.19

To receive a custom graphic panel estimate, please fax completed form to Heather Hodge **702.914.5030**. If GES is commissioned to produce for your company, please email your graphic files to Heather Hodge at hhodge@ges.com by November 15, 2009.



Place Order Here

DESCRIPTION	PRICE	QTY	TOTAL PRICE
			\$
			\$
			\$
			\$
			\$
			\$
I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.	1. Total All Items Ordered		\$
	2. 8.1% Applicable Tax		\$
	3. Payment Enclosed		\$
Authorized Signature – Please Sign:	X		
AUTHORIZED NAME - PLEASE PRINT		DATE	



Lead Management Order Form

2011 International CES

January 6-9, 2011 • Las Vegas, NV



ORDER NOW

and maximize the impact of your trade show participation.

Order online: <https://exhibitorportal.experient-inc.com>

Access Code: RTHFJH

Final deadline to order prior to show 12/21/10

Exhibiting Company: _____

Booth #: _____

Check if information is for: Exhibiting Company Third Party

3rd Party Company (if applicable): _____

Address: _____

Contact Name: _____

City: _____

Phone: _____ Fax: _____

State/Country: _____ Zip: _____

Email: _____

SELECT YOUR PREFERRED SYSTEM		on or before 10/29/10	from 10/30/10 to 12/9/10	after 12/9/10	number of units	TOTAL
Optium S400		\$325	\$395	\$425	_____	\$_____
Optium TS600	Survey Option: [] None [] Standard [] Custom	\$425	\$495	\$525	_____	\$_____
Optium RT1000	Survey Option: [] None [] Standard [] Custom	\$425	\$495	\$525	_____	\$_____
ExpoCard Connect	Survey Option: [] None [] Standard [] Custom <i>Each additional ExpoCard Connect</i>	\$450 \$250	\$525 \$375	\$550 \$400	_____	\$_____
SEE NEXT PAGE FOR SYSTEM DESCRIPTIONS AND REQUIREMENTS					Sub-Total	\$_____
					8.1% Sales Tax	\$_____
					System Total	\$_____

Order confirmation will be delivered via email.

Note: All readers must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

Terms and Conditions:

- Orders cannot be processed unless received with payment. Purchase Orders are not accepted. Send check or credit card information with order form.
- All orders cancelled prior to 30 days of the show will incur a \$100 cancellation fee.
- Orders cancelled within 30 days of the show will not be refunded.
- Taxable items and rates vary among states and are subject to change.
Please call for exact quote.

OPTIONS		on or before 10/29/10	from 10/30/10 to 12/9/10	after 12/9/10	number of units	TOTAL
Custom Lead Form Printout*	Call for template (Optium S400 only)	\$100	\$125	\$135	_____	\$_____
Additional Services						
Delivery of reader to booth (Post show pickup not available)		\$100	\$100	\$100	_____	\$_____
Peel and stick labels (Mailed post show)		\$100	\$125	\$135	_____	\$_____
* QUANTITY SHOULD MATCH THE NUMBER OF SYSTEM UNITS ORDERED ABOVE					Options Total	\$_____

Preferred System & Options Total \$_____

Indicate payment method:

- Check** (Must be mailed with order; made payable to Experient)
 Visa **MC** **AMEX** **DISCOVER**

**Fax Credit Card
Orders to:**

301.694.3286

Signature: _____

Card #: _____ Exp: _____ / _____ / _____

Mail Orders to: Experient • 1888 North Market St. • Frederick, MD 21701

**For Assistance Contact
Melissa Hopson**

Call 866.221.7921 or 800.787.0475
Email: melissa.hopson@experient-inc.com
www.experient-inc.com

Showcode: CES101
Promo Code: ORD-KIT-NA
(Different from access code at top of page)



Lead Management Solutions

Don't let the dollars you

spend on exhibiting go to waste!



The Optium™ S400 is the new standard in lead retrieval. This compact, lightweight unit is designed to fit easily on any exhibit booth counter. Leads are instantly captured via an on-board USB drive which allows for quick and easy follow-up. The optional custom lead form printout makes lead qualification a snap. All contact and demographic information is safely backed up in its internal memory.

Requires electricity.



The Optium™ TS600 adds a full color touch screen with easy-to-use onscreen electronic qualification to the Optium product line. The TS600 includes a paper printout as well as an on-board USB drive to instantly capture leads and allow for quick and easy follow-up. Attendee demographic information and survey responses are safely backed up in its internal memory. Standard onscreen qualification is included. If custom questions are desired, please contact our Lead Management Specialist for the custom survey template.

Requires electricity.



The Optium™ RT1000 is perfect for exhibitors that want instant access to attendee data and immediate performance feedback. The RT1000 is a handheld wireless unit that immediately sends leads to a secure, password-protected website. Lead follow-up can begin immediately and booth activity can be monitored, in real time, from remote locations.



ExpoCard™ Connect For exhibitors that want optimum customization and qualification using their laptop or PC, ExpoCard Connect gives exhibitors the option to use a standard set of key qualifiers or to fully customize an in-depth survey which they can use to qualify each booth visitor. Contact information can be quickly edited for accuracy and the large notes field provides for additional in-depth information capture. Each package includes software, a cable connector and badge reader. Laptops are not included but available under our "Full Service" option - call for details. Please indicate your desired survey level when placing your order. ExpoCard Connect runs off a USB stick and no software installation is required.

NOTE: Not all products offered at all shows. For Assistance Call 866.221.7921 or 800.787.0475
Fax Credit Card Orders to: 301.694.3286 Email: exhinfo@experient-inc.com

Las Vegas Convention Center

EXHIBITOR HOSPITALITY MENU

2011 International



CES®

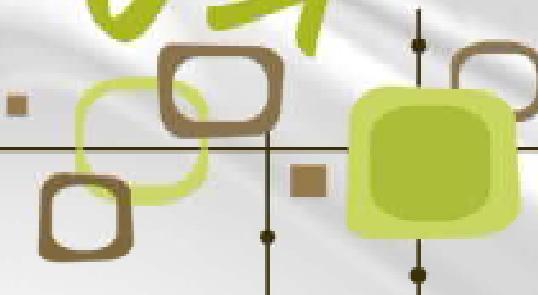
THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY



CEA®

DINE
Vegas™



Welcome...

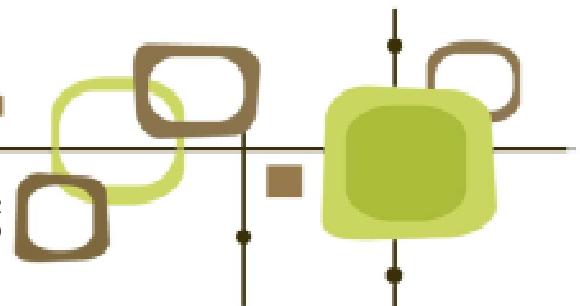
Welcome to the Las Vegas Convention Center. As your enthusiasm grows as you draw nearer to the show, my team and I are dedicated to creating a lasting impression for you and your guests.

Our passion for food and enthusiasm for creating a dining experience has inspired the creation of this special menu with a variety of fantastic tantalizing food creations to complement your experience at the Las Vegas Convention Center.

Stand out in the crowd by providing your customers a reception with epicurean delights with live action cooking stations and quality ice presentations with our chef's special attention. A wide variety of spirits and specialty beverages will extinguish almost any kind of thirst.

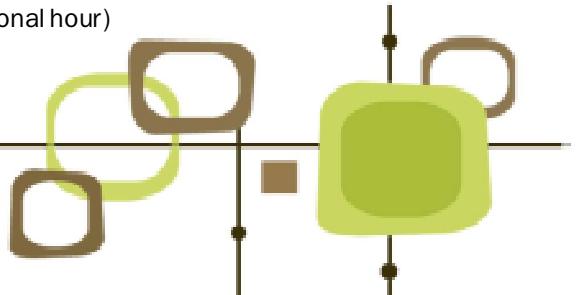
Whatever your culinary expectations are, we are more than eager to enhance and exceed your expectations to deliver a superior service by ARAMARK'S world-class catering services at the Las Vegas Convention Center.

Andrew Atwell
Executive Chef



Stand out in the crowd with these specialty items

	Advance Purchase	Show Price
Logo Bottled Water What better way to get your product and/or company name into everyone's hands! Available in 20 oz, 16.9 oz or 12 oz bottles (24 bottles per case). Minimum order of 25 cases <i>* Due to the nature of this product, camera ready artwork (EPS format preferred) must be received by ARAMARK no later than 60 days prior to your event. **</i>	Priced Upon Request	N/A
Antique Popcorn Machine– per day (Attendant recommended) 67"H X 34"W X 26"D <i>*Requires 110 volt, 20 amp electrical hook-up</i>	\$175.00	\$192.50
Tabletop Popcorn Machine– per day (Attendant recommended) 26"H X 22"W X 18"D <i>*Requires 110 volt, 20 amp electrical hook-up</i>	\$75.00	\$82.50
Popcorn Packs Individual packages of popcorn kernels, oil and seasoning. (Includes popcorn bags) Serves 240 guests	\$165.00	\$181.50
Portable Convection Cookie Oven – per day (Attendant recommended) 12"H X 20"W X 20"D <i>*Requires 110 volt, 20 amp electrical hook-up</i>	\$50.00	\$55.00
Otis Spunkmeyer Cookie Dough Your choice of chocolate chip, oatmeal raisin or white chocolate macadamia nut dough. Serves 240 cookies	\$175.00	\$192.50
Squish Soft Serve Ice Cream Machine (96 single servings and 100 sugar cones) Creamy Soft Serve Ice Cream, Individual Servings. Flavors Include: Chocolate, Vanilla, Cookies & Cream, Peanut Butter Cup, Mint Chocolate Chip, Chocolate Chip Cookie Dough, Strawberry, Coffee Toffee Krunch Machine Rental - additional \$200.00+ per Day Food server required - \$110 (4-hr minimum, \$27.50 each additional hour) <i>*Requires two dedicated 110 volt, 20 amp electrical hook-ups</i>	\$525.00	\$577.50



Take a Break

Service is based on a 25-guest minimum.

-if minimum indicated is not met, a \$110.00 labor charge will be added.

Meeting breaks are set with environmentally friendly disposable ware.

China service is available upon request at an additional charge.

The following selections are served per person.

The Orchard

Assorted multigrain bars, apples and bananas, bottled water & fruit juices

Advance Purchase	Show Price
\$ 11.50	\$ 12.65

Energy Break

Energy, protein, and low carb bars, whole fruit, bottled water, and assorted energy drinks

\$ 15.00	\$ 16.50
----------	----------

Coffee Café

Biscotti, fresh baked muffins & breakfast breads, Starbuck's regular & decaf coffee

\$ 12.00	\$ 13.20
----------	----------

Sweet Street

Assorted colossal cookies, brownies & blondies, and mini-cheesecakes, Starbuck's regular & decaf coffee and hot tea

\$ 9.75	\$ 10.75
---------	----------

Stadium Specialties

Individual bags of Cracker Jack, warm jumbo pretzels with deli mustard, assorted soft drinks & bottled water

\$ 8.75	\$ 9.65
---------	---------

Ice Cream Shoppe

Novelty ice cream bars, ice cream sandwiches, jumbo cookies
(Tabletop freezer included)

\$ 7.50	\$ 8.25
---------	---------

Spa Break

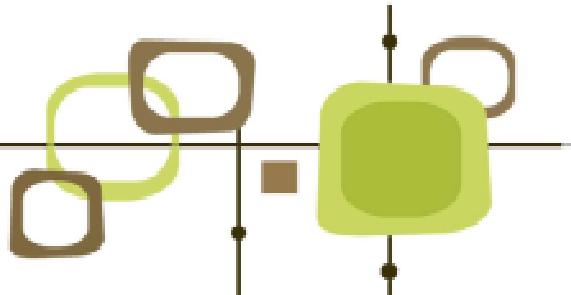
Build your own parfait with vanilla and berry yogurt, fresh berries, diced fruit and granola, assorted bottled fruit juices and bottled water

\$ 11.75	\$ 12.95
----------	----------

Picnic Table

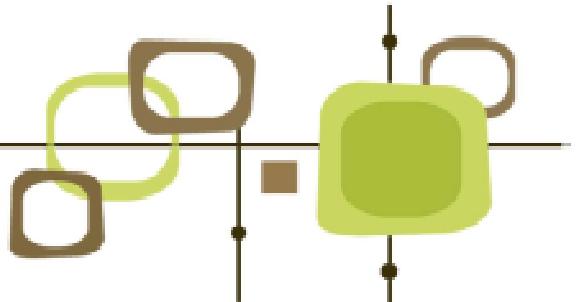
Seasonal vegetable crudités with ranch dip, Kettle chips with French onion dip, tortilla chips with Pico de Gallo salsa, assorted soft drinks and bottled water

\$ 17.50	\$ 19.25
----------	----------



Hot Beverages

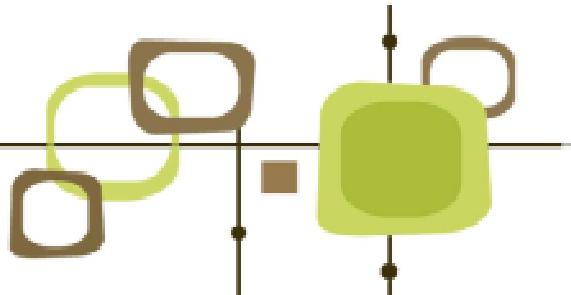
	Advance Purchase	Show Price
Starbucks Coffee Kit – serves 100 This "Make It Yourself" coffee kit contains a coffee machine, regular coffee packages, and a selection of Tazo tea bags accompanied by appropriate condiments. <i>* Requires 115 Volt, 5 Amp Electrical Hook-Up</i>	\$235.00	\$258.00
A la Carte Decaf Packages (each)	\$18.00	\$20.00
Starbucks Coffee Kit Replenishment	\$235.00	\$258.00
Starbucks Brewed Coffee Accompanied by appropriate condiments Regular or Decaf Per 2.5 Gallons – 40 Cups	\$117.00	\$129.00
Tazo Tea Selection Accompanied by appropriate condiments Per 2.5 Gallons – 40 Cups	\$117.00	\$129.00
Gourmet Espresso/Cappuccino Machine – one day rental Additional day Additional barista labor - per hour	\$595.00 \$495.00 \$45.00	\$654.00 \$544.00 \$45.00
Offer your guests a hot freshly-made espresso, cappuccino, latte or mocha as you discuss the business of the day.		
One barista attendant included for up to six hours per day <i>* Requires 2 DEDICATED 110 volt, 20 amp electrical hook-ups & a 42" eight-foot skirted table</i>		
Additional Gourmet Espresso Coffee – serves 50 <u>This item must be ordered to accompany espresso machine.</u> Kit includes coffee, chocolate syrup, whipping cream and two gallons of milk Accompanied by appropriate condiments	\$125.00	\$137.00



Cold Beverages

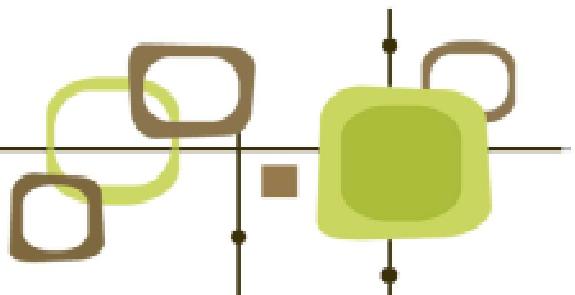
Cases contain 24 beverages

	Advance Purchase	Show Price
Water		
Las Vegas Logo – 16.9 oz bottled water per case	\$43.00	\$43.00
Arrowhead – 16.9 oz bottled water per case	\$43.00	\$43.00
Aquafina Ecofina - 16.9 oz bottled water/case - 50% less plastic	\$60.00	\$66.00
Evian or Perrier - 12oz bottled water per case	\$62.00	\$68.00
Cold water cooler - per day*	\$35.00	\$38.50
*Requires 1 DEDICATED 110 volt, 20 amp electrical hook-up		
Culligan 5 gallon water - per jug	\$26.00	\$29.00
Juice		
Fresh orange juice - per gallon	\$49.00	\$54.00
Assorted 10 oz bottled juice - per dozen <i>Apple, Cranberry & Orange</i>	\$36.00	\$36.00
Milk ½ pints - per dozen	\$25.00	\$27.50
Soft drinks & flavored beverages		
Assorted 12 oz soft drinks - per case <i>Pepsi, Diet Pepsi, Mountain Dew & Sierra Mist</i>	\$60.00	\$60.00
Gatorade - assorted flavors per case	\$78.00	\$78.00
Iced Tea - per 2.5 gallons	\$82.00	\$90.50
Lemonade - per 2.5 gallons	\$82.00	\$90.50
Fruit Punch - per 2.5 gallons	\$82.00	\$90.50
<i>Mango-Passion Fruit Lemonade – per 2.5 gallons</i>	\$90.00	\$99.00
<i>Watermelon Lemonade – per 2.5 gallons</i>	\$90.00	\$99.00



Breakfast

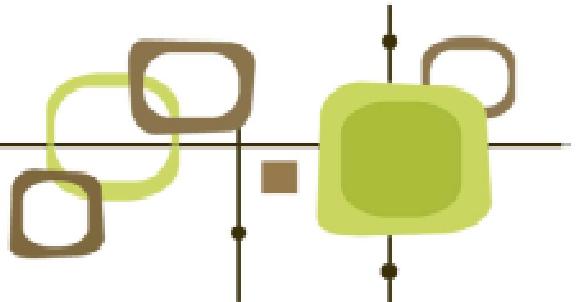
	Advance Purchase	Show Price
Good Morning, Las Vegas! Assortment of freshly prepared pastries, scones, muffins and breakfast breads, bottled fruit juices, Starbucks coffee (regular & decaf) and tea. Butter and assorted preserves included	For 12 - \$153.00 For 24 - \$306.00	\$168.00 \$336.00
Croissant Omelet Breakfast Sandwiches Cheese omelet topped with honey cured ham on a delicious butter croissant accompanied by assorted bottled fruit juices, Starbucks coffee (regular & decaf) and tea. Vegetarian option available upon request	For 12 - \$180.00	\$198.00
All American Breakfast Scrambled eggs topped with chives, tomatoes and cheddar cheese, home-style country potatoes, crispy bacon strips, biscuits, butter and preserves accompanied by assorted bottled fruit juices, Starbucks coffee (regular & decaf) and tea	For 12 - \$192.00 For 24 - \$384.00	\$211.00 \$422.00
French Toast Casserole Warm croissants layered between orange citrus cream with raisins and granola, accompanied by maple syrup. Served with breakfast sausage links, assorted bottled fruit juices, Starbucks coffee (regular & decaf) and tea	For 12 - \$204.00 For 24 - \$408.00	\$224.00 \$448.00
Vegetable Frittata Spinach, mushrooms, roasted peppers, Swiss cheese and country potatoes, Starbucks coffee (regular & decaf) and tea	For 12 - \$225.00	\$248.00
Fresh Breakfast Pastry Selection Assorted fresh baked pastries, muffins, croissants and scones served with butter and preserves	For 12 - \$44.00 For 24 - \$88.00	\$48.40 \$96.80
Bagel Selection Assorted freshly baked bagels with a variety of toppings served with butter, cream cheese and preserves	For 12 - \$32.00	\$35.00
Assorted Donuts	For 12 - \$30.00	\$33.00
Homemade Savory Muffins Cheddar & bacon, sun-dried tomato & parmesan, ham & gruyere	For 12 - \$38.00	\$42.00
Fresh Seasonal Sliced Fruit Tray Pineapple, watermelon, honeydew, cantaloupe & seasonal berries	For 24 - \$132.00	\$145.00
Whole Fresh Fruit Chef's seasonal selection of fresh fruit	For 12 - \$24.00	\$26.00
Yoplait Yogurt – Assorted Flavors	For 12 - \$36.00	\$39.75



Sandwich Platters

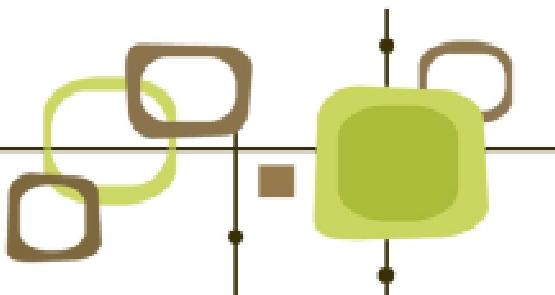
All platters are accompanied with assorted bagged chips

	Advance Purchase	Show Price
Italian Hoagie Salami, ham, and pepperoni, provolone, lettuce and Italian vinaigrette	For 12 - \$227.00 For 24 - \$454.00	\$250.00 \$500.00
Asian Vegetarian Wraps Tofu, pea shoots, green onions, carrots rolled in a garlic wrap, served with sesame-ginger dressing	For 12 - \$174.00 For 24 - \$348.00	\$191.50 \$383.00
Chicken Caesar Wrap Grilled chicken breast, hearts of romaine and parmesan cheese rolled in spinach wrap with creamy Caesar dressing	For 12 - \$174.00 For 24 - \$348.00	\$191.50 \$383.00
The Strip Sandwich Platter Italian hoagie, chicken club wrap, and turkey pesto croissant	For 12- \$240.00 For 24 - \$480.00	\$264.00 \$528.00
Only Vegas Combo Platter Chipotle chicken wrap, honey ham and Swiss, and gourmet roast beef	For 12 - \$232.00 For 24 - \$464.00	\$255.00 \$510.00
Roast Turkey on Croissant Sliced roasted turkey, provolone cheese, pesto aioli, leaf lettuce served on fresh croissants	For 12 - \$192.00 For 24 - \$384.00	\$211.00 \$422.00
Tuna Wrap Tuna salad with lettuce, shredded carrot, on spinach wrap	For 12 - \$174.00 For 24 - \$348.00	\$191.50 \$383.00
Egg Salad on 9 Grain Freshly prepared egg salad with chives, on 9 grain bread	For 12 - \$174.00 For 24 - \$348.00	\$191.50 \$383.00



Salads

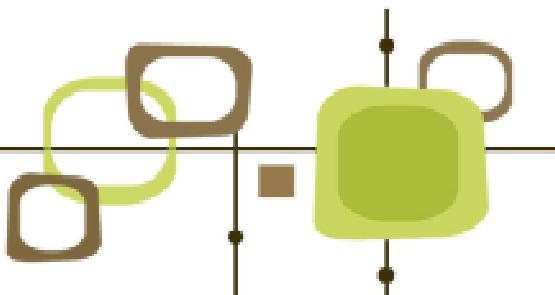
	Advance Purchase	Show Price
Insalata Caprese Platter Seasonal tomatoes, fresh mozzarella cheese, drizzled in pesto and balsamic reduction	For 12 - \$72.00 For 24 - \$144.00	\$79.00 \$158.00
Creole Potato Salad With Creole mustard, cider and apple wood smoked bacon	For 12 - \$54.00 For 24 - \$108.00	\$60.00 \$119.00
Harvest Greens Salad Seasonal mixed greens tossed with gorgonzola cheese, candied walnuts and dried fruit served with house vinaigrette	For 12 - \$66.00 For 24 - \$132.00	\$73.00 \$146.00
Classic Caesar Salad Crisp romaine lettuce, garlic croutons and shredded Parmesan cheese with a classic Caesar dressing	For 12 - \$66.00 For 24 - \$132.00	\$73.00 \$146.00
Southwestern Chicken Salad Hearts of romaine, grilled chicken breast, roasted corn kernels, black beans, red peppers and tortilla strips accompanied by chipotle ranch dressing	For 12 - \$82.00 For 24 - \$164.00	\$90.00 \$180.00
Haricot Vert Salad Marinated haricot vert with roasted tomatoes, shaved onion, feta cheese & house vinaigrette	For 12 - \$60.00 For 24 - \$120.00	\$66.00 \$132.00
Chicken Caesar Salad Grilled chicken breast on a bed of romaine lettuce, garlic croutons and shredded Parmesan cheese with a classic Caesar dressing	For 12 - \$82.00 For 24 - \$164.00	\$90.00 \$180.00



Hot Lunch Entrées

*All lunch entrées are designed to serve 24 guests.
We recommend food servers for more than 20 guests*

	Advance Purchase	Show Price
Chicken Parmesan Chicken breast crusted with parmesan cheese and herbed panko flakes. Served with penne pasta, seasonal vegetables, and Italian bread sticks	\$380.00	\$462.00
Cajun Rubbed Pork Loin Tender slow roasted pork loin, braised apples with white wine glaze, white truffle macaroni and cheese, assorted dinner rolls	\$300.00	\$330.00
Southern Barbeque Sliced smoked beef brisket with barbecue sauce, succotash, twice baked cheddar mash potatoes, corn muffins with honey butter	\$300.00	\$330.00
Char-Grilled Teriyaki Chicken Char grilled chicken thighs glazed with teriyaki sauce, placed on a bed of vegetables tossed with soba noodles	\$360.00	\$396.00
Hebrew National Hot Dog Bar Grilled Hebrew National hot dogs on a bed of sauerkraut accompanied by caramelized onions, fresh Cole slaw, bagged chips and brown mustard	\$280.00	\$308.00
<i>Upgrade this service with chili & cheese</i>	<i>\$85.00</i>	<i>\$93.50</i>
<i>Inquire about our street vendor cart rental for your booth</i>		
Lasagna al Forno Meat or vegetable lasagna with Caesar salad and Italian breadsticks	\$275.00	\$303.00
Chicken and Biscuits Country fried boneless chicken breast with buttermilk biscuits, country gravy, and Creole potato salad	\$325.00	\$358.00

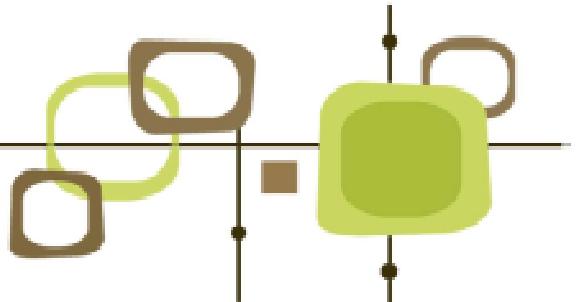


Boxed Lunches

All served with whole fruit, bagged chips, dessert & bottled water.

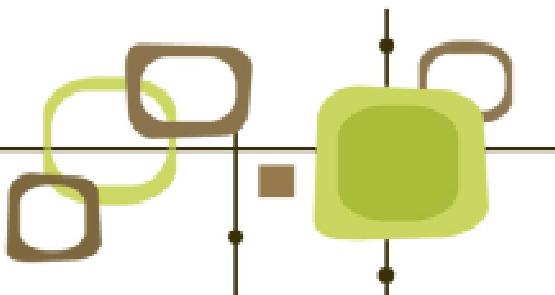
There is a 5-box minimum order per selection

	Advance Purchase	Show Price
Chicken Caesar Salad Sliced grilled chicken served with hearts of romaine, parmesan cheese, seasoned croutons and creamy Caesar dressing	\$20.00	\$22.00
Asian Vegetarian Wraps Tofu, pea shoots, green onions, carrots inside a garlic wrap, served with sesame-ginger dressing	\$21.00	\$23.50
Chipotle Chicken Wrap Grilled chicken breast, hearts of romaine, queso fresco cheese, and creamy chipotle ranch dressing	\$21.00	\$23.50
Turkey Pesto Croissant Sliced roasted turkey, provolone cheese, pesto aioli, leaf lettuce served on butter croissant	\$20.00	\$22.00
Honey Ham and Swiss Honey ham, Swiss cheese, leaf lettuce with dijonaise spread served on soft Kaiser roll	\$20.00	\$22.00
Gourmet Roast Beef Sour dough bread with medium-rare roast beef, cheddar cheese, horseradish spread and romaine lettuce	\$20.00	\$22.00
Vegetable Cobb Salad Chopped romaine, grilled vegetables, blue cheese, tomatoes and egg accompanied with ranch dressing	\$23.00	\$25.30
Chicken Club Wrap Grilled chicken breast, romaine lettuce, smoked bacon, cheddar cheese and ranch dressing in a flavored tortilla	\$23.00	\$25.30



Snacks

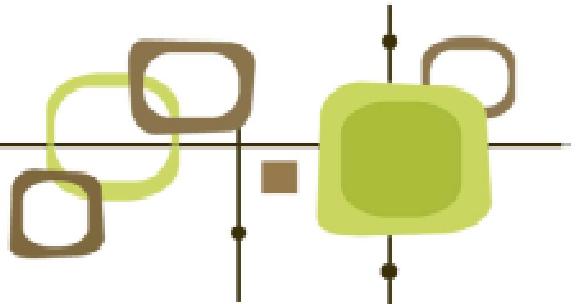
	Advance Purchase	Show Price
Spinach & Artichoke Dip (serves 12) Served warm with crackers, lavosh and baguettes	\$60.00	\$66.00
Salsa Time! (serves 12) Tri-Color tortilla chips, guacamole, & salsa	\$30.00	\$33.00
Homemade Kettle Classics (serves 12) Seasoned house made kettle chips with roasted garlic vegetable dip	\$28.00	\$30.75
Planters Salted or Honey Roasted Peanuts (2.5 pound units)	\$48.00	\$52.00
Individual Bags of Pretzels (serves 12)	\$25.00	\$27.50
Assorted Chip Variety (serves 12) Individual bags of Doritos, Cheetos, KC Masterpiece BBQ & Lays Classic potato chips	\$21.00	\$23.25
Snack Mix (per pound)	\$17.00	\$18.75
Jaw Breaker! Everything you need to keep that reception desk candy dish full, including the candy dish! Five one pound bags of Jolly Rancher hard candy, peppermints, Hershey's Miniatures, assorted sour balls & root beer barrels	\$65.00	\$71.50
Assorted Dessert Bars (serves 12)	\$46.00	\$50.75
Fudge Brownies (serves 12)	\$40.00	\$44.00
Colossal Cookies (serves 12) Chocolate Chip, Oatmeal Raisin & White Chocolate Macadamia	\$32.00	\$35.25
Logo Sheet Cake (full serves 90/half serves 45) Display Your Company's Logo! A great advertising tool when celebrating a company anniversary or new product launch,	\$130.00 \$250.00	\$143.00 \$275.00
<i>Food server recommended (additional cost)</i> A great advertising tool when celebrating a company anniversary or new product launch		
Novelty Ice Cream Bars (24 bars) Heath Bar, Strawberry Shortcake, "The Champ" Drumstick & crunch bar. *Requires Ice Cream Freezer Rental	\$69.00	\$75.75
Assorted Gourmet Mini Individual Cakes (serves 12)	\$78.00	\$85.00



Intermezzo

These platters are designed to serve 24 guests

	Advance Purchase	Show Price
Hummus Sampler Traditional lemon, roasted red pepper and pesto hummus Crispy oven roasted pita chips	\$114.00	\$125.40
Fresh Seasonal Fruit Tray Pineapple, watermelon, honeydew, cantaloupe & seasonal berries	\$132.00	\$145.20
Gourmet Cheese Board Sampler Grilled brie, cheddar, creamy blue and boursin cheese garnished with fruit served with gourmet crackers and lavosh	\$168.00	\$204.60
Garden Fresh Vegetable Crudités Seasonal vegetable display including carrots, celery sticks, sweet bell peppers, cherry tomatoes, asparagus, jicama and roasted red pepper dip	\$132.00	\$145.20
Bruschetta & Tapenade Assortment Toasted baguette slices served with olive and caper tapenade and topped with a tomato and basil salsa	\$90.00	\$100.00



Action Stations

Action Stations are designed for a minimum of 50 guests unless otherwise indicated.

Prices are on a per person basis.

Action Stations are designed as an accompaniment - not a full meal.

All Action Stations require an ARAMARK Chef - \$165.00 for a 4 hour minimum and an electrical connection.

Consult With Your ARAMARK Sales Manager For More Information.

	Advance Purchase	Show Price
Pasta Bar Station A choice of penne pasta or cheese tortellini sautéed with olive oil, garlic, fresh tomatoes, asparagus and mushrooms served with Pomodoro or pesto sauces, Italian bread sticks and shredded parmesan cheese (per person)	\$10.00	\$11.00
<i>Upgrade this service with shrimp (per person)</i>	+\$5.50	+\$6.50
Creole Pasta Bar Station Cavatappi pasta sautéed with olive oil, garlic, Creole chicken, fire roasted corn, roast tomatoes, apple wood smoked bacon, and green onions with boursin cheese sauce, bread sticks and shredded parmesan cheese (per person)	\$13.50	\$14.95
Sirloin Slider Bar Mini sirloin patties accompanied with caramelized onions and boursin cheese on soft mini white rolls. (per person)	\$9.00	\$10.00
Roast Prime Rib of Beef – Carvery Served with a selection of gourmet rolls, natural au jus, stone ground mustard and creamy horseradish. This item serves 30 guests	\$450.00	\$495.00
Maryland Style Pit Beef—Carvery Thinly carved spice-rubbed beef served with gourmet rolls, mayonnaise , horseradish and raw onion. This item serves 30 guests.	\$380.00	\$418.00
Chipotle Rubbed Turkey Breast – Carvery Presented with assorted gourmet rolls, cranberry-apricot chutney, honey dijonaisse and appropriate condiments. This item serves 20 guests	\$220.00	\$242.00
Baron of Beef—Carvery Served with gourmet rolls, natural au jus, stone ground mustard, creamy horseradish sauce, and fresh mayonnaise This item serves 150 guests	\$795.00	\$875.00

Individual Hors d'Oeuvres

Prices based on a per item basis.

These items are sold in increments of 50 pieces.

	Advance Purchase	Show Price
Chilled		
Jumbo shrimp with spicy cocktail sauce and lemon wedges	\$5.00	\$5.50
Carrot and celery crudités with French onion dip in shot glasses	\$5.50	\$6.00
Mediterranean skewer - marinated kalamata olives, mozzarella cheese, artichoke hearts and cherry tomatoes	\$5.75	\$6.25
Crab salad in a gourmet pretzel roll	\$6.00	\$7.00
Asian gazpacho shooter with Lobster	\$6.00	\$7.00
Assorted sushi & sashimi with soy sauce, pickled ginger and wasabi	\$5.50	\$6.00
Chocolate dipped strawberries	\$4.50	\$4.95
Warm		
Scallops wrapped in bacon	\$4.50	\$5.00
Breaded chicken tenders – plain or buffalo with ranch dressing	\$3.50	\$3.75
Chicken pot stickers with sesame-soy ginger sauce	\$4.25	\$4.75
Tempura battered shrimp with Thai chili sauce	\$4.25	\$4.75
Crab cakes served with remoulade sauce	\$4.25	\$4.75
Hibachi beef skewers	\$4.25	\$4.75
Curried potato samosa	\$4.50	\$5.00
Petite beef Wellingtons with mustard sauce	\$5.50	\$6.00
Spinach spanakopita	\$5.00	\$5.50
Black bean South-West spring roll	\$3.50	\$3.85
Puff pastry with Brie and pear	\$4.50	\$5.00
Asparagus with Asiago cheese	\$5.00	\$5.50
Parmesan artichoke hearts	\$5.00	\$6.00
Blackened chicken satay	\$5.50	\$6.00
Pretzel roll reuben	\$5.50	\$6.00

Hosted Bar Packages

The below Bar Packages can be customized to exceed your guest's expectations. (Packages may be upgraded to include any sprits listed on the menu by purchasing by the liter). Don't forget to inquire about our specialty cocktail program that will allow you work to with our in-house mixologist to create a specialty cocktail customized for your event!

Portable bar fronts are available on a first come first served basis. Exhibitors are required to provide one 8 foot skirted table for a back bar. Once our bar front inventory is depleted, exhibitors must also supply a bar front table. ARAMARK reserves the right to substitute spirits of same type and similar quality and price.

All hosted bars are based on a consumption basis, unless otherwise contracted. A guaranteed minimum sales threshold of **\$650.00(++)** per bar per four hours is required. If the minimum guarantee is not met, you will be charged the minimum sales threshold of **\$650.00(++)**.

"The Lounge" Standard Hosted Bar

Vodka	Smirnoff or Skyy
Rum	Bacardi Silver
Gin	Bombay Sapphire
Whiskey	Jim Beam or Jack Daniels, Canadian Club
Scotch	Cutty Sark
Tequila	Sauza or Jose Cuervo Gold
Brandy	Christian Brothers
Beers	Bud, Bud Light, Miller Lite, Corona, Heineken or Beck's
Wine	Robert Mondavi Woodbridge Chardonnay, Cabernet & Beringer White Zinfandel

Charge per drink:

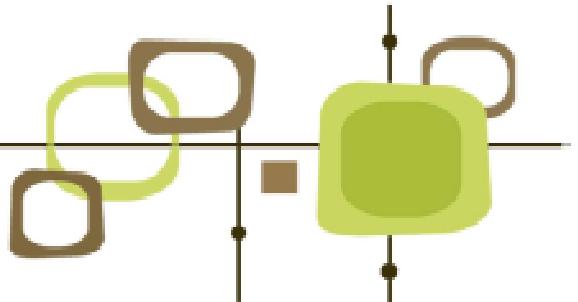
Cocktails	\$6.50
Domestic/Import Beer	\$5.00/\$6.00
Wine by the Glass	\$5.50
Assorted Soft Drinks	\$2.50
Bottled Water	\$2.75

"The Club" Premium Hosted Bar

Vodka	Absolut or Stolichnaya
Rum	Captain Morgan and Bacardi Silver
Gin	Bombay Sapphire or Tanqueray
Whiskey	Jameson, Jack Daniels, Makers Mark, Crown Royal, Dewar's
Tequila	Jose Cuervo 1800
Brandy	Remy VS
Cordials	Baileys Irish Crème
Beers	Bud, Bud Light, Miller Lite, Corona, Heineken or Beck's, Fat Tire or Sam Adams
Wines	Columbia Crest 2 Vines Chardonnay and Cabernet, Beringer White Zinfandel

Charge per drink:

Cocktails	\$7.00
Domestic/Import Beer	\$5.00/\$6.00
Wine by the Glass	\$6.00
Assorted Soft Drinks	\$2.50
Bottled Water	\$2.75



Cash Bar and Cash/Ticket Bar Packages

A cash bar or cash/ticket bar has a guaranteed minimum sales threshold of **\$950.00(++)** per bar per four hours. If the minimum guarantee is not met, you will be charged the difference between the actual cash sales and the minimum of **\$950.00(++)**. All bars are based on a consumption basis, unless otherwise contracted.

Portable bar fronts are available on a first come first served basis. Exhibitors are required to provide one 8 foot skirted table for a back bar, as well as for an electrical outlet being required for cash bars. Once our bar front inventory is depleted, exhibitors must also supply a bar front table.

ARAMARK reserves the right to substitute spirits of same type and similar quality and price.

"The Club" Premium Cash Bar or Cash/Ticket Bar

(Cash bars require 110v electrical drop for each bar's register)

Vodka	Absolut or Stolichnaya
Rum	Captain Morgan and Bacardi Silver
Gin	Bombay Sapphire or Tanqueray
Whiskey	Jameson, Jack Daniels, Makers Mark, Crown Royal, Dewar's
Tequila	Jose Cuervo 1800
Brandy	Remy VS
Cordials	Baileys Irish Crème
Beers	Bud, Bud Light, Miller Lite, Corona, Heineken or Beck's, Fat Tire or Sam Adams
Wines	Columbia Crest 2 Vines Chardonnay and Cabernet, Woodbridge White Zinfandel

Charge per drink:

Cocktails	\$7.00
Domestic/Import Beer	\$5.00/\$6.00
Wine by the Glass	\$6.00
Assorted Soft Drinks	\$2.50
Bottled water	\$2.75

Please note if you will provide guests with coupons or drink tickets to be redeemed at the bar:

- All coupons/tickets are redeemable for a single serving beverage.
- All coupons/tickets received by the bartenders remain the property of ARAMARK
- Tickets have a blended price value of \$6.00++ for cash/ticket bars.

Beer Selection

Beer available by the case

Budweiser, Bud Light, Miller Genuine Draft, Miller High Life, Miller Lite, Coors, Coors Light
\$105 case (12 oz. bottles)

Heineken, Beck's, Amstel Light, Corona, Pacifico, Dos Equis, Bohemia, Sierra Nevada, Fat Tire, Pyramid
Heffewiesen
\$130 case (12 oz. bottles)

Beer by the keg – please note that a bartender is required to dispense kegs. Exhibitor must supply one table at least 3 foot tall with a minimum service area of 4' x 2.5' and capable of supporting 70 pounds.

Budweiser, Bud Light, Miller Genuine Draft, Miller High Life, Miller Lite, Coors, Coors Light
\$375 / keg

Beck's, Dos Equis (Amber or Lager), Bass Ale, Rolling Rock, Samuel Adams, Shiner Bock, Sam Adams,
Sierra Nevada Pale Ale, Labatt's, Moosehead
\$475 / keg

**The maximum delivery of unattended beer and wine per day will be 2 drinks per person up to a maximum of two (2) cases of beer or eight (8) bottles of wine. Any order exceeding this quantity will require an ARAMARK attendant.

Spirit Selection

Spirits available by the Liter

Spirits cannot be delivered to your booth or served without an Aramark Bartender being present.

Vodka

\$152	Smirnoff
\$140	Skyy
\$175	Absolut
\$160	Stolichnaya
\$218	Ketel One
\$200	Grey Goose
\$200	Belvedere
\$200	Finlandia

Gin

\$152	Beefeater
\$140	Bombay Sapphire
\$175	Tanqueray

Whiskey

\$140	Wild Turkey 101
\$140	Canadian Club
\$160	Jack Daniels
\$160	Crown Royal
\$160	Woodford Reserve
\$160	Jameson
\$160	Southern Comfort
\$198	Maker's Mark
\$218	Knobb Creek

Rum

\$140	Bacardi Silver
\$140	Bacardi Gold
\$140	Malibu
\$160	Meyers Dark
\$160	Captain Morgan Spiced

Scotch

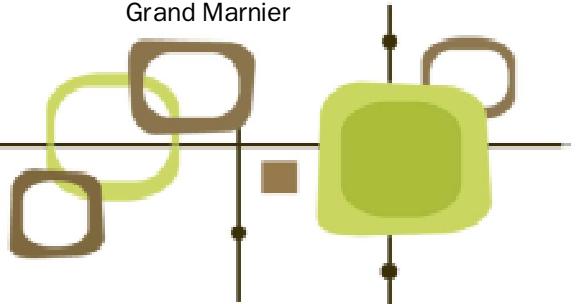
\$140	Cutty Sark
\$160	Dewar's
\$200	Johnny Walker Black
\$200	Glenlivit

Tequila

\$140	Sausa Silver or Gold
\$160	Jose Cuervo Gold
\$180	Jose Cuervo 1800
\$200	Herradura Silver or Gold
\$200	Patron Silver or Gold

Brandy/Cordials

\$140	Christian Bros Brandy
\$140	Korbel Brandy
\$160	Amaretto di Saronno
\$160	Kahlua
\$160	Remy VS & VSOP
\$180	Bailey's Irish Crème
\$180	Grand Marnier
\$200	



Wine Selection

Cellar 1 wines are offered by the individual bottle and may be poured by the glass on hosted bars. Cellar 2, 3 and 4 wines are offered by the case (12 bottles).

Cellar 1

Whites

\$29	Columbia Crest 2 Vines Chardonnay
\$32	Beringer Chardonnay
\$35	Montevina Pinot Grigio

Reds

\$25	Trinity Oaks Merlot
\$32	Beringer Cabernet
\$30	Beringer Pinot Noir
\$37	Beringer Merlot

Cellar 2

Whites

\$34	Chateau St. Michelle Riesling
\$39	Kris Pinot Grigio
\$41	Columbia Crest Grand Estates Chardonnay
\$49	Sterling Vintners Selection Chardonnay
\$50	Chalone Sauvignon Blanc

Reds

\$45	Rodney Strong Sauvignon
\$48	Main Street Cabernet Sauvignon
\$50	Sterling Vintners Collection Merlot
\$52	Mondavi Private Selection Pinot Noir

Cellar 3

Whites

\$50	Estancia Chardonnay
\$51	Remy Pannier Vouvray
\$55	Kim Crawford Pinot Gris
\$63	Carneros Buena Vista Chardonnay

Reds

\$52	Campa Viejo, Tempranillo
\$56	Penfolds Thomas Highlands Shiraz
\$61	Estancia Cabernet Sauvignon
\$65	Kim Crawford Pinot Noir
\$69	Rutherford Hill Merlot

Cellar 4

Whites

\$65	Rodney Strong Charlottes Home Vineyard Sauvignon Blanc
\$72	Franciscan Chardonnay
\$98	Santa Margherita Pino Grigio
\$120	Ferrari Carano Chardonnay
\$170	Moet Nectar Imperial

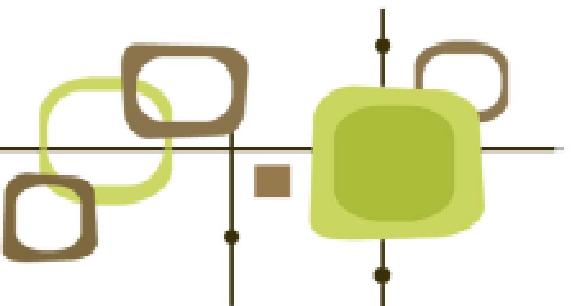
Reds

\$98	Franciscan Napa Valley Cabernet Sauvignon
\$103	Simi Sonoma Reserve Cabernet Sauvignon
\$110	Estancia Meritage
\$130	Robert Stemmle Carneros Pinot Noir

Sparkling Wines & Champagne

\$27	Domaine St Michelle Sparkling Wine
\$39	Korbel Brut Sparkling Wine
\$48	Domaine Chandon Blanc de Noir Sparkling Wine
\$115	Veuve Clicquot Brut NV Champagne
\$130	Moet et Chandon White Star Champagne

**The maximum delivery of unattended beer and wine per day will be 2 drinks per person up to a maximum of two (2) cases of beer or eight (8) bottles of wine. Any order exceeding this quantity will require an ARAMARK attendant.



Organic Wine Selection

Cellar 1 wines are offered by the individual bottle and may be poured by the glass on hosted bars. Cellar 2, 3 and 4 wines are offered by the case (12 bottles). Consult with your ARAMAK sales manager for other organic selections not listed below.

Cellar 1

Whites

\$34	Castle Rock, Chardonnay
\$35	Wente, Reisling
\$36	Beringer, "Founder's Estate," Chardonnay, 2006
\$38	Montevina, Sauvignon Blanc

Reds

\$35	Castle Rock, Cabernet Sauvignon
\$36	Big Yellow Cab, Cabernet Sauvignon,
\$38	Robert Mondavi, Private Selection, Vinetta
\$38	Castle Rock, Napa Valley, Merlot,
\$38	Castle Rock, Pinot Noir, California

Cellar 2

Whites

\$43	Wente, "River Bank," Reisling
\$50	Wente, "Morning Fog," Chardonnay
\$53	Beringer, Napa Valley, Chardonnay
\$53	Moon Mountain, Sonoma, Sauvignon Blanc
\$55	Clos Du Bois, Sonoma, Sauvignon Blanc

Reds

\$50	Wente, Southern Hills, Cabernet Sauvignon
\$51	Wente, Sandstone, Merlot, California
\$52	Castle Rock, Willamette Valley, Pinot Noir
\$55	Moon Mountain, Sonoma, Cabernet Sauvignon
\$57	Zig Zag Zin, Mendocino, Zinfandel

Cellar 3

Whites

\$60	Moon Mountain, Sonoma, Chardonnay
\$60	Chappellet, Napa Valley, Chenin Blanc
\$63	Charles Krug, Carneros, Chardonnay
\$63	Paul Dolan, Mendocino, Chardonnay
\$68	Charles Krug, Napa Valley, Sauvignon Blanc

Reds

\$63	Montevina, Amador County, Sangiovese
\$70	Lolonis, Redwood Valley, Cabernet Sauvignon
\$70	Davis Bynum, Russian River Valley, Pinot Noir

Cellar 4

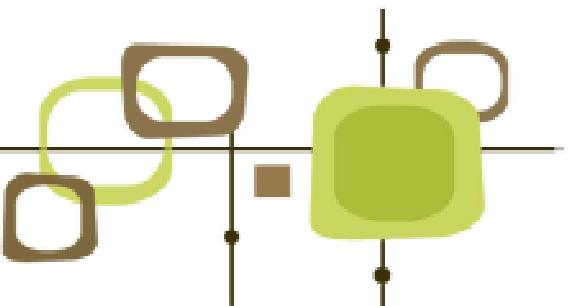
Whites

\$80	Calera, Rhone Blend, Viognier
\$88	Kathryn Kennedy, Napa Valley, Sauvignon Blanc
\$93	Heitz, Napa Valley, Chardonnay
\$93/10	Laetitia, Brut Cuvee Sparkling/Rose
0	Chappallet, Chardonnay
\$115	

Reds

\$78	Wente, Reserve, Livermore Valley, Merlot
\$100	Belvedere, Sonoma, Cabernet Sauvignon
\$135	Marimar Torres, Sonoma, Pinot Noir
\$150	Ceago, "Biodynamic," Cabernet Franc
\$157	Volker Eisele, Napa Valley, Cabernet Sauvignon

**The maximum delivery of unattended beer and wine per day will be 2 drinks per person up to a maximum of two (2) cases of beer or eight (8) bottles of wine. Any order exceeding this quantity will require an ARAMARK attendant.



Equipment

If china service is ordered, it is required that service personnel also be ordered to work in your exhibit. This will allow continual clean-up so that your area remains presentable for the duration of your service.

Full China Service	per setting	\$6.00
Coffee cup, saucer, water glass, dinner plate, fork, knife, spoon and white linen napkin		
China Coffee Service	per setting	\$3.00
Coffee cup, saucer and teaspoon		
China cereal bowl and spoon	per setting	\$3.00
China cocktail plate and fork	per setting	\$3.00
China soup cup and spoon	per setting	\$3.00
Flatware - fork, knife and spoon rolled in a white linen napkin	per setting	\$3.00
Glassware - juice, water, wine, high ball or champagne	each	\$3.00
White Linen Napkin	each	\$1.00
Linen Tablecloth - Sizes: 90" X 90" OR 54" X 120"	each	\$10.00
Colors: Black or White (Other Colors May Be Available Upon Request)		
Table Skirting – black only	each	\$75.00

NEW! Environmentally Friendly Bamboo Service Ware: 100% biodegradable and hand-crafted from the bamboo sheath—no part of the living bamboo plant is harmed.

5 inch Round or Square Bamboo Cocktail Plates	per person	\$1.50
9 inch Round or 8 inch Square Bamboo Dinner Plates	per person	\$1.50

*Ask your sales ask manager about additional Bamboo service ware options

Labor

All hourly labor classifications are subject to a four-hour minimum per day. This consists of one hour of set-up, two hours of service and one hour of breakdown.

After 8 hours, the hourly rate increases to time & one-half. After 12 hours, the hourly rate increases to double time. Our union service personnel are entitled to two 15 minute and one 30 minute break per 8 hour shift. If you will need continuous coverage in your booth, you may want to add a second attendant.

Food Server / Runner / Busser	Four hour minimum Per hour	\$110.00 \$27.50
Dishwasher / Chef / Bartender	Four hour minimum Per hour	\$165.00 \$41.25
Espresso Barista	Per hour	\$45.00
Booth Manager	Per day	\$550.00

Important Information

THIS MENU IS DESIGNED FOR USE ON THE EXHIBIT FLOOR. IF YOU ARE PLACING AN ORDER FOR A MEETING ROOM, PLEASE CALL THE SALES DEPARTMENT FOR A BANQUET MENU.

Las Vegas Convention Center
3150 Paradise Road
Las Vegas, NV 89109
Toll Free: 800-CATER-11
Tel: 702-943-6910

Sponsorship Opportunities

Advertising doesn't have to end with print ads and hanging banners. ARAMARK offers a full range of sponsorship opportunities to get your name out there to convention attendees. From logo cups, napkins or bottled water to employee uniforms and banners at convention cafés and restaurants, ARAMARK can increase your exposure on the exhibit floor and throughout the convention center. Contact your ARAMARK Sales Manager or Convention/Trade Show Manager to discuss the sponsorship possibilities for your event.

Ordering

Please refer to the table below to determine your qualification for discount pricing:

<i>Advanced Purchase Price</i>	More than 30 days prior to your first day of your convention
<i>Show Pricing</i>	Within 30 – 5 business days of your convention commencing
<i>On Site Menu</i>	An on-site specific menu is available for bookings within 5 business days of your convention commencing

Our deadlines allow sufficient time to order, plan and prepare all of your food and beverage needs. All orders are subject to the pricing above.

Booking Amendments & Cancellations

Changes and/or cancellations must be received 5 BUSINESS DAYS in advance of service. No cancellations may be made after that time. Any changes made with less than 3 business days notice must be received prior to 2 p.m. and will be subject to a 20% change fee. Late changes will also be subject to approval by the ARAMARK Sales Department based upon availability of product and staff.

Payment Policy

ARAMARK Corporate Policy requires full payment prior to commencement of services. Additionally, a credit card must be on file for any re-orders made on site. NO EXCEPTIONS.

Special Orders

We have designed this menu through years of experience with exhibitors in mind. However, should you have special menu needs, please feel free to contact our Sales Department. Any variance from this menu, including changes in quantity, menu content, etc., is subject to special pricing.

Service Ware

Due to the restricted amount of space available for booth service catering, most of our customers prefer disposable service. All orders will include the appropriate variety of quality disposable ware at no additional charge. Biodegradable service ware is used where available. If you require china service, please order these items

separately. Available items are listed under the "Equipment & Labor" section of the menu. Please Note: If china service is ordered, it is required that service personnel also be ordered for the entire duration of food service. This will allow continual clean-up, so that your area remains presentable throughout the day.

Service Personnel

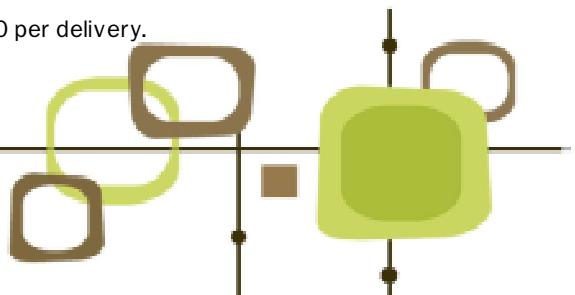
When ordering ARAMARK personnel for your booth, please plan for one hour each for set-up and break down time. Our union service personnel are entitled to two 15 minute and one 30 minute break per 8 hour shift. Please plan ahead if you will need continuous coverage in your booth. ARAMARK personnel will clean food and beverage related areas. They are not permitted to do general booth cleaning, such as vacuuming, emptying non-food trash, dusting, etc.

Delivery Charge

A \$25.00(++) charge will apply to all original orders of less than \$75.00 per delivery.

All services include appropriate condiments & disposable service ware at no additional charge.

All prices are subject to 8.1% Sales tax and 19% gratuity.
All prices are subject to change without prior notice.



Las Vegas Convention Center
3150 Paradise Road
Las Vegas, NV 89109
Toll Free: 800-CATER-11

Tax & Gratuity Charges

All food and beverage pricing is subject to a 19% gratuity and 8.1% sales tax. All equipment and labor charges are subject to a 8.1% sales tax only.

Pricing

All prices are subject to change without prior notification.

Tables & Electrical Requirements

ARAMARK does not provide skirted service tables or electrical hook-ups in your exhibit space, including meeting rooms utilized for exhibits. Please contact the appropriate contractor for those items.

Unauthorized Food & Beverage

ARAMARK is the exclusive caterer for the Las Vegas Convention Center. Absolutely no food or beverage, candy, logo water, etc., are allowed into the Las Vegas Convention Center without approval from, and appropriate waiver/corkage fees paid to ARAMARK.

Alcohol Policy...

As the provider of alcoholic beverages at the Las Vegas Convention Center, ARAMARK takes very seriously the need for responsible and lawful consumption of alcohol and we ask that you do the same.

The maximum delivery of unattended beer and wine per day will be 2 drinks per person up to a maximum of two (2) cases of beer or eight (8) bottles of wine. Any order exceeding this quantity will require an ARAMARK attendant.

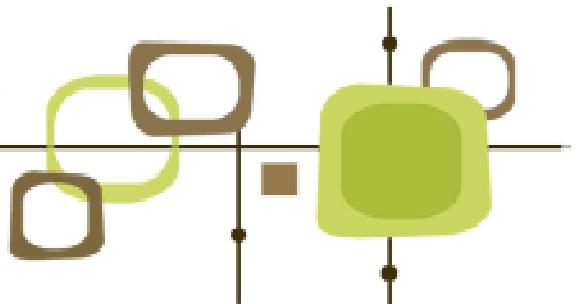
All hosted bars are based on a consumption basis, unless otherwise contracted. For Hosted Bars, a guaranteed minimum sales threshold of \$650.00(++) per bar per four hours is required. For Cash Bars or Cash/Ticket Bars, a guaranteed minimum sales threshold of \$950.00(++) per bar per four hours is required. You will be charged the actual consumption or the minimum guarantee - whichever is greater.

The requirements and expectations of any ARAMARK customer with regard to the service of unattended alcoholic beverages at the Las Vegas Convention Center are as follows:

- As a host of all users of your booth or meeting room, you are responsible for the appropriate and lawful consumption of alcohol by your guests. You must ensure that all guests who consume alcoholic beverages in your booth or meeting room are at least TWENTY-ONE (21) years of age or older. We urge that you check proof of age, such as a driver's license, to be certain. In our operations, ARAMARK follows a policy requiring proof of age from anyone appearing to be under the age of 30. We recommend you adopt a similar policy for your booth or meeting room.
- All alcoholic beverages must be consumed within the booth or meeting room. NO alcohol can be removed from the LVCC at any time.
- The consumption of alcoholic beverages by intoxicated guests, or guests appearing to be intoxicated, is prohibited.
- All spirits must be served by ARAMARK personnel.
- Any cocktail servers/models used for service of alcohol must provide ARAMARK with copies of the TAM or TIPS card for these personnel. ARAMARK reserves the right to exclude any personnel without prior approval.
- ARAMARK Alcohol Enforcement personnel reserve the right to observe the service and consumption of alcohol within the booth or meeting room at any time.
- All ARAMARK service personnel are required to follow ARAMARK's alcohol service policies and procedures.

All services include appropriate condiments & disposable service ware at no additional charge.

All prices are subject to 8.1% Sales tax and 19% gratuity.
All prices are subject to change without prior notice.



Order Form

PLEASE FAX COMPLETED FORM TO 702-943-6911.

Confirmation will be faxed and/or emailed back to you.

If you need more space, please make multiple copies of the order form prior to completion.

Las Vegas Convention Center
3150 Paradise Road
Las Vegas, NV 89109
Toll Free: 800-CATER-11
Tel: 702-943-6910

All services include appropriate condiments & disposable service ware at no additional charge.

All prices are subject to 8.1% Sales tax and 19% gratuity.
All prices are subject to change without prior notice.

Credit Card Authorization Form

Las Vegas Convention Center
3150 Paradise Road
Las Vegas, NV 89109
Toll Free: 800-CATER-11
Tel: 702-943-6910

SHOW NAME:

COMPANY:

BILLING ADDRESS:

(FOR CREDIT CARD)

TELEPHONE #:

FAX #:

E-MAIL:

- Company Check to be used for initial deposit.
Credit Card to be used for reorders and the balance of the bill.
- Credit Card to be used for all charges during the show and
for any re-ordering on site.

AMERICAN EXPRESS VISA MASTERCARD

CARD HOLDER NAME:

CREDIT CARD #:

EXPIRATION DATE:

SIGNATURE:

Customer agrees to pay total charges as specified on the catering order(s) as well as applicable charges on additional items ordered on site.

A copy of the credit card front and back must accompany this form.

Under no circumstances will ARAMARK accept re-orders without a credit card on file.

Under no circumstances does ARAMARK take orders or credit card numbers over the phone.
Customer must either fax or mail order with signature of cardholder.

All services include appropriate condiments & disposable service ware at no additional charge.

All prices are subject to 8.1% Sales tax and 19% gratuity.
All prices are subject to change without prior notice.

Page 25
Rev. 03/09

