

# 2012 INTERNATIONAL CES®

## The Global Stage For Innovation





# CES Attracts Global Industry Leaders

The International CES® is THE must-attend annual technology event. Experience the latest technology, innovations and the future of the consumer electronics (CE) industry in four incredibly productive days. Build your professional networks and ensure your business is integrated into the global marketplace by attending the world's largest tradeshow for consumer technology.

With unparalleled innovation and excitement, CES brings optimism and opportunity to the CE industry and the global economy every year. No other event gives you access to so many CE product categories. Get the competitive advantage your business needs with the newest technologies from every corner of the world, and help your business grow with the potential partners and customers you will meet at CES.



## CES showcases the latest products and technology to hit the international marketplace.

At CES, you'll discover major trends defining the future of the consumer technology market including:

- Audio
- Automotive Electronics
- Computer Hardware and Software
- Connected Home
- Content Distribution
- Digital Health and Fitness
- Digital Imaging
- Electronic Gaming
- Emerging Technology
- Entertainment/Content
- Internet-Based Multimedia Services
- Lifestyle Electronics
- Telecomm/Infrastructure
- Video
- Wireless & Wireless Devices

**Interested in exhibiting or organizing an international country pavilion? Please contact Kristen Stake at [Kstake@CE.org](mailto:Kstake@CE.org) or +1 703-907-7648 today.**

# WORLDWIDE INNOVATION... GLOBAL PARTNERSHIPS... 2012 INTERNATIONAL CES...

The launchpad of new technology



## SEE IT ALL AT 2012 CES

- EXPLORE MORE THAN 2,700 EXHIBITORS
- NETWORK WITH MORE THAN 140,000 INDUSTRY PROFESSIONALS FROM 140 COUNTRIES
- MEET WITH 30,000 INTERNATIONAL ATTENDEES
- PREVIEW 20,000 PRODUCTS ON MORE THAN 1.6 MILLION NET SQUARE FEET OF EXHIBIT SPACE
- LEARN FROM WORLD LEADERS FROM EMERGING COUNTRIES
- HEAR INDUSTRY VISIONARIES AND TOP CEOs SHARE THEIR INSIGHTS

# CES Welcomes International Visitors

CES, a trade-only event, attracts more than 140,000 industry professionals including an estimated 30,000 international attendees, exhibitors and press. We provide several international services to make your visit both valuable and enjoyable.

## **A sample of the services CES offers international visitors include:**

- A formal delegation program for visitors from outside the U.S. who wish to take advantage of the benefits of group travel to this trade-only event.
- A welcome reception exclusively for international attendees, exhibitors and press.
- On-site International Commerce Center (ICC), which offers private meeting rooms, Internet stations, a lounge area, registration assistance and more.
- CES participates in the U.S. Department of Commerce's International Buyer Program. Representatives from the Department of Commerce are available on-site to assist with any export related questions.
- Staff members fluent in multiple languages including Spanish, French, Japanese, Chinese and Korean available to assist with registration, interpretation or other needs.
- Translation services for all CES keynotes (select languages).

