

2012 International CES Keynote Speakers



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The keynote addresses at the 2012 International CES® offer an impressive lineup of technology and business leaders sharing their insight and vision. Keynotes take place at The Venetian's Palazzo Ballroom and Las Vegas Hilton Theater.

Monday, January 9

6:30 p.m., **The Venetian, Level 5, Palazzo Ballroom**



Steve Ballmer
CEO
Microsoft Corp.

Tuesday, January 10

8:30 a.m., **The Venetian, Level 5, Palazzo Ballroom**



Gary Shapiro
President and CEO
Consumer Electronics Association (CEA)®



Dr. Paul E. Jacobs
Chairman and CEO
Qualcomm

11 a.m., **Las Vegas Hilton Theater**



Dr. Dieter Zetsche
Chairman of the Board of Management, Daimler AG
Head of Mercedes-Benz Cars

4:30 p.m., **The Venetian, Level 5, Palazzo Ballroom**



Paul Otellini
President and CEO
Intel

Wednesday, January 11

9 a.m., **Las Vegas Hilton Theater**

Innovation Power Panel



Ursula Burns
Chairman and CEO
Xerox Corp.



Lowell McAdam
President and CEO
Verizon



Alan Mulally
President and CEO
Ford Motor Co.

1 p.m., **The Venetian, Level 5, Palazzo Ballroom**



Hans Vestberg
President and CEO
Ericsson Group

4 p.m., **Las Vegas Hilton Theater**

Brand Keynote Panel

MODERATOR:



Michael Kassan
Chairman and CEO
MediaLink LLC

PANELISTS:



David Christopher
CMO of Mobility and
Consumer Markets
AT&T Wireless



Beth Comstock
Sr. Vice President and
CMO
General Electric



Carolyn Everson
Vice President of Global
Marketing Solutions
Facebook



Stephen Quinn
Exec. Vice President and
CMO
Walmart U.S.



Steve Shannon
Vice President of Marketing
Hyundai Motor America



Keith Weed
Chief Marketing and
Communications Officer
Unilever

Thursday, January 12

10 a.m., **Las Vegas Hilton Theater**



Robert Kyncl
Vice President
Global Content Partnerships
YouTube