

Thursday January 5 - 8, 2006 • Las Vegas, Nevada USA

# Attendee Mailing List Agreement and Order Form

#### PROFILE

Print Name:

The International CES is the largest technology show in the United States and represents the growing consumer electronics retail marketplace. Beat the competition! Use the International CES pre-show and verified attendee mailing lists to get your company's name and booth number in the hands of your target audience. Be the first to reach them before and after the show! Call today, and order your verified postal mailing list. Request sorts by product category, primary role and by geographic location, to zero-in on the audience you want to reach most.

Call today for a quote based on your product, job function and geographic selections. Tel: (770) 643-7144 Fax: (678) 623-0157

Selections by Product: (check each	h box required)	(Please print or type)			
□ Audio	☐ Home Data Networking	1			
□ Video	☐ Online Commerce Products and	Name:			
☐ Home Theater	Service	Title:			
☐ Computer Hardware and Software	☐ Biometrics				
☐ Electronic gaming	□ Nanotechnology	Exhibiting Company Name:			
☐ Online/Internet	☐ Digital Imaging/Video Editing				
☐ Telephones	☐ Film/Video Production (Professional	Address:			
☐ Small Office/Home Office	Grade)	City: State: Zip: _			
☐ Mobile Office	☐ Embedded Technologies				
☐ Mobile/Vehicle Electronics	☐ Home Healthcare Products	Telephone: Fax:			
☐ Wireless Communications	☐ Personal Safety and Security Products				
☐ High Performance Audio	☐ Broadband	E-mail:			
☐ Integrated Home Systems	□ WiFi	Ship To (List Third Party Mailhouse Info. Here):			
☐ Satellite Systems	□ Voice Over IP (VOIP) Hardware and				
☐ Retail Resource	Software	Name:			
☐ Blank Media	☐ Subscriber Services	Title:			
☐ Personal Electronics	☐ Electronics Clothing and Accessories				
☐ Photographic Equipment	☐ Sports Electronics	Company Name:			
☐ Home Appliances	☐ Other Consumer Electronics				
☐ Publications	Domei Consumer Electronics	Address:			
☐ Trade Associations		City: State: Zip:_			
Selections by Primary Role (check	k anah hay maguirad)				
		Telephone: Fax:			
☐ Advertising and Sales	Government, Buyer	F-mail/FTP:			
☐ Broadcast News Crew	☐ Installation	E-mail/FTP:			
☐ Broadcast News Reporter	☐ Institutional	☐ Check here, if you need information on third party ma	ilhouess		
☐ Broadcast Producer	□ Manufacturer's Rep	Check here, if you need information on third party ma	iiinouses.		
☐ Business Development	☐ Manufacturer's Rep	Total Names This Order:			
☐ Business Development/Strategic	☐ Manufacturing (Non-Exhibitor)				
Relationship  ☐ Business Services	□ Market Analyst	(enter quantity here, per CES quote)			
	□ Market Research	Cost: Minimum order \$1,000-\$1,050			
☐ Carrier/Provider	□ News Editor	5,000 names (minimum order):			
☐ Circulation/Marketing	□ News Photographer	1 ' '			
□ Consulting	□ News Publisher	CEA Member base rate	\$1,000.00		
☐ Content Development	□ News Reporter/Writer	Non - Member base rate	\$1,050.00		
☐ Corporate (Non-Retail)	□ Other	☐ CEA Member Rate: \$200/m			
☐ Distribution	□ Production				
☐ Distribution (Non-Retail)	□ Retail (Buyer)				
☐ Engineering	☐ Service Professional (Non-Retail)	☐ Processing Fee: \$50 \$			
☐ Film Industry	☐ Software Development/Publishing				
☐ Financial Analyst	□ Speaker	Total \$			
☐ Financial Services	☐ Trade Association	Billing Policy: Payment in full is required with order.			
Government - NCSI	□ VAR/Dealer				
☐ Governmen5t, Non-Buyer	□ Venture Capitalist	Make checks payable to: CES			
Geographic Selections: (check each	ch box required)	or Please charge to:			
☐ Domestic Names (US only)	Call us for assistance	□ Visa □ Mastercard □ American Express			
☐ International Names	in targeting your market.	□ visa □ iviastercard □ American Express			
☐ Canadian Names Only	in targeting your market.	Card Number:			
·		Cara Ivalliper.			
☐ Pre-registered 2005 Attendees (International CES registrants.)		Expiration Date:			
☐ Verified 2005 Attendees (Attended the 2005 International CES)					
☐ 2006 Pre-registered Attendees		Print Name:			
	a				
Output Format	-mail	Cardholder's Signature:			
Availability:					
•Absolutely no lists will be sent direct	the to the arbibitan				
*Absolutely no lists will be sent direct	try to the exhibitor.				
Restrictions:					
(1) Use of International CES Mail List n	ames are limited to one time use only.	(5) Two actual mailing samples and payment are required before shipping	ng.		
All orders must be processed by a thin	rd party, bonded mailhouse. A waiver must	(6) Mailing lists are available to 2005 and 2006 International CES exhi	bitors only.		
be signed authorizing the list to be se	ent to a third-party bonded mailhouse.	(7) List Rental agreements must be signed and returned, prior to shipm	ent.		
(2) Attendee e-mail addresses are not ava	ailable.	(8) List will be mailed to third party mailhouse within one week from re	eceiving this		
(3) No trade show, competitive offers, res	search or personnel search is permitted.	completed request form and payment.	, and the second		
(4) The offical International CES logo m		(9) Misuse of the rented lists may result in forfeiture of exhibitor priorit	ty points.		
mailing piece.		, 1			
Agreement  We understand and agree that the names and addresses you provide are a valuable property of the International CES and that we are merely renting these names for a one time mailing					
only. We guarantee that the International CES list will not be copied or reproduced in any way, sold, or otherwise used by anyone other than ourselves; that no information or data will be					
, ,	transferred from your list to our house files; and that the person(s)/mailhouse in charge of our mailing operations also understands and agrees to each of these rental conditions.				
duranteed from your list to our mouse thes, and that the person(s)/maimouse in charge or our maining operations also understands and agrees to each of these remai conditions.					
Signature:	ī	Date:			



Thursday January 5 - 8, 2006 Las Vegas, Nevada USA

# **Attendee Mailing List Agreement and Order Form**

(Please print or type)

Name:

### **PROFILE**

The International CES is the largest technology show in the

United States and represents the growing consumer electronics		Title:	
	competition! Use the International	Exhibiting Company Name:	
	ttendee mailing lists to get your number in the hands of your target	Address:	
audience. Be the first to reac	ch them before and after the show!		
Call today, and order your verified postal mailing list. Request sorts by product category, primary role and by geographic location, to zero-in on the audience you want to reach most.		City: State: Z	
		Telephone: Fax:	
		E-mail:	
		Ship To (List Third Party Mailhouse Info. Here):	
	note based on your product, and geographic selections.	Name:	
_	144 Fax: (678) 623-0157	Title:	
(111)	(111)	Company Name:	
		Address:	
		City: State: Z	ip:
Solarione by Products (sho	ook aaab bay maguinad)	Telephone: Fax:	
Selections by Product: (che	* · · · · · · · · · · · · · · · · · · ·		
☐ Audio ☐ Computer Hardware	<ul><li>☐ Home Data Networking</li><li>☐ Home Theater</li></ul>	E-mail/FTP:	
and Software	☐ Mobile Electronics	☐ Check here, if you need information on third party	mailhouses
□ Digital Imaging/	☐ Satellite Systems	Check here, if you need information on third party	mannouses.
Video Editing  ☐ Electronic Gaming	<ul><li>☐ Small Office/Home Office</li><li>☐ Video</li></ul>	Total Names This Order:	
☐ High Performance Audio	☐ Wireless Communications	(enter quantity here, per CES quote)	
8		(chief quantity here, per CE3 quote)	
Selections by Primary Role	(check each box required)	Cost: Minimum order \$1,000-\$1,050	
☐ Buyers includes:	☐ <b>Industry Affiliate</b> includes:	5,000 names (minimum order):	
Retailers	Engineers	CEA Member base rate	\$1,000.00
Institutional Buyers	Manufacturers Reps	Non - Member base rate	\$1,050.00
<ul> <li>Education, Medical, Government</li> </ul>	Manufacturers (non-exhibiting) Content Development	☐ CEA Member Rate: \$200/m	\$
Corporate Buyers	Carriers/Providers	□ Non - Member Rate: \$250/m	\$
Non-retail	Broadcasting Industry	□ Processing Fee: \$50	\$
Premium/Catalogs	Film Industry Installers	Total	\$
Online Retailers	Consultants	Total	Ψ
		Billing Policy: Payment in full is required with order.	
Geographic Selections: (che	eck each box required)	Make checks payable to: CES	
☐ Domestic Names (US only)	Call us for assistance in targeting	or Please charge to:	
☐ International Names ☐ Canadian Names Only	your market.		
D Canadian Traines Only		□ Visa □ Mastercard □ American Express	
☐ Pre-registered 2004 Attendees		Card Number:	
	nded the 2004 International CES)	E : (: D )	
□ 2005 Pre-registered Attendees  Output Format		Expiration Date:	
□ FTP □ E-mail		Print Name:	
		Cardholder's Signature:	
		Cardiorder's organicare.	
Availability:	A discontinuo des autilità de		
•Absolutely no lists will be sen	t directly to the exhibitor.		
Restrictions: (1) Use of International CES Mai	List names are limited to one time use only	All orders must be processed by a third party, bonded mailhouse.	
	orizing the list to be sent to a third-party bond		
(2) Attendee e-mail addresses are	not available.		
	fers, research or personnel search is permitted logo must be prominently displayed on the ma		
	nd payment are required before shipping.	anning proces.	
	004 and 2005 International CES exhibitors or	nly.	

- (7) List Rental agreements must be signed and returned, prior to shipment.
- (8) List will be mailed to third party mailhouse within one week from receiving this completed request form and payment.
- (9) Misuse of the rented lists may result in forfeiture of exhibitor priority points.

## Agreement

We understand and agree that the names and addresses you provide are a valuable property of the International CES and that we are merely renting these names for a one time mailing only. We guarantee that the International CES list will not be copied or reproduced in any way, sold, or otherwise used by anyone other than ourselves; that no information or data will be transferred from your list to our house files; and that the person(s)/mailhouse in charge of our mailing operations also understands and agrees to each of these rental conditions.

ı	Signature:	Date:
ı		
ı	Print Name:	