

## Exhibit Dates

Thursday, July 7, 2011  
Friday, July 8, 2011

Saturday, July 9, 2011  
Sunday, July 10, 2011

## Location

Qingdao International Convention Center  
Qingdao, Shandong Province, China

Qingdao, a coastal city in east China, is on Shandong Peninsula one of three peninsulas along China's northeast coast.

## Focus

The China International Consumer Electronics Show (SINOCES) is China's largest tradeshow focused on consumer electronics technology.

## Attendee Profile

The 2011 SINOCES anticipates 80,000 attendees.

Registrants include executives, manufacturers, retailers, engineers, purchasing managers, developers, government leaders and the media.

## Exhibitor Profile

The 2010 show had over 40,000 square meters of exhibit space with more than 500 exhibitors including manufacturers, developers and suppliers of consumer technology hardware, content, technology delivery systems and related products and services.

Key exhibitors included: Philips, Canon, Panasonic, Haier and Hisense.

## Product Categories

Accessories  
Audio  
Blank Media  
Bluetooth Technology  
Broadband Technology  
Computer Hardware and Software  
Digital Imaging  
Digital TV  
E-Commerce

Electronic Gaming  
Handheld Information Devices  
HDTV  
High-end Audio  
Home Appliances  
Home Entertainment  
Home Networking  
Home Theater  
Mobile Electronics

Mobile Storage Products  
MP3/Internet Audio  
Personal Electronics  
Photography/Digital Imaging  
Portable Office Devices  
Video Hardware & Software  
Wi-Fi Technology  
Wireless/Mobile Communications

**500**

**Exhibitors**

**40,000**

**Square meters  
of exhibit space**

**80,000**

**Attendees**

**300**

**Press**

## Sponsors

Ministry of Commerce, P.R. China  
Ministry of Information Industry, P.R.China  
Ministry of Science and Technology, P.R.China  
Shandong Provincial People's Government

## Overseas Sponsor

The Consumer Electronics Association<sup>®</sup> in the United States,  
the producer of the International CES<sup>®</sup>.

## Organizers

China Chamber of Commerce for Import and Export of Machinery and Electronic Products  
Qingdao Municipal People's Government

## Contact

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