

EXHIBITOR SERVICES

Exhibitor Service Centers

There are three Exhibitor Service Centers in the LVCC:

- 1) Front of N4 Hall next to Show Office
- 2) Central Hall Tunnel
- 3) Back of S4 Hall

There are two Exhibitor Service Centers at the Sands:

- 1) GES, SES and other official show contractors: Rear of Hall B
- 2) Additional SES Service Center: Lower Lobby of Sands

There are two Exhibitor Service Centers at The Venetian:

- 1) In The Venetian meeting space on Level 3, across from Murano Ballroom
- 2) In The Venetian Suites Tower, floor 29, Suite 29-205

Satellite centers are also available:

- 1) At the Las Vegas Hilton ticket booth area between Hilton Center and Pavilion

Smart City has a permanent service desk at the LVCC in the Central Concourse, across from Central 3.

Smart City Hotline

Smart City, the exclusive provider of LVCC phone and Internet services has a new Exhibitor Hotline in place for CES. LVCC exhibitors needing assistance can dial 9-943-6CES (or 702-943-6CES) for a Smart City team member before, during and after the show.

CES Business Centers

Las Vegas Convention Center
Grand Lobby and S221
3150 Paradise Rd.
Las Vegas, NV 89109
(702) 943-6780

Las Vegas Hilton, East Wing
Business Center
3000 Paradise Rd.
Las Vegas, NV 89109
(702) 794-2855

Sands Expo and Convention Center
Lower Lobby
201 East Sands Avenue
Las Vegas, NV 89109
(702) 733-5285

The Venetian, Level 2, across from Titian
(Business Center)
The Venetian, Level 1, across from Galileo
(Package Center)
3355 Las Vegas Blvd. South
Las Vegas, NV 89109
(702) 414-4488



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Floor Managers

Each facility has a group of “floor managers” who are available to assist exhibitors with any exhibitor-related issues/logistics that may occur during the show. Below is a list of individuals that manage the exhibit hall at each facility.

Floor Manager	Assistant	Coverage	Location
Barbara Powell		North/Central	Facility Manager, C106
Nancy Needel	Nita Jager	N1	By booth 1,801
Mike Marano	Mary Sullivan/ Nita Jager	N2-3	By booth 1,801
Chuck Bierley	Mary Sullivan	N4	By booth 4,606
Kelly Butler Holtz	Helga Anderson	North Upper Level Meeting Rooms	By meeting room N230
Al Kahler	Laurene Quateman	C1-2	By booth 7,932
Ford Northington	JoAnne Smith	C3	By booth 11,033
Dan Zumtobel	Diana Thomas	C4-C5	By booth 13,306
Roy Walker		South Hall	Facility Manager, S219
Norm Mayes	Diane Goshorn	S1	By the escalator and booth 20,368
Mike Mantel	Marlene Johnson	S2	By booth 25,164
Leslee Fletcher	Jacques Ribons	S3	By the escalator and booth 35,301
Bill Hull		S3-4	By booth 35,301
Joyce Giannini	Akiko Munthe	S4	By booth 35,339
Cynthia Wizner		Exhibitor Hotline	S219, (702) 943-4074
Scott Mullen		CES Central Plaza Project Mgr.	CES Concierge Center or S219
Jim McDonald	Mary Curran	Hilton	By booth 51,034
LouAnn Alesio	Mary Curran	Hilton	By booth 51,034
Patty Reiley Matt Kropp Chris Mantel		The Venetian	Meeting Space
Carla Rose Melody Urso		The Venetian Tower Suites	Exhibit Suites on floors 29, 30, 34, and 35
Harold Duffy		Sands Halls B & C	Facility Manager, Room 101
Gunar Miesnicks	Paul Davis	Sands Hall B	Across from booth 72,432
Scott Bierley	Sandie Arthur	Sands Halls C	Across from booth 70,422, 3 rd Sands Location across from Booth 69,757
Chopper Davidson	Norma Chandler	Sands Halls B, C, & D	Security Manager, Room 101

GES Zone Managers

In addition to CES Floor Managers, GES and Smart City also have Zone Managers on the show floor to assist exhibitors. GES and Smart City Zone Managers are stationed at each CES Floor Manager desk; a contact list is available on-site.



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Exhibitor Hotline

Available at each of the floor manager desks is an Exhibitor Hotline. From this phone exhibitors can dial 9-943-4074; (702) 943-4074 if calling outside of the building and be connected to a floor manager in the show office.

Late Work Pass

- If an exhibitor plans to work past 7 p.m., Exhibitors/EAC must obtain a late work pass from their Floor Manager by 2:30 p.m. and provide the booth # and name of supervisor on duty.
- If Exhibitor/EAC is working in a booth without a late work pass, they will be issued a first time warning; the second time they will be escorted off the show floor for the remainder of the evening.
- Note: Except for late move-in (January 7) exhibitors, exhibit set-up must be complete by 3:00 p.m. on January 7. No exceptions will be allowed.

Merchandise Pass

Merchandise passes will be required to remove products off the exhibit floor prior to show closing each day. A maximum of five passes are available only to exhibitors who present the proper exhibitor credentials. Merchandise passes will be distributed at Floor Manager desks in each facility.

Exhibition Events or Meetings During Non-Show Hours

Any exhibitor with an event before or after show hours has to fill out an After Hours Events form (a door for attendees will be designated for entry and a list of attendees is required). Exhibitors can obtain the After Hours Events form in the show office if they did not fill this out prior to arriving on site.

Lost & Found

Lost & Found is located in the CES Security Offices in LVCC C105 (702-943-4080), S219 (702-943-3532), and at Sands/Venetian in Sands Room 101 (702-691-8005).

Exhibit Space Selection Room

LVCC South Hall S223 and Sands Room 102

The Exhibit Space Selection process enables exhibitors to participate fully in the selection of their company's exhibit space allowing for choices regarding its location, size and surrounding exhibitors. With over 1,500 exhibitors selecting exhibit space for the following year's show, the Exhibit Space Selection process continues to be the most fair and equitable method of conducting exhibit space selection.

The Exhibit Space Selection process is characterized by a numerical system whereby highest priority is designated to those exhibitors having participated in the International CES for the longest period of time. Exhibitors receive one priority point for each year in which they have participated in the International CES. The exhibitor with the greatest seniority receives a priority space selection number starting with the number 1 (one). The enumeration process continues until all exhibitors are assigned a priority space selection number, giving those exhibitors who have supported the show for the longest period of time the opportunity to select first.

The International CES is segmented by specific product categories. Each product category receives an independent set of priority space selection numbers and each product category selects at a different time throughout the duration of the show.



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A CLOSER LOOK AT HOW EXHIBIT SPACE SELECTION NUMBERS ARE DETERMINED

For every product category, International CES calculates a company's Exhibit Space Selection Number based on the following criteria (listed in order of significance):

- Years a company has continually participated in the International CES
- CEA Membership
- Satisfaction of all financial and contractual commitments with International CES
- Size of exhibit space

If a company does not exhibit at International CES two years consecutively, that company will forfeit all accumulated points.

It is very important for a company to come at their scheduled selection date and time. If a company misses their date and time, we will proceed to the next company. If a company is unable to attend the Exhibit Space Selection process, they may submit a *Proxy Statement/Alternate Person Designation Form* along with the 2008 *International CES Application and Exhibit Space Contract* **prior** to their scheduled selection time. The Proxy Statement authorizes either the CES staff or a designated person of the company's choice to select exhibit space on their behalf, based upon the choices they indicate on the form.

Exhibit Space Selection Schedule

The schedule for 2008 International CES exhibit space selection is based on exhibitors' product categories and exhibition participation in previous International CES Shows. This is the schedule for both the LVCC and the Sands Exhibit Space Selection Rooms.

Audio/Video	10 a.m.-6 p.m. Monday, January 8
Mobile Electronics	9 a.m.-2 p.m. Tuesday, January 9
International Technology & Wireless Communications	2:15 p.m.-5:45 p.m. Tuesday, January 9 9 a.m.-2:45 p.m. Wednesday, January 10
Home Theater/Satellite	3 p.m.-5:45 p.m. Wednesday, January 10 9:30 a.m.-11:45 a.m. Thursday, January 11
International Gateway	12:15 p.m.-1:30 p.m. Thursday, January 11



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