



U.S. Commercial Service Global Market Insight Program

Discover International Sales Opportunities.

Find trade partners and succeed in international markets. Register for the U.S. Commercial Service's Global Market Insight Program. In cooperation with the Consumer Electronics Association, the Commercial Service is offering briefing and counseling sessions with consumer electronics industry specialists from U.S. embassies around the world at the 2010 International CES.

Connect with a World of Opportunity.

With more than 2,000 consumer technology exhibitors in 30 product categories, CES provides a unique opportunity to connect with markets around the world. Through the Commercial Service's Global Market Insight Program, you'll meet one-on-one with consumer electronics market and country specialists from around the world to:

- Discuss your product line.
- Identify new markets where your products may succeed.
- Receive customized export counseling to fine-tune your international sales strategy.
- Connect with pre-screened agents, distributors, and prospects.

U.S. Commercial Service specialists will also be available to meet with interested exhibitors, at a location to be announced.

About the U.S. Commercial Service

Located across the United States and in U.S. Embassies and consulates in nearly 80 countries, our global network of trade professionals helps U.S. businesses succeed in markets around the world. Whether you're looking to make your first export sale or expand to additional international markets, we offer the trade counseling, market intelligence, business matchmaking, and commercial diplomacy you need to connect with lucrative business opportunities.

U.S. Commercial Service—Connecting you to global markets.

Space is Limited. Register Today.

buyusa.gov/ict/ces2010.html

Date: January 7–10, 2010

Venue: Las Vegas Convention Center, Las Vegas, NV

Questions?

E-mail Monica Toporkiewicz at monica.toporkiewicz@mail.doc.gov



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