

GREENER GADGETS

CONFERENCE
FEBRUARY 25, 2010

NEW YORK CITY



Get Your Greener Gadget the Attention it Deserves!

Showcase your product in front of key New York and national media, green thought leaders, and manufacturing change makers.

In its third year, Greener Gadgets is a one-day conference program focusing on breakthrough innovations that are making consumer electronics products and consumer households more energy efficient and eco-friendly. The conference features prominent speakers from both the CE and design world, a showcase area highlighting some of the coolest new CE product and services and hosts the annual Greener Gadgets Design Competition.

Opportunities start as low as \$500 and include a table-top area for your product and admittance to the one-day conference program. Products eligible for the showcase include energy efficient and/or eco-friendly designed consumer electronics products; energy management software, controls or services, or packaging innovations. For more information, please contact **Shari Gray at sgray@ce.org**.



GREENER GADGETS SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – \$15,000

- One 10 x 15 exhibit booth equipped with:
 - Electrical outlets throughout the space
 - Standard identification sign
- Acknowledgement in the session welcome remarks
- Logo on all pre-conference promotional pieces
- Logo and acknowledgement on session title slide
- Logo and acknowledgement on signage
- Logo and link from sponsor electronic direct mail (EDM) message (deadline permitting)
- 50 word description with listing in conference brochure
- Prominent logo placement on event home page
- Custom electronic invitations sent to all delegates and your guests by Greener Gadgets on your behalf
- Eight (8) complimentary registrations to the conference and reception
- Option to provide attendees with a gift

Sponsor – \$1,000

- One (1) 6 x 2 draped table
- Electrical outlets throughout the space
- Standard identification sign
- Logo on all pre-conference promotional pieces
- Logo and acknowledgement in the conference brochure
- Logo placement on event home page
- One (1) complimentary registration to the conference and reception

Table Sponsor – \$500

- One tall cocktail table for your product
 - Electrical outlets available for your power needs throughout the space
 - Standard identification sign
- One (1) complimentary registration to the conference and reception
- Logo and acknowledgement in the printed conference brochure

