

Pre-CES Press Events

CES Unveiled@NY

Featured at the Pre-CES New York Press Preview

November 13, 2007
Metropolitan Pavilion
New York, NY

Jumpstart your CES success early at the annual New York CES Press Preview - a kick off to the 2008 International CES promotion season. Debut your company's new products to more than 300 trade and consumer media, as well as market and financial analysts at the CES Unveiled tabletop event. Don't miss your chance to stand out in the crowd and network with the hottest media in the key weeks leading up to the 2008 CES.

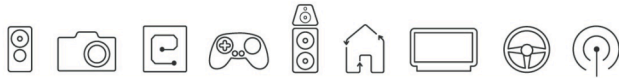
Tabletop exhibitors at CES Unveiled@NY receive:

- Demonstration and networking opportunities
- Pre-event promotion of all event exhibitors and sponsors to CES' worldwide media list
- One hundred fifty (150) word product description in the *CES Unveiled Program Guide*, subject to print deadline
- One (1) six-foot draped exhibit table
- Six (6) exhibitor passes to the event
- One (1) 22' x 26" pole sign
- 500 watts of electrical service
- Free high-speed Internet service
- Use of the contact list of press who pre-registered for the Event and the list of press who attend the Event

CES Unveiled: The Official Press Event of the International CES

January 5, 2008
Sands Expo and Convention Center/The Venetian
Las Vegas, NV

Grab the media's attention before the world's largest consumer technology tradeshow even starts. CES Unveiled gives tabletop exhibitors the exclusive opportunity to display their hot new products to more than 800 media and analysts from around the world, including more than 130 international media from 30 countries, two days before the show opens! Media look to CES Unveiled exhibitors to preview what will be the hot and exciting products at the 2008 International CES.



Tabletop exhibitors at CES Unveiled in Las Vegas receive:

- Demonstration and networking opportunities
- Pre-event promotion of all Event exhibitors and sponsors to CES' worldwide media list
- One hundred fifty (150) word product description in the *CES Unveiled Program Guide*, subject to print deadline
- The opportunity to exhibit with the Best of Innovations Design and Engineering Showcase honorees
- One (1) six-foot draped exhibit table
- Six (6) exhibitor passes to the Event
- One (1) 22' x 26" pole sign
- 500 watts of electrical service
- Free high-speed Internet service
- Use of the contact list of press who pre-registered for the Event and the list of press who attend the Event

For more information on Unveiled@NY and/or CES Unveiled in Las Vegas, including tabletop and sponsorship opportunities, package pricing and discounts for Innovations honorees, please contact Ryan Strowger at (703) 907-7679, or CESUnveiled@CE.org. For more information, visit www.CESweb.org/PressEvents.