



## 2006 International CES

Alexis Park • January 5-8, 2006

### **Safety is very important for everyone working in the exhibit hall - especially you!**

GES Exposition Services is committed to safety throughout our company and in the work that we do. We request that you make safety a part of your activities during the show. If you see something unsafe or that presents a hazard, please bring it to the attention of a GES Exposition Services supervisor. By reporting unsafe or hazardous conditions, you will help make the show safer and more enjoyable for yourself and your fellow exhibitors.

Below you will find a list of Loss Prevention Guidelines that we request you follow while at showsite. These Guidelines will enhance the overall safety of the show and help to prevent injuries to you, our employees and other exhibitors. Enjoy the show and do it safely. Thank you for your cooperation!

### **Exhibitor loss prevention guidelines at showsite**

- Smoking is prohibited except in designated areas. Please be sure all cigarettes are fully extinguished.
- Standing on chairs, tables and other furniture is PROHIBITED. The furniture is not designed to support your standing weight. Please use a ladder or ask GES personnel for assistance.
- Forklifts and carts are to be used by authorized GES personnel only. Please do not operate this equipment. Ask for help.
- Be aware of the forklifts moving throughout the aisles and docks. Please stay clear of them, especially when they are carrying a crate or load.
- Never run in the exhibit hall. Please walk. Watch your step in the aisles and stay away from the loading docks.
- Electrical wires and cords can be hazardous if frayed or stretched over a walkway. Please check all cords for damage. Notify a GES supervisor if you need assistance repairing or removing a damaged cord. Do not overload outlets or plugs.
- Please keep fire exits clear. Report any fires immediately or pull the nearest fire alarm.
- If you spill something, or notice a spill, clean it up or report it immediately. Please do not walk away from a spill.
- Use good housekeeping. Dispose of waste properly and keep materials stacked securely.
- Keep aisles free and clear of any and all debris.
- Protect your valuables while on the show floor. Please keep all expensive or valuable items secured. Unattended items in booths are easy theft targets.
- Notify a GES representative of any safety issues or concerns.

Dear CES Exhibitor,

We are pleased that the Consumer Electronics Association has selected GES Exposition Services as your Official Service Contractor for the 2006 International CES. We strive to offer you the best possible service to facilitate a successful show experience.

Please review this manual carefully. It contains information and order forms for each of the many services offered by GES Exposition Services. If we are to serve you efficiently, it is most important that you return these forms to us promptly.

By placing your orders in advance, you can save up to 50% on most decorating items. Advance orders also make for a smoother, more efficient move-in avoiding unnecessary waits, the possibility of selecting a sold out item and show site delivery delays.


To qualify for discount prices, orders must be received in our office on or before the deadline date(s) on the order forms. Please be sure to reference each order form as deadline dates may vary.


GES requires payment in full at the time services are ordered. For your convenience, we require that you provide a credit card authorization with your initial order. This may be used to charge labor and material handling services not covered in your advance order. We accept Visa, MasterCard, American Express, Diners Club and Discover, as well as checks.

We realize that exhibiting in a tradeshow can be complicated. If you need assistance with your orders or additional information, please call the GES National Servicer at (800) 475-2098. For specific questions dealing with freight receiving at Alexis Park, call Imelda Trevino at (702) 263-1584 (itrevino@ges.com). In addition, our GES Servicer staff will be available throughout the show to assist you.

Thank you in advance for your valued business. We look forward to serving you and wish you the most successful International CES show yet!

Sincerely,

  
Daryl Clove  
Executive Vice President, Sales

  
Mike Embler  
Senior Account Manager

## **SAVE TIME & MONEY**

### **GES IS HERE TO HELP ENSURE A GREAT SHOW!**

- Read your Exhibitor Manual! Time and energy spent here will be recouped in your meeting discount deadline dates to save money, and being aware of all of the show requirements, saving hassles on the back end.
- Pay special attention to the various discount deadline dates. Once you have determined what services you will need, review those forms for the deadline to get advance pricing. Often they may vary by service, and getting your orders in on time can save you up to 50%.
- Use your General Contractor as a resource. Our GES National Servicer is available to assist you, Monday – Friday from 8:30 AM – 8:00 PM Eastern Time. We can be reached toll free at 800.475.2098 or contact us Online at [www.ges.com/contact](http://www.ges.com/contact). Our representatives are knowledgeable and can assist you with the navigation of the Exhibitor Manual and the placement of orders.
- GES provides confirmation of all orders placed. Once your order has been processed at GES you will automatically receive a confirmation within 3 – 5 business days. All orders placed online receive immediate confirmation.
- All shipments to the GES Warehouse are complimentary to Alexis Park exhibitors if the shipment is received on or before December 29, 2005. When you ship in advance to the GES Warehouse, you are guaranteed to have your materials in your booth by 2:00 pm check-in time on your scheduled move-in date. Additionally, you will receive a confirmation of receipt from GES, including the date the shipment was received, the number of pieces and the actual weight.
- Please keep in mind that an active show floor is not a secure environment! Although great effort is put in to providing perimeter security, when you are not there items left in your booth space can be vulnerable. Please make sure all of your materials are insured properly.
- There will be a GES Servicer located in Suite #2110. Should you need any assistance, our experienced staff will be there to help you.



# Show Information

## 2006 International CES

Alexis Park • January 5-8, 2006

### Official Service Contractor

#### GES National Servicer

GES Exposition Services  
7050 Lindell Road  
Las Vegas, Nevada 89118  
Phone: (800) 475-2098  
Fax: (866) 329-1437  
International: (702) 515-5970  
International Fax: (702) 263-1520  
Contact us Online: [www.ges.com/contact](http://www.ges.com/contact)

### Show Information

Backwall Drape:	<b>Parthenon Booths</b> Black / Beige
Sidewall Drape:	Black
Exhibit Hall Carpet Color:	Multi-Colored (Black & Beige)
Booth Size:	10' x 10'

### Booth Package

### Parthenon Booths

One-line ID Sign (7" x 44") Provided Automatically

### Exhibit Suites

One Double-sided ID Sign (18" x 28")

### Important Dates *Be sure to check all order forms for **additional** deadlines.*

<b>Monday,</b>	<b>November 28, 2005</b>	Advance Shipments may begin arriving at Warehouse
<b>Thursday,</b>	<b>December 15, 2005</b>	Discount Deadline for orders received with payment
<b>Thursday,</b>	<b>December 29, 2005</b>	Last day for Advance Shipments to arrive at Warehouse without surcharges

**The GES Warehouse will be closed December 23-26, 2005 in observance of the Christmas Holiday.**

<b>Tuesday,</b>	<b>January 3, 2006</b>	Direct Shipments may begin arriving at Exhibit Site
<b>Wednesday,</b>	<b>January 4, 2006</b>	Last day for Direct Shipments to arrive at Exhibit Site

### Direct Shipments to Exhibit site are not advised

<b>Tuesday,</b>	<b>January 3, 2006</b>	Installation	2:00 pm - 6:00 pm
<b>Wednesday,</b>	<b>January 4, 2006</b>		8:00 am - 6:00 pm
<b>Thursday,</b>	<b>January 5, 2006</b>	Show Hours	10:00 am - 6:00 pm
<b>Friday,</b>	<b>January 6, 2006</b>		9:00 am - 6:00 pm
<b>Saturday,</b>	<b>January 7, 2006</b>		9:00 am - 6:00 pm
<b>Sunday,</b>	<b>January 8, 2006</b>		9:00 am - 4:00 pm
<b>Sunday,</b>	<b>January 8, 2006</b>	Dismantle	Beginning at 4:00 pm

### Shipping Addresses

#### Advance Shipments to Warehouse

c/o GES Exposition Services  
7000 Lindell Road  
Las Vegas, Nevada 89118

#### Shipments should arrive on or before: December 29, 2005

WAREHOUSE HOURS ARE MON - FRI 8:00 AM - 4:30 PM. DRIVERS MUST CHECK-IN BY 2:00 PM TO BE GUARANTEED SAME-DAY UNLOADING.

#### Direct Shipments to Exhibit Site

c/o GES Exposition Services  
Alexis Park  
375 E. Harmon Ave.  
Las Vegas, Nevada 89109

#### Shipments will be accepted beginning: January 3, 2006

### GES Servicer®

GES is here to take care of your on-site needs. All contractors and production personnel will be available, along with any services you might desire.



# Key Information

L-2

RETURN TO: GES Exposition Services • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Phone: 800.475.2098 • FAX: 866.329.1437  
International Exhibitors Only: Phone: 702.515.5970 • FAX: 702.263.1520 Contact us Online: [www.ges.com/contact](http://www.ges.com/contact)

## 2006 International CES

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**DEADLINE DATE:**  
**December 15, 2005**

### ALL EXHIBITORS MUST RETURN THIS FORM

#### Inbound Freight Information

Carrier \_\_\_\_\_ Shipped By \_\_\_\_\_ Date \_\_\_\_\_  
Number of Pieces \_\_\_\_\_ Weight \_\_\_\_\_ Pro Number \_\_\_\_\_  
Target Date \_\_\_\_\_ Loose Display \_\_\_\_\_ Crated Display \_\_\_\_\_  
Shipped To: (Check One) ☐ Warehouse ☐ Showsite

#### Set-up Information for GES Installation

☐ Set Up Drawings Attached \_\_\_\_\_ ☐ Rental Carpet Color \_\_\_\_\_  
☐ Set Up Drawings With Exhibit \_\_\_\_\_ ☐ Own Carpet Color \_\_\_\_\_  
☐ Case/Crate Number \_\_\_\_\_ ☐ Padding \_\_\_\_\_  
☐ Number of Workers required for set up \_\_\_\_\_ Approximate time for set up \_\_\_\_\_  
☐ Forklift Ordered Hrs. \_\_\_\_\_ Time \_\_\_\_\_ Special Equipment Required \_\_\_\_\_

#### Did You Order —

Electrical	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Electrical Under Carpet	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Electrical Drawings	<input type="checkbox"/> Attached	<input type="checkbox"/> Sent to the Official Electrical Contractor	<input type="checkbox"/> With the Exhibit		
Booth Cleaning	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Other Items	_____	
Furniture	<input type="checkbox"/> Yes	<input type="checkbox"/> No		_____	
A/V Furniture	<input type="checkbox"/> Yes	<input type="checkbox"/> No		_____	
Telephone	<input type="checkbox"/> Yes	<input type="checkbox"/> No		_____	

#### Outbound Freight Information *Please allow GES Logistics to arrange all your shipping needs. (888) 454-4GES (4437).*

Outbound Freight Charges \_\_\_\_\_ Consigned To \_\_\_\_\_  
☐ Prepaid ☐ Collect Address \_\_\_\_\_  
☐ Bill To \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
\_\_\_\_\_ Second Consignee \_\_\_\_\_  
\_\_\_\_\_ Address \_\_\_\_\_  
☐ GES Storage \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
Method ☐ GES Logistics ☐ Common Carrier ☐ AirFreight ☐ Vanline ☐ Other \_\_\_\_\_  
Carrier (if known) \_\_\_\_\_  
Contact \_\_\_\_\_ Phone \_\_\_\_\_

#### Emergency Contact Information / Showsite Contact

Name \_\_\_\_\_ Title \_\_\_\_\_  
Telephone \_\_\_\_\_  
Other Means of Contacting This Person \_\_\_\_\_  
Contact's Hotel \_\_\_\_\_ Arrival \_\_\_\_\_ Departure \_\_\_\_\_  
Purchasing Authorization ☐ Yes ☐ No

COMPANY \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_ BOOTH NUMBER \_\_\_\_\_

AUTHORIZED CONTACT SIGNATURE \_\_\_\_\_ AUTHORIZED CONTACT - PLEASE PRINT \_\_\_\_\_ DATE \_\_\_\_\_

**X**

SAVE TIME WITH GES ONLINE AT: [www.ges.com](http://www.ges.com)

Las Vegas  
11-0601-02974 - CES

# Booth Layout Form

H-3

**RETURN TO:** GES Exposition Services • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Phone: 800.475.2098 • FAX: 866.329.1437  
**International Exhibitors Only:** Phone: 702.515.5970 • FAX: 702.263.1520      **Contact us Online:** [www.ges.com/contact](http://www.ges.com/contact)

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**December 15, 2005**

**This grid must be attached to the following order forms to ensure proper placement of items in your booth. Please photocopy as needed.**

- ☐ Electrical Forms (For Non-standard Distribution) — *Form E-1 (Please note: Deadline Date of December 7, 2005 for this Form)*
- ☐ Hanging Signs — *Form H-1 (Please note: Deadline Date of December 7, 2005 for this Form)*
- ☐ Show Cases — *Form A-1*
- ☐ Pegboard / Tackboard — *Form A-1*
- ☐ Special Colored Drape — *Form A-1*
- ☐ Standard Exhibit Systems (If exhibit size is smaller than booth size) — *Form D-1*
- ☐ Hardwall Exhibit Systems (If exhibit size is smaller than booth size) — *Form Z-1*
- ☐ Pad and Carpet (If you are not carpeting your entire booth) — *Form C-1 or C-3*

To use this grid:

- Use bold lines to indicate the outline of your booth.
- Indicate the scale of the grid (i.e. 1 square = 1 foot) or indicate the dimensions of your booth.
- Mark the adjacent booth numbers or aisle numbers.

**BACK OF BOOTH** (Indicate Adjacent Booth or Aisle Number: \_\_\_\_\_)[illegible]

Indicate  
Adjacent  
Booth or  
Aisle  
Number:

Indicate  
Adjacent  
Booth or  
Aisle  
Number:

**FRONT OF BOOTH** (Indicate Adjacent Booth or Aisle Number: \_\_\_\_\_)

COMPANY

EMAIL ADDRESS

BOOTH NUMBER

---

AUTHORIZED CONTACT SIGNATURE

AUTHORIZED CONTACT - PLEASE PRINT

DATE \_\_\_\_\_

**X**

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**Las Vegas**  
**11-0601-02974 - CES**

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**DEADLINE DATE:**  
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COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
STREET ADDRESS	CITY	STATE ZIP COUNTRY
PHONE	FAX	PURCHASE ORDER NUMBER
SHOWSITE CONTACT	SHOWSITE CONTACT EMERGENCY #	CONTACT'S HOTEL (OPTIONAL)

## Payment Policy

**Payment for Services** — GES requires payment in full at the time services are ordered. Further, GES requires that you provide a credit card authorization with your initial order. For your convenience, we will use this authorization to charge your account for services, which may include labor and material handling, not covered by your initial payment. All applicable taxes will be added and charged to your credit card.

**Discount Prices** — To qualify for discount pricing, orders must be received with payment on or before the discount price deadline(s).

**Method of Payment** — GES Exposition Services accepts MasterCard, Visa, Discover, Diners Club, American Express, check and bank wire transfer. Purchase orders are not considered payment. All payments must be made in U.S. funds drawn on a U.S. Bank. *Exhibitors will be charged a \$25.00 fee for returned NSF checks.*

**Third Party Billing** — Each exhibiting firm is ultimately responsible for all charges incurred on its behalf. GES Exposition Services reserves the right to institute collection action against the exhibitor if the authorized third party does not pay. See *Third Party Billing Request* form.

**Tax Exempt** — If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exemption Certificate for that state. Please send the above information to the GES office for this show. Taxes vary by location and will be added to your invoice, if you do not submit your tax exempt certificate prior to the deadline.

**Adjustments and Cancellations** — No adjustments to invoices will be made after the close of the show. Please refer to the individual forms for labor, etc. for cancellation fees. All orders cancelled by the Exhibitor or due to the cancellation of an event or their non-participation may be subject to cancellation fees equal to 50% - 100% of the total order, based upon the status of move-in, work performed and/or GES set-up costs or expenses. A minimum non-refundable deposit of \$25.00 will be applied towards the invoice, unless there is a cancellation of your order.

\*If you wish to purchase coverage for excess declared value, please see Material Handling Form (R-2).

## Bank wire transfer information:

**GES Exposition Services**  
c/o Bank of America, Illinois  
231 La Salle Street  
Chicago, Illinois USA 60693  
Account # 7188-1-01819 ABA#071000039  
Telephone # (312) 828-8285

To properly credit your account, send the following information to the GES address listed on the order forms:

- exhibiting company name, show name, and booth number
- date and amount of transfer
- bank and country where transfer originated

If you have any questions regarding our payment policy, please call GES National Servicer<sup>SM</sup> at 800.475.2098 or visit the GES Servicer<sup>®</sup> at the show.

**Please complete the information and return payment in full with this form and your orders.** You may choose to pay by credit card, check, or bank wire transfer, however, **we require your credit card charge authorization to be on file with GES.**

You agree to late fees up to 1.5% per month on any balance not paid at the conclusion of the event, or balance left without appropriate credit card on file.

**For your convenience**, we will use this authorization to charge your credit card for any additional amounts ordered by your representative or services rendered to your company for this event.

GES requires the highest standards of integrity from all employees. Please call our confidential Always Honest hotline at 866.225.8230 to report fraudulent or unethical behavior.

**I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.**

PLEASE SIGN

X

AUTHORIZED SIGNATURE

AUTHORIZED NAME - PLEASE PRINT

DATE

## Credit Card Charge Authorization

(All Information Must Be Provided)

PROVIDE EXPIRATION DATE

EXPIRATION DATE

- ☐ MasterCard  
☐ VISA  
☐ Diners Club  
☐ Discover  
☐ American Express

- ☐ Corporate  
☐ Personal

Account Number

	-		-		-	
--	---	--	---	--	---	--

CARDHOLDER'S NAME	PLEASE PRINT
CARDHOLDER'S BILLING ADDRESS	CITY
STATE	ZIP COUNTRY

PLEASE SIGN

X

CARDHOLDER'S SIGNATURE

DATE

## Calculation of Orders

TOTAL

Exhibit System Rental	\$
Furniture & Accessories	\$
Standard Carpet	\$
Custom-Cut Carpet	\$
Hanging Sign & Truss	\$
Cleaning	\$
Labor	\$
Material Handling	\$
GES Electrical	\$
Other GES Services (Specify)	\$
<b>FULL PAYMENT in U.S. funds drawn on a U.S. Bank</b> GES Exposition Services, Inc. Federal ID #59-1008863 GES is exempt from backup withholding tax.	\$

To simplify payment, send a check payable to GES Exposition, Inc. for your entire order or note the amount to be charged to your credit card.

Charge my credit card in the amount of: \$

Enclosed is a check in the amount of: \$

Check No.  Dated

RETURN TO: GES Exposition Services • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Phone: 800.475.2098 • FAX: 866.329.1437  
International Exhibitors Only: Phone: 702.515.5970 • FAX: 702.263.1520 Contact us Online: [www.ges.com/contact](http://www.ges.com/contact)

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**December 15, 2005**

COMPANY NAME

EMAIL ADDRESS

BOOTH NUMBER

You may arrange for a third party to handle your display and be billed for services. GES will agree to this arrangement if the third party has a satisfactory payment record with us. **Both Firms** must complete this form, including **Third Party Credit Card Charge Authorization below**. Return form by the deadline date. **GES reserves the right to deny any Third Party Billing Request that is not complete or received by the deadline date.**

It is understood and agreed that the exhibiting firm is ultimately responsible for payment of charges. If your named third party does not pay the invoice before the last day of the show, charges will revert to you, the exhibiting firm. All invoices are due and payable upon receipt. GES Terms & Conditions of Contract apply to both the Exhibiting Firm and Third Party Representative.

### Exhibiting Firm

EXHIBITING FIRM		
STREET ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	

The items checked below are to be invoiced to the Third Party:

- ☐ Check here to receive a copy of our invoice sent to your 3rd Party
- |   |   |
|---|---|
| <input type="checkbox"/> All Services                 | <input type="checkbox"/> Material Handling In & Out |
| <input type="checkbox"/> I & D Labor                  | <input type="checkbox"/> Booth Cleaning             |
| <input type="checkbox"/> Signs                        | <input type="checkbox"/> Electrical                 |
| <input type="checkbox"/> Transportation Charges       | <input type="checkbox"/> Plumbing                   |
| <input type="checkbox"/> Rental Furniture             | <input type="checkbox"/> Stagehands                 |
| <input type="checkbox"/> Other (Please Specify) _____ |   |

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

PLEASE SIGN

X

AUTHORIZED SIGNATURE

AUTHORIZED NAME - PLEASE PRINT

DATE

### Third Party

THIRD PARTY		
ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	

The items checked below are to be invoiced to the Third Party:

- |   |   |
|---|---|
| <input type="checkbox"/> All Services                 | <input type="checkbox"/> Material Handling In & Out |
| <input type="checkbox"/> I & D Labor                  | <input type="checkbox"/> Booth Cleaning             |
| <input type="checkbox"/> Signs                        | <input type="checkbox"/> Electrical                 |
| <input type="checkbox"/> Transportation Charges       | <input type="checkbox"/> Plumbing                   |
| <input type="checkbox"/> Rental Furniture             | <input type="checkbox"/> Stagehands                 |
| <input type="checkbox"/> Other (Please Specify) _____ |   |

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

PLEASE SIGN

X

AUTHORIZED SIGNATURE

AUTHORIZED NAME - PLEASE PRINT

DATE

### Exhibiting Firm Credit Card Charge Authorization

(All Information Must Be Provided)

PROVIDE EXPIRATION DATE

EXPIRATION DATE

- ☐ Corporate  
☐ Personal

- ☐ MasterCard  
☐ VISA  
☐ Diners Club  
☐ Discover  
☐ American Express

Account Number

 -  -  - 

CARDHOLDER'S NAME		PLEASE PRINT
CARDHOLDER'S BILLING ADDRESS		CITY
STATE	ZIP	COUNTRY

PLEASE SIGN

X

CARDHOLDER'S SIGNATURE

DATE

### Third Party Credit Card Charge Authorization

(All Information Must Be Provided)

PROVIDE EXPIRATION DATE

EXPIRATION DATE

- ☐ Corporate  
☐ Personal

- ☐ MasterCard  
☐ VISA  
☐ Diners Club  
☐ Discover  
☐ American Express

Account Number

 -  -  - 

CARDHOLDER'S NAME		PLEASE PRINT
CARDHOLDER'S BILLING ADDRESS		CITY
STATE	ZIP	COUNTRY

PLEASE SIGN

X

CARDHOLDER'S SIGNATURE

DATE





# Fax Permission Form

G-4

RETURN TO: GES Exposition Services • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Phone: 800.475.2098 • FAX: 866.329.1437  
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DEADLINE DATE:  
December 15, 2005

Company/Organization Name: \_\_\_\_\_

Authorized Representative: \_\_\_\_\_

Email: \_\_\_\_\_

GES communicates important show or event-specific information via fax. Due to an upcoming change in the law, in order for you to continue to receive important show information via fax we must have your written authorization.

**Failure to provide written consent may result in your not receiving important show-specific information.**

### Consent:

By signing below, I hereby provide permission for GES Exposition Services to send me facsimiles, including trade show information, promotional materials, advertising and other commercial materials. I further agree that my express permission to receive faxes will continue and have no date of expiration, unless revoked by me in writing.

**Please list all fax numbers that GES can use to provide you with our information:**

Fax #1: \_\_\_\_\_ Fax #3: \_\_\_\_\_

Fax #2: \_\_\_\_\_ Fax #4: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### Please return this form to:

GES Exposition Services  
Attn: National Marketing  
7050 Lindell Road  
Las Vegas, Nevada 89118  
Fax #: 702.263.1520

COMPANY

EMAIL ADDRESS

BOOTH NUMBER

AUTHORIZED CONTACT SIGNATURE

AUTHORIZED CONTACT - PLEASE PRINT

DATE

**X**

SAVE TIME WITH GES ONLINE AT: [www.ges.com](http://www.ges.com)

Las Vegas  
11-0601-02974 - CES

**2006 International CES**  
Alexis Park • January 5-8, 2006

GES TERMS AND CONDITIONS ARE SUBJECT  
TO CHANGE AT GES' SOLE DISCRETION  
WITHOUT NOTICE TO ANY PARTIES

### **I. Definitions:**

**GES:** GES Exposition Services, Inc., d/b/a GES and/or GES Logistics, and/or Trade Show Electrical (a/k/a TSE), and/or Trade Show Rigging (a/k/a TSR) and their employees;

**Agents:** GES' agents, sub-contractors, carriers, and the agents of each.

**Customer:** Exhibitor or other party requesting Services from GES.

**Carrier:** Motor carrier, van line, air carrier, or air or surface carrier/ freight forwarder.

**Shipper:** Party who tenders Goods to Carrier for transportation.

**Goods:** Exhibits, property, and commodities of any type for which GES is requested to perform Services.

**Cold Storage:** Holding of Goods in a climate controlled area.

**Accessible Storage:** Holding of Goods in an area from which Goods may be removed during shows.

**Services:** Warehousing, transportation, drayage, un-supervised labor, supervised labor and/or related services.

**Show Site:** The venue or place where an exposition or event takes place.

**Supervised Labor:** Union labor that is provided to a Customer to install or dismantle a booth or exhibit space, and is supervised and/or directed by GES.

**Un-Supervised Labor:** Union labor that is provided to a Customer to install or dismantle a booth or exhibit space and per Customer's election is not supervised and or directed by GES. Customer assumes the responsibility for the work of union labor when Customer elects to use unsupervised labor.

### **II. Scope:**

These Terms and Conditions shall be binding upon Customer, GES, and their respective Agents and representatives, including but not limited to Customer contracted labor such as Customer Appointed Contractors and Installation and Dismantle Companies, and any other party with an interest in the Goods. Each shall have the benefit of and be bound by all provisions stated herein, including but not limited to time limits and limitations of liability.

**By acceptance of services of GES or Agents, Customer and any other party with an interest in the Goods agree to these Terms and Conditions.**

### **III. Customer Obligations**

**Payment for services.** Customer shall be liable for all unpaid charges for services performed by GES or Agents. Customer authorizes GES to charge its' credit card directly for services rendered on its' behalf after departure, by placing an order on-line, via fax, phone or through a work order on site.

**Credit Terms.** All charges are due before Services are performed unless other arrangements have been made in advance. GES has the right to require prepayment or guarantee of the charges at the time of request for Services. A failure to pay timely will result in Customer having to pay in cash in advance for future services. If a credit card is provided to GES, GES is authorized to bill to such credit card any unpaid charges for services provided to Customer, including charges for return shipping. Any charges not paid within 30 days of delivery will be subject to interest at 1 ½% per month until paid.

### **IV. Mutual Obligations**

#### **Indemnification:**

**Customer to GES:** Except to the extent of GES's own negligence and/or willful misconduct, Customer shall defend, hold harmless and indemnify GES from and against any claims, lawsuits, demands, liability, costs and expenses, including reasonable attorney's fees and court costs, resulting from any injury to or death of persons, or damage to property, relating to or arising from performance under this Agreement.

Customer agrees to indemnify and hold GES harmless for any and all acts of its representatives and agents, including but not limited to Customer

Appointed Contractors and Installation and Dismantle Companies, any subtenant or other user of its' space or any agents or employees engaged in business on its' behalf of Customer or present at Customers' invitation.

**GES to Customer:** To the extent of GES' own negligence and/or willful misconduct, and subject to the limitations of liability below, GES shall defend, hold harmless and indemnify Customer from and against any claims, lawsuits, demands, liability, costs and expenses, including reasonable attorney's fees and court costs, resulting from any injury to or death of persons, or damage to property other than Goods. GES assumes no liability for bodily injury resulting from Customer's presence in areas which have been marked as "off limits to exhibitors" and during hours and days when exhibitors are present in the facility, prior to the start of and after the conclusion of their space lease with show management.

**V. No liability for consequential damages. UNDER NO CIRCUMSTANCES WILL ANY PARTY BE LIABLE FOR SPECIAL, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES, INCLUDING BUT NOT LIMITED TO LOSS OF PROFITS OR INCOME.**

### **VI. GES Liability for Loss or Damage to Goods**

**Negligence standard:** GES shall be liable, subject to the limitations contained herein, for loss or damage to Goods only if such loss or damage is caused by the direct negligence or willful misconduct of GES.

**Condition of Goods:** GES shall not be liable for damage, loss, or delay to uncrated freight, freight improperly packed, glass breakage or concealed damage. GES shall not be liable for ordinary wear and tear in handling of Goods or for damage to shrink wrapped Goods. All Goods should be able to withstand handling by heavy equipment, including but not limited to forklifts, cranes, or dollies. It is the Customers' responsibility to ensure that Goods are packaged correctly prior to shipment or movement on or off the Show floor.

**Receipt of Goods:** GES shall not be liable for Goods received without receipts, freight bills, or specified unit counts on receipts or freight bills. Such Goods shall be delivered to booth without the guarantee of piece count or condition.

**Force Majeure:** GES shall not be liable for loss or damage that results from Acts of God, weather conditions, act or default of Customer, shipper, or the owner of the Goods, inherent nature of the Goods, public enemy, public authority, labor disputes, and acts of terrorism or war.

**Cold Storage:** Goods requiring cold storage are stored at Customer's own risk. GES assumes no liability or responsibility for Cold Storage.

**Accessible Storage:** GES assumes no liability for loss or damage to Goods while in Accessible Storage. Storage charges are for the use of space and are not a form of insurance, or a guarantee of security.

**Unattended Goods:** GES assumes no liability for loss or damage to unattended Goods received at Show Site at any time from the point of receipt of inbound Goods until the loading of the outbound Goods, including the entire term of the respective show or exhibition. Customer is responsible for insuring its' own Goods for any and all risk of loss.

**Labor:** GES assumes no liability for loss, damage, or bodily injury arising out of Customer's supervision of GES provided union labor. If GES supervises labor for a fee, GES shall be liable only for actions or claims arising out of its' negligent supervision. If Customer elects to use unsupervised labor, then Customer assumes all liability for the actions or claims that arise out of such work, and shall provide GES and show management with an indemnity, including defense costs, for any claims that result from Customers' supervision or failure to supervise assigned labor.

**Empty Storage:** GES assumes no liability for loss or damage to Goods or crates, or the contents therein, while containers are in storage. It is Customer's sole responsibility to affix the appropriate labels available at the GES Service Desk for empty container storage. Damage that is the direct result of GES' negligence shall be subject to the limitations of liability set forth in this document.

**Forced Freight:** GES shall not be liable for Goods not picked up by

Las Vegas  
11-0601-02974 - CES

## 2006 International CES

Alexis Park • January 5-8, 2006

GES TERMS AND CONDITIONS ARE SUBJECT  
TO CHANGE AT GES' SOLE DISCRETION  
WITHOUT NOTICE TO ANY PARTIES

Customer's chosen carrier by the show deadline. It is Customer's responsibility to complete accurate paperwork for shipping and insure its' Goods are appropriately labeled. Customer acknowledges that it is a lessee of space, and as such has an obligation to remove its' Goods on or before the targeted time. If Goods remain on the floor after this point, GES has the right to remove them in order to restore the premises to its' original condition for show management pursuant to the venue's lease with show management. In such cases GES is authorized to proceed in the manner chosen by Customer on the Order for Material Handling Services/ Straight Bill of Lading. Failure to select one of the provided options will result in re-routing at GES' discretion, and at Customer's expense assuming the Goods are labeled for return. GES retains the right to dispose of Goods left on the show floor without liability if left unattended, left without labels or not correctly labeled.

**Concealed Damage:** GES shall not be liable for concealed loss or damage, uncrated Goods, or improperly packaged or labeled Goods.

**Unattended Booth:** GES shall not be liable for any loss or damage occurring while Goods are unattended in Customers booth at any time, including, but not limited to, the time the Goods are delivered to the dock until the time the Goods are received by Customers' chosen carrier. All Material Handling Forms and/or Straight Bills of Lading covering outgoing Goods submitted to GES will be checked at the time of pickup from the booth and corrections to the count or condition will be documented where discrepancies exist.

**Measure of damage:** GES' liability shall be limited to the lesser of 1) the depreciated value of Goods, 2) repair cost, or 3) the limitation of liability. The limitation of liability shall be \$.50 (fifty cents) per pound per piece, \$100.00 (one hundred dollars) per package or \$1,500.00 (one thousand five hundred dollars) per occurrence.

**Excess Declared Value:** If Customer wishes a higher limitation of liability than stated above, for loss or damage to property that occurs during the show, the Customer may do so by declaring a value in the space provided on the GES services order form(s) and also on the **Material Handling Order Form** and **paying by the appropriate additional charge in advance of the commencement of services by GES**. Maximum liability for damages resulting from GES' negligence shall then be increased to the amount of declared, but in no case shall it exceed the depreciated value of the Goods or repair costs, whichever is less. In case of partial loss or damage, the maximum liability shall be prorated based on weight. Excess Declared Value is not for: plasma screens, or other fragile electronic equipment, original art, and prototypes. The Declared Value may never exceed \$100,000, for the purpose of this provision and GES' liability in all circumstances shall be limited to the amount of this cap.

**No Insurance:** GES is not an insurance company and does not offer or provide insurance. It is the obligation of Customer to ensure Goods are insured at all times. Loss or theft of the Goods in storage or in transit to and from the show and or while on the show floor is the sole responsibility of Customer, unless it is shown that GES performed in a manner that constitutes gross negligence in the performance of its services for Customer.

**Notice of loss or damage:** In order to have a valid claim notice of loss or damage to Goods must be given to GES or its agent within 24 hours of occurrence or delivery of Goods, whichever is later.

**Filing of claim:** Any claim for loss or damage to Goods must be in writing, containing facts sufficient to identify the Goods, asserting liability for alleged loss or damage, and making claim for the payment of a specified or determinable amount of money. Such claim must be filed with the appropriate party within the time limits specified below.

Damage Reports, incident reports, inspection reports, notations of shortage or damage on freight bills or other documents, do not constitute filing of a claim.

Claims for Goods alleged to be lost, stolen or damaged at the Show Site must be received in writing by GES within sixty (60) days after the close of the show.

Claims for Goods alleged to be lost or damaged **during transit** must be received by the responsible party within nine (9) months of date of delivery of Goods. GES Logistics subcontracts the movement of Goods to third party carriers. Claims for damage in transit should be made directly with the Customer's carrier as shown on the Material Handling form/ Bill of Lading. In the event of a dispute with GES, Customer will not withhold payment or any amount due GES for Services as an offset against the amount of the alleged loss or damage. Customer agrees to pay GES prior to the close of the show for all such charges and further agrees that any claim Customer may have against GES shall be pursued independently by Customer as a separate action to be resolved on its own merits. GES retains the right to pursue collection on amounts owed after show close, without regard to any amount alleged to be owed for damage, or loss.

**Filing of suit:** Any action at law regarding loss or damage to Goods must be filed within two years of the date of declination of any part of a claim.

**VII. Jurisdiction, Choice of forum.** This Agreement shall be governed by and construed in accordance with the applicable laws of the United States or, alternatively, and depending on jurisdiction, the laws of the State of Nevada. The parties hereby submit to jurisdiction and venue in the United States Federal District Court of Nevada, or as applicable depending upon jurisdiction, the County Circuit Court in Clark County, Nevada.

### VIII. Advanced Warehousing/Temporary Storage/Long Term Storage.

All terms and conditions relative to Advanced Warehousing/Temporary Storage/Long Terms Storage are contained in the separate agreement, entitled "Storage Agreement". In the event that a Storage Agreement is not executed between the parties, the following shall apply with respect to GES' liability for Customer's Goods:

The responsibility of GES with respect to Exhibit Material is limited to the exercise of ordinary care and diligence in handling and storing of Customer's Goods. GES shall be liable only for loss or damage to Goods caused by GES' sole negligence. GES' liability is limited to sixty cents per pound (\$.60) of the actual cash value per article. In case of partial loss or damage, the maximum liability shall be prorated based on weight. GES is not responsible for any loss or damage to Goods caused by, but not limited to fire, theft, the elements, vandalism, moisture, vermin, mechanical breakdown or failure, freezing or changes in temperature, as well as any other causes beyond GES' immediate control. GES is not responsible for the marring, scratching or breakage of glass or other fragile items. GES is not liable for the mechanical functions of instruments or appliances even if such articles are packed or unpacked by GES. In no event shall GES be liable for special, incidental, indirect or consequential damages, including business loss of any kind, resulting from any damage to or loss of the Goods or from any act or failure to act. Customer pays storage fees, if any or costs for advance warehousing for use of the space only. There is no guarantee of security or representations made by GES as to appropriateness of the conditions for Exhibitors' Material. The risk of loss remains the Customers alone and GES recommends the Customer carry and maintain insurance in amounts sufficient to cover its' risk.

**2006 International CES**  
 Alexis Park • January 5-8, 2006

**DISCOUNT DEADLINE DATE:**  
**December 15, 2005**

## PRICE LIST

ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
<b>SKIRTED TABLES</b>			
<i>Skirting for Tables - White Vinyl Top and Pleated Skirt on 3 Sides</i>			
5804	Skirted 4' Table, Skirted 4 Sides, 24x30	\$ 69.85	\$ 104.95
5805	Skirted 6' Table, 24x30	\$ 89.10	\$ 133.60
5806	Skirted 8' Table, 24x30	\$ 125.05	\$ 187.20
5807	4th Side Skirted, Optional	\$ 26.15	\$ 39.10
<b>SKIRTED COUNTERS</b>			
<i>Skirting for Counters - White Vinyl Top and Pleated Skirt on 3 Sides</i>			
5808	Skirted 4' Counter, Skirted 4 Sides, 24x42	\$ 85.15	\$ 127.65
5809	Skirted 6' Counter, 24x42	\$ 103.75	\$ 155.80
5810	Skirted 8' Counter, 24x42	\$ 149.10	\$ 223.80
5811	4th Side Skirted, Optional	\$ 26.15	\$ 39.10
<b>RISERS</b>			
5812	4' Single Tier, 4'w x 7'd x 8'h	\$ 46.65	\$ 69.85
5813	6' Single Tier, 6'w x 7'd x 8'h	\$ 65.80	\$ 98.55
5814	4' Double Tier, 4'w x 7'd x 16'h	\$ 53.75	\$ 80.45
5815	6' Double Tier, 6'w x 7'd x 16'h	\$ 79.30	\$ 118.95
<b>TABLES</b>			
5407	Square Table, 24x24x30	\$ 54.65	\$ 81.90
5408	Rectangular Table, 24x36x30	\$ 54.65	\$ 81.90
5409	Round Starbase Table, 40x30h	\$ 133.05	\$ 199.45
5412	Round Starbase Table, 30x40h	\$ 133.05	\$ 199.45
<b>DISPLAY FURNITURE</b>			
4087	7G - Locking Pedestal, w/door 24x24x42	\$ 281.55	\$ 422.30
4088	7H0 - Pedestal, Grey 12x12x42	\$ 218.55	\$ 327.85
4089	7H1 - Pedestal, Graphite 12x12x42	\$ 181.45	\$ 272.15
4090	7H2 - Pedestal, Grey 18x18x30	\$ 237.70	\$ 356.45
4091	7H3 - Pedestal, Graphite 18x18x30	\$ 218.55	\$ 327.85
4092	7H4 - Pedestal, Grey 24x24x36	\$ 246.15	\$ 369.20
4093	7H5 - Pedestal, Graphite 24x24x36	\$ 237.70	\$ 356.45
4094	7H6 - Pedestal, Grey 24x24x42	\$ 256.75	\$ 385.15
4095	7H7 - Pedestal, Graphite 24x24x42	\$ 263.20	\$ 394.75
4096	7H8 - Pedestal, Grey 30x30x42	\$ 256.75	\$ 385.15
4097	7H9 - Pedestal, Graphite 30x30x42	\$ 256.75	\$ 385.15
4098	7L - Etagerie, Silver Finish 70x30x16	\$ 233.40	\$ 350.65
4099	7M - Etagerie, Black 70x30x16	\$ 233.40	\$ 350.65
5818	Display Case 4' Full View	\$ 348.20	\$ 523.20
5819	Display Case 5' Full View	\$ 374.10	\$ 561.40
5820	Display Case 6' Full View	\$ 411.65	\$ 615.70
5821	Display Case 4' Half View	\$ 348.20	\$ 523.20
5822	Display Case 5' Half View	\$ 374.10	\$ 561.40
5823	Display Case 6' Half View	\$ 411.65	\$ 615.70
5824	Display Case 4' Quarter View	\$ 348.20	\$ 523.20
5825	Display Case 5' Quarter View	\$ 374.10	\$ 561.40
5826	Display Case 6' Quarter View	\$ 411.65	\$ 615.70
5827	Display Case 4' Corner View	\$ 348.20	\$ 523.20
5828	Vertical Display Case 7'	\$ 506.85	\$ 760.30

ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
<b>CHAIRS</b>			
5401	Plastic Contour Chair, 32x18x18.5	\$ 35.55	\$ 53.45
5402	Contemporary Chair, 31x23x18	\$ 58.00	\$ 87.05
5403	Contemporary Arm Chair, 31x23x18	\$ 62.95	\$ 94.25
5404	Contemporary Stool, 48x17x18	\$ 54.65	\$ 81.90
4049	5B1 - Stack Chair, Red 21x21x37	\$ 85.70	\$ 128.55
4050	5B2 - Stack Chair, Blue 21x21x37	\$ 85.70	\$ 128.55
4062	5N - Barstool, Gin Maple 16x16x29	\$ 122.40	\$ 183.60
4058	5J - Side Chair, Manhattan 22x26x34	\$ 142.80	\$ 214.20
<b>CUSTOM BOOTH DRAPE</b>			
<i>8'h Back Drape and 3'h Side Drape 4 feet minimum order</i>			
0501	Linear feet of Back Drape per foot	\$ 8.30	\$ 12.40
0502	Linear feet of Side Drape per foot	\$ 4.90	\$ 7.20
<i>Please include Booth Layout form (H-3) for placement of items.</i>			
<b>ACCESSORIES</b>			
5816	Tackboard, Gray 4' x 8'	\$ 126.20	\$ 189.10
5829	Tackboard, Gray 2' x 8'	\$ 98.85	\$ 148.30
5801	Pegboard, White (1/4" Hole) 4' x 8'	\$ 126.20	\$ 189.10
5800	Pegboard, White (1/4" Hole) 2' x 8'	\$ 98.85	\$ 148.30
5741	Refrigerator 4.5 cu. ft.	\$ 253.50	\$ 380.15
5730	Bell Base Sign Holder	\$ 39.80	\$ 59.70
5731	Chrome Sign Holder 22" x28"	\$ 46.30	\$ 69.60
5732	Aluminum Easel	\$ 31.80	\$ 47.15
5817	Wastebasket	\$ 11.55	\$ 17.25
5802	Large Security Cage w/o Lock	\$ 304.50	\$ 456.85
5737	Literature Rack	\$ 164.95	\$ 247.35
5733	Clothes Tree	\$ 33.05	\$ 49.75
5734	Bag Stand	\$ 51.75	\$ 67.25
5735	Garment Rack	\$ 50.85	\$ 76.40
5736	Waterfall Stand	\$ 59.85	\$ 89.70
5738	Aisle Stanchion w/o Chain	\$ 25.65	\$ 38.20
5739	Plastic Chain	Price/Ft. \$ 3.75	\$ 5.55
5740	Ticket Tumbler	\$ 74.50	\$ 111.55
0510	APU08 Upright, 8'	\$ 9.05	\$ 13.30
0511	APTR10 Telerod, 10'	\$ 6.65	\$ 9.85
	Water Cooler	\$ 143.70	\$ 208.60
	Additional Water Bottle (price each)	\$ 13.00	\$ 18.45
	Additional Sleeve of Cups (price each)	\$ 7.20	\$ 10.65

**PLEASE NOTE: Water Cooler & additional accessories are NOT AVAILABLE at the Sands Expo & Convention Center.**

**Orders received after the discount deadline date are subject to availability and/or substitutions.**

*Prices include delivery, installation, rental, and removal.*

**Cancellation Policy:** Items cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation.

## PLEASE INDICATE CHOICE

- **Table/Counter Skirt/Drape Color** (Item #'s 0501-0502, 5804-5811 ONLY).  
 Gray will be provided if no color is indicated below:  
☐ Beige (BGE)    ☐ Forest Green (FGR)    ☐ Purple (PUR)  
☐ Black (BLA)    ☐ Gold (GOL)    ☐ Red (RED)  
☐ Blue (BLU)    ☐ Gray (GRA)    ☐ Teal (TEA)  
☐ Burgundy (BUR)    ☐ Mauve (MAU)    ☐ White (WHI)
- **Optional 4th Side Table Skirt** (Item #'s 5805-5806 ONLY).  
☐ 6' Table    ☐ 8' Table
- **Optional 4th Side Counter Skirt**  
 (Item #'s 5809-5810 ONLY).  
☐ 6' Counter    ☐ 8' Counter
- **Tackboard/Pegboard Physical Alignment**  
 (Item #'s 5801 & 5816 ONLY).  
☐ Horizontal    ☐ Vertical

## PLACE ORDER HERE

ITEM #	DESCRIPTION	PRICE	QTY	TOTAL PRICE
				\$
				\$
				\$
				\$
				\$
				\$
				\$
				\$
<b>All orders are governed by the GES Payment Policy and GES Terms &amp; Conditions of Contract as specified in this Exhibitor Kit.</b>				
1. Total All Items Ordered				\$
2. 7.5% Sales Tax for Add'l Water & Cups only				\$
3. Payment Enclosed				\$

COMPANY

EMAIL ADDRESS

BOOTH NUMBER

AUTHORIZED CONTACT SIGNATURE

AUTHORIZED CONTACT - PLEASE PRINT

DATE

**X**

**SAVE TIME WITH GES ONLINE AT: [www.ges.com](http://www.ges.com)**

Las Vegas  
 11-0601-02974 - CES

# Furniture Package Order Form

**RETURN TO:** GES Exposition Services • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Phone: 800.475.2098 • FAX: 866.329.1437  
**International Exhibitors Only:** Phone: 702.515.5970 • FAX: 702.263.1520 **Contact us Online:** [www.ges.com/contact](http://www.ges.com/contact)

**2006 International CES**  
 Alexis Park • January 5-8, 2006

**DISCOUNT DEADLINE DATE:**  
**December 15, 2005**

## GES Furniture Packages offer significant savings!

Rent any furniture package and save 10% off the regular price, if these items were rented separately.

### PRICE LIST

ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
5410	Furniture Package 1 <i>Includes: (1) 6' Skirted Table, (2) Plastic Contour Chairs, (1) Wastebasket</i>	<b>\$ 154.50</b>	\$ 231.90

Prices include delivery, installation, rental, and removal.

ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
5411	Furniture Package 2 <i>Includes: (1) Starbase Table, (4) Contemporary Arm Chairs, (1) Wastebasket</i>	<b>\$ 285.90</b>	\$ 428.30

**Cancellation Policy:** Furniture Package items cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation.

### PLEASE INDICATE CHOICE

➤ **Table Skirt Color** (Item # 5410 ONLY). Gray will be provided if no color is indicated below:

- |   |   |                                       |
|---|---|---------------------------------------|
| <input type="checkbox"/> Beige (BGE)    | <input type="checkbox"/> Forest Green (FGR) | <input type="checkbox"/> Purple (PUR) |
| <input type="checkbox"/> Black (BLA)    | <input type="checkbox"/> Gold (GOL)         | <input type="checkbox"/> Red (RED)    |
| <input type="checkbox"/> Blue (BLU)     | <input type="checkbox"/> Gray (GRA)         | <input type="checkbox"/> Teal (TEA)   |
| <input type="checkbox"/> Burgundy (BUR) | <input type="checkbox"/> Mauve (MAU)        | <input type="checkbox"/> White (WHI)  |

### PLACE ORDER HERE

ITEM #	DESCRIPTION	PRICE	QTY	TOTAL PRICE
5410	Furniture Package 1			\$
5411	Furniture Package 2			\$

**All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Kit.**

1. Total All Items Ordered	\$
2. Payment Enclosed	\$

COMPANY

EMAIL ADDRESS

BOOTH NUMBER

AUTHORIZED CONTACT SIGNATURE

AUTHORIZED CONTACT - PLEASE PRINT

DATE

X

**SAVE TIME WITH GES ONLINE AT: [www.ges.com](http://www.ges.com)**

Las Vegas  
 11-0601-02974 - CES

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**All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Kit.**

**2006 International CES**  
 Alexis Park • January 5-8, 2006

**DISCOUNT DEADLINE DATE:**  
**December 15, 2005**

## PRICE LIST

ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
<b>LOUNGE SEATING - MONACO</b>			
4110	3F - Sofa, Monaco 88x37x32	\$ 448.80	\$ 673.20
4020	3G - Chair, Camouflage 37x36x37	\$ 285.60	\$ 428.40
4004	2D - Coffee Table, Chestnut 48x26x18	\$ 183.60	\$ 275.40
4005	2E - End Table, Chestnut 27x23x22	\$ 163.20	\$ 244.80
<b>LOUNGE SEATING - ONYX</b>			
4010	2J - Sofa, Onyx 87x36x34	\$ 304.00	\$ 455.90
4011	2K - Loveseat, Onyx 63x36x34	\$ 287.30	\$ 430.90
4012	2L - Chair, Onyx 39x36x34	\$ 265.20	\$ 397.80
4013	2M - Coffee Table, Geo 50x22x16	\$ 137.10	\$ 205.65
4014	2N - End Table, Geo 26x26x20	\$ 126.10	\$ 189.10
<b>LOUNGE SEATING - LAREDO</b>			
4015	3A - Sofa, Laredo 78x35x31	\$ 446.40	\$ 669.60
4016	3B - Loveseat, Laredo 62x35x31	\$ 393.40	\$ 590.05
4017	3C - Chair, Laredo 45x35x31	\$ 333.75	\$ 500.65
4018	3D - Coffee Table, Silverado 36 Rd x 17	\$ 159.15	\$ 238.70
4019	3E - End Table, Silverado 24 Rd x 24	\$ 84.05	\$ 126.10
<b>LOUNGE SEATING - VOGUE</b>			
4006	2F - Sofa, Vogue 84x40x30	\$ 448.80	\$ 673.20
4007	2G - Chair, Monet 37x36x37	\$ 287.65	\$ 431.50
4008	2H - Coffee Table, Maple 48x28x17	\$ 136.70	\$ 205.05
4009	2I - End Table, Maple 22x24x21	\$ 124.45	\$ 186.70
<b>LOUNGE SEATING - CHAMPAGNE</b>			
4000	2A - Sofa, Chanel 87x36x34	\$ 333.65	\$ 500.50
4001	2B - Loveseat, Chanel 71x36x34	\$ 256.75	\$ 385.10
4003	2C - Chair, Chanel 39x36x34	\$ 301.35	\$ 451.95
4004	2D - Coffee Table, Chestnut 48x26x18	\$ 183.60	\$ 275.40
4005	2E - End Table, Chestnut 27x23x22	\$ 163.20	\$ 244.80
<b>LOUNGE SEATING - TAYLOR</b>			
4021	3J - Sofa, Taylor 80x36x32	\$ 304.00	\$ 455.90
4022	3K - Loveseat, Taylor 56x36x32	\$ 287.30	\$ 430.90
4023	3L - Chair, Taylor 35x36x32	\$ 265.20	\$ 397.80
4024	3M - Coffee Table, Geo Black 50x22x16	\$ 185.65	\$ 278.50
4025	3N - End Table, Geo Black 26x26x20	\$ 185.65	\$ 278.50
<b>OFFICE FURNITURE - BRANDY</b>			
4072	6I - Executive Desk, Brandy 60x30x29	\$ 269.70	\$ 404.55
4073	6J - Credenza, Brandy Storage 72x24x29	\$ 269.70	\$ 404.55
4074	6K - Lateral File, Brandy 2 Drawer 36x20x29	\$ 229.95	\$ 344.90
4075	6L - Bookcase, Brandy 36x13x71	\$ 185.65	\$ 278.50
4079	6P - Guest Chair, ISO Mesh 26x24x38	\$ 228.50	\$ 342.75
4080	6Q - High Back, Luxor Leather 27x23x47	\$ 259.10	\$ 388.65
<b>OFFICE FURNITURE - GREY</b>			
4065	6A - Executive Desk, Grey 60x30x29	\$ 289.65	\$ 434.45
4066	6B - Credenza, Grey Kneespace 66x20x29	\$ 207.95	\$ 311.95
4067	6C - Lateral File, Grey 2 Drawer 36x20x29	\$ 81.80	\$ 122.75
4068	6D - Bookcase, Grey 36x12x72	\$ 245.65	\$ 368.40
4076	6M - Guest Chair, Altura Black 25x20x34	\$ 181.20	\$ 377.90
4077	6N - Exec. Chair, Altura Black 25x25x37	\$ 219.10	\$ 328.60
<b>OFFICE FURNITURE - MAPLE</b>			
4069	6E - Executive Desk, Maple 60x30x29	\$ 357.00	\$ 535.50
4070	6F - Credenza, Maple Kneespace 72x24x29	\$ 357.00	\$ 535.50

ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
4071	6G - Lateral File, Maple 2 Drawer 36x24x29	\$ 316.20	\$ 474.30
4114	6H - Bookcase, Maple 33x13x66	\$ 216.25	\$ 324.40
4078	6O - High Back, Altura Black 25x25x43	\$ 223.25	\$ 334.85
<b>UTILITY SEATING</b>			
4083	7C - Drafting Stool, Altura Black 25x26	\$ 73.25	\$ 109.80
4084	7D - Task Chair, Altura Black 25x20x28	\$ 207.95	\$ 311.95
<b>CONFERENCE TABLES</b>			
4026	4A - Round Conf. Table, Nebula 42x29	\$ 223.25	\$ 334.85
4027	4B1 - 6' Conf. Table, Nebula 72x42x29	\$ 289.55	\$ 434.30
4028	4B2 - 8' Conf. Table, Nebula 96x48x29	\$ 311.75	\$ 467.55
4030	4C - Conf. Table, Manhattan 42x29	\$ 195.85	\$ 293.80
4033	4E - Round Conf. Table, Graphite 42x29	\$ 170.30	\$ 255.45
4031	4D1 - 6' Conf. Table, Graphite 72x42x29	\$ 212.20	\$ 318.25
4115	4D2 - 8' Conf. Table, Graphite 96x48x29	\$ 324.40	\$ 486.55
4034	4F - Café Table, Round Maple 42x29	\$ 183.60	\$ 275.40
4035	4G - Conf. Table, Chrome Geo 42x42x29	\$ 79.60	\$ 119.35
4036	4H - Conf. Table, Rec.ChromeGeo60x36x29	\$ 269.70	\$ 404.55
4037	4I - 6' Conf. Table, Garbo 60x42x29	\$ 269.50	\$ 404.20
4038	4J - Conf. Table, Rec.BlackGeo60x36x29	\$ 252.50	\$ 378.75
4039	4K - Conf. Table, Black Geo 42x42x29	\$ 180.35	\$ 239.30
4040	4L - Conf. Table, Round Brandy 42x29	\$ 185.65	\$ 277.95
4041	4M1 - 6' Conf. Table, Brandy 72x36x29	\$ 305.00	\$ 457.50
4042	4M2 - 8' Conf. Table, Brandy 96x44x29	\$ 354.90	\$ 531.50
4043	4M3 - 10' Conf. Table, Brandy 120x46x29	\$ 405.90	\$ 612.00
4044	4N - Conf. Table, Round Maple 42x29	\$ 255.00	\$ 382.50
4045	4O1 - 6' Conf. Table, Maple 72x36x29	\$ 267.25	\$ 400.90
4046	4O2 - 8' Conf. Table, Maple 96x44x29	\$ 342.75	\$ 514.10
4047	4O3 - 10' Conf. Table, Maple 120x46x29	\$ 391.70	\$ 587.55
<b>SEATING</b>			
4048	5A - Side Chair, Grey Brewer 20x20x32	\$ 88.40	\$ 132.55
4051	5C - Side Chair, Black Brewer 20x20x32	\$ 90.65	\$ 135.95
4052	5D - Exec Chair, Grey Tulip 26x25x34	\$ 152.80	\$ 229.15
4053	5E - Side Chair, Garbo 23x18x34	\$ 167.30	\$ 250.95
4054	5F - Side Chair, Continental 23x24x39	Not Available	
4055	5G - Exec Chair, Black Tulip 26x25x34	\$ 169.75	\$ 254.60
4056	5H - Side Chair, Jetson 18x19x31	\$ 99.80	\$ 149.60
4057	5I - Side Chair, New York 23x32x33	\$ 132.60	\$ 198.90
4102	7P - Chair, Black Occasional 29x31x32	\$ 173.40	\$ 260.10
4103	7Q - Chair, Gala Occasional 30x37x32	\$ 173.40	\$ 260.10
4104	7R - Chair, Gray Occasional 29x31x32	\$ 173.40	\$ 260.10
<b>BAR STOOLS</b>			
4059	5K - Barstool, Jetson 18x19x43	\$ 152.50	\$ 228.80
4060	5L - Barstool, Garbo 18x18x43	\$ 169.75	\$ 254.60
<b>LAMPS</b>			
4111	7I - Lamp, Pewter 28"	\$ 95.90	\$ 143.85
4112	7J - Lamp, Maple/Chrome 24"	\$ 95.90	\$ 143.85
4113	7K - Lamp, Rosewood 24"	\$ 81.80	\$ 122.75
<b>UTILITY FURNITURE</b>			
4100	7N - Writing Table, Graphite 48x24x30	\$ 193.80	\$ 290.70
4101	7O - Kiosk, Walk up, Black&Sand 24x21x42	\$ 306.00	\$ 459.00
4105	8A - Café Table, Maple Top 36" Rd x 29	\$ 161.20	\$ 241.75
4107	8C - Café Table, Cherry Top 36" Rd x 29	\$ 161.20	\$ 241.75
4108	8D - Café Table, Graphite Top 36" Rd x 29	\$ 137.90	\$ 206.90

COMPANY

EMAIL ADDRESS

BOOTH NUMBER

AUTHORIZED CONTACT SIGNATURE

AUTHORIZED CONTACT - PLEASE PRINT

DATE

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**International Exhibitors Only:** Phone: 702.515.5970 • FAX: 702.263.1520      **Contact us Online:** [www.ges.com/contact](http://www.ges.com/contact)

## 2006 International CES

Alexis Park • January 5-8, 2006

**DISCOUNT DEADLINE DATE:**

**December 15, 2005**

## PRICE LIST

ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
WORK STATIONS			
4085	7E - Computer Table, Graphite 36x30x42	\$ 163.40	\$ 245.10
4086	7F - Computer Table, Graphite 48x30x29	\$ 89.15	\$ 133.70
FILES			
4081	7A - File, 4 drawer Vertical 27x19x52	\$ 185.95	\$ 278.50
4082	7B - File, 2 drawer Vertical 27x19x28	\$ 152.80	\$ 229.15
BAR TABLE			
4116	5O - Bar Table, Maple Top 36x42	\$ 169.35	\$ 254.00
4063	5Q - Bar Table, Brandy Top 36x42	\$ 169.35	\$ 254.00
4064	5R - Bar Table, Graphite Top 36x42	\$ 119.35	\$ 179.05

*Prices include delivery, installation, rental, and removal.*

**Orders received after the discount deadline date are subject to availability and/or substitutions.**

*Custom orders are available. Please call for quote.*

**Cancellation Policy:** Items cancelled will be charged 100% of original price after move-in begins.

**PLACE ORDER HERE**

[illegible]

**All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Kit.**

### 1. Total All Items Ordered

## 2. Payment Enclosed

COMPANY

EMAIL ADDRESS

BOOTH NUMBER

**AUTHORIZED CONTACT SIGNATURE**

AUTHORIZED CONTACT - PLEASE PRINT

DATE \_\_\_\_\_

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## Additional Graphics Opportunities

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Alexis Park • January 5-8, 2006

DISCOUNT DEADLINE DATE:

December 15, 2005

- Signs are permitted to hang outside the exhibit suite on the railing **ONLY**.
- Dimensions of the signage for the railing are **NOT** to exceed 15' in length or 3' in height.
- Each exhibit suite has a window adjacent to the front door. Exhibitors can use this window to display a sign from the interior or exterior of the window as long as it is affixed to the glass in an acceptable manner. The sign must be limited to the dimensions of the window which measure overall 32" x 54" (the window is a double, sliding window, each section measures 15" x 54", with a 2" overlap).
- Some suites do not have access to the railings. Please contact Jeri Willingham to verify.
- Your company logo may be added to your booth ID Sign for an additional fee of \$150.00. Please contact Imelda Trevino at (702) 263-1584 or [itrevino@ges.com](mailto:itrevino@ges.com) for more information.

**For more information on dimensions, regulations, or  
if your suite has a railing, please contact  
Jeri Willingham with CES Operations at  
(319) 367-5787 or via email at [jbwillingham@lisco.com](mailto:jbwillingham@lisco.com).**

- For additional information on Custom Graphics, please call our Graphics Dept. at (800) 801-5180 and ask to speak to a Graphics Project Manager.

*See Graphics & Signage Order Form (I-1)*



**2006 International CES**  
 Alexis Park • January 5-8, 2006

**DISCOUNT DEADLINE DATE:**  
**December 15, 2005**

## PRICE LIST

ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
5905	7" x 11" Sign	\$ 33.05	\$ 49.75
5906	7" x 44" Sign	\$ 39.45	\$ 59.85
5907	11" x 14" Sign	\$ 39.45	\$ 59.85
5908	14" x 22" Sign	\$ 39.45	\$ 59.85
5909	14" x 44" Sign	\$ 60.90	\$ 91.40
5910	22" x 28" Sign	\$ 60.90	\$ 91.40
5911	28" x 44" Sign	\$ 92.60	\$ 139.65
5912	10" x 60" Sign	\$ 55.35	\$ 82.90
5913	20" x 60" Sign	\$ 110.70	\$ 165.75
5914	40" x 60" Sign	\$ 164.70	\$ 228.20
5915	48" x 96" Sign	\$ 424.35	\$ 636.50
5930	Additional Words	cost/word	\$ 2.35
5931	Easel Back		\$ 5.80

All standard signs are digitally produced on foamcore. Standard signs include up to 10 words and a selection of colors.

### CUSTOM SIGNS

GES maintains fully-equipped graphics shops that offer:

Graphic Design	Large Format Printing
Desktop Publishing	POP Displays
Backlit Graphics	Lamination
Vinyl Graphics	Logo Reproduction
Graphics Presentation	Vinyl Banners

For custom work and quotation, please call the GES National Service center at 800.475.2098.

## PLEASE INDICATE CHOICE

➤ **Background Color** (Item #'s 5905-5915 ONLY). White will be provided if no color is indicated below:

☐ Black (BLA) ☐ Green (GRN) ☐ White (WHI)  
☐ Blue (BLU) ☐ Red (RED) ☐ Yellow (YEL)

➤ **Copy Color** (Item #'s 5905-5930 ONLY). Black will be provided if no color is indicated below:

☐ Black (BLA) ☐ Green (GRN) ☐ White (WHI)  
☐ Blue (BLU) ☐ Red (RED) ☐ Yellow (YEL)

➤ **Indicate Physical Alignment** (Item #'s 5905-5915 ONLY).

☐ Horizontal ☐ Vertical

## PLACE ORDER HERE

ITEM #	DESCRIPTION	PRICE	QTY	TOTAL PRICE
				\$
				\$
				\$
				\$
				\$
				\$
				\$
				\$

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Kit.

1. Total All Items Ordered	\$
2. Sales Tax 7.5%	\$
3. Payment Enclosed	\$

**COMPLETE COPY**

Please Print. Attach a layout to this form if necessary.

COMPANY

EMAIL ADDRESS

BOOTH NUMBER

AUTHORIZED CONTACT SIGNATURE

**X**

AUTHORIZED CONTACT - PLEASE PRINT

DATE

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# Graphics File Standards

**2006 International CES**

Alexis Park • January 5-8, 2006

## ***Sending your graphic and image files to the GES® Creative Services Department***

We want your graphics and images to look their absolute best. We are committed to partnering with you in order to provide the most comprehensive and effective solutions in the trade show industry. The graphic print and production industry is continuously evolving and in order to insure the best quality graphics and images from your digital files and to make file transfers as seamless as possible, we are pleased to provide you with guidelines for submission of your art to GES. If you are unable to provide digital artwork for your signage needs, GES is capable of providing you with layout services. Additional fees will apply. Contact your GES representative for details.

### **Acceptable Media: All media should be formatted for use on a PC\***

- Floppy disk - 3.5"
- Iomega Zip disk – 100 MB
- CD-ROM (CD-R or CD-RW)
- DVD-ROM (DVD-R *only*)
- Email attachment (limited to maximum size of 2mb)

**When sending disks, label them as follows:** *Exhibitor Name / Show / Show Date / City of event*

*\*For disk types not listed above, please contact a Creative Services Professional (see the "Still have Questions? Section below)*

### **Acceptable File Formats\*\***

#### **VECTOR**

This type of artwork is resolution independent and hence can be enlarged or reduced without any loss of quality.

<u>EXTENSION</u>	<u>PROGRAM</u>	<u>VERSION</u>
.cdr	Corel Draw	Version 11.0 or earlier
.eps	Encapsulated Postscript	An export option of various programs (vector .eps preferred)
.ai	Adobe Illustrator	Version 10.0 or earlier

**BITMAP:** If you have bitmap art, it is best to save your artwork in a 1 to 1 (full size) output ratio at 150-300 dpi. Lower resolutions or ratios will result in lower image quality. File size should not exceed 100 MB.

**AVOIDING ADDITIONAL COSTS:** Files obtained from the internet (.jpg or .gif) or artwork created in MS Office applications (Word, Excel, PowerPoint, etc.) are often not suitable for high quality output, and often require additional hourly charges. To avoid additional costs associated with these file types, please supply files in accordance with the defined criteria listed above.

*\*\*For file types not listed here (QuarkExpress, FreeHand, InDesign or .PDF files), please contact a Creative Services Professional.*

### **Typeface/Font Handling**

Convert all fonts to outlines before saving your file for transfer. If you do not convert your fonts to outlines, font substitution will occur, resulting in unexpected output. Remember that once fonts are converted to outlines they are no longer editable.

### **Proofs and Colors:**

**IMPORTANT:** *Always send 100% accurate proofs (color laser prints) with your disk. Identify all specific spot colors (PMS) within your file and on the provided proofs. In the absence of color specifications, all graphics will be produced as is without color corrections.*

### **Still Have Questions?**

*If you still have questions or concerns about your artwork, file formats and method of delivery, please call the GES National Servicer at 1-800-475-2098 and ask to speak with a Creative Services Representative (please indicate what city your event is being held in).*





# Special Draping Order Form

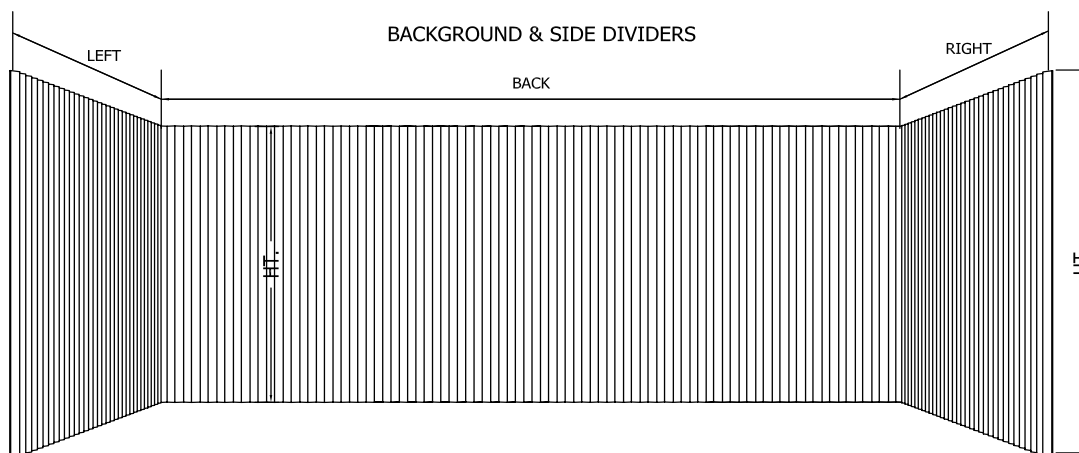
RETURN TO: GES Exposition Services • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Phone: 800.475.2098 • FAX: 866.329.1437  
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Alexis Park • January 5-8, 2006

DISCOUNT DEADLINE DATE:

December 15, 2005



☐ PLEASE CHECK BOX IF THIS ORDER IS FOR YOUR FREE 8' HIGH PENINSULA BOOTH DIVIDER DRAPE.

NOTE: Exhibitors with Linear Exhibits exceeding 8' must order, at their own expense, a 12' High Draped Backwall directly from GES. It is the exhibitors responsibility to provide or order draping if Backwall or Side Rail draping is required to comply with Show regulations.

PLEASE COMPLETE INSTALLATION DIAGRAM ABOVE.

### PRICE LIST

DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
3' High Drape per linear ft.	\$ 4.90	\$ 7.20
8' High Drape per linear ft.	\$ 8.30	\$ 12.40
12' High Drape per linear ft.	\$ 13.60	\$ 17.00
16' High Drape per linear ft.	\$ 17.85	\$ 19.85

Over 16' High will be charged on a time and material basis. All charges are based on the height from the floor regardless of the amount of exposed wall covered.

**Cancellation Policy:** Due to material and labor costs, orders cancelled before move-in begins will be charged 50% of original price. Similarly, orders cancelled after move-in will be charged 100%.

FULL PAYMENT MUST BE INCLUDED WITH YOUR ORDER.

### PLEASE INDICATE CHOICE

#### Drape Color:

- ☐ Black      ☐ Red  
☐ Blue      ☐ White  
☐ Gold

### PLACE ORDER HERE

LINEAR FT.	DESCRIPTION	PRICE	TOTAL PRICE
	3' High Drape	\$	\$
	8' High Drape	\$	\$
	12' High Drape	\$	\$
	16' High Drape	\$	\$
		\$	\$

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Kit.

1. Total All Items Ordered	\$
2. Payment Enclosed	\$

COMPANY

EMAIL ADDRESS

BOOTH NUMBER

AUTHORIZED CONTACT SIGNATURE

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DATE

**X**

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# Cleaning Order Form

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## 2006 International CES

Alexis Park • January 5-8, 2006

### PARTHENON BALLROOM EXHIBITORS ONLY

DISCOUNT DEADLINE DATE:

December 15, 2005

**TO ALL EXHIBITORS:** Included in the cost of the exhibit space for all exhibitors will be *nightly* carpet vacuuming and emptying of wastebaskets for the duration of the show. All work is performed each evening at the close of the show. The first night of vacuuming will be on the evening of Wednesday, January 4, 2006, after 8:00 pm.

To ensure your booth is show-ready, specify your requirements below. Please call us if you have a special need. GES is the exclusive cleaning contractor for your show and will handle all cleaning services on the exhibit floor. **If your booth space is at the Sands Expo & Convention Center, please refer to the Sands Expo & Convention Center section of your manual to order cleaning services.**

**Cost of vacuuming, shampooing, mopping and waxing will be invoiced on the total area of your booth, 100 square feet minimum.**

#### PRICE LIST

ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
<b>SHAMPOOING</b>			
9073	Shampooing (before Show opens only) ..... price/sq ft	\$ .50	\$ .75
<b>MOPPING &amp; WAXING</b>			
9074	Mopping & Waxing ..... price/sq ft	\$ .45	\$ .55
<b>PERIODIC PORTER SERVICE</b>			
GES will empty wastebaskets at two hour intervals, show hours only, for the duration of the show. Vacuuming not included. Calculate by your booth size.			
0-500 sq ft .....	duration	\$	150.30
501-1500 sq ft .....	duration	\$	205.45
1501-3000 sq ft .....	duration	\$	260.35
3001 sq ft and above .....	duration per 3,000 sq ft of booth space	\$	301.00

#### FULL TIME PORTER SERVICE Hourly rates are listed below.

☐ We will require porter service.

#### HOURLY RATES AS FOLLOWS:

Monday through Friday 8:00 AM to 4:30 PM — \$27.85/hour; All other times, Saturday, Sunday, Holidays — \$40.50

#### PLEASE INDICATE SERVICE

#### PLACE ORDER HERE

#### ➤ Calculate Total Square Footage

Width \_\_\_\_\_ x Length \_\_\_\_\_ = \_\_\_\_\_ Square Feet

#### ➤ Please list dates Vacuuming Per Day/Periodic Porter Service is needed:


To avoid any misunderstanding regarding these services, please bring any discrepancies to our attention at the **GES Servicenter**. GES will be unable to adjust invoices after the close of the show.

ITEM #	DESCRIPTION	TOTAL SQ FT X PRICE/SQ FT = TOTAL PRICE		
9073	Shampooing			\$
9074	Mop/Wax			\$

ITEM #	DESCRIPTION	PRICE	X NO. OF DAYS	TOTAL PRICE
	Periodic Porter Service			
	Full Time Porter Service			\$

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1. Total All Items Ordered	\$
2. Payment Enclosed	\$

COMPANY

EMAIL ADDRESS

BOOTH NUMBER

AUTHORIZED CONTACT SIGNATURE

AUTHORIZED CONTACT - PLEASE PRINT

DATE

**X**

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