

# 2013 International CES®

CES Attracts Global Industry Leaders



THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY  CEA®



Tuesday, January 8 – Friday, January 11, 2013 | Las Vegas, Nevada, USA | [CESweb.org](http://CESweb.org)



# The Global Stage For Innovation

The International CES® is the world's largest annual technology tradeshow. In just four days, you can witness the latest technology, innovations and future of the consumer electronics (CE) industry. Gain the knowledge your business needs to succeed by attending content-rich conference sessions and dynamic keynotes by industry leaders. Build your global partnerships as you network with 150,000 industry professionals that are expected to attend this year's show.

With unmatched innovation and excitement, CES brings optimism and growth to the CE industry and the global economy every year. Don't miss out on the must-attend technology event of 2013! Registration opens in mid-summer.



## CES is the launchpad for the latest products and technology to hit the international marketplace.

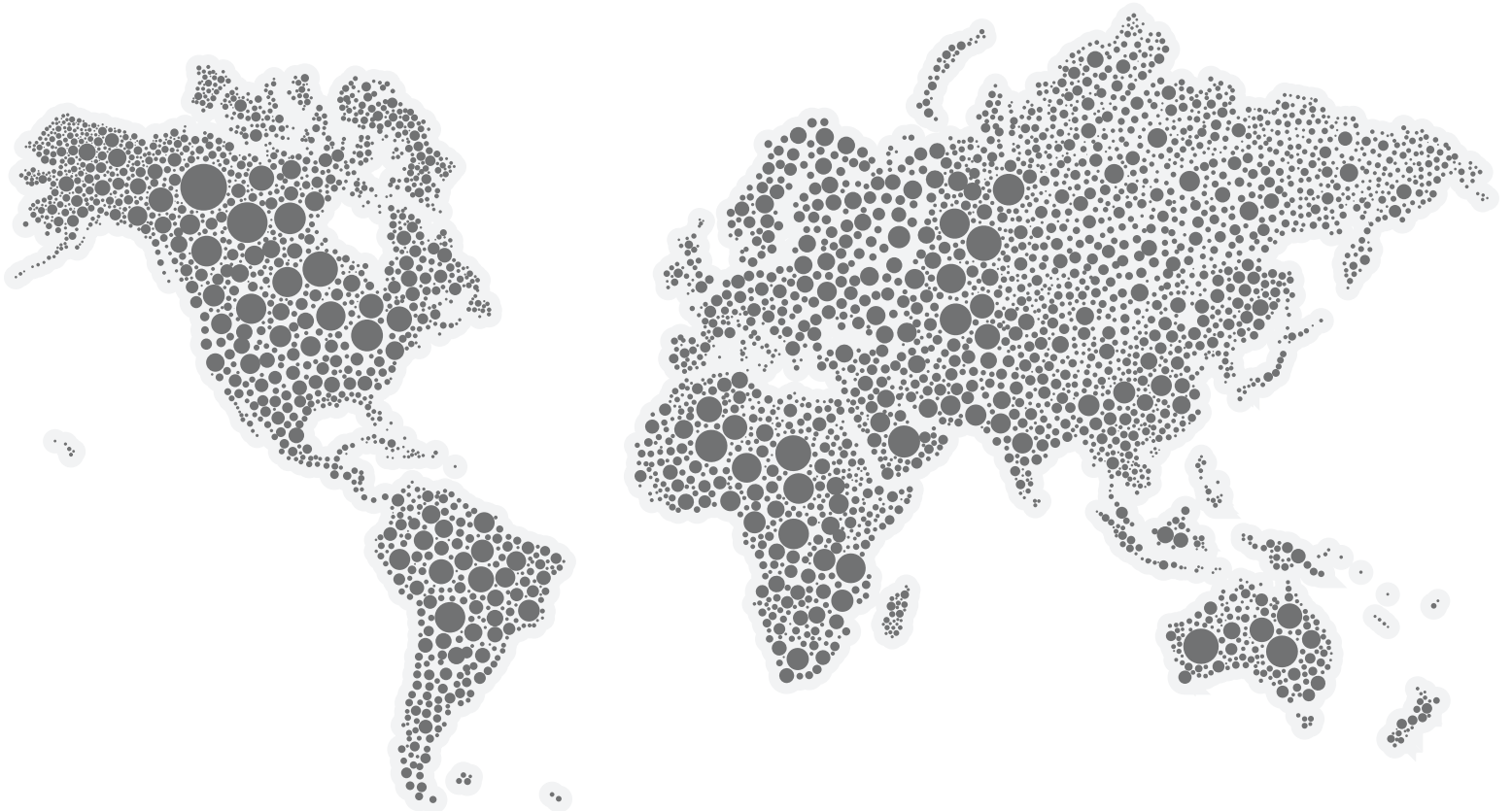
At CES, you will discover major trends and latest innovations across 15 product categories:

- Audio
- Automotive Electronics
- Computer Hardware and Software
- Connected Home
- Content Distribution
- Digital Health and Fitness
- Digital Imaging/Photography
- Electronic Gaming
- Emerging Technology
- Entertainment/Content
- Internet-Based Multimedia Services
- Lifestyle Electronics
- Telecomm/Infrastructure
- Video
- Wireless and Wireless Devices



# WORLDWIDE INNOVATION... GLOBAL PARTNERSHIPS... 2013 INTERNATIONAL CES...

The launchpad of new technology



## SEE IT ALL AT THE 2013 CES

- EXPLORE 3,000 TOP EXHIBITORS ACROSS 1.8 MILLION NET SQUARE FEET OF EXHIBIT SPACE
- JOIN AN EXPECTED 150,000 INDUSTRY PROFESSIONALS FROM 150 COUNTRIES
- NETWORK WITH 35,000 INTERNATIONAL ATTENDEES
- PREVIEW 20,000 NEW PRODUCTS AND 20 THEMED TECHZONES
- HEAR INDUSTRY VISIONARIES AND TOP CEOs SHARE THEIR INSIGHTS
- MAXIMIZE YOUR BUSINESS WORKWEEK OPPORTUNITIES WITH A TUESDAY-FRIDAY SCHEDULE



# CES Welcomes International Visitors

CES, a trade-only event, attracts 35,000 international attendees, exhibitors and press. To help maximize your visit to CES, we provide several international services.

## **A sample of the services CES offers international visitors:**

- A formal delegation program for visitors from outside the U.S. who wish to take advantage of the benefits of group travel to this trade-only event.
- A Global Matchmaking and International Reception exclusively for international attendees, exhibitors and press.
- On-site International Commerce Center (ICC), which offers private meeting rooms, Internet stations, a lounge area, refreshments, registration assistance and more.
- CES participates in the U.S. Department of Commerce's International Buyer Program. Representatives from the Department of Commerce are available onsite to assist with any export related questions.
- A multilingual staff fluent in multiple languages including Chinese, French, Japanese, Korean and Spanish available to assist with registration, interpretation or other needs.
- Translation services for all CES keynotes (select languages).

