





## **Pre-CES Press Event Schedule**

## **Sunday, January 6: Official Pre-CES Press Events**

## State of the Consumer Tech Industry and 2013 CES Trends to Watch

2-3 p.m. Mandalay Bay, Level 2, Breakers H

At the onset of CES, there are two questions on everyone's mind: What does the year ahead look like? And what lasting trends will emerge from the next several days? Before the doors open for the most important tech event in the country, get a glimpse into what everyone will be talking about in the year to come. Attend this presentation by CEA analysts to gain an understanding of the business trends, market forces and consumer dynamics behind the technology on display at the 2013 International CES®.

### State of the Global CE Industry

3-4 p.m. Mandalay Bay, Level 2, Breakers H

Countries with fast-growing economies and large emerging middle classes will lead the way in new CE revenue growth. This session provides a comprehensive look at global CE market trends.

# **CES Unveiled LAS VEGAS: The Official Press Event of the International CES**

4-7 p.m. Mandalay Bay, Level 2, South Seas Ballroom C



Be the first to see the new year's products at CES Unveiled LAS VEGAS: The Official Press Event of the International CES with a preshow look at what will be making news headlines before the show officially opens. Catch all the latest products in one room. Plus, get a sneak peek at the product debuts from our Innovations Design and Engineering Award Honorees.

## **Monday, January 7: Press Day**



8 a.m.-5:45 p.m. Mandalay Bay South Convention Center and LVCC

A complete schedule and map of the press day events can be found on CESweb.org.

#### **Preshow Keynote Address**

6:30 p.m. The Venetian, Palazzo Ballroom **Dr. Paul Jacobs Chairman and CEO, Qualcomm** 



## **TRANSPORTATION**

## **Mandalay Bay Shuttle Service**

Looking for an easy way to get to Mandalay Bay for the Press Events on Sunday and Monday? Take the complimentary Mandalay Bay shuttles from official CES hotels to Mandalay Bay!

## Sunday

## **CES Unveiled Service from LVCC to Mandalay Bay**

Frequency: Every 20 minutes from 1-7 p.m. Boarding Location: LVCC, Central Hall 2 entrance,

along the red curb

## **Monday**

### **Morning Service to Mandalay Bay**

Frequency: Every 30 minutes from 6:30-10 a.m. Boarding Locations: All official CES hotels excluding the

Excalibur and Luxor\*\*

\*\*Use the free Mandalay Bay-Luxor-Excalibur tram. Trains run every 3-7 minutes from 7 a.m.- 10:30 p.m., daily

### **Mandalay Bay Express**

Frequency: Every 30 minutes from 10 a.m.-5:30 p.m.

**Boarding Locations:** 

10 a.m.-4 p.m. LVCC, Central Hall 2 entrance, along the

red curb

Mandalay Bay Convention Center/Shark

Reef entrance

4-5:30 p.m. Mandalay Bay Convention Center/Shark

Reef entrance

LVCC, Central Hall 5 Lobby entrance

#### **Venetian Keynote Shuttle Service**

Frequency: Every 30 minutes from 5-6 p.m.

Boarding Locations: Mandalay Bay Convention Center/

Shark Reef entrance

Frequency: Every 30 minutes from 5:30-7 p.m.

Boarding Locations: LVCC, Central Hall 5 Lobby entrance