# **CES**CONTENT, TECHNOLOGY AND EVERYTHING IN BETWEEN.

# **Press Shuttle Services**

# **CES Unveiled Shuttle Service on Saturday**

Looking for an easy way to get to the Sands Expo and Convention Center/The Venetian for the pre-CES events on Saturday, January 6? Take a complimentary CES shuttle!

The CES Unveiled Shuttle will run Saturday, January 6, from 1-7 p.m., between the Las Vegas Convention Center and the Sands/Venetian. Shuttles will board at the Central Hall 2 Entrance in front of the LVCC and will run every 30 minutes.

# Don't Miss the Only Pre-CES Onsite Events!

#### State of the CE Industry Address

Presented by Sean Wargo, Senior Industry Analyst, CEA Saturday, January 6, 2-3 p.m. Venetian, Casanova 501

Kick off the 2007 International CES® with cutting-edge analysis of the state of the industry from a top CEA expert, complete with the latest market research.

# **High-Performance Audio and Home Theater**

Saturday, January 6, 3-4 p.m. Venetian, Casanova 501

Come hear how great High Performance Audio and Home Theater Equipment can really sound. HPAHT exhibitors will be on hand to demo products and answer questions.

#### **CES Unveiled: The Official Press Event of the International CES**

Saturday, January 6, 4-7 p.m. Venetian, Marco Polo 701



Get a sneak peak at the hottest 2007 product debuts, check out the Innovations Design and Engineering Showcase Honorees, and network with nearly 80 leading technology companies at the only onsite, pre-CES press preview.

### Press Day Shuttle Service on Sunday

Press Day at the 2007 International CES will kick off on Sunday, January 7. Most press conferences and all keynote addresses will take place at the Sands/Venetian. With so many events and places to see, hop on a complimentary CES shuttle and leave the logistics to us!

#### **Hotel Shuttle Service**

With a back-to-back press conference schedule beginning Sunday at 8 a.m. at the Sands/Venetian, hotel shuttles will begin early at 7 a.m. Shuttle service from CES hotels will run every 30 minutes, dropping off at the Sands Expo Bus Loading Area.

#### Sands/Venetian Express

Need a ride to the Sands/Venetian or the LVCC? Hop on the Sands/Venetian Express! Continuous shuttle service will be provided to and from the Sands Expo and Convention Center/The Venetian and the LVCC, Sunday through Thursday. Catch the Sands/Venetian Express at the front entrance of the Sands (Sands Avenue) and at the LVCC Central Hall 2 entrance. Look for the big, yellow Sands/Venetian Express balloons at both venues.



















