

13 KEY CONTACT INFORMATION

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Exclusive Contractors

PLEASE NOTE: The following services are provided by contractors who have exclusive rights to perform such services at exhibit facilities in Las Vegas. Exhibitors are not permitted to hire another contractor to perform such services as:

- Catering
- Cleaning
- Electrical
- Internet
- Material Handling (Drayage)
- Plumbing
- Rigging
- Telephone

No exceptions will be made.

Air Travel, Car Rental & Hotel Reservations

Visit www.CESweb.org/hotel to make your travel arrangements. Book early to get the best rates!

Questions? Please e-mail us at CEShotels@ce.org



Attendee Badge Reader / Lead Retrieval System

ExpoExchange
1888 North Market St.
Frederick, MD 21701

(800) 787-0475
(301) 694-3286 fax
exservices@expocard.com



Audio-Visual Equipment

Encore Productions
Alexis Park
375 E Harmon
Las Vegas, NV 89109

Sergio Rivera
(702) 650-8089
(702) 796-3347 fax
srivera@encoreproductions.net



Auto Detailing

Nationwide Detailers of
California
c/o CBS Studio Center
4024 Radford Ave.
Studio City, CA 91604

Reggie Stover
(818) 655-5042
(310) 649-0931 fax
(310) 418-5936 cell



Badges, Exhibitor

International CES Registration (703) 907-7617
 Customer Service Center (703) 907-7675 fax
 2500 Wilson Blvd. exhreg@ce.org
 Arlington, VA 22201



Catering, Telephone, Internet (Exclusive)

Alexis Park Diana Takai
 375 East Harmon Ave. (702) 796-3323
 Las Vegas, NV 89109 (702) 796-6502 fax
dianat@alexispark.com



Cleaning (Exclusive)

GES Exposition Services/ U.S.: (800) 475-2098
 Century Cleaning (866) 329-1437 fax
 7050 Lindell Rd. Int'l.: (702) 263-1592
 Las Vegas, NV 89118 (702) 263-1520 fax
servicecenter@gesexpo.com



Computer / Office Equipment Rental

Encore Productions Joe Kenemore
 Las Vegas Convention Center (702) 943-6780
 3150 S. Paradise Rd., Ste. 100 (702) 943-6780 Fax
 Las Vegas, NV 89109 E-mail:
jkenemore@encoreproductions.net
 Or visit our website at:
www.clients.encoreprod.com/tradeshows/



Decorating / General Service Contractor

GES Exposition Services U.S.: (800) 475-2098
 7050 Lindell Rd. (866) 329-1437 fax
 Las Vegas, NV 89118 Int'l.: (702) 263-1592
 (702) 263-1520 fax
servicecenter@gesexpo.com
www.gesinterkit.com



Dining / Restaurant Reservation Service

Las Vegas Dine Direct, Inc. (702) 458-6661
 1813 Quarley Pl. (702) 456-2483 fax
 Henderson, NV 89014 lvddl@aol.com



Display Installation & Dismantle

GES Exposition Services
7050 Lindell Rd.
Las Vegas, NV 89118

U.S.: (800) 475-2098
(866) 329-1437 fax
Int'l.: (702) 263-1592
(702) 263-1520 fax
servicecenter@gesexpo.com
www.gesinterkit.com



Electrical Service (Exclusive)

Trade Show Electric (TSE)
7050 Lindell Rd.
Las Vegas, NV 89118

U.S.: (800) 475-2098
(866) 329-1437 fax
Int'l.: (702) 263-1592
(702) 263-1520 fax
servicecenter@gesexpo.com
www.gesinterkit.com



Floral

Spring Valley Floral
PO Box 760, 169 Route 303
Valley Cottage, NY 10989

Howard Meyer
(845) 268-7555
(845) 268-6570 fax
www.springvalleyfloral.com



Hotel Reservations

Visit www.CESweb.org/hotel to
make your travel arrangements.
Book early to get the best rates!

Questions? Please e-mail us at
CEShotels@ce.org.



Massage Service

Relaxation Station
127 Milton St.
San Francisco, CA 94112

(415) 585-2400
(415) 585-2425 fax
info@relaxationstation.biz



Material Handling & Target Move In Dates

GES Exposition Services
7050 Lindell Rd.
Las Vegas, NV 89118

U.S.: (800) 475-2098
(866) 329-1437 fax
Int'l.: (702) 263-1592
(702) 263-1520 fax
servicecenter@gesexpo.com
www.gesinterkit.com



Models / Hostesses

Judy Venn & Associates Inc.
3401 West Charleston Blvd.
Las Vegas, NV 89102

(702) 259-4494
(702) 259-4577 fax
www.judyvenn.com
lvinfo@judyvenn.com



Photographer

Oscar Einzig Photography
717 South Wells, Ste. 500
Chicago, IL 60607

Contact:
Jessa Stadelhofer, ext. 202
(312) 922-0056
(800) 638-0056
(312) 922 2866 (fax)



Security

SOA
432 E. Sahara Ave.
Las Vegas, NV 89104

(702) 386-8065
(702) 386-2665 fax
soa@vegas.net



Security Containers

SOA
5875 S. Spencer, Ste. #140
Las Vegas, NV 89119

(702) 739-1005
(702) 739-1080 fax
soa@vegas.net
<http://www.soalv.com>



Shipping (Air Freight)

GES Logistics
7050 Lindell Rd.
Las Vegas, NV 89118

U.S.:
(800) 475-2098
(866) 329-1437 fax
Int'l.:
(702) 263-1592
(702) 263-1520 fax
servicecenter@gesexpo.com
www.gesinterkit.com



Shipping (International)

GeoLogistics Expo Services, Inc.
3205 S. Martin St.
East Point, GA 30344

Margaret Churchill
(404) 766-9410
(404) 761-8473 fax
mchurchill@geo-logistics.com
www.geo-logistics.com



Shipping (Van Line)

MACC, Inc.
2006 Southern Blvd., #202
Rio Rancho, NM 87124

Mac McCallum
(505) 891-8031
(505) 892-2964 fax
maccmacc@aol.com



Show Producer

International CES
Consumer Electronics
Association
2500 Wilson Blvd.
Arlington, VA 22201-3834

(703) 907-7600
(703) 907-7602 fax
CESops@CE.org
www.CESweb.org



Shuttle Bus Service & Transportation

CMAC
21 College Hill Rd.
Warwick, RI 02886

(401) 826-4100
(401) 826-4180 fax
E-mail: Info@CMAC.net
www.cmacshuttle.com



2005 International CES Key Contacts

Public Relations

Exhibitor Public Relations

Leah Arnold

Coordinator of Communications

2500 Wilson Blvd.

Arlington, VA 22201

Phone: (703) 907-7626

Fax: (703) 907-7690

E-mail: larold@ce.org

Leah serves as the liaison for exhibitor public relations activities

Tara Dunion

Director of Communications

2500 Wilson Blvd.

Arlington, VA 22201

Phone: (703) 907-7419

Fax: (703) 907-7690

E-mail: tdunion@ce.org

Oversees all CES communications, press relations and press rooms for CEA

Matt Swanston

Staff Director, Communications

2500 Wilson Blvd.

Arlington, VA 22201

Phone: (703) 907-7665

Fax: (703) 907-7690

E-mail: mswanston@ce.org

Matt collects information from exhibitors on hot new products to discuss with the media before and during CES.

Jeff Joseph

Vice President of Communications and

Strategic Relationships

2500 Wilson Blvd.

Arlington, VA 22201

Phone: (703) 907-7664

Fax: (703) 907-7690

E-mail: jjoseph@ce.org

Jeff oversees all media relations for CEA

Speaking Opportunities

Kartraice Hooper

Senior Coordinator of Conferences

Phone: (703) 907-7532

Fax: (703) 907-7602

E-mail: khooper@ce.org

Promotional Opportunities and Advertising

Wendy Hudak

Promotional Opportunities Manager

Phone: (770) 643-7144

E-mail: whudak@ce.org

Liz Tardif

On-site Advertising

Phone: (401) 849-9300

E-mail: liztardif@aol.com

Show Publications & Broadcasts

International CES Show Daily from TWICE Advertising Contact

Toni Ingenito

Account Executive, TWICE

Phone: (212) 337-7005

E-mail: aingenito@reedbusiness.com

Editorial Contact

Steve Smith

Editor-in-Chief, TWICE

Phone: (646) 746-6987

E-mail: ssmith@reedbusiness.com

**International CES Pre-Show Planner,
Show Guide, Directory and Addendum**

Jessica Chapin
Production Manager, NAPCO
Phone: (215) 238-6677
E-mail: jchapin@napco.com

Eric Schwartz
Vice President/Group Publisher, NAPCO
Phone: (215) 238-5420
E-mail: eschwartz@napco.com

Rick Albuck
Associate Publisher, Midwest /West Coast,
NAPCO
Phone: (215) 238-5215
E-mail: ralbuck@napco.com

Bernard Schneyer
President, East Coast, NAPCO
Phone: (508) 620-8770
E-mail: bschneyer@napco.com

Exhibitor Services

Attendee Mailing List Services
Susan Littleton

Vice President of Marketing
2500 Wilson Blvd.
Arlington, VA 22201
Phone: (703) 907-7699
E-mail: slittleton@ce.org

Note: Press and analyst attendee lists are free
and can be accessed through www.cesweb.org
starting 11/3/04.

Broadcast Services

Gourvitz Communications
Worldwide Communications Specialists
Paul Gourvitz and Dan McEnroe
729 Seventh Ave.
New York, NY 10019
Phone: (212) 730-4806
Fax: (212) 730-4811

**Newswire Services and Online Media
Center Business Wire**

Leon Harbar
Phone: (800) 237-8212
Fax: (310) 820-7303
E-mail: lharbar@bizwire.com

Virtual Press Office

Scott Valenz
Phone: (973) 783-7787
Fax: 973-783-1187
E-mail: scott@virtualpressoffice.com

CES Exhibit Sales

Kirk Smallwood
Director of Sales Operations
2500 Wilson Blvd.
Arlington, VA 22201
Phone: (703) 907-7606
Fax: (703) 907-7691
E-mail: ksmallwood@ce.org

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National Accounts Manager
2500 Wilson Blvd.
Arlington, VA 22201
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E-mail: camos@ce.org

Adam Levy
National Accounts Manager
2500 Wilson Blvd.
Arlington, VA 22201
Phone: (703) 907-7450
Fax: (703) 907-7691
E-mail: alevy@ce.org

Jason Stookey
Manager of Business Development
2500 Wilson Blvd.
Arlington, VA 22201
Phone: (703) 907-7678
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Ryan Strowger
Manager of Business Development
2500 Wilson Blvd.
Arlington, VA 22201
Phone: (703) 907-7679
Fax: (703) 907-7691
E-mail: rstrowger@ce.org

Carole Russo
National Accounts Manager
2500 Wilson Blvd.
Arlington, VA 22201
Phone: (703) 907-7795
Fax: (703) 907-7691
E-mail: crusso@ce.org

Paul Bascomb (Hilton, CES meeting place,
TechHome Pavilion)
Senior Sales Coordinator
2500 Wilson Blvd.
Arlington, VA 22201
Phone: (703) 907-7661
Fax: (703) 907-7691
E-mail: pbascomb@ce.org

Scott Kromer (Alexis Park)
Sales Coordinator
2500 Wilson Blvd.
Arlington, VA 22201
Phone: (703) 907-7020
Fax: (703) 907-7691
E-mail: skromer@ce.org

Brian Carpenelli (North Hall)
Sales Coordinator
2500 Wilson Blvd.
Arlington, VA 22201
Phone: (703) 907-7096
Fax: (703) 907-7691
E-mail: bcarpenelli@ce.org

Brian Moon (South Halls 3-4)
Sales Coordinator
2500 Wilson Blvd.
Arlington, VA 22201
Phone: (703) 907-7618
Fax: (703) 907-7691
E-mail: bmoon@ce.org

Radell Peischler (South Halls 1-2)
Sales Coordinator
2500 Wilson Blvd.
Arlington, VA 22201
Phone: (703) 907-4307
Fax: (703) 907-7691
E-mail: rpeischler@ce.org

Amanda Fournier (Central Hall)
Sales Coordinator
2500 Wilson Blvd.
Arlington, VA 22201
Phone: (703) 907-4324
Fax: (703) 907-7691
E-mail: afournier@ce.org

CES Operations

Laurie Lutz
Director of Operations
Phone: (703) 907-7984
Fax: (703) 907-7602
E-mail: llutz@ce.org

Gail Sparks-Riegel
Manager of Operations
Phone: (703) 907-7786
Fax: (703) 907-7602
E-mail: gsparks@ce.org

Kelly Butler-Holtz
LVCC Meeting Rooms
4723 SW Humphrey Court
Portland, OR 91221
Phone: (503) 2969321
Fax: (801) 838-6143
E-mail: kbholtz@juno.com

Jeri Willingham
Alexis Park Client Services Manager
416 E. Main Street
New London, IA 52645
Phone: (319) 367-5787
Fax: (319) 367-0234
E-mail: jbwillingham@lisco.com

Customer Service Center / Registration

International CES Registration
c/o ExpoExchange
PO Box 590
Frederick, MD, 21705-0590, USA
Phone:
(866) 233-7968 (Inside USA)
(301) 631-3983 (Outside USA)
Fax: (301) 694-5124