

show information



2005 International CES

Alexis Park
January 6-9, 2005

GES Exposition Services
7050 Lindell Road, Las Vegas, NV 89118
Phone: (800) 475-2098 • FAX: (866) 329-1437

International Exhibitors Only:
Phone: (702) 515-5970 • FAX (702) 263-1520

GES

Official General Contractor

National Servicer
GES Exposition Services
7050 Lindell Road
Las Vegas, Nevada 89118
Phone: (800) 475-2098
Fax: (866) 329-1437
International: (702) 263-1592
International Fax: (702) 263-1520
email: servicer@gesexpo.com

Production Facility
GES Exposition Services
7000 Lindell Road
Las Vegas, NV 89118

Parthenon Booths

Backwall Drape:
Sidewall Drape:
Exhibit Hall is Carpeted:
Booth Size:

Show Information

Black / Beige
Black
Black / Gold
10' x 10'

Exhibit Suites

18" x 28" Double Sided Booth ID Sign

Booth Package

One-line ID Sign (7" x 44")

Important Dates Be sure to check all order forms for **additional** deadlines.

Monday, November 29, 2004 Advance Shipments may begin arriving at Warehouse

Thursday, December 16, 2004 Discount Deadline for orders received with payment and Online Ordering Deadline (online ordering will be available until 11:59pm EST)

Thursday, December 30, 2004 Last day for Advance Shipments to arrive at Warehouse without surcharges

The GES Warehouse will be closed Thursday, December 23 and Friday, December 24, 2004, in observance of Christmas and Friday, December 31, 2004 in observance of New Year's Day.

SHIPMENTS DIRECT TO EXHIBIT SITE ARE NOT ADVISABLE

Tuesday, January 4, 2005	Move-In	2:00 pm - 6:00 pm	Direct to Alexis Park shipments these dates only.
Wednesday, January 5, 2005		8:00 am - 6:00 pm	
Thursday, January 6, 2005	Show Hours	10:00 am - 6:00 pm	
Friday, January 7, 2005		9:00 am - 6:00 pm	
Saturday, January 8, 2005		9:00 am - 6:00 pm	
Sunday, January 9, 2005		9:00 am - 4:00 pm	
Sunday, January 9, 2005	Dismantle	Beginning at 4:00 pm	
Monday, January 10, 2005		8:00 am - 4:00 pm	

Shipping Addresses

Advance Shipments to Warehouse c/o GES Exposition Services
7000 Lindell Road
Las Vegas, Nevada 89118

Direct Shipments to Exhibit Site c/o GES Exposition Services
Alexis Park
375 E. Harmon Avenue
Las Vegas, Nevada 89109

ServiCenter

GES is here to take care of your on-site needs. All contractors and production personnel will be available, along with any services you might desire.



key information

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L-2

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Phone: (702) 515-5970 • FAX (702) 263-1520

DISCOUNT/DEADLINE DATE: December 16, 2004

All orders are governed by the GES Payment Policy and Limits of Liability and Responsibility as specified in the Exhibitor Kit.

GES

COMPANY _____ EMAIL ADDRESS _____ BOOTH NUMBER _____

AUTHORIZED CONTACT SIGNATURE _____ AUTHORIZED CONTACT - PLEASE PRINT _____ DATE _____

X

Inbound Freight Information

Carrier _____ Shipped By _____ Date _____
Number of Pieces _____ Weight _____ Pro Number _____
Target Date _____ Loose Display _____ Crated Display _____
Shipped To: (Check One) ☐ Warehouse ☐ Showsite

Set-up Information for GES Installation

☐ Set Up Drawings Attached ☐ Rental Carpet Color
☐ Set Up Drawings With Exhibit ☐ Own Carpet Color _____
☐ Case/Crate Number _____ ☐ Padding _____
☐ Number of Workers required for set up _____ Approximate time for set up _____
☐ Forklift Ordered Hrs. _____ Time _____ Special Equipment Required _____

Did You Order —

Electrical ☐ Yes ☐ No Electrical Under Carpet ☐ Yes ☐ No
Electrical Drawings ☐ Attached ☐ Sent to the Official Electrical Contractor ☐ With the Exhibit
Booth Cleaning ☐ Yes ☐ No Other Items _____
Furniture ☐ Yes ☐ No _____
A/V Furniture ☐ Yes ☐ No _____
Telephone ☐ Yes ☐ No _____

Outbound Freight Information *Please allow GES Logistics to arrange all your shipping needs. (888) 454-4GES (4437).*

Outbound Freight Charges _____ Consigned To _____
☐ Prepaid ☐ Collect Address _____
☐ Bill To _____ City/State/Zip _____
_____ Second Consignee _____
_____ Address _____
☐ GES Storage City/State/Zip _____
Method ☐ GES Logistics ☐ Common Carrier ☐ Air Freight ☐ Vanline ☐ Other _____
Carrier (if known) _____
Contact _____ Phone _____

Emergency Contact Information / Showsite Contact

Name _____ Title _____
Telephone _____
Other Means of Contacting This Person _____
Contact's Hotel _____ Arrival _____ Departure _____
Purchasing Authorization ☐ Yes ☐ No

key information

070201

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LAS VEGAS
CES 11-0501-02970



Please photocopy, use for item placement and attach to each order form listed below.



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COMPANY

EMAIL ADDRESS

BOOTH NUMBER

AUTHORIZED CONTACT SIGNATURE

AUTHORIZED CONTACT - PLEASE PRINT

DATE _____

X

- ☐ Electrical Forms (Non-standard Distribution) — *Form E-1*
- ☐ Hanging Signs — *Form H-1*
- ☐ Pegboard / Tackboard — *Form A-1*
- ☐ Special Colored Drape — *Form A-1*
- ☐ GEM Exhibit Systems (If exhibit size is smaller than booth size) — *Form D-1*
- ☐ Hardwall Exhibit Systems (If exhibit size is smaller than booth size) — *Form Z-1*
- ☐ Pad and Carpet (If you are not carpeting your entire booth) — *Form C-1 or C-2*

To use this grid:

- Use bold lines to indicate the outline of your booth.
- Indicate the scale of the grid (i.e. 1 square = 1 foot) or indicate the dimensions of your booth.
- Mark the adjacent booth numbers or aisle numbers.

BACK OF BOOTH (Indicate Adjacent Booth or Aisle Number: _____)[illegible]

Indicate
Adjacent
Booth or
Aisle Number:

Indicate
Adjacent
Booth or
Aisle Number:

FRONT OF BOOTH (Indicate Adjacent Booth or Aisle Number: _____)

070201

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LAS VEGAS
CES 11-0501-02970

St

booth layout



payment & credit card charge authorization

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GES

COMPANY	EMAIL ADDRESS				BOOTH NUMBER	
ADDRESS	street	city	state	zip	country	
PHONE	FAX				PURCHASE ORDER NUMBER	
AUTHORIZED CONTACT SIGNATURE			AUTHORIZED CONTACT - PLEASE PRINT			
DATE						

X

Payment Policy

Payment for Services — GES requires payment in full at the time services are ordered. Further, GES requires that you provide a credit card authorization with your initial order. For your convenience, we will use this authorization to charge your account for services, which may include labor and material handling, not covered by your initial payment.

Discount Prices — To qualify for discount pricing, orders must be received with payment on or before the discount price deadline(s).

Method of Payment — GES Exposition Services accepts MasterCard, Visa, Discover, Diners Club, American Express, check and bank wire transfer. Purchase orders are not considered payment. All payments must be made in U.S. funds drawn on a U.S. Bank. *Exhibitors will be charged a \$25.00 fee for returned NSF checks.*

Third Party Billing — Each exhibiting firm is ultimately responsible for all charges incurred on its behalf. GES Exposition Services reserves the right to institute collection action against the exhibitor if the authorized third party does not pay. See *Third Party Billing Request* form.

Tax Exempt — If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exemption Certificate for that state. Please send the above information to the GES office for this show. GES must receive your certificate by the deadline date on the order forms; otherwise tax will appear on your invoice.

Adjustments and Cancellations — No adjustments to invoices will be made after the close of the show. Please refer to the individual forms for labor, etc. for cancellation fees. All orders cancelled by the Exhibitor or due to the cancellation of an event or their non-participation may be subject to cancellation fees equal to 50% - 100% of the total order, based upon the status of move-in, work performed and/or GES set-up costs or expenses. A minimum non-refundable deposit of \$25.00 will be applied towards the invoice, unless there is a cancellation of your order.

Bank wire transfer information:

GES Exposition Services
c/o Bank of America, Illinois
231 La Salle Street
Chicago, Illinois USA 60693
Account # 7188-1-01819 ABA#071000039
Telephone # (312) 828-8285

To credit your account properly, send the following information to the GES address listed on the order forms:

- exhibiting company name, show name, and booth number
- date and amount of transfer
- bank and country where transfer originated

If you have any questions regarding our payment policy, please call GES Exhibitor Services at (800) 475-2098 or visit our Servicer at the show.

Please complete the information and return payment in full with this form and your orders. You may choose to pay by credit card, check, or bank wire transfer, however, **we require your credit card charge authorization to be on file with GES.**

You agree to late fees up to 1.5% per month on any balance not paid at the conclusion of the event, or balance left without appropriate credit card on file.

For your convenience, we will use this authorization to charge your credit card for any additional amounts ordered by your representative or services rendered to your company for this event.

Credit Card Charge Authorization

(All Information Must Be Provided)

PROVIDE EXPIRATION DATE	EXPIRATION DATE	<input type="checkbox"/> MasterCard
		<input type="checkbox"/> VISA
		<input type="checkbox"/> Diners Club
	<input type="checkbox"/> Corporate	<input type="checkbox"/> Discover
	<input type="checkbox"/> Personal	<input type="checkbox"/> American Express
Account Number		

CARDHOLDER'S NAME	PLEASE PRINT	
CARDHOLDER'S BILLING ADDRESS	CITY	
STATE	ZIP	COUNTRY
PLEASE SIGN	X	CARDHOLDER'S SIGNATURE

Calculation of Orders

	TOTAL
Standard Carpet	\$
Custom-Cut Carpet	\$
Exhibit System Rentals	\$
Furniture & Accessories	\$
Hanging Sign & Truss	\$
Cleaning	\$
Electrical	\$
CEIR Donation*	\$ 1.00
Labor	\$
Material Handling	\$
Other GES Services (Specify)	\$
FULL PAYMENT in U.S. funds drawn on a U.S. Bank	\$

GES Exposition Services, Inc. Federal ID #59-1008863. GES is exempt from backup withholding tax.

* This contribution is supported by the show organizer and is collected on behalf of the Center for Exhibition Industry Research, and is dedicated to research and promotion benefiting the exhibiting community.
Check here if you do not want to contribute to CEIR: ☐

To simplify payment, send a check payable to GES Exposition, Inc. for your entire order or note the amount to be charged to your credit card.

Charge my credit card in the amount of \$

Enclosed is a check in the amount of \$

Check No. Dated

I agree in placing this order that I have accepted GES' terms and conditions, including GES' policy "Limits of Liability and Responsibility" form G-5.

PLEASE SIGN

CARDHOLDER'S SIGNATURE

LAS VEGAS
CES 11-0501-02970

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032603

payment & credit card charge authorization



3rd party billing request

2005 International CES

Alexis Park
January 6-9, 2005



G-3

RETURN TO:

GES Exposition Services

7050 Lindell Road, Las Vegas, NV 89118
Phone: (800) 475-2098 • FAX: (866) 329-1437

International Exhibitors Only:

Phone: (702) 515-5970 • FAX (702) 263-1520

DISCOUNT/DEADLINE DATE: December 16, 2004

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GES

COMPANY	EMAIL ADDRESS	BOOTH NUMBER
AUTHORIZED CONTACT SIGNATURE X	AUTHORIZED CONTACT - PLEASE PRINT	DATE

You may arrange for a third party to handle your display and be billed for services. GES will agree to this arrangement if the third party has a satisfactory payment record with us. **Both Firms** must complete this form, including **Third Party Credit Card Charge Authorization below**. Return form by the deadline date.

It is understood and agreed that the exhibiting firm is ultimately responsible for payment of charges. If your named third party does not pay the invoice before the last day of the show, charges will revert to you, the exhibiting firm. All invoices are due and payable upon receipt.

The Exhibitor shall provide evidence that the Exhibitor Appointed Contractor has a proper certificate of insurance with a minimum of \$1,000,000 liability coverage, including property damage, to show management and GES Exposition Services at least 10 days before the show opening.

Exhibiting Firm

EXHIBITING FIRM		
ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	
AUTHORIZED SIGNATURE		

AUTHORIZED NAME (PRINT)

Credit Card Charge Authorization (Information Must Be Provided)

PROVIDE EXPIRATION DATE	EXPIRATION DATE	<input type="checkbox"/> MasterCard
		<input type="checkbox"/> VISA
		<input type="checkbox"/> Diners Club
		<input type="checkbox"/> Discover
		<input type="checkbox"/> American Express
		<input type="checkbox"/> Corporate
		<input type="checkbox"/> Personal
<div><div></div><div>-</div><div></div><div>-</div><div></div><div>-</div><div></div></div>		

Account Number

CARDHOLDER'S NAME PLEASE PRINT

CARDHOLDER'S BILLING ADDRESS CITY

STATE ZIP COUNTRY

The items checked below are to be invoiced to the Exhibiting Firm:

- | | |
|---|---|
| <input type="checkbox"/> All Services | <input type="checkbox"/> Booth Cleaning |
| <input type="checkbox"/> I & D Labor | <input type="checkbox"/> Rental Furniture |
| <input type="checkbox"/> Signs | <input type="checkbox"/> Material Handling In & Out |
| <input type="checkbox"/> Electrical | <input type="checkbox"/> All |
| <input type="checkbox"/> Plumbing | <input type="checkbox"/> As Specified Below |
| <input type="checkbox"/> Stagehands | <input type="checkbox"/> Transportation Charges |
| <input type="checkbox"/> Check this box if you wish to receive a copy of our invoice sent to your third party | |
| <input type="checkbox"/> Other (Please Specify) _____ | |

PLEASE SIGN	X
CARDHOLDER'S SIGNATURE	

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Third Party

EXHIBITING FIRM		
ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	
AUTHORIZED SIGNATURE		

AUTHORIZED NAME (PRINT)

Credit Card Charge Authorization (Information Must Be Provided)

PROVIDE EXPIRATION DATE	EXPIRATION DATE	<input type="checkbox"/> MasterCard
		<input type="checkbox"/> VISA
		<input type="checkbox"/> Diners Club
		<input type="checkbox"/> Discover
		<input type="checkbox"/> American Express
		<input type="checkbox"/> Corporate
		<input type="checkbox"/> Personal
<div><div></div><div>-</div><div></div><div>-</div><div></div><div>-</div><div></div></div>		

Account Number

CARDHOLDER'S NAME PLEASE PRINT

CARDHOLDER'S BILLING ADDRESS CITY

STATE ZIP COUNTRY

The items checked below are to be invoiced to the Third Party:

- | | |
|---|---|
| <input type="checkbox"/> All Services | <input type="checkbox"/> Booth Cleaning |
| <input type="checkbox"/> I & D Labor | <input type="checkbox"/> Rental Furniture |
| <input type="checkbox"/> Signs | <input type="checkbox"/> Material Handling In & Out |
| <input type="checkbox"/> Electrical | <input type="checkbox"/> All |
| <input type="checkbox"/> Plumbing | <input type="checkbox"/> As Specified Below |
| <input type="checkbox"/> Stagehands | <input type="checkbox"/> Transportation Charges |
| <input type="checkbox"/> Other (Please Specify) _____ | |

PLEASE SIGN	X
CARDHOLDER'S SIGNATURE	

LAS VEGAS
CES 11-0501-02970

3rd party billing request



trade show tips



2005 International CES

Alexis Park
January 6-9, 2005

GES

TRADE SHOW TIPS

By following the information below, you will eliminate a lot of wasted time and stress, providing you with a smoother and more positive trade show experience!

ORDERING TRADE SHOW SERVICES

- Please ensure that the credit card information is complete and correct; including the expiration date.
- When ordering carpet, draped tables or counters – please remember to select the colors you desire.
- Please include your complete customer information on the order forms including address with zip code, phone and fax numbers, e-mail address, contact name, and, most importantly, booth number. If you have multiple locations, please complete separate order forms for each location (booth, meeting room, etc.)
- Please make sure that the size of the carpet you order will fit in your booth (e.g.: don't order a 9 x 20 carpet for a 10 x 10 booth space)
- Please keep the total square footage of your booth space in mind when you order your decorating items – don't order more than will comfortably fit in your booth and still allow you to do business.

INBOUND-MOVE IN

- Confirm your furnishing orders with GES Exhibitor Services.
- Confirm target dates with GES and communicate them to your carrier.
- Bring your Exhibitor Kit plus copies of all orders.
- Have your hotel information available — phone number, address.
- Keep phone number of carrier with you, including weekend contact names and numbers.
- Keep freight pro numbers and copies of Bills of Lading with you for tracking purposes.
- After emptying crates, place empty labels on each side of crates and cases. Prior to shipping, remember to remove old empty labels.
- Empty labels are color coded: get correct color, be sure your booth number is on label.

Put together a Trade Show Survival Kit to include in your freight or carry with you:

Small Tool Kit
Staples, scissors, tape, string
Pens and markers for labels
First-aid kit or at least band aids, aspirin, antacids
Bottled water

OUTBOUND-MOVE OUT

- Don't schedule your return flight for the first night after the show closes, unless someone from your booth will stay to pack up your booth and turn in completed Outbound Material Handling Form.



Voluntary Contribution Program



In support of the Center for Exhibition Industry Research (CEIR), and its mission to provide critical research and promotional efforts for the exhibition industry, your event has endorsed CEIR's Voluntary Contribution Program, and encourages your participation as well.

By sponsoring this program, you are entitled to access CEIR's Marketing and Research Reports online - then apply your findings at the upcoming exhibition. CEIR offers an expanding library of practical, easy-to-digest information and analysis, focused on maximizing your role as an exhibitor.

At the event's conclusion, a single line item on the general service contractor's invoice will request a one-dollar voluntary contribution from each exhibiting company on behalf of CEIR and the following statement will explain the voluntary contribution: *This contribution is collected on behalf of the Center for Exhibition Industry Research (CEIR) and is dedicated to research and promotion benefiting the exhibiting community.*

All contributions are voluntary, and you may decline to pay the dollar without affecting the rest of your invoice.

By Using CEIR's Research and Marketing Reports, You Can...

Justify Your Exhibition Presence

Report: SM17

\$705

Cost to close a sale from an **exhibition**

\$1,140

Cost to close a sale from a **field call**

Learn Attendee Characteristics

Report: PE2.1

76%

Attendees who arrive with agenda

Discover Tips to Convert Leads into Sales

Report: ACRR1120

88%

Qualified attendees not called on by a salesperson in the past 12 months

To Access CEIR's Online Research Database:

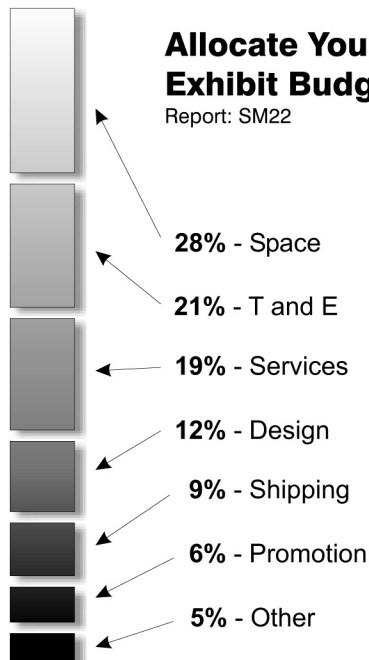
1. Go to <http://www.ceir.org>
2. Click on the "VCP" button
3. At the VCP Participant Login area, enter the following information:

Password: G4596A

User ID: Your Company Name

Allocate Your Exhibit Budget

Report: SM22



2301 South Lakeshore Drive
Suite E1002
Chicago, IL 60616
(312) 808-CEIR
ceir@mpea.com
www.ceir.org

GES terms & conditions of contract

2005 International CES

Alexis Park
January 6-9, 2005



G-5

CONTRACTOR:

GES Exposition Services

7050 Lindell Road, Las Vegas, NV 89118
Phone: (800) 475-2098 • FAX: (866) 329-1437

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Phone: (702) 515-5970 • FAX (702) 263-1520

GES

I. Definitions:

GES: GES Exposition Services, Inc., d/b/a GES and/or GES Logistics, and/or Trade Show Electrical (a/k/a TSE) and their employees;

Agents: GES' agents, sub-contractors, carriers, and the agents of each.

Customer: Exhibitor or other party requesting Services from GES.

Carrier: Motor carrier, van line, air carrier, or air or surface carrier/freight forwarder.

Shipper: Party who tenders Goods to Carrier for transportation.

Goods: Exhibits, property, and commodities of any type for which GES is requested to perform Services.

Cold Storage: Holding of Goods in a climate controlled area.

Accessible Storage: Holding of Goods in an area from which Goods may be removed during shows.

Services: Warehousing, transportation, drayage, un-supervised labor, supervised labor and/or related services.

Show Site: The venue or place where an exposition or event takes place.

Supervised Labor: Union labor that is provided to a Customer to install or dismantle a booth or exhibit space, and is supervised and/or directed by GES.

Un-Supervised Labor: Union labor that is provided to a Customer to install or dismantle a booth or exhibit space and per Customer's election is not supervised and or directed by GES. Customer assumes the responsibility for the work of union labor when Customer elects to use unsupervised labor.

II. Scope:

These Terms and Conditions shall be binding upon Customer, GES, and their respective Agents and representatives, including but not limited to Customer contracted labor such as Customer Appointed Contractors and Installation and Dismantle Companies, and any other party with an interest in the Goods. Each shall have the benefit of and be bound by all provisions stated herein, including but not limited to time limits and limitations of liability.

By acceptance of services of GES or Agents, Customer and any other party with an interest in the Goods agree to these Terms and Conditions.

III. Customer Obligations

Payment for services. Customer shall be liable for all unpaid charges for services performed by GES or Agents. Customer authorizes GES to charge its' credit card directly for services rendered on its' behalf after departure, by placing an order on-line, via fax, phone or through a work order on site.

Credit Terms. All charges are due before Services are performed unless other arrangements have been made in advance. GES has the right to require prepayment or guarantee of the charges at the time of request for Services. A failure to pay timely will result in Customer having to pay in cash in advance for future services. If a credit card is provided to GES, GES is authorized to bill to such credit card any unpaid charges for services provided to Customer, including charges for return shipping. Any charges not paid within 30 days of delivery will be subject to interest at 1 1/2% per month until paid.

IV. Mutual Obligations

Indemnification:

Customer to GES: Except to the extent of GES's own negligence and/or willful misconduct, Customer shall defend, hold harmless and indemnify GES from and against any claims, lawsuits, demands, liability, costs and expenses, including reasonable attorney's fees and court costs, resulting from any injury to or death of persons, or damage to property, relating to or arising from performance under this Agreement.

Customer agrees to indemnify and hold GES harmless for any and all acts of its representatives and agents, including but not limited to Customer Appointed Contractors and Installation and Dismantle Companies, any subcontractor or other user of its' space or any agents or employees engaged in business on its' behalf of Customer or present at Customers' invitation.

GES to Customer: To the extent of GES' own negligence and/or willful misconduct, and subject to the limitations of liability below, GES shall defend, hold harmless and indemnify Customer from and against any claims, lawsuits, demands, liability, costs and expenses, including reasonable attorney's fees and court costs, resulting from any injury to or death of persons, or damage to property other than Goods. GES assumes no liability for bodily injury resulting from Customer's presence in areas which have been marked as "off limits to exhibitors" and during hours and days when exhibitors are present in the facility, prior to the start of and after the conclusion of their space lease with show management.

V. No liability for consequential damages. UNDER NO CIRCUMSTANCES WILL ANY PARTY BE LIABLE FOR SPECIAL, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES, INCLUDING BUT NOT LIMITED TO LOSS OF PROFITS OR INCOME.

VI. GES Liability for Loss or Damage to Goods

Negligence standard: GES shall be liable, subject to the limitations contained herein, for loss or damage to Goods only if such loss or damage is caused by the direct negligence or willful misconduct of GES.

Condition of Goods: GES shall not be liable for damage, loss, or delay to uncrated freight, freight improperly packed, glass breakage or concealed damage. GES shall not be liable for ordinary wear and tear in handling of Goods or for damage to shrink wrapped Goods. All Goods should be able to withstand handling by heavy equipment, including but not limited to forklifts, cranes, or dollies. It is the Customers' responsibility to ensure that Goods are packaged correctly prior to shipment or movement on or off the Show floor.

Receipt of Goods: GES shall not be liable for Goods received without receipts, freight bills, or specified unit counts on receipts or freight bills. Such Goods shall be delivered to booth without the guarantee of piece count or condition.

Force Majeure: GES shall not be liable for loss or damage that results from Acts of God, weather conditions, act or default of Customer, shipper, or the owner of the Goods, inherent nature of the Goods, public enemy, public authority, labor disputes, and acts of terrorism or war.

Cold Storage: Goods requiring cold storage are stored at Customer's own risk. GES assumes no liability or responsibility for Cold Storage.

Accessible Storage: GES assumes no liability for loss or damage to Goods while in Accessible Storage. Storage charges are for the use of space and are not a form of insurance, or a guarantee of security.

Unattended Goods: GES assumes no liability for loss or damage to unattended Goods received at Show Site at any time from the point of receipt of inbound Goods until the loading of the outbound Goods, including the entire term of the respective show or exhibition. Customer is responsible for insuring its' own Goods for any and all risk of loss.

Labor: GES assumes no liability for loss, damage, or bodily injury arising out of Customer's supervision of GES provided union labor. If GES supervises labor for a fee, GES shall be liable only for actions or claims arising out of its' negligent supervision. If Customer elects to use unsupervised labor, then Customer assumes all liability for the actions or claims that arise out of such work, and shall provide GES and show management with an indemnity, including defense costs, for any claims that result from Customers' supervision or failure to supervise assigned labor.

Empty Storage: GES assumes no liability for loss or damage to Goods or crates, or the contents therein, while containers are in storage. It is Customer's sole responsibility to affix the appropriate labels available at the GES Service Desk for empty container storage. Damage that is the direct result of GES' negligence shall be subject to the limitations of liability set forth in this document.

Forced Freight: GES shall not be liable for Goods not picked up by Customer's chosen carrier by the show deadline. It is Customer's responsibility to complete accurate paperwork for shipping and insure its' Goods are appropriately labeled. Customer acknowledges that it is a lessee of space, and as such has an obligation to remove its' Goods on or before the targeted time. If Goods remain on the floor



GES terms & conditions of contract

2005 International CES

Alexis Park
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GES has the right to remove them in order to restore the premises to its' original condition for show management pursuant to the venue's lease with show management. In such cases GES is authorized to proceed in the manner chosen by Customer on the Order for Material Handling Services/ Straight Bill of Lading. Failure to select one of the provided options will result in re-routing at GES' discretion, and at Customer's expense assuming the Goods are labeled for return. GES retains the right to dispose of Goods left on the show floor without liability if left unattended, left without labels or not correctly labeled.

Concealed Damage: GES shall not be liable for concealed loss or damage, uncrated Goods, or improperly packaged or labeled Goods.

Unattended Booth: GES shall not be liable for any loss or damage occurring while Goods are unattended in Customers booth at any time, including, but not limited to, the time the Goods are delivered to the dock until the time the Goods are received by Customers' chosen carrier. All Material Handling Forms and/or Straight Bills of Lading covering outgoing Goods submitted to GES will be checked at the time of pickup from the booth and corrections to the count or condition will be documented where discrepancies exist.

Measure of damage: GES' liability shall be limited to the lesser of 1) the depreciated value of Goods, 2) repair cost, or 3) the limitation of liability. The limitation of liability shall be \$.50 (fifty cents) per pound per piece, \$100.00 (one hundred dollars) per package or \$1,500 .00 (one thousand five hundred dollars) per occurrence.

Excess Declared Value: If Customer wishes a higher limitation of liability than stated above, for loss or damage to property that occurs during the show, the Customer may do so by declaring a value in the space provided on the GES services order form(s) and also on the **Material Handling Order Form** and **paying by the appropriate additional charge in advance of the commencement of services by GES**. Maximum liability for damages resulting from GES' negligence shall then be increased to the amount of declared, but in no case shall it exceed the depreciated value of the Goods or repair costs, whichever is less. In case of partial loss or damage, the maximum liability shall be prorated based on weight. Excess Declared Value is not for: plasma screens, or other fragile electronic equipment, original art, and prototypes. The Declared Value may never exceed \$100,000, for the purpose of this provision and GES' liability in all circumstances shall be limited to the amount of this cap.

No Insurance: GES is not an insurance company and does not offer or provide insurance. It is the obligation of Customer to ensure Goods are insured at all times. Loss or theft of the Goods in storage or in transit to and from the show and or while on the show floor is the sole responsibility of Customer, unless it is shown that GES performed in a manner that constitutes gross negligence in the performance of its services for Customer.

Notice of loss or damage: In order to have a valid claim notice of loss or damage to Goods must be given to GES or its agent within 24 hours of occurrence or delivery of Goods, whichever is later.

Filing of claim: Any claim for loss or damage to Goods must be in writing, containing facts sufficient to identify the Goods, asserting liability for alleged loss or damage, and making claim for the payment of a specified or determinable amount of money. Such claim must be filed with the appropriate party within the time limits specified below. Damage Reports, incident reports, inspection reports, notations of shortage or damage on freight bills or other documents, do not constitute filing of a claim.

Claims for Goods alleged to be lost, stolen or damaged at the Show Site must be received in writing by GES within sixty (60) days after the close of the show.

Claims for Goods alleged to be lost or damaged **during transit** must be received by the responsible party within nine (9) months of date of delivery of Goods. GES Logistics subcontracts the movement of Goods to third party carriers. Claims for damage in transit should be made directly with the Customer's carrier as shown on the Material Handling form/ Bill of Lading. In the event of a dispute with GES, Customer will not withhold payment or any amount due GES for Services as an offset

against the amount of the alleged loss or damage. Customer agrees to pay GES prior to the close of the show for all such charges and further agrees that any claim Customer may have against GES shall be pursued independently by Customer as a separate action to be resolved on its own merits. GES retains the right to pursue collection on amounts owed after show close, without regard to any amount alleged to be owed for damage, or loss.

Filing of suit: Any action at law regarding loss or damage to Goods must be filed within two years of the date of declination of any part of a claim.

VII. Jurisdiction, Choice of forum. This Agreement shall be governed by and construed in accordance with the applicable laws of the United States or, alternatively, and depending on jurisdiction, the laws of the State of Nevada. The parties hereby submit to jurisdiction and venue in the United States Federal District Court of Nevada, or as applicable depending upon jurisdiction, the County Circuit Court in Clark County, Nevada.

VIII. Advanced Warehousing/Temporary Storage/Long Term Storage.

All terms and conditions relative to Advanced Warehousing/Temporary Storage/Long Terms Storage are contained in the separate agreement, entitled "Storage Agreement". In the event that a Storage Agreement is not executed between the parties, the following shall apply with respect to GES' liability for Customer's Goods:

The responsibility of GES with respect to Exhibit Material is limited to the exercise of ordinary care and diligence in handling and storing of Customer's Goods. GES shall be liable only for loss or damage to Goods caused by GES' sole negligence. GES' liability is limited to sixty cents per pound (\$.60) of the actual cash value per article. In case of partial loss or damage, the maximum liability shall be prorated based on weight. GES is not responsible for any loss or damage to Goods caused by, but not limited to fire, theft, the elements, vandalism, moisture, vermin, mechanical breakdown or failure, freezing or changes in temperature, as well as any other causes beyond GES' immediate control. GES is not responsible for the marring, scratching or breakage of glass or other fragile items. GES is not liable for the mechanical functions of instruments or appliances even if such articles are packed or unpacked by GES. In no event shall GES be liable for special, incidental, indirect or consequential damages, including business loss of any kind, resulting from any damage to or loss of the Goods or from any act or failure to act. Customer pays storage fees, if any or costs for advance warehousing for use of the space only. There is no guarantee of security or representations made by GES as to appropriateness of the conditions for Exhibitors' Material. The risk of loss remains the Customers alone and GES recommends the Customer carry and maintain insurance in amounts sufficient to cover its' risk.

G-5

CONTRACTOR:

GES Exposition Services

7050 Lindell Road, Las Vegas, NV 89118
Phone: (800) 475-2098 • FAX: (866) 329-1437

International Exhibitors Only:

Phone: (702) 515-5970 • FAX (702) 263-1520

GES

GES terms & conditions of contract Page 2 of 2



standard carpet order form

for booths up to 10' wide & 30' long

2005 International CES

Alexis Park
January 6-9, 2005



C-1
RETURN TO:
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International Exhibitors Only:
Phone: (702) 515-5970 • FAX (702) 263-1520

DISCOUNT/DEADLINE DATE: December 16, 2004

All orders are governed by the GES Payment Policy and Limits of Liability and Responsibility as specified in the Exhibitor Kit.

GES

COMPANY	EMAIL ADDRESS	BOOTH NUMBER
AUTHORIZED CONTACT SIGNATURE	AUTHORIZED CONTACT - PLEASE PRINT	DATE

X

16 oz. STANDARD BOOTH CARPET

Rental includes installation, front edge taping, and pickup at the close of the show. Please refer to Booth Carpet Brochure for color selection. Samples are available on request. Standard booth carpet is to be used only for booths up to 10' in depth and 30' in length. **Custom Cut Carpet is required for all booths longer than 30' or for booths configured as an island or peninsula. Multiples NOT available. NO EXCEPTIONS.**

CARPET PRICE LIST

ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
5304	9'x10' Standard Booth Carpet	\$102.25	\$153.25
5305	9'x20' Standard Booth Carpet	\$202.80	\$308.35
5306	9'x30' Standard Booth Carpet	\$304.45	\$456.15

Carpet cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation.

PADDING PRICE LIST

ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
VISQUEEN PLASTIC COVERING FOR PROTECTION Includes installation.			
5312	Plastic Covering Per Square Foot	\$0.25	\$0.35

ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
PADDING (Included with Carpet Packages) GES Offers the finest padding used in the industry, a 5/8" double-netted rebond pad. We guarantee your satisfaction.			
5313	Padding Per Square Foot	\$1.05	\$1.50

PLACE ORDER HERE

No multiple orders. See Custom Cut order form C-2.

ITEM #	DESCRIPTION	TOTAL PRICE
5304	9' x 10' - 16 oz. Standard Booth Carpet	\$
5305	9' x 20' - 16 oz. Standard Booth Carpet	\$
5306	9' x 30' - 16 oz. Standard Booth Carpet	\$

ITEM #	DESCRIPTION	CALCULATE SIZE	TOTAL SQ FT	X PRICE / SQ FT	= TOTAL PRICE
5312	Visqueen Plastic Covering	Width _____ x Length _____ =		\$	\$
5313	Carpet Padding	Width _____ x Length _____ =		\$	\$
1. Total All Items Ordered					\$
2. Add 7.5% Sales Tax (for Visqueen only)					\$
3. Payment Enclosed					\$

PLEASE
INDICATE

16 oz. Standard Carpet Color:

(If no color is indicated, Gray will be provided)

- ☐ Black (BLA)
 ☐ Blue (BLU)
 ☐ Burgundy (BUR)
 ☐ Forest Green (FGR)
 ☐ Gray (GRA)
 ☐ Stone Blue (SBL)
 ☐ Purple (PUR)
 ☐ Red (RED)
 ☐ Teal (TEA)

standard carpet order form



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custom-cut carpet order form

2005 International CES

Alexis Park
January 6-9, 2005



C-2

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Phone: (702) 515-5970 • FAX (702) 263-1520

DISCOUNT/DEADLINE DATE: December 16, 2004

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GES

COMPANY	EMAIL ADDRESS	BOOTH NUMBER
AUTHORIZED CONTACT SIGNATURE	AUTHORIZED CONTACT - PLEASE PRINT	DATE

X

Carpet is available in three weights: 16 oz. Custom-cut, 26 oz. Plush, and 50 oz. Ultra Plush.
Carpet can be custom-dyed and we offer discounts for orders exceeding 2,000 square feet. Please call for a quote at 800-475-2098.
Carpet comes with a 100% client satisfaction guarantee.

- Guaranteed new carpet
- A professional installation done to your satisfaction
- Installation to be completed prior to exhibitor move-in
- A four-mil poly covering to protect carpet during the show move-in

All custom orders must be received 21 days prior to move-in to guarantee delivery and color selection.
Custom dye orders require 30 days to process.

A minimum of 100 square feet is required for custom-cut orders.

PRICE LIST

ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
5309	16 oz. Custom-cut	price/sq ft	\$1.70	\$2.55	PADDING (Included with Packages) GES Offers the finest padding used in the industry, a 5/8" double-netted rebound pad. We guarantee your satisfaction.		
5310	26 oz. Plush	price/sq ft	\$2.40	\$3.60			
5311	50 oz. Ultra Plush	price/sq ft	\$2.85	\$4.25			
Custom Size Booth Carpet cancelled after being cut will be charged 100% . All other carpet cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation.				5313	Padding Per Square Foot	\$1.05	\$1.50

PLACE ORDER HERE

ITEM #	DESCRIPTION	CALCULATE SIZE	TOTAL SQ FT	X PRICE / SQ FT	= TOTAL PRICE
5309	16 oz. Custom-cut	Width _____ x Length _____ =		\$	\$

STANDARD COLORS

16 oz. Custom-cut Carpet Color:

☐ Black (BLA)
 ☐ Blue (BLU)
 ☐ Burgundy (BUR)
 ☐ Forest Green (FGR)
 ☐ Gray (GRA)
 ☐ Stone Blue (SBL)
 ☐ Purple (PUR)
 ☐ Red (RED)
 ☐ Teal (TEA)

Electrical Under Carpet (Please provide layout on form H-3)

☐ Yes ☐ No

PLUSH COLORS

26 oz. Plush Carpet Color:

☐ Taupe (TAP)
 ☐ Rose (ROS)
 ☐ Lava Rock (LRO)
 ☐ Cement (CMT)
 ☐ Spice Teal (STE)
 ☐ Dove (DOV)
 ☐ Snow (SNO)
 ☐ Soft Ivory (SIV)
 ☐ Royalty (ROY)
 ☐ Onyx (ONY)
 ☐ Silver (SIL)
 ☐ Bahama (BAH)
 ☐ Cobalt (COB)
 ☐ Silky Beige (SBE)
 ☐ Charcoal (CHA)
 ☐ Boysenberry (BOY)
 ☐ Navy (NAV)
 ☐ Ice (ICE)
 ☐ Hunter Green (HGR)
 ☐ Sun Gold (SNG)
 ☐ Royal Blue (RBL)
 ☐ Red (RED)
 ☐ Violet (VLT)

Electrical Under Carpet (Please provide layout on form H-3)

☐ Yes ☐ No

ULTRA PLUSH COLORS

50 oz. Ultra Plush Carpet Color:

☐ Sterling (STR)
 ☐ Bisque (BIS)
 ☐ Graphite (GRP)
 ☐ Midnight (MID)
 ☐ Iceberg (ICB)
 ☐ Seascape (SEA)
 ☐ Black (BLA)
 ☐ Cabernet (CAB)
 ☐ Teal (TEA)

Electrical Under Carpet (Please provide layout on form H-3)

☐ Yes ☐ No

5313	Carpet Padding	Width _____ x Length _____ =		\$	\$
1. Total All Items Ordered					\$
2. Payment Enclosed					\$

custom-cut carpet order form

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070201

carpet and furniture package order form



2005 International CES

Alexis Park
January 6-9, 2005

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Phone: (800) 475-2098 • FAX: (866) 329-1437

International Exhibitors Only:
Phone: (702) 515-5970 • FAX (702) 263-1520

DISCOUNT/DEADLINE DATE: December 16, 2004

All orders are governed by the GES Payment Policy and Limits of Liability and Responsibility as specified in the Exhibitor Kit.
All orders are governed by the GES Payment Policy and Limits of Liability and Responsibility

COMPANY _____ EMAIL ADDRESS _____ BOOTH NUMBER _____

AUTHORIZED CONTACT SIGNATURE _____ AUTHORIZED CONTACT - PLEASE PRINT _____ DATE _____

X

PRICE LIST FOR CARPET PACKAGE

GES Carpet Packages offer significant savings!

Rent any carpet package and save 10% off the regular price, if these items were rented separately.

Carpet Packages must be received 14 days prior to move-in to guarantee delivery and color selection.

16 oz. carpet is included with all GEM™ (except GEM1), and Hardwall™ Exhibit System Rentals. 26 oz. Plush and 50 oz. Ultra Plush are available with all exhibit system rentals.

SAVE \$\$\$	All Carpet Packages include: Padding, Visqueen.	ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
		5301	16 oz. Custom-cut price/sq ft	\$2.55	\$3.65
		5302	26 oz. Plush price/sq ft	\$3.10	\$4.55
		5303	50 oz. Ultra Plush price/sq ft	\$3.45	\$5.15

Prices include delivery, installation, rental, and removal.

Cancellation Policy: Custom Size Booth Carpet cancelled after being cut will be charged 100%. All other carpet cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation.

PRICE LIST FOR FURNITURE PACKAGE

GES Furniture Packages offer significant savings!

Rent any furniture package and save 10% off the regular price, if these items were rented separately.

ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
5410	1 - 6' Skirted Table, 2 - Plastic Contour Chairs 1 - Wastebasket	\$157.55	\$236.45	5411	1 - Starbase Table, 4 - Contemporary Arm Chairs 1 - Wastebasket	\$291.60	\$436.70

Prices include delivery, installation, rental, and removal.

Cancellation Policy: Furniture Package items cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation.

PLACE ORDER HERE

ITEM #	DESCRIPTION	TOTAL SQ. FT.	X PRICE / SQ. FT.	= TOTAL PRICE
	Furniture Package		\$	\$
	Furniture Package			
	Carpet Package (Check One) <input type="checkbox"/> 16 oz. Custom-cut <input type="checkbox"/> 26 oz. Plush <input type="checkbox"/> 50 oz. Ultra Plush			\$
	Width x Length =			\$

1. Total All Items Ordered
2. Payment Enclosed

**STANDARD
COLORS**
Carpet Package

16 oz. Custom-cut Carpet Color:

☐ Black (BLA) ☐ Blue (BLU) ☐ Burgundy (BUR) ☐ Forest Green (FGR)
☐ Gray (GRA) ☐ Stone Blue (SBL) ☐ Purple (PUR) ☐ Red (RED) ☐ Teal (TEA)

**PLUSH
COLORS**
Carpet Package

26 oz. Plush Carpet Color:

☐ Taupe (TAP) ☐ Rose (ROS) ☐ Lava Rock (LRO) ☐ Cement (CMT) ☐ Spice Teal (STE) ☐ Dove (DOV)
☐ Snow (SNO) ☐ Soft Ivory (SIV) ☐ Royalty (ROY) ☐ Onyx (ONY) ☐ Silver (SIL) ☐ Bahama (BAH)
☐ Cobalt (COB) ☐ Silky Beige (SBE) ☐ Charcoal (CHA) ☐ Boysenberry (BOY) ☐ Navy (NAV) ☐ Ice (ICE)
☐ Hunter Green (HGR) ☐ Sun Gold (SNG) ☐ Royal Blue (RBL) ☐ Red (RED) ☐ Violet (VLT)

**ULTRA
PLUSH
COLORS**
Carpet Package

50 oz. Ultra Plush Carpet Color:

☐ Sterling (STR) ☐ Bisque (BIS) ☐ Graphite (GRP) ☐ Midnight (MID) ☐ Iceberg (ICB)
☐ Seascape (SEA) ☐ Black (BLA) ☐ Cabernet (CAB) ☐ Teal (TEA)

Electrical Under Carpet

☐ Yes ☐ No

**SKIRT
COLORS**
Furniture Package

Table / Counter Skirt Color (Gray will be provided if no color is indicated below):

☐ Gray (GRA) ☐ Mauve (MAU) ☐ Purple (PUR) ☐ Red (RED) ☐ Teal (TEA) ☐ White (WHI)
☐ Beige (BGE) ☐ Black (BLA) ☐ Blue (BLU) ☐ Burgundy (BUR) ☐ Forest Green (FGR) ☐ Gold (GOL)

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GES

carpet and furniture package order form



furniture & accessories order form



2005 International CES
Alexis Park
January 6-9, 2005

A-1

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COMPANY _____ EMAIL ADDRESS _____ BOOTH NUMBER _____

AUTHORIZED CONTACT SIGNATURE _____ AUTHORIZED CONTACT - PLEASE PRINT _____ DATE _____

X

PRICE LIST

ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
• Booth Furniture				• Booth Accessories			
5401	GES1 Plastic Contour Chair	\$36.25	\$54.50	5731	Chrome Sign Holder	\$47.20	\$70.95
5402	GES6 Contemporary Chair	\$59.15	\$88.75	5732	Aluminum Easel	\$32.40	\$48.05
5403	GES5 Contemporary Arm Chair	\$64.20	\$96.10	5733	Clothes Tree	\$33.70	\$50.70
5404	GES8 Contemporary Stool	\$55.70	\$83.50	5734	Bag Stand	\$52.75	\$68.55
5405	GES12 Square Table	\$55.70	\$83.50	5735	Garment Rack	\$51.85	\$77.90
5406	GES13 Rectangular Table	\$55.70	\$83.50	5736	Waterfall Stand	\$61.00	\$91.45
5407	GES14 Square Table	\$55.70	\$83.50	5737	Literature Rack	\$168.20	\$252.20
5408	GES15 Rectangular Table	\$55.70	\$83.50	5738	Aisle Stanchion w/o Chain	\$26.15	\$38.95
5409	GES16 Round Starbase Table	\$135.65	\$203.35	5739	Plastic Chain (price per foot)	\$3.80	\$5.65
• Display Tables - 30" H				5740	Ticket Tumbler	\$75.95	\$113.75
<i>Skirting for Tables - White Vinyl Top and Pleated Skirt on 3 Sides</i>				5741	Refrigerator	\$258.45	\$387.60
5804	Skirted 4' Table (Skirted 4 Sides)	\$71.20	\$107.00	5802	Large Security Cage w/o Lock	\$310.45	\$465.80
5805	Skirted 6' Table	\$90.85	\$136.20	5817	Wastebasket	\$11.80	\$17.60
5806	Skirted 8' Table	\$127.50	\$190.85	0510	APU08 Upright, 8'	\$8.85	\$13.00
5807	4th Side Skirted, Optional	\$26.65	\$39.85	0511	APTR10 Telerod, 10'	\$6.50	\$9.65
• Display Counters - 42" H					Water Cooler	\$146.50	\$212.70
<i>Skirting for Counters - White Vinyl Top and Pleated Skirt on 3 Sides</i>					Additional Water Bottle (price each)	\$13.25	\$18.80
5808	Skirted 4' Counter (Skirted 4 Sides)	\$86.80	\$130.15		Additional Sleeve of Cups (price each)	\$7.35	\$10.85
5809	Skirted 6' Counter	\$105.80	\$158.85	• Display Cases			
5810	Skirted 8' Counter	\$152.00	\$228.20	5818	Display Case 4' Full View	\$355.05	\$533.45
5811	4th Side Skirted, Optional	\$26.65	\$39.85	5819	Display Case 5' Full View	\$381.45	\$572.40
• Risers - 8" D, White				5820	Display Case 6' Full View	\$419.70	\$627.75
5812	4' Wide, 8" High	\$47.55	\$71.20	5821	Display Case 4' Half View	\$355.05	\$533.45
5813	6' Wide, 8" High	\$67.10	\$100.50	5822	Display Case 5' Half View	\$381.45	\$572.40
5814	4' Wide, 16" High	\$54.80	\$82.05	5823	Display Case 6' Half View	\$419.70	\$627.75
5815	6' Wide, 16" High	\$80.85	\$121.30	5824	Display Case 4' Quarter View	\$355.05	\$533.45
• Custom Booth Drape				5825	Display Case 5' Quarter View	\$381.45	\$572.40
<i>8' H Back Drape and 3' H Side Drape 4 feet minimum order</i>				5826	Display Case 6' Quarter View	\$419.70	\$627.75
0501	Linear Ft. of Back Drape per ft.	\$8.45	\$12.65	5827	Display Case 4' Corner View	\$355.05	\$533.45
0502	Linear Ft. of Side Drape per ft.	\$5.00	\$7.35	5828	Vertical Display Case 7'	\$516.80	\$775.20
• Tackboard / Pegboard				<i>Prices include delivery, installation, rental, and removal.</i>			
5816	Tackboard, Gray 4'x8'	\$128.65	\$192.80				
5818	Tackboard, Gray 2'x8'	\$100.80	\$151.20				
5801	Pegboard, White (1/4" Hole) 4'x8'	\$128.65	\$192.80				
5800	Pegboard, White (1/4" Hole) 2'x8'	\$100.80	\$151.20				

PLACE ORDER HERE

SELECT

Table / Counter Skirt Color (Gray will be provided if no color is indicated below):

☐ Gray (GRA) ☐ Mauve (MAU) ☐ Purple (PUR) ☐ Red (RED) ☐ Teal (TEA) ☐ White (WHI)
☐ Beige (BGE) ☐ Black (BLA) ☐ Blue (BLU) ☐ Burgundy (BUR) ☐ Forest Green (FGR) ☐ Gold (GOL)

Optional 4th Side TABLE Skirt: ☐ 6' ☐ 8' **Optional 4th Side COUNTER Skirt:** ☐ 6' ☐ 8'

Tackboard / Pegboard Placement: ☐ Horizontal ☐ Vertical

ITEM #	DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
				\$
				\$
				\$
				\$
				\$
				\$
				\$
				\$
				\$
				\$
				\$

Total All Items Ordered \$

Add 7.5% Sales Tax for add'l Water & Cups only \$

Payment Enclosed \$

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070201

specialty furniture order form

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2005 International CES

Alexis Park
January 6-9, 2005

B-1

CONTRACTOR:

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DISCOUNT/DEADLINE DATE: December 16, 2004

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COMPANY	EMAIL ADDRESS	BOOTH NUMBER
AUTHORIZED CONTACT SIGNATURE X	AUTHORIZED CONTACT - PLEASE PRINT	DATE

PRICE LIST

ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
COMFORT SEATING - CHANEL			
4000	2A - Sofa, Chanel 87x36x34	\$340.20	\$510.30
4001	2B - Loveseat, Chanel 63x36x34	\$261.80	\$392.70
4003	2C - Chair, Chanel 39x36x34	\$307.25	\$460.80
4004	2D - Coffee Table, Chestnut 48w 26d 18h	\$187.20	\$280.80
4005	2E - End Table, Chestnut 23w 27d 22h	\$166.40	\$249.60
COMFORT SEATING - VOGUE			
4006	2F - Sofa, Vogue - Burgundy 84x40x30	\$457.60	\$686.40
4007	2G - Chair, Monet 48w 33d 35h	\$293.30	\$439.95
4008	2H - Coffee Table, Visions Maple 48x28x17H	\$139.40	\$209.05
4009	2I - End Table, Visions Maple 22x24x21	\$126.90	\$190.35
COMFORT SEATING - ONYX			
4010	2J - Sofa, Black Onyx 87x36x34	\$309.95	\$464.85
4011	2K - Loveseat, Black Onyx 63x36x34	\$292.95	\$439.35
4012	2L - Chair, Black Onyx 39x36x34	\$270.40	\$405.60
4013	2M - Coffee Table, Chrome (rect.) 50x22x16 H	\$139.80	\$209.70
4014	2N - End Table, Chrome Geo 26x26x20	\$128.55	\$192.80
COMFORT SEATING - LAREDO			
4015	3A - Sofa, Laredo Black Leather 82x35x31	\$455.20	\$682.75
4016	3B - Loveseat, Laredo Black Leather 69x35x31	\$401.10	\$601.60
4017	3C - Chair, Laredo Black Leather 45x35x31	\$340.30	\$510.45
4018	3D - Coffee Table, Silverado 36" Rd	\$162.25	\$243.40
4019	3E - End Table, Silverado 24" Rd	\$85.70	\$128.55
COMFORT SEATING - MONACO			
4110	3F - Sofa, Monaco - Suede 88x37x32	\$457.60	\$686.40
4020	3G - Chair, Camouflage 48w 33d 35h	\$291.20	\$436.80
4004	2D - Coffee Table, Chestnut 48w 26d 18h	\$187.20	\$280.80
4005	2E - End Table, Chestnut 23w 27d 22h	\$166.40	\$249.60
COMFORT SEATING - TAYLOR			
4021	3J - Sofa, Taylor - Grey 87x36x34	\$309.95	\$464.85
4022	3K - Loveseat, Taylor - Grey 63x36x34	\$292.95	\$439.35
4023	3L - Chair, Taylor - Grey 39x36x34	\$270.40	\$405.60
4024	3M - Coffee Table, Black Geo (rect.) 50x22	\$189.30	\$283.95
4025	3N - End Table, Black Geo 26w 26d 20h	\$189.30	\$283.95
OFFICE COLLECTIONS - GREY			
4065	6A - Desk, Grey 60w 30d 29h	\$295.35	\$442.95
4066	6B - Credenza, Kneespace, Grey 66w 20d 29h	\$212.05	\$318.05
4067	6C - Lateral File, Grey 36w 20d 29h	\$83.45	\$125.15
4068	6D - Bookcase, Grey 36w 12d 72h	\$250.45	\$375.60
4076	6M - Guest Chair, Black Fabric 39x20x25	\$184.80	\$385.30
4077	6N - Exec. Chair, Black Crepe 37x25x25	\$223.40	\$335.05
OFFICE COLLECTIONS - MAPLE			
4069	6E - Desk, Honey Maple 60w 30d 29h	\$364.00	\$546.00
4070	6F - Credenza, Kneespace, Maple 72w 24d 29h	\$364.00	\$546.00
4071	6G - Lateral File, Honey Maple 36w 20d 29h	\$322.40	\$483.60
4114	6H - Bookcase, Honey Maple 36w 12d 72h	\$220.50	\$330.75
4078	6O - High Back, Black Fabric 43x25x25	\$227.65	\$341.40
OFFICE COLLECTIONS - BRANDY			
4072	6I - Desk, Brandy Cherry 60w 30d 29h	\$275.00	\$412.50
4073	6J - Credenza, Storage, Cherry 72w 24d 29h	\$275.00	\$412.50
4074	6K - Lateral File, Brandy Cherry 36w 20d 29h	\$234.45	\$351.65
4075	6L - Bookcase, Brandy Cherry 36w 12d 72h	\$189.30	\$283.95
4079	6P - Chair, Mesh/leather, Blk 33w 24d 24h	\$233.00	\$349.45
4080	6Q - High Back, Leather, Blk 27w 19d 47h	\$264.20	\$396.25

ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
OFFICE COLLECTIONS - FILES/UTILITY SEATING/WORK STATIONS			
4081	7A - File, Vertical - 4 drawer 52x16x27	\$189.30	\$283.95
4082	7B - File, Vertical - 2 drawer 28x15x27	\$155.80	\$233.65
4083	7C - Drafting Stool, Blk, adj. height 25x26	\$74.70	\$112.00
4084	7D - Task Chair, Altura, Blk Crepe 24x25x32	\$212.05	\$318.05
4085	7E - Computer Table, Graphite 42x30x36H	\$166.65	\$249.90
4086	7F - Computer Table, Graphite 30x48x29H	\$90.90	\$136.30
CONFERENCE TABLES			
4026	4A - Conf. Table, Grey 42 round x29	\$227.65	\$341.40
4027	4B1 - 6' Conf. Table, Grey 42Wx 29 H	\$295.25	\$442.80
4028	4B2 - 8' Conf. Table, Grey 48 Wx29H	\$317.85	\$476.70
4030	4C - Conf. Table, Blk/Glass Rnd 42x29	\$199.70	\$299.55
4033	4E - Conf. Table, Graphite Nebula 42x29	\$173.65	\$260.45
4031	4D1 - 6' Conf. Table, Graphite Nebula 42x29	\$216.35	\$324.50
4115	4D2 - 8' Conf. Table, Graphite Nebula 48x29	\$330.75	\$496.10
4034	4F - Café Table, Maple/blk /chrome base 42x29	\$187.20	\$280.80
4035	4G - Conf. Table, Glass/Chrome 42 RND x29H	\$81.15	\$121.70
4036	4H - Conf. Table, Rect. Glass / Chrome 36x60	\$275.00	\$412.50
4037	4I - 6' Conf. Table, Garbo, Rect. glass 42x72	\$274.80	\$412.10
4038	4J - Conf. Table, Rect. Glass / Black 36x60	\$257.50	\$386.20
4039	4K - Conf. Table, Round Glass / Black 42x29	\$183.90	\$244.00
4040	4L - Conf. Table, Round Brandy 42x27x29	\$189.30	\$283.40
4041	4M1 - 6' Conf. Table, Rect Brandy 36x29	\$311.00	\$466.45
4042	4M2 - 8' Conf. Table, Rect Brandy 44x29	\$361.85	\$541.90
4043	4M3 - 10' Conf. Table, Rect Brandy 46x29	\$413.85	\$624.00
4044	4N - Conf. Table, Round Maple 42x29	\$260.00	\$390.00
4045	4O1 - 6' Conf. Table, Maple 36x29	\$272.50	\$408.75
4046	4O2 - 8' Conf. Table, Maple 44x29H	\$349.45	\$524.20
4047	4O3 - 10' Table, Maple (Spcl order) 46x29H	\$399.40	\$599.05
CONFERENCE OR GROUP SEATING			
4048	5A - Side Chair, Taylor Grey Brewer 26x25x34	\$90.15	\$135.15
4049	5B1 - Stack Chair, Group - Red 21w 21d 37h	\$87.40	\$131.05
4050	5B2 - Stack Chair, Group - Blue 21w 21d 37h	\$87.40	\$131.05
4051	5C - Side Chair, Black Brewer 26x25x34	\$92.45	\$138.60
4052	5D - Exec Chair, Tilt back, Gray 26hx25dx34h	\$155.80	\$233.65
4053	5E - Side Chair, Black/Cherry 18x23x34	\$170.60	\$255.85
4054	5F - Side Chair, Mahog/Taupe 24w 23d 39h	\$260.00	\$390.00
4055	5G - Exec Chair, Tilt back, Blk 26hx25dx34h	\$173.10	\$259.60
4056	5H - Side Chair, Jetson - Black 19x18x31	\$101.75	\$152.55
4057	5I - Side Chair, Blk/Maple/Chrm 44w 23d 32h	\$135.20	\$202.80
4058	5J - Side Chair, Blk/Multi 34w 22d 26h	\$145.60	\$218.40
COUNTER/BAR STOOLS			
4059	5K - Barstool, Black 18w 19d 30sh 42oah	\$155.50	\$233.30
4060	5L - Barstool, Blk/Cherry 18w 18d 30sh 43oah	\$173.10	\$259.60
4061	5M - Barstool, Black/Chrome 31x23x19	\$81.15	\$121.70
4062	5N - Barstool, Maple/Chrome 16x16x29	\$124.80	\$187.20
BAR TABLE			
4116	5O - Bar Table, Maple top, blk base 36x42	\$172.65	\$259.00
4117	5P - Bar Table, Grey top, blk base 36x42	\$121.70	\$182.55
4063	5Q - Bar Table, Cherry top, blk base 36x42	\$172.65	\$259.00
4064	5R - Bar Table, Graphite top, blk base 36x42	\$121.70	\$182.55

Continued on Form B-2

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102020

LAS VEGAS
CES 11-0501-02970

GES

specialty furniture order form
Page 1 of 2



Page 2 of 2

Alexis Park

January 6-9, 2005

**CONTRACTOR:**

GES Exposition Services

7050 Lindell Road, Las Vegas, NV 89118
Phone: (800) 475-2098 • FAX: (866) 329-1437

International Exhibitors Only:

Phone: (702) 515-5970 • FAX (702) 263-1520

DISCOUNT/DEADLINE DATE: December 16, 2004

All orders are governed by the GES Payment Policy and Limits of Liability and Responsibility as specified in the Exhibitor Kit.

COMPANY

EMAIL ADDRESS

BOOTH NUMBER

AUTHORIZED CONTACT SIGNATURE

AUTHORIZED CONTACT - PLEASE PRINT

DATE _____

X

PRICE LIST

ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
PEDESTALS/DISPLAYS/SEATING			
4087	7G - Locking Pedestal, Blk w/door 24x24x42	\$287.05	\$430.60
4088	7H0 - Pedestal, Grey Nebula 12x12x42	\$222.85	\$334.30
4089	7H1 - Pedestal, Graphite Nebula 12x12x42	\$185.00	\$277.50
4090	7H2 - Pedestal, Grey Nebula 18x18x30	\$242.35	\$363.45
4091	7H3 - Pedestal, Graphite Nebula 18x18x30	\$222.85	\$334.30
4092	7H4 - Pedestal, Grey Nebula 24x24x36	\$251.00	\$376.45
4093	7H5 - Pedestal, Graphite Nebula 24x24x36	\$242.35	\$363.45
4094	7H6 - Pedestal, Grey Nebula 24x24x42	\$261.80	\$392.70
4095	7H7 - Pedestal, Graphite Nebula 24x24x42	\$268.35	\$402.50
4096	7H8 - Pedestal, Grey Nebula 30x30x42	\$261.80	\$392.70
4097	7H9 - Pedestal, Graphite Nebula 30x30x42	\$261.80	\$392.70
4098	7L - Etagere, Silver Finish 70x30x16	\$238.00	\$357.50
4099	7M - Etagere, Black 70x30x16	\$238.00	\$357.50
4102	7P - Chair, Occasional, Blk - Tub 31w 29d 32h	\$176.80	\$265.20
4103	7Q - Chair, Occasional, Armless, 32w 30d 37h	\$176.80	\$265.20
4104	7R - Chair, Occasional, Grey Tub 31w 29d 32h	\$176.80	\$265.20

ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
MEDIA/LAMPS/UTILITY FURNITURE			
4111	7I - Lamp, Pewter 28"	\$97.80	\$146.65
4112	7J - Lamp, Maple/Chrome 24"	\$97.80	\$146.65
4113	7K - Lamp, Rosewood 24"	\$83.45	\$125.15
4100	7N - Writing Table, Graphite 48x24x30	\$197.60	\$296.40
4101	7O - Kiosk, w/pullout keyboard tray,	\$312.00	\$468.00
Walk up, Black&Sand 21x24x42			
4105	8A - Café Table, Maple Top, blk base 36" Rd	\$164.35	\$246.50
4106	8B - Café Table, Grey Top, blk base 36" Rd	\$140.65	\$210.95
4107	8C - Café Table, Cherry Top, blk base 36" Rd	\$164.35	\$246.50
4108	8D - Café Table, Graphite, blk base 36" Rd	\$140.65	\$210.95
4109	8E - Stack Chair, Svnlat Black/Chrome 31x19x23	\$101.40	\$152.20

Prices include delivery, installation, rental, and removal.

Orders received after the discount price deadline are subject to availability.

Cancellation Policy: Items cancelled will be charged **50%** of original price after move-in begins and **100%** of original price after installation.

PLACE ORDER HERE

<i>ITEM #</i>	<i>DESCRIPTION</i>	<i>PRICE</i>	<i>QUANTITY</i>	<i>TOTAL PRICE</i>
				\$
				\$
				\$
				\$
				\$
				\$
				\$
				\$
				\$
				\$
				\$
1. Total All Items Ordered				\$
2. Payment Enclosed				\$



rental kit header/ graphics order form

2005 International CES

Alexis Park
January 6-9, 2005



I-1

RETURN TO:

GES Exposition Services

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Phone: (800) 475-2098 • FAX: (866) 329-1437

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Phone: (702) 515-5970 • FAX (702) 263-1520

DISCOUNT/DEADLINE DATE: December 16, 2004

All orders are governed by the GES Payment Policy and Limits of Liability and Responsibility as specified in the Exhibitor Kit.

COMPANY _____ EMAIL ADDRESS _____ BOOTH NUMBER _____

AUTHORIZED CONTACT SIGNATURE _____ AUTHORIZED CONTACT - PLEASE PRINT _____ DATE _____

X

All standard signs are digitally produced on foamcore.

ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	
5905	7" x 11"	\$ 33.70	\$ 50.70	\$
5906	7" x 44"	\$ 40.20	\$ 61.00	\$
5907	11" x 14"	\$ 40.20	\$ 61.00	\$
5909	14" x 44"	\$ 62.10	\$ 93.20	\$
5910	22" x 28"	\$ 62.10	\$ 93.20	\$
5911	28" x 44"	\$ 94.40	\$ 142.40	\$
5914	40" x 60"	\$ 167.95	\$ 232.65	\$
	Additional Words	Cost per Word	\$ 2.40	\$
	Easel Back		\$ 5.90	\$

SELECT COLORS	Background Color:	1. Total All Items Ordered	\$
	<input type="checkbox"/> White (WHI) <input type="checkbox"/> Black (BLA) <input type="checkbox"/> Red (RED)	2. Sales Tax 7.5%	\$
	<input type="checkbox"/> Blue (BLU) <input type="checkbox"/> Green (GRN) <input type="checkbox"/> Yellow (YEL)	3. Payment Enclosed	\$

Copy Color:

☐ White (WHI) ☐ Black (BLA) ☐ Red (RED)
☐ Blue (BLU) ☐ Green (GRN) ☐ Yellow (YEL)

NOTE: Additional charges will apply for anything other than black print on white background.

COMPLETE COPY

Indicate: ☐ Vertical — OR — ☐ Horizontal.
Please print. Attach a layout to this form if necessary.

CUSTOM SIGNS

GES maintains a fully-equipped graphics shop that offers:
Graphic Design • Large Format Printing • Desktop Publishing • POP Displays • Backlit Graphics
Lamination • Vinyl Graphics • Logo Reproduction • Graphics Presentation • Vinyl Banners

For custom work and quotation, please call a Graphics Project Manager at 800-801-5180.

Custom Graphics are available at an additional charge of a MINIMUM of \$160.00 with supplied disc.
In order to meet the required pricing for your graphics, all information must be submitted within the listed guidelines on the graphics and signage slick.

ADDITIONAL GRAPHICS FOR BOOTH

File changes, editing, color adjustment, etc. \$78.75/hr.		Sign enlarging printing charge \$15.75/sq. ft.
# of Signs	Changes and/or Printing Enlargement	Total
		\$
		\$
• For additional information on Custom Graphics, please call our		TOTAL PAYMENT ENCLOSED
		\$

• For additional information on Custom Graphics, please call our Graphics Dept. at (800) 801-5180 and ask to speak to a Graphics Project Manager.

• **When e-mailing digital files**, please include the following information in the subject line of your e-mail: 1. Show you are exhibiting in (show name), 2. Dates of the show, 3. Your company name. Failure to specify this information may cause delays in the processing of your signage request. Please send to: lvgraphics@gesexpo.com.

TOTAL PAYMENT ENCLOSED

\$

When mailing digital files, please include the following information on your package: 1. Show you are exhibiting in (show name), 2. Dates of the show, 3. Your company name. Failure to specify this information may cause delays in the processing of your signage request. Please send to:

GES - Graphics Department
7000 Lindell Road, Las Vegas, NV 89118

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LAS VEGAS
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GES

rental kit header/graphics order form



070201

additional graphic opportunities

2005 International CES

Alexis Park
January 6-9, 2005



RETURN TO:
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Phone: (800) 475-2098 • FAX: (866) 329-1437
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Phone: (702) 263-5990 • FAX (702) 263-1520

DISCOUNT/DEADLINE DATE: December 16, 2004

All orders are governed by the GES Payment Policy and Limits of Liability and Responsibility as specified in the Exhibitor Kit.

GES

- Signs are permitted to hang outside the exhibit suite on the railing **ONLY**.
- Dimensions of the signage for the railing are **NOT** to exceed 15' in length or 3' in height.
- Each exhibit suite has a window adjacent to the front door. Exhibitors can use this window to display a sign from the interior or exterior of the window as long as it is affixed to the glass in an acceptable manner. The sign must be limited to the dimensions of the window which measure overall 32" X 54" (the window is a double, sliding window, each section measures 15" X 54", with a 2" overlap).
- Some suites do not have access to the railings. Please contact Jeri Willingham to verify.
- Your company logo may be added to your booth ID Sign for an additional fee of \$150.00. Please contact Imelda Trevino at (702) 263-1584 or itrevino@gesexpo.com for more information.

For more information on dimensions, regulations, or if your suite has a railing please contact Jeri Willingham with CES Operations at (319) 367-5787 or via email at jbwillingham@lisco.com.

- For additional information on Custom Graphics, please call our Graphics Dept. at (800) 801-5180 and ask to speak to a Graphics Project Manager.

See Graphics & Signage Order Form I-1.

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LAS VEGAS
CES 11-0501-02970

additional graphics opportunities



graphics file standards



2005 International CES

Alexis Park
January 6-9, 2005

I-2-LV

CONTRACTOR:

GES Exposition Services

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Phone: (800) 475-2098 • FAX: (866) 329-1437

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GES

Sending your graphic and image files to the GES® Creative Services Department

We want your graphics and images to look their absolute best. We are committed to partnering with you in order to provide the most comprehensive and effective solutions in the trade show industry. The graphic print and production industry is continuously evolving and in order to insure the best quality graphics and images from your digital files and to make file transfers as seamless as possible, we are pleased to provide you with guidelines for submission of your art to GES. If you are unable to provide digital artwork for your signage needs, GES is capable of providing you with layout services. Additional fees will apply. Contact your GES representative for details.

Acceptable Media: All media should be formatted for use on a PC*

- Floppy disk - 3.5"
- Iomega Zip disk - 100 MB
- CD-ROM (CD-R or CD-RW)
- DVD-ROM (DVD-R only)
- Email attachment (limited to maximum size of 2mb)

When sending disks, label them as follows: *Exhibitor Name / Show / Show Date / City of event*

**For disk types not listed above, please contact a Creative Services Professional (see the "Still have Questions? Section below)*

Acceptable File Formats**

VECTOR

This type of artwork is resolution independent and hence can be enlarged or reduced without any loss of quality.

<u>EXTENSION</u>	<u>PROGRAM</u>	<u>VERSION</u>
.cdr	Corel Draw	Version 9.0 or earlier
.eps	Encapsulated Postscript	An export option of various programs (vector .eps preferred)
.ai	Adobe Illustrator	Version 9.0 or earlier

BITMAP: If you have bitmap art, it is best to save your artwork in a 1 to 1 (full size) output ratio at 150-300 dpi. Lower resolutions or ratios will result in lower image quality. File size should not exceed 100 MB.

AVOIDING ADDITIONAL COSTS: Files obtained from the internet (.jpg or .gif) or artwork created in MS Office applications (Word, Excel, PowerPoint, etc.) are often not suitable for high quality output, and often require additional hourly charges. To avoid additional costs associated with these file types, please supply files in accordance with the defined criteria listed above.

***For file types not listed here (QuarkExpress, FreeHand, PageMaker, InDesign or .PDF files, please contact a Creative Services Professional.*

Typeface/Font Handling

Convert all fonts to outlines before saving your file for transfer. If you do not convert your fonts to outlines, font substitution will occur, resulting in unexpected output. Remember that once fonts are converted to outlines they are no longer editable.

Proofs and Colors:

IMPORTANT: Always send 100% accurate proofs (color laser prints) with your disk. Identify all specific spot colors (PMS) within your file and on the provided proofs. In the absence of color specifications, all graphics will be produced as is without color corrections.

Still Have Questions?

If you still have questions or concerns about your artwork, file formats and method of delivery, please call our National ServicerSM at 1-800-475-2098 and ask to speak with a Creative Services Representative (please indicate what city your event is being held in).

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LAS VEGAS
CES 11-0501-02970



graphics file standards

GEM exhibit system order form



2005 International CES

Alexis Park
January 6-9, 2005

D-1

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Phone: (800) 475-2098 • FAX: (866) 329-1437

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Phone: (702) 515-5970 • FAX (702) 263-1520

DISCOUNT/DEADLINE DATE: December 16, 2004

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GES

COMPANY _____ EMAIL ADDRESS _____ BOOTH NUMBER _____

AUTHORIZED CONTACT SIGNATURE _____ AUTHORIZED CONTACT - PLEASE PRINT _____ DATE _____

X

PRICE LIST

ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
GEM EXHIBIT SYSTEMS				GEM ACCESSORIES			
5101	GEM1 10' x 10' Tabletop Display <i>Includes (3) Arm Lights, (2) Shelves, (1) 6-ft Skirted Table, (1) Standard ID Sign</i>	\$ 691.95	\$ 817.90	5015	Hooks <input type="checkbox"/> 4" <input type="checkbox"/> 6" <input type="checkbox"/> 8"	\$ 5.65	\$ 9.45
5102	GEM2 10' x 10' <i>Includes (2) Arm Lights, (1) Standard ID Sign</i>	\$ 1,249.95	\$ 1,627.45	5016	1-Meter Hangbar (Slatwall)	\$ 48.65	\$ 65.65
5103	GEM3 10' x 10' <i>Includes (3) Arm Lights, (5) Shelves, (1) 1-Meter Counter, (1) Standard ID Sign</i>	\$ 1,885.95	\$ 2,451.90	5106	1-Meter Information Counter	\$ 279.15	\$ 348.95
5104	GEM4 10' x 20' <i>Includes (6) Arm Lights, (5) Shelves, (1) 2-Meter Counter, (1) 40" Round Table, (4) Upholstered Chairs, (2) Standard ID Signs</i>	\$ 4,043.10	\$ 5,259.30	5107	2-Meter Information Counter	\$ 384.10	\$ 440.35
5105	GEM5 20' x 20' <i>Includes (10) Arm Lights, (1) Locking Office, (4) Shelves, (1) Curved Counter, (2) 1-Meter Counters, (1) Storage Closet, (3) Standard ID Signs</i>	\$16,693.10	\$25,040.00	5108	1-Meter Curved Information Counter	\$ 418.95	\$ 523.80
GEM 2 - 5 Exhibit System Rentals include Standard Booth Carpet. <small>NOTE: Electrical service (i.e. electrical outlets, extension cords, power strips, etc.), labor, and labor to install lights is not included in the price of your customer accessories. For electrical service and labor, please refer to the electrical order form included in this manual.</small>				5109	1-Meter Shelf <input type="checkbox"/> Straight <input type="checkbox"/> Angled	\$ 42.25	\$ 56.00
				5110	1-Meter x 8' Slatwall Insert	\$ 362.10	\$ 488.60
				5111	Waterfall <input type="checkbox"/> Hooks <input type="checkbox"/> 7-Ball	\$ 22.00	\$ 36.35
				5112	Armlight (See below)	\$ 71.20	\$ 95.50
				5113	Wire-Wall Insert <input type="checkbox"/> Black <input type="checkbox"/> White	\$ 314.35	\$ 419.15
				5114	Freestanding Ad Board	\$ 357.40	\$ 536.10
				5115	Small Light Box	\$ 308.20	\$ 349.30
				5116	Medium Light Box	\$ 372.65	\$ 433.00
				5117	Large Light Box	\$ 488.95	\$ 605.20

If no color is selected for skirt or carpet, gray will be provided. If no color is selected for armlight or wirewall panel, black will be provided.

GEM EXHIBIT SYSTEMS

ITEM #	DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
				\$
				\$

Table Skirt Color (Item # 5101 Tabletop Display ONLY)

☐ Beige (BGE) ☐ Black (BLA) ☐ Blue (BLU) ☐ Burgundy (BUR) ☐ Forest Green (FGR) ☐ Gold (GOL)
☐ Gray (GRA) ☐ Mauve (MAU) ☐ Purple (PUR) ☐ Red (RED) ☐ Teal (TEA) ☐ White (WHI)

16 oz. Standard Carpet Color -- Items 5102 - 5105, GEM 2 - 5 ONLY

☐ Black (BLA) ☐ Blue (BLU) ☐ Burgundy (BUR) ☐ Forest Green (FGR) ☐ Gray (GRA)
☐ Stone Blue (SBL) ☐ Purple (PUR) ☐ Red (RED) ☐ Teal (TEA)

Choose ONE Panel Type and Color (GEM 1, 2, 3, 4, 5, and Information Counters)

Fabric Panel: ☐ Gray (GRA) ☐ Blue (BLU) ☐ Black (BLA) — OR —

Standard Laminate Panels: ☐ Oxford White ☐ Prism Blue ☐ Black ☐ Silver Gray ☐ Rivera Maple

Standard Metal Choice: Silver (SIL) **Optional Metal Choice (Call for Quote/Availability):** White, Black, or Red

Armlight: ☐ White (WHI) ☐ Black (BLA) **Wirewall Panel:** ☐ White (WHI) ☐ Black (BLA)

GEM ACCESSORIES

ITEM #	DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
				\$
				\$
				\$
				\$

For Custom Exhibits, please call 800-801-5180.

STANDARD ID SIGN

If Custom ID is not required, please indicate ID copy. Print or type.

CUSTOM ID SIGN

An Illustrator EPS file format, Vector or outline images with all fonts converted and color hard copy must be received with this order to receive a Custom ID Sign.
If no information is provided black block letters on white background will be provided. (See Rental Kit Header/Graphics Order Form # I-1).

• For additional information on Custom Graphics, please call our Graphics Dept. at (800) 801-5180 and ask to speak to a Graphics Project Manager.

• **When e-mailing digital files,** please include the following information in the subject line of your e-mail: 1. Show you are exhibiting in (show name), 2. Dates of the show, 3. Your company name. Failure to specify this information may cause delays in the processing of your signage request. Please send to: lvgraphics@gesexpo.com.

1. Total All Items Ordered	\$
2. Payment Enclosed	\$

When mailing digital files, please include the following information on your package:
 1. Show you are exhibiting in (show name),
 2. Dates of the show, 3. Your company name.
 Failure to specify this information may cause delays in the processing of your signage request.
 Please send to:
GES - Graphics Department
 7000 Lindell Road, Las Vegas, NV 89118

Delivery, installation, rental, and dismantling are included in package price.

Cancellation Policy: Due to material and labor costs, orders cancelled before move-in begins will be charged 50% of original price. Similarly, orders cancelled after move-in will be charged 100%. **LAS VEGAS**

GES 11-0501-02970

GEM exhibit system order form



hardwall exhibit system order form



2005 International CES

Alexis Park
January 6-9, 2005

Z-1

RETURN TO:

GES Exposition Services

7050 Lindell Road, Las Vegas, NV 89118

Phone: (800) 475-2098 • FAX: (866) 329-1437

International Exhibitors Only:

Phone: (702) 515-5970 • FAX (702) 263-1520

DISCOUNT/DEADLINE DATE: December 16, 2004

All orders are governed by the GES Payment Policy and Limits of Liability and Responsibility as specified in the Exhibitor Kit.

COMPANY _____ EMAIL ADDRESS _____ BOOTH NUMBER _____

AUTHORIZED CONTACT SIGNATURE _____ AUTHORIZED CONTACT - PLEASE PRINT _____ DATE _____

X

PRICE LIST

ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	ITEM #	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
HARDWALL INLINE EXHIBIT SYSTEMS				SLATWALL ACCESSORIES			
5004	Hardwall 1 — 10' x 10' Includes (2) Arm Lights, (3) Shelves, (1) Standard ID Sign, 16 oz. Carpet	\$ 1,931.35	\$ 2,896.85	5012	1-Meter x 10" Shelf <input type="checkbox"/> Straight <input type="checkbox"/> Angled	\$ 42.25	\$ 56.00
5006	Hardwall 2 — 10' x 10' Includes (2) Arm Lights, (3) Grid Panels, (3) Shelves, (1) Standard ID Sign, 16 oz. Carpet	\$ 1,931.35	\$ 2,896.85	5013	Waterfall w/7-Ball	\$ 22.00	\$ 36.35
5007	Hardwall 3 — 10' x 10' Includes (2) Arm Lights, (3) Shelves, (2) Slatwall Panels, (1) Standard ID Sign, 16 oz. Carpet	\$ 1,931.35	\$ 2,896.85	5014	Waterfall w/Hooks	\$ 22.00	\$ 36.35
5008	Hardwall 4 — 10' x 10' Includes (2) Arm Lights, (1) Standard ID Sign, 16 oz. Carpet (There are no shelves available with this unit).	\$ 897.90	\$ 1,156.25	5015	Hooks <input type="checkbox"/> 4" <input type="checkbox"/> 6" <input type="checkbox"/> 8"	\$ 5.65	\$ 9.45
5009	Hardwall 5 — 10' x 10' Includes (2) Arm Lights, (3) Shelves, (3) Grid Panels, (1) Standard ID Sign, 16 oz. Carpet	\$ 1,543.75	\$ 1,931.60	5016	1-Meter Hangbar	\$ 48.65	\$ 65.65
ACCESSORIES				5017	2-Meter Hangbar	\$ 110.15	\$ 165.30
5010	Arm Light (See Below)	\$ 71.20	\$ 95.50	SMOOTHWALL GRID ACCESSORIES			
5011	Gridwall Panel (See Below)	\$ 91.45	\$ 137.10	5018	Black Waterfall <input type="checkbox"/> Hooks <input type="checkbox"/> 7-Ball	\$ 22.00	\$ 36.35
				5019	Hooks <input type="checkbox"/> 4" <input type="checkbox"/> 6" <input type="checkbox"/> 8"	\$ 5.65	\$ 9.45
				5020	1-Meter Hangbar	\$ 48.65	\$ 65.65
				5021	2-Meter Hangbar	\$ 110.15	\$ 165.30

NOTE: Electrical service (i.e. electrical outlets, extension cords, power strips, etc.), labor, and labor to install lights is not included in the price of your custom accessories. For electrical service and labor, please refer to the electrical order form included in this manual.

If no color is selected for carpet, gray will be provided. If no color is selected for armlight or gridwall panel, black will be provided.

HARDWALL EXHIBIT SYSTEMS

ITEM #	DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
				\$
				\$

16 oz. Standard Carpet Color

INDICATE
COLORS

☐ Black (BLA) ☐ Blue (BLU) ☐ Burgundy (BUR) ☐ Forest Green (FGR) ☐ Gray (GRA)
☐ Stone Blue (SBL) ☐ Purple (PUR) ☐ Red (RED) ☐ Teal (TEA)

Armlight: ☐ White (WHI) ☐ Black (BLA) Gridwall Panel: ☐ White (WHI) ☐ Black (BLA)

HARDWALL ACCESSORIES

ITEM #	DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
				\$
				\$
				\$
				\$
				\$

For Custom Exhibits, please call 800-801-5180.

STANDARD
ID SIGN

If Custom ID is not required, please indicate ID copy. Print or type.

CUSTOM
ID SIGN

An Illustrator EPS file format, Vector or outline images with all fonts converted and color hard copy must be received with this order to receive a Custom ID Sign.
If no information is provided black block letters on white background will be provided. (See Rental Kit Header/Graphics Order Form # I-1).

• For additional information on Custom Graphics, please call our Graphics Dept. at (800) 801-5180 and ask to speak to a Graphics Project Manager.

• When e-mailing digital files, please include the following information in the subject line of your e-mail: 1. Show you are exhibiting in (show name), 2. Dates of the show, 3. Your company name. Failure to specify this information may cause delays in the processing of your signage request. Please send to: lvgraphics@gesexpo.com.

1. Total All Items Ordered

2. Payment Enclosed

When mailing digital files, please include the following information on your package:

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SAVE TIME • SAVE MONEY • ORDER ONLINE @ gesexpo.com

LAS VEGAS
CES 11-0501-02970

GES

hardwall exhibit system order form



special draping order form



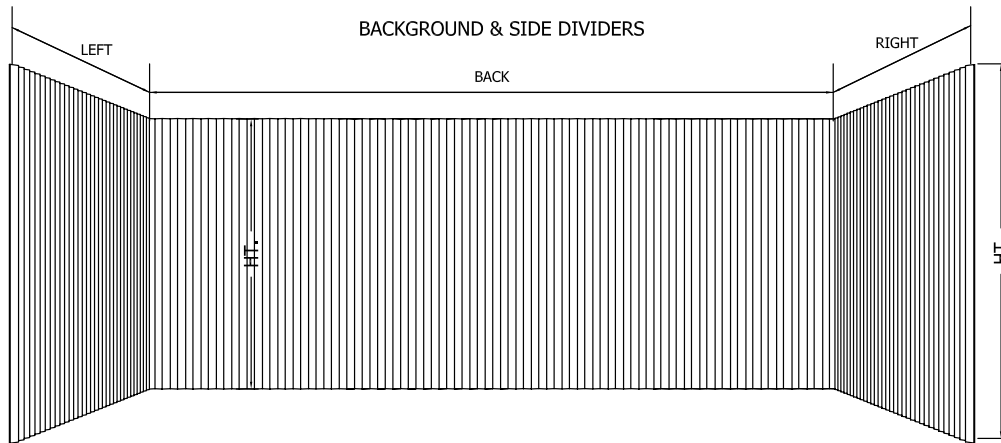
2005 International CES
Alexis Park
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DISCOUNT/DEADLINE DATE: December 16, 2004

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All orders are governed by the GES Payment Policy and Limits of Liability and Responsibility

COMPANY	EMAIL ADDRESS	BOOTH NUMBER
AUTHORIZED CONTACT SIGNATURE X	AUTHORIZED CONTACT - PLEASE PRINT	DATE



☐ PLEASE CHECK BOX IF THIS ORDER IS FOR YOUR **FREE 8 FOOT HIGH PENINSULA BOOTH DIVIDER DRAPE.**

NOTE: Exhibitors with Linear Exhibits exceeding 8 feet, must order, at their own expense, a 12 foot high draped backwall directly from GES.

It is the exhibitor's responsibility to provide or order draping if backwall or side rail draping is required to comply with show regulations.

COLORS: ☐ BLUE ☐ BLACK ☐ RED ☐ GOLD ☐ WHITE

	Discount Price	Regular Price
_____ foot 3' High Drape	@ \$ 5.00 per linear foot	@ \$ 7.35 per linear foot
_____ foot 8' High Drape	@ \$ 8.45 per linear foot	@ \$12.65 per linear foot
_____ foot 12' High Drape	@ \$13.85 per linear foot	@ \$17.35 per linear foot
_____ foot 16' High Drape	@ \$18.20 per linear foot	@ \$20.25 per linear foot
Over 16' high will be charged on a time and materials basis. All charges are based on the height from the floor regardless of the amount of exposed wall covered.		

PLEASE COMPLETE INSTALLATION DIAGRAM ABOVE.

FULL PAYMENT MUST BE INCLUDED WITH YOUR ORDER.

Total All Items Ordered	\$
TOTAL PAYMENT ENCLOSED	\$

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LAS VEGAS
CES 11-0501-02970

GES

special draping order form



cleaning order form

PARTHENON BALLROOM EXHIBITORS ONLY
2005 International CES
 Alexis Park
 January 6-9, 2005



J-1
RETURN TO:
GES Exposition Services
 7050 Lindell Road, Las Vegas, NV 89118
 Phone: (800) 475-2098 • FAX: (866) 329-1437
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GES

COMPANY	EMAIL ADDRESS	BOOTH NUMBER
AUTHORIZED CONTACT SIGNATURE	AUTHORIZED CONTACT - PLEASE PRINT	DATE

X

To all Exhibitors:

Included in the cost of the exhibit space for all exhibitors will be *nightly* carpet vacuuming, and emptying of wastebaskets for the duration of the show. All work is performed each evening at the close of the Show. The first night of vacuuming will be on the evening of Wednesday, January 5, 2005, after 8:00 pm.

To ensure your booth is show-ready, specify your requirements below. Please call us if you have a special need. GES is the exclusive cleaning contractor for your show and will handle all cleaning services on the exhibit floor.

Cost of vacuuming and shampooing will be invoiced on the total area of your booth, 100 square foot minimum.

BOOTH CLEANING SERVICES — Please mark your selections.

SHAMPOOING

☐ Before Show Opens Onlycost per square foot \$.50 \$.75

MOPPING & WAXING Available upon request.

PERIODIC PORTER SERVICE

GES will empty wastebaskets & wipe down counters at two hour intervals, show hours only, for the duration of the show.

Vacuuming not included.

Calculate by your booth size.

- ☐ 0 - 500 square feetduration \$ 153.25
- ☐ 501 - 1500 square feetduration \$ 209.50
- ☐ 1501 - 3000 square feetduration \$ 265.45
- ☐ 3001 - higher square feetduration \$ 306.90 per 3,000 sq. ft. of booth space

PORTER SERVICE Use for booth wipedown, ice removal, etc. Hourly rates are listed below.

☐ We will require porter service.

HOURLY RATES AS FOLLOWS:

Monday through Friday 8:00 AM to 4:30 PM — \$28.40/hour; All other times, Saturday, Sunday, Holidays — \$41.30

CALCULATION OF ORDER Orders confirmed only upon request. Please make payments in U.S. funds drawn on U.S. bank.

*Calculate days when ordering daily service.

Booth Dimensions x = sq. ft.

	SQ. FT.	X	RATE	X	NO. OF DAYS*	TOTAL
Vacuuming						\$
Shampooing						\$
Periodic Porter Service						\$
Porter Service x Hours		hrs.				\$
Total All Lines						\$
TOTAL PAYMENT ENCLOSED						\$

To avoid any misunderstanding regarding these services, please bring any discrepancies to our attention at the ServicerSM.
 GES will be unable to adjust invoices after the close of the show.

cleaning order form



SAVE TIME • SAVE MONEY • ORDER ONLINE @ gesexpo.com

LAS VEGAS
 CES 11-0501-02970

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