



Innovations Design & Engineering Awards



Call for Entries Opens
Monday, August 29, 2005
www.CESweb.org/innovations

Call for Entries Closes
Monday, September 23, 2005
innovations@CE.org

Rules & Eligibility

Since 1989, the International CES, Innovations Design and Engineering Awards has annually recognized the newest CE products that exhibit excellence in design and engineering. The Industrial Designers Society of America (IDSA) endorses and acts as advisors to the program.

Q. Who is eligible to enter?

A: Anyone who manufactures, designs, engineers or promotes consumer electronics products marketed in the United States, or is an authorized agent of the organization or individual, is eligible to submit entries.

Q: What is eligible to be entered?

A: Any new products that are or will be in the marketplace and available to U.S. consumers no earlier than January 1, 2005 and no later than June 30, 2006. Selected products must also be available for display at Innovations Plus, located at the Sands Expo and Convention Center at International CES, held January 5-8, 2006 in Las Vegas, Nevada.

Q: Who evaluates the entries? And how?

A: Each product category has a three-member judging team comprised of an independent industrial designer, an independent engineer and a member of the trade press. Products with the highest score per category will be named Best of Innovations honorees. Judges will determine the relative importance/weight for each of the evaluation criteria, according to its relative importance in its product category. Since actual products will not be available, entries must be very detailed—and must include visuals—for the judges to make the best possible decisions. All award designations by our judges are final.

Q: Can an entry submitted last year be submitted again this year?

A: Probably not, since the competition is limited to new products that become available to consumers between January 1, 2005 and June 30, 2006. However, if you have developed a new model of the product that you feel is innovative and enhances the original product; you may submit an entry for the new model.

Q: Must I include visuals with my entry?

A: *Yes!* Your entry form will not be processed without two different views of high resolution images of your product. These images are the only visual references the judges will have of the product.

Q: Do I have a word limit, per question, on the entry form?

A: *Yes!* The limit is up to 250 words per question. You may also upload the technical specification sheet for your product. If you do not have a specification sheet, you may provide the same data in your own words.

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Q: What happens if my entry is not complete?

A: An entry is qualified for judging when all required sections are completed, images are included, and all entry fees have been paid. Additional fees will apply for entries received in paper form. While CEA is not responsible for follow up of incomplete entries, we will endeavor to notify submitters of the status of their entry; however, it is ultimately the submitter's responsibility to ensure the entry is complete. Incomplete entries will be disqualified. Entry fees are non-refundable.

Q: When will I find out if my entry received an award?

A: All applicants will be notified via e-mail October 31, 2005. If selected as an honoree, you are requested to confirm information included in your entry. It is essential that we receive this information for the announcement scheduled at the New York Press Event on November 15, 2005.

Q: What happens if I don't want to have my honored product announced at the New York Press Event on November 15 or at International CES?

A: If a company does not wish to have their product announced for any reason; CEA has the right to remove the award designation. The product will be considered as a non-entry, and entry fees will be returned. However, the company will have the right to submit the product as a new entry at the next year's Call for Entries, if it still meets the initial entry submission qualifications.

Q: What additional requirements will there be if I win?

A: Honoree products will be displayed at Innovations Plus at the Sands Expo and Convention Center at the 2006 International CES and will be obliged to comply with the following show-related requirements:

- Companies whose products will be displayed "live" must supply the necessary auxiliary equipment, including all cables, connectors, and program sources, along with copyright-cleared audio and video programs. (Note: The playback source of such programming will not be out for public display unless that product has been selected for an award.)
- Only International CES-supplied descriptive signage will be displayed in the Showcase.

Best of Innovations Honoree products will also have the opportunity to be displayed in a showcase at the Consumer Electronics Association's (CEA's) Spring event in Washington, DC, March 14-17, 2006.

SUBMISSION INSTRUCTIONS

Entries must be submitted via the web-based submission system no later than 12 midnight, EST on Monday, September 23, 2005. Entries may be submitted via e-mail to innovations@ce.org and via post. However, additional charges will apply and will be charged to the account on record for entries received through the mail. Payment by check must be FEDEX'ed within 48 hours after receipt of entries submitted via the online tool or e-mail. Please keep a copy of all documents for your records. Checks must be made out to the Consumer Electronics Association – Innovations Awards.





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CRUCIAL DATES

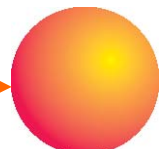
- Call for Entries Opens: August 29, 2005
- Early Bird Deadline: Midnight, September 16, 2005
- Call for Entries Closing: Midnight, September 23, 2005
- Innovations Judging: October 3-14, 2005
- All Submitters Notified: October 31, 2005
- Innovations Honorees Announced: November 15, 2005

Fees (Per Entry) Entry fees are non-refundable.	Call For Entries (Early Bird) August 29 – September 16	September 17 -23(Closes)
CEA Member Exhibitor	\$225	An additional \$200 will be added to all entries.
Non-Member Exhibitor	\$450	
CEA Member Non-Exhibitor	\$600	
Non-Member Non-Exhibitor	\$750	
E-mailed or Hardcopy Submission	Additional \$500 per entry	
Electronic Photo Conversion Fee	Additional \$100 per image	

CONTEST RULES:

- Entries must include products that will be commercially available by June 30, 2006, or that have not been available in the United States via retail or online through the company website before January 1, 2005.
- At least one product photograph must accompany each entry. For judging purposes, two photos are requested, with at least two different views of the product. Photos are to be submitted in 300 DPI, as a JPEG file in PC format; "3 X 3" in dimension and less than 1 MB file size.
- All entry forms are the property of CEA. We suggest you make a copy of the online Entry Summary Page for your records.
- An entry is qualified for judging when all required sections are completed, images are included, and all entry fees have been paid.
- CEA is not responsible for follow-up of incomplete entries. Incomplete entries will be disqualified.
- Entry fees are non-refundable.
- CEA reserves the exclusive right to interpret all conditions regarding this competition without claim for damage or recourse of any kind.

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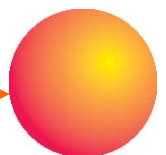
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CONTEST RULES (cont'd):

- The judges may move a product to a different category at their discretion without consent from the submitter.
- The judges' decisions are final.
- By entering the competition, you grant CEA permission to use the entry and images of the entered product in any promotional material produced by CEA and its sponsors.
- One sample of all products (prototypes, mock ups or the final product) selected as Innovations honorees (two, if selected as Best of Innovations honorees) must be available for display in the Innovations Showcase in the Sands Expo and Convention Center at the 2006 International CES, January 5-8, in Las Vegas, Nevada.
- Honored products will be announced at the International CES NYC Press Event and the Innovations Honoree portion of CESweb.org on November 15, 2005. If a company does not wish to have their product announced for any reason, CEA has the right to remove the award designation, and the product will be considered as a non-entry and entry fees returned. However, the company will have the right to submit the product as a new entry at the next year's Call for Entries (if it still meets the initial entry submission qualifications).
- Nominated material must be readily available to the general public, material must meet CEA standards for taste and obscenity, etc.
- CEA reserves the exclusive right to interpret all conditions regarding this awards program without claim or damage or recourse of any kind.
- Each company selected as an honoree grants CEA permission, without compensation, to use its name and photograph/likeness and/or entry in promoting this or similar awards programs in the future.
- Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Call for Entries may be in violation of criminal and civil laws and should such an attempt be made, CEA reserves the right to seek damages from any such person to the fullest extent permitted by law.
- In the event a virus compromises the competition, non-authorized human intervention, tampering or other causes beyond the reasonable control of CEA, which corrupts or impairs the administration, security, fairness, or proper operation of the Call for Entries, CEA reserves the right in its sole discretion to suspend, modify or terminate the Call for Entries. Should the Call for Entries be terminated prior to the stated closing date, CEA reserves the right to announce honorees based on the nominations received before the termination date.

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Choose from Three Submission Options:

1. Visit our website: <http://www.CESweb.org/innovations>. Complete and submit your entry form online. This is your simplest and cheapest option, and we strongly recommend it.
2. Download the PDF of the entry form from <http://www.CESweb.org/innovations> or write to innovations@ce.org to request a PDF of the entry form. Transfer information from the PDF to a word processing document and e-mail it back, as an attachment with images, to innovations@ce.org. **There is an additional processing fee of \$500 for using this option.**
3. Download the PDF or request one to be sent to you via e-mail, complete and mail the printed form, or copies. **Paper entries require an additional processing fee of \$500. An additional \$100 process fee is applied for each visual submitted as hard copy or e-mailed in a format other than JPEG.** Entries and/or visuals should be mailed to the address below.

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International CES
2500 Wilson Blvd.
Arlington, VA 22201-2834

Remember:

Images are an *absolute necessity*. You must provide two high-resolution electronic images of your product in two different views. **Images must be 800 pixels (3 inches) wide at 300 dpi, not to exceed 1 Mb in JPEG format.** If you need to e-mail your images, send them to innovations@ce.org. If you submit your visuals as hard copy or via e-mail in a format other than JPEG, an additional processing fee of \$100 per photo applies. Your entry form will not be processed without these visuals and will automatically be disqualified.

Tips for Preparing Your Strongest Entry

- To ensure technical accuracy, have your technical staff review your responses to technical questions.
- Answer the questions as clearly as possible and provide straightforward, informative photographs or illustrations.
- When preparing your entry, focus on providing substantive information, not on creative formatting or typefaces. Entries will be given a standardized look before the judges see them.
- Don't submit an entry that will not be commercially available by June 30, 2006.
- Don't submit an entry that has been available in the United States at retail before January 1, 2005.
- If you are selected as an honoree, you will be required to make the product available for the Innovations Showcase during the 2006 International CES.

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