



THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY  CEA

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CESweb.org

2013 International CES®

Keynote Press Procedures

Note: CES Keynotes are in two venues, The Venetian's Palazzo Ballroom (Level 5) and the LVH Theater.

Press Arrival Time

The doors-open times are firm at:

- **1 hour 15 minutes** prior to Qualcomm on 1/7/13 (5:15pm) and Samsung on 1/9/13 (9am)
- **60 minutes** prior to other keynotes in The Venetian
- **45 minutes** prior to keynotes in the LVH Theater

Press Mult Box Locations

- **Venetian Palazzo Ballroom:** The Mult Box is located against the wall at the back of the house. Walk to the left when entering the ballroom. No cables are supplied.
- **LVH Theater:** The Mult Box is located in the sound booth in the center of the Theater. Walk straight through the Theater doors and down the center aisle. No cables are supplied.

IMPORTANT: Use of RF transmitters is strictly prohibited.

IMPORTANT: No cameras on tripods are allowed in the keynote venues unless they are connected to the mult box. CES staff will be monitoring for unauthorized video capture.

Press Mult Box - Connection Details

- **Standard Definition NTSC (audio connection separate)**
 - o 24ch Standard Definition (Anamorphic) Video—audio connection separate
 - o BNC / NTSC / 525i@29.97
 - o Please bring your own BNC cable (25' cable length recommended)
- **High Definition HD-SDI (with audio embedded)**
 - o 24ch High Definition (16:9) Video
 - o BNC / HDSDI / 720p@59.94
 - o Please bring your own BNC cable (25' cable length recommended)
- **Audio**
 - o 24ch Analog Audio—XLR / Mic & Line level

****Please bring your own XLR cable (25' cable length recommended).**

Wi-Fi and Press Rooms:

Wi-Fi is not provided in the keynote rooms so as not to interfere with any product demonstrations during the keynotes. Please plan accordingly. The CES press room in The Venetian is on Level 4, Zeno Room 4601. Additional press rooms are in the LVCC and Mandalay Bay.