Eureka Park
Map

CES — Consumer Technology Association™

Eureka Park is a playground of innovation at CES. Use the map below to help you navigate your way through the product categories, countries, accelerators/incubators and partner exhibits and experiences found within Eureka Park. Then reference the following pages for a complete list of events and conference sessions happening this week to celebrate and cultivate innovation for this community.

Eureka Park™ | Key

- Product Category
- Country Group
- Accelerator/Incubator
- Sponsor/Partner
- Not Categorized

Map section labels include: All Categories, Private Equity Association, Ukrainian Venture Capital &, CzechInvest, HAX, CCI Marseille Provence, Holland StartUp Pavilion, Meeting Room A, Hong Kong Science & Technology Parks Corporation, Callaghan Innovation, All Categories, Audio & Video, Air Liquide, Eureka Park: Mid-Stage, Business France, Samsung C-Lab, Le Village by CA, Israel Export Institute, Smart Home, TechCrunch, Indiegogo, University Innovations, Engie, Pôle De Compétitivité TES, International Boost, CTA Foundation, Wearables, La Poste, Sud de France Development, Business France – La French Tech, Hardware Club, Minalogic, LETI, Health & Biotech, Fitness & Sports, Techstars, Arlington Economic Development, Samsung NEXT, National Science Foundation, Virtual Reality, Health & Biotech, Meeting Room B, Meeting Room C.
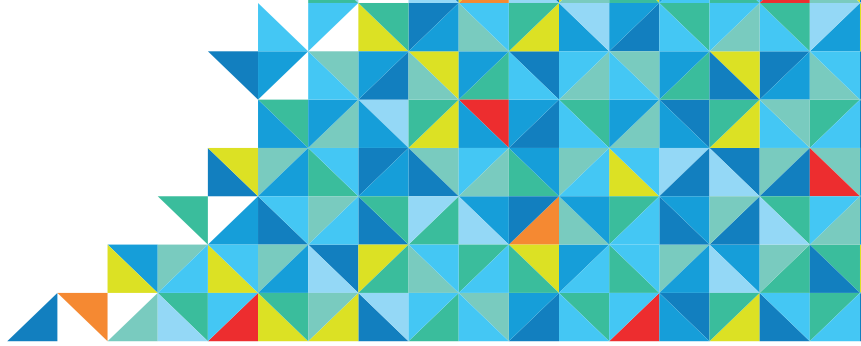
Startups at CES
Schedule of Events

Wednesday, Jan. 4

Research Summit
presented by Consumer Technology Association
LVCC, North Hall, N257
- 11:30 AM-12:30 PM AR, VR and the Future of Content

Startup Night Downtown Vegas
6-9 PM
Gold Spike Hotel
By Invitation Only
RSVP Required

Thursday, Jan. 5

Digital Hollywood
LVCC, North Hall, N262
- 2:15-3:15 PM Venture Funding, Investment and Mergers

The Digital Money Forum
presented by Mastercard
LVCC, North Hall, N259
- 8:30-9 AM Predictions: The Shakeup in Fintech and Payments
- 9-10:30 AM Payments and Commerce
- 10:30-11:15 AM Retail Banking and Mobile Demand
- 11:30 AM-12:30 PM Wealth Management and the Underbanked
- 1-2 PM Behavior, Loyalty and Rewards in the Digital Pay
- 2:15-3:30 PM Innovation Tipping Point: Payments, Security and Privacy
- 3:30-4:30 PM IoT and Innovations Disrupting Digital Money
- 4:30-5 PM Blockchain Unbound

Startup Stage
presented by Techstars
Sands, Level 1, Hall G, Booth #50248
- 10:30-11 AM Welcome to the Startup Stage
- 11-11:45 AM Indiegogo: Does a Smarter Home Mean a Smarter Life?
- 1-1:45 PM Fireside chat with Fitbit: From Inspiration to IPO
- 2-2:45 PM Enterprise IoT: Looking beyond Gadgets
- 3-4:30 PM Pitch Competition: IoT and Wearables

Research Summit
presented by Consumer Technology Association
LVCC, North Hall, N253
- 9-10 AM The Sharing Economy's Disruptive Role
- 1-2 PM The Technology Journey to the Personal Concierge
- 3:30-4:30 PM The Expansion of Mobile Commerce in the Connected World

Friday, Jan. 6

Shark Tank Open Call
7-10 AM
Venetian, Level 2, Venetian Ballroom B

Startup Stage
presented by Techstars
Sands, Level 1, Hall G, Booth #50248
- 11-11:45 AM Diversity in Tech
- 1-1:45 PM Fundraising: From Angel to Series A
- 2-2:45 PM Healthcare: Building Traction for Your Startup
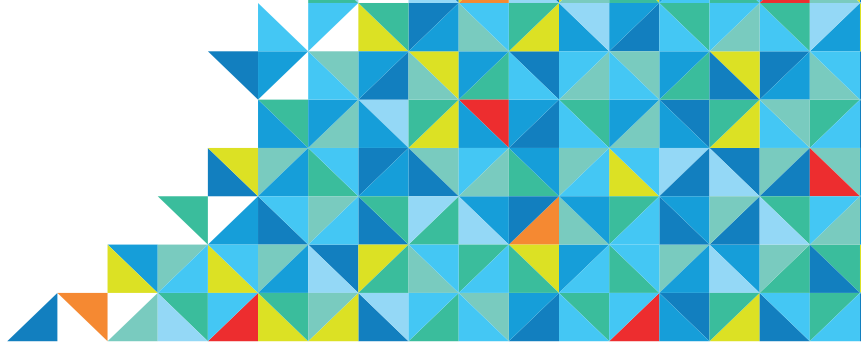- 3-4:30 PM Pitch Competition: Lifestyle and Digital Health

Top Industry Trends
presented by Consumer Technology Association
LVCC, North Hall, N261
- 11:30 AM-12:30 PM Startup Spotlight: Whom to Watch in 2017

Startups at CES
Schedule of Events

Saturday, Jan. 7

The Smart Cities Hackathon
presented by Amazon Alexa, hosted by ReadWrite
8 AM-6 PM
Venetian, Level 2, Venetian Ballroom C

Digital Health
presented by Living in Digital Times
Venetian, Level 4, Lando 4303
- 9-11:15 AM: Betting Big Business on Digital Health

Extreme Tech Challenge
presented by MaiTai Global
2-4 PM
Venetian, Bellini, Room 2003

Entrepreneurs Reception
presented by CTA and Arlington VA, Home of CTA
7-10 PM
Commonwealth Las Vegas
By Invitation Only

Hardware Battlefield
presented by TechCrunch
9 AM-5 PM
Sands, Level 2, Booth #SV-3

Startup Stage
presented by Techstars
Sands, Level 1, Hall G, Booth #50248
- 11-11:45 AM Finding Your Path to Market
- 1-1:45 PM How to Leverage Big Brands
- 2-2:45 PM What's Happening in VR, AR and Robotics?
- 3-4:30 PM Pitch Competition: VR, AR and Robotics

Sunday, Jan. 8

The Smart Cities Hackathon
presented by Amazon Alexa, hosted by ReadWrite
8 AM-4 PM
Venetian, Level 2, Venetian Ballroom C