

2003 INTERNATIONAL CES®

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ENTERTAINMENT
PAVILION

THE BEST IN SIGHT, SOUND AND SENSORY EXCITEMENT
AT THE 2003 INTERNATIONAL CES®



DEFINING TECHNOLOGY'S FUTURE

PRODUCED BY  CEA

What is The Xtreme Entertainment Pavilion?

Gaming

Envision your newest game titles in a showcase debut on 50" plasma screens and crankin' surround sound systems.

Audio

Turn it up! Show 'em what your components and speakers can do—with your ultimate multi-channel power demonstrations.

Video

Blow them away! Everyone knows that a visually stunning display is a cornerstone to an intense home theater set-up. Make yours the one that everyone is talking about!

Wireless

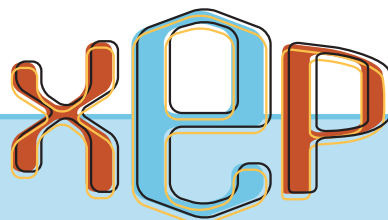
Link your brand to today's early adapters. Demo handsets with hot-demand features like gaming, text messaging, digital photography and custom ring tones.

And while all that is going on—

- ▣ Feature your products at interactive demo stations.
- ▣ Flash your logo on huge video walls.
- ▣ Flaunt your products on hip models moving about the Xperience.
- ▣ CNET's *GameSpot* will be conducting live broadcasts.

Sign up now, and your company will be highlighted in our 2003 International CES marketing campaign—and be included in the XEP Pavilion Guide.

INCREASE your current participation or secure premium exposure at the 2003 International CES. Contact Jason Stookey, Account Executive, at (703) 907-7678, jstookey@ce.org or Ryan Strowger, Account Executive, at (703)907-7679, rstrowger@ce.org



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