TOKYO GAME 5HOW 2019

Latin New Stars Area

 \sim For Emerging Latino American Gaming-related Companies \sim

New "star" companies from Latin America game industry such as game start-ups and companies dealing with game development are introduced in this exhibition area. TGS implements promotions targeted at Japanese companies and the rest of the world. TGS would like you to use this opportunity promote your solution and to find new business partners.

■ Booth Fee (Booth Unit: 3m X 3m)

*Space-Only (3m x 3m) : 378,000 yen (incl. tax)

*Space with Shell Scheme (3m x 3m): 486,000 yen (incl. tax)

*Max. 3 booths per exhibitor

*Business Days (Sep. 12 & 13) or 4-Days Exhibits





<For further information>

TGS Overseas Management Office (OMO)

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■ Exhibitor's Benefits

By exhibiting at the TGS 2019, you will be able to meet highly motivated and engaged trade visitors using the following free services.

1) Business Matching System (English and Japanese)

TGS Business Matching System, connecting exhibitors with Business Day visitors or other exhibitors, is available. Via PCs or smartphones ★, the system is available both in English or Japanese.

★Exhibitors an look up business partners, make an appointment, set up business meetings and reserve free-of-charge meeting space.







2) Business Meeting Area

All the exhibitors can use this space located at International Conference Halls. Reservations can be made through online in advance or on-site.

*Charged meeting booths and tables are available upon request.

Please contact OMO for the details.

RESULTS: TGS2018 Business Matching System

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■ Number of Registered Companies: 1,247

(Overseas: 578 companies/45 countries and regions)

■ Advance Meeting Applications: 2,623

■ Confirmed Appointments: 668 ■ Countries and Regions: 45

Argentine, Australia, Austria, Belgium, Brazil, Cambodia, Canada, Chile, China, Colombia, Croatia, Czech, Finland, France, Germany, Hong Kong, India, Indonesia, Iran, Israel, Japan, Latvia, Lebanon, Macau, Malaysia, Mexico, Philippines, Poland, Russia, Saudi Arabia, Serbia, Singapore, Norway, Pakistan, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, the Netherlands, Russia, United Arab Emirates, Ukraine, United Kingdom, United States, Vietnam (Alphabetical Order)

TGS2018 「Business Meeting Area」 Usage
■ Number of Confirmed Meetings: 582
(International Meetings: 549)

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