

Secure Your Tabletop at CES Unveiled Events

The CES Unveiled event series offers both budding startups and established global brands alike the exclusive opportunity to showcase the latest technology innovations, network with top members of the media and build buzz prior to CES® 2017.

CES Unveiled New York returns to the Big Apple for its 12th year. This half-day, industry-only event provides a sneak peek of the year's most advanced and revolutionary technologies two months before CES to an audience of more than 250 media and a select group of top technology influencers.

CES Unveiled Las Vegas is the official media event of CES 2017. This exclusive event unites more than 100 companies and provides exhibitors the platform to build media coverage and stand out two days before the start of CES. Gain access to an audience of more than 1,500 top-tier media, network with your peers and exhibit among other technology players including the CES 2017 Innovation Awards Honorees.

Reserve your space and receive:

- Exclusive demonstrations and networking opportunities
- Pre-event promotion to CES' worldwide media list
- Access to the pre-registered media list for both events
- 150-word product description and image in the CES Unveiled Program Guide within *i3*. *i3* will be distributed at the event, during CES 2017* and to the publication's industry readers.

*Las Vegas event only

Your tabletop display package includes:

- One (1) 6-foot draped exhibit table*
- Four (4) exhibitor passes to the event
- One (1) sign (22"x 28") with exhibitor name and company logo
- High-speed internet access and 500 watts of electricity

Tabletop Pricing*

CES Unveiled New York: \$6,500 (CES 2017 Exhibitor)

 CES Unveiled New York:
 \$8,700

 CES Unveiled Las Vegas:
 \$7,700

 Eureka ParkTM Highboy:
 \$750

Innovation Honoree: \$800 discount per event *Participate in both CES Unveiled New York and Las Vegas and receive a \$1,000 discount; contact us for details.

Event Locations

CES Unveiled New York

Metropolitan Pavilion 125 W 18th Street New York City, New York

CES Unveiled Las Vegas

Mandalay Bay 3950 S Las Vegas Boulevard Las Vegas, Nevada

Sponsorship Opportunities

Take advantage of the sponsorships and promotional opportunities to get your company's brand in front of these key audiences.

Opportunities include: beverage napkins, bar sponsorship, gift and gift bags, and dedicated emails. Contact us for details and pricing.

Global Branding Opportunities

Increase your global brand exposure and awareness by participating in our additional CES Unveiled events abroad:

CES Unveiled Prague: Oct. 20, 2016 CES Unveiled Paris: Oct. 25, 2016

Contact Us

CES Sales

Tel: +1-703-907-4324 | Email: cesunveiled@CTA.tech Learn more at **CES.tech/Unveiled** Consumer Technology Association

^{*}Eureka Park exhibitors receive a 24" square highboy exhibit table.