

CES Unveiled @ London

Thursday, 17th November 2011

Everything You Need to Take Your Business to **the Next Level**

Excellent UK Media Coverage Opportunity



THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY CEA

RESERVE YOUR TABLETOP TODAY!

- Opportunity to network with key UK media and analysts
- Exclusive demonstrations and networking opportunities
- Extensive pre-event promotion of all event exhibitors and sponsors to CES' UK and European media list
- A 6-foot draped exhibit table
- Two exhibitor passes to the event
- 55 cm x 71 cm pole sign with exhibitor name
- High-speed Internet access and 1,000 watts of electricity

PARTICIPATION PRICING

Exhibitor tabletop:

CES exhibitors	£1000.00
Non-CES exhibitors	£1500.00

LOCATION

Inmarsat Conference Center
99 City Road
London, United Kingdom

OTHER SPONSORSHIP OPPORTUNITIES INCLUDE:

- **Napkin Sponsor:** £ 600.00
Company gets logo and URL placed on all napkins; exclusive sponsor to review artwork before printed; CES to produce the napkins
- **Electronic Direct Mail (EDM):** £ 600.00
50-word description, logo and URL link on three media EDMs before the event; EDMs go to 2012 International CES London Press Preview full media and analysts lists of more than 600 professionals
- **Gifts:** £600.00
Opportunity to provide attendee gifts; sponsor to provide 150 gifts; gifts to be placed in attendee bags
- **Bar Sponsorship:** £1,500.00
Sponsorship includes signage and logo on all online and print event materials
- **Gift Bags:** £1000.00
Opportunity to provide attendee gift bags with exhibitor logo and web address

CONTACT

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