EXHIBITOR "FIRST LOOKS" PRODUCTS Electronic Entertainment Expo 2004 Los Angeles Convention Center (LACC) May 12-14, 2004 www.e3expo.com

These "First Looks" products are just a sample of what you'll see at the world's premiere interactive entertainment trade event at the Los Angeles Convention Center, May 12 - 14.

If you have product-related questions, please contact the exhibitor directly. Please note that this list is *not* inclusive of all debuting products. An updated list of companies with "First Looks" products, sorted by location, will be available in the Media Center, onsite in West Hall Room 502.

Absolute Quality - Contact: Morag Muirhead, (410) 499-3095, mmuirhead@aqinc.com

Entertainment Submissions Portal (ESP) – Absolute Quality will be showcasing
its new ESP, a first-of-its-kind online content submission management service.
Absolute Quality has created the ESP portal in response to growing demand from
mobile technology companies for a streamlined, end-to-end solution to manage
mobile content submissions and approval, through the software's release and
eventual retirement.

Acclaim - Contact: Alan Lewis, (516) 656-2263, alewis@acclaim.com

- "100 Bullets" Based on the popular Vertigo Comic Book series created by Brian Azzarello, "100 Bullets" delivers an original action experience set in an urban noir world of conspiracy and revenge. Part hard-boiled crime story, part paranoid espionage thriller, "100 Bullets" follows what happens when people from all walks of life meet Agent Graves, a mysterious figure who offers his "clients" the opportunity of a lifetime: an attaché case containing the proof, the gun and the carte blanche immunity to exact revenge on a person who's done them an irrevocable wrong.
- "Alias" Based on ABC's hit television series, "Alias" is a third-person action adventure that allows players to step into the role of the series' lead character, Sydney Bristow (played by Jennifer Garner), an agent for the CIA. Developed by Acclaim Studios Cheltenham, "Alias" features the authentic voices of the cast, an original story and script written by the series' writers and producers, a revolutionary in-game split-screen camera, state-of the-art spy gadgetry and the unique combination of action and stealth game play.
- "All-Star Baseball 2005" Ranked among the top-selling baseball video game brands, "All-Star Baseball 2005" returns for another season to deliver the most authentic hardball video game action available today. It offers an array of new features, including online head-to-head play and downloadable rosters, FielderCam™, BroadcastCam, analog-control batting, Spanish play-by-play and the exclusive T.W.I.B.® (This Week In Baseball®) Challenge.

- "Combat Elite: World War II Paratroopers" Go behind enemy lines with the military's most elite force paratroopers as they wage battles throughout the European theater of World War II, including D-Day, Operation Market Garden and the bitter winter defense of Bastogne. With over 60 authentic WW II missions and weapons, cooperative two-player game play and visually stunning environments courtesy of the Snowblind Engine, "Combat Elite: World War II Paratroopers" enlists gamers to undertake history's most dangerous missions where failure is never an option.
- "Juiced" "Juiced" is a racing simulation that totally immerses players in the lifestyle, community and risk-taking of the real-life street modding scene in a unique and compelling way. Players will be immersed in the modding culture racing for pink slips, creating crews and providing the complete freedom to customize cars, from the dashboard to the drive train.
- "Showdown: Legends of Wrestling" Battle through the annals of time clashing with the greatest grapplers to set foot in the squared circle. Create special dream matches, unlock classic feuds and travel down the "path of pain" in the first erabased career mode to see if you have what it takes to beat the icons of professional wrestling. It features more than 70 of the greatest legends of all-time, including Hulk Hogan, Ultimate Warrior, Sting, Randy "Macho Man" Savage, Diamond Dallas Page, Rowdy Roddy Piper, Bret "Hitman" Hart, Jake "The Snake" Roberts, Andre the Giant and Dusty Rhodes.
- "The Red Star" Set in a breathtaking, award-winning universe, "The Red Star" flawlessly blends the fighting and shooting genre, offering an innovative high-action, character-driven cooperative game play experience. Based on the Archangel Studios' critically acclaimed comic series created by Christian Gossett, "The Red Star" tells the tale of an alternate Russia, where massive technology and futuristic weapons are wielded by its army, The Red Fleet.

Adventus Interactive - Contact: Ian McKinnon, (902) 453-4464, ian@adventus.com

- Children's Music Journey Functioning with a midi keyboard and headset, this interactive software leads children (ages 4-8) through a three-year program, teaching the language of music, composing and playing piano with both hands.
- Adventus Internet Music Studio (AIMS) This software will allow real time piano lessons over the Internet. For example, with AIMS software, a midi keyboard and headset, a student in the wilds of Alaska can take weekly lessons from an eminent keyboard professor in mid-town Manhattan.
- Piano Suite 1 & 2 This software, named "Best in Class" by the International Society for Technology in Education, is an interactive music learning product aimed at beginner piano students (ages 8 to adult) either in home or classroom settings. Like other Adventus software products, Piano Suite 1 & 2 functions with a midi keyboard.
- Ear Training Coach 1 & 2 Functioning with a midi keyboard interface, this software is a powerful tool for developing aural perception and music sight-reading abilities. Ear Training Coach is superbly suited to preparing piano students for conservatory examinations, but will also appeal to students who prefer learning to play piano by ear rather than by reading music.

Alienware – Contact: Raluca State, (310) 586-0701 x22, rstate@zgla.com

• Alienware – Set to unveil a long-anticipated advancement that will change the face of the high-performance PC industry, Alienware delivers an experience 50-70% better than any high-performance technology available today.

ARUSH Entertainment – Contact: Donald Case, (408) 609-8665, donald@arushgames.com

• "Playboy: The Mansion," – Ready to live the lifestyles of Hugh Hefner? ARUSH Entertainment brings you "Playboy: The Mansion," a game that blends state-of-the-art social simulation with traditional role-playing and empire-building game play.

Buruxo - Contact: Min Woo Lee, 82-11-9896-3449, mlee01@hanmail.net

• "Spell Mage" – A fusion game containing aspects of chess, hangman, and RPG, "Spell Mage" is a strategy game with an additional benefit of expanding your English vocabulary.

CAPCOM – Contact: Arne Cual-Pedroso, (408) 774-3827, <u>ArneC@capcom.com</u>

• "Viewtiful Joe 2" — The follow-up to the 2003 Game of the Year, puts Joe, CAPCOM's quirkiest action superhero, center stage in this engaging action brawler.

Clear-Vu & Viva – Contact: Grace Consoli, (516) 333-8880/(800) 221-4545 ext. 120, gconsoli@clear-vu.com

 One-Time – Clear-Vu and Viva Magnetics jointly introduce the One-Time security system...a new paradigm in packaging, responding to the demands of mass merchants for tighter security in packaged media. This single-use, impenetrable case that enhances live sell and provides consumer satisfaction and retailer cost savings to give the most comprehensive solution available today.

One-Time's internal locking system secures assets and EAS tags from both external and internal theft. With One-Time there is nothing to add, nothing to reuse, nothing to throw away and nothing to cut. The package accommodates all standard literature and runs easily on existing packaging equipment. The result is the ideal security solution for sell-through media.

CMY Multimedia - Contact: Elisabeth Pechs, (949) 294-6075, epechs@mizton.net

- "Aymun" Incorporating what a child learns in class, CMY Multimedia brings you "Aymun." Aymun is a fun, loveable character with jumpy eyes, and with help from his friend Justino, he will fight the sinister Parsimonio.
- "Abby" Incorporating what a child learns in class, CMY Multimedia brings you "Abby." Abby is an audacious, young girl with red ponytails, who is ultimately affected one summer night when a meteor from outer space hits her backyard and releases a strange substance.

Codemasters - Contact: Jaime Jensen, 310-477-4647, <u>Jaime Jensen@bhimpact.com</u>

 "COLIN McRAE RALLY 2005" — The number one brand for rally gamers returns for 2005 and takes the series online for up to eight players on both PlayStation 2 and Xbox. The steering, wheel-gripping heart of "Colin McRae Rally 2005" is the

- all-new Career Challenge, taking players through a full professional rally career and driving the most diverse selection of rally cars with over 300 stages!
- "CLUB FOOTBALL 2005" Codemasters' unique range of team-specific Club Football games established itself as the new force in soccer gaming in Europe. Now the best teams in Europe are lined up once again for a new season with further signings for the "Club Football 2005" range. Coming this fall for PlayStation 2, Xbox and for the first time, PC, the range is bigger and bolder with a new game engine to power faster and more responsive game play. More clubs join the range this year for an exceptional individual and official video game featuring over 20 top UK and continental European football clubs.
- "SOLDIERS: HEROES OF WORLD WAR II" Experience daring yet deadly missions and extraordinary heroism in "Soldiers: Heroes of World War II," a dramatic, fast-paced tactical action strategy game exclusively for PC. With the thrills of a 3D shooter and the depth of a RTS game, Soldiers is a third-person tactical action game that plays out like a blockbuster war movie complete with a stunning visual engine.
- "MTV MUSIC GENERATOR 3: THIS IS THE REMIX" The latest version of the genre-defining "MTV: Music Generator" series, available for PlayStation2 and for the first time ever on Xbox, allows players to create and sample original music tracks as well as remix some of the hottest songs from today's biggest hip hop and electronica artists. Players can get in the mix with songs like "The Way U Move" from three-time 2004 Grammy® award-winner OutKast, rap icon Snoop Dogg's "From Tha Chuuuch To Da Palace" and "Get Busy" from dance hall reggae star Sean Paul. In addition, players have infinite capabilities to bring their favorite artists together by combining samples from their own music collection in a unique remixed track.

CREO Inc – Contact: Stephane Herve, (514) 529-7948, <u>stephane.herve@cero.ca</u>

"Professor Scientifix" – The mysterious case of "Professor Scientifix" is an adventure game based on a famous children brand name ("les débrouillards") in Canada. Tailored for kids ages nine to 12, this game makes learning science fun. It teaches kids scientific concepts by incorporating real experiments into game play.

Davilex Games - Contact: Hans Lange, +31 318-495 222, hans.lange@davilex.com

• "Knight Rider 2" — The Dutch games publisher known for its top-selling racing franchises "London Racer," "Autobahn Racer" and "Paris-Marseille Racing" is proud to announce the development and publishing of a new sensational game based on the popular 80's TV series "Miami Vice." Another popular 80's TV show Davilex will bring into the gaming world is "Knight Rider 2."

DISCover – Contact: Raluca State, (310) 586-07015 x22, <u>rstate@zgla.com</u>

• ApeXtreme Game Console – DISC, creator of the next-generation DISCover® Game Console, will make its first ever E3Expo appearance with the award-winning Console.

Ditan and Sonopress – Contact: Patty Barry, (561) 361-5015, patty@matternow.com

• **Vendor Managed Inventory** (VMI) – In a combined effort, both Ditan and Sonopress are featuring its Vendor Managed Inventory. This will increase publishers' and retailers' supply chain efficiency by enhancing the ability to forecast orders, lower IT costs and reduce administration oversight.

Fatal1ty - Contact: Rita Tennyson, (310) 821-6100 x104, rita@terpin.com

• **Johnathan "Fatal1ty" Products** – Wendel will showcase new Fatal1ty branded products, including the Fatal1ty/PWX Gaming System, Fatal1ty Motherboard and Graphics Card from ABIT.

Firetoad Software – Contact: Nathan d' Obrenan, (403) 686-6732, nathand@firetoads.com

• "Fuel" – In what has taken four years to develop, Firetoad Software will debut a new style of racing game. "Fuel" integrates three unique racing genres – Seadoo's, ATVs and off-road vehicles – into one and allows gamers to race these vehicles against each other.

Front Electronics (H.K.) Ltd - Contact: Janet Ko, 852 2420 2588, janet@e-fwt.com

- YSW- 2037 This unique accessory for PS2 that combines Multi-Tap, Vertical Stand, Automatic AV-S RF switcher and DVD game storage into one neat unit with a universal remote control.
- YSW-2079 This accessory allows two players dance head-to-head and compete against each other. No extra controller or dance mat is required for two-player games. It is fully compatible with all PS2, PS one and PS dance games and features super cushioning foam padding and non-slip design.

Fuzzyeyes Studio - Contact: Sonny Lu, 61-73423-1397, info@Fuzzyeyes.com

• "HotDogs HotGals" – The latest business management simulation game for PCs and consoles is designed to bring players a more enjoyable game experience, featuring unique artwork and interesting characters.

Games for Windows – Contact: Vanessa Whorley, (206) 223-1606, vanessa.whorley@edelman.com

 Partnering with top game publishers, Games for Windows will showcase more than 15 titles at its booth, including "Pirates 2004" by Atari, "The Sims 2" by Electronic Arts, "EverQuest II" by Sony Online Entertainment Inc. and "Myst IV Revelation" by Ubisoft.

GameTronics - Contact: Ramin Javahery, (323) 277-3940, ramin@gametronics.net

• Playtech – A new exciting line of videogame accessories with attitude. With its bold distinction and approach, this new designation in the advanced market of game play surely will be recognized in the videogame world. Playtech will outperform and outplay!

Global Software Publishing – Contact: Danielle Falanga, (646) 792-2795, Danielle@gspna.com

- Back-to-School List Global Software Publishing's 2004 Back-to-School list features new software bundles of innovative educational programs that are interactive, brilliantly animated and fun, to educate and entertain kids. Colorful animations and simulations teach children how the human body works; lets them visit fascinating historical places and take part in significant past events; shows them what scientists have discovered about nature and the animal kingdom; and instructs them in speaking, reading and writing English properly.
- Ultimate Human Body Learning PowerPack This easy-to-use reference, suitable for all ages, brings the nation's most respected medical authorities together with stunning software visual illustrations and animations to present an invaluable compendium of the most significant trends in health care: wellness, prevention and consumer awareness of medical options.
- My World Explorer Learning PowerPack A fun and comprehensive program bundle to spark kids ages 5-10 with an early interest in learning history! Ageappropriate narratives draw children into the stories of historical events, and fun activities make the programs playable over and over again until concepts are fully learned
- Explore Castles & Ships Learning FunPack These exciting action programs, perfect for ages 8-11, take children to the heights of adventure in the most thrilling eras of all time, from the rousing carousing of the high seas to the swagger and secrecy of a medieval castle!
- Animals: Amazing, Wild & Endangered Learning Powerpack This
 environmental compilation program incorporates the full picture of our precious
 and delicate natural resources. Designed for ages 9 and up, this powerpack is a
 complete guide to nature, the animal kingdom, inhabiting it and explains how
 humans are dangerously affecting the natural ecosystem.
- DK Teaching Pro Learn English for Kids Developed over nearly a decade of research in English language instruction, the ESL Pro Systems integrate the talents of educators, linguists, artists and programmers to create an award-winning resource used by more than half a million students to improve their English language skills.

Groove Games – Contact Meridith Braun, (416) 977-9997 x222, meridith@digitalextremes.com

• "Pariah" – From the creators of Unreal® comes a spiraling plunge into destruction, despair and disease. Jack Mason is a burned-out doctor with no will to live until he nearly dies in a transport crash. Now he and his infected patient are stranded deep within the most vicious prison sectors of a wasteland called 'Earth'. In 16 hours, an orbital platform will initiate a total biohazard containment procedure: 50-megaton yield, detonated above sea level, to cleanse the contamination. To see "Pariah," visit the Groove Games Booth #2208 in West Hall.

Image Metrics – Contact: Kerry Sneddon, 44-161-476-8220, <u>kerry.sneddon@image-metrics.com</u>

• "Getaway 2" – Get the inside track on total performance capture technology used in Sony's E3Expo hit, "Getaway 2," from the facial animation experts on the project. By invitation only at The UK State of Play Pavilion.

Infinium Labs – Contact: Ellen Kardas, (310) 785-0515 x285, <u>ellen@bohle.com</u> or Kim Uberti, (310) 785-0515 x215, kim@bohle.com

 Phantom Gaming Service[™] – Whether it's playing the top new titles or the good old favorites again and again, Infinium Labs will unveil its Phantom Gaming Service[™] designed for the whole family. This will allow subscribers a library of titles to choose from and can be downloaded on demand, straight to their living rooms.

ITE APS - Contact: Andrew Bryan, +46-70-21-02-00, abr@ite.dk

• "Wavebreaker" – This game brings the thrilling sensation of sea battle to PS2, with a third person mission-based action adventure where you are the captain. With the brand character Hugo, we navigate the open sea at full sail in a specially designed ship loaded with a powerful cannon and the promise of nonstop action. Offering realistic water physics, wild waves, unpredictable weather and cannon balls splashing and crashing the nearby water, you will experience loads of gripping battles against pirate ships, frigates, a fleet of catapult ships and many other wacky and specially designed sea-going vessels.

JAMDAT – Contact: Patrick George, (310) 226-3062, patrick george@lax.bm.com

- "JAMDAT Sports' Golf 2004" This game features realistic physics and lush course graphics putting great golf action on the cell phone. New options include detailed third person golfer view, surface types like sand traps, deep and light rough and water hazards.
- "JAMDAT Sports' MLB 2004" This game is an officially licensed MLB product and packs exciting baseball action onto your cell phone. Players can manage accurate rosters from all 30 MLB teams through short games, nine innings, or series.
- "JAMDAT Sports' NFL 2005" This game was developed by football fanatics in conjunction with the NFL. This game features all 32 of the real-world NFL teams.
- "JAMDAT Sports' NBA 2004" Drive to the hoop as an NBA star with JAMDAT SPORTS NBA 2004! Play against other NBA teams in full-court action that features eight-direction player movement. Pick shots with an onscreen shot meter and challenge the NBA's best in a single game or a 29-game season.
- "JAMDAT Sports NHL 2004" This game puts fast-paced pro hockey action on the mobile phone. Flexible features allow mobile gamers to skate through one contest or a bone-busting season check stats and guide a team in their quest for the Stanley Cup.
- "JAMDAT Sports' Pool" This game puts classic 8- and 9-ball action on a mobile phone. Unique features include multi-player mode, which allows players to check rankings online, set up games and wager with JAMCash.

- "Neverwinter Nights" The mega-hit role-playing game Dungeons and Dragons goes wireless in Neverwinter Nights Mobile. You can now create your own custom character according to the real Dungeons and Dragons third edition rules. You'll quest through more than 15 hours of game play in three complex story modules and fight monsters of every shape and size, all ripped from the official third edition rule books.
- "Scrabble®" This classic board game goes wireless with both single and multiplayer modes. Features include auto-shuffle, SMS play, and a deep community. Easy to pick-up and play, this casual title delivers the feel and flow of the Scrabble® game loved around the world.

JoWooD Productions – Contact: Leo Jackstadt, +49 0 173 692 666 9, ljackstaedt@jowood.com

- "SpellForce: The Breath of Winter" The great ice-wyrm Aryn has been set loose, covering the known lands with eternal frost. This latest expansion to the award winning game includes a full campaign, over 40 free-mode maps that can be played in Co-OP Mode with up to three players and many new spells, monsters and items.
- "Torque: Savage Roads" Players can use a multitude of weapons to eliminate rival bikers on this motorcycle combat racing game set in the fast-paced world of Warner Bros' action movie "Torque."
- "YetiSports" The Yeti is on his way to conquer the world! Once released as a beta test on a lonely server, this cuddly but challenging game achieved millions of downloads in a few days. After a couple of weeks, more than 200 million users were fascinated with the friendly Yeti and his penguin friends.
- "Future Tactics: The Uprising" Thousands of years ago, our planet began to change. Since then, hideous creatures have settled in this dark place green, lurching monsters, which hold humans captive and cannot be stopped. A completely destructible environment and a tongue-in-cheek storyline combine for massive mayhem fun.
- "Transport Giant" The latest release in the unbelievably successful Giant series is here. The player starts out with a horse-drawn cart mid-19th century and has the chance to expand his own personal transportation empire over the next 200 years. Many different scenarios, including real-world maps, offer unlimited game play in this latest installment of the successful Giant brand.

KOEI Corporation – Contact: Jarik R. Sikat, (650) 692-9080 x230, <u>jarik@koei.com</u>

- "Dynasty Warriors 4 Empires" Factions of warring states have decimated ancient China. Begin your conquest of the once noble empire with one region, and then choose your invasion strategy. The grand prizewinner will be the first warrior to unify all of China's regions under a single kingdom.
- "Nobunaga's Ambition Online" Choose your character from samurais, ninjas and mystics as you attempt to expand your sphere of influence across a war-torn land. Engage in battle, participate in commerce and develop your skills and

- abilities as you interact with other characters in this living recreation of one of the most violent periods in Japanese history.
- "Uncharted Waters Online" It's all hands on deck in this new MMORPG set at the dawn of the 16th century, with the world entering a new age of exploration. Join adventurers, merchants, soldiers and more as they seek out fame and fortune on the high seas.
- "Romance of the Three Kingdoms Mobile" The excitement of the Three Kingdoms meets the mobility of cellular phones in this powerful new strategy game. Assume the role of a powerful warlord in 2nd and 3rd century China as you attempt to unify the nation under one rule. Additionally, cell phones allow for competitive rankings with other players to see how your abilities measure up to the competition.
- "Uncharted Waters Mobile" The exciting world of 16th century sea-faring action comes to your cellular phone in this new Simulation RPG. Take the role of a fleet commander, and together with your companions, set off on a journey of intrigue and adventure.
- "Nobunaga's Ambition Complete Edition" The struggle for feudal Japan goes mobile with this new strategic simulation game for cellular phones. Assume the role of a lone general, bringing your honor and ambition with you in an attempt to unite a fragile land splintered by various warring factions. A nationwide ranking will be provided on the cellular network to test your mettle against the best the country has to offer.

Macrovision – Contact: Stuart McFaul, (650) 941-6282, <u>stuartm@spiralgroup.com</u>

• SafeDisc Advance Security – Every time they introduce a new game title, publishers have a race against time with hackers who try to 'crack the code' and upload the games to the Internet for free. As a result, publishers lose millions of potential revenue dollars annually. Macrovision's new SafeDisc Advance Security provides a new kind of anti-piracy protection that – instead of securing the game by creating a protective 'shell' – completely integrates copy protection within the game, creating a protection minefield that doesn't affect the game performance or experience.

Midway Amusement Games – Contact: Tim DaRosa, (773) 961-2445, tdarosa@midwaygames.com

- "MLB SlugFest: Loaded" This title is on-fire, in-depth and online baseball. "On-fire" means that gamers will get more over-the-top moves, more control on the mound, more options at the plate, more outrageous commentary from Tim Kitzrow and Jim Shorts than ever before. "In-depth" means that we've added arguably the deepest Franchise Mode ever in a baseball videogame. "Online" means that the best multiplayer baseball game is ready for the largest multiplayer audience worldwide.
- "Mortal Kombat: Deception" With its infamous brutality and supernatural mystique, "Mortal Kombat: Deception" takes this revolutionary fighting franchise to a new level with unlimited, online competition. It features multiple fatalities (both classic and new) per character, multi-tiered interactive backgrounds and extensive new game modes. Also new to the Mortal Kombat franchise is a massive free-roaming Konquest mode, an action/strategy board game and a unique puzzle game.

MonsterGecko – Contact: Ain McKendrick, (650) 331-0500, press@monsterGecko.com

• **PistolMouse™ FPS** – MonsterGecko will be introducing its PistolMouse™ FPS, the first high performance gaming controller designed and styled for 3D first person shooters. The PistolMouse(tm) FPS combines the precision of a high-resolution optical sensor, optimized control placement for quick reaction, and ergonomic pistol grip styling.

Monte Cristo Games – Contact: Ken Schramm, (206) 390-0499, ken@adhesivemedia.com

- "Fire Captain: Bay Area Inferno" Players are challenged to keep their cool as they manage a squad of elite firefighters in a variety of fast-paced, unpredictable and explosive emergency scenarios. Set in and around a metropolitan city along the U.S. west coast, fire chiefs command fire squads and vehicles to extinguish flames and save victims in five single player campaigns with increasingly complex missions based on real-life events and three multiplayer modes.
- "Medieval Lords: Build, Defend, Expand" Medieval Lords takes aspiring city
 governors to the middle ages, combining rich city-building challenges with evolving
 military forces to defend against relentless attacks from neighboring enemies.
 Through the course of 10 scenarios, the player is challenged to manage finances,
 population and food resources to succeed.
- "D-Day" Nearly 60 years after the Normandy Invasion, Monte Cristo Games announced "D-Day," a 3-D real-time tactical game for the PC that places players into the role of World War II Allied forces in the final drive to liberate Europe. D-Day has been approved by the Normandie Mémoire committee as the official game for the 60th anniversary commemoration of the Normandy landings that takes place on June 6th, 2004. Players must successfully plan and execute the turning points in the liberation of Europe the first hours of the beach landing at Omaha Beach, the paratrooper attack on Sainte Mère Eglise, the taking of the Cherbourg harbor, operation Cobra, the battle of the Falaise pocket and the liberation of Normandy in August 1944.

Muzzy Lane Software – Contact: Pete Greer, (978) 462-8042, pgreer@g2pr.com

Muzzy Lane Simulations – A new wave of "brainware" comes from Muzzy Lane
this summer as it introduces a new series of interactive software simulations for
colleges and high schools. Based on the concept of multiplayer online games,
Muzzy Lane simulations let students collaboratively "live" the subject and develop
critical thinking skills. The first release, "Making History" encompasses Western
Europe from 1930 to 1945, and future versions will be created through opensource content creation in conjunction with students, teachers and researchers.

Namco Hometeck, Inc. -Contact: Mika Kelly, (408) 321-0531, mkelly@namco.com

• "ACE COMBAT 5" — Elevating to new heights in 2004, is "ACE COMBAT 5." Introducing Wingman Command, "ACE COMBAT 5" is the premier air combat game combining ultra-realistic graphics and dog fighting with the sheer excitement

of soaring through the air, destroying enemy planes and ground targets. Players experience the thrill of commanding a squadron, knowing that the squadron's fate is in their hands. The game features over 50 different licensed planes and an intense storyline with over 30 missions, providing hours of non-stop flying action --making "ACE COMBAT 5" bigger and better than ever before! Shipping in Fall 2004, will be available for the PlayStation®2 computer entertainment system.

- "Street Racing Syndicate" (SRS) Nights are filled with high-risk, nitrous-injected, illegal racing on real city streets in Namco's "Street Racing Syndicate." With money, pink slips and respect always on the line, and cops lurking behind every corner, SRS is taking street racing games to a new level. Players can customize over 40 licensed cars with authentic parts, cool paint, and anything else bought or won from sanctioned or illegal races. Race in both closed track and open city environments, meet at secret locations or pull up on opponents on the open streets. And for the first time ever, throw down with real-life opponents all over the world via online pink slip races. From hot cars with lifelike physics and damage, to beautiful models picked from the pages of today's top import magazines, SRS delivers the most intense, complete street racing experience ever in a video game. Shipping in Autumn 2004, SRS will be available for the PlayStation 2 computer entertainment system, the Xbox® video game system from Microsoft, and the Nintendo GameCube™.
- "Dead to Rights II" This title marks the return of action-hero Jack Slate and his K-9 companion, Shadow. In this super-charged sequel, Jack and Shadow find themselves once again in the mean streets of Grant City, ensnared in a labyrinth of crime, corruption and betrayal. "Dead to Rights II" is a third-person action shooter featuring gritty, Hong Kong cinema-style action and innovating new gameplay mechanics such as greater interaction with Shadow; brutal, all-new disarm moves; a lightning-fast 360 degree fighting engine; vicious melee weapon battles; and a dramatic new spherical slow-motion diving system. Shipping in Fall 2004, "Dead to Rights II" will be available for the PlayStation 2 computer entertainment system and the Xbox video system from Microsoft.
- "DEATH BY DEGREES" TEKKEN's ultimate assassin, Nina Williams, stars in "DEATH BY DEGREES" as the voluptuous undercover operative sent to recover a stolen weapon from a disgruntled terrorist who double-crossed his own underground organization. Using a cutting-edge combat system to fight enemies in all directions, "DEATH BY DEGREES" combines signature moves from TEKKEN with firearms and melee weapon attacks. Shipping in Fall 2004, the game will be available for the PlayStation 2 computer entertainment system.
- "Xenosaga EPISODE II" The epic sequel, "Xenosaga EPISODE II" picks up right where "EPISODE I" left off. With a new, more realistic looking character art style, players can look forward to improved graphics, an improved battle interface and more outdoor environments (rain, snow, rivers, etc). "Xenosaga EPISODE II" will be shipping in early 2005 exclusively for the PlayStation 2 computer entertainment system.

- "Tales of Symphonia" This title is the latest installment in Namco's enormously popular Tales franchise. Using characters designed by renowned anime artist Kosuke Fujishima, "Tales of Symphonia," allows players to command real-time battles in a unique 3D battle system that gives them full control over the characters, executing hundreds of special attacks and magic spells. With more than a dozen mini-games and side quests at the player's disposal, "Tales of Symphonia" offers over 80 game play hours. The game will ship exclusively for the Nintendo GameCube™ in July 2004.
- "Ghosthunter" This title blends the action and adventure aspects of a thirdperson shooter with macabre humor. Players battle vengeful sprits and are
 equipped with a selection of high-tech weaponry and gadgets specially designed
 for hunting and capturing ghosts. Diverse cinematic locations set the scene and
 make the game come to life with eerie versions of familiar sights, including an
 Alcatraz-style prison and a haunted ship. "Ghosthunter" will be available in the
 North American market in August 2004 for the PlayStation 2 computer
 entertainment system.
- "TIME CRISIS: CRISIS ZONE" Players can enjoy an unprecedented level of interaction with the environment in, the most ambitious new installment of the TIME CRISIS® series to date. Using the GUNCON®2, gunfire has a realistic effect on almost everything in the game: players can blow up items on shelves and tables, shatter glass windows and doors, and destroy beams, statues, and even desktop computers. Players who have two GUNCON®2 guns can select a single-or double-gun game to take down enemies John Woo style, adding a fun and unique element to the game. Shipping in September 2004, "TIME CRISIS: CRISIS ZONE" will be available for the PlayStation 2 computer entertainment systems.
- "Smash Court Tennis Pro Tournament 2"— In Namco's players can train and compete in actual Grand Slam tournaments. Create and customize players in Pro Tour Mode, then take them through the tennis rankings all the way to the top. Players compete in the Australian Open, Roland Garros (French Open), Wimbledon, and the US Open against such pros as Andy Roddick, James Blake, Lleyton Hewitt, Serena Williams, Kim Clijsters, Anna Kournikova, and ten others! Shipping in Summer 2004, the game will be available for the PlayStation 2 computer entertainment system.
- Enter Baten Kaitos on a journey to unlock the mystery of the lost sea in an
 enchanting story of friendship, betrayal, and prayer. Over 1000 types of "Magnus"
 cards deliver an intense battle system combined with breathtaking graphics and a
 world overflowing with character detail. Baten Kaitos will be available for the
 Nintendo GameCube.

NCsoft – Contact: David Swofford, (512) 498-4002, <u>dswofford@ncaustin.com</u> or Janna Bureson, 512-498-4051, <u>jbureson@ncaustin.com</u>

• "Auto Assault™" – Combine fast-paced vehicular combat with high-tech, futuristic weaponry and hundreds of intense skills and you get "Auto Assault™" — a unique

- departure from traditional MMORPGs. Hop in your own customized cars, semis, and motorcycles and fight mutated creatures and bandits for control over this post-apocalyptic world.
- "Tabula Rasa™" is the latest massively multiplayer entertainment experience to come from the legendary creative mind of Richard Garriott (a.k.a. Lord British) and the all-star team of industry professionals at Destination Games. Immerse yourself within a richly detailed game world featuring beautifully rendered 3-D environments, unique alien creatures and characters, and imaginative technorganic fashion and architecture.
- NDL Contact: Amy Hilaman, (919) 863-2393 x211, amy.hilaman@clearimagepr.com.
 - **Gamebryo** The latest version of Gamebryo, NDL's 3-D graphics engine and tools, will highlight its flexibility and new capabilities through demos of over 20 upcoming titles from several high-profile companies.

Nevrax – Contact: Alexander Macris, (919) 806-4648, amacris@themis-group.com.

• "Saga of Ryzom" – This title is a multi-genre, massively multiplayer, online PC game is due to launch worldwide in mid 2004 and premiere at E3Expo. Developed by Paris-based Nevrax, the "Saga of Ryzom" (www.ryzom.com) features epic invasions driven by the RAID engine, customized special attacks and spells, and a dynamic living world. Press can view a private demo of the game at developer Nevrax's meeting rooms 7526-7529.

Nokia N-Gage – Contact: Steven Knuff, (972) 894-5352, Steven.Knuff@nokia.com

- Nokia's N-Gage QD The latest addition to the N-Gage platform, Nokia's N-Gage QD will make its North American debut at this year's E3Expo. The N-Gage QD mobile game deck is a compact device with a hot-swappable multimedia (MMC) slot for instant gaming, longer battery life, improved gaming controls, brighter screen, powerful smart phone features and the new N-Gage Arena launcher application, giving gamers access to matchmaking services and exclusive content and activities any time and anywhere. And N-Gage QD still boasts fantastic multiplayer action using Bluetooth wireless technology or GPRS.
- "Pathway to Glory" Special Forces are urgently needed in the struggle for WWII Europe. In N-Gage's "Pathway to Glory," players command a multinational unit of highly trained men, leading them through historical missions in a display of wireless online gaming, the likes of which have never been seen before. Accomplish historical missions by defending, ambushing, destroying and attacking, and experience the suspense of mobile community warfare as only Nokia N-Gage can deliver it.

nPower Software - Contact: David Gill, (858) 538-3083, Dgill@nPowerSoftware.com

• Power CatiaToMax – In addition to its popular Power Translators, nPower Software will be showing its new Power CatiaToMax plug-in for 3ds Max / Viz. Power CatiaToMax provides translation from native Catia files to 3ds Max / Viz.

Nyko Technologies – Contact: Sibel Sunar, sibel@bohle.com

• **SpeakerCom**TM – Go headset-free with Nyko's SpeakerComTM. This revolutionary speaker and microphone combination unit for Xbox Live will allow players to speak and listen to each other without the discomfort of a headset. This wireless unit plugs directly into the controller and requires no batteries.

• **Mobile Game Carrier**[™] – This portable case is used to transport, install and power PS2 systems, allowing gamers to play when they're passengers in a car.

Powergrid Fitness – Contact: Martin B. MCGurn, (301) 498-9400, mcgurn@pwrgride.com

• **KiloWatt** – No longer are videogamers relegated to being coach potatoes. KiloWatt turns videogames into physically demanding sport, making the addictive nature of games a good thing.

Primera Technology - Contact: Amie Hoffner, (763) 475-6676, ahoffner@primera.com

• Bravo II Disc Publisher – The world's only CD and DVD duplication and printing system for both Mac and PC users, Bravo II uses a robotic arm to first burn the disc and then prints full-color, photo-quality images directly onto the surface of the disc. No labels are required! Bravo II is priced at just \$2195 MSRP for the 52x CD model and \$2695 MSRP for the DVD/CD (8x/24x) model.

Razer - Contact: Susan Yin, (310) 201-8800, syin@rogersandcowan.com

 Razer Viper – For the hardcore videogamer, your mouse can make the difference between winning and losing. You need speed, precision, smoothness and accuracy. The Razer Viper possesses the most advanced optical tracking system of any mouse to-date and operates at up to 150% more resolution than other optical mice.

Realworld Technology, Inc - Contact: Jennifer Ming, (626) 913-4188, jennifer@rwti.net

- **Sicuro 360XL** This high quality Titanium gaming speaker with powerful subwoofer and 360-degree surround sound delivers a wide range of sound!
- **Sicuro 670XL** Don't miss this ultimate gaming companion with New Techno Lighting Effect! This high-end entertainment speaker has powerful subwoofer and chrome front panel.
- Sicuro 375XL Are you ready to rock? Add the Extreme Gaming Speaker with Techno Lighting Effect to your gaming console (PS2/XBOX/GameCube). Extreme cool design chrome front panel with crystal clear speaker and powerful subwoofer will improve your gaming experience!

Saitek Industries Ltd – Contact: Tiffany Massey, (310) 212-5412 x223, tmassey@saitekusa.com

• **RF Wireless** – The 2.4GHz **RF Wireless** solution, a new member of the Cyborg evo line for Saitek Industries, delivers a 30-feet range of wireless connectivity and allows up to eight players to play the same game at one time without interference. Also featured will be **Cyborg evo Force**, which offers a new layer of game play reality with its dynamic Force Feedback technology.

Sammy Studios - Contact: Meelad Sadat, (760) 448-3061, meelad@sammystudios.com

• "Darkwatch" - Sammy Studios will showcase its biggest line-up ever with its internal development debut. "Darkwatch," a cinematic vampire-western FPS, will be unveiled as a live demo in a recreated "haunted church" taken right out of the game. Other new titles that will be featured include "The Shield," based on the FX

hit police show and "Iron Phoenix," the first 16-player 3-D fighting game for Xbox Live.

SNK NeoGeo – Contact: Michael Meyers, (925) 931-9700, Michael@michaelmeverspr.com

• "SNK vs. CAPCOM SVC Chaos." – An incredible class of 36 famous fighters from SNK and CAPCOM franchises such as "King of Fighters," "Fatal Fury," "Samurai Showdown" and "StreetFighter," will battle it out in the new "SNK vs. CAPCOM SVC Chaos." Choose among Mega Man, Shiki or Athena (exclusive characters from SVC Chaos) and play against eight bosses and discover four hidden characters. In a historic move, SNK will go 3-D with their new premier of King of Fighters series in "KOF: Maximum Impact."

Solar Studios - Contact: Maya Saxena, (561) 361-5015, msaxena@milberg.com

• "Metal Combat" – Ferocious junk fighters battle for dominance of a decaying scrap metal facility. Iron, steel, and toxic waste dominators face off to destroy one another before being recycled. This is "Metal Combat," a smash hit coming soon on all major platforms from Solar Studios.

Specialty Store Services – Contact: Stew Gershbaum, (847) 470-7000 x283, stew@specialtystoreservices.com

• The Venmill 1-Step Fully Automated DVD/Game Disc Repair System –
Specialty Store Services will introduce two new amazing systems: The Venmill 1Step Fully Automated DVD/Game Disc Repair System automatically repairs
damaged, unplayable discs in 60 seconds and the Accura Disc Scanner/Verifier
(ideal for used game resellers and rental operations) automatically verifies up to
three discs simultaneously for playability to guarantee customer satisfaction and
profits.

Swedish Trade Council – Contact for the follow companies is: Clare Hobby, (310) 566-2330, clare.hobby@swedishtrade.se

- **GamePort** "**Ockham's Razor**" An intriguing ghost story in outer space that will challenge your nerves, your mind and weapon skills. A game with all the hottest GFX and state of the art physics.
- Viktoria Institute GapiDraw 3.0 for Palm, Symbian and Windows Mobile The only game development platform that supports both Windows Mobile and Symbian devices. GapiDraw 3.01 will introduce Palm platform support on May 12.
- Custom Red Software Studios AB "Grimball" A light-hearted, arcade action game starring a cute alien-ball in a grim game show! Highly sophisticated game technology with a next-generation lighting system.
- Resolution Interactive "Clusterball 2" A high-paced, adrenaline pumping flight sport demanding skill, tactics and ball control. Showcasing prototypes for PC and real-time 3-D online over Internet in cell-phones. "Tompta" Once upon a time the Inquisition fought and defeated Vampires and werewolves. But up north in Scandinavia, they failed. "Tompta" is a game and full-length feature film coproduction, based on the old beliefs in the Tomptas.
- **Meqon Research AB Meqon Game Dynamics 1.2** A solution that enables game developers to incorporate realistic dynamics into their games.

TAGES S.A. - Contact: Maya Saxena, (561) 361-5015, msaxena@milberg.com

 TAGES allows game publishers to take the lead in the anti-piracy battle with its new anti-piracy technology, which makes 1.1 copy impossible. TAGES also provides a safe place to protect game developers' data for building agile and flexible protection schemes, specific to the games.

Tantalus Interactive - Contact: Tom Crago, +61 3 9694 0909, tom@tantalus.com.au

 "Trick Star." – From the same developers who brought you the award winning "Top Gear Rally" (Nintendo) and "Monster Truck Madness" (THQ), Tantalus Interactive is proud to unveil its latest GBA offering – "Trick Star." "Trick Star" is an extreme styled 3-D racer for Game Boy Advance and has no publisher presently attached.

Ultimate Game Chair – Contact: Suzanne Becker-Gallagher, (720) 566-5081, <u>sbecker-gallagher@MSIservice.com</u>

• **Ultimate Game Chair** is an ergonomic sensory chair that is revolutionizing the gaming experience. This luxury leather chair with sensory interface design and built in sound system takes Xbox, Playstation/PS2, and Game Cube games to a whole new level. Enhance your gaming experience – in ultimate comfort.

U.S. Army – Contact: Lori Mezoff, (201) 637-2895, lorimezoff@yahoo.com

• "America's Army" – Offering unique understanding into the elite Special Operations Forces through its "America's Army" PC game, the U.S. Army will showcase the rigorous training, high-tech systems, and new technologies that place the Special Forces at the forefront in the Global War on Terrorism. The new game features are part of a series of highly anticipated Special Forces games that include "America's Army: Special Forces (Overmatch)" as well as the "America's Army: Special Forces (Qualification Course)" game which extends gameplay from last fall's release, "America's Army: Special Forces (Special Forces Assessment and Selection)". Together, the games showcase the training and capabilities of the Army's elite and highly skilled Special Forces Soldiers.

Vivendi Universal Games – Contact: Sarita Churchill, (310) 431-4622, Sarita.Churchill@vugames.com

• **Monolith Productions**[™]— This year at E³, Monolith Productions[™] will be debuting an all-new product behind-closed-doors in the Vivendi Universal Games Meeting Rooms. Monolith has developed several award-winning products such as "Aliens vs. Predator[™] 2", two products in the No One Lives Forever[™] franchise and "TRON®2.0." Make an appointment now; limited space is available.

Xtreme Electronic (Shenzhen) Ltd. – Contact: Giuseppe Capuano, +86 755 28 91 25 95, <u>big@hkml.com</u> or Anita Chen, +86 755 28912595, <u>anita@hkml.com</u>

 Morpheus – As a full range of brand new interchangeable multi-platform modular accessories, Xtreme's Morpheus technology is an amazing innovation in the videogame peripherals world. You only need to equip your Morpheus multi-pad, multi-gun, multi-stick and multi-wheel with the proper interchangeable module to enhance your gaming experience on any platform.