CESCONTENT, TECHNOLOGY AND EVERYTHING IN BETWEEN.

Keynotes

All Keynotes take place in The Venetian's Palazzo Ballroom

Sunday, January 7



6:30 p.m. **Bill Gates**Chairman

Microsoft Corp.

Monday, January 8



8:30 a.m.
State of the Industry Address **Gary Shapiro**President and CEO
Consumer Flectronics Association



9 a.m. **Ed Zander**Chairman and CEO
Motorola Inc.



4:30 p.m. **Robert Iger**President and CEO

The Walt Disney Co.

Tuesday, January 9



9 a.m.

Michael Dell

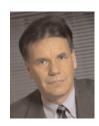
Chairman

Dell Inc.

Industry Insiders

All Industry Insiders will be held at the Las Vegas Hilton Theater

Monday, January 8



11 a.m.

Olli-Pekka Kallasvuo

President and CEO

Nokia

Tuesday, January 9



11 a.m. **John Chambers**President and CEO

Cisco Systems

Pipelines Power Panel

Power Panel will be held at the Las Vegas Hilton Theater

Monday, January 8, 2:30-3:30 p.m.

Leading cable, satellite and teleco execs join Gary Shapiro for a frank discussion about the state of content delivery and how these companies are reaching American homes. What partnerships are in the works? What exciting services can we expect? What new business opportunities are on the horizon? We've gathered the biggest names in the business to answer your questions. Don't miss this panel of news makers!

Moderator: Gary Shapiro, President and CEO, Consumer Electronics Association

Panelist: Chase Carey, President and CEO, DIRECTV Panelist: Charlie Ergen, Founder, Chairman and CEO,

EchoStar Communications Corporation

Panelist: Virginia Ruesterholz, President, Verizon Telecom



















