

## See where a single stroke of genius can change the course of tomorrow.

2012 International CES | January 10-13, 2012 | Las Vegas, Nevada

## 2012 CES Fun Facts

- 1. The International CES is the world's largest consumer technology tradeshow.
- 2. Exhibit space at CES covers 1.7 million net square feet of space equivalent to more than 35 football fields.
- **3.** The International CES draws more than **140,000 attendees 3 times** the number of slot machines on the Las Vegas Strip.
- 4. Some 30,000 international attendees travel to CES More than double the population of Santorini, Greece.
- **5.** By attending CES, attendees avoid over **700 million miles of business travel** enough to travel from the earth to the sun seven times.
- **6.** The International CES recycles **122 tons** of waste and has been named **North America's Greenest Show**.
- 7. There are 17,135 cups of coffee sold at CES enough coffee for one person to drink a cup a day for 47 years!
- **3.** GES puts in more than **200,000 hours** of work to put on CES it would take more than **25,000 people** to produce it in one day.
- 9. A person walking the carpeted aisles of the CES show floor would walk almost 15 miles and burn up to 1,500 calories!
- **10.** The average U.S. household has **24 consumer electronics** products and U.S. consumer electronics industry sales will exceed **\$190 billion** in 2011.