

THE GLOBAL STAGE FOR INNOVATION



2,700

EXHIBITORS

140,000

ATTENDEES

5,000

MEDIA AND ANALYSTS

140

COUNTRIES

2012 International CES® Fact Sheet

Exhibit Dates

Tuesday, January 10 – Friday, January 13, 2012

Exhibit Hours:

Tuesday, January 10 10 a.m. – 6 p.m. Wednesday, January 11 9 a.m. – 6 p.m. Thursday, January 12 9 a.m. – 6 p.m. Friday, January 13 9 a.m. – 4 p.m.

Location

Las Vegas, Nevada, USA

- Las Vegas Convention and World Trade Center/The Las Vegas Hilton
- The Venetian

Reach

The International CES® is the world's largest tradeshow for consumer technology and North America's largest annual tradeshow of any kind.

Exhibitor Profile

Manufacturers, developers and suppliers of consumer technology hardware, content, technology delivery systems and related products and services.

Attendee Profile

Verified registrants from 140 countries include manufacturers, retailers, content providers and creators, broadband developers, wireless carriers, cable and satellite TV providers, installers, engineers, corporate buyers, government leaders, financial analysts and the media.

Product Categories

- Audio
- Automotive Electronics
- Computer Hardware & Software
- Connected Home
- Content Distribution
- Digital Health and Fitness
- Digital Imaging/Photography
- Electronic Gaming

- Emerging Technology
- Entertainment/Content
- Internet-Based Multimedia Services
- Lifestyle Electronics
- Telecommunications Infrastructure
- Video
- Wireless & Wireless Devices

History

The first CES took place in New York City in June of 1967, with 250 exhibitors and 17,500 attendees. Since then, the International CES has grown more than ten-fold.

Product Debuts at CES

Laserdisc Player 1974 Home Media Server 2002	\supset
Camcorder 1981 Blu-ray DVD 2003	\supset
Compact Disc Player 1981 HDTV DVR 2003	\supset
Digital Audio Technology 1990 HD Radio 2004	\supset
Compact Disc - Interactive 1991 IPTV 2005	\supset
Digital Satellite System (DSS) 1994 New convergence of content and technology 2007	\supset
Digital Versatile Disc (DVD) 1996 OLED TV 2008	\supset
High Definition Television (HDTV) 1998 3D HDTV 2009	\supset
Hard-disc VCR (PVR) 1999 Tablets, Netbooks and Android Devices 2010	\supset
Satellite Radio Connected TV, Smart Appliances, 2011	\supset
Android Honeycomb, Ford's Electric Focus, Microsoft Xbox Motorola Atrix, Microsoft Avatar Kinect	

Sponsor

Owned, produced and managed by the Consumer Electronics Association (CEA)®, show proceeds are used to grow the consumer electronics industry.

Check out the CES website for the latest show news:

CESweb.org

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