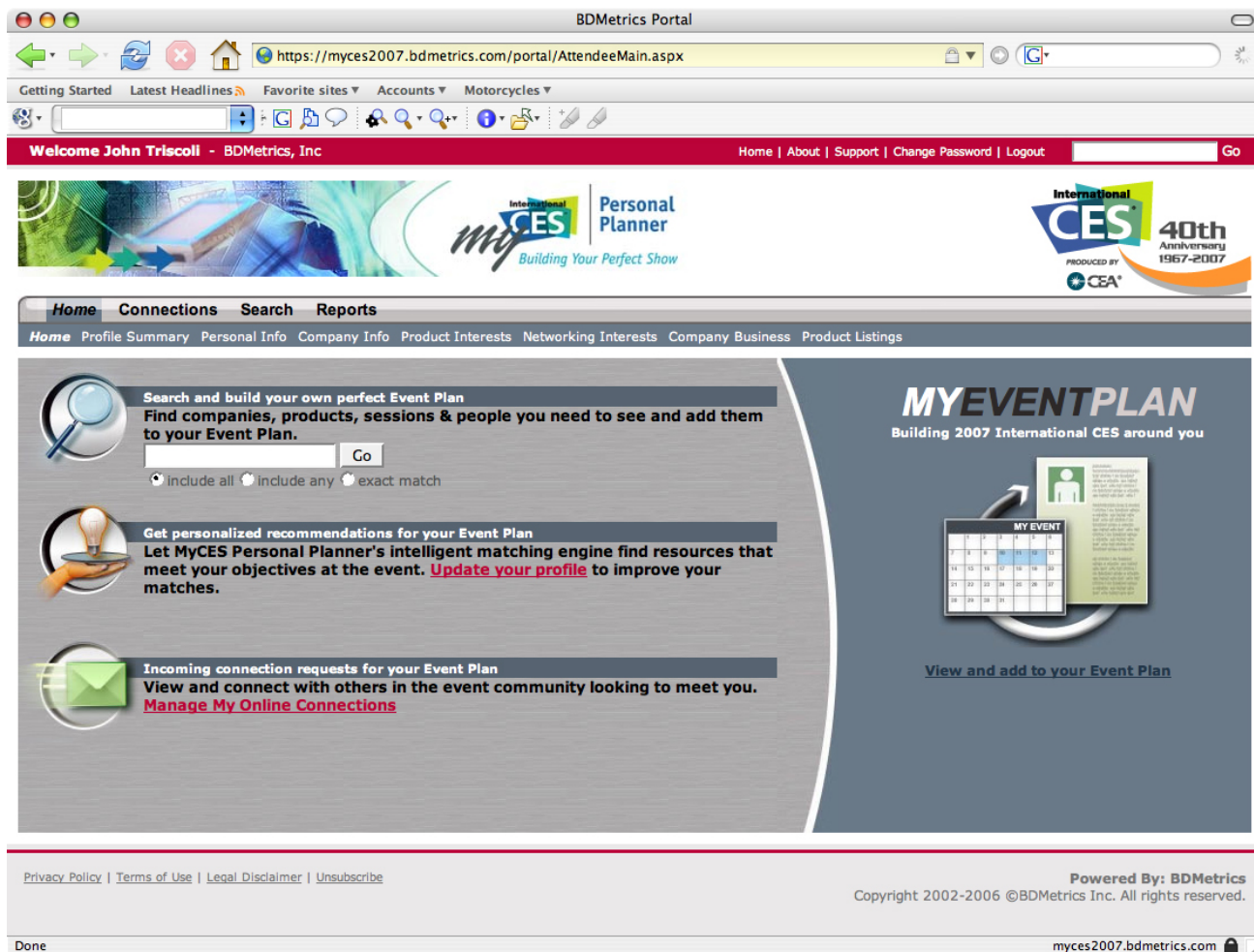


MyCES Personal Planner – *Customize YOUR CES Experience*

*Find the Top 10 People, Exhibitors and Products that YOU
Must See at the 2007 International CES!*



The screenshot shows a web browser window titled "BDMetrics Portal" with the URL "https://myces2007.bdmetrics.com/portal/AttendeeMain.aspx". The page features a navigation bar with links like "Home", "Connections", "Search", and "Reports". Below this, there are three main sections on the left: "Search and build your own perfect Event Plan" with a search bar and "Go" button; "Get personalized recommendations for your Event Plan" with a lightbulb icon; and "Incoming connection requests for your Event Plan" with an envelope icon. On the right, there is a large section titled "MYEVENTPLAN" with the subtitle "Building 2007 International CES around you", featuring a calendar and a list of events. The footer includes links for "Privacy Policy", "Terms of Use", "Legal Disclaimer", and "Unsubscribe", along with copyright information for BDMetrics Inc. (2002-2006).

MyCES Personal Planner helps you connect with the people, products and events **YOU** need to see at the show. Build a personal itinerary before heading to Las Vegas and access your MyCES portal from PCs in the press rooms in the Las Vegas Convention Center (Room S229) and the Sands/Venetian (Room 105), CES Concierge Center and other locations throughout the show floor. With MyCES you can:

- Identify the relevant exhibitors for **YOU** to visit
- Print a personalized map of the exhibitors, products and sessions **YOU** have chosen to visit
- Search and view information on CES conference sessions that **YOU** should be a part of or are scheduled to attend
- Receive weekly "**YOU-based**" emails containing personalized recommendations

***Get more out of YOUR time at the 2007 International CES.
Go to www.CESweb.org/MyCES today!***