

WHAT'S NEW OR DIFFERENT FOR THE 2007 INTERNATIONAL CES?



40th Anniversary Celebration

Noon, Monday, January 8

LVCC Grand Lobby, ESPN Stage

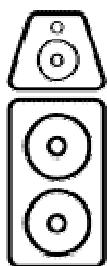
CES hosts a brief party celebrating the 40th anniversary of CES that includes recognition of the 14 exhibitors who have been at the show since the first CES in 1967.

Motorola	Toshiba	Unisonic/US Electronics
Hitachi	Westinghouse CE	Thomson
Sharp	LG (formerly Zenith)	Philips
Sony	Harman-Kardon	Sanyo Fischer
TEAC America	Panasonic	

Sands Expo and Convention Center/The Venetian

The CE industry is growing, and as a direct reflection of the vibrant consumer electronics marketplace, so is CES. That's why for the 2007 show, CES has expanded from its primary space in the Las Vegas Convention Center and the Las Vegas Hilton to the Sands Expo and Convention Center and The Venetian.

This will be the place to find some of the most exciting things that will happen at the CES. Keynotes are here, and so are the crowd-drawing Innovations honorees, the winners of one of the most prestigious awards programs in the industry which will be in Hall D a new location for this year.



High-Performance Audio & Home Theater Move to The Venetian

This year, the high-performance audio & home theater exhibits move from the Alexis Park to a new home at The Venetian. These exhibitors will be located in the Bassano, Level II Toscana and San Polo, Level III and Zeno, Level IV meeting rooms as well as the Venetian Tower Suites.

The Venetian is connected to the Sands Expo and Convention Center and can be easily accessed using the complimentary CES Shuttle Bus service from all official CES hotels, or the complimentary Sands/Venetian Express from the Las Vegas Convention Center.

New location for CES Keynotes at the Venetian, Palazzo Ballroom

All keynote addresses will be held at The Venetian, Palazzo Ballroom to accommodate more attendees. The Palazzo Ballroom is located on the 5th floor of The Venetian meeting space. You can access the 5th floor either by the escalators or the elevators located on Level 1, next to the hotel shuttle bus entrance, and also on Level 2, across from Titian ballroom.

TechZones at the Sands

The International CES hosts more than 20 pockets of market-specific technology on the show floor. These TechZones give our attendees the opportunity to view emerging technology products and the companies who bring these products to life.

While there are a number of TechZones located throughout the three CES venues, you'll find the largest concentration of these TechZones at the Sands/Venetian and we have few new TechZones this year to mention.



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Anytime-Anywhere TechArena

Sponsored by Sling Media

Sands Expo and Convention Center

Showcasing companies that make this lifestyle a reality, the **Anytime-Anywhere TechArena** features many market-specific TechZones and creates a chance to meet producers, manufacturers and content shifting technology companies in any CE market.

TechZones within the Anytime-Anywhere TechArena include:

- The Download TechZone
- ExpressCard TechZone
- IPTV TechZone
- Podcasting TechZone

Mobile Broadband & Content TechZone

Sands Expo and Convention Center

As part of the focus on mobile broadband technology at the 2007 International CES, Trendsmedia is producing the **Mobile Broadband & Content TechZone and Conference Program** at the Sands Expo and Convention Center. The Mobile Broadband & Content TechZone showcases the hottest new mobile and personal broadband technologies and products in the consumer electronics market, while the sessions in the Mobile Broadband & Content conference program help CES attendees learn about the state-of-the-market and state-of-the-art in mobile broadband technologies and how they are impacting the delivery of next-generation mobile broadband consumer electronics products.

Gaming TechZone

Sands Expo and Convention Center

The Gaming TechZone at 2007 International CES offers you a place to see gaming hardware and software in concert with the entire range of consumer electronics products — from online PC and HD gaming, plasma HDTV and home theater furniture to surround sound and power conditioning hardware. CES is a game buyer's paradise.

Discover Mobile Life

Brought to you by Qualcomm
LVCC, South Hall 3

This TechZone hosts a special exhibition of state-of-the-art mobile devices and applications in a device museum and archaeological dig site environment. The exhibition features convergence of:

- Film, video and photo – Capture and share the sights and sounds of your world.
- Music – Download MP3 music wirelessly and play with 3D surround sound.
- Gaming – Enable the ultimate in 3D high-speed, multiplayer, multi-platform game experience.
- Mobile TV – View TV-like programming, anywhere.
- Business/Productivity – Connect with the office seamlessly, securely, and easily wherever business takes you.
- Location-based services – Navigate to your destination. Locate friends and family.
- Fitness – Measure and track your fitness goals.



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Vehicle Communication and Safety TechZone

LVCC Gold Lot

See the latest emerging active safety systems such as warnings for forward collision, lane departure and curve overspeed, which offer advances in intelligent transportation safety. This TechZone features live demos of active safety warning systems pertinent to traffic and highway management, in-vehicle travel information, crash and incident response systems.

3rd Annual CES Unveiled: The Official Press Event of CES

4 p.m.-7 p.m., Saturday, January 6

Sands/Venetian, Marco Polo 701

This exclusive event for media and analysts is the only on-site, pre-CES press preview and product display. Attending media get a sneak peek at the 2007 product debuts, and see the Innovations Design and Engineering Showcase Honorees.

CES State of the Industry Address

2 p.m.-3 p.m., Saturday, January 6

Sands/Venetian, Cassanova Room 501

Sean Wargo will help kick off press events at the 2007 International CES with his leading edge analysis of the state of the industry. He'll share the latest market research and in-depth industry analysis with media and analysts.

High-Performance Audio & Home Theater Press Event

Saturday, January 6

Sands/Venetian, Cassanova Room 501

Learn about the products and trends from the high-performance audio & home theater category (HPA & HT) at CES and its new home at The Venetian. Network with executives from these companies and receive your HPA & HT product roadmap for the 2007 International CES.

Innovations 2007 People's Choice Awards

3 p.m.-4 p.m., Wednesday, January 10

Sands Expo and Convention Center, Booth #68,747

Attendees who visit the Innovations Design and Engineering Showcase at the Sands Expo and Convention Center, Booth #68,747, will have a chance to vote for their favorite Innovations 2007 product at electronic stations. Then check out the Innovations People's Choice Award ceremony, as the winner is announced on Wednesday, January 10, 2007

NEW - Innovations honorees will have a chance to reserve time on the Innovations Honoree Stage in the showcase, for another opportunity to showcase their product in a live demo or mini press conference. Honorees can make reservations on a first come, first served basis online, in the Innovations honoree utilities web pages.

Technology & Engineering Emmy Awards

Monday, January 8

6 p.m. cocktails, 7 p.m. dinner after opening ceremonies

Sands/Venetian, Lando 4301 and Delfino 4101

For the first time, the prestigious Technology & Engineering Emmy Awards will be presented at CES. Awards are given in two categories – science and technology for television and, just added, the Internet, cell phones, private networks and personal media players. Also for the first time, Emmy Awards will be presented for Advanced Media Technology. Tickets must be purchased in advance.



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Airport Express- Bags to Go!

Bags to Go enables you to check-in your luggage through Southwest Airlines to your final destination and also gives you the option of printing your boarding pass in advance. To take advantage of this service you must check luggage three hours prior to your flight and have an e-ticket. There is a fee of \$20 per person for this service and you may check up to three bags. At The Venetian, *Bags to Go* is located on Level 1 of the meeting space, next to the Package Center. At the LVCC, *Bags to Go* is in the Grand Concourse, across from Central Hall 3.

Other Featured Show Services at the Sands/Venetian

- As in 2006, the Sands will open at 8 a.m., an hour earlier than the LVCC and Las Vegas Hilton. This year the Sands will close an hour earlier on the closing day of the show at 3 p.m.
- The Sands/Venetian Express shuttles will run continually between the Sands/Venetian and the LVCC to expedite transportation and make it possible for attendees to cover everything they came to see. In addition, direct shuttle service will also be provided between the Sands and all official CES hotels.
- Full-service registration has moved to Hall G this year on the lower level.
- Full-service Press Room
- International Commerce Center satellite location located in Sands lobby this year
- CEA Member and LIT Lounge
- Experience CEA
- E-mail and MyCES Personal Planner kiosks will be offered in the Sands Upper Lobby and at The Venetian, Level 2 and Veronese lobby.

Industry Insider Conference Series has moved to the Hilton Theatre

This year, the popular Industry Insiders will move to a new location in the Las Vegas Hilton Theater. We have Olli-Pekka Kallasvuo from Nokia on Monday, January 8 at 11 a.m., Pipelines Power Panel on Monday, January 8 at 2:30 p.m. and John Chambers from Cisco on Tuesday, January 9 at 11 a.m.

Improved- CES Concierge Center

CES Central Plaza, LVCC

Located directly in front of the Las Vegas Convention Center, this large structure hosts a variety of assistance counters to help. In addition to foreign language interpreters and badge holder pickup stations, other stations help attendees:

- With general show questions
- Find exhibitors and products
- Book restaurant reservations
- Send e-mail and use the Internet
- Reserve personal tours of the show
- Make free VoIP calls

Experience CEA

LVCC Grand Lobby, Sands Upper Lobby

Experience CEA in the LVCC Grand Lobby highlights the programs and initiatives CEA works on year round to grow the consumer technology industry. New this year is a dedicated member lounge located in the Grand Lobby, allowing members to check e-mail, get a quick bite to eat or hold an impromptu meeting with a customer.



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MyCES Personal Planner Kiosks

MyCES Personal Planner helps attendees connect with the people, products and knowledge they want to see at the show! At CES, attendees can access their personalized MyCES portal from PC's in the Hilton, LVCC (North Hall, Grand Lobby and South Hall), CES Concierge Center and the Sands/Venetian. With MyCES they can:

- Identify the relevant exhibitors to visit on the show floor
- Print a personalized map showing the locations of the exhibitors they have chosen to visit
- Identify and connect with other attendees from the CES community to build their personal network
- Search and view information on conference sessions that they should be a part of, or are scheduled to attend

With MyCES, attendees can maximize their time at CES and have a more productive show experience.

Leaders in Technology Program has moved to the Wynn Hotel

The Leaders in Technology (LIT) program is headquartered at the Wynn Hotel, and all LIT guests stay at the Wynn Hotel. LIT guests have pre-arranged transportation from the airport and between all show venues. LIT guests pick-up their badges at the LIT Hospitality Suite in the Wynn.



CES Government Conference

January 10-11, Wednesday & Thursday

Flamingo Hilton (New Location)

ICG Government and the Consumer Electronics Association (CEA) have joined forces to offer what may be the most significant conference today on government technology and management. Bringing together more than 100 senior executives from the Executive Branch, Congress, state government and industry, the conference focuses in this inaugural year on the challenges of information sharing across agencies and jurisdictions of government.



2007 MECP Training Sessions

10:30 a.m.-2:30 p.m., Tuesday, January 9

LVCC North Hall, N26

Formerly known as MECP Installer Challenge, these sessions cover everything from installing a video monitor into a factory dash to increasing your profits on mobile electronics installations.

First Annual CES Supply Chain Networking Cocktail Reception

5:15 p.m.-6:30 p.m., Wednesday, January 10

LVCC North Hall, N258-260

This networking event is part of the one-and-a-half day training event (Consumer Electronics Supply Chain Academy) that features leading experts on topics such as RFID, vendor managed inventory, returns, forecasting, collaborative technologies, product replenishment, retail event promotion, freight and transportation, and global logistics.



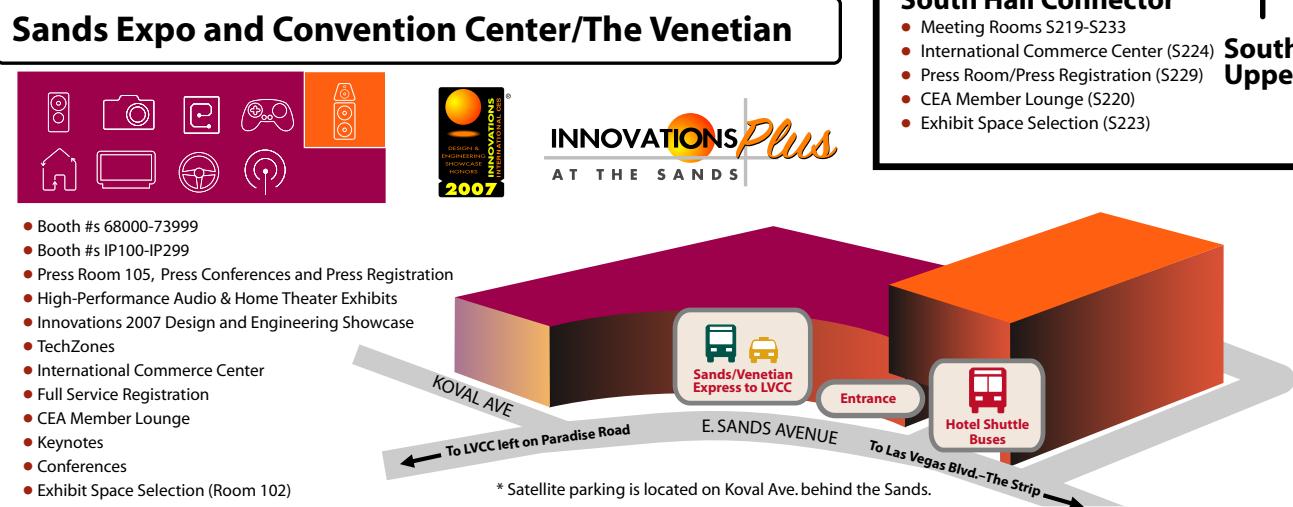
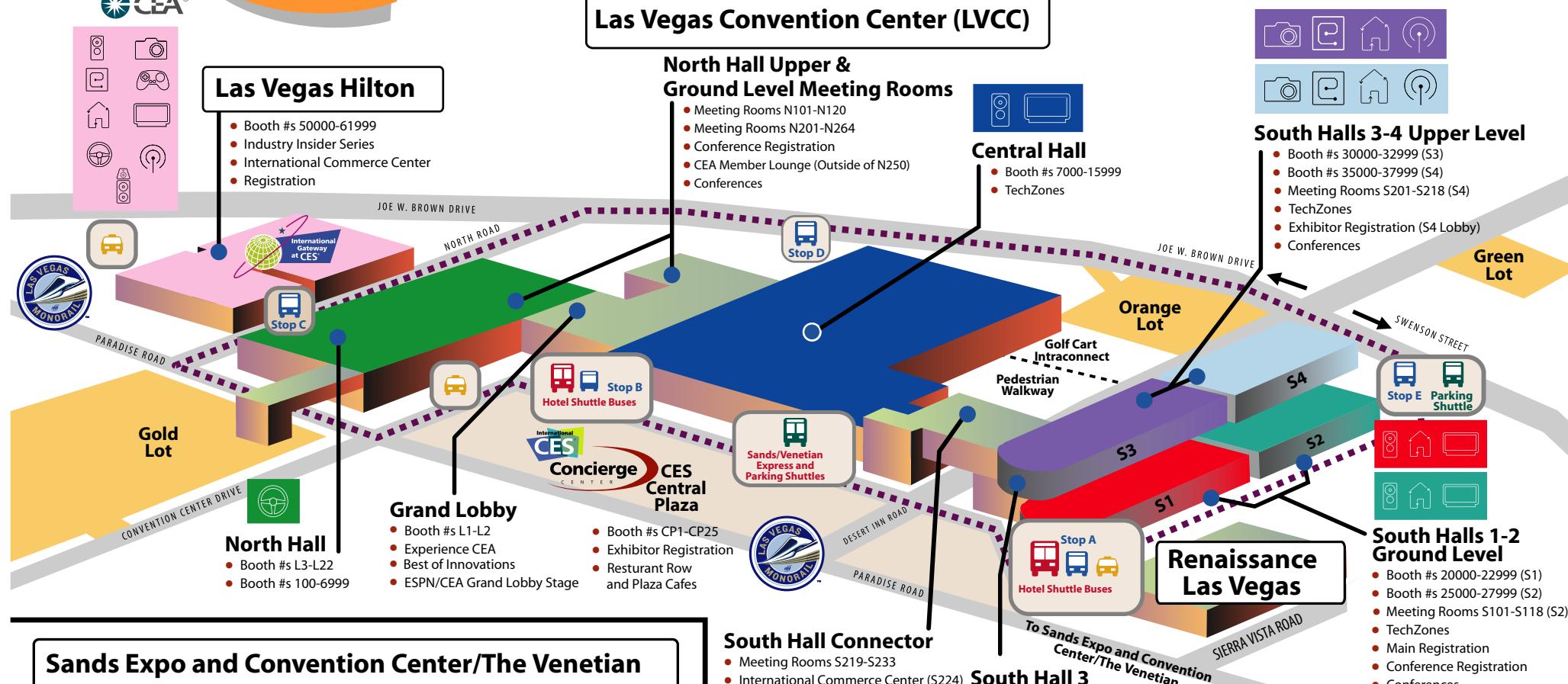
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Show Locations

www.CESweb.org



Show Locations

www.CESweb.org



Booth Locations

- Booth #s 100-6999 – LVCC, North Hall
- Booth #s 7000-15999 – LVCC, Central Hall
- Booth #s 20000-22999 – LVCC, South Hall 1, Ground Level
- Booth #s 25000-27999 – LVCC, South Hall 2, Ground Level
- Booth #s 30000-32999 – LVCC, South Hall 3, Upper Level
- Booth #s 35000-37999 – LVCC, South Hall 4, Upper Level
- Booth #s 50000-61999 – Las Vegas Hilton
- Booth #s 68000-73,999 – Sands, Innovations Plus
- Booth #s CP1-CP25 – LVCC, CES Central Plaza
- Booth #s IP100-IP299 – Sands, Innovations Plus
- Booth #s L1-L2 – LVCC, Grand Lobby
- Booth #s L4-L23 – LVCC, North Lobby, Ground Level

Meeting Rooms

- Meeting Rooms N101-N120 – LVCC, North Hall Ground Level Meeting Room
- Meeting Rooms N201-N264 – LVCC, North Hall Upper Level Meeting Room
- Meeting Rooms S101-S118 – LVCC, South Hall 2
- Meeting Rooms S201-S218 – LVCC, South Hall 4
- Meeting Rooms S219-S233 – LVCC, South Hall Meeting Room Connector
- Meeting Rooms 101-302 – Sands
- Meeting Rooms 501-4806 – Venetian

Product Categories

- Audio/Video Exhibits – LVCC, Central Hall; Sands
- Audio/Video Exhibits – LVCC, North Hall Meeting Rooms
- Computer Hardware and Software Exhibits – LVCC, South Halls 3-4; Sands
- Digital Imaging – LVCC, South Halls 3-4; Sands
- High-Performance Audio & Home Theater – The Venetian
- Home Networking Exhibits – LVCC, South Halls 3-4; Sands
- Home Systems Exhibits – LVCC, South Halls 1-2; Sands
- Home Theater Exhibits – LVCC, South Halls 1-2; Sands
- Home Theater/Home Systems Exhibits – LVCC, North Hall Meeting Rooms; Sands
- Information Technology Exhibits – LVCC, North Meeting Rooms
- Information Technology Exhibits – LVCC, South Halls 3-4
- International Gateway – Las Vegas Hilton; Sands
- Internet Infrastructure and Content Exhibits – LVCC, South Halls 3-4; Sands
- Mobile Electronics Exhibits – LVCC, North Hall; Sands
- Satellite System Exhibits – LVCC, South Halls 1-2; Sands
- Wireless Technology Exhibits – LVCC, South Halls 3-4; Sands
- Wireless Technology Exhibits – LVCC, North Hall Meeting Rooms

Tech Zones

- Anytime-Anywhere TechArena – Sands Including the Express Card, IPTV, Podcasting and The Download TechZones.
- Automotive Aftermarket – LVCC, North Hall
- Bluetooth – Sands
- Blu-ray – LVCC, Central Hall
- CE Just For Kids – Sands
- Connected Home Entertainment – LVCC, South Hall 2
- Consumer Robotics – Sands
- Consumer VoIP – Sands
- Digital Car/Telematics – LVCC, North Hall
- Digital Imaging Showcase – Sands
- Digital Living Network Alliance – Sands
- Gaming TechZone – Sands/Venetian
- HD DVD Promotion Group – LVCC, Central Hall
- HDMI – LVCC, South Hall 2
- Mobile Broadband and Content – Sands
- NFC Forum – Sands
- Studio@Home – Sands
- TechHome – LVCC, South Hall 2
- WiMedia – LVCC, Central Hall
- ZigBee – LVCC, South Hall 2

Keynotes and Conference Sessions

- Conference Sessions – LVCC, South Hall 2
- Conference Sessions – LVCC, North Hall Upper Level Meeting Rooms
- Conference Sessions – The Venetian
- Industry Insider Series – Las Vegas Hilton Theater
- Keynotes – The Venetian, Palazzo Ballroom

Show Hours

Sands Expo and Convention Center/The Venetian

Monday, January 8, 2007	8 a.m. – 5 p.m.
Tuesday, January 9, 2007	8 a.m. – 5 p.m.
Wednesday, January 10, 2007	8 a.m. – 5 p.m.
Thursday, January 11, 2007	8 a.m. – 3 p.m.

Las Vegas Convention Center and Las Vegas Hilton

Monday, January 8, 2007	10 a.m.* – 6 p.m. *South Hall opens at 9 a.m.
Tuesday, January 9, 2007	9 a.m. – 6 p.m.
Wednesday January 10, 2007	9 a.m. – 6 p.m.
Thursday, January 11, 2007	9 a.m. – 4 p.m.

Show Services and Additional Locations

- 2008 Exhibit Space Selection Room – LVCC, South Hall Connector, Room S223; Sands, Room 102
- Allied Associations Lounge – LVCC, South Hall Connector, Room S220
- CEA Member Lounge – LVCC, North Hall Outside Room N250
- CEA Member Lounge – Sands, Room 201
- CEA Member Lounge – LVCC, South Hall Connector, Room S220
- CES Meeting Place: Hospitality Suites – LVCC, South Hall, Sands, Hall D
- CES Store – LVCC, Grand Lobby
- CES Store – Sands, Booth #73032
- Experience CEA – LVCC, Grand Lobby; Sands, Upper Level Lobby
- Exhibitor Suites – Renaissance Las Vegas, Las Vegas Hilton, Venetian
- Innovations Design and Engineering Showcase – Sands, Innovations Plus, Hall D
- Innovations, Best of Innovations Display – Sands, Innovations Plus, Hall D
- Innovations Plus – Sands
- International Commerce Center (ICC) – LVCC, South Hall Connector, Room S224 - S225
- International Commerce Center (ICC), Satellite Location – Las Vegas Hilton, Ballroom C
- International Commerce Center – Sands, Upper Level Lobby
- International Reception – LVCC, South Hall Connector, Room S222
- MECP Installer Training – LVCC, North Hall N264
- Member Parking – LVCC, Gold Lot & Green Lot and Koval Avenue behind the Sands
- Press Conference Rooms – Sands, Lower Level Meeting Rooms
- Press Room – Sands, Room 105
- Press Room – LVCC, South Hall Connector, S229
- Main Registration – LVCC, South Hall 2, (Attendee, Conferences, International)
- International Registration – Sands, Hall B
- Registration, Conferences – LVCC, South Hall 2
- Registration, Conferences – LVCC, North 4 Upper Lobby
- Registration, Conferences – Sands, Lower Level
- Registration, Exhibitor – LVCC, CES Central Plaza
- Registration, Exhibitor – LVCC, South Hall 4, Upper Lobby
- Registration, Exhibitor – Sands, Hall B
- Registration, Full Service – LVCC, South Hall 2, Ground Level; Sands, Hall B
- Registration, Press – LVCC, South Hall Connector, Room S229
- Registration, Press – Sands, Lower Level Lobby
- Registration, Satellite – Las Vegas Hilton, Ballroom F-G
- Show Office – LVCC, South Hall Connector, Room S219; Sands, Room 101

Hotel Shuttle Bus Routes

Route 2

Excalibur
Luxor
Mandalay Bay

Route 3

Hooters Casino Hotel
MGM Grand
Monte Carlo
New York, New York
Signature at MGM Grand
Tropicana

Route 4

Bally's
Bellagio
Paris Las Vegas

Route 5

Caesars Palace
Palms
Rio Suites

Route 6

Flamingo Las Vegas
Harrah's
Imperial Palace
Platinum
Westin Casuarina

Route 7

Circus Circus
Mirage
Treasure Island

Route 8

Hilton Vacations at the Hilton
Hilton Vacations on the Strip
Riviera
Sahara

Route 9

Alexis Park
AmeriSuites

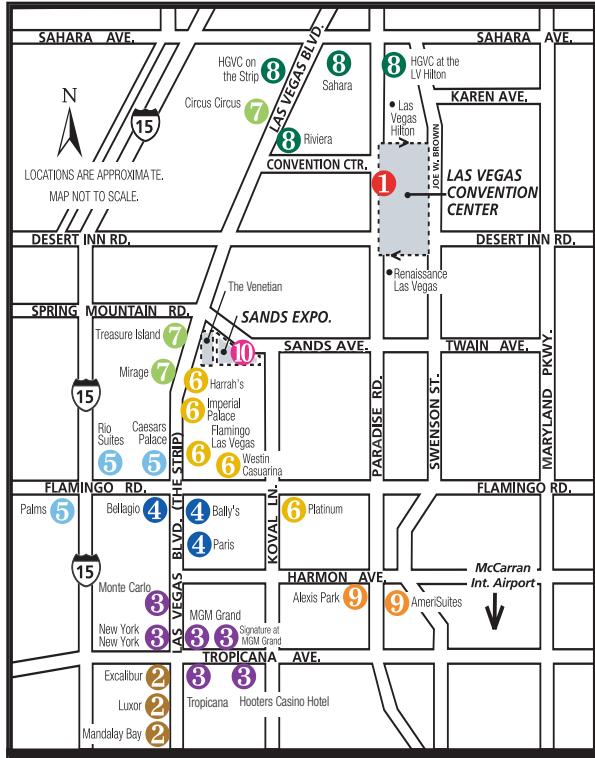
Walking Distance to the Las Vegas Convention Center

Las Vegas Hilton and Renaissance Las Vegas

Walking Distance to the Sands Expo and Convention Center

Venetian Hotel

Location Map



For more show information, visit www.CESweb.org

2007 Complimentary Shuttle Bus Service

Boarding Location

Tour Bus Area
At Excalibur
Tour Bus Area

Boarding Location

At Tropicana
Grand Garden Entrance
Tour bus area
North Entrance
At MGM Grand
Tour Bus Area

Boarding Location

Flamingo Road Entrance
Tour Bus Area
At Bally's

Boarding Location

Pavilion Entrance
West Entrance
Pavilion Entrance

Boarding Location

North Tour Lobby
Tour Bus Area
At Flamingo Las Vegas
At Westin Casuarina
Registration Entrance

Boarding Location

Skyrise Tower Entrance
Tour Bus Area
Tour Bus Area

Boarding Location

Curbside on Karen Ave.
Front Entrance, Outer Drive
Convention Center Entrance
Tour Bus Area

Boarding Location

Front Entrance
Front Entrance

Hotel Shuttle Schedule

Routes 2 4 5 7 9 Split Day Service Routes

		Inbound Service To LVCC & Sands Every 20 Minutes	Return to Hotels Every 20 Minutes
Mon	Jan 8	7:30 - 10:30 a.m.	4 - 6:30 p.m.
Tues	Jan 9	7:30 - 10:30 a.m.	4 - 6:30 p.m.
Wed	Jan 10	7:30 - 10:30 a.m.	4 - 6:30 p.m.
Thur	Jan 11	7:30 - 10:30 a.m.	2 - 4:30 p.m.

Sunday Service
Hotel shuttle routes
2 thru 9 will run
every 30 minutes to the LVCC
South Hall 1, Paradise Rd.
Entrance and Sands Expo.
Bus Loading Area

Routes 3 6 8 All Day Shuttle Routes

	Inbound Service To LVCC & Sands Every 20 Minutes	Midday Service To / From LVCC & Sands Every 30 Minutes	Return to Hotels Every 20 Minutes
Mon	7:30 - 10:30 a.m.	10:30 a.m. - 4 p.m.	4 - 6:30 p.m.
Tues	7:30 - 10:30 a.m.	10:30 a.m. - 4 p.m.	4 - 6:30 p.m.
Wed	7:30 - 10:30 a.m.	10:30 a.m. - 4 p.m.	4 - 6:30 p.m.
Thur	7:30 - 10:30 a.m.	10:30 a.m. - 2 p.m.	2 - 4:30 p.m.

Express Shuttles

Route 1 Las Vegas Convention Center Shuttle Loop

To help you get around the Las Vegas Convention Center, shuttle service will be provided every 10 minutes with boarding points at five key locations around the perimeter of the LVCC. Service is available Sunday to Wednesday 8 a.m. - 6:30 p.m. and Thursday 8 a.m. - 4:30 p.m.

Route 10 Sands/Venetian Express

Express shuttle service will be provided every 10 minutes to and from the Sands Expo and Convention Center/The Venetian and the Las Vegas Convention Center, Sunday to Wednesday 7:30 a.m. - 6:30 p.m. and Thursday 7:30 a.m. - 4:30 p.m. **Sands Boarding Location:** Front Entrance (Sands Ave.). **LVCC Boarding Location:** Front Entrance.

LVCC Golf Cart Intraconnect and Pedestrian Walkway

Golf Cart Service will be provided every 10 minutes between South Hall 2 and back of Central Hall 5, Sunday to Wednesday 9 a.m. - 6 p.m. and Thursday 9 a.m. - 1 p.m.

Additional Services

Airport Shuttle Service

Shuttle service to McCarran International Airport will be available every 30 minutes on Wednesday and Thursday from 10 a.m. to 7 p.m. The ticket price for this service is \$5 per person, one-way. The shuttle service to McCarran is available from the LVCC and the tour bus loading area at the Sands.

ADA Access

We provide ADA accessible buses for those with special needs. Please call CMAC, the official transportation provider for CES, at (800) 616-2622 to arrange your transportation. Outside the US, call (401) 826-4100.

Las Vegas Monorail

 Save time and take the Monorail to the Las Vegas Convention Center and the Las Vegas Hilton. Stopping at the LVCC and six other hotel stations, the monorail travels end-to-end and runs 7 - 2 a.m. Monday-Thursday; 7 - 3 a.m. Friday - Sunday. Tickets start at \$5 1-ride, \$9 2-rides and \$35 10-ride pass. Visit www.lvmonorail.com for more details and ticket information.

*Please note that all hotel shuttle information is subject to change.
Please check your hotel lobby sign for final confirmation of information.



Las Vegas Convention Center and Satellite Parking Areas

Parking Lot

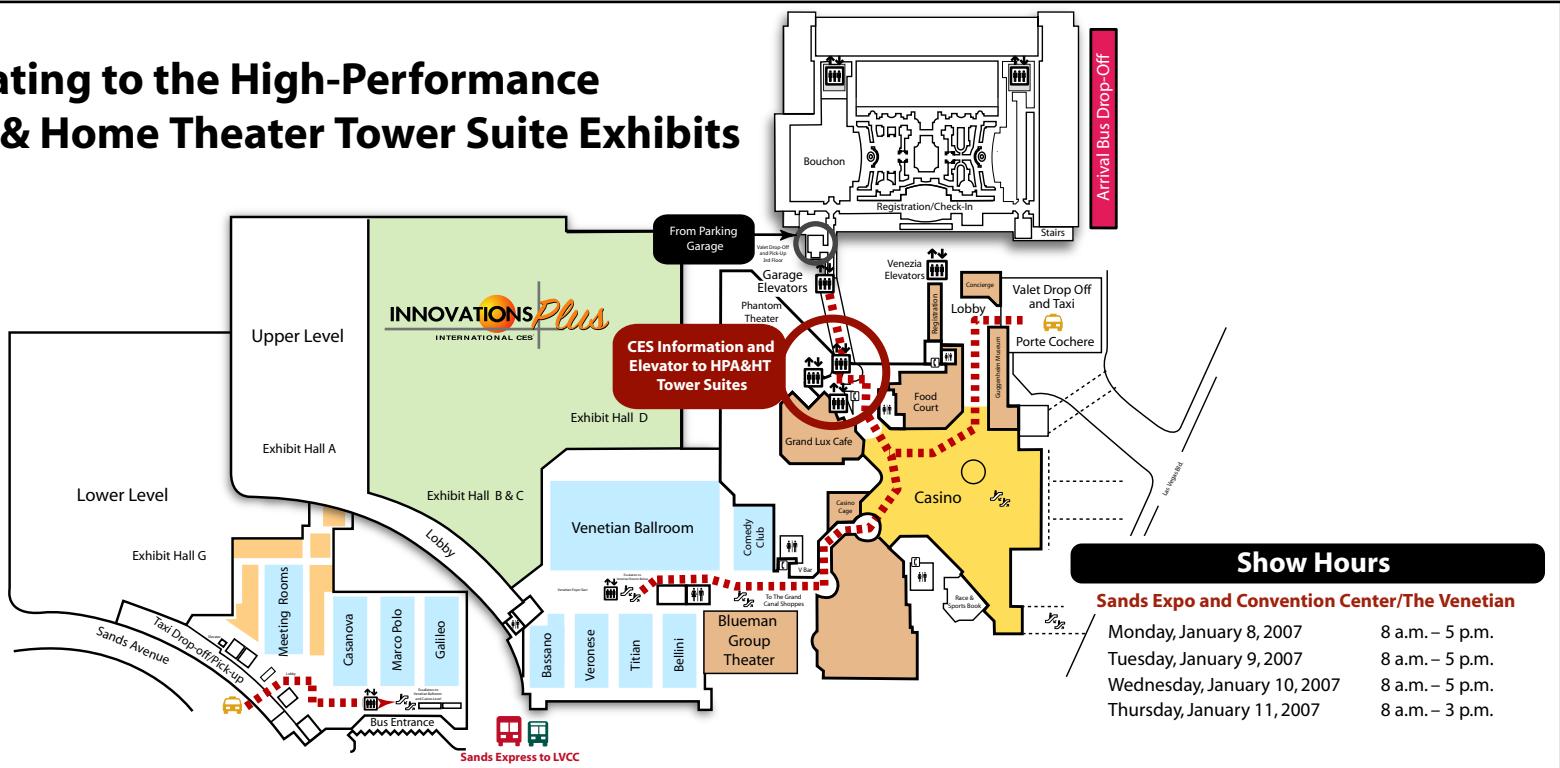
Daily Rate
no in & out privileges

1	LVCC Gold Lot Enter off Convention Center Dr.	\$10
2	Las Vegas Hilton Enter off Paradise Rd. or Joe W. Brown Dr.	\$20
3	Renaissance Las Vegas Enter off Sierra Vista Rd.	\$20
4	The Beach Enter off Paradise Rd. or Convention Center Dr.	\$25
5	Greek Isles Enter off Convention Center Dr.	\$20
6	Riviera Hotel Enter off Riviera Blvd.	\$20
7	Sahara Enter off Sahara Ave.	\$10

Please note: Parking at the LVCC satellite parking areas is extremely limited and lots fill fast. We highly recommend you take the complimentary CES shuttle buses from the official CES hotels.

as of 4/11/06

Navigating to the High-Performance Audio & Home Theater Tower Suite Exhibits



IMPORTANT CONTACT INFORMATION

<u>OFFICE</u>	<u>LOCATION</u>	<u>PHONE NUMBER</u>
<u>Attendees with Special Needs</u>		
Wheelchairs and Scooters	Encore Business Center	702-943-6780
Sign Interpreters	LVCC Grand Lobby	702-943-3974
ADA Equipped Shuttle Bus	Transportation Office	702-943-3531
General ADA Questions	LVCC	702-892-7406
	Sands	702-733-5556
	Venetian	702-414-1000
<u>Business Centers</u>		
Business Center/Encore	LVCC Grand Lobby	702-943-6780
Business Center Hilton	Hilton East Wing	702-794-2855
Business Center Sands	Sands Lower Lobby	702-733-5285
Business Center The Venetian	Venetian Upper Lobby	702-414-4488
Business Center Renaissance	Renaissance Main Lobby	702-733-6533
<u>CES Security/Lost & Found</u>		
CES Security/Lost & Found	LVCC South Hall S219	702-943-3532
CES Security/Lost & Found	LVCC North Hall C105	702-943-4080
CES Security/Lost & Found	Sands Room 101 (Also for Venetian)	702-691-8005
<u>CES Information Desk</u>		
CES Information Desk	LVCC, North 3 Hall Lobby	702-943-3530
CES Information Desk	Hilton Ballroom Foyer	702-892-3401
CES Information Desk	Sands Upper Lobby	702-691-8001
CES Information Desk	Venetian, Level 2, Titian Lobby	N/A
<u>Conference Speaker Ready Room</u>		
Conference Speaker Ready Room	LVCC North Hall N263	702-943-4029
Conference Speaker Ready Room	LVCC South Hall S117	702-943-4030
Conference Speaker Ready Room	Venetian, Level 2, Titian 2201	702-691-8008
<u>Emergency</u>		
LVCC Emergency		702-892-7400 In house dial 7400
Las Vegas Hilton Emergency		702-732-5414 In house dial "0"
Sands Expo Emergency		702-733-5195 in house dial "0"
Venetian Emergency		702-414-3911 in house dial "43911"



www.CESweb.org



Exhibitor Information

Exhibitor Hotline	LVCC South Hall S219	702-943-4074
2008 Exhibit Space Selection	LVCC South Hall S223	702-943-3731
	Sands Room 102	702-691-8006

International Commerce Center

International Commerce Center	South Hall S224-S225	702-943-3520
International Commerce Center	Hilton booth #56,013	702-892-3486
International Commerce Center	Sands, Upper Level Lobby	702-691-8003

Member Lounge (CEA)

Member Lounge (CEA)	LVCC North Hall outside N250	702-943-3535
Member Lounge (CEA)	LVCC South Hall S220	702-943-3972
Member Lounge (CEA)	Sands Room 201	702-691-8002

Press Room

Press Room	LVCC South Hall S229	702-943-3521
Press Room	Sands Room 105	702-691-8004

Registration Office

Registration Office	LVCC South Hall S110	702-943-3502
Registration Office	CES Central Plaza	702-943-4898
Registration Office	Sands	702-691-8009

Show Office

Show Office North	LVCC North Hall, front of N4	702-943-3540
Show Office South	LVCC South Hall S219	702-943-3539
Show Office Sands	Sands Room 101	702-691-8000
Show Office Venetian Suites	Floor 29, Suite 29-205	702-691-8052
Show Office Hilton	Hilton Center Foyer	702-892-3485
Transportation/Shuttle Bus	CES Central Plaza	702-943-3531



www.CESweb.org



EXHIBITOR SERVICES

Exhibitor Service Centers

There are three Exhibitor Service Centers in the LVCC:

- 1) Front of N4 Hall next to Show Office
- 2) Central Hall Tunnel
- 3) Back of S4 Hall

There are two Exhibitor Service Centers at the Sands:

- 1) GES, SES and other official show contractors: Rear of Hall B
- 2) Additional SES Service Center: Lower Lobby of Sands

There are two Exhibitor Service Centers at The Venetian:

- 1) In The Venetian meeting space on Level 3, across from Murano Ballroom
- 2) In The Venetian Suites Tower, floor 29, Suite 29-205

Satellite centers are also available:

- 1) At the Las Vegas Hilton ticket booth area between Hilton Center and Pavilion

Smart City has a permanent service desk at the LVCC in the Central Concourse, across from Central 3.

Smart City Hotline

Smart City, the exclusive provider of LVCC phone and Internet services has a new Exhibitor Hotline in place for CES. LVCC exhibitors needing assistance can dial 9-943-6CES (or 702-943-6CES) for a Smart City team member before, during and after the show.

CES Business Centers

Las Vegas Convention Center
Grand Lobby and S221
3150 Paradise Rd.
Las Vegas, NV 89109
(702) 943-6780

Las Vegas Hilton, East Wing
Business Center
3000 Paradise Rd.
Las Vegas, NV 89109
(702) 794-2855

Sands Expo and Convention Center
Lower Lobby
201 East Sands Avenue
Las Vegas, NV 89109
(702) 733-5285

The Venetian, Level 2, across from Titian
(Business Center)
The Venetian, Level 1, across from Galileo
(Package Center)
3355 Las Vegas Blvd. South
Las Vegas, NV 89109
(702) 414-4488



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Floor Managers

Each facility has a group of “floor managers” who are available to assist exhibitors with any exhibitor-related issues/logistics that may occur during the show. Below is a list of individuals that manage the exhibit hall at each facility.

Floor Manager	Assistant	Coverage	Location
Barbara Powell		North/Central	Facility Manager, C106
Nancy Needel	Nita Jager	N1	By booth 1,801
Mike Marano	Mary Sullivan/ Nita Jager	N2-3	By booth 1,801
Chuck Bierley	Mary Sullivan	N4	By booth 4,606
Kelly Butler Holtz	Helga Anderson	North Upper Level Meeting Rooms	By meeting room N230
Al Kahler	Laurene Quatemann	C1-2	By booth 7,932
Ford Northington	JoAnne Smith	C3	By booth 11,033
Dan Zumtobel	Diana Thomas	C4-C5	By booth 13,306
Roy Walker		South Hall	Facility Manager, S219
Norm Mayes	Diane Goshorn	S1	By the escalator and booth 20,368
Mike Mantel	Marlene Johnson	S2	By booth 25,164
Leslee Fletcher	Jacques Ribons	S3	By the escalator and booth 35,301
Bill Hull		S3-4	By booth 35,301
Joyce Giannini	Akiko Munthe	S4	By booth 35,339
Cynthia Wizner		Exhibitor Hotline	S219, (702) 943-4074
Scott Mullen		CES Central Plaza Project Mgr.	CES Concierge Center or S219
Jim McDonald	Mary Curran	Hilton	By booth 51,034
LouAnn Alesio	Mary Curran	Hilton	By booth 51,034
Patty Reiley Matt Kropp Chris Mantel		The Venetian	Meeting Space
Carla Rose Melody Urso		The Venetian Tower Suites	Exhibit Suites on floors 29, 30, 34, and 35
Harold Duffy		Sands Halls B & C	Facility Manager, Room 101
Gunar Miesnicks	Paul Davis	Sands Hall B	Across from booth 72,432
Scott Bierley	Sandie Arthur	Sands Halls C	Across from booth 70,422, 3 rd Sands Location across from Booth 69,757
Chopper Davidson	Norma Chandler	Sands Halls B, C, & D	Security Manager, Room 101

GES Zone Managers

In addition to CES Floor Managers, GES and Smart City also have Zone Managers on the show floor to assist exhibitors. GES and Smart City Zone Managers are stationed at each CES Floor Manager desk; a contact list is available on-site.



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Exhibitor Hotline

Available at each of the floor manager desks is an Exhibitor Hotline. From this phone exhibitors can dial 9-943-4074; (702) 943-4074 if calling outside of the building and be connected to a floor manager in the show office.

Late Work Pass

- If an exhibitor plans to work past 7 p.m., Exhibitors/EAC must obtain a late work pass from their Floor Manager by 2:30 p.m. and provide the booth # and name of supervisor on duty.
- If Exhibitor/EAC is working in a booth without a late work pass, they will be issued a first time warning; the second time they will be escorted off the show floor for the remainder of the evening.
- Note: Except for late move-in (January 7) exhibitors, exhibit set-up must be complete by 3:00 p.m. on January 7. No exceptions will be allowed.

Merchandise Pass

Merchandise passes will be required to remove products off the exhibit floor prior to show closing each day. A maximum of five passes are available only to exhibitors who present the proper exhibitor credentials. Merchandise passes will be distributed at Floor Manager desks in each facility.

Exhibition Events or Meetings During Non>Show Hours

Any exhibitor with an event before or after show hours has to fill out an After Hours Events form (a door for attendees will be designated for entry and a list of attendees is required). Exhibitors can obtain the After Hours Events form in the show office if they did not fill this out prior to arriving on site.

Lost & Found

Lost & Found is located in the CES Security Offices in LVCC C105 (702-943-4080), S219 (702-943-3532), and at Sands/Venetian in Sands Room 101 (702-691-8005).

Exhibit Space Selection Room

LVCC South Hall S223 and Sands Room 102

The Exhibit Space Selection process enables exhibitors to participate fully in the selection of their company's exhibit space allowing for choices regarding its location, size and surrounding exhibitors. With over 1,500 exhibitors selecting exhibit space for the following year's show, the Exhibit Space Selection process continues to be the most fair and equitable method of conducting exhibit space selection.

The Exhibit Space Selection process is characterized by a numerical system whereby highest priority is designated to those exhibitors having participated in the International CES for the longest period of time. Exhibitors receive one priority point for each year in which they have participated in the International CES. The exhibitor with the greatest seniority receives a priority space selection number starting with the number 1 (one). The enumeration process continues until all exhibitors are assigned a priority space selection number, giving those exhibitors who have supported the show for the longest period of time the opportunity to select first.

The International CES is segmented by specific product categories. Each product category receives an independent set of priority space selection numbers and each product category selects at a different time throughout the duration of the show.



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A CLOSER LOOK AT HOW EXHIBIT SPACE SELECTION NUMBERS ARE DETERMINED

For every product category, International CES calculates a company's Exhibit Space Selection Number based on the following criteria (listed in order of significance):

- Years a company has continually participated in the International CES
- CEA Membership
- Satisfaction of all financial and contractual commitments with International CES
- Size of exhibit space

If a company does not exhibit at International CES two years consecutively, that company will forfeit all accumulated points.

It is very important for a company to come at their scheduled selection date and time. If a company misses their date and time, we will proceed to the next company. If a company is unable to attend the Exhibit Space Selection process, they may submit a *Proxy Statement/Alternate Person Designation Form* along with the 2008 *International CES Application and Exhibit Space Contract* **prior** to their scheduled selection time. The Proxy Statement authorizes either the CES staff or a designated person of the company's choice to select exhibit space on their behalf, based upon the choices they indicate on the form.

Exhibit Space Selection Schedule

The schedule for 2008 International CES exhibit space selection is based on exhibitors' product categories and exhibition participation in previous International CES Shows. This is the schedule for both the LVCC and the Sands Exhibit Space Selection Rooms.

Audio/Video	10 a.m.-6 p.m. Monday, January 8
Mobile Electronics	9 a.m.-2 p.m. Tuesday, January 9
International Technology & Wireless Communications	2:15 p.m.-5:45 p.m. Tuesday, January 9 9 a.m.-2:45 p.m. Wednesday, January 10
Home Theater/Satellite	3 p.m.-5:45 p.m. Wednesday, January 10 9:30 a.m.-11:45 a.m. Thursday, January 11
International Gateway	12:15 p.m.-1:30 p.m. Thursday, January 11



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BADGE HOLDER PICK-UP

CES verifies on-site attendance at each show. A verification coupon will accompany each badge and must be turned in at the badge holder counters to obtain an official CES badge holder. Badges will begin mailing in late September.

Any representative from your company may pick up one or more badge holders as long as they have the verification coupon for each badge and appropriate personal and company identification. They must, however, be able to distribute them prior to the other booth personnel needing access to the exhibit hall.

Exhibitors will be required to show two forms of ID in order to obtain their badge and/or badge holder. Only exhibitors with proper identification (personal ID and company ID) will be permitted to pick-up multiple badges for person in their company.

Identification Requirements

You'll need one personal, picture ID (i.e. driver's license or passport) **and** one business ID indicating that you are representing that company at CES.

Badge Holder Pick-Up Location and Hours*

*Subject To Change. Visit www.CESweb.org updated information remote hotel pick up locations.

Location	Jan. 6	Jan. 7	Jan. 8	Jan. 9	Jan. 10	Jan. 11
McCarran Airport	8 a.m.-midnight	8 a.m.-midnight	8 a.m.-midnight	8 a.m.-midnight	N/A	N/A
Las Vegas Hilton	N/A	8 a.m.-9 p.m.	7:30 a.m.-6:30 p.m.	7:30 a.m.-6:30 p.m.	7:30 a.m.-6:30 p.m.	8 a.m.-3 p.m.
LVCC Central Lobby Patio	N/A	12 p.m.-6 p.m.	8 a.m.-6 p.m.	8 a.m.-6 p.m.	8 a.m.-6 p.m.	9 a.m.-3 p.m.
LVCC North Hall Lower Lobby	N/A	7 a.m.-6 p.m.	8 a.m.-6 p.m.	8 a.m.-6 p.m.	8 a.m.-6 p.m.	9 a.m.-3 p.m.
LVCC South Hall 2 East Lobby	N/A	8 a.m.-6 p.m.	7:30 a.m.-6 p.m.	8 a.m.-6 p.m.	8 a.m.-6 p.m.	9 a.m.-3 p.m.
LVCC South Hall Front Lobby	N/A	8 a.m.-6 p.m.	8 a.m.-6 p.m.	8 a.m.-6 p.m.	8 a.m.-6 p.m.	9 a.m.-3 p.m.
LVCC Central Hall 2	N/A	N/A	8 a.m.-6 p.m.	8 a.m.-6 p.m.	8 a.m.-6 p.m.	N/A
LVCC South Hall Patio	N/A	N/A	8 a.m.-6 p.m.	8 a.m.-6 p.m.	8 a.m.-6 p.m.	N/A
Sands	N/A	8:30 a.m.-5 p.m.	7:30 a.m.-6 p.m.	7:30 a.m.-6 p.m.	7:30 a.m.-6 p.m.	7:30 a.m.-3 p.m.



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2007 CES CONFERENCES

CES Keynote Addresses

Keynotes will take place in the Palazzo Ballroom at The Venetian.



Bill Gates
Chairman
Microsoft Corporation
January 7
6:30 p.m.



Robert Iger
President and CEO
The Walt Disney Company
January 8
4:30 p.m.



Gary Shapiro
President and CEO
Consumer Electronics Association
January 8
8:30 a.m.



Michael Dell
Chairman
Dell Inc.
January 9
9 a.m.



Ed Zander
Chairman and CEO
Motorola, Inc.
January 8
9 a.m.



Leslie Moonves
President and CEO
CBS Corporation
January 9
4:30 p.m.

New Process for Keynote Address Seating

Every year, CES keynotes draw tremendous interest – and tremendous crowds. The move to our new venue will provide many more seats for our attendees. CES Show Management controls the seating of attendees. We will open doors one hour prior to the start of each show and seating will take place in three segments:

Editorial Press and VIP Ticket Holders:

CES Show Management will distribute VIP Tickets to its key attendees and provide each keynote participant with up to 500 tickets to share with its key customers and staff. These ticket holders, as well as editorial press, will queue up in separate lines and be the first admitted into the theater. Once in the theater, VIPs and Press will be ushered to the front seating section. This section is opened for general admission 20 minutes prior to the start of the show.

General Admission:

30 minutes prior to the start of each show, CES Show Management will begin admitting all CES badge holders. These attendees will be directed to the back seating areas.

Open Seating:

15-20 minutes prior to the start of each show, CES Show Management will release all unfilled VIP and Press areas. General Admission will be directed to empty seats in the front section.



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Industry Insider Series

All Industry Insider sessions are held in the Las Vegas Hilton Theater.



Monday, January 8

11 a.m.

Olli-Pekka Kallasvuo
President and CEO
Nokia Corporation



**Tuesday,
January 9**

11 a.m.

John Chambers
President and
CEO
Cisco Systems



Monday, January 8

2:30 p.m.

Pipelines Power Panel
Moderator: Gary Shapiro
President and CEO
Consumer Electronics Association



CES Knowledge Tracks

CES Knowledge Tracks bring together formidable experts in many CE markets to share ideas and insight. Meet and learn with the session tracks listed below. For the most up to date information on the knowledge track sessions, please reference www.CESweb.org or the Electronic Show Directory on-site.

SuperSessions

Understanding Consumer Digital Ecosystems: What it Takes to Succeed in a Digital Consumer Marketplace

Monday, January 8

10:30 a.m.-11:30 a.m.

LVCC North Hall, Room N257

In a world where the “connected” consumer rules, creating the right product is only half the battle. The other half includes making sure digital devices have the ability to work well within a digital eco-system that, in the end, provides seamless integration between content, services and real-time information delivered in many digital forms. This session will look at various digital eco-systems and related technologies that need to emerge in the future in order for the next generation of devices, content and consumer services to work well together and really be successful.

Moderator: Tim Bajarin, President, Creative Strategies Inc.

Get Ready for the End of Analog TV and Say Hello to HDTV

Monday, January 8

2 p.m.-3 p.m.

LVCC North Hall, Room N257

There are more questions than answers as the end of the analog TV era draws near. Is the 2009 cut-off date real? What happens to the millions of households that don't have digital TVs? Who is responsible for educating the public about digital transition? A panel of experts answers these questions and other pressing questions.

Moderator: Gary Arlen, President, Arlen Communications



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Next Big Thing SuperSession: CNET Reveals the Next Big Thing in CE

Monday, January 8

3 p.m.-4 p.m.

LVCC North Hall, Room N257

With CNET.com's history of providing trusted and award-winning reviews, lab-tested product reviews along with entertaining industry video coverage of the latest CE developments, who better to define the trends that will surface in 2007? CNET.com experts, Brian Cooley and top editors have been hard at work to evaluate those CE frontrunners and deliver their findings during this session. Several members of CNET.com's vibrant and active community will also participate to provide a valuable consumer perspective.

Moderator: Brian Cooley, Editor-at-Large, CNET

Content & CE Partnerships: Breaking New Ground

Tuesday, January 9

10:30 a.m.-11:30 a.m.

LVCC North Hall, Room N257

It all began with the landmark deal between Apple and Disney, which let consumers watch popular TV shows on their iPods anytime, anywhere. Then came deals with NBC Universal, MTV, Fox, and others, and wireless services like Verizon V Cast and Sprint Power Vision that stream TV to cell phones from Samsung, LG, Motorola, and others. A panel of industry analysts takes a close look at these partnerships to see what's working and what's not and what new opportunities exist.

International Session

Tuesday, January 9

1:30 p.m.-2:30 p.m.

LVCC North Hall, Room N262

Throughout the show at this year's International CES are hot new digital products and services that exploit the convergence of voice, video and the Internet for the benefit of consumers around the world. Consumers' access to broadband networks, the availability of wireless spectrum and the transition to digital broadcasting are all critical factors driving these products and services. But which country or region is best prepared to handle the convergence of voice, video, and the Internet? Whose policies best support ICT industry growth and sales of consumer electronics products and related services? Are we seeing regulatory convergence accompanying product and service convergence? This session brings together some of the leading policy makers and regulators from around the world to highlight their challenges and present their success stories.

SAE Panel

Wednesday, January 10

9:30a.m.-11:30a.m.

LVCC North Hall, Room N253

Last Gadget Standing

Wednesday, January 10

10:30a.m.-11:30a.m.

LVCC North Hall, Room N257

Join Robin Raskin and the advisors from Yahoo!Tech as they take you on a whirlwind tour of the 10 most memorable products at the show. Better yet, after seeing all ten in action, vote for the gadget you believe will survive the test of time. Its action packed, fun-filled and the products represented the best new technology available.

Moderator: Robin Raskin, Yahoo!Tech

The Future of Consumer Electronics: Convergence with Home Health

Monday, January 8



www.CESweb.org



1:30p.m.-2:30p.m.

LVCC North Hall, Room N264

The time for technology-based healthcare solutions is now. Imagine pop-up reminders on your TV to take your medication. Or your blood pressure reading automatically going to your Doctor or Nurse seamlessly via the web. Or your fitness info being sent wirelessly to your dietician or fitness coach or simply to your PC via wireless. This is what the Continua Health Alliance and its prominent member companies such as Samsung, Panasonic, Motorola, Philips, GE Healthcare, Polar and Intel are making possible.



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TIPS FOR FIRST-TIMERS

- Be sure to bring an all-weather coat, umbrella, and a sweatshirt. Las Vegas weather tends to be moderate during the day (approximately 50-55°) and chilly in the mornings and evenings. Remember: During move-in hours, the freight doors are open, creating a cold exhibit hall. Check local Vegas weather on the Internet prior to packing.
- If time permits, walk around and familiarize yourself with Las Vegas, transportation options and the CES venues.
- Familiarize yourself with your hotel and the services it provides. Find out if there is a business center, Internet access, and room service. Also make sure to ask where your hotel is located in relation to the CES venues.
- **Wear comfortable shoes at all times.** In addition, you can rub your feet with rubbing alcohol or peppermint lotion to reduce swelling at night.
- Drink plenty of water. The climate in Las Vegas and the Convention Center is very dry. Do not allow your body to get dehydrated.
- Get plenty of rest.



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DINING AT CES

CES offers a variety of options for dining while at the show. The LVCC, Sands/Venetian, Hilton and Renaissance offer food options on the show floor and throughout the hotels and casinos.

Las Vegas Convention Center

New this year, the LVCC's exclusive food vendor, Aramark, will be offering more than 25 new Grab-and-Go and mobile food vendor stations throughout the Convention Center. There are also concessions stands throughout the LVCC North, Central, and South Halls including the following:

North Hall

- Four Corners-northwest corner, next to booth #6733
- GrilleWorks-near Hilton walkway, next to booth #2836
- Mojave Grill-south end, next to booth #213

Central Hall

- Bene Pizzeria-middle of C4/C5, near booths C203-C206
- GrilleWorks-middle of C4/C5, near booths C203-C206
- Uncle Joel's Deli-middle of C4/C5, near booths C203-C206

Central Hall – Tunnel

- Salad Garden-below C3 concourse, below booth #9405
- The Sandwich Company-below C3 concourse, below booth #9405

South Hall – 1st floor

- Gourmet Grill-S1, near booth #20350
- Shanghai-S2, near booth #25329
- The Sandwich Company-S2, near booth #26141

South Hall – 2nd Floor

- Cucina Rosso-S3, near booth #30333
- Gourmet Grill-S3, near booth #30355
- India Oven-S4, near booth #35332
- The Sandwich Company-S4, near booth #36238

Sands/Venetian

Concessions on the Sands show floor area include Harbor Palace, Expo Eatery, Back Street Bistro, and the Coffee Spot. Concession stands are also available in Hall B behind registration and Hall C by the Studio@Home TechZone.

In addition to the Sands food outlets there are two Venetian food courts where you can grab a quick bite to eat. The first is located on Level Two (Casino Level) diagonally from the Grand Lux Café. The second food court is located on Level Three within the Grand Canal Shoppes. The Venetian also offers casual dining that includes Canyon Ranch Café, Grand Lux Café, Noodle Asia, Tanqueria Canonita, the Grille at Valentino, and Tintoretta Bakery.

Las Vegas Hilton

The Las Vegas Hilton offers restaurants and dining options including: The Buffet, Andiamo, Benihana, Hilton Steak House, 888 Noodle Bar, Garden of the Dragon, Teru Sushi, Vegas Subs, and Pizza Hut Express.

Renaissance

At the Renaissance Hotel you'll find the renowned Envy Steakhouse, the Envy lounge, and for a quick bite to eat or cup of coffee, the Aroma Coffee Café.



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Vegas Restaurant Listings (under \$40)

American
New York-New York on the Vegas Strip
Average Cost: \$15 or less
Cuisine: Burgers, Philly Cheesesteak

Battist's Hole In The Wall
4041 Audrie Ln.
Las Vegas, NV, 89109
(702) 732-1424
Average cost: \$15 to \$25
Cuisine: Italian

Cafe Bellagio
Bellagio on the Vegas Strip
(702) 693-7223
Cuisine: American
Average cost: \$15 to \$25

Cafe Gelato
Bellagio on the Vegas Strip
(702) 693-7111
Cuisine: Ice Cream, Pastries
Average cost: \$15 or less

Cheesecake Factory
Caesars Palace on the Vegas Strip
(702) 792-6888
Cuisine: Variety
Average Cost: \$20 to \$30

Cozymel's Coastal Mexican Grill
355 Hughes Center Drive
Las Vegas, NV, 89109
(702) 732-4833
Cuisine: Mexican
Average cost: \$15 to \$25

Dragon Noodle Co.
Monte Carlo on the Vegas Strip
(702) 730-7965
Cuisine: Asian
Average Cost: \$15 to \$25

Hard Rock Cafe
4475 Paradise Rd.
Just outside the Hard Rock Hotel
Cuisine: American
Average Cost: \$15 to \$25

Jimmy Buffett's Margaritaville
Flamingo on the Vegas Strip
(702) 733-3302
Cuisine: Hamburgers, Caribbean, Seafood,
Steaks, and American
Average cost: \$15 to \$25

Le Provencal
Paris on the Vegas Strip
(702) 967-7999
Cuisine: European / Italian
Average cost: \$15 to \$25

Outback Steakhouse at Casino Royale
3419 S. Las Vegas Blvd.
(702) 251-7770
Cuisine: Poultry, Steaks
Average Cost: \$20 to \$30
Planet Hollywood
Forum Shops at Caesars
Cuisine: American
Average Cost: \$15 to \$25

P.F. Chang's China Bistro
4165 S. Paradise Rd.
(702) 792-2207
Cuisine: Chinese
Average cost: \$15 to \$25

Tsunami Asian Grill
3355 S. Las Vegas Blvd.
Las Vegas, NV, 89109
(702) 414-1980
Cuisine: Asian Grill & Sushi Bar
Average cost: \$15 to \$25



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HOTEL PHONE LIST

	<u>Hotel Phone</u>	<u>Hotel Guest Fax</u>
Alexis Park	(702) 796-3000	(702) 796-3354
AmeriSuites	(702) 369-3366	(702) 369-0009
Bally's Las Vegas	(702) 739-4111	(702) 967-4405
Bellagio	(702) 693-7111	(702) 693-8546
Caesars Palace	(702) 731-7110	(702) 731-7172
Circus Circus	(702) 734-0410	(702) 794-2268
Excalibur	(702) 597-7777	(702) 597-7009
Flamingo Las Vegas	(702) 733-3111	(702) 733-3528
Green Valley Ranch	(702) 617-7777	(702) 617-7778
Harrah's	(702) 369-5000	(702) 369-6014
Hilton Grand Vacations at the Las Vegas Hilton	(702) 735-8300	(702) 697-2910
Hilton Grand Vacations on the Las Vegas Strip	(702) 765-8300	(702) 765-8312
Hooters Casino Hotel	(702) 739-9000	(702) 736-1120
Imperial Palace	(702) 731-3311	(702) 735-8328
Las Vegas Hilton	(702) 732-5111	(702) 732-5778
Luxor	(702) 262-4000	(702) 262-4404
Mandalay Bay	(702) 632-7777	(702) 632-7234
MGM Grand	(702) 891-1111	(702) 891-3036
Mirage	(702) 791-7111	(702) 791-7414
Monte Carlo	(702) 730-7777	(702) 730-7200
New York New York	(702) 740-6969	(702) 740-6700
Palms	(702) 942-7777	(702) 942-7001
Paris Las Vegas	(702) 739-4111	(702) 946-4405
Platinum Hotel and Spa	(702) 365-5000	(702) 365-5001
Red Rock Casino Resort	(702) 797-7777	(702) 797-7831
Renaissance Las Vegas	(702) 733-6533	(702) 735-3130
Rio All-Suite	(702) 252-7777	(702) 777-6565
Riviera	(702) 734-5110	(702) 734-9663
Sahara	(702) 737-2111	(702) 737-1017
Signature at MGM Grand	(702) 891-7777	(702) 767-6150
Treasure Island	(702) 894-7111	(702) 894-7414
Tropicana	(702) 739-2222	(702) 739-3648
Venetian	(702) 414-1000	(702) 414-1100
Westin Casuarina	(702) 836-9775	(702) 836-9776



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TRANSPORTATION AND PARKING

CES Shuttle Services

CES offers complimentary shuttle service to and from all official CES hotels, the LVCC, and the Sands/Venetian Monday through Thursday, January 8-11, 2007. Inbound service begins at 7:30 a.m. and runs every 20 minutes until 10:30 a.m. with limited mid-day service. Return service operates 4-6:30 p.m. Monday through Wednesday and 2-4:30 p.m. Thursday. Look for information signs posted in hotel lobbies for exact times and boarding locations.

Sunday service is available for hotel shuttle routes 2-9, running from 8 a.m. through 6 p.m. every 30 minutes to the LVCC South Hall 1, Paradise Road entrance and the Sands bus loading area.

Sands/Venetian Express

If you are at the LVCC, take the Sands/Venetian Express to visit Innovations Plus and High-Performance Audio & Home Theatre exhibits at the Sands/Venetian. The Sands/Venetian Express will run between the Las Vegas Convention Center and the Sands/Venetian every 10 minutes Sunday-Thursday, January 7-11. Pick-up location at the LVCC is in front of Central Hall. Look for the canopy with the Sands Express sign and the big yellow balloon. Pick-up location at the Sands is at the front entrance along Sands Avenue.

Las Vegas Convention Center Shuttle Loop

Take advantage of complimentary shuttle loop around the Las Vegas Convention Center. The shuttle runs every 10 minutes and stops at five key locations around the building.

Golf Cart Intraconnect and Pedestrian Walkway

Use the complimentary Golf Cart Intraconnect service to travel from the back of the LVCC Central Hall to the back of South Hall during show hours. The golf cart service and pedestrian walkway runs from the back of Central Hall (C5) to the back of South Hall 2 at freight door #41.

Airport Shuttle Service

Shuttle service to McCarran International Airport will be available every 30 minutes on Wednesday, January 10 and Thursday, January 11 from 10 a.m. to 7 p.m. The shuttle service to McCarran is available from the Las Vegas Convention Center Front Entrance and the Sands tour bus loading area. The ticket price for this service is \$5 per person one-way. Tickets can be purchased with cash only.

Las Vegas Monorail

The Las Vegas Monorail can provide you with transportation to the LVCC and Las Vegas Hilton more quickly, conveniently and cheaper than ever before! Trains arrive and depart from seven stations on the Strip every few minutes from 7 a.m.-2 a.m. Monday-Thursday and 7 a.m.-3 a.m. Friday-Sunday. Stations include the Sahara, Las Vegas Hilton, LVCC, Harrah's, Flamingo, Bally's and MGM Grand. Tickets can be purchased for as little as \$5 each way; package pricing and group rates are also available.



Note: **There is not a monorail stop near the Sands.** Take the Sands/Venetian Express if you are at the LVCC or a hotel shuttle bus if you are at your hotel.

Taxi Passenger Link Program

To alleviate taxi lines, we will again implement a Passenger Link program during afternoon rush hour where we will link people going to the same destination who are willing to share the taxi ride. This service is offered at the following taxi stand locations: at the LVCC, in front of North and South Halls; at the Hilton front entrance; and at the Sands, front entrance.

Parking

LVCC Show Parking

Show parking for attendees and exhibitors is available in the Gold and Orange Lots for \$10 per day, no in/out privileges. The Gold Lot is located on Convention Center Drive and the Orange Lot on Joe W. Brown Drive. There are also several satellite parking lots around the convention center, including the neighboring Las Vegas Hilton and Renaissance Las Vegas. Complimentary shuttle service will be provided to/from parking at the Riviera, Sahara, Greek Isles, Gold Lot, and Green Lot on show days during show hours. The Beach, Hilton and Renaissance are within walking distance.

Sands Show Parking

There is no on-site parking at the Sands Expo and Convention Center. There will be extremely limited satellite parking at the lot behind the Sands Expo and Convention Center, off of Koval Avenue. The fee is \$5 per day, no in/out privileges. Complimentary shuttle service will be provided to/from this satellite parking lot. We strongly encourage everyone to use the Sands/Venetian Express to make trips to and from the LVCC. This complimentary shuttle runs every 10 minutes.

Venetian Show Parking

The Venetian offers complimentary on-site parking to all hotel guests on a first come, first-serve basis.

Member Parking

CEA members exhibiting at the LVCC will receive one parking pass for the Gold or Green lot. Those members exhibiting at the Renaissance will receive one parking pass for the Renaissance parking garage. Members exhibiting at the Sands will receive one parking pass for the Sands satellite lot on Koval Ave. Members exhibiting at the Venetian are welcome to park in the complimentary parking garage at the Venetian. Please note that space in this garage is available on a first-come, first-served basis.

Complimentary shuttle service will be provided from the Gold, Green and Sands satellite lots January 7-11 during move-in and show hours.

ADA Parking

ADA parking is available in all parking lots at the LVCC on a first-come, first-served basis. Questions may be directed to the LVCC at (702) 892-7406.

There is no ADA parking at the Sands; ADA parking is available at the adjacent Venetian Hotel. Questions about Venetian ADA parking can be directed to (702) 414-4303.

Information is available for attendees who have special requirements due to a disability. Non-motorized and motorized wheel chairs are available at the LVCC, for a fee, to attendees during show days on a first-come, first-served basis by contacting Encore at (702) 943-6780. Non-motorized and motorized wheel chairs are also available at the Sands, for a fee, by calling Emerald Pharmacy & Medical Supply at (702) 678-6776.

ADA Shuttle Access

CES provides ADA accessible buses for those with special needs. Please call CMAC at (702) 943-3531 or (800) 616-2622 to arrange your transportation.



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