

# SUSTAINABLE PLANET



THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY  CEA

## GROWING GREEN BUSINESSES

Sustainable Planet at the 2012 International CES serves as the premier location for world-changing technologies that benefit the environment, utilize new forms of sustainable energy, renew our resources and contribute to the development of nations both on and off the grid.

If your products and services make it possible for every person on this planet to stay connected, informed and live sustainable lifestyles, this TechZone is the ideal place for you to exhibit at CES.

According to CEA market research, one in three consumers plan to purchase some type of green CE product over the next 12 months. Give your product the exposure to make it to the top of their list.

Exhibit today and meet more than 140,000 industry leaders consisting of buyers, distributors, developers, press and more.

## SUSTAINABLE PLANET WILL FEATURE:

- Advances in green building
- Alternative energy technologies
- Green business services and solutions
- Smart grid technologies
- Solar and renewable products
- Sustainable packaging
- Wireless convergence

## GREEN PRESS AT CES

- BusinessWeek
- CNET
- Earth 2 Tech
- EarthTechling
- Engadget
- Inhabitat
- Planet Green
- TreeHugger

For more information on Sustainable Planet, please contact Shari Sally at [ssally@CE.org](mailto:ssally@CE.org) or 703-907-7025.



# **DEMONSTRATE YOUR PRODUCTS' POTENTIAL IMPACT ON THE WORLD AROUND US. [SIGN UP TODAY!](#)**

## **Participation Options at The Venetian**

### **Open Booth Space Package:**

- CEA members: \$42/square foot for first 100sf, \$37/square foot for additional space
- Non-members: \$47/square foot for first 100sf, \$42/square foot for additional space

### **Hardwall Turnkey Packages:**

CEA Members: \$5,750 per 10x10

Non-members: \$5,850 per 10x10

### **Receive Exclusive International CES Benefits**

#### **Extensive show promotion for Sustainable Planet includes:**

##### **Preshow Promotions**

- Preshow Planner
- CES Press Release distributed to more than 5,000 media and analysts
- Print ads in leading industry publications
- CESweb.org

##### **On-site Impressions**

- Show Guide
- Directory
- Show signage throughout CES venues
- Listings in the official CES directories (print, Internet and mobile versions)
- Press promotion in the official CES Daily
- Access to a press conference room, ideally located near the press room (requires advance reservations)
- A wide selection of promotional and sponsorship opportunities to increase your company's exposure and drive attendees directly to Sustainable Planet - and your products, services and technologies

For more information on exhibiting options please contact  
Shari Sally at [ssally@CE.org](mailto:ssally@CE.org) or 703-907-7025.

**January 10-13, 2012 | Las Vegas, NV | [CESweb.org](http://CESweb.org)**