

TAKE YOUR PLACE ON THE WORLD STAGE



Unveiled

The Official Press Event of the International CES

CES Unveiled New York

November 12, 2012
Metropolitan Pavilion
New York City

CES Unveiled London

November 15, 2012
Inmarsat Conference Center
London, UK

CES Unveiled Las Vegas

January 6, 2013
Mandalay Bay
Las Vegas



“ The press coverage was AMAZING! Thanks to CES Unveiled, we ended up getting our product on Fox News. Clayton Morris of Fox News attended CES Unveiled, and asked if I could bring our product, EverSense, to him later in the week so he could show it during his coverage of CES. The media value of being on Fox far exceeded the cost of Unveiled! ”

— Allure Energy

“ From the time of commitment, through to the event and post-event, the Unveiled show was a positive ROI for our company. There was a lot of press at the event, we garnered a lot of PR results in the media, and the follow up after the show has been great. ”

— Dexim



“ Excellent variety of press – The organization was fantastic – Great customer service. ”

— Sonomax

With over 300 media and analysts at Unveiled New York, 100 in Unveiled London and more than 800 at Unveiled Las Vegas, Unveiled events are the best way to receive press attention and build buzz. There is nothing like strong momentum.

A simple tabletop set-up makes it easy for your team to network with top industry and consumer media, build relationships and generate buzz!

The Best PR Value in the Industry

- Exposure to influential, credentialed media and analysts
- Extensive pre-event promotion of all Unveiled exhibitors and sponsors to CES' worldwide media list via e-mail, news wires, print materials, direct individual pitching and Web promotion
- Contact lists of pre-registered and confirmed media/analysts
- Photo and 150-word product description in the Unveiled program guide within Consumer Electronics Vision magazine, which is distributed at press events, to *CE Vision's* 23,000 industry readers and thousands more on-site at the International CES
- Your product displayed among Innovations 2013 Design and Engineering Awards Honorees' products – a must-see for press and analysts



Top Media Names at the **2012 CES Unveiled** Events Included:

ABC News	Fox News	<i>Journal</i>
Associated Press	Gizmodo	<i>TWICE</i>
BBC	MSNBC.com	<i>USA Today</i>
CNET	NPR	<i>Variety</i>
CNN.com	<i>PC Magazine</i>	The Verge
<i>Consumer Reports</i>	<i>Popular Mechanics</i>	<i>Wired</i>
Engadget	<i>The Wall Street</i>	

Sign Up Today!

Contact: CESunveiled@CE.org

Visit CESweb.org/Unveiled for more information.

Other Unveiled events will be announced throughout the year. Please check out our website for updates.



Event Sponsors:

consumer electronics
VISION
capture the vision of CES all year

