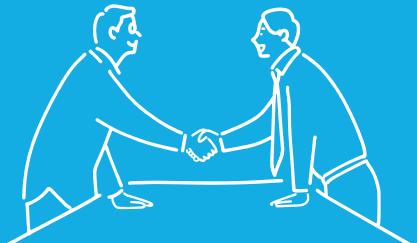


TOKYO GAME SHOW 2025

Guide for Package Booth



□ Shell Scheme 1 Booth	· · · · ·	2, 3
□ Shell Scheme 2 Booth	· · · · ·	4, 5
□ Shell Scheme 3 Booth	· · · · ·	6, 7
□ Shell Scheme 4 Booth	· · · · ·	8, 9
□ Shell Scheme 6 Booth	· · · · ·	10, 11
□ Turnkey Booth A, B	· · · · ·	12
□ Business Meeting Area	· · · · ·	13

To Apply or To Contact

TOKYO GAME SHOW Overseas Management Office (OMO)
c/o Congrès Inc.

✉ tgs@congre.co.jp

Shell Scheme 1 Booth

Exhibit Areas All Areas

(Excluding Family Game Park)

Width: 3m × Depth: 3m

This plan is standard and basic shell scheme with 1-booth (3m×3m) unit.

A plan JPY 495,000 TAX included

System Wall

Side & back walls, Color: White

Punch Carpet

Exhibitor can select a color

Fascia (H300mm)

Exhibitor can select a color

Fluorescent Lamp

40W ×2 Lamps

Electrical Outlet

Two-socket Outlet ×1, 100V 900W

Electrical Power Supply

100V 1KW

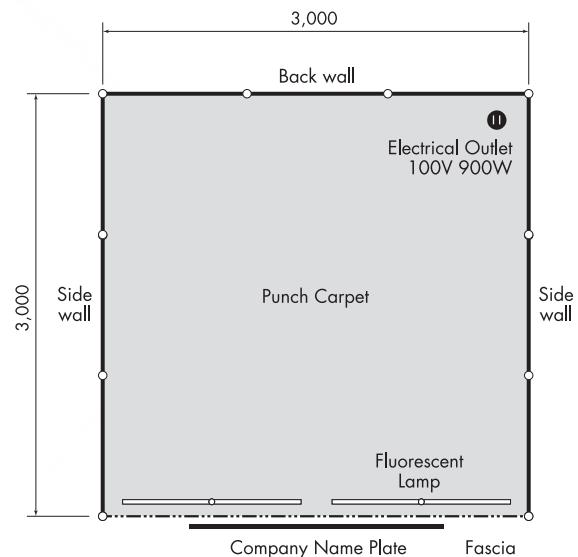
Company Name Plate (W1800×H200mm)

Logo Specification on styrene board.

Only one company name plate is provided regardless of the number of booths.

If you do not use a logo, the company name will be Gothic font in black.

The only information that will be displayed on the company name plate including the logo, will be the registered exhibitor name.



※ Side wall is not included in the corner booth.

B plan JPY 539,000 TAX included

System Wall

Side & back walls, Color: White

Punch Carpet

Exhibitor can select a color

Fascia (H300mm)

Exhibitor can select a color

Fluorescent Lamp

40W ×2 Lamps

Display Table with Storage

W1980×D700×H1000mm, Color: White

Reception Desk Set

Reception Counter ×1, Folding Chair ×1

Electrical Outlet

Two-socket Outlet ×1, 100V 900W

Electrical Power Supply

100V 1KW

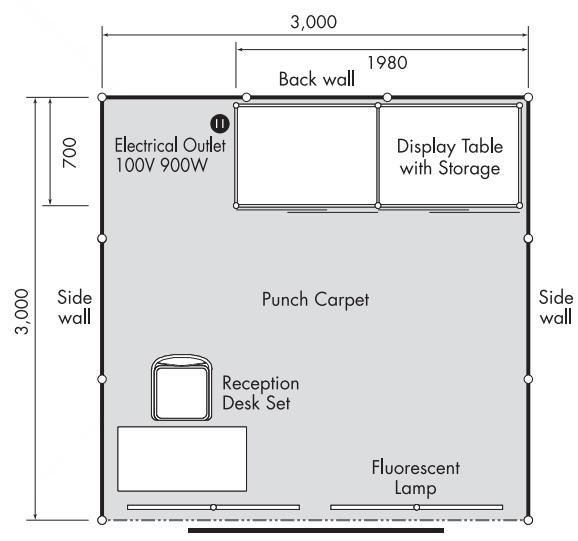
Company Name Plate (W1800×H200mm)

Logo Specification on styrene board.

Only one company name plate is provided regardless of the number of booths.

If you do not use a logo, the company name will be Gothic font in black.

The only information that will be displayed on the company name plate including the logo, will be the registered exhibitor name.



※ Side wall is not included in the corner booth.

Exhibitors can select a color of fascia and punch carpet from the options below.

Blue

Green

Gray

Red

Yellow

Black

Shell Scheme 1 Booth

Exhibit Areas All Areas

(Excluding Family Game Park)

Width: 3m × Depth: 3m

C & D plans are upgraded with additional graphic shell scheme with 1-booth (3mx3m) unit.

C plan JPY 1,067,000 TAX included

System Wall

Side & back walls, Color: White

Punch Carpet

Exhibitor can select a color

Fascia (H300mm)

Exhibitor can select a color

Fluorescent Lamp

40W x2 Lamps

Electrical Outlet

Two-socket Outlet x1, 100V 900W

Electrical Power Supply

100V 1KW

Display Table with Storage

W1980×D700×H1000mm, Color: White

Reception Desk Set

Reception Counter x1, Folding Chair x1

Company Name Plate (W1800×H200mm)

Logo Specification on styrene board.

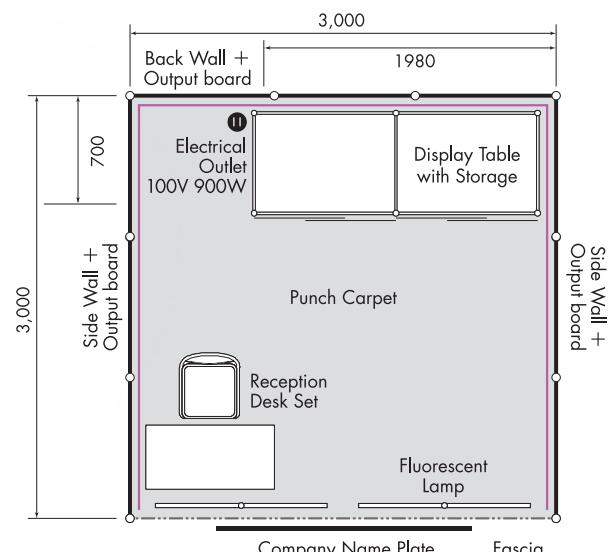
Only one company name plate is provided regardless of the number of booths.

If you do not use a logo, the company name will be Gothic font in black.

The only information that will be displayed on the company name plate including the logo, will be the registered exhibitor name.

Wall Output Board (W2930×H2580mm × 3 Unit)

For corner booths, you can choose "a fascia + company name sign" or "a wall + board".



D plan JPY 1,463,000 TAX included

System Wall

Side & back walls, Color: White

Punch Carpet

Exhibitor can select a color

Fascia (H300mm)

Exhibitor can select a color

Fluorescent Lamp

40W x4 Lamps

Electrical Outlet

Two-socket Outlet x1, 100V 900W

Electrical Power Supply

100V 1KW

Display Table with Storage

W1980×D700×H1000mm, Color: White

Reception Desk Set

Reception Counter x1, Folding Chair x1

Standalone Monitor

49 inches monitor x1

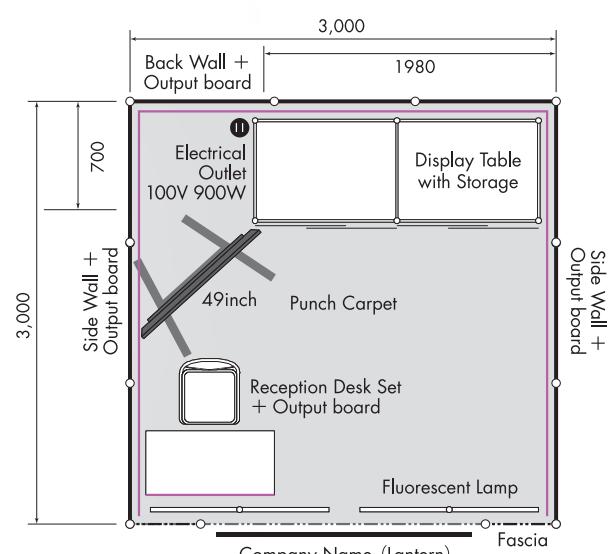
Company Name [Lantern] (W1800×H200mm)

Logo Specification on Lantern board.

Only one company name plate is provided regardless of the number of booths.

If you do not use a logo, the company name will be Gothic font in black.

The only information that will be displayed on the company name plate including the logo, will be the registered exhibitor name.



Exhibitors can select a color of fascia and punch carpet from the options on the right.

Blue

Green

Gray

Red

Yellow

Black

Shell Scheme 2 Booth

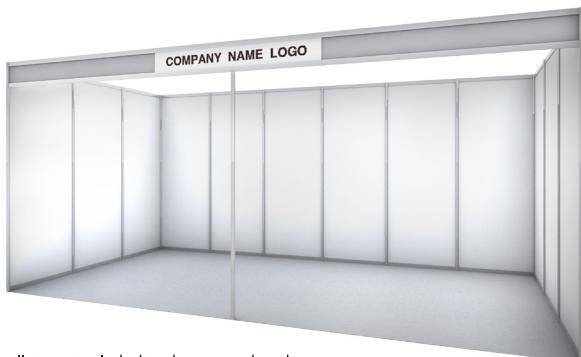
Exhibit Areas All Areas

(Excluding Family Game Park)

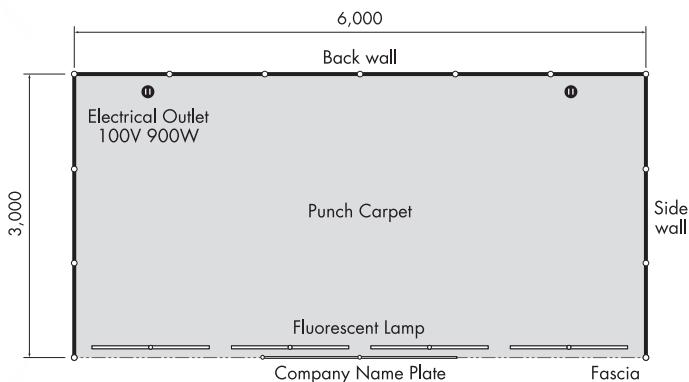
Width: 6m × Depth: 3m

A & B plans are standard and basic shell scheme with 2-booth(6m×3m) units.

A plan JPY 990,000 TAX included



※ Side wall is not included in the corner booth.



Company Name Plate (W1800×H200mm)

Logo Specification on styrene board.

Only one company name plate is provided regardless of the number of booths.

If you do not use a logo, the company name will be Gothic font in black.

The only information that will be displayed on the company name plate including the logo, will be the registered exhibitor name.

System Wall

Side & back walls, Color: White

Punch Carpet

Exhibitor can select a color

Fascia (H300mm)

Exhibitor can select a color

Electrical Power Supply

100V 2KW

Electrical Outlet

Two-socket Outlet x2, 100V 900W

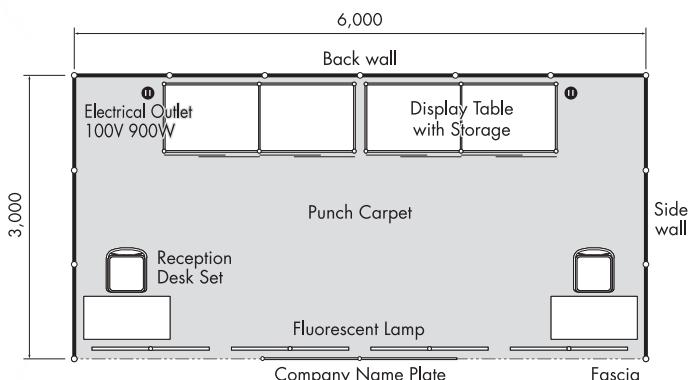
Fluorescent Lamp

40W x4 Lamps

B plan JPY 1,078,000 TAX included



※ Side wall is not included in the corner booth.



Company Name Plate (W1800×H200mm)

Logo Specification on styrene board.

Only one company name plate is provided regardless of the number of booths.

If you do not use a logo, the company name will be Gothic font in black.

The only information that will be displayed on the company name plate including the logo, will be the registered exhibitor name.

System Wall

Side & back walls, Color: White

Punch Carpet

Exhibitor can select a color

Fascia (H300mm)

Exhibitor can select a color

Display Table with Storage

W1980×D700×H1000mm x2 set, Color: White

Electrical Power Supply

100V 2KW

Electrical Outlet

Two-socket Outlet x2, 100V 900W

Fluorescent Lamp

40W x4 Lamps

Reception Desk Set

Reception Counter x2, Folding Chair x2

Exhibitors can select a color of fascia and punch carpet from the options on the right.

Blue

Green

Gray

Red

Yellow

Black

Shell Scheme 2 Booth

Exhibit Areas All Areas

(Excluding Family Game Park)

Width: 6m × Depth: 3m

C & D plans are upgraded with additional graphic shell scheme with 2-booth(6mx3m) units.

C plan JPY 1,760,000 TAX included



Company Name Plate (W1800×H200mm)

Logo Specification on styrene board.

Only one company name plate is provided regardless of the number of booths.

If you do not use a logo, the company name will be Gothic font in black.

The only information that will be displayed on the company name plate including the logo, will be the registered exhibitor name.

Fascia (H300mm)

Exhibitor can select a color

System Wall

Side & back walls, Color: White

Punch Carpet

Exhibitor can select a color

Fluorescent Lamp

40W x4 Lamps

Electrical Power Supply

100V 2KW

Display Table with Storage

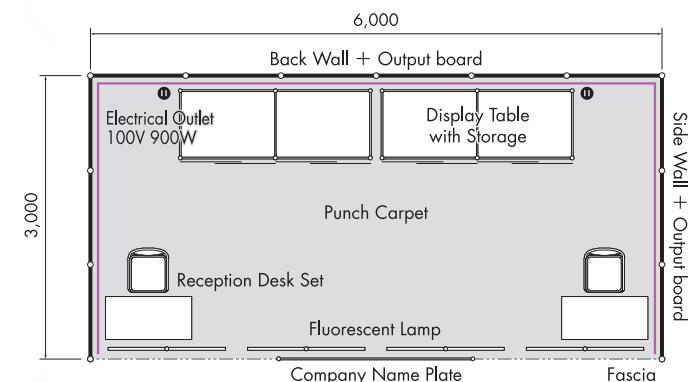
W1980×D700×H1000mm x2 set, Color: White

Electrical Outlet

Two-socket Outlet x2, 100V 900W

Reception Desk Set

Reception Counter x2, Folding Chair x2



D plan JPY 2,530,000 TAX included



Company Name [Lantern] (W1800×H200mm)

Logo Specification on Lantern board.

Only one company name plate is provided regardless of the number of booths.

If you do not use a logo, the company name will be Gothic font in black.

The only information that will be displayed on the company name plate including the logo, will be the registered exhibitor name.

Fascia (H300mm)

Exhibitor can select a color

Display Table with Storage

W1980×D700×H1000mm x2 set, Color: White

Wall Output Board

W2930 × H2580mm × 2 (or wall output board x1 and fascia + company name sign)

W5900 × H2580mm × 1

For corner booths, you can choose "a fascia + company name sign" or "a wall + board".

Electrical Outlet

Two-socket Outlet x2, 100V 900W

Fluorescent Lamp

40W x6 Lamps

Punch Carpet

Exhibitor can select a color

Unit Front of Reception counter Output Board

W900 × H800mm x2

System Wall

Side & back walls, Color: White

Electrical Power Supply

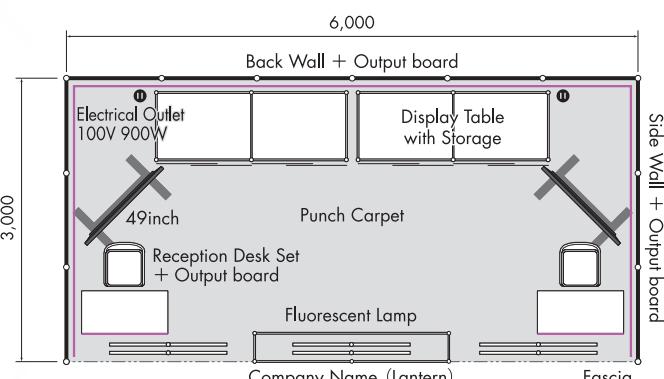
100V 2KW

Reception Desk Set

Reception Counter x2, Folding Chair x2

Standalone Monitor

49 inches monitor x2



Exhibitors can select a color of fascia and punch carpet from the options on the right.

Blue

Green

Gray

Red

Yellow

Black

Shell Scheme 3 Booth

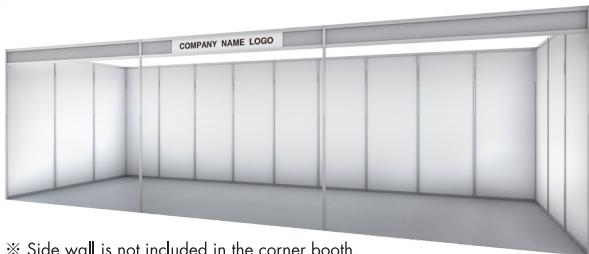
Exhibit Areas All Areas

(Excluding Family Game Park)

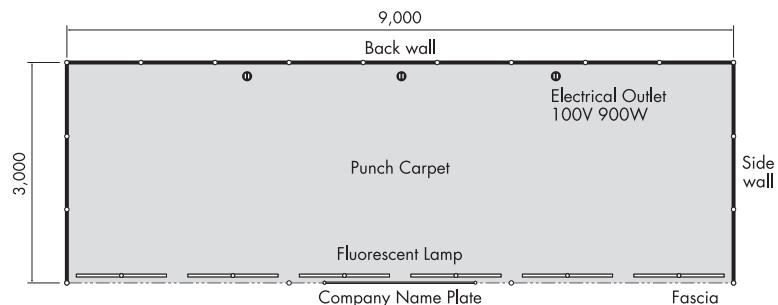
Width: 9m × Depth: 3m

A & B plans are standard and basic shell scheme with 3-booth (9m×3m) units.

A plan JPY 1,485,000 TAX included



※ Side wall is not included in the corner booth.



Company Name Plate (W1800×H200mm)

Logo Specification on styrene board.
Only one company name plate is provided regardless of the number of booths.
If you do not use a logo, the company name will be Gothic font in black.
The only information that will be displayed on the company name plate including the logo,
will be the registered exhibitor name.

Electrical Power Supply

100V 3KW

Electrical Outlet

Two-socket Outlet x3, 100V 900W

System Wall

Side & back walls, Color: White

Punch Carpet

Exhibitor can select a color

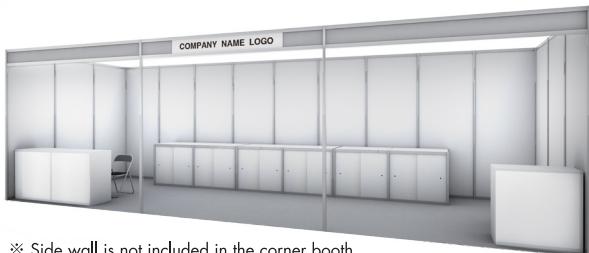
Fascia (H300mm)

Exhibitor can select a color

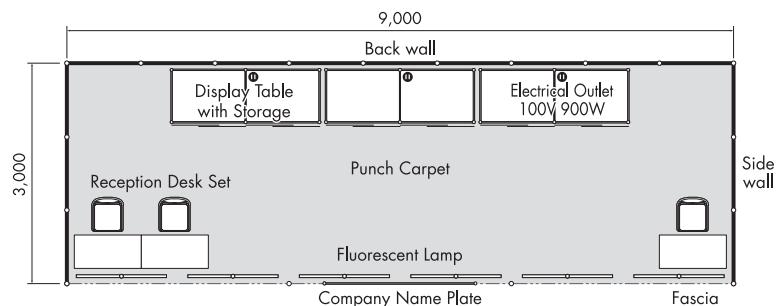
Fluorescent Lamp

40W x6 Lamps

B plan JPY 1,617,000 TAX included



※ Side wall is not included in the corner booth.



Company Name Plate (W1800×H200mm)

Logo Specification on styrene board.
Only one company name plate is provided regardless of the number of booths.
If you do not use a logo, the company name will be Gothic font in black.
The only information that will be displayed on the company name plate including the logo,
will be the registered exhibitor name.

Punch Carpet

Exhibitor can select a color

Display Table with Storage

W1980xD700xH1000mm x3 set, Color: White

System Wall

Side & back walls, Color: White

Fascia (H300mm)

Exhibitor can select a color

Fluorescent Lamp

40W x6 Lamps

Electrical Outlet

Two-socket Outlet x3, 100V 900W

Electrical Power Supply

100V 3KW

Reception Desk Set

Reception Counter x3, Folding Chair x3

Exhibitors can select a color of fascia and punch carpet from the options on the right.

Blue

Green

Gray

Red

Yellow

Black

Shell Scheme 3 Booth

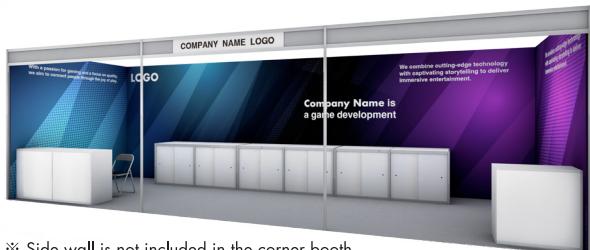
Exhibit Areas All Areas

(Excluding Family Game Park)

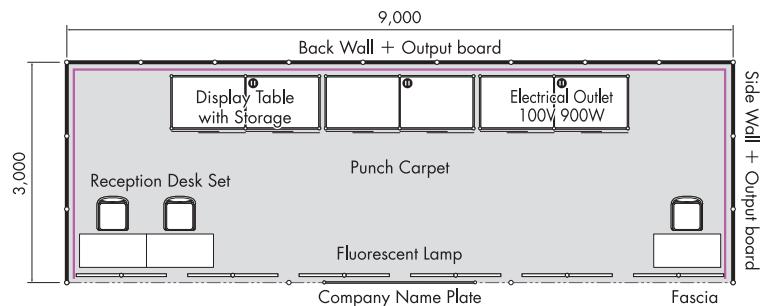
Width: 9m × Depth: 3m

C & D plans are upgraded with additional graphic shell scheme with 3-booth(9mx3m) units.

C plan JPY 2,475,000 TAX included



※ Side wall is not included in the corner booth.



Company Name Plate (W1800×H200mm)

Logo Specification on styrene board.

Only one company name plate is provided regardless of the number of booths.

If you do not use a logo, the company name will be Gothic font in black.

The only information that will be displayed on the company name plate including the logo, will be the registered exhibitor name.

Fascia (H300mm)

Exhibitor can select a color

System Wall

Side & back walls, Color: White

Punch Carpet

Exhibitor can select a color

Fluorescent Lamp

40W x6 Lamps

Electrical Power Supply

100V 3KW

Display Table with Storage

W1980×D700×H1000mm x3 set, Color: White

Electrical Outlet

Two-socket Outlet x3, 100V 900W

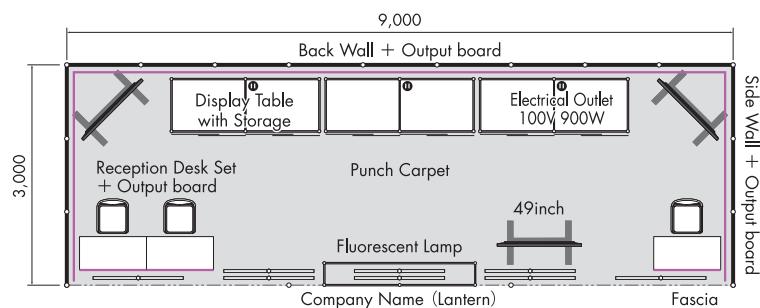
Reception Desk Set

Reception Counter x3, Folding Chair x3

D plan JPY 3,575,000 TAX included



※ Side wall is not included in the corner booth.



Company Name [Lantern] (W1800×H200mm)

Logo Specification on Lantern board.

Only one company name plate is provided regardless of the number of booths.

If you do not use a logo, the company name will be Gothic font in black.

The only information that will be displayed on the company name plate including the logo, will be the registered exhibitor name.

Fascia (H300mm)

Exhibitor can select a color

Display Table with Storage

W1980×D700×H1000mm x3 set, Color: White

Wall Output Board

W2930 × H2580mm × 2 (or wall output board x1 and fascia + company name sign)

W8870 × H2580mm × 1

For corner booths, you can choose "a fascia + company name sign" or "a wall + board".

Unit Front of Reception counter Output Board

W900 × H800mm x3

Electrical Outlet

Two-socket Outlet x3, 100V 900W

Punch Carpet

Exhibitor can select a color

Reception Desk Set

Reception Counter x3, Folding Chair x3

Standalone Monitor

49 inches monitor x3

System Wall

Side & back walls, Color: White

Fluorescent Lamp

40W x8 Lamps

Electrical Power Supply

100V 3KW

Exhibitors can select a color of fascia and punch carpet from the options on the right.

Blue

Green

Gray

Red

Yellow

Black

Shell Scheme 4 Booth

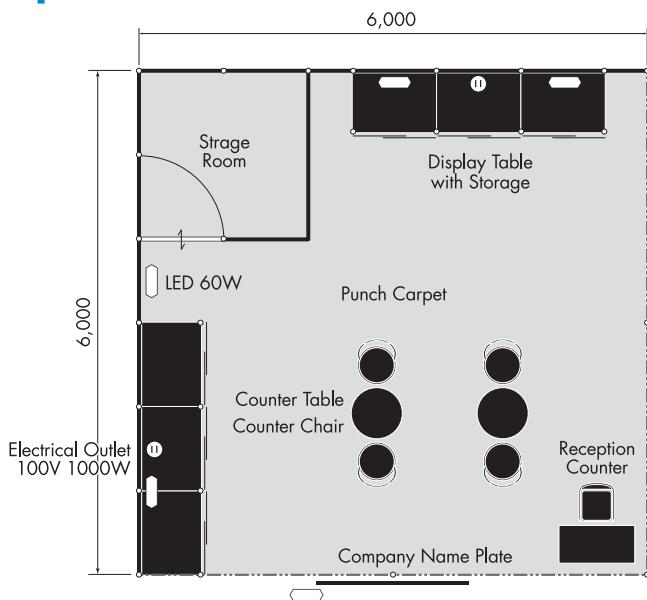
Exhibit Areas All Areas

(Excluding Family Game Park)

Width: 6m × Depth: 6m

E and F plans are 4-booth units plan with additional decorations added to a simple shell scheme.

E plan JPY 3,410,000 TAX included



System construction
Wall, Stock Space

Punch Carpet
Color: Grey

Fascia
H300mm, Color: Black

Lighting
LED 60W × 5 Lamps

Electrical Outlet
2-Socket Outlet × 2, 100V 1000W

Display Table with Storage

W1000mm × D700mm × H1000mm (black) × 6

Company Name Plate

W1800mm × H200mm × 1 Sheet

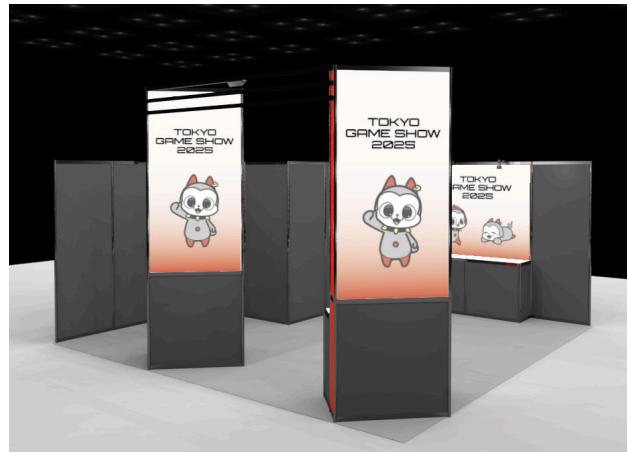
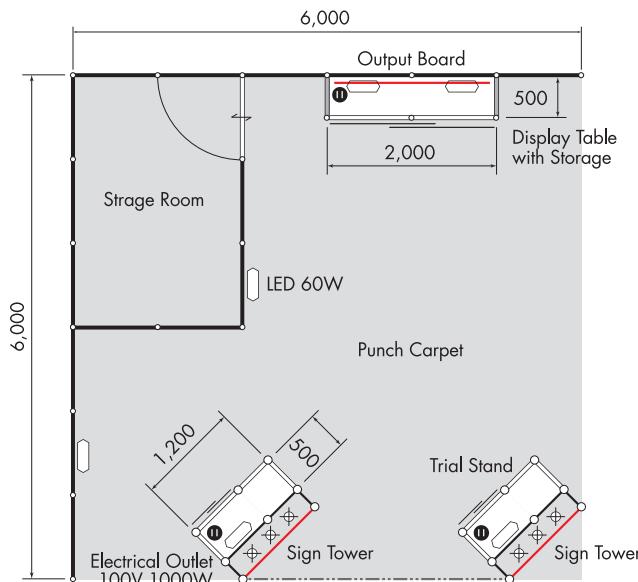
Equipment

Counter Tables × 2, Counter Chairs × 4,
Black Reception Counter × 1, Folding Chair × 1

Electrical Power Supply

100V 3KW

F plan JPY 3,685,000 TAX included



System construction
Wall, Stock Space, Lantern

Punch Carpet
Color: Grey

Electrical Outlet
2-Socket Outlet × 3, 100V 1000W

Electrical Power Supply
100V 4KW

Display Table with Storage

W2000mm × D500mm × H1000mm (black) × 1
W1200mm × D500mm × H1000mm (black) × 2

Designated Signage

Lantern Part: W1155mm × H2300mm × 2 sheets
Output Board: W1940mm × H1630mm × 1 sheets

Lighting

LED 60W × 6 Lamps
Fluorescent Lamp × 12

Shell Scheme 4 Booth

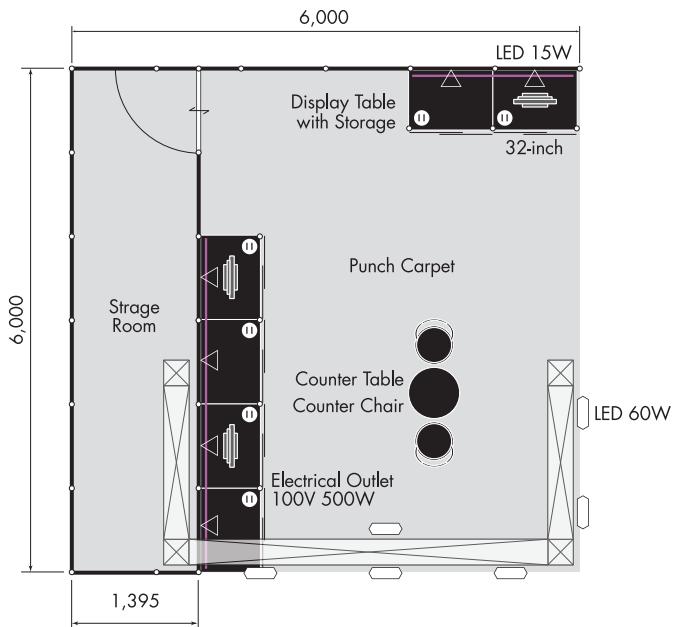
Exhibit Areas All Areas

(Excluding Family Game Park)

Width: 6m × Depth: 6m

G and H plans are 4-booth units with upgraded graphic decorations added.

G plan JPY 4,950,000 TAX included



System Truss Work

Wall, Stock Space, Truss Signboard

Punch Carpet

Color: Grey

Display Table with Storage

W1000mm × D700mm × H1000mm(black) × 6

Equipment

Counter Table × 1, Counter Chair × 2

Electrical Power Supply

100V 4KW

Designated Signage

Output Board: W3920mm × H1630mm × 1 sheet
Tarpaulin: W4200mm × H1200mm × 1 sheet
Output Board: W1940mm × H1630mm × 1 sheet
Tarpaulin: W1800mm × H3900mm × 1 sheet

Lighting

LED 15W × 6 Lamps
LED 60W × 6 Lamps

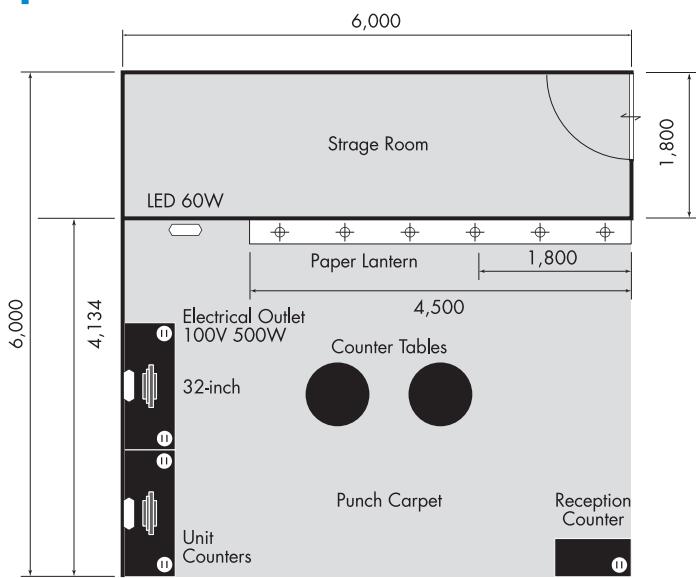
Monitor

32-inch LCD monitors × 3

Electrical Outlet

2-Socket Outlet × 6, 100V 500W

H plan JPY 6,490,000 TAX included



Woodwork

Wall, Stock Space, Lantern

Punch Carpet

Color: Grey

Equipment

Unit Counters(black) × 2, Counter Tables × 2, Reception Counter(black) × 1

Electrical Power Supply

100V 4KW

Designated Signage

Paper Lantern Section: W1800mm / W4500mm × H4500mm × 1 sheet
Wall Output (front): W3087mm / W1467mm × H2700mm × 1 sheet
Wall Output (side): W4134mm × H2700mm × 1 sheet
Door output: W1866mm × H2700mm × 1 sheet

Lighting

LED 60W × 3 Lamps
Fluorescent Lamp × 45

Monitor

32-inch LCD monitors × 2

Electrical Outlet

2-Socket Outlet × 5, 100V 500W

Shell Scheme 6 Booth

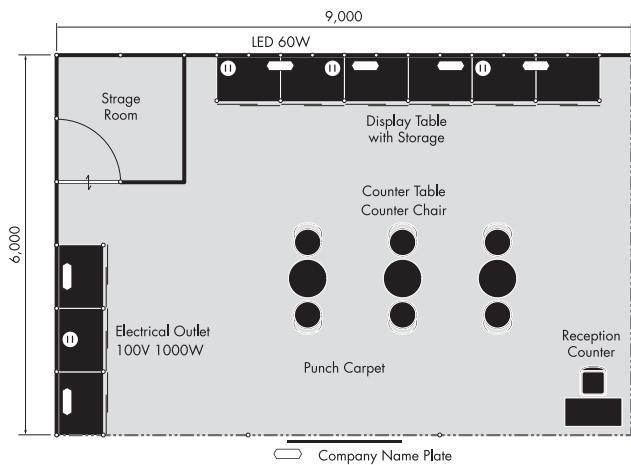
Exhibit Areas All Areas

(Excluding Family Game Park)

Width: 9m × Depth: 6m

E and F plans are 6-booth units plan with additional decorations added to a simple shell scheme.

E plan JPY 4,400,000 TAX included



System construction
Wall, Stock Space

Punch Carpet
Color: Grey

Fascia
H300mm, Color: Black

Lighting
LED 60W × 7 Lamps

Electrical Outlet
2-Socket Outlet × 4, 100V 1000W

Display Table with Storage

W1000mm × D700mm × H1000mm (black) × 9

Company Name Plate

W1800mm × H200mm × 1 Sheet

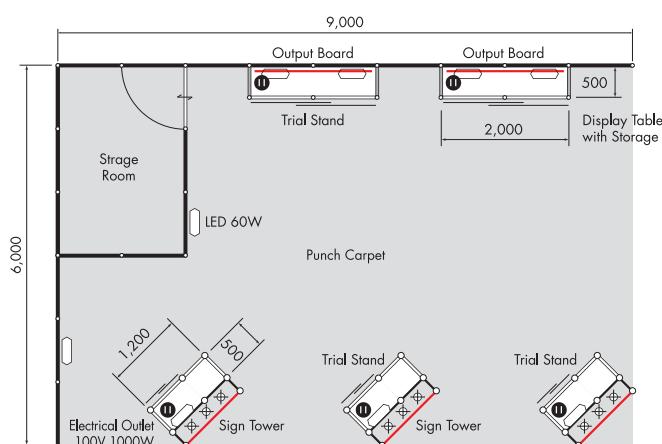
Electrical Power Supply

100V 5KW

Equipment

Counter Tables × 3, Counter Chairs × 6, Black Reception Counter × 1, Folding Chair × 1

F plan JPY 5,060,000 TAX included



System construction
Wall, Stock Space, Lantern

Punch Carpet
Color: Grey

Lighting
LED 60W × 9 Lamps, Fluorescent Lamp × 18

Electrical Outlet
2-Socket Outlet × 5, 100V 1000W

Display Table with Storage

W2000mm × D500mm × H1000mm (black) × 2
W1200mm × D500mm × H1000mm (black) × 3

Designated Signage

Lantern Part: W1155mm × H2300mm × 3 sheets
Output Board: W1940mm × H1630mm × 2 sheets

Electrical Power Supply

100V 6KW

Shell Scheme 6 Booth

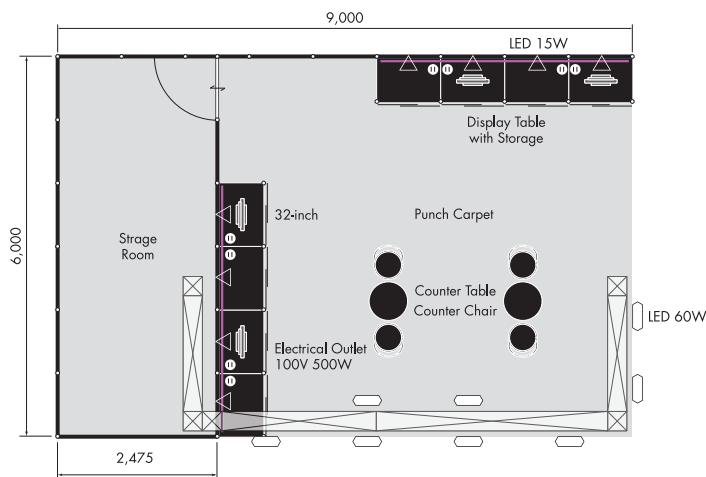
Exhibit Areas All Areas

(Excluding Family Game Park)

Width: 9m × Depth: 6m

G and H plans are 6-booth units with upgraded graphic decorations added.

G plan JPY 6,270,000 TAX included



System Truss Work

Wall, Stock Space, Truss Signboard

Punch Carpet

Color: Grey

Display Table with Storage

W1000mm × D700mm × H1000mm(black) × 8

Lighting

LED 15W × 8 Lamps, LED 60W × 8 Lamps,

Designated Signage

Output Board: W3920mm × H1630mm × 2 sheet

Tarpaulin: W6300mm × H1200mm × 1 sheet

Tarpaulin: W1800mm × H3900mm × 1 sheet

Equipment

Counter Table × 2

Monitor

32-inch LCD monitors × 4

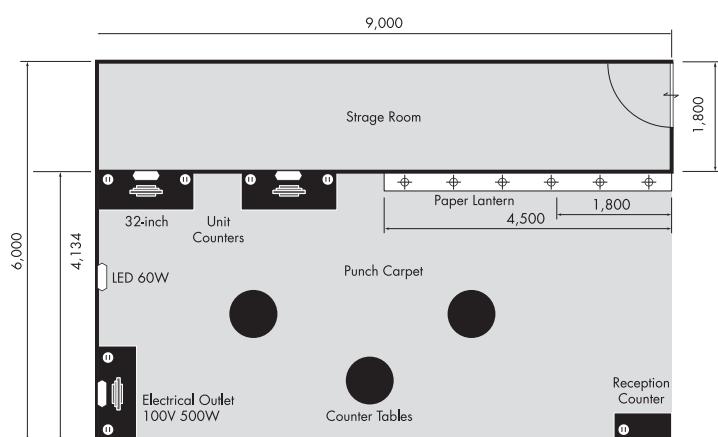
Electrical Outlet

2-Socket Outlet × 8, 100V 500W

Electrical Power Supply

100V 6KW

H plan JPY 8,030,000 TAX included



Woodwork

Wall, Stock Space, Lantern

Punch Carpet

Color: Grey

Lighting

LED 60W × 4 Lamps, Fluorescent Lamp × 45

Equipment

Unit Counters(black) × 3

Counter Tables × 3

Reception Counter(black) × 1

Monitor

32-inch LCD monitors × 3

Electrical Outlet

2-Socket Outlet × 7, 100V 500W

Designated Signage

Paper Lantern Section: W1800mm / W4500mm × H4500mm × 1 sheet

Wall Output(front): W6087mm / W4467mm × H2700mm × 1 sheet

Wall Output(side): W4134mm × H2700mm × 1 sheet

Door Output: W1866mm × H2700mm × 1 sheet

Electrical Power Supply

100V 6KW

Turnkey Booth A

Exhibit Areas General Exhibition Area, Gaming Lifestyle Area, Game Academy Area

1 Booth Width: 2m × Depth: 2m | JPY 275,000 tax included

- ※ One exhibitor can apply for up to 3 booths.
- ※ [space only] option is not available.

Items

System Wall

Side & back walls, Color: Black

- ※ The side panel cannot be extended to the aisle.

Punch Carpet

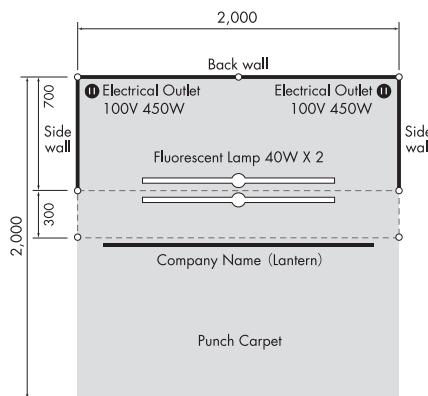
Exhibitor can select a color.

- ※ The company name plate will be in the same color as the base color.

Company Name [Lantern] (W1940×H200mm)

- ※ Exhibitor can select a base color.
- ※ Only one company name plate is provided regardless of the number of booths.
- ※ If you do not use a logo, the company name will be Gothic font.
- ※ Logo Usage: JPY 13,200 (tax incl.)
- ※ The only information that will be displayed on the company name plate including the logo, will be the registered exhibitor name.

Exhibitors can select a color of punch carpet and company name plate from the options below.



Turnkey Booth B

Exhibit Areas Smartphone Game Area, Gaming Hardware Area, AR/VR Area, eSports Area, Indie Game Area, All Accessibility Area, Business Solution Area, AI Technology Pavilion

Business Solution Area will be available on September 25(Thu.) and 26(Fri.)ONLY.

1 Booth Width: 2m × Depth: 2m | JPY 275,000 tax included

- ※ One exhibitor can apply for up to 3 booths.
- ※ [space only] option is not available.

Items

System Wall

Low Partition & back walls, Color: Black

- ※ The side panel cannot be added.

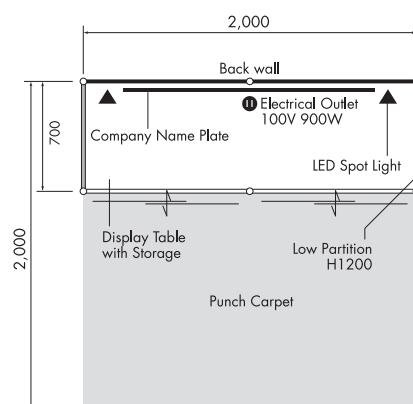
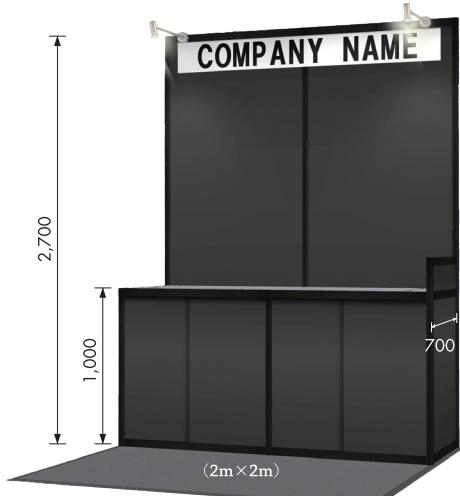
Punch Carpet

Exhibitor can select a color

Company Name Plate (W1800×H200mm)

- ※ Only one company name plate is provided regardless of the number of booths.
- ※ If you do not use a logo, the company name will be Gothic font in black.
- ※ Logo Usage: JPY 13,200 (tax incl.)
- ※ The only information that will be displayed on the company name plate including the logo, will be the registered exhibitor name.

Exhibitor can select a color of carpet from the options below.



Business Meeting Area

TGS sets "Business Meeting Area" where allows for meaningful business discussion in a quiet, calm atmosphere during Business Day at TGS. The area offers to private meeting room booths and basic table space at lower fees.

TGS also operates business matching system that connects with trade visitors or other exhibitors as well as online meeting set-up. TGS would like you to use this opportunity to find potential business partners in the future.

- ◆ Location: International Conference Hall, Makuhari Messe (Planned)
- ◆ Period: September 25(Thu.) & 26(Fri.)

- ◆ Complimentary Services: Interpretation Service (JPN/ENG) / WiFi

※ Space will be available from 2pm on September 24(Wed.)

※ Interpretation services are available on a first-come, first-served basis on the day of the event. Interpretation services are closed as soon as capacity is reached.



Meeting Room Booth

Business Day ONLY (September 25 & 26)

1 Booth Width: 3m × Depth: 3.5m | JPY 660,000 tax included

For exhibitors with booth in other area

1 Booth Width: 3m × Depth: 3.5m | JPY 550,000 tax included

※ Please ask the OMO if you apply for 3 or more booths.

※ [space only] option is not available.

※ TGS Management Office will select the booth location.

System Wall

4 walls, Color: White / Height 2400

Company Name Plate

W600 × H150mm

※ Gothic font in black ※ Logo Usage: JPY 13,200 (tax incl.)

※ The only information that will be displayed on the company name plate including the logo, will be the registered exhibitor name.

Electrical Power Supply

100V 1KW (per booth)

Electrical Outlet

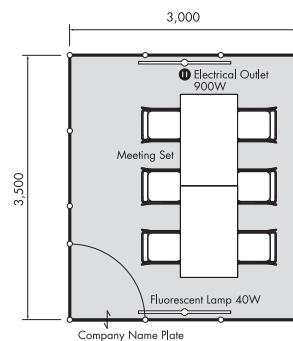
Two-socket Outlet × 1 (per booth)
100V 900W

Fluorescent Lamp

40W X 2 Lamps (per booth)

Meeting Set

For 6 Person



2 Booth Width: 6m × Depth: 3.5m | JPY 1,320,000 tax included

For exhibitors with booth in other area

2 Booth Width: 6m × Depth: 3.5m | JPY 1,100,000 tax included

System Wall

4 walls, Color: White / Height 2400

Company Name Plate

W1800 × H1200mm (1plate)

W600 × H150mm (2plate)

※ Gothic font in black ※ Logo Usage: JPY 13,200 (tax incl.)

※ All 3 plates will be displayed with the same name.

※ The only information that will be displayed on the company name plate including the logo, will be the registered exhibitor name.

Electrical Outlet

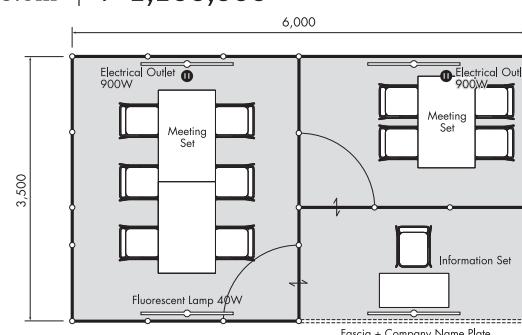
Two-socket Outlet × 2 (per booth), 100V 900W

Electrical Power Supply

100V 2KW (per booth)

Fluorescent Lamp

40W × 4 Lamps (per booth)



Basic Table Space

Business Day ONLY (September 25 & 26)

1 Booth Width: 3m × Depth: 3.5m | JPY 220,000 tax included

※ Please ask the OMO if you apply for 4 or more booths.

※ TGS Management Office will select the table location.

Company Name Plate

W400 × H150mm (On the table)

※ Gothic font in black ※ Logo Usage: JPY 13,200 (tax incl.)

※ The only information that will be displayed on the company name plate including the logo, will be the registered exhibitor name.

Electrical Outlet

Two-socket Outlet × 1 (per booth) 100V 300W

Meeting Set

For 4 people / Table Size W1,800 × D1,200mm

