



ATTENDEE REGISTRATION

CONFERENCE MAY 17-19 | EXPOSITION MAY 18-20 | LOS ANGELES CONVENTION CENTER

ONLINE REGISTRATION BY MAY 5 > WWW.E3EXPO.COM REGISTRATION FOR PACKAGE 5 IS NOT AVAILABLE AFTER APRIL 15, 2005. REGISTRATIONS RECEIVED AFTER APRIL 15, 2005 WILL BE CHARGED AT REGULAR PRICING.

PHONE REGISTRATION BY MAY 5 > 877.216.6263 A \$5 SERVICE FEE APPLIES. REGISTRATION FOR PACKAGE 5 IS NOT AVAILABLE BY PHONE.

MAIL REGISTRATION BY APRIL 15 > MAIL YOUR COMPLETED REGISTRATION TO: ELECTRONIC ENTERTAINMENT EXPO REGISTRATION, PO BOX 9002, FRAMINGHAM, MA 01701

FAX REGISTRATION BY APRIL 15 > 508.875.7364

E305

DO NOT USE THIS FOR MEDIA APPLICATIONS. VISIT WWW.E3EXPO.COM FOR MEDIA REGISTRATION FORM.

1. CHOOSE PACKAGE

For details on conference and workshop sessions visit e3expo.com.

All sessions are on a first come, first-served basis.

Tuesday's boxed lunches served to first 100 attendees.

SUPER PASS

1

TUESDAY — THURSDAY:

Includes 9 workshops - 3 luncheon sessions, 22 conference sessions and a 3 day exhibit floor pass.

PLEASE CIRCLE your workshop preference for each time group:

| | | | |
|-----------|-----|-----|-----|
| MORNING | W1 | W2 | W3 |
| LUNCHEON | W4 | W5 | W6 |
| MID-DAY | W7 | W8 | W9 |
| AFTERNOON | W10 | W11 | W12 |

☐ \$475 EARLY REGISTRATION 4/15/05
☐ \$550 REGULAR FEE 4/16/05

CONFERENCE PROGRAM

2

WEDNESDAY & THURSDAY:

Includes 22 conference sessions and a 3 day exhibit floor pass.

☐ \$375 EARLY REGISTRATION 4/15/05
☐ \$450 REGULAR FEE 4/16/05

EXHIBITS ONLY

4

Includes a three day pass to the show floor.

☐ \$275 EARLY REGISTRATION 4/15/05
☐ \$325 REGULAR FEE 4/16/05

WORKSHOP PROGRAM

3

TUESDAY:

Includes 9 workshops - 3 luncheon sessions and a 3 day exhibit floor pass. PLEASE CIRCLE your workshop preference for each time group:

| | | | |
|-----------|-----|-----|-----|
| MORNING | W1 | W2 | W3 |
| LUNCHEON | W4 | W5 | W6 |
| MID-DAY | W7 | W8 | W9 |
| AFTERNOON | W10 | W11 | W12 |

☐ \$300 EARLY REGISTRATION 4/15/05
☐ \$375 REGULAR FEE 4/16/05

QUALIFIED INDUSTRY PROFESSIONALS ONLY

5

☐ \$0 EARLY REGISTRATION 4/15/05
 NOT VALID AFTER 4/15/05

This package is only available to qualified professionals of the interactive entertainment industry, and includes a 3 day exhibit floor pass. Two forms of industry ID must accompany your application. Deadline for submitting qualifications for Package 5 is April 15, 2005. **NO EXCEPTIONS**

3. YOUR PROFILE

NAME

(FIRST)

(LAST)

TITLE

COMPANY

ADDRESS

CITY

PROV/
STATEPOST CODE/
ZIP

COUNTRY

PHONE

FAX

EMAIL

EMERGENCY CONTACT & PHONE

Attendees requiring sign language interpreters are required to notify Show Management by April 18, 2005, in order to ensure the availability of this service. Attendees may call 703-488-2700 to identify their special needs.

PRIMARY BUSINESS

select from one of four categories below

• Retail:

- ☐ 1. Consumer Electronics
☐ 2. Computer Hard/Software
☐ 3. Video store
☐ 4. Discount, warehouse, Price club
☐ 5. Toy, Hobby store
☐ 6. Catalog Showroom
☐ 7. Mass merchant
☐ 8. Department store
☐ 9. Bookstore
☐ 10. Mail order/catalogs & clubs
☐ 11. Super Store Chain
☐ 12. Online Retailer
☐ 13. Importer/Exporter

• Manufacturer:

- ☐ 14. Distributor/wholesaler
☐ 15. Developer
☐ 16. Publisher

• Financial:

- ☐ 17. Investor/Banker
☐ 18. Brokerage/Venture

• Other:

- ☐ 19. Education/Libraries
☐ 20. News Media
☐ 21. Movie/film
☐ 22. Other Please Specify _____

JOB TITLE

select one

- ☐ 23. Buyer
☐ 24. President/CEO/Owner
☐ 25. Corporate Manager
☐ 26. Store Manager
☐ 27. Product Manager
☐ 28. Sales/Marketing Management
☐ 29. Sales Person
☐ 30. Store Planner/Designer
☐ 31. Distribution Manager
☐ 32. Merchandiser
☐ 33. Operations Manager
☐ 34. Retail Operations Manager
☐ 35. Media Advertising Representative
☐ 36. Developer
☐ 37. Investor
☐ 38. Financial Analyst
☐ 39. Venture Capitalist
☐ 40. Investment Banker
☐ 41. Broker
☐ 42. Other _____

WHAT PLATFORMS DO YOU PURCHASE TITLES FOR?

- check all that apply
☐ 43. Sony PlayStation, PlayStation 2
☐ 44. Nintendo 64, Game Cube

- ☐ 45. Microsoft Xbox
☐ 46. PC
☐ 47. Hand-held Platforms
☐ 48. Other mobile Platforms (PDA's, hand-held, etc.)
☐ 49. Online
☐ 50. Other _____

WHAT TYPE OF INTERACTIVE TITLES DO YOU PURCHASE?

- check all that apply
☐ 51. Business
☐ 52. Education
☐ 53. Edutainment
☐ 54. Games-Action
☐ 55. Games-Adventure-Role Playing
☐ 56. Games-Simulation
☐ 57. Games-Sports
☐ 58. Games-Strategy
☐ 59. Informational/Digital
☐ 60. Movies
☐ 61. Music
☐ 62. Reference
☐ 63. Special Interest
☐ 64. Other _____

☐ YES, I REQUIRE A VISA LETTER OF INVITATION

Name as it appears on passport

☐ MALE ☐ FEMALE

4. PAYMENT

NO REFUNDS

Payment must accompany form for registration to be complete. Purchase orders are not accepted. Don't pay twice for this event! You will be charged for all registrations received, and not refunded for duplicate registrations. All registration fees are non-refundable. Please use one method of registration only. A \$20 fee will be charged for all returned checks. Don't Forget to include identification!

☐ **CHECK ENCLOSED** (make payable to ELECTRONIC ENTERTAINMENT EXPO).

Enclose check and this attendee registration form in an envelope.

Registration will not be processed until funds are cleared by bank.

TOTAL AMOUNT \$

☐ Mastercard ☐ Visa ☐ American Express

Account Number _____

Expires _____

Name as it appears on card _____

Card holder signature (required) _____

- **ALL E³ ATTENDEES WILL BE REQUIRED** ON-SITE TO SHOW A GOVERNMENT ISSUED PHOTO ID (DRIVER'S LICENSE OR PASSPORT) IN ORDER TO RECEIVE THE 2005 BADGE AND BADGE HOLDER
- BADGES WILL BE MAILED TO ALL U.S. ATTENDEES WHO ARE REGISTERED AND CONFIRMED BY APRIL 15, 2005. THOSE NOT REGISTERED AND CONFIRMED BY THIS DATE MUST PICK UP THEIR BADGES ON-SITE BEGINNING MAY 16, 2005 AT A BADGE HOLDER PICK-UP COUNTER [SEE WWW.E3EXPO.COM FOR MORE INFO].
- **INTERNATIONAL ATTENDEES (INCLUDING CANADIANS):** PLEASE BRING YOUR CONFIRMATION TO AN INTERNATIONAL ATTENDEE REGISTRATION COUNTER TO RECEIVE YOUR BADGE AND BADGE HOLDER BEGINNING MAY 16, 2005 - LOCATED IN THE SOUTH LOBBY ABOVE THE COMPASS CAFE.
- EARLY REGISTRATION DISCOUNTS END ON APRIL 15, 2005. ALL REGISTRATIONS RECEIVED AFTER THIS DATE WILL BE CHARGED REGULAR PRICE.
- ALL ON-SITE REGISTRANTS WILL BE CHARGED REGULAR PRICE. **ALL REGISTRATIONS ARE NON-REFUNDABLE AND NON-TRANSFERABLE.**



QUESTIONS CALL TOLL-FREE

877.216.6263

FOR CALLS OUTSIDE THE U.S. 805.677.4291

www.e3expo.com