



Schedule At-A-Glance

READY, SET... SYNC YOUR PDA.

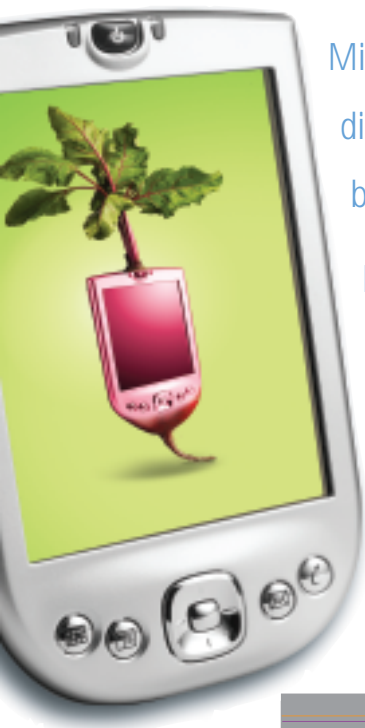
SCHEDULE AT-A-GLANCE

The International CES Conference Program schedule is now available.

Mix and match from more than 150 high-powered briefings, panel discussions and information sessions designed to help you grow your business in the coming year.














Register early to receive significant savings on all Partner Programs. Plus, get the Full Knowledge Track Pass upgrade for only \$150 when you purchase select Partner Program packages.

Visit www.CESweb.org/conferences today for more information and to register.











LEGEND

PARTNER PROGRAMS

	C – Plug in and Drive: Automotive Electronics		DH – Digital Hollywood		GP – CES Game Power Showcase and Forum
	MECP – MECP Installer Training		PUL – Consumer VoIP Summit		PA – Parks Associates
	DMT – CES Digital Media Training		SBCA – Satellite Broadcasting		ME – Mobile Entertainment
	CON – Connections™		SV – Storage Visions™		ETF – Enabling Technology Forums
					IEEE – IEEE: International Conference of Consumer Electronics (ICCE)

KNOWLEDGE TRACKS

	W – Wireless		V – CE Vision
	HN – Home Networking		GG – GartnerG2
	WR – Wireless Retail		CT – Car Technologies
	ET – Emerging Technologies		HLE – Home & Lifestyle Entertainment



SS – SuperSessions

Conference listings as of November 12, 2004. Please check the Addendum for any cancellations or changes to the Conference Program.

Schedule At-A-Glance

TUESDAY, JANUARY 4

LVCC, SOUTH HALL

		8:30–10:30 a.m.	10:30–11:30 a.m.	12–1 p.m.	1:30–2:30 p.m.	3–4 p.m.	4:30–5:30 p.m.
PARTNER PROGRAMS	S202-203		11 a.m.–6:30 p.m. SV1: Storage Visions—Day One				

WEDNESDAY, JANUARY 5

LVCC, NORTH HALL

		8:30–10:30 a.m.	10:30–11:30 a.m.	12–1 p.m.	1:30–2:30 p.m.	3–4 p.m.	4:30–5:30 p.m.
PARTNER PROGRAMS	N253	9–9:30 a.m. PUL1: The Present Future of VoIP for the Consumer Market	10–10:30 a.m. PUL3: Industry Perspective: Microsoft	12–12:30 p.m. PUL9: Keynote	1:30–2 p.m. PUL6: Industry Perspective: Logitech	2:45–4 p.m. PUL8: 41 Years After The AT&T Picture Phone	
		9:30–10 a.m. PUL2: Regulations and The Consumer	10:45 a.m.–12 p.m. PUL4: The Voice of the Broadband Revolution		2–2:30 p.m. PUL7: Industry Perspective: Research In Motion		
	N259			12–1:30 p.m. PUL5: Luncheon			
	N262	9–10:15 a.m. GP2: Mobile Gaming Experience—the Next Generation in Games & Devices	10:45 a.m.–12 p.m. GP4: History of Games—From Pong to the Multiplayer Visualized Experience	12:30–1:45 p.m. GP6: Game Power on the Inside: Chips, Optical Technology and Microprocessors	2:15–3:30 p.m. GP8: Internet Gaming: Understanding the Multiplayer Universe—from Functionality to Marketing & Distribution for the Console, PC & Mobile Environment	3:45–5 p.m. GP10: Casual and Downloadable Games: Market of Growth—Market of Opportunity	
	N264	9–10:15 a.m. GP1: Game Power—Console, Mobile & PC Games Expand Total Entertainment Market Share	10:45 a.m.–12 p.m. GP3: Cool Game Gear—Next Generation in Device & Peripherals—Functionality & Design	12:30–1:45 p.m. GP5: Games & Hollywood: From Feature & TV Crossover Development to Merchandising and Brand Extension	2:15–3:30 p.m. GP7: Greenlighting Games: As Budget and Grosses Expand: From Rights Holders and Title Development to Games Publishers and Hollywood Studios to Brand Extension and Ancillary Rights	3:45–5 p.m. GP9: Music & TV Industries and Games—the New Hitmaking Combinations	

WEDNESDAY, JANUARY 5

LVCC, SOUTH HALL

		8:30–10:30 a.m.	10:30–11:30 a.m.	12–1 p.m.	1:30–2:30 p.m.	3–4 p.m.	4:30–5:30 p.m.
KNOWLEDGE TRACKS	S102-103	9 a.m.–5 p.m. HN1: TechHome Basic Training					
	S203-204	8 a.m.–6:30 p.m. SV2: Storage Visions—Day Two					
PARTNER PROGRAMS	S106-107	9 a.m.–1 p.m. PA1: The Digital Home Highway: Opportunities, Potholes and Speed Bumps					
	S106-107			12–4 p.m. PA2: The Digital Home Highway: The Consumer and Multimedia Vehicles			

THURSDAY, JANUARY 6

LVCC, CES NORTH PLAZA

		8:30–10:30 a.m.	10:30–11:30 a.m.	12–1 p.m.	1:30–2:30 p.m.	3–4 p.m.	4:30–5:30 p.m.
PARTNER PROGRAMS	NP3/NP5		10 a.m.–1 p.m. MECP1: Upholstery for Car Stereo			3–6 p.m. MECP2: Fiberglass Techniques	

Conference listings as of November 12, 2004. Please check the Addendum for any cancellations or changes to the Conference Program.



Schedule At-A-Glance

THURSDAY, JANUARY 6

LVCC, NORTH HALL

		8:30–10:30 a.m.	10:30–11:30 a.m.	12–1 p.m.	1:30–2:30 p.m.	3–4 p.m.	4:30–5:30 p.m.
KNOWLEDGE TRACKS	N253		10:30–11:30 a.m. ET1: Getting Up to Speed with Elusive Technologies	12–1 p.m. ET2: An Introduction to the New Internet: What IPv6 Is and How It Will Affect Consumer Electronics	1:30–2:30 p.m. ET3: The Next Generation of Voice Communication—Will Regulations Stifle the Advancement of VoIP Services?	3–4 p.m. ET4: Broadband on Steroids	
	N254		10:30–11:30 a.m. V1: Congressional Panel	12–1 p.m. V3: Sociological/Psychological Look at CE Products and Lifestyle	1:30–2:30 p.m. V5: Figuring Out the Customer	3–4 p.m. V6: Digital Rights Management	
	N256		10:30–11:30 a.m. GG1: High Definition—Leading or Lagging	12–1 p.m. GG2: Consumer Displays: New Technologies, New Opportunities	1:30–2:30 p.m. GG3: U.S. Digital Media Consumers: Growth Rates and Spending Trends	3–4 p.m. GG4: Ultimate Mobility: Consumer Electronics and Automobiles	
	N258		10:30–11:30 a.m. CT1: Telematics... A Look to the Future	12–1 p.m. CT2: Car Audio Step-Ups: How to Attract Consumers to Aftermarket Products	1:30–2:30 p.m. CT3: Profiting From the Internet: New Approaches for Mobile Electronics Retailers	3–4 p.m. CT4: Retail Management	
	N260		10:30–11:30 a.m. V2: RFID Nuts and Bolts	12–1 p.m. V4: Auto ID and RFID Strategy-A	1:30–2:30 p.m. V19: Digital TV, Coming to Phones Near You	3:30–4:30 p.m. V16: The Demise of Cool: Mapping Emotions to Design Products	
	N262		10:30–11:30 a.m. V18: Leadership in Emerging Entertainment	12–1 p.m. HLE2: Pipe Dreams	1:30–2:30 p.m. HLE4: Where's the Hub? IT or CE Product Centers?	3–4 p.m. HLE6: The Incredible Shrinking...Industry?	
	N264		10:30–11:30 a.m. HLE1: Audio Shootout	12–1 p.m. HLE3: MP3 for the Masses	1:30–2:30 p.m. HLE5: Portable Video	3–4 p.m. HLE7: Interactive TV—Is It Finally Here?	
PARTNER PROGRAMS	N259		10:30–11:30 a.m. DH1: Transforming Television: From Reality TV, HDTV and Interactive TV to PVR TV and VOD TV	12–1 p.m. DH2: Embracing the Connected Consumer—Entertainment and Technology—From Broadband Home to the Mobile and WiFi Universe	1:30–2:30 p.m. DH3: Entertainment Concepts in Branded & Integrated Entertainment—Film, TV, Music, Cable, Wireless, Games & Broadband	3–4 p.m. DH4: Digital Cable and Satellite Television Strategies: Channel Launches, SVOD-VOD, HDTV, International and Interactive	
	N261		10:30–11:30 a.m. ME1: Mobile Entertainment Immersion—As Audio & Video Content—from MP3, Radio, Net-Based and Video Communications and Entertainment Emerge	12–1 p.m. ME2: Wireless—Participation TV Programming & Marketing	1:30–2:30 p.m. ME3: Mobile Games, Ringtones, Advertainment & Custom Branding Experience	3–4 p.m. ME4: Strategies in Wireless Devices and Services: How Device Innovation Drives Avenues for Subscriber and Revenue Expansion	
SUPERSESSIONS	N257			11:30 a.m.–12:30 p.m. SS1: Digital Cameras Get Competition	1:30–2:30 p.m. SS2: CES 2010—What Will You See on the Show Floor?	3–4 p.m. SS3: CNET To Reveal the Next Big Thing in CE—Now, Next Year and Beyond	

Conference listings as of November 12, 2004. Please check the Addendum for any cancellations or changes to the Conference Program.



Schedule At-A-Glance

THURSDAY, JANUARY 6

LVCC, SOUTH HALL

		8:30–10:30 a.m.	10:30–11:30 a.m.	12–1 p.m.	1:30–2:30 p.m.	3–4 p.m.	4:30–5:30 p.m.
KNOWLEDGE TRACKS	S102–103		10:30–11:30 a.m. HN2: Untangling the Mess	12–1 p.m. HN3: Creating the Perfect Home Network			
	S113–114		10:30–11:30 a.m. V17: A Taste of MoCA—the Backbone of the Broadband				
	S206–207			12–1 p.m. W1: Wireless Convergence		3–4 p.m. W3: High Speed Data Services—New Opportunities?	
	S215–216			12–4 p.m. V15: Theoretical and Practical Aspects of DRM—The Search for Balance			
PARTNER PROGRAMS	S106–107		10:30–11:45 a.m. CON1: Requiem for the Hi-Fi: Audio in the Digital Age	12–1:15 p.m. CON2: Fun on the Run: Portable Entertainment Devices	1:30–2:45 p.m. CON3: Crossroads: Hollywood Meets Silicon Valley	3–4 p.m. CON4: Making the Network Work: The Role of Managed Services	
	S204–205	9 a.m.–5 p.m. SBCA1: NSTP Residential Installation Certification Course					

FRIDAY, JANUARY 7

LVCC, NORTH HALL

		8:30–10:30 a.m.	10:30–11:30 a.m.	12–1 p.m.	1:30–2:30 p.m.	3–4 p.m.	4:30–5:30 p.m.
KNOWLEDGE TRACKS	N254		10:30–11:30 a.m. V7: Security Issues in the Marketplace	12–1 p.m. V8: Cheap Thrills	1:30–2:30 p.m. V9: Managing Complexity	3–4 p.m. V10: Digital Download II	
	N256		10:30–11:30 a.m. GG5: The New Competitive Landscape: Consumer Electronics Collides with Personal Computers	12–1 p.m. GG6: PVR On the Tipping Point	1:30–2:30 p.m. GG7: The Home Media Center: PC vs. CE vs. Hybrid Designs		
	N258		10:30–11:30 a.m. CT5: In-Vehicle Connectivity and Interoperability	12–1 p.m. CT6: Remote Start Safety	1:30–2:30 p.m. CT7: Driver Focus	3–4 p.m. CT8: Backseat Entertainment	
	N262		10:30–11:30 a.m. HLE8: The Year of the Microdisplay	12–1 p.m. HLE10: Optical Recording Overview	1:30–2:30 p.m. HLE12: Getting Connected	3–4 p.m. V11: Total Request—Generation TECH	
	N264		10:30–11:30 a.m. HLE9: The End of Analog	12–1 p.m. HLE11: How Consumers View, Share and Archive Digital Photos	1:30–2:30 p.m. HLE13: Can You Hear Me Now?—Where Has Audio Gone?	3–4 p.m. HLE14: HDTV: Where Are We Today?	
PARTNER PROGRAMS	N253		9:30–11:30 a.m. C1: Part One—Consumer Technologies 12–1:30 p.m. Lunch 2–4 p.m. C2: Part Two—OE Challenges				
	N259		10:30–11:30 a.m. DH5: The Networked Entertainment Home—the PVR—the Set-Top & PC Entertainment Server	12–1 p.m. DH7: DRM Implementation in Media and Entertainment: From standardization to Implementation of New Technology Strategies	1:30–2:30 p.m. DH9: Music Industry Innovates into Future—From Digital Downloads and Subscriptions to Mobile Music & Digital and Internet Radio	12–1 p.m. DH11: Movie Distribution and the Broadband Timeline—Via the PC—Via the Set-Top: Technology, Content & DRM	
	N261		10:30–11:30 a.m. DH6: Subscription and Download Models in Broadband: Music, Film, TV, Games and Information Content Distribution	12–1 p.m. DH8: VC and Investment in the Entertainment & Technology Space: Games, Wireless & Broadband	1:30–2:30 p.m. DH10: The Telco-Entertainment Partnership—From TV to Broadband Services	3–4 p.m. DH12: TV Networks and Interactivity: Evolving Content & Business Models	
SUPERSESSIONS	N257		11:30 a.m.–12:30 p.m. SS4: Battle for Control of the Digital Living Room		1:30–2:30 p.m. SS5: Now, A Word From Your Cable Company...	3:30–4:30 p.m. SS6: Wireless SuperSession	

Conference listings as of November 12, 2004. Please check the Addendum for any cancellations or changes to the Conference Program.



Schedule At-A-Glance

FRIDAY, JANUARY 7

LVCC, SOUTH HALL

		8:30–10:30 a.m.	10:30–11:30 a.m.	12–1 p.m.	1:30–2:30 p.m.	3–4 p.m.	4:30–5:30 p.m.
KNOWLEDGE TRACKS	S202–203		10:30–11:30 a.m. WR1: How to Pump Profits from Your Wireless Retail Operation	12–1 p.m. WR2: Beat Your Best... A Proven Process for Driving Sales Through the Roof	1:30–2:30 p.m. WR3: Making Money In Wireless		
PARTNER PROGRAMS	S204–205	8:30–10 a.m. SBCA2: Advanced Set Top Box Products Course	10:30 a.m.–12 p.m. SBCA3: Satellite Delivered Consumer Products Overview Course				
	S206–207	10:30–11:30 a.m. W2: Bluetooth—Ready for Primetime?					

FRIDAY, JANUARY 7

LVCC, CES NORTH PLAZA

		8:30–10:30 a.m.	10:30–11:30 a.m.	12–1 p.m.	1:30–2:30 p.m.	3–4 p.m.	4:30–5:30 p.m.
PARTNER PROGRAMS	NP3/NP5		10 a.m.–1 p.m. MECP3: Plexi-Polishing			3–6 p.m. MECP4: Intro to Liquid Plexi	

SATURDAY, JANUARY 8

LVCC, NORTH HALL

		8:30–10:30 a.m.	10:30–11:30 a.m.	12–1 p.m.	1:30–2:30 p.m.	3–4 p.m.	4:30–5:30 p.m.
KNOWLEDGE TRACKS	N253		10:30–11:30 a.m. SS8: International Tech Policy: Who Is Leading the Way?	12–1 p.m. GG9: Marketing Consumer Electronics: How to Sell to Early Adopters of Online Entertainment	1:30–2:30 p.m. GG10: Connected Consumers and Mobile Media		
	N254		10:30–11:30 a.m. V13: Green Gadgets: Environment-Friendly Industry Initiatives Making a Difference				
	N260		10:30 a.m.–12 p.m. V14: Accessorize Now				
PARTNER PROGRAMS	N259		10:30–11:30 a.m. DH13: Entertainment Expands the Digital Home: Networking, Sharing and Protecting	12–1 p.m. DH15: Broadband Advertising—Merging Commerce and Content: From Feature Film and TV Tie-ins to Search Engines	1:30–2:30 p.m. DH17: Video and Audio Management on the Net—Encoding, Compression, Video Storage, Security & Media Asset Management	3–4 p.m. DH19: Next Generation P2P Music and Film—DRM, Paid for Pass-Along and Other Legal Distributed Computing Models and the Entertainment Industries	
	N261		10:30–11:30 a.m. DH14: OCAP: Next Generation Cable TV Services	12–1 p.m. DH16: IP Video, Datacasting, DSMCC and other Technologies Enabling the Transformation of Entertainment	1:30–2:30 p.m. DH18: Everything-on-Demand: From the Server to the Set-Top Box—Movies, TV Programs, Games and More	3–4 p.m. DH20: Behind the Digital Home: Chips, Microprocessors & Optical Technology Define the Future of Entertainment—from DVDs, MP3s, HD & Set-Tops to Games, PDAs and PCs	
SUPERSESSIONS	N257				1:30–3 p.m. SS7: Last Gadget Standing		

Conference listings as of November 12, 2004. Please check the Addendum for any cancellations or changes to the Conference Program.



Schedule At-A-Glance

SATURDAY, JANUARY 8

LVCC, SOUTH HALL

		8:30–10:30 a.m.	10:30–11:30 a.m.	12–1 p.m.	1:30–2:30 p.m.	3–4 p.m.	4:30–5:30 p.m.
KNOWLEDGE TRACKS	S202-203			12–1 p.m. WR4: Selling Camera Phones and Data Applications	1:30–2:30 p.m. WR5: Managing New Wireless Retail Sales	3–4 p.m. WR6: The Guerrilla's Guide to Better Wireless Retail Merchandising	
PARTNER PROGRAMS	S204-205	9 a.m.–5 p.m. SBCA4–NSTP Commercial Installation Certification Course					

SATURDAY, JANUARY 8

LVCC, CES NORTH PLAZA

		8:30–10:30 a.m.	10:30–11:30 a.m.	12–1 p.m.	1:30–2:30 p.m.	3–4 p.m.	4:30–5:30 p.m.
PARTNER PROGRAMS	NP3/NP5		10 a.m.–1 p.m. MECP5: Router Techniques			3–6 p.m. MECP6: Intro to Liquid Plexi	

SUNDAY, JANUARY 9

LVCC, NORTH HALL

		8:30–10:30 a.m.	10:30–11:30 a.m.	12–1 p.m.	1:30–2:30 p.m.	3–4 p.m.	4:30–5:30 p.m.
PARTNER PROGRAMS	N258	8–9 a.m. MECP7: MECP Certification Test Prep	9 a.m.–12 p.m. MECP8: MECP Certification Test				

SUNDAY, JANUARY 9

LVCC, SOUTH HALL

		8:30–10:30 a.m.	10:30–11:30 a.m.	12–1 p.m.	1:30–2:30 p.m.	3–4 p.m.	4:30–5:30 p.m.
PARTNER PROGRAMS	S204-205	9 a.m.–5 p.m. SBCA5: NSTP Commercial Installation Certification Course					

Conference listings as of November 12, 2004. Please check the Addendum for any cancellations or changes to the Conference Program.



Schedule At-A-Glance

IEEE: INTERNATIONAL CONFERENCE ON CONSUMER ELECTRONICS (ICCE) SESSIONS

Weekend Tutorials

PVR & Optical Disc

Security

Audio

Posters

Digital Television

Video

Applications

Networks and User Interface

SATURDAY, JANUARY 8

LVCC, NORTH HALL

	9-10:40 a.m.	11 a.m.-12 p.m.	2-3:20 p.m.	2:40-4 p.m.	4:20-6 p.m.
ICCE	9 a.m.-12:20 p.m. ICCE1: Tutorials Digital Television, Multimedia and Home Networking			2:40-6 p.m. ICCE1: Tutorials Digital Television, Multimedia and Home Networking	

SUNDAY, JANUARY 9

LVCC, NORTH HALL

	9-10:40 a.m.	11 a.m.-12 p.m.	2-3:20 p.m.	2:40-4 p.m.	4:20-6 p.m.
ICCE	9 a.m.-12:20 p.m. ICCE1: Tutorials Digital Television, Multimedia and Home Networking			2:40-6 p.m. ICCE1: Tutorials Digital Television, Multimedia and Home Networking	

MONDAY, JANUARY 10

LVCC, NORTH HALL

	9-10:40 a.m.	11 a.m.-12 p.m.	2-3:20 p.m.	2:40-4 p.m.	4:20-6 p.m.
ICCE				2:20-4:20 p.m. ICCE12: Poster P1 & P3: Video Processing 1 and Networking 1 (Wireless)	
		10:30 a.m.-12:10 p.m. ICCE4: Advanced Video Transmission		2:20-4 p.m. ICCE8: PVR and Multimedia Development, Integration & Complexities 1	4:20-6 p.m. ICCE14: PVR and Multimedia Development, Integration & Complexities 2
		10:30 a.m.-12:10 p.m. ICCE5: Home Networking Standards			4:20-6 p.m. ICCE15: Home Networking Architectures
		10:30 a.m.-12:10 p.m. ICCE6: Optical Disc Systems 1		2:20-4 p.m. ICCE11: Optical Disc Systems 2	4:20-6 p.m. ICCE16: Still and Video Cameras
		10:30 a.m.-12:10 p.m. ICCE7: User Authentication		2:20-4 p.m. ICCE10: Encryption and Rights Management	4:20-6 p.m. ICCE17: Multimedia Processor Design

Conference listings as of November 12, 2004. Please check the Addendum for any cancellations or changes to the Conference Program.



Schedule At-A-Glance

IEEE: INTERNATIONAL CONFERENCE ON CONSUMER ELECTRONICS (ICCE) SESSIONS, CONTINUED

PVR & Optical Disc	Security	Audio	Posters
Digital Television	Video	Applications	Networks and User Interface

TUESDAY, JANUARY 11

LVCC, NORTH HALL

	9-10:40 a.m.	11 a.m.-12 p.m.	2-3:20 p.m.	2:40-4 p.m.	4:20-6 p.m.
ICCE				2:40-4:20 p.m. ICCE31: Poster P2 & P5: Video Processing & Remarkable CE Technologies	
	9-10:40 a.m. ICCE20: Digital TV Broadcast: DVB & ISDB-T1	11 a.m.-12:20 p.m. ICCE24: Digital TV Broadcast: DVB & ISDB-T2		2:40-4 p.m. ICCE29: Audio Technologies and Applications 1	4:20-6 p.m. ICCE29: Audio Technologies and Applications 1
	9-10:40 a.m. ICCE21: Wireless Home Multimedia Networks	11 a.m.-12:20 p.m. ICCE25: Display Enhancement			4:20-6 p.m. ICCE33: Video Over Wireless
	9-10:40 a.m. ICCE22: Video Quality Enhancement 1	11 a.m.-12:20 p.m. ICCE26: Video Quality Enhancement 2		2:40-4 p.m. ICCE30: H.264/AVC Implementation	4:20-6 p.m. ICCE34: H.264/AVC Algorithms
	9-10:40 a.m. ICCE23: Human Computer Interaction 1	11 a.m.-12:20 p.m. ICCE27: Human Computer Interaction 2			4:20-6 p.m. ICCE35: Acquisition Systems

WEDNESDAY, JANUARY 12

LVCC, NORTH HALL

	9-10:40 a.m.	11 a.m.-12 p.m.	2-3:20 p.m.	2:40-4 p.m.	4:20-6 p.m.
ICCE		10:40 a.m.-12:20 p.m. ICCE40: Poster P4 & P6: Networking 2 & Multimedia		3:30-4:50 p.m. ICCE49: JPEG and JPEG2000	
	9-10:40 a.m. ICCE36: Video Codec Implementation		2-3:20 p.m. ICCE44: Digital Television Broadcast ATSC 1	3:30-4:50 p.m. ICCE48: Digital Television Broadcast ATSC 2	
	9-10:40 a.m. ICCE37: Wireless Lan 1	11 a.m.-12:20 p.m. ICCE41: Wireless Lan 2	2-3:20 p.m. ICCE45: Home Applications		
	9-10:40 a.m. ICCE38: Compressed Video and Display Processing 1	11 a.m.-12:20 p.m. ICCE42: Compressed Video and Display Processing 2	2-3:20 p.m. ICCE46: Video Format Conversion for Displays 1	3:30-4:50 p.m. ICCE50: Video Format Conversion for Displays 2	
	9-10:40 a.m. ICCE39: Image Watermarking		2-3:30 p.m. ICCE47: Handheld Applications	3:30-4:50 p.m. ICCE51: Mobile Electronics Applications	

Conference listings as of November 12, 2004. Please check the Addendum for any cancellations or changes to the Conference Program.



Schedule At-A-Glance

CES DIGITAL MEDIA TRAINING OVERVIEW



videography

Retailers—grow your business by learning how to sell digital media products to your customers. All sessions will take place at the Renaissance Las Vegas.

WEDNESDAY, JANUARY 5

	Digital Photography MEETING ROOM 2	Digital Video MEETING ROOM 3	Apple's iLife MEETING ROOM 4
9:30 a.m. – 12:30 p.m.	DMT1: Digital Photography Fast Start	DMT2: The DV Producer Fast Start	DMT3: Apple iLife Fast Start
2–4 p.m.	DMT5: Shooting Better Portraits	DMT6: Lighting Digital Video on a Budget	DMT7: Making Music with GarageBand
4:15 – 6:15 p.m.	DMT9: Getting the Best Prints From Your Digital Pictures	DMT10: Getting Good Sound for Digital Video	DMT11: Making Awesome DVDs with iDVD
7–9 p.m.	DMT13: Getting Started with Adobe Photoshop Elements		DMT14: Advanced iMovie Techniques

THURSDAY, JANUARY 6

	Digital Video Workshop MEETING ROOM 2	Digital Photography Workshop MEETING ROOM 3	The Digital Home Office MEETING ROOM 4
9:30 a.m. – 12:30 p.m.	DMT15: Sony Vegas Fast Start	DMT16: QuickTime VR and Panoramic Photography	DMT17: Secrets of Microsoft Office
2–4 p.m.	DMT18: Planning Your Video Shoot	DMT19: Action Photography: Capturing Sports	DMT20: Using Digital Images in Microsoft Office
4:15 – 6:15 p.m.	DMT21: Hollywood FX: Blue and Green Screen Techniques	DMT22: Gizmos and Gadgets for Digital Photographers	DMT23: Professional PowerPoint Presentations
7–9 p.m.	DMT24: Choosing the Right Video Camera		

FRIDAY, JANUARY 7

	Digital Video Workshop MEETING ROOM 2	Home Recording Workshop MEETING ROOM 3	Digital Imaging Workshop MEETING ROOM 4
9:30 a.m. – 12:30 p.m.	DMT53: Final Cut Pro and Final Cut Express Fast Start	DMT25: Setting up a Home Recording Studio	DMT26: Professional Image Editing with Adobe Photoshop CS Fast Start
2–4 p.m.	DMT27: Creating DVDs on a PC	DMT12: Choosing the Right Microphone	DMT29: The Right Image: Understanding File Formats
4:15 – 6:15 p.m.	DMT30: Putting Your Video on the Web	DMT31: Creating Music with Sony Acid	DMT32: Restoring Historical Photos
7–9 p.m.	DMT33: DVD In-Depth: Understanding the Technology Behind the Format and What's Coming Next		

SATURDAY, JANUARY 8

	Digital Video Workshop MEETING ROOM 2	Web Page Workshop MEETING ROOM 3	Multimedia Workshop MEETING ROOM 4
9:30 a.m. – 12:30 p.m.	DMT34: Adobe Premiere Pro Fast Start	DMT35: Website in a Weekend Fast Start	DMT36: Getting Started with Macromedia Director
2–4 p.m.	DMT37: Writing Great Scripts	DMT38: Integrating Graphics into the Internet	DMT39: Using Apple Keynote for Dynamic Presentations
4:15 – 6:15 p.m.	DMT40: Editing Tips from the Pros	DMT41: HTML Tricks and Tips	DMT42: Fast Start with Apple's DVD Studio Pro
7–9 p.m.	DMT43: Digital Video Do's and Don'ts: What You Need to Know About Working with DVD		

SUNDAY, JANUARY 9

	Digital Video Workshop MEETING ROOM 2	Digital Photography Workshop MEETING ROOM 3	Macromedia Workshop MEETING ROOM 4
9:30 a.m. – 12:30 p.m.	DMT44: Avid Xpress Fast Start	DMT45: The Digital Darkroom: Fixing Picture Problems with Adobe Photoshop Elements	DMT46: Getting Started with Macromedia Flash
2–4 p.m.	DMT47: Planning Your DVD Projects	DMT48: Managing your Digital Assets	DMT49: Building Websites with Dreamweaver
4:15 – 6:15 p.m.	DMT50: Making Custom DVD Menus	DMT51: Lighting for Digital Photography	DMT52: Make it Live: How to Launch and Promote Your Website

Conference listings as of November 12, 2004. Please check the Addendum for any cancellations or changes to the Conference Program.