Pre-CES Press Event Schedule

Sunday, January 8: Official Pre-CES Press Events

State of the Consumer Tech Industry and 2012 CES Trends to Watch
2-3 p.m., The Venetian, Marcello 4501

At the onset of CES, there are two questions on everyone's mind: What does the year ahead look like? And what lasting trends will emerge from the next several days? Attend this presentation by CEA analysts to gain an understanding of the business trends, market forces and consumer dynamics behind the technology on display at CES.

State of the Global CE Industry
3-4 p.m., The Venetian, Marcello 4501

Countries with fast-growing economies and large emerging middle classes will lead the way in new CE revenue growth. This session provides a comprehensive look at global CE market trends.

CES Unveiled: The Official Press Event of the International CES
4-7 p.m., The Venetian, Venetian Ballroom

Preview 2012 product debuts, check out the Innovations Design and Engineering Honorees showcase and network with leading technology companies at the only on-site, pre-CES press preview.

Monday, January 9: Press Day

8 a.m.-5:45 p.m., The Venetian and LVCC

A complete schedule and map of the Press Day events can be found on CESweb.org.

Pre-CES Keynote Address
Steve Ballmer
CEO, Microsoft Corp.
6:30 p.m., The Venetian, Palazzo Ballroom

TRANSPORTATION

Venetian Express

Looking for an easy way to get to The Venetian for the Press Events on Sunday and Monday? Take the complimentary Venetian Express from the Las Vegas Convention Center (LVCC) to The Venetian!

Frequency: Sunday → Every 30 minutes from 1-7 p.m.
Monday → Every 30 minutes from 7:30 a.m.-6:30 p.m.

Boarding Locations: LVCC → Central Hall 2 front entrance, along the red curb
Venetian → Underground bus loading area

* Please note that for early morning Press Day events, we recommend taking a taxi from your hotel to The Venetian as hotel shuttle services to the LVCC do not begin until 8 a.m.