

AWARDS PROGRAMS

As you prepare your exhibits for CES, don't forget the prospect of awards. The International CES awards programs bring added prestige and value to your exhibit, which in turn increases media coverage, public relations efforts and recognition.

Innovations Awards

The Innovations Design and Engineering Awards is an annual competition which honors consumer technology manufacturers' and developers' outstanding design and engineering in CE products. It is sponsored by the Consumer Electronics Association (CEA), the producer of the International CES, the world's largest consumer technology tradeshow.

More than 30 entry categories represent current market trends and are judged by a preeminent panel of independent industrial designers, independent engineers and members of the trade press. Honored products are showcased annually at the International CES in Las Vegas, Nevada, where they receive significant exposure and publicity from more than 120,000 attendees and 5,000 press.

Important Dates

Online Entry Process Opens	August 23, 2010
Early-bird Deadline	September 8, 2010
Final Entry Deadline	September 24, 2010
Innovations Judging	October 4-15, 2010
Entrants Notified	October 21, 2010
Innovations Honorees Announced	November 9, 2010
Innovations Design and Engineering Showcase at the 2011 International CES	January 5-9, 2011

Please visit www.CESweb.org/innovations for details.

CNET Best of CES Awards

CNET Best of CES Awards CEA has once again chosen CNET to produce the Best of CES Awards program at the International CES in January 2011. These esteemed awards recognize the best new products at the show, plus a Best Design, Best of Show and People's Voice award. Winning products will be chosen by the CNET expert editorial team, from those on exhibit at CES. CNET will begin accepting product submissions for review in September 2010. To be notified when submissions open, please send your e-mail address to bestofces@cnet.com. For more information on the awards visit www.cnet.com/awards.

The Technology & Engineering Emmy Awards

The National Academy of Television Arts and Sciences (NATAS) has presented the The National Academy of Television Arts and Sciences (NATAS) has presented the Emmy® Awards for Outstanding Achievement in Engineering /Technical Development since 1948. For the fifth year in a row, the Awards will be presented at the International CES.

Awards are presented to an individual, company, or to a scientific or technical organization for developments and/or standardization involved in engineering technologies which either represent an extensive improvement on existing methods or are so innovative in nature that they materially have affected the transmission, recording or reception of television.

More information regarding CES awards programs will be available in early fall. For the most up-to-date information, including deadlines and new programs, visit www.CESweb.org/Awards.