

On-Site Resources

CES Press Rooms and Digital Media Center

Although exhibitor and public relations representatives are not allowed in the press room, your company's presence is visible through our sponsorship opportunities and our paperless press kit area. The press rooms are where media go to write their stories, conduct interviews, prepare for broadcasts, make telephone calls and relax. This is also where they come to collect your press kits, press event schedules and public relations contact information.

There will be two official CES press rooms for 2012, one in the South Hall Connector of the LVCC, S229, and the other on level four of The Venetian, Zeno 4601. As an added benefit for CES media, new for 2012 - we are offering a Connected Media Center in LVCC, S221 complete with ISDN lines, internet, press interview/podcast rooms and more to help make CES coverage as interactive and dynamic as possible for today's hottest tech reporters.

Sponsorship Opportunities

Put your company name and logo in front of attending press by sponsoring one of the many products and services CES offers the media. Consider sponsoring a press breakfast, lunch, snack or giveaway. For information about CES press sponsorships or to have a package custom designed for your product, contact:

Tira Gordon

Phone: 703-907-4324

tgordon@CE.org

Liz Tardif

Phone: 401-849-9300

ltardif@CE.org

Hours of Operation

Las Vegas Convention Center (LVCC), South Hall Connector, S229 Press Room and Connected Media Center, South Hall Connector, S221 Hours of Operation:

Day	Open	Close
Sunday, January 8, 2012	12 p.m.	7 p.m.
Monday, January 9, 2012.....	7:30 a.m.	7 p.m.
Tuesday, January 10, 2012	8:30 a.m.	6:30 p.m.
Wednesday, January 11, 2012	8:30 a.m.	6:30 p.m.
Thursday, January 12, 2012.....	8:30 a.m.	6:30 p.m.
Friday, January 13, 2012	8:30 a.m.	4:30 p.m.

The Venetian, Level 4, Zeno 4601 Press Room Hours of Operation:

Day	Open	Close
Sunday, January 8, 2012	12 p.m.	7 p.m.
Monday, January 9, 2012.....	7:30 a.m.	9 p.m.
Tuesday, January 10, 2012	8:30 a.m.	6:30 p.m.
Wednesday, January 11, 2012	8:30 a.m.	6:30 p.m.
Thursday, January 12, 2012.....	8:30 a.m.	6:30 p.m.
Friday, January 13, 2012	8:30 a.m.	4:30 p.m.

On Site Interview Rooms

Press and exhibitors can hold interviews in designated interview rooms available in both CES press rooms and the Connected Media Center.

Interview rooms include a conference table for four to six people and a restricted single phone line for credit cards only. Request additional services, such as an Ethernet line or speaker phone, at least 48 hours in advance; these services will be billed back to the exhibitor/company making the request.

The rooms can be reserved for up to one hour at a time by contacting Jamie Lilly at jlilly@CE.org or 703-907-7650.

On-site at CES, the rooms can be reserved by stopping by the either of the press rooms and speaking with the receptionist.