



EIGHTH ANNUAL CONSUMER ELECTRONICS

# CEO SUMMIT

*Building Relationships and Delivering Value*

June 23 - 26, 2004 Huntington Beach, CA

## SUMMIT REGISTRATION— HYATT REGENCY HUNTINGTON BEACH RESORT AND SPA

Please complete and return this form before May 20, 2004. Registrations are limited and accepted on a first-come, first-served basis. Confirmation will be mailed upon receipt of your form. Please call Kartraice Hooper with registration questions at (703) 907-7532.

### REGISTRATION INCLUDES:

- Two-day conference program
- Group breakfasts and dinners
- General Sessions on Thursday and Friday
- Access to the CEA Hospitality Suite
- Commemorative conference gift
- Recreational Activities on Thursday and Friday
- Spouses' program
- Invaluable networking opportunities and more!

☐ Yes, I will participate in the 2004 Consumer Electronics CEO Summit.

I will be accompanied by my spouse/guest. Guest's Name \_\_\_\_\_

I will be accompanied by my child. Child's Name \_\_\_\_\_ Child's Age \_\_\_\_\_

☐ No, I cannot participate in the 2004 Consumer Electronics CEO Summit.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### REGISTRATION FEES:

Please check the appropriate category and complete the payment information below.

- ☐ Retailer – registration fee is waived
- ☐ Buying Group Executive – \$1,000 or registration fee is waived if one retailer registration (not already registered) is secured  
Please list the name, title and company of the retailer who will accompany you:  
\_\_\_\_\_

- ☐ CEA Member – \$1,000 for first representative; \$1,500 for second representative  
(Note: CEA member companies are limited to two representatives)

*Cancellations received in writing on or before June 7, 2004 are refundable, minus a \$50 processing fee. After June 7, 2004, cancellations are subject to the entire seminar fee. Please note that if you don't cancel by June 7, 2004 and don't attend the CEO Summit, you are still responsible for payment. Appropriate substitutions may be made at any time.*

### PAYMENT INFORMATION:

Please check one: ☐ Check enclosed (payable to CEA) ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Please return this form via fax to (703) 907-7030 or mail to CEO Summit, c/o CEA, PO Box 79418, Baltimore, MD 21279-0418.

