

SUSTAINABLE PLANET



GROWING GREEN BUSINESSES

Sustainable Planet at the 2013 International CES serves as the premier location for world-changing technologies that benefit the environment, utilize new forms of sustainable energy, renew our resources and contribute to the development of nations both on and off the grid.

If your products and services make it possible for every person on this planet to stay connected, informed and live sustainable lifestyles, this TechZone is the ideal place for you to exhibit at CES.

Exhibit today and meet an expected 150,000 industry leaders consisting of buyers, distributors, developers, press and more. Give your product the exposure to make it to the top of their list.

SUSTAINABLE PLANET WILL FEATURE:

- Advances in green building
- Alternative energy technologies
- Green business services and solutions
- Smart grid technologies
- Solar and renewable products
- Sustainable packaging
- Wireless convergence

GREEN PRESS AT CES

At CES, get your product in front of more than 5,000 media, including outlets such as:

- *BusinessWeek*
- CNET
- Earth2Tech
- EarthTechling
- Engadget
- Inhabitat
- Planet Green
- TreeHugger



For more information on Sustainable Planet, please contact **Shari Sally** at ssally@CE.org or **703-907-7025**.



THE GLOBAL STAGE FOR INNOVATION





DEMONSTRATE YOUR PRODUCTS' POTENTIAL IMPACT
ON THE WORLD AROUND US. **SIGN UP TODAY!**

PARTICIPATION OPTIONS

OPEN BOOTH SPACE PACKAGE:

- CEA members: \$37/square foot
- Non-members: \$42/square foot

HARDWALL TURNKEY PACKAGES:

Prices vary. Please ask your sales representative for more information.

RECEIVE EXCLUSIVE INTERNATIONAL CES BENEFITS — EXTENSIVE SHOW PROMOTION FOR SUSTAINABLE PLANET INCLUDES:

Preshow Promotions

- *Preshow Planner*
- CES Press Release distributed to more than 5,000 media
- Print ads in leading industry publications
- CESweb.org

On-site Impressions

- *Show Guide*
- *Official Show Directory* (print, Internet and mobile versions)
- Show signage throughout CES venues
- Press promotion in the *official CES Daily*
- Access to a press conference room, ideally located near the Press Room
Requires advance reservations. Contact Krista Silano at 703-907-4331.
- A wide selection of promotional and sponsorship opportunities to increase your company's exposure and drive attendees directly to Sustainable Planet – and your products, services and technologies

TAKE YOUR PLACE ON THE WORLD STAGE

January 8-11, 2013 | Las Vegas, NV | CESweb.org

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