

# 2007 International CES Press Services

## Las Vegas Convention Center

### Press Room (S229) Hours of Operation:

Day	Open	Close
Saturday, January 6, 2007	Noon	7 p.m.
Sunday, January 7, 2007	7 a.m.	7 p.m.
Monday, January 8, 2007	7:30 a.m.	6:30 p.m.
Tuesday, January 9, 2007	8 a.m.	6:30 p.m.
Wednesday, January 10, 2007	8:30 a.m.	6:30 p.m.
Thursday, January 11, 2007	8:30 a.m.	4:30 p.m.

**Phone on-site: (702) 943-3521**

## Sands Expo and Convention Center/The Venetian

### Press Room Hours (Rm 105) Hours of Operation:

Day	Open	Close
Saturday, January 6, 2007	Noon	7 p.m.
Sunday, January 7, 2007	7:30 a.m.	9 p.m.
Monday, January 8, 2007	7:30 a.m.	6 p.m.
Tuesday, January 9, 2007	7:30 a.m.	6 p.m.
Wednesday, January 10, 2007	7:30 a.m.	6 p.m.
Thursday, January 11, 2007	8 a.m.	3 p.m.

**Phone on-site: (702) 691-8004**

### Media Badgeholder Pickup Locations:

Badgeholder pickup locations will be in Press Room S229 in the Las Vegas Convention Center (LVCC) and in the lower level lobby of the Sands Expo and Convention Center/The Venetian (Sands/Venetian).

### On-Site Press Room and Lounge:

The CES Press Rooms are reserved for journalists and analysts to provide you with all the tools you need before, during and after the show.

## Interview Rooms

Interview rooms located in the LVCC and the Sands press rooms may be reserved for up to two hours by journalists and analysts for on-site interviews. For reservations or any other press room services, contact Jamie Lilly at (703) 907-7650 or [jlilly@CE.org](mailto:jlilly@CE.org).

## Press Room Amenities

In the LVCC and the Sands press rooms, you will find the tools and assistance you need to gather your notes, write your stories and quench your thirst at CES.

- Computers, fax machines, copiers/printers
- Internet access
- Message boards
- Schedule of Press Conferences and Events
- Show videos and B-Roll for broadcasters
- International CES and Exhibitor Press Kits
- Keynote speeches
- Show photos
- Exhibitor-sponsored gifts, including Press Bags provided by Toshiba
- Free Wi-Fi in the LVCC press room only.

## Snacks

Morning and afternoon snacks are served daily in the press rooms while supplies last

## Shuttle Service

Pick up your badge and press room materials early and attend pre-show receptions and press conferences on Saturday and Sunday. Full shuttle bus service for all CES attendees begins Sunday, January 7, 2007.

## CES Press Luncheon

Since you have a lot of ground to cover, box lunches will be given out from 11:30 a.m. - 1:30 p.m. or while they last in both the LVCC and the Sands press rooms.

## CES Staff Assistance

If you are a reporter or an analyst and have questions, please contact Tara Dunion at (703) 907-7419 or Sarah Szabo at (703) 907-4368. For registration, please contact the CES Media/Analyst Center at (703) 907-4365.



# CEA and CES COMMUNICATIONS CONTACTS

## Media and Analyst Assistance

If you are a reporter or an analyst and have questions about the show, please contact Tara Dunion at (703) 907-7419 or Sarah Szabo at (703) 907-4368.

On-site, you can reach the CES Communications Staff in the Las Vegas Convention Center Press Room by calling (702) 943-3521 or in the Sands Expo and Convention Center/The Venetian Press Room by calling (702) 691-8004.

*For registration, please contact the CES Media/Analyst Center at (703) 907-4365.*

## Broadcast Media Assistance

CES provides Web, radio and TV broadcast media with state-of-the-art technology to help you cover the show. We can tailor a small reporting studio for you or help you find an exciting spot on the show floor and provide the equipment for a 5-minute stand-up for your anchors. Whatever your needs, CES will help you get your story.

*For more information, contact Tara Dunion at (703) 907-7419.*

## Statistics, Trends & Questions

For statistics, trends and general consumer electronics industry questions, the Consumer Electronics Association® (CEA), which sponsors CES, has a full staff of communications professionals available year-round. See the staff listing below for whom to contact with specific technology questions.

## General Contact Information

General Communications E-mail: [comcea@CE.org](mailto:comcea@CE.org)  
General Communications Fax: (703) 907-7690

## Event Contact Information

### Tara Dunion

Director: CES and CEA events  
Tel: (703) 907-7419  
E-mail: [tdunion@CE.org](mailto:tdunion@CE.org)  
Contact for CES broadcast assistance.

### Sarah Szabo

Manager: CES and CEA Events  
Tel: (703) 907-4368  
E-mail: [sszabo@CE.org](mailto:sszabo@CE.org)

### Jamie Lilly

Administrator: CES Press Room Services,  
Department Operations  
Tel: (703) 907-7650  
E-mail: [jlilly@CE.org](mailto:jlilly@CE.org)

### Erica Corley

Sr. Coordinator: Media Database, Press Release  
Distribution, Media/Analyst Center  
Tel: (703) 907-7621  
E-mail: [ecorley@CE.org](mailto:ecorley@CE.org)

### Allison Carney

Coordinator: Exhibitor And Corporate PR,  
Awards, Analyst Outreach, Tradeshow Trade Media  
Tel: (703) 907-7603  
E-mail: [acarney@CE.org](mailto:acarney@CE.org)

## Environmental and State Policy

### Kristina Taylor

Manager  
Tel: (703) 907-4326  
E-mail: [ktaylor@CE.org](mailto:ktaylor@CE.org)

## Industry Trends and Statistics

### Jenny Pareti

Director: CEA Communications  
Tel: (703) 907-7079  
E-mail: [jpareti@CE.org](mailto:jpareti@CE.org)

### Cindy Stevens

Director: CEA Publications  
Tel: (703) 907-7609  
E-mail: [cstevens@CE.org](mailto:cstevens@CE.org)

### Matt Swanston

Director: Emerging Technology  
Tel: (703) 907-7665  
E-mail: [mswanston@CE.org](mailto:mswanston@CE.org)

### Meghan Henning

Sr. Manager: Multi-room Audio Visual, Technology  
& Standards, Small Business Council, Home  
Networking, PARA/retail, CEknowhow training  
Tel: (703) 907-7654  
E-mail: [mhenning@CE.org](mailto:mhenning@CE.org)

### Megan Pollock

Manager: HDTV, Public Policy, Mobile Electronics,  
Technology Is A Girl's Best Friend  
Tel: (703) 907-7668  
E-mail: [mpollock@CE.org](mailto:mpollock@CE.org)

### Jennifer Boone

Manager: Audio, Wireless, Accessories,  
Public Alert, Generation TECH  
Tel: (703) 907-4322  
E-mail: [jboone@CE.org](mailto:jboone@CE.org)

### Becca Hatton

Sr. Coordinator: Market Research, Sales Statistics,  
TechKnowOverload Tour  
Tel: (703) 907-4355  
E-mail: [bhatton@CE.org](mailto:bhatton@CE.org)

### William Bentgen

Coordinator: Audio Visual Statistics, PARA, MECP  
(703) 907-7080  
E-mail: [wbentgen@CE.org](mailto:wbentgen@CE.org)

## Customer Service

Specialty Areas: CES and CEA event registration  
CES Tel: (866) 233-7968  
CES Fax: (301) 694-5124  
CEA Tel: (866) 858-1555 or (734) 556-4528  
CEA Fax: (866) 858-2555 or (734) 556-4526  
Media/Analyst Center Tel: (703) 907-4365  
Media/Analyst Center Fax: (703) 907-8105  
Media/Analyst Center E-mail: [press@CE.org](mailto:press@CE.org)

