

International

CES

# Unveiled

## CES Unveiled LONDON

**October 1, 2013**

OXO2, Southbank, London, United Kingdom



# **CES Unveiled LONDON**

**October 1, 2013**

OX02, Southbank, London, United Kingdom

**CESweb.org**

# SCHEDULE OF EVENTS

**15:00-15:30**

## **2014 INTERNATIONAL CES LONDON PRESS PREVIEW**

**Gary Shapiro**

President and CEO

Consumer Electronics Association (CEA)<sup>®</sup>

**Karen Chupka**

Sr. Vice President, International CES and Corporate Business Strategy

Consumer Electronics Association (CEA)<sup>®</sup>

**15:30-16:15**

## **GLOBAL CONSUMER TECHNOLOGY TRENDS, THE 2014 CES AND IMPLICATIONS FOR THE UK**

**Shawn DuBravac**

Chief Economist and Sr. Director of Research

Consumer Electronics Association (CEA)<sup>®</sup>

**16:15-17:00**

## **INNOVATION IN BUSINESS PANEL DISCUSSION**

### **MODERATOR:**

**Gary Shapiro**

President and CEO

Consumer Electronics Association (CEA)<sup>®</sup>

### **PANELISTS:**

**Riyad Emeran**

Content Partnerships Manager

Dennis Publishing

**Frans Lijnkamp**

Director of Tech for Consumer

Intellect UK

**Dale Murray, CBE**

Entrepreneur & Investor

**17:00-19:00**

## **TABLETOP EXHIBITION AND NETWORKING EVENT**



# SPEAKER BIOGRAPHIES



**Gary Shapiro**  
President and CEO  
Consumer Electronics Association (CEA)®

Gary Shapiro is president and CEO of the Consumer Electronics Association (CEA)®, the U.S. trade association representing more than 2,000 consumer electronics companies and owning and producing the world's largest annual innovation tradeshow, the International CES®.

Shapiro led the industry in its successful transition to HDTV. He co-founded and chaired the HDTV Model Station and served as a leader of the Advanced Television Test Center (ATTC). As chairman of the Home Recording Rights Coalition (HRRC), Shapiro led the manufacturers' battle to preserve the legality of recording technology, and consumer fair use rights.

He is a member of the Board of Directors of the Northern Virginia Technology Council and the Economic Club of Washington. He sits on the State Department's Advisory Committee on International Communications and Information Policy. He has served as a member of the Commonwealth of Virginia's Commission on Information Technology and on the Board of Visitors of George Mason University.

Shapiro leads a staff of 150 employees and thousands of industry volunteers and has testified before Congress on technology and business issues more than 20 times. In 2012, and in prior years, *Washington Life* magazine named him one of the 100 most influential people in Washington. CEA also annually wins many awards as a family friendly employer, one of the best places in Virginia to work, and as a "green" trade show producer.

Shapiro authored CEA's bestsellers "*Ninja Innovation: The Ten Killer Strategies of the World's Most Successful Businesses*" (Harper Collins, 2013) and "*The Comeback: How Innovation will Restore the American Dream*" (Beaufort, 2011).

He received his law degree from Georgetown University Law Center and is a Phi Beta Kappa graduate with a double major in economics and psychology from Binghamton University. He is married to Dr. Susan Malinowski, a retina surgeon.



## **Karen Chupka**

**Sr. Vice President, International CES and Corporate Business Strategy  
Consumer Electronics Association (CEA)®**

Karen Chupka is sr. vice president, International CES® and Corporate Business Strategy for the Consumer Electronics Association (CEA)®, the U.S. trade association representing more than 2,000 consumer electronics companies, and owning and producing the world's largest annual innovation tradeshow, the International CES®.

She oversees the sales, marketing, production and management of CEA's events and conferences including its annual tradeshow, the International CES®, the world's largest tradeshow for consumer technology.

Each January in Las Vegas, more than 3,000 exhibitors, fill more than 1.9 million net square feet of exhibit space and showcase their latest products and services to more than 150,000 attendees at the International CES. Under her leadership, International CES has been named as the largest annual North American tradeshow by *Tradeshow Executive Magazine* and *Tradeshow Week* since 2001.

Chupka has been with CEA for 24 years and has held numerous roles within the organization including vice president of business development, director of industry relations and education, and director of marketing for the International CES.



**Shawn G. DuBravac, CFA**  
Chief Economist and Sr. Director of Research  
Consumer Electronics Association (CEA)®

Shawn DuBravac is the chief economist and sr. director of research for the Consumer Electronics Association (CEA)®, the U.S. trade association representing more than 2,000 consumer electronics companies and owning and producing the world's most important technology event, the International CES®.

DuBravac provides crucial economic analysis to association and industry leaders regarding future economic activity and the relative health of the technology industry. He also contributes research into technology trends that underpin the industry. He was the primary driver of the industry's new smartphone index, developed in partnership with NASDAQ, and the CE consumer confidence index, in partnership with CNET. In 2012, DuBravac was named to *Dealerscope's* "40 under 40" list of people to watch in the consumer technology industry.

DuBravac has been widely published on the topics of finance, economics and technology. His keen insights regarding the economic drivers of the global consumer electronics industry have made him a highly sought-after speaker and commentator. DuBravac travels both internationally and domestically to meet with consumer electronics (CE) industry leaders and make presentations about technology and the economy. In addition, his analysis has appeared in the *Wall Street Journal*, the *New York Times*, the *Financial Times*, the *Los Angeles Times*, *Barron's*, CNN, MSNBC and other media outlets.

DuBravac has taught as an adjunct professor for George Washington University's MBA program and has taught at Mary Washington University and for George Mason University's MBA program. Prior to joining CEA, DuBravac was head research analyst in the Economic Analysis Group of the Department of Justice's Antitrust Division. He holds economic degrees from Brigham Young University and George Mason University.

DuBravac is an active member of several professional organizations including the National Association of Business Economists (NABE) where he is on the board of directors and the National Business Economic Issues Council (NBEIC). He holds the Chartered Financial Analyst (CFA) designation and is the past president of the CFA Society of Washington, DC. In his free time, he volunteers in his community by providing financial education through the Virginia Cooperative Extension.

DuBravac shares many of his insights and ideas on Twitter at @twoopinions.



**Riyad Emeran**  
Content Partnerships Manager  
Dennis Publishing

Riyad Emeran is a successful technologist, journalist and entrepreneur, based in the UK. Having spent a decade working in high-performance computing, Riyad moved into the field of IT journalism, editing some of the premier computing magazines in the UK. In 2003, he launched TrustedReviews.com with his business partner Hugh Chappell, growing the publication into the UK's market leading technology title. In 2007 the pair sold TrustedReviews to IPC Media / Time Warner, with Riyad staying on as Editor-in-Chief until 2010.

After leaving TrustedReviews Riyad operated as a freelance editorial consultant, working for a variety of clients. He currently works on commercial creative and editorial solutions for Dennis Publishing.



**Frans Lijnkamp**  
Director of Tech for Consumer  
Intellect UK

Frans Lijnkamp has a law degree from Leyden University, the Netherlands. He obtained a masters degree in international affairs at the Bologna Centre of the Johns Hopkins University in Italy.

He started his career with the Dutch Ministry of Economic Affairs, involved in the liberalisation of the Dutch telecoms market and representing Dutch government in the subsequent liberalisation of the EU telecoms market. In 1991 he took up the role of Regulatory Counsel within KPN and later joined the international joint venture Unisource, set up between KPN, Telia, Swisscom and Telefónica in the same position.

In 2001, Frans accepted the position of Director of Public Policy for T-Mobile (UK) and moved to the U.K. Most recently Frans worked as director of government relations for Europe Middle East and Africa for BlackBerry.



**Dale Murray, CBE**  
Entrepreneur & Investor

Dale Murray is a successful technology entrepreneur turned award-winning angel investor. She is a non-executive director at the Department for Business, Innovation & Skills (BIS), UK Trade & Investment (UKTI) and Sussex Place Ventures.

New Zealand-born Dale was part of the founding team that launched Vodafone NZ in 1992. She then relocated to the UK and co-founded mobile pioneer Omega Logic, launched prepay top-ups and built gross turnover to £450m within five years. After exiting, Dale turned to investing in startups and after early success, was awarded British Angel Investor of the Year in 2011.

Dale was awarded a CBE by HM the Queen in 2013, for services to business. She has three young sons and lives in London. Follow Dale on Twitter @DaleJMurray.



# EXHIBITORS

## ARCAM

### ARCAM OF CAMBRIDGE

Arcam

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Arcam of Cambridge UK, pioneered the modern audio industry and today is one of the world's most prestigious audio engineering companies, noted as a global authority on Digital Audio and with over forty years experience building affordable and high-end Hi-Fi and Home Cinema equipment. Arcam design their world-class products in Cambridge UK.

**Find us on the Web:** [arcam.co.uk](http://arcam.co.uk)

**Absolute**

Software

### ABSOLUTE SOFTWARE

LoJack for Mobile Devices

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LoJack for Mobile Devices is the first theft-recovery solution for android smartphones and tablets. Available initially on Samsung GALAXY S4, S4 Active and GALAXY Tab 3 10.1, LoJack for Mobile Devices leverages the proven Absolute Software Computrace technology and their recovery team works with law enforcement globally to get devices back.

**Find us on the Web:** [absolute.com](http://absolute.com)



### CONSUMER ELECTRONICS ASSOCIATION (CEA)<sup>®</sup>

1919 South Eads Street  
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The Consumer Electronics Association (CEA) unites more than 2,000 companies within the consumer technology industry. Members tap into valuable and innovative resources including unparalleled market research, networking opportunities with business advocates and leaders, up-to-date educational programs and technical training, exposure in extensive promotional programs, and representation from the voice of the industry.

CEA also owns and produces the International CES<sup>®</sup> – The Global Stage for Innovation. All profits from CES are reinvested into CEA's industry services.

**Find us on the Web:** [CE.org](http://CE.org)

**CSR**

### CSR

aptX

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Used by many of the world's leading consumer electronics brands, CSR's aptX audio coding technology has revolutionised the Bluetooth stereo listening experience. At CES Unveiled LONDON CSR will showcase aptX Low Latency technology. Designed specifically for audio, video and gaming applications aptX Low Latency enables synchronisation of wireless audio and video with no lip sync issues.

**Find us on the Web:** [csr.com](http://csr.com)



## DAMSON

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Damson is a British audio innovation company, crafting products that blend compact and portable designs with state-of-the-art wireless audio technology, for the true music lover of today.

Visit our booth at CES Unveiled LONDON, where Damson will be demonstrating the brand new Damson Jet – the world's first compact wireless stereo speakers.

**Find us on the Web:** [damsonaudio.com](http://damsonaudio.com)



## ENERGENIE

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Energenie is a UK based electronics brand. Our product portfolio includes energy saving products, LED lighting and portable chargers and routers. At CES Unveiled LONDON we are unveiling two new products, our unique gel pad iPhone 5 charger and our new multi-functional portable router, 3G/4G hotspot with powerbank.

**Find us on the Web:** [energenie4u.co.uk](http://energenie4u.co.uk)



## FITBUG

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Fitbug helps its members get fitter and lighter, feel healthier and happier. Offering a range of activity and health trackers, including the latest Fitbug Orb, plus free digital coach "KiK", Fitbug sets personalised weekly targets and motivates you to beat them. Fitbug keeps you ontrack to reach your goals.

**Find us on the Web:** [fitbug.com](http://fitbug.com)



## GEONAUTE

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The brand Geonaute was created in 2011. Now with offices in five countries, Geonaute is responsible for product creation to distribution of sports electronic products. The company is devoted to enhancing the sporting experience through the integration of new technologies. Today Geonaute is introducing the first spherical 360° action camera.

**Find us on the Web:** [geonaute.com](http://geonaute.com)



## GRASP WEARABLE TECHNOLOGIES

Grasp Run System

c/o Tyndall

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Grasp Wearable Technologies is leading innovation and product development in wearable products and systems in fitness, sports and health. We are developing the worlds most advanced technology for measuring human movement in everyday settings and will be unveiling our flagship product the Grasp Run System at CES in January 2014.

**Find us on the Web:** [graspwat.com](http://graspwat.com)



## ONBEAT LIMITED

Onbeat Headphones

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Onbeat has been working hard for the last year to develop a set of headphones that not only provides excellent sound quality, but simultaneously re-charges your mobile devices on the go. The integration of rechargeable batteries and a full headband solar panel means that wherever you go you will be able to keep your devices running all day.

**Find us on the Web:** [onbeatheadphones.com](http://onbeatheadphones.com)



## ROKU

Roku Streaming Players

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Roku is the creator of the most popular streaming software platform for delivering video, music and casual games to the TV. Roku launched the first device to stream Netflix to the TV in 2008, and since then has sold more than 5 million Roku streaming players in the U.S. Roku players are also available in Canada, the U.K. and the Republic of Ireland. In the U.K. and the Republic of Ireland, Roku provides instant access to more than 450 streaming entertainment services including Netflix, BBC iPlayer, NOW TV, Sky News, Demand 5, VEVO, Spotify and more. Roku was founded by Anthony Wood, inventor of the DVR. Roku is privately held and headquartered in Saratoga, Calif., U.S. For more information or to purchase directly from Roku, visit [www.roku.uk](http://www.roku.uk).

**Find us on the Web:** [roku.uk](http://roku.uk)



## STANDUP PRODUCTS LTD

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StandUp Products is an Innovative London based start-up with a strategic focus of inventing ergonomic and disruptive, premium products that solve a multitude of pertinent, everyday, user identified problems.

Our first product to market is an exceptionally Versatile yet Practical, everyday bluetooth solution for standing/mounting your iPhone 4/4S.

**Find us on the Web:** [standupproducts.co.uk](http://standupproducts.co.uk)



## TCT MAGAZINE + PERSONALIZE

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Inspire. Design. Make. With more than 21 years in the game TCT + Personalize is the de facto source of information and intelligence for 3D printing, additive manufacturing and product development technologies across the consumer, enterprise and industrial sectors. Through print, digital and live events TCT + Personalize delivers insight on how these cutting-edge technologies are being utilised from hackerspace through to aerospace.

**Find us on the Web:** [tctmagazine.com](http://tctmagazine.com)



## SUNNYCAM/LYTE

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Lyte is a British company, leading the way in first person perspective video recording eyewear. Following the success of the SunnyCam brand, Lyte is excited to announce the launch of its next generation wearable technology, and supporting high tech accessories at CES in January 2014.

**Find us on the Web:** [sunnycamglasses.com](http://sunnycamglasses.com)

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Consumer Electronics Association

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