



2011 International CES KEYNOTE ADDRESSES

The **keynote addresses** at the 2011 International CES® offer attendees the opportunity to experience a star-studded lineup of technology and business leaders sharing their insight and vision.

WEDNESDAY, JANUARY 5

6:30 p.m., Las Vegas Hilton Center



Steve Ballmer
CEO,
Microsoft Corp.

THURSDAY, JANUARY 6

8:30 a.m., Las Vegas Hilton Center

STATE OF THE CE INDUSTRY ADDRESS AND OPENING KEYNOTE



Gary Shapiro
President and CEO,
Consumer Electronics
Association (CEA)®



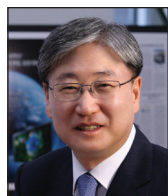
Ivan Seidenberg
Chairman of the Board
and CEO,
Verizon

11 a.m., Las Vegas Hilton Theater



Rupert Stadler
Chairman of the Board
of Management,
AUDI AG

4:30 p.m., Las Vegas Hilton Center



Boo-Keun Yoon
President and General Manager
of Visual Display Business,
Samsung

FRIDAY, JANUARY 7

9 a.m., Las Vegas Hilton Theater
INNOVATION POWER PANEL



Ursula Burns
Chairman and CEO,
Xerox Corp.



John Chambers
Chairman and CEO,
Cisco Systems Inc.



Jeffrey Immelt
Chairman and CEO,
General Electric Co.

11 a.m., Las Vegas Hilton Center



Alan Mulally
President and CEO,
Ford Motor Co.



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