

**2016 CES®**

January 6-9, 2016 | Las Vegas, NV | #CES2016

## 2015 CES® AUDITED ATTENDANCE HIGHLIGHTS

The 2015 CES was a record breaking year. More than 170,000 attendees from across the globe gathered amongst 2.2 million net square feet of exhibit space. That's why CES is the world's gathering place for all who thrive on the business of consumer technology. No other event gives your company this depth of exposure and reach, because there's no other event experience like CES.

*The numbers below represent a highlight of the audited attendance numbers. The complete Audit Summary will be available in June 2015.*

### Overall Attendance

Attendance	
<b>Total Attendance</b>	<b>176,676</b>
Highlights:	
Exhibits Only Attendees*	109,507
Exhibitors	60,217
Conference Participants	3,803
Media	6,952

### International Attendance

Attendance	
<b>Total International Attendance</b>	<b>48,833</b>
Highlights:	
International Exhibits Only Attendees*	30,803
International Exhibitors	15,909
International Conference Participants	1,366
International Media	2,121

### Executive Attendance

Attendees*	
<b>Total Senior-Level Executives</b>	<b>48,616</b>
Highlights:	
President/CEO/Owner	16,770
C-Level Executive	4,409
Vice President	8,528
Director/Senior Manager/ General Manager	18,909

\* Attendees = Exhibits only + conference participants;  
Number does not include media or exhibitors.