



2003 International CES: Dealer Incentive Program

☐ Yes, count me in! I want to offer dealers who visit my suite at the 2003 International CES a discount of _____ for an order of \$1,000 or more**.

☐ I will need more than 100 discount coupons. Please order me _____ coupons.

- **You must reply by October 7th, 2002 to participate in the Dealer Incentive Program**

Company Name* _____

Brand Names (not model numbers) included in this promotion _____

Contact Person _____

Phone (____) _____ Fax (____) _____

E-Mail _____ @ _____

Exhibit Suite _____

* Please provide company name and brand names on this form *exactly* as you would like it to appear in promotional materials related to the incentive offer.

**U.S. Dealers who are currently authorized or who take on the line at the CES. Specific terms and conditions for Certificate use at the discretion of individual exhibitors. CES will print and distribute Certificates (with an expiration date of March 31, 2003) to participating exhibitors at CES. An amount of \$100 off an order of \$1,000 or more is recommended. More details on program implementation will follow.

- **Fill out form completely and fax it to (703) 907-7602**