



THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY  CEA®

2014 INTERNATIONAL CES® EXHIBITOR STAFF GUIDE

SHOW HOURS

Tuesday, January 7	10 a.m.-6 p.m.
Wednesday, January 8	9 a.m.-6 p.m.
Thursday, January 9	9 a.m.-6 p.m.
Friday, January 10	9 a.m.-4 p.m.

January 7-10, 2014 | Las Vegas, Nevada | CESweb.org

REGISTRATION AND BADGE PICKUP

Badges will not be mailed prior to CES. All individuals will need to pick up their badge at McCarran baggage claim or one of our many [Badge Pickup locations](#) when they arrive in Las Vegas. One person from your company may pick up all your badges at one time by stopping by a List Processing counter in Exhibitor Registration. For a full list of registration locations, visit CESweb.org/regschedule.

ITN International, our official registration and lead retrieval contractor, has several custom solutions and lead retrieval devices that will enable you to gather leads on-site with the tap of an attendee badge. [Contact ITN today](#) to find the best option for you – and don't forget to request your FREE software license when you use your own NFC-enabled device.

SHOW SERVICES

Show Offices

CEA Member Lounges

- LVCC, Upper North Lobby
- LVCC, South Hall Connector, Room S220
- The Venetian Tower, Floor 30, Suite 30-140

Press Rooms

- LVCC, South Hall Connector, Room S229-S232, 702-943-3521
- Mandalay Bay, Level 2, Lagoon J, 702-322-4401 (Sunday and Monday only)
- The Venetian, Level 4, Zeno 4601, 702-691-8601

Security

- LVCC, Central Hall, Room C105, 702-943-4080
- LVCC, South Hall Connector, Room S219, Security Lost and Found 702-943-532
- The Venetian, Level 2, Veronese 2505, 702-691-8602

Show Offices

- LVCC, Front of North Hall 4, 702-943-3540
- LVCC, South Hall Connector, Room S219, 702-943-3539
- The Venetian, Level 3, San Polo Foyer, 702-691-8600
- The Venetian Tower, Floor 29, Suite 29-207, 702-414-1699

Hotel/Travel Information

For the most up-to-date hotel and travel information, visit CESweb.org/travel.

Hotel Accommodations

For last minute hotel bookings, visit CESweb.org/hotel. Most hotels are sold out or have rooms at post cut-off prevailing rates, but you can view last minute availability at official CES hotels and overflow properties.

Hotel Quick Guide

New this year, we've created a guide that outlines the services available at your official CES hotels. This guide includes property maps, CES badge pickup and shuttle locations, the hotel's on-site business services and much more. Visit CESweb.org/hotelguide to view the virtual guide.

Airline Check-in Kiosks

Print your boarding passes up to 24 hours in advance at the LVCC or Venetian using SpeedCheck, the nation's first multiple-airline check-in system. There are six SpeedCheck kiosks at the LVCC, located in all the main lobbies. At The Venetian, guests staying on property can have their boarding passes printed at the Business Center, located on Level 2, across from Bellini 2006, or at the Front Desk.

On-Site Transportation**Shuttle Buses**

Let us do the driving! CES provides complimentary shuttle bus service between the LVCC and official CES hotels, including a new Downtown Express stop. New this year, direct service to The Venetian will also be provided on select routes. See the complete map and schedule at CESweb.org/travel.

We also offer express shuttle service to The Venetian, Mandalay Bay (Monday only) and McCarran Airport (Thursday-Friday), as well as the LVCC Shuttle Loop to five key points around the building and the LVCC Golf Cart Intraconnect linking the Central and South Halls. See the shuttle schedule at CESweb.org/travel for complete details and schedule.

Designated Passenger Pickup/Drop-off at the LVCC

In order to alleviate traffic congestion and ensure a safer environment, we have designated specific areas at the LVCC for personal cars to pick up and drop off passengers. Curbside access in front of the building is no longer permitted. To pick up or drop off at the South Hall, plan to use the outside curb of the Silver 3 Lot by entering off of Paradise Road. For North and Central Halls, use the Gold Lot at the corner of Paradise Road and Convention Center Drive by entering off of Convention Center Drive. Note, drivers must remain with their cars; no parking allowed.

LVCC Show Parking

Show parking is available in the Gold Lot for \$10 per day, no in/out privileges. A free shuttle is available from the Gold Lot to the LVCC, Central Hall entrance. Parking will be extremely limited this year in Gold Lot, so we highly recommend using our free shuttles or the Las Vegas Monorail. Many Monorail stations are at hotels with free parking. Parking is also available at the LVH and Renaissance Las Vegas (walking distance to LVCC) for \$30 and \$40 per day, no in/out privileges. If you must drive, we encourage you to go to the satellite lots as a first option.

Venetian Show Parking

The Venetian offers complimentary on-site parking to all hotel guests and visitors on a first come, first-serve basis.

Member Parking

CEA members exhibiting at the LVCC will receive one parking pass for the Gold Lot or Silver 4 Lot. Questions regarding member parking and passes may be directed to Teryn Papp at tpapp@CEA.org. Members exhibiting at The Venetian are welcome to park in the complimentary parking garage at The Venetian. Please note that space in this garage is available on a first-come, first-served basis.

Las Vegas Monorail

The Las Vegas Monorail provides transportation to the LVCC and LVH more quickly, conveniently and cheaper than ever before! Trains arrive and depart from seven stations on the Strip every few minutes from 7-2 a.m. Monday-Thursday and 7-3 a.m. Friday-Sunday. Stations include the Sahara, LVH, LVCC, Harrah's, Flamingo, Bally's and MGM Grand. Tickets can be purchased for as little as \$5 each way; package pricing and group rates are also available. See CESweb.org/travel for details. Note: There is not a Monorail stop near The Venetian. Take The Venetian Express from the LVCC.

**Taxis**

Taxi stands are located at the LVCC in the front of North and South Halls as well as the main entrances at the LVH and Venetian. There is also a taxi area at the entrance to the Sands Expo & Convention Center which is connected and quickly accessible to the Venetian exhibit and keynote space. Note: Some taxis now accept credit cards but they charge a \$3 surcharge for this.

ADA SERVICES

Blind and Deaf Services

People that need blind or deaf services should be directed to the Blind and Deaf Services desk in the LVCC, North Hall Upper Lobby at the top of the Grand Staircase.

Parking

ADA parking is available on a first-come, first-served basis in the LVCC, Gold Lot on Convention Center Drive and at all official CES venues. ADA accessible buses are available. To arrange for your transportation on-site, please contact RPMs, the official CES transportation vendor at 702-943-3531. Please request this service at least 20 minutes in advance of the desired pick-up time. Note, this phone number is operational 30 minutes before and after the daily shuttle schedule.

Scooters, Wheelchairs and Segways

Non-motorized and motorized wheel chairs are available at the LVCC, for a fee, to attendees during show days on a first-come, first-served basis by contacting Scootaround at 888-441-7575 or by visiting <http://www.scootaround.com/rentals/c/CES/>.

Segways are permitted at the LVCC in lobbies and on the show floor for ADA use only. Segways are not permitted at The Venetian; please plan to rent a scooter or wheelchair at this venue.

SOCIAL MEDIA

Tweeting, posting, blogging, checking-in and video and photo sharing, we are continuously talking with our attendees. Join in the conversation and share your own thoughts, experiences and media online in a professional but conversational tone by engaging with the platforms below. Make sure to always use our official hashtag, **#CES2014**, in your tweets and posts.

- Twitter: [Twitter.com/intlces](https://twitter.com/intlces); use **#CES2014** when talking about the show.
- Facebook: [Facebook.com/InternationalCES](https://facebook.com/InternationalCES); use **#CES2014** when talking about the show (Facebook now supports hashtags)
- Google+: [Google.com/+InternationalCES](https://google.com/+InternationalCES); use **#CES2014** when posting about the show
- Instagram: [Instagram.com/intlces](https://instagram.com/intlces); use **#CES2014** when posting photos about the show
- LinkedIn: [CESweb.org/linkedin](https://cesweb.org/linkedin)
- YouTube: [CESweb.org/youtube](https://cesweb.org/youtube)

Or visit [CESweb.org/social](https://cesweb.org/social) for links to all of our social properties

PLACES TO EAT

Exhibitor Provisions Outlet (LVCC)

We have partnered with Aramark to create a provisions outlet that allows you to take advantage of buying in bulk on January 6 and 7 in each hall at the LVCC. You will be able to buy deeply discounted items like bottled water, ice and food. We'll have labor on hand to help get everything to your booth. Make sure you take advantage of this program. Contact [Katie Remuzzi](#) for more information.

Las Vegas Convention Center

CES offers a variety of options for your dining needs while visiting the show. At the LVCC you'll find various options on the show floor. In a hurry? The LVCC's exclusive food vendor, Aramark, will once again provide "Grab N Go" meal kiosks at numerous locations throughout the halls as an additional dining option. There are also concessions stands throughout the LVCC North, Central, and South Halls including the following:

Grand Lobby

- Luckys Restaurant: Made to order sandwiches, salad bar, soups, Grab N Go Sandwiches and more
- Starbucks
- Nathan's Hot Dog & Carvel
- Sbarro Pizza

North Hall

- Grille Works: (North 1) Hamburgers and more
- Smokehouse Bar-B-Que: (North 2)
- Mojave Grill: (North 4) Traditional grill and Grab N Go

Central Hall Tunnel

- Buy The Slice: Subs, Salads and French Dips
- Market Fresh Express: Grab N Go salads, sandwiches and soups
- Additional vendors in C5 Blockhouse ranging from deli items to snacks

South Hall 1 Lobby

- Aces Restaurant: Sandwiches, salad bar, grill, soups and pizza
- Starbucks

South Halls 1-2, Ground Level

- Gourmet Grill: (S1) Hamburgers, Bistro chicken, veggie and turkey burgers
- The Sandwich Company: (S2) Grab N Go and made to order sandwiches and salads
- Additional Grab N Go locations

South Halls 3-4, Upper Level

- Gourmet Grill: (S3) Hamburgers, Bistro chicken, veggie and turkey burgers
- Cucina Rosso: (S3) Pizza by the slice and pasta
- The Sandwich Company: (S4) Grab N Go and made to order sandwiches and salads

The Venetian

There are two food courts in The Venetian. The first is located on Level 2 (Casino Level) diagonally from the Grand Lux Café. The second food court is located on Level 3 within the Grand Canal Shoppes. Quick tip: There is a cut through from the Level 3 Venetian meeting space to the Grand Canal Shoppes and food court. The Venetian also offers casual dining restaurants that include Canyon Ranch Café, Grand Lux Café, Noodle Asia, Taqueria Cañonita, the Grille at Valentino, and Postrio Bar and Grill. The connected Palazzo Hotel offers an array of fine and casual dining options, as well, including CUT, Sushisamba and I ♥ Burgers. CES restaurants are at their most crowded point during the lunch rush, but at any of the surrounding hotels, dining options are a bit less crowded throughout the day and just a short walk from the main show venues.

Las Vegas Hotel & Casino (LVH)

The LVH offers a variety of restaurants and dining options, from sit down choices to grabbing a quick bite to eat. The LVH restaurants include Benihana, The Buffet, Vince Neil's Tatuado, Paradise Café, 888 Noodle Bar, Teru Sushi and TJ's Steak House. For food on the go, try Fortuna Coffee Bar, SuperBook Deli, Chaise's Patio Snacks or Pizza Hut Express.

Renaissance Hotel

The Renaissance Hotel features a few stylish dining opportunities: Visit Grill 55, conveniently located next to the hotel lobby for a more casual dining experience. The hotel's newest dining outlet features signature appetizers, comfort foods and grilled sandwiches. The Steakhouse offers an exceptional dining experience and an award-winning wine list featuring a menu skillfully prepared with the utmost in quality and presentation. Ego Café features quick gourmet bites for those on the run as well as taking care of your caffeine fix in the morning with fresh brewed illy coffees and espresso.

Restaurant Reservations

Dining out in Las Vegas? Avoid the hassle of waiting in long lines after an already long day on the show floor. Contact Just Ask Where Las Vegas for assistance with group reservations at a wide array of the best local restaurants. Stop by their booths in the LVCC, Central Lobby or South Hall 3, Upper Level Lobby or call 702-635-3000.

Restaurants Under \$50

For the complete listing visit www.wheretraveler.com/classic/us/nv/las-vegas/dining/.

EXHIBITOR SERVICES

2015 CES Exhibit Space Selection

LVCC, South Hall Connector, Room S223
702-943-3731

Exhibit Space Selection will take place at the LVCC, Tuesday, January 7 – Friday, January 10. Contact 702-943-2003 to confirm your selection date and time. Sales staff can be found in this room to assist exhibitors during the show.

The Venetian, Level 2, Titian 2306
702-691-8604

Exhibit Space Selection at The Venetian will take place on Friday, January 10 only. Contact 702-943-2003 to confirm your selection date and time.

Exhibitor Hotline

For assistance, contact the CES Exhibitor Hotline at 702-943-4074 during move-in, show and move-out hours. Phones are also located at each of the floor manager desks to reach the Exhibitor Hotline.

Exhibitor Service Centers

Exhibitor Service Centers are located in all show venues to assist exhibitors:

- LVCC, North Hall, Back of North Hall 4
- LVCC, Central Hall, Tunnel below Central Hall 3 Concourse
- LVCC, South Hall 2, North alcove in South Hall 2
- LVCC, South Hall 4, S4 lobby
- LVH, Foyer between LVH Paradise Center and Pavilion
- The Venetian, Level 2, Hall D, back of 72000 aisle
- The Venetian, Level 3, Murano Foyer
- The Venetian Tower, Floor 29, Suite 29-205

Service Center hours are 7 a.m. to 6 p.m. during most move-in days and go until 8 p.m. or later the night before the show opens and the night of show close. Official CES contractors staff our service desks in each facility during move-in, show days and move-out.

COX Business also has a desk in the LVCC in the Central Concourse, across from the Central Hall 3. At the Venetian, SES has a service desk and business center on Level 1, across from Casanova Ballroom.

COX Business Hotline

COX Business is now the exclusive provider of LVCC phone, Internet and video services. LVCC exhibitors who need assistance with their orders can dial 9-943-6237 (or 702-943-6237) for a COX Business team member before, during and after the show. In addition to the Exhibitor Service Centers at the LVCC listed above, COX also has a desk in the Central Concourse across from the Central Hall 3.

Floor Managers

Each facility has a group of professional floor managers who are available to assist exhibitors with any exhibitor-related issues/logistics that may occur during the show. Freeman will also have Concierge team members available to help. Below is a list of these individuals and the areas they are assigned to. Please contact the corresponding CES floor manager or Freeman Concierge Elite for assistance.

CES Floor Manager	Coverage	Location	Freeman Concierge	Concierge Phone
Barbara Powell	LVCC North/Central	Facility Manager, Floor Manager Office, Room C106		
Chuck Bierley	LVCC North Hall 1-2	By booth #1801	Jack Wayman	702-803-0116
Tom Mulrenan	LVCC North Hall 2-3	By booth #4406	Gail Mayhugh/ Jack Wayman	702-803-0075/ 702-803-0116
Luann Alesio	LVCC North Hall 4	By booth #4406	Gail Mayhugh	702-803-0075
Kelly Butler Holtz	LVCC North Upper Level Meeting Rooms	By meeting room N230		
Kim Dlouhy	LVCC Central Hall 1-2	By booth #9033	Sheri Thompson	702-491-6639
John Zinn	LVCC Central Hall 3	By booth #11738	Sheri Thompson/ Arlene Rarick	702-491-6639/ 702-491-1104
Mike Marano	LVCC Central Hall 4-5	By booth #13613	Arlene Rarick	702-491-1104
Phil Spitale	LVCC South Hall	Facility Manager, Show Office, Room S219		
Norm Mayes	LVCC South Hall 1	By booth #20268	April Moore	702-600-3877
Frank Glynn	LVCC South Hall 2	Near the Exhibitor Service Center	Carrie Cobb	702-469-3112
Stan Mazyck	LVCC South Hall 3	By booth #30272	Virginia Edgeworth	702-303-1295
Scott Bierley	LVCC South Hall 4	By booth #35345	Merilee Coates	301-343-8197
Leslee Fletcher	LVCC, CES Central Plaza	Show Office, Room S219	Tony Schafer	702-803-0086
Gayle Aldredge	LVCC, Gold Pavilion	Front of 80000 aisle	Richard Pinol	<u>702-600-6527</u>
Mary Ann Schwan	LVH Ballroom and Pavilion	Front of 40000 aisle	Patrick Asatryan	702-540-5364
Patty Reilly	LVH Paradise Center	By booth #50000	Aneisha Stokes	773-491-1379
Annie Derr Billie Clark	Venetian, Hall D	Front of 72300 aisle	Lori Key	702-803-0233
Don Capitali	Venetian, Venetian Ballroom	Back of 70800 aisle	Samantha Chen	702-491-1537
Chris Mantel	Venetian, Level 2 & 4 Meeting Room Exhibits	Level 2, Veronese Foyer	Emily Dodd	702-803-0093
Matt Kropp	Venetian, Levels 1 & 3 Meeting Room Exhibits	Level 2, Veronese Foyer	Emily Dodd	702-803-0093
Carla Rose Melody Urso	Venetian Exhibit Suites, Floor 29	Venetian Tower, Floor 29, Suite 29-207	Amy Durrett	770-294-5361
Donna Hedland Bob Meyncke	Venetian Exhibit Suites, Floor 30	Venetian Tower, Floor 30, Suite 30-207	Ashley Reed	301-672-0017
Jean Olson	Venetian Exhibit Suites, Floors 31, 34, 35	Venetian Tower, Floor 31, Suite 31-207	Earl Yamaoka	702-803-0279

Freeman Concierge Elite

Concierge Elite is a **FREE** service that brings the exhibitor service desk to you via your mobile device. No need to walk to the desk or wait in line for assistance. Using the Concierge Elite mobile app you can:

- View your Freeman orders
- Request service from Freeman
- Receive alerts and notifications tracking freight delivery and empty crate return
- Request shipping labels
- Submit your Material Handling Agreement at show close when your booth is packed and ready for pick up



Download the free Concierge Elite App from the Apple App Store, Android Google Play or Windows App Store (search: Concierge Elite) or visit www.freemanco.com/solutions/mobile to access links to each App Store.

Freeman Audio Visual

Freeman Audio Visual Solutions is the official AV provider for CES. Their exhibit services team is available to help enhance your exhibit or meeting experience at all CES venues by providing audio, video, lighting, digital and computer technology. Contact [Dorian Metoyer](#) (702)352-1421, [Patrick Filomena](#) (702-352-1422) or [Michelle Perez](#) (407-816-7954) for assistance.

POV/Cartload Service

Cartload service is available for privately owned vehicles (cars, trucks, vans). This service will be available during move-in on Sunday, January 5 and Monday, January 6 from 8 a.m.-5 p.m. This service will be available for move-out on Friday, January 10 from 5 p.m.-9 p.m. Find more details and locations in the [LVCC Exhibitor Manual](#) or the [Venetian Exhibit Space Manual](#)

Specialized Event Services (SES)

[SES](#) is the exclusive provider of Internet, telecommunications, electrical, lighting, rigging and cleaning for Venetian exhibitors. Exhibitors who need SES assistance can dial 702-733-5070 or visit SES at one of their three service desk locations: Level 1, across from Casanova Ballroom; Level 2, Hall D, back of 72000 aisle; or Level 3, Murano Foyer

EXHIBITOR POLICIES

Bags Subject to Search

As part of our heightened security measures, all bags will be subject to search upon entry into CES show locations starting at noon Sunday, January 5, through the close of show on Friday, January 10. This includes personal possessions such as purses, laptop cases, and backpacks.

Carts and Equipment on the Show Floor

Exhibitor and EAC equipment on the show floor will be limited. In an effort to improve safety and relieve congestion on the show floor, no electric carts or scooters will be permitted in the building during move-in and move-out. Exhibitor and EAC equipment on the show floor will be limited to the following time frames:

- Exhibitor and EAC (Exhibitor Appointed Contractor) ladders and gang boxes must be removed from the show floor by 10 p.m. on Sunday, January 5 and not permitted until the close of show.
- Absolutely no motorized equipment will be allowed on the show floor after 6 a.m. on Tuesday, January 7; this includes all boom, scissor and forklifts.
- These time frames will be strictly enforced by Freeman and CES floor managers to ensure a clean and smooth show opening.

Clean Floor Policy

Due to the volume of display crates and the limited aisle space available during show setup, a Clean Floor Policy will be enforced for the 2014 International CES. Please adhere to the following regulations:

Sunday, January 5 – Crates should be unpacked and labeled “empty” for removal from the floor as soon as possible. All crates must be empty and labeled for removal by 6 p.m. All crates will be removed regardless of status and visqueen must be removed, rolled and placed in the aisle for removal by 10 p.m.

Monday, January 6 – Carton, fiber cases and packing material must be empty and labeled, accessible storage items must have a work order submitted for pick up and be labeled by 1 p.m. All booths must be completely set by 3 p.m. All aisles must be 100% clear of product by 7 p.m. for Freeman to begin aisle carpet installation. This day is scheduled for a product testing, booth touch-up day.

Labor at Show Break

As an additional safety and security measure, no workers will be permitted on the show floor until one hour after the show closes on Friday, January 10 at the LVCC (30 minutes for the LVH). This includes all I&D labor, electricians, stagehands, cleaners, vendors and all EAC workers. The only exception is teamster labor to roll the aisle carpet one half hour after the show break. Schedule or adjust your labor to start one hour after show break.

Late Work Passes

If an exhibitor plans to work past 7 p.m., exhibitors and EACs must obtain a late work pass from their floor manager by 2:30 p.m. and provide the booth # and name of supervisor on duty. CES will hire one security guard per hall to monitor late work on the show floor. If exhibitor/EAC is working in a booth without a late work pass, they will be issued a first time warning; the second time they will be escorted off the show floor for the remainder of the evening.

Lights Out Procedures (LVCC)

If you need to adjust the ambient lighting above your booth, a [Lights Out Request](#) order was due on December 9, 2013. On-site, you can obtain a form from the Freeman service desk during move-in. Depending on the location of your booth, a fee may be charged to facilitate your lights out request. CES floor management staff may need to determine if the action will impact neighboring exhibitors.

Merchandise Pass

Only CES exhibitors are permitted to remove merchandise/product from the show floor during move-in, show days and move-out. Exhibitors wishing to remove merchandise or product must present both a photo ID (driver's license or passport) and business card to the security guard upon exiting the show floor. The security guards will cross-check the ID with the exhibitor's badge for verification. Show attendees are prohibited from carrying product off the show floor at any time.

No Selling Policy

CES policy strictly prohibits over-the-counter sales (i.e.: cash, check, or credit card). Only bona fide business orders for future billing, payment and delivery are permitted. This will be strictly enforced.

CES Show Management and representatives from the Clark County Business License office walk the show floor on show days looking for exhibitors violating this policy. If you are found in violation of this policy, CES Show Management will take steps to shut down your booth immediately.

Work Guidelines

Full-time personnel of an exhibiting company may set up their booth displays, with the exception of certain work covered by the jurisdiction of various Las Vegas unions. You can find details in our [Exhibitor Manual](#).

EMERGENCY INFORMATION

Emergency Numbers

Las Vegas Convention Center 702-892-7400 or dial "7400" if in LVCC

Venetian 702-414-9311 or dial "49311" in hotel

Las Vegas Hotel 702-732-5414 or dial "0" in hotel

Mandalay Bay 702-632-7911 or dial "0" in hotel

Renaissance Las Vegas 702-733-6533 or dial "0" in hotel

First Aid

First aid stations at the LVCC are located in the Central Lobby near the LVCC Security office, the North Hall 3 Lobby and the South Hall 2 Lobby. Call 702-892-7400 for assistance.

At The Venetian, call 702-414-9311 or 49311 from an in-house phone for first aid services. At the LVH and Renaissance, dial "0" for an operator.

2014 CES KEYNOTES

The keynote addresses for the 2013 CES will continue to be held in two locations – The Venetian, Level 5, Palazzo Ballroom and the LVH, LVH Theater.

TECH TITANS

Monday, January 6

6:30 p.m. Venetian, Level 5, Palazzo Ballroom



Brian Krzanich
CEO,
Intel

8:30 p.m. Cosmopolitan, Chelsea Theater



Rupert Stadler
Chairman of the Board of Management,
Audi AG

Tuesday, January 7

8:30 a.m. Venetian, Level 5, Palazzo Ballroom



Gary Shapiro
President and CEO,
Consumer Electronics Association (CEA)®



Kazuo Hirai
President and CEO,
Sony Corp.

1 p.m. LVH, LVH Theater



Marissa Mayer
President and CEO,
Yahoo!

4:30 p.m. Venetian, Level 5, Palazzo Ballroom



John Chambers
Chairman and CEO,
Cisco

TECHNOLOGY INNOVATORS

Tuesday, January 7

11 a.m. LVCC, North Hall, Room N255

FUTURECAST: GLOBAL INNOVATION OF MOBILE

Moderator:



Andrew Keen
Host of "Keen On",
TechCrunchTV

Panelists:



Hans Vestberg
President and CEO,
Ericsson Group



Dr. Paul Jacobs
Chairman and CEO,
Qualcomm Inc.



John Donovan
Sr. EVP, AT&T Technology
and Network Operations,
AT&T Inc.

Wednesday, January 8

11:30 a.m. LVH, LVH Theater

BRAND MATTERS KEYNOTE PANEL

Moderator:



Michael Kassen
Chairman and CEO,
MediaLink

Panelists:



Dick Costolo
CEO,
Twitter



Andrew England
EVP and CMO,
MillerCoors



James D. Farley, Jr.
EVP, Global Marketing,
Sales and Service and
Lincoln, Ford Motor Co.



Scott Dorsey,
CEO,
Salesforce ExactTarget,
Marketing Cloud



Carolyn Everson
VP, Global Marketing
Solutions,
Facebook



Maurice Levy
CEO,
Publicis

TECHZONES



3D Printing
LVCC, South Hall 3



Academia Tech
Venetian, Level 1, Casanova

Cisco's Internet of Everything
LVCC, Central Hall, Booth #13342



Digital Health Summit
LVCC, South Hall 2



Driverless Car Experience
LVCC, Gold Plaza



Eureka Park
Venetian, Level 1, Casanova, Marco Polo and Galileo



Eureka Park: NEXT
Venetian, Level 2, Venetian Ballroom

Experience CEA
LVCC, Grand Lobby



FashionWare
Venetian, Level 2, Venetian Ballroom



Fitness Tech
LVCC, South Hall 2



G.hn
LVCC, South Hall 1



Gaming Showcase
LVCC, South Hall 2



GoElectricDrive
LVCC, North Hall



HDMI
LVCC, South Hall 1



Hi-Res Audio Experience
Venetian, Level 2, Bellini 2002



iLounge Pavilion
LVCC, North Hall and LVH, LVH Pavilion



Innovations Design and Engineering Showcase
Venetian, Level 2, Hall D, Booth #72063



International Gateway
Venetian, Level 2, Venetian Ballroom and Hall D



Kids@Play
Venetian, Level 2, Venetian Ballroom



Mommy Tech
Venetian, Level 2, Venetian Ballroom



MotionTech
LVCC, South Hall 2



PMA@CES
LVH, LVH Paradise Center



Robotics
LVCC, South Hall 1



Silvers Summit
LVCC, South Hall 2



TransformingEDU
Venetian, Level 2, Venetian Ballroom



Wrist Revolution
LVCC, South Hall 3



South Hall 1

SHOW LOCATIONS MAPS



THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY CEA.

Las Vegas City View Map

CES hosts a variety of TechZones and product categories. Visit CESweb.org for more information.

As of 12/03/13. Locations subject to change. Map not to scale.



Las Vegas Convention and World Trade Center (LVCC)/LVH Map



Show Services at LVCC/LVH

- 2015 Exhibit Space Selection Room**
LVCC, South Hall Connector, Room S223
- CEA Member Lounges**
LVCC, North Hall Upper Level, Outside Room N250
LVCC, South Hall Connector, Room S220
- Conference Sessions**
LVCC, North Hall, Upper Level Meeting Rooms
LVH, Conference Rooms 7-10 (PMA@CES)
- International Commerce Center (ICC)**
LVCC, South Hall Connector, Room S224
- Keynotes**
LVH Theater (Keynotes also taking place at The Venetian, Palazzo Ballroom)
- Press Conference Rooms**
LVCC, South Hall Connector, Rooms S227-S228
- Press Rooms**
LVCC, South Hall Connector, Room S229
- Digital Media Center**
LVCC, South Hall Connector, Room S221
- Registration**
Attendee Registration:
LVCC, Central Plaza
LVH Ballroom
Exhibitor Registration:
LVCC, Central Plaza
LVCC, South Hall 2 Lobby
LVH Ballroom
Conference Session Registration:
LVCC, North Hall 4, Upper Lobby
LVH Ballroom
Press/Industry Analyst Registration:
LVCC, South Hall Connector, Room S229
- Show Offices**
LVCC, South Hall Connector, Room S219
LVCC, North Hall 4
LVH, Paradise Center Foyer

As of 12/03/13. Locations subject to change. Map not to scale.



THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY CEA.

The Venetian Map

Show Services at The Venetian

- **2015 Exhibit Space Selection Room**
Venetian, Level 2, Titian 2306 (Friday only)
- **CEA Member Lounge**
Venetian Tower, Suite 30-140
- **International Commerce Center (ICC)**
Venetian, Level 2, Bellini 2004
- **Keynotes**
Venetian, Level 5, Palazzo Ballroom
(Keynotes also taking place at the LVH Theater)
- **Press Conference Rooms**
Venetian, Level 4, Marcollo 4403, 4404, 4503, 4504
- **Press Room**
Venetian, Level 4, Zeno 4601
- **Registration**
Attendee Registration:
Venetian, Level 1, Casanova Foyer
Exhibitor Registration:
Venetian, Level 2, Venetian Ballroom Foyer
Venetian Tower, Suite 29-209
Press & Industry Analyst Registration:
Venetian, Level 4, Zeno Foyer (Mon-Wed)
- **Show Offices**
Venetian, Level 3, San Polo Foyer
Venetian Tower, Suite 29-207


CES hosts a variety of TechZones and product categories. Visit CESweb.org for more information.

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Navigating CES

CES Exhibit Hours

Tuesday, January 7	10 a.m. – 6 p.m.
Wednesday, January 8	9 a.m. – 6 p.m.
Thursday, January 9	9 a.m. – 6 p.m.
Friday, January 10	9 a.m. – 4 p.m.

Product Categories	Las Vegas Convention and World Trade Center (LVCC)						LVH	The Venetian	Central/ Gold Plazas
	North Hall	Central Hall	South 1	South 2	South 3	South 4			
Audio	•	★	•	•			•	★	
Automotive Electronics	★						•		•
Computer Hardware and Software		•		•	★	★	•	•	•
Connected Home	•	•	★	•	•	•	•	•	
Content Distribution		★						•	
Digital Health and Fitness				★					
Digital Imaging/Photography		•			★	★	★		
Electronic Gaming		•		★	•	•		•	
Emerging Technology		•		•	•	•	•	★	•
Entertainment/Content		★							
Internet-Based Multimedia Services		•			★	★		•	•
Lifestyle Electronics				★				★	
Telecommunications Infrastructure					•	•		★	
Video		★	•	•			•	•	
Wireless and Wireless Devices	•	•		•	★	★	•	•	•

Key: ★ Primary Location • Additional Location

TechZones

Located throughout the CES show floor, these destinations surround you with emerging products, ground-breaking ideas and the companies whose innovation brings these mind-blowing technologies to consumers around the world.

3D Printing
LVCC, South Hall 3

Academia Tech
Venetian, Level 1,
Casanova

Cisco's Internet of Everything
LVCC, Central Hall,
Booth #13342

Digital Health Summit
LVCC, South Hall 2

Driverless Car Experience
LVCC, Gold Plaza

Eureka Park
Venetian, Level 1,
Casanova, Marco Polo
and Galileo

Eureka Park: NEXT
Venetian, Level 2,
Venetian Ballroom

Experience CEA
LVCC, Grand Lobby

FashionWare
Venetian, Level 2,
Venetian Ballroom

FitnessTech
LVCC, South Hall 2

G.hn
LVCC, South Hall 1

Gaming Showcase
LVCC, South Hall 2

GoElectricDrive
LVCC, North Hall

HDMI
LVCC, South Hall 1

Hi-Res Audio Experience
Venetian, Level 2,
Bellini 2002

iLounge Pavilion
LVCC, North Hall
and LVH, LVH Pavilion

**Innovations Design and
Engineering Showcase**
Venetian, Level 2, Hall D,
Booth #72063

International Gateway
Venetian, Level 2,
Venetian Ballroom and Hall D

Kids@Play
Venetian, Level 2,
Venetian Ballroom

Mommy Tech
Venetian, Level 2,
Venetian Ballroom

MotionTech
LVCC, South Hall 2

PMA@CES
LVH, LVH Paradise Center

Robotics
LVCC, South Hall 1

Silvers Summit
LVCC, South Hall 2

TransformingEDU
Venetian, Level 2,
Venetian Ballroom

Wrist Revolution
LVCC, South Hall 3

ZigBee
LVCC, South Hall 1

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