

Benefits & Services Sheet

2014 International CESJanuary 7-10, 2014 • Las Vegas, Nevada • USA

I. EXHIBIT SPACE INVESTMENT - Las Vegas Convention Center (LVCC), Las Vegas Hotel (LVH), and the Venetian

CEA MEMBER RATE*

CEA NON-MEMBER RATE

OPEN EXHIBIT SPACE & MEETING ROOMS

\$35 per sq. ft.**

\$40 per sq. ft.**

**Above space rates apply January 8-11, 2013 only. Open exhibit space contracts received after January 11 will be charged the member rate of \$37 per sq. ft. and the non-member rate of \$42 per sq. ft.

RATE

INTERNATIONAL GATEWAY EXHIBIT SPACE

(Venetian)

**International Gateway contracts received after January 11, 2013 will be charged the rate of \$35 per sq. ft.

 TURNKEY PACKAGE
 CEA MEMBER RATE*
 Non-MEMBER RATE

 10' x 10' (A-1)
 \$5,875
 \$6,375

 10' x 20' (A-2)
 \$11,750
 \$12,750

 20' x 20' (A-4)
 \$23,500
 \$25,500

 Above space rates apply January 8-11, 2013 only.
 \$25,500

CES MEETING PLACE

CEA MEMBER RATE*

\$47 per sq. ft.

Son-Member Rate

\$52 per sq. ft.

Includes carpet and unlimited standard furniture, when ordered by deadline

Above CES Meeting Place rates apply January 8-11, 2013 only. CES Meeting Place contracts received after January 11 will be charged the member rate of \$49 per sq. ft. and the non-member rate of \$54 per sq. ft.

TECHZONES

Please contact your sales representative or refer to the individual TechZone information for pricing, layouts, and options available.

* To receive the CES membership discount, the exhibiting company must become a member with fully paid dues within 60 days of submitting their CES Application and Exhibit Space Contract. Companies who submit their application after May 1, 2013 will have until July 1, 2013 to become a member with fully paid dues to receive the CES membership discount. The CES membership discount is not available after July 1, 2013. Cancellation or termination of membership will result in the recalculation of space fees at the non-member rate. CEA reserves the right to adjust pricing based on membership status. Not all exhibit space is eligible for the membership discount.

EACH ADDITIONAL DIRECTORY LISTING AND/OR SHARE COMPANY REGISTRATION IS \$850.

I. COMPLIMENTARY EXHIBITOR SERVICES (for all booth sizes and locations)

- Unlimited exhibitor invitations an innovative and proven way to attract your customers!
- 2014 Exhibitor Workshop webcast series
- Exhibitor badges: five (5) badges per 100 square feet, minimum of ten (10)
- Nightly booth vacuuming
- Shuttle bus service on show days to/from official CES hotels
- Printed and online show directory listings
- Website link from www.CESweb.org
- Discounted hotels & travel through www.CESweb.org/travel

II. SPECIFIC EXHIBIT AREAS

Each room includes the applicable complimentary exhibitor services listed in section II plus:

- OPEN EXHIBIT SPACE 399 SQ. FT. AND UNDER includes (All venues):
 - 8-foot high backwall drape
 - 3-foot high siderail drape
 - Company identification sign (7"x 44")
 - Two (2) hours of complimentary electrical labor at the LVCC & Hilton. For exhibitors with 400 sq. ft. or more at the LVCC, exhibitors will receive one (1) hour of hanging sign labor.
- **III. PLEASE NOTE ALL BOOTH SIZES AND LOCATIONS -** Carpet is mandatory, yet is not included at the LVCC; however, it may be ordered using the order form in your CES Exhibitor Manual at www.CESweb.org/manual.