Table of Contents

Methodology			1
Res	Research Objectives		
Key	Key Findings		
Mai	Market Background		
Part I: Quantitative Research			
Detailed Findings			
	I.	Smartphone User Profile	8
	II.	Smartphone Usage in Vehicles	11
	III.	Distracted Driving and Legislation.	14
	IV.	Integrating Smartphones and Vehicles	16
Part II: Qualitative Research			
Detailed Findings			
	VI.	Smartphone Usage in Vehicles	21
	VII.	Overcoming Challenges	26
Cor	Conclusions		