



**DEFINING TOMORROW'S TECHNOLOGY®**

---

# **Preliminary Attendee Highlight Document**

---

**2006 International CES  
January 5-8, 2006  
Las Vegas, Nevada**



[www.CESweb.org](http://www.CESweb.org)

# Overall Attendance

## 2006 INTERNATIONAL CES ATTENDEES

<b>GRAND TOTAL</b>	<b>152,767</b>
Exhibits Only Attendance	<b>93,237</b>
Exhibitors	<b>48,037</b>
Press	<b>4,621</b>
Paid Conference Attendees	<b>3,557</b>
Speakers	<b>321</b>
Financial/ Market Analysts	<b>1892</b>
Industry Market Analysts	<b>1,102</b>

SOURCE: 2006 International CES Attendee Reports

## CES ATTRACTS INDUSTRY LEADERS\*

	2005 International CES Total	% of Total 2005 Attendance "Attendance*" = Exhibits Only + Conference Attendees (95,784)	% of Increase Over 2005 Show (40,672)
President/CEO/Owner	<b>16,371</b>	<b>17%</b>	<b>3%</b>
CFO	<b>1,468</b>	<b>2%</b>	
COO	<b>1,098</b>	<b>1%</b>	
CIO/CTO	<b>1,363</b>	<b>2%</b>	
Vice President	<b>6,078</b>	<b>6%</b>	
Director	<b>5,425</b>	<b>6%</b>	
Business Development	<b>6,163</b>	<b>7%</b>	
General Manager	<b>3,916</b>	<b>4%</b>	
Total: Senior Level Executives	<b>41,882</b>	<b>45%</b>	

\* Does not include press, financial analysts, exhibitors or speakers

SOURCE: 2006 International CES Attendee Reports

This document precedes the verified 2006 International CES Attendee Audit Summary.



# International Attendance

## CES ATTRACTS INTERNATIONAL ATTENDEES

	2006 International CES Total	% of Total 2006 Attendance "Attendance*" = Exhibits Only + Conference Attendees (93,959)	% of Increase Over 2005 Show (24,218)
International Exhibits Only Attendees	<b>16,399</b>		<b>6%</b>
International Conference Attendees	<b>832</b>		
International Exhibitors	<b>7,085</b>		
International Press	<b>946</b>		
International Financial/Market Analysts	<b>287</b>		
International Speakers	<b>11</b>		
<b>Total International Attendees</b>	<b>25,560</b>	<b>27%</b>	

SOURCE: 2006 International CES Attendee Reports

## CES ATTRACTS INTERNATIONAL DELEGATIONS

International visitors came from more than 130 countries to the 2006 International CES. Below is a list of those who attended as part of a formal delegation. There were a total of 60 groups, of which 28 attended the International CES for the first time.

Market	Number of Delegations	Market	Number of Delegations
Australia*	1	Korea	12
Bolivia	1	Mexico	1
Brazil	2	Nigeria*	1
Bulgaria*	1	Philippines	1
Canada*	2	Russia	1
China	11	Singapore	1
Costa Rica	1	Spain*	1
Denmark*	3	Sweden*	1
France	4	Switzerland*	1
Hong Kong*	1	Taiwan	3
Israel	1	Ukraine	1
Italy	1	United Kingdom	2
Japan	4	Vietnam	1

\* New delegation attending the International CES for the first time

SOURCE: 2006 International CES Registration Reports

*This document precedes the verified 2005 International CES Attendee Audit Summary.*

# Attendees, By Industry Affiliation

Description	# of 2006 International CES Attendees
Aerospace Industry	<b>715</b>
Airline Industry	<b>161</b>
Architecture/Building/Construction	<b>1,445</b>
Automotive Industry	<b>4,473</b>
Communications: Cable Service Providers, Land-line and Wireless Telephone Services	<b>7,083</b>
Consumer Electronics Industry	<b>29,574</b>
Education	<b>1,484</b>
Electronics Components Industry	<b>5,932</b>
Entertainment: Broadcast, Gaming, Film, Internet, Music	<b>8,540</b>
Fashion Industry	<b>359</b>
Finance	<b>1,798</b>
Government: Federal	<b>603</b>
Government: State and Local	<b>605</b>
IT Industry	<b>7,713</b>
Medical, Healthcare, Insurance Industry	<b>1,705</b>
Military	<b>376</b>
Other	<b>9,019</b>
Packaging	<b>409</b>
Sport and Fitness Industry	<b>324</b>
Toy Industry	<b>469</b>
Trade Association	<b>1,010</b>
Travel & Hospitality Industry	<b>591</b>
<b>Total Identified by Industry Affiliation</b>	<b>83,848</b>

SOURCE: 2006 International CES Registration Reports

*This document precedes the verified 2006 International CES Attendee Audit Summary.*

# Top 20 Attendee Product Interest\* Areas

Product Interest Category	Number of Attendees	2006 Rank
Accessories	<b>16,330</b>	<b>5</b>
Audio	<b>18,893</b>	<b>3</b>
Audio, High - Performance	<b>14,374</b>	<b>9</b>
Broadband	<b>11,578</b>	<b>16</b>
Computer Hardware and Software	<b>18,986</b>	<b>2</b>
Digital Imaging/Video Editing	<b>13,628</b>	<b>11</b>
Electronic Gaming	<b>11,828</b>	<b>14</b>
Home Data Networking	<b>10,508</b>	<b>18</b>
Home Theater	<b>16,422</b>	<b>4</b>
Integrated Home Systems	<b>10,484</b>	<b>19</b>
Mobile Office	<b>11,633</b>	<b>15</b>
Mobile/Vehicle Electronics	<b>13,373</b>	<b>12</b>
Online/Internet	<b>11,081</b>	<b>17</b>
Other Consumer Electronics	<b>14,679</b>	<b>8</b>
Personal Electronics	<b>16,014</b>	<b>6</b>
Telephones	<b>9,536</b>	<b>20</b>
Video	<b>13,844</b>	<b>10</b>
Voice Over IP (VoIP) Hardware and Software	<b>12,068</b>	<b>13</b>
WiFi	<b>14,779</b>	<b>7</b>
Wireless Communications	<b>19,536</b>	<b>1</b>

\* 2006 International CES registrants were asked to indicate the product areas they represent/are interested in and may have marked more than one product interest area, per respondent.

SOURCE: 2006 International CES Registration Reports

*This document precedes the verified 2006 International CES Attendee Audit Summary.*

# Attendees, By Primary Role

Description	# of 2006 International CES Attendees
Advertising Sales, Production, Circulation	<b>357</b>
Broadcasting Industry	<b>2,131</b>
Business Development / Strategic Relations	<b>358</b>
Carrier/Provider	<b>2,273</b>
Consulting, Business Services	<b>10,006</b>
Content Development	<b>1,421</b>
Corporate (Non-Retail), Institutional	<b>4,566</b>
Distribution	<b>6,204</b>
Engineering	<b>6,879</b>
Financial Services	<b>1,481</b>
Film Industry	<b>1,561</b>
Government (Buyer, Non-buyer)	<b>1,515</b>
Installation	<b>3,636</b>
Manufacturing/Manufacturer's Rep. (Non-Exhibiting)	<b>15,363</b>
Market Research	<b>188</b>
Other	<b>6,341</b>
Retail (Store-Front & Online)*	<b>18,242</b>
Service Professional (Non-Retail)	<b>2,257</b>
Software Development/Publishing	<b>3,608</b>
Trade Association	<b>1,394</b>
VAR / Dealer	<b>1,861</b>
Venture Capitalist	<b>1,038</b>

\* Represents the following retail channels: Department Store, Electronics Superstore/Mass Merchandise Warehouse, Local Specialty/Regional Specialty, Other Retail, Premium Catalog, Retailer: Online

SOURCE: 2006 International CES Registration Reports

# Attendees, By Retail Channel

Description	# of 2006 International CES Attendees
Department Store	<b>1,040</b>
Electronics Superstore / Mass Merchandise Warehouse	<b>2,990</b>
Local Specialty / Regional Specialty	<b>6,716</b>
Other Retail	<b>2,854</b>
Premium Catalog	<b>488</b>
Retailer: Online	<b>4,154</b>
<b>Total Identified by Retail Channels</b>	<b>18,242</b>

SOURCE: 2006 International CES Registration Reports

*This document precedes the verified 2006 International CES Attendee Audit Summary.*

# Overall Buying Power at the International CES

The International CES represents an estimated 96 percent (\$120 billion) of the industry's \$126 billion buying power.

SOURCE: eBrain Market Research, a service of CEA

Product Category	Buying Power at CES, in Billions (U.S. \$)
Overall CES Buying Power for 2005	<b>\$120</b>
Audio	<b>\$7</b>
Home Information Technologies	<b>\$43</b>
Mobile	<b>\$21</b>
Video	<b>\$22</b>
Other	<b>\$27</b>

SOURCE: eBrain Market Research, a service of CEA

## Fortune 500 COMPANIES AT THE 2006 INTERNATIONAL CES

Fortune 500 Companies that sent Representatives to CES:	<b>271 (54%)</b>
Average Number of Fortune 500 Representatives, per company:	<b>12</b>
Fortune 100 Companies that sent Representatives to CES:	<b>66 (66%)</b>
Average Number of Fortune 100 Representatives, per company:	<b>60</b>

SOURCE: 2006 International CES Registration Reports; [www.fortune.com/fortune/fortune 500](http://www.fortune.com/fortune/fortune%20500)

## BUYING INFLUENCE AT THE INTERNATIONAL CES

	2006 International CES Total	% of 2006 Attendance "Attendance*" = Exhibits Only + Conference Attendees (93,959)
Final Decision Maker	<b>33,159</b>	<b>35%</b>
Significant Influence	<b>30,183</b>	<b>32%</b>
Research New Products	<b>8,729</b>	<b>9%</b>

\* Does not include press, financial analysts, exhibitors or speakers

SOURCE: 2006 International CES Registration Reports

*This document precedes the verified 2006 International CES Attendee Audit Summary.*

# Top Consumer Electronics Retailers

Ninety - seven percent of the top consumer electronics retailers sent representatives to the 2006 International CES.

## Top 100 Consumer Electronics Retailers

Store Name	Rank 2004	# of Reps Sent to 2006 International CES	Estimated CE Sales in \$ millions 2004
Best Buy	1	446	20,747
Walmart	2	83	12,114
Circuit City	3	157	9,611
Dell Computer	4	115	7,615
Radio Shack	5	123	4,311
Target	6	82	3,953
Sears	7	55	3,131
CompUSA	8	81	2,481
Costco Wholesale	9	80	2,224
Sam's Club	10	31	2,070
Electronics Boutique	11	1	1,989
GameStop Corp.	12	8	1,843
Fry's Electronics	13	79	1,822
Gateway Computer	14	29	1,765
Office Depot	15	20	1,616
Staples	16	63	1,566
Apple Computer	17	93	1,473
Army-Air Force Exchange	18	16	1,233
Office Max	19	34	946
Amazon.com	20	65	828
Tweeter Home	21	79	799
Entertainment Group			
TigerDirect	22	17	650
Ultimate Electronics	23	81	573
Good Guys	24	19	525
Kmart	25	7	522
Sony Retail Stores	26	41	500
H. H. Gregg	27	5	477
P.C. Richard & Son	28	11	458
BrandsMart U.S.A	29	11	424
Micro Center	30	14	385
BJ's Wholesale	31	5	373
Ritz Camera Retail	32	7	366
Stores			
PC Mall	33	13	350
J&R Music World	34	9	325
Rex	35	9	305
ABC Warehouse	36	8	289
QVC	37	18	266
Bose	38	139	266
Conn's	39	2	241
Home Shopping Network	40	4	241
American TV & Appliances	41	7	230
Navy Exchange	42	2	225
Crutchfield	43	10	206
CDW	44	7	193
Overstock.com	45	13	192
Buy.com	46	7	191
Toys'R'Us	47	7	160
Nebraska Furniture Mart	48	7	158
uBid.com	49	5	155

Store Name	Rank 2004	# of Reps Sent to 2006 International CES	Estimated CE Sales in \$ millions 2004
Meijer	50	4	155
Fred Meyer Stores	51	6	176
R. C. Willey Home Furnishings	52	57	145
La Curacao	53	23	138
6th Ave Electronics	54	5	136
Video Only	55	2	130
Car Toys	56	21	130
PC Connection	57	8	126
Cambridge Soundworks	58	6	123
Magnolia Audio Video	59	46	121
PC Club	60	6	112
Valuevision/ShopNBC	61	6	102
Home Depot	62	16	101
ShopKo Stores	63	5	99
Sharper Image	64	2	76
Abt Electronics and Appliances	65	25	76
Harmony Computer and Electronics	66	2	76
Huppins Hi-Fi/OneCall	67	4	73
Bosco's	68	5	70
Comp-U-Plus	69	0	70
Audio Express	70	23	66
Fingerhut	71	1	60
Bernie's	72	6	60
Marine Corps Exchange	73	7	60
Walgreens	74	12	47
Zones, Inc.	75	3	44
Harvey Electronics	76	2	43
The Federated Department Stores*	77	10	43
Big Lots	78	4	43
Musiland Group, Inc.	79	5	43
Lowe's	80	6	40
Ritz Interactive	81	1	37
Myer-Emco	82	5	36
The May Department Stores*	83	25	35
J.C. Penney	84	8	35
Vann's	85	5	33
Rite Aid	86	4	30
Queen City Audio Video & Appliances	87	3	30
Ovation	88	6	27
Shop at Home Network	89	8	25
Electronics Expo	90	5	25
W.S. Badcock	91	0	24
Cowboy Maloney's	92	6	23
The Great Indoors	93	5	22
Eckerd Drugs	94	0	22
Stereo Advantage	95	2	21
CVS	96	5	20
Howard's Appliance	97	1	20
Listen Up	98	5	20
Kohl's	99	4	19
Bjorn's	100	24	19

\*Now Federated-May Department Stores

SOURCE: TWICE, May 9, 2005; 2006 International CES Registration Reports. Due to publication dates, prior year's ranking was used.

This document precedes the verified 2006 International CES Attendee Audit Summary.





# Universities Represented at the 2006 International CES

The International CES attracted a range of university and educational representatives from more than 450 schools and universities. They attend CES to:

- Identify new ways to streamline institutional operations and technologies.
- Research technologies for equipment upgrades.
- Evaluate how to enhance learning environments with new technologies.
- Gauge curriculum development and the technologies used in teachings and case studies.

## Colleges and Universities represented included:

American College Of Cardiology  
American Film Institute  
Arizona State University  
Auburn University  
Ball State University  
California Institute of Technology  
Carnegie Mellon University  
Cornell University  
Dartmouth College  
DePaul University  
Des Moines University  
Drexel University  
Duke University  
Emory University  
Furman University  
George Mason University  
George Washington University  
Georgetown University  
Georgia Tech  
Harvard Business School  
Hokkaido University  
Howard University  
Indiana University  
Institute for Simulation and Training

Iowa State University  
Korea Advanced Institute of Science  
and Technology  
Korea University  
Lehigh University  
Loyola College in Maryland  
Massachusetts Institute of Technology  
Michigan State University  
National Institutes of Health  
National Sun Yat-Sen University  
National Taiwan University  
New York University  
Northern Arizona University  
Northern Michigan University  
Oregon Health & Science University  
Oregon State University  
Penn State University  
Pepperdine University  
Princeton University  
Purdue University  
Rochester Institute of Technology  
Seoul National University  
Seton Hall University  
Stanford University

Temple University  
Texas A&M University  
Tufts University  
Tulane Medical Center  
UCLA  
University of Alberta  
University of Arizona  
University of Athens, Greece  
University of British Columbia  
University of Illinois  
University of Louisville  
University of Maryland  
University of Massachusetts  
University of Montana  
University of New Hampshire  
University of Notre Dame  
University of Pennsylvania  
University of Stuttgart, Germany  
University of Sydney  
University of Torino  
Virginia Tech  
Wake Forest University

SOURCE: 2006 International CES Registration Reports

*This document precedes the verified 2006 International CES Attendee Audit Summary.*

# Key Speakers at the 2006 International CES

The International CES attracts leading consumer electronics industry visionaries, who shared their insights about the industry's future. Key speakers at the 2006 International CES included:

**Bill Gates**

Chairman and Chief Software Architect,  
Microsoft Corp.

**Michael Dell**

Chairman of the Board, Dell Inc.

**Larry Page**

Co-founder and President of Products, Google

**Antonio M. Perez**

Chairman and CEO, Kodak

**Sir Howard Stringer**

Chairman and CEO, Sony Corp.

**Kevin Martin**

Chairman, FCC

**Paul Otellini**

CEO, Intel Corp.

**Brad Anderson**

Vice Chairman and CEO, Best Buy Co.

**Terry Semel**

Chairman and CEO, Yahoo! Inc.

**Alan McCollough**

Chairman and CEO, Circuit City Inc.

**Ivan Seidenberg**

CEO, Verizon Communications

**Larry Mondry**

CEO, CompUSA Inc.

## Success at Innovations Plus at the Sands: The Newest Venue for the International CES!

---

Innovations Plus at the Sands was a hot new destination at the 2006 International CES, and attendees took notice. With more than a dozen TechZones, Innovations Design and Engineering Showcase honorees, the Scientific American Innovations People's Choice Award, live broadcasts and many other draws, attendees flocked to see the latest technology at the Sands.

More than 75,000 attendees rode the Sands Express shuttles to and from the LVCC.

Every Industry Insider spoke to roughly 500+ attendees per session.

During CES Unveiled: Official Press Event of the International CES, more than 600 media and analysts previewed the latest consumer technology products.

More than 1,000 entries from 160 companies entered the Innovations Design and Engineering Awards program. The size and prestige of the program continued to grow, as did the crowds at the Sands eager to check out the Innovations honorees.

SOURCE: 2006 International CES Registration Reports and 2006 International CES Transportation Information

*This document precedes the verified 2006 International CES Attendee Audit Summary.*

# International CES Press Coverage

The International CES represents the largest gathering of industry press in the world.

## Press

Grand Total	<b>4,621</b>
Countries Represented	<b>54</b>
International Press / Representatives	<b>946</b>
Print Press	<b>49%</b>
Online/ Wire Press	<b>31%</b>
Broadcast Press	<b>20%</b>

SOURCE: 2006 International CES Registration Reports

Leading consumer and business publications, financial and industry analysts and top broadcast media represented at the International CES include:

Aberdeen Financial Services	CNN Headline News	Houston Chronicle	QVC
ABC Radio Network	CNN's America Morning	HSBC	Raleigh News-Observer
ABC's Good Morning America	CNN's In the Money	IDC	RBC Capital Markets
ABC's World News Tonight	CNN's Live Today	Indianapolis Star	Red Herring
Access Hollywood	Columbus Dispatch	InfoTrends/CAP Ventures	Redbook
AG Edwards	Comerica Bank	Into Tomorrow with Dave Graveline	Reuters
AIG Global Investment Group	Consumer Reports	Investor's Business Daily	Reuters TV s
Ameriprise Financial	Crain's Business Publications	J. Goldman & Co.	Richmond Virginian-Pilot
Arizona Republic	Credit Suisse First Boston	J.D. Power and Associates	Rocky Mountain News
Atlanta Journal-Constitution	C-Span	Jane	Rolling Stone
Austin American Statesman	Dallas Morning News	Janus Capital	Runner's World
Banc of America Investments	David Prager Show	JP Morgan	Sacramento Bee
Banc of America Securities	Deloitte & Touche	Kagan Research	Salt Lake Tribune
Bank of Tokyo Mitsubishi	Denver Post	Kansas City Star	San Antonio Express-News
Barron's	Details Magazine	Lehman Brothers	San Diego Union Tribune
BBC TV	Detroit News	Living in Style	San Francisco Chronicle
Bear Stearns	Deutsche Bank	Los Angeles Times	Seattle Times
Billboard Magazine	Discoveries Magazine	Lucky Magazine	Semico Research
Birmingham News	Dow Jones News Service	Maxim	SG Cowen & Co.
Black Enterprise	E! Entertainment Television	Mellon Capital Management	Smith Barney
Bloomberg News	ElleGirl	Memphis Commercial Appeal	Sports Illustrated
Bloomberg Radio	ESPN Magazine	Men's Fitness	St. Louis Post-Dispatch
Bloomberg TV	ESPN2 Cold Pizza	Men's Health	Stuff Magazine
Boston Globe	Esquire	Merrill Lynch	Tampa Tribune
Boston Herald	Fast Company Magazine	Miami Herald	Tennessean
Brandweek	FHM	Milwaukee Journal-Sentinel	The Carlyle Group
Buffalo News	Fidelity Investments	Minneapolis Star-Tribune	The Ellen DeGeneres Show
Business Week	Fidelity Investments Japan	Morgan Stanley	The New Yorker
Canadian Broadcasting Corp.	Financial Times	MSNBC News Live	The Tonight Show with Jay Leno
Capital One	Focus	MTV	This Old House Magazine
Cargo Magazine	Food & Wine	NBC's Nightly News	Thomas Weisel Partners
Causeway Capital	Forbes	NBC's Today Show	Time
CBS' 60 Minutes	Forrester Research	New York Daily News	Transamerica Investment
CBS' Early Show	ForstmannLeff	New York Post	Management, LLC
CBS' Evening News	Fort Worth Star Telegram	New York Times	UBS Global Asset Management
CBS' This Morning	Fortune	Newsweek	US News & World Report
Charles River Ventures	FOX News Network	Nomura Securities Co., Ltd.	US Weekly
Charles Schwab	Fox News' Good Day Live	NPR's Weekend Edition, Marketplace	USA Today
Charleston Gazette	Frost & Sullivan	Oakland Tribune	Variety
Charlotte Observer	G4 Tech TV	Oppenheimer & Co. Inc.	Vibe
Chicago Sun-Times	Gartner	Orange County Register	Visa USA
Chicago Tribune	Gartner/Dataquest	Orlando Sentinel	Vogue
Child Magazine	Goldman Sachs	Paladin Capital Group	Wachovia
China Development Industrial Bank	Good Housekeeping	PBS' Nightly Business Report	Wall Street Journal
CIBC World Markets	GQ	People	Washington Post
Cincinnati Post	Hartford Courant	Pequot Capital Management	Wells Fargo
Citibank	HDNet	Philadelphia Inquirer	Winston-Salem Journal
Citigroup	Hearst Strategic Investments	Pittsburgh Post-Gazette	Wired
Cleveland Plain-Dealer	HGTV	Popular Science	Ziff Davis TV
CNBC Morning Call	Hollywood Reporter	PricewaterhouseCoopers	
CNBC's Power Lunch	Home Magazine	Providence Journal	
CNET Radio	House & Garden	Prudential Equity Group	

SOURCE: 2006 International CES Registration Reports

This document precedes the verified 2006 International CES Attendee Audit Summary.

# CES Attracts Government Attendees



## **Members of the United States Senate**

Hon. and Mrs. George Allen (R-VA)

Hon. and Mrs. John Ensign (R-NV)

## **Members of the United States House of Representatives**

Hon. Joe Baca (D-CA)

Hon. Charles Bass (R-NH)

Hon. Shelley Berkley (D-NV)

Hon. Marsha Blackburn (R-TN)

Hon. Steve Buyer (R-IN)

Hon. Chris Cannon (R-UT)

Hon. Tom Davis (R-VA)

Hon. Darrell Issa (R-CA)

Hon. Silvestre Reyes (D-TX)

Hon. Fred Upton (R-MI)

Hon. Anthony Weiner (D-NY)

## **Commonwealth of Virginia (1)**

Hon. Jeannemarie Devolites Davis, Senator, Virginia Legislature

## **International Leaders in Technology (6)**

Hon. Nicolas Curien, Member, Executive Board, Telecommunications Regulatory Authority (France)

Wolf-D. Fahrenbruch, Senior Executive Officer, Federal Network Agency (Germany)

Hon. Matthias Kurth, President, Federal Network Agency (Germany)

Matthias Otte, Senior Executive Officer, Federal Network Agency (Germany)

Yoshinori Shibayama, Secretary to the Senior Vice-Minister for Internal Affairs and Communications Ministry of Internal Affairs and Communications (Japan)

Hon. Yoshihide SUGA (Vice-Minister Suga), Senior Vice-Minister for Internal Affairs and Communications, Ministry of Internal Affairs and Communications (Japan)

## **United States Department of Commerce (7)**

Hon. Michael D. Gallagher, Assistant Secretary of Commerce for Communications and Information

Meredith Attwell, Senior Policy Advisor

Dan Caprio, Deputy Assistant Secretary for Technology Policy

Jaimie Estrada, Director of the Office of Technology and Electronic Commerce

Al Frink, Assistant Secretary for Manufacturing & Services

Jean Janicke, Office of Trade Policy

Tu-Trang Phan, Associate Director, Office of Technology and E-Commerce

## **United States Department of Justice (1)**

Ambassador David Gross, U.S. Coordinator for International Communications and Information Policy

## **United States Environmental Protection Agency (1)**

Tom Dunne, Assistant Administrator

*This document precedes the verified 2006 International CES Attendee Audit Summary.*

## **Federal Communications Commission (22)**

Hon. Kevin Martin, Chairman  
 Hon. Jonathan Adelstein, Commissioner  
 Hon. Deborah Taylor Tate, Commissioner  
 Catherine Bohigian, Acting Chief of the Office of Strategic Planning, Office of Chairman Martin  
 Monica Desai, Chief, Consumer and Governmental Affairs Bureau  
 Heather Dixon, Senior Legal Advisor, Office of Chairman Martin  
 Bruce Franca, Chief, Office of Engineering and Technology  
 Aaron Goldberger Legal Advisor, Office of Commissioner Deborah Taylor Tate  
 Jordan Goldstein, Senior Legal Advisor, Office of Commissioner Copps  
 Donna Gregg, Chief, Media Bureau  
 Julius Knapp, Deputy Chief, Office of Engineering and Technology  
 Michael L. Lance, Deputy Chief, Engineering Division, Media Bureau  
 Andrew Long, Associate Bureau Chief, Office of the Bureau Chief, Media Bureau  
 Kris Anne Monteith, Chief, Enforcement Bureau  
 Thomas Navin, Chief, Wireline Competition Bureau  
 Roger Noel, Chief, Mobility Division, Wireless Bureau  
 Barry Ohlson, Legal Advisor, Office of Commissioner Adelstein  
 Natalie Roisman, Attorney Advisor, Media Bureau  
 Dan Rumelt, Senior Outreach Advisor, Consumer Affairs and Outreach Division, Consumer and Governmental Affairs Bureau  
 Catherine Seidel, Acting Bureau Chief, Wireless Bureau  
 Louis Sigalos, Division Chief, Consumer Affairs and Outreach Division, Consumer and Governmental Affairs Bureau  
 Alan Stillwell, Senior Associate Chief, Office of Engineering and Technology

## **Federal Trade Commission**

Brian Huseman, Attorney Advisor to Chairman Majoras  
 Daniel Kaufman, Attorney Advisor to Chairman Majoras

## **National Transportation Safety Board**

General Mark Rosenker, Vice Chairman

## **U.S. Senate Staff (35)**

Brian Ahlberg, Chief of Staff, Office of the Hon. Tom Harkin (D-IA)  
 Courtney Anderson, Legislative Assistant, Office of the Hon. Jim Demint (R-SC)  
 James Assey, Minority Counsel, Senate Commerce Committee  
 Ed Barron, Deputy Chief Counsel, Senate Judiciary Committee  
 Jeremy Gold, Office of the Hon. Byron Dorgan (D-ND)  
 Gina Grandinetti, Technology Policy Coordinator, Senate Republican High Tech Task Force  
 Jaime Hjort, Legislative Assistant, Office of the Hon. George Allen (R-VA)  
 Alex Hoehn-Saric, Legislative Assistant, Office of the Hon. Barbara Boxer (D-CA)  
 Marion K. Houn, Director of Special Projects, Office of the Hon. Byron Dorgan (D-ND)  
 Wallace Hsueh, Staff Director, Subcommittee on Trade United States Senate, Senate Commerce Committee  
 Beth Jafari, Legislative Director, Office of the Hon. John Cornyn (R-TX)  
 Rohit Kumar, Policy Advisor/ Counsel, Office of the Senate Majority Leader  
 Christine Kurth, Deputy General Counsel, Senate Commerce Committee  
 Josh Lamel, Commerce Counsel, Office of the Hon. Ron Wyden (D-OR)  
 Gordon Matlock, Legislative Director, Office of the Hon. Larry Craig (R-ID)  
 Susan McCue, Chief of Staff, Office of the Hon. Harry Reid (D-NV)  
 Sean McLaughlin, Deputy Chief of Staff - Senate Judiciary Committee

*This document precedes the verified 2006 International CES Attendee Audit Summary.*

Waldo McMillan, Leadership Aide, Office of the Hon. Harry Reid (D-NV)  
 Michael Meehan, Chief of Staff, Office of the Hon. Maria Cantwell (D-WA)  
 Erich Mische, Chief of Staff, Office of the Hon. Norm Coleman (R-MN)  
 Jason Mulvihill, Staff Director, Senate Commerce Committee  
 Keith Murphy, Office of the Hon. Gordon H. Smith (R-OR)  
 Gary Myrick, Deputy Chief of Staff, Office of the Hon. Harry Reid (D-NV)  
 Paul Nagle, Counsel, Senate Committee on Commerce, Science, and Transportation  
 Ken Nahigian, Senior Counsel- Senate Commerce Committee  
 Mike O'Rielly, Senior Legislative Assistant, Office of the Hon. John Sununu (R-NH)  
 Hap Rigby, Legislative Correspondent, Office of the Hon. James DeMint (R-SC)  
 Bob Russell, Chief of Staff, Office of the Hon. Mark Pryor (D-AR)  
 Seema Singh, Legislative Counsel, Office of the Hon. Arlen Specter (R-PA)  
 Andrew Siracuse, Legislative Assistant, Office of the Hon. Norm Coleman (R-MN)  
 Kristen Smith, Legislative Assistant, Office of the Hon. Olympia Snowe (R-ME)  
 Michael Sullivan, Senior Technology Policy Advisor, Office of the Hon. John Ensign (R-NV)  
 Mark Wetjen, Office of the Hon. Harry Reid (R-NV)  
 Harry Wingo, Counsel, Senate Committee on Commerce, Science, and Transportation  
 Malcolm Woolf, Minority Counsel, Senate Environment and Public Works United States

### **U.S. House of Representatives Staff (40)**

Suzy Augustyn, Executive Assistant, Office of the Hon. Darrell Issa (R-CA)  
 Kanya Bennett, Minority Counsel, House Judiciary Committee  
 Andy Black, Deputy Staff Directory, Policy, House Committee on Energy & Commerce  
 Joyce Brayboy, Chief of Staff, Office of the Hon. Mel Watt (D-NC)  
 Sean Bonyun, Press Secretary, Office of the Hon. Fred Upton (R-MI)  
 Will Carty, Professional Staff Member, House Energy and Commerce Committee  
 Kelly Cole, Telecommunications Counsel, House Energy and Commerce Committee  
 Michael Copher, Chief of Staff, Office of the Hon. Steve Buyer (R-IN)  
 Darwin Cusack, Chief of Staff, Office of the Hon. Charles Bass (R-NH)  
 Stacy Dansky, Minority Counsel, House Judiciary Committee  
 Pete Filon, Minority Counsel, House Energy and Commerce Committee  
 Neil Fried, Counsel, House Energy and Commerce Committee  
 Evan Goitein, Legislative Assistant, Office of the Hon. John T. Doolittle (R-CA)  
 Dena Graziano, Minority Communications Director, House Judiciary Committee  
 Dave Grimaldi, Legislative Assistant, Office of the Hon. Ed Towns (D-NY)  
 Kevin Holmgren, Technical Advisor, Office of the Hon. Cliff Stearns (R-FL)  
 Mike Hurst, Legislative Director and Counsel, Office of the Hon. Charles Pickering (R-MS)  
 Jaylyn Jensen, Senior Legislative Analyst, House Energy and Commerce  
 Ted Kalo, House Judiciary Committee, United States House of Representatives  
 Chris Leahy, Policy Coordinator and Counsel, House Energy and Commerce Committee  
 Amy Levine, Legislative Counsel, Office of the Hon. Rick Boucher (D-VA)  
 Stephanie Moore, Minority Counsel, House Judiciary Committee  
 Dale Neugebauer, Chief of Staff, Office of the Hon. Darrell Issa (R-CA)  
 Connie Partoyan, Chief of Staff, Office of the Hon. Cathy McMorris (R-WA)  
 Brian Peters, Legislative Assistant, Office of the Hon. Jay Inslee (D-WA)  
 Chas Phillips, Policy Counsel, Committee on Government Reform  
 Mike Platt, Legislative Director, Office of the Hon. Marsha Blackburn (R-TN)  
 Anna Sagely, Legislative Director, Office of the Hon. Howard Coble (R-NC)  
 Hollyn Schuemann, Legislative Assistant, Office of the Hon. George Radanovich (R-CA)  
 Jason Scism, Counsel, Office of the Hon. Darrell Issa (R-CA)  
 Johanna Shelton, Minority Counsel House Committee on Energy and Commerce  
 Elizabeth Stack, Legislative Assistant, Office of the Hon. Ralph Hall (R-TX)  
 Todd Thorpe, Office of the Hon. Chris Cannon (R-UT)

*This document precedes the verified 2006 International CES Attendee Audit Summary.*

Laura Vaught, Chief of Staff, Office of the Hon. Rick Boucher (D-VA)  
Ryan Walker, Senior Legislative Assistant, Office of the Hon. Paul E. Gillmor (R-OH)  
Howard Waltzman, Chief Counsel, Telecommunications and the Internet, House of Energy and Commerce Committee  
Yebbie Watkins, Chief of Staff, Office of the Hon. James Clyburn (D-SC)  
Shanna Winters, Minority Counsel, Subcommittee on Courts, the Internet, and Intellectual Property  
Tony Zaffirini, Legislative Director, Office of the Hon. Charles A. Gonzalez (D-TX)  
Laura Zuckerman, Communications Director, Office of the Hon. Steve Buyer (R-IN)

*SOURCE: 2006 International CES Registration Reports*

*This document precedes the verified 2006 International CES Attendee Audit Summary.*



## Conference Sponsors



## Media Partners



[www.CESweb.org](http://www.CESweb.org)