



Benefits & Services Sheet

2013 International CES

January 8-11, 2013 • Las Vegas, Nevada • USA

I. EXHIBIT SPACE INVESTMENT – Las Vegas Convention Center (LVCC) , Las Vegas Hilton (Hilton), and the Venetian

	<u>CEA MEMBER RATE*</u>	<u>CEA NON-MEMBER RATE</u>
OPEN EXHIBIT SPACE & MEETING ROOMS	\$35 per sq. ft.**	\$40 per sq. ft.**

***Above space rates apply January 10-13, 2012 only. Open exhibit space contracts received after January 13 will be charged the member rate of \$37 per sq. ft. and the non-member rate of \$42 per sq. ft.*

	<u>RATE</u>
INTERNATIONAL GATEWAY EXHIBIT SPACE (Hilton)	\$33**

***International Gateway contracts received after January 13, 2012 will be charged the rate of \$35 per sq. ft.*

	<u>CEA MEMBER RATE*</u>	<u>NON-MEMBER RATE</u>
TURNKEY PACKAGE		
10' x 10'	\$5,800	\$6,150
10' x 20'	\$11,600	\$12,300
20' x 20'	\$23,200	\$24,600

Above space rates apply January 10-13, 2012 only.

	<u>CEA MEMBER RATE*</u>	<u>NON-MEMBER RATE</u>
CES MEETING PLACE	\$47 per sq. ft.	\$52 per sq. ft.

Includes carpet and unlimited standard furniture, when ordered by deadline

Above CES Meeting Place rates apply January 10-13, 2012 only. CES Meeting Place contracts received after January 13 will be charged the member rate of \$49 per sq. ft. and the non-member rate of \$54 per sq. ft.

TECHZONES

Please contact your sales representative or refer to the individual TechZone information for pricing, layouts, and options available.

** Exhibiting company must be a dues-paying CEA member on **July 1, 2012** to qualify for CEA member discounted rates. Any CEA member who cancels or does not satisfy their membership dues at any point during the year and had previously selected space for the 2013 International CES will cause their exhibit space rate to be converted to non-member rates. Any CEA member dues not satisfied by **July 1, 2012** will result in the exhibit space rates converting to non-member rates.*

EACH ADDITIONAL DIRECTORY LISTING AND/OR SHARE COMPANY REGISTRATION IS \$850.

I. COMPLIMENTARY EXHIBITOR SERVICES (for all booth sizes and locations)

- Unlimited exhibitor invitations - an innovative and proven way to attract your customers!
- 2013 Exhibitor Workshop webcast series
- Exhibitor badges: five (5) badges per 100 square feet, minimum of ten (10)
- Nightly booth vacuuming
- Shuttle bus service on show days to/from official CES hotels
- Printed and online show directory listings
- Website link from www.CESweb.org
- Discounted hotels & travel through www.CESweb.org/travel

II. SPECIFIC EXHIBIT AREAS

Each room includes the applicable complimentary exhibitor services listed in section II plus:

- **OPEN EXHIBIT SPACE 399 SQ. FT. AND UNDER includes (All venues):**
 - 8-foot high backwall drape
 - 3-foot high siderail drape
 - Company identification sign (7"x 44")
 - Two (2) hours of complimentary electrical labor at the LVCC & Hilton. For exhibitors with 400 sq. ft. or more at the LVCC, exhibitors will receive one (1) hour of hanging sign labor.

III. PLEASE NOTE - ALL BOOTH SIZES AND LOCATIONS - Carpet is mandatory, yet is not included at the LVCC; however, it may be ordered using the order form in your CES Exhibitor Manual at www.CESweb.org/manual.