

# CES® 2016

## Delegation Program

Count yourself among more than 165,000 industry professionals, including 45,000 + international attendees from 150 countries that are expected to attend CES 2016. With more than 3,600 exhibitors showcasing the latest and most innovative consumer technology products and services, CES is the world's gathering place for foreign delegates to find their next partner and get business done. Feature a world-renowned trade event in your portfolio and help your ICT clients, big or small, take their business to the next level by leading a delegation to CES 2016. Maximize the value of your CES experience for both you and your delegates and take advantage of the many benefits available through the CES Delegation Program.

### Program Details

- > The delegation program is exclusive to attendees from outside the United States.
- > Delegations must consist of business professionals affiliated with the consumer technology industry.
- > Delegations must have a minimum of 15 delegate members. Groups smaller than 15 must register individually as attendees.

### Benefits for individuals who come as part of a delegation include:

- > Complimentary Exhibits Plus Pass.
- > Access to International Trade Specialists from the U.S. Department of Commerce who provide matchmaking assistance and export trade counseling to international attendees and exhibitors.
- > List of exhibitors who export or indicate an interest in exporting to the group's country or region.
- > Invitation to the International Matchmaking Reception held on the opening day of CES.
- > Opportunity to travel with other consumer technology industry professionals from your country.

### Benefits for delegation leaders include:

- > Complimentary Exhibits Plus Pass for all of the members of your group.
- > Free hotel stay, for the duration of CES 2016, for delegation leaders who bring 50 individuals to CES (15 for government groups). Groups must be confirmed by November 27 or hotel room is not guaranteed. Certain conditions may apply.
- > Electronic newsletter with the latest information on the CES Delegation Program, including important dates and deadlines.
- > Promotional brochures and electronic templates to assist in recruitment efforts.
- > Online capability to register delegation members, make changes or add new members.
- > Invitation for delegation leader to a special "Thank You" appreciation dinner.
- > List of U.S. exhibitors who export or have an interest in exporting to the delegation's country or region.
- > Invitation to the International Matchmaking Reception held on the opening day of CES.

**For additional program information, please email [delegations@CE.org](mailto:delegations@CE.org) or visit [CESweb.org/International](http://CESweb.org/International)**