

See Yourself In The Digital Economy



Michael Fairbanks
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Michael Fairbanks is a Co-Founder of SEVEN, a philanthropic foundation run by entrepreneurs, whose strategy is to produce films, books and original research to markedly increase the rate of diffusion of enterprise solutions to global poverty.

He was a U.S. Peace Corps teacher in Kenya and is the founder and Chairman Emeritus of the OTF Group, a strategy-consulting firm based in Boston, and the first venture-backed U.S. firm to focus on developing nations.

He co-authored Harvard Business School's landmark book on business strategy in emerging markets, *Plowing the Sea, Nurturing the Hidden Sources of Growth in Developing Nations*. His next book is entitled *In the River They Swim: Essays from Around the World on Enterprise Solutions to Poverty*, which has contributions from President Paul Kagame, Pastor Rick Warren and others. He is a citizen of the USA, Ireland and Rwanda.



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