

TOKYO GAME SHOW 2025

Overseas Event Briefing Sponsorship Guide



More than 500 overseas game-related companies and organizations from 44 countries and regions exhibited at TGS2024, and that number is expected to grow. The show has also recorded 87,000 business visitors, establishing it as the world's leading gaming event. In order to meet the information needs of overseas exhibitors, which are increasing every year, TGS Management Office holds TGS2025 briefing sessions in major Asian cities.

[TOKYO GAME SHOW 2025 Overseas Event Briefing · Schedule & Location]

- February 26 (Wed.) : Taipei (Taiwan)
- March 28 (Fri.) : Bangkok (Thailand)
- April 2 (Wed.) : Ho Chi Minh (Vietnam)
- April 7 (Mon.) : Kuala Lumpur (Malaysia)
- April 11 (Fri.) : Manila (Philippines)
- April 24 (Thu.) : Guangzhou (China)
- May 5 (Mon.) Abu Dhabi (United Arab Emirates)
- May 12 (Mon.) : Hong Kong
- March 13 (Thu.) : Seoul (South Korea)
- March 31 (Mon.) : Hanoi (Vietnam)
- April 4 (Fri.) : Singapore
- April 9 (Wed.) : Jakarta (Indonesia)
- April 22 (Tue.) : Shanghai (China)
- May 2 (Fri.) : Istanbul (Turkey)
- May 7 (Wed.) Riyadh (Saudi Arabia)
- May 14 (Wed.) : New Delhi (India)

※Dates and locations are subject to change.

[Sponsorship Categories] Game IP Content Platforms, Game-related Service Providers, Game Publishers, Game Marketplaces, Regional Game Associations and Government agencies, etc.

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Sponsorship Menu

Sponsorship Fee (1 Location·Tax Inclusive) : JPY 330,000

■ Sponsorship Benefits

1. Logo on the main screen at the presentation
2. Sponsor seminar slot (1 slot, 30 min.) at the presentation
3. Novelties distributions (provided by the sponsor)
for all participants

■ Meeting Scale: 30-50 pax (mainly game industry professionals)



[TOKYO GAME SHOW 2025 Overseas Event Briefing·Sponsorship Closing Dates]

Briefing Date :	Sponsorship Closing Date :
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|---|----------------------|
| ● February 26 (Wed.) : Taipei (Taiwan) | ----- (Upon Request) |
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● To Inquiry／To Contact

TOKYO GAME SHOW Management Office E-mail : tgs-ope@nikkeibp.co.jp

Notes :

- ※The sponsorship fee does not include the travel expense, including, air travel, accommodations, and other expenses.
- ※The sponsorship fee does not include the cost of additional equipment or rental items at the venue on the day of the event.
- ※Local interpreters are available upon request with separated expense.

