

Official CES App: Exhibitor Page Features

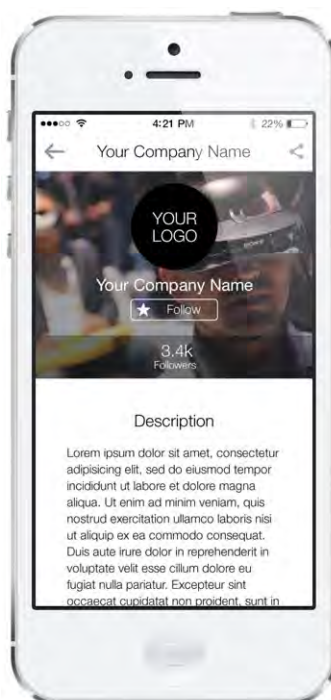
Browse through these opportunities to promote your latest product or brand to CES attendees on the all-new CES app.

STANDARD Included



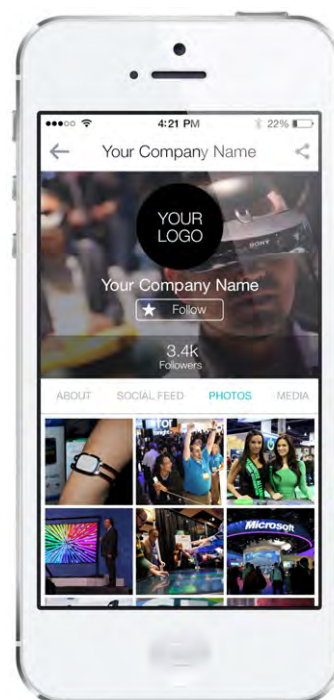
- Exhibitor detail view with company description, booth location and contact information
- Web-based content management

SILVER \$500



- Exhibitor detail view with company description, booth location and contact information
- Web-based content management
- Dashboard Analytics
- Logo & Background Image Upload

GOLD \$1,000

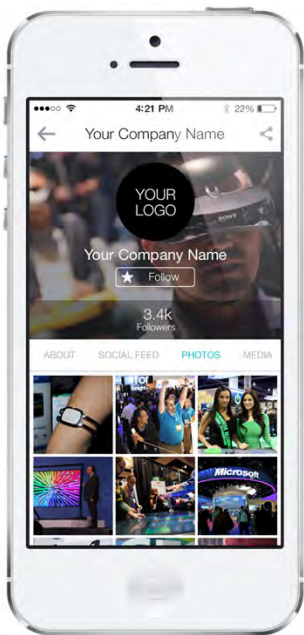


- Exhibitor detail view with company description, booth location and contact information
- Web-based content management
- Dashboard Analytics
- Logo & Background Image Upload
- Social Media Feed
- Instagram Photo Gallery
- Media Web Links (Exhibitor can add custom web links to videos, audio, documents and urls on their mobile details page)

Official CES App: Platinum Package

Upgrade your gold package for \$7,000 (a \$1,700 savings) and benefit from increased exposure.

Exhibitor Gold Package



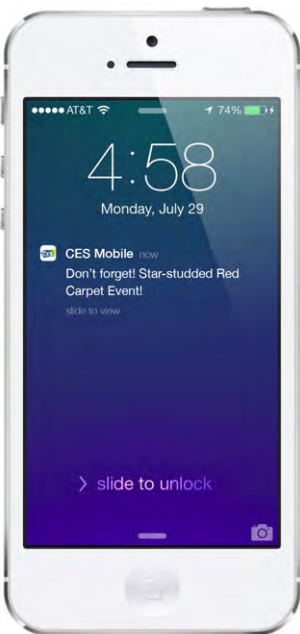
Top-Level Banner Ad + Featured Logo Placement



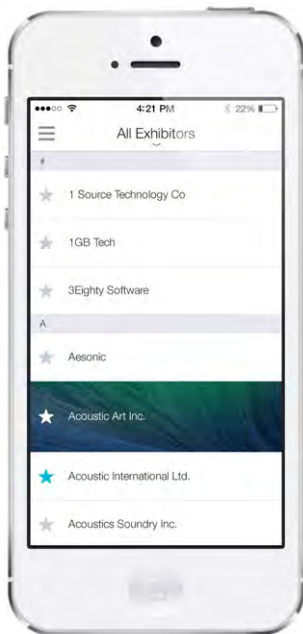
1x Featured Headline



1x Push Alert



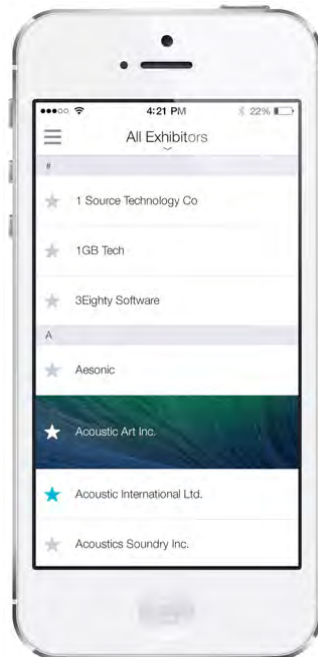
Custom Image Directory Row Highlight



Official CES App: Call-out Feature

Drive traffic to your booth and draw attention to your exhibitor page with the additional item below:

Custom Image
Directory Row Highlight
\$1,000



Draw attention to your company name in the exhibitor directory view

Official CES App: “Presented By” Sponsor

Elevate your brand awareness with this opportunity for \$25,000.

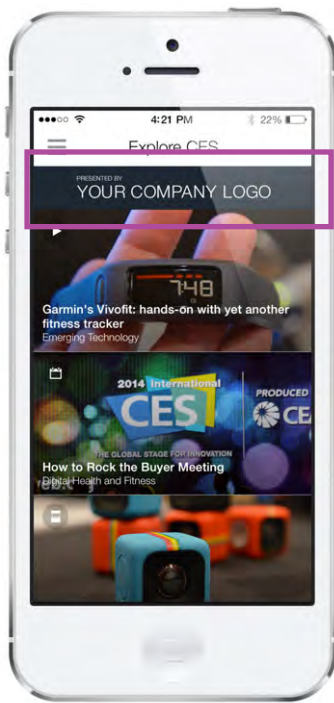
Splash



Side Nav



Home Screen



- Banner links to your Exhibitor's detail page
- Banner links to your Exhibitor's detail page