

Section 1: General Information

This Renaissance Hospitality Suites Manual was created specifically for 2018 exhibitors in the Renaissance hospitality suites. It includes information on vendor services and rules and regulations.

Questions on the logistics surrounding your exhibit space can be sent to <u>Alex Davis</u>, Manager, CES Operations. Be sure to visit <u>CES.tech</u> for the latest show news and information.

On behalf of the entire CES staff, we look forward to seeing you in Las Vegas in January 9-12!

Hospitality Suites

Exhibitors have the opportunity to contract for hospitality suites during CES at the Renaissance Hotel. Renaissance suites are to be used for meetings or as hospitality suites only. Absolutely no exhibits may be constructed or installed due to hotel staffing and freight accessibility restraints.

CES Exhibit Hours*

Tuesday, January 9, 2018 10 AM-6 PM Wednesday, January 10, 2018 9 AM-6 PM Thursday, January 11, 2018 9 AM-6 PM Friday, January 12, 2018 9 AM-4 PM

Hotel and Travel Accommodations

For information on hotel accommodations, on-site complimentary shuttle service, the Las Vegas Monorail and more, please visit our hotel and transportation pages.

Registration Information

Be sure to register your suite personnel before traveling to CES to guarantee a smooth arrival process on-site. Once on-site, head to a badge pickup location to retrieve your CES 2018 badge.

Section 2: Resources

Services

The Renaissance can provide the following services for your hospitality suite by request:

- Audio Visual
- Internet
- Electrical
- Catering
- Cleaning
- Furniture

^{*}The C Space exhibits and conference sessions at ARIA within Tech South operate on a modified schedule from CES exhibit hours. Learn more.



Please contact Ronnie Anderson with the hotel to arrange for these services.

Key CES Contacts

Alex Davis, Manager, CES Operations; 703-907-5243, adavis@CTA.tech Stacey Owens, Manager, CES Sales; 703-907-4319, sowens@CTA.tech

Section 3: Hospitality Suite Services

Check-In/Check-Out

- Exhibitors may check into their Suites at 3 PM on Monday, January 8, 2018.
- Exhibitors must check out by 11 AM on Saturday, January 13 or Exhibitor will be charged for an additional day.
- Early arrivals are subject to availability. It is suggested that Exhibitor contract an additional night on
 January 7 if access is required prior to 3 PM on January 8. This will be required if furniture removal is
 requested. If Exhibitor requires additional nights for the Suite (over and above the five (5) nights of
 January 8-12), the Exhibitor must contact Stacey Owens in CES Sales department at sowens@CTA.tech
 or on 703-907-4319. Do not contact the Renaissance directly to secure additional nights.
- The hotel must be informed of all guests who are allowed access to the Suites and be informed of any occupants who will be staying overnight in the Suite(s).
- Suites will be registered with the Front Desk upon check-in. Although CES will have collected payment
 for your Suite ahead of time, a credit card will be needed upon check-in to cover incidentals such as
 food service, telephone, room and tax for early arrival and late departure fees.

Freight/Deliveries

Freight and crates are not allowed, as Suites cannot be utilized for exhibiting equipment or products. The hotel does not have freight elevators accessible to Suites. Although there is a small business center on-site, it has limited storage and loading dock access. Items other than small boxes and packages should expect a lengthy delivery time frame up to 24 hours as well as material handling charges. All packages are subject to storage and handling fees.

Suite Numbers

The hotel has blocked specific suite numbers for CES' use, but cannot guarantee a specific suite due to unforeseen circumstances, which may occur prior to an exhibitor's check-in. Suite numbers will be given at time of check-in. The hotel concierge will have a daily list of occupied suites to direct guests. Your Suite will also be listed on the hotel's electronic reader board located on the lobby level, unless otherwise requested.

Convention Services Director

Upon signing your exhibit space contract, you will be contacted by the Convention Services Department Director from the Renaissance that is assigned to your group. Please work with this person for all your catering, audio visual and telephone/Internet needs.

Furniture Removal or Additions



- Exhibitors may not ship or bring outside furniture (couches, televisions, coffee tables, etc.). For a full
 listing of furniture within your Suite, please contact the Convention Services Director assigned to your
 account. There is very limited space to add furniture, however requests for additional tables, chairs
 and easels may be directed to your Convention Services Director; the Hotel will do their best to
 accommodate.
- Specific furniture such as the bed and coffee tables can be removed. Contact your Convention
- Services Director for all applicable furniture removal and service fees. All furniture rental and removal requests must be received by December 4, 2017. On-site requests will be subject to an on-site surcharge.

Signage

One (1) sign will be provided outside the Suite by the Hotel. All other easels and signage are not permitted in the hotel lobby or suite/guest room hallways. Signage found in these restricted areas will be removed immediately by hotel security. Unless otherwise requested, CES will be promoting your Suite with signage at guest room elevator banks and the Renaissance lobby. Your Suite will also be listed on the hotel's electronic reader board located on the lobby level, unless otherwise requested.

Electrical

Electrical usage over and above the standard guest room outlets is available for an additional charge. Each Suite has two standard 110-volt 20-amp outlets. Please contact your Convention Services Director for more information on pricing and availability.

Audio Visual

Encore, the exclusive in-house Audio Visual Department can provide a variety of equipment. Contact a representative at 702-784-5804 for all your audiovisual needs and price list. Outside audiovisual companies are strictly prohibited. On-site orders will be subject to an on-site ordering surcharge.

Telephone/Internet

Local calls are complimentary in the Suite. All telecommunication requests will be subject to additional charges. Several Internet capabilities are available such as static IP, extra bandwidth and T-1 lines. Standard meeting room rates will apply for all Internet orders. On-site orders will be subject to an on- site ordering surcharge.

Food and Beverage

Outside food and beverage is not permitted. All food and beverage requirements for group events must be pre-ordered through the hotel Catering Department a minimum of three (3) weeks prior to arrival. Please contact your assigned Convention Services Director to arrange your food and beverage requirements. Ordering on-site will be subject to an on-site ordering surcharge and delays of up to four (4) hours.

Damage Clause

If damage to Hotel property occurs as a result of Exhibitor or its guests/invitees, Exhibitor assumes all liability and expense and agrees that, in addition to any other rights as against such guest or others. Hotel may charge Exhibitor's Master Account or directly bill Exhibitor for all such charges. Exhibitor shall indemnify, defend and hold harmless Hotel and its officers, directors, partners, affiliates, members and



employees from and against all demands, claims, damages to persons and/or property, losses and liabilities, including reasonable attorney fees (collectively "Claims") arising out of or cause by Group's negligence or intentional misconduct. Exhibitor does not waive, by reason of this paragraph, any defense it may have with respect to such claims.

Room Drops & Deliveries

Your Convention Services Director can coordinate all requested room drops or deliveries, including giveaways. CES Operations must give prior written approval.

Billing

Room and tax for the Suite contracted for pursuant to the Exhibit Space Contract will be billed to CES and will be paid directly to the Renaissance by Consumer Technology Association. Exhibitor is responsible for all other charges including, but not limited to food and beverage, incidentals, gratuities, and show services (electrical, phone, Internet). All orders must be accompanied by Exhibitor check, credit card or guaranteed to the Exhibitor's approved master account with the Renaissance. All requests for direct billing or Master Account must be submitted to the Renaissance Credit Department by September 29, 2017. Direct billing may be established for a minimum of \$3,500. If the direct billing request is not received by this date, payment is due in full at the time of contracting for food, beverage, audio visual, Internet, electrical, and vendor services.

Parking

Each CES exhibitor occupying a Suite will receive one (1) complimentary parking pass. This pass is valid in the Renaissance parking garage for the dates January 8-13 only. Additional passes may be obtained at check-in for \$30 a day with in and out privileges. Price is subject to change.

Section 4: Show Rules and Regulations

Age Restriction

No one under the age of 18 is permitted in the exhibit hall at any time. Contact CES Customer Service at 866-233-7968 or +1-703-907-7605 (outside the U.S.) with any questions.

Americans with Disabilities Act

Exhibitors acknowledge their responsibility under the Americans with Disabilities Act (ADA) to make their booth accessible to handicapped persons. Exhibitors shall indemnify and hold harmless CTA, CES and the show locations against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to have their booth comply with requirements under the ADA.

ADA accessible buses are available during scheduled shuttle hours. Please request service at least 20 minutes in advance of desired pick up time. To arrange for your transportation, please contact Kevin Berube at 877-899-0986/401-294-0040 preshow or 702-943-3531 on-site.



Badge Policy

Exhibitor will receive five (5) complimentary exhibitor badges per 100 square feet of exhibit space with a minimum of ten (10) badges. Suite exhibitors will receive ten (10) complimentary exhibitor badges. Exhibitor may purchase up to 50% more exhibitor badges over this base allotment at \$50 per exhibitor badge.

Balloons

Balloons, including Mylar and helium balloons, are not permitted in any exhibit booth or the lobby areas.

Booth Activity/Crowd Control

Booth activity of any kind must be confined within the exhibitors contracted space so as not to interfere with traffic flow in the aisles or encroach into neighboring exhibits. Refer to the Product Demonstrations section below for more information. Exhibitors must contract sufficient space in order to comply with these rules.

If you are planning any type of booth activity where a large crowd occurs, you are required to assign booth personnel and/or hire security guards to manage crowd control and keep the aisles and neighboring exhibits clear. CES Operations reserves the right to determine whether excessive crowds are in violation of this rule, and if so, will hire security to manage crowd control at the exhibitor's expense.

Candles

No open flames or candles are permitted in CES venues.

Cash & Carry Policy

CES policy strictly prohibits over-the-counter sales (i.e.: cash, check, or credit card). Only bona fide business orders for future billing, payment and delivery are permitted. This will be strictly enforced.

CES Show Management and representatives from the Clark County Business License office walk the show floor on show days looking for exhibitors violating this policy. If you are found in violation of this policy, CES Show Management will take steps to shut down your exhibit immediately.

Combustible Materials

All decorations, drapes, hangings, signs, banners, acoustical materials, hay, straw, moss, split bamboo, plastic cloth, curtains, Christmas trees and similar decorative materials shall be flame retardant to the satisfaction of the Fire Department and State Fire Marshal. Canvas, cloth, cardboard, leaves, or similar combustible materials shall be completely flame retardant. Oilcloth, tarpaper, sisal paper, nylon, orlon and certain other plastic materials cannot be made flame retardant and their use is prohibited. An official fire resistance certificate must accompany all signage and/or materials.

Flammable or combustible liquids are prohibited inside of buildings except as approved by the office of fire protection and safety. Flammable thinners, solvents and paints, including aerosol cans are strictly prohibited within the building.



Compressed gas cylinders, including lpg, are prohibited unless approved by office of fire protection and safety. Flammable gases, i.e.: butane, propane, natural gas, et al; are subject to prior approval. Non-flammable compressed gas cylinders must be secured in an upright position with gauges and regulator protected against physical damage.

Hanging items from or off of any of the sprinklers within the suites is strictly prohibited. Additionally, decorations are not allowed to block or otherwise interfere with the fire sprinklers. Due to regulations either implemented by your exhibit location venue or as a result of local, county, state, or federal requirements, exhibitors agree to abide by any additional policies regarding exhibits or meeting space as they may be in effect at the time of CES.

Exhibit Attire

CES Show Management reserves the right to make the determinations on appropriate exhibitor/presenter attire. If for any reason an exhibit and/or its contents are deemed objectionable by Show Management, the exhibitor may be asked to alter the attire of its employees, exhibit staff and/or models. If necessary, the exhibitor may be asked to remove the individual(s) in question at the exhibitor's sole expense. Exhibitors with questions about compliance with these guidelines should consult with Show Management in advance of the show.

Exhibit Space Contract

CES exhibitors must abide by the rules set forth in the CES Exhibit Space Contract.

FCC Requirements

Most electronic equipment that uses radio frequency energy must meet Federal Communications Commission (FCC) regulations limiting such emissions and must receive a grant of the appropriate equipment authorization from the FCC prior to being manufactured, imported or marketed. Equipment requiring such an authorization, which is displayed at CES, must either have already received the necessary FCC authorization or must be accompanied by the following notice conspicuously displayed:

"This device has not been authorized as required by the rules of the Federal Communications Commission. This device is not, and may not be, offered for sale or lease, or sold or leased, until authorization is obtained."

Radio frequency devices that could not be granted an equipment authorization or operated legally, may not be advertised, displayed or sold. Failure to follow these guidelines, as well as other appropriate FCC rules, is a violation of federal law (47 U.S.C. Section 302(b)). It is anticipated that FCC investigators will attend CES looking for such violations. For further information regarding the types of equipment that require FCC authorization, see the FCC Rules at 47CFR Section 2.803, or contact the FCC Laboratory headquarters at 301-362-3000 or visit them online.

Firearms/Weapons

Firearms, ammunition or weapons of any kind, including replica, toy or simulated items, are strictly prohibited on the exhibit floor and show premises. Items that CES Show Management deems in violation of this rule must be removed immediately at the exhibitor's sole expense. Exhibitors with questions about



compliance with this policy should contact CES Operations in advance of the show. Exhibitors intending to showcase or demonstrate such items that are gaming/AR/VR-related must contact CES Operations in advance for approval.

Good Neighbor Policy

CES has a Good Neighbor Policy in regards to booth demonstrations. All audio and video should be appropriate for a general audience. In the event of a complaint from any person on an exhibit's content, CES Operations will investigate and determine if the content is offensive or inappropriate. If content is determined to be offensive, the exhibitor must cease use of such content. If the exhibitor refuses, or if another complaint is filed, CES reserves the right to shut off power to the exhibit until the exhibitor ceases use of the content. Repeated violations of this policy can result in expulsion from CES.

Island booth exhibitors are asked to avoid adding any unnecessary walls or drapes that may contribute to obstructed views of exhibitors that surround your booth. Feedback from show attendees indicates that this causes substantial frustration in their ability to navigate the show floor.

When planning booth events and demonstrations you are required to ensure traffic flow can continue on all sides of your booth at all times. Please take your exhibiting neighbors into consideration when positioning hanging signs and exhibit structures that could impede or obstruct lines of sight to them.

Hoverboards

Wheeled transport devices (with or without motors) are not permitted at any CES venue. This includes Segways, hoverboards, skateboards, uniwheels, scooters and all similar products. Exhibitors are permitted to demo such products within the confines of their exhibit space.

Intellectual Property

Exhibitor warrants that it owns the rights to or is licensed for all intellectual property (patent, copyright, trademark, etc.) to be used by exhibitor for promotion or exhibition at CES, and agrees to defend, at exhibitor's expense, and to indemnify CTA and/or CES for any action brought against CTA and/or CES and any cost incurred by CTA and/or CES, including court costs and reasonable attorney's fees, arising from or related to any dispute concerning exhibitor's intellectual property rights.

Literature Distribution, Giveaways, Surveys

Literature, samples and giveaways must be distributed from within your booth or contracted area. Surveys may not be conducted outside of your booth. Corporate greeter sponsorships are available. Contact Liz Tardif at 703-907-7681 with CES Promotional Opportunities for more information.

Live Animals

Live animals are strictly prohibited at CES with the exception of guide dogs and other service animals.

Performance of Music or Motion Picture

If you plan to play copyrighted music or video in your booth, meeting room or suite, you may need to obtain a license from the copyright owner or licensing agency representing the copyright owner. Music or



video being played for the sole purpose of demonstrating a product (speakers, headphones, TVs, monitors, other devices, etc.) is permissible without a license.

Licensing is required when music or video is being played for non-dramatic entertainment purposes (live or recordings such as CDs, DVDs and BluRay device). The proper license must be posted in your booth and available for inspection at the request of properly authorized agents of the American Society of Composers, Authors and Publishers (ASCAP), Broadcast Music Inc. (BMI), or SESAC. We strongly advise you to contact one of these agencies to acquire proper licensing.

CES has a license with ASCAP which permits the performance of music from the ASCAP repertory at your booth. The license does not permit the broadcast, telecast or transmission of music under any circumstances; nor does it authorize dramatic performances. CES does not have similar licenses with BMI or SESAC; therefore, exhibitors wishing to play music from the BMI or SESAC repertory for entertainment purposes are solely responsible for obtaining their own licensing.

Adherence to these federally mandated copyright licensing laws is of critical importance. Please take a few minutes to ensure a hassle-free event by acquiring the proper licenses. If you encounter any difficulty with either BMI or SESAC in your attempt to obtain a license, please contact CES immediately.

Photography/Video Regulations

Cameras and video equipment are allowed on the show floor. Exhibitors and attendees may take pictures/video within the show for purposes of company media pieces, marketing materials, etc. Under no circumstances will anyone be permitted to take pictures/video of an exhibitor's product without permission of the exhibitor. Exhibitors have the right to report to security any instance of inappropriate photographing of company products or displays.

Product Demonstrations

Product demonstrations are permitted. You are responsible for supervising the actions of all visitors and employees operating display equipment in their area. Refer to the Booth Activity section above for more information.

CES has instituted a No Tolerance policy. Demonstrations found to be objectionable due to noise level or vibration level (dB or SPL) or blocking traffic flow may be closed down at the discretion of CES Operations. See Sound Restrictions below.

Product/Equipment Removal Pass

Only CES exhibitors are permitted to remove equipment/product from the show floor during move-in, show days and move-out. Exhibitors wishing to remove equipment or product must present their exhibitor badge and both a photo ID (driver's license or passport) and business card to the security guard upon exiting the show floor. Attendees are prohibited from carrying product off the show floor at any time.



Raffles/Games of Chance

Raffles are allowed within your booth; however, Nevada state law prohibits them if money is involved. Exhibitors considering a raffle, game of chance or slot machines in their booth should contact the Nevada Gaming Control Board at 702-486-2000.

Service of Legal Documents

Any exhibitor that plans to serve legal documents at CES must contact CES Show Management for the full policy and to coordinate service or delivery. Service or delivery of legal documents that is not coordinated with Show Management is prohibited on the CES exhibit floor, areas in proximity to the show floor and on the show venue premises and grounds.

Smoking

In accordance with the Nevada Clean Indoor Air Act, smoking or vaping (e-cigarettes) is prohibited in exhibit areas.

Sound Restrictions

A maximum noise level of 85 dB will be maintained on the exhibit floor, in meeting rooms and suites, a standard endorsed by the International Association of Expositions and Events (IAEE).

The CES noise abatement policy is as follows:

- All booth elements must remain within the officially contracted booth space. This includes all audio equipment, speakers, etc.
- Exhibitors demonstrating audio equipment in an open display should use a sound chamber or
 acoustically contained area to keep the sound level from intruding on any adjacent exhibits. Speakers
 of any kind must be directed toward the interior of the demonstrator's booth space. Speakers may not
 face aisles or neighboring exhibits.
- When demonstrating audio equipment within an enclosed demonstration room, subwoofers must be
 positioned away from walls that are adjacent to neighboring exhibits.
- Sonic vibration and sound complaints will be immediately addressed by CES Operations. If a vibration
 or sound complaint is not resolved by the offending party, CES Operations reserves the right to shut
 down power immediately until the issue is resolved.
- Exhibitors are responsible for supervising the actions of employees, visitors or spectators testing display equipment located in their exhibit area.

CES Operations will intervene if necessary, and reserves the right to shut down exhibits deemed objectionable. Floor managers will rove through the exhibit areas monitoring the decibel level during show hours. Measurements will be taken at a distance no greater than 10' from the offending display. After measuring a continuous decibel level of greater than 85 dB, following a complaint being registered by a spectator, a neighboring exhibitor or personal observation by a roving designate, the following procedures will be strictly enforced as follows:

First Warning:

Violating exhibitor will be given a written notification of the warning



Booth power may be turned off for one hour

Second Warning:

- Violating exhibitor will be given a written notification of the 2nd warning
- Booth power may be turned off for one day

Third Warning (Final):

- Violating exhibitor will be given a written notification of the 3rd warning
- Up to five (5) priority points will be deducted from the exhibitor

Section 5: Liability and Insurance

According to the CES Exhibit Space Contract, Exhibitors at the Renaissance Hotel, regardless of their specific exhibit location, must have a commercial general liability policy of no less than \$2 Million naming the Consumer Technology Association and the Renaissance Hotel as additional insured. A certificate of insurance must be made available upon request.

Exhibitors seeking to install their own booth/display must comply with all state and federal laws and/or regulations and must comply with any/all laws, rules, or regulations related to booth installation and dismantling. Renaissance exhibitors and their authorized EAC agree to carry adequate personal and property damage liability and workers' compensation insurance and to indemnify and hold harmless the Consumer Technology Association and the Renaissance Hotel and their contractors, officers, agents and employees against all claims, losses, suits, damages, judgments, expenses, costs and charges of every kind, including attorneys' fees, resulting from, or related to its occupancy of the exhibit space contracted for, including without limitation by reason of personal injuries, death or property damages sustained by any person. Certificates of insurance must be furnished by exhibitor if requested by CTA and must be available on-site at CES. Failure by CTA to request proof of insurance shall not relieve Exhibitor from carrying proper coverage.

Exhibitor understands that CTA and the Renaissance Hotel do not maintain insurance covering Exhibitor's property. It is the sole responsibility of Exhibitor to obtain such insurance.

CTA and all organizations and individuals employed by or associated with CES will not be responsible for injury or damage that may occur to an exhibitor, his/her employees or agents, nor to the safety of any exhibit or other property due to theft, fire, accidents, or any other destructive causes.

CTA is not responsible for loss, damage or theft of exhibitor property. Please review the section of your exhibit space contract entitled Responsibility for Property. CTA and its employees or contractors assume no liability for loss or injury due to theft, fire, accident, or any other destructive causes. We strongly suggest that you obtain a rider to your existing insurance policy to protect your booth/product from the time it leaves your warehouse to the time it returns.