



# Innovations Design & Engineering Awards



## Fact Sheet

Call for Entries Opens  
Monday, September 13, 2004

Call for Entries Closes  
Monday, October 4, 2004

Since 1989, the International CES Innovations Design and Engineering Awards has annually recognized the newest CE products that exhibit excellence in design and engineering. The Industrial Designers Society of America (IDSA) endorses and acts as advisors to the program.

### All You Need to Know About Rules & Eligibility

**Q. Who is eligible to enter?**

**A:** Anyone who manufactures, designs or engineers consumer electronics products marketed in the United States is eligible to submit entries.

**Q. What is eligible to be entered?**

**A:** Any new products that are or will be in the marketplace and available to U.S. consumers no earlier than January 1, 2004 and no later than June 30, 2005. Selected products must also be available for display at Innovations Plus located in CES Central Plaza at International CES, held January 6-9, 2005 in Las Vegas, Nevada.

**Q. Who evaluates the entries? And how?**

**A:** Each product category has a three-member judging team comprised of an independent industrial designer, an independent engineer and a member of the trade press. Products with the highest score per category will be named Best of Innovations honorees. Judges will determine the relative importance/weight for each of the evaluation criteria, according to its relative importance in its product category. Since actual products will not be available, entries must be very detailed—and must include visuals—for the judges to make the best possible decisions. All award designations by our judges are final.

**Q. Can an entry submitted last year be submitted again this year?**

**A:** Probably not, since the competition is limited to new products that become available to consumers between January 1, 2004 and June 30, 2005. However, if you have developed a new model of the product that you feel is innovative and enhances the original product, you may submit an entry.

**Q. Must I include visuals with my entry?**

**A:** YES! Your entry form will not be processed without two different views of high resolution images of your product. These images are the only visual references the judges will have of the product.

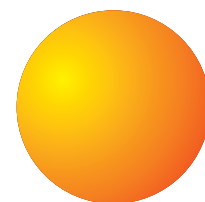
**Q. Do I have a word limit, per question, on the entry form?**

**A:** Yes, the limit is up to 250 words per question. You may also upload the technical specification sheet for your product. If you do not have a specification sheet, you may provide the same data in your own words.

**Q. What happens if my entry is not complete?**

**A:** An entry is qualified for judging when all required sections are completed, images are included, and all entry fees have been paid. Additional fees will apply for entries received in paper form. While CEA is not responsible for follow up of incomplete entries, we will endeavor to notify submitters of the status of their entry, however, it is ultimately the submitter's responsibility to ensure the entry is complete. Incomplete entries will be disqualified. Entry fees are non-refundable.

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# Innovations 2005 Design and Engineering Showcase

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### Q: When will I find out if my entry received an award?

**A:** All applicants will be notified via e-mail November 1, 2004. If selected as an honoree, you are requested to confirm information included in your entry. It is essential that we receive this information for the announcement scheduled at the Pre-CES media event in New York City.

### Q: What additional requirements will there be if I win?

**A:** Honoree product will be displayed at Innovations Plus located in CES Central Plaza during the 2005 International CES and will be obliged to comply with the following show-related requirements:

- Companies whose products will be displayed "live" must supply the necessary auxiliary equipment, including all cables, connectors, and program sources, along with copyright-cleared audio and video programs. (Note: The playback source of such programming will not be out for public display unless that product has been selected for an award.)
- No sales personnel or company promotional display pieces will be permitted, except in designated tabletop demonstration area or in the IDSA Design Gallery.
- Only International CES-supplied descriptive signage will be displayed except in the designated areas referenced above.

### SUBMISSION INSTRUCTIONS:

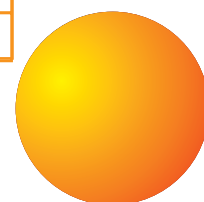
Entries must be submitted via the web-based submission system no later than 12:00 midnight, EST on Monday, October 4, 2004. Entries may be submitted via e-mail or an e-mail attachment addressed to [innovations@ce.org](mailto:innovations@ce.org) and via post, however additional charges will apply and will be charged to the account on record. Payment by check should be FEDEX'ed within 48 hours after receipt of electronic submissions. Please keep a copy of all documents for your records.

### CRUCIAL DATES:

- Call for Entries Opens: September 13, 2004
- Early Bird Deadline: Midnight, September 24, 2004
- Call for Entry Closing: Midnight, October 4, 2004
- Innovations Judging: October 11-22, 2004
- All Applicants Notified: November 1, 2004
- Innovations Honorees Announced: November 10, 2004
- Innovations 2005 Website Launch: December 17, 2004

Fees (Per Entry) Entry fees are non-refundable.	Call For Entries (Early Bird) September 13 - 24	September 25 through October 4 (Closes)
CEA Member Exhibitor	\$225	An additional \$200 will be added to all entries.
Non-Member Exhibitor	\$450	
CEA Member Non-Exhibitor	\$600	
Non-Member Non-Exhibitor	\$750	
E-mailed or Hardcopy Submission	Additional \$500 per entry	
Electronic Photo Conversion Fee	Additional \$100 per image	

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### RULES:

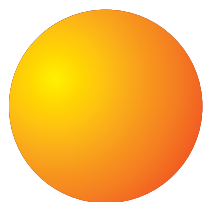
- All entry forms are the property of CEA. We suggest you download a copy of the Summary Page of your entry for your reference.
- Entry fees are non-refundable.
- At least one product photograph must accompany each entry. For judging purposes, two photos are requested, with at least two different view of the product. Photos are to be submitted in 300 dpi, as a JPEG file in PC format; "3 X 3" in dimension and less than 1 MB file size.
- An entry is qualified for judging when all required sections are completed, images are included, and all entry fees have been paid.
- CEA is not responsible for follow-up of incomplete entries. Incomplete entries will be disqualified.
- CEA reserves the exclusive right to interpret all conditions regarding this awards program without claim or damage or recourse of any kind.
- By entering this awards program, the entrant grants CEA permission to use the entry and the entered product in any promotional material produced by CEA and its sponsors.
- The winning company grants CEA permission, without compensation, to use its name and photograph/likeness and/or entry in promoting this or similar awards programs in the future.
- Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Call for Entries may be in violation of criminal and civil laws. Should such an attempt be made, CEA reserves the right to seek damages from any such person to the fullest extent permitted by law.
- In the event the competition is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of CEA, which corrupts or impairs the administration, security, fairness, or proper operation of the Call for Entries, CEA reserves the right in its sole discretion to suspend, modify, or terminate the Call for Entries. Should the Call for Entries be terminated prior to the stated closing date, CEA reserves the right to announce honorees based on the nominations received before the termination date.

### Choose from Three Submission Options

1. Visit our website: <http://www.CESweb.org/awards/innovatons>. Complete and submit your entry form online. This is your simplest and cheapest option, and we strongly recommend it.
2. Download the PDF of the entry form from <http://www.CESweb.org> or write to [Innovations@ce.org](mailto:Innovations@ce.org) to request a PDF of the entry form, which will be e-mailed to you. Transfer information from the PDF to a word processing document and e-mail it back—as an attachment with images—to [Innovations@ce.org](mailto:Innovations@ce.org). There is an additional charge of \$500 for using this option.
3. Download the PDF or request one to be sent to you via e-mail, complete and mail the printed form, or copies. Paper entries require an additional charge of \$500. Visuals submitted separately as hard copy or via e-mail in a format other than JPEG is an additional \$100 each. Entries and/or visuals should be mailed to the address below.

Innovations Design and Engineering Showcase  
International CES  
2500 Wilson Blvd.  
Arlington, VA 22201-3834

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### Remember:

Images are an Absolute Necessity. You must provide two high-resolution electronic images of your product in two different views. **Images must be 800 pixels (3 inches) wide at 300 dpi not to exceed 1 MB in JPEG format.** If you need to e-mail your images, send them to [innovations@ce.org](mailto:innovations@ce.org). If you submit your visuals as hard copy, or via e-mail in a format other than JPEG, an additional charge of \$100 per photo applies. Your entry form will not be processed without these visuals.

### Tips for Preparing Your Strongest Entry

- To ensure technical accuracy, have your technical staff review your responses to technical questions.
- Answer the questions as clearly as possible and provide straightforward, informative photographs or illustrations.
- When preparing your entry, focus on providing substantive information, not on creative formatting or typefaces. Entries will be given a standardized look before the judges see them.
- Don't submit an entry that will not be commercially available by June 30, 2005.
- Don't submit an entry that has been available in the United States at retail before January 1, 2004.
- If you are selected as an honoree, you will be required to make the product available for the Innovations Showcase during the 2005 International CES.

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