

Awards and Events at the 2012 International CES®

From awards programs to tweet ups and everything in between, CES has something for everyone. Take a look at the awards and special events slated for the 2012 International CES.



PMDA Awards Ceremony and After Party
7:30 p.m. Monday, January 9
ARIA, Haze Nightclub

The Phot Imaging Manufacturers and Distributors Association (PMDA), the photo industry's preeminent trade organization, is bringing their annual PMDA Awards Ceremony and after-party to CES. PMDA will honor five individuals for their outstanding contributions to the imaging industry, including their Person of the Year, Sir Howard Stringer, chairman, chief executive officer and president of Sony Corp. For information or tickets, contact Michelle Tramantano at michelle@pmda.com.



The 2012 CES Hot Stuff Awards
5 p.m. Tuesday, January 10
Winners Announced Online at www.Stuff.tv

Following a successful inaugural event at last year's CES, the *Hot Stuff* Awards is back to showcase the 10 most desirable, most exciting and most innovative products to launch at 2012 CES. The Awards will be decided by the team of editors from *Stuff*, the world's best-selling gadget magazine, and www.Stuff.tv, its thriving web counterpart. The 10 winners will be chosen on the basis of *Stuff's* editorial mantra of 'gadget joy,' an elusive quality that makes a new product thrilling to gadget fans. This won't be a predictable awards love-in; *Stuff* will be considering newly launched products from every category in order to unearth the very best at CES, resulting in a Hot Stuff Awards roster that's guaranteed to get gadget fans worldwide hot under the collar. Like *Stuff* itself, there will be nothing bland about the 2012 CES Hot Stuff Awards.



Mark of Excellence Awards Reception
5-6 p.m. Tuesday January 10
LVCC, South Hall 1, CEPro@CES

The Mark of Excellence Supplier Awards are joining the International CES Innovations Design and Engineering Awards program! This new and exciting announcement allows you to increase your product's exposure, recognition and prestige. The Innovations Awards program recognizes the most innovative consumer electronics products in the industry's hottest product categories and has become a hallmark for the best designed products in consumer technology. The Mark of Excellence System Integrator Awards will resume in 2012 and will culminate with the announcement of the winners at the 2013 International CES in Las Vegas, but you don't have to wait until 2013 to celebrate! There will be a reception in honor of the 2011 Mark of Excellence System Integrator finalists and winners during the 2012 CES.



SportsNation
2 p.m. Wednesday, January 11
LVCC, Central Hall, ESPN 3D Booth #13632

Watch Emmy Award-winning *SportsNation* live as it becomes ESPN's first studio program to be telecast in 3D! The show provides an off-beat look at sports, doesn't take itself too seriously, and weaves pop culture into a fast-paced hour like no other.



CES Tweet Up
4-7 p.m. Wednesday, January 11
Las Vegas Hilton, SpaceQuest Lounge

Twitter followers and friends are invited to meet the CES Social Media Team and other members of our online community at the Official CES Tweet Up. Meet social media mavens, talk tech and enjoy drink specials. Follow at @intICES for more information.



The 2012 *What HI-FI?* Sound and Vision Stars of CES
5 p.m. Winners Announced
Wednesday, January 11
The Venetian, Tower Suite 29-326

The 2012 CES sees the launch of Stars of CES – a new Awards scheme from the world's leading home entertainment buyer's guide, showcasing the music- and movie-boosting heroes – of the world's greatest tech show. Centered on the audio exhibits in The Venetian, Stars of CES will highlight the show's most impressive debuts – from the latest high-tech streaming solutions to the very best in traditional hi-fi and AV. Potential Stars of CES winners don't need a big booth to impress our expert judges – just a superb new product launched at The Venetian Tower of the 2012 International CES, which our global readership of enthusiasts is waiting to be excited by.



Leaders in Technology Dinner
6:30 p.m. Wednesday, January 11
Wynn Las Vegas, Lafite Ballroom
By Invitation Only

The most distinguished event at CES, the Leaders in Technology (LIT) Dinner attracts 500 of the most influential industry leaders, including executive-level government representatives and policy makers.



MashBash
7 p.m. Wednesday, January 11
Mirage, 1 OAK Night Club

The MashBash at CES will be celebrating the best of digital - from the *Mashable* Awards winners to the trends and companies joining *Mashable* at CES. The MashBash will bring together the *Mashable* community, industry leaders and digital influencers from the biggest technology and consumer electronic brands.

Developer University at CES
9 a.m.-5 p.m. Thursday, January 12
LVCC, South Hall Connector, Room S228

Want to know what's happening in the app world? Attend the first ever Developer University at CES event brought to you by the Consumer Electronics Association (CEA)®. Hear directly from product manufacturers and developers about their platforms, developer tools, SDKs, APIs and developer programs. Sessions will be broken down topically by TV apps, device APIs, third-party API, web apps, desktop apps, mobile apps and more. Registration is free but you must RSVP by December 30 in order to secure your space. Learn more about the event and presenting companies at www.CESweb.org/events/devu.asp.



Last Gadget Standing
10:30 a.m. Thursday, January 12
LVCC, North Hall, Room N255

A perennial attendee favorite, Last Gadget Standing challenges contenders to give the product demo of their lives. At stake: bragging rights as the product "most likely to change the face of technology." See all the winners strut their stuff in this inventive, fast-paced competition. Guest emcees Gary Dell'Abate and Jon Hein from the Howard Stern Show will host the event.



CNET Best of CES Awards
11 a.m. Winners Announced, Thursday, January 12
LVCC, South Hall 3 Lobby

CNET hosts the official Best of CES Awards live on the show floor. A team of expert editors scour the International CES to find the most buzz-worthy, category-defining, innovative, and promising products at the show.



Mobile Apps Showdown
12:30 p.m. Thursday, January 12
LVCC, North Hall, Room N255

Are you ready for a showdown? Pit your mobile app against the competition during the Mobile Apps Showdown at 2012 CES! Apps producers will have two minutes to demo their app, and an applause-o-meter will measure audience enthusiasm to determine the winners. Judges will select 10 finalists for the apps competition, which will take place live at the 2012 CES and online. Two winners will be selected, one based on a live vote at the 2012 CES and the other based on online voters at the site.



CES Edition of Friday Night Fights
1:30 p.m. Thursday, January 12
LVCC, Central Hall, ESPN 3D Booth #13632

Let's get ready to rumble! Join ESPN 3D for the best seat in the house during Top Rank boxing matches staged live on the show floor. This event will also be telecast live on ESPN 3D.

IAWTV Awards
6-8 p.m. Thursday, January 12
The Venetian, Level 2, Venetian Showroom

The International Academy of Web Television (IAWTV) will hold its inaugural IAWTV Awards at the 2012 International CES. The Awards will serve as an annual event, and will be the first award show within the industry to be presented by content creators for content creators. For its inaugural gala, the IAWTV Awards will consist of 33 categories honoring web series and talent, both in front of the camera and behind the scenes.



Technology & Engineering Emmy® Awards
6:30 p.m. Reception; 7:30 p.m. Dinner
Thursday, January 12
The Venetian, Level 4, Delfino 4101

Launched in 1948, The Technology and Engineering Emmy® Awards honor development and innovation in broadcast technology and recognize companies, organizations and individuals for breakthroughs in technology that have a significant effect on television engineering. The Emmy Awards will be presented at the International CES for the sixth year in a row. For ticket and sponsorship information, contact Lauren Saverine at 212-484-9440 or by email at lsaverine@emmyonline.tv.



TAO: The Official CES Closing Party
10-11 p.m. Friday, January 13
The Venetian, TAO Nightclub*

Join us at one of Vegas' hottest nightclubs, TAO, for the Official CES Closing Party on the last night of CES, Friday, January 13. Enjoy expedited access into the night club and an exclusive wristband for service to their well open bar from 10-11 p.m. For bottle service/table reservations in advance, email Bob.Shindelar@taogroup.com.

* All guests must be 21+ w/ ID and compliant with dress code for admission. TAO Dress Code: NO shorts, sneakers, flip flops, t-shirts or hats will be permitted...slacks/jeans, collared shirt and closed-toe dress shoes for gentlemen are required. TAO cannot admit patrons if the facility is at an admission hold due to capacity issues. All entry is at doorman discretion.

Visit CESweb.org for updates as they become available.