



Midwestern U.S. Technology Companies Debut Fresh Innovations at 2015 International CES

*More than 160 companies from Midwestern U.S. exhibit at world's gathering place
for technology innovation*

"With the popularity of wearable devices continuing to grow, we are excited to unveil a fresh and elegant take on a fitness tracker that also functions as a personal journal. Inspired by women, and made especially for women, Mira gives personal and real-time recommendations that are relevant to you. With CES setting the tone for the year in the world of design and technology, it serves as the perfect launch pad for our fashion-forward fitness bracelet."

- Rob DeMento, CEO of [Mira](#), based in Chicago, IL

"At the Actobotics booth, located in the Sands Expo Center (#72443) we'll be featuring our innovative new line of precision robotics components and kits. We'll have hands on displays that allow you to interact with the latest and greatest mechanical building system on the market. Whether you're designing a rover, a camera slider, a quad-copter or a robotic arm...Actobotics can help make it happen. We look forward to the show and the opportunity to interact with other robotics enthusiasts like us!"

- Brian Pettey, founder and CEO of [Actobotics](#), based in Winfield, KS

"This will be grandCARE's 8th year at CES. CES 2015 will showcase grandCARE's new Risk Management program, focusing on the successful transition from hospital to home using wireless telehealth sensors, a patient engagement portal, secure video chat and remote care coordination."

- Laura Mitchell, founding member and chief marketing officer of [grandCARE](#), based in West Bend, WI

"Nova, the first Bluetooth, off-camera iPhone flash will be introduced to the consumer electronics community at the 2015 International CES to ensure all iPhone users know they can use this credit-card sized flash to take their photos to the next level", said. "We're very proud to let the rest of the USA know how Nova, designed entirely in Chicago, can unleash the next generation of creative iPhoneography".

- Jaimie Walnes, CEO of [Nova](#), based in Chicago, IL

"The question is not if or even when we should fix healthcare. It's how we fix it faster. At SpiroSano we believe the answer is to leverage remote-monitoring technologies to radically change the way care is delivered for patients with chronic conditions. The biggest challenge for us is to bring all players involved in the care continuum in one place. This is what makes CES perfect for us, as everybody is here."

- Radu Iancu, MD PhD, CEO of Spiro Sano, exhibiting with [Case Western Reserve Univ. Blackstone LaunchPad](#), based in Cleveland, OH

"Smart diet scale, an Internet of Things Company, Introducing the world's first patented Bluetooth®-enabled Smart Food Scale capable of calculating the nutritional value of your entire meal on all at once with our iOS and Android compatible software. It's the fastest, simplest, and most accurate way ever to know the calorie and nutrient counts of what you're eating. The number of connected everyday products is projected to grow to \$300 billion in revenue by 2020. Smart Diet Scale is ready to be a major player in this market. CES has given us the opportunity to meet and network with some of the most creative innovative people in the world. The success and exposure we are achieving would not be possible without exhibiting at CES."

- Nick Batsikouras, CEO and inventor of the [Smart Diet Scale](#), based in Romeo, MI

"Smart Outlet from ConnectSense makes any product "smart." Debuting at CES, the premiere tech event, ConnectSense from Grid Connect uses the Wi-Fi outlet as a functional gateway connecting to the Internet and communicating with other smart devices and sensors. Users can set up rules, schedules and notifications so anything plugged into the two socket electrical outlet can be controlled using an iPhone app, other Apple HomeKit-enabled device or by voice command via Siri."

- Adam Justice, vice president of [Grid Connect](#), based in Naperville, IL

"Our roots in consumer electronics go back over 50 years, and we're set to introduce a new Brand look and several new products at the 2015 International CES. We look forward to meeting new customers as well as those we've enjoyed long-standing relationships with to present our fresh look and new products that add innovation to our core product lines."

- Terry Mears, director of marketing at [Midland Radio Corporation](#), based in Kansas City, MO

"We are excited to participate in the 2015 International CES, which is the perfect venue to showcase the technological advances that we have made. This year we will be showing off our high resolution multispectral camera, which is specifically made to work with sUAS."

- Jeffrey Taylor of [Case Western Reserve University Think\[box\]](#), based in Akron, OH

"At South Hall Booth 30572 OWC (Other World Computing) will be highlighting speed, capacity and content security and availability with a new family of internal SSD products as well as a family of external USB 3.0, Thunderbolt 2 storage solution with capacities up to 24TB. In

addition the company will be demonstrating a new family of higher capacity SSD and HD solutions for channel partners. Find out about Software RAID for safe, security content storage.”

- *Larry O'Connor, founder and CEO, OWC of [Other World Computing](#), based in Woodstock, IL*

“Your heating and cooling system is at the center of what makes your home comfortable and also where you spend the most on energy. The experts at Carrier® have developed a thermostat with intelligent controls designed to be the heart of a smarter home: a home where comfort and energy savings go hand-in-hand. The Cor® thermostat promises simplicity, energy savings and leveraging Carrier’s more than 100 years of heating and cooling experience.”

- *Matthew Pine, director of marketing, [Carrier](#), based in Indianapolis, IN*

“We are excited to participate in the 2015 International CES because it gives us an opportunity to showcase our new unmanned aerial vehicles to a worldwide audience,” said John Blair, COO of Event 38 Unmanned Systems, based in Akron, Ohio. “This year we are highlighting our latest fixed wing drones and high resolution cameras and announcing several key international partnerships.”

- *John Blair of [Case Western Reserve Univ. Blackstone LaunchPad](#), based in Akron, OH*

“The 2014 International CES provided incredible exposure for our young company and technology, and we simply could not miss out on the opportunity to return in 2015. We’ve made a lot of progress in the past year, and we owe much of the momentum to our participation in the 2014 International CES. Last year, we introduced a prototype of TREWGrip, our handheld rear-type keyboard and air mouse, and the attention was tremendous. This year, we are unveiling our first production unit, and we are excited to get the new device into the hands of CES media and attendees.”

- *Mark Parker, president of [TREWGrip](#), LLC, based in Cincinnati, OH*