

TOKYO GAME SHOW 2020 | ONLINE

The Future Touches Gaming First.

Press Release

September 8, 2020

TGS2020 ONLINE Update

TGS2020 ONLINE Reveals 402 Exhibitors and Live Streaming Schedule

**Official English Website Launched Today
and Special Amazon Venue to be Soft Launched
Main Visual and e-Sports X Competition Titles Unveiled**

Computer Entertainment Supplier's Association

Computer Entertainment Supplier's Association (CESA, Chairman: Hideki Hayakawa) announced the latest updates on exhibitors and official exhibitor programs currently planned as of September 1 on the official website of TOKYO GAME SHOW 2020 ONLINE (TGS2020 ONLINE: <https://tgs.cesa.or.jp/>) which will be held from September 23 (Wed.) to 27 (Sun.), 2020.

As of September 1, a total of 402 companies and groups, 204 from Japan and 198 from overseas, are registered as exhibitors for TGS2020 ONLINE. Each exhibitor's profile, game titles and services to be showcased and information to be revealed during the exhibition period are now updated on the "Exhibitors List" page and the "Exhibitor Profile" page of the official TGS2020 ONLINE website. Available on various platforms including home game consoles, PC and smartphones, the website will deliver latest news in a variety of gaming genres, including popular new releases, titles chosen for eSports competitions, and state-of-the-art VR (virtual reality) games.

The streaming of Official Exhibitor Programs, one of the highlights for TGS2020 ONLINE, will be participated by a total of 34 companies (29 from Japan, 5 from overseas), and 36 programs will be streamed on live from September 24 to 27. The names of participating exhibitors and streaming schedule are announced today, with the program titles and outlines being as of September 1.

The Official Exhibitor Programs can be viewed on the following video streaming platforms: YouTube, Twitter, Twitch, niconico, TikTok Live, Douyu (China), Bilibili (China), Douyin (China), and the Special Amazon Japan Venue on Amazon.co.jp. Some of the programs will be delivered in English and Chinese (as well as Japanese) for overseas viewers.

The main visual for TGS2020 ONLINE and four game titles chosen for the e-Sports X(cross) competitions was also unveiled.

TOKYO GAME SHOW 2020 --- ONLINE

Follow Latest Updates on the Official Website!

<https://tgs.cesa.or.jp/>

New game titles, latest news and other information announced by exhibitors will be updated on the "Exhibitor Profile" page of the official website as needed. Latest updates on Official Exhibitor Programs will be posted on the "Official Programs" page of the official website.

[Exhibitor Information]

Number of exhibitors participating in TGS2020 ONLINE (as of September 1, 2020): 402 (204 from Japan, 198 from overseas)

[About Official Exhibitor Programs]

A total of 34 companies (29 from Japan, 5 from overseas) will participate in the Official Exhibitor Programs to stream 36 programs in total. Please see below for the current streaming schedule.

Official Exhibitor Program Streaming Schedule (subject to change)

(The outlines of programs are based on information available as of September 1, 2020. The latest news will be updated as needed on the official TGS2020 ONLINE website.)

TGS2020 ONLINE

STREAMING SCHEDULE

2020.9.24 THU ~ 9.27 SUN

	10:00~	11:00~	12:00~	13:00~	14:00~	15:00~	16:00~	17:00~	18:00~	19:00~	20:00~	21:00~	22:00~	23:00~	24:00~	25:00~
9.24 THU											Opening	Microsoft Japan	SQUARE ENIX	Lightning Games		
9.25 FRI		Organizer's Program	Camera Game	HUWEE TECHNOLOGIES JAPAN	Renaissance high school group	SoftBank	Liith Games	BenQ Japan	DMM GAMES	Keynote	SEGA / ATLUS	GungHo Online Entertainment	CAPCOM	Mouse Computer	Efun	FLUTSU CONNECTED TECHNOLOGIES
							SENSE OF WONDER NIGHT 2020									
														e-Sports X		
														STREET FIGHTER LEAGUE: Pro-JP 2020 Part 1 - Opener		
9.26 SAT	Organizer's Program	D3 PUBLISHER	Happinet		Spike Chunsoft	LEVEL-5	GREE	Cygames	Japan Game Awards : 2020 Day1	KONAMI	KOEI TECMO GAMES	I-O DATA DEVICE	Tencent Games			
				Japan Game Awards : 2020 Amateur Division												
									e-Sports X		e-Sports X					
									PUZZLE & DRAGONS CHAMPIONS CUP TGS2020 ONLINE		Magic: The Gathering Arena Saturday night's emergency MTG AGENZA The First Modern Trading Card Game with YU-uber MURAMU / Pro Gamers					
9.27 SUN	Organizer's Program	LINEKONG	Japan Electronics College	AQUA	AKRacing	KOEI TECMO GAMES	KONAMI	BANDAI NAMCO Entertainment	Japan Game Awards : 2020 Day2	KLab Games	miHoYo	PUBG	Ending			
			Japan Game Awards: 2020 U18 Division													
									e-Sports X		Red Bull Untapped Japan Qualifier by Magic: The Gathering Arena					

- 14:00-14:50 Renaissance high school group
 "Renaissance High School Group eSports course"
 Renaissance High School Group eSports course introduces our activities in eSports as a high school such as the significance of learning eSports for high school students, and the daily lives of eSports courses' students.
- 15:00-15:50 SoftBank
- 16:00-16:50 Lilith Games
 "【TGS2020】"AFK Arena×ROK"TGS Special official live broadcast (tentative title) "
 Tokyo Game Show 2020 will be held from Thursday, September 24th to Sunday, September 27th, 2020!
 From LilithGames, we will introduce "AFK Arena" and "Rise of Kingdoms" and the latest game information!
- 17:00-17:50 BenQ Japan
 "BenQ A showcase of new brand (tentative title) "
 BenQ, the leading global display brand, will debut a new gaming product series at the show!
- 18:00-18:50 DMM GAMES
 "DMM GAMES New Title Presentation"
 We will be announcing a lot of game title information which will release from DMM GAMES and also a lot of brand new announcements coming during Tokyo Game Show Online!
- 20:00-20:50 SEGA /ATLUS
 "SEGA ATLUS TV"
 Check out Sega/Atlus' line-up featuring existing and upcoming titles releasing this Fall. Don't miss the special Sega 60th Anniversary event and other live stream broadcasts featuring various guest personalities as we bring you the latest information, including an overview of our TGS exhibit!
- 21:00-21:50 GungHo Online Entertainment
 "GungHo TGS official Special number"
- 22:00-22:50 CAPCOM
 "CAPCOM SPECIAL PROGRAMTune in for announcements featuring Resident Evil Village and more! "
 Tune in for announcements featuring Resident Evil Village and more!
- 23:00-23:50 MouseComputer
 "mouse.tv(tentative title) "

- 24:00-24:50 Efun
 "Efun to expose latest news of Illusion Connect and 2 games expected to be launched next year (tentative title) "
 The latest news of Illusion Connect, Stella chronicle and two games expected to be launched next year by Efun will be exposed! Never miss the information!
- 25:00-25:50 FUJITSU CONNECTED TECHNOLOGIES
 "Presented by arrows YASAI (tentative title) "
 Deliver esports variety programs using smartphone.

● **September 26 (Sat.)**

- 11:00-11:50 D3PUBLISHER
 "Save the square earth! "Earth Defense Force: World Brothers" TGS2020 live broadcasting (tentative title) "
 Introduce "Earth Defense Force: World Brothers" in the program.
- 12:00-13:50 Happinet
 "Happinet GAME SHOWCASE in TGS2020"
 Happinet plans to release information on a variety of new titles that Happinet will be responsible for selling in Japan.
 We are planning a variety of programs such as introduction of unreleased information, video clips and gameplay videos. Check it out.
- 14:00-14:50 Spike Chunsoft
- 15:00-16:50 LEVEL-5
 "LEVEL5 TGS2020 Special Meeting"
 Introducing the latest information on LEVEL-5.
- 17:00-17:50 GREE
 "GREE ANIMATION GAME SHOW 2020"
- 18:00-18:50 Cygames
 "TGS2020 Special Sneak Peek Shadowverse: Champion's Battle"
 Tune in for a sneak peek at Cygames' upcoming title, Shadowverse: Champion's Battle, coming exclusively to the Nintendo Switch.
 Special guests from the game's cast will be joining us in bringing you the latest previews and more for this highly anticipated release!
- 20:00-20:50 KONAMI
 "KONAMI Info Show"
 Tune in on September 26 (Sat) @ 20:00 for the latest KONAMI news and updates!

- 21:00-22:50 KOEI TECMO GAMES
 "TGS2020 KOEI TECMO Special Program: 2 key titles! "
 First half: The first live stream for Atelier Ryza 2, the first game in the Atelier series where the main character continues her journey!
 Second half: To be announced at a later date.
- 23:00-23:50 I-O DATA DEVICE
 "I knew the game was fun! Update your home gaming with I-O! (tentative title) "
 I-O DATA DEVICE supports game play, practice, and streaming on a variety of devices.
 Here are some products that help gamers update their games just a little bit more.
- 24:00-24:50 Tencent Games
 Details of the program have not been released yet, stay tuned!

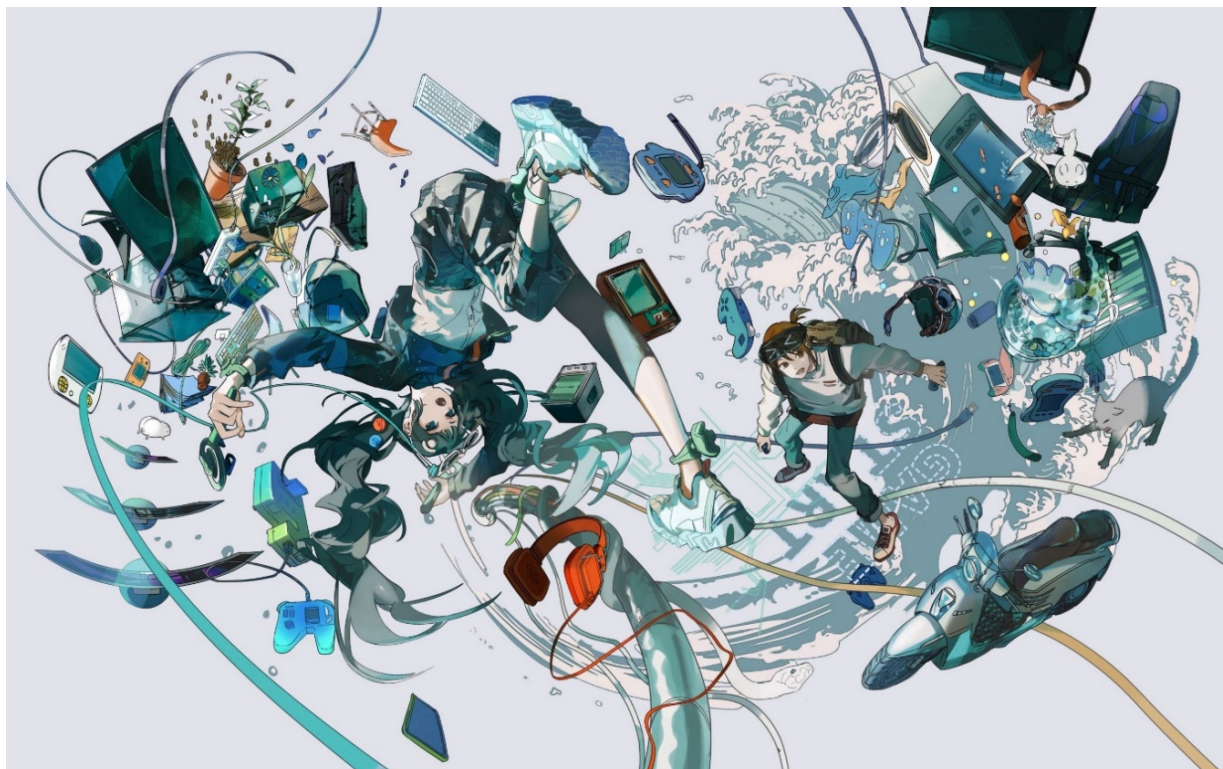
● **September 27 (Sun.)**

- 11:00-11:50 LINEKONG
- 12:00-12:50 Japan Electronics College
 "Japan Electronics College -TOKYO GAME SHOW 2020- (tentative title) "
 Introducing student works from the 3 Game Departments!
- 13:00-13:50 AQUA
- 14:00-14:50 AKRacing
- 15:00-15:50 KOEI TECMO GAMES
 "DYNASTY WARRIORS 20th Anniversary special program"
 DYNASTY WARRIORS 20th anniversary live stream!
 Conversations reflecting on the series' trajectory, special plans to celebrate this milestone, the announcement of 2 new DYNASTY WARRIORS series titles and more!
- 16:00-16:50 KONAMI
 "Momotaro Dentetsu ～Showa Heisei Reiwa mo teiban ! "
 Special show featuring the latest Momotetsu game,"Momotaro Dentetsu ～Showa Heisei Reiwa mo teiban ! "
- 17:00-18:50 BANDAI NAMCO Entertainment
 "Sword Art Online - Special Program"
 SCARLET NEXUS - Special Program」

- 20:00-20:50 KLabGames
"Bleach: Brave Souls Bankai Live @TGS Online! "
Bleach: Brave Souls Bankai Live is coming to TGS2020 Online!
This program will have interactive elements like Co-Op Quests where viewers can play with the guests as well as all the latest Brave Souls news.
- 21:00-21:50 miHoYo
"The day before the release Genshin in TGS 2020(tentative title) "
The special program in TGS2020!
On September 28,miHoYo Company will launch its new game application "Genshin"
Don't miss it !
- 22:00-23:50 PUBG
"PUBG JAPAN Esports conference 2020"
PUBG Corporation would like to display the development of Esports history in Japan, as well as the future initiatives.
In addition, a custom match will be implemented to commemorate the conference.

■ Main Visual Unveiled

The main visual for TGS2020 ONLINE has been chosen. Produced by the popular Japanese illustrator Kukka, the work is created to express the theme of TGS2020 ONLINE "The Future Touches Gaming First." As a symbol of this event, it will appear in a variety of situations. Please look forward to it.



Comment from the creator of main visual: Kukka

"I knew that Mr. Ippei Gyobu was commissioned to create the main visual over the past 10 years, so when I received the offer at first, I was truly humbled, surprised and thought "Do I deserve it?" Now I am very happy and honored to take part in this wonderful opportunity! I did my best to create the main visual well-suited for 2020, which will be the milestone year from miscellaneous aspects. Under the theme of "The Future Touches Gaming First.", I tried to express the inspiration which opens up a new and fresh horizon with an uplifting feel and vibrant colors. In the world where new things keep changing day in day out and other new things continue to be born, I wanted to send a wish that the gaming world will keep exploring and expanding new horizons."

Kukka

Born in 1995 in the Goto islands of Nagasaki Prefecture.

Kukka's major works include book cover illustrations for Mei Hachimoku's *Natsu no Tunnel Sayonara no Deguchi* (Published by Gagaga Bunko) and Yuki Shasendo's *Watashi ga Daisuki na Shousetsuka o Korosumade* (Published by Kadokawa Bunko.) In the music field, Kukka drew illustrations for the CD covers of After the Rain and other musicians. As a personal project, the artist has been expressing its unique worldview under various themes through illustrations and creative activities. The collection of works *KUKKA* is scheduled to be published from KADOKAWA in late September 2020.



■ Special Amazon Venue for TGS2020 ONLINE Soft Launched on September 2



For the first time in the history of TOKO Game Show, a special Amazon venue is set up as a portal on the Amazon.co.jp website. For four days from September 24 (Thu.), the special Amazon venue will feature the streaming of official TGS programs, exhibitor programs, eSports competitions, Japan Game Awards announcement, streaming of indie game developers project, sales of products and related goods, as well as the Amazon-exclusive section highlighting on exhibitors. Most of the contents offered through TGS2020 ONLINE can also be viewed live on the special Amazon venue.

The site is soft launched on September 2, 2020.

Period: September 24 (Thursday) to 27 (Sunday), 2020

Special Amazon venue for TGS2020 ONLINE: <https://www.amazon.co.jp/adlp/tokyogameshow2020>

■ TGS2020 ONLINE to Host eSport Competition “e-Sports X”

The e-sports competition "e-Sports X", enjoying a great success every year, will take place online this year. From September 24 (Thu.) to 27 (Sun.), TGS2020 ONLINE will host four tournaments that both adults and children can enjoy. Don't forget to check out the online program navigating on the highlights of each tournament.

Dates: September 24 (Thu.) to 27 (Sun.), 2020

■ Streamed on the official TGS2020 ONLINE channel via the following platforms:

YouTube : <https://www.youtube.com/channel/UCIFylegrk4g6CFqGYCwTViA>

Twitter : https://twitter.com/tokyo_game_show

Twitch : https://www.twitch.tv/tgs_esports1

*More streaming platforms to come.

■ e-Sports X STAGE: <https://www.amazon.co.jp/adlp/tgs2020esportsxstage> (To Be Developed)

at Special Amazon venue for TGS2020 ONLINE: <https://www.amazon.co.jp/adlp/tokyogameshow2020>

*The special Amazon venue will also deliver the streaming of Japan eSports Grand Prix organized by Japan eSports Union (JeSU).

JeSU Stage:

<https://www.amazon.co.jp/adlp/tgs2020esportsjesustage> (To Be Developed)

Tournaments planned for e-Sports X

September 25 (Friday) 23:00-26:00

STREET FIGHTER League: Pro-JP 2020 First Season Opening Match

The 2020 opening match of Japan's top team league championship for Street Fighter V Champion edition will be held!

The world's top-class players who own the "Street Fighter V" Japan eSports professional license, including the Japanese legend Umehara and the professional gamer Tokido who graduated from Japan's most prestigious University of Tokyo, will form a dream team with the qualifying round winners who survived to advance to the league championship! The fierce battles with pride and prize money at stake will begin!

■ Organized by Capcom

September 26 (Saturday) 18:00-21:00

Puzzle & Dragons Champions Cup on TGS2020 ONLINE

Puzzle & Dragons Champions Cup on TGS2020 ONLINE, the prize-winning tournament for professional P&D players will be held!

The final match featuring tough battles among a total of 13 professional gamers will be streamed live on e-Sports X STAGE on September 26 (Sat.), 2020. The new champion for 2020 will be crowned from four winners of the qualifying rounds held on the same day.

Don't miss to witness top-level strategies & puzzle-solving techniques in ultimate matchups!

■ Organized by GungHo Online Entertainment

September 26 (Saturday) 21:00-24:00

Magic: The Gathering Arena

Urgent Call for Saturday Night MTG!

Agenda: “NIJISANJI/pro gamers discuss the old-school trading card game they are into”

The MTG ARENA battle featuring popular VTubers from NIJISANJI is streamed live! The members enjoy playing the game while chatting with each other, but their eyes are set on becoming a winner...!

In the second half of the program, Japanese professional MTG players will talk all about the best parts of MAGIC: THE GATHERING. Furthermore, pro gamers will have a through discussion on the latest “Zendikar Rising” set cards while actually playing them!

- Organized by Wizards of the Coast

September 27 (Sunday) 19:00-21:00

Red Bull Untapped Japan Qualifier by MAGIC: THE GATHERING ARENA

Red Bull Untapped is the world championships for all players of Magic: MAGIC: THE GATHERING ARENA. The Japanese championship will be held for two days from September 26 to 27. Top 8 and later rounds will take place on September 27 at e-Sports X stage on the TGS2020 ONLINE website. Who will win the honor of being the best player representing Japan?

Red Bull gives wings to all players of MAGIC: THE GATHERING ARENA.

- Organized by Red Bull TV

■ TGS2020 ONLINE announces two special sponsorship partners

MONSTER ENERGY (Drink Partner) and QUO Card Pay (Premium Gift Partner) will support TGS2020 ONLINE as special sponsors.



MONSTER ENERGY is an energy drink sold all over the world since it was launched in the US in 2002. The brand has been an active supporter of the gaming world as well as motor sports, action sports, and music scenes. This will be the seventh year that they are supporting TOKYO GAME SHOW as an official drink partner.



QUO Card Pay is a digital prepaid service that you can give as a convenient gift via smartphone. The easy- to-use service without the need of installing an app is available at Lawson, Tokyu Hands, Sundrug, Matsuya, Yoshinoya and other stores across Japan.

■「TOKYO GAME SHOW 2020 ONLINE」 Outline

Event Name: TOKYO GAME SHOW 2020 ONLINE

Web URL: <https://tgs.cesa.or.jp/>

Organizer: Computer Entertainment Supplier's Association (CESA)

Co-Organizer: Nikkei Business Publications, Inc. / DENTSU, INC.

Supporter: Ministry of Economy, Trade and Industry (Planned)

Period: September 23 (Wed.) – 27 (Sun.), 2020

*September 23(Wed.) will be online business matching ONLY.

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