

TOKYO GAME SHOW 2019

Guide for Package Booth

» Shell Scheme

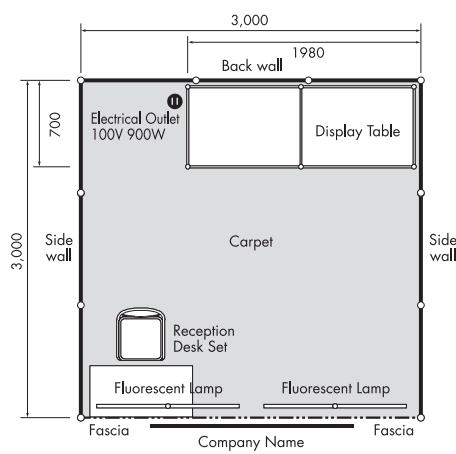
1-Booth [3m×3m] : JPY 486,000 tax included

2-Booth [3m×6m] : JPY 972,000 tax included

3-Booth [3m×9m] : JPY 1,458,000 tax included

1 Booth

(3m×3m)



Exhibitors can select a color of Fascia, Punch Carpet and company name plate from the option below.

Blue Green Gray Red Yellow Black

★ Items

1 System Wall

Side & back walls

2 Fascia

H300mm
Exhibitor can select a color

3 Punch Carpet

Exhibitor can select color

Company Name Plate

Logo specification on styrene board (Size: W1800 X H200)

※ Only one exhibitor name plate is provided regardless of the number of booths.

※ Exhibitor name is Gothic font in black.
It can be changed to a logo at an extra charge.

5 Fluorescent Lamp

40W X 2 Lamps

6 Electrical Outlet

Two-socket Outlet X 1

100V 900W

7 Electrical Power Supply

100V 1KW (per Booth)

8 Reception Desk Set

9 Display Table with Storage

※ Side wall is not included in the corner booth.

» Turnkey Booth A

[2m×2.5m] : JPY 248,400 tax included

Exhibit Areas: General Exhibition Area, Game School Area



*The white tables on this image are NOT included in Turnkey Booth A.

Exhibitors can select a color of Fascia, Punch Carpet and company name plate from the option below.

Blue Green Gray Red

★ Items

1 System Wall

Side & back walls

※ The side panel can not be extended to the aisle side.

2 Punch Carpet

Exhibitor can select a color

3 Company Name Plate

W1940 X H200

4 Fluorescent Lamp

40W X 2 Lamps

5 Electrical Outlet

Two-socket Outlet X 2

100V 450W X 2

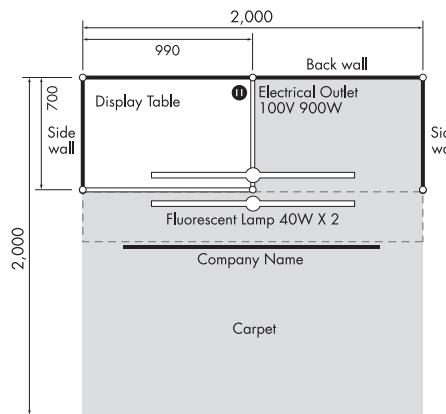
6 Electrical Power Supply

100V 1KW (per Booth)

» Turnkey Booth B

[2m×2m] : JPY 248,400 tax included

Exhibit Areas: Romance Simulation Game Area, Smartphone Game Area



★ Items

- 1 System Wall**
Side & back walls, Color: Grey
※ The side panel can not be added to the aisle side.
- 2 Punch Carpet**
Exhibitor can select a color
- 3 Company Name Plate**
W1940 X H200
- 4 Fluorescent Lamp**
40W X 2 Lamps
- 5 Electrical Outlet**
Two-socket Outlet X 1
100V 900W
- 6 Electrical Power Supply**
100V 1KW (per Booth)
- 7 Display Table with Storage**
(W990 X D700 X H1000) X 1

Exhibitor can select a color of carpet from the options below.

Blue

Green

Gray

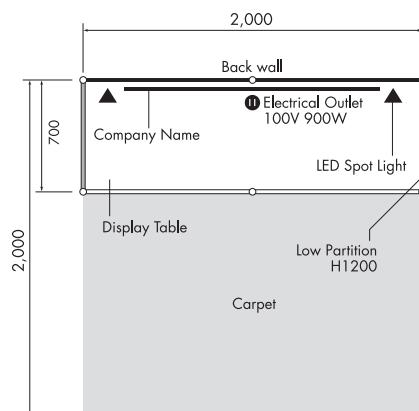
Red

※Display table can be installed up to one unit per booth.
(Fee-charged)

» Turnkey Booth C

[2m×2m] : JPY 248,400 tax included

Exhibit Areas: Business Solution Area (Business Day: September 12 and 13 only), e-Sports Area



★ Items

- 1 System Wall**
Side & back walls, Color: Grey
※ The side panel can not be added to the aisle side.
- 2 Punch Carpet**
Exhibitor can select a color
- 3 Company Name Plate**
W1800 X H200
- 4 LED Spotlight**
15W X 2 Lights
- 5 Electrical Outlet**
Two-socket Outlet X 1
100V 900W
- 6 Electrical Power Supply**
100V 1KW (per Booth)
- 7 Display Table with Storage**
(W1980 X D700 X H1000) X 1

Exhibitor can select a color of carpet from the options below.

Blue

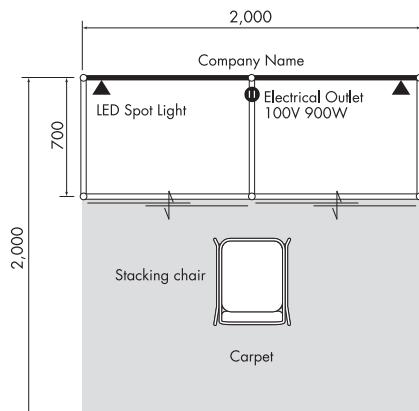
Green

Gray

Red

[2m×2m] : JPY 248,400 tax included

Exhibit Areas: VR/AR Area



★ Items

- 1 System Wall**
Side & back walls, Color: Grey
※ The side panel can not be added to the aisle side.
- 2 Display Table with Storage**
Storage (W1980 X D700 X H1000) X 1
(Available for H750 Display Table Option)
- 3 Punch Carpet**
Exhibitor can select a color
- 4 Company Name Plate**
W1800 X H200
- 5 LED Spotlight**
15W X 2 Lights
- 6 Electrical Outlet**
Two-socket Outlet X 1
100V 900W
- 7 Electrical Power Supply**
100V 1KW (per Booth)
- 8 Stacking Chair**
(W460 X D520 X H880) X 1

Exhibitor can select a color of carpet from the options below.

Blue

Green

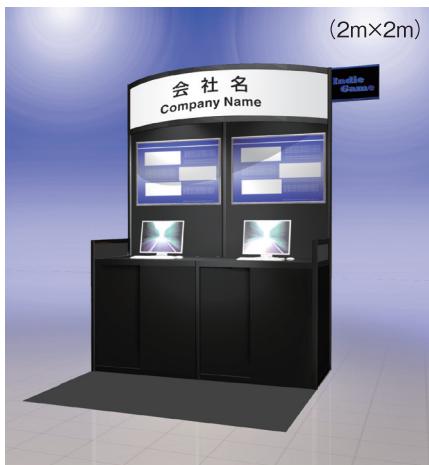
Gray

Red

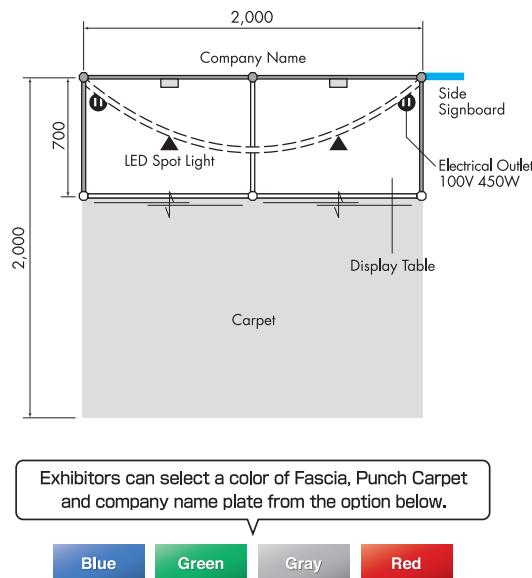
» Turnkey Booth E

1-Booth Package [2m×2m] : JPY 248,400 tax included

Exhibit Areas: **Indie Game Area**



Selected indie developers by screening will be exhibited at Type A. Please refer to Exhibit Guide for more details.



★ Items

1 System Wall Back Wall, Color: Black ※ The side panel can not be added to the aisle side.
2 Fascia H500mm
3 Punch Carpet Exhibitor can select a color
4 Company Name Plate English & Japanese
5 LED Spotlight 15W X 2 Lights
6 Electrical Outlet Two-socket Outlet X 2 100V 450W
7 Electrical Power Supply 100V 1KW
8 Display Table with Storage (W1980 X D700 X H1000) X 1

» Asia ^{New Stars Area} / Eastern Europe ^{New Stars Area} / Latin ^{New Stars Area}

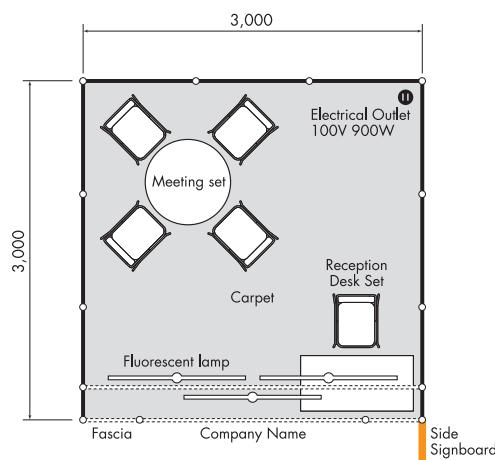
1-Booth Package [3m×3m] : JPY 486,000 tax included

Exhibit Areas: **Asia New Stars Area, Eastern Europe New Stars Area, Latin New Stars Area**
(Business Day: September 12 and 13 only / 4-days exhibits)

Asia/Eastern Europe/Latin New Stars Area shows emerging companies from the regions. The concept is to introduce local “new stellar companies,” to appeal to the rest of the world.

* One exhibitor can apply for up to 3 booths.

Please consult with OMO in case the exhibitor wishes to expand more than 3-booth units.



★ Items

1 System Wall Side & back walls, Color: White
2 Fascia H350mm ※ National flag of the exhibitor will be printed.
3 Punch Carpet Color: Grey
4 Company Name Plate W1940 X H250
5 Fluorescent Lamp 40W X 3 Lamps
6 Electrical Outlet Two-socket Outlet X 1 100V 900W
7 Electrical Power Supply 100V 1KW
8 Meeting Set (Round Table and 4 Chairs), Reception Desk Set
9 Reception Desk Set

» Business Meeting Area

Business Meeting Area is available for meaningful meetings in a quiet and calm atmosphere during Business Days.
In addition to private booth type, Basic Table Space is also available at a reasonable fee.

- ◆ Location : International Conference Hall 2F, Makuhari Messe
- ◆ Period : September 12(Thu) and 13(Fri), 2019(Business Days)
- ◆ Available Service (FREE) :
 - Interpretation Service (English/Japanese), Internet Access (WiFi)



Meeting Room Booth

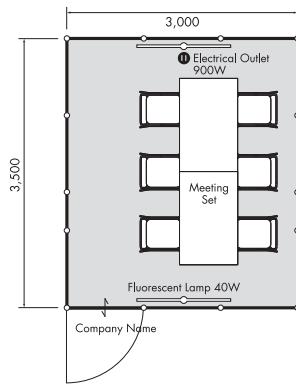
Business Day (September 12 and 13) only

* Please ask the OMO if you exhibit 4 or more booths
* "Space only" is not available in this area. For additional booth decorations, please ask the OMO for more details.

1-Booth Meeting Room (3m×3.5m)

Discount Price for exhibitor who has a booth in other areas.

JPY 378,000 tax included

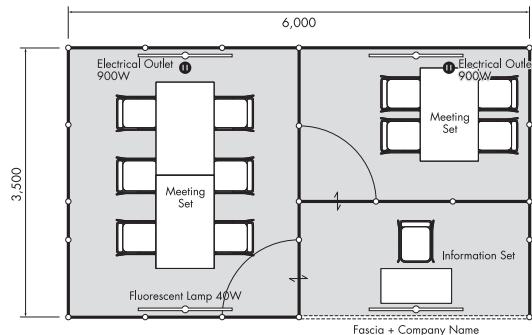


JPY 486,000 tax included

★ Items	
1	System Wall 4 walls, Color: White / Height 2400
2	Company Name Plate W600 X H150
3	Fluorescent Lamp 40W X 2 Lamps
4	Electrical Outlet Two-socket Outlet X 1 100V 900W
5	Electrical Power Supply 100V 1KW
6	Meeting Set 2 tables & 6 chairs

2-Booth Meeting Room (6m×3.5m)

JPY 972,000 tax included



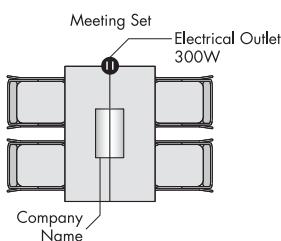
★ Items	
1	System Wall 4 walls, Color: White / Height 2400
2	Company Name Plate W1800 X H200 / W600 X H150 (x2)
3	Fluorescent Lamp 40W X 4 Lamps
4	Electrical Outlet Two-socket Outlet X 2 100V 900W
5	Electrical Power Supply 100V 2KW
6	Meeting Set 2 Tables & 6 Chairs / 1 Table & 4 Chairs
7	Reception Desk Set

Basic Table Space

JPY 97,200 tax included

Business Day (September 12 and 13) only

* Please ask the OMO if you exhibit 4 or more tables.



★ Items	
1	Company Name Plate W400 X H150
2	Electrical Outlet Two-socket Outlet X 1 100V X 300W
3	Meeting Set 1 table & 4 chairs

For further information, please contact :

TOKYO GAME SHOW Overseas Management Office (OMO)

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