



THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY  CEA®

GAMING SHOWCASE

LOOK AHEAD TO 2011 INTERNATIONAL CES®!

GAMING IS MOVING FOWARD AT CES! More than 10,000 attendees involved in the gaming industry attended the 2010 CES, which featured the Gaming Showcase in North Hall of the Las Vegas Convention Center. We expect even more growth in 2011.

EXHIBITORS SHOWCASING GAMING AT CES: AMD, HP, Intel, Lenovo, Logitech, Microsoft, Nokia, NYKO Technologies, RealNetworks, Seagate, and Sony among many others

ATTENDEES FROM GAMING COMPANIES: Capcom/SNK, Codemasters, Disney Interactive, Eidos, EA, Konami, Midway, Namco Bandai, Nintendo, Sega, Square Enix, THQ, Ubisoft, Warner Bros. Interactive

PUBLISHERS AND DEVELOPERS ATTEND CES: Alcazar Entertainment, Blizzard, Compedia, Cosmi, DC Comics/Warner, Devlyn Games.com, DISCover, Dreamworks Animation, Fuel Industries, GameLoft, GluMobile, Greenstreet Software, Harmonix, High Voltage Software, Majesco, RedOctane, Topics Entertainment, Twentieth Century Fox, WMS Gaming



CES ATTRACTS 5,000 MEDIA, ANALYSTS AND BLOGGERS, INCLUDING HUNDREDS OF TOP GAMING PUBLICATIONS: GameStar, GameSpot, Game Informer, IGN.com, ChatterBox Video Game Radio, GameZine Online, GamerLive.TV, GameZombie TV, GamingNexus.com, GamePro, GameOne, GamesOnSmash, PC Games Hardware, XboxPulse.com

MAJOR RETAILERS AT CES: Amazon.com, Best Buy, Best Buy Canada, Blockbuster, Compass Marketing, Costco, Digital River, Fry's Electronics, Future US, Gamestop, Game Crazy, Hastings Entertainment, NEXCOM, Sam's Club, Staples, Target, The Source, Toys R Us, Wal-Mart



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JANUARY 6-9, 2011 | LAS VEGAS, NV

Don't miss this opportunity to get your products in front of more than 120,000 attendees and take part in the event that will shape the direction and future of digital entertainment and gaming. Sign up to exhibit today!

CONTACT: Kristen Stake | National Accounts Manager | phone: 703-907-7648 | e-mail: kstake@CE.org

PARTICIPATION

Open Booth Space Package:

- CEA members: \$36/square foot
- Non-members: \$41/square foot

RECEIVE EXCLUSIVE INTERNATIONAL CES BENEFITS!

EXTENSIVE SHOW PROMOTION FOR THE GAMING SHOWCASE INCLUDES:

PRESHOW PROMOTIONS

- Preshow Planner (both print and virtual)
- Attendee Newsletter
- CESweb.org
- CES Press Release
- On-site Impressions
- Show Guide
- Show signage throughout CES
- Up to 1,000 FREE print CES invitations offering free registration for your most valued customers
- Listings in the official CES Directory (online, virtual and print)
- Press promotion in the official CES Daily
- Access to a press conference room (requires advance reservations) – 5,000 media, analysts and bloggers in attendance at CES
- A wide selection of promotional and sponsorship opportunities to increase your company's exposure and drive attendees directly to the Gaming Showcase - and your products, services and technologies

*All deliverables are deadline-permitting.

