



Welcome to **Kids@Play** (kidsatplaysummit.com), where today's playthings build tomorrow's global citizens.

Babies cut their first teeth on remote controls. Toddlers bang on keyboards before they can walk. By the time they reach high school, these same kids will have likely dabbled in video production, explored virtual worlds, and own a drawer-full of prized personal consumer electronics.

Kids@Play: building a Smarter World is a summit/exhibition to be held at CES in January 2010. It's an unparalleled opportunity to meet with retailers, hardware manufacturers, educators, policy makers, and the thought leaders who drive the world that digital kids inhabit.

Key Advantages to Exhibiting at Kids@Play:

- One-stop destination for show attendees to step into the world of your customers and products.
- Exhibitor participation in the summit provides a high profile platform alongside some of the most notable experts in the industry.
- Save on exhibiting at CES. Kids@Play will supply a uniformly designed look for the exhibit.
- Public relations is the combined efforts of Kids@Play plus each individual exhibitor's outreach. Together, we create a must-see place in a crowded world of me-toos and single products.
- Over 14,000 square feet of exhibit space in a centrally located venue.

kidsatplaysummit.com

**"Exploring the
lives of kids in a
digital world."**

**Join us in Las Vegas
at the 2010 CES Show
January 7-10**

