



## *Growing Green Businesses*

### **North Hall, Las Vegas Convention Center**

Sustainable Planet at the 2010 International CES serves as the premier location for world-changing technologies, benefiting the environment, utilizing new forms of sustainable energy, renewing our resources, or contributing to the development of nations both on and off the grid.

If your products and services make it possible for every person on this planet to stay connected, informed and live sustainable lifestyles, this CE Spotlight is for you.

According to a recent CEA study, one in three consumers say they plan to purchase some type of green CE product over the next 12 months. Give your product the exposure to make it to the top of their list.

Exhibit today and meet many industry leaders consisting of buyers, distributors, developers, press and more.

### **GREEN PRESS AT CES**

- **BusinessWeek**
- **CNET**
- **Engadget**
- **Inhabitat**
- **TreeHugger**

### **Sustainable Planet will feature:**

- Advances in green building
- Alternative energy technologies
- Automotive developments
- Green business services and solutions
- Smart grid technologies
- Solar and renewable products
- Sustainable packaging
- Wireless convergence

## **GREENER GADGETS**

Produced by  CEA

Also included in this CE Spotlight is the Greener Gadgets Display, which features the pioneering technologies from the annual Greener Gadgets Design Competition.

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