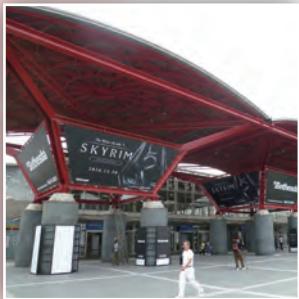


TOKYO GAME SHOW 2017

Guide for AD MENU



Sept. 21[Thu] 22[Fri] 23[Sat] 24[Sun] Makuhari Messe
(Chiba, Japan)

Business Day

Public Day

Venue

Notes for Data Submissions

- ▶ All the design data must be placed the logo of TOKYO GAME SHOW 2017 and exhibiting booth and hall number.
(TGS logo data can be downloaded at exhibitor's website. (Operations start at the beginning of July.)
- ▶ No color proof will be available for approval.
(Please add software application information such as application name, version, and operating system and submit until the closing date.)
- ▶ All materials must be sent with low-resolution PDF or color proof.
- ▶ The minimum resolutions for photography in the ad is 75 dpi. Higher resolution images are recommended.
- ▶ Data Format: Adobe Illustrator (Recommended), EPS, and font-outlined data.
- ▶ Actual scale size is recommended to submit for ads that are included blurring and drop shadow effects in Adobe Illustrator(CS6 or later versions) files.
- ▶ Production, posting and placement fees are included on the advertising fee.
However, production costs will be charged separately in the case of a special image processing.
- ▶ All advertising contents are limited to post messages associated with TOKYO GAME SHOW exhibits.
- ▶ All advertising products are subject to change for specifications, quantities, etc.
- ▶ Additional material production fee will be charged if the submission have been passed its deadline.

To Contact
/enquiry

TOKYO GAME SHOW Overseas Management Office(OMO)
c/o Space Media Japan Co.,Ltd.

Email: tgs@smj.co.jp
Phone: +81-3-3512-5670
Fax: +81-3-3512-5680

ID Charm Ribbon / Admission Ticket / Media AD

A

ID Charm Ribbon

[Advertising Specifications]

- Material: Braided cord
- Ad. Contents: Company name, brand name & logo
- Finish: One Color Print/
Alligator Clip
- Insertion: ID for Business Day
Visitors and Press

* It is also possible to use own company lanyard.
Please contact OMO for the details of price.

Purchase Unit: 1-set/1 Unit
Offering Unit: 1 Unit



* Photo: Sample Image

JPY 5,400,000 per unit

Application Deadline: June 30(Fri)
Material Deadline: July 7(Fri)

B

Admission Tickets (back side)

[Advertising Specifications]

- Material: Paper
- Size: W100m X H30mm
- Ad. Contents: Free format
- Finish: One Color Print
- Insertion: Advance Ticket/
On The Day Ticket/
Business Day Invitation Ticket



Purchase Unit: 1-set/1 Unit
Offering Unit: 1 Unit

* Note: Sample Image (TGS2016 Tickets)
* Design, size and location are subject to change.

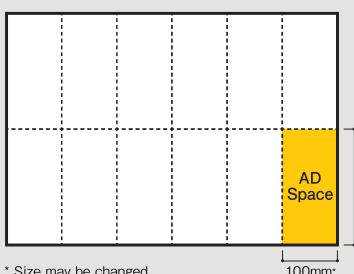
JPY 540,000 per unit

Application Deadline: May 26(Fri)
Material Deadline: June 2(Fri)

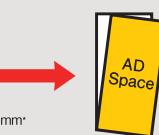
C

TGS Official Guide

Handy-type TGS Official Guide includes floor map, exhibitors' list, and other useful contents for TGS visitors.



* Size may be changed



It can be folded into carry-on size. Advertisement will be put in the space with high visibility.

[Advertising Specifications]

- Distribution: Free Distribution at Designated Locations
- Size: Pocket Size (W100mm X H210mm)
- Editions: For Business Day (Japanese/English)/
For Public Day (Japanese/English)
- Pagination: Cover 4

[Editorial Contents (Planned)]

- Floor Map
- Exhibitors' List
- TGS Forum Schedule

JPY 2,160,000 per unit

Application Deadline: August 2(Wed), 2017
Material Deadline: September 6(Wed), 2017

Purchase Unit: 1 Unit
Offering Unit: 1 Unit

D

TGS Official App + Official Website (For Smartphone)

Combination AD menu: Short Banner for TGS Official App and Official website (For Smartphone).

[Insertion]



[Advertising Specifications]

- Advertising Exposures:
All pages on TGS Official App and Official Website (For Smartphone)
- Size: 50 pixels in height and 320 pixels in width
(Size varies depending on smartphone display size.)
- File Format: GIF or JPEG (up to 60Kb)
- Duration
TGS Official App: September 1(Fri) through September 29(Fri)
Official Website (For Smartphone): July 4(Tue) through October 31(Tue)

* Please refer to the number of page view and sessions on next page.

TGS Official App

Official Website (For Smartphone)

JPY 540,000 per unit

* TGS Official App & Official Website
(For Smartphone) are unified advertising set.

Purchase Unit: 1 Unit
Offering Unit: 4 Units

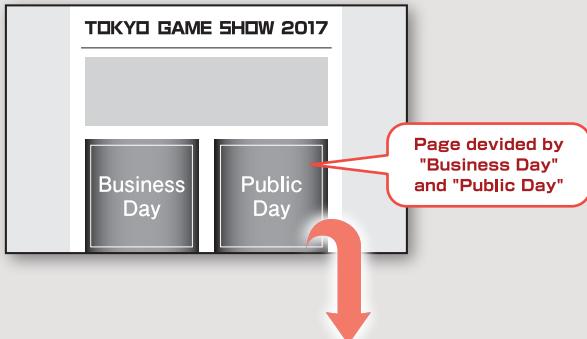
E

Official Website (PC)

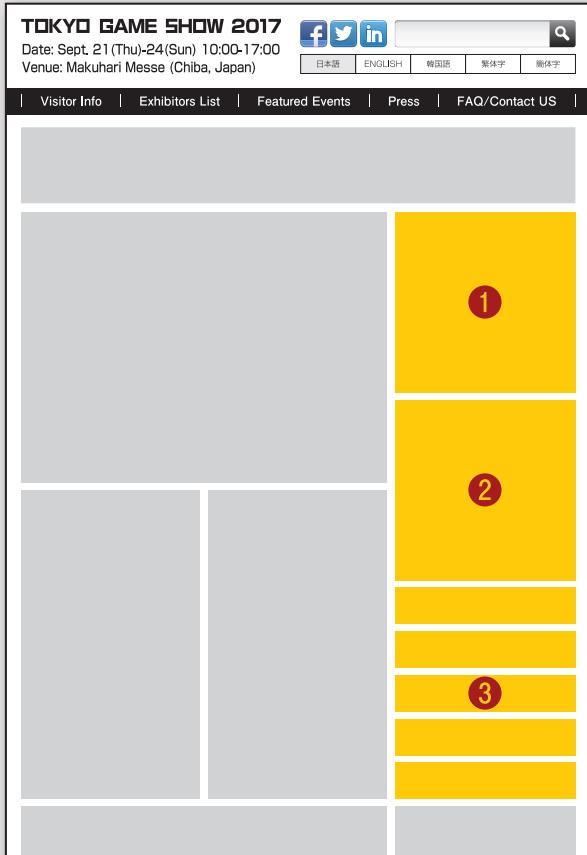
Available for Business Day/Public Day sites

TGS Official Website (Open in July 4): <http://tgs.cesa.or.jp/en/>

[TGS Official Site Top Page Image]



[Official Website(Business Day/Public Day) Page Image]



TOKYO GAME SHOW 2016 Website Statistics

July 1 through October 31, 2016

	Page View* : 4,949,479
	Smartphone View : 2,658,365
	Sessions : 1,292,344
	Smartphone Sessions : 725,982

* Please be noted that page view is based on the number of displayed pages
and is not the number of displayed advertising.

- Actual location of advertisement may be changed depending on the design of Official Website.
Please contact OMO for the details.
- Data should be submitted 10 days before the publication date.
- Please contact OMO for the details of data submission.

① No.1 Rectangle Banner

Running on all TGS 2017 Official Website(Business Day/Public Day)

- Size: H300(250) X W300 pixels
- File Format: Flash/GIF or JPEG (up to 100kb)
- Running Period: From July 4 to October 31, 2017

JPY 1,080,000 per unit

Purchase Unit: 1 Unit
Offering Units: 2 Units

② No.2 Rectangle Banner

Running on all TGS 2017 Official Website(Business Day/Public Day)

- Size: H300(250) X W300 pixels
- File Format: Flash/GIF or JPEG (up to 100kb)
- Running Period: From July 4 to October 31, 2017

JPY 432,000 per unit

Purchase Unit: 1 Unit
Offering Units: 5 Units

③ Short Banner

Running on all TGS 2017 Official Website(Business Day/Public Day)

- Size: H60 X W300 pixels
- File Format: Flash/GIF or JPEG (up to 60kb)
- Running Period: From July 4 to October 31, 2017

JPY 432,000 per unit

Purchase Unit: 1 Unit
Offering Units: 5 Units

④ Official Video Channel Trailer

- Duration of Broadcasting: 5 Minutes

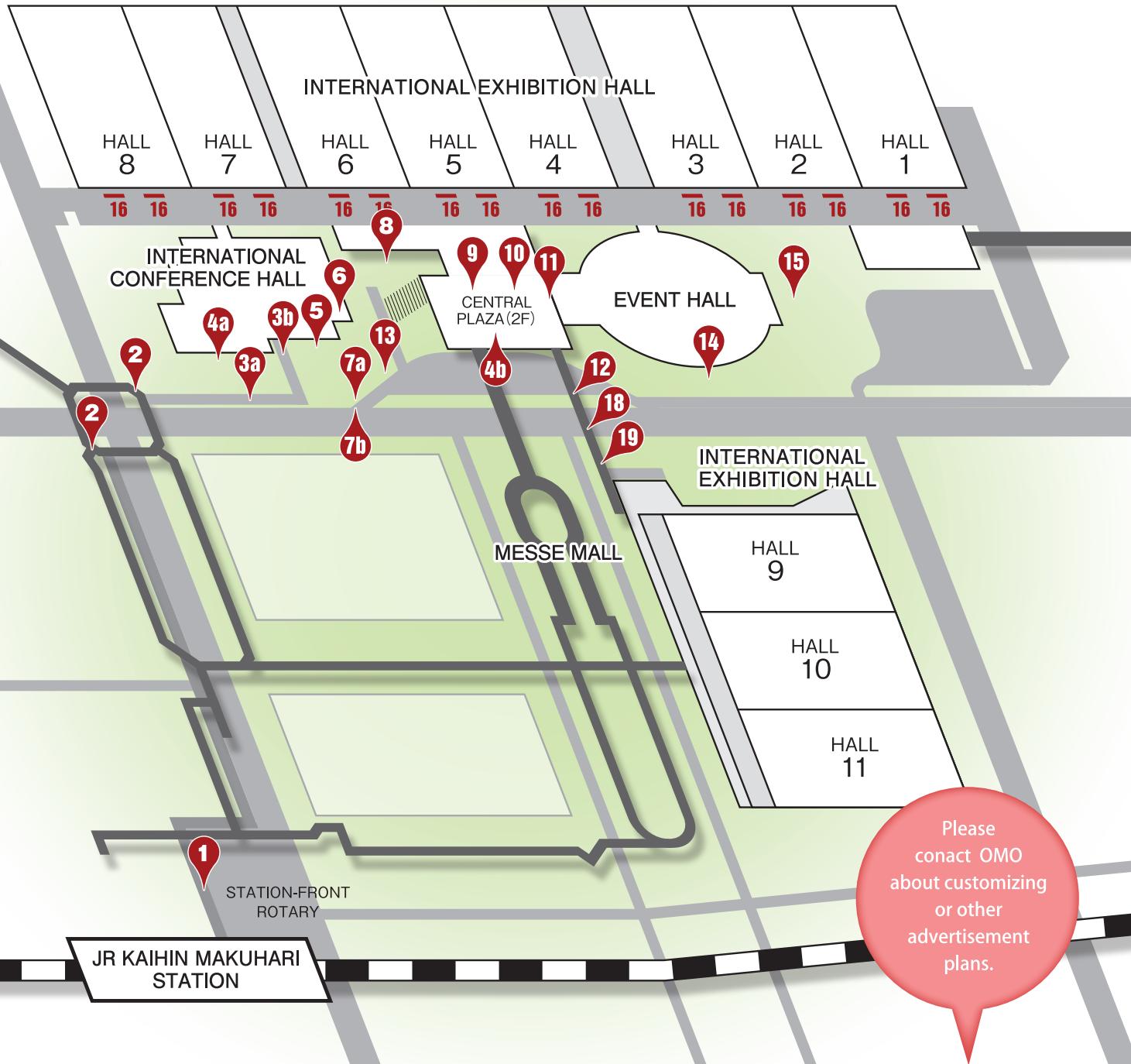
- Distribution Format: Trailer Movie Material

- * File format, data compression method will be notified after the submission of the application.
- Broadcasting Period: September 21 (Thu) through 24(Sun),
More than 3 times/day in 4 days.

JPY 54,000 per unit

Purchase Unit: 1 Unit
Offering Units: 6 Units

OUTDOOR ADVERTISEMENT



Please contact OMO about customizing or other advertisement plans.

1 Station Arcade Cover Banner

[Advertising Specifications]

- Material: Fabric
- Size: Large/ W700mm X H900mm(Both Sides)
Small/ W400mm X H350mm(Both Sides)
- Contents: Company Name or Company Logo
*Please contact OMO if the contents will be other than logos.
- Finish: Data Output
- Location: Arcade Cover

JPY 1,728,000 per unit

Purchase Unit: Large 4 Boards (Both Sides), Small 2 Boards (Both Sides)
Offering Unit: 1 Unit



Application Deadline : August 2(Wed.), 2017 Material Deadline : August 10(Thu.), 2017

2 Mouth-Shaped Footbridge *(Makuhari Messe Side/Station Side)*



- [Advertising Specifications]
 ■Material: Fabric
 ■Size:
 W800mm X H900mm (Both Sides)
 ■Contents: Company Logo
 *Please contact OMO if the contents will be other than logos.
 ■Finish:
 Data Output or Dyed Processing
 ■Location:
 Mouth-Shaped Footbridge at International Street

Messe Side JPY 540,000 per unit

Purchase Unit: 1 Unit (Both Sides)
 Offering Unit: 1 Unit

Station Side JPY 540,000 per unit

Purchase Unit: 1 Unit (Both Sides)
 Offering Unit: 1 Unit

3a Arcade Banner *(WBG side)*

Renewal



[Advertising Specifications]

- Material: Fabric (Mesh Tarpaulin)
 ■Size: W1480mm_180mm X H2700mm (Single Side)X4 Set
 ■Finish: Data Output
 ■Location: Next to International Conference Hall

JPY 756,000 per unit

Purchase Unit: 4 Set/1 Unit
 Offering Unit: 2 Units

3b Arcade Banner *(International Conference Hall side)*

Renewal

- [Advertising Specifications]
 ■Material: Fabric (Mesh Tarpaulin)
 ■Size:
 ① W1500mm_180mm X H3700mm (Single Side)X2 Set
 ② W1500mm_180mm X H3500mm (Single Side)X2 Set
 ■Finish: Data Output
 ■Location:
 Next to International Conference Hall
- Can be printed on both sides.
 Please contact OMO for the price.



JPY 864,000 per unit

Purchase Unit: 4 Set/1 Unit
 Offering Unit: 1 Unit

4a Arched Banner *(International Conference Hall)*



[Advertising Specifications]

- Material: Fabric
 ■Size: W900mm X H2100mm
 ■Finish: Data Output
 ■Location: In Front Of International Conference Hall

JPY 918,000 per unit

Purchase Unit: 8 Boards/1 Unit
 Offering Unit: 1 Unit

4b Arched Banner *(Central Plaza)*

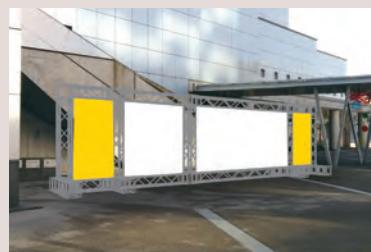
- [Advertising Specifications]
 ■Material: Fabric
 ■Size:
 W900mm X H2100mm
 ■Finish: Data Output
 ■Location:
 Central Plaza



JPY 540,000 per unit

Purchase Unit: 4 Boards/1 Unit
 Offering Unit: 1 Unit

5 Floor Map Banner *(International Conference Hall)*



[Advertising Specifications]

- Material: Fabric
 ■Size: W900mm X H1800mm
 ■Finish: Data Output
 ■Location: Next to International Conference Hall

JPY 1,026,000 per unit

Purchase Unit: 2 Boards/1 Unit
 Offering Unit: 1 Unit

6 Column-Covered Advertisement *at International Conference Hall*

- [Advertising Specifications]
 ■Material: Fabric
 ■Size:
 W1200mm X H1800mm
 ■Finish: Data Output
 ■Location:
 Column at International Conference Hall



JPY 1,728,000 per unit

Purchase Unit: 12 Boards/1 Unit
 Offering Unit: 1 Unit

7a Plaza Billboard Banner (Large/Small)



[Advertising Specifications]

- Material: Fabric
 ■Size:
 (Large) ① W6800 x H2870
 (Large) ②~⑤ W6800 x H3200
 (Small) ⑥ W3950 x H3090
 (Small) ⑦ W4560 x H3090
 ■Finish: Data Output
 ■Location: Central Entrance Plaza

- [Multiple Board Size]
 2 Banners in Height(2 Units): W7000mm X H6750mm
 3 Banners in Height(3 Units): W7000mm X H10300mm
 2 Banners in Width(2 Units): W14500mm X H3260mm

Large JPY 864,000 per unit

Purchase Unit: 1 Side/1 Unit Offering Unit: 5 Units

Small JPY 540,000 per unit

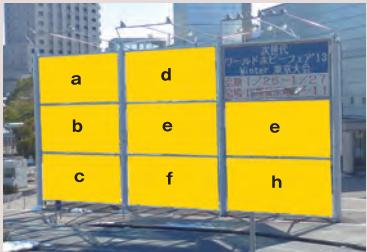
Purchase Unit: 1 Side/1 Unit Offering Unit: 2 Units

7b Plaza Billboard Back Banner

[Advertising Specifications]

- Material: Fabric
- Size: a-h
W6800mm X H3200mm
- Finish: Data Output
- Location:
Central Entrance Plaza

[Multiple Banner Size]
2 Banners in Height(2 Units): W6800mm X H6700mm
3 Banners in Height(3 Units): W6800mm X H10000mm
2 Banners in Width(2 Units): W14200mm X H3200mm



JPY 810,000 per unit

Purchase Unit: 1 Side/1 Unit
Offering Unit: 8 Units

8 Spiral Staircase Banner

[Advertising Specifications]

- Material: Fabric
- Size:
W6000mm X H3000mm
- Finish: Data Output
- Location:
Foreside of Spiral Staircase
at Central Entrance Plaza
(Column)



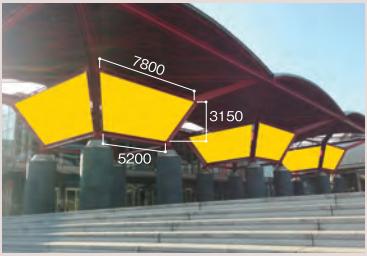
JPY 1,404,000 per unit

Purchase Unit: 1 Board/1 Unit
Offering Unit: 1 Unit

9 Entrance Canopy Banner

[Advertising Specifications]

- Material: Fabric
- Size:
W7800mm X H3150mm
- Finish: Data Output
- Location:
Entrance Canopy
at Central Plaza



JPY 1,404,000 per unit

Purchase Unit: 1 Sheet/1 Unit
Offering Unit: 8 Units

10 Column-Covered AD Under Entrance Canopy

[Advertising Specifications]

- Material:
Output Sheet + Board
- Size:
W900mm X H1800mm
- Finish: Data Output
- Location:
Under Entrance Canopy



JPY 540,000 per unit

Purchase Unit: 1 Sheet(4 Sides)/1 Unit
Offering Unit: 2 Units

11 Event Hall Entrance Banner at Central Plaza

[Advertising Specifications]

- Material: Fabric
- Size:
W11760mm X H1050mm
- Finish: Data Output
- Location:
Event Hall Entrance



JPY 540,000 per unit

Purchase Unit: 1 Board/1 Unit
Offering Unit: 1 Unit

12 Central Plaza Connecting Bridge Banner

[Advertising Specifications]

- Material: Fabric
- Size:
W2400mm X H578mm X 2
- Finish: Data Output
- Location:
Central Plaza
Connecting Bridge



JPY 432,000 per unit

Purchase Unit: 1 Board/1 Unit
Offering Unit: 1 Unit

13 Front Square Welcome Gate Board [A]/[B]

[Advertising Specifications]

- Material: Fabric
- Size:
(A) W1800mm X H1500mm
(B) W1800mm X H2700mm
- Finish: Data Output
- Location: Front Square
- Target: Public Day Visitors
(September 23 & 24 only)



JPY 1,620,000 per unit

Purchase Unit: 2 Boards/1 Unit
Offering Unit: 1 Unit

14 Self-Standing Banner at Event Hall Outside

[Advertising Specifications]

- Material: Fabric
- Size:
W1800mm X H1800mm
- Finish: Data Output
- Location: Event Hall Outside
- Target: Public Day Visitors
(September 23 & 24 only)



JPY 2,484,000 per unit

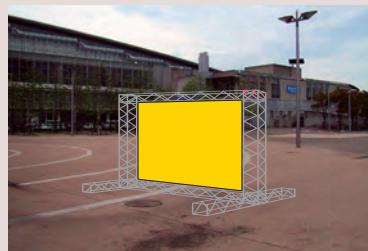
Purchase Unit: 5 Boards/1 Unit
Offering Unit: 1 Unit

Application Deadline : August 2(Wed.), 2017 Material Deadline : August 10(Thu.), 2017

15 Entrance Gate Welcome Board

[Advertising Specifications]

- Material: Fabric
- Size: W3600mm X H1800mm
- Finish: Data Output
- Location: 1F Entrance Gate/ Visitor's Flow Line
- Target: Public Day Visitors (September 23 & 24 only)



JPY972,000 per unit

Purchase Unit: 1 Board/1 Unit
Offering Unit: 1 Unit

16 Exhibition Hall Window Covered Advertisement

[Advertising Specifications]

- Material: Plastic Sheet
- Size: W1400mm X H670mm
- Finish: Data Output
- Location: Veune North Side Room Window X 16 at Hall 1 through 8 North Side Windows



JPY648,000 per unit

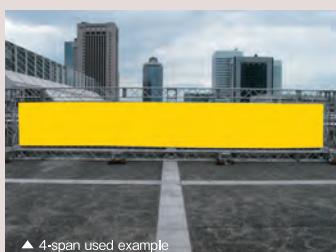
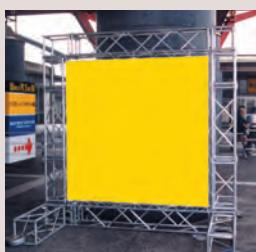
Purchase Unit: 1 Board/1 Unit(16 Sheets)
Offering Unit: 1 Unit

17 Entrance Self-Standing Banner

[Advertising Specifications]

- Material: Fabric
- Size: W1800mm X H1800mm
- Finish: Data Output
- Location: Based On Consultation

* Please contact OMO for customized placement



JPY540,000 per unit

Purchase Unit: 1 Board/1 Unit
Offering Unit: 7 Units

Location is decided upon consultation



18 Connecting Bridge Glass Covered AD NEW

[Advertising Specifications]

- Material: Plastic Sheet
- Size: W1395mm X H700mm
- Finish: Data Output
- Location: Connecting Bridge Aisle

(A) Hall 1-8 Side: 25 Units
(B) Hall 9-11 Side: 25 Units
(C) Hall 1-8 Side: 25 Units
(D) Hall 9-11 Side: 25 Units



JPY1,890,000 per unit

Purchase Unit: 1 Board/1 Unit
Offering Unit: (A)25 Units-(B)25 Units-(C)25 Units-(D)25 Units

19 Connecting Bridge Banner NEW

[Advertising Specifications]

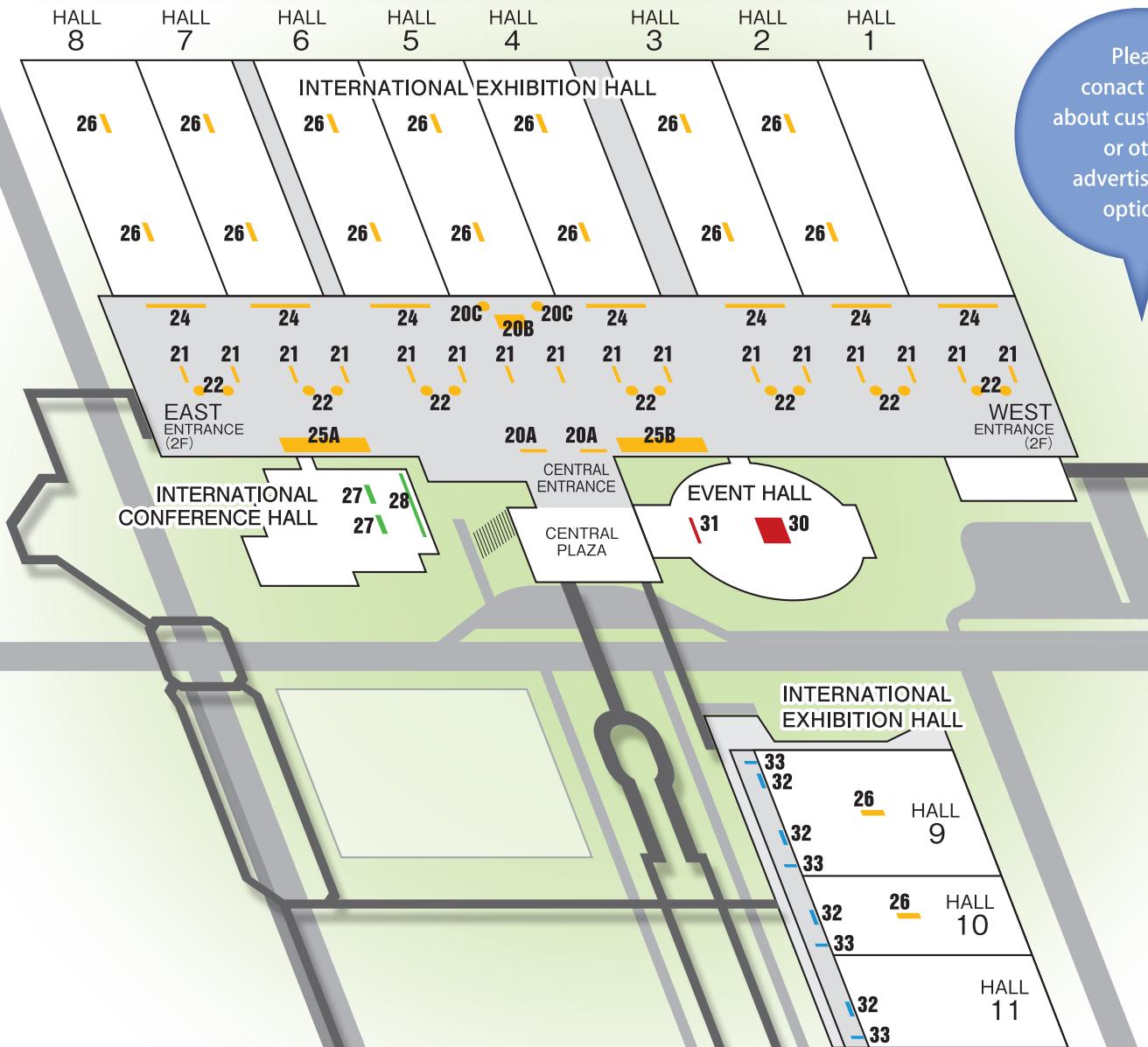
- Material: Fabric
- Size:
 - ①W2000mm X H800mm
 - ②W2000mm X H800mm
- Finish: Data Output
- Location: Connecting Bridge Aisle

* Has wind slits in the middle of the banner



Purchase Unit: 1 Board/1 Unit
Offering Unit: 9 Units

INDOOR ADVERTISEMENT



20 Central Entrance Welcome Signage



[A Hanging Banner Advertising Specifications]

- Material: Fabric
- Size: W2700mm X H2700mm
- Finish: Data Output

[B Floor Seal Advertising Specifications]

- Material: Plastic Sheets
- Size: Upon Consultation
- Finish: Data Output + Lamination
- Location: 2F Central Entrance
 - * The location of Floor Seal will be adjusted after the consultation.
- Target: September 21-22/All Business Day Visitors
September 23-24/Part of Visitors
(Onsite Tickets Holders, Re-entering Visitors, etc.)

[C Column Covered Advertisement]

- Material: Fabric
- Size: W2500mm X H1800mm
- Finish: Data Output

A JPY432,000 per unit

Purchase Unit: 1 Sheet/1 Unit Offering unit: 2 Units

B JPY54,000 per sqm

Purchase Unit: 1 Sheet/1 Unit Offering unit: 1 Unit

C JPY432,000 per unit

Purchase Unit: 2 Sheet/1 Unit Offering unit: 1 Unit

Application Deadline : August 2(Wed.), 2017 Material Deadline : August 10(Thu.), 2017

21 Central Mall Banner

[Advertising Specifications]

- Material: Woodwork Panel + Output Sheet
- Size: W5000mm X H950mm (both sides)
- Finish: Data Output
- Location: Central Mall



JPY432,000 per unit

Purchase Unit: 1 Sheet (both sides)/1 Unit
Offering Unit: 16 Units

22 Central Mall Column Covered Signage

[Advertising Specifications]

- Material: Fabric
- Size: W2500mm X H1800mm
- Finish: Data Output
- Location: Central Mall



JPY324,000 per unit

Purchase Unit: 2 Walls/1 Unit
Offering Unit: 7 Units

23 Ad-Wall

[Advertising Specifications]

- Material: Output Sheet
- Size: W950mm X H2300mm (4 sides)
- Finish: Data Output
- Location: Upon Consultation (in public spaces only)

[Options]

- A. With Catalog Pockets**
■ 9 Catalog Pockets Per Side
■ Additional Charge: JPY32,400 per side
- B. With Display Monitor**
■ 42-inch display monitor with speaker
■ Additional Charge: JPY216,000 per side



JPY432,000 per unit

Purchase Unit: 1 Wall(4 sides)/1 Unit
Offering Unit: 7 Units

Example of customized option A.
with Catalog Pockets



Example of customized option B.
with Display Monitor



Location is decided
upon consultation

24 Central Mall Glass Wall Signage

[Advertising Specifications]

- Material: Woodwork Panel + Output Sheet
- Size: W7900mm X H2400mm
- Finish: Data Output
- Location: Glass Wall at Central Mall



JPY756,000 per unit

Purchase Unit: 1 board/1 Unit
Offering Unit: 7 Units

25 Carpet Banner

Please contact OMO for the location.

[Advertising Specifications] ■ Material: (AD Space) Output Plastic Sheet, (Carpet Space) Punch Carpet
■ Finish: Data Output



A JPY648,000 per unit

B JPY648,000 per unit

Purchase Unit: 1 Board/1 Unit Offering Unit: 1 Unit

Purchase Unit: 1 Board/1 Unit Offering Unit: 1 Unit

26 Exhibit Area Signage Banner

Renewal

[Advertising Specifications]

- Material: Fabric
- Size: W3000mm X H3000mm (Both Sides)
- Finish: Data Output
- Location: Hanging From The Ceiling of Each Hall

* The location in Hall 9-11 may be changed due to the flow planning.
Please contact OMO for the details.



JPY594,000 per unit

Purchase Unit: 1 Board/1 Unit
Offering Unit: 16 Units

27 Business Meeting Area Standing Banner

[Advertising Specifications]

- Material: Fabric
- Size: W890mm X H2000mm
- Finish: Data Output
- Location: Business Meeting Area Entrance International Conference Hall



A,B JPY324,000 per unit

Purchase Unit: 2 Banners/1 Unit
Offering Unit: 2 Units

Application Deadline : August 2(Wed.), 2017 Material Deadline : August 10(Thu.), 2017

28 Business Meeting Area Hanging Banner

[Advertising Specifications]

- Material: Fabric
- Size: W2000mm X H1800mm
- Finish: Data Output
- Location: Business Meeting Area at International Conference Hall



* Business Days only (September 21 & 22)

JPY 756,000 per unit

Purchase Unit: 4 Banners/1 Unit
Offering Unit: 4 Units

29 Business Meeting Area Beverage Sponsorship

[Advertising Specifications]

- Inclusive Items:
 - Advertisement at Drink Counter
 - Advertisement on Corner Signage
 - Beverages
 - Beverage Distribution Staff
- Location: Foyer at International Conference Hall



* Complimentary mineral water bottles are provided.
* Business Days only (September 21 & 22)

JPY 756,000 per unit

Purchase Unit: 1 Sponsorship/1 Unit
Offering Unit: 1 Unit

30 Event Hall Hanging Banner NEW

[Advertising Specifications]

- Material: Fabric (Both Side)
- Size: W8000mm X H4000mm
- Finish: Data Output
- Location: Event Hall



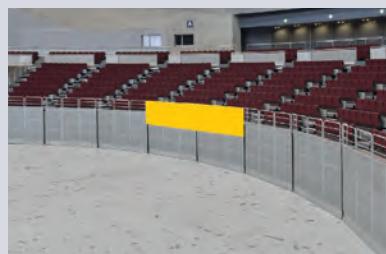
JPY 2,160,000 per unit

Purchase Unit: 2 Sides/1 Unit
Offering Unit: 1 Unit

31 Event Hall (1F) Banner NEW

[Advertising Specifications]

- Material: Fabric
- Size: W7700mm X H1500mm
- Finish: Data Output
- Location: Event Hall



JPY 378,000 per unit

Purchase Unit: 1 Banner/1 Unit
Offering Unit: 1 Unit

32 Entrance Banner at Hall 9-11

[Advertising Specifications]

- Material: Plastic Sheet
- Size: W1400mm X H4100mm
- Finish: Data Output
- Location: Entrance at Hall 9-11



JPY 540,000 per unit

Purchase Unit: 2 Boards/1 Unit
Offering Unit: 4 Units

33 Esplanade Banner

[Advertising Specifications]

- Material: Woodwork Panel + Output Sheet
- Size: W3500mm X H900mm(both sides)
- Building Frame Size: W5000mm X H900mm
- Finish: Data Output
- Location: Esplanade (at Hall 9)



JPY 432,000 per unit

Purchase Unit: 1 Board(both sides)/1 Unit
Offering Unit: 4 Units

34 Cosplay Area Back Panel Sponsorship

[Advertising Specifications]

- Material: Panel
- Size: W2000mm X H2400mm
- Finish: Data Output
- Location: Cosplay Area



* Public Days only (September 23 & 24)



JPY 108,000 per unit

Purchase Unit: 1 Wall/1 Unit
Offering Unit: 10 Units

Location: Cosplay Area (Indoor) at Hall 9



* Picture: Image

Notes for Data Submissions

- ▶ All the design data must be placed the logo of TOKYO GAME SHOW 2017 and exhibiting booth and hall number.
(TGS logo data can be downloaded at exhibitor's website. (Operations start at the beginning of July.)

TOKYO GAME SHOW 2017

**TOKYO GAME SHOW
2017**

**TOKYO
GAME SHOW
2017**

**TOKYO
GAME SHOW
2017**

**TOKYO
GAME SHOW
2017**

- ▶ No color proof will be available for approval.
(Please add software application information such as application name, version, and operating system and submit until the closing date.)
- ▶ All materials must be sent with low-resolution PDF or color proof.
- ▶ The minimum resolutions for photography in the ad is 75 dpi. Higher resolution images are recommended.
- ▶ Data Format: Adobe Illustrator (Recommended), EPS, and font-outlined data.
- ▶ Actual scale size is recommended to submit for ads that are included blurring and drop shadow effects in Adobe Illustrator(CS6 or later versions) files.
- ▶ Production, posting and placement fees are included on the advertising fee. However, production costs will be charged separately in the case of a special image processing.
- ▶ All advertising contents are limited to post messages associated with TOKYO GAME SHOW exhibits.
- ▶ All advertising products are subject to change for specifications, quantities, etc.
- ▶ Additional material production fee will be charged if the submission have been passed its deadline.

『 Please download the ad menu application form from the link below. 』

<http://tgs.cesa.or.jp/en/>

TOKYO GAME SHOW 2017 AD MENU Application Form

Please send the form by fax or email to the TGS Overseas Management Office (OMO). Note: TGS OMO will accept application on a first-come and first-served basis.

Company Name:

Bill to (if different):

Contact Person:

Email:

Phone:

Application Date:

Signature:

No.	Items	Purchase Unit	Unit Price (Tax incl.)	Number of Order	Total Price (Tax incl.)
Media	A ID Charm Ribbon	1 Unit	JPY 5,400,000	×	JPY
	B Admission Tickets (back side)	1 Unit	JPY 540,000	×	JPY
	C TGS Official Guide	1 Unit	JPY 2,160,000	×	JPY
	D TGS Official App + Official Website (For Smartphone)	1 Unit	JPY 540,000	×	JPY
	E Official Website (PC)	Type: []		×	JPY
Outdoor Advertisement	1 Station Arcade Cover Banner	Large: 4 Boards (Both Sides) Small: 2 Boards (Both Sides)	JPY 1,728,000	×	JPY
	2 Mouth-Shaped Footbridge Banner	Type: []		×	JPY
	3a Arcade Banner (WBG side)	4 Banners/1 Unit	JPY 756,000	×	JPY
	3b Arcade Banner (International Conference Hall side)	4 Banners/1 Unit	JPY 864,000	×	JPY
	4a Arched Banner (International Conference Hall)	8 Boards/1 Unit	JPY 918,000	×	JPY
	4b Arched Banner (Central Plaza)	4 Boards/1 Unit	JPY 540,000	×	JPY
	5 Floor Map Banner (International Conference Hall)	2 Boards/1 Unit	JPY 1,026,000	×	JPY
	6 Column-Covered AD at International Conference Hall	12 Boards(3 Sides)/1 Unit	JPY 1,728,000	×	JPY
	7a Plaza Billboard Banner (Large)	1 Unit	JPY 864,000	×	JPY
	Plaza Billboard Banner (Small)	1 Unit	JPY 540,000	×	JPY
	7b Plaza Billboard Back Banner	1 Unit	JPY 810,000	×	JPY
	8 Spiral Staircase Banner	1 Unit	JPY 1,404,000	×	JPY
	9 Entrance Canopy Banner	1 Unit	JPY 1,404,000	×	JPY
	10 Column-Covered AD Under Entrance Canopy	1 Unit	JPY 540,000	×	JPY
	11 Event Hall Entrance Banner at Central Plaza	1 Unit	JPY 540,000	×	JPY
	12 Central Plaza Connecting Bridge Banner	1 Unit	JPY 432,000	×	JPY
	13 Front Square Welcome Gate Board [A]/[B]	[A]/[B]/1 Unit	JPY 1,620,000	×	JPY
	14 Self-Standing Banner at Event Hall Outside	5 Boards/1 Unit	JPY 2,484,000	×	JPY
Indoor Advertisement	15 Entrance Gate Welcome Board	1 Unit	JPY 972,000	×	JPY
	16 Exhibition Hall Venue Window Covered AD	1 Unit	JPY 648,000	×	JPY
	17 Entrance Self-Standing Banner	1 Unit	JPY 540,000	×	JPY
	18 Connecting Bridge Glass Covered AD [A]/[B]/[C]/[D]	Type: []		×	JPY
	19 Connecting Bridge Banner	1 Unit	JPY 378,000	×	JPY
	20 Central Entrance Welcome Signage	Type: []		×	JPY
	21 Central Mall Banner	1 Board (Both Sides)	JPY 432,000	×	JPY
	22 Central Mall Column Covered Signage	2 Walls	JPY 324,000	×	JPY
	23 Ad-Wall	Type: []		×	JPY
	24 Central Mall Glass Wall Signage	1 Unit	JPY 756,000	×	JPY
	25 Carpet Banner	Type: []		×	JPY
	26 Exhibit Area Signage Banner	1 Sheet (Both Sides)	JPY 594,000	×	JPY
	27 Business Meeting Area Standing Banner [A]/[B]	Type: []		×	JPY
	28 Business Meeting Area Hanging Banner	4 Banners/Unit	JPY 756,000	×	JPY
	29 Business Meeting Area Beverage Sponsorship	1 Sponsorship/1 Unit	JPY 756,000	×	JPY
	30 Event Hall Hanging Banner	2 Sides/1 Unit	JPY 2,160,000	×	JPY
	31 Event Hall (1F) Banner	1 Unit	JPY 378,000	×	JPY
	32 Entrance Banner at Hall 9-11	2 Boards/1 Unit	JPY 540,000	×	JPY
	33 Esplanade Banner	1 Sheet (Both Sides)	JPY 432,000	×	JPY
	34 Cosplay Area Back Panel Sponsorship	1 Unit	JPY 108,000	×	JPY

*All the above price are included 8% local tax.

TOTAL ¥

ENQUIRY/APPLICATION _____

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