

# EXHIBITOR PRESS EVENTS



## Sunday, January 4, 2015

4-7 PM	CES Unveiled Las Vegas	Mandalay Bay, Level 3, South Seas Ballroom C
7-8 PM	International Launch of Strone Technology *INVITATION ONLY*	Delano Las Vegas, miX at Delano
7-10 PM	Chevrolet Press Conference: Powerful. Simple. Connected.	Mandalay Bay, Level 2, Mandalay Bay Ballrooms IJ
8-9:30 PM	2015 NVIDIA CES Press Conference *INVITATION ONLY*	4 Seasons Hotel, Level 2, Ballrooms 1-3

## Monday, January 5, 2015



8-8:45 AM	PRESS DAY: LG Electronics 2015 CES Press Conference *INVITATION ONLY*	Mandalay Bay, Level 3, South Seas Ballrooms A,B,E
8-8:45 AM	PRESS DAY: Bosch Press Conference	Mandalay Bay, Level 2, Mandalay Bay Ballroom F
8:30-9 AM	PRESS DAY POWER SESSION: Keyfree - Invitation to a New Automotive Experience	Mandalay Bay, Level 3, South Seas Ballroom J
9-9:45 AM	PRESS DAY: Sharp Electronics Corporation 2015 CES Press Conference	Mandalay Bay, Level 2, Mandalay Bay Ballrooms B,C,D
9-9:45 AM	PRESS DAY: Monster: More Than Just a Headphone Company	Mandalay Bay, Level 2, Breakers Ballrooms A,B,G,H
9:30-10 AM	PRESS DAY POWER SESSION: MobileHelp Press Conference	Mandalay Bay, Level 3, South Seas Ballroom J
10-10:45 AM	PRESS DAY: 2014 CES Panasonic Press Conference	Mandalay Bay, Level 3, Jasmine Ballrooms A-H
10-10:45 AM	PRESS DAY: Valeo Press Conference	Mandalay Bay, Level 3, Palm Ballroom A

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10:30-11 AM	PRESS DAY POWER SESSION: Honeywell Life Care Solutions Press Conference	Mandalay Bay, Level 3, South Seas Ballroom J
11-11:45 AM	PRESS DAY: DISH Press Conference	Mandalay Bay, Level 3, South Seas Ballroom F
11-11:45 AM	PRESS DAY: VOXX International Press Conference	Mandalay Bay, Level 2, Surf Ballrooms A,B,C
11:30 AM-12 PM	PRESS DAY POWER SESSION: iDevices Connected – Home Automation with HomeKit Integration	Mandalay Bay, Level 3, South Seas Ballroom J
12-12:45 PM	PRESS DAY: Qualcomm Press Conference	Mandalay Bay, Level 2, Breakers Ballrooms E,F,K,L
12-12:45 PM	PRESS DAY: TCL Press Event	Mandalay Bay, Level 2, Mandalay Bay Ballroom A
12:30-1 PM	PRESS DAY POWER SESSION: Introducing LifeQ	Mandalay Bay, Level 3, South Seas Ballroom J
1-1:45 PM	PRESS DAY: Hisense Press Conference	Mandalay Bay, Level 2, Breakers Ballrooms C,D,I,J
1-1:45 PM	PRESS DAY: Toyota Press Conference	Mandalay Bay, Level 2, Mandalay Bay Ballrooms KL
1:15-3:15 PM	PRESS DAY POWER SESSION: ShowStoppers Launch.it Official Eureka Park Pitch Event	Mandalay Bay, Level 3, South Seas Ballroom J
2-2:45 PM	PRESS DAY: Samsung Press Conference at 2015 CES	Mandalay Bay, Level 2, Mandalay Bay Ballrooms GH
3-3:45 PM	PRESS DAY: Stream TV Networks Reveals Global Launch Plans for Glasses-Free 3D	Mandalay Bay, Level 3, Banyan Ballrooms A,B,C
3-3:45 PM	PRESS DAY: Volkswagen Press Conference - Moments of Digital Mobility	Mandalay Bay, Level 2, Shorelines Ballroom A
3:30-4 PM	PRESS DAY POWER SESSION: Bella Technologia, LLC 2015 CES Press Conference *INVITATION ONLY*	Mandalay Bay, Level 3, South Seas Ballroom J

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4-4:45 PM	PRESS DAY: Epson Press Day Conference – Wearable Technology	Mandalay Bay, Level 2, Surf Ballrooms D,E,F
4-4:45 PM	PRESS DAY: ZTE Press Event	Mandalay Bay, Level 2, Lagoon Ballrooms E,F,K,L
4:30-5 PM	PRESS DAY POWER SESSION: Child Angel - Locating your child, anytime, anywhere	Mandalay Bay, Level 3, South Seas Ballroom J
5-5:45 PM	PRESS DAY: Sony Press Conference	LVCC, Central Hall, Booth # 14200

## Tuesday, January 6, 2015

10-11 AM	Innovating the World's Best Keyboard Technology: CHERRY	LVCC, South Hall, S228
10-11 AM	Living in Digital Times: Kids and Family Tech	Venetian, Level 1, Galileo Ballroom 902
10:30-11:30 AM	ESCORT Radar Presents World's Only Bluetooth-equipped Radar Detectors	Venetian, Level 1, Galileo Ballroom 905
10:30-11:30 AM	Bang & Olufsen 2015 CES Press Reception Session 1 *Contact <a href="mailto:mcy@bang-olufsen.dk">mcy@bang-olufsen.dk</a> for your invitation	Venetian, Level 2, Veronese 2401 A & B
10:30-11:30 AM	IPG's Innovative Protection Solutions for Mobile Devices	LVCC, South Hall, S227 B
11 AM-12 PM	GENiSYSS Press Conference: DNA on a Drive: Digital Health with a Time Capsule of Life	Venetian, Level 1, Galileo Ballroom 904
11 AM-12 PM	GoldKey Secure Communicator – Stand-Alone Wearable Smart Phone	LVCC, South Hall, S227A
11 AM-12 PM	Audi CES Press Conference	LVCC, South Hall, Booth #1731
11 AM-12 PM	SPEC Sensors, LLC Press Conference: New Gas Sensor Developer Kit for OEMs	Sands, Level 2, Booth #75286

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11:30 AM-12 PM	SHENZHEN ANJIERUI TECHNOLOGY CO., LTD AJR SMART ELECTRONICS TECHNOLOGIES LLC Product Conference	LVCC, South Hall, Booth #26536
11:30 AM-12:30 PM	ConnecteDevices Ltd. Press Conference: Fashion. Fitness. Freedom. What's Next From COGITO?	Sands, Level 2, Booth #70858
12:30-1:30 PM	iGuardian – Effective and Simple Home Network Security for Consumers and IoT	Venetian, Level 1, Galileo Ballroom 905
12:30-2 PM	Audi Tec Talk	LVCC, South Hall, S227 B
1-2 PM	Dynamic Video Ads by Idomoo - New Era of Advertising	Venetian, Level 1, Galileo Ballroom 904
1:30-2:30 PM	Bang & Olufsen 2015 CES Press Reception Session 2 *Contact <a href="mailto:mcy@bang-olufsen.dk">mcy@bang-olufsen.dk</a> for your invitation	Venetian, Level 2, Veronese 2401 A & B
2-3 PM	Sensogram Press Conference: Precise Wearable Vitals Monitoring for Health and Fitness	Venetian, Level 1, Galileo Ballroom 902
2-3 PM	Taiwan Product Launch & International Press Conference	LVCC, South Hall, S228
2:30-3:30 PM	My Open Road Press Conference	Venetian, Level 1, Galileo Ballroom 905
3-4 PM	develLab Press Conference: Creating 5 Gigabit Personal Networks using Standard USB 3.0 Ports and Cables	Venetian, Level 1, Galileo Ballroom 904
3-4 PM	FSL3D Press Conference: Revealing the Next Chapter of 3D Printing	Sands, Level 2, Booth #71916
3:30-4:30 PM	Bang & Olufsen 2015 CES Press Reception Session 3 *Contact <a href="mailto:mcy@bang-olufsen.dk">mcy@bang-olufsen.dk</a> for your invitation	Venetian, Level 2, Veronese 2401 A & B
3:30-4:30 PM	Press Briefing on High Resolution Audio Held by Neil Young and PonoMusic	Venetian, Level 2, Bellini Ballroom 2001



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4-5 PM	MakerBot Panel Discussion: Real-Time Prototyping and Transforming the Design Process with 3D Printing	Venetian, Level 1, Galileo Ballroom 902
5-6 PM	MakerBot Learning Workshop: Leading the Next Industrial Revolution with 3D Printing	Venetian, Level 1, Galileo Ballroom 902
5-6 PM	GemPhones - The New Look of Sound	Venetian, Level 1, Galileo Ballroom 904
5-6 PM	Bang & Olufsen 2015 CES Press Reception Session 4 *Contact <a href="mailto:mcy@bang-olufsen.dk">mcy@bang-olufsen.dk</a> for your invitation	Venetian, Level 2, Veronese 2401 A & B

## Wednesday, January 7, 2015

8:30-9 AM	Unveiling of Latest Sleep Number Innovations *INVITATION ONLY*	Sands, Level 2, Booth #73317
9-10 AM	Bang & Olufsen 2015 CES Press Reception Session 5 *Contact <a href="mailto:mcy@bang-olufsen.dk">mcy@bang-olufsen.dk</a> for your invitation	Venetian, Level 2, Veronese 2401 A & B
9:30-10:30 AM	Official Honaro US Launch	LVCC, South Hall, S227 A
9:30-10:30 AM	Bellabeat Press Conference: Naturally Smart Tech For Women	Venetian, Level 1, Galileo Ballroom 902
10-10:30 AM	3 Ex-Googleers Announce Remix Ultra-Tablet to Accelerate Post Windows Era	Venetian, Level 1, Galileo Ballroom 903
10-11 AM	Kenwood Press Conference	LVCC, South Hall, S227B
11:30 AM-12 PM	Trackimo – the World’s Smallest, Most Cost-Effective Tracking Device Makes its North American Debut	Sands, Level 2, Booth #74743

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11:30 AM-12:30 PM	CEATEC JAPAN AWARD Announcements	LVCC, South Hall, S227-A
11:30 AM-12:30PM	Bang & Olufsen 2015 CES Press Reception Session 6 *Contact <a href="mailto:mcy@bang-olufsen.dk">mcy@bang-olufsen.dk</a> for your invitation	Venetian, Level 2, Veronese 2401 A & B
11:30 AM-12:30 PM	GreenIQ Press Conference: The Smart Garden Revolution	Venetian, Level 1, Galileo Ballroom 902
11:30 AM-2:30 PM	2015 Compass Intelligence Awards Luncheon	LVCC, South Hall, S228
12-1 PM	Carrier Introduces The Cor Thermostat	Venetian, Level 1, Galileo Ballroom 903
1:30-2:30 PM	Storj: The Future of Cloud Storage	Venetian, Level 1, Galileo Ballroom 902
1:30-2:30 PM	Talygen: The Dramatic Shift in the Cloud App Market	LVCC, South Hall, S227 B
2-3 PM	Launching the 2015 SEAD Global Efficiency Medal competition for flat-panel televisions	LVCC, South Hall, S227 A
2-4 PM	Accompanying Robot Brings Your Business to Next Stage! with Doog, Inc.	Sands, Level 2, Booth #72240
2:30-3:30 PM	Bang & Olufsen 2015 CES Press Reception Session 7 *Contact <a href="mailto:mcy@bang-olufsen.dk">mcy@bang-olufsen.dk</a> for your invitation	Venetian, Level 2, Veronese 2401 A & B
2:30-3:30 PM	3Dponics Press conference: Hydroponics + 3D Printing = 3Dponics	Sands, Level 2, Booth #75139
2:45-3:45 PM	OmniMount Press Conference: Tech-orize Your Home	LVCC, Central Hall, Booth #C201
3-4 PM	ATC Loudspeakers Press Conference	Venetian, Level 1, Galileo Ballroom 903

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3:30-4:30 PM	Leapfrog Press Conference: Create the Future	LVCC, South Hall, Booth #31412
4-5 PM	Round Concept, LLC Press Conference: Thermal vision in wearables and other things	LVCC, South Hall, S227 A
4-5 PM	Federal Aviation Administration Press Conference: Know Before You Fly	LVCC, South Hall, S228
5-6 PM	Bang & Olufsen 2015 CES Press Reception Session 8 *Contact <a href="mailto:mcy@bang-olufsen.dk">mcy@bang-olufsen.dk</a> for your invitation	Venetian, Level 2, Veronese 2401 A & B
5-6 PM	Sensibo Press Conference: How your Air Conditioner can be Cool	Venetial, Level 1, Galileo Ballroom 903

## Thursday, January 8, 2015

10 AM-11 AM	Showcase of SOTM's Latest Products for 2015 including our Power Amplifier	Venetian, Floor 29, Suite 227
11 AM-12 PM	Prima-Temp unveils BLOOM: The Fertility Sensor that Allows Women to Take Control of Their Fertility	Sands, Level 2, Booth #75015
11:15-11:45 AM	SmartRazor Innovation, the future of shaving is here!	Sands, Level 2, Booth #73265
11:30 AM-12:30 PM	Hema Imaging Introduces a New Hand-Held Thermal Imaging Device at CES 2015	Sands, Level 2, Booth #75431