

2008 International CES Press Rooms

Although exhibitor and public relations representatives are not allowed in the press room, your company's presence is visible through press kits and sponsorships. The press room is where media and analysts come to write their stories, conduct interviews, prepare for broadcasts, make telephone calls and relax. This is also where they come to collect your press kits, press conference and events schedules, directories and public relations contact information.

There will be two official CES press rooms at CES, one in the South Hall Connector Bridge of the LVCC - room S229, and one on the lower level of the Sands - room 203.

NEW! 2008 International CES Blogger Lounge

This year's Blogger Lounge is where today's hottest and most visible trade and technology bloggers will come to write their stories, conduct interviews, prepare for podcasts, make telephone calls and relax. This is also where they come to collect event schedules, directories, public relations contacts and show information.

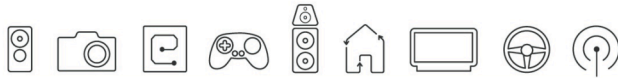
There will be one official CES Blogger Lounge this year at the LVCC in the South Hall, S201, and one in the Venetian, Galileo 901. Sponsorships are available.

Put your company name and logo in front of attending press and analysts by sponsoring one of the many products and services CES offers the media. Consider sponsoring a press breakfast, lunch, snack or giveaway. For information about CES press sponsorships or to have a package custom designed for your product, contact:

Liz Tardiff
Phone: (401) 849-9300
ltardif@CE.org

or

Wendy Hudak
Phone: (678) 457-4867
whudak@CE.org



Hours of Operation

Official press room and blogger lounge hours are listed below. You can hand deliver press kits to the press rooms starting January 5, 2008, at the LVCC and Sands/Venetian. Only journalists, analysts and CES staff are allowed in the press room as a general rule.

Day	LVCC Press Room (Room S229)		Sands/Venetian Press Room (Room 203)	
	Ph: (702) 943-3521		Ph: (702) 691-8004	
	Blogger Lounge (Room S201)		Blogger Lounge (Galileo 901)	
	Open	Close	Open	Close
Saturday, January 5, 2008	Noon	7 p.m.	Noon	7 p.m.
Sunday, January 6, 2008	7:30 a.m.	7 p.m.	7:30 a.m.	9 p.m.
Monday, January 7, 2008	7:30 a.m.	6:30 p.m.	7:30 a.m.	5 p.m.
Tuesday, January 8, 2008	8 a.m.	6:30 p.m.	7:30 a.m.	5 p.m.
Wednesday, January 9, 2008	8:30 a.m.	6:30 p.m.	7:30 a.m.	5 p.m.
Thursday, January 10, 2008	8:30 a.m.	4:30 p.m.	8 a.m.	3 p.m.

Press Room Amenities

- State-of-the-art computers
- Free wireless and T-1 Internet connections
- Schedule of exhibitor press conferences and events
- Celebrity listings
- Show videos and B-roll
- Show photos
- Phones/fax machines
- Copiers
- Message boards
- Keynote speech transcripts

- Exhibitor-sponsored gifts

Blogger Lounge Amenities

- Dedicated T1 line
- WiFi online access
- Lots of hardwired internet access
- Podcasting station
- Food and beverages