

# TOKYO GAME SHOW 2025

## Business Meeting Area

TOKYO GAME SHOW(TGS) is one of the most important events for trade visitors in game industry, and hundreds of business meetings will be taking place during the SHOW. TGS sets "Business Meeting Area" where allows for meaningful business discussion in a quiet, calm atmosphere during Business Day at TGS. The area offers to private meeting room booths and basic table space at lower fees. TGS also operates business matching system that connects with trade visitors or other exhibitors as well as online meeting set-up. TGS would like you to use this opportunity to find potential business partners in the future.

### 【TOKYO GAME SHOW 2025 - Outline】

(Period) September 25 (Thu.) ~ 28 (Sun.) ※Business Day: September 25 (Thu.) & 26 (Fri.)

(Venue) Makuhari Messe

(Organizer) Computer Entertainment Supplier's Association (CESA)

(Co-Organizer) Nikkei Business Publications SONY Music Solutions

### 【Business Meeting Area - Outline】

■ Location : International Conference Hall, Makuhari Messe

■ Period : **September 25 (Thu.) & 26 (Fri.)**

### TGS2024 Results

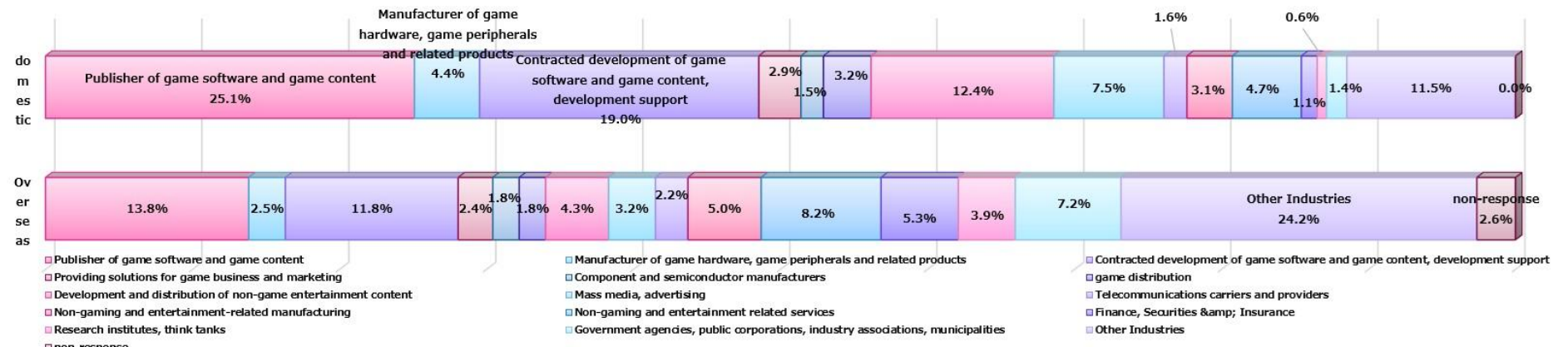
\* Total Visitors : 274,739 (2023 : 243,238人)

Business Day	42,031
	45,149
Public Day	97,786
	89,773

On Business Day, approximately 87,000 game industry and trade visitors have visited to TGS2024.

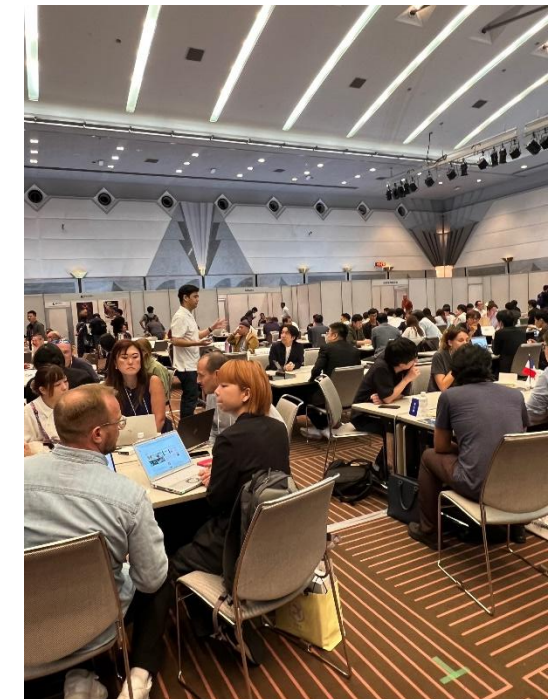
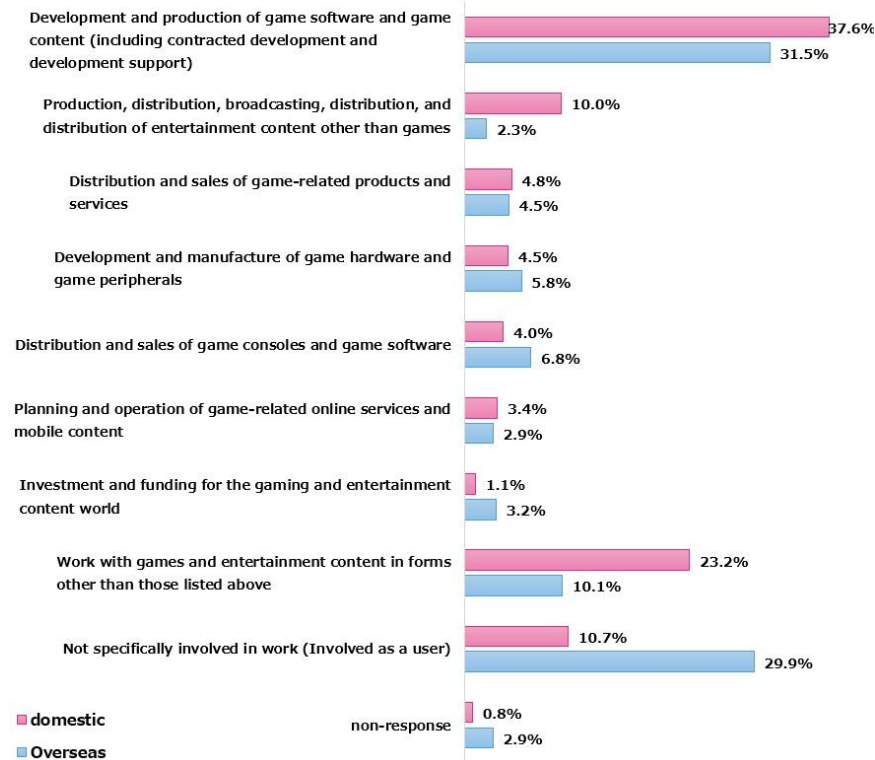
# TOKYO GAME SHOW 2025 「Business Meeting Area」

## Industry



## Involvement with Game/Entertainment Content

(Source: TGS2024 Business Day Visitor Survey)



## Meeting Room Booth

Business Day ONLY (September 25 & 26)

### 1-Booth Meeting Room (3mX3.5m)

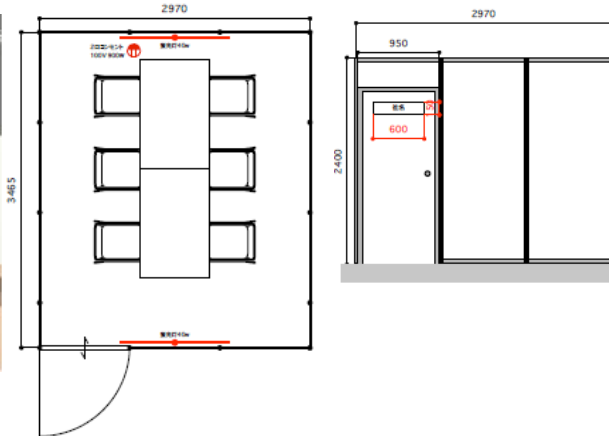
**JPY 660,000**

(tax included)

For exhibitors with booth in other area

**JPY 550,000**

(tax included)



#### Items

##### System Wall

4 walls, Color: White / Height 2400

##### Company Name Plate

W600 × H150mm

※Gothic font in black ※Logo Usage: JPY 13,200 (tax incl.)

##### Electrical Power Supply

100V 1KW (per booth)

##### Electrical Outlet

Two-socket Outlet × 1 (per booth)  
100V 900W

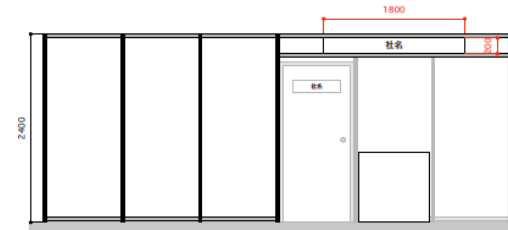
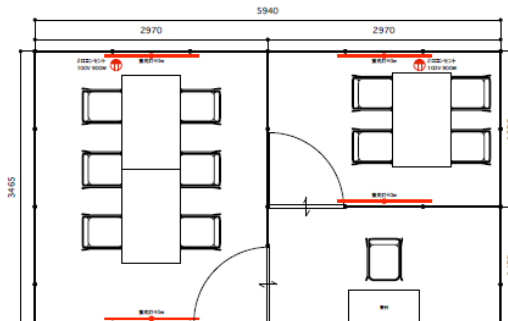
##### Fluorescent Lamp

40W X 2 Lamps (per booth)

##### Meeting Set

For 6 Person

### 2-Booth Meeting Room (6mX3.5m)



#### Items

##### System Wall

4 walls, Color: White / Height 2400

##### Company Name Plate

W1800 × H1200mm (1plate)

W600 × H150mm (2plate)

※Gothic font in black ※Logo Usage: JPY 13,200 (tax incl.)

※All 3 plates will be displayed with the same name.

##### Electrical Outlet

Two-socket Outlet × 2 (per booth), 100V 900W

##### Electrical Power Supply

100V 2KW (per booth)

##### Fluorescent Lamp

40W × 4 Lamps (per booth)

##### Meeting Set

For 6 people + 4 people + Reception Desk Set

**JPY 1,320,000**

(tax included)

For exhibitors with booth in other area

**JPY 1,100,000**

(tax included)

#### Complimentary Services :

- Interpretation Service (JPN/ENG)
- TGS Business Matching System
- Business Lounge
- WiFi



# Meeting Room Booth

Business Day ONLY (September 25 & 26)

## 3-Booth Meeting Room (9mX3.5m)

JPY 1,980,000

(tax included)

For exhibitors with booth  
in other area

JPY 1,650,000

(tax included)

## 4-Booth Meeting Room (6mX7m)

JPY 2,640,000

(tax included)

For exhibitors with booth  
in other area

JPY 2,200,000

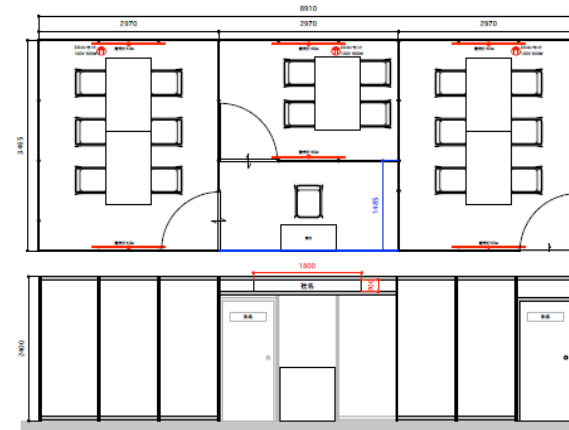
(tax included)

### Complimentary Services :

- Interpretation Service (JPN/ENG)
- TGS Business Matching System
- Business Lounge
- WiFi

※This area cannot be allowed for "space-only". Additional decorations will be upon consultation with OMO.

※ Booth locations will be selected by TGS Management Office.



#### Items

**System Wall** 4 sides panel enclosure

Height 2,400mm (4 Walls, Color: White)

**Company Name Plate** Gothic font in black

W1800mm X H1200mm  
W600mm X H150mm (3 Units)  
※Logo Usage: JPY 13,200 (tax inclusive)  
※The same notation is used in four locations.  
※Only the registered exhibitor's company name, including the logo, will be displayed on the company name board.

**Electrical Power Supply**

100V3KW (per booth)

**Electrical Outlet**

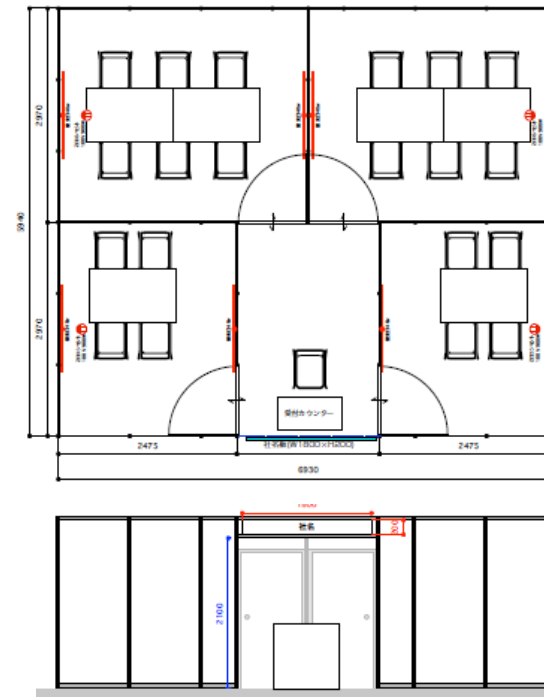
Two-socket Outlet X 3 (per booth)  
100V 900W

**Fluorescent Lamp**

40W X 6 (per booth)

**Meeting & Reception Set**

Meeting Set (For 6 Person X 2 + 4 Person)  
Reception Set (Reception Counter + Chair)



#### Items

**System Wall** 4 sides panel enclosure

Height 2,400mm (4 Walls, Color: White)

**Company Name Plate** Gothic font in black

W1800mm X H1200mm  
W600mm X H150mm (4 Units)  
※Logo Usage: JPY 13,200 (tax inclusive)  
※The same notation is used in five locations.  
※Only the registered exhibitor's company name, including the logo, will be displayed on the company name board.

**Electrical Power Supply**

100V3KW (per booth)

**Electrical Outlet**

Two-socket Outlet X 4 (per booth)  
100V 900W

**Fluorescent Lamp**

40W X 8 (per booth)

**Meeting & Reception Set**

Meeting Set (For 6 Person X 2 + 4 Person X 2)  
Reception Set (Reception Counter + Chair)

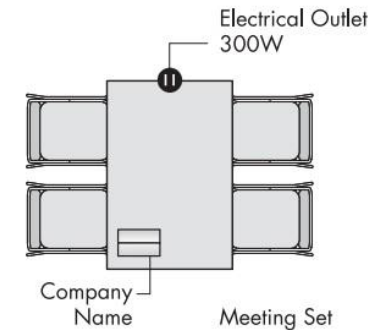
## Basic Table Space

Business Day ONLY (September 25 & 26)

JPY 220,000 (tax included)

### Complimentary Services :

- Interpretation Service (JPN/ENG)
- TGS Business Matching System
- Business Lounge
- WiFi



### ★ Items

1	<b>Company Name Plate</b> Plate Size: W400mm X H150mm (On the table) ※ Logo Usage: JPY 13,200 (tax incl.)
2	<b>Electrical Outlet</b> Two-socket Outlet X 1 (per booth) 100V 300W
3	<b>Meeting Set</b> For 4 Person / Table Size W1,800mm X D1,200mm
4	<b>Acrylic Partition</b> Size : W900mm X H600mm

※Table locations will be selected by TGS Management Office.

## Online Exhibition

### Online Exhibit

JPY 275,000 (tax included)

Exhibitors will be provided with the following benefits.

- Exhibitor names will be posted on the "Exhibitor List" page.  
In addition, we will link from the exhibitor list page to each exhibitor introduction page.
- The exhibitor introduction page will be available in English and Japanese (information in English and Japanese prepared by each company will be posted).
- One-stop service from the TGS Business Matching System to online business meeting.

### Contents & Functions of Exhibitor's Introduction Page (Planned)

- Logo
- Image (Game Play, etc.)
- Text
- Exhibit Category Tags
- Web Linkage
- Video Linkage
- Linkage to Business Matching System
- Linkage to Official Exhibitor's Program (if applicable)



## ■ BtoB & Meeting Functions at TGS2025



### ① Business Matching System

All exhibitors, including Business Meeting Area exhibitors, can use the business matching system with free of charge to make appointments online before the event for business meetings between exhibitors and visitors on Business Days.

### ② Business Lounge

“Business Lounge” will be set up in the International Conference Hall for use by all exhibitors, including Business Meeting Area exhibitors. Exhibitor's Meeting Tables will be available for free use in the Business Lounge.

## TGS2024・Business Matching System Results

### Meeting Results

- **Total Accounts** : 8,967 (2023 : 7,786/2022 : 5,679)
- **Meeting Requested** : 41,185 (2023 : 19,123/2022 : 11,862)
- **Meeting Established** : 3,669 (2023 : 2,355/2022 : 1,695)

### TGS2024 Business Matching System Participated Countries / Regions

Iceland, Ireland, United Arab Emirates, Algeria, Argentina, Andorra, Israel, Italy, India, Indonesia, Ukraine, Uruguay, United Kingdom, British Virgin Islands, British Cayman Islands, Estonia, Australia, Austria, Netherlands, Holland, Curacao, Ghana, Kazakhstan, Canada, Korea, Cambodia, Cyprus, Greece, Kyrgyzstan, Kuwait, Croatia, Congo, Saudi Arabia, Georgia, Singapore, Switzerland, Sweden, Spain Slovakia, Serbia, Thailand, Taiwan, Czech Republic, China, Tunisia, Chile, Denmark, Germany, Japan, New Zealand, Norway, Pakistan, Bahrain, Hungary, Bangladesh, Philippines, Finland, Brazil, France, Bulgaria, USA, Vietnam, Belgium Poland, Portugal, Hong Kong, Macau, Malaysia, Mexico, Moldova, Morocco, Jordan, Lithuania, Romania, Russia <78 countries/regions \*63 countries/regions in 2023>

●Closing Date

\* Space Reservations : May 24 (Fri.)

●To Apply

<https://ems.nikkeibp.co.jp/c/exh/inp/tgs2025en>



To Contact

**TGS Overseas Management Office (OMO)**

【E-mail】 [tgs@congre.co.jp](mailto:tgs@congre.co.jp)

For Mainland China:

c/o Shanghai Lizhi Business Information Consulting Service Center

Phone: +86-156-9213-4311

E-mail : [xue.hui@rich-event.link](mailto:xue.hui@rich-event.link)

WeChat: xuehui481765

For Taiwan:

c/o Service Industry Promotion Center, Taiwan External Trade Development Council  
(TAITRA)

Phone: +886-2-2725-5200 ext 1945

E-mail : [xtine@taitra.org.tw](mailto:xtine@taitra.org.tw)