



Wednesday, October 21, 2015
Pavillon Cambon-Capucines
Paris, France



Unveiled Paris

CES[®] 2016
THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY  **CEA[®]**

EVENT SCHEDULE

2-2:15 PM

Welcome Remarks

Philippe Wahl, Chairman and CEO, La Poste Group
1st Floor, Salon Rossini

2:15-3 PM

CEA Market Research Presentation

Dr. Shawn DuBravac, CFA, Ph.D
Chief Economist and Sr. Director of Research, CEA
1st Floor, Salon Rossini

3-3:30 PM

CES Press Conference

Gary Shapiro, President and CEO, CEA
1st Floor, Salon Rossini

3:30-4 PM

Panel Discussion

Moderator:

François Sorel, Journalist, O1net and BFM

Panelists:

Bruno Barlet, VP France, Legrand
Nathalie Collin, Deputy CEO in charge of Digital
Business and Communication, La Poste Group
Philippe Peyrard, Deputy CEO, ATOL Les Opticiens
1st Floor, Salon Rossini

4-6 PM

Exhibition Networking Reception

Main Level, Salon Mewes



Innovation is happening fast on multiple technology fronts powered by creative ideas and startups with a vision. Rapid developments are in play in areas as diverse as 3D printing, Ultra HD, sensors, health care, automotive electronics, agriculture, transportation, biotech and genetic mapping.

The consumer technology industry is at the vanguard of innovation. And we are just at the beginning of a surge of technology advances that will benefit global consumers.

This cutting-edge innovation is on display at CES Unveiled Paris — the event that debuts France's technology advances. For the third year, here on the show floor at the Pavillon Cambon-Capucines, you will find more than 40 tabletop exhibitors showcasing their latest products and technologies.

As one of the largest economies in the world, France is a dynamic player in the vibrant growth of the global consumer technology industry. "The innovation coming from France is groundbreaking and is putting the country on the map as a digital power broker in the global economy," says Gary Shapiro, CEA president and CEO. "CES 2015 hosted 70 French startup companies in our Eureka Park Marketplace, a designated area on the show floor for startup technologies and services, and CES 2016 promises to feature even more."

CES Unveiled Paris provides an advance look into some of the breakthroughs that will be shown at CES 2016 in Las Vegas. Key media, buyers, investors and industry influencers are here to view tech advances from new startups to established international brands. The event includes a CES press conference and market research presentation with announcements pertinent to CES 2016 followed by a networking reception with a tabletop exhibition.

CEA is partnering with Business France and La Poste to bring innovative technology services, products and content to CES Unveiled Paris.

Enjoy this exclusive opportunity to network with top press, industry analysts, investors, tech executives and other European and international industry affiliates among top consumer technology companies. Also see our special section on innovation in France, and to sign up for your free subscription to CEA's magazine: *It Is Innovation* (i3) visit: **CE.org/i3**.



Gary Shapiro
President and CEO
Consumer Electronics Association (CEA)[®]

Gary Shapiro is president and CEO for the Consumer Electronics Association (CEA)[®], the U.S. trade association representing more than 2,000 consumer electronics companies, which owns and produces CES[®] - The Global Stage for Innovation.

Shapiro leads a staff of 160 employees and thousands of industry volunteers and has testified before Congress on technology and business issues more than 20 times. He led the industry in its successful transition to HDTV. He co-founded and chaired the HDTV Model Station and served as a leader of the Advanced Television Test Center (ATTC).

Shapiro has held many exhibition industry leadership posts, and received the exhibition industry's highest honor, the IAEE Pinnacle Award.

He sits on the State Department's Advisory Committee on International Communications and Information Policy. He has served on the Board of Directors of the Northern Virginia Technology Council, the Economic Club of Washington, as a member of the Commonwealth of Virginia's Commission on Information Technology and on the Board of Visitors of George Mason University.

Shapiro authored CEA's *New York Times* best-sellers "*Ninja Innovation: The Ten Killer Strategies of the World's Most Successful Businesses*" (Harper Collins, 2013) and "*The Comeback: How Innovation will Restore the American Dream*" (Beaufort, 2011). Through these books and television appearances, and as a columnist whose more than 400 opinion pieces have appeared in publications such as *The Wall Street Journal*, *The New York Times* and *The Washington Post*, Shapiro has helped direct policymakers and business leaders on the importance of innovation in the U.S. economy.



**Shawn G. DuBravac, Ph.D.,
Chief Economist and Senior Director of Research
Consumer Electronics Association**

Shawn DuBravac Ph.D., is chief economist for the Consumer Electronics Association (CEA)[®], the U.S. trade association representing more than 2,000 consumer electronics companies, which owns and produces CES[®] – The Global Stage for Innovation.

DuBravac is the author of CEA's third book *Digital Destiny: How the New Age of Data Will Transform the Way We Work, Live, and Communicate* (Regnery, 2015), a *New York Times* best-seller, which explores how the world's mass adoption of digital technologies portends the beginning of a new era for humanity in the realms of economics, health, travel and culture.

In his role as CEA's chief economist, DuBravac provides crucial economic analysis to association and industry leaders regarding future economic activity and the relative health of the technology industry. He also contributes research on technology trends that underpin the industry. He was the primary driver of the industry's new smartphone index, developed in partnership with NASDAQ, and the CE consumer confidence index, in partnership with CNET. In 2012, DuBravac was named to *Dealerscope's* "40 under 40" list of people to watch in the consumer technology industry.

DuBravac has been widely published on the topics of finance, economics and technology. His keen insights regarding the economic drivers of the global consumer electronics industry have made him a highly sought-after speaker and commentator. DuBravac travels both internationally and domestically to meet with consumer technology industry leaders and make presentations about technology and the economy. In addition, his analysis has appeared in *The Wall Street Journal*, *The New York Times*, *The Financial Times*, *The Los Angeles Times*, *Barron's* and on CNN, MSNBC and other media outlets.

DuBravac has taught as an adjunct professor for George Washington University's MBA program and has taught at University of Mary Washington and for George Mason University's MBA program. Prior to joining CEA, DuBravac was head research analyst in the Economic Analysis Group of the Department of Justice's Antitrust Division. He holds economic degrees from Brigham Young University and George Mason University.

DuBravac shares many of his insights and ideas on Twitter at @shawndubravac.

SPEAKERS AND PANELISTS



Bruno Barlet
VP France
Legrand

Born on September 21, 1964, in Montpellier, Bruno Barlet graduated from the *Ecole Supérieure de Commerce* business school in Saint-Etienne. He joined the Legrand Group in 1988, in the Legrand France Sales network. He subsequently held several positions in sales and marketing in both French and international levels, most significantly as the Group's strategy manager for wiring devices and home systems. In 2009, he was appointed director of sales France for the Legrand brand. Barlet has been the Legrand Group's vice president France since January 2014.



Nathalie Collin
Deputy CEO, Digital Business and Communication
La Poste Group

Born on September 26, 1964, Nathalie Collin graduated from the ESSEC business school (1988) and has a master's degree in business and tax law (Paris 2).

Collin spent part of her career working in the record industry. She was CEO and chairperson of EMI France until 2009. She held successive positions as CFO (1997-99), then CEO (1999-2002) of Virgin Music France, CEO (2002-2007), then deputy chairperson (2007-08) and chairperson (2008-09) of EMI Music France. In February 2009, she joined the French newspaper *Libération* as joint-chairperson of the management board, alongside Edouard de Rothschild. In August 2011, she joined the Nouvel Observateur Group as chairperson and CEO. In April 2014, Collin was appointed deputy CEO of Le Groupe La Poste in charge of Communication. In February 2015, she was promoted to the position of deputy CEO of Le Groupe La Poste in charge of digital business and communication.



Philippe Peyrard
Deputy CEO
ATOL Les Opticiens

Son of an economist and a postgraduate, Philippe Peyrard was born on December 19, 1960 in Parsi. He holds a DEA in management sciences, a master's degree in business law and an undergraduate diploma in political economy, in addition to being a graduate of Harvard Summer School.

Peyrard began his career with L'Oreal in 1984. He worked before as a consultant for several multinationals (Benetton, Reebok, Nina Ricci, etc.) and worked at high offices with some French and Italian glasses manufacturers (L'Amy and Safilo). Peyrard has been deputy CEO of Opticiens ATOL since August 1995. He launched the first connected glasses in the world "Téou d'Atol," commercialized in 2015.

Peyrard received the National Order for Merit in 2011 as a reward for his commitment in favor of French production. He published articles in the daily newspapers *Les Echos* and in the newspaper *Revue Banque*.

He is interested in sports cars, antiquity, gastronomy, history and economy.



François Sorel
Journalist
O1net and BFM

François Sorel is a journalist specializing in high-tech, working for both radio and television. His broadcast "*De Quoi Je Me Mail*" on RMC (the fourth most important radio station in France) is the first radio show entirely devoted to consumer technology in the country. He also hosts "*L'Atelier Numérique*" (*The Digital Workshop*) on BFM Business, the leading radio station dedicated to business and financial news in France. For the last 12 years this program has successfully informed the public about everything there is to know about the digital economy and the latest technical innovations.

He is the editor-in-chief of the online video channel dedicated to new technologies on O1net, the leading website in terms of high-tech news in France. He has also co-written a book titled *Ces Objets connectés qui vont changer votre vie* (These connected objects that are about to change your life) published by First Editions.



Philippe Wahl
Chairman and CEO
La Poste Group

Born in 1956, Philippe Wahl is a graduate of IEP Paris with a research master's degree in monetary and financial economics and a former student of ENA. Wahl started his career serving as an auditor and master of requests at the French Council of State. He was a project leader for the chairman of the Commission's office of the French Stock Exchange (1986), and in 1989 he joined the prime minister's office as technical advisor, responsible for Monetary, Financial and Tax Affairs. Appointed Advisor to the president of the Compagnie Bancaire in 1991, and subsequently deputy CEO in 1994, Wahl became head of Paribas' Specialist Financial Services Division in 1997. In 1999, he was appointed CEO of the Caisse Nationale des Caisses d'Épargne Group. As such, he was president of Sopassure and of the Administrative Counsel of Ecureuil Assurance IARD, and member of the Counsel of surveillance of CDC Ixis and of CNP Assurances. He became CEO of the Havas Group in 2005, and vice-chairman of the Bolloré Group in 2006. After joining in 2007 the Royal Bank of Scotland as general director for France, he became in 2008 advisor to the RBS Global Banking and Markets Board in London and president for France, Belgium and Luxembourg before being nominated president of the Banque Postale and deputy executive director of Le Groupe La Poste in January 2011. In September 2013, Wahl became chairman and CEO of Le Groupe La Poste and chairman of the Supervisory Board of La Banque Postale in October 2013.



10-VINS

D-Vine, the connected sommelier, is a wine tasting device. It lets you enjoy wine by the glass in the perfect conditions of temperature and decantation in less than one minute. The data for each of our wines is contained in a microchip (RFID) embedded in our 10cl wine flacons. The microchip also gives access to videos of our wine maker partners and the advices of our oenologist, such as wine pairing, directly without the need of application through NFC technology.

10-vins.com



ABEEWAY

Abeeway locates your valuables! Abeeway allows you to find your lost or stolen items but also to follow your pet or a family member. Thanks to its technology, this solution provides you geolocation accuracy for one year without recharging.

Abeeway.com



AC&B

The many aggressions such as climate change, fatigue, stress, or diet that have a significant impact on the skin and are thus responsible for its degradation. ROMY PARIS analyzes these disturbers in real time to formulate the cosmetic response, which is the most relevant for the skin. The connected formulator FIGURE is able to deliver on demand and at home, a serum or a cream 100 percent custom designed.

Romy-paris.com



Airspek

AIRSPEK

A pioneer in automatic nutrient tracking, DietSensor brings a new level of simplicity and accuracy to diet trackers for people overweight or with food-related chronic diseases. It analyses the food with a click of a button using a micro scale and SCIO, the first molecular sensor that fits in a hand.

Dietsensor.com

ARKAMYS



ARKAMYS

As a recognized leader in audio signal processing, ARKAMYS develops innovative software and services for the automotive, home entertainment, mobile phone and connected objects industries. The sound experts at ARKAMYS are renowned for their work in 3D audio, voice processing, and sound rendering. These same experts create cutting-edge solutions that optimize the speech intelligibility and audio quality of consumer technology products. ARKAMYS consistently delivers exciting new audio technologies across the globe, expanding its reputation over the past 15 years to create a strong presence in the USA, Europe, Japan, Korea, and China.

Arkamys.com



ATOL LES OPTICIENS

Atol Les Opticiens is a partner of the French IoT program La Poste. Established in 1970, Atol Les Opticiens is the fourth optical retailer in France, with a cooperative network of 800 stores, managed by professional opticians. More than 10 years ago Atol Les Opticiens was one of the first companies to relocate to France, creating 1,000 new jobs. In 2015, Atol premiered connected glasses — its new innovation.

Opticiens-atol.com



AV CONCEPT PRODUCTS

AV Concept Products is a French start-up founded by Sacha Tabarly in 2009. Our team is composed of technology, design and Home Theater lovers. Our mission is to share these passions with you with a large range of concept solutions, blending innovative technology to timeless design.

Avconceptproducts.com



BEEWI

BeeWi develops a complete range of connected objects dedicated to comfort at home (LED bulbs, weather station, plug) These devices are remote capable thanks to a free app smart pad available on the main OS or through the Internet via a gateway. All the BeeWi products are Bluetooth low energy.

Bee-wi.com



BITTLE

Bittle is the software editor of the first online multicloud reporting tool. Our goal is to provide all types of organisations a business intelligence solution accessible by everyone without technical expertise. Bittle has offices in San Francisco and Montreal , with more than 40,000 users around the world.

Bittle-solutions.com



BLUE FROG ROBOTICS

Co-founded by robotics pioneer Rodolphe Hasselvander, BLUE FROG ROBOTICS develops BUDDY, the revolutionary companion robot accessible to everyone that improves your everyday life. BUDDY protects your home, entertains all the family and helps you stay connected with the ones you love.

Bluefrogrobotics.com



**BNP PARIBAS
REAL ESTATE**

BNP PARIBAS REAL ESTATE

BNP Paribas Real Estate, one of the leading international real estate providers, offers its clients a comprehensive range of services that span the entire real estate lifecycle: property development, transaction, consulting, valuation, property management and investment management. BNP Paribas Real Estate has local expertise on a global scale through its presence in 37 countries with approximately 180 offices and 3,800 employees (16 wholly owned and 21 by its Alliance network, that represents today more than 3,200 people). BNP Paribas Real Estate is a subsidiary of BNP Paribas. Through its property development activities, BNP Paribas Real Estate develops new strategic solutions addressing connected services in real-estate with a strong focus on smart-offices and smart homes. BNP Paribas Real Estate is partner of French IoT program beside La Poste.

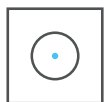
Realestate.bnpparibas.fr



CALINDA SOFTWARE

Our Digital Signature application Sell&Sign works with your customer database, and lets you to sign any contract with your clients, face to face (including offline), online on your website, or remotely. You can manage all the signed documents from the back office, and the customer can retrieve their documents in a private extranet.

Calindasoftware.com



concierge®

CONCIERGE

Concierge wants to redefine relationships between man and technology to set the user free when he's not home. With Concierge, connected objects will work together in a quiet and intelligent system designed for users.

Concierge.eu



CONTEXEO

Mapwize by Contexeo is a mobile app allowing users to visualize instantly the interior of any building, position themselves, discover their surroundings, and get directions. Now anyone can find products in a shop, pieces of art in a museum, phone charging stations in an airport, booths in an exhibition, and more.

Contexeo.com



C-WAY

Founded in 2013, C-way developed the first plug and play wearable locator for kids. Kids can plug several add-ons (watch, Lego®) into the wristband to have fun. Parents can visualize their kids' whereabouts on a smartphone. Our goal is to develop smart devices to create a joyful link between parents and kids.

Hellocway.com



DEFAB

Defab is a young eco-friendly startup developing smart building solutions via innovative technology that converts IT energy into hot sanitary water. Through this new concept, we also provide highly secured IaaS Services for any company in need of IT infrastructure.

Defab.fr



E.SENSORY

E.Sensory connects digital contents and wearable devices to enhance emotions you feel while enjoying ebooks, video, music. A new way to live and feel!

E-sensory.com



ENGIE

As a major player in industry and provider of public services for more than 150 years, ENGIE's goal now is to become the European leader of the energy transition. It will do so by relying on innovations in the following sectors: management, aggregation, decentralized production and storage of energy; cities, territories and mobility; energy efficiency and home comfort. This ambition is fundamental to all of the Group's work in transforming good ideas into operational solutions for its clients.

Openinnovation-engie.com



ENLAPS

Time lapse is an accelerated video (building construction, clouds movement, sunset and plant growth) with aesthetics and information but currently reserved only for experienced users. Enlaps is a unique, complete and intuitive solution including a self-sufficient and communicating camera coupled with a Web application dedicated to the creation and sharing of time lapses.

Enlaps.fr



EXALT3D

EXALT3D, interactive pictures broadcaster! At the crossroads of photography and special effects, EXALT3D enables your customers to appreciate your product on the Web from every angle, with stunning realism and from any connected screen. Your object is sublimated and the customer experience reinvented!

Exalt3d.com



FARKLI ONLINE

FARKLI online store offers products in France through a short channel. This marketplace does the promotion of small companies, artists and craftsmen in France, thanks to a innovative commissioned word of mouth.

Farkliproject.com



FEELIGREEN

Feeligreen invented IoT-C, the Internet of Things applied to cosmetics. With its i-feel BEAUTY innovation, the Feeligreen company positions itself at the crossroads of traditional cosmetics, instrumental cosmetics and connected devices.

Feeligold.fr



GIROPTIC

GIROPTIC, based in LilleFrance with an office in San Francisco, CA, specializes in 360° imaging technology. After six years of research and development and four generations of products, GIROPTIC has developed and patented a unique real-time image fusion process from multiple sensors. In 2014, GIROPTIC launched a Kickstarter campaign to fund its first consumer product: the GIROPTIC 360cam. In 45 days, the startup raised over \$1.4 million, thus becoming France's largest crowdfunding campaign. GIROPTIC paves the way to a new 360° era, for consumers and professionals, where photos and videos won't be limited to a single frame. The GIROPTIC 360cam forever changes the way we capture and experience life around us. Up. Down. All Around.

Giroptic.com



HUMETRIX

Humetrix empowers consumers by putting actionable health data in the palms of their hands. The company's family of mobile apps, including iBlueButton for self-management of medical records, SOS QR allowing emergency responders immediately access critical personal information in multiple languages and Tensio for managing high blood pressure, are deployed worldwide.

Humetrix.com



INVOXIA

Invoxia is a French high-tech company that creates and produces communication devices for work and for home. Since its creation in 2010, invoxia reinvents the phone and transforms it into a design connected object that merges simple user experience and a tremendous audio quality thanks to In Vivo Acoustic® technology.

Invoxia.com



INNOV8 GROUP

Startup-Market.io is the first digital distribution platform dedicated to the French startups of connected objects. Startup-Market is willing to accompany young French Tech startups, locally and in their international development. The platform allows easy access to a wide selection of French tech products to distributors digitally, then in stores.

Startup-market.io

**KLAXOON**

Who said that people learn better sitting in a chair? Klaxoon, the all-terrain learning box, permits to learn everywhere, for everybody, every time. Klaxoon is radically changing the way we learn, turning the classroom into an active experience.

Klaxoon.com



LA POSTE

LA POSTE

La Poste Group, an international postal services provider operating in over 40 countries, is France's leading local distribution network. Its Digital Division launched the programme French IoT, working with startups, local authorities and major companies. At CES La Poste unites a powerful IoT sector.

Legroupe.laposte.fr

**LEGRAND**

LEGRAND is the world specialist in the products and systems for electric and digital infrastructures of the building. Established in more than 70 countries, Legrand offer solutions integrated for the management of lighting, heating, energy, networks and accesses in the tertiary, industrial and residential building. Legrand is a partner of the French IoT program beside La Poste.

Legrand.fr



LEKA SAS

At Leka Inc., our mission is to help exceptional children live exceptional lives. That's why we created Leka, the first spherical smart toy that caters to the specific needs of kids and focuses on sensory and motor stimulations. It will help parents and caregivers to care for children in a smarter and more connected way.

Leka.io



LEVELS3D

Levels3D is a software editor in real time 3D scan. We are developing an application iPad called MyCaptR. MyCaptR is an innovative tool for building professionals. With MyCaptR, you can shoot and scan your room in real time. With this scan, you obtain a 3D model and a 2D plan, with all measurements extracted from the 3D model. In the end, you can use all of the data on your design software and share it.

Levels3d.com



L-SEE

While many diets and sports guidelines are derived from generic recommendations, L-SEE provides full accuracy, as it takes into account a person's unique genetic and metabolic condition. L-SEE lets any consumer understand their metabolism in real-time after eating or doing sports, so they can adapt food intake and physical exercise in function with goals (lose weight, build muscle, etc.).

L-SEE.com



MAGNIFIED SELF

Magnified Self presents MixStik, a LED stick to help anyone make perfect drinks, no experience necessary. The LEDs indicate the specific amount of ingredients needed for each cocktail. It couldn't be easier, everybody can mix and have fun doing it! The project is live on Kickstarter since September 29, 2015.

Mixstik.com/fr; Mixstik.com

Parrot®

PARROT

Founded in 1994 by Henri Seydoux, Parrot creates, develops and markets advanced technology wireless products for consumers and professionals. The company builds on a common technological expertise to innovate and develop in three primary markets: automotive, civil drones and connected objects. Headquartered in Paris, Parrot currently employs more than 900 people worldwide and generates the majority of its sales overseas. Parrot has been listed on Euronext Paris since 2006. (FR0004038263 - PARRO)

Parrot.com



PROTECT + SHARE

PHILOCK

PhiLOCK is a peer-to-peer bike renting solution available for both customers and professionals. With PhiLOCK, renting a bike is simple, quick and secure.

Philock.net



PRIZM

French startup Prizm™ introduces a device that intuitively plays the perfect song, based on people in the room, their music tastes and habits, and even the current atmosphere. Whether you are alone at home, with family, or partying with friends, Prizm™ understands the context and predicts the music people want to hear. Just hit a single button and enjoy music you will love.

Meetprizm.com

PRYNT

PRYNT

Prynt is the first ever photo-printing smartphone case. The Prynt app also embeds a video inside of every printed photo, offering an innovative new way to share and tell stories. Co-founders Clément Perrot and David Zhang attended the Ecole Polytechnique as well as UC Berkeley, founding Prynt in 2014.

Pryntcases.com



QOWISIO

Qowisio is a French startup launched in 2009 dedicated to a low cost and low power wireless network to connect devices. In June 2015, Qowisio raised 10 million euros and launched its first public communication network designed for the Internet of things. The company is present in 29 countries.

Qowisio.com



SMARTY CREW

Never lose the cuddly toy! Oliba looks after the cuddly toy for you and helps you locate it with the Oliba app. Turn every bedtime into a magical moment! At night, Oliba teams up with teddy bear to soothe kids to sleep, reassuring them through the night with lullabies and stories (Oliba library).

Oliba.fr



Pleasure to charge

SNAIL DISTRIBUTOR

SNAIL DISTRIBUTOR commercialized the brand new Snail charger. Snail is unique by its design, practical by its retractable cord and available in a range of seven colors. Snail will be available for iPhone/iPad, android devices with a micro USB port and the new connector USB Type C, which is one of its greatest features. A simple and perfect product to use around the world with any devices you have with you.

Chargersnail.com



THINK&GO NFC

Think&Go is a company specializing in new customer experience using connected screens integrating technologies such as NFC and BLE. The screens represent a breakthrough technology where each of the screens images are able to transfer information in both directions towards connected objects (mobiles, cards, watches, passports, keys, etc.)

Thinkandgonfc.com



UBIANT

Ubiant presents Luminion, the Smart Community-based Candlestick. Luminion, is an eco-citizen luminous connected object that allows Hemis, Ubiant's cloud solution for energy and well-being management based on Artificial Intelligence, to come to life in homes.

Ubiant.com



VISIOMED GROUP

BewellConnect is an ecosystem of connected medical devices and services grouped in one single app. Based on motivational strategy toward individual health empowerment. Take your health seriously with accurate medical devices. Enjoy a playful, plug and play experience with its colorful application.

Bewell-connect.com



WB TECHNOLOGIES

WB Technologies is a French company creating connected solutions to tackle unsatisfied dermo-cosmetic issues. Wired Beauty™ offers consumers and beauty companies an innovative and cost effective way to accelerate the development of new beauty solutions by providing validated smart sensing devices, data intelligence services and apps.

Wired-beauty.com



WISTIKI

Wistiki is a lightly designed connected device made in France that follows you daily, helping you to relax by localizing your items via your smartphone at any time, anywhere. Hook or stick a Wistiki onto your belongings, you can then use your smartphone to make the Wistiki ring and locate it everywhere in the world.

Wistiki.com



WITHINGS

Withings leads the connected-health revolution. Founded by visionary innovators Cédric Hutchings and Eric Carreel, Withings creates products and services that empower people to track their lifestyle and improve their everyday well-being for better long-term health. Flawlessly designed and simple-to-use, Withings seamlessly introduces cutting-edge innovation into people's daily routine. Since 2009, Withings has built a range of products that covers the whole health spectrum including the Withings Activité and Activité Pop, Withings Pulse O2 (activity tracker), the Smart Body Analyzer, and Withings Aura. Every piece of collected data comes to life through the Withings Health Mate application where users get coaching and motivational tools to shape every aspect of their health.

Withings.com



AVENIR TELECOM

YEZZ, the American mobile brand founded in Miami in 2011, develops smartphones where the consumer is not tied to a contract and has the freedom to choose a mobile device suited to his or her lifestyle. By presenting contract-free smartphones with the option to integrate a dual Sim card, this American brand has rapidly attracted a large number of consumers by offering the mobile experience at its best. The Miami-based American brand specialises in creating products that can be personalised, and develops its smartphones using three different operating systems: Android, Firefox OS and Windows Phone. Finally, YEZZ offers a broad range of products to suit all needs, from the entry-level mobile phone to cutting edge smartphones.

Sayyyezz.com



ZHOR-TECH – DIGITSOLE

Zhor-Tech is the world leader in the design of connected footwear technology. With a unique expertise in both footwear and electronics, Zhor-Tech has developed with Digitsole the Warm Series, the first connected heating insole, and is also working with major footwear brands to connect their own products with various functions

Zhor-tech.com



PRODUCER OF



CONSUMER ELECTRONICS ASSOCIATION (CEA)

The Consumer Electronics Association (CEA) unites more than 2,000 companies within the consumer technology industry. Members tap into valuable and innovative resources including unparalleled market research, networking opportunities with business advocates and leaders, up-to-date educational programs and technical training, exposure in extensive promotional programs, and representation from the voice of the industry. CEA also owns and produces CES® - The Global Stage for Innovation. All profits from CES are reinvested into CEA's industry services.

CEA.org; CESweb.org

Upcoming Events:



CEA Innovate!

November 8-10, 2015, New York, NY



CE Hall of Fame Dinner

November 9, 2015, New York, NY



CES Unveiled New York

November 10, 2015, New York, NY



CES Unveiled Las Vegas

January 4, 2016, Las Vegas, NV



PRODUCED BY
CEA

CES 2016

January 6-9, 2016, Las Vegas, NV



CEA
WINTER
BREAK

CEA Winter Break

March 21-24, 2016, Park City, UT



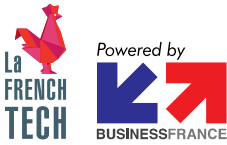
CES Asia 2016

May 11-13, 2016, Shanghai, China



La Poste Group, an international postal services provider operating in over 40 countries, is France's leading local distribution network. Its Digital Division launched the programme French IoT, working with startups, local authorities and major companies. At CES, La Poste unites a powerful IoT sector.

For further information, please visit: **legroupe.laposte.fr**



Business France is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France.

Business France has 1,500 personnel, both in France and in 70 countries throughout the world, who work with a network of public- and private-sector partners.

For further information, please visit: **Businessfrance.fr**