

PRODUCED BY  CEA®



- **2012 Exhibit Space Selection Room**  
LVCC, South Hall Connector, Room S223
- **Allied Associations Lounge**  
LVCC, South Hall Connector, Room S220
- **Blogger Lounges**  
LVCC, South Hall Connector, Room S228  
Venetian, Titian 2202
- **CEA Member Lounges**  
LVCC, North Hall Upper Level Outside Room N250  
LVCC, South Hall Connector, Room S220  
Venetian Tower, Suite #30-140
- **International Commerce Center (ICC)**  
LVCC, South Hall Connector, Room S224
- **Keynotes & Conference Sessions**  
Hilton Theater and Hilton Center (Keynotes)  
LVCC, North Hall Upper Level Meeting Space  
LVCC, South Hall 4 Meeting Space
- **Press Conference Rooms**  
LVCC, South Hall Connector, Rooms S221 & S227  
Venetian Meeting Space, Level 1, 2, 3
- **Press Rooms**  
LVCC, South Hall Connector, Room S229  
Venetian, Titian 2202
- **Registration**  
Attendee & International Registration: LVCC, Central Plaza; Hilton Ballroom; Venetian Meeting Space, Level 2  
Exhibitor Registration: LVCC, Central Plaza; LVCC, South Hall 2 Lobby; Venetian Meeting Space Level 2; Venetian Tower #29-209  
Conference Session Registration: LVCC, North Hall 4, Upper Lobby; South Hall 4 Lobby  
Press/Blogger Registration: LVCC, South Hall Connector, S229; Venetian Meeting Space, Level 1 (Tues-Fri)
- **Show Offices**  
LVCC, South Hall Connector, Room S219  
LVCC, North Hall 4  
Hilton Center Foyer  
Venetian, Level 3, San Polo Foyer  
Venetian Tower, Suite #29-207

**The Venetian**

Paradise Rd.

E. Sands Ave.

Venetian Tower Exhibit Suites

Venetian Ballroom

Venetian Meeting Rooms

Casino

Underground Level

Las Vegas Blvd. - The Strip

*As of 12/01/10. Locations subject to change. Map not to scale*

**CES hosts a variety of TechZones and Product Categories, see the reverse page for details and locations. Visit [CESweb.org](http://CESweb.org) for more information.**

# Navigating CES

## CES Exhibit Hours

Thursday, January 6	10 a.m. – 6 p.m.
Friday, January 7	9 a.m. – 6 p.m.
Saturday, January 8	9 a.m. – 6 p.m.
Sunday, January 9	9 a.m. – 4 p.m.

Product Categories	Las Vegas Convention Center (LVCC)						Hilton	The Venetian
	North Hall	Central Hall	South 1	South 2	South 3	South 4		
Audio	•	★	•	•			•	★
Automotive Electronics	★							
Computer Hardware & Software		•		•	★	★	•	•
Connected Home	•	•	★	★	•	•	•	•
Content Distribution		★						•
Digital Health and Fitness	★	•						
Digital Imaging		•			★	★		
Electronic Gaming	★	•			•	•	•	•
Emerging Technology		•		•	★	★	•	•
Entertainment/Content		★						•
Internet-Based Multimedia Services	•	•		•	★	★	•	•
Lifestyle Electronics	★			•	•	•	•	•
Telecommunications Infrastructure					★	★	•	•
Video		★	•	•			•	•
Wireless and Wireless Devices	•	•		•	★	★	•	•

Key: ★ Primary Location • Additional Location



Located throughout the CES show floor, these destinations surround you with emerging products, ground-breaking ideas and the companies that were innovative enough to bring these mind-blowing technologies to consumers around the world.

### 3D@Home

LVCC, South Hall 2

### Access On The Go

LVCC, South Hall 4

### Broadband Communications

LVCC, South Hall 4

### Connected Home Appliances

LVCC, South Hall 2

### Digital Health Summit

LVCC, North Hall

### EHX@CES

LVCC, South Hall 1

### Electric Vehicle

LVCC, North Hall

### Experience CEA

LVCC, Grand Lobby  
LVCC, South Hall 1

### Gaming Showcase

LVCC, North Hall

### HDMI

LVCC, South Hall 1

### HigherEd Tech

LVCC, North Hall

### HomePlug

LVCC, South Hall 1

### iLounge Pavilion

LVCC, North Hall

### Innovations Design and Engineering Showcase

LVCC, Grand Lobby

### International Gateway

Las Vegas Hilton  
LVCC, North Hall

### i-stage

LVCC, North Hall

### Kids@Play

LVCC, North Hall

### Location-Based Services

LVCC, North Hall

### Mobile DTV

LVCC, Central Hall

### Mommy Tech

LVCC, North Hall

### Robotics

LVCC, South Hall 2

### Safe Driver

LVCC, North Hall

### Silvers Summit

LVCC, North Hall

### Sports and Fitness Tech

LVCC, North Hall

### Sustainable Planet

LVCC, South Hall 2

### USB

LVCC, South Hall 4

### Wireless Mobility

brought to you by Qualcomm  
LVCC, South Hall 3

### ZigBee

LVCC, South Hall 1

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