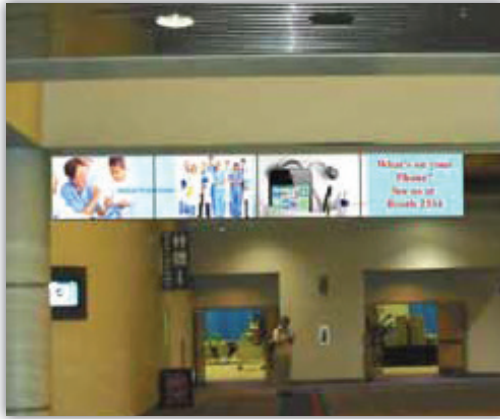


TAKE YOUR PLACE ON THE WORLD STAGE

January 8-11, 2013 | 703-907-7662 Exhibit@CESweb.org | CESweb.org | Las Vegas, Nevada



CES Digital Signage!

The new CES Digital Sign program is an exciting new opportunity at the Las Vegas Convention Center to get your brand in front of more than 150,000 CES attendees, including 35,000 international attendees and more than 5,000 media. This exciting new opportunity is a dynamic and affordable way to showcase your company and product information in prime locations all over the convention center.



- **12 new locations** – including prime, front and center locations in the Grand Lobby and South 1 Lobby
- **8-second video spot runs** more than 60 times each day, simultaneously in all 12 locations
- **Excellent brand exposure** and a new way to engage attendees
- This **dynamic display** feature lives video will captivate your audience

What's one of the best things about this sponsorship? Visibility. Pricing for an 8-second spot is \$5,000 for placement. Combine spots for a longer video. You have the option of creating your own video or hiring Smart City production services for a nominal fee.

Don't miss out – **contact Liz Tardif at ltardif@CE.org or 401-849-9300 today.**