

# TRANSPORTATION SPONSORSHIPS

For the 2015 INTERNATIONAL CES



Early Bird Sponsorship Discounts: Save 20% by July 30, 2014 - Save 10% by August 31, 2014

[rpmsinc.net](http://rpmsinc.net)





# TRANSPORTATION SPONSORSHIPS

## OFFERINGS

Full and partial bus wraps  
Exterior and interior banners  
Innovative in-bus products  
Flyers + transportation related signage  
Custom promotional offerings

## MARKETING PHILOSOPHY

Turnkey sponsorship services  
Maximum in-market impressions  
Disruptive advertising campaigns  
Multiple touch points for high impact branding



# BRANDING OPPORTUNITIES

## SHUTTLE SERVICE INFORMATION

- Let RPMs align your brand with CES during the convention, through exclusive sponsorship of one or more aspects of the transportation infrastructure.
- We work closely with sponsors to reach your target demographic, integrate products and offerings, and achieve lofty marketing objectives.

- We offer valuable support throughout the months leading up to CES. Contact Alex Connor at 401-639-0993 or [alexc@rp-ms.com](mailto:alexc@rp-ms.com) for more information and to develop a custom program.





# CES SHUTTLE BUS BRANDING



QUESTIONS, CONTACTS, MORE INFORMATION

US & INTERNATIONAL SALES

ALEX CONNOR 401-639-0993 alexc@rp-ms.com

[www.rpmsinc.net](http://www.rpmsinc.net)

## RPMs HEADQUARTERS

640 Ten Rod Road, Floor 2  
North Kingstown, RI 02852

## EVENT DATES

2015 INTERNATIONAL CES

Tuesday January 6th- Friday January 9th, 2015  
Las Vegas, Nevada

