

# TOKYO GAME SHOW 2022

## Guide for Package Booth

Covid-19 infection control measures will be taken in the venue.

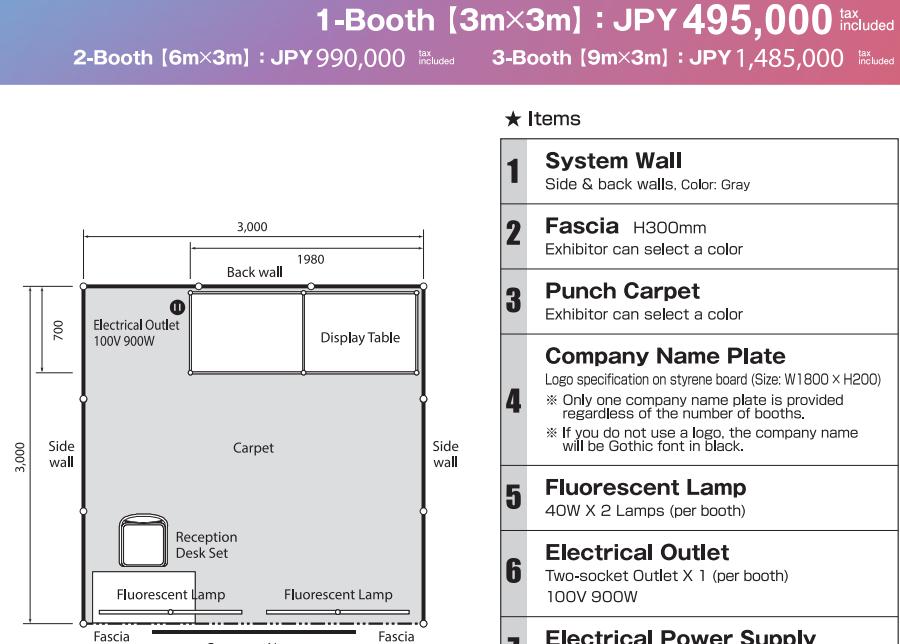
Please take measures against infectious diseases when constructing and operating your booth.

### Shell Scheme



Exhibitors can select a color of fascia and punch carpet from the options below.

Blue Green Gray Red Yellow Black



#### ★ Items

<b>1</b>	<b>System Wall</b> Side & back walls, Color: Gray
<b>2</b>	<b>Fascia</b> H300mm Exhibitor can select a color
<b>3</b>	<b>Punch Carpet</b> Exhibitor can select a color
<b>4</b>	<b>Company Name Plate</b> Logo specification on styrene board (Size: W1800 x H200) ※ Only one company name plate is provided regardless of the number of booths. ※ If you do not use a logo, the company name will be Gothic font in black.
<b>5</b>	<b>Fluorescent Lamp</b> 40W X 2 Lamps (per booth)
<b>6</b>	<b>Electrical Outlet</b> Two-socket Outlet X 1 (per booth) 100V 900W
<b>7</b>	<b>Electrical Power Supply</b> 100V 1KW (per booth)
<b>8</b>	<b>Reception Desk Set</b>
<b>9</b>	<b>Display Table with Storage</b> W1,980mm X D700mm X H1,000mm Black-color (per booth)

※ Side wall is not included in the corner booth.

### Turnkey Booth A

[2m x 2.5m] : JPY 275,000 tax included

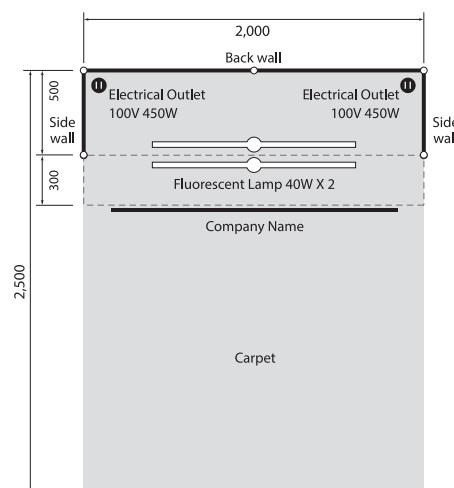
Exhibit Areas: **General Exhibition Area, Game School Area**

※ One exhibitor can apply for up to 3 booths.  
※ [space only] option is not available.



Exhibitors can select a color of punch carpet and company name plate from the options below.

Blue Green Gray Red



#### ★ Items

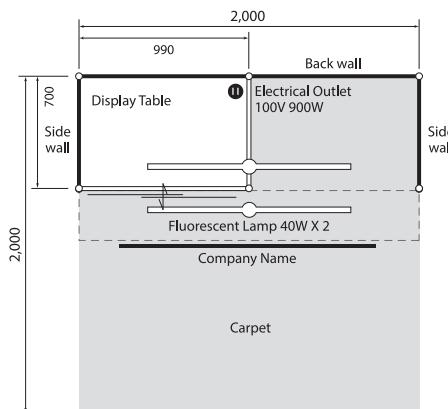
<b>1</b>	<b>System Wall</b> Side & back walls, Color: White ※ The side panel cannot be extended to the aisle.
<b>2</b>	<b>Punch Carpet</b> Exhibitor can select a color
<b>3</b>	<b>Company Name Plate</b> Plate Size: W1940mm X H200mm ※ Exhibitor can select a base color. ※ Only one company name plate is provided regardless of the number of booths. ※ If you do not use a logo, the company name will be Gothic font. ※ Logo Usage: JPY 13,200 (tax incl)
<b>4</b>	<b>Fluorescent Lamp</b> 40W X 2 Lamps (per booth)
<b>5</b>	<b>Electrical Outlet</b> Two-socket Outlet X 2 (per booth) 100V 450W X 2outlet
<b>6</b>	<b>Electrical Power Supply</b> 100V 1KW (per Booth)

# Turnkey Booth B

[2m×2m] : JPY 275,000 tax included

## Exhibit Areas: Smartphone Game Area

- ※ One exhibitor can apply for up to 3 booths.
- ※ [space only] option is not available.



### ★ Items

<b>1 System Wall</b>	Side & back walls, Color: Gray ※ The side panel cannot be extended to the aisle.
<b>2 Punch Carpet</b>	Exhibitor can select a color
<b>3 Company Name Plate</b>	Size : W1940mm X H200mm ※ Only one company name plate is provided regardless of the number of booths. ※ Logo Usage: JPY 13,200 (tax incl)
<b>4 Fluorescent Lamp</b>	40W X 2 Lamps(per booth)
<b>5 Electrical Outlet</b>	Two-socket Outlet X 1 (per booth) 100V 900W
<b>6 Electrical Power Supply</b>	100V 1KW(per booth)
<b>7 Display Table with Storage</b>	W900mm X D700mm X H1,000mm Black-color (per booth)

Exhibitor can select a color of carpet from the options below.

Blue

Green

Gray

Red

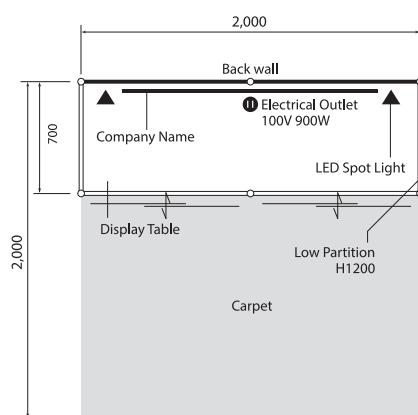
※ Additional table will be available with additional fee.

# Turnkey Booth C

[2m×2m] : JPY 275,000 tax included

## Exhibit Areas: Business Solution Area , e-Sports Area (Business Solution will be held on September 15 (Thu.) and 16 (Fri.) ONLY.)

- ※ One exhibitor can apply for up to 3 booths.
- ※ [space only] option is not available.



### ★ Items

<b>1 System Wall</b>	Low Partition & back walls, Color: Black ※ The side panel cannot be extended to the aisle.
<b>2 Punch Carpet</b>	Exhibitor can select a color
<b>3 Company Name Plate</b>	Plate Size: W1,800mm X H200mm ※ Only one company name plate is provided regardless of the number of booths. ※ Logo Usage: JPY 13,200 (tax incl)
<b>4 LED Spotlight</b>	15W X 2 Lights (per booth)
<b>5 Electrical Outlet</b>	Two-socket Outlet X 1 (per booth) 100V 900W
<b>6 Electrical Power Supply</b>	100V 1KW (per booth)
<b>7 Display Table with Storage</b>	W1,980mm X D700mm X H1,000mm Black-color (per booth)

Exhibitor can select a color of carpet from the options below.

Blue

Green

Gray

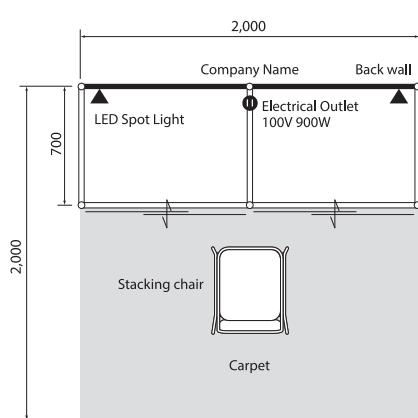
Red

# Turnkey Booth D

[2m×2m] : JPY 275,000 tax included

## Exhibit Areas: VR/AR Area

- ※ One exhibitor can apply for up to 3 booths.
- ※ [space only] option is not available.



### ★ Items

<b>1 System Wall</b>	Back wall, Color: Black ※ The side panel cannot be added.
<b>2 Display Table with Storage</b>	W1,980mm X D700mm X H1,000mm (H750mm is available upon request.)
<b>3 Punch Carpet</b>	Exhibitor can select a color
<b>4 Company Name Plate</b>	Plate Size: W1800mm X H200mm ※ Only one company name plate is provided regardless of the number of booths. ※ Logo Usage: JPY 13,200 (tax incl)
<b>5 LED Spotlight</b>	15W X 2 Lights (per booth)
<b>6 Electrical Outlet</b>	Two-socket Outlet X 1 (per booth) 100V 900W
<b>7 Electrical Power Supply</b>	100V 1KW (per Booth)
<b>8 Stacking Chair</b>	(W460mm X D520mm X H880mm X SH430mm) X 1

Exhibitor can select a color of carpet from the options below.

Blue

Green

Gray

Red

# Turnkey Booth E

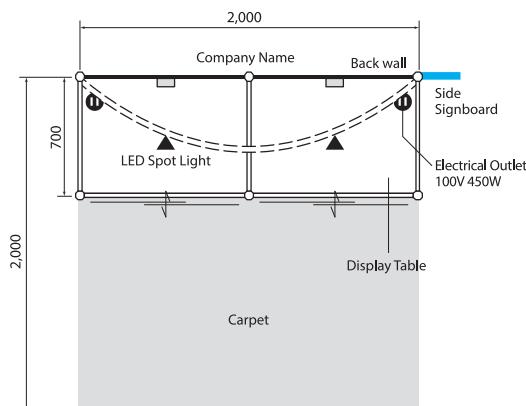
[2m×2m] : JPY 275,000 tax included

## Exhibit Areas: : Indie Game Area

- \* One exhibitor can apply for up to 3 booths.
- \* [space only] option is not available.



Game platform companies can not be exhibited at this area.  
(Only game developers or publisher will be able to exhibited in this area.)



Exhibitors can select a color of punch carpet from the options.

Blue Green Gray Red

### ★ Items

<b>1 System Wall</b>	Back Wall, Color: Black ※The side panel cannot be added.
<b>2 Fascia</b>	H350mm
<b>3 Punch Carpet</b>	Exhibitor can select a color
<b>4 Company Name Plate</b>	English & Japanese ※ Only one company name plate is provided regardless of the number of booths. ※ Logo Usage: JPY 13,200 (tax incl.)
<b>5 LED Spotlight</b>	15W X 2 Lights (per booth)
<b>6 Electrical Outlet</b>	Two-socket Outlet X 2 (per booth) 100V 450WX 2outlet
<b>7 Electrical Power Supply</b>	100V 1KW (per booth)
<b>8 Display Table with Storage</b>	W1,980mm X D700mm X H1,000mm Black-color

## Asia New Stars Area / Eastern Europe New Stars Area / Latin New Stars Area

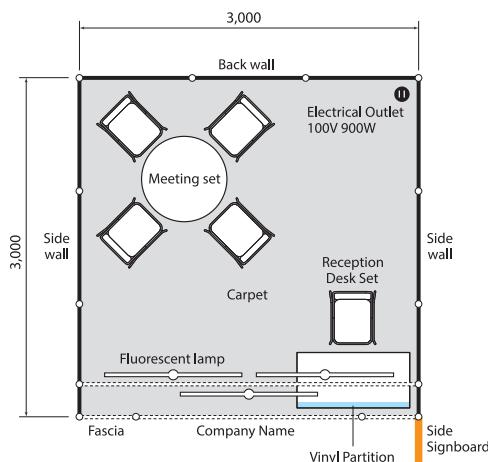
1-Booth Package [3m×3m] : JPY 495,000 tax included

## Exhibit Areas: Asia New Stars Area, Eastern Europe New Stars Area, Latin New Stars Area

(Business Day: September 15 (Thu.) and 16 (Fri.) only/4-days exhibits)

Asia/Eastern Europe/Latin America New Stars Area shows emerging companies from the regions. The concept is to introduce local “new stellar companies,” to appeal to the rest of the world.

\* One exhibitor can apply for up to 3 booths. Please contact OMO if you wish to apply for 4 or more booths.



### ★ Items

<b>1 System Wall</b>	Side & back walls, Color: White
<b>2 Fascia</b>	H350mm ※National flag of the exhibitor's registered country/region will be printed.
<b>3 Punch Carpet</b>	Color: Gray
<b>4 Company Name Plate</b>	Size : W1,940mm X H255mm Gothic font in black ※ Only one company name plate is provided regardless of the number of booths. ※ Logo Usage: JPY 13,200 (tax incl.)
<b>5 Fluorescent Lamp</b>	40W X 3 Lamps (per booth)
<b>6 Electrical Outlet</b>	Two-socket Outlet X 1 (per booth) 100V 900W
<b>7 Electrical Power Supply</b>	100V 1KW (per booth)
<b>8 Meeting Set</b>	Round Table and 4 Chairs
<b>9 Vinyl Partition on Reception Desk</b>	※The exhibitor at the corner location will not be included side walls.

## Infection Protection Equipment (Optional)

### Acrylic Partition

#### Size Options

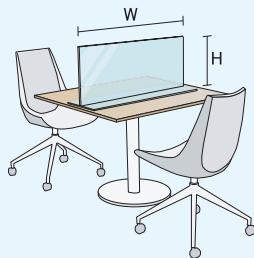
W600 × H600  
JPY 5,500-

W600 × H900  
JPY 8,800-

W900 × H600  
JPY 8,800-

W900 × H1200  
JPY 22,000-

W1200 × H1200  
JPY 29,150-



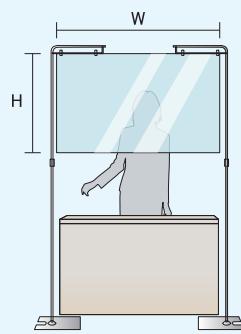
### Vinyl Partition

#### Size Options

W1000 × H1200  
JPY 11,000-

W1500 × H1200  
JPY 11,990-

W2000 × H1200  
JPY 13,200-



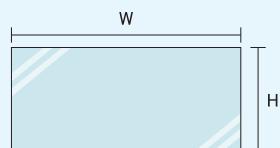
### Vinyl Sheet

#### Size Options

W1000 × H1000 JPY 2,200-

W1500 × H1000 JPY 3,190-

W2000 × H1000 JPY 4,400-



►Infection protection equipment is optional.  
Contact OMO for more detail.

※The above fees are not included the installation fees.

※The above fees are not included in meeting set.

※The above fees are not included in reception counter.

# Business Meeting Area

All "Meeting Room Booth" and "Basic Table Space" at Business Meeting Area will be installed with infection protection equipment.

TGS sets "Business Meeting Area" where allows for meaningful business discussion in a quiet, calm atmosphere during Business Day at TGS. The area offers to private meeting room booths and basic table space at lower fees.

TGS also operates business matching system that connects with trade visitors or other exhibitors as well as online meeting set-up. TGS would like you to use this opportunity to find potential business partners in the future.

- ◆ Location: 2F, International Conference Hall, Makuhari Messe
- ◆ Period: September 15 (Thu.) & 16 (Fri.)
- ◆ Complimentary Services: Interpretation Service (JPN/ENG) / WiFi



※Space will be available from 2pm on September 14(Wed.).  
※Space and slot are available on first-come,first-serve basis.

## Meeting Room Booth

[Business Day ONLY (September 15 & 16)]

### 1-Booth Meeting Room (3m×3.5m)

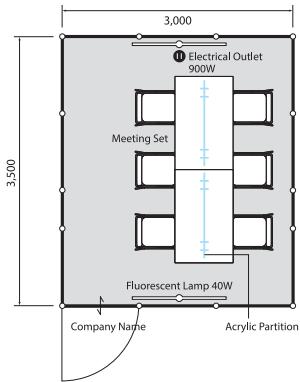
**JPY 495,000** tax included

For exhibitors with booth in other area

**JPY 385,000** tax included

※Please ask the OMO if you apply for 4 or more booths.

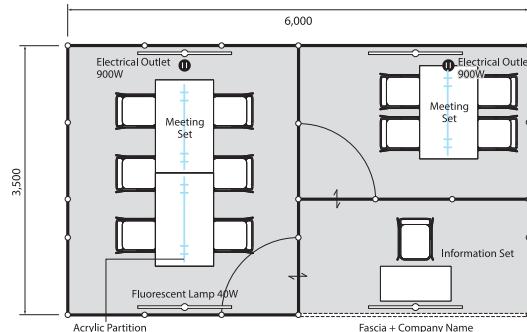
※[space only] option is not available.



★ Items	
<b>1</b>	<b>System Wall</b> 4 walls, Color: White / Height 2400
<b>2</b>	<b>Company Name Plate</b> Plate Size: W600 X H150 ※ Logo Usage: JPY 13,200 (tax incl.)
<b>3</b>	<b>Fluorescent Lamp</b> 40W X 2 Lamps (per booth)
<b>4</b>	<b>Electrical Outlet</b> Two-socket Outlet X 1 (per booth) 100V 900W
<b>5</b>	<b>Electrical Power Supply</b> 100V 1KW (per booth)
<b>6</b>	<b>Meeting Set</b> (For 6 Person)
<b>7</b>	<b>Acrylic Partition</b> Size: 900mm X 600mm

### 2-Booth Meeting Room (6m×3.5m)

**JPY 990,000** tax included



★ Items	
<b>1</b>	<b>System Wall</b> 4 walls, Color: White / Height 2400
<b>2</b>	<b>Company Name Plate</b> Plate Size: W1,800mm X H200mm (1 Plate) W600mm X H150mm (2 Plates) ※ Logo Usage: JPY 13,200 (tax incl.) ※ All 3 plates will be displayed with same name.
<b>3</b>	<b>Fluorescent Lamp</b> 40W X 4 Lamps (per booth)
<b>4</b>	<b>Electrical Outlet</b> Two-socket Outlet X 2 (per booth) 100V 900W
<b>5</b>	<b>Electrical Power Supply</b> 100V 2KW (per booth)
<b>6</b>	<b>Meeting Set</b> (For 6 Person + 4 Person)
<b>7</b>	<b>Reception Desk Set</b>
<b>8</b>	<b>Acrylic Partition</b> Size: 900mm X 600mm

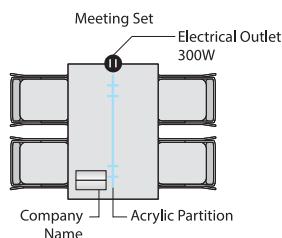
## Basic Table Space

**JPY 220,000** tax included

[Business Day ONLY (September 15 & 16)]

### 1-Booth

\* Please ask the OMO if you apply for 4 or more tables.



★ Items	
<b>1</b>	<b>Company Name Plate</b> Plate Size: W400mm X H150mm (On the table) ※ Logo Usage: JPY 13,200 (tax incl.)
<b>2</b>	<b>Electrical Outlet</b> Two-socket Outlet X 1 (per booth) 100V 300W
<b>3</b>	<b>Meeting Set</b> For 4 Person / Table Size W1,800mm X D1,200mm
<b>4</b>	<b>Acrylic Partition</b> Size : W900mm X H600mm

- To Apply or To Contact -

**TOKYO GAME SHOW Overseas Management Office (OMO)**  
ONWARD PARK BUILDING, 3-10-5, Nihonbashi Chuo-ku, Tokyo 103-8276, Japan  
Email: [tgs@congre.co.jp](mailto:tgs@congre.co.jp)