

Attendee Mailing List Agreement and Order Form

PROFILE

The International CES is the largest technology show in the United States and represents the growing consumer electronics retail marketplace. Beat the competition! Use the International CES pre-show and verified attendee mailing lists to get your company's name and booth number in the hands of your target audience. Be the first to reach them before and after the show! Call today, and order your verified postal mailing list. Request sorts by product category, primary role and by geographic location, to zero-in on the audience you want to reach most.

Call today for a quote based on your product, job function and geographic selections. Tel: (770) 643-7144 Fax: (678) 623-0157

Selections by Product: (check each box required)

- | | |
|---|---|
| <input type="checkbox"/> Audio | <input type="checkbox"/> Home Data Networking |
| <input type="checkbox"/> Video | <input type="checkbox"/> Online Commerce Products and Service |
| <input type="checkbox"/> Home Theater | <input type="checkbox"/> Biometrics |
| <input type="checkbox"/> Computer Hardware and Software | <input type="checkbox"/> Nanotechnology |
| <input type="checkbox"/> Electronic gaming | <input type="checkbox"/> Digital Imaging/Video Editing |
| <input type="checkbox"/> Online/Internet | <input type="checkbox"/> Film/Video Production (Professional Grade) |
| <input type="checkbox"/> Telephones | <input type="checkbox"/> Embedded Technologies |
| <input type="checkbox"/> Small Office/Home Office | <input type="checkbox"/> Home Healthcare Products |
| <input type="checkbox"/> Mobile Office | <input type="checkbox"/> Personal Safety and Security Products |
| <input type="checkbox"/> Mobile/Vehicle Electronics | <input type="checkbox"/> Broadband |
| <input type="checkbox"/> Wireless Communications | <input type="checkbox"/> WiFi |
| <input type="checkbox"/> High Performance Audio | <input type="checkbox"/> Voice Over IP (VOIP) Hardware and Software |
| <input type="checkbox"/> Integrated Home Systems | <input type="checkbox"/> Subscriber Services |
| <input type="checkbox"/> Satellite Systems | <input type="checkbox"/> Electronics Clothing and Accessories |
| <input type="checkbox"/> Retail Resource | <input type="checkbox"/> Sports Electronics |
| <input type="checkbox"/> Blank Media | <input type="checkbox"/> Other Consumer Electronics |
| <input type="checkbox"/> Personal Electronics | |
| <input type="checkbox"/> Photographic Equipment | |
| <input type="checkbox"/> Home Appliances | |
| <input type="checkbox"/> Publications | |
| <input type="checkbox"/> Trade Associations | |

Selections by Primary Role (check each box required)

- | | |
|--|--|
| <input type="checkbox"/> Advertising and Sales | <input type="checkbox"/> Government, Buyer |
| <input type="checkbox"/> Broadcast News Crew | <input type="checkbox"/> Installation |
| <input type="checkbox"/> Broadcast News Reporter | <input type="checkbox"/> Institutional |
| <input type="checkbox"/> Broadcast Producer | <input type="checkbox"/> Manufacturer's Rep |
| <input type="checkbox"/> Business Development | <input type="checkbox"/> Manufacturer's Rep |
| <input type="checkbox"/> Business Development/Strategic Relationship | <input type="checkbox"/> Manufacturing (Non-Exhibitor) |
| <input type="checkbox"/> Business Services | <input type="checkbox"/> Market Analyst |
| <input type="checkbox"/> Carrier/Provider | <input type="checkbox"/> Market Research |
| <input type="checkbox"/> Circulation/Marketing | <input type="checkbox"/> News Editor |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> News Photographer |
| <input type="checkbox"/> Content Development | <input type="checkbox"/> News Publisher |
| <input type="checkbox"/> Corporate (Non-Retail) | <input type="checkbox"/> News Reporter/Writer |
| <input type="checkbox"/> Distribution | <input type="checkbox"/> Other |
| <input type="checkbox"/> Distribution (Non-Retail) | <input type="checkbox"/> Production |
| <input type="checkbox"/> Engineering | <input type="checkbox"/> Retail (Buyer) |
| <input type="checkbox"/> Film Industry | <input type="checkbox"/> Service Professional (Non-Retail) |
| <input type="checkbox"/> Financial Analyst | <input type="checkbox"/> Software Development/Publishing |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Speaker |
| <input type="checkbox"/> Government - NCSI | <input type="checkbox"/> Trade Association |
| <input type="checkbox"/> Government5t, Non-Buyer | <input type="checkbox"/> VAR/Dealer |
| | <input type="checkbox"/> Venture Capitalist |

Geographic Selections: (check each box required)

- | | |
|---|---|
| <input type="checkbox"/> Domestic Names (US only) | Call us for assistance
in targeting your market. |
| <input type="checkbox"/> International Names | |
| <input type="checkbox"/> Canadian Names Only | |

- ☐ Pre-registered 2005 Attendees (International CES registrants.)
☐ Verified 2005 Attendees (Attended the 2005 International CES)
☐ 2006 Pre-registered Attendees

Output Format ☐ FTP ☐ E-mail

(Please print or type)

Name: _____

Title: _____

Exhibiting Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

E-mail: _____

Ship To (List Third Party Mailhouse Info. Here):

Name: _____

Title: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

E-mail/FTP: _____

☐ Check here, if you need information on third party mailhouses.

Total Names This Order:

(enter quantity here, per CES quote) _____

Cost: Minimum order \$1,000-\$1,050

5,000 names (minimum order):

CEA Member base rate **\$1,000.00**

Non - Member base rate **\$1,050.00**

☐ CEA Member Rate: \$200/m \$ _____

☐ Non - Member Rate: \$250/m \$ _____

☐ Processing Fee: \$50 \$ _____

Total **\$ _____**

Billing Policy: Payment in full is required with order.

Make checks payable to: CES

or Please charge to:

☐ Visa ☐ Mastercard ☐ American Express

Card Number: _____

Expiration Date: _____

Print Name: _____

Cardholder's Signature: _____

Availability:

• Absolutely no lists will be sent directly to the exhibitor.

Restrictions:

- (1) Use of International CES Mail List names are limited to one time use only.
All orders must be processed by a third party, bonded mailhouse. A waiver must be signed authorizing the list to be sent to a third-party bonded mailhouse.
- (2) Attendee e-mail addresses are not available.
- (3) No trade show, competitive offers, research or personnel search is permitted.
- (4) The official International CES logo must be prominently displayed on the mailing piece.

- (5) Two actual mailing samples and payment are required before shipping.
- (6) Mailing lists are available to 2005 and 2006 International CES exhibitors only.
- (7) List Rental agreements must be signed and returned, prior to shipment.
- (8) List will be mailed to third party mailhouse within one week from receiving this completed request form and payment.
- (9) Misuse of the rented lists may result in forfeiture of exhibitor priority points.

Agreement

We understand and agree that the names and addresses you provide are a valuable property of the International CES and that we are merely renting these names for a one time mailing only. We guarantee that the International CES list will not be copied or reproduced in any way, sold, or otherwise used by anyone other than ourselves; that no information or data will be transferred from your list to our house files; and that the person(s)/mailhouse in charge of our mailing operations also understands and agrees to each of these rental conditions.

Signature: _____ Date: _____

Print Name: _____

Thursday January 5 - 8, 2006
Las Vegas, Nevada USA

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| <input type="checkbox"/> Digital Imaging/Video Editing | <input type="checkbox"/> Mobile Electronics |
| <input type="checkbox"/> Electronic Gaming | <input type="checkbox"/> Satellite Systems |
| <input type="checkbox"/> High Performance Audio | <input type="checkbox"/> Small Office/Home Office |
| | <input type="checkbox"/> Video |
| | <input type="checkbox"/> Wireless Communications |

Selections by Primary Role (check each box required)

- | | |
|---|---|
| <input type="checkbox"/> Buyers includes: | <input type="checkbox"/> Industry Affiliate includes: |
| Retailers | Engineers |
| Institutional Buyers | Manufacturers Reps |
| • Education, Medical, Government | Manufacturers (non-exhibiting) |
| Corporate Buyers | Content Development |
| • Non-retail | Carriers/Providers |
| Premium/Catalogs | Broadcasting Industry |
| Online Retailers | Film Industry |
| | Installers |
| | Consultants |

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☐ 2005 Pre-registered Attendees

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- ☐ FTP ☐ E-mail

(Please print or type)

Name: _____

Title: _____

Exhibiting Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

E-mail: _____

Ship To (List Third Party Mailhouse Info. Here):

Name: _____

Title: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

E-mail/FTP: _____

☐ Check here, if you need information on third party mailhouses.

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Cost: Minimum order \$1,000-\$1,050

5,000 names (minimum order):

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Signature: _____ Date: _____

Print Name: _____