

GREENER GADGETS

CONFERENCE
FEBRUARY 25, 2010

NEW YORK CITY



We all know that going green can be good for business as well as good for the planet. But what does 'green' really mean when it comes to consumer electronics? What new technologies are electronics brands implementing to lower energy use and carbon footprint in their gadgets? How are they using design and engineering to create solutions for recycling?

Demonstrate your company's leadership and commitment to sustainability, green practices and innovation at Greener Gadgets 2010. Now in its third year, this conference connects leaders in the CE industry with thought leaders from the design and green business worlds, engineers, students, press and investors in an intimate setting in the media center of New York City.

As a sponsor, you will have a key opportunity to share your product, packaging and supply chain innovations, demonstrate design and engineering excellence and reinforce your company's commitment to helping the industry transition into an emerging green global economy. Last year's sponsors included *BusinessWeek*, Dell, GDGT, Boing Boing, Engadget, Treehugger, Planet Green and Unbeige.



PRODUCER OF



GREENER GADGETS SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – \$15,000

- One 10 x 15 exhibit booth equipped with:
 - Electrical outlets throughout the space
 - Standard identification sign
- Acknowledgement in the session welcome remarks
- Logo on all pre-conference promotional pieces
- Logo and acknowledgement on session title slide
- Logo and acknowledgement on signage
- Logo and link from sponsor electronic direct mail (EDM) message (deadline permitting)
- 50 word description with listing in conference brochure
- Prominent logo placement on event home page
- Custom electronic invitations sent to all delegates and your guests by Greener Gadgets on your behalf
- Eight (8) complimentary registrations to the conference and reception
- Option to provide attendees with a gift

Supporting Sponsor - \$10,000

- One (1) 6 x 2 draped table
- Electrical outlets throughout the space
- Standard identification sign
- Acknowledgement in the session welcome remarks
- Logo on all pre-conference promotional pieces
- Logo and acknowledgement on session title slide
- Logo and acknowledgement on signage
- Logo and link from sponsor electronic direct mail (EDM) message (deadline permitting)
- 50 word description with listing in conference brochure
- Prominent logo placement on event home page
- Three (3) complimentary registrations to the conference and reception

Sponsor – \$2,000

- One (1) 6 x 2 draped table
- Electrical outlets throughout the space
- Standard identification sign
- Logo on all pre-conference promotional pieces
- Logo and acknowledgement in the conference brochure
- Logo placement on event home page
- One (1) complimentary registration to the conference and reception

Recycle Your CES Booth – Exhibit at Both Sustainable Planet and the Greener Gadgets Conference

CES exhibitors interested in using their booth at the Sustainable Planet Spotlight in Las Vegas as well as the Greener Gadgets Conference in New York can have their booth crated and transported from CES at a discounted rate. Contact Shari Gray at sgray@CE.org for more information.

