

2011 CES FOURSQUARE SWEEPSTAKES

ENTRY PERIOD: The Sweepstakes begins at 12:00 AM PT on January 5, 2011 and ends at 4:00 PM PT on January 9, 2011

HOW TO ENTER: Entrant must be a registered member of .foursquare.com system and subject to Foursquare's terms and conditions. Consumer Electronics Association has no responsibility with respect to such registration or use.

Once a member, you can "checking in" (as described below) to the following official 2011 CES locations between January 5, 2010 and January 9, 2011. You must "check in" at 5 of the 10 locations in order to win the CES 2011 official foursquare badge.

In order to "check into" a location, an entrant must be in or within 500 meters and use his or her wireless mobile device to access the .foursquare.com system and follow the system's instructions to "check in" his or her location that corresponds to the contest.

2011 CES Check-In Locations from Tuesday, January 4 – Sunday, January 9, 2011

- 2011 International CES
- 2011 CES Experience CEA, LVCC, Grand Lobby
- 2011 CES, LVCC, North Hall
- 2011 CES, LVCC, Central Hall
- 2011 CES, LVCC, South Hall
- 2011 CES, Las Vegas Hilton
- 2011 CES, High Performance Audio at The Venetian
- 2011 CES Press Day (Wednesday, January 5, 8:00 am – 5:45 p.m. at Venetian)
- 2011 CES Research Day (Wednesday, January 5, 1:00 pm – 5:00 pm LVCC)
- Official CES Tweetup, Las Vegas Hilton (Friday, January 7, 4:00 – 7:00 pm)

NOTE: Once you receive your Foursquare badge, visit the "Experience CEA" booth to enter the sweepstakes at the booth. You are eligible to enter the Sweepstakes one (1) time at the "Experience CEA" booth once you have your Foursquare badge.

(ii.) **FOR ALL ENTRIES: LIMIT: One (1) entry per person in the Sweepstakes.** All entrants and entries subject to verification prior to the awarding of a prize, as are the eligibility, age and other claims of/information provided by a potential prize winner.

(iii.) **NOTE ABOUT MOBILE:** If you opt to use Foursquare via your wireless mobile device (which may only be available via participating wireless carriers and is not required to enter the Sweepstakes), and/or download or transmit data via your wireless mobile device, standard rates will apply according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on rate plans and charges relating to your participation in this Sweepstakes. Wireless service may not be available in all areas. Check your mobile device's capabilities for specific instructions.

ELIGIBILITY: No purchase is necessary to enter or win. This sweepstakes is open only to those who are at least 18 years of age at the time of entry.

Employees, contractors, directors, and officers of the Consumer Electronics Association ("Sponsor"), its parent, subsidiary and affiliated companies, distributors, suppliers, advertising, fulfillment, judging, and promotion agencies, and their immediate family members (parent, child, sibling, and spouse of each) and those living in their same households are ineligible.

Sweepstakes may only be entered from and in eligible jurisdictions. In the event of a dispute about the identity of an entrant, each entry will be declared made by the registered account holder of the e-mail address submitted at time of entry. The registered account holder is deemed to be the natural person who is assigned the submitted e-mail address by the relevant Internet service provider, online access provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. With respect to any winning entry, the winner may be required to provide CEA with proof that the person is the registered account holder of the e-mail address associated with the winning entry. By entering the Sweepstakes, entrants agree to comply with and be bound by these Official Rules and the decisions of the judges which are final and binding in all respects. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes.

PRIZES: Two winners will receive the following: 4 Sonos S5s; 1 Sonos CR200; 1 Sonos ZoneBridge

SELECTION OF WINNERS: Winners will be selected after the contest ends in a random drawing from among all eligible entries received. The drawing will be conducted by the Consumer Electronics Association, whose decisions and interpretations on all matters relating to the Sweepstakes and these Official Rules are final and binding in all respects. CEA reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the Sweepstakes, or obtained winner status using fraudulent means.

Odds of winning depend on the number of eligible entries received. Potential winners will be notified by e-mail and must meet all eligibility requirements. Return of a prize or prize notification as undeliverable, or inability of Consumer Electronics Association to contact a potential winner by telephone or e-mail within seventy-two (72) hours of selection, may result in disqualification of such potential winner, and an alternate winner may be selected by random drawing at CEA's discretion. In the event a winner declines a prize, Administrator may, at its discretion, select an alternate winner by random drawing.

This Sweepstakes is subject to all applicable federal, state and local laws and regulations. Void wherever prohibited or restricted by law.

The Sweepstakes is sponsored by the Consumer Electronics Association, 1919 S. Eads Street, Arlington, VA 22202.