



**2016 CES®**  
January 6-9, 2016 | Las Vegas, NV | #CES2016

CES is segmented by specific product categories and technologies; each centered within a specific area or hall. In addition, you'll find 20 Marketplaces throughout CES to further complement a selection of product categories. Marketplaces are unique exhibit areas that group technology markets together and feature up-and-coming products, services and companies.

Here's a snapshot of how the 2016 CES is organized by these areas of interests across our official show locations.

| LOCATION  | VENUE                             | AREAS OF INTEREST   |
|-----------|-----------------------------------|---|
| Tech East | LVCC, Central Hall                | Accessories<br>Audio<br>Content creation<br>Content distribution<br>Digital imaging/photography<br>Online media<br>Video<br>Wireless devices<br>Wireless services |
| Tech East | LVCC, Central Plaza               | Accessories<br>Automotive electronics   |
| Tech East | LVCC, North Hall                  | Accessories<br>Audio<br>Automotive electronics<br>iProducts<br>Wireless devices<br>Wireless services  |
| Tech East | LVCC, North Hall<br>Meeting Rooms | All product categories  |
| Tech East | LVCC, North Plaza                 | Automotive electronics<br>Vehicle Intelligence  |
| Tech East | LVCC, South Hall 1                | Accessories<br>Audio<br>Personal Privacy<br>Sensors<br>Video  |
| Tech East | LVCC, South Hall 2                | Accessories<br>Audio<br>Digital imaging/photography<br>Gaming and Virtual Reality<br>Robotics<br>Sensors<br>Unmanned Systems<br>Video                             |



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|-------------------------|---------------------------|--|
| Tech East               | LVCC, South Hall 3        | Accessories<br>Telecommunications and infrastructure<br>Computer hardware and software<br>Internet services<br>Wireless devices<br>Wireless services   |
| Tech East               | LVCC, South Hall 4        | Accessories<br>Telecommunications and infrastructure<br>Computer hardware and software<br>Internet services<br>Wireless devices<br>Wireless services   |
| Tech East               | Westgate                  | Accessories<br>Computer hardware and software<br>Global Technology<br>Video<br>Wireless devices<br>Wireless services   |
| Tech West               | Sands, Level 2, Halls A-C | 3D Printing<br>Accessories<br>Audio<br>Computer hardware and software<br>Education & Technology<br>Family & Technology<br>Fitness & Technology<br>Health & Wellness<br>Internet services<br>Kids & Technology<br>Lifelong Tech<br>Robotics<br>Sensors<br>Smart Home<br>Smart Watches<br>Sports Tech<br>Wearables |
| Tech West               | Sands, Level 1, Hall G    | Computer hardware and software<br>Eureka Park<br>Internet services<br>Startups<br>University Innovations<br>Wireless devices<br>Wireless services  |
| Tech South<br>(C Space) | ARIA, Level 1, Pinyon 4   | Accessories<br>Audio<br>Content creation<br>Content distribution<br>Online media<br>Video<br>Wireless devices<br>Wireless services   |