

SUCCESS IN HOME THEATER/VIDEO



HOME THEATER/VIDEO

The big screen

Home theater/video technology remains one of the fastest-growing consumer electronics markets. 2005 sales of DTVs total \$14.9 billion and 2005 PVR sales have reached \$682 million—and will only continue to explode.*

At the International Consumer Electronics Show (CES®), you'll reach critical mass and gain valuable face time with decision makers from every buying channel, industry sector and global market. This is your chance to take advantage of opportunities that will propel you to the front of time- and place-shift technology.

"FANTASTIC SHOW! WE WERE INCREDIBLY BUSY AND WE SAW A STRONG CROSS-SECTION OF OUR ESTABLISHED VENDORS ALONG WITH NEW PEOPLE WHO WERE EXCITED ABOUT OUR PRODUCT MIX."

—Stephen Baker, President, Denon Electronics



ONE OUT OF EVERY THREE CES ATTENDEES IS INTERESTED IN HOME THEATER TECHNOLOGIES.

In 2005, more than 27,000 CES attendees came to the show for video products, while more than 32,000 came for home theater products.* As this market sector grows, so does the home theater/video presence at CES. You need to be a part of the largest consumer technology tradeshow.

Who should exhibit?

Anyone who manufactures or supplies:

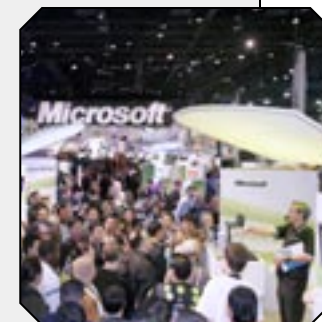
- Display technologies
- Plasma, LCD monitors
- Set-top boxes
- Digital video recorders
- Video accessories
- Theater accessories

Home theater/video attendees and exhibitors include:

Best Buy, Canon, Circuit City, Costco, Denon, Dolby, Eastman Kodak, Hitachi, LG, Marantz, Monster Cable, MyerEmco AudioVideo, Office Depot, OfficeMax, Panasonic, Philips, Pioneer, RadioShack, Samsung, Sears, Sharp, Sony, Staples, Thomson, THX, Toshiba, Verizon and many more.

SPECIAL EVENTS AND DISPLAYS AT THE 2006 INTERNATIONAL CES®

- **TechZones** introducing emerging technologies and companies
- **Partner Program: Digital Media Training:** World-class training from Future Media Concepts.
- **Partner Program:** Mobile entertainment
The audio, video and text-based experience
- **SuperSession:** Entertainment Technology: View from Hollywood
– Chris Marlowe, Editorial Director, Digital Media, *Hollywood Reporter*



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TechZone

HOME THEATER/VIDEO AT CES IS A SHOW-WITHIN-A-SHOW

This icon helps attendees identify home theater/video-related products on the show floor across categories to diversify their product mix. Will they see you under this icon?



BUILD YOUR BRAND AT THE WORLD'S LARGEST TRADESHOW FOR CONSUMER TECHNOLOGY.

The CES show floor is ground zero for business growth. With breakthroughs in time and place-shifting technology occurring virtually every day, 2007 will be a milestone for consumer electronics. As the industry realigns itself, CES is the one event that will define your business for the future. Enhance your presence through tailored sponsorship and promotional opportunities, speaking opportunities, product-specific TechZones and vertical marketing campaigns.

2007 exhibit space is going fast. Don't get left behind.

Call the International CES Business Development Team
at 703-907-7662 or e-mail exhibit@CESweb.org

