



prarambh
2024

Cohort of 2024-26

3 - 7 July, 2024

Welcome to Prarambh 2024, IFMR GSB's Orientation programme for the incoming MBA cohort of 2026.

Prarambh is a celebration of brand-new beginnings, of starting a chapter afresh, forging new bonds, building a home away from home, exploring facets of life never done before, etching history and most of all, creating memories for life. Prarambh will take you through the pages of IFMR GSB, Krea University - pages of legacy, history, diversity, inclusivity, and a whole gamut of opportunities that await. Very soon you will be writing stories of your own with strangers turned peers, peers turned friends, and friends turned family. IFMR GSB is a sentiment and Prarambh is an ode to this sentiment, bound by a powerful sense of the collective.

The Orientation programme will span five days and will be punctuated with informative sessions and workshops throughout the duration. A warm welcome to the Krea family, let's make history together.

Move-in and Registration

Dates: 1 and 2 July, 2024

Timings: 9:30 am to 5:00 pm

Venue: SH1, SH2, SH3 and Respective Residence Halls

Important Instructions for Students:

- All sessions and workshops for students during Prarambh are mandatory for all
- Please report to the session venue 5 minutes prior to the starting time
- For all workshops on 4, 5 and 6 of July, the cohort will be divided into different groups. You will receive your group allocation once you arrive on campus



| Session | Time | Venue |
|-----------------------------------------------------------------------------------------------------------------|---------------------|--------------------------------|
| 3 - July - 2024 | | |
| Arrival of the Chief Guest | 9:00 AM | Symphony |
| Campus Tour and Tree Plantation by the Chief Guest | 9:00 AM - 9:30 AM | - |
| Lighting of Lamp | 9:30 AM - 9:35 AM | |
| Welcome Address Professor Madhuri Saripalle MBA Programme Chair, IFMR GSB | 9:35 AM - 9:45 AM | |
| Welcome Address Professor Lakshmi Kumar Dean, IFMR GSB | 9:45 AM - 10:00 AM | Kothari Hall (SH2) |
| Chief Guest Address followed by Q & A | 10:00 AM - 10:45 AM | |
| Vote of Thanks Amanjit Kaur Ahuja Director, Student Services, Krea University | 10:45 AM - 11:00 AM | |
| Tea Break | 11:00 AM - 11:30 AM | Atrium near SH2 |
| Overview of MBA Programme Professor Madhuri Saripalle MBA Programme Chair, IFMR GSB | 11:30 AM - 12:15 PM | Kothari Hall (SH2) |
| Overview by the Examinations Office | 12:15 PM - 12:45 PM | Kothari Hall (SH2) |
| Special Lunch for Students, Faculty & Staff | 12:45 PM - 1:45 PM | Dining Hall |
| Overview of Placements | | Group 1 - SH1 |
| Introduction to Campus Life, Student Life, and the Communications Team | 1:45 PM - 2:45 PM | Group 2 - SH2 |
| Overview of Placements | | Group 2 - SH2 |
| Introduction to Campus Life, Student Life, and the Communications Team | 2:45 PM - 3:45 PM | Group 1 - SH1 |
| Welcome Address & Orientation by Student Council | 3:45 PM - 4:30 PM | Kothari Hall (SH2) |
| 4 - July - 2024 | | |
| Workshop session Group 1: Business Etiquette Workshop | | |
| Group 2: Mental Well-Being Workshop | 10:30 AM - 1:30 PM | Group 1 - SH1 Group 2 - SH2 |
| Workshop session Group 1: Disability Sensitisation Workshop | | |
| Group 2: Substance and Drug Awareness Workshop | 3:00 PM - 5:30 PM | Group 1 - SH1 Group 2 - SH2 |

| Session | Time | Venue |
|-------------------------------------------------------|--------------------|---------------|
| 5 - July - 2024 | | |
| Workshop session | 10:30 AM - 1:30 PM | Group 1 - SH1 |
| Group 1: Mental Well-Being Workshop | | Group 2 - SH2 |
| Workshop session | 3.00 PM - 5:30 PM | Group 1 - SH1 |
| Group 1: Substance and Drug Awareness Workshop | | Group 2 - SH2 |
| Group 2: Disability Sensitisation Workshop | | |

| 6 - July - 2024 | | |
|-------------------------------------------------------------------------------------------------------------------|--------------------|----------------|
| Pre-Preparatory Assessment | 9.00 AM - 11.00 AM | To be notified |
| Baseline Language Assessment | 12:00 PM - 1:15 PM | To be notified |
| Case Study Workshop Led by Dr Kumaravel S, Dr Ankit Singh Dr Pallavi Pandey, Dr Ankur Paliwal | 2:30 PM - 5:30 PM | To be notified |

| 7 - July - 2024 | | |
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| Out Bound Activity by ID matrix | 9.00 AM onwards | Student Hub First Floor, Dining Hall Building |

IFMR GSB Clubs and Committee Marathon

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|-------------|------------|--------------------|---------------|
| Arthasabha | 04-07-2024 | 6:30 PM - 6:50 PM | SH 1 |
| Genesis | 04-07-2024 | 7:00 PM - 7:20 PM | SH 1 |
| Abhyudaya | 04-07-2024 | 7:30 PM - 7:50 PM | SH 1 |
| Consulting | 04-07-2024 | 8:00 PM - 8:20 PM | SH 1 |
| Shutterbugs | 05-07-2024 | 6:30 PM - 6:50 PM | SH 1 |
| MUN | 05-07-2024 | 7:00 PM - 7:20 PM | SH 1 |
| Markaholic | 05-07-2024 | 7:30 PM - 7:50 PM | SH 1 |
| Samarthan | 05-07-2024 | 8:00 PM - 8:20 PM | SH 1 |
| Sanchalan | 06-07-2024 | 6:30 PM - 6:50 PM | SH 1 |
| Synergy | 06-07-2024 | 7:00 PM - 7:20 PM | SH 1 |
| Analytics | 06-07-2024 | 7:30 PM - 7:50 PM | SH 1 |
| Speakers | 13-07-2024 | 11:30 AM - 1:00 PM | SH 1 |
| Q Team | 13-07-2024 | 3:00 PM - 4:15 PM | SH 1 |
| Sportscomm | 13-07-2024 | 6:00 PM - 9:00 PM | Sports Fields |
| Raga | 14-07-2024 | 11:30 AM - 1:00 PM | SH 1 |
| Abhinay | 14-07-2024 | 2:30 PM - 4:00 PM | SH 1 |
| Nritya | 14-07-2024 | 6:30 PM - 8:00 PM | OAT |
| Laasya | 14-07-2024 | 9:30 PM onwards | OAT |

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| Batch Photograph | 10-07-2024 | 5.00 PM | OAT |
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| 20 - July - 2024 | | |
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| Prevention of Sexual Harassment (POSH) Workshop | Group 1 | |
| | 10:30 AM - 1:00 PM | To be notified |
| | Group 2 | |
| | 2:00 PM - 4:00 PM | To be notified |



