



ORIENTATION PROGRAMME

MBA Class of 2025-27

3 July 2025 | Krea University, Sri City



Welcome to Prarambh 2025!

IFMR GSB's Orientation programme for the incoming MBA cohort of 2025-27

Prarambh is a celebration of brand-new beginnings, of starting a chapter afresh, forging new bonds, building a home away from home, exploring facets of life never done before, etching history and most of all, creating memories for life. Prarambh will take you through the pages of IFMR GSB, Krea University – pages of legacy, history, diversity, inclusivity, and a whole gamut of opportunities that await. Very soon you will be writing stories of your own with strangers turned peers, peers turned friends, and friends turned family. IFMR GSB is a sentiment and Prarambh is an ode to this sentiment, bound by a powerful sense of the collective.

The Orientation programme will be punctuated with informative sessions and workshops throughout the duration. A warm welcome to the Krea family, let's make history together.

Move-in and Registration:

Dates: 1 and 2 July 2025

Timings: 9:30 am to 5:30 pm

Venue: SH1, SH2, SH3 and Respective Residence Halls

Important Instructions for Students:

- All sessions and workshops for students during Prarambh are mandatory for all students to attend
- Please report to the session venue 5 minutes prior to the starting time
- For all workshops on 4, 5 and 7 July, the cohort will be divided into different groups. You will receive your group allocation once you arrive on campus

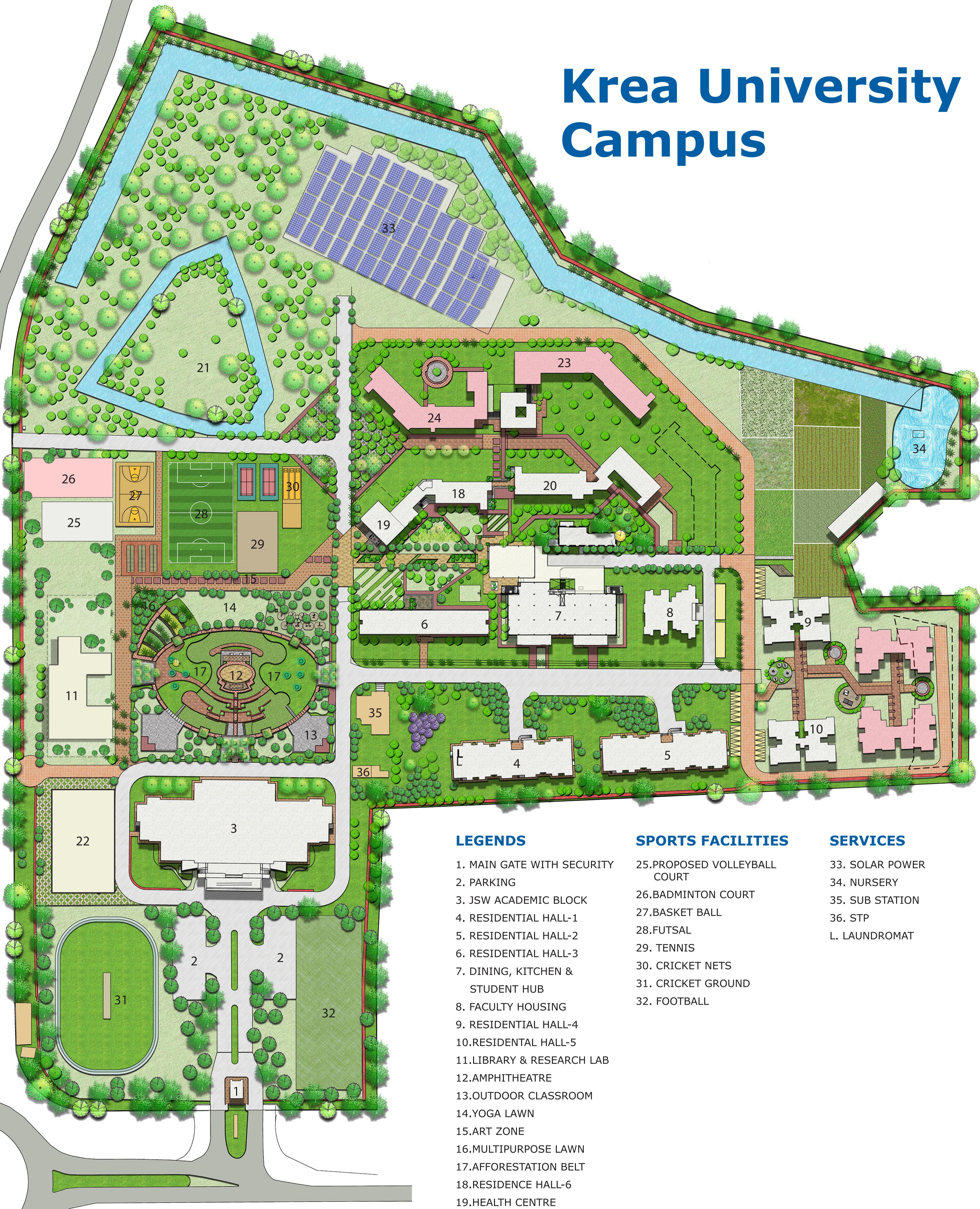


Session	Time	Venue
3 - July - 2025: Thursday		
Campus Tour and Tree Plantation by the Chief Guest Joellan Fernandes, Senior Vice President, BNY Mellon	9.00 AM - 9.30 AM	
Lighting of Lamp	9.30 AM - 9.35 AM	
Welcome Address by MBA Programme Chair, Professor Madhuri Saripalle	9.35 AM - 9.45 AM	
Address by Chief Guest followed by Q & A	9.45 AM - 10.30 AM	
Vote of Thanks by Director, Education and Student Experience, Amanjit Kaur Ahuja	10.30 AM - 10.40 AM	
Tea Break	10.40 AM - 11.00 AM	
Overview of MBA Programme by MBA Programme Chair, Professor Madhuri Saripalle	11.00 AM - 11.45 AM	NAB Auditorium
Overview by the Examinations Office	11.45 AM - 12.15 PM	
Session by Library Services	12.15 PM - 12.45 PM	
Lunch	12:45 PM - 1:45 PM	
Overview of Placements	1.45 PM - 2.45 PM	
Overview of Student and Campus Life	2.45 PM - 3.45 PM	
Introduction to the Communications Team	3.45 PM - 4.00 PM	
Welcome Address by Genesis	4:00 PM - 4.20 PM	
Welcome Address by Student Council	4.20 PM - 4.45 PM	
4 - July - 2025: Friday		
Group 1: Substance Awareness Session	10:00 AM - 1:00 PM	SH1
Group 2: Business Etiquette Session		SH2
Group 1: Business Etiquette Session	2.00 PM - 5.00 PM	SH1
Group 2: Substance Awareness Session		SH2
5 - July - 2025: Saturday		
Pre-Preparatory Assessment	9.00 AM - 11.00 AM	SH1
Baseline Language Assessment	11:30 AM - 1:15 PM	SH2
Case Study Workshop (Led by IFMR GSB faculty)	2:00 PM - 5:30 PM	SH1, SH2

Session	Time	Venue
6 - July - 2025: Sunday		
Out Bound Activity by ID Matrix	9:00 AM - 6:00 PM	Students Hub
7 - July - 2025: Monday		
Group 1: Disability Awareness Session	10:00 AM - 12:00 PM	SH1
Group 2: Mental Health Session		
Group 1: Mental Health Session	1:00 PM - 3:00 PM	SH2
Group 2: Disability Awareness Session		
19 - July - 2025: Saturday		
Group 1: Awareness on Prevention of Sexual Harassment (POSH)	10:00 AM - 12:00 PM	SH3
Group 2: Awareness on Prevention of Sexual Harassment (POSH)	1:00 PM - 3:00 PM	SH3
Clubs and Committees Marathon Schedule		
Genesis	04-07-2025	6:30 PM - 7:00 PM
Arthasabha	04-07-2025	7:10 PM - 7:50 PM
Shutterbugs	04-07-2025	8:00 PM - 8:30 PM
Samarthan	04-07-2025	8:40 PM - 9:00 PM
Analytics	05-07-2025	6:30 PM - 7:00 PM
Markaholic	05-07-2025	7:10 PM - 7:45 PM
MUN	05-07-2025	7:50 PM - 8:10 PM
ER & Alcom	05-07-2025	8:20 PM - 9:00 PM
Sanchalan	06-07-2025	6:00 PM - 6:20 PM
Synergy	06-07-2025	6:30 PM - 6:50 PM
CFE	06-07-2025	7:00 PM - 7:30 PM
Nature Walk	06-07-2025	7:40 PM - 8:00 PM
Nritya (Introduction)	06-07-2025	8:10 PM - 8:40 PM
Sports Committee	12-07-2025	5:00 PM - 9:00 PM
Laasya	13-07-2025	5:30 PM - 6:00 PM
Abhinay	13-07-2025	6:00 PM - 8:30 PM
Raga	13-07-2025	9:30 PM - 11:00 PM
Abhyudaya	14-07-2025	5:00 PM - 5:30 PM
Quiz Club	14-07-2025	6:00 PM - 7:00 PM
Speakers Club	14-07-2025	7:30 PM - 8:30 PM
Consulting	15-07-2025	8:50 PM - 9:10 PM
Do Well Do Good	15-07-2025	9:10 PM - 9:30 PM
Nritya (Performances)	15-07-2025	7:30 PM - 9:30 PM
		OAT



Krea University Campus



LEGENDS

1. MAIN GATE WITH SECURITY
2. PARKING
3. JSW ACADEMIC BLOCK
4. RESIDENTIAL HALL-1
5. RESIDENTIAL HALL-2
6. RESIDENTIAL HALL-3
7. DINING, KITCHEN & STUDENT HUB
8. FACULTY HOUSING
9. RESIDENTIAL HALL-4
10. RESIDENTIAL HALL-5
11. LIBRARY & RESEARCH LAB
12. AMPHITHEATRE
13. OUTDOOR CLASSROOM
14. YOGA LAWN
15. ART ZONE
16. MULTIPURPOSE LAWN
17. AFFORESTATION BELT
18. RESIDENCE HALL-6
19. HEALTH CENTRE
20. RESIDENCE HALL-7
21. THE ISLAND
22. NEW ACADEMIC BLOCK
23. RESIDENTIAL HALL-8
24. RESIDENTIAL HALL-9

SPORTS FACILITIES

25. PROPOSED VOLLEYBALL COURT
26. BADMINTON COURT
27. BASKET BALL
28. FUTSAL
29. TENNIS
30. CRICKET NETS
31. CRICKET GROUND
32. FOOTBALL

SERVICES

33. SOLAR POWER
34. NURSERY
35. SUB STATION
36. STP
- L. LAUNDROMAT