



# About Media Budgie

Media Budgie provides a portal for monitoring media budgets across European markets

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This beta version provides a framework for your annual budgeting process

[Get Started](#)

# Login Portal

Email address

Password

Log In



# Annual Budgeting Portal

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Show Active Annual Central Budgets

Create New Annual Central Budget



# Active Central Budgets

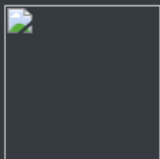
Central budgets displayed for individual years

## Budgeting Year: 2019

Central Budget Total: **\$6000**

Status: **Central Budget proposed for countries and products**





## Central Budget: 2019

### Budget Summary

Central Budget Total : **\$ 6000**

Date Created: **18/09/2018 at 10:19**

Status : **Central Budget proposed for countries and products**

Date Updated: **18/09/2018 at 12:08**

### Active Countries and Products

#### Active Countries

UK

Germany

France

Italy

Spain

#### Active Products

product\_1

product\_2

product\_3

product\_4

product\_5

[Edit Central Budget Year](#)

[Create Central Budget Proposal](#)



# About Media Budgie

Media Budgie provides a portal for monitoring media budgets across European markets

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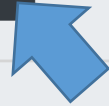
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# Annual Budgeting Portal

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Show Active Annual Central Budgets

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# Create Central Budget

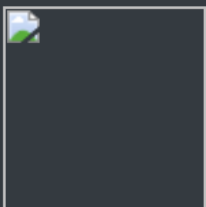
Step 1: Set central budget available for budgetary year

Budgetary Year

Central Budget Value (\$)

Next





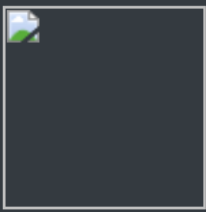
# Create Central Budget

Step 2: Tick all Countries for which local budgets will be assigned

- ☒ UK
- ☒ Germany
- ☒ France
- ☐ Italy
- ☐ Spain

Next





# Create Central Budget

Step 3: Tick all Products for which local budgets will be assigned

- ☒ product\_1
- ☒ product\_2
- ☒ product\_3
- ☐ product\_4
- ☐ product\_5

Save Central Budget



# Active Central Budgets

Central budgets displayed for individual years

## Budgeting Year: 2019

Central Budget Total: **\$6000**

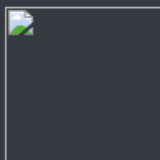
Status: **Central Budget proposed for countries and products**

## Budgeting Year: 2020

Central Budget Total: **\$7000**

Status: **Central Budget to be proposed for countries and products**





# Central Budget: 2020

## Budget Summary

Central Budget Total : **\$ 7000**

Date Created: **18/09/2018 at 13:50**

Status : **Central Budget to be proposed for countries and products**

Date Updated: **18/09/2018 at 13:50**

## Active Countries and Products

### Active Countries

UK

Germany

France

### Active Products

product\_1

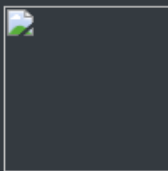
product\_2

product\_3

Edit Central Budget Year

Create Central Budget Proposal





# Create Central Proposal

Step 1: Distribute central budget between countries and products

Please ensure the budget total adds up to: \$7000

Products	UK	Germany	France
product_1	<input type="text" value="1600"/>	<input type="text" value="1500"/>	<input type="text" value="1400"/>
product_2	<input type="text" value="600"/>	<input type="text" value="400"/>	<input type="text" value="200"/>
product_3	<input type="text" value="500"/>	<input type="text" value="500"/>	<input type="text" value="300"/>

Next

# Active Central Budgets

Central budgets displayed for individual years

## Budgeting Year: 2019

Central Budget Total: **\$6000**

Status: **Central Budget proposed for countries and products**

## Budgeting Year: 2020

Central Budget Total: **\$7000**

Status: **Central Budget proposed for countries and products**

Create New Central Budget