



## Ruslan Kreymer | Interaction designer

I am passionate to find solutions that inspire, solve problems and become an essential part of human life.

kreymers.com

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### Experience

Oct 2015  
– Present

#### Designer

Booking.com | Amsterdam, the Netherlands

- Daily collaboration with user researchers, UX copywriters, and data scientists. Communicating design and interaction details with engineers.
- Defining product shape and features based on user needs. Close interaction with product managers. Coordinating vision with other teams.
- Creating user flows, mockups and high-level prototypes for testing and presenting the idea.
- Designing for millions of users.

Oct 2013  
– Oct 2015

#### UX Consultant

Eindhoven University of Technology | Eindhoven, the Netherlands

- Conducting user research. Using a variety of methods for analysis and applying findings and new knowledge in practice.
- Communicating design solutions with external stakeholders (European Union, Philips Lighting, StudyPortals, Dutch National Traffic Center and other companies).

Feb 2013  
– Sep 2013

#### Interaction Designer

Doctor Web | St. Petersburg, Russia

- Conceptual and UI design for a complex desktop antivirus application. Designing and developing an antivirus browser extension.

2011  
– 2013

#### Designer, Co-Founder

Goodroads.ru | St. Petersburg, Russia

- Designed a geoinformation system that measures road quality using a mobile device (tablet or smartphone). Leading design and defining product features.

Jul 2010  
– Jan 2013

#### Creative developer

Digital Design & Docsvision | St. Petersburg, Russia

- Front-end development and design solutions for Microsoft Corporate products. Working closely towards solutions with stakeholders and engineers.

### Expertise

Interface design

Visual design

HTML & CSS

Javascript

Node.js

Rapid prototyping

Usability testing

UX research

Data analysis

Presentation

### Tools

Sketch

Photoshop

Sublime

Git

### Education

#### Professional Doctorate

Industrial Design

Eindhoven University of  
Technology

#### Master

Computer Science

St. Petersburg Institute of  
Technology

### Awards

Opera Startup Awards

Goodroads | 2011

Start UP Sauna Awards

Goodroads | 2011