



Ruslan Kreymer | Interaction designer

I am passionate about design that inspires, solves problems and becomes an essential part of human life.

kreymers.com

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Experience

Oct 2015
– Present

Designer

Booking.com | Amsterdam, the Netherlands

- Daily collaboration with user researchers, UX copywriters, and data scientists. Communicating design and interaction details with engineers.
- Defining product shape and features based on user needs. Close interaction with product managers. Coordinating vision with other teams.
- Creating user flows, mockups and high-level prototypes for testing and presenting the idea.
- Designing for millions of users.

Oct 2013
– Oct 2015

UX Consultant

Eindhoven University of Technology | Eindhoven, the Netherlands

- Conducting user research. Using a variety of methods for analysis and applying findings and new knowledge in practice.
- Communicating design solutions with external stakeholders (European Union, Philips Lighting, StudyPortals, Dutch National Traffic Center and other companies).

Feb 2013
– Sep 2013

Interaction Designer

Doctor Web | St. Petersburg, Russia

- Conceptual and UI design for a complex desktop antivirus application. Designing and developing an antivirus browser extension.

2011
– 2013

Designer, Co-Founder

Goodroads.ru | St. Petersburg, Russia

- Designed a geoinformation system that measures road quality using a mobile device (tablet or smartphone). Leading design and defining product features.

Jul 2010
– Jan 2013

Creative developer

Digital Design & Docsvision | St. Petersburg, Russia

- Front-end development and design solutions for Microsoft Corporate products. Working closely with stakeholders and engineers towards solutions.

Expertise

Interface design

Visual design

HTML & CSS

Javascript

Node.js

Rapid prototyping

Usability testing

UX research

Data analysis

Presentation

Tools

Sketch

Photoshop

Sublime

Git

Education

Professional Doctorate

Industrial Design

Eindhoven University of
Technology

Master

Computer Science

St. Petersburg Institute of
Technology

Awards

Opera Startup Awards

Goodroads | 2011

Start UP Sauna Awards

Goodroads | 2011