

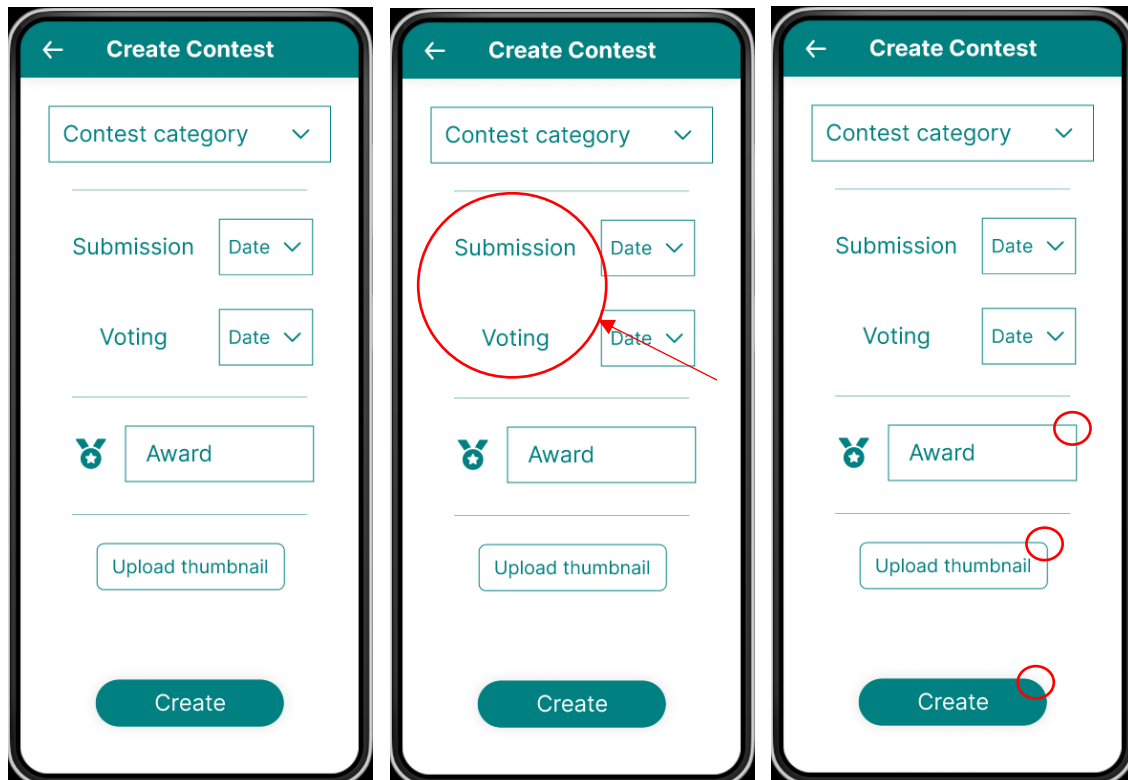
Task 1:

App Name: Creator Contests

Task: Create contest

Student Name (Expert): Rodrigo Dias 45881

Nielsen Heuristic:



Problem 1:

Problem: Contest create menu lacks in color.

Heuristic: Recognition rather than recall.

Description: The contest create menu is very monochromatic because it uses exclusively the dark teal shade. It's aesthetically displeasing and even confusing.

Correction: A solution would be to think of a secondary color for the application and use it to highlight some visual components. The usage of neutral colors like black would possibly help too.

Severity: Minor usability problem (it's not just an aesthetic problem, because it becomes hard for the user to recall certain interest points in screen).

Problem 2:

Problem: Absence of help or documentation for contest creating fields.

Heuristic: Help and documentation.

Description: The 'submission' and 'voting' fields have very ambiguous designations, at least for new users. It's clear that they're dates, but a clarification about what each one means is missing.

Correction: Add a small (info) icon which the user may press to trigger a tooltip elucidating the field's purpose.

Severity: Important usability problem (because the app should provide explanatory designations or include helping features).

Problem 3:

Problem: Contest create menu has some aesthetic problems.

Heuristic: Aesthetic and minimalist design / Recognition rather than recall.

Description: The major problems are – 1) The visual components should be aligned left; 2) Every text component has the same font weight. Different font weights should be used to highlight interest points on the screen; 3) There's inconsistency running in the shapes used in this menu. The 'create' button is a totally rounded corner rectangle (pill shape), the 'upload thumbnail' button has slightly rounded corners, and the rest of the shapes are totally not rounded.

Correction: Align visual components to the left, use different font weights and use shapes in a consistent way.

Severity: Aesthetic problem only, does not need to be solved, unless there is still time and resources.

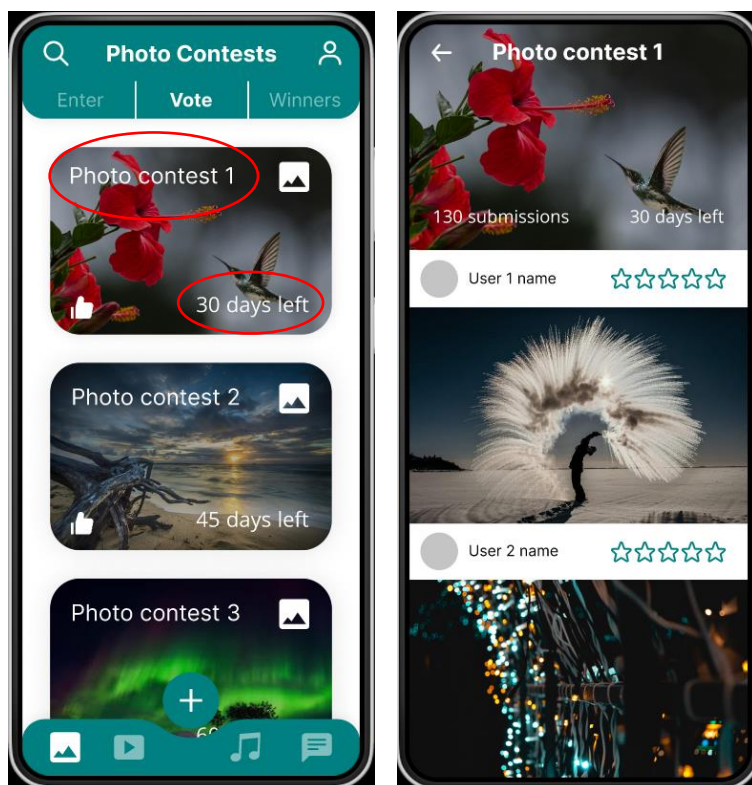
Task 2:

App Name: Creator Contests

Task: Vote in contest

Student Name (Expert): Rodrigo Dias 45881

Nielsen Heuristic:



Problem 1:

Problem: Text on top of the image unreadable, depending on the image.

Heuristic: Consistency and standards / Aesthetic and minimalist design.

Description: Depending on the image (it's the user who created the contest that will upload a thumbnail), the text may go unnoticed. Even when it is readable, it's not aesthetically pleasing.

Correction: A solution would be to make the text background opaque (maybe with a gradient with the image, creating a fog effect, because an opaque rectangle behind the text would be aesthetically unpleasing).

Severity: Important usability problem (it's not just an aesthetic problem, because the text on top of the image may become unreadable, depending on the image).

Problem 2:

Problem: Voting menu scrolling layout is confusing (header and photo have no direct visual association)

Heuristic: Flexibility and efficiency of use / Consistency and standards.

Description: When scrolling through the items in the voting menu, it becomes unclear which header relates to each thumbnail (top or bottom).

Correction: Add a divider between each item, keeping the header and thumbnail together. The divider could be just a thin line, or something more elaborate.

Severity: Usability catastrophe (because the user gets lost and it may become very frustrating).

Problem 3:

Problem: No list filters

Heuristic: Use control and freedom.

Description: When viewing a list, the user may want to organize it in different ways, to view the results in a different order. If the list is always in the same order, they'll be forced to see the same contest entries always in the same order.

Correction: Add filtering options to give user some freedom in list entries exhibition.

Severity: Minor usability problem.

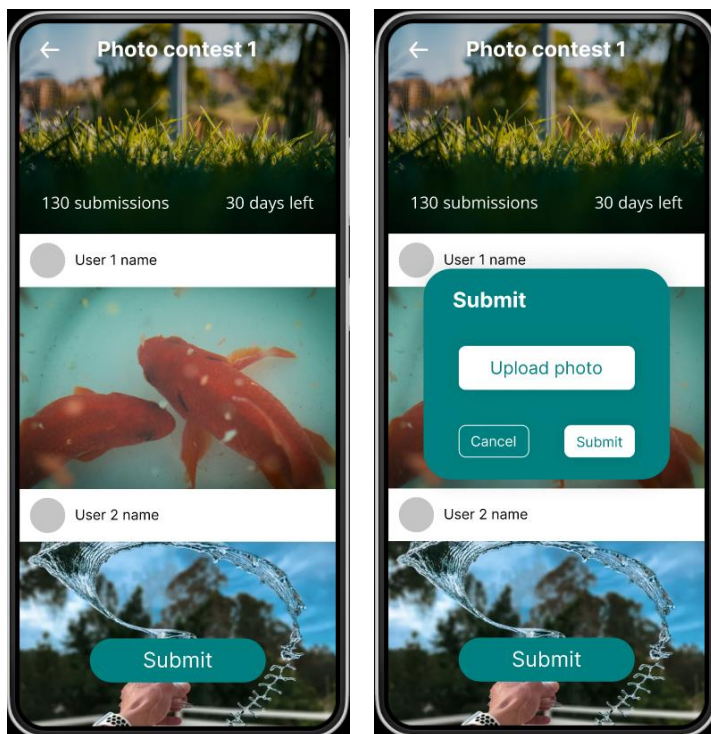
Task 3:

App Name: Creator Contests

Task: Submit work

Student Name (Expert): Rodrigo Dias 45881

Nielsen Heuristic:



Problem 1:

Problem: Repetition of previous problems

Heuristic: Flexibility and efficiency of use / Consistency and standards / Aesthetic and minimalist design.

Description: The problem with the text on top of the image persists, as well as the confusing scroll.

Correction: A solution would be to deal with text in a different way and add dividers between each scrolling item.

Severity: Usability catastrophe.

Problem 2:

Problem: Entering menu should be able to tell the user if he already submitted work or not.

Heuristic: Visibility of system status.

Description: When entering the submitting menu, the user must be able to check if he already submitted work to this contest. If not, then the option to do it shall appear. That information is crucial to the user.

Correction: Add that information on the contest header.

Severity: Minor usability problem.