

| Count of outcome state | | | | | |
|------------------------|-----------|------------|--------|----------|-------------|
| Date Created | Converted | successful | failed | canceled | Grand Total |
| Jan | | 182 | 149 | 34 | 365 |
| Feb | | 202 | 106 | 27 | 335 |
| Mar | | 180 | 108 | 28 | 316 |
| Apr | | 192 | 102 | 27 | 321 |
| May | | 234 | 126 | 26 | 386 |
| Jun | | 211 | 147 | 27 | 385 |
| Jul | | 194 | 150 | 43 | 387 |
| Aug | | 166 | 134 | 33 | 333 |
| Sep | | 147 | 127 | 24 | 298 |
| Oct | | 183 | 149 | 20 | 352 |
| Nov | | 183 | 114 | 37 | 334 |
| Dec | | 111 | 118 | 23 | 252 |
| Grand Total | | 2185 | 1530 | 349 | 4064 |


