

Krina Gandhi

Front-End Web Developer

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Springvale, Maine

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Front-End Web Developer with 4+ years of experience in responsive website design and e-commerce platforms. Proficient in WordPress, Shopify, PHP, JavaScript, and MySQL, with strong front-end and back-end development skills. Proven track record of improving site performance, enhancing user experience, and implementing SEO best practices to boost traffic and engagement. Excels in collaborative team environments (including remote/hybrid setups) and is committed to delivering high-quality, scalable web solutions.

EDUCATION

Southern New Hampshire University

GPA - 3.91

Master of Science in Information Technology, Received May 2025

Rabindranath Tagore University

GPA - 3.96

Master of Science in Computer Science, Received June 2019

Veer Narmad South Gujarat University

GPA - 3.92

Bachelor of Computer Applications, Received May 2017

SKILLS

- **Front-End:** HTML5, CSS3, JavaScript, jQuery, Responsive Web Design (Bootstrap)
- **Back-End:** PHP, MySQL, JSON
- **Platforms:** WordPress (custom themes & plugins), Shopify (Liquid, theme customization), PrestaShop
- **Tools/Other:** Git/GitHub, SVN, CVS, FTP, PuTTY, SEO Best Practices, Cross-browser Testing, Visual Studio, MS Office Suite (Word, Excel, PowerPoint, Access)

CERTIFICATIONS

- <https://meritpages.com/Krinaben-Gandhi/8650121>
- https://lnkd.in/e6DBYn_V

WORK EXPERIENCE

Front End Web Developer (Internship - Remote)

May 2024 - July 2024

YouROK Corp | California

- Upgraded company website to WordPress 6, significantly enhancing site performance and security while ensuring smooth plugin and metadata updates.
- Designed and maintained responsive UI using HTML5, CSS3, and JavaScript, resulting in a 25% increase in mobile traffic and engagement.

- Wrote modular, efficient, and well-tested code for dynamic websites, contributing to a 20% reduction in site load time and improved user experience.
- Integrated third-party services and backend systems for enhanced functionality, leading to a 15% increase in customer satisfaction ratings.
- Created and deployed custom WordPress themes and plugins, boosting site customization options and user engagement.

Senior Web Developer (Full-Time)

April 2022 - June 2023

Ridgebrains Technology | Ahmedabad

- Led multiple ecommerce projects on PrestaShop and Shopify platforms, achieving a 30% growth in online sales and customer retention.
- Developed multilingual online stores with payment and shipping integrations, expanding the client base to international markets and increasing revenue by 20%.
- Configured Shopify apps for SEO, inventory control, and customization, resulting in a 50% improvement in search engine rankings and operational efficiency.
- Designed bespoke WordPress themes and advanced WooCommerce features, enhancing site aesthetics and functionality, leading to a 40% increase in user engagement.
- Maintained and secured PrestaShop, Shopify, and WordPress environments, ensuring zero security breaches and consistent site performance.

Senior Web Developer (Full-Time)

January 2018 - August 2021

Ishi Technolabs | Surat

- Built and customized Shopify storefronts, apps, and themes, resulting in a 35% increase in client conversions and sales.
- Migrated ecommerce platforms like WooCommerce and Magento to Shopify, streamlining operations and reducing maintenance expenses by 25%.
- Implemented PrestaShop modules for custom payment and product options, enhancing customer experience and increasing repeat purchases by 15%.
- Created dynamic, secure, and high-performing WordPress websites, leading to a 30% growth in site traffic and user retention.
- Developed reusable widgets and custom post types for enhanced UX, significantly reducing development time for future projects by 20%.

PROJECTS

- <https://www.expora.in/>
- <https://tinyurl.com/4yrmkm62>
- <https://tinyurl.com/ye6t6fvp>
- <https://tinyurl.com/sxax3d7k>
- <https://tinyurl.com/sz89dnhv>