Keith Riordan

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TECHNICAL SKILLS

Languages: Python, Javascript, HTML, CSS, SQL, PHP
Databases: PostgreSQL
Frameworks/Tools: Flask, Django, React, Sass, Git, Heroku, AWS, Docker, WordPress, JQuery, Yaml, Agile

PROFESSIONAL EXPERIENCE

Wayfair — Boston, MA
Web Developer — *November 2015-April 2017*
- Styled multiple application flows for the B2B and Trade programs
- Contributed to the transition of a large codebase from legacy CSS and inconsistent design patterns to a scalable SCSS infrastructure leveraging componentized blocks of code
- Provided consultation on frontend best practices for multi-phase projects
- Implemented styling for A/B tests to increase lead generation and to identify conversion funnel chokepoints
- Optimized accessibility

Handshake — New York, NY
Marketing Engineer — *June 2014-September 2015*
- Developed and maintained the Handshake brochure site and blog inline with branding guidelines
- Converted all marketing sites to fully responsive builds to improve mobile UX and increase mobile conversions
- Rapidly deployed custom landing pages and other lead generation supporting content
- Implemented forms, tracking pixels and A/B testing for lead gen and to identify conversion funnel chokepoints
- Optimized SEO

Bandwdth — Boston, MA
Mobile Application Publisher — *September 2012-November 2013*
- Managed remote team for project with $135,000 budget from concept to production stage
- Conceptualized, drafted, and iterated company business plan during transition from general iOS consultation to a concentration on an in-house mobile healthcare platform
- Developed and maintained strong tech industry knowledge

EDUCATION

American University of Paris   Paris, France
B.A. International & Comparative Politics   *September 2007-July 2010*

National Outdoor Leadership School   Utah, Wyoming, Montana
Leadership & Wilderness Survival Skills   *August 2005-December 2005*

SKILLS

Languages: conversational French