Keith Riordan

(203) 788-0046 • keith.riordan@gmail.com • Cohasset, MA 02025
linkedin.com/in/kriordan • github.com/Kriordan • keithriordan.com

TECHNICAL SKILLS

Languages: Javascript, CSS, HTML, SQL, Python
Databases: PostgreSQL
Frameworks/Tools: Angular, RxJS, React, Flask, Sass, Git, Heroku, AWS, Docker, WordPress, JQuery, Agile

PROFESSIONAL EXPERIENCE

Keith Riordan   Boston, MA
Owner | Web Developer   *June 2014-Present*
- Collaborate with clients to help them identify their web-based needs which range from just needing domain names, to hosting, design, development, or all of the above
- Design and develop sites with custom CMS & DB admin, WordPress, or HTML, CSS and JS

Enevo   Boston, MA
Web Developer   *September 2018-June 2019*
- Developed and maintained portal for all Waste Services customers
- Designed, developed, and maintained support ticketing feature within customer portal service using Teamwork Desk API to improve communication and transparency between customers and customer support
- Provided direction for multi-phase projects

Wayfair   Boston, MA
Web Developer   *November 2015-April 2017*
- Styled multiple application flows for the B2B and Trade programs
- Contributed to the transition of a large codebase from legacy CSS and inconsistent design patterns to a scalable SCSS infrastructure leveraging componentized blocks of code
- Provided consultation on frontend best practices for multi-phase projects
- Implemented styling for A/B tests to increase lead generation and to identify conversion funnel chokepoints
- Optimized accessibility

Handshake   New York, NY
Marketing Engineer   *June 2014-September 2015*
- Developed and maintained the Handshake brochure site and blog inline with branding guidelines
- Converted all marketing sites to fully responsive builds to improve mobile UX

and increase mobile conversions
- Rapidly deployed custom landing pages and other lead generation supporting content
- Implemented forms, tracking pixels and A/B testing for lead gen and to identify conversion funnel chokepoints
- Optimized SEO

Bandwdth   Boston, MA
Mobile Application Publisher   *September 2012-November 2013*
- Managed remote team for project with $135,000 budget from concept to production stage
- Conceptualized, drafted, and iterated company business plan during transition from general iOS consultation to a concentration on an in-house mobile healthcare platform
- Developed and maintained strong tech industry knowledge

EDUCATION
American University of Paris   Paris, France
B.A. International & Comparative Politics   *September 2007-July 2010*

National Outdoor Leadership School   Utah, Wyoming, Montana
Leadership & Wilderness Survival Skills   *August 2005-December 2005*

SKILLS
Languages: conversational French