

Keith Riordan

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TECHNICAL SKILLS

Languages: Python, Javascript, HTML, CSS, SQL

Databases: PostgreSQL

Frameworks/Tools: Django, Flask, LESS, Git, GitHub, Stash, Foundation, Heroku, JQuery, Sublime, Vim, YAML, Agile Methodologies, Backbone

PROFESSIONAL EXPERIENCE

Handshake

New York, NY

Marketing Engineer

June 2014-September 2015

- Developed and maintained the Handshake brochure site and blog inline with branding guidelines
- Converted all marketing sites to fully responsive builds to improve mobile UX and increase mobile conversions
- Rapidly deployed custom landing pages and other lead generation supporting content
- Implemented forms, tracking pixels and A/B testing for lead gen and to identify conversion funnel chokepoints
- Optimized SEO

Launch Academy

Boston, MA

Apprentice Ruby on Rails Developer

November 2013-January 2014

- Developed Rails app, AppAppHooray, utilizing Devise, Carrierwave, AWS S3, MailCatcher and Foundation
- Built Rails app for Workbar in team of four to receive guests at co-working space and forward SMS to the guests' hosts. Integrated Twilio API to handle sending SMSs from application
- Built dozens of apps to practice employing TDD, BDD, Agile methodologies, pair programming, outside-in development and database theory

Bandwidth

Boston, MA

Mobile Application Publisher

September 2012-November 2013

- Managed remote team for project with \$135,000 budget from concept to production stage
- Conceptualized, drafted, and iterated company business plan during transition from general iOS consultation to a concentration on an in-house mobile healthcare platform
- Developed and maintained strong tech industry knowledge

EDUCATION

American University of Paris

Paris, France

B.A. International & Comparative Politics

September 2007-July 2010

National Outdoor Leadership School

Utah, Wyoming, Montana

Leadership & Wilderness Survival Skills

August 2005-December 2005

SKILLS

Languages: conversational French