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Analytical choices for analyzing multidimensional behavior - many analyst test hypotheses

about human speech.

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Abstract

One or two sentences providing a **basic introduction** to the field, comprehensible to a scientist in any discipline.

Two to three sentences of **more detailed background**, comprehensible to scientists in related disciplines.

One sentence clearly stating the **general problem** being addressed by this particular study.

One sentence summarizing the main result (with the words "here we show" or their equivalent).

Two or three sentences explaining what the **main result** reveals in direct comparison to what was thought to be the case previously, or how the main result adds to previous knowledge.

One or two sentences to put the results into a more **general context**.

Two or three sentences to provide a **broader perspective**, readily comprehensible to a scientist in any discipline.

Keywords: crowdsourcing science, data analysis, scientific transparency, speech, acoustic analysis

Word count: X

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Introduction

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In order to effectively accumulate knowledge, science needs to (i) produce data that 37 can be recreated by using the same methods and (ii) arrive at conclusions about data that 38 are robust. In recent coordinated efforts to replicate published findings, the scientific 39 disciplines have uncovered surprisingly low succes rates for (i) (e.g., Open Science Collaboration, 2015; Camerer et al., 2018) leading to what is now referred to as the replication crisis. Beyond difficulties replicating scientific findings, more and more evidence suggests that the theoretical conclusions drawn from data are surprisingly variable even if researchers have access to reliable data (REFS). The latter situation has been referred to as the inference crisis (Rotello, Heit & Dubé 2015, Starns et al. 2019) and is, among other things, rooted in the inherent flexibility of data analysis, often referred to as researcher degrees of freedom (Simmons, Nelson, & Simonsohn, 2011, Gelman & Loken 2013). Data analysis involves many different steps including inspecting, organizing, transforming, and modeling the data. Along the way, different methodological and analytical choices need to be made, all of which might change its final interpretation. These researcher degrees of freedom are a blessing and a curse at the same time. 51

There are a blessing, because they allow us to look at nature from many different angles allowing us to make important discoveries and generate new hypothesis (e.g. Box 1976, Tukey 1977, de Groot 2014). They are a curse because idiosyncratic choices can lead to categorically different interpretation which find their way into the publication record where they are taken for granted (Simmons et al. 2011). Recent projects have shown that the variability between different data analysts is immense and leads researchers to draw vastly different conclusions about one and the same dataset (e.g. Silberzahn et al. 2018, Starns et al. 2019, Botvinik-Nezer et al., 2020). These projects, however, might still underestimate the

extent to which analysts vary because data analysis is not only restricted to statistical
inference of data tables. Human behavior is complex and offers many ways to be translated
into numbers. This is particularly true for fields that draw conclusions about human
behavior and cognition from multidimensional data like speech or video data. In fields
working on human speech production for example, researchers need to make many decisions
about what to measure and how to measure it. This is not trivial given the temporal
extension of the acoustic signal and its complex structural composition. Decisions about
operationalizing the raw data might not only influence downstream decisions about
statistical modelling but statistical results might lead researchers to go back and revise
earlier decisions about the raw data.

In this article, we investigate the diversity in analytic choices when many analyst teams analyze the same speech production data. We explore the interaction between analytic choices at the stage of the operationalization of raw data and subsequent statistical modelling. Specifically we report the impact of analytic pipeline on research results obtained by XX teams that gained access to the same raw data set to answer the same research question.

75 Researcher degrees of freedom

Data analysis comes with many decisions like how to operationalize a given
phenomenon or behavior, what data to submit to statistical modelling and which to exclude,
what models to use or what inferential decision procedure to apply. However, if these
decisions during data analysis are not specified in advance, we might stumble upon seemingly
meaningful patterns in the data that are merely statistical flukes. This can be problematic
because to err is human.

We have evolved to filter the world in irrational ways (e.g., Tversky and Kahneman 1974), seeing coherent patterns in randomness (Brugger 2001), convincing ourselves of the validity of prior expectations ("I knew it", Nickerson 1998), and perceiving events as being

plausible in hindsight ("I knew it all along", Fischhoff 1975). In connection with an academic incentive system that rewards certain discovery process more than others (Sterling 1959, Koole & Lakens 2012), we often find ourselves exploring many possible analytical pipelines, but only reporting a select few. This issue is particularly amplified in fields in which the raw data lend themselves to flexible operationalizations (Roettger 2019). Combined with a wide variety of methodological and theoretical traditions as well as varying levels of statistical training across fields and subfields, the inherent flexibility of data analysis might lead to an vast plurality of analytic approaches.

Consequently - if methodologists are correct (e.g. Simmons et al. 2011, Gelman & Loken 2013) - there are many published papers that present overconfident interpretations of their data based on idiosyncratic analytic strategies. These interpretation are either associated with an unknown amount of uncertainty or lend themselves to alternative interpretation if analysed differently. However, instead of being critically evaluated, scientific results often remain unchallenged in the publication record. Critical reanalyses of published analytic strategies are uncommon because data sharing is still rare (Wicherts, Borsboom, Kats, & Molenaar, 2006, RECENT REF).

While this issue has been widely discussed both from a conceptual point of view
(Simmons et al. 2011, Wagenmakers et al. 2012, Nosek and Lakens 2014) and its application
in individual scientific fields (e.g. Wichert et al. 2015, Charles et al. 2019, Roettger 2019),
there is still little known about the extend of analytical plurality in practice. Recent
collaborative attempts have started to shed light on how different analyst tackle the same
data set and revealed, not surprisingly, a large amount of variability.

7 Crowdsourcing alternative analyses

In a collaborative effort, Silberzahn et al. (2018) let twenty-nine independent analysis teams address the same research question. Analytic approaches and consequently the results

varied widely between teams. Sixty-nine percent of the teams found support for the
hypothesis, and 31% did not. Out of the 29 analysis strategies, there were 21 unique
combinations of covariates. Importantly, the observed variability was neither predicted by
the team's preconceptions about the phenomenon under investigation nor by peer ratings of
the quality of their analyses. Their results suggest that analytic plurality is a fact of life and
not driven by different levels of expertise or bias. Similar crowd-sourced studies recruiting
independent analyst teams showed similar results.

Neuroscience

118 Cognitive Modelling

119 Clinical

120

Predictive models

While these papers show a large degree of analytical flexibility with impactful 121 consequences, these studies dealt with flexibility in inferential or computational modelling. 122 In these studies the data tables were fixed and data collection or extraction could not be 123 changed. However, in many fields the primary raw data is a complex signal that needs to be 124 operationalized according to the research question. In social sciences, the raw observations 125 correspond to recorded human behavior. In many cases, the behavior is recorded and stored 126 as a complex visual and/or acoustic signal that is temporal extended exhibits a complex structure. Decisions about how to operationalize a theoretically relevant aspect of that behavior or the underlying cognitive processes might interact with downstream decisions about statistical modelling and vice verse. To understand how analytical flexibility manifests 130 itself in a scenario where complex signals need to be operationalized, the present paper looks 131 at an experimentally elicited speech data set 132

Operationalizing speech

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(copy pasted from RDF paper and slightly shortened by myself. I think its a good point of departure. Maybe one of your can try to rephrase it in your own words?)

RELEVANCE OF SPEECH PRODUCTION RESEARCH FOR COGSCI, AI, etc.

In order to understand speech, listeners have to map a continuous, transient signal onto discrete meanings. Speech offers a considerable number of perspectives and decisions along the data analysis pipeline.

IMAGE SHOWING A WAVE FORM WITH DIFFERENT DOMAINS (temporal)
 AND STRUCTURAL CUES (e.g. f0, dur, int) MAPPING ONTO FUNCTIONAL
 CONTRASTS

When conducting a study on speech production, the first important analytic decision
to test a hypothesis relates to operationalization the relevant behavior, i.e. how to measure
the phenomenon of interest. For example, how do we measure whether two sounds are
acoustically identical (e.g. "bear" vs. "pear"), whether one word is more prominent than
others ("He told YOU to be quite"), or whether two discourse functions are produced
differently ("It's raining." vs. "It's raining?")? In other words, how do we quantitatively
capture relevant features of speech?

This is not trivial. Speech categories are inherently multidimensional and vary through time. The acoustic parameters for one category are usually asynchronous, i.e. appear at different points of time in the unfolding signal and overlap with parameters for other categories (e.g. Jongman et al., 2000; Lisker, 1986; Summerfield, 1984; Winter, 2014). For example, the distinction between voiced and voiceless stops in English (i.e. /b/ and /p/ in "bear" vs. "pear") can be manifested by many different acoustic (Lisker, 1977). Even temporally dislocated acoustic parameters correlate with this lexical contrast. For example, in the English words "led" versus "let", voicing correlates can be found in the acoustic manifestation of the initial /l/ of the word (Hawkins & Nguyen, 2004).

The apparent multiplicity of phonetic cues grows exponentially if we look at larger temporal windows as is the case for suprasegmental aspects of speech. Studies investigating acoustic correlates of word stress (i.e. the difference between "insight" and "incite"), for example, have been using many different measurements including temporal characteristics (duration of certain segments or subphonemic intervals), spectral characteristics (intensity measures, formants, and spectral tilt), and measurements related to fundamental frequency (f0) (e.g. Gordon & Roettger, 2017).

Looking at even larger domains, the expression of pragmatic functions can be
expressed by a variety of structurally different acoustic cues which can be distributed
throughout the entire utterance. Discourse functions are systematically expressed by
multiple local pitch modulations differing in their position, shape, and alignment
(e.g. Niebuhr et al., 2011). They can also be expressed by global or local pitch modulations,
as well as acoustic information within the temporal or spectral domain (e.g. van Heuven &
van Zanten 2005). All of these phonetic parameters are potential manifestations of
underlying functional contrasts like speaker's intentions, levels of arousal or identity.

When testing hypotheses on speech production data, researchers need to make many
decisions. The larger the functional domain (e.g. are we interested in lexical items or in
whole utterances), the higher the number of possible operationalizations. These decisions are
usually made prior to any statistical analysis, but can possible be revised in interaction with
downstream analysis steps. To probe the variability in data analysis pipelines across
researchers, we provided researchers with an experimentally elicited speech corpus that
looked at a functional contrast that is potentially manifested across the whole utterance.

The data set - The prosody of redundant modifiers

Our data set was collected in order to answer the following research question: Do speakers acoustically modify a referring expression as a function of the typicality of the

modifier of the noun (e.g. "a blue banana" vs. "a yellow banana")?

Referring is one of the most basic and prevalent uses of language and one of the most 185 widely researched areas in the language science. It is an open question how speakers choose a 186 referential expression when they want to refer to a specific entity like a banana. The context 187 within which an entity occurs (other non-fruits, other fruits, other bananas) plays a large 188 part in determining the choice of referential expression. Generally, speakers aim to be as 189 informative as possible to uniquely establish reference to the intended object (Grice 1975) 190 and are therefore expected to only use for example a modifier if it is necessary for 191 disambiguation (e.g. the adjective "vellow" when there is a vellow and a less ripe green 192 banana). 193

Despite this coherent idea of rational and efficient speakers, there is much evidence that 194 speakers are often overinformative: Speaker use referring expressions that are more specific 195 than strictly necessary for the unambiguous identification of the intended referent (Sedivy 196 2003, Westerbeek et al. 2015, Rubio-Fernandez 2016), which has been argued to facilitate 197 object identification and making communication between speakers and listeners more 198 efficient (Arts et al. 2011, Paraboni et al. 2007, Rubio-Fernandez 2016). Recent findings 199 suggest that the utility of a referring expression depends on how good it is for a listener 200 (compared to other referring expressions) to identify a target object. For example, Degen et 201 al. (2020) showed that modifiers that are less typical for a given referent (e.g. a blue banana) 202 are more likely to be used in an overinformative scenario (e.g. there is just one banana).

This account, however, has mainly focused on content selection (Gatt et al. 2013),
i.e. whether a certain referential expression is chosen or not. However, speech communication
is so much richer. Even looking at morphosyntactically identical expressions, speakers can
modulate this expression via suprasegmental acoustic properties like temporal and spectral
modifications of the segments involved (e.g. Ladd 2008). Most prominently, languages use
intonation to signal discourse relationships between referents (among other functions).

Intonation marks discourse-relevant referents for being new or given information to guide listeners' interpretation of incoming messages. In many languages, speakers can use 211 particular pitch movements to signal whether a referent has already been mentioned and is 212 therefore referred back to, or a referent is newly introduced into the discourse. Many 213 languages use intonation in order to signal if a referent is contrasting with one or more 214 alternatives that are relevant to the current discourse. Content selection aside, in a scenario 215 in which a speaker wants to refer to a banana when there is also a pear on the table, the 216 speaker would most likely produce a high rising pitch accent on "banana" to indicate the 217 contrastive nature of the noun. In a scenario in which the speaker wants to refer to a yellow 218 banana when there is also a less ripe green banana on the table, the speaker would most 219 likely produce a high rising pitch accent on "yellow" to indicate the contrastive nature of the 220 modifier. In addition to a pitch accent, elements that are new and/or contrastive are often produced with additional suprasegmental prominence, i.e. segments are hyperarticulated, 222 resulting in longer, louder and more clearly articulated acoustic targets.

INFORMATION ABOUT THE DATA SET AND EXP DESIGN

25 Research questions

224

226 Methods

We report how we determined our sample size, all data exclusions (if any), all manipulations, and all measures in the study.

- 229 Participants
- 230 Material
- Procedure Procedure
- 232 Data analysis
- We used R (Version 4.0.3; R Core Team, 2020) and the R-package *papaja* (Version 0.1.0.9997; Aust & Barth, 2020) for all our analyses.

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