

# Kristen Shiozaki

"Designing with, and not just for users."

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## EXPERIENCE

### Manulife • UX Designer Intern

September 2019 - Present | Waterloo, ON

Driving the product strategy, research, and design of Manulife's first engineering outreach web platform. Designing information architecture and modelling user interactions. Created templates for remote and in-person usability testing and facilitated A/B testing.

### Connected • QA Automation Developer Intern

January - May 2019 | Toronto, ON

Performed sanity checks and automated tests in Selenium WebDriver to validate application performance, reducing the project backlog by 80%. Identified and analyzed functional requirements to develop 60 test cases.

## INVOLVEMENT

### Midnight Sun Solar Car Team • Business Team Lead

September 2018 - Present | Waterloo, ON

Leading team promotion strategies for sponsorship. Collaboratively redesigned the team website ([uwmidsun.com](http://uwmidsun.com)) and boosted weekly site visits from 200 to 1400.

### UW/UX • Outreach Lead

September 2019 - Present | Waterloo, ON

Coordinating 1-on-1 sessions to connect UW students with experienced designers to receive feedback on their portfolios or practice interview skills.

## PROJECTS

### Manulife Developers • Web

Outreach web platform to showcase Manulife's engineering initiatives

### BiteCheck • iOS

Mobile app to search for and saves allergy-safe snacks and restaurants

## SKILLS

Product Thinking  
Interaction Design  
User Research and Testing  
Information Architecture  
Data Visualization

## TOOLKIT

### Design

Sketch • Figma • Photoshop  
Illustrator • Marvel • InVision  
Zeplin • Reframer • Axure  
Solidworks

### Development

HTML5 • CSS3 • JS • Git  
C++ • Python • ADB

## EDUCATION

### University of Waterloo

Systems Design Engineering  
2018 - 2023

### Relevant Courses

Human Factors in Design  
Data Structures and Algorithms

## INTERESTS

Kirigami and Origami  
CAD Design  
Violin  
X-Country Running  
Volunteering