

# Kristen Shiozaki

Designing with, and not just for users.

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## EXPERIENCE

### ApplyBoard • Product Design Co-op

January 2021 – Present

Leading the redesign of a requirements comparison feature for CX employees to streamline student post-secondary application setup. Developing design team operations by introducing design critique frameworks, and documenting design system patterns.

### TD Lab • Experience Design Co-op

June 2020 – August 2020

Initiated and drove the research, design and implementation of TD Lab's first design system. Built a UI inventory in Sketch for 30+ scalable and accessible components, resulting in buy-in from all stakeholders.

### Manulife • UX Design Co-op

September 2019 – May 2020

Led the product strategy, research, and design of Manulife's first engineering outreach web platform, *developer.manulife.ca*. Presented at weekly project status updates to software developers, designers and AVPs.

## INVOLVEMENT

### Midnight Sun Solar Car Team • Operations Manager

September 2018 – Present

Leading the design of the driver display and telemetry dashboard. Collaboratively redesigned the team website (*uwmidsun.com*), boosting weekly site visits from 200 to 1400.

### UW/UX • Engagement Lead

September 2019 – Present

Co-ordinated and led Figma workshops at TILE and Hack the North to teach 160+ aspiring designers about visual design and prototyping.

## EDUCATION

### University of Waterloo

Systems Design Engineering  
2018 – 2023

## SKILLS

Product Thinking  
User Research  
Usability Testing  
Accessible Design  
Wireframing  
Information Architecture  
Typography  
Prototyping

## TOOLKIT

Sketch, Figma, InVision, Axure,  
Photoshop, Illustrator,  
After Effects, Reframer,  
HTML, CSS, Javascript, Git, C++,  
Python, ADB

## PROJECTS

### Music Hear

An Android app for preparing for RCM examinations.

### Bite Check

An iOS app for finding allergy-safe snacks.