

# Kristen Shiozaki

Designing with, and not just for users.

[kristenshiozaki.me](http://kristenshiozaki.me)

[keshioza@uwaterloo.ca](mailto:keshioza@uwaterloo.ca)

[linkedin.com/in/kristenshiozaki](https://www.linkedin.com/in/kristenshiozaki)

## EXPERIENCE

### **ApplyBoard** • Product Design Intern

January 2021 – Present

Leading the redesign of a requirements comparison feature for CX employees to streamline student post-secondary application setup. Developing design team operations by introducing design critique frameworks, and documenting design system patterns.

### **TD Lab** • Experience Design Intern

June 2020 – August 2020

Initiated and drove the research, design and implementation of TD Lab's first design system. Built a UI inventory in Sketch for 30+ scalable and accessible components, resulting in buy-in from all stakeholders.

### **Manulife** • UX Design Intern

September 2019 – May 2020

Led the product strategy, research, and design of Manulife's first engineering outreach web platform, *developer.manulife.ca*. Presented at weekly project status updates to software developers, designers and AVPs.

## INVOLVEMENT

### **Midnight Sun Solar Car Team** • Operations Manager

September 2018 – Present

Leading the design of the driver display by leveraging user interviews and competitive usability testing. Collaboratively redesigned the team website (*uwmidsun.com*), boosting weekly site visits from 200 to 1400.

### **UW/UX** • Engagement Lead

September 2019 – Present

Coordinated and led Figma workshops at TILE and Hack the North to teach 160+ aspiring designers about visual design and prototyping.

## EDUCATION

### **University of Waterloo**

Systems Design Engineering

2018 – 2023

## SKILLS

Product Thinking  
User Research  
Usability Testing  
Accessible Design  
Wireframing  
Information Architecture  
Typography  
Prototyping

## TOOLKIT

Sketch, Figma, InVision, Axure,  
Photoshop, Illustrator,  
After Effects, Reframer,  
HTML, CSS, Javascript, Git, C++,  
Python, ADB

## PROJECTS

### **Music Hear**

An Android app for preparing for RCM examinations.

### **Bite Check**

An iOS app for finding allergy-safe snacks.