Kristen Shiozaki

"Designing with, and not just for users."

kristenshiozaki.me

keshioza@uwaterloo.ca
linkedin.com/in/kristenshiozaki

EXPERIENCE

Manulife • UX Designer Intern
September 2019 - Present | Waterloo, ON

Driving the product strategy, research, and design of Manulife's first engineering outreach web platform. Designing information architecture and modelling user interactions. Created templates for remote and in-person usability testing and facilitated A/B testing.

Connected • QA Automation Developer Intern
January - May 2019 | Toronto, ON

Performed sanity checks and automated tests in Selenium WebDriver to validate application performance, reducing the project backlog by 80%. Identified and analyzed functional requirements to develop 60 test cases.

INVOLVEMENT

Midnight Sun Solar Car Team • Business Team Lead
September 2018 - Present | Waterloo, ON

Leading team promotion strategies for sponsorship. Collaboratively redesigned the team website (uwmidsun.com) and boosted weekly site visits from 200 to 1400.

UW/UX • Outreach Lead
September 2019 - Present | Waterloo, ON

Coordinating 1-on-1 sessions to connect UW students with experienced designers to receive feedback on their portfolios or practice interview skills.

PROJECTS

Manulife Developers • Web
Outreach web platform to showcase Manulife's engineering initiatives

BiteCheck • iOS
Mobile app to search for and saves allergy-safe snacks and restaurants

SKILLS

Product Thinking
Interaction Design
User Research and Testing
Information Architecture
Data Visualization

TOOLKIT

Design
Sketch • Figma • Photoshop
Illustrator • Marvel • InVision
Zeplin • Reframer • Axure
Solidworks

Development
HTML5 • CSS3 • JS • Git
C++ • Python • ADB

EDUCATION

University of Waterloo
Systems Design Engineering
2018 - 2023

Relevant Courses
Human Factors in Design
Data Structures and Algorithms

INTERESTS

Kirigami and Origami
CAD Design
Violin
X-Country Running
Volunteering