# Kristen Shiozaki

#### Designer

"Design with, and not just for users."

# PORTFOLIO kristenshiozaki.me

# **PROJECTS**

#### Project Voice | Android

- Collaboratively designed a pitch analysis tool that detects fillers & speech rate
- Led development of research strategy & conducted user interviews
- Created user flows, wireframes, prototypes & 110+ interface designs

#### Ergo-Rest | CAD & MVP

- Designed an ergonomic violin shoulder rest to reduce tension in the trapezius
- Built an Arduino EMG machine coded in Python to collect surface EMG data during prototype tests

## **EXPERIENCE**

# Quality Assurance Automation Developer

Connected | January - May 2019

- Performed sanity checks, white/black box testing & automated tests to validate application performance & improve reliability
- Identified & analyzed functional requirements to develop 60+ test cases
- Collaborated with QA team members to reduce the defect backlog by 35%
- Assisted in the writing of automation scripts to initialize OTA updates

#### **Business Core Team Member**

UW Midnight Sun Design Team | September 2018 - Present

- Collaborated with members to design the team website (uwmidsun.com)
- Conducted market research to identify & analyze target audiences
- Assisted in the exploration & development of new insights into sponsorship

## Ice Hockey Skills Instructor

Unionville Minor Hockey Association | September 2014 - May 2018

- Taught beginner 3-8 year old players basic hockey skills
- Developed communication skills with various age groups
- Increased the number of players moving into higher skill groups by 60%

#### Chair

Unionville Youth Council | August 2013 - June 2018

- · Managed a youth team to plan & run community fundraising events
- Designed promotional materials & led event marketing planning discussions
- Elevated donations collected at fundraising events from \$30 to \$250+

#### **SKILLS**

#### **Design Toolkit**

Graphic & Visual Design User Research & Testing Storyboard Creation Design Thinking

Sketch • Figma • Photoshop Illustrator • Marvel • InVision Zeplin • Reframer

#### Software

HTML • CSS • JS • Git Python • ADB • C++

## **ACHIEVEMENTS**

Lieutenant Governor's Community Volunteer Award for Students 2018

SHAD Memorial Waterloo Engineering Entrance Scholarship 2018

Duke of Edinburgh Silver Award 2017

#### **FDUCATION**

University of Waterloo Systems Design Engineering Class of 2023

# CONTACT

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