Kristen Shiozaki

"Designing with, and not just for users."

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EXPERIENCE

Manulife • UX Designer Intern
September 2019 - May 2020 | Waterloo, ON

- Led the product strategy, research, and design of Manulife's first engineering outreach web platform, *developer.manulife.ca*
- Collaboratively identified and proposed revisions to design system components in order to meet AA standards for AODA compliance
- Pitched usability testing options to company executives, resulting in their implementation to current engineering projects

Connected • QA Automation Developer Intern
January - May 2019 | Toronto, ON

- Performed sanity checks and automated tests in Selenium WebDriver using Python to validate application performance, reducing the project backlog by 80%
- Identified and analyzed functional requirements to develop 60 test cases

INVOLVEMENT

Midnight Sun Solar Car Team • Business Team Lead
September 2018 - Present | Waterloo, ON

- Leading a team of 26 students and driving team promotion strategies, increasing social media reach and engagement by 65%
- Collaboratively redesigned the team website (*uwmidsun.com*) and boosted weekly site visits from 200 to 1400

UW/UX • Outreach Lead
September 2019 - Present | Waterloo, ON

- Co-organizing and facilitating introductory design workshops to teach 40+ aspiring designers visual design and prototyping basics
- Coordinated 1-on-1 sessions to connect UW students with experienced designers to receive feedback on their portfolios or practice interview skills

SKILLS

Product Thinking
Interaction Design
User Research and Testing
Information Architecture
Data Visualization

TOOLKIT

Design
Sketch • Figma • InVision
Illustrator • After Effects • Axure
Reframer • SolidWorks

Development
HTML5 • CSS3 • JS • Git
C++ • Python • ADB

PROJECTS

RingAid • CAD
Designed a writing utensil for young children with DCD

ErgoRest • CAD + Python
Designed an ergonomic violin shoulder rest to reduce tension in the trapezius and built an Arduino EMG machine to collect surface EMG data.

EDUCATION

University of Waterloo
Systems Design Engineering
2018 - 2023