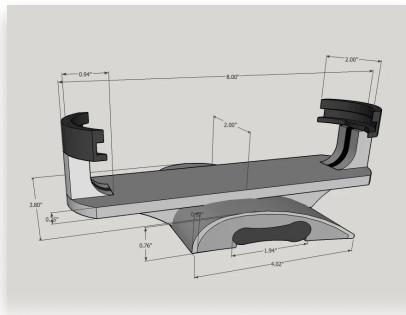


# My Design Adventure

See more @  
kristenshiozaki.me

## 1) CAD



### Ergo-Rest | Sketchup • Arduino

- Designed an ergonomic violin shoulder rest that reduces tension in the trapezius
- Conducted market research on existing products
- Performed user testing with an MVP of the shoulder rest
- Utilized the Stanford Design Cycle to organize & plan this 10 month project

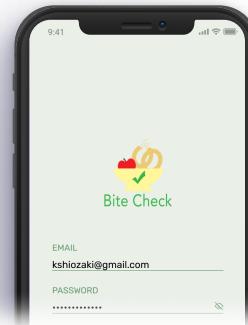
## 2) Graphic



### UYC Recruitment Ad | Ps • Ai

- Designed typographic, image-based \* graphic advertisements for the UYC
- Observed target audiences & used findings to determine visuals and elements to include in each poster

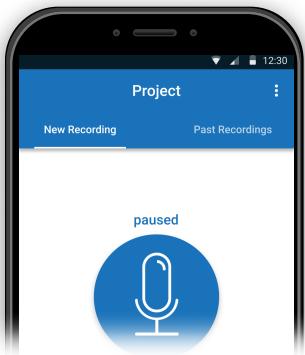
## 3) iOS Design



### BiteCheck | Figma^ • PS

- Allergy-safe snack recommendation iOS Application
- Created 2 user personas & 5 Low-fi task flows (currently adding edge cases)
- Currently creating wireframes and mockups

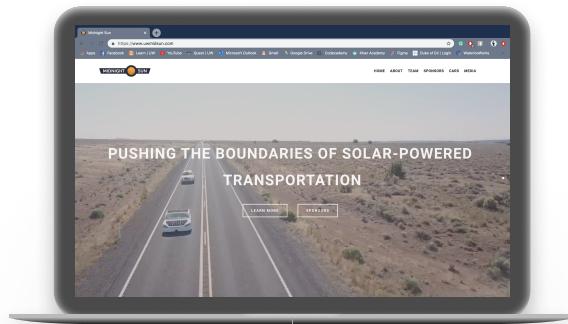
## 5) Android Design



### Project Voice | InVision • Figma • Ps

- Collaboratively designed a pitch analysis tool that detects fillers & speech rate
- Conducted 2 user interviews & lead 5 whiteboarding sessions
- Conducted 10+ A/B testing with low-fi & high-fi prototypes
- Created 2 low-fi task flows, 1 wireflow & 2 user flows
- Created 15 wireframes, 110+ interface designs & 8 prototypes

## 4) Web Design



### UW Midnight Sun Website | Squarespace

- Utilized the Stanford Design Cycle
- Conducting user research to identify & analyze target audiences
- Collaborated with the business team to created 2-3 mockups of each page
- Currently working on my initiative to provide updates to sponsors on the construction progress of our newest car, MSXIV