

Kristen Shiozaki

Designer

“Design with, and not just for users.”



PORTFOLIO
kristenshiozaki.me

EXPERIENCE

Manulife • UX Designer

September 2019 - Present | [Waterloo, ON](#)

Leading design and product strategy of a new web platform to leverage Manulife engineering recruitment initiatives. Constructing + validating information architecture through user testing.

Connected • QA Automation Developer

January - May 2019 | [Toronto, ON](#)

Performed sanity checks + automated tests to validate application performance, reducing the project backlog by 80%. Identified + analyzed functional requirements to develop 60 test cases. Assisted in writing automation scripts to initialize OTA updates.

UW Midnight Sun Solar Car Team • Marketing Lead

September 2018 - Present | [Waterloo, ON](#)

Collaborating with members to design + determine content strategies for the team website, uwmidsun.com. Leading team promotion strategies for sponsorship + boosted weekly site visits from 200 to 1400.

UW/UX • Outreach Lead

September 2019 - Present | [Waterloo, ON](#)

Coordinating 1-on-1 sessions to connect UW students with experienced designers to receive feedback on their portfolios and practice interview skills.

PROJECTS

Project Voice | [Android](#)

Pitch practice + analysis tool that detects fillers + speech rate

BiteCheck | [iOS](#)

Grocery list tool to help students + parents find allergy-safe snacks

SKILLS

Product Thinking
Interaction Design
Graphic + Visual Design
User Research + Testing
Content Strategy
Data Visualization

TOOLKIT

Design

Sketch • Figma • Photoshop
Illustrator • Marvel • InVision
Zeplin • Reframer

Software

HTML5 • CSS3 • JS • Git
C++ • Python • ADB

EDUCATION

University of Waterloo
Systems Design Engineering
Class of 2023

CONTACT

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