Kristen Shiozaki

Designing with, and not just for users.

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EXPERIENCE

ApplyBoard · Product Design Intern
Jan 2021 - Apr 2021

Led the redesign of a requirements comparison feature for 100+ CX employees to streamline student post-secondary application setup. Reformed design team operations by introducing weekly design critiques and documenting design system patterns.

TD Lab · Experience Design Intern
Jun 2020 – Aug 2020

Initiated and drove the research, design and implementation of TD Lab's first design system. Built a UI inventory in Sketch for 30+ scalable and accessible components, resulting in buy-in from all stakeholders.

Manulife · UX Design Intern
Sep 2019 - May 2020

Led the product strategy, research, and design of Manulife's first engineering outreach web platform, *developer.manulife.ca*. Presented at weekly project status updates to software developers, designers and AVPs.

INVOLVEMENT

Midnight Sun Solar Car Team · Operations Manager
Sep 2018 - Present

Leading the design of the driver display by leveraging user interviews and competitive usability testing. Collaboratively redesigned the team website (*uwmidsun.com*), boosting weekly site visits from 200 to 1400.

UW/UX · Engagement Lead
Sep 2019 - Present

Co-ordinated and led Figma workshops at *TILE* and *Hack the North* to teach visual design and prototyping to 160+ aspiring designers.

EDUCATION

University of Waterloo
Systems Design Engineering
2018 - 2023

SKILLS

Product Thinking, Protoyping, User Research. Usability Testing, Information Architecture

TOOLKIT

Design
Figma, Sketch, InVision, Axure, Photoshop, Illustrator, Reframer, After Effects, SolidWorks

Development
HTML, CSS, Javascript, Git, C++, Python, ADB

PROJECTS

Music Hear
An Android app for preparing for RCM examinations.

Bite Check
An iOS app for finding allergy-safe snacks.