Kristen Shiozaki

Designer

"Design with, and not just for users."

PORTFOLIO
kristenshiozaki.me

EXPERIENCE

UX Designer
Manulife | September 2019 - Present
- Leading the interface design of a new web platform to leverage Manulife recruitment initiatives targeting new graduates and university students
- Conducting product research on primary users & competitions to identify areas of improvement in current digital recruitment solutions at Manulife
- Conducted 11 user research interviews & currently working with the product owner & design team to build out task flows based on our research results

Quality Assurance Automation Developer
Connected | January - May 2019
- Performed sanity checks, white/black box testing & automated tests to validate application performance & improve reliability
- Identified & analyzed functional requirements to develop 60+ test cases
- Assisted in writing of automation scripts to initialize OTA updates

Marketing Lead
UW Midnight Sun Design Team | September 2018 - Present
- Collaborated with members to design the team website (uwmidsun.com)
- Conducted market research to identify & analyze target audiences
- Leading the exploration & development of new insights into sponsorship

Outreach Lead
UW/UX | September 2019 - Present
- Responsible for connecting with external partners & communities to organize design-oriented events for students
- Organizing 1-on-1 sessions for UW students to receive feedback on their portfolios and practice interview skills with UW/UX executives

PROJECTS

Project Voice | Android
- Collaboratively designed a pitch analysis tool that detects fillers & speech rate
- Led development of research strategy & conducted user interviews
- Created user flows, wireframes, prototypes & 110+ interface designs

BiteCheck | iOS
- Designed a mobile application to help individuals find allergy-safe snacks
- Conducted user interviews & created user flowcharts, wireframes & mockups

SKILLS

Graphic & Visual Design
User Research & Testing
Storyboard Creation
Design Thinking

TOOLKIT

Design
Sketch • Figma • Photoshop
Illustrator • Marvel • InVision
Zeplin • Reframer

Software
HTML • CSS • JS • Git
C++ • Python • ADB

ACHIEVEMENTS

Lieutenant Governor's Community Volunteer Award for Students 2018

SHAD Memorial Waterloo Engineering Entrance Scholarship 2018

Duke of Edinburgh Silver Award 2017

EDUCATION

University of Waterloo
Systems Design Engineering
Class of 2023

CONTACT

(647) 575 - 6487
keshioza@uwaterloo.ca
linkedin.com/in/kristenshiozaki