

Kristen Shiozaki

Designing with, and not just for users.

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EXPERIENCE

ApplyBoard • Product Design Intern

Jan 2021 – Apr 2021

Led the redesign of a requirements comparison feature for 100+ CX employees to streamline student post-secondary application setup. Reformed design team operations by introducing weekly design critiques and documenting design system patterns.

TD Lab • Experience Design Intern

Jun 2020 – Aug 2020

Initiated and drove the research, design and implementation of TD Lab's first design system. Built a UI inventory in Sketch for 30+ scalable and accessible components, resulting in buy-in from all stakeholders.

Manulife • UX Design Intern

Sep 2019 – May 2020

Led the product strategy, research, and design of Manulife's first engineering outreach web platform, *developer.manulife.ca*. Presented at weekly project status updates to software developers, designers and AVPs.

INVOLVEMENT

Midnight Sun Solar Car Team • Operations Manager

Sep 2018 – Present

Leading the design of the driver display by leveraging user interviews and competitive usability testing. Collaboratively redesigned the team website (*uwmidsun.com*), boosting weekly site visits from 200 to 1400.

UW/UX • Engagement Lead

Sep 2019 – Present

Co-ordinated and led Figma workshops at *TILE 2021*, *EngHack 2021*, and *Hack the North 2020++* to teach visual design and prototyping to 200+ aspiring designers.

EDUCATION

University of Waterloo

Systems Design Engineering

2018 – 2023

SKILLS

Product Thinking, Prototyping, User Research, Usability Testing, Information Architecture, Motion Design, Wireframing

TOOLKIT

Design

Figma, Sketch, InVision, Axure, Photoshop, Illustrator, Reframer, After Effects, SolidWorks

Development

HTML, CSS, Javascript, Git, C++, Python, ADB

PROJECTS

Music Hear

An Android app for preparing for RCM examinations.

Bite Check

An iOS app for finding allergy-safe snacks.