

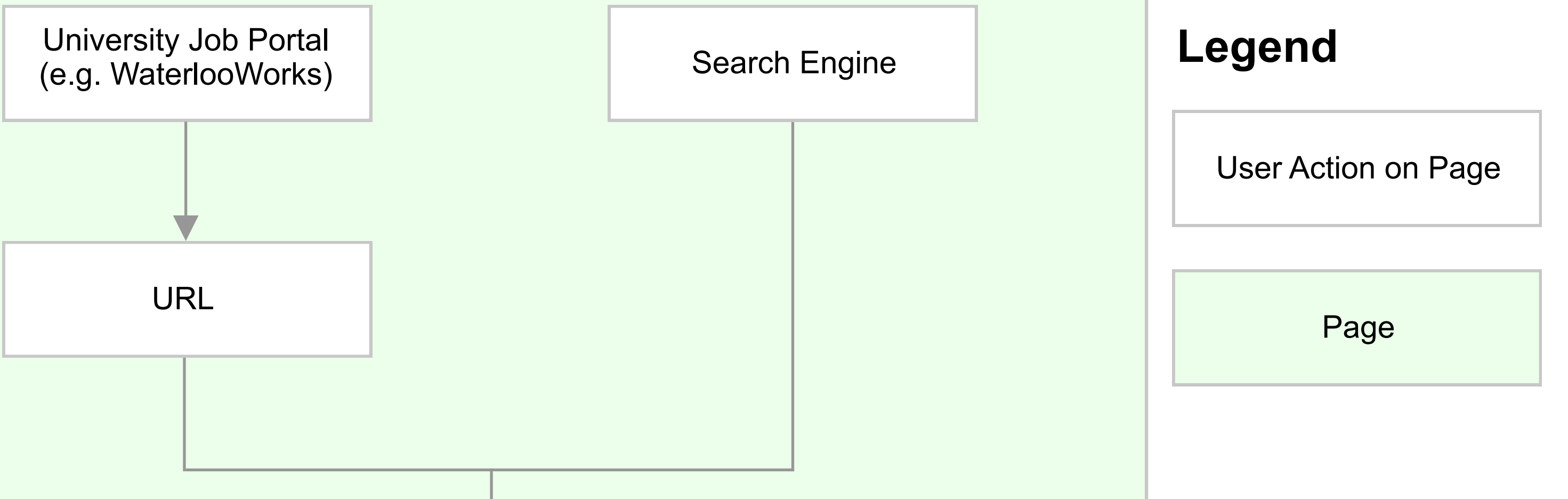
User Flow : Search for Engineer Co-op / Internship Information after landing on the dedicated page

Screen elements common on all pages

- Search Bar / Button

Manulife Objective

- Have users explore this page rather than immediately searching for what they want

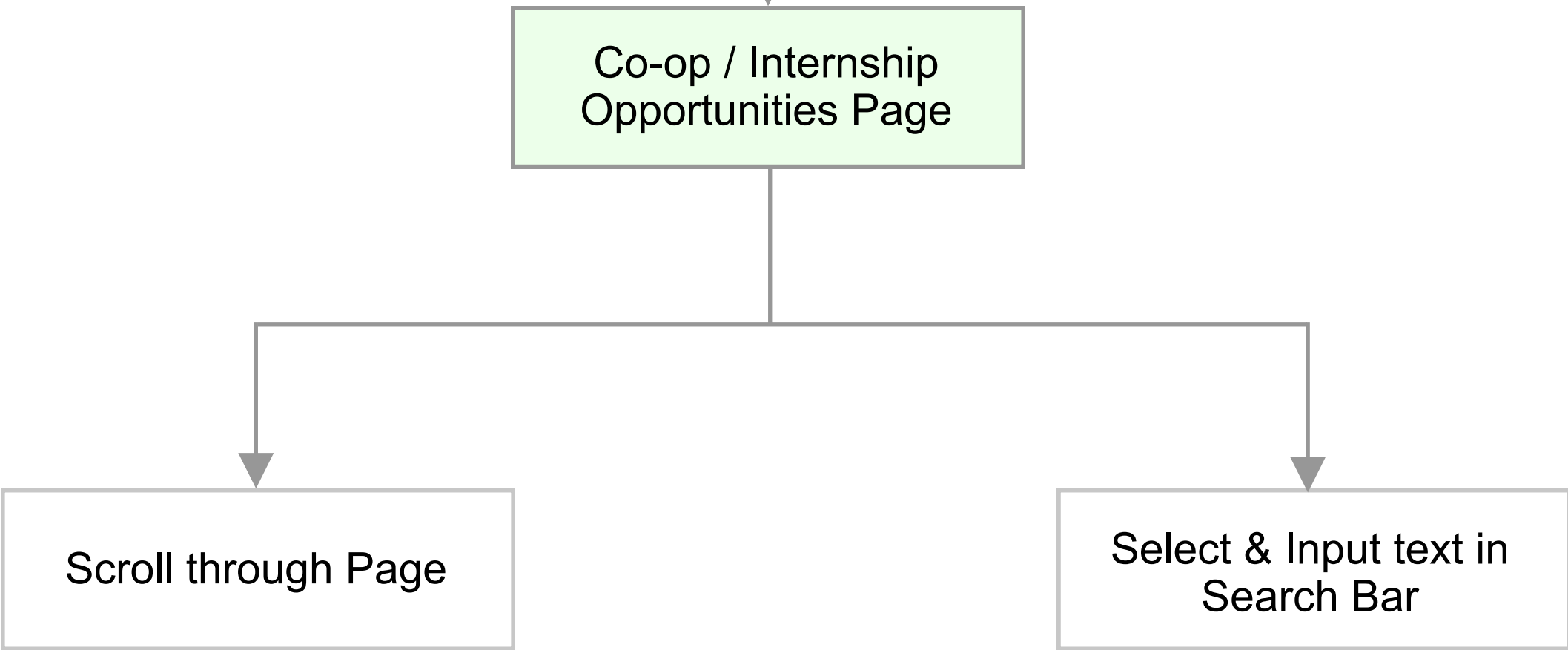


STEP 1 : Choose Search Method

Co-op / Internship Screen Elements

- Slogan / Catchy Statement
- CTA - “Join Us” / “Apply Now”
- Blog Posts (Links / Cards)
- Events (Links / Cards)
- Co-op Quotes + Stories (Carousel / Slides)

How will we keep users interested in staying on the Co-op opportunities page & scrolling through content?



STEP 2 : Select Items of Interest

Valid Search Results Screen Elements

- Recommended Searches (Link to Job Postings, Blogs, Events, etc.)
- Events + Blogs related to searched content

