Kristen Shiozaki

"Designing with, and not just for users."

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EXPERIENCE

Manulife • UX Designer Intern

September 2019 - Present | Waterloo, ON

- Driving the product strategy, research, and design of Manulife's first engineering outreach web platform

- Designing information architecture and modelling user interactions

- Pitched usability testing options to company executives, resulting in their implementation to current engineering projects

Connected • QA Automation Developer Intern

January - May 2019 | Toronto, ON

- Performed sanity checks and automated tests in Selenium WebDriver using Python to validate application performance, reducing the project backlog by 80%

- Identified and analyzed functional requirements to develop 60 test cases

INVOLVEMENT

Midnight Sun Solar Car Team • Business Team Lead

September 2018 - Present | Waterloo, ON

- Leading team promotion strategies for sponsorship and marketing

- Collaboratively redesigned the team website (uwmidsun.com) and boosted weekly site visits from 200 to 1400

UW/UX • Outreach Lead

September 2019 - Present | Waterloo, ON

- Coordinated 1-on-1 sessions to connect UW students with experienced designers to receive feedback on their portfolios or practice interview skills

- Co-organized and led introductory design workshops to teach 30 aspiring designers the basics of visual design and prototyping

SKILLS

Product Thinking
Interaction Design
User Research and Testing
Information Architecture
Data Visualization

TOOLKIT

Design

Sketch • Figma • Photoshop
Illustrator • Marvel • InVision
Reframer • Axure • SolidWorks

Development

HTML5 • CSS3 • JS • Git
C++ • Python • ADB

PROJECTS

BiteCheck • iOS

Designed an application to search for and save allergy-safe snacks and restaurants

Project Voice • Android

Designed a pitch practice and voice analysis tool

EDUCATION

University of Waterloo
Systems Design Engineering
2018 - 2023