Kristen Shiozaki

Designer

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"Design with, and not just for users."

PORTFOLIO
kristenshiozaki.me

EXPERIENCE

Manulife • UX Designer

September 2019 - Present | Waterloo, ON

Driving the research, design + product strategy of Manulife's first engineering outreach web platform. Facilitating the design of information architecture + modelling of user interactions. Introduced and created templates for remote + in-person usability testing + directed A/B testing.

Connected • QA Automation Developer

January - May 2019 | Toronto, ON

Performed sanity checks + automated tests in Selenium WebDriver to validate application performance, reducing the project backlog by 80%. Identified + analyzed functional requirements to develop 60 test cases.

UW Midnight Sun Solar Car Team • Marketing Lead

September 2018 - Present | Waterloo, ON

Leading team promotion strategies for sponsorship + boosted weekly site visits from 200 to 1400. Collaborating with members to design + determine content strategies for the team website (uwmidsun.com).

UW/UX • Outreach Lead

September 2019 - Present | Waterloo, ON

Coordinating 1-on-1 sessions to connect UW students with experienced designers to receive feedback on their portfolios + practice interview skills.

PROJECTS

Project Voice | Android
Pitch practice + analysis tool that detects fillers + speech rate

BiteCheck | iOS
Search tool to help students find allergy-safe snacks + restaurants

SKILLS

Product Thinking
Interaction Design
Graphic + Visual Design
User Research + Testing
Content Strategy
Data Visualization

TOOLKIT

Design
Sketch · Figma · Photoshop
Illustrator · Marvel · InVision
Zeplin · Reframer

Software
HTML5 · CSS3 · JS · Git
C++ · Python · ADB

EDUCATION

University of Waterloo
Systems Design Engineering
Class of 2023

CONTACT

(647) 575 - 6487
keshioza@uwaterloo.ca
linkedin.com/in/kristenshiozaki