

Kristen Shiozaki

Designing with, and not just for users.

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EXPERIENCE

ApplyBoard • Product Design Co-op

January 2021 – Present | Kitchener, ON

Leading the redesign of a requirements comparison feature for 73 CX employees to streamline student post-secondary application setup.

TD Lab • Experience Design Co-op

June 2020 – August 2020 | Kitchener, ON

Initiated and drove the research, design and implementation of TD Lab's first design system. Built a UI inventory in Sketch for 30+ scalable and accessible components, resulting in buy-in from all stakeholders.

Manulife • UX Design Co-op

September 2019 – May 2020 | Waterloo, ON

Led the product strategy, research, and design of Manulife's first engineering outreach web platform, *developer.manulife.ca*.

INVOLVEMENT

Midnight Sun Solar Car Team • Operations Manager

September 2018 – Present | Waterloo, ON

Leading a team of 3 designers to design and prototype the driver display and telemetry dashboard. Collaboratively redesigned the team website (*uwmidsun.com*), boosting weekly site visits from 200 to 1400.

UW/UX • Engagement Lead

September 2019 – Present | Waterloo, ON

Co-ordinated and led Figma workshops at TILE and Hack the North to teach 160+ aspiring designers about visual design and prototyping.

EDUCATION

University of Waterloo

Systems Design Engineering
2018 – 2023

SKILLS

Product Thinking
User Research and Testing
Wireframing
Information Architecture
Web Development

TOOLKIT

Sketch / Figma
InVision / Axure
Photoshop / Illustrator
After Effects / Reframer
HTML / CSS / Javascript
Git / C++ / Python / ADB

PROJECTS

Music Hear

An Android app for preparing for RCM examinations.

Bite Check

An iOS app for finding allergy-safe snacks.