

Kristen Shiozaki

Designing with, and not just for users.

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EXPERIENCE

ApplyBoard • Product Design Co-op

January 2021 – Present

Leading the redesign of a requirements comparison feature for CX employees to streamline student post-secondary application setup. Developing design team operations by introducing design critique frameworks, and documenting design system patterns.

TD Lab • Experience Design Co-op

June 2020 – August 2020

Initiated and drove the research, design and implementation of TD Lab's first design system. Built a UI inventory in Sketch for 30+ scalable and accessible components, resulting in buy-in from all stakeholders.

Manulife • UX Design Co-op

September 2019 – May 2020

Led the product strategy, research, and design of Manulife's first engineering outreach web platform, *developer.manulife.ca*. Presented at weekly project status updates to software developers, designers and AVPs.

INVOLVEMENT

Midnight Sun Solar Car Team • Operations Manager

September 2018 – Present

Leading the design of the driver display, leveraging user interviews and competitive usability testing. Collaboratively redesigned the team website (*uwmidsun.com*), boosting weekly site visits from 200 to 1400.

UW/UX • Engagement Lead

September 2019 – Present

Co-ordinated and led Figma workshops at TILE and Hack the North to teach 160+ aspiring designers about visual design and prototyping.

EDUCATION

University of Waterloo

Systems Design Engineering

2018 – 2023

SKILLS

Product Thinking
User Research
Usability Testing
Accessible Design
Wireframing
Information Architecture
Typography
Prototyping

TOOLKIT

Sketch, Figma, InVision, Axure,
Photoshop, Illustrator,
After Effects, Reframer,
HTML, CSS, Javascript, Git, C++,
Python, ADB

PROJECTS

Music Hear

An Android app for preparing for RCM examinations.

Bite Check

An iOS app for finding allergy-safe snacks.