

HELLO! IT'S A PORTFOLIO JAM 2019 / FEEDBACK DOC

Name	Kristen Shiozaki
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Located	Markham, Ontario
About	I'm a 2nd year undergraduate student and design enthusiast who strives to create impactful products. My dream is to be able to walk outside and see people happily using and talking about a product that I had designed. When I'm looking for a breather, I love to play sports, help out at my local church and started learning kpop dance choreography at one of the university clubs (I'm not good, but I'm practicing)!
Link	https://www.kristenshiozaki.me/
Goal	To apply to design internships
Example job	
Questions	<ol style="list-style-type: none">1. In Project Voice, I had my design decisions in text bubbles in the mockup images. Is this an effective way to present my decisions?2. Do you have any suggestions on restructuring the content in my project documentation for Project Voice?3. Are there certain projects (or perhaps all), that are too weak in terms of visuals to showcase on my portfolio?4. Are there any aspects of my portfolio that showcase my individuality? If not, do you have any tips on how I can improve this?

Feedback

Remember the best way to figure out what's right for you, is to hear feedback from multiple people and then make choices within your personal truths.

[5 design principles for building your first portfolio](#) by Alex Muench

"It's important to note that my advice is subjective and comes from my personal experience in this industry as a graphic, communication, and, most recently, a product designer. Take all this with a grain of salt. Don't apply any advice blindly. Hone in on what you feel is right for you. As you know as a designer: Rules are meant to be broken."

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Feedback from Elizabeth

[Elizabeth Lin](#)

In Project Voice, I had my design decisions in text bubbles in the mockup images. Is this an effective way to present my decisions?

The speech bubbles feel a little small and are difficult to read. I would consider breaking this into 2 separate images: 1 for each screen. I also think you don't need the actual speech bubble. It makes the text feel more cramped. You could try using a line instead to point to the specific area of the design.

Do you have any suggestions on restructuring the content in my project documentation for Project Voice?

I like how you have structured your case study. It's easy to scan and you highlight the key points!

Are there certain projects (or perhaps all), that are too weak in terms of visuals to showcase on my portfolio?

In terms of visual design, I would go through your projects and try to eliminate unnecessary styles and boxes! Usually, the more boxes / rectangles / containers you have in a design, the more crowded the page feels. You can usually get away with a small hairline instead of putting content in a container.

Also, try removing drop shadows, background colors, and borders. Only use these elements if you need to increase the visual hierarchy or contrast on a page. Usually, you can create a great visual hierarchy with just typography and spacing.

Are there any aspects of my portfolio that showcase my individuality? If not, do you have any tips on how I can improve this?

I think so! You've done it at the bottom of the home page with those 3 images. I'm not sure you need that illustration at the top, but if you keep it. I would consider simplifying it or exploring other compositions! Right now, the illustration has a lot of colors and visual styles (3D, flat). Consider doing a composition with just the objects in the building maybe?