Kristen Shiozaki

Designing with, and not just for users.

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EXPERIENCE

TD Lab • Experience Design Co-op

June 2020 - August 2020 | Kitchener, ON

Drove the design, prototyping and usability testing of a subscription management tool for post-secondary students. Presented user flows at project status updates to software developers and product owners.

Manulife • UX Design Co-op

September 2019 - May 2020 | Waterloo, ON

Led the product strategy, research, and design of Manulife's first engineering outreach web platform, *developer.manulife.ca*. Collaboratively identified and proposed revisions to design system components in order to meet AA standards for AODA compliance.

Connected • QA Automation Developer Co-op

January 2019 - May 2019 | Toronto, ON

Performed automated tests in Selenium WebDriver using Python to validate application performance, reducing the project backlog by 80%.

INVOLVEMENT

Midnight Sun Solar Car Team • Business Team Lead

September 2018 - Present | Waterloo, ON

Leading a team of 26 students and collaboratively redesigned the team website (*uwmidsun.com*) and boosted weekly site visits from 200 to 1400.

UW/UX • Engagement Lead

September 2019 - Present | Waterloo, ON

Co-organizing and facilitating introductory design workshops to teach 40+ aspiring designers visual design and prototyping basics.

EDUCATION

University of Waterloo

Systems Design Engineering
2018 - 2023

SKILLS

Product Thinking
User Research and Testing
Wireframing
Information Architecture
Rapid Prototyping

TOOLKIT

Sketch / Figma
InVision / Axure
Photoshop / Illustrator
After Effects / Reframer
HTML / CSS / Javascript
Git / C++ / Python / ADB

PROJECTS

Bite Check

An iOS app for finding allergy-safe snacks.

Talkz

A digital dashboard to discuss mental health resources.