

# Kristen Shiozaki

Designing with, and not just for users.

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## EXPERIENCE

### **ApplyBoard** • Product Design Co-op

January 2021 – Present | Kitchener, ON

Leading the redesign of a requirements comparison feature for 73 CX employees to streamline student post-secondary application setup.

### **TD Lab** • Experience Design Co-op

June 2020 – August 2020 | Kitchener, ON

Initiated and drove the research, design and implementation of TD Lab's first design system. Built a UI inventory in Sketch for 30+ scalable and accessible components, resulting in buy-in from all stakeholders.

### **Manulife** • UX Design Co-op

September 2019 – May 2020 | Waterloo, ON

Led the product strategy, research, and design of Manulife's first engineering outreach web platform, *developer.manulife.ca*.

## INVOLVEMENT

### **Midnight Sun Solar Car Team** • Operations Manager

September 2018 – Present | Waterloo, ON

Leading a team of 3 designers to design and prototype a driver display and telemetry dashboard. Collaboratively redesigned the team website (*uwmidsun.com*), boosting weekly site visits from 200 to 1400.

### **UW/UX** • Engagement Lead

September 2019 – Present | Waterloo, ON

Co-ordinated and led Figma workshops at TILE and Hack the North to teach 160+ aspiring designers about visual design and prototyping.

## EDUCATION

### **University of Waterloo**

Systems Design Engineering

2018 – 2023

## SKILLS

Product Thinking

User Research and Testing

Wireframing

Information Architecture

Web Development

## TOOLKIT

Sketch / Figma

InVision / Axure

Photoshop / Illustrator

After Effects / Reframer

HTML / CSS / Javascript

Git / C++ / Python / ADB

## PROJECTS

### **Music Hear**

An Android app for preparing for RCM examinations.

### **Bite Check**

An iOS app for finding allergy-safe snacks.