

# Kristen Shiozaki

Designer

“Design with, and not just for users.”



PORTFOLIO

[kristenshiozaki.me](http://kristenshiozaki.me)

## EXPERIENCE

### Manulife • UX Designer

September 2019 - Present | Waterloo, ON

Driving the research, design + product strategy of Manulife's first engineering outreach web platform. Facilitating the design of information architecture + modelling of user interactions. Introduced and created templates for remote + in-person usability testing + directed A/B testing.

### Connected • QA Automation Developer

January - May 2019 | Toronto, ON

Performed sanity checks + automated tests in Selenium Webdriver to validate application performance, reducing the project backlog by 80%. Identified + analyzed functional requirements to develop 60 test cases.

### UW Midnight Sun Solar Car Team • Marketing Lead

September 2018 - Present | Waterloo, ON

Leading team promotion strategies for sponsorship + boosted weekly site visits from 200 to 1400. Collaborating with members to design + determine content strategies for the team website ([uwmidsun.com](http://uwmidsun.com)).

### UW/UX • Outreach Lead

September 2019 - Present | Waterloo, ON

Coordinating 1-on-1 sessions to connect UW students with experienced designers to receive feedback on their portfolios + practice interview skills.

## PROJECTS

### Project Voice | [Android](#)

Pitch practice + analysis tool that detects fillers + speech rate

### BiteCheck | [iOS](#)

Search tool to help students find allergy-safe snacks + restaurants

## SKILLS

Product Thinking  
Interaction Design  
Graphic + Visual Design  
User Research + Testing  
Content Strategy  
Data Visualization

## TOOLKIT

### Design

Sketch • Figma • Photoshop  
Illustrator • Marvel • InVision  
Zeplin • Reframer

### Software

HTML5 • CSS3 • JS • Git  
C++ • Python • ADB

## EDUCATION

University of Waterloo  
Systems Design Engineering  
Class of 2023

## CONTACT

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