

Executive Overview



01-01-2023

30-12-2023

Total Sales

Total Customer

Profit Margin

Total Quantity Sold

Average Discount

₹ 420.82K

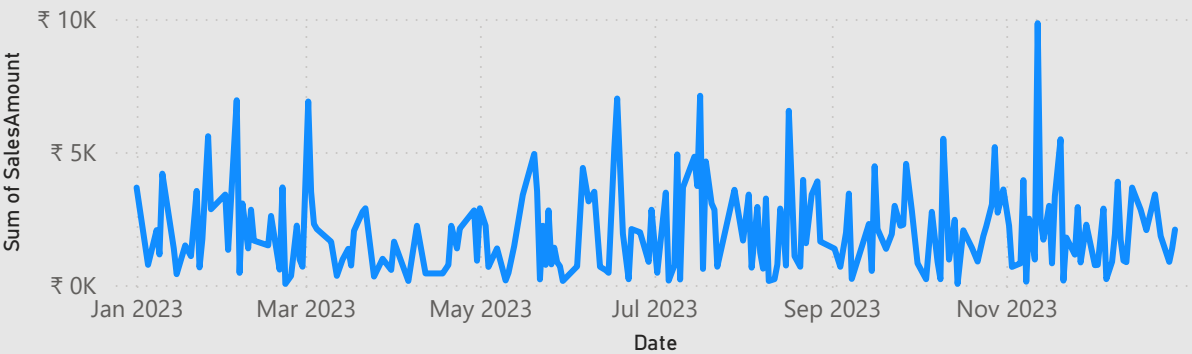
300

28.93%

873

₹ 137

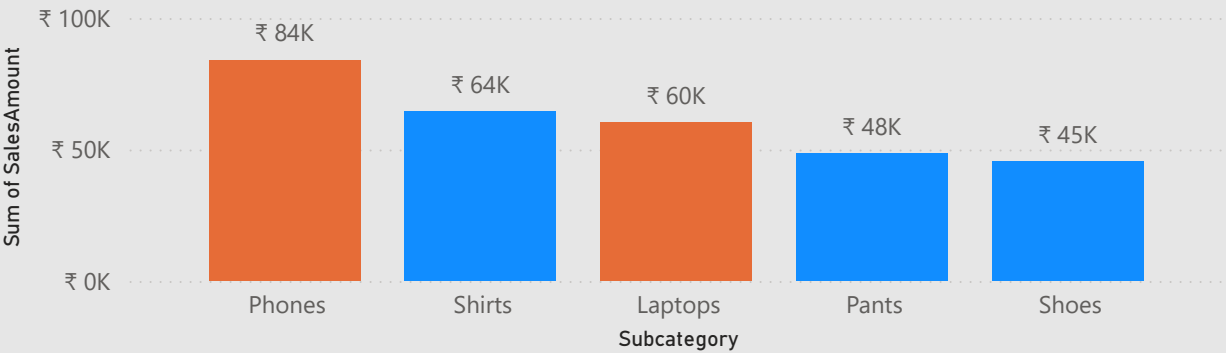
Sales trend over time (Month/Quarter)



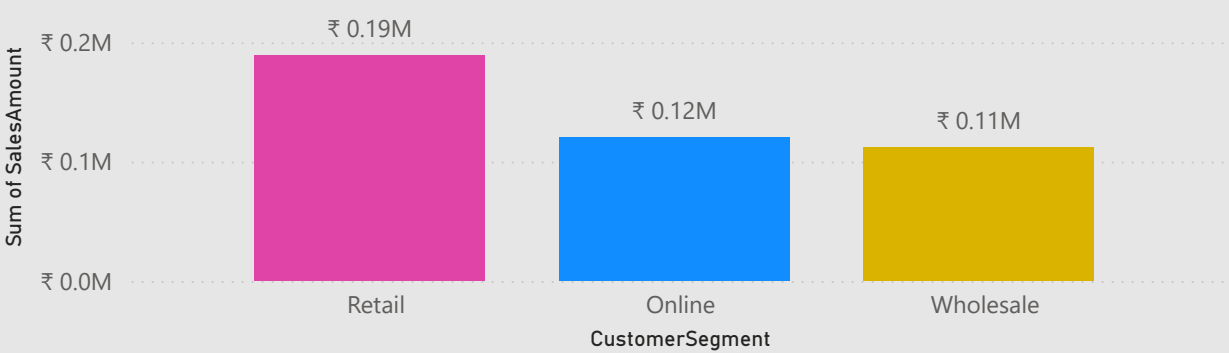
Sales by Region



Top 5 Product Category by SalesAmount



Top 5 CustomerSegment by SalesAmount





Product Performance

01-01-2023

30-12-2023

Total Sales

Total Unit Price

Total Targeted Sales

Total Product

Total Supplier

₹ 420.82K

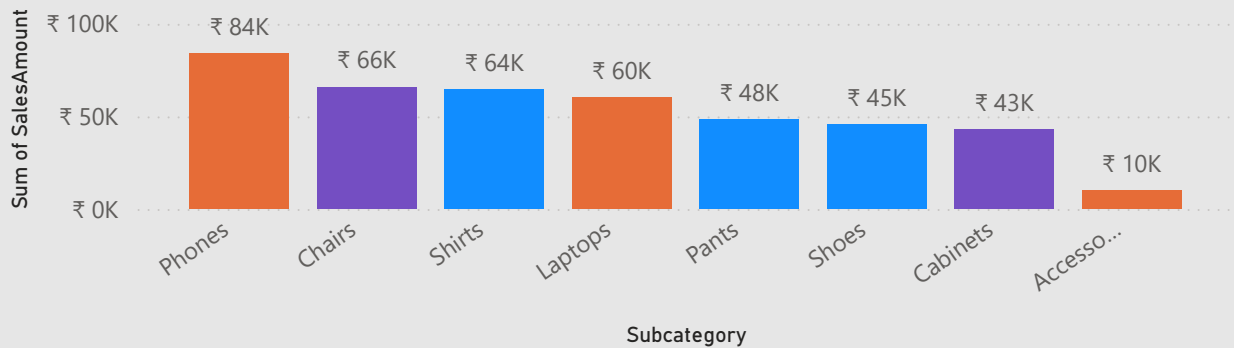
₹ 496.69

₹ 602.79K

20

3

Sales by Subcategory



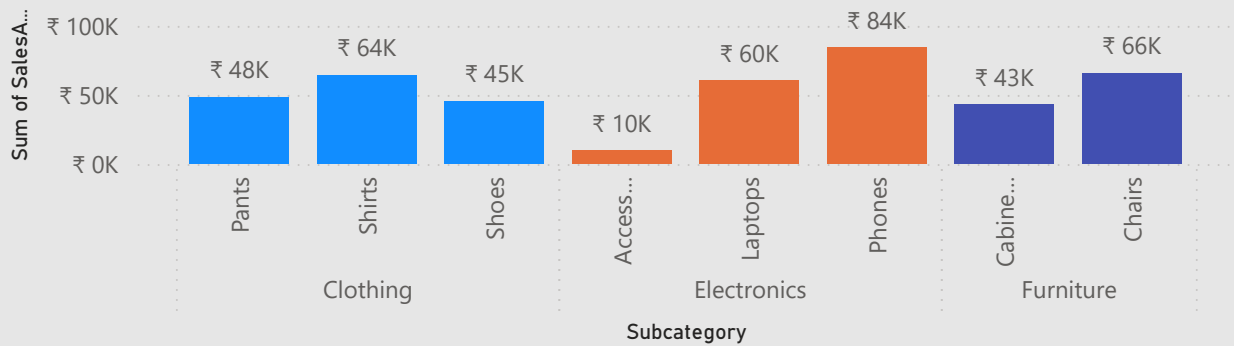
Total Sales by Product Category and Subcategory

Category	Subcategory	TotalSales
Electronics	Phones	₹ 83,995.18
Furniture	Chairs	₹ 65,822.40
Clothing	Shirts	₹ 64,314.38
Electronics	Laptops	₹ 60,151.28
Clothing	Pants	₹ 48,325.81
Total		₹ 4,20,818.65

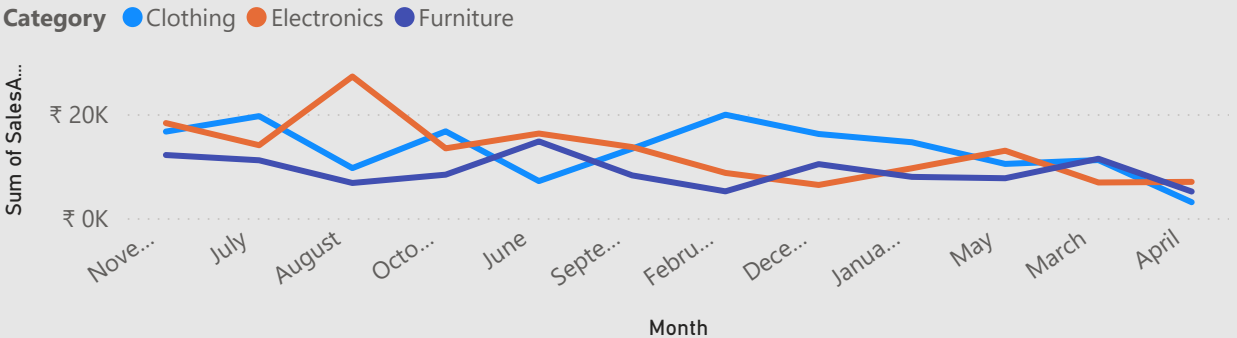
Total NetSales by Product Category and Subcategory

Category	Subcategory	Sum of NetSales
Clothing	Pants	₹ 47,802.89
Clothing	Shirts	₹ 64,543.24
Clothing	Shoes	₹ 44,519.57
Electronics	Accessories	₹ 9,646.00
Electronics	Laptops	₹ 59,680.09
Total		₹ 4,17,572.76

Sales by Category/Subcategory



Sales by Category over Month





Customer Insights

01-01-2023

30-12-2023

Total Customers

50

Total Supplier

3

Total Product

20

Total State

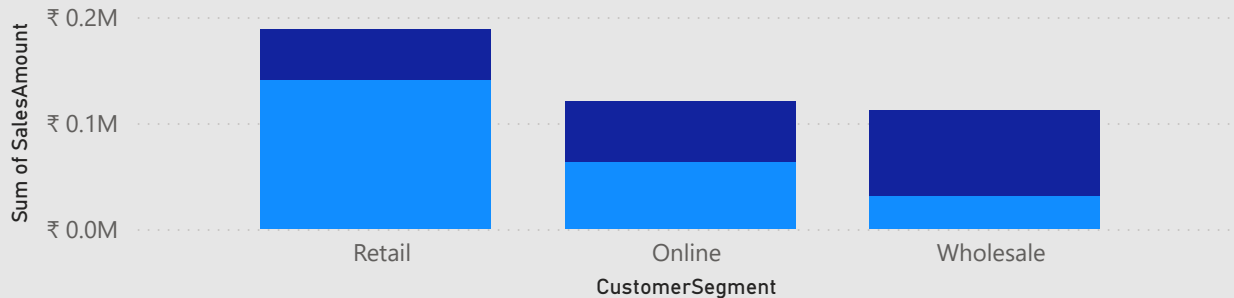
3

Average Sale Per Customer

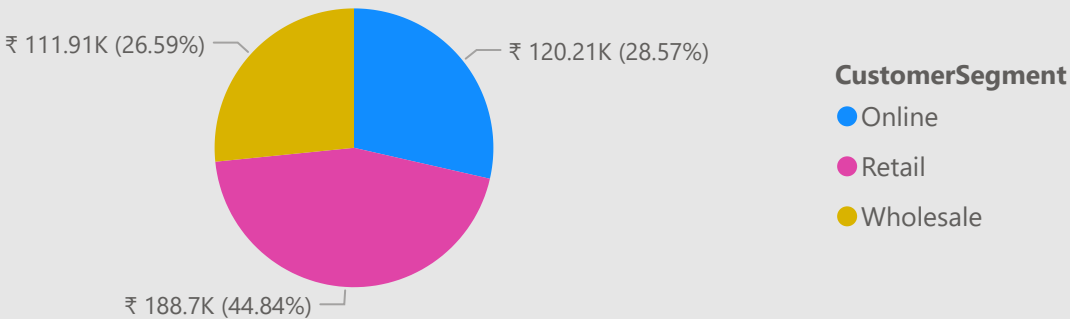
₹ 1.4K

Sales by Gender + Segment

Gender ● Female ● Male

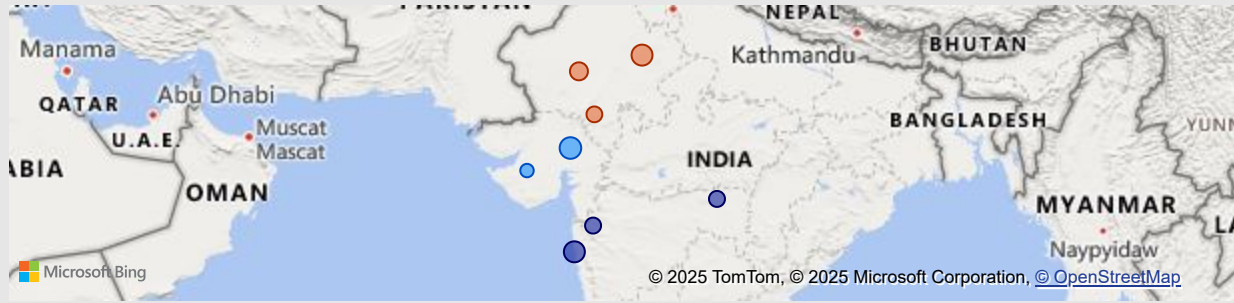


Total Sales by CustomerSegment

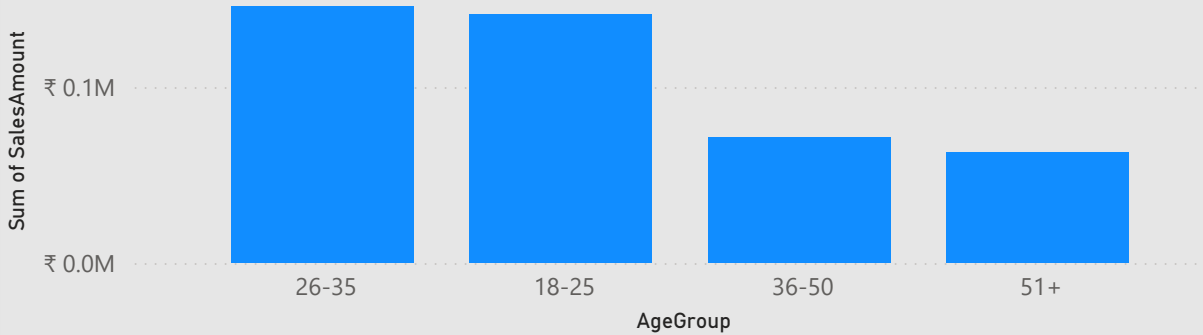


Sales by State and City

State ● Gujarat ● Maharastra ● Rajasthan



Total Sales by AgeGroups





Salesperson & Target Tracking

01-01-2023

30-12-2023

Total TargetSalesAmount

₹ 602.79K

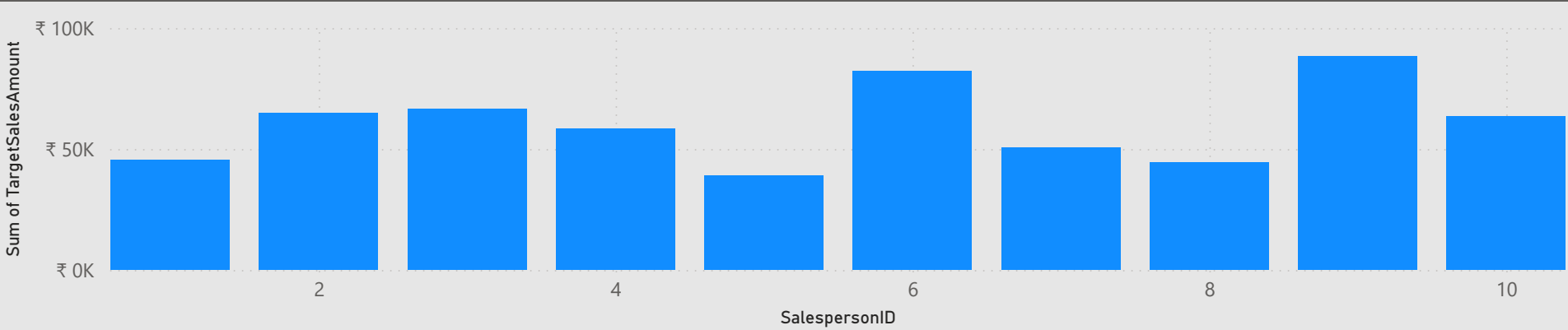
Total Salesperson

10

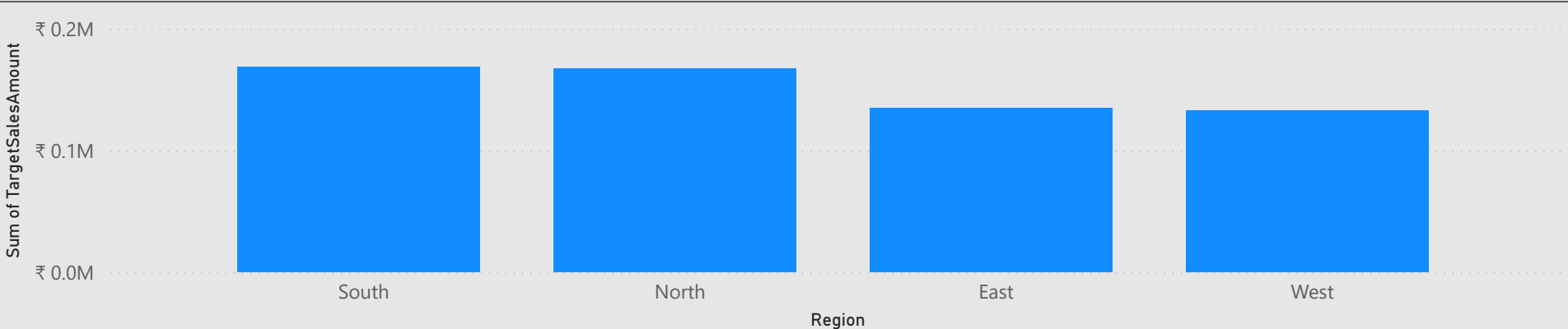
Total Region

4

Total TargetSalesAmount by Salesperson



Total TargetSalesAmount by Region





Q&A

01-01-2023

30-12-2023



Ask a question about your data



Try one of these to get started

top states by total sales

top states by total
netsales

what is the total sales by
state

what is the total sales by
category

what is the total sales by
city name

top age groups by total
sales

Show all suggestions