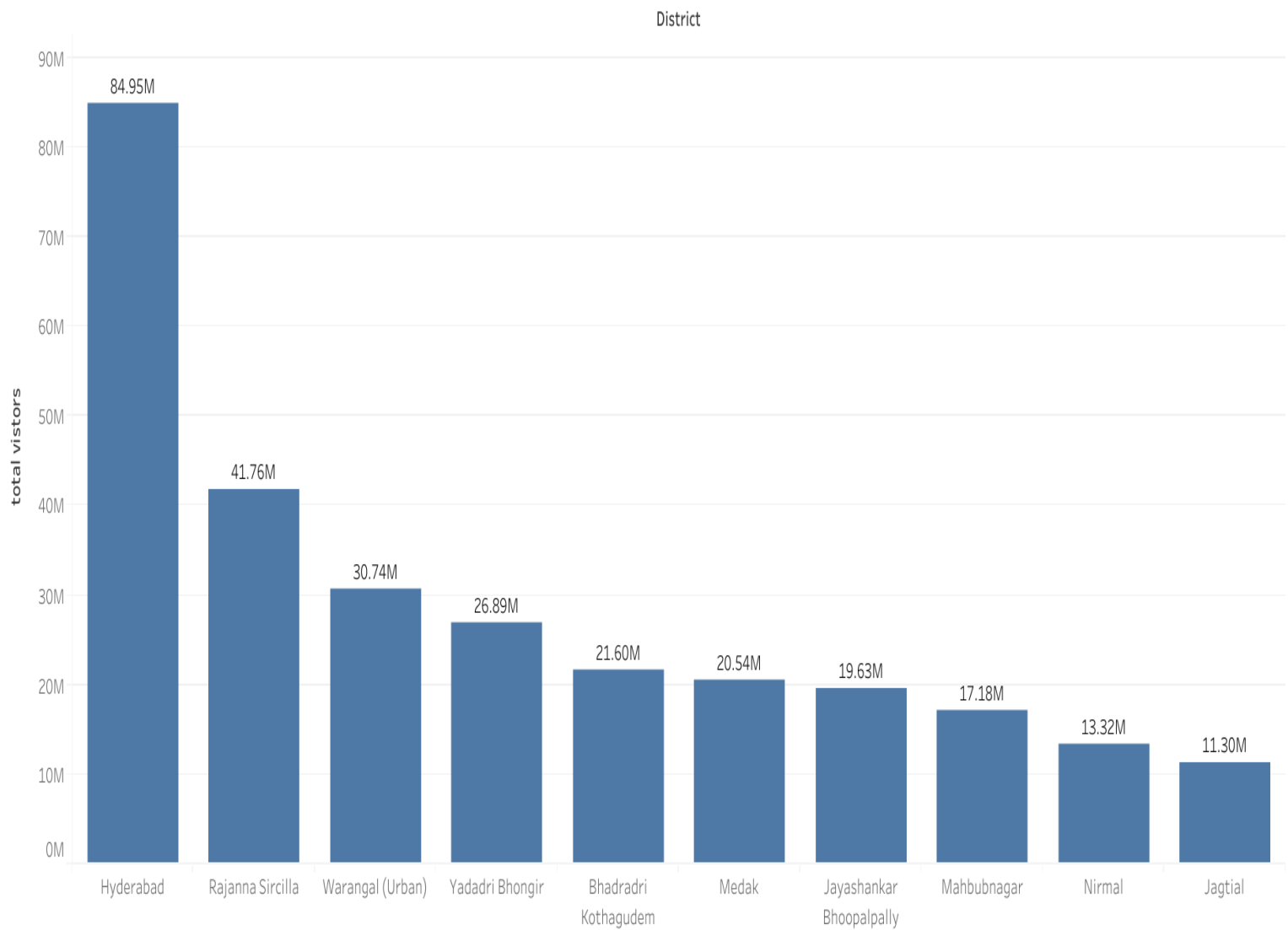
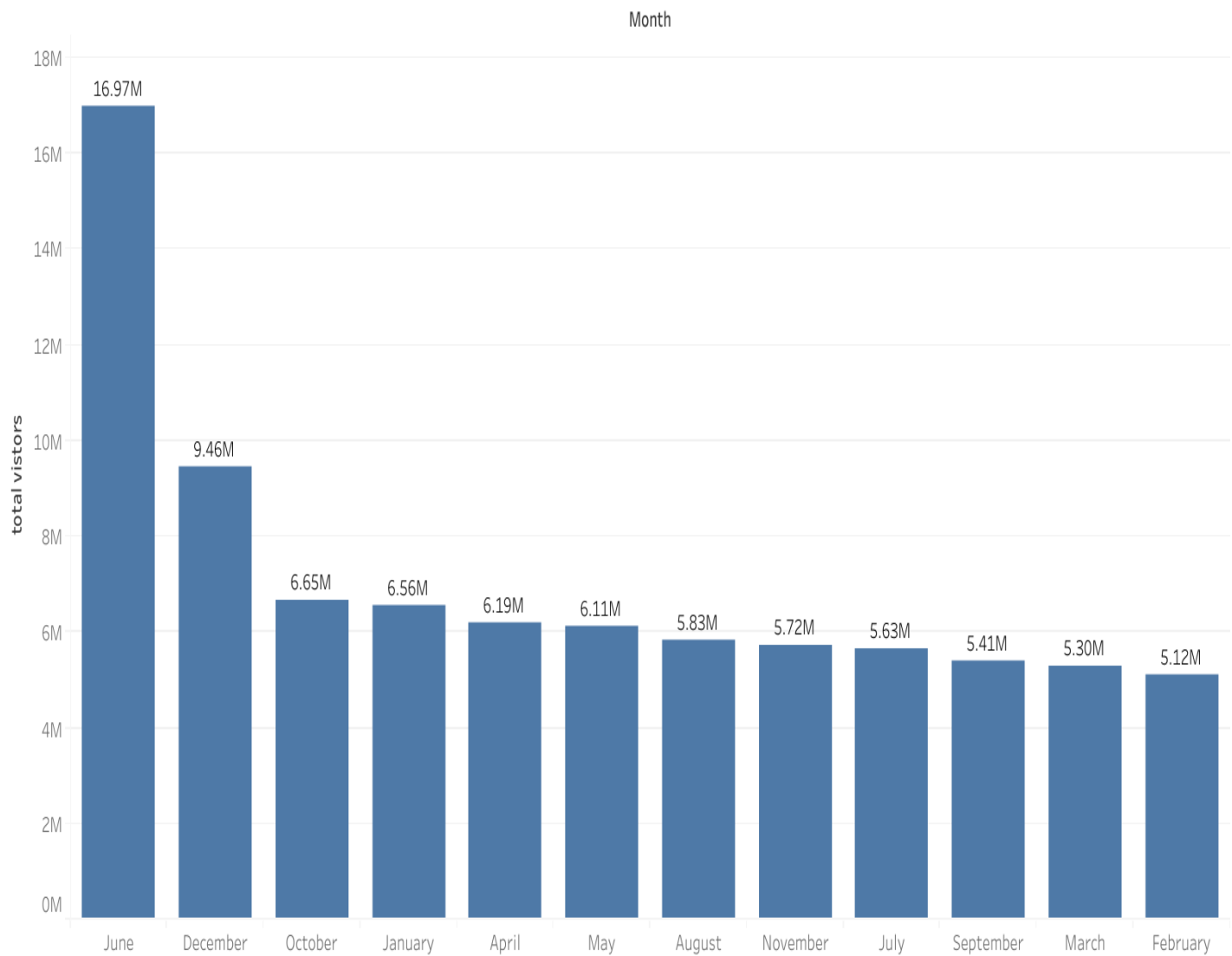


Top 10 districts with the highest # domestic visitors (2016-2019)



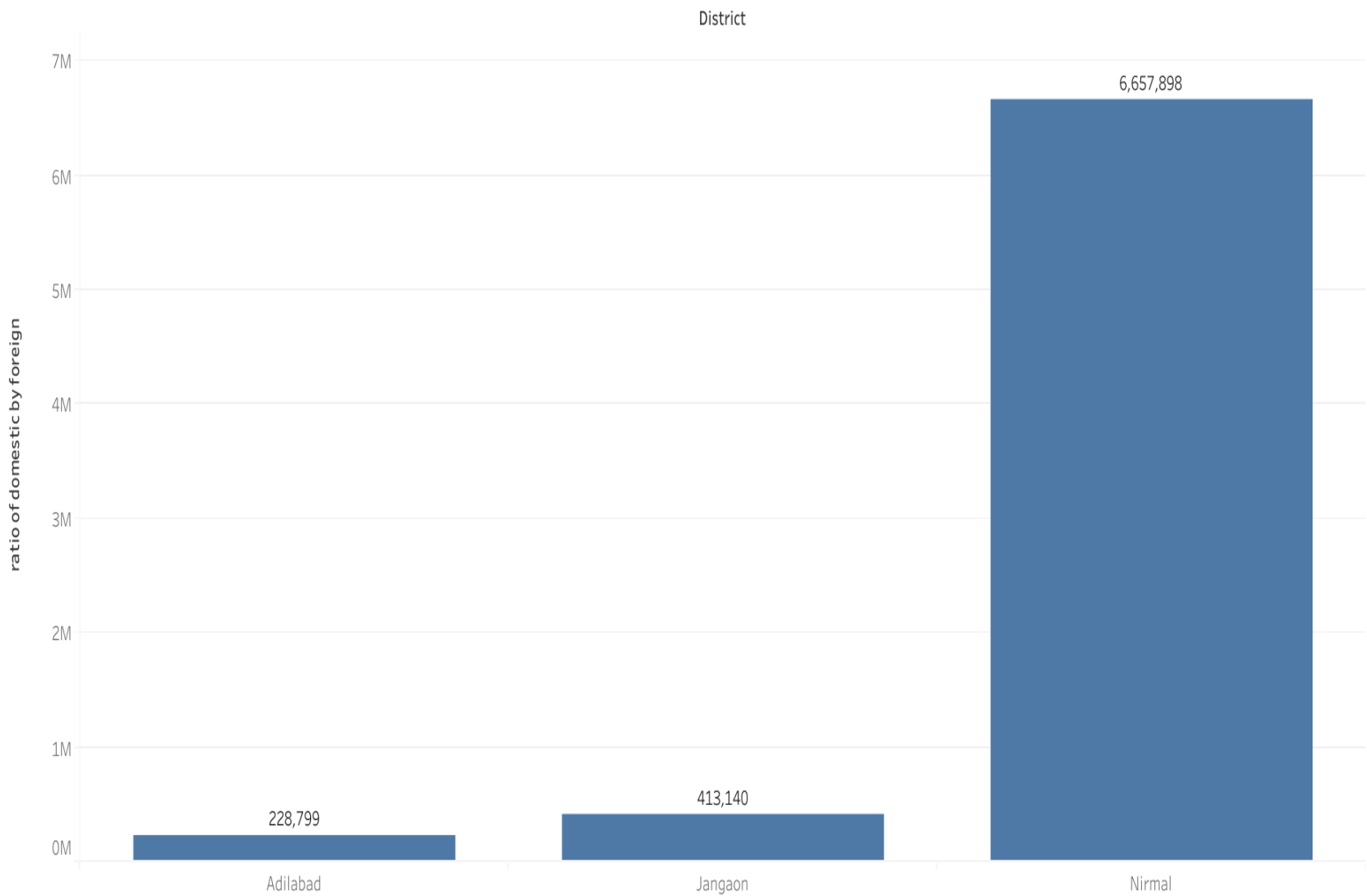
Insights: Hyderabad, Rajana Sircilla and Warangal(Urban) are top 3 districts with highest domestic Visitors.

Peak and low season months for Hyderabad (2016-2019)



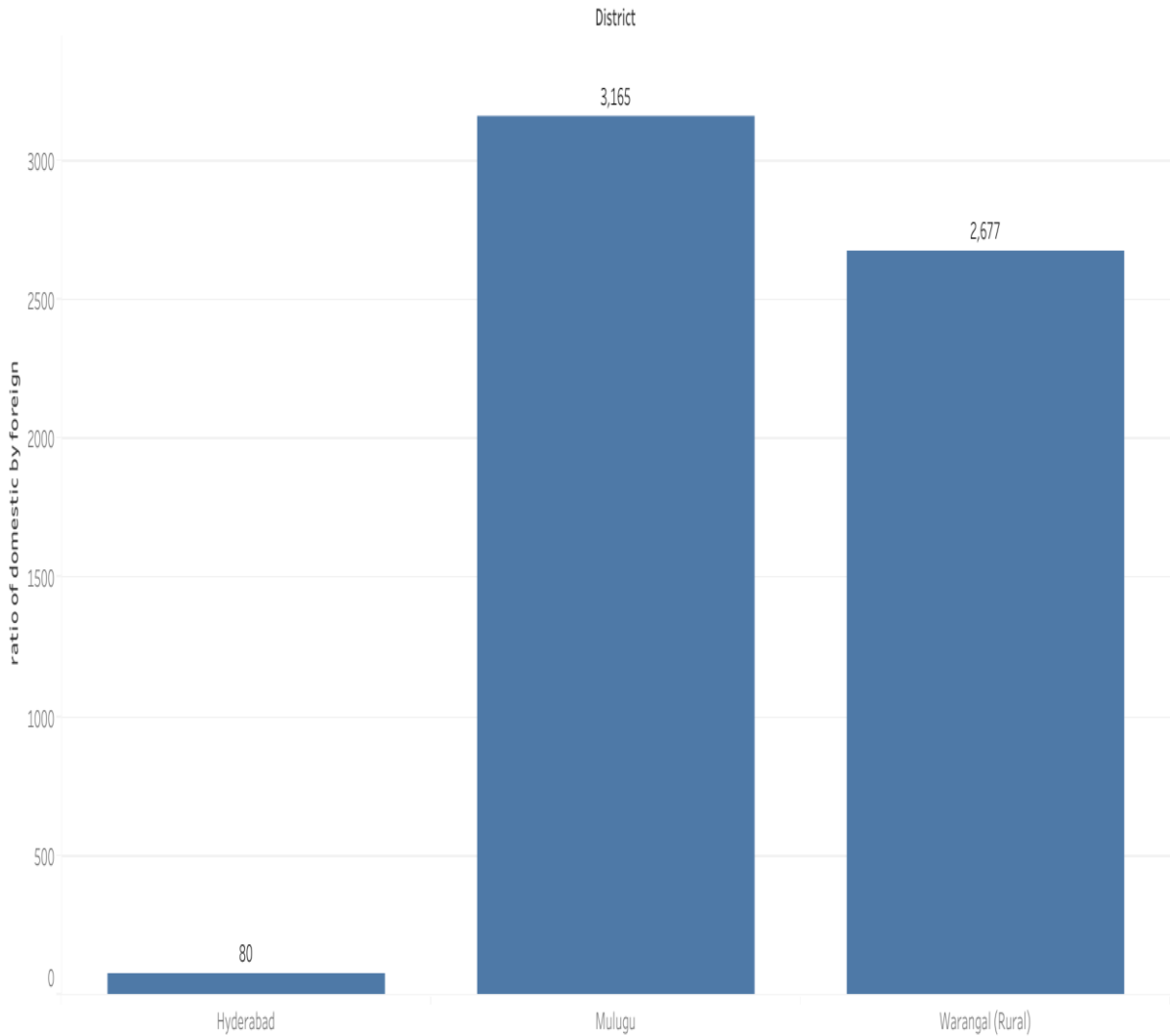
Insight: June month is the peak season for Hyderabad. March, Feb are low seasons.

Top 3 districts with high domestic to foreign tourist ratio



Insight: Nirmal, Jangaon and Adilabad are top 3 district with high domestic to foreign tourist ratio. It means these are the districts where foreign tourist are reluctant to come and explore. We need to plan to increase foreign tourism here.

bottom 3 districts with high domestic to foreign tourist ratio



Insight: Hyderabad, Warangal(Rural) and Mulugu are bottom 3 district with high domestic to foreign tourist ratio. It means these are the districts where foreign tourists frequently visit and explore.

districts based on tourist footfall ratio (2016-2019)

District	population foo..	
Kamareddy	548.575860124	Abc
Peddapalli	13.958825491	Abc
Nizamabad	13.525569943	Abc
Mahabubabad	1.289417127	Abc
Jangaon	0.685451214	Abc
Wanaparthi	0.649109404	Abc
Nalgonda	0.252801146	Abc
Siddipet	0.175240702	Abc
Mulugu	0.161873790	Abc
Khammam	0.149455313	Abc
Sangareddy	0.146541948	Abc
Nagarkurnool	0.120308962	Abc
Karimnagar	0.106285172	Abc
Adilabad	0.096832840	Abc
Jogulamba Gadwal	0.089516362	Abc
Nirmal	0.053276416	Abc
Bhadradri Kothagudem	0.049500619	Abc
Hyderabad	0.046421604	Abc
Medak	0.037357810	Abc
Rajanna Sircilla	0.013218240	Abc

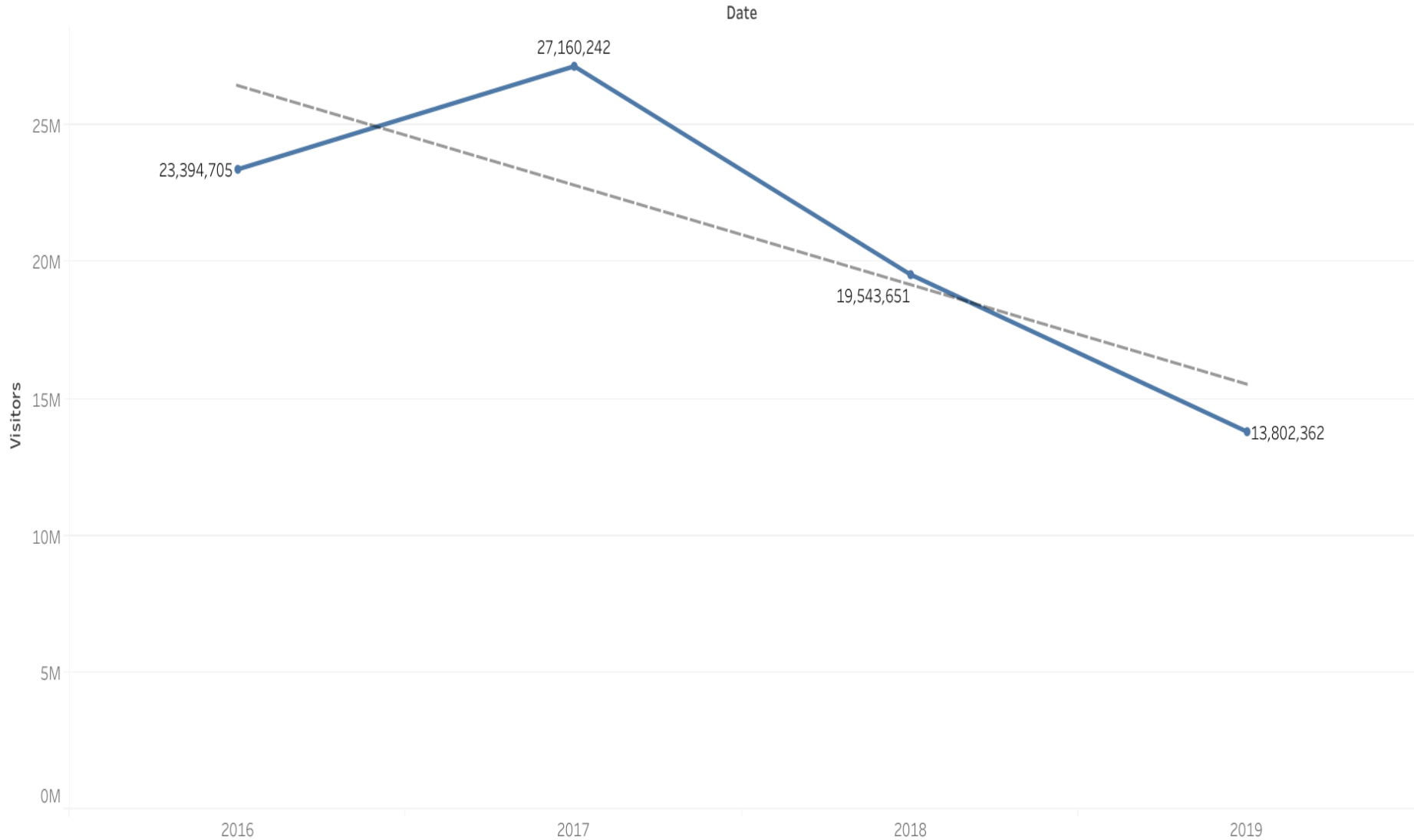
Insights: Kamareddy, Peddapalli, Nizamabad are top 3 districts with high population to tourist footfall ratio. It means these districts need proper plans to increase tourism.

total revenue by districts

District	total reven..	
Hyderabad	103.29B	Abc
Rajanna Sircilla	50.12B	Abc
Warangal (Urban)	36.89B	Abc
Yadadri Bhongir	32.27B	Abc
Bhadradri Kothagudem	25.92B	Abc
Medak	24.65B	Abc
Jayashankar Bhoopalpally	23.56B	Abc
Mahbubnagar	20.62B	Abc
Nirmal	15.57B	Abc
Jagtial	13.56B	Abc
Sangareddy	12.51B	Abc
Karimnagar	11.35B	Abc
Khammam	11.25B	Abc
Nagarkurnool	8.91B	Abc
Adilabad	8.79B	Abc
Jogulamba Gadwal	8.18B	Abc
Nalgonda	7.68B	Abc
Siddipet	6.93B	Abc
Mulugu	2.19B	Abc
Wanaparthi	1.07B	Abc
Mancherial	1.04B	Abc
Jangaon	0.99B	Abc
Warangal (Rural)	0.98B	Abc
Mahabubabad	0.72B	Abc
Nizamabad	0.14B	Abc
Komaram Bheem Asifabad	0.11B	Abc
Peddapalli	0.07B	Abc
Kamareddy	0.00B	Abc

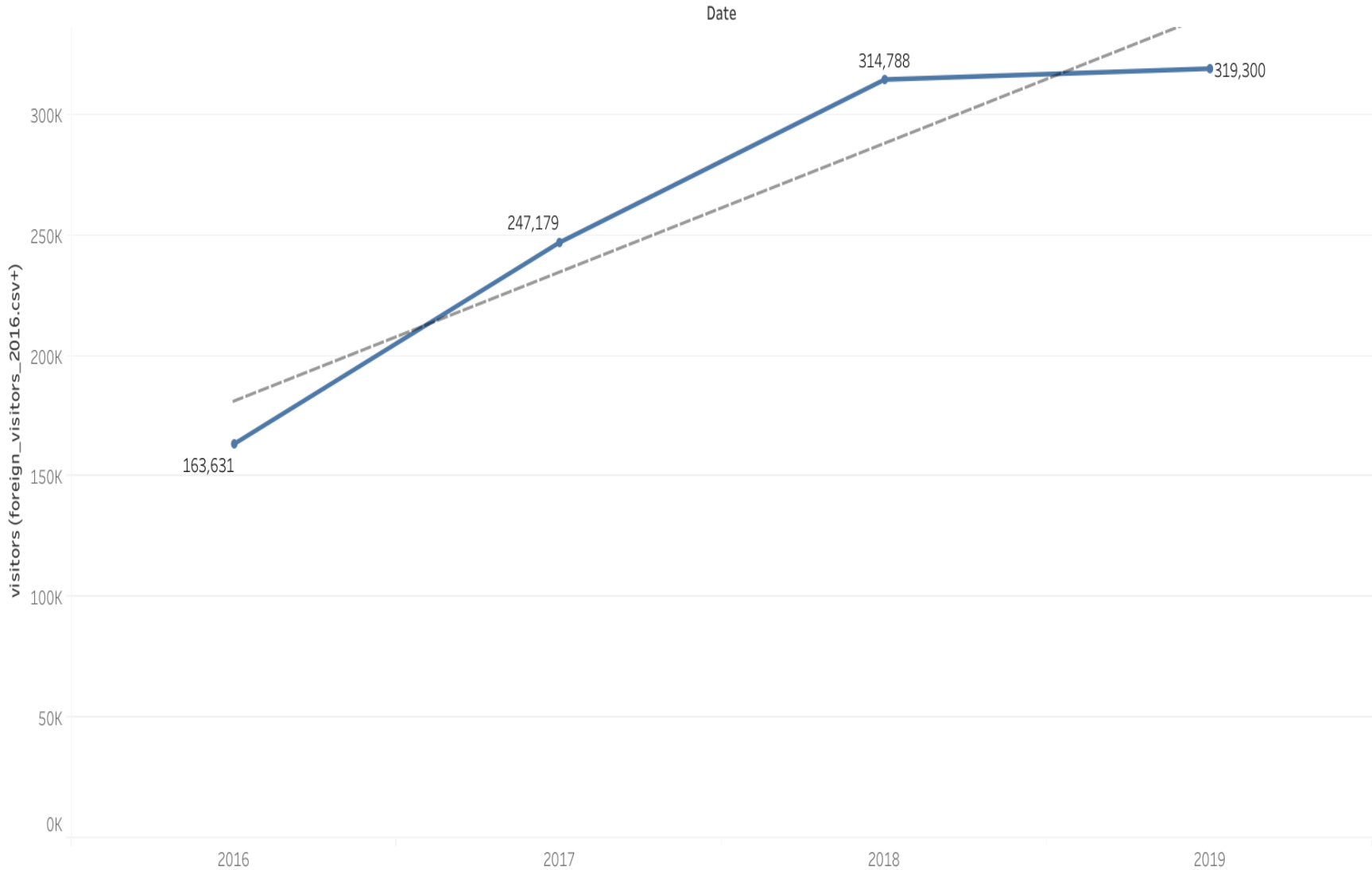
Insight: In revenue model, Hyderabad is the top most district generating high revenue. We can go one step ahead to emulate dubai model in Hyderabad.

domestic vistors trend in Hydrabad



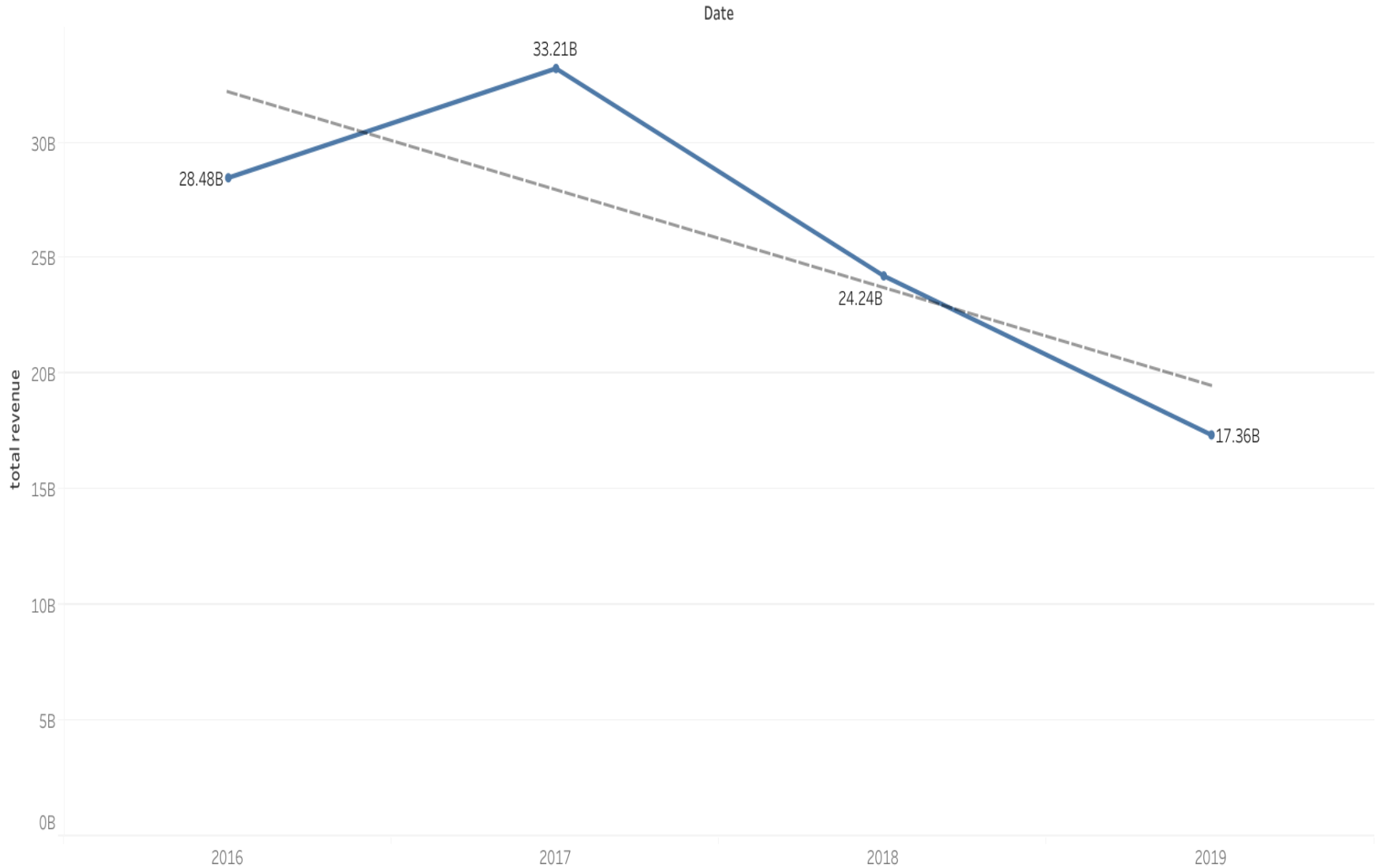
Insights:
The numbers are not good for domestic visitors in Hyderabad. Its showing decreasing trend from 2017 to 2019.

Foreign vistors trend in Hydrabad



Insights:
Its showing
increasing trends for
foreign visitors in
Hyderabad. It can be
plus point for more
revenue generation
in future by
providing world
class facilities

Revenue trend for Hyderabad



Insights:
Highest total revenue is providing by Hyderabad but from year 2018-2019 revenue has been decreased significantly. We need to work on growth & market strategy to increase the numbers in Hyderabad.

Recommendations that can be provided to Government

- Cultural & Corporate events

- Any planned govt event can be conducted in Hyderabad specifically in the month of June for better revenue.
- Govt can plan more activities in low seasons(Feb, March) in Hyderabad and other districts such as rajana silica and Warangal(Urban).
- For such districts where no of visitors are low, Govt need to plan growth and different market strategy to increase numbers. They can enhance infrastructure development, should encourage to showcase Arts and crafts to the world.

- Dubai model to Hyderabad

- Dubai is world famous for its world class hotels, high class shopping malls, modern and beautiful architecture.
- Govt should boost tourism activity mainly in Hyderabad emulating Dubai model.

- Hyderabad should have high class security.
- Govt can plan Swatch Hyderabad campaign so that the cleanliness of the city attracts visitors more in future.
- Govt can plan Food festivals.
- Govt needs to increase its medical facelifts to the world class level as it finds people are coming to Hyderabad for its medical facelifts.

- **General Recommendations**

- Govt can plan to increase arrival of foreign visitors more as it generates more revenue.
- They need to implement same kind of strategy of top districts to bottom districts such as kamareddy, peddapaly, Nizamabad etc to perform well in future in tourism dept.