

Customer Behavior Dashboard

Subscription Status

No

Yes

Gender

Female

Male

Category

Accessories

Clothing

Footwear

Outerwear

Shipping Type

- ☐ 2-Day Shipping
- ☐ Express
- ☐ Free Shipping
- ☐ Next Day Air
- ☒ Standard
- ☐ Store Pickup

136

Number of Customers

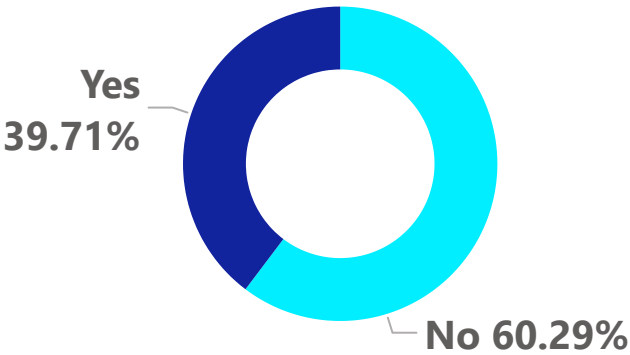
\$56.77

Average Purchase Amount

3.79

Average Review Rating

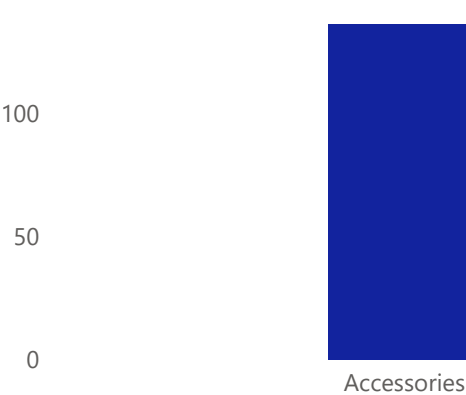
% of Customers by Subscription Status



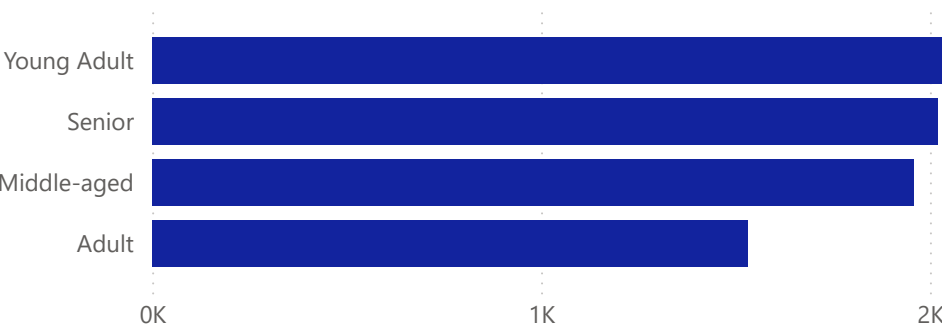
Revenue by Category



Sales by Category



Revenue by Age Group



Sales by Age Group

