

Customer Behavior Dashboard

Subscription Status

No

Yes

Gender

Female

Male

Category

Accessories

Clothing

Footwear

Outerwear

136

Number of Customers

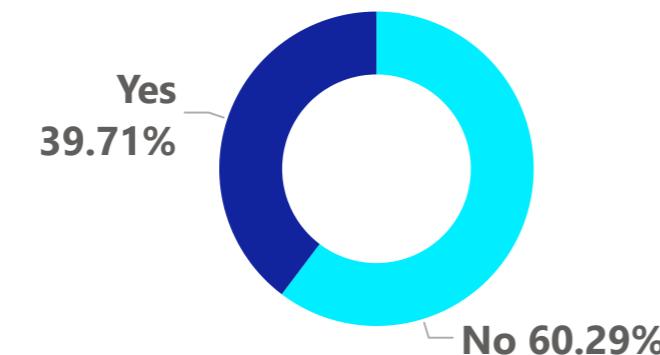
\$56.77

Average Purchase Amount

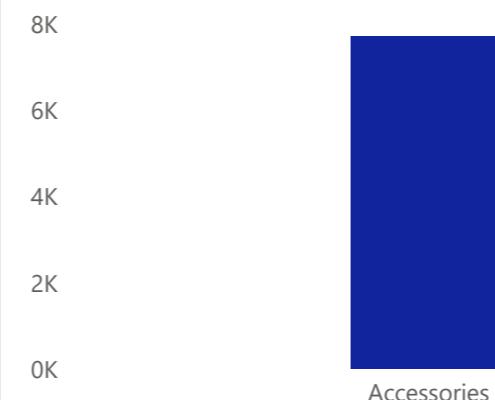
3.79

Average Review Rating

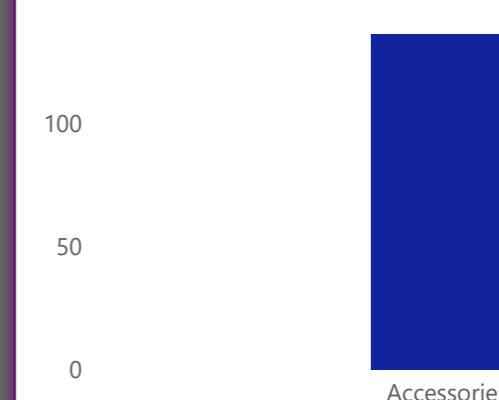
% of Customers by Subscription Status



Revenue by Category



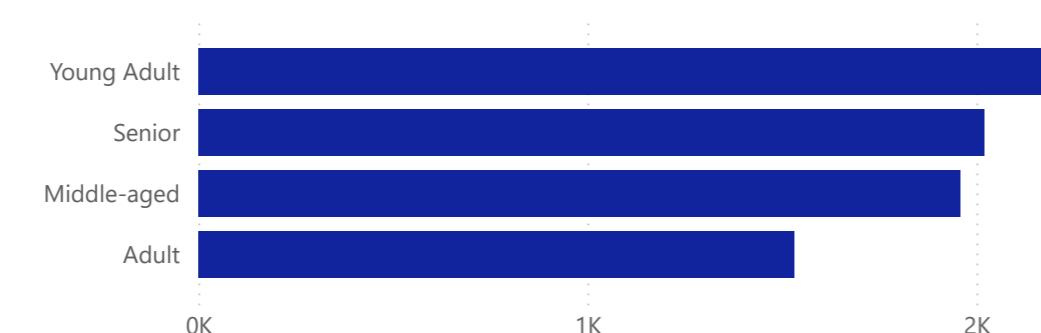
Sales by Category



Shipping Type

- 2-Day Shipping
- Express
- Free Shipping
- Next Day Air
- Standard
- Store Pickup

Revenue by Age Group



Sales by Age Group

