

INSAANGlobal.



INTRODUCTION

Insaan Global is a workforce solutions company connecting high-quality talent with companies across healthcare, engineering, construction, energy, aerospace & defense, and other essential industries. Through its specialized divisions, the company delivers compliant, scalable staffing solutions built on honesty, transparency, and operational reliability.

Designed for long-term growth, we combine advanced recruiting systems, multi-state credentialing expertise, and strong compliance infrastructure to support both clients and professionals. The company focuses on building lasting partnerships while driving measurable performance and workforce stability.



VISION

To become the most honest, transparent, and dependable workforce partner in the industries we serve. We aim to set a new standard in staffing—where integrity drives every decision, transparency builds lasting trust, and reliability defines our reputation. Insaan Global is committed to creating a company clients can rely on, professionals can grow with, and communities can respect for generations to come.

MISSION

Our mission is to redefine workforce solutions by building an organization grounded in integrity, driven by performance, and trusted without question. We exist to power essential industries with disciplined, highly qualified talent—delivered with transparency, accountability, and precision at every step.



DIVISIONS

CORETech.

Skilled & Technical Staffing

CORETech Staff is a specialized workforce solutions firm focused on skilled trades, technical, and industrial staffing across North America. We partner with companies in construction, facilities & maintenance, energy, aerospace, logistics, and other industries to deliver dependable talent that keeps operations running efficiently.

bettermint healthcare.

Healthcare Staffing

Bettermint Healthcare is a modern healthcare staffing partner dedicated to delivering highly qualified travel nurses, allied health professionals, and specialty clinicians to hospitals and healthcare organizations nationwide. We operate with a clinician-first philosophy, knowing that when professionals are properly supported, facilities receive stronger performance, better retention, and more consistent patient care.

END-TO-END WORKFORCE DELIVERY



Simple Recruiting

We offer simple, flexible recruiting models designed around your workforce needs. Whether you require contract staffing for immediate project support, contract-to-hire to evaluate long-term fit, or direct hire for permanent placement

People Management

We provide structured workforce management solutions that centralize and streamline your contingent labor strategy. Through MSP programs, VMS coordination, and full contractor oversight, we deliver visibility, compliance, cost control, and performance management across your workforce.

Special Situations

We deploy dedicated, rapid-response teams for time-sensitive and high-impact projects—including construction cleanups, emergency technical support, shutdowns, and specialized field operations. Our teams are mobilized quickly, fully vetted, and prepared to execute with discipline and reliability when it matters most.

People Solutions

By evaluating operational needs, growth targets, and labor challenges, we structure a tailored mix of recruiting, workforce management, and project-based solutions designed to support the desired end outcome with clarity and efficiency.

simple recruiting process



Source

We identify qualified talent through targeted outreach, industry networks, and disciplined recruiting systems to ensure a strong and relevant candidate pipeline.



Screen

Each candidate undergoes structured evaluation, including experience review, credential verification, and role alignment to confirm capability and compliance.



Select

Only candidates who meet performance, technical, and cultural standards are presented for placement, ensuring quality and operational fit.



Monitor

Ongoing oversight, communication, and performance tracking support assignment stability and continuous workforce alignment.

INTEGRATED WORKFORCE SOLUTIONS

Clear, Direct Communication

Operations are built on transparency in pricing, expectations, and performance. Engagements are structured with clarity from the outset, eliminating confusion and misalignment.

Reliable Execution

Qualified talent is delivered quickly and supported throughout the assignment lifecycle. The focus remains on continuity, stability, and uninterrupted operations.

Operational Understanding

We understand the environments we staff—whether it's healthcare, construction sites, industrial facilities, or technical operations. That context allows us to recruit with precision instead of guesswork.

Risk Mitigation

Strict credential verification, compliance oversight, and proper worker classification reduce operational and legal exposure. Structured documentation and reporting support controlled workforce management.



a leader in skilled & technical

delivers skilled trades and technical talent through a disciplined, performance-driven staffing model focused on reliability, safety, and operational execution.



01. simple, high-volume recruiting for skilled and technical labor positions across a range of industries supported by our experts, as well as vendor-on premise capabilities.

02. specialized R2D (ready to deploy) teams when your operation calls for it such as construction support services, F&M support services, and emergency ops teams.

03. working alongside teams to figure out how we can maximize the workforce capabilities, which consists of potential RPO, MSP, and VMS solutions.





serving healthcare leaders

bettermint healthcare partners with hospitals and healthcare organizations to deliver highly qualified travel professionals through a clinician-first model that prioritizes quality, retention, transparency, and seamless integration into your care teams.

- 01.** we match healthcare professionals based on skill, experience, and facility culture — ensuring seamless integration and minimizing disruption to your care teams.
- 02.** supports your hiring strategy through MSP and VMS programs, ensuring compliant submissions, competitive candidate presentation, and consistent communication within your established workforce management systems.

data driven

Proprietary Technology Platform

Our operations are powered by internally developed systems designed to streamline recruiting, credentialing, deployment, and oversight. This proprietary infrastructure creates efficiency, visibility, and control that traditional staffing models simply cannot replicate.

Performance Intelligence

Every stage of the workforce lifecycle is measured and analyzed—from sourcing effectiveness to placement success and ongoing performance. Structured data enables informed decisions, continuous improvement, and consistent execution.



CORETech.

CASE STUDY

AMR ENVIRONMENTAL | RAPID EXPANSION SUPPORT – WASHINGTON

AMR Environmental was experiencing accelerated growth across Washington state due to new municipal contracts and increased environmental service demand. Their internal hiring team could not scale quickly enough to support new service routes and compliance-driven timelines. They needed experienced field service technicians immediately — but wanted to evaluate performance and cultural fit before making long-term hiring commitments.



Deployed a contract-to-hire staffing model designed for speed and flexibility. Within 6 days, our recruiting team sourced, screened, and credential-verified qualified environmental service technicians with the required certifications and safety training.

THE SOLUTION

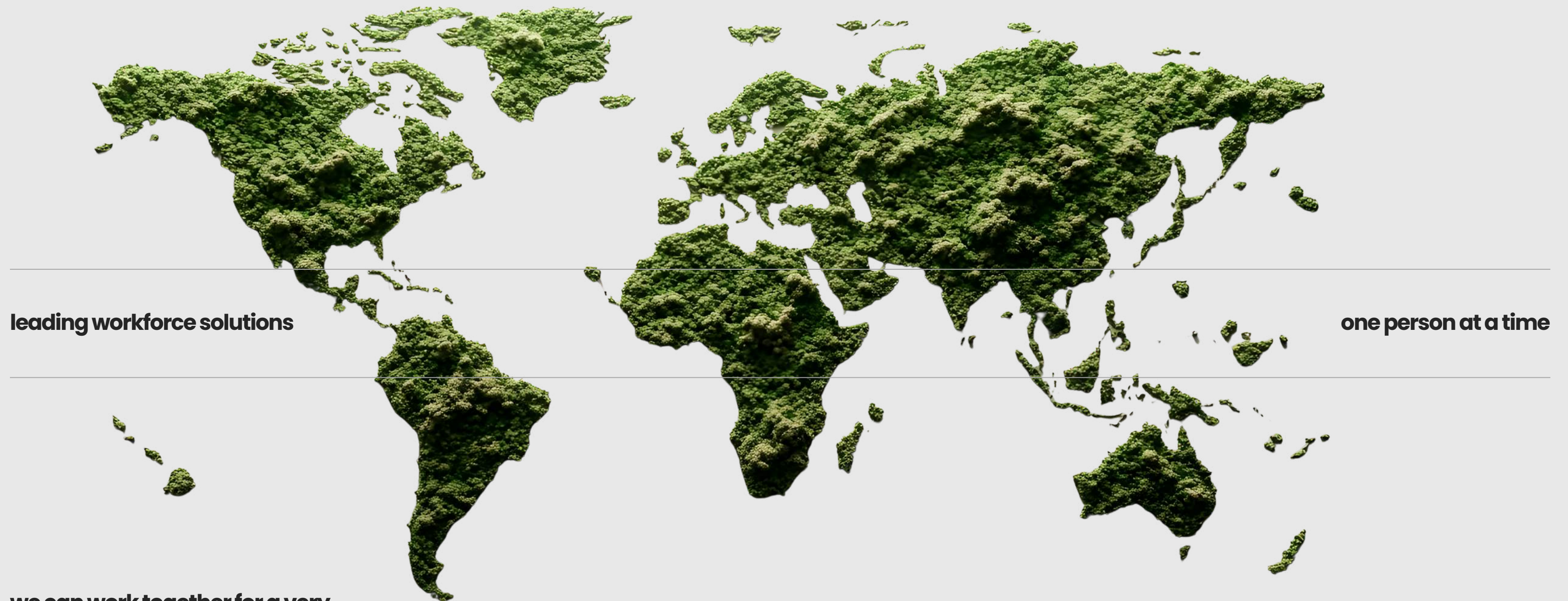
We:

- Mobilized multiple technicians across key Washington territories
- Conducted skills validation and safety compliance checks prior to deployment
- Managed payroll, workers' compensation, and onboarding administration
- Integrated technicians directly into AMR's operational structure

This allowed AMR to scale field capacity without assuming immediate long-term payroll risk.



CORETech helped AMR Environmental scale quickly by deploying qualified service technicians during rapid expansion. Through a contract-to-direct model, AMR reduced hiring risk, maintained operational continuity, and successfully converted top performers into permanent team members.



leading workforce solutions

one person at a time

**we can work together for a very
long time**

info@insaanglobal.com