

What is the Discover Feed and How is Content Shown?

It's not just a feed — it's a window into the world's present moment.

The Discover Feed is where the magic of Currently unfolds — a dynamic, real-time stream of moments happening around the world or near you, shared by people who are living life *right now*.

What is the Discover Feed?

The Discover Feed is a curated space inside the Currently app where you can:

- See live moments shared by people (beyond just your followers)
- Explore activities, places, and moods happening right now
- Discover authentic content that's unfiltered, time-bound, and real

Whether it's someone playing music in a street corner café or attending a startup pitch in another city — if it's happening now and it's interesting, it can show up in Discover.

How is Content Shown in the Discover Feed?

Moments in the Discover Feed are ranked and displayed based on a real-time visibility system called C-Rank (Currently Rank) — a mix of factors that highlight the most engaging, timely, and authentic content.

Here's how it works:

1. Content Quality

- Real, clear, and relevant photos/videos or well-selected activities
- Meaningful captions and complete moments
- Originality and effort matter — not perfection

2. User Reputation

- Users with consistent, real posts earn stronger visibility
- Good behavior (no spamming, respectful interactions) boosts trust
- Verified users or popular contributors may get more reach

3. Engagement Velocity

- How quickly your moment gets views, reactions, comments, or tags
- High interaction soon after posting = greater Discover push

4. Recency

- Newer moments are prioritized — because Discover is built for *now*
- As moments age (and their timer runs out), they fade from Discover

5. Location & Relevance

- Users near you are more likely to see your moments
- Certain trending places or activities may get higher visibility

Quick Tip to Get Discovered:

To increase your chances of appearing in the Discover Feed:

- Post authentic moments (no fakes, no gallery uploads)
- Add a photo or activity, tag your location, and use a caption
- Keep it fresh and engaging — the more real, the better
- Be consistent, not spammy

Is Everything I Post Shown in Discover?

Not necessarily. Your moment must meet a minimum quality threshold to enter Discover.

Moments that:

- Lack context (e.g., blank screen, no activity, or unclear visuals)
- Appear spammy or irrelevant
- Violate community guidelines

...will not be promoted to Discover.

You're always visible to your followers and subscribers, but Discover is reserved for the best “right now” moments happening on Currently.

Why It Matters

Discover is where strangers become connections,
small moments get celebrated, and
real-time stories unfold.

It's where you get noticed for *being real* — not being viral.

Summary

Feature	How It Works
What is Discover?	A live feed of real-time, real-life moments shared by the Currently community
Who sees it?	Everyone on the app, especially those near you
How is content shown?	Based on quality, reputation, engagement, recency, and location
Can I control it?	Not directly — but better posts = better visibility

Welcome to Discover — Where the now is shared, celebrated, and seen.