SAMPLE SUPER STORE

Date
1/3/2020   12/30/2023

Sales	Profit	% Returned Orders
$2.33M	$292.30K	5.79%
PY $1.58M	PY $196.37K	PY 8.74%
vs PY **47.16%**	vs PY **6.07%**	vs PY **-2.95%**

Sales by Segment

Segment ● Consumer ● Corporate ● Home Office

18.92%
50.32%
30.77%

Customer Name
All

Country/Region
All

Segment
All
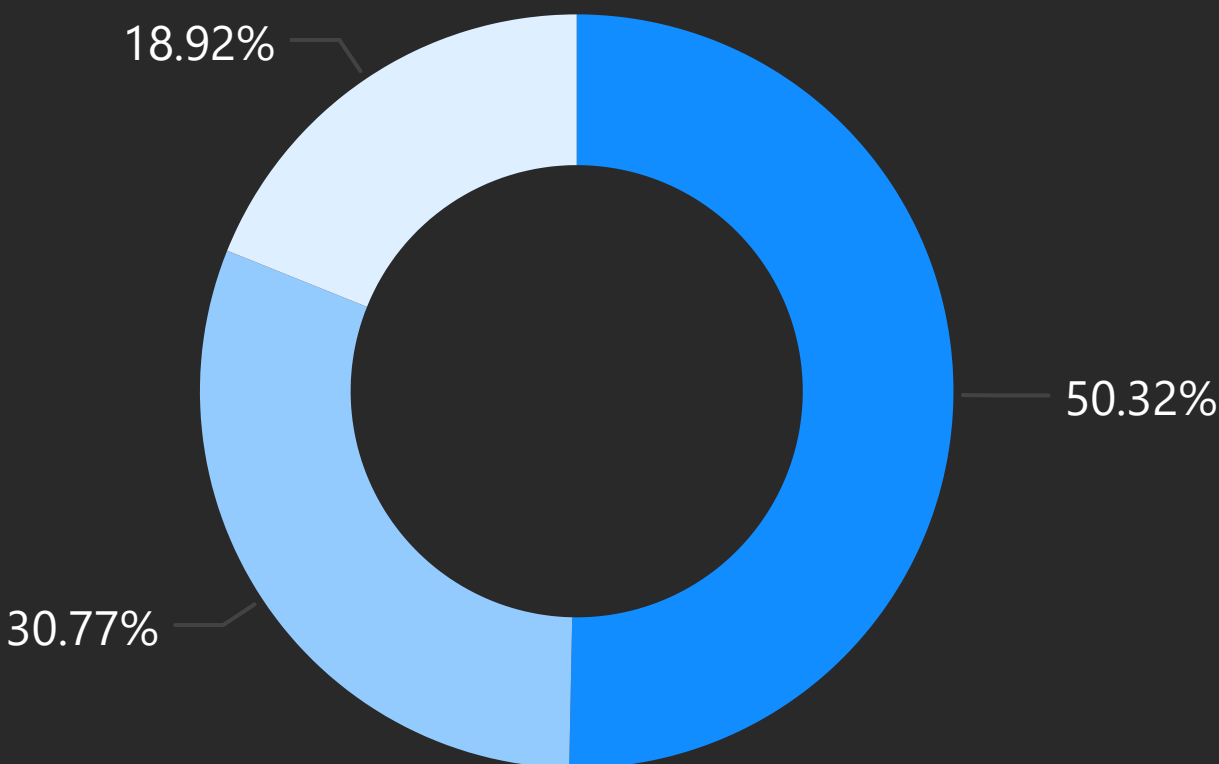
Profit by Product

Profit ($17.75K) — $56.09K
$19.17K

$60K
$40K
$20K
$0K
($20K)

Bookcases | Chairs | Furnishings | Tables | Appliances | Art | Binders | Envelopes | Fasteners | Labels | Paper | Storage | Supplies | Accessories | Copiers | Machines | Phones

Furniture   Office Supplies   Technology
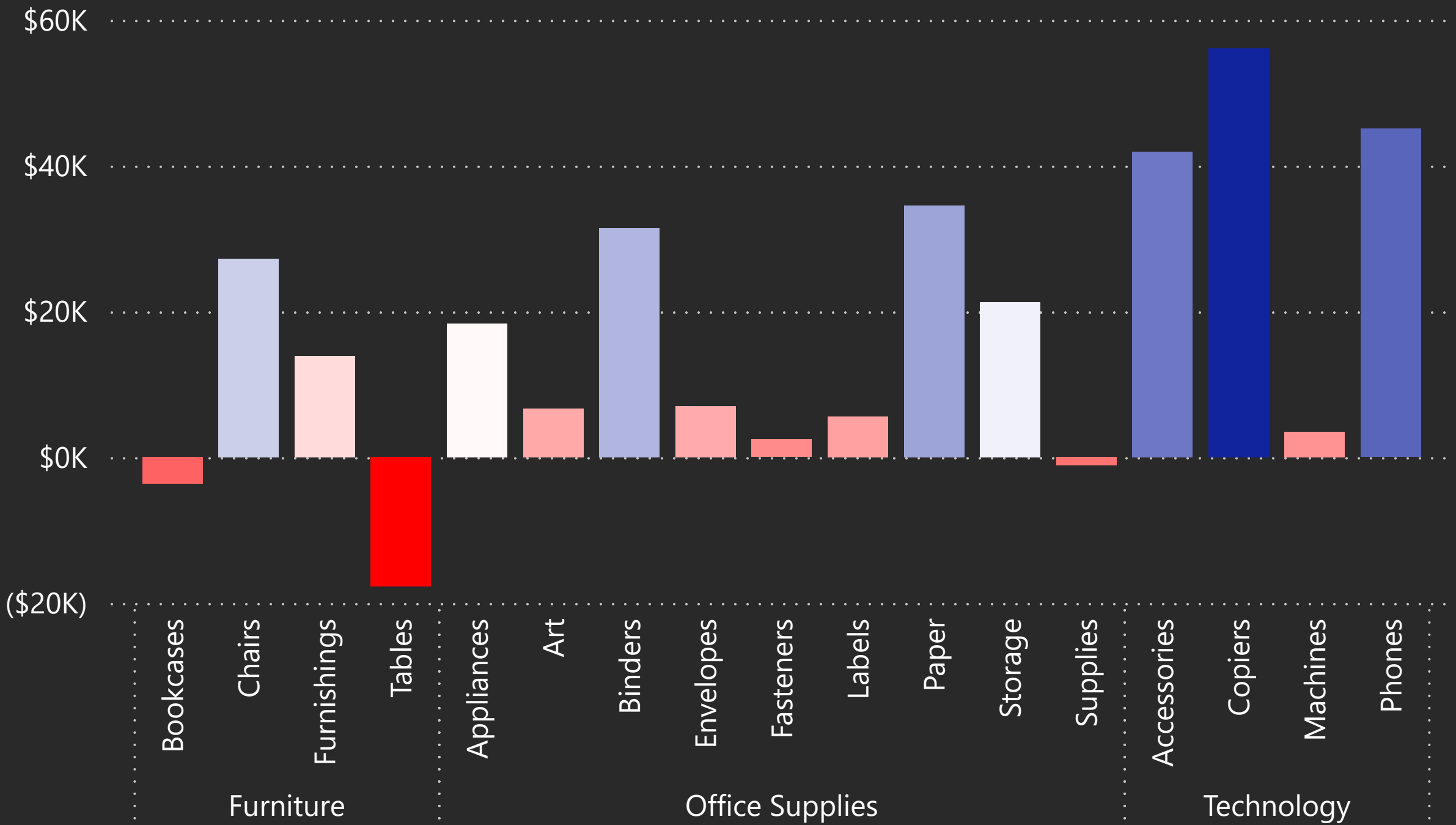
Sales vs Previous Year over the Time

● Sales ● Sales PY

$100K
$50K
$0K

Jan 2020 | Jul 2020 | Jan 2021 | Jul 2021 | Jan 2022 | Jul 2022 | Jan 2023 | Jul 2023