

TASK 1

NAME: KRISHA BORANA

Task:

Your task is to give the example(s) of such a real-life situation where we use Data Analytics and link it with the data analytics process. You can prepare a PPT/PDF on a real-life scenario explaining it with the above process (Plan, Prepare, Process, Analyze, Share, Act) and submit it as part of this task.

Description:

How search engines work to find the user their best possible results.

Plan

The user first gets ready with their question to be asked while the search engines is ready with the existing data in hand.

Prepare

The user then searches the query. If in text the search engine breaks it down to words, different phrases, etc. to make the best possible use of the provided data.

Process

The search engine then searches the following keywords generated in the big pool of data.

Analyze

It then refines it on the basis of the search. The data with key words are made to be displayed. It then displays it in the order of relevance.

Share

Now the user can go through the search results and access the data according to their needs.

Act

Then the finally use it to their requirements.