Problem Statement: AMAR SAHAYAK – Multi-User RAG-Based WhatsApp Integrated Citizen Support Chatbot (Bilingual: Odia & English)

Background & Context:

In the pursuit of enhancing last-mile service delivery and citizen interface in district administration, there is a growing need for real-time, accessible, and context-aware digital tools that assist citizens in navigating government schemes, procedures, entitlements, and service queries.

"Amar Sahayak" is envisioned as a conversational AI-based assistant, accessible via WhatsApp, that will democratize access to administrative information for the people of Kalahandi and beyond. This tool should offer simple, accurate, and localized responses to citizen queries by leveraging recent advances in Retrieval-Augmented Generation (RAG) models and Large Language Models (LLMs).

Problem Statement:

Design and prototype a multi-user, bilingual (Odia + English), RAG-based chatbot – AMAR SAHAYAK – that can be accessed by citizens via WhatsApp to receive real-time, context-specific information on government schemes, processes, rights, entitlements, and administrative procedures.

The solution should be capable of:

- 1. **Conversational Understanding**: Understand natural language queries (text) from users in both Odia and English.
- 2. Knowledge Retrieval & Response Generation:
 - Extract and organize knowledge from structured and unstructured sources:
 PDFs (laws, circulars, scheme guidelines), government websites, departmental rules, etc.
 - o Use **RAG architecture** to retrieve relevant chunks and generate accurate, concise responses via a LLM (e.g., OpenAI GPT or similar).
- 3. **User Interface Integration**: Seamlessly integrate the chatbot with **WhatsApp**, supporting:
 - o Multi-user sessions
 - o Bilingual interaction
 - o Follow-up questions / threaded context
- 4. Tech Stack Considerations:
 - o Backend: Python with integration to OpenAI API (or similar)
 - o RAG Pipeline: Document Chunking, Embedding (OpenAI/FAISS), Vector Store (e.g., Pinecone, Weaviate), Prompt Engineering
 - o WhatsApp Integration: Twilio API / Meta Cloud API
 - o Translation Support: Odia ↔ English using open-source or custom models
- 5. System Requirements:

- o Lightweight, scalable design (can be deployed initially on local server/cloud)
- o Admin interface to update knowledge base regularly
- o Logging of user queries for continuous improvement

Scope for Interns:

You are invited to apply your technical, analytical, and creative skills to develop a **working prototype or design blueprint** of this solution. Your proposal should reflect:

- A clear system design architecture
- Knowledge base ingestion strategy (PDFs, Web scraping, etc.)
- Implementation of RAG workflow: chunking, embedding, retrieval, generation
- WhatsApp integration approach
- Handling of bilingual inputs & outputs (Odia and English)
- Potential UI flow (mockups, if possible)