

## Minutes of Meeting

Date: 28 December 2025

Agenda: UI Layout changes and assessment flow / pricing structure

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## 1. Layout and UI Changes

- Deepak requested a change in the overall layout to a Bento layout with a white background for a cleaner, modern look.
  - This layout update will apply to the main user-facing pages where assessments and navigation options are presented.
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## 2. Post-Chat Flow and Navigation

- After the chat-based input retrieval about the user's personal academia information, the system should automatically navigate the user to a personalized space (dashboard).
- From this personalized space, the user must clearly see:
  - One single free test entry point.
  - This free test should act as a gateway to:
    - Report generation on career paths, and
    - Three paid bundles related to "clarity" (Personality, Aptitude, Interest).

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## 3. Clarity Bundles and Pricing

### 3.1. Clarity (3-assessment bundle)

- Includes three assessments:
  - Personality
  - Aptitude
  - Interest
- Output: Star Chart Report summarizing the three dimensions.
- Proposed price: ₹450 for this bundle.

### **3.2. Clarity Compass (5-assessment bundle)**

- Includes five assessments:
    - Emotional Intelligence
    - Behavioral
    - Personality
    - Aptitude
    - Interest
  - Output: Full Star Chart Report with deeper insights across all five dimensions.
  - Proposed price: ₹699 for this bundle.
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## **4. Integration with Reports and Career Paths**

- The free test should clearly lead the user into:
  - A basic report plus suggested career paths, and
  - Upsell paths to:
    - Clarity bundle (3 tests, ₹450)
    - Clarity Compass bundle (5 tests, ₹699)
- All reports (from both bundles) must follow the Star Chart visualization format for consistency.