



# SHIELD INSURANCE PROJECT

Virtual Data Analyst Internship

**Presented by :- Krishn Kumar**



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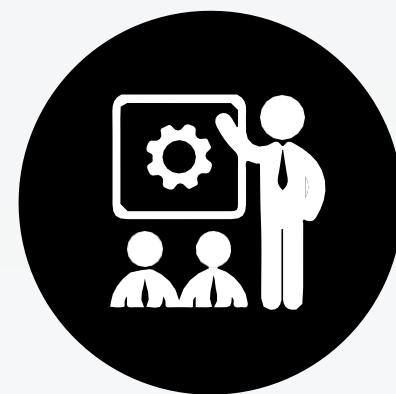
Dashboard  
& Insights



# OBJECTIVE



Make a Power BI Dashboard for the client to facilitate informed decision-making.



Create a video presentation that simplifies the explanation of the Power BI dashboard for the client's comprehension.



# ABOUT COMPANY



## Age Group

18 - 24  
25 - 30  
31 - 40  
41 - 50  
51 - 65  
65 +



## City

Mumbai  
Delhi NCR  
Chennai  
Hyderabad  
Indore



## Sales Mode

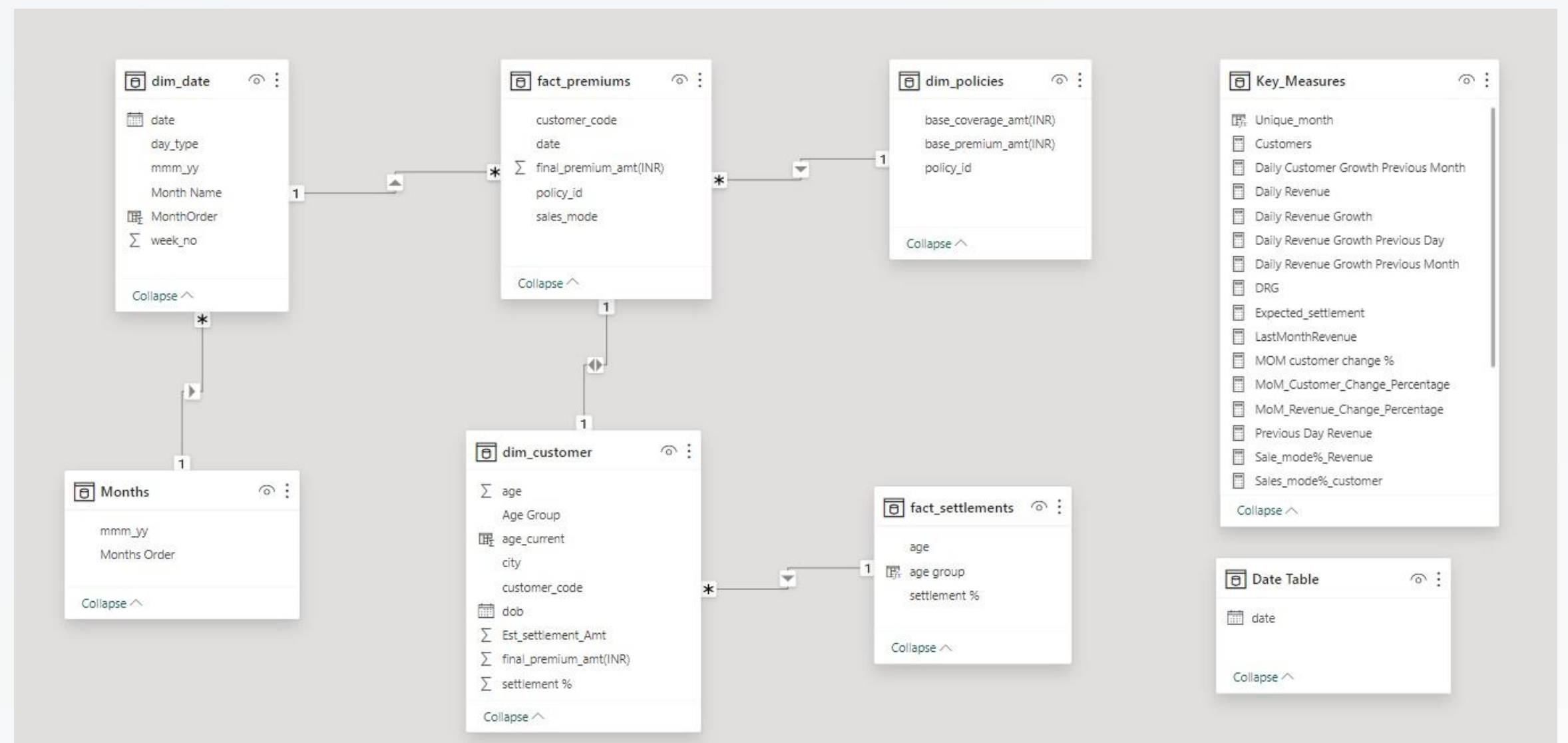
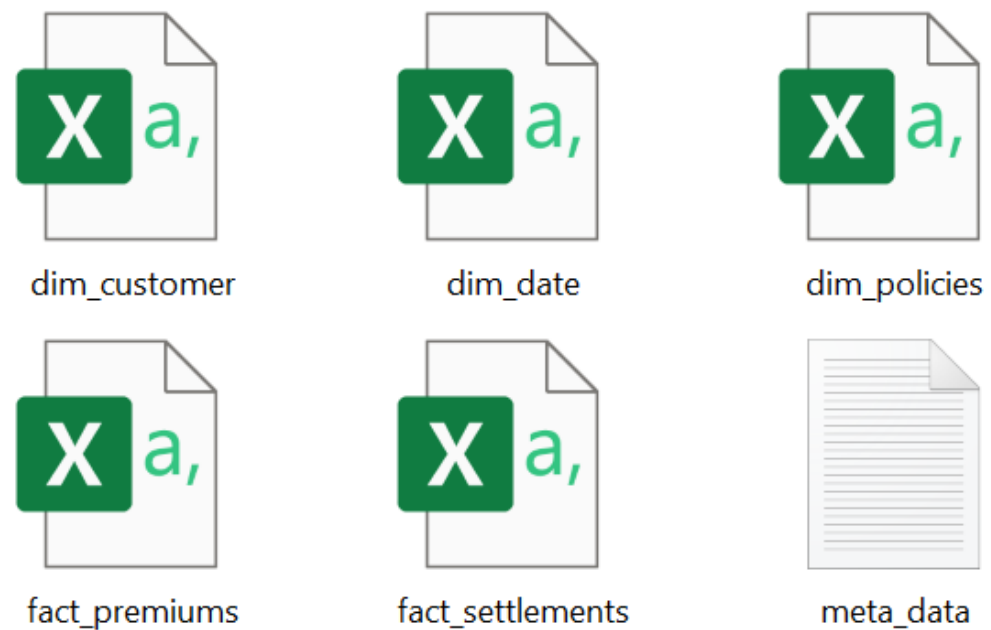
Offline Agent  
Offline Direct  
Online App  
Online Website



## Policy and Months

Total Policy = 9  
November 2022  
to  
April 2023

# DATA & DATA MODELLING



# MOCKUPS

## General Analysis

Shield  
Insurance

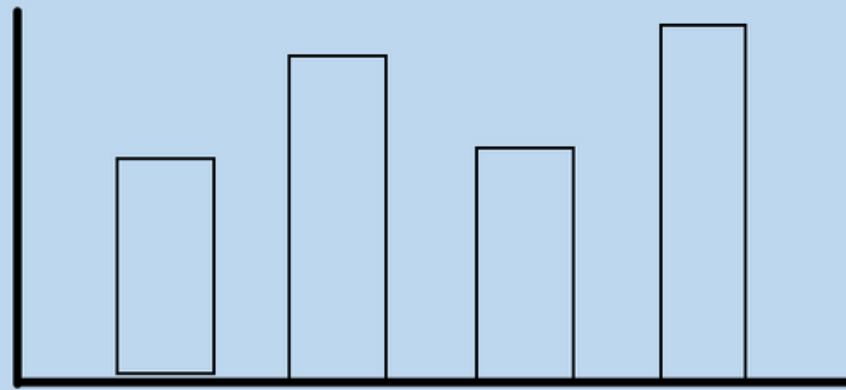
Total  
Customers

Daily Revenue  
Growth [DRG]

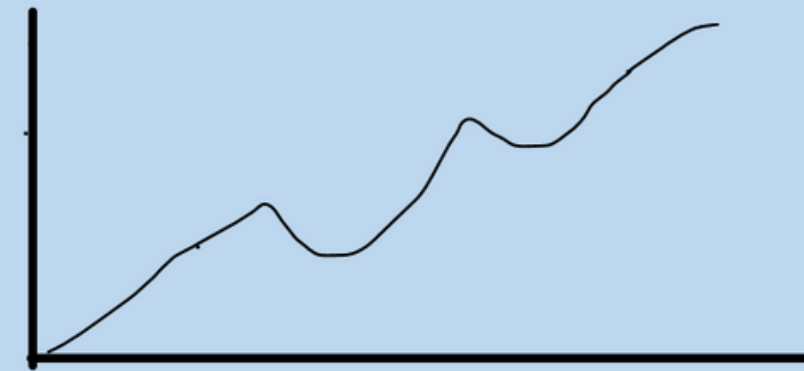
Daily Customer  
Growth [ DCG]

Month on Month  
% Change

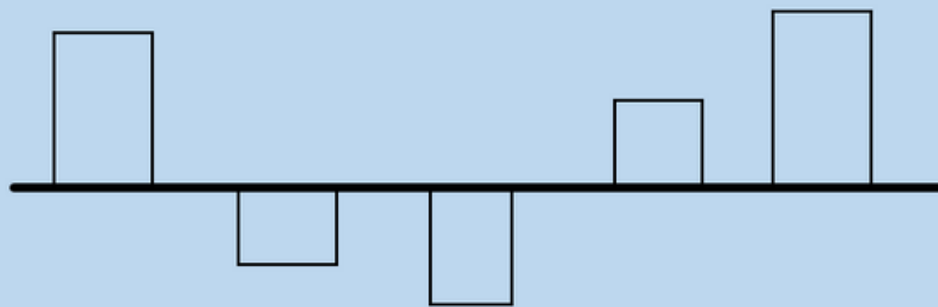
Age Group Vs Revenue



Daily Revenue Growth



MOM % Change



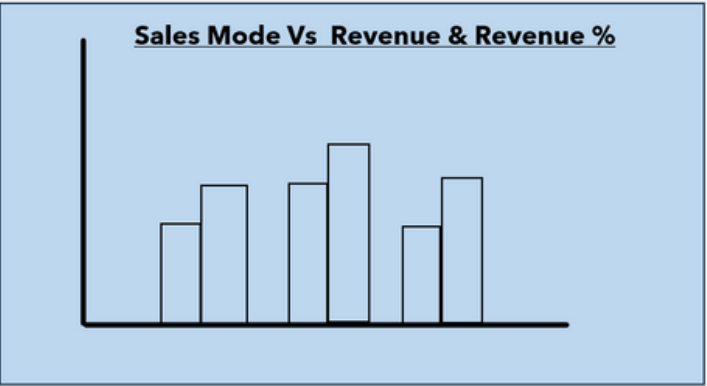
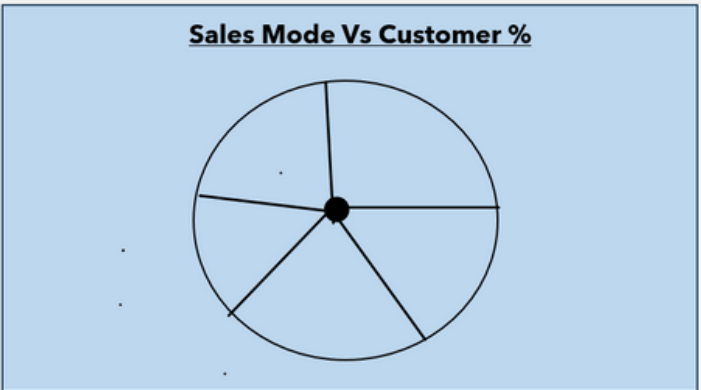
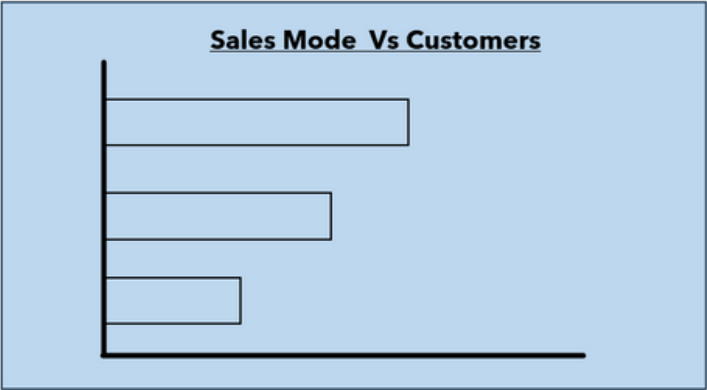
City Wise Customer and Revenue



Filter Box

# MOCKUPS

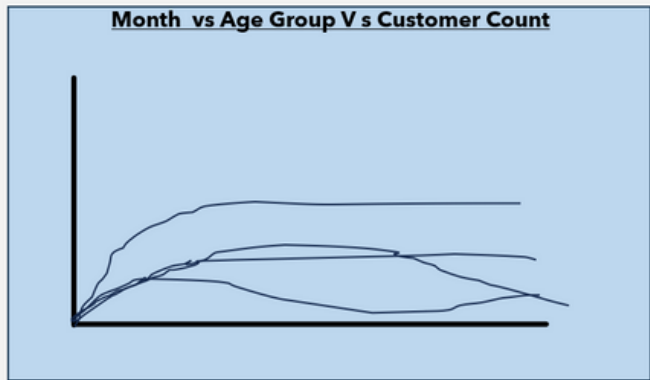
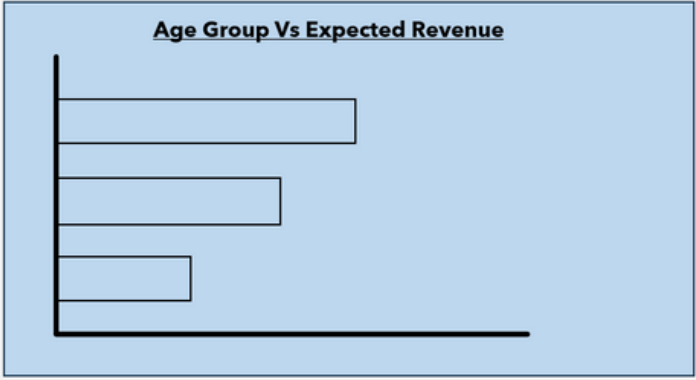
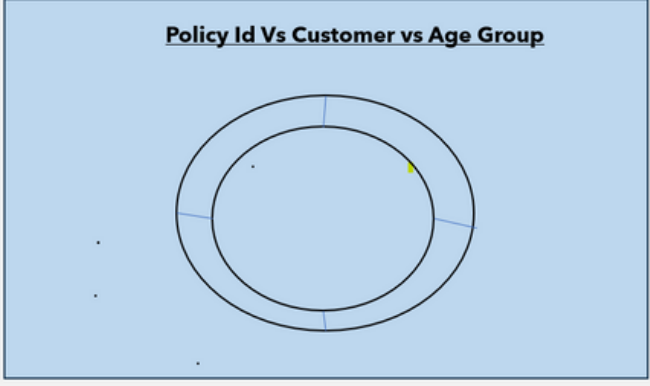
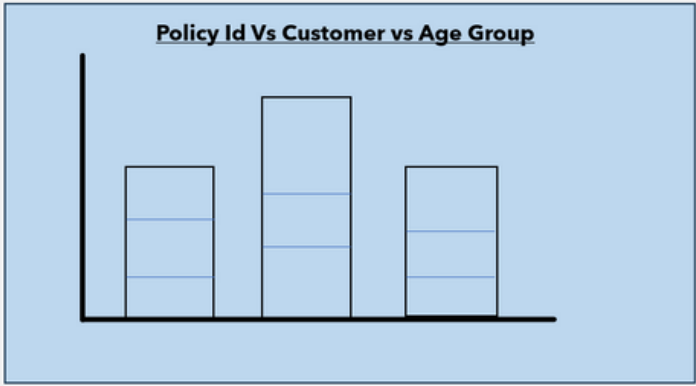
## Sales Mode Analysis



Month	Sales - Mode	Revenue

Filter Box

## Age Group Analysis



Filter Box

# INSIGHTS

**01**

## **Age Group**

31- 40 age group  
generating the  
maximum Revenue

**02**

## **City**

Delhi NCR and  
Mumbai Contributing  
Maximum Revenue.

**03**

## **Sales Mode**

Among 4 modes offline  
agents is providing  
maximum Revenue.

**04**

## **Month**

The Maximum Revenue  
generate was in the  
month of March 2023.

**05**

## **Policy**

POL2005HEL Policy  
brings the maximum  
Revenue for the  
company.







**THANK YOU  
FOR WATCHING**

**Presented by :- Krishn kumar**