

PIZZA INSIGHTS



Peak Days & Peak Hours

Most Active Days for orders are during the weekends, spanning from **FRIDAY** to **SATURDAY**.

Peak Order Periods are observed between **12 pm** to **1 pm** and **4 pm** to **8 pm**.

Overall Earnings

\$69,793

Mean Order Value

\$37.83

Cumulative Pizza Sold

4232

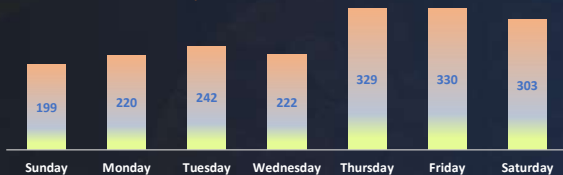
Total Number of Orders

1845

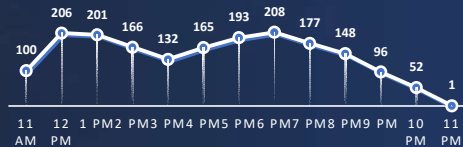
Average Pizzas Per Order

2.29

Daily Trends for Total Orders



Hourly Trends for Total Orders

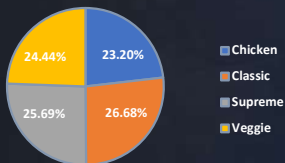


Pizza Type and Size-wise

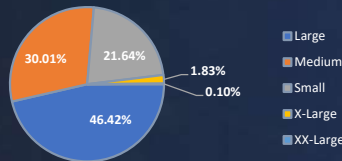
Classic Pizza makes the **Most Significant Contribution** to both sales and total orders.

Large-sized pizzas play a **Major Role** in driving sales.

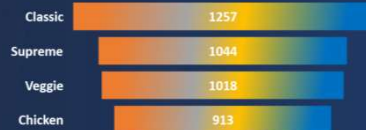
Percentage of Sales by Pizza Type



Percentage of Sales by Crust Size



Daily Trends for Total Orders

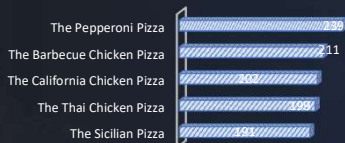


Top & Least Performers

Classic Deluxe & Chicken Pizzas secure the lead as the **highest sellers and revenue generators**.

Brie Carre, on the other hand, ranks at the **bottom** in terms of both orders and revenue.

Top 5 Bestselling Pizzas by Total Quantity Sold



Bottom 5 Worst selling Pizzas by Total Quantity Sold



purchase_date

