Proposal 1

I propose to introduce a new event namely Open IIT Product Management Competition.

Objective: The objective of this event is to familiarise students with the product management and the skills required for the same. The event will also help students gain knowledge regarding various aspects of analysing a product.

Structure:
- Along with the details of the event, fundamentals of the product management will be released through creative posts.
- After 3 or 4 days, the problem statement for the event will be released.
- The problem statement will be provided by the company which will include a prototype of a product and details regarding that.
- The teams will have to submit a report which should include market research, strategy development and product improvements.
- Team size wil 3-4 members.
- Top 10 will go to the next round and they have to present their work in the final round from which winners will be decided.
- The report should also contain research on user experience, technology & business.

Groundwork:
- Since the domain of product management is relatively new, it is necessary to provide avenues for the students of our institute to gain the skills required in it.
- There are various companies who look to organise such events in the domain of product management.
- Detailed study of the product will enable participants to gain knowledge of product analysis.

Benefits

The Open IIT product Management event will enable the students of IIT Kharagpur to gain essential skills in the field of product management and the

fact that they will be working on the prototype of a product provided by a company, it will enable them to gain relevant industrial experience.

Proposal 2

I propose to introduce a review committee for the Inter IIT Contingent Team.

Objective:

The objective of the review committee will be to review the work done in various events by the contingent before the submission and suggest inputs. The committee will also help the contingent during the preparation if they face any issues regarding their event.

Structure:

1. The committee will include the General Secretary Technologies of Technology Students' Gymkhana, Captain and Vice Captain of the Contingent, Ex - Captain and Ex - Vice Captain of the contingent of IIT Kharagpur, professors and the alumni who were part of the contingent in the previous years.
2. The professors who are required for specific events will be included and it will be the decision of the committee to include the same.
3. Inclusion of the alumni (who were part of the contingent in previous editions) will depend on the requirement of the event.
4. The mode of the meetings will be offline or hybrid mode depending upon the scenario.
5. The meeting of the committee will be called whenever there is some difficulty faced in a particular event and before the submissions of the events.

Groundwork

1. If there is a committee which would analyse and suggest the changes in the submissions, it will definitely improve the performance of the contingent.
2. It is difficult for the team to find the appropriate persons who would review their work before the submission, hence a committee regarding this would definitely ease their workload and save the time it takes to find a mentor.

3. Since the alumni who were part of the contingent in the previous editions are aware of the structure of the tech meet, they would be included after the decision of the committee.
4. The professors of various domains with relevant experience will be approached and included after the decision of the committee.

Benefits

1. The inputs that the review committee would provide the contingent will help them overcome difficulties they might face in the competition thus helping them excel.
2. There will be overall improvement in the performance of IIT Kharagpur in the Inter IIT Tech Meet.

Proposal 3

I propose to publish a newsletter after the tech fest, Kshitij is concluded.

Objective:

The objective of the newsletter is to apprise the alumni of IIT Kharagpur regarding the latest edition of Kshitij and to express our gratitude for their contributions to Kshitij.

Structure:

The newsletter will be released once every year after the completion of the fest. The e-newsletter will be sent to all the alumni of IIT Kharagpur that opt for it via mail.
The hard copy of the newsletter will be sent to the alumni who have contributed to the latest edition of Kshitj or those who were members of the Kshitij team during their stay at IIT Kharagpur.

Tentatively, the newsletter will contain the details of events including the guest lectures, exhibitions, workshops, competitions, auto-expo, megashows and social initiatives.

Ground work:

The content writing team at the beginning of every new session will be responsible for creating content for the newsletter based on the previous edition of Kshitij. The design team of the current session will design the newsletter according to the theme of the previous edition of the Kshitj.

- The soft copies will be sent to all the alumni that opt for the same.
- Depending upon the logistic availability, hardcopies may be sent to the alumni who make appointments with the core team and provide them their valuable inputs for the fest.
- The budget for the same will be taken care of by the logistic partner.
- The companies interested in being the logistic partner are - secure express, DHL, ecourierz and bluedart.
- The soft copies will be mailed by the newly nominated Core Team Heads on a priority basis at the beginning of their tenure.

Benefits:-
1. The contributing alumni will get to know about the events conducted.
2. The Core Team of the previous edition will be informed regarding the current edition and their inputs will be taken into consideration.
3. This will also build a strong alumni network which will help in gaining valuable suggestions from the alumni.