

# PROPOSALS

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**Contesting for the post of**

General Secretary Technology

Technology Students' Gymkhana

Indian Institute of Technology Kharagpur(2022-2023)

## **Proposal 1:**

I propose to organize a workshop on Game Development to give exposure to the field and increase interest among students. Following the workshop, we will organize a game development event to provide an opportunity for students to enhance and test their skills.

### **Objective:**

In the era of technology, the scopes of gaming development are unlimited. It is emerging as a career for many and introducing a new event to give exposure to this field to the students of the Indian Institute of Technology Kharagpur.

### **Salient features and impact:**

- It will provide a platform for promising technocrats of tomorrow to enhance their knowledge, interact with pioneers, imbibe ideas, exhibit their innovations, and most importantly, gain inspiration.
- It will encourage more people to explore this field and might help develop India's gaming industry.

### **Implementation:**

- This event can be organized in collaboration with the Computer Graphics Society.
- A workshop will be organized to help people develop an interest in this field and give a road map to a career in this industry.
- Six sessions of the workshop will be conducted.
- Various game development companies like Unity, Antino labs, Yodo games can also be invited as sponsors.
- A problem statement will be released before 30 days.
- A team of 4-5 people can be formed.

### **Groundwork:**

I have contacted the advisor of the Computer Graphics Society, Indian Institute of Technology Kharagpur, and he has agreed to this event. I have also contacted the Public Relations Head and Managing Head of Computer Graphics Society, Indian Institute of Technology Kharagpur. They decided to take responsibility for the whole event. They will find the relevant people for the workshop and the judges to score upon their submission. They will also give the problem statement and the rules for the event.

## **Proposal 2:**

I propose to Introduce a recording system in General Championship Technology events to ensure proper conduction of the event and help in ensuring that rules are followed. Open IIT events will also be recorded and stored in archives which can be used by students to watch, learn and understand.

### **Objective:**

Having a proper recording system installed by Technology Students' Gymkhana is a requirement to ensure proper conduction of events and to make sure that none of the mentioned rules are broken.

### **Salient features:**

- It will facilitate the process of decision-making in subcommittee meetings which are usually stretched for long hours due to lack of evidence.
- It will avoid any kind of unethical conduct during the event.
- It will help the most deserving team win the competition.
- It will also help first-year and second-year students who want to participate in Open IIT events and thus get exposure for the same.

### **Implementation:**

- A camera device with an inbuilt microphone will have to be bought.
- A private database has to be maintained, which will keep all the recordings secure.
- Access to those recordings shall be obtained only with proper permissions.
- Expenditure cost: Rs. 18,000
- We will delete the recording in the next subcommittee after the declaration of results and solving all appeals.

### **Groundwork:**

I had contacted several General Secretary Technology Affairs of various Halls of Residence from where I came to know about the problems that arise in sub-committee meetings due to the absence of evidence in technology events. Team captains of different events of various Halls of Residence have also confirmed that they face a lot of inconvenience due to this issue. I also contacted to previous General secretary Technology, Technology Students' Gymkhana, about this issue. He also stated that it is unfair that points are deducted, or disqualification takes place without any constructive evidence.

### **Proposal 3:**

I propose to add a Campus ambassador portal to the Kshitij website aimed to give updates of the works done by the campus ambassador will help us to not only keep records of the tasks done by individuals but also enable us to mentor and guide them accordingly.

#### **Objective:**

Tracking the work and performances of the ambassadors is a matter of big obstacle when talking about their sheer numbers. The progress and the contribution of each ambassador henceforth need to be followed and mentored, accordingly for a better workflow. Campus ambassadors can also view the tasks they have completed to date and the new tasks assigned to them. This will also help us to keep track of the activities of campus ambassadors.

#### **Salient Features:**

1. The portal will make it easy to track the works of the ambassadors.
2. Providing guidance and mentorship based on their works will benefit us as the correct direction of work will be certain.
3. Portal will have the option of directly sharing Kshitij Events on multiple social media platforms that the ambassadors use, which will increase the reach of Kshitij.
4. Top ambassadors will be provided goodies/incentives for their performances.

#### **Implementation:**

- The Website Team of Kshitij will assist us in building this Portal.
- In this portal, each campus ambassador will be given a unique identity.
- All the relevant posts to be shared will be given on the portal, and links to directly share them through various social media sites will also be given,
- A dashboard will be displayed on the portal, which will show the overall progress and rankings of various campus ambassadors based on the number of registrations they bring.
- Top performers of the fest will be featured through the official social media handles of Kshitij.
- They will be accordingly awarded depending upon their rankings.

- Video modules will be uploaded on the portal to give basic training to the campus ambassadors to increase their work efficiency.
- Reviews of various campus ambassadors can also be viewed on the portal.
- Some quizzes/ games will also be available for campus ambassadors to keep them engaged with the fest.

**Groundwork:**

As the number of Campus Ambassadors is increasing, it has become challenging to keep track of the progress of all the campus ambassadors. This problem has been identified and pointed out by the core organizing team members. I talked to a Tech Team Head of Kshitij, who informed me that the implementation of the portal could be completed within the deadline of website release. Two Tech Team sub-heads will be responsible for making the portal.

#### **Proposal 4:**

I propose to revamp the B-Plan event in Kshitij to give more exposure and mentorship period to the business enthusiasts for developing their business plan.

#### **Objective:**

Entrepreneurship is a field of growing interest wherein everyone wants to be their boss. Various companies will give participants mentorships for an extended period to help them turn their ideas into Minimum Viable Product (MVP).

#### **Salient features and impact:**

- Budding entrepreneurs will get help to refine their ideas which will help in the professional development and overall community development.
- It will also facilitate the process of funding for such start-ups by giving them more exposure.
- It will encourage people to adopt an entrepreneurial mindset and solve the problems they identify in society.

#### **Implementation:**

- Venture Capital firms will be contacted to provide mentorships and workshops.
- This event will start almost six weeks prior to Kshitij 2023.
- Registration for the event will start tentatively from November 15, 2022, and close tentatively on November 25, 2022.
- Participants will be shortlisted by their first draft submissions of the business plan tentative deadline for submission will be December 5, 2022.
- The top 30 teams will be shortlisted for round 2. They will get mentorship from companies for one month.
- During the mentorship period, a cohort program will be organized by companies, and core organizing team members will be responsible for the smooth conduction of the event.
- Participants have to pitch their business plan in round 2 during the fest.
- From round 2, the top 10 teams will be selected for the final round, and they have to present their idea in the final round.
- The top 3 teams will be awarded prize money and incubation by the venture capitals.

#### **Groundwork:**

After the fest, we received feedback from our event partners that the participating teams could not complete the background research on their idea. I contacted participants, and they also had the opinion that the mentorship time they received

was insufficient for completing exhaustive research on their idea. I had contacted the concerned event head of Kshitij to discuss the event.