

Proposal 1:

I propose to introduce “Sabrang Sanvardhan”, a cultural exhibition to showcase the diversity of India at Spring Fest.

“Sabrang Sanvardhan”, a culmination of rich culture and heritage present across the length and breadth of India. The primary aim is to bring together the works of artists, craftsmen and showcase the cuisine appreciated by the diverse population of this great country, and showcase them in an exhibition format to be appreciated and experienced by the Kharagpur student community as well as the huge footfall witnessed during Spring Fest each year.

Requirements

- The culture of Kharagpur is immensely diverse. The presence of people of different cultures is quite evident in the campus but are currently scattered. The exhibition allows them to experience the cultures of each other, and this would create a better understanding of each other's backgrounds.
- The exhibition brings forward the rural artisans and craftsmen and showcases their work on a huge scale. Spring Fest sees a footfall of above 60,000 and this provides a huge opportunity to the artist to increase his/her otherwise diminishing income.
- Spring Fest is associated with Indian Institute of Technology, Kharagpur, which is one of the most reputed institutes across the world. The association of spring fest and an exhibition which promotes the culture of India, is an excellent platform to catapult the reputation of both the Fest and the Artists who are part of the event.

Implementation -

- Funds required for the event will be obtained from National Cultural Funds (NCF). The required eligibility criteria have been met.

- Association with various NGOs and Funds are to be prioritised. The NGOs and Funds are the relevant targets for promotion as well as establishing contact with the relevant artists and craftspersons.
- Under the campaign of Incredible India, the proposal too aims at a primary focus on crafts and cuisine. We can provide an overview of Indian culture to the foreign nationals who visit spring fest. Hence this is relevant to the objective of the Incredible India campaign and this is another great way to help with the execution of the proposed event.

Benefits -

- This provides a platform for the people to learn about different cultures. It is essential to learn about different cultures so as to have a broad perspective and open mind, as is the requirements from a citizen of twenty first century
- The artists who will be given an opportunity would not be famous people. They would be the people who have small shops on the roadsides. The exposure and opportunity is immense to promote their craft. This would keep their family craft alive and also provide them with a sustainable income.
- Workshops conducted in collaboration with them will be archived for reference. The references would enable the students as well as any other user to access the contents of these unique artists.
- This is an attempt to revive cultures which have not got an opportunity to flourish.

Proposal 2:

I propose to introduce the following events: Face Painting, Finger Painting in Fine Arts, “DUMBSTRUCK” in Dramatics, and Acoustic Singing in Music in Open IIT Competitions.

REQUIREMENTS:

The events provide the students a chance to showcase their skills in the proposed events, and give them an opportunity to explore these upcoming disciplines. The events are selected in such a manner that it would increase the vibrance of the Social and Cultural scene of IIT Kharagpur. A focus on participation, self-confidence and skill building is the main aim of the proposal rather than festering a competitive scenario, hence the focus on Open IIT Competition.

Event 1: Finger Painting

Duration: 2 hours

Description: Individual event (on the spot) in which the participants will be free to use their creativity and express it through the medium of paints.

Other rules and regulations:

- Medium - Acrylic paints
- Participants will be provided an “A2” canvas and Canvas Stand. Participants need to bring their own paints.
- Marks of pencil, marker, or crayons should not be present in the final submission.
- Brushes of all kinds are allowed.
- Canvas stands are NOT allowed.

Judging Criteria (100 marks):

Incorporation of theme* - 25

Finishing - 25

Composition - 20

Painting skills - 30

*Theme will be announced before the start of the event.

Financial Analysis:

1. Paper Sheet Charges: Rs 800–1000
2. Judges Travel Charges: Rs 600
3. Refreshments: Rs 200–300

Event 2: Face Painting

Duration: 3 hours

Description: Individual event (on the spot) in which the participants will be free to use their creativity and express it through the medium of paints.

Note: The participants should be accompanied by their partners.

Other rules and regulations:

- Medium - Acrylic paints
- Participants need to bring their own paints.
- Brushes of all kinds are allowed.
- Canvas stands are NOT allowed.

Judging Criteria (100 marks):

Creativity- 25

Finishing- 25

Composition- 20

Painting skills- 30

Financial Analysis:

1. Judges Travel Charges: Rs 600

2. Refreshments: Rs 200–300

Event 3: DUMBSTRUCK (Silent Act Competition)

Description: It is an individual event in which participants have to perform a silent mono act broadly based on a theme of their choice.

Rules:

1. Performance should be a “non-verbal” act.
2. Time limit is fixed at 4 minutes.
3. This is an individual event.
4. Instrumental Music is allowed in the background. Music cannot be “Vocal”.
5. Any use of discernable words will lead to direct disqualifications.
6. Stage setup time limit is fixed at 5 minutes

Judging Criteria (100 marks):

Theme - 35

Acting - 35

Sounds, Lights, and Stage setup - 20

Overall Impact - 10

Financial Analysis:

1. Judges Travel Charges: Rs 600
2. Refreshments: Rs 200–300

Event 4: Acoustic Singing

Description: A Solo Acoustic Singing competition to provide opportunity to exhibit the hidden talent of the participants. Get a chance to unveil a potential singer within yourself and to mesmerize the audience.

Rules:

1. The time limit is set at 8 minutes (7+1).
2. A warning bell will be rung by the entertainment secretary at the end of 7 minutes and the final bell will be rung at the end of 8 minutes.
3. The participant will be directly disqualified if they exceed the time limit.
4. The participant is allowed to choose songs of different genres and can mix multiple songs accordingly.

Judging Criteria (100 marks):

Quality of voice - 20

Sense of scale and beat- 20

Quality of Rendition/Improvisation - 30

Pronunciation of lyrics- 20

Overall impact-10

Financial Analysis:

1. AV Cell Charges: Rs 2000
2. Judges Travel Charges: Rs 600
3. Refreshments: Rs 200–300

BENEFITS:

The perfect opportunity to increase the variety of events already present under the banner of Open IIT Events. These events are a perfect way to identify talent and provide every interested student the opportunity to participate and increase their

extra-curricular skills. Open IIT is a great way to identify potential participants for Inter IIT Events as well.

PROPOSAL 3:

I propose to associate with the recently introduced National Cultural Appreciation (NCA) and create a well-defined online course for the different genres of music (singing as well as instrumentals), dancing and dramatics that will provide an intermediate level of knowledge to the user and be available easily and anytime. The courses will help people to master a particular skill and get certification on the basis of their skillset. The workshops will provide a platform to refine the raw talent of the students in the specific arts required in Inter IIT events.

REQUIREMENTS:

Due to the recent establishment of NCA, it provides knowledge to only a handful of people who get this Extra Academic Activity allotted to them at the start of the first year. If this knowledge is archived in a structured manner, it will be beneficial to a lot of students collectively.

Previously NCA has been conducting workshops in association with the Social and Cultural committee for Flute, Vocals and several other instruments, but the conduction of these workshops were not periodic and could not help the students to master a skill in a single workshop. The structured MOOC kind of course helps a person view and learn at their own pace at their own schedule.

OPERATIONS:

The courses will be uploaded on Technology Student Gymkhana Webpage and can be accessed by a login ID and password, generated during the enrollment in the course. The student enrolling in the course will set-up a deadline for completion of the course and after the completion generates a request for a tutor to conduct an offline assessment. Based on the performance in the assessment, the tutor will provide a certification to the student for the skill they had enrolled in.

BENEFITS:

More number of students enrolling and currently present in the institute will be able to learn a new skill according to their interest and will be provided a certification of the skill that can be used to boost their self-confidence and increase participations in Inter-IIT events, General Championships, Social and Cultural and Open-IIT events. As the courses will be provided free of cost it will prove to be helpful for each and every member of the general body.

