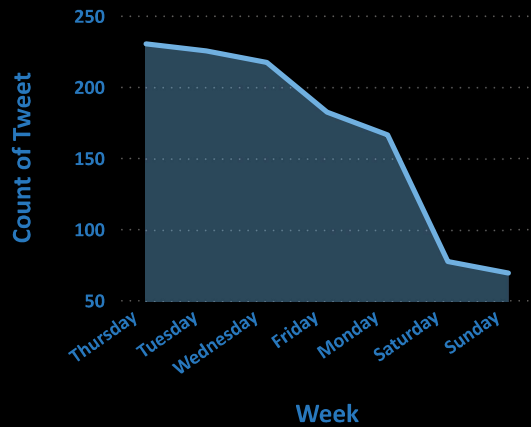


Twitter Analytics Dashboard

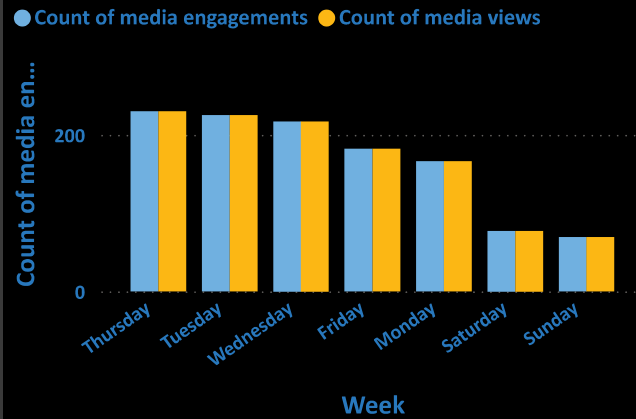
Month

All

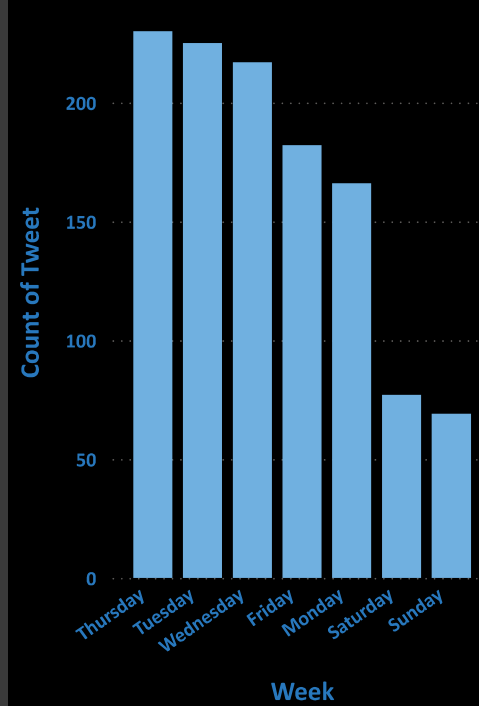
Tweet by Week



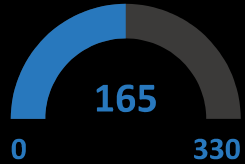
Media Engagements VS Media views



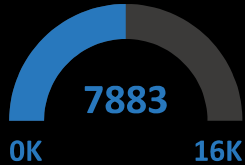
Tweet Count



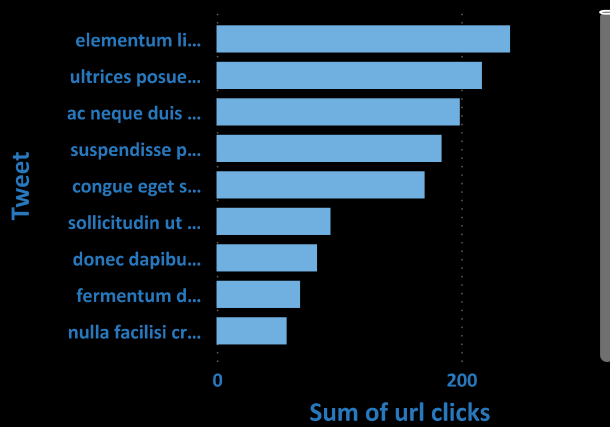
Retweets



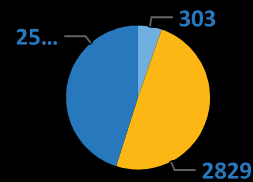
Likes



Url clicks by Tweet



Hashtag clicks, Url clicks and User profile clicks



Media Views

89K

Impressions

781.90

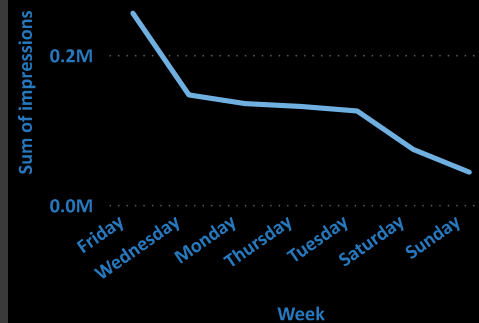
Engagement Rate

0.04

Tweet Count

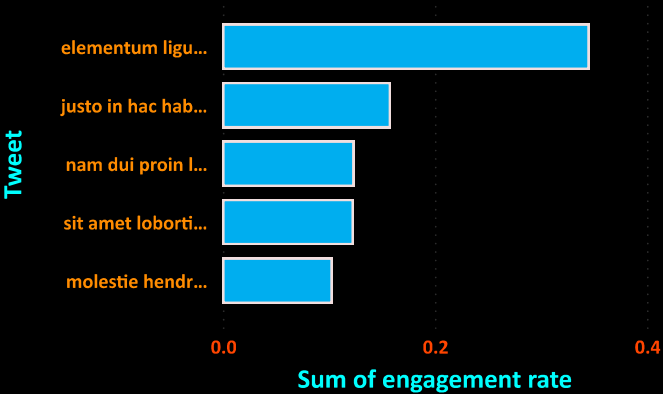
1166

Impressions by Week

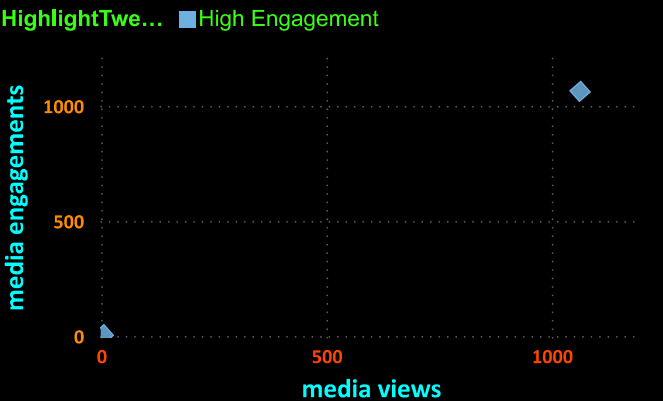


Twitter Analytics Dashboard

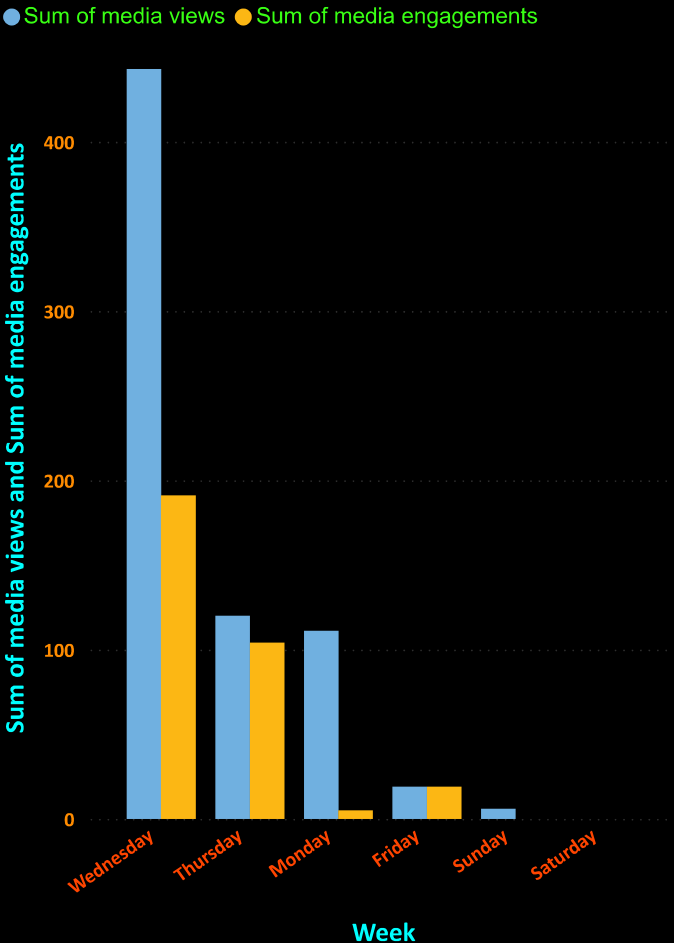
1. Top 10% Engaging Tweets (Filtered by Likes, Weekdays & Time)



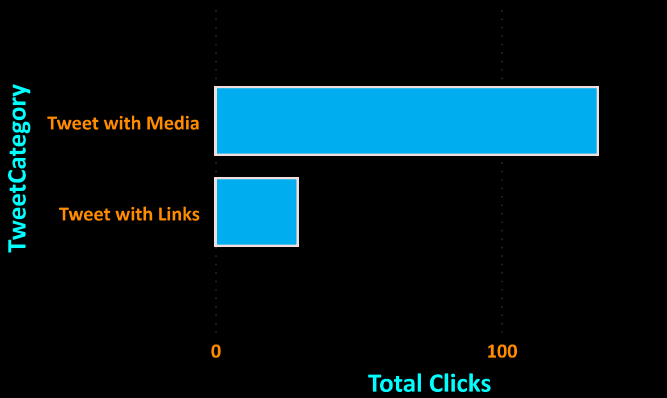
3. Impact of Media Views on Engagement for High-Reply Tweets



5. Weekly Analysis of Media Interactions for Last Quarter



2. Tweet Interaction Analysis: URL, Profile & Hashtag Clicks



4. Monthly Engagement Rate Trends: Media vs. Non-Media Tweets

