

Note: All values for Revenue ,Cost and Profit are in INR Crores.

Total Cost

542.65



Total Profit

268.71




Total Revenue

811.36




20,320





Overview Report

From: 01/04/2023 to 31/03/2024



Clear All

Landing Page

Overview Analysis


Customer Analysis

MIS Report

Note: All values for Revenue and Cost are in INR Crores.


FYEAR2023-24MonthAllQuarterAllPackage NameAllCountryAll

4,92,12,230




PY : 319.23 | 54.16%
PM : 50153751.00 | -1.88%

3,29,66,219




PY : 212.98 | 54.78%
PM : 33666543.00 | -2.08%

1,62,46,011




PY : 106.25 | 52.91%
PM : 16487208.00 | -1.46%

12,404

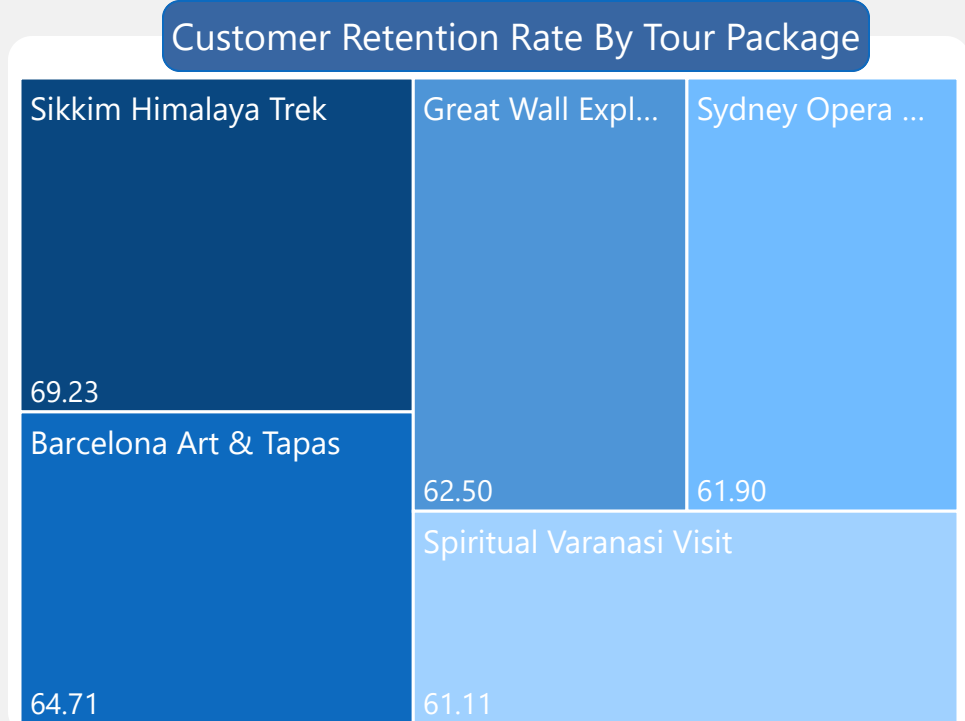
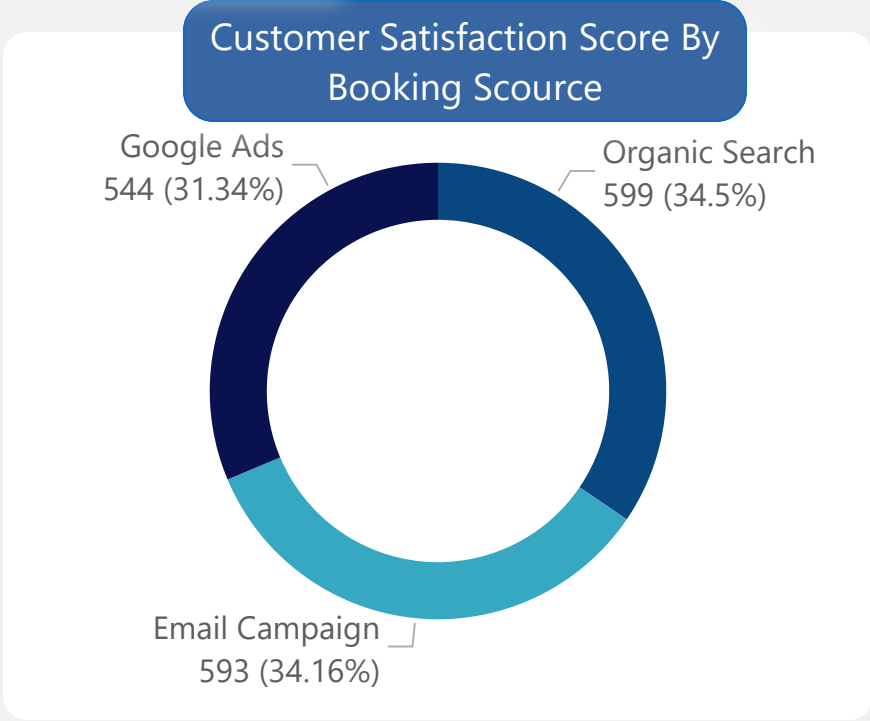
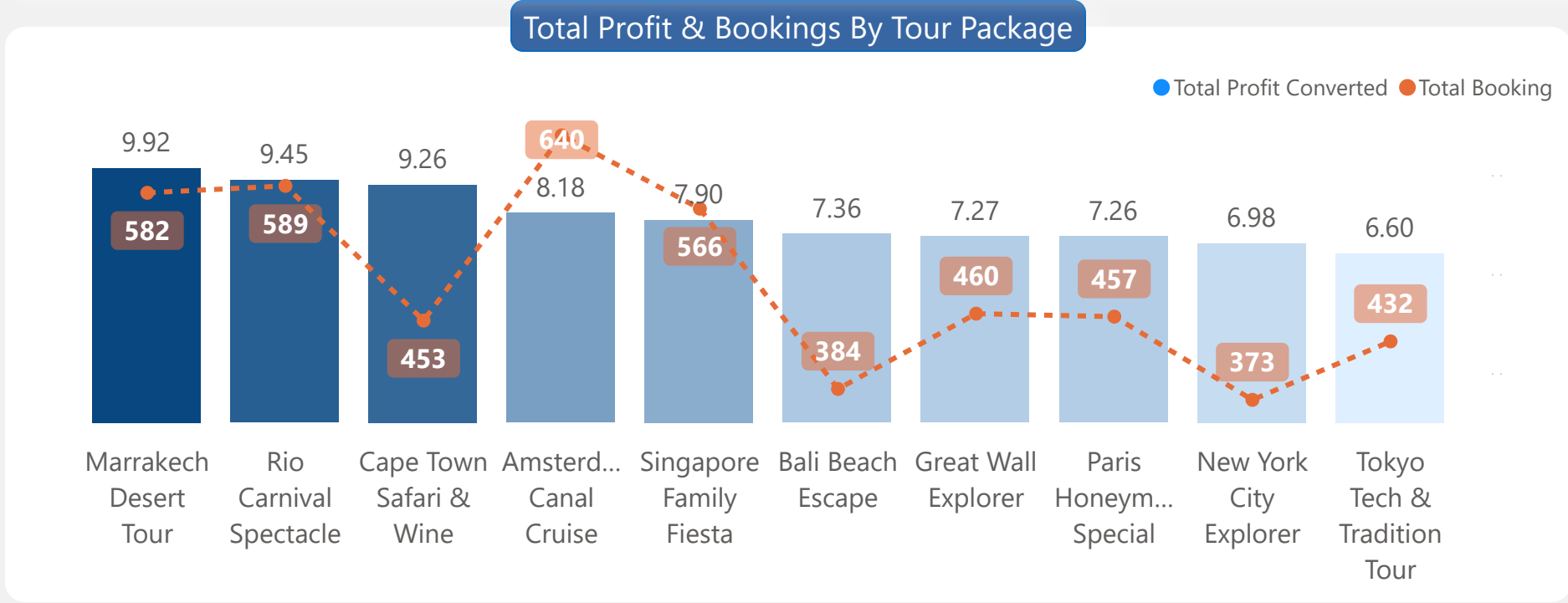
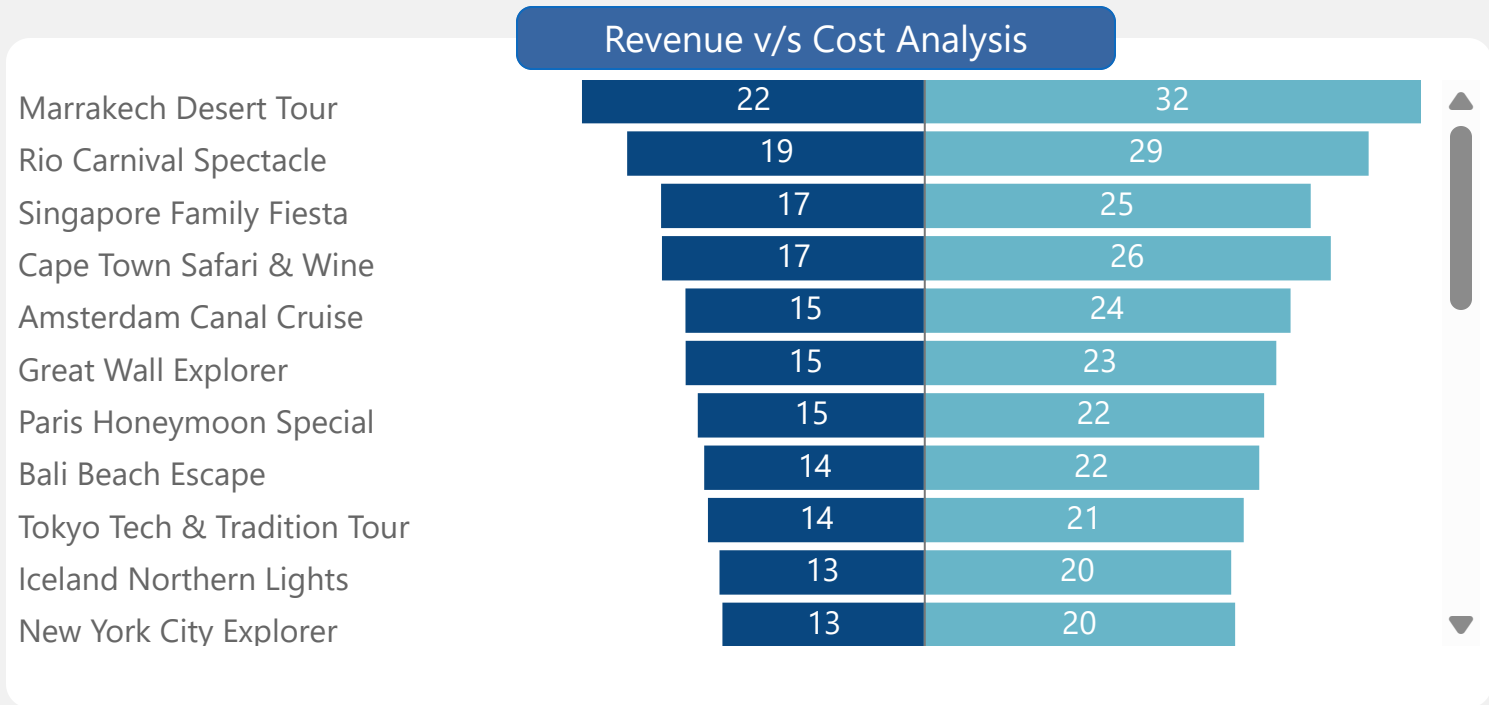
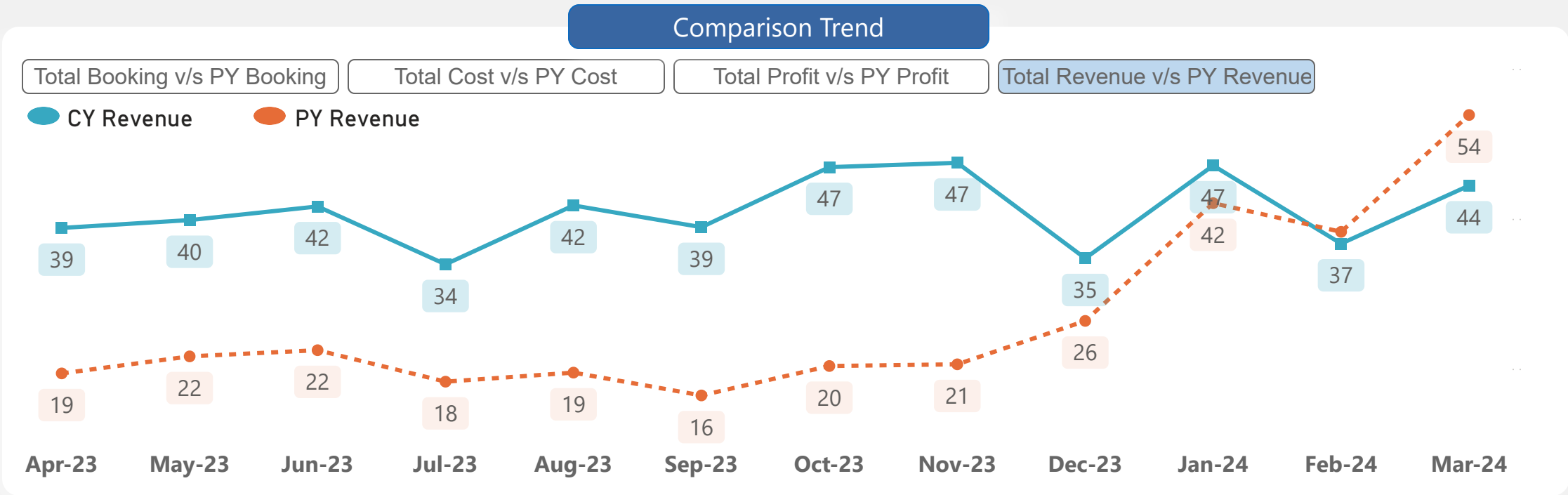


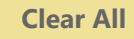
PY : 7916.00 | -3.60%
PM : 12867.00 | -3.60%

53.29



Cancelled Count CY : 289 | PY : 194
Cancelled Count CM : 289 | PM : 297





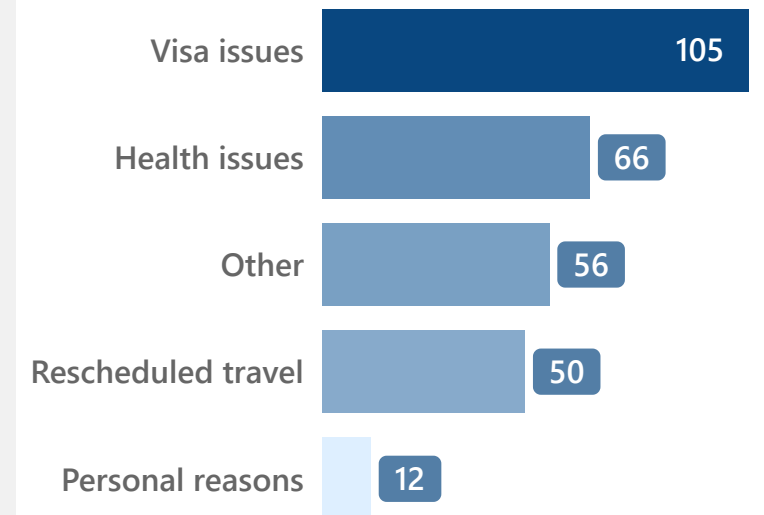
MIS Report

Country

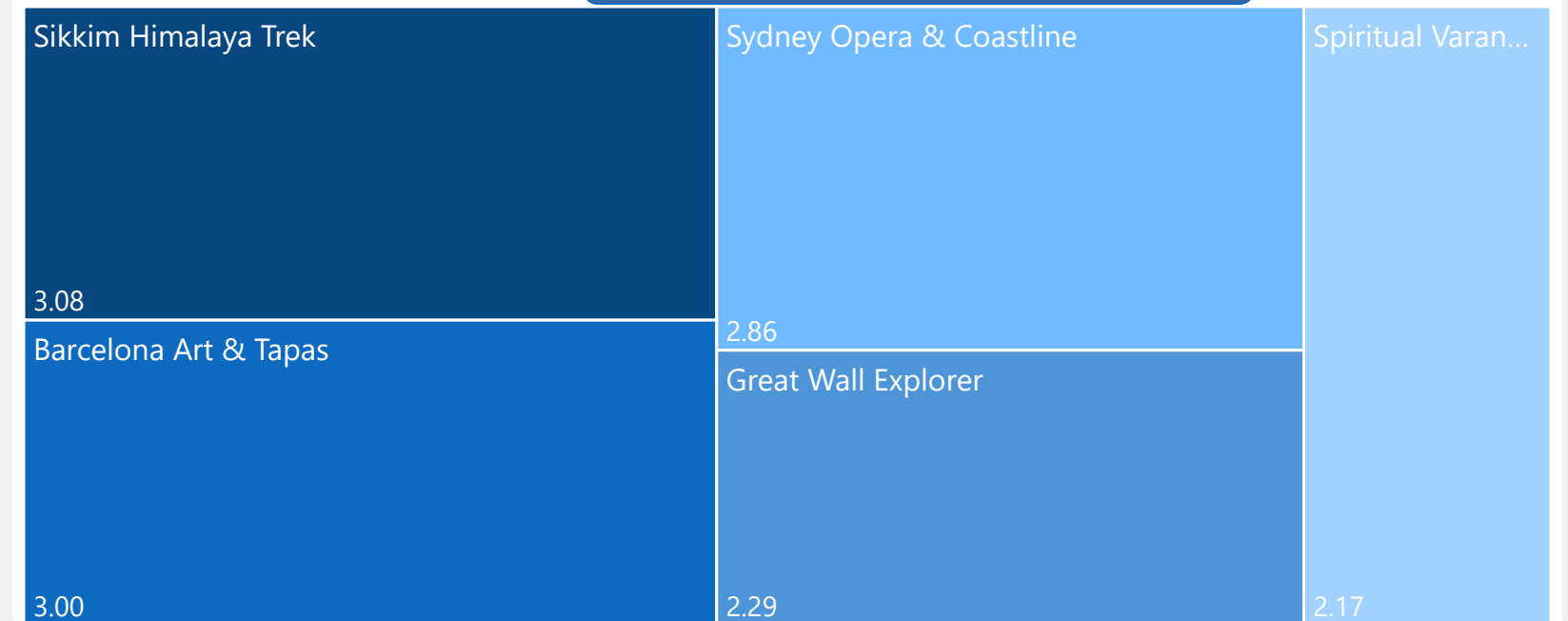
All





Most Reasons For Cancellation



Top 5 Tour Package By CSAT SCORE



<div><div></div><div><div>MIS Report</div><div>From: 01/04/2023 to 31/03/2024</div></div></div> <div><div></div><div><div>Clear All</div><div>Landing Page</div><div>Overview Analysis</div><div>Customer Analysis</div><div>MIS Report</div></div></div>									
<div><div>FYEAR</div><div>Month</div><div>Quarter</div><div>Package Na...</div><div>Country</div></div> <div><div>2023-24</div><div>All</div><div>All</div><div>All</div><div>All</div></div>									
<div>Detailed Report</div>									
Country	Package Name	Total Revenue	Total Cost	Total Profit	Total Booking	Avg Trip Dur	Total Acquisition Cost	Total Refunded Amount	Average CSAT Score
India	Rajasthan Royal Palaces	15,69,234	10,65,620	5,03,614	662	7.06	66,379	53,698	2.56
	Ooty Green Escape	14,24,502	9,81,112	4,43,390	643	6.83	54,260	78,797	2.87
	Kolkata Heritage Walk	13,67,218	9,13,572	4,53,646	584	6.71	53,487	29,025	2.75
	Leh-Ladakh Road Trip	13,09,329	8,43,395	4,65,934	457	5.64	44,748	48,078	2.08
	Goa Beach Party	12,71,621	8,21,563	4,50,058	467	6.04	48,358	40,252	3.00
	Darjeeling Tea Tour	11,14,210	7,84,469	3,29,741	493	6.88	43,278	36,808	2.76
	Golden Triangle Tour	10,03,074	6,55,669	3,47,405	362	7.00	36,763	36,789	2.68
	Explore Kerala Backwaters	9,31,384	6,19,823	3,11,561	453	6.55	36,970	36,775	2.95
	Spiritual Varanasi Visit	8,44,621	5,81,777	2,62,844	349	7.00	31,373	32,798	2.17
	Sikkim Himalaya Trek	6,63,087	4,37,966	2,25,121	271	6.77	20,112	32,619	3.08
	Total	1,14,98,280	77,04,966	37,93,314	4,741	6.65	4,35,728	4,25,639	2.68
Morocco	Marrakech Desert Tour	32,00,622	22,08,924	9,91,698	582	9.71	58,751	69,050	2.74
	Total	32,00,622	22,08,924	9,91,698	582	9.71	58,751	69,050	2.74
Brazil	Rio Carnival Spectacle	28,62,233	19,16,923	9,45,310	589	10.28	52,223	42,508	2.83
	Total	28,62,233	19,16,923	9,45,310	589	10.28	52,223	42,508	2.83
South Africa	Cape Town Safari & Wine	26,17,786	16,91,972	9,25,814	453	10.43	54,926	60,652	2.54
	Total	26,17,786	16,91,972	9,25,814	453	10.43	54,926	60,652	2.54
Singapore	Singapore Family Fiesta	24,87,937	16,97,675	7,90,262	566	10.74	52,025	76,168	2.52
	Total	24,87,937	16,97,675	7,90,262	566	10.74	52,025	76,168	2.52
Netherlands	Amsterdam Canal Cruise	23,57,658	15,40,085	8,17,573	640	10.55	60,980	81,997	2.69
	Total	23,57,658	15,40,085	8,17,573	640	10.55	60,980	81,997	2.69
China	Great Wall Explorer	22,65,502	15,38,939	7,26,563	460	10.08	48,263	34,241	2.29
	Total	22,65,502	15,38,939	7,26,563	460	10.08	48,263	34,241	2.29
France	Paris Honeymoon Special	21,86,906	14,60,456	7,26,450	457	10.68	39,690	40,558	2.27
	Total	21,86,906	14,60,456	7,26,450	457	10.68	39,690	40,558	2.27
Indonesia	Bali Beach Escape	21,55,338	14,18,953	7,36,385	384	9.79	43,883	82,238	3.04
	Total	21,55,338	14,18,953	7,36,385	384	9.79	43,883	82,238	3.04
Japan	Tokyo Tech & Tradition Tour	20,55,022	13,04,772	6,60,251	422	11.21	44,860	24,262	2.58