



Traffic
What have we heard them say?
What can we imagine them saying?

Signal

Editing

Road safety



Designing
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Editing

Drawing

Colouring



KRISHNAMOORTHY M
Short summary of
the persona

Phonetic

Tens

Grammar

Keyboard

Mouse

Moniter



English
What behavior have we observed?
What can we imagine them doing?



System
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

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