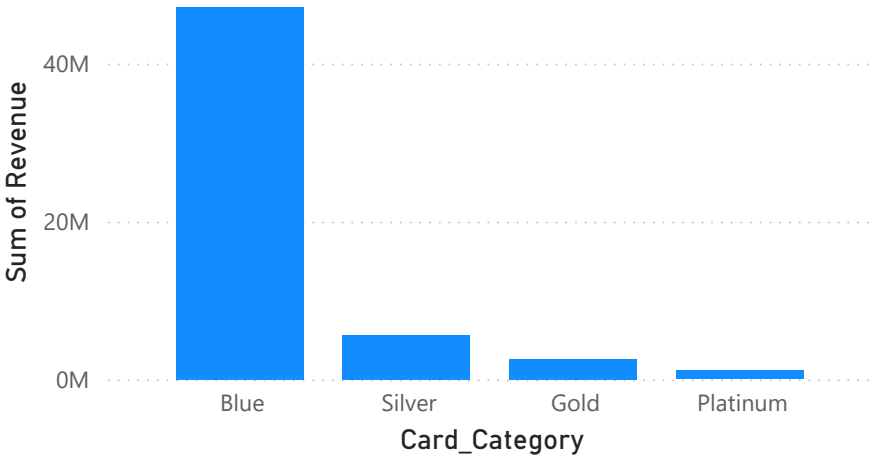


Sum of Revenue by Card\_Category



Week_Num2	Previous_week_Revenue	Current_week_Revenue	WOW_Revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%
45	1063063	1094927	3.0%
44	934631	1063063	13.7%
43	1080205	934631	-13.5%
42	982974	1080205	9.9%
41	994114	982974	-1.1%
40	994184	994114	-0.0%
39	1117638	994184	-11.0%
38	1097403	1117638	1.8%
37	1078573	1097403	1.7%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

# Credit Card Transaction Report

Revenue

57M

Interest Earned

7.98M

Total Transaction  
Amount

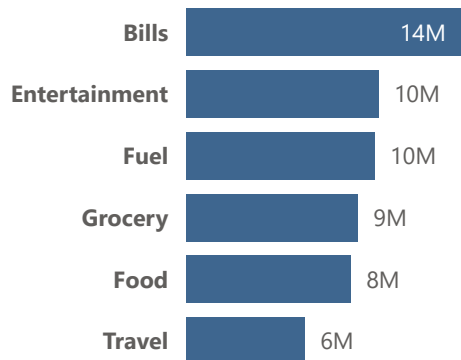
46M

Total  
Transaction  
Amount

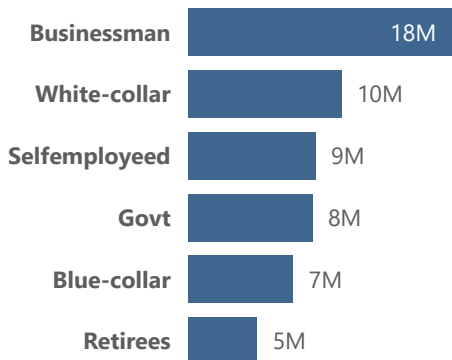
667K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Platinum	1135608	953314	1,61,629.05
Gold	2533682	2091362	3,84,755.16
Silver	5659109	4647596	8,21,922.98
Blue	47188612	37840749	66,14,172.62
<b>Total</b>	<b>56517011</b>	<b>45533021</b>	<b>79,82,479.81</b>

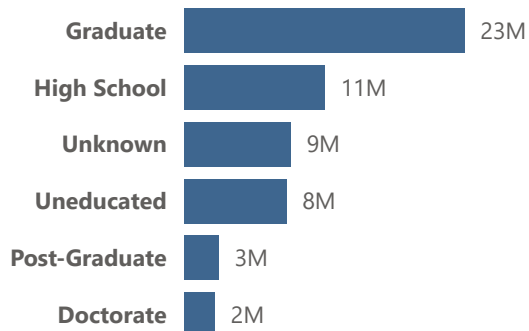
Revenue by Expenditure type



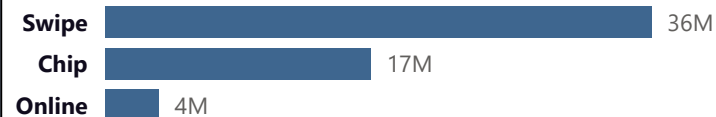
Revenue by Job type



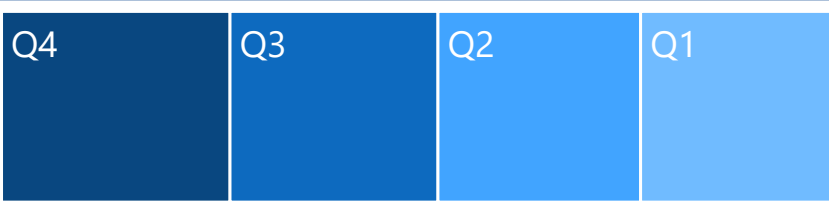
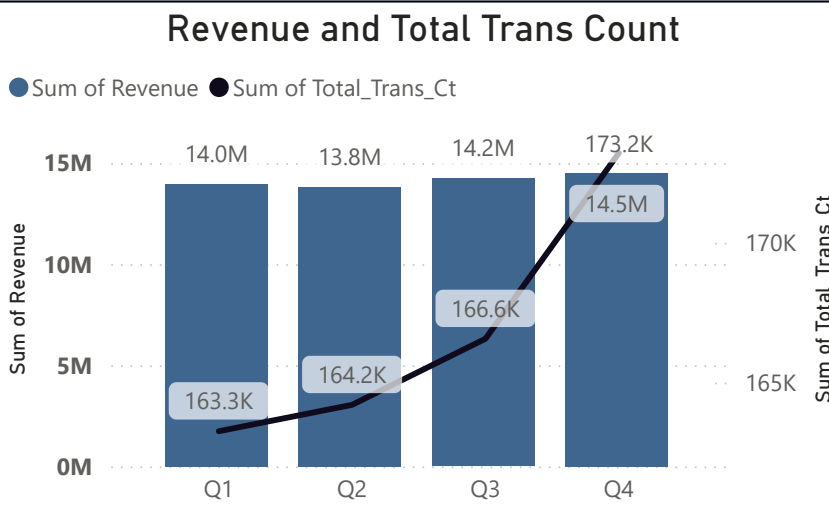
Revenue by Educational  
Qualification



Revenue by Expenditure Type



Revenue by Card Type



Week\_start\_date

All

F

M

Gold

Silver

Blue

Platin...

Low

Med

High

# Credit Card Customer Report

Revenue

57M

Interest Earned

7.98M

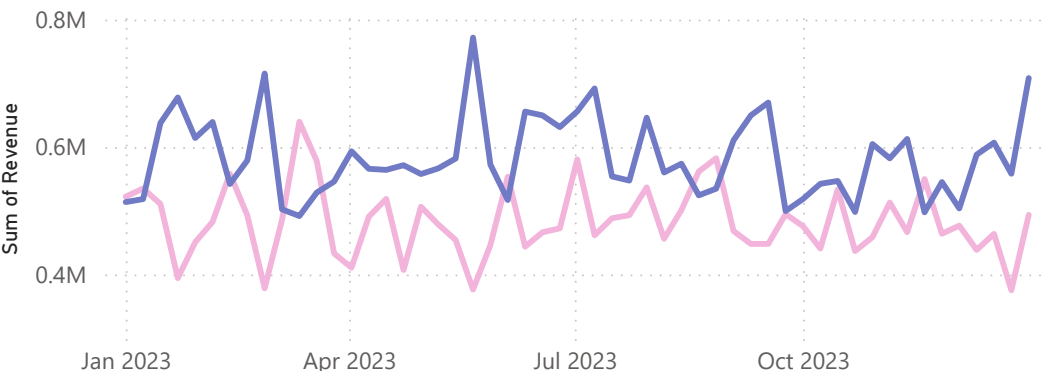
Income

588M

CSAT rating

3.19

Revenue by Week



Q4

Q3

Q2

Q1

Week\_start\_date

All



Gold

Silver

Blue

Platin...

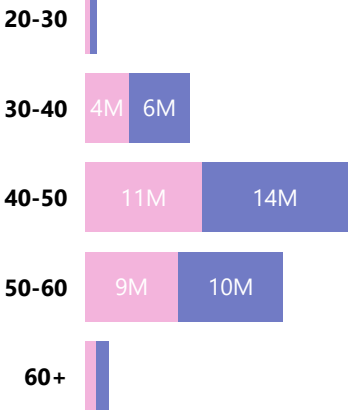
Swipe

Online

Chip

Revenue by Age Group

Gen... ● F ● M



M

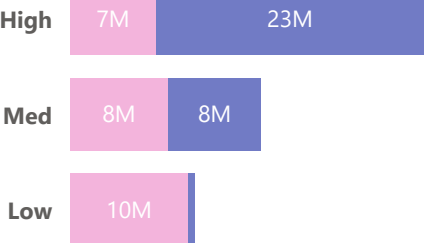
31M

F

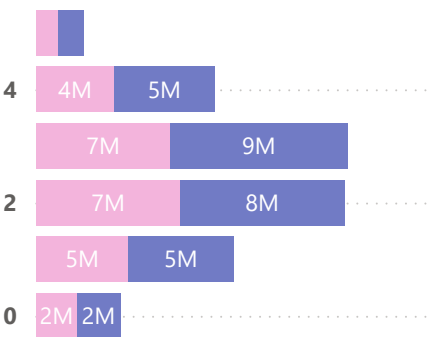
26M

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	7040606	9,67,751.42	73516911
Businessman	17697472	25,84,604.01	190350431
Govt	8335534	11,82,230.84	90834727
Retirees	4617448	6,41,692.22	49619308
Selfemployeed	8542826	11,41,510.40	77659931
White-collar	10283124	14,64,690.92	105618475
<b>Total</b>	<b>56517011</b>	<b>79,82,479.81</b>	<b>587599783</b>

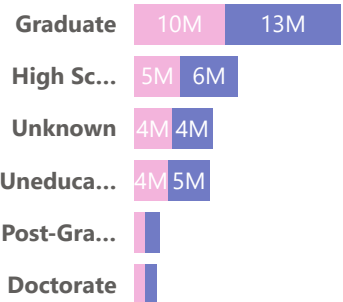
Revenue By Income Group



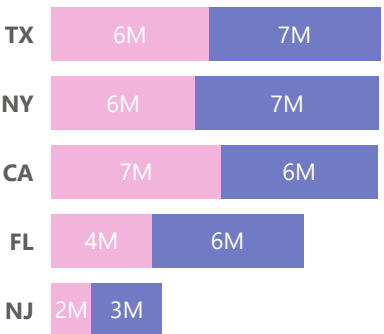
Revenue by Dependent Group



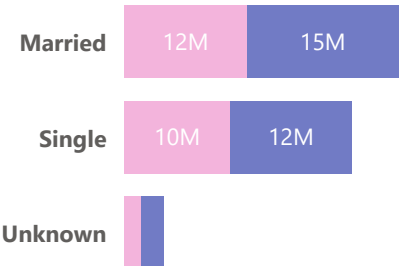
Revenue By Education Level



Top 5 States



Revenue By Marital Status



Quick measure