



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Uber is the fastest growing taxi company

Uber driver analysis refers to the analyzing the number of trips taken by uber



Trips can be analysed based on geographic regions

Uber provides a convenient way for individuals to request riders from drivers

uber drivers can provide insights into their overall activity and demand specific areas.

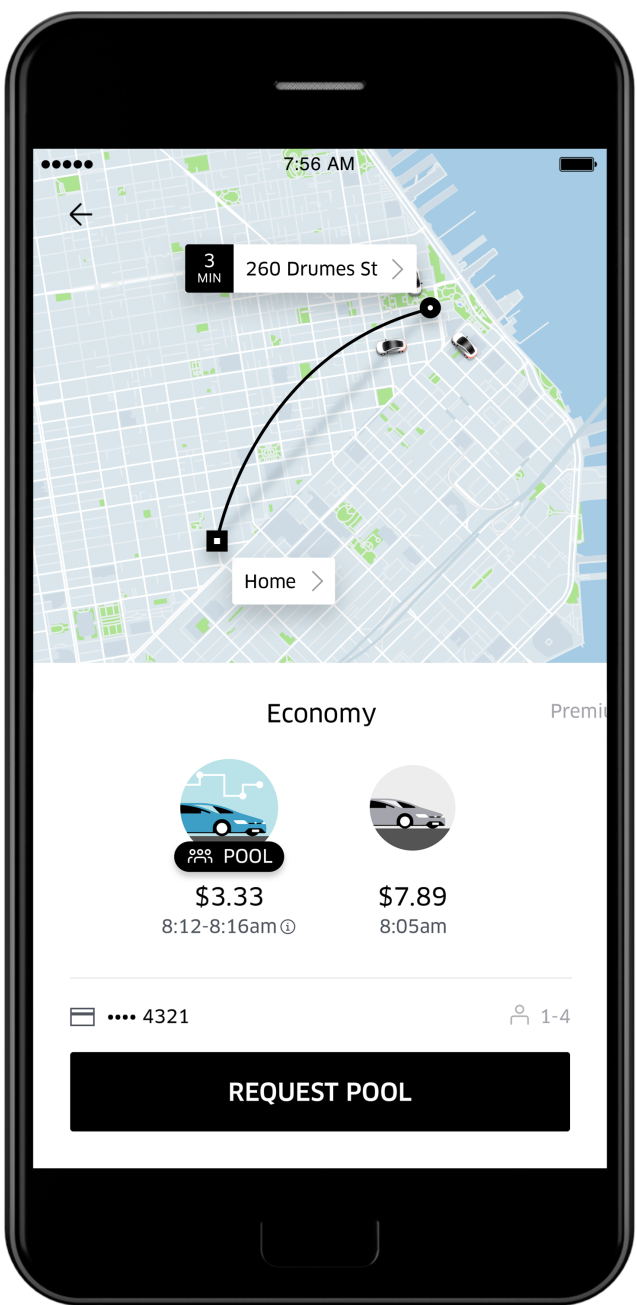
It was founded in 2009 by garrett camp and travis kalanick and isbased in san francisco,USA



ILLUMINATING INSIGHTS FROM UBER EXPEDITIONARY ANALYSIS

This analysis can help uber drivers decide to available

People feels that uber is safest mode of transport whether its night or day



This analysis can help to identify peak hours or days of high demand and optizedriver availability

Userks data can be analysed on adaily,weekly,or monthly basis to understand the trends and patterns of trip volumes

By examinig river data,you can uncover patterns related to when and where riders request trips the most

Investing pricing data can shed light on how price affects the riderks behaviour



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?