

# With DIA

PROOF OF CONCEPT



# Overview

What is the objective of the platform?

Artificial intelligent knowledge base

What it offers?

Allowing users to get information from knowledge base using smart algorithm

What are the benefits?

Informations will be retrived easily, quickly and effortlessly

Who will be using?

Any team or individuals of organizations\*

What type of informations can be retrived?

With no boundaries, any kind of informations retrived but based on the team's previous activities

What are the services provided?

SaaS smart engine and services by dedicated SME agents\*

\* Need more research

# Problem Analysis

- ☹️ Confusing navigation structure
- ☹️ Dead-end empty states. Improper instructions
- ☹️ Unstructured user interfaces
- ☹️ Unresponsive actionables
- ☹️ Unfamiliar page structures and layouts

# Suggestions

- 😊 Make use of defaults
- 😊 Get the users started in ease
- 😊 Explore before create an account
- 😊 Observe individual users and provide contextual solutions
- 😊 Initiate with create lot of contents

# Problem statement

Based on the specific page

- ? How can we make the page more intuitive?
- ? How can we make the features more organized?
- ? How can we make the process more simple and easy to use for the users?
- ? How can we find all the possible use cases and tackle them?

# Improvements

The requirements to make proof of concept for the single page shared.

Intuitive

Self-explanatory

Rich looking

Aesthetic

Appealing

Leverage the standards

Appropriate for the depth of functionality

Prevalent with similarities

and more...

# Design Process

## UNDERSTAND

# The platform

WithDIA is a platform which provides curated solutions for business, finance, compliances, taxes, laws and any subjects. WithDIA is also helping and providing consultations the user/customer with dedicated SME agents.

- User can load the documents and resources to make the knowledge base.
- User can create, edit and delete contents with categories to source the knowledge
- User can create, edit and delete notepads using which the informations can be retrived
- Users can invite other team members to collaburate on the contents or notepads
- Users can seek help from dedicated SME agents provided by DIA
- Users can get the updates and informations from the loaded contents in feed page



USER RESEARCH

# User Persona

(Generic)



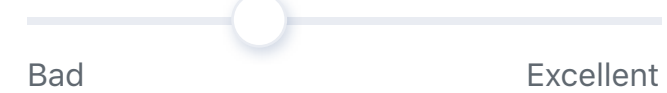
User

**Business  
Researchers**

Location

**Workplace**

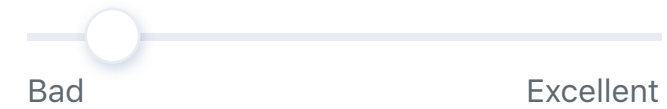
Technical Awareness



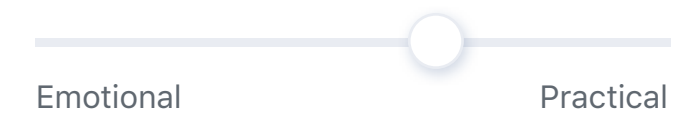
Social



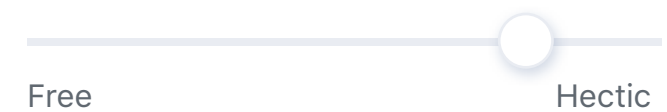
Computer Programing



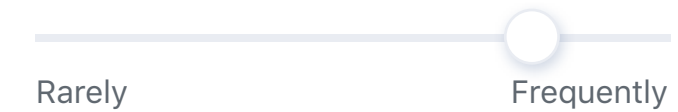
Personality



Time



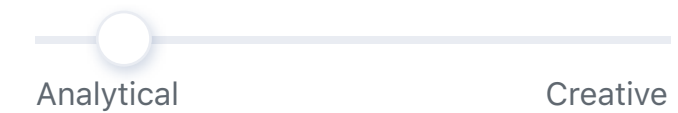
Platform usage



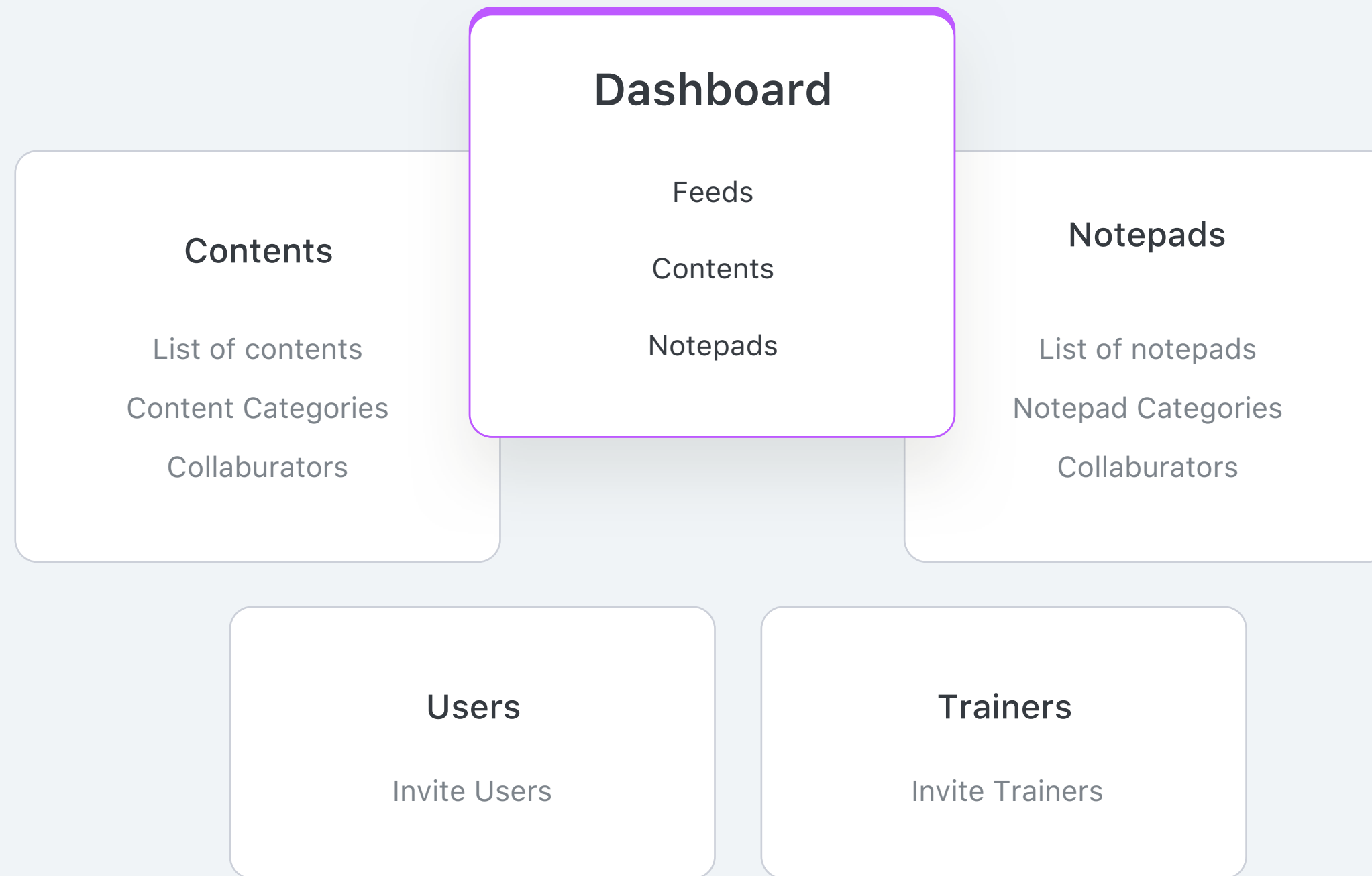
Learning



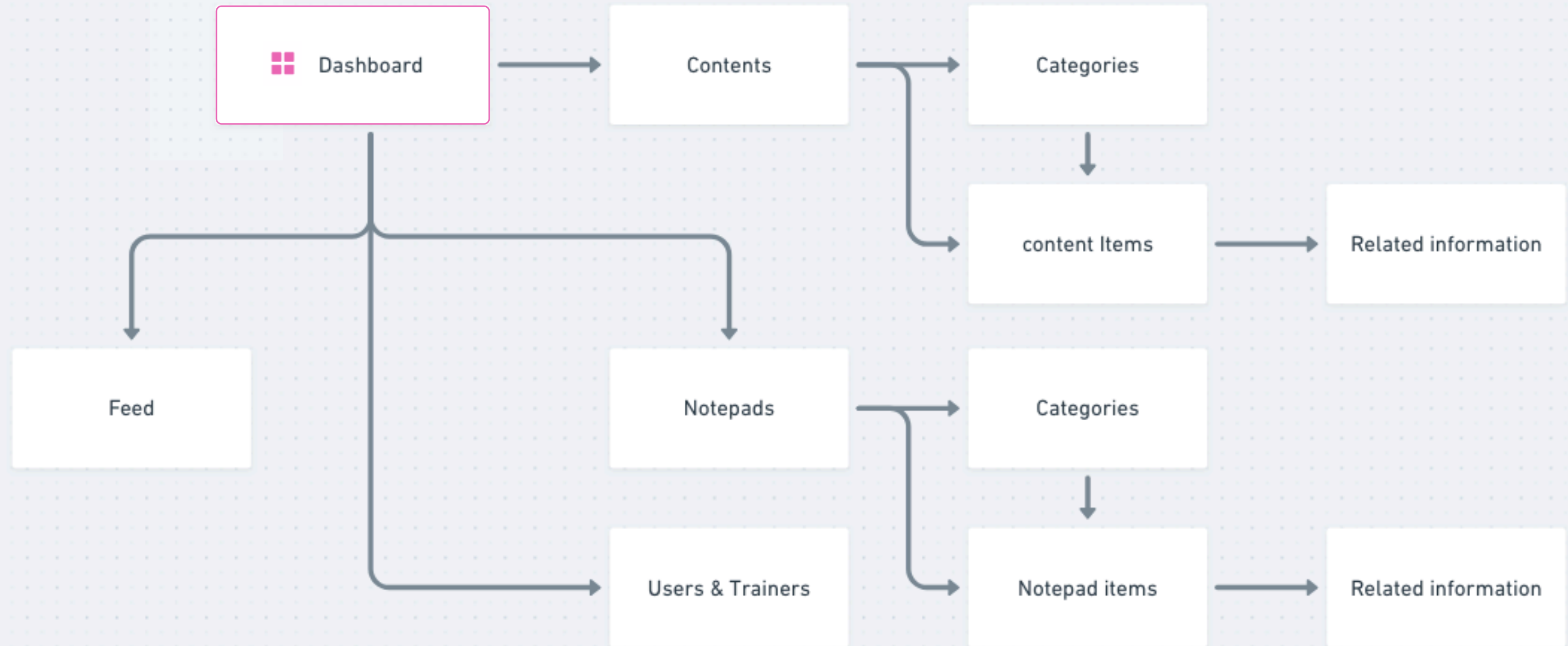
Approaches



# Core Feature Definition



# User-flow Diagram



# Design Consistency



## CONTENT

Set and follow content standards across the entire product



## VISUALS

Finalize guidelines and set processes that help follow these guidelines



## PATTERNS

Predefine layout patterns to provide common ways to create an arrangement



## COMPONENTS

Create components as a collection of interface elements that can be used across the system

WIREFRAME

Solution 1

WithDIA

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Sales Rep North America

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K

D

+

Dashboard

Content

Notepads

Users

Trainers

Feed

Filter

Text added 'SOP on backup & DR Management SOP on backup ..'

Data Management Policy

2 min ago

Text added 'SOP on backup & DR Management SOP on backup ..'

Data Management Policy

2 min ago

Text added 'SOP on backup & DR Management SOP on backup ..'

Data Management Policy

2 min ago

Text added 'SOP on backup & DR Management SOP on backup ..'

Data Management Policy

2 min ago

Text added 'SOP on backup & DR Management SOP on backup ..'

Data Management Policy

2 min ago

Content

10

Search contents...

Filter

Rules

2

Policies

8

Data Management policy

Change Management policy

Fixed Assets policy

Fitness policy - INDIA

Data Management policy

Change Management policy

Fixed Assets policy

Fitness policy - INDIA

View all

Notepads

10

Search notepads...

Filter

All

Answered Queries

Unanswered Queries

Created

Invited

Data Management policy

Ravirajan

Change Management policy

Saurav Kumar

Fixed Assets policy

Mohit Tiwary

Fitness policy - INDIA

Arun Reddy

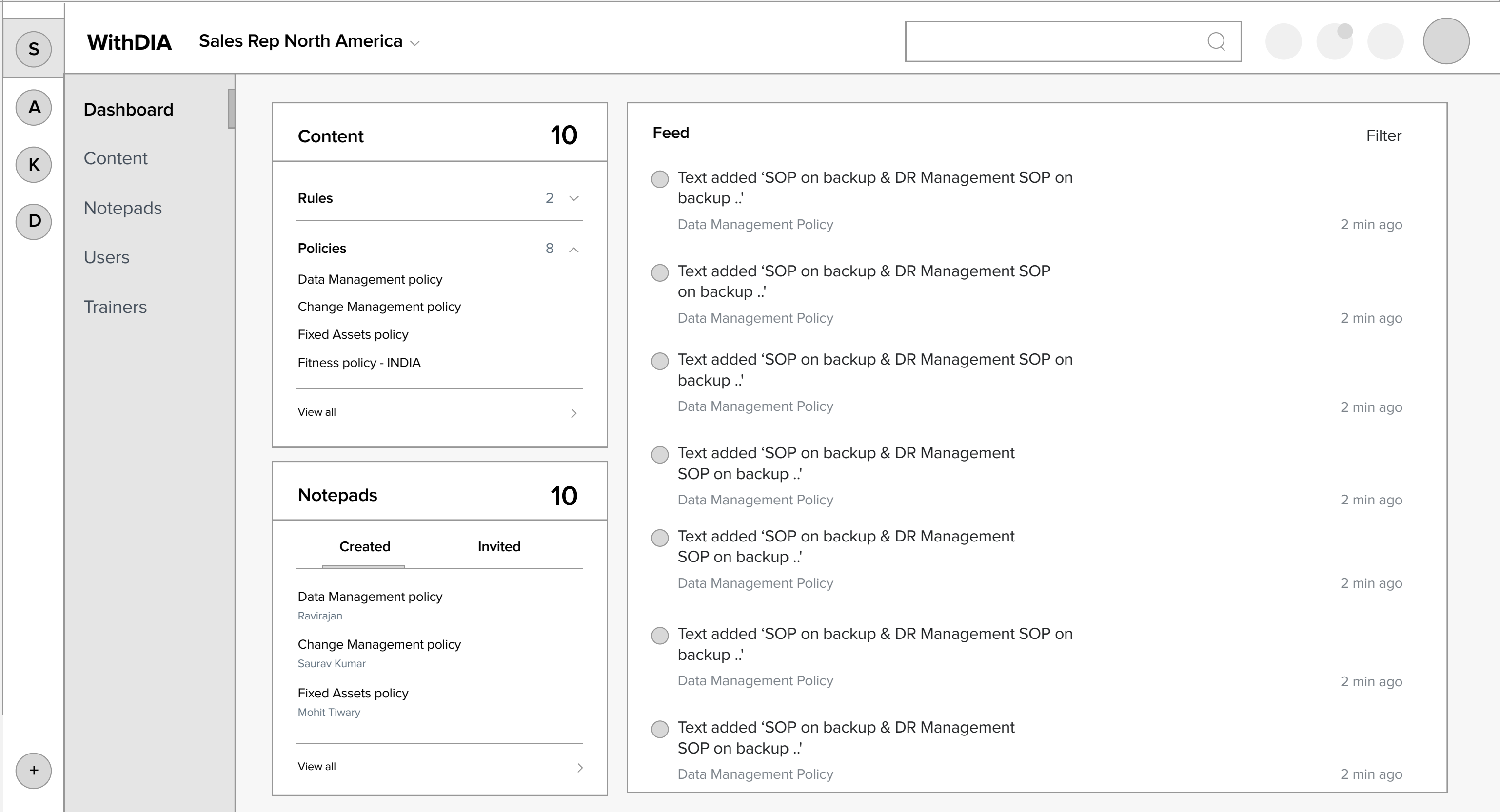
Fixed Assets policy

Mohit Tiwary

View all

WIREFRAME

# Solution 2



# Dashboard

WithDIA

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Sales Rep North America

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Search contents...

Q

2

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S

A

K

D

+

Dashboard

Content

Notepads

Users

Trainers

My Account

Feeds

FILTER

☰

Claim of Input Tax Credit

Every registered taxable person can claim input tax credit on eligible inward supplies in his return, i.e., return u/s 39. Such claim shall be credited on...

Updated 2 min ago

☰

Claim of Input Tax Credit

Every registered taxable person can claim input tax credit on eligible inward supplies in his return, i.e., return u/s 39. Such claim shall be credited on...

Updated 2 min ago

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Every registered taxable person can claim input tax credit on eligible inward supplies in his return, i.e., return u/s 39. Such claim shall be credited on...

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Updated 2 min ago

Content

10

Search contents...

FILTER

Rules

2

▼

Policies

8

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Data Management policy

Change Management policy

Fixed Assets policy

Fitness policy - INDIA

Data Management policy

Change Management policy

Fixed Assets policy

Fitness policy - INDIA

VIEW ALL

>

Notepads

10

Search notepads...

FILTER

☒

All

☐

Answered Queries

☐

Unanswered Queries

Change Management policy

Saurav Kumar

Fixed Assets policy

Mohit Tiwary

Fitness policy - INDIA

Arun Reddy

Fixed Assets policy

Mohit Tiwary

VIEW ALL

>

VISUAL GUIDELINES

COLORS

Primary Colors

#25B9F5  
HSB (197, 85, 96)

#8ECC4D  
HSB (89, 62, 80)

Secondary Colors



Shades of Grey



Indicative Colors

#18B013  
HSB (118, 89, 69)

#DFF1DE  
HSB (118, 8, 95)

#FF9A26  
HSB (32,85,100)

#FFEBCA  
HSB (28,15,100)

#F14A4A  
HSB (360, 69, 95)

#FFE4E4  
HSB (360, 11, 100)

TYPOGRAPHIC STYLE

Hero Heading 30 PT • WEIGHT: 900

Main Heading 24 PT • WEIGHT: 700

Supporting Heading 14 PT • WEIGHT: 500

Segment Lead 14 PT • WEIGHT: 500

Technology can be our best friend, and technology can also be the biggest party pooper of our lives. It interrupts our own story, interrupts our ability to have a thought or a daydream, to imagine something wonderful, because we're too busy bridging the walk from the cafeteria back to the office on the cell phone.

14 PT • WEIGHT: 300

Call to Action 14 PT • WEIGHT: 300

Buttons

Call to Action

DefaultDefault

CREATE FORMS EASIER

Inputs & Textareas

FIRST NAME

I

EMAIL ADDRESS

hello@hello

EMAIL ADDRESS

hello@hello

DATE

24 Jun 2018

TIME

08:00 PM

SELECT AN OPTION

OkayNopeNot now

☐ Check Box

☒ Check Box

☐ Radio Button

☒ Radio Button

☐ Toggle

☒ Toggle



# Thank You

