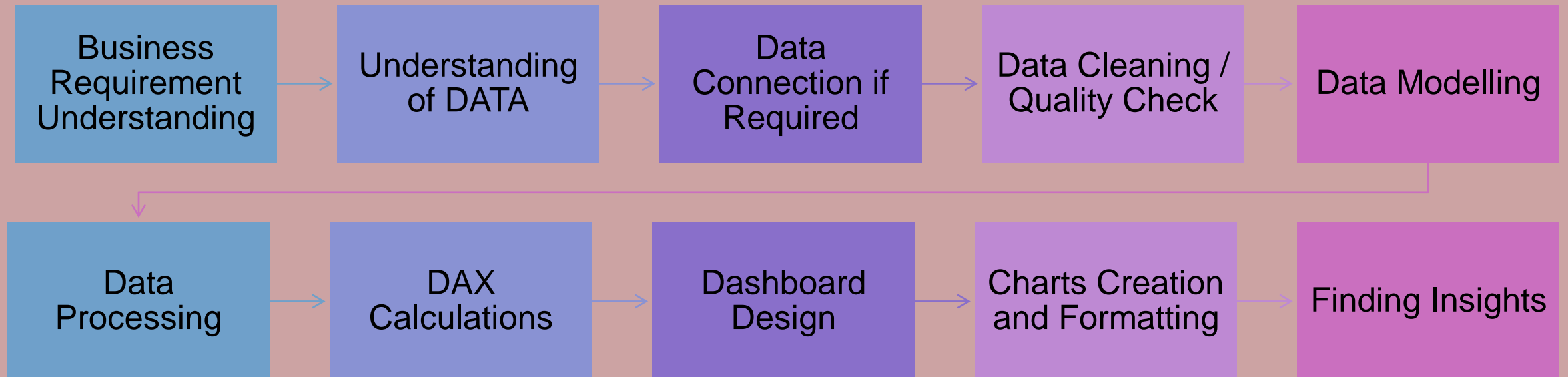




SWIGGY INSTAMART

STORES DATA

PROJECT STEPS



Instamart_Data - Excel												
	A	B	C	D	E	F	G	H	I	J	K	
1	Item Code	Category	Shop Code	Shop City Type	Shop Size	Shop Type	Item Weight	Sales	Rating	Shop Opening Year		
2	FDX32	Fruits and Vegetables	Shop049	Tier 1	Medium	Supermarket Type1	13.2	175.4786	4	2023		
3	NCB42	Health and Hygiene	Shop018	Tier 3	Medium	Supermarket Type2	16.4	125.3492	5	2023		
4	FDR28	Frozen Foods	Shop046	Tier 1	Small	Supermarket Type1	13.85	185.021	4	2023		
5	FDL50	Canned	Shop013	Tier 3	High	Supermarket Type1	12.15	196.5046	3	2023		
6	DRI25	Soft Drinks	Shop045	Tier 2	Small	Supermarket Type1	19.6	55.1614	5	2023		
7	FDS52	Frozen Foods	Shop017	Tier 2	Small	Supermarket Type1		102.4016	5	2023		
8	NCU05	Health & Hy	Shop010	Tier 3	Small	Grocery Store	11.8	81.4618	5	2021		
9	NCD30	Household	Shop045	Tier 2	Small	Supermarket Type1	19.7	96.0726	5	2023		
10	FDW20	Fruits and Vegetables	Shop013	Tier 3	High	Supermarket Type1	20.75	124.173	4	2022		
11	FDX25	Canned	Shop027	Tier 3	Medium	Supermarket Type3		181.9292	5	2021		
12	FDX21	Snack Foods	Shop027	Tier 3	Medium	Supermarket Type3		109.8912	5	2022		
13	NCU41	Health and Hygiene	Shop035	Tier 2	Small	Supermarket Type1	18.85	192.1846	5	2022		
14	FDL20	Fruits and Vegetables	Shop018	Tier 3	Medium	Supermarket Type2	17.1	112.3886	5	2022		
15	NCR54	Household	Shop013	Tier 3	High	Supermarket Type1	16.35	195.211	3	2021		
16	FDH19	Meat	Shop027	Tier 3	Medium	Supermarket Type3		173.1738	5	2022		
17	FDB57	Fruits and Vegetables	Shop035	Tier 2	Small	Supermarket Type1	20.25	222.1772	5	2022		
18	FDO23	Breads	Shop018	Tier 3	Medium	Supermarket Type2	17.85	93.7436	4	2021		
19	NCB07	Household	Shop049	Tier 1	Medium	Supermarket Type1	19.2	197.611	5	2022		
20	FDJ56	Fruits and Vegetables	Shop027	Tier 3	Medium	Supermarket Type3		98.77	5	2022		
21	DRN47	Hard Drinks	Shop018	Tier 3	Medium	Supermarket Type2	12.1	178.566	5	2022		
22	FDZ07	Fruits and Vegetables	Shop027	Tier 3	Medium	Supermarket Type3		60.2194	4	2022		
23	NCK31	Others	Shop027	Tier 3	Medium	Supermarket Type3		50.9666	5	2021		
24	FDJ41	Frozen Foods	Shop018	Tier 3	Medium	Supermarket Type2	6.85	261.6594	5	2021		
25	DRI51	Dairy	Shop018	Tier 3	Medium	Supermarket Type2	17.25	173.1764	5	2023		
26	FDC40	Dairy	Shop017	Tier 2	Medium	Supermarket Type1	16	76.1986	5	2022		
27	FDB53	Frz Foods	Shop017	Tier 2	Medium	Supermarket Type1	13.35	150.2392	5	2021		
28	FDA16	Frozen Foods	Shop035	Tier 2	Small	Supermarket Type1	6.695	221.9456	5	2021		

SHOW KPI'S



Total Sales: The overall revenue generated from all items sold.



Average Sales: The average revenue per sale.



Number of Items: The total count of different items sold.



Average Rating: The average customer rating for items sold.

CHARTS



Total Sales by Shop and Category



Total Order by City Type – Donut Chart



Shops opening year wise – Line Chart



Total Sales, Avg Sales, Order Count, Avg Rating ...Show in Donut chart (Each Shop Size)



Total Sales by City Type in Column Chart



Shop Total Sales, Avg Sales, Order Count, Avg Rating ...Show in Table (Each shop Type)



Total Sales by Category wise in Bar Chart



Filter Panel



Clear Filter

2021

Tier 1

High

2022

Tier 2

Medium

2023

Tier 3

Small

2024

Shop Size

Shop Size Medium Small High



Total Sales

Avg Sales

Total Orders

Avg Rating

Total Sales

1.20M

Total Orders

9K



Avg sales

141.01

Avg Rating

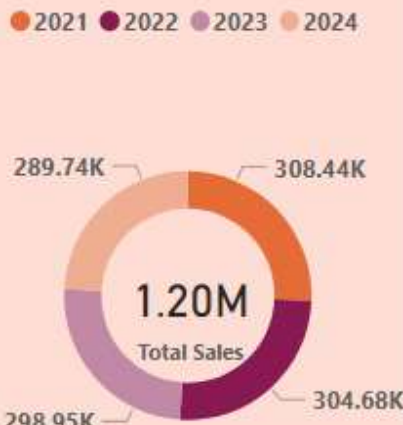
3.92



Total Sales by Shop City Type

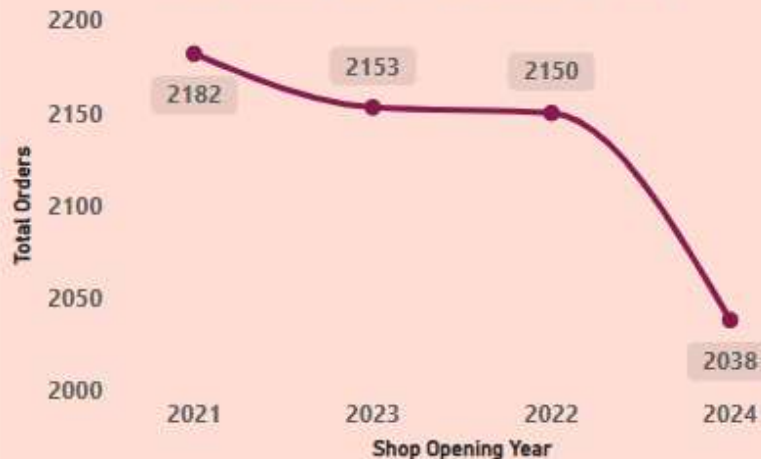


Total Sales by year



Shop Type	Total Sales	Total Orders	Avg Rating	Avg sales
Supermarket Type3	1,30,714.67	935	3.91	139.80
Supermarket Type2	1,31,487.78	928	3.93	141.69
Supermarket Type1	7,87,669.89	5577	3.92	141.24
Grocery Store	1,51,939.15	1083	3.93	140.29
Total	12,01,811.49	8523	3.92	141.01

Total Orders by Shop Opening Year



Total Sales by Category

