

# Store Performance Analysis

## Promo Type

All

## Category

All

## Product Name

All

## City

All

## Campaign

All

## Qty sold(after promo)

650.73K

## Qty Sold(Before Promo)

209.05K

## Incremental Sold Units

441.68K

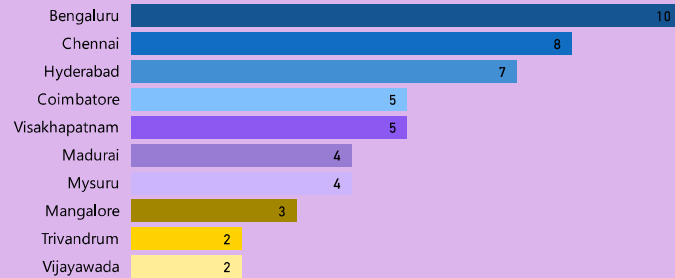
## Incremental Rev

154.91M

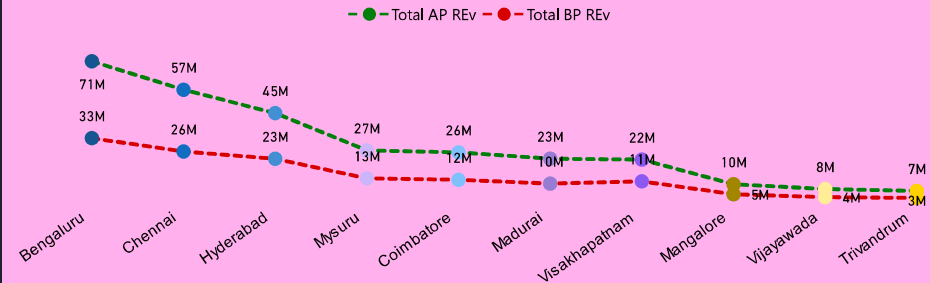
## Total REv

436.31M

## Total Store by City



## Total After & Before Promo Rev by City



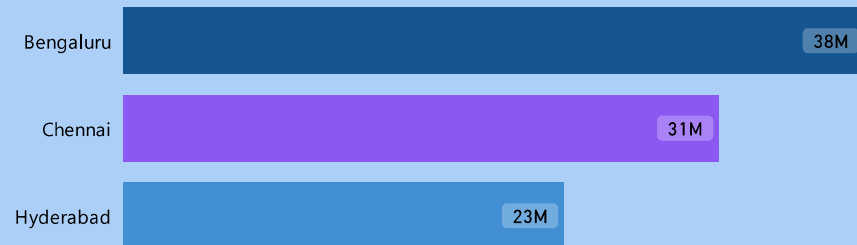
## Top 10 Store by IR

store_id	IR
STMYS-1	4.92M
STCHE-4	4.83M
STBLR-0	4.76M
STBLR-7	4.72M
STCHE-7	4.65M
STBLR-6	4.61M
STCHE-3	4.41M
STMYS-3	4.40M
STCHE-6	4.04M
STBLR-3	3.94M
<b>Total</b>	<b>45.27M</b>

## Top 10 Store by IR

store_id	ISU
STBLR-0	12.45K
STBLR-3	11.46K
STBLR-6	12.41K
STBLR-7	12.82K
STCHE-3	11.72K
STCHE-4	12.15K
STCHE-6	11.14K
STCHE-7	12.52K
STMYS-1	12.68K
STMYS-3	10.17K
<b>Total</b>	<b>119.51K</b>

## Top 3 Incremental\_Rewenue by city



## Bottom 3 Incremental\_Rewenue by city



category	Total_revenue(ap)	Total_revenue(bp)	Total_revenue
Combo1	157.95M	67M	225M
Grocery & Staples	76.98M	53M	130M
Home Appliances	34.63M	9M	44M
Home Care	24.41M	9M	33M
Personal Care	1.63M	2M	4M
<b>Total</b>	<b>295.61M</b>	<b>141M</b>	<b>436M</b>